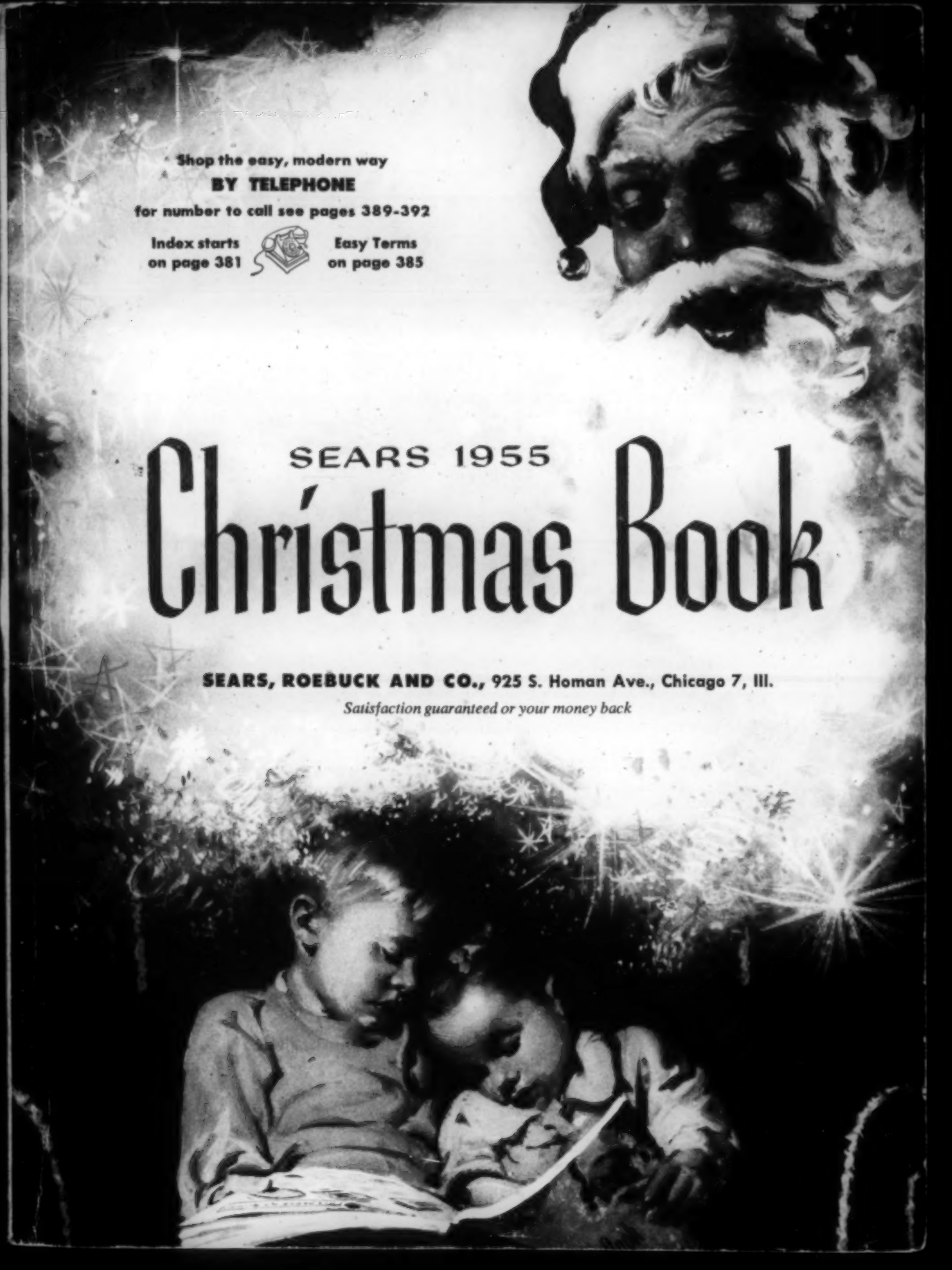

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BY TELEPHONE
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on page 381

Easy Terms
on page 385

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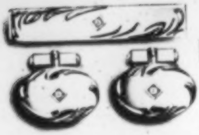
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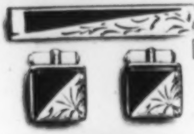
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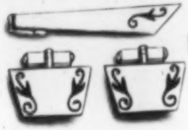
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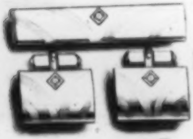
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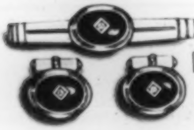
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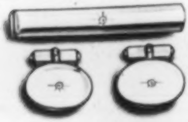
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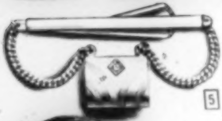
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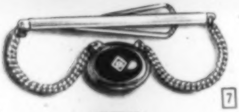
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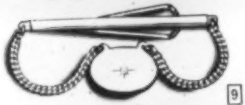
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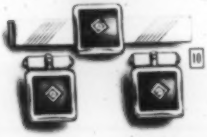
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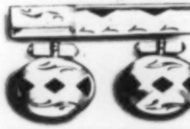
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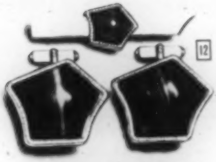
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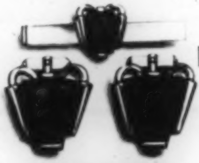
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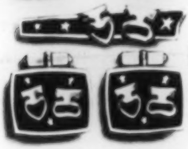
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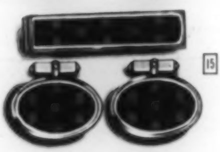
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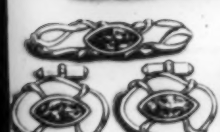
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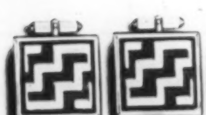
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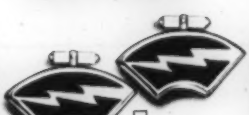
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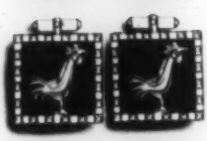
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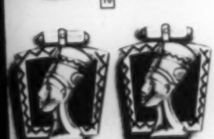
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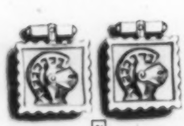
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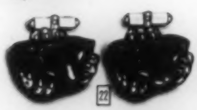
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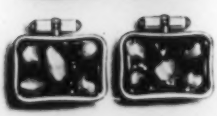
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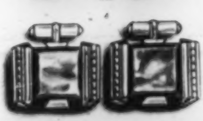
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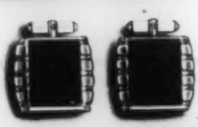
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SEARS COUNTRY CLUB JEWELRY FOR MEN

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Finest selection ever of precious metals, novel ceramics, modern massives

Tie clips, Cuff links, Sets—luxurious rose diamonds, simulated sapphire . . sterling silver and gold-filled styles

At these low prices, we believe these are the most luxurious, most beautiful you can buy. Tie clips have grip-clip back. Gift boxed.

1 **Brilliant Center Rose Diamond** on solid sterling silver. Sleek hand engraved accents. Rich satin finish. Tie clip features grip-clip back. Gift your favorite Santa with our finest set. Order early for Christmas.
4 T 1586E—Set (tie clip and cuff links) $13.98
4 T 1587E—Tie clip only 6.50
4 T 1588E—Cuff links only 8.75

2 **Simulated Blue Sapphire Stone** on luxurious sterling silver. Richly tailored, masculine design. Decorative hand engraved accents on lustrous satin finish.
4 T 1589E—Set (tie clip and cuff links) $12.98
4 T 1590E—Tie clip only 5.75
4 T 1591E—Cuff links only 7.75

3 **Jet Black Scrolls** distinguish this smart looking 1/20-12K gold filled set. Lined texture is richness itself. Sure to become his favorite; a handsome gift.
4 T 1592E—Set (tie clip and cuff links) $9.98
4 T 1593E—Tie clip only 4.25
4 T 1594E—Cuff links only 6.50

4 **Sparkling Rose Diamond** a-fire on this 1/20-12K gold filled set. Simply handsome with sleek engine turned design. A stand-out in styling; a ribbon winner.
4 T 1595ME—Set (tie clip and cuff links) $9.98
4 T 1596ME—Tie clip only 4.25
4 T 1597ME—Cuff links only 6.50

5 **Adjustable Tie Chain** . . . matches above. Adjusts to each tie width for neatest appearance.
4 T 1598ME—Tie chain only $4.25

6 **Glittering Center Rose Diamond** bright in rich contrast on simulated black onyx. Highly polished gold plate sets the scene to perfection. Gift perfect.
4 T 1482ME—Set (tie clip and cuff links) $8.75
4 T 1483ME—Tie clip only 3.75
4 T 1484ME—Cuff links only 5.25

7 **Adjustable Tie Chain** to complete his ensemble. Matches set above. Adjusts to fit tie width.
4 T 1521ME—Tie chain only $3.75

8 **Twinkling Center Rose Diamond** in sunburst setting of brilliant yellow gold plate. Strikingly rich in modern simplicity. Extremely tasteful styling.
4 T 1436ME—Set (tie clip and cuff links) $7.98
4 T 1437ME—Tie clip only 3.75
4 T 1438ME—Cuff links only 5.25

9 **Adjustable Tie Chain** . . . matches above. Adjusts to tie widths for ever neat appearance.
4 T 1520ME—Tie chain only $3.75

10 **Flashing Rose Diamond** centered on distinctive gold color stone. Highly polished gold plate.
4 T 1403E—Set (tie clip and cuff links) $9.98
4 T 1404E—Tie clip only 4.25
4 T 1405E—Cuff links only 6.50

11 **Sterling Silver** handsomely modern with jet overlay accents and sleek hand engraved design.
4 T 1409E—Set (tie clip and cuff links) $7.98
4 T 1410E—Tie clip only 3.75
4 T 1411E—Cuff links only 4.95

Tie clips, Cuff links, Sets—new in bold modern design . . colorful ceramics, massive stones, clever novelties

The newest in style and design . . . collector's items every one . . . priced so low, too. Tie clips feature grip-clip back. Gift boxed.

12 **Brown Stripe Agate Stone** in unique modern shape. The new bold look in handsome gold plate.
4 T 1412E—Set (tie clip and cuff links) $4.98
4 T 1413E—Tie clip only 2.70
4 T 1414E—Cuff links only 2.70

13 **Sophisticated Keystone Black Marbleized Stone.** Ornate in highly polished rhodium plate.
4 T 1419E—Set (tie clip and cuff links) $5.98
4 T 1420E—Tie clip only 2.70
4 T 1421E—Cuff links only 3.75

14 **Comedy and Tragedy Masks,** dramatic in rhodium plate on black. Bright rhodium-plated set.
4 T 1422E—Set (tie clip and cuff links) $3.75
4 T 1423E—Tie clip only 2.10
4 T 1424E—Cuff links only 2.10

15 **Mint Green Checkerboard on Black.** Colorful choice of the year. Brightly polished gold plate.
4 T 1427E—Set (tie clip and cuff links) $3.75
4 T 1428E—Tie clip only 2.10
4 T 1429E—Cuff links only 2.10

16 **Newest Cognac Color and Gold Plate** form a striking frame for the speckled center stone.
4 T 1430E—Set (tie clip and cuff links) $2.70
4 T 1431E—Tie clip only 1.60
4 T 1432E—Cuff links only 1.60

17 **Here's an Angle** . . . bright gold-plated design on colorful mint green background. Newest fashion for the gentlemen . . big, square, and modern.
4 T 1406E—Gold plated cuff links $1.60

18 **Lightning Strikes** in bright gold plated design on jet black background. Excitingly different in new, popular, bold styling. Packed with gift appeal.
4 T 1599E—Gold-plated cuff links $1.60

19 **Cock-o-the-walk.** Bright gold-plated rooster greets the morning on rust color background.
4 T 1425E—Gold-plated cuff links $2.70

20 **Out of Pharaoh's Land** . . . gold-plated Egyptian's head raised on nile blue ground. Artfully framed.
4 T 1433E—Gold-plated cuff links $2.70

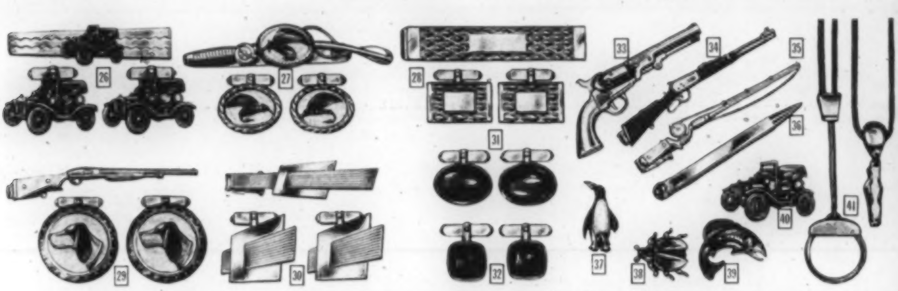
21 **Knightly Splendor.** Warrior's helmet in bright gold-plate raised on striking cognac color background. A smart new combination of style and color.
4 T 1434E—Gold-plated cuff links $2.70

22 **3-Dimensional Brown Stone** held by three massive gold-plated prongs. Handsome novelty, very new this year in its bold masculine appearance.
4 T 1435E—Gold-plated cuff links $3.75

23 **Beautiful Simulated Carrara Stone** regal in heavy ornate gold plate. Massive, masculine. Perfect choice for the gentlemen on your list.
4 T 1441E—Gold-plated cuff links $3.75

24 **Striking Pink, Black and Silver Color Baroque Stone.** 3-dimensional beauty in the latest men's fashion colors. Stunning accessory jewelry for him.
4 T 1442E—Gold-plated cuff links $4.98

25 **Ancient Warrior's Head** carved on rich-looking hematite stone. Tastefully styled in deep tones. Handsomely framed in polished gold-plate.
4 T 1443E—Gold-plated cuff links $3.75



News in Novelties—jewelry specially styled for the sportsman, the auto enthusiast, the young in heart

Tie Clips, Cuff Links, Sets—clever ideas sure to take his fancy. All tie clips have hold-fast grip back clip. Gift boxed.

26 **Model T Ford,** faithfully detailed. Raised antiqued silver finish autos on highly polished gold plate.
4 T 1444E—Set $4.98
4 T 1445E—Clip only . . . 2.70
4 T 1446E—Links only . . . 2.70

27 **Strike the Fisherman's Fancy.** Colorful genuine hand tied fish fly in clear plaque. Gold plate frame. Polished gold plate rod and reel tie clip.
4 T 1474ME—Set (tie clip and matching cuff links) $5.25
4 T 1455ME—Clip only . . 2.70
4 T 1475ME—Links only . . 2.70
4 T 1447ME—Adjustable tie chain (not shown) $2.70

28 **Barley Corn Novelty Tailored Design.** Of shining gold plate; highly polished. Very handsome; a favorite.
4 T 1468E—Set $3.75
4 T 1469E—Clip only . . . 2.10
4 T 1470E—Links only . . . 2.10

29 **Right on the Bulls-eye** for Christmas giving. Gold-plated rifle clip with mother-of-pearl handle; oval mother-of-pearl links with raised hunting dog's head in white and black enamel. Wide fancy gold-plated frame. The hunter's choice.
4 T 1462E—Set $5.95
4 T 1463E—Clip only . . . 2.98
4 T 1464E—Links only . . . 2.98

30 **Massive Rhodium Plated Set** with sleek modern styling. Extremely good looking; packed with masculine appeal. Highly polished rhodium plate.
4 T 1471E—Set $2.70
4 T 1472E—Clip only . . . 1.60
4 T 1473E—Links only . . . 1.60

31 **Simulated Blue Sapphire** in gleaming silver-plated setting. Oval shape links. Handsome, indeed, neatly dressy.
4 T 1454E—Links only . . . $1.05

32 **Simulated Ruby** in neat yellow gold-plated setting. Antique shaped links. Always a popular favorite. Order today.
4 T 1337E—Links only . . . $1.05

NOVELTY TIE CLIPS

33 **The Famous 1849 Colt.** Antiqued silver-finish, carefully detailed, collector's choice.
4 T 1448E—Tie clip $2.70

34 **Sportsman's Rifle.** Natural color handle and stock. Highly polished gold plate.
4 T 1453E—Tie clip $2.70

35 **Fishing Rod.** Mother-of-pearl grip. Polished gold plate.
4 T 1450E—Tie clip $2.70

36 **Mechanical Pencil** in squared shape. The business man's badge. Actually writes. Gold plate, simulated ruby or sapphire tip. *State color.*
4 T 1511E—Tie clip $1.60

PINETTES—to pin his tie neatly in place. Friction back.

37 **Penguin.** Natural black and white enamel finish.
4 T 1400E—Pinette $1.60

38 **Lady Bug.** Colorful red, yellow, black enamel.
4 T 1490E—Pinette $1.60

39 **Leaping Trout,** Life-like green and red enamel.
4 T 1401E—Pinette $1.60

40 **1910 Model T Ford.** Antiqued silver plate.
4 T 1506E—Pinette $1.60

41 **Extension Foxtail Key Chain.** Pulley effect extends to 24½ in. Gold plated.
4 T 1487E—Key chain . . . $2.70

Shpg. wt. each item on page 4 oz. All prices on this page include 10% Federal Excise Tax. Order on Easy Terms, see page 258.

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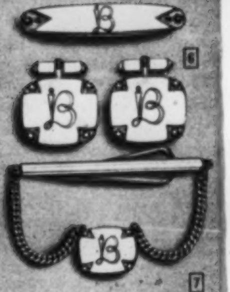
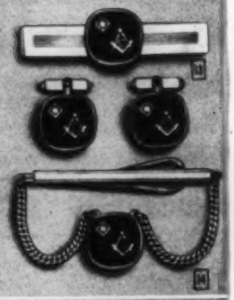


9 and 10 available with Masonic, Knights of Columbus, Elk or Shrine emblems



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SEARS COUNTRY CLUB JEWELRY FOR MEN

Finest selection ever of initial styles, lodge crests, precious gem jewelry

Initialed Tie clips, Cuff links, Sets—handsomely personalized. Three deluxe styles. Gift boxed.

Highly polished yellow gold plate. Tie clips have hold fast grip back that will not slip. Perfect for Christmas . . . always a favorite gift

1 **New—2 or 3 Initial Tie Clip and 2 Initial Cuff Link Set.** Boldly personalized to be "his" alone. Gold plated, cut-out initials. Regal rope design frames them smartly. Highly polished with satin finished initials. (Other matching pieces at right . . . give him the complete set this Christmas). *State 2 or 3 initials . . . print plainly.*

4 T 1302ME—Set (clip, links) $4.35
4 T 1303ME—Tie clip only 2.15
4 T 1304ME—Cuff links only 2.70

2 **Adjustable Tie Chain and Collar Bar Set** . . . match the handsome tie clip and cuff links at left; initialed to be proudly his. *Print 2 initials.*

4 T 1305ME—2-piece set $2.15
4 T 1306ME—Tie chain only 1.60

3 **Key Chain** . . . matches (1) and (2). Highly polished gold-plated chain; clip on top, stirrup end. About 18 in. long. *State 2 initials; print plainly.*

4 T 1307ME—Key chain $2.15

4 **Raised Rhodium Plated Initial** bright in deep contrast on jet black background. Sleek, up-to-the-minute styling. *Not available in I, O, Q, U, V, X, Y, Z. State one initial . . . print plainly.*

4 T 1500ME—Set (clip, links) $3.75
4 T 1501ME—Tie clip only 2.10
4 T 1502ME—Cuff links only 2.10

5 **Adjustable Tie Chain** . . matches above. Adjusts to tie width.

4 T 1503ME—*Print one initial* $1.60

6 **New—Script Initial** beautifully hand engraved on burnished gold plate. Tailored corner design lends distinctive accent. *Sorry, not available in I, O, Q, U, V, X, Y, Z. Print one initial.*

4 T 1415ME—Set (clip, links) $3.75
4 T 1416ME—Tie clip only 2.10
4 T 1417ME—Cuff links only 2.10

7 **Adjustable Tie Chain** . . . matches above. Adjusts to tie width.

4 T 1418ME—*Print one initial* $1.60

Tie clips, Cuff links, Sets with authentic lodge emblems. Gift boxed. (See next page for fraternal rings.)

Expensively finished enameled emblems. Highly polished yellow gold plate. Tie clips have hold fast grip-clip backs.

8 **New—Blue Lodge Masonic Pinette** with sparkling rose-cut center diamond. The very newest adaptation in authentic fraternal jewelry. Pinette pins through tie; slip-on friction back holds it in place. For nicest gift-giving combine pinette with sets at right . . . he'll glow with pride when he receives authentic lodge jewelry.

4 T 1312E—Pinette $3.98

9 **New—Choice of Four Emblems** raised on rich looking simulated ruby. Distinctively styled. *State* Masonic, Elk, Knights of Columbus or Shrine.

4 T 1308ME—Set (clip, links) $7.98
4 T 1309ME—Tie clip only 3.25
4 T 1310ME—Cuff links only 4.75

10 **Adjustable Tie Chain** . . . matches above. Adjusts to tie width.

4 T 1311ME—State emblem $3.25

11 **Mother-of-Pearl** forms handsome background for Masonic Emblem. Neatly framed with highly polished gold plate. Popular square shape links.

4 T 1498ME—Set (clip, links) $6.75
4 T 1459ME—Tie clip only 3.25
4 T 1460ME—Cuff links only 3.95

12 **Adjustable Tie Chain** . . matches above. Adjusts to tie width.

4 T 1461ME—Tie chain only $3.25

13 **Simulated Onyx** lends rich contrast, highlighting raised Masonic emblem, flashing corner rose diamond. Handsome antique shape links.

4 T 1528ME—Set (clip, links) $12.98
4 T 1529ME—Tie clip only 5.95
4 T 1530ME—Cuff links only 7.95

14 **Adjustable Tie Chain** . . matches above. Adjusts to tie width.

4 T 1531ME—Tie chain only $5.95

Tie clips, Cuff links, Sets—newest styles with simulated ruby and sapphire, mother-of-pearl. Gift boxed.

15 **New—Gleaming Simulated Blue Sapphire** quite formal in highly polished rhodium plate. Handsome, indeed, to suit your gentleman's taste. Tie clip has hold-fast grip back that stays firmly in place. Order a matched set today . . . a perfect gift choice any time.

4 T 1313E—Set (clip, links) $2.70
4 T 1314E—Tie clip only 1.60
4 T 1315E—Cuff links only 1.60

16 **New—Burnished Gold Plate Overlay Design** on lustrous deep red stone. Distinctively mounted on highly polished yellow gold plate. New modern styling brings this favorite right up-to-date. Clip has hold fast grip back. Order Country Club jewelry now.

4 T1316E—Set (clip, links) $3.75
4 T1317E—Tie clip only 2.10
4 T1318E—Cuff links only 2.10

17 **New—Mother-of-Pearl and Simulated Onyx** handsomely contrasted in the finest tradition. Subtly good looking, quietly tasteful; masculine in appearance. Highly polished yellow gold plate. Clip has hold fast grip back. With the square links he likes so well.

4 T 1319E—Set (clip, links) $5.25
4 T 1320E—Tie clip only 2.70
4 T 1321E—Cuff links only 2.70

18 **New—Flashing Rhinestone** on simulated black onyx or brilliant ruby. Highly polished yellow gold plate. *State color* onyx or ruby stone.

4 T 1322ME—Set (clip, links) $5.25
4 T 1323ME—Tie clip only 2.70
4 T 1324ME—Cuff links only 2.70

19 **Adjustable Tie Chain** . . matches above. Adjusts to tie width.

4 T 1325ME—*State color above* $2.70

Jewelry Boxes for Men . . Sears exclusive Tradition styling; handsomely personalized with his initial

Your choice of rich genuine or fine simulated leather. Decorative with gold-color designs on top and sides. *Jewelry shown not included.*

20 **New—Genuine Leather in King Size** 9⅛x6⅝x3⅛ in. Our finest, roomiest jewelry box for men. Handsome heraldic design in decorative gold leafing on tops and sides. Richly lined in rayon velvet and satin.

Has up-swing tray for jewelry; large velvet pad in bottom to hold 12 pair cuff links. Leather flap in lid for tie clips. Sturdy all wood construction. *State color* green with beige or wine with beige. *Print one initial.*

4 T 1585—Shpg. wt. 2 lbs. $6.98

21 **New—Genuine Leather; a Deluxe** 7⅛x5⅛x1⅞ **Inches.** Richly styled in a deep maroon shade with luxurious rayon velvet and satin lining in contrasting beige color. Very masculine with tailored gold leaf design on top. Handsomely initialed to be his alone.

Has lift-out velvet tray that holds 9 pair cuff links; roomy bottom compartment. Leather flap in lid holds tie clips in orderly row. Sturdy all wood construction. *Print one initial.*

4 T 1573—Shpg. wt. 1 lb. $4.98

22 **Simulated Leather;** 7x5x2⅛ **inches.** Distinctive gold-color Florentine design stamped on top; personalized with his initial. Good looking, spacious, yet priced low. A perfect gift.

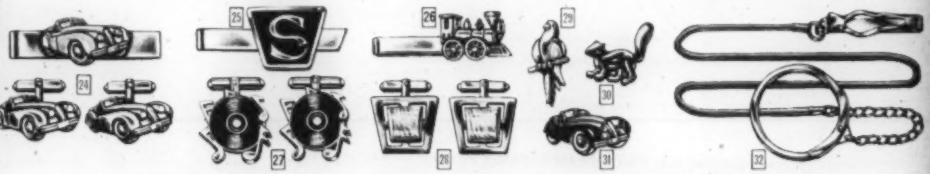
Green simulated leather; contrasting gray rayon bengaline lining. Steel frame construction. Partitioned up-swing tray with two padded slots; roomy bottom compartment for miscellaneous pieces. Back lid flap holds his tie clips. *Print one initial.*

4 T 1505—Shpg. wt. 1 lb. $3.98

23 **Simulated Leather;** 6⅛x4⅛x2 **inches.** Sophisticated gold-color top hat, cane and glove design stamped on top. Priced low for its wealth of good looks; a wonderful budget-minded gift.

Deep maroon color handsome with contrasting gray rayon velvet lining. Light weight steel frame construction. Partitioned bottom compartment with cuff link bar. Back lid flap for tie clips. *State one initial . . . please print plainly.* Send your order today.

4 T 1572—Shpg. wt. 1 lb. $2.50



New Country Club Jewelry for Boys . . teen-age favorites in tie clips, cuff links, pinettes and key chains. Gift boxed.

24 **Pace the Racing Crowd With This Smart Looking Jaguar.** Cleverly detailed, low-slung beauty in antique gold plated finish on highly polished yellow gold plated tie clip. Antique gold plate cars make the links. Clip has hold fast grip back. Gift perfect for the auto enthusiast on your list. Order yours today.

4 T 1326E—Set (tie clip and cuff links) $2.70
4 T 1327E—Jaguar tie clip only 1.60
4 T 1328E—Jaguar cuff links only 1.60

25 **Personally His With Polished Yellow Gold Plate Initial** raised on jet black background. Big, bold and beautiful . . . sleekly styled. Has hold fast grip back. *Not available in I, O, Q, U, V, X, Y, Z. State one initial . . . print plainly.*

4 T 1329E—Initialed tie clip $1.60

26 **Pride of the Past . . . Historical Copy of Original Steam Engine.** Handsomely detailed in antique gold plate on polished yellow gold plate. Clip has hold fast grip back.

4 T 1332E—Steam engine tie clip $1.60

27 **On the Hit Parade . . . Antique Finish Gold Plated Record** framed around with highly polished yellow gold plated musical notes. Clever, novelty cuff links; the ideal answer for your music loving friends.

4 T 1330E—Cuff links $1.60

28 **It's Pink to Catch the Gentleman's Fancy This Year;** it's the newest accessory color; it's the style-right accent for him. Highly polished yellow gold plated links cut out to give a unique setting to a handsome pink stone. Popular choice . . . specially styled for the young men in your life. Order yours today.

4 T 1331E—Cuff links $1.60

Pinettes—the newest and very latest in novelty jewelry. Just pin through tie; pinettes are held in place by slip-on friction back. Cleverly effective at holding his tie. Now in a choice of three colorful styles. Sure to please him and your budget, too.

29 **Pete the Parakeet.** Dressed in brightly colored plumage of yellow, green and black enamel.

4 T 1333E—Yellow gold plated pinette $1.60

30 **Sammy the Skunk.** Shiny black enamel with that tell-tale white stripe down the middle of his back.

4 T 1334E—Yellow gold plated pinette $1.60

31 **Colorful Jaguar.** His favorite foreign sports car in a bright red and black enameled finish.

4 T 1335E—Yellow gold plated pinette $1.60

32 **Round Snake Key Chain.** Good looking in highly polished yellow gold plate. Clip on top; stirrup end.

4 T 1336E—Key chain, *19 inches long* $1.60

Prices include 10% Federal Excise Tax where "E" is added to catalog number. Shipping weight each item (except jewelry boxes) 4 ounces.

Order early for Christmas. Add his jewelry to your Easy Terms order now . . . see page 258 for complete details.

INITIALED RINGS
personally "his"
for Christmas

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HANDSOME RINGS
smartly set with
beautifully cut stones

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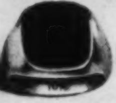
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FRATERNAL RINGS
proudly display
lodge emblems

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HANDSOME RINGS FOR MEN . . our finest selection ever

Smart initials; striking genuine, synthetic, simulated stones; lodge crests

Distinctive Initialed Rings . . personalized with his initial in 10K yellow gold. Boxed for Christmas giving.

Rings are 10K yellow gold. Diamonds set in 10K white gold for extra brilliance. *State size* 8 to 12 (see below). *Print one initial.*

1 Simulated Onyx with traditional style initial. A handsome gift "find" at this budget boosting price.
♦4 T 5431EY..................$8.98

2 Genuine Onyx in modern tailored mounting. Very masculine looking.
♦4 T 5415EY..................$10.98
♦4 T 5416EY—*Sterling silver*...... 4.59

3 Genuine Onyx. Antique shape framed with wide gold band. Smartly styled with his favorite classic lines.
♦4 T 5405EY..................$12.85

4 New—Brilliant 1/100 carat Diamond on rich genuine onyx. Semi-tailored mounting; distinctive design.
♦4 T 5403EY—*$2.00 down*..Cash $19.98

5 New—Two sparkling rose cut side diamonds bright in contrast with genuine onyx. Antique shape. Richly styled; handsomely initialed.
♦4 T 5408EY—*$2.00 down*..Cash $19.98

6 Fiery 1/100 carat diamond highlighted in handsome corner setting.
Beautiful synthetic ruby.
♦4 T 5422EY—*$2.50 down*........$20.98
Rich genuine onyx.
♦4 T 5432EY—*Priced low*........$16.50

7 Two brilliant rose cut diamonds afire beside the rich looking stone.
Beautiful synthetic ruby.
♦4 T 5401EY—*$2.50 down*..Cash $21.98
Rich genuine onyx.
♦4 T 5402EY—*Priced low*........$16.98

8 New—Genuine Onyx. Antique shape. Simply tailored mounting with newest modern, massive appearance. Styled to be your gentleman's favorite.
♦4 T 5409EY—*$2.50 down*..Cash $22.98

9 Genuine zircon in white gold triangle setting on genuine onyx. Big and beautiful in sleek tailored mounting.
♦4 T 05400EY—*$2.50 down*.Cash $24.95
With 3/100 ct. diamond
♦4 T 05446EY—*$3.00 down*. Cash $29.98

10 Flashing 1/100 carat diamond countersunk for brightest accent.
Beautiful synthetic ruby.
♦4 T 05429EY—*$3.00 down*.Cash $29.98
Rich genuine onyx.
♦4 T 05430EY—*$2.50 down*.Cash $24.98

11 Fully cut 2/100 ct. diamond flashing on genuine onyx. Graceful mounting accented with 10K white gold.
♦4 T 05410EY—*$3.50 down*......$34.98

12 Handsome signet. Highly polished finish. *State 3 initials, print plainly.*
♦4 T R5615EY—10K yellow gold...$6.95
♦4 T R5616EY—Sterling silver...... 3.29

13 Heavy signet with interesting engine-turned design on top. Diamond shaped surface for handsome initialing.
♦4 T R5613EY—*Print 3 initials*......$8.75

14 Signet with sparkling Diamond in triangle corner setting. Sleekly handsome, polished surface.
♦4 T R5600EY—*Print 3 initials*.....$15.95

Birthstones . . magnificent synthetic and simulated stones . . genuine diamonds, synthetic star sapphires Gift boxed.

Rings have 10K yellow gold mountings (unless otherwise stated.) *State ring size* 8 to 12. See ordering information and how to measure below.

Birthstone Rings. Simulated stones expertly cut and colored to resemble the genuine. See page 10 for birth month chart and illustrations. *State birthmonth.*

15 Handsome masculine mounting sets off the stone in wonderful style.
♦4 T 5501EY..................$7.98

16 Simple mounting highlights the beautiful stone. Very smart looking.
♦4 T 5503EY..................$9.98

Synthetic and simulated stones. Simulated are expertly cut, colored to resemble the genuine. Synthetic stones are scientifically created reproductions.

17 Beautifully cut simulated stones in fancy wide setting. *State simulated* ruby, sapphire, emerald or topaz.
♦4 T 5502EY..................$11.98

18 Two fiery rose cut diamonds flank the sides. Very masculine. *State synthetic* ruby, sapphire, emerald or topaz.
♦4 T 5505EY—*$2.00 down*..Cash $19.98

19 1/100 carat center diamond flashing on genuine onyx. Heavy looking mounting. A real man's choice.
♦4 T 5510EY..................$14.98

20 New—Large genuine onyx. Antique shape and extra heavy tailored mounting. Handsome, sleek, modern.
♦4 T 5515EY—*$2.50 down*..Cash $21.98

21 New—Fiery 2/100 carat diamond brilliant on genuine onyx. Big stone; massive mounting. A beautiful piece of jewelry; de luxe in the finest styling.
♦4 T 5519EY—*$2.50 down*..Cash $22.98

22 1/100 carat diamond sparkling on genuine onyx. Clean modern lines.
♦4 T 05500EY—*$2.50 down*.Cash $24.98
With 3/100 ct. diamond.
♦4 T 05511EY—*$3.50 down*.Cash $34.95

23 About 2¼ carats glittering white center Zircon with 2 side zircons. Side stones in 10K white gold settings.
♦4 T 05572EY—*$3.00 down*.Cash $27.98

Fiery Titania Rings . . . the new synthetic gem that has a blazing golden brilliance. 14K yellow gold mounting.

24 About 1 carat titania ablaze in striking white gold setting. Smartly tailored mounting, very handsome.
♦4 T 05577EY—*$4.00 down*.Cash $36.98

25 About 1 carat titania with two 1/100 ct. side diamonds. White gold top. Sleekly styled in a modern vein.
♦4 T 05578EY—*$4.50 down*.Cash $44.98

Synthetic Star Sapphire Rings. 14K white gold mountings. Shipped direct from factory in Chicago. Order from your mail order house. *Shipped postpaid.*

26 Modern tailored mounting, rich satin finish. A real treasure.
4 T 05516E—*$7.50 down*...Cash $75.00

27 2-side diamonds. Satin finish.
4 T 05517E—*$9.00 down* Cash $89.95
Without side diamonds.
4 T 05518E—*$7.00 down*...Cash $69.95

New—Tradition Diamond Rings. Exceptional values in fine quality jewelry. Each beautiful center diamond full cut to 58 gleaming facets; scientifically proportioned for maximum fire and brilliance. Each reflecting a radiant blue-white color. Individually inspected and selected by our diamond expert . . . *your complete satisfaction guaranteed.* Shipped from factory in Chicago. Order from your mail order house. *Sent postpaid.*

28 Brilliant 1/10 carat Tradition Diamond set in regal splendor. A handsome ring elegantly styled, a wonderfully impressive gift. *State* 14K yellow or 14K white gold mounting.
4 T 02822E—*$4.50 down*...Cash $45.00

29 Fiery 1/6 carat Tradition Diamond . . a ring of distinguished elegance. Mounting artistically styled in a modern manner. *State choice of* 14K yellow or white gold mounting.
4 T 02823E—*$7.50 down*...Cash $75.00

Fraternal Rings . . official emblems of the Masonic Order, Knights of Columbus and Elks. Handsomely gift boxed

Rings have 10K yellow gold mountings. Diamonds set in 10K white gold for extra brilliance. *State ring size* 8 to 12. *State emblem wherever requested.*

30 Masonic Emblem inlaid in lustrous simulated ruby. Highly polished mounting, distinctively styled. Priced wonderfully low . . gift perfect.
♦4 T 5452EY..................$11.98

31 24K gold encrusted Masonic Emblem on genuine black onyx.
♦4 T 5484EY..................$15.49
With synthetic ruby stone.
♦4 T 5458EY—*$2.00 down*..Cash $19.98

32 Encrusted Masonic Emblem on synthetic ruby. Handsome indeed.
♦4 T 5473EY..................$18.98
With genuine onyx stone.
♦4 T 5472EY..................$14.98

33 Encrusted Masonic Emblem on synthetic blue spinel. White gold side tools lend harmonizing accents. A ring he'll wear with fraternal pride.
♦4 T 5456EY..................$18.98

34 New—Encrusted Masonic Emblem on synthetic ruby. Antique shape.
♦4 T 5459EY—*$2.50 down*..Cash $23.98
With genuine onyx stone.
♦4 T 5460EY—*$2.00 down*..Cash $19.98

35 New—Masonic Emblem with diamond. Inlaid emblem on synthetic ruby. Accenting white gold side tools.
♦4 T 05462EY—*$3.00 down*.Cash $29.98
♦4 T 05463EY—Genuine onyx.... 24.98

36 Masonic Emblem—1/100 carat diamond on synthetic blue spinel; encrusted emblem on synthetic ruby. Fluted sides in white gold for accent.
♦4 T 05461EY—*$4.00 down*.Cash $37.98

37 New—10K yellow gold in antique shape. White gold emblem; enameled side tools. *State choice of emblem* Masonic, Elk or Knights of Columbus.
♦4 T 5457EY—*$2.00 down*..Cash $19.98

38 Synthetic ruby with two-side rose diamonds. *State emblem* Masonic, Elk or Knights of Columbus.
♦4 T 5454EY—*$2.50 down*..Cash $22.95
♦4 T 5455EY—Genuine onyx...... 18.50

39 New—Genuine onyx with two brilliant side diamonds. A proud beauty of massive size. *State* Masonic, Elk or Knights of Columbus.
♦4 T 05464EY—*$3.00 down*.Cash $29.95

40 Genuine onyx with fiery 3/100 carat diamond in white gold triangle setting. *State emblem* Masonic, Elk or Knights of Columbus. Order now.
♦4 T 05477EY—*$3.50 down*.Cash $34.98

41 1/100 carat Diamond and emblem countersunk in synthetic ruby. *State* Masonic, Elk or Knights of Columbus.
♦4 T 05450EY—*$3.50 down*.Cash $32.98
♦4 T 05465EY—Genuine Onyx.... 28.98

Easy to afford on Sears Easy Payment Plan. Only 10% down . . . see page 258 for details

IMPORTANT ORDERING INFORMATION

How to measure for correct ring size—wrap a piece of adhesive tape firmly around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay adhesive flat on scale below; hold one end at A. Reading on numbered end is size you should order. *Please be sure to measure carefully.*

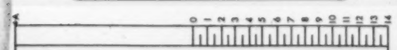
Larger sizes—Rings may be specially ordered in larger sizes 13 and 14. Add $1.25 per additional size. Please allow extra time.

Rings engraved at no charge (where stated). If correctly engraved, they cannot be returned. No COD orders on engraved rings.

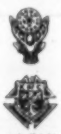
SHIPPING NOTICE—Rings marked ♦ shipped from Chicago, Ill. or Philadelphia, Pa. Order and pay postage from your nearest mail order house. Shipping weight each item 4 oz.

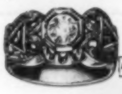
(Note—Rings 26-29 are postpaid)

All prices include 10% Fed. Ex. Tax



Our Finest! 32nd Degree Consistory and Masonic Rings . . Lapel Pins


Elks and Knights of Columbus emblems also available on rings 37 through 41 above.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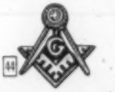
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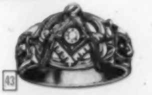
Lapel pins shown at twice their actual size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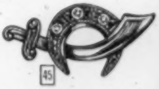
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Fraternal Rings. Handsomely gift boxed. *State size 8 to 12.* See the important ordering information at immediate left.

42 32nd degree Consistory ring. About 1 carat brilliant Titania in white gold setting. White gold eagles. Enameled side emblems. A beautiful styling of the official emblem. A gift that will be proudly received.
♦4 T 05579EY—*$5.00 down on Easy Terms*........Cash $49.95

43 New—Our finest Masonic ring. Flashing 5/100 carat center diamond on white gold Masonic top. 10K yellow gold shank; side tools outlined in blue enamel. Very handsome.
♦4 T 05480EY—*$5.00 down on Easy Terms*........Cash $49.95
With 2/100 Carat Center Diamond.
♦4 T 05481EY—*$4.00 down on Easy Terms*........Cash $39.95

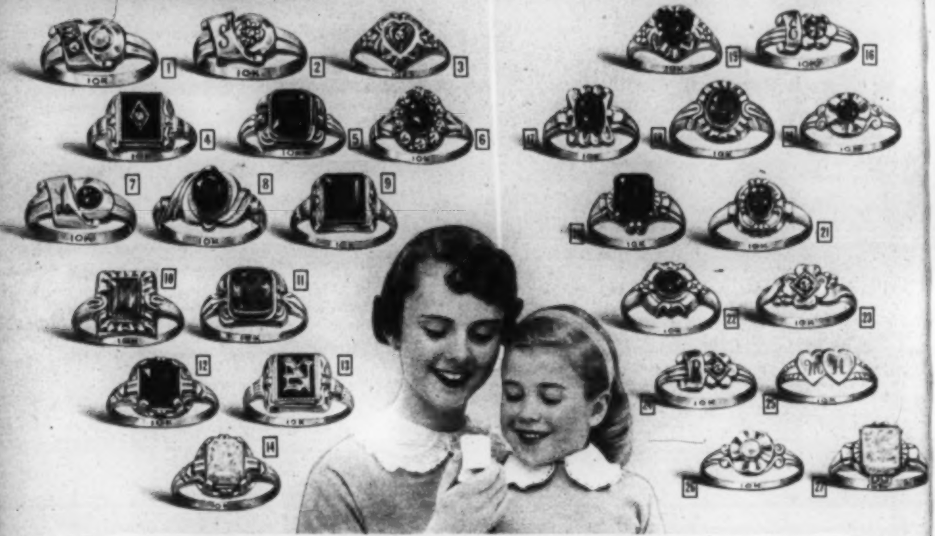
Fraternal Lapel Pins. Nicely boxed for Christmas giving. Shipping weight each 2 oz.

44 Masonic Emblem. Sparkling 1/100 ct. diamond. 10K yellow gold authentic emblem.
4 T 5487E..............$5.95

45 Shrine Emblem. Teree 1/100 carat diamonds brilliant on 14K white gold. Handsome, indeed.
4 T 5489E..............$15.98

FOR GIRLS 12 TO 17

FO(LITTLE GIRLS 6 TO 12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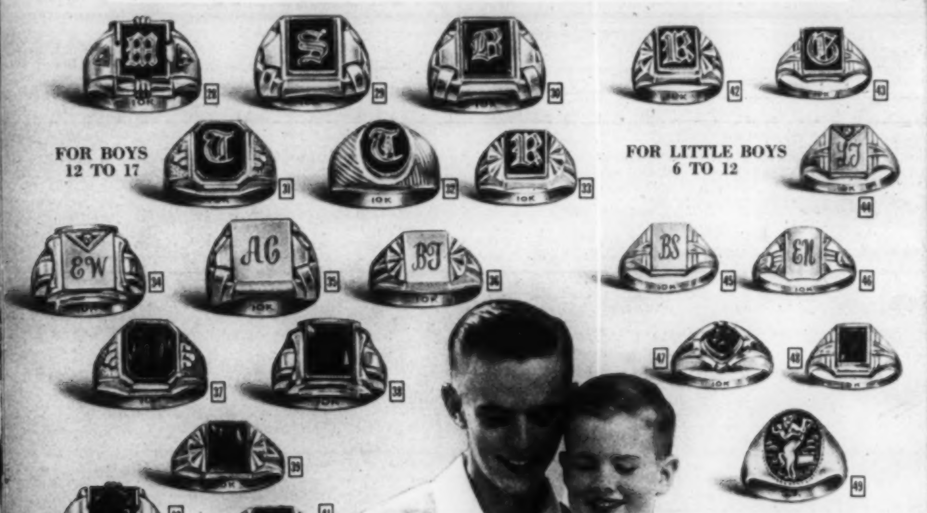
BIRTHSTONE CHART. All birthstone rings listed are available in simulated stones below

January	February	March	April	May	June	July	August	September	October	November	December
Dark red	Purple	Green	White	Green	Violet	Red	Light green	Dark blue	Rose pink	Golden	Blue green
Garnet	Amethyst	Aquamarine	Sapphire	Emerald	Alexandrite	Ruby	Peridot	Sapphire	Zircon	Sapphire	Zircon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FOR BOYS 12 TO 17

FOR LITTLE BOYS 6 TO 12

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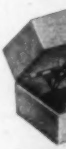

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Portrait
4 T R89

Portrait
4 T R89

Bookend
4 T R89

Pair of
4 T R89
4 T R89

RINGS SPECIALLY DESIGNED FOR CHILDREN

Our finest selection ever of birthstone, signet, novelty designs

Smart, "grown-up" styles win praises from Teen-age Girls

Rings for girls 12 to 17 years old. Surprise your favorite teen-ager with a ring all her very own . . . you'll certainly make her eyes sparkle with joy on Christmas morning. Mountings and initials 10K yellow gold femininely styled with youthful lines. *State sizes* 5, 6, 7 only.

1 Radiant cultured pearl combined with two rose cut diamonds makes attractive setting.
♦4 T 5220EY..........$9.98

2 Combination signet and 1/100 carat diamond. Engraved initial adds personal touch. *Print 1 initial.*
♦4 T R5175EY.........$8.98

3 Sparkling 1/100 carat diamond accents "heart within a heart" design.
♦4 T 5221EY..........$8.98

4 Genuine jet black onyx high-lighted by 1/100 carat diamond center stone.
♦4 T 5229EY..........$7.98

5 Simulated birthstone set off by 2 rose cut side diamonds. *State birth month.*
♦4 T 5009EY..........$8.98

6 Simulated birthstone surrounded by 10 sparkling simulated sapphires. *State birth month.*
♦4 T 5084EY..........$5.59

7 Simulated birthstone and signet. Striking design. *State 1 initial, birth month.*
♦4 T R5003EY.........$4.59

8 Smart swirl mounting set with lovely simulated birthstone. *State birth month.*
♦4 T 5078EY..........$4.29

9 Square simulated birthstone . . . distinctive in its simplicity. *State birth month.*
♦4 T 5077EY..........$3.98

10 Detailed mounting sets off good looking simulated birth stone. Smart design. *State birth month.*
♦4 T 5010EY..........$3.98

11 Sleek modern design accentuates shining simulated birthstone. A most welcomed gift! *State birth month.*
♦4 T 5076EY..........$3.69

12 Exquisite prong setting for octagonal simulated birthstone . . . a ring she'll cherish. *State birth month.*
♦4 T 5079EY..........$3.49

13 New! Raised gold initial. Genuine black onyx background. *State 1 initial.*
♦4 T 5222EY..........$4.98

14 New! Genuine opal in beautiful prong mounting. A truly feminine design.
♦4 T 5223EY..........$6.75

HOW TO MEASURE: If correct size is known, please state it. If in doubt, see Measuring Instruction below.

Popular, masculine designs rate high with Teen-age Boys

Rings for boys 12 to 17 years old. Handsome 10K yellow gold mountings highlighted by smart, stones or signets . . . popular styles especially chosen for their appeal to teen-agers. Initials 10K yellow gold. *Sizes* 6, 7, 8 and 9 only. *Please state size wanted.*

28 Genuine Onyx with sparkling rose diamond set on each side in white gold triangles. Raised gold initial. *State 1 initial.*
♦4 T 5444EY.........$13.98

29 Raised gold initial contrasts handsomely with genuine black onyx. An ever-popular style. *State 1 initial.*
♦4 T 5404EY..........$8.98

30 Simulated red ruby highlighted with raised gold initial. Handsome mounting with interesting side detail. *State 1 initial.*
♦4 T 5419EY..........$8.98

31 New! Genuine black onyx personalized with raised gold initial. Good looking bold mounting with side detailing. *Print 1 initial.*
♦4 T 5435EY..........$8.50

32 New! Decorative side mounting highlight genuine black onyx. Raised gold initial. *Print 1 initial.*
♦4 T 5425EY..........$6.98

33 Raised gold initial on genuine black onyx. Handsome side detailing. *Print 1 initial.*
♦4 T 5406EY..........$5.98
As above but sterling silver.
♦4 T 5407EY..........$3.98

34 Massive signet ring with 1/100 carat diamond. Smart mounting has bold masculine lines. *Print 2 initials.*
♦4 T R5625EY........$10.98

35 New Signet Ring. A design of modern simplicity. Smart looking mounting has satin finished top accented by highly polished shank. *Print 2 initials.*
♦4 T R5624EY.........$7.98

36 Signet with satin finished top accented by highly polished shank. Decorative sides styled with smart sunburst design. *Print 2 initials.*
4 T R5634E...........$4.19

37 New! Distinctively tailored mounting that sets off gleaming simulated birthstone. *Please state birth month.*
♦4 T 5549EY..........$7.98

38 New! A design of modern simplicity attractively displays simulated birthstone. *State birth month.*
♦4 T 5550EY..........$6.98

39 Interesting side detail highlight handsome simulated birthstone. *Please state birth month.*
♦4 T 5558EY..........$4.98

40 Genuine hematite intaglio . . a deeply carved warrior's head in tailored mounting. A unique design!
♦4 T 5552EY..........$9.98

41 Genuine black onyx set with sparkling 1/100 carat diamond. Sunburst design flanks setting.
♦4 T 5507EY..........$8.98

SHIPPING NOTICE: Shipping weight for each ring 4 oz. ♦ shipped from Chicago or Philadelphia, Pa. Order from your mail order house. All prices on this page include 10% Federal Excise Tax.

Your Young Miss will treasure a ring of her own

Rings for girls 6 to 12 years old. A gift she'll wear proudly all year long! 10K yellow gold mountings delicately fashioned for small fingers. *Sizes* 3, 4, 5 only. *Please state size.*

15 Simulated birthstone set in lovely heart-shaped mounting. Stone highlighted by engraving. *State birth month.*
♦4 T 5011EY..........$3.98

16 Simulated birthstone combined with signet. Delicate petal-style mounting designed for small hands. *State 1 initial, birth month.*
♦4 T R5012EY.........$3.98

17 Interesting fluted detail accents beautiful simulated birthstone. Delicately styled. *State birth month.*
♦4 T 5013EY..........$3.89

18 Beauty of simulated birthstone enhanced by decorative detail on mounting. *State birth month.*
♦4 T 5064EY..........$3.29

19 Delicate flower-shaped mounting highlights beautiful simulated birthstone. *State birth month.*
♦4 T 5090EY..........$2.98

20 Prong setting adds to the beauty of simulated birthstone. Interesting side detailing. *State birth month.*
♦4 T 5080EY..........$2.98

21 Charming oval mounting sets off lovely simulated birthstone. *State birth month.*
♦4 T 5065EY..........$2.79

22 Demure round mounting highlights simulated birthstone. *State birth month.*
♦4 T 5066EY..........$2.69

23 Twinkling 1/100 carat diamond in dainty "lucky clover" setting. A sure delight for the young miss!
♦4 T 5176EY..........$7.98

24 Signet combined with sparkling 1/100 carat diamond will thrill any young miss! Highly decorative mounting. *State 1 initial.*
♦4 T R5224EY.........$7.98

25 Double-heart Signet. Graceful design makes lovely personalized gift. *Print 2 initials.*
4 T R5289E...........$3.19

26 New! Lustrous cultured pearl set off by delicate petal design mounting.
♦4 T 5225EY..........$4.49

27 New! Beauty of genuine opal is enhanced by simplicity of prong mounting.
♦4 T 5226EY..........$5.75

Top styles that'll please young boys

Rings for Boys 6 to 12 years old. Delight the little man in your home with a "grown up" ring. 10K yellow gold mountings and initials except (49). *Sizes* 3, 4, 5 only, except [42] and [49]. *Please state size.*

42 New! Genuine black onyx personalized with raised gold initial. In sizes 4 and 5 only. *Print 1 initial.*
♦4 T 5436EY..........$4.98

43 Raised gold initial on genuine black onyx. An ever-popular style he'll be sure to like. *Print 1 initial.*
♦4 T 5427EY..........$4.49

44 Signet with 1/100 carat diamond. Satin finish top combined with highly polished shank. *Print 2 initials.*
♦4 T 5626EY..........$7.98

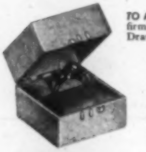
45 Signet handsomely engraved on satin finish top. Accented by highly polished shank. *Print 2 initials.*
4 T R5637E...........$3.19

46 Highly polished signet ring. Personalized for him! He'll like its "grown-up" styling. *Print 2 initials.*
4 T R5642E...........$2.49

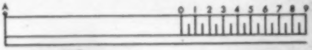
47 New! Interesting gypsy mounting for simulated birthstone makes this ring a unique design. *State birth month.*
♦4 T 5553EY..........$4.49

48 Simulated birthstone set in mounting of smart simplicity. Sure to appeal to masculine taste. *State birth month.*
♦4 T 5545EY..........$3.69

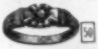
49 Roy Rogers Sterling Silver ring for your favorite cowboy. *Sizes* 3½, 4½, 5½ only. *Please state size.*
4 T 5546E............$1.10



TO MEASURE: Wrap adhesive or scotch tape firmly around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay tape on scale; hold end at A. Reading on numbered end is size. Rings engraved at no charge (where stated), but no returns.



Each ring attractively boxed for holiday giving. Ring box is champagne-colored plastic luxuriously lined with matching color rayon rep. Will be handy, handsome box in which to keep ring.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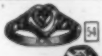
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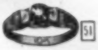
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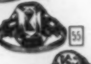
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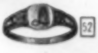
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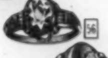
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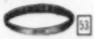
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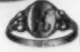
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Preserve Baby's Shoes in Bronze

Preserve baby's shoes . . . electroplated in gleaming bronze. Engraving 10c per letter extra . . 50c minimum per shoe. TO ORDER: Attach printed name, address to each shoe. Put remittance in envelope attached to package. Orders received after Nov. 28 will be shipped after Christmas, but Gift Certificate sent immediately. Postpaid from factory in Ohio; order from mail order house. No C.O.D's.

Portrait stand with 2 shoes. For 8x10-in. photo.
4 T R8965F—Metal base 10x5 in. Wt. 6 lbs. . . . $13.95

Portrait stand with 1 shoe. For 3x4-in. oval photo.
4 T R8938F—Metal base 7x3⅞ in. Wt. 3 lbs. . . $8.50

Bookends. 2 shoes (not shown). 7x3⅝ in.
4 T R8946F—Shpg. wt. 3 lbs. .... Pair 9.95

Pair of shoes ashtray. (Not shown.) 7⅛x10⅝ in.
4 T R8943F—Removable glass tray. Wt. 3 lbs. . . 9.95
4 T R8939F—Unmounted pair of shoes. Wt. 1 lb. 4.95

Infant Rings . . 4 adorable styles

Infant Rings. Baby's first jewelry. It'll be a tender keepsake to cherish in years to come. Sweet, delicate designs for tiny fingers. 10K yellow gold. *Sizes* 0, 1, 2, 3 only. *Please state size wanted.*

50 ♦4 T 5179EY—Dainty Bowknot Mounting with 1/100 carat diamond. A truly lovely style . . . $6.98

51 ♦4 T 5091EY—Simulated birthstone set in delicate bowknot mounting. *State birth month*. . . . $2.29

52 4 T R5299E—Pretty signet ring. Makes lovely personal gift. *Print 1 initial*. $1.29

53 4 T 5298E—Embossed baby band. So small and dainty . . so right for the tiny one. $1.00

Rings for Pre-school Girls and Boys

Dainty rings styled for tiny tots make lovely, long-treasured gifts. 10K yellow gold mountings. Sizes 2, 3, 4 only. *Please state size.*

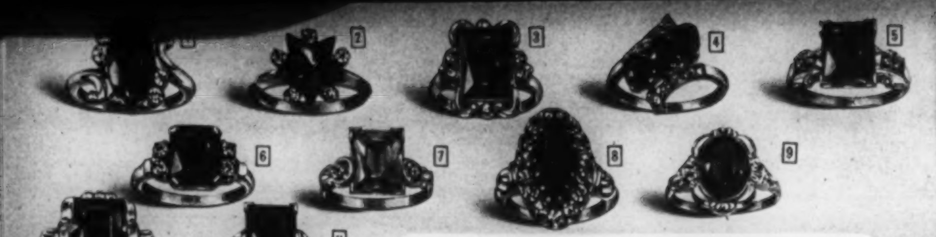
54 ♦4 T 5227EY—Little Girls' twinkling 1/100 carat diamond set in sweetheart-shaped mounting. Decorative sides add to beauty of ring. $7.98

55 ♦4 T 5082EY—New! Girls' Simulated birthstone in dainty mounting. *State birth month*. . $2.79

56 ♦4 T 5083EY—Little Girls' Simulated birthstone. Lovely design. *State birth month*. $2.19

57 4 T R5290E—Signet Ring for little boys or girls. *Print 1 initial* $1.98

Be Sure to Measure carefully. See scale above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BIRTHSTONE RINGS
a specially fond remembrance

BIRTHMONTH CHART . . be sure to state month when ordering

January	February	March	April	May	June
■	■	▨	▨	■	▨
Dark Red Garnet	Purple Amethyst	Green Aquamarine	White Sapphire	Green Emerald	Violet Alexandrite
July	**August**	**September**	**October**	**November**	**December**
■	▨	■	▨	▨	■
Red Ruby	Light Green Peridot	Dark Blue Sapphire	Rose Pink Zircon	Golden Sapphire	Blue Green Zircon

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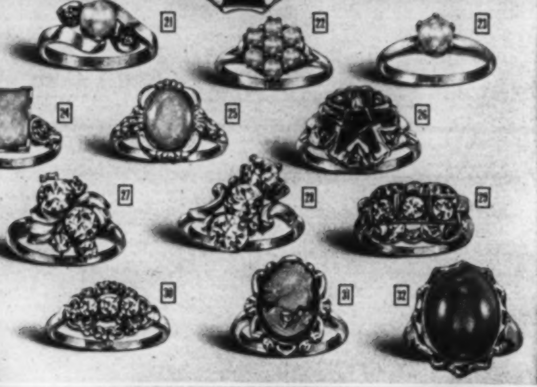
EXQUISITE STONES
gift perfect for your lady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BRILLIANT ZIRCONS
bridal sets or single rings

New Interlocking Set → Rings lock together; will not twist or turn

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BEAUTIFUL RINGS FOR WOMEN .. our finest selection ever of birthstones, fancy cocktail styles, engagement and wedding rings

Birthstone Rings—loveliest synthetic and simulated stones. (See birth month chart on opposite page.) Gift boxed.

Synthetic Stones are scientifically created reproductions. Simulated stones are expertly cut and colored to resemble the genuine. 10K yellow gold mountings (unless otherwise stated). *Please state birth month when ordering. State ring size* 5 to 8. See how-to-measure instructions below.

1 New—Lovely Marquis-Cut Synthetic Stone in glamorous swirl mounting. Four sparkling side zircons.
♦4 T 5008EY—*$2.00 down*.......$19.95

2 New—Star-Cut Synthetic Stone accented by five sparkling white spinels. 10K white gold mounting.
♦4 T 5007EY—*$2.00 down*.......$19.95

3 New—Four Side Rose-Cut Diamonds in precious combination with the beautiful, large synthetic stone.
♦4 T 5002EY—*$2.00 down*.......$19.98

4 New—Three Beautiful Synthetic Stones shining in engraved white gold settings on yellow gold mounting.
♦4 T 5004EY....................$15.95

5 New—Four Side Rose-Cut Diamonds sparkling from raised settings to highlight the lovely synthetic stone.
♦4 T 5001EY....................$15.95

6 Simulated Stone in popular prong setting. Four side zircons lend sparkling accents. Lovely, indeed.
♦4 T 5087EY....................$11.98

7 Two Rose-Cut Diamonds a-twinkling at sides of synthetic stone.
♦4 T 5071EY....................$9.98

8 White Simulated Sapphires beautify this simulated marquis-cut stone.
♦4 T 5054EY....................$6.89

9 Oval Simulated Stone very smart in a wide fancy setting. A favorite.
♦4 T 5069EY....................$5.49

10 Simulated Stone in fancy prong setting. Her wish come true.
♦4 T 5072EY....................$5.49

11 Simulated Stone in prong setting. Dainty raised leaf design at sides.
♦4 T 5062EY....................$4.59

12 Simulated Octagonal-Cut Stone. *Save now .. last Christmas was $4.39.*
♦4 T 5006EY....................$3.98

13 Square Simulated Stone handsome in picture frame setting.
♦4 T 5063EY....................$3.59

14 Simulated Stone in bezel setting. Detailed mounting. Priced so low.
♦4 T 5000EY....................$3.69

Treasured keepsakes in beautiful synthetic star ruby and sapphire; cultured pearl, genuine onyx, opal. Gift boxed.

Lovely Rings that will steal her heart away. 10K yellow gold mountings (unless otherwise stated). *State ring size* 5 to 8; see notice below.

Magnifique! Beautiful Synthetic Star Ruby or Sapphire Stones elegantly mounted in 14K white gold for greatest brilliance. Shipped direct from factory in Chicago; order from your mail order house. *Postpaid. State choice* of synthetic ruby or sapphire stone.

15 Extravagantly Beautiful with six sparkling side diamonds.
4 T 05158E—*$10.00 down*......$100.00

16 Two Brilliant Side Diamonds in distinctive triangle settings.
4 T 05157E—*$6.00 down*........$59.95

17 Sleekly Modern, simply perfect to show the beautiful stone at its best.
4 T 05156E—*$4.00 down*........$39.95

18 Genuine Onyx; big and beautiful.
♦4 T 05114EY—*5/100 ct. diam.*$34.95
♦4 T 05115EY—*3/100 ct. diamond*. 24.95
♦4 T 5116EY—*1/100 ct. diamond*.. 19.95

19 Genuine Onyx, rose diamond.
♦4 T 5108EY....................$11.95

20 Genuine Onyx with ducut diamond set in white gold floral setting.
♦4 T 5166EY....................$10.98

21 Cultured Pearl, 2 side diamonds.
♦4 T 5125EY—*$2.50 down*....$22.95
♦4 T 5127EY—*No diamonds*...... 10.98

22 New—Cluster of 7 Lustrous Cultured Pearls. Cut out side designs.
♦4 T 5126EY....................$14.95

23 New—Single Cultured Pearl radiant in beautiful tiffany mounting.
♦4 T 5129EY....................$9.95

24 New—Genuine Opal with a fiery rose-cut diamond on either side.
♦4 T 5240EY....................$14.95

25 Genuine Opal in fancy frame.
♦4 T 5241EY....................$8.98

26 Eastern Star Emblem synthetic stone points, 5 rose diamonds.
♦4 T 05190EY—*$3.00 down*......$29.98

27 New—Two Flashing Zircons; four genuine white sapphires. Very lovely in 10K white gold mounting.
♦4 T 5192EY—*$2.50 down*.......$22.95

28 New—Three Zircons specially brilliant in white gold settings.
♦4 T 5191EY—*$2.00 down*.......$19.95

29 New—Triple Zircon in filigree frame. 10K white gold mounting.
♦4 T 5168EY—*$2.00 down*.......$19.95

30 Three Zircons sparkling in frame of white gold orange blossoms.
♦4 T 5162EY....................$12.98

31 New—Genuine Cameo with twinkling 1/200 ct. diamond in pendant.
♦4 T 5169EY....................$13.95

32 New—Genuine Turquoise in polished sterling silver mounting.
♦4 T 5170EY....................$10.95

Genuine Zircon Engagement Rings, Wedding Rings, Bridal Sets. So right for Christmas .. beautifully boxed.

Brilliant White Zircons. About ⅕ heavier than diamonds; carats about ⅕ smaller. Wedding rings engraved at no charge. *Print initials and wedding date. State ring size 5 to 8* . . . see measuring instructions below. Note the special savings when you order the sets.

33 About 2⅕ Ct. Center Stone deftly accented with baguettes and round zircons. 14K white gold mounting.
♦4 T R5103EY—*Set. $4.00 down*..$39.95
♦4 T 05104EY—*Engagement ring*.. 28.98
♦4 T R5105EY—*Wedding ring*.... 15.59

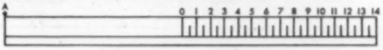
34 About 1 Ct. with 4 twinkling side diamonds. 14K yellow gold. Six flashing zircons in the wedding band.
♦4 T R5160EY—*Set. $4.00 down*..$36.98
♦4 T 05138EY—*Engagement ring*.. 27.50
♦4 T R5161EY—*Wedding ring*.... 16.98

35 About 1⅕ Ct. Center Stone. Four zircons on each side. *State* 10K yellow gold or 10K white gold mounting.
♦4 T R5244EY—*Set. $3.50 down*..$34.98
♦4 T 5233EY—*Engagement ring*... 20.98
♦4 T R5234EY—*Wedding ring*.... 17.98

36 New—Interlocking Set . . . rings won't twist. Abt. 1 ct., 4 side zircons, 6 zircon wedding. 10K yellow gold.
♦4 T R5171EY—*Set. $3.00 down*..$29.95
♦4 T 5172EY—*Engagement ring*... 19.98
♦4 T R5173EY—*Wedding ring*.... 14.98

How to Measure For Correct Ring Size: Wrap a piece of tape around widest part of ring finger. Draw a line where ends meet. Cut along line. Lay adhesive flat on scale below; hold one end at A. Reading on numbered end is size.

Larger Sizes—women's rings may be ordered to size 10. Add $1.25 per size.



37 About 1 Ct. center stone with 4 accenting side zircons. 6 zircon wedding band. 10K yellow gold mounting. Traditionally styled; a real beauty.
♦4 T R5117EY—*Set. $2.50 down*..$21.25
♦4 T 5118EY—*Engagement ring*... 14.65
♦4 T R5119EY—*Wedding ring*... 12.85

38 About 1 Ct. with 2 sparkling side zircons and dainty orange blossoms. 10K yellow gold mounting.
♦4 T R5100EY—*Set*.............$15.59
♦4 T 5101EY—*Engagement ring*... 9.15
♦4 T R5102EY—*Wedding ring*.... 8.25

39 About 1 Ct. Solitaire. Gracefully simple in shining 10K yellow gold mounting. Popular wedding band. Our lowest priced and very lovely.
♦4 T R5130EY—*Set*.............$12.95
♦4 T 5131EY—*Engagement ring*... 10.98
♦4 T R5113EY—*Wedding ring*.... 4.25

40 New—About 1 Ct. flashing center stone, two brilliant side diamond baguettes. 14K white gold mounting.
♦4 T 05174EY—*$4.00 down*......$39.98

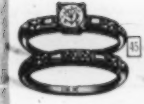
41 About 1⅕ Carat delicately set with diamond-shaped facets on either side. 14K yellow gold mounting.
♦4 T 5107EY....................$16.50

42 About 1⅕ Carat Flashing Zircon Solitaire. Lovely in 14K yellow gold mounting. Traditional favorite.
♦4 T 5148EY....................$14.98

43 About 1 Carat. Knife-edge mounting in gleaming 10K yellow gold.
♦4 T 5106EY...............*only* $6.49

44 Wedding Ring set with five brilliant zircons. See engraving notice above. *State* 14K yellow or 14K white gold.
♦4 T R5207EY—*$2.50 down*.....$24.75

SHIPPING NOTICE: Rings marked ♦ shipped from Chicago or Philadelphia, Pa. Order, pay postage from your mail order house. Shipping weight each ring 4 ounces.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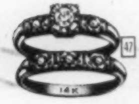
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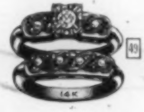
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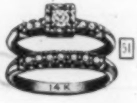
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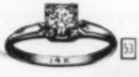
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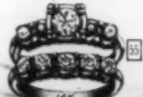
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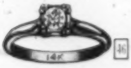
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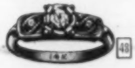
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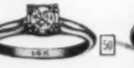
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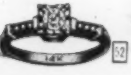
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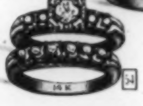
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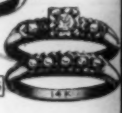
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Save now on Tradition Diamond Rings .. prices reduced 12% to 21%

Each radiant blue-white center gem full cut to 58 gleaming facets, individually inspected .. satisfaction guaranteed. Gift boxed. *State size* 5 to 8. Shipped Postpaid from Chicago, Ill. Order from your M.O. House.

45 Set—1/16 Ct. Brilliant Diamond Solitaire. Engraved baguette design. 14K yellow gold. Price cut for savings.
4 T R2841E—$3.00 down.
Was $37.50......$29.50

46 1/14 Ct. Diamond Solitaire. Of graceful simplicity. 14K yellow gold. Now reduced.
4 T 02816E—$3.00 down.
Was $37.50......$29.50

47 Set–Filigree Setting. 1/12 ct. center diamond, 2 side diamonds. 3-diamond wedding band. 14K yel. gold.
4 T R2844E—$5.00 down.
Was $59.50......$49.50

48 1/8 Ct. Center Diamond, 2 side diamonds. *State choice* 14K yellow or white gold.
4 T 02846E—$5.00 down.
Was $59.50......$49.50

49 Set—1/8 Ct. Center Diamond, 2 side diamonds. 4-diamond wedding band. *State* 14K yellow or white gold.
4 T R2818E—$7.00 down.
Was $79.50......$69.50

50 1/5 Ct. Sparkling Diamond Solitaire. *State choice* 14K yellow or 14K white gold.
4 T 02821E—$7.00 down.
Was $79.50......$69.50

51 Set—1/14 Ct. Center Diamond, 4 side diamonds. 7-diamond wedding band. *State* 14K yellow or white gold.
4 T R2817E—$7.00 down.
Was $79.50......$69.50

52 1/7 Ct. Center Diamond, 3 diamonds each side. *State* 14K yellow or white gold.
4 T 02815E—$7.00 down.
Was $79.50......$69.50

Christmas Special .. new low prices

53 Same Quality Big Catalog $145.00 ¼ Ct. Diamond Solitaire. *State* 14K yellow or white gold.
4 T 02855E—*Save now.*
$12.50 *down*.......$125.00

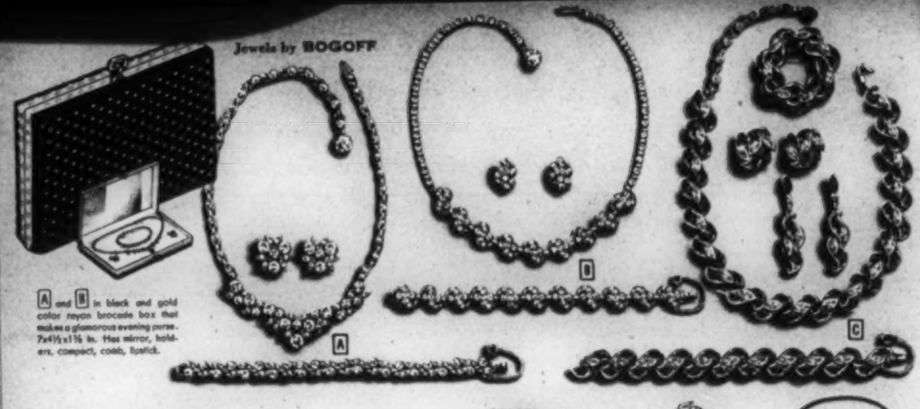
54 Set—Same Quality General Catalog $144.50. 1/4 ct. Center Diamond, 4 side diamonds. Lovely 6-diamond wedding band. *State* 14K yellow or 14K white gold.
4 T R2853E —*Save now.*
$12.50 *down*.......$125.00

55 New Low Prices. 3-diamond engagement ring; 5-diamond wedding band. Fine quality. *State* 14K yellow or white gold.
4 T R2930E—*Set*
wt. 1 ct............$325.00
4 T R2932E —*Set*
Total wt. 3/4 ct...$239.00

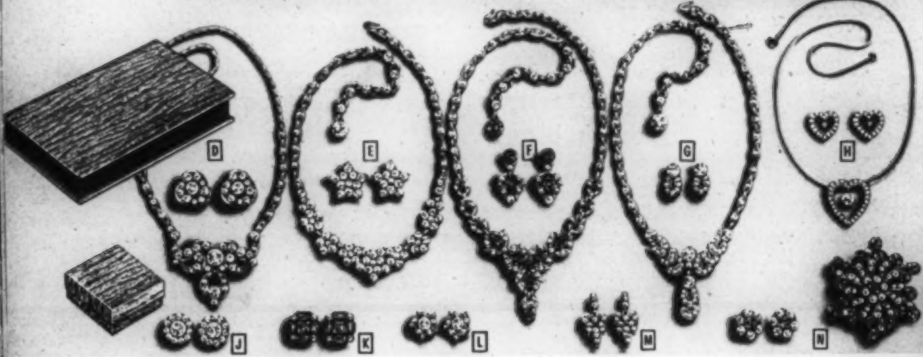
56 Special. 3-diamond engagement ring, 5-diamond wedding band. *State* 14K yellow or white gold.
4 T R2934E—*Set*
Total wt. 1/4 ct....$99.50

Wedding Rings engraved at no charge. *Print initials and wedding date.* All Prices include 10% Federal Excise Tax. Shipping weight each ring 4 ounces.

Jewels by BOGOFF



A and B in black and gold color rayon brocade box that makes a glamorous evening purse. 7x4½x1⅝ in. Has mirror, holders, compact, comb, lipstick.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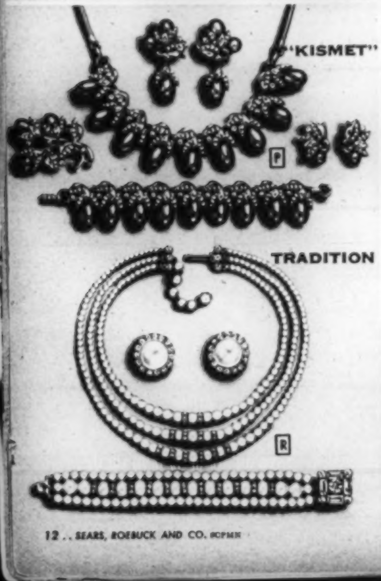
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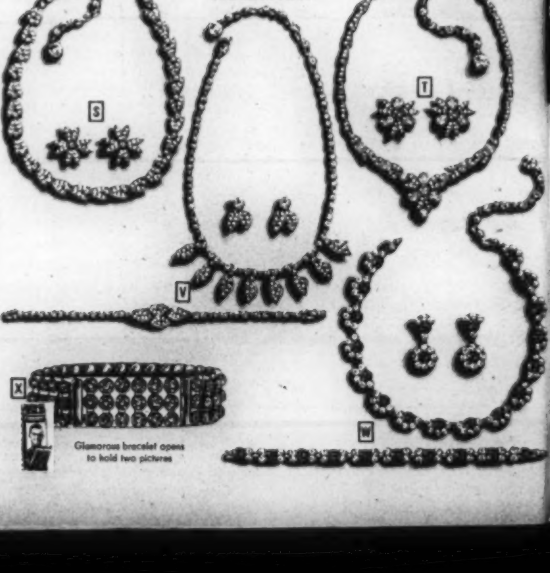


Glamorous bracelet opens to hold two pictures

COSTUME JEWELRY . . Glittering Rhinestones, simulated pearls, cultured pearls . . Most flatteringly feminine . . Beautifully gift boxed

JEWELS BY BOGOFF . . Original creations as advertised in leading fashion magazines.

- Luxurious with diamond-like elegance
- Finest imported rhinestones . . each hand polished, hand set
- Non-tarnish everlasting rhodium finish
- Simply exquisite in enchanting detail
- Perfect holiday complement to your queen of hearts
- And such easy-to-afford prices

A STUNNING 3-PIECE SET—delicately styled floral and leaf design splashed with brilliant rhinestones. Glamorous accents for her holiday dress. 15½ in. necklace is adjustable; 7½-in. bracelet has safety chain; 1-in. screw back earrings. Beautiful gift box makes a handsome evening bag . . . gives her two lovely gifts in one.
4 T 4527E—Shpg. wt. 10 oz......$9.98

B NEW 3-PIECE SET—Gloriously frosted with sparkling rhinestones; beautifully garlanded with intriguing center swirl design. Enchantingly feminine in the newest fashion flair. Luxurious cup-set rhinestone chain; 16-in. necklace is adjustable; 7-in. bracelet has safety chain; ½-in. earrings have clip back. Lovely "evening bag" gift box.
4 T 4892E—Shpg. wt. 10 oz......$10.98

C NEW "BLACK MAGIC"—AS ADVERTISED IN VOGUE. Rosy-hued jewel tone with dusky, charcoal shading so much in fashion's limelight. Radiant navette shaped stones set to perfection in regal swirl design. Gift boxed.
4 T 3600ME—Necklace . . adjusts from 12 to 15½ in. Shpg. wt. 5 oz........$19.95
4 T 3601ME—Button Earrings; 1-inch. Clip back. Shpg. wt. 3 oz...............$4.95
4 T 3602ME—Drop-style Earrings; 2-in. Clip back. Shpg. wt. 3 oz..........$4.95
4 T 3603ME—Matching Pin. 2-in. diam. Safety catch. Shpg. wt. 3 oz........$7.50
4 T 3604ME—Matching Bracelet. 7¼ inches. Shpg. wt. 5 oz..............$11.95

D 2-PC. SET—Flashing rhinestones; center pendant. 17½-in. rhodium plated chain. 1-in. screw back earrings.
4 T 4895E—Shpg. wt. 8 oz........$3.95

E 2-PIECE SET—SHIMMERING SNOWFLAKE DESIGN. 15½-in. adjustable necklace. 1-in. screw back earrings. *State* ice blue or cyrstal rhinestones.
4 T 4896E—Shpg. wt. 8 oz.......$4.95

F 2-PC. SET—BRILLIANTLY BEAUTIFUL with center pendant. 18-in. adjustable necklace. 1 3/16 in. screw back earrings. *State* ice blue or crystal.
4 T 4897E—Shpg. wt. 8 oz.......$4.95

G NEW 2-PC. SET—GLITTERING CRESCENTS; center pendant. 15½-in. adjustable necklace. ⅝-in. clip earrings.
4 T 4891E—Shpg. wt. 8 oz........$4.95

H HEART. 18-in. rhodium plated neckchain. 11/16 in. screw back earrings.
4 T 4890E—Set. Shpg. wt. 3 oz....$3.95
4 T 4566E—Necklace. Wt. 3 oz... 2.18
4 T 3966E—Earrings. Wt. 3 oz.... 2.18

J BUTTON EARRINGS delightfully dressy in sparkling rhinestones. ⅝-in. diameter. Screw back style.
4 T 3938E—Shpg. wt. 3 oz.........$1.08

K RHINESTONE EARRINGS tailored in modified square. 11/16-in. Clip back. *State choice* ice blue or crystal.
4 T 3939E—Shpg. wt. 3 oz........$1.98

L FOR PIERCED EARS—Twinkling rhinestones in a flattering floral design. ½-inch. 10K white gold posts.
4 T 3944E—Shpg. wt. 3 oz........$1.98

M FOR PIERCED EARS—Drop style rhinestone earrings, dainty in design. 1⅛-in. 10K white gold wire loops.
4 T 3946E—Shpg. wt. 3 oz........$2.98

N SET—PIN AND EARRINGS. 2⅛-in. pin, safety catch; ⅝-in. earrings, clip back. *State* ice blue or crystal.
4 T 3532E—Shpg. wt. 3 oz........$3.95

New, Beautiful "Kismet"

P NEW—GLAMOUR-STARRED COSTUME JEWELRY. An artful combination of radiant simulated pearls and rhinestone accents in new and beautiful tear-drop design. Has the exotic, mysterious touch its name implies. Gift boxed. *State choice* gunmetal simulated pearls with silver color or white simulated pearls with gold-color. Order now for your lady.
4 T 3605ME—Necklace. 16¾ in.; round snake chain. Shpg. wt. 5 oz........$5.25
4 T 3606ME—Button Earrings. 1-in.; clip back. Shpg. wt. 2 oz...............$2.15
4 T 3607ME—Drop-style Earrings. 1½-in. long; clip back. Shpg. wt. 2 oz...$2.98
4 T 3608ME—Matching Pin. 2½-in. diam. Shpg. wt. 2 oz....................$2.15
4 T 3609ME—Matching Bracelet. 6¾-in. Shpg. wt. 3 oz....................$3.98

Lustrous Simulated Pearls

R NEW—3-PIECE SET OF ELEGANT SIMULATED COSTUME PEARLS. Handsome, indeed, in Sears exclusive Tradition styling. Each piece a beauty in itself . . the set a lovely complement to every lady. Certainly belies its low, low price.

3-row graduated simulated pearl necklace with 12 sparkling rondelles for accent; rhinestone clasp. Necklace adjusts 13½ to 16½ inches in length. Matching 3-row bracelet with large pearls in center row combined with 11 bright rondelles; magnificent with a rhinestone clasp that's big and square, 7½-in. long. Flattering button earrings with exciting rondelle trim; 1-in. diameter; screw back. Attractively boxed for Christmas gifting.
4 T 4889E—Shpg. wt. 5 oz....Set $4.95

Tradition Rhinestone Jewelry . . . lavish styles

- Beautiful gems; excellent values
- Finest imported rhinestones
- Elegant diamond-like brilliance
- Each stone polished, set by hand
- Non-tarnishing rhodium finish
- Boxed for nicest Christmas giving

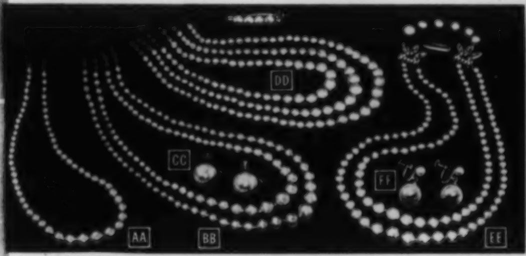
S NEW 2-PIECE SET—Lovely leaf design sparkling with brilliant rhinestones. 16¾-in. adjustable necklace. Matching 1-in. screw back earrings.
4 T 4602E—Shpg. wt. 8 oz.......$3.98

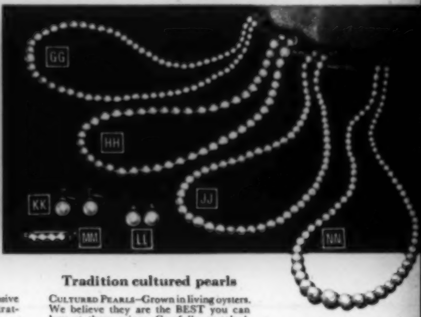
T NEW 2-PIECE SET—Dressy with fancy center pendant. 16¾-in. adjustable necklace. 1-in. screw back earrings. *State* rose, ice blue or crystal.
4 T 4603E—Shpg. wt. 8 oz.......$4.98

V NEW 3-PIECE SET—Lovely with dainty leaf-like center design. 16¾-in. adjustable necklace. 7½-in. bracelet. [illegible] screw back earrings.
4 T [illegible]—Shpg. wt. 8 oz.......$5.98

W NEW 3-PIECE SET—Flattering collar-type necklace 16-in. long. 7½-in. bracelet; 1 5/16 in. drop-style earrings with screw back. *State choice* of rose, ice blue or crystal rhinestones.
4 T 4605E—Shpg. wt. 8 oz.......$6.98

X PHOTO EXPANSION BRACELET. ½-in. wide with 3 rows of sparkling rhinestones. Holds 2 of her favorite photos. Delightfully dressy, very popular. *State* crystal or ice blue rhinestones.
4 T 4456E—Shpg. wt. 3 oz.......$1.98





Tradition Simulated Pearls . . lovely, lustrous, cost so little

All are carefully matched and knotted on strong silk; have a luxurious sheen, costly clasps and expensive gift boxing. We believe that *only at Sears* can you find pearls like these priced so low. Shortener (illustrated above) included with all regular length pearls. *Remember, Quality Jewelry is TRADITION at Sears.*

AA OUR FINE QUALITY. Creamy luster; rhinestone clasp. About 17 inches long. Lovely graduated beads. Priced very low.
4 T 4581E—One row. Shpg. wt. 8 oz.........$1.95
4 T 4582E—2 row. Shpg. wt. 8 oz........... 3.95
4 T 4583E—3 row. Shpg. wt. 8 oz........... 4.95

BB OUR FINER QUALITY. Deeper, richer luster. 10K white gold filigree clasp. Beautiful graduated beads. A very nice gift, yet cost so little.
4 T 4687E—One row. Shpg. wt. 8 oz.........$2.95
4 T 4688E—2 row. Shpg. wt. 8 oz........... 5.95
4 T 4689E—3 row. Shpg. wt. 8 oz........... 7.95

CC FINEST QUALITY SIMULATED PEARL EARRINGS . . . button style. ⅝ in. diameter, dome-shaped. Sterling silver, screw back. Gift boxed.
4 T 3900E—Shpg. wt. 3 oz.................$2.08

OUR FINEST—so much like natural pearls it's hard to tell the difference. Individually *hand dipped, hand polished*. Knotted between each bead. Sterling clasp with rhinestones. Graduated. "Shell" gift box.

DD REGULAR LENGTH. About 17 inches.
4 T 4610E—One row. Shpg. wt. 8 oz....$5.95
4 T 4611E—2 row. Shpg. wt. 8 oz........... 9.95
4 T 4612E—3 row. Shpg. wt. 8 oz...........12.95

EE ADJUSTABLE LENGTH—15½ to 18½ in.
4 T 4684E—One row. Shpg. wt. 8 oz...$5.95
4 T 4685E—2 row. Shpg. wt. 8 oz........... 9.95
4 T 4686E—3 row. Shpg. wt. 8 oz...........12.95

FF FINEST *quality* SIMULATED PEARL EARRINGS . . . drop style. ⅞-in. long. Sterling silver, screw back. Nicely gift boxed.
4 T 3907E—Shpg. wt. 3 oz..................$2.08

3-piece Set . . priced low for Christmas

Normally we would sell for ~~$3.95~~ Now Only $2.18

ELEGANT SET; PRICED SO LOW. Brilliant simulated ruby stones artfully set in bright gold color metal. Necklace has detachable "bow-knot" pendant that may be worn separately as smart pin. Necklace 14¾ in.; curved bracelet 7-in.; screw back earrings ⅞ in. diameter. Very specially priced boxed set; so boost your Christmas budget; order now.
4 T 4888E—Shpg. wt. 4 oz. . . . .3-piece Set $2.18

Tradition cultured pearls

CULTURED PEARLS—Grown in living oysters. We believe they are the BEST you can buy at these prices. Carefully matched, knotted, graduated on strong silk. Vibrant with luster. 14 K white gold filigree clasps. In beautiful "shell" gift box of aqua rayon velvet; earrings in square box. Tradition FINE quality Cultured Pearls . . . unusually thick, creamy coat.

GG REGULAR LENGTH. About 18 in.
4 T 4506E—Wt. 8 oz........$21.95

Tradition FINER quality Cultured Pearls . . . richer coating; more radiant luster.

HH 1-ROW CHOKER. About 16 inches long. (Not graduated).
4 T 04546E—Shpg. wt. 8 oz......$32.95

JJ REGULAR LENGTH. About 18 in.
4 T 04530E—Shpg. wt. 8 oz..$47.95

KK CULTURED PEARL SCREW-BACK EARRINGS. 10K white gold backs.
4 T 3915E—Shpg. wt. 3 oz.........$8.50

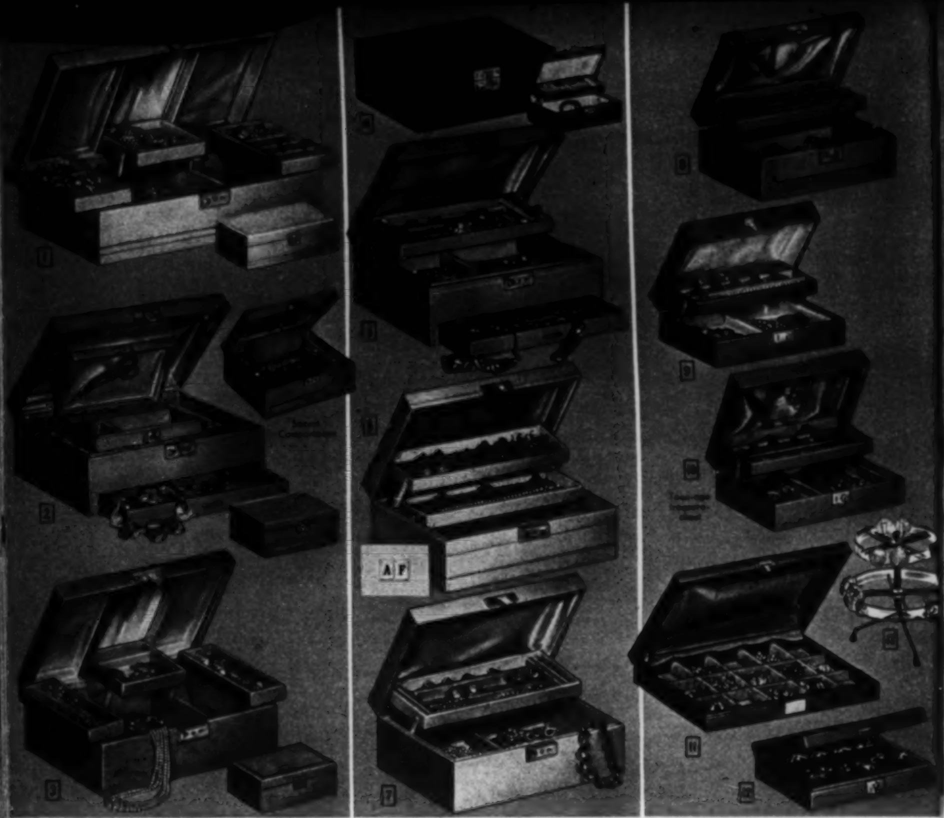
LL CULTURED PEARL EARRINGS . . . *for pierced ears*. 10K white gold posts.
4 T 3925E—Shpg. wt. 3 oz.........$8.50

MM CULTURED PEARL SHORTENER.
4 T 4814E—Shpg. wt. 2 oz....$2.18

Our Finest

NN OUR FINEST, OUR LARGEST—AMONG THE RAREST CULTURED PEARLS IN THE WORLD. Shop, compare . . . we're convinced pearls of this size and quality can not be found *anywhere else* at this price. 18-in. long. Graduated. Cultured pearl shortener incl. at *no charge*. "Shell" gift box. Shipping weight 5 ounces. *Only $14.00 down on Easy Terms.*
4 T 04545E—
Each......$137.50

All prices include 10% Fed. Ex. Tax. Measurements are approximate. Order on Easy Terms . . see page 258.



FOR A MERRY CHRISTMAS

TRADITION JEWELRY CASES—New larger sizes.

Many new features. Rayon satin and velvet linings. Rich gold tooling

- Beautifully styled
- Newest high fashion colors
- Solidly constructed
- 4 is genuine leather, others simulated leather
- *Jewelry not included*

1 **New Queen Size**—13⅛x7⅛x3⅜ inches. Our biggest and best; a real treasure chest. Up-swing center tray flanked by two out-swinging side trays fitted to hold rings and earrings. Large mirror. Deep bottom compartment divided into 3 sections gives lots of room for your bulkier costume pieces. Complete with lock and key. All wood construction. *State color* ivory with blue lining or silver gray with coral rose.
4 T 4845—Shipping weight 3 lbs. $6.98

2 **New—Large jewelry case fitted with matching travel case.** Large case 11x8x4¼ in. Has secret compartment, deep pull-out drawer, two ring bars. Wood construction.

Travel case 6⅛x4¼x1⅞ in. Has ring bar and trinket compartment with removable cover. Handy pair of scissors in lid. Extra strong steel frame construction, spring hinge cover.

State color ivory with turquoise blue, coral rose with lt. blue or silver gray with peach.
4 T 4810—Shpg. wt. 3 lbs. 6 oz. $5.98

3 **Popularly sized, neatly fitted.** 10⅛x7⅛x3⅜ inches. Has up-swing center tray and two lift-out side trays with earring bars. Large center mirror. Lock and key. Sturdy all wood construction. A very nice Christmas gift. *State color* ivory with turquoise blue, silver gray with coral, or Santa Fe (med.) blue with light pink.
4 T 4843—Shpg. wt. 2 lbs. 12 oz. $4.95

4 **Elegant genuine leather** tastefully accented with 24K gold tooling on top and sides. Compact and roomy 9⅛x6¾x3⅛ inches. A magnificent case with up-swing tray divided into 4 separate compartments for earrings. Spacious bottom compartment for miscellaneous pieces. Lock and key. *State color* green with contrasting beige lining or maroon with beige.
4 T 4841—Shipping weight 2 lbs. $4.95

5 **Handsomely styled** . . 11x8x4¼ inches. Deep pull out, velvet lined bottom drawer. Up-swing tray with earring and ring bars. Sturdy wood construction. Lock and key. *State color* ivory with turquoise blue, coral rose with light blue or silver gray with peach.
4 T 4835—Shpg. wt. 2 lbs. 12 oz. $4.95

6 **Personalized with two initials.** 10⅛x7⅛x4 in. Double up-swing tray; upper one with earring and ring bars. Lock, key. Wood construction. *State* ivory with turquoise blue, coral rose with black, silver gray with peach or Santa Fe (med.) blue with lt. pink. *Print 2 initials.*
4 T 4840—Shpg. wt. 2 lbs. 3 oz. $3.95

7 **New—Outstanding value at this low price.** 10⅛x7⅛x4 inches. Up-swing tray with 2 earring bars, 2 ring bars. Partitioned bottom compartment. Sturdy all wood construction. *State color* ivory with light green, wine with light blue, or silver gray with peach.
4 T 4809—Shpg. wt. 2 lbs. 6 oz. $2.98

8 **Attractively styled . . budget priced.** 10x7x3⅛ inches. Up-swing tray with 3 earring bars. Mirror set in lid. Roomy bottom compartment. Lock and key. Double thick cardboard construction. *State color* ivory with peach lining, coral rose with light blue, Santa Fe (med.) blue with light pink.
4 T 4830—Shpg. wt. 2 lbs. . . . $1.95

9 **Choice of 2 sizes.** Up-swing tray with earring bars. Double thick cardboard construction. Lock and key. *State color* ivory with light green or light blue with light pink.
9x6½x3 inches.
4 T 4834—Shpg. wt. 1 lb. 8 oz. $1.49
Smaller 7½x5¼x3 inches.
4 T 4833—Shpg. wt. 1 lb. 1.00

10 **New—Specially for teen-agers.** "His" phone calls to "her" in gold color tooling on the cover. Picture frame in lid to keep her man-of-the-hour safely with her other treasures.

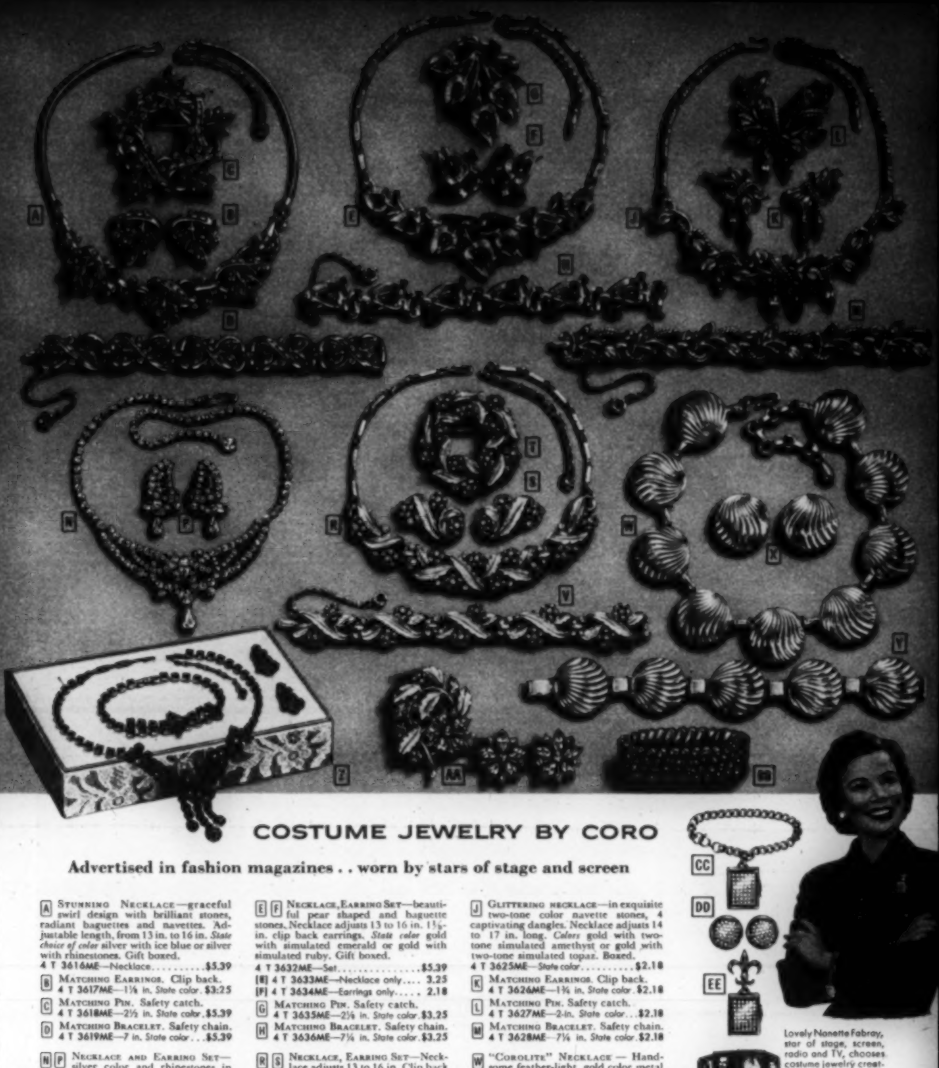
9x6⅛x3 in. Has up-swing tray with two earring bars. Lock and key. *State* ivory with turquoise blue lining or pink with lt. blue.
4 T 4811—Shpg. wt. 1 lb. 8 oz. . $1.89

11 **New—Earring Chest** (not Tradition). Holds 15 pairs earrings. 11x8x2 in. Rayon velvet lined. *State* lt. blue or rose with matching linings; or ivory with blue. Shpg. wt. 1 lb. 8 oz.
4 T 4813 .... $2.98

12 **New—Earring and Travel case.** 7⅞x5⅝x1⅞ inches. Steel frame construction. Rayon satin lined. *State* coral rose with black or silver gray with peach. Shpg. wt. 1 lb.
4 T 4808 .... $1.69

13 **New—"Carousel" Earring Rack.** Sleekly styled in clear plastic and contrasting black metal. Two tiers hold earrings in neat array, revolve around for easiest selection. 6 in. high. Has non-mar rubber tipped feet. Shipping weight 12 oz.
4 T 4815 .... $1.79

Budget your Christmas on Sears convenient Easy Payment Plan. See page 258 for complete details. Order today.



COSTUME JEWELRY BY CORO

Advertised in fashion magazines . . worn by stars of stage and screen

[A] **Stunning Necklace**—graceful swirl design with brilliant stones, radiant baguettes and navettes. Adjustable length, from 13 in. to 16 in. *State choice of color* silver with ice blue or silver with rhinestones. Gift boxed.
4 T 3616ME—Necklace..........$5.39

[B] **Matching Earrings.** Clip back.
4 T 3617ME—1⅛ in. State color. $3:25

[C] **Matching Pin.** Safety catch.
4 T 3618ME—2½ in. State color. $5.39

[D] **Matching Bracelet.** Safety chain.
4 T 3619ME—7 in. State color...$5.39

[N] [P] **Necklace and Earring Set**—silver color and rhinestones in elegant brilliance . . . ornate center design with single teardrop dangle. Necklace adjusts 14 in. to 17 in. Clip back earrings 1⅝ in. wide. A lovely gift for your lady fair. Nicely gift boxed. Order early for Christmas.
4 T 3629E—2-piece Set...........$5.39
[N] 4 T 3630E—Necklace only..... 3.25
[P] 4 T 3631E—Earrings only....... 2.18

[Z] **Specially priced for Christmas**—*now save $1.00 on 3-piece set we would normally sell for $4.95.* 15-in. necklace; 1-in. screw back, drop-style earrings; 7¼-in. bracelet. *State color* silver with rhinestones or silver with ice blue.
4 T 3640E—Gift boxed..........$3.95

[E] [F] **Necklace, Earring Set**—beautiful pear shaped and baguette stones. Necklace adjusts 13 to 16 in. 1⅛-in. clip back earrings. *State color* gold with simulated emerald or gold with simulated ruby. Gift boxed.
4 T 3632ME—Set...............$5.39
[E] 4 T 3633ME—Necklace only.... 3.25
[F] 4 T 3634ME—Earrings only..... 2.18

[G] **Matching Pin.** Safety catch.
4 T 3635ME—2⅛ in. State color. $3.25

[H] **Matching Bracelet.** Safety chain.
4 T 3636ME—7¼ in. State color. $3.25

[R] [S] **Necklace, Earring Set**—Necklace adjusts 13 to 16 in. Clip back earrings. *State color* gold with 2-tone simulated topaz or silver with ice blue.
4 T 3620ME—Set Boxed..........$4.29
[R] 4 T 3621ME—Necklace only.... 2.18
[S] 4 T 3622ME—Earrings only..... 2.18

[T] **Matching Pin.** Safety catch.
4 T 3623ME—2 in. State color...$2.18

[V] **Matching Bracelet.** Safety chain.
4 T 3624ME—7 in. State color...$2.16

[AA] **Pin, Earring Set.** 2-in. pin; 1-in. clip back earrings. *Colors* gold with simulated topaz, silver with rhinestones, silver with ice blue.
4 T 3613E—Set. State color........$4.29
4 T 3614E—Pin. State color........ 2.18
4 T 3615E—Earrings. State color.... 2.18

[J] **Glittering necklace**—in exquisite two-tone color navette stones, 4 captivating dangles. Necklace adjusts 14 to 17 in. long. *Colors* gold with two-tone simulated amethyst or gold with two-tone simulated topaz. Boxed.
4 T 3625ME—State color...........$2.18

[K] **Matching Earrings.** Clip back.
4 T 3626ME—1¼ in. State color. $2.18

[L] **Matching Pin.** Safety catch.
4 T 3627ME—2-in. State color...$2.18

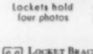
[M] **Matching Bracelet.** Safety chain.
4 T 3628ME—7¼ in. State color. $2.18

[W] **"Corolite" Necklace** — Handsome feather-light, gold color metal in modern tailored design. Futura finish guarantees non-tarnish. Necklace adjusts from 14 to 17 in. Gift boxed.
4 T 3637ME—Necklace..........$7.98

[X] **Matching Earrings** with extra comfortable "clip-ease" back.
4 T 3638ME—1-inch.............$2.18

[Y] **Matching Bracelet.**
4 T 3639ME—7½ inches...... 4.29

[BB] **Holiday glitter for your queen of hearts.** Expansion bracelet . . . 4 rows of glittering stones, ⅝-inch wide. Adjusts to fit wrist. Extremely popular accessory piece. *State color* silver with rhinestone or silver with ice blue.
4 T 3641E—Gift boxed..........$2.18



Lockets hold four photos

Lovely Nanette Fabray, star of stage, screen, radio and TV, chooses costume jewelry created by CORO . . . worn by fashion-wise women the country over, "her" favorite jewelry.

[CC] **Locket Bracelet** . . . radiant with rhinestone accents. Heavy looking chain; dangling locket holds 4 photos. 7⅛ in. Gold color. Gift boxed.
4 T 3610ME—Shpg. wt. 3 oz.......$4.29

[DD] **Matching Earrings.** ⅞ in. diam. wide gold color band frames cluster of rhinestones. Clip back. Gift boxed.
4 T 3611ME—Shpg. wt. 3 oz........$3.25

[EE] **Matching Locket Fob-Pin.** Holds 4 photos. 2 5/16 inches. Gift boxed.
4 T 3612ME—Shpg. wt. 3 oz.......$4.29

SHIPPING WTS. Necklace-earring sets 5 oz.; necklaces 5 oz.; earrings 3 oz.; pins 3 oz.; bracelets 3 oz.

All prices include 10% Federal Excise Tax. Add Coro Jewelry to your Easy Terms Order . . . see page 258 for details.

JEWELRY FOR COLLECTORS .. exciting gift selection of newest Novelty Jewelry, Bangle Bracelets, Pins and Carry-alls

[1] **New—Sophisticated Cuff Bracelet.** Expansion style formed by sleek half-moon discs in jet black enamel rimmed with brightly polished gold color metal. ⅜ in. wide. Extremely handsome; a collector's prize.
4 T 4420E—Shpg. wt. 5 oz. $1.98

[5][6] **New—Tinkling Cow Bells** set up a merry jingle when she wears these definitely different charms. Silver color; tiny movable bell clappers. Bracelet 7⅛ in.; drop-style earrings 1⅛ in.; clip backs. A delightful gift idea.
4 T 3661E—**Set.** Shpg. wt. 5 oz. . . $1.98
[5] 4 T 3662E—**Bracelet.** Wt. 3 oz. . . 1.08
[6] 4 T 3663E—**Earrings.** Wt. 3 oz. . . 1.08

[2] **New—"So She Will Have Music Wherever She Goes."** Authentic music box charm plays a tinkling tune. Gold color metal . . twinkling with rhinestones. Wind-up musical movement. Price includes 10c Federal Ex. Tax.
4 T 4422E—Shpg. wt. 5 oz. $6.95

New—Genuine Cultured Pearls daintily set on polished gold-color hearts.
[7] 4 T 3664ME—**Bracelet.** Bar link chain. 7-in. long. Shpg. wt. 4 oz. $1.98
[8] 4 T 3667ME—**Horseshoe Pin.** 1¼ in. Shpg. wt. 3 oz. $1.98
[9] 4 T 3665ME—**Drop Earrings.** Screw backs. 1⅛ in. Wt. 3 oz. $1.98
[10] 4 T 3666ME—**Links.** ⅝ in. Wt. 3 oz. 1.98

[3] **Heart of Hearts . . Novelty Clutch Bag.** See-through plastic bag. Gold color metal compact with colorful design on white enamel top; 2⅝-in. diam. Price incl. 9c Fed. Ex. Tax.
4 T 4714E—**Set.** Shpg. wt. 5 oz. . . $1.98
4 T 4715—**Compact only.** Wt. 3 oz. . 1.08

[11] **Glittering Rhinestone Set** . . brilliant costume accents with a delicate, feminine air. Stunning necklace with lovely center dangle; rhodium plated finish; 14-in. long; adjustable. Matching bracelet in two rows sparkling rhinestones; 6⅝-in. Priced very low. *State* ice blue or crystal rhinestones.
4 T 4816E—**Set.** Shpg. wt. 5 oz. . . $2.15

[4] **Beautiful Evening Purse.** Mother-of-pearl top on satin finish gold-color case. Two separate compartments; one side holds compact with sifter, puff; other side, "mad-money" coin purse. Lipstick holder. 3⅛x2⅝x⅜ in. overall.
4 T 4716—Shpg. wt. 5 oz. $4.98

[12][13] **Sweetheart Necklace and Bracelet.** Exquisite rhodium plated heart a-twinkling with tiny rhinestones. Simulated pearl necklace adjusts from 11 to 14 inches long, bracelet 7⅛ inches long. Gift boxed.
4 T 3658E—**Set.** Shpg. wt. 5 oz. . . $2.15
[12] 4 T 3659E—**Necklace.** Wt. 3 oz 1.08
[13] 4 T 3660E—**Bracelet.** Wt. 3 oz. 1.08

Stocking Stuffer Prices! YOUR CHOICE Each $1.08—Any 3 for $2.98—Any 6 for $5.00. *State catalog number.*

Handsome Lockets. Decorative, polished gold-color lockets open to hold 4 photos. Simulated pearl and gold color metal link chains. Shpg. wt. each 2 oz.
[14] 4 T 3670GE—16-inch Necklace.
[15] 4 T 3671GE—7-inch Bracelet.
[16] 4 T 3672GE—2-inch Pin.

Genuine Cultured Pearl set in apple blossom sea shell with genuine fern background . . in lucite pendant. Attractive chain of gold color metal links and simulated pearls. Shpg. wt. ea. 2 oz.
[17] 4 T 4508GE—15-inch Necklace.
[18] 4 T 4408GE—7-inch Bracelet.

[19] **New—Antique Auto** in black enamel and gold-color metal. 7⅛-in. gold-color metal bracelet. A handsome piece of novelty jewelry.
4 T 3673GE—Shipping weight ea. 2 oz.

[20] **Birthmonth** *Bracelet* with simulated birthstone and engraved month. Gold-color metal bracelet, 6⅝ in. Sure to please. *State birth month.*
4 T 4444GE—Shipping weight ea. 2 oz.

[21] **New—Davy Crockett Bracelet.** 6 detailed charms follow his colorful adventures. 7th charm is gold-color framed photo of Davy in his frontier dress. Gold-color metal, bright enamel accents. Gold-color link bracelet, 6⅝ in.
4 T 3674GE—Shpg. wt ea. 2 oz

[22] **New—18-charm Bracelet.** Some have movable parts. Silver color.
4 T 3675GE—7¼ in. Shpg. wt. ea. 2 oz.

[23] **"Memories of Life"** portrayed in seven delightful charms. Gold color.
4 T 4411GE—7½ in. Shpg. wt. ea. 2 oz.

[24] **New—St. Christopher Medal.** Religious medallion to protect the traveler. Handsome antique gold finish.
4 T 3676GE—7½ in. Shpg. wt. ea. 2 oz.

[25] **Sleek and Slinky Bangle Bracelets.** 7 bright metal circles held loosely together with ⅜ in. wide metal band. *State color* gold or silver.
4 T 3677GE—Shipping weight ea. 2 oz.

[26] **3 Silver-plated Indian Design Bracelets.** Two stamped with designs, one set with reconstructed turquoise stones.
4 T 3678GE—Shpg. wt. ea. set 2 oz.

[27] **Indian Design Ring and Bracelet.** Silver plated with rich-looking reconstructed turquoise stones. Ring is adjustable.
4 T 3679GE—Shpg. wt. ea. set 2 oz.

[28] **Teen-age Topic.** Black and gold color on lt. blue enamel top; gold color metal compact. Sifter, puff.
4 T 3680G—2⅝ in. Shpg. wt. ea. 2 oz.

[29] **Orchids for Milady.** Glistening gold color metal. Safety clasp. Pin 2⅛ in. Screw back earrings 1-in.
4 T 3681GE—Shpg. wt. ea. set 2 oz.

[30] **Graceful Ballerinas**—mother 2⅛ in.; daughter 1⅝ in. Gold color metal, simulated pearl. Safety catch.
4 T 3682GE—Shpg. wt. ea. set 2 oz.

[31] **Two Initial Rhinestone Pins.** 1⅛ in. *Please print two initials.*
4 T 3512GE—Shpg. wt. ea. set 2 oz.

[32] **Three Initial Rhinestone Pins.** Dainty 1-in. size. *Print 3 initials.*
4 T 3503GE—Shpg. wt. ea. set 2 oz.

Luxurious Carry-alls . . Fashion Wise Compacts—beautiful gifts that say "you're lovely to look at"

[33] **Colorful Compact;** lucite glitter top. Gold-color metal; sifter, puff.
4 T 4712—2¹³⁄₁₆x2⅝ in. Wt. 5 oz. $1.00

[34] **Gold-color Initial** on jet black background. Sifter, puff. *(Not available in Q, W, X, Y or Z.) Print one initial.*
4 T 4713—3⅛ in. Wt. 5 oz. $1.00

[35] **Beautiful Cloisonne Top;** gold-color metal case. Sifter, puff.
4 T 4720—2¹³⁄₁₆x2⅝ in. Wt. 5 oz. . $2.00

[36] **Delicate Hand Engraved Floral Design** on lustrous gold-color top. Silver-color case. Sifter, puff included.
4 T 4721—3½x2⅜ in. Wt. 5 oz. . $2.00

[37] **Lovely Cloisonne Top;** gold-color metal case. Sifter and puff.
4 T 4722—3⅜x2⅜ in. Wt. 5 oz. . $2.00

[38] **Gleaming Mother-of-Pearl Top;** gold-color metal case. Sifter, puff.
4 T 4709—2¹³⁄₁₆x2⅝ in. Wt. 5 oz. . $2.00

[39] **Eastern Star Compact**—authentic emblem, official colors. Gold-color metal case. Inner door and puff.
4 T 4763—3⅛ in. Shpg. wt. 6 oz. . $2.00

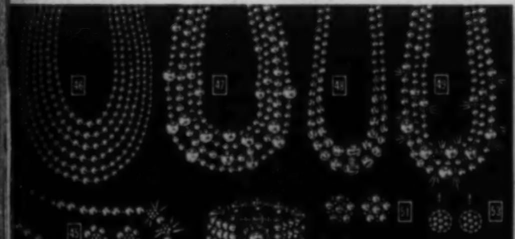
[40] **Shaded Floral** on satin finish silver-color case. Inner door, puff.
4 T 4717—3⅛ in. Shpg. wt. 5 oz. . $2.98

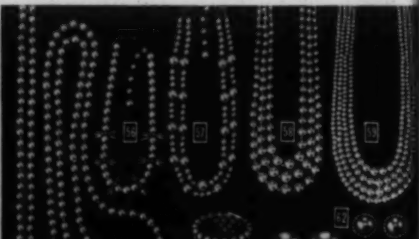
[41] **Elegant Clutch Bag.** Black rayon velvet with gold-color piping. Compact trimmed with gold-color metal; 2¹³⁄₁₆x2⅝ in.; sifter, puff. Lipstick holder; comb. 13c Fed. Ex. Tax incl.
4 T 4718E—Shpg. wt. 1 lb. $2.98

[42] **Simulated Pearls** adorn gold-color metal compact . . . cap lipstick tube . . . accent comb. White and gold-color rayon brocade purse. Compact 2⅝ inches square. Sifter, puff. 10c Federal Excise Tax included.
4 T 4767E—Shpg. wt. 7 oz $2.98

[43] **Mother-of-Pearl Carry-all.** Snake chain handle. Closed powder holder with puff; comb in case; lipstick holder. Closed cigarette case on one side. 4⅛x3x⅝ in. overall. Gold-color metal.
4 T 4719 —Shpg. wt. 1 lb. $9.98

Unless otherwise stated prices include 10% Federal Excise Tax where "E" is added to catalog number.





SIMULATED PEARL JEWELRY—[44]-[54] Ea. $2.18; Any 2, $3.98

[44] **1-row choker.** Six rhinestone balls; small silver beads between larger beads. Adjusts 12⅛ to 15⅛ in.
4 T 3668GE—*State pink or white.*

[45] **Cluster earrings.** ⅞ in., clip back.
4 T 3669GE—*State pink or white.*

[46] **6-row bib.** Graduated. Small beads between large. Rhinestone clasp.
4 T 3643GE—Adjusts 14½ to 17½ in.
4 T 3644GE—5-row bib (not shown)
4 T 3645GE—7-row bib (not shown)

[47] **4-row bib.** Small beads between larger ones. Adjusts 13⅛ to 16⅛ inches. Lovely rhinestone clasp.
4 T 3646GE—*State pink or white.*

[48] **2-row choker** . . . large baroque beads. Small beads between larger ones. Adjusts 13⅝ to 16⅝ inches.
4 T 3647GE—*State pink or white.*

[49] **3-row bib.** 18 brilliant rondelles. Baguette rhinestone clasp.
4 T 3648GE—Adjusts 13½ to 16½ in.

[50] **3-row bracelet.** Graduated. 18 wafer beads. Small beads between larger ones. Rhinestone clasp. 7⅝ in.
4 T 3649GE—*State pink or white.*

[51] **Lovely cluster earrings** with tiny rhinestone accents. Clip back.
4 T 3650GE—1-in. diameter.

[52] **Smart cluster earrings.** Glittering rhinestones add a dressy look.
4 T 3651GE—1⅛ in. Clip back.

[53] **Dainty drop-style earrings.** Beautiful baguette trim.
4 T 3653GE—1½ in. Screw back.

[54] **Large button earrings** framed by rhinestone rim. 1⅛ in. Clip back.
4 T 3652GE—*State pink or white.*

SAVE—[55]-[63] Each $1.08 Any 2 for $1.89 Any 3 for $2.69

[55] **60-inch "rope"** . . . popular costume accessory. Small bead between each larger one. Spring ring clasp.
4 T 4592GE—*State pink or white.*

[56] **1-row dog collar.** Six sparkling rhinestone rondelles lend bright accent. Adjusts 11 to 14 inches in length.
4 T 4595GE—*State pink or white.*

[57] **Handsome 2-row choker.** A go-with-everything costume piece. Neat rhodium plated rhinestone clasp.
4 T 3654GE—Adjusts 13½ to 16½ inches.

[58] **3-row choker.** Lustrous simulated pearls in a flattering costume piece. Small bead between each larger one. Lovely rhinestone clasp.
4 T 3655GE—Adjusts 13½ to 16½ inches.

[59] **4-row bib.** Copy of nationally advertised bib selling at much more. Handsome rhinestone clasp.
4 T 3656GE—Adjusts 14½ to 17½ inches.

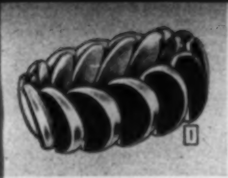
[60] **6-row spiral cuff Bracelet.** Small beads between larger ones.
4 T 4484GE—Adjusts. *State pink or white.*

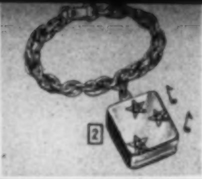
[61] **Large button earrings.** Smartly tailored. 1⅛ inch. Clip back.
4 T 3995GE—*State pink or white.*

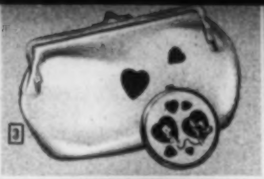
[62] **Smart button earrings** with sparkling rondelle rim. So distinctively lovely. ⅝-in. Screw back.
4 T 3998GE—*State pink or white.*

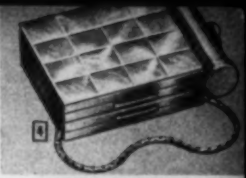
[63] **Saucy drop earrings.** Bright baguette and rhinestone accents.
4 T 3657GE—1¼ in. long. Screw back.

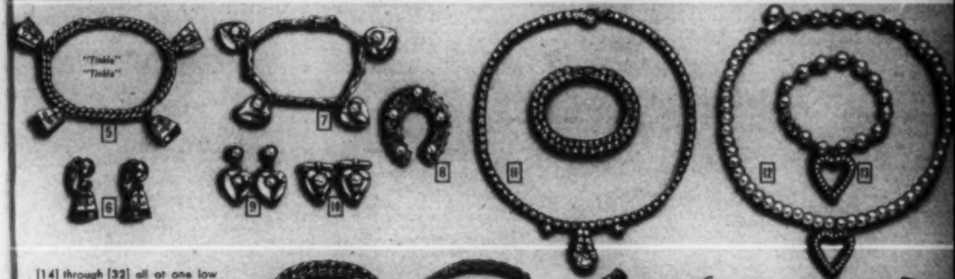
NOTICE: Shipping weights for numbers [44] through [63] above—necklaces, bracelets, and earrings each 2 oz.







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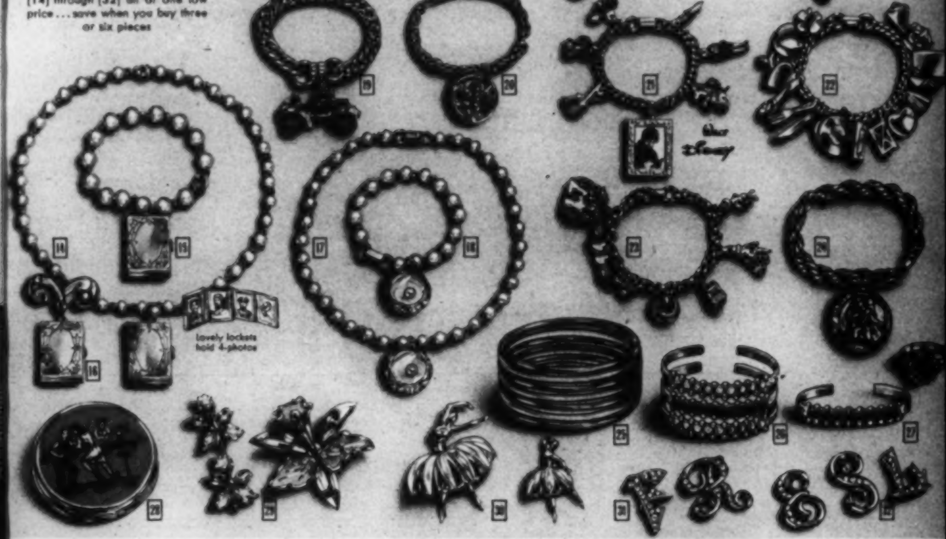
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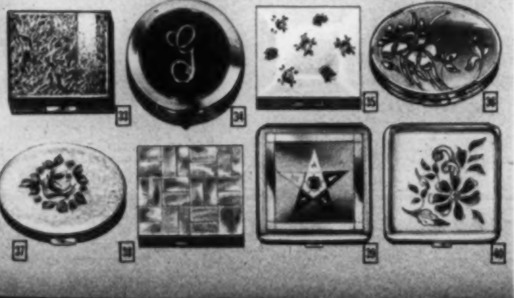
lovely lockets hold 4-photos

FOR MILADY..SMART COMPACTS..LOVELY CARRY-ALLS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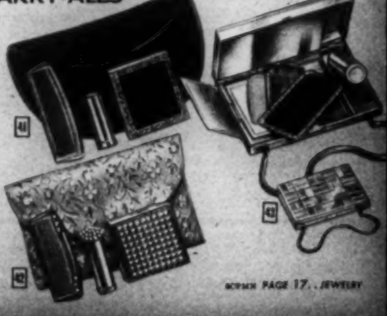


ELEGANT CLOCKS .. the timeliest trend in home decorating

Designs of traditional beauty or modern simplicity .. all so fashionable today!

Hand carved Cuckoo Clocks

A CUCKOO CLOCK will strike a merry note at Christmas . . . so charming with its quaintly styled wood case, luxuriously hand carved and its gaily colored cuckoo popping out to announce each hour and half hour. Highly polished brown wood decorated with "bird and leaf" design. Made in Europe's Black Forest. All with hour gongs.

A OUR BEST SELLER! 13⅛-INCH GENUINE CUCKOO CLOCK with 8-day pendulum movement. 10x13⅛ inches high. Choice of dark brown or blond finish.
4 T U7310E—Shipping weight 11 lbs. *State choice.* $25.95
4 T U7304E—Same as above but 1-day movement. Dark finish only. Shpg. wt. 6 lbs. $16.95

B 11-INCH GENUINE CUCKOO CLOCK. Has 2-weight, 1-day pendulum movement. 8⅛x11 inches high.
4 T U7313E—Shipping weight 5 lbs. $11.95

C 13⅛-INCH GENUINE CUCKOO CLOCK WITH MUSIC. 2 doors . . . one with cuckoo; other music. 3-weight, 1-day pendulum movement. 10x13⅛ inches high.
4 T U7332E—Shipping weight 7 lbs. $25.95

D 17⅛-INCH GENUINE CUCKOO CLOCK WITH 8-DAY MOVEMENT. Big decorative clock runs 8 days without rewinding. 2-wt., pendulum movement.
4 T 07340E—12x17½ in. high. Wt. 13 lbs. $31.95

E OUR BEST! 19⅛-INCH GENUINE CUCKOO AND QUAIL CLOCK. Cuckoo announces hour—quail whistles quarter hour. 14⅛x19⅛ in. high. 3-wt., 1-day pendulum movement.
4 T 07334E—Shipping weight 12 lbs. $39.95
4 T 07341E—Same as above but 2 wt. 8-day cuckoo movement; no quail. Not shown. Shpg. wt. 13 lbs. . $39.95

Imported Anniversary Clocks

400-DAY ANNIVERSARY CLOCKS. An elegant design of yesteryear fits into modern decor today! A clock to be treasured for its delicate beauty. Assembled; ready to run. Balanced motion you actually see. Flick of lever lowers pendulum into position. Adjustable base . . clock runs accurately on any surface. Solid brass parts . . . removable glass case. Wind only once a year. Imported from West Germany.

F EXQUISITE FLORAL MOTIF decorates ivory-color base, dial, columns. Embossed numerals.
4 T U7339E—12 in. high. Shpg. wt. 10 lbs. $21.95

G OUR LOWEST PRICED. Polished brass base, columns. Porcelain enameled dial with floral design.
4 T U7337E—9 in. high. Shpg. wt. 6 lbs. $14.95
4 T U7338E—12 in. high. Shpg. wt. 8 lbs. 16.95

H NEW! HEXAGON-SHAPED DESIGN. A magnificent beauty exquisitely decorated in finest taste. Highly polished brass. Etched pattern on glass side panels; mirrored back panel. Delicate floral motif on dial.
4 T U7343E—10 in. high. Shpg. wt. 10 lbs. $39.95

J NEW! UNIQUE LANTERN-SHAPED CASE with gleaming brass top, corners, feet. Smart bevelled edge glass has fine cut-glass decorations. Silver-color dial; gold-color numerals, hands. Twisted brass columns.
4 T U7342E—8 in. high. Shpg. wt. 6 lbs. $29.95

K DISTINCTIVELY MODERN! A handsome contemporary design with brass base, pendulum, parts. Brushed silver-color dial; gold-color hands and markers.
4 T U7335E—9½ in. high. Shpg. wt. 8 lbs. $34.50

Decorator-style Clocks

L NEW 8-DAY SUNBURST CLOCK. If she adorns her home with latest decor . . likes the modern, elegant trend, give her this deeply carved golden beauty. It'll add dramatic effect over divan, mantel or bed. Gilded pressed wood rays surround gold-color metal case. 16 in. diameter overall. 2-tone, gold-color dial with lustrous satin-finish. Black Roman numerals, hands. Imported from West Germany. 8-day movement.
4 T U7360E—Shipping weight 9 lbs. $19.99

BLACK WROUGHT METAL ELECTRIC WALL CLOCKS. Exquisite wrought metal trim . . choice of 2 styles. White dial, gold color metal hands. Sweep second. Self-starting electric. 12-inch diameter. Shipping weight each 4 pounds.
(M) 4 T U7357E—"Sunburst" design $5.95
(N) 4 T U7356E—Scalloped filigree design. 5.95

P NEW ELECTRIC DECORATOR CLOCK. Gold-plated metal frame with scroll design. Metal case; white decorated dial. Sweep second. Self-starting electric.
4 T U7359E—9½ in. diam. overall. Wt. 4 lbs. . . . $7.99

R TOLE ELECTRIC WALL CLOCK. Colorful decorator-style to enhance the wall. Metal case. Sweep second. Self-starting electric. *State color* all gold, or maroon, green or black each with crackle finish.
4 T U7265E—13-in. diam. Shpg. wt. 4 lbs. $7.95

S "BANJO" ELECTRIC. Hardwood case in rich mahogany finish. 17 in. high; 6 in. wide. Visible pendulum, eagle on top and side rails add decorative touch. Sweep second. Self-starting movement.
4 T U7378E—Shpg. wt. 4 lbs. $10.95

GENERAL ELECTRIC TELECHRON CLOCKS . . every price cut in time for Christmas buying. ALL POSTPAID

T "JACKSTRAW" KITCHEN WALL CLOCK. *Maintained price was $7.65.* Colorful plastic case smart in its modern simplicity. Sweep second. 7¼x2⅛x6⅛ in. high. *State colors red or gray.*
4 T 7254E—(Wt. 2 lbs. 4 oz.) $5.27

V "TELEMAID" KITCHEN WALL. *Maintained price was $7.65!* Gleaming chrome-color side panels highlight plastic case. 7⅛x2⅝x6⅝ in. high. Colors red, white, yellow. (Wt. 2 lbs. 4 oz.)
4 T 7297E—State color. Save $1.83. $5.82

W "WINK" ALARM CUT $1.33! She'll fancy the femininely fashioned lines. Ivory-colored plastic case. Large dial with chocolate brown hands, numerals. Sweep second. (Shpg. wt. 1 lb. 8 oz.).
4 T 7119E—3½ in. high. Was $6.05 $4.72

X "LITTLE TEL" ALARM. *Maintained price was $7.15.* Trim styling in ivory color plastic. Fully luminous hands and numerals against dark background. Sweep second. 3⅛ in. high. *Save $1.77.*
4 T 7118E—Shpg. wt. 1 lb. 8 oz. . . $5.38

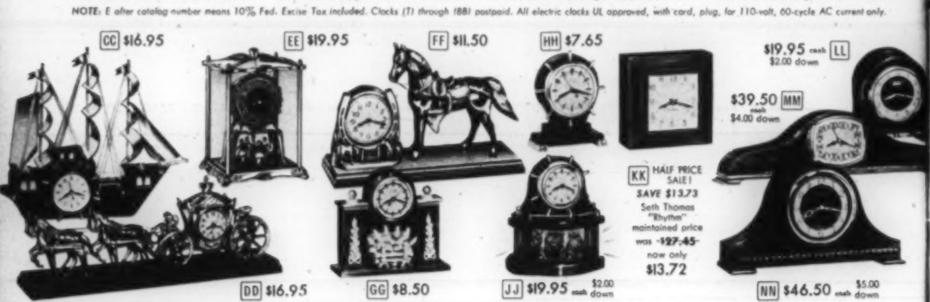
Y "CALLER" ALARM CUT $1.86. Easy-to-find-in-dark alarm set, shut-off knob on top of white plastic case. Luminous hands, numerals. Sweep second. Shatterproof crystal. (Wt. 1 lb. 10 oz.)
4 T 7100E—4 in. high. Was $7.68. $5.82

Z "NAVIGATOR" CUT $2.93! Copied from a ship's wheel. Brown plastic case; solid brass spokes. Removable foot makes it easily adaptable to wall or desk. Sweep second. (Wt. 3 lbs.)
4TU7333E —6½ in. high. Was $9.85 $6.92

AA "BOUDOIR" ALARM REDUCED $2.71. Designed with feminine appeal. Luminous hands and numerals. Antique white plastic case. Dark dial; textured bezel. Sweep second. (Wt. 1 lb. 9 oz.)
4 T 7099E—4½ in. high. Was $8.75 $6.04

BB "URBAN" ALARM CUT $3.51. Versatile, sophisticated styling . . so smart wherever used. Ebony black plastic case; gold-color trim. Sweep second. (Shpg. wt. 1 lb. 10 oz.)
4 T 7101E—5⅛ in. high. Was $10.98. $7.47

NOTE: E after catalog number means 10% Fed. Excise Tax included. Clocks (T) through (BB) postpaid. All electric clocks UL approved, with cord, plug, for 110-volt, 60-cycle AC current only.



Novelty Clocks . . . colorful, ornamental timepieces

CC FAMOUS "FLAGSHIP" CLOCK. Six porthole lights (controlled by deck switch) throw beams up to make silvery-color chrome-plated sails and flags gleam brightly. Beautiful hand rubbed mahogany veneer wood hull. 17 inches high, 20 inches long, 4 inches wide. Self-starting electric. Handsome ship design to complement den, bedroom, hall or office.
4 T 07369E—Wt. 8 lbs. . . . $16.95

DD CORONATION COACH (exact replica) and 4 horses in brilliant gold-plated metal. Delight her with this ornamental novelty. Rich mahogany finish wood base, highly polished. Self-starting electric movement. Dark numerals, hour dots and hands on white dial. 21⅛ inches long; 9 inches high. Shpg. wt. 9 lbs.
4 T U7318E. $16.95

EE CHARMING QUADRILLE ELECTRIC CLOCK. 4 gaily colored dancers on stage that revolves as clock operates. Two-tone blue dial accented with ornate gold-color scroll edging. Case has gold-plated base and trim. Removable glass dome. 7x8x11 in. high.
4 T 07351E—Wt. 10 lbs. . . $19.95

FF WESTERN HORSE CLOCK. Polished bronze-color metal horse and clock case with horseshoe and corral scene. Mahogany color wood base. 17x11½ in. high. Shpg. wt. 8 lbs.
4 T U7368E—Electric. $11.50
4 T U7376E—8-day spring driven movement. $11.50

GG FIREPLACE ELECTRIC CLOCK. Simulated burning logs send out warm glow. Multicolor light wood frame. Self-starting. 10⅛ in. wide; 8⅛ in. high.
4 T U7326E—Wt. 5 lbs. . . . $8.50

HH MARINE WHEEL ELECTRIC CLOCK. You don't have to be seafaring to appreciate this nautical design. Handsome and handy in home or office . . on mantel or desk. Rich mahogany finish wood case and base with gold-plated spokes and trim. Light colored dial and dark numerals and hands. Self-starting electric movement. 6⅛x2⅛x8⅛ inches high.
4 T U7350E—Wt. 3 lbs. $7.65

JJ NEW! AQUARIUM ELECTRIC CLOCK. Colorful aquarium scene complete with bright marine life and sea flora highlights clock. Scene revolves . . gives illusion of fish swimming. Has built-in background light for realistic action. Wood case has mahogany finish; gold-color spokes, trim. Light dial with simulated ruby center. 9x6x10⅛ in. high.
4 T U7365E—Wt. 6 lbs. . . $19.95

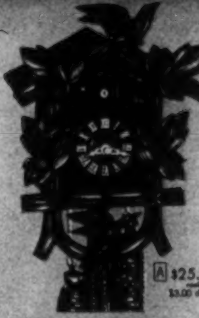
Melodious Mantel Clocks

KK CHRISTMAS SALE! SETH THOMAS "RHYTHM" ELECTRIC MANTEL STRIKE. Combines traditional with modern for handsome versatile design. Lovely in ultra-modern setting. Beautifully polished wood case. Strikes hour, once on half hour. Raised brass numerals, hands. 6¼x6¼x3 in. deep. Self-starting electric. Blond mahogany finish with sable brown dial or dark mahogany finish, silvery dial. *Be sure to state choice wanted.*
4 T U7151E—Wt. 4 lbs. $13.72

LL ECONOMY-PRICED! 8-DAY MANTEL CLOCK for less than $20. Strikes hour, half hour. Finest quality mahogany veneer wood case. 7x4⅝x7⅛ in. high. From England. Shpg. wt. 6 lbs.
4 T U7128E. $19.95

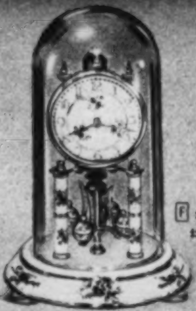
MM GENUINE WESTMINSTER CHIME ELECTRIC. Rich 4-tone chords strike hour; deep tones chime quarter hour. Hand rubbed mahogany veneer wood case. Etched gold and silver color dial. Self-starting. 20x3⅛x5⅛ in. high. *State light or dark finish.*
4 T U7166E—Wt. 8 lbs. . $39.50

NN IMPORTED ENGLISH WESTMINSTER CHIME. Finest quality hand rubbed mahogany veneer wood case. Tambour design. Strikes hour; chimes quarter hour. Gold-color numerals, hands. 16⅛x4⅛x9 in. high. Shipping weight 10 lbs.
4 T U7126E—8-day. . . $46.50
4 T U7150E—Self-starting electric. Wt. 8 lbs. . . . $46.50
AS ABOVE BUT 12⅛x4⅛x7⅛ in. 8-day strike.
4 T U7125E—Wt. 7 lbs. $29.95



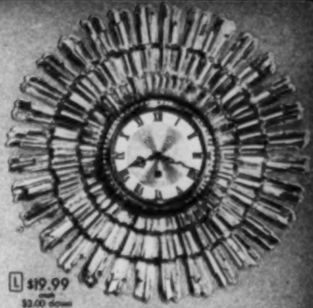
A $25.95 cash $3.00 down

GENUINE CUCKOO CLOCK
Rich in old world charm



F $21.95 cash $2.50 down

ANNIVERSARY CLOCK
Wind only once a year



L $19.99 cash $2.00 down

RADIANT SUNBURST CLOCK
Lends beauty to room

B $11.95

C $25.95 cash $3.00 down

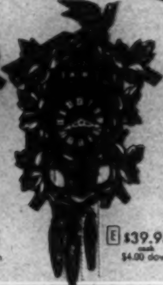
G $14.95 9-inch

H $39.95 cash $4.00 down

M $5.95

P $7.99

D $31.95 cash $3.50 down



E $39.95 cash $4.00 down

J $29.95 cash $3.00 down

K $34.50 cash $3.50 down

N $5.95

R $7.95

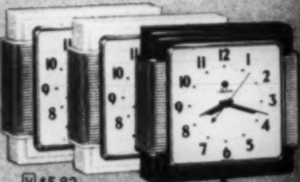
S $10.95

GENERAL ELECTRIC TELECHRON CLOCKS

REDUCED 21% to 31%

RIGHT IN TIME FOR CHRISTMAS

T $5.27



V $5.82

W $4.72

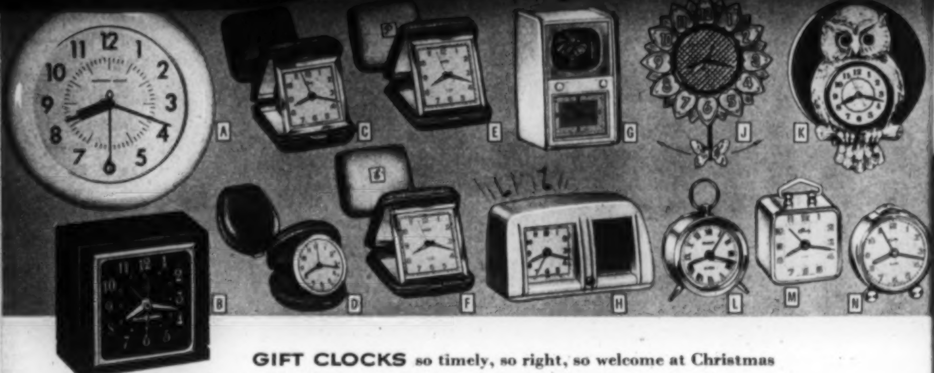
X $5.38

Y $5.82

Z $6.92

AA $6.04

BB $7.47



GIFT CLOCKS so timely, so right, so welcome at Christmas

Our Lowest Price Ever! Electric Kitchen Clock

A **New! Harmony House quality at amazing low price.** Colorful kitchen clock in thin saucer style metal case. White dial, black numbers, red sweep. Dependable Ingram movement, self-starting. 7-in. diam. A real Christmas budget booster. *State color* red, white or yellow. Shipping weight 1 pound 10 ounces.
4 T 7230E —*Priced low*........only **$2.99**

50% off Regular Price Wood Case Electric Alarm

B **Manufacturer's close out—same clock under maintained price sold for $10.85** . . *you save $5.43.* Guaranteed against defects in workmanship and materials. Mahogany finish hardwood case. Latest styling; heavy, polished brass rim. Loud buzzer alarm. Luminous hands and numerals. Red sweep second hand. Self-starting movement. 4½x4 in. high.
4 T 7087E —Shpg. wt. 2 lbs........**$5.42**

Compact Travel Alarms

Handsome, genuine leather cased Alarms . . . a "must" for every traveler at these low prices. Imported from West Germany. Shpg. wt. ea. 9 oz. Order yours now.

C **Smart Square Case** . . . 3½-in. Luminous dial. *Colors:* tan, brown or red.
4 T 7041E —*State color*..............**$4.95**

D **New—Distinctive "Horse-shoe" Style** . . . small 2⅛-in. diam. Satin finish, gold color dial. Luminous hands, numerals. *Colors:* blue, brown or red.
4 T 7063E—*State color*..............**$4.95**

E **7-jewel Travel Alarm** . . . personalized. Leather case 3½-in. sq. Single key winds clock and alarm. Luminous hands, numerals. *Colors:* red, tan, blue or brown.
4 T 7042E—*State color. Print one initial* **$7.95**

F **New—Lowest prices we know of for 8-day Travel Alarm with 7-jewel movement.** Genuine leather case . . . personalized; 3-in. sq. Luminous hands, numerals. Brass bezel. An outstanding value. *Colors:* tan, brown, red or blue. *Print one initial.*
4 T 7054E—*State color*...........**$11.95**

Animated—Musical Clocks

G **New Musical Alarm . . . looks like miniature TV.** Wakes her with music . . . ballerina waltzes in ¾ time. Plastic case with gold-color trim. Luminous dial. 3⅛x2¾x5⅛ in. *State color* black or ivory.
4 T 7037E—Shpg. wt. 1 lb. 3 oz....**$14.95**

H **Musical Alarm . . . looks like miniature radio;** wakes you up to tinkling music. Luminous dial. 2⅜x5 in. wide. Plastic case. *State color* ivory or black.
4 T 7055E—Shpg. wt. 10 oz.........**$8.95**

J **Colorful Butterfly and Daisy Electric Wall Clock.** Daisy dial; suspended butterfly swings like a pendulum. White numerals carved on petals. Sweep second hand. Self-starting movement. 8¾-in. diam. *State color* red, yellow or green.
4 T U7379E —Shpg. wt. 3 lbs.......**$7.65**

K **Animated Owl—Electric Wall Clock.** It's fascinating to watch him as he watches you with his big rolling eyes. Shadow stained to simulate owl's natural coloring. Plastic case 8x10 in. high. Self-starting. *State color* red, yellow or green.
4 T U7373E—Shpg. wt. 3 lbs.......**$7.65**

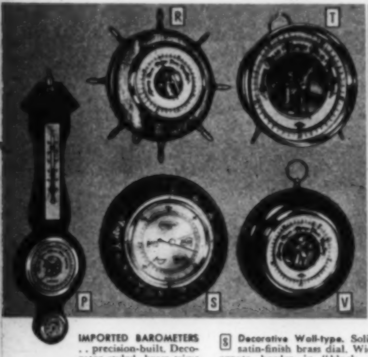
Tiny Imported Alarms

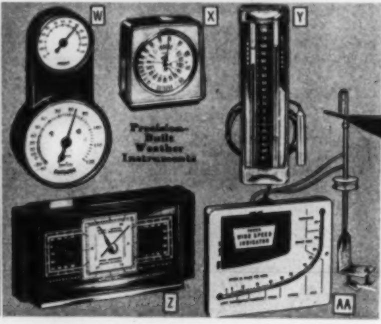
L **"Tiny Time" Alarm . . . imported from France.** Petite, authentic period reproduction. Round, polished brass case has decorative handle. Black Roman numerals on white dial. Luminous hands and markers. 1-day spring driven movement. Only 2½-in. diameter. Delightfully small; a grand Christmas choice.
4 T 7380E —Shpg. wt. 1 lb..........**$4.39**

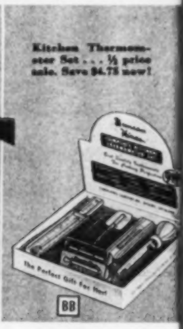
M **No bigger than a minute . . . lovely square alarm** stands only 3-in. high. Sleek modern lines, smartly simple. Polished brass case; luminous hands and numerals. 1-day spring driven movement. Imported from France.
4 T 7381E —Shpg. wt. 1 lb..........**$4.39**

N **Little Contemporary** . . . dainty round alarm so small it looms large as a striking conversational piece; a wonderful gift. Only 2¾ in. high. Luminous hands, numerals. Imported from Germany. A handsome dependable alarm. *State choice of* brass or ivory metal case.
4 T 7382E —Shpg. wt. 1 lb..........**$4.39**

Clock prices include 10% Fed. Ex. Tax. Electric clocks are UL approved; with cord, plug; 110-volt, 60-cycle AC






Kitchen Thermometer Set . . . ½ price sale. Save $4.75 now!
The Perfect Gift For Host
BB

IMPORTED BAROMETERS . . precision-built. Decorator styled, brass trims (R), (T), (V), have open center enamel dials to give full view of the fine brass movement. Imported from West Germany.

P **New Combination—barometer, thermometer, humidity guide.** Comparable to famous brands selling for dollars more. Adjusts to 2500 ft. altitude 20 in. high. Dk. mahogany finish wood.
4 T 6592—Wt. 1 lb. 3 oz. **$14.95**

R **Yacht-style.** For wall or desk. Altitude adjustable to 2500 ft. 6⅝ in. diameter. Solid brass spokes. Polished wood case. *State* mahogany or blond finish.
4 T 6653 —Wt. 1 lb. 8 oz. **$6.95**

S **Decorative Wall-type.** Solid, satin-finish brass dial. Wide ornate border in "black on brass." Overall diam. 7½ in.
4 T 6677—Wt. 1 lb. 8 oz. . **$9.95**

T **Marine-style.** Use indoors or out. Durable brass, won't rust. Temperature compensated; super-sensitive. 4¾ in. diam.
4 T 6676—Wt. 1 lb.....**$12.95**

V **Price Cut on Wall Barometer** . . . *save 10%.* Adjusts to 2500 ft. altitude. 5½ in. diam. Handsome brass trim. Polished wood case with mahogany or blond finish. *State finish.* Shpg. wt. 1 lb.
4 T 6684—Was $4.95.....**$4.44**

7-in. diameter. *State finish above.*
4 T 6675—Wt. 1 lb. 8 oz....**$6.95**

W **Indoor-Outdoor Thermometer.** Plastic case, metal dial; brass rim. 2¾x5¼ in. high. *State color* black, maroon or ivory.
4 T 6600 —Shpg. wt. 1 lb...**$4.95**

Matching Barometer-Humidity Guide. (*Not shown.*) 2¾x5¼ in. high. Order the matched set for Christmas. *State color above.*
4 T 6650—Shpg. wt. 1 lb...**$4.95**

X **Our Best Tower Indoor-Outdoor Thermometer.** Plastic case; gold-color panel; buff-color dial. Mounts inside; has 5 ft. cable. 4¾x4⅝ in. high. *State case color* black or ivory.
4 T 6585—Wt. 1 lb........**$5.49**

Thermometer and Humidity Guide . . *matches above (not shown).* 4¾x 4⅝ in. high. *State color above.*
4 T 6583—Wt. 8 oz.......**$1.98**

Y **Thrift-priced Tower Indoor-Outdoor Thermometer.** Mounts indoors. Magnifying lens. Plastic case. 8¼ in. high.
4 T 6606—Wt. 12 oz.......**$3.49**

Z **Airguide Combination.** Shows temperature, humidity and barometric pressure. Ideal all-in-one gift. Handsome gray bakelite case with gold-color metal trim. Two-tone dial. 7⅞x1⅝x4 in. high. (Wt. 4 lbs.)
4 T 6665—*Postpaid*........**$9.95**

AA **Tower Wind-Speed Indicator.** Handsome gray plastic panel, 5¾x7¼ in. Sets inside house, registers wind speed. 50-foot weather resistant plastic tubing leads to bonderized steel weather vane (indicates direction). Mounts easily.
4 T U6586—Wt. 5 lbs.....**$14.95**

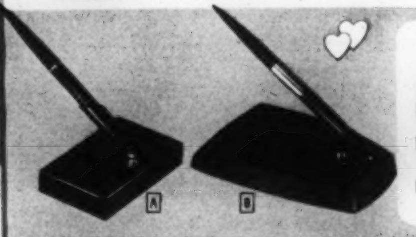
New "Duncan Hines" Kitchen Thermometers

Former maintained price was $9.50 **$4.75** set

Set includes six pieces:
- For kitchen wall
- Roast meat
- Candy and deep fat frying
- Refrigerator and freezer
- Oven use
- Baster

BB **Save 50% now on manufacturer's closeout.** All high quality precision instruments; endorsed by famous Duncan Hines. Made by one of the largest manufacturers in the industry. Nicely boxed; ready for gift giving. Shpg. wt. set, 1 lb. 14 oz.
4 T 6598—*Save $4.75*. . Set **$4.75**

FAMOUS NAME PENS AND SETS combine glamorous styling with new writing-ease . . Sparkling array of colors, even feminine pastels



NEW! Give a Tu-Tone Pen to match two-tone cars 14 latest car colors shown here

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Paper-Mate Ball Point Pens and Desk Sets. Ball point pens with new formula WIDCO ink that *ends stop-and-go writing.* Even on very slick paper, pen writes smooth, even lines. Ink won't transfer, smear or smudge. Medium point. Stays clog-free clean. All items boxed. *Postpaid.*

A 4 T 6756—**New Economy-priced Desk Set.** Gleaming black plastic base, 3⅞x2⅞ in. wide. Felted bottom. Pen moves easily in jet swivel holder. (Shpg. wt. 12 oz.)..................$2.49

B 4 T 6757—**New Desk Set** . . distinctively modern. Imitation jet crystal base, 5⅜x3⅞ (widest point) in., of black plastic. 2 extra refills. Swivel holder. (Shpg. wt. 1 lb.)..................$4.95

C 4 T 6897—**New Tu-Tone Deluxe Pen** in 14 beautiful color combinations. Plastic barrel and cap. Colors shown above. *State number.*..$1.69

D 4 T 6752—**Paper-Mate "Capri".** Distinctively modern styling. Gleaming chrome-plated metal cap and barrel. Chip, tarnish resistant..$2.95

E 4 T 6753—**Gold "Capri".** Gold-electroplating gives cap and barrel rich luxurious finish. Chip and tarnish resistant..................$5.00

F 4 T 6754EP—**"Golden Heart"—Elegant Paper-Mate Creation.** For beauty that endures . . . a 14K gold-filled case. *10% Fed. Tax included*..$16.50

G 4 T 6755TEF—**New! Paper-Mate's Fabulous "Diamond Heart".** A prestige pen from every point of view. Two beautifully cut diamonds securely set into clip. 14K gold filled case. Exquisite design. *10% Fed. Tax included*..................$55.00

(F) and (G) sent postpaid from factory in New York, N. Y. Order from your M.O. house.

4 T 6898—**Blue ink refill for all Paper-Mate pens.** *State fine or medium point*..................2 for 98c

Scripto ball pens . . liquid lead pencil

HJ 4 T 6748—**Scripto Ball Pen and Pencil Set.** Plastic case in 2-tone colors. Chromium-plated clip and band. Pushbutton ball pen for smooth, even writing. New liquid lead pencil writes dry. Will not smear or rub off . . but will erase. Ends annoying lead breakage. Eraser at top. Colors 2-tone green, blue, red and cream, solid black. *State color. Postpaid*..................Set $2.00

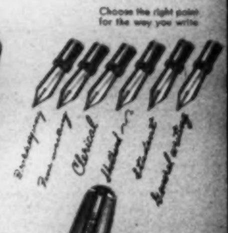
(H) 4 T 6738—**Pen only.** *State color. Postpaid*.......... 1.00

(J) 4 T 6747—**Pencil only.** *State color. Postpaid*.......... 1.00

4 T 6749—Liquid lead refill for above. *Postpaid.* 2 for 98c

K 4 T 6737—**New Scripto Prestige Ball Pen.** Sátin-finish chrome-plated metal cap; colorful plastic barrel. Handy push button top and release bar. Writes even, free-flowing lines. Colors Cardinal red, Sea green, Fathom blue, black. *State color. Postpaid*..........$1.69

4 T 6739—Blue ink refill for (H) and (K)..........2 for 98c



Smooth Writing Esterbrook pens and sets

L 4 T 6809—**New! Finest Esterbrook Pen and Pencil Set.** Pen has Duracrome "Renew" point. Choice of 6 points. Push pencil holds 2 feet of lead. Has eraser. Plastic barrels; metal caps. Colors aqua, gray, maroon, midnight blue. *State color and point*..................$7.50

4 T 6808—Pen only. *State color and point shown above. Postpaid*.... 3.75

M 4 T 6796—**Popular-priced Pen and Pencil Set.** Duracrome "Renew" point. Strong plastic barrel and cap. Choice of 6 points. Push pencil feeds lead continuously. Silver-color metal trim. Colors: red, blue, gray, black. *State color and point. Postpaid*..........Set $5.00

4 T 6795—Pen only. *State color and point shown above. Postpaid*.... 2.50

N 4 T 6811—**New! Women's Petite-Pak:** Small, delicately-colored pen and pencil in attractive carrying case. Pen has Duracrome "Renew" point. Choose from 6 points. Push pencil with eraser. Plastic barrel and cap. Plastic case has embossed black design. Pastel colors aqua, blue, pink, yellow. *State color and point. Postpaid*....$5.00

4 T 6810—Pen only. *State color and point shown above. Postpaid*.... 2.50

4 T 6806—Replacement point. *State point shown above. Postpaid*..Ea. 50c

NOTE: All pens or pencils shpg. wt. 4 oz.; pen, pencil sets 7 oz.; refill 1 oz. "T" after catalog no. means same price cash or terms.

FOR A MERRY CHRISTMAS

PARKER AND SHEAFFER PENS, SETS . . Smooth writing, smartly styled pens with easy filling features . . also newest liquid lead pencils

Parker Rotating Cartridge "Jotter" Ball Point. Writes smooth, even-flowing line . . . each press of cap button turns ball and seat to new writing position—there's always freshly-inked point. Prevents leaking, clogging . . . no messy points. 5 times ink capacity of ordinary ball point pens.

A **"Jotter"** has silver-colored metal cap; break-resistant grooved nylon barrel. Smooth writing. **Point styles** fine and medium. **Colors** bright red, black or green. *State point style and color.*
4 T 6770—Pen. Postpaid . . . **$2.95**

B **New! De Luxe "Jotter" Ball Pen.** Stainless steel cap and barrel won't spot or tarnish. Handsome, slender design. *State point style fine or medium. Postpaid.*
4 T 6779—Pen **$3.95**
4 T 6771—Blue ink refill for all Parker "Jotters." State fine or medium point style. Postpaid. Each **69c**

Parker Liquid Lead Pencil. Revolutionary design writes even, free-flowing dry line that's light-resistant, erasable, smudge-proof. Point never breaks . . . never needs sharpening. Replaceable cartridge writes longer than six ordinary lead pencils in clear, unwavering, erasable line. *Postpaid.*

C **"LLP" Special.** Silver-color metal cap; sleek plastic barrel with stainless steel trim. **Colors** black, red or green. *Please state color. Postpaid.*
4 T 6780 . . . . **$2.95**

D **New! De Luxe "LLP."** Shiny stainless steel cap conceals adjustable eraser. Has world-famous Parker ARROW clip . . . holds pencil deep in man's shirt pocket . . . snug in woman's purse. Lustrous plastic barrel in colors black, red or green. *State color. Postpaid.*
4 T 6781 . . . . **$3.95**
4 T 6782—Liquid lead refill for C and D. Postpaid . . . . . 2 for **78c**

Parker Pen Sets. Fountain pen has mirror-finished electro-polished point for superbly smooth writing ease . . . polished to dissolve all microscopic roughness. Foto-Fill filler for easy 3-squeeze filling. Ink-flow control for no-skip line. Matching Liquid Lead Pencil completes set. Make a handy threesome by adding matching Jotter. All attractively boxed. *Postpaid.*

E **"21" Special Smart Set.** Pen and LL pencil have silver-color metal cap; plastic barrel. Pen with Octanium point for smooth, smooth writing. Visible ink supply; concealed filler. Fine or medium point. **Colors** teal blue, black, burgundy. *State color, point style.*
4 T 6820—Set **$8.95**
4 T 6765—Pen only 5.00
4 T 6825—LLP refill for "21" and "51" sets. Postpaid . . . 2 for **78c**

F **"21" Special Jotter Ball Pen.** Matches "21" Special set in style, color.
4 T 6774-State color, point **$3.95**

NOTE: *Shpg. wt. for all pen sets 7 oz.; for pens, 4 oz.; pencils, 4 oz.; refills 1 oz. "T" after cat. no. means same price cash or terms*

Colors teal blue, black, and burgundy.

G **"51" Standard Smart Set.** Stainless steel caps; plastic barrels. Octanium pen point. Pli-glass reservoir. *State color and fine or medium point style.*
4 T 6821—Set **$17.50**
4 T 6787—Pen only 12.50

H **"51" Standard Jotter Ball Pen.** Matches "51" set.
4 T 6778—State color, point **$5.00**

"51" De Luxe Smart Set. (Not shown.) Pen has 14K gold point tipped with Plathenium. Silver-color Lustraloy cap; Lucite barrel. *State color and fine or medium point style.*
4 T 6822T—Set. Postpaid. **$22.50**
4 T 6775—Pen only 15.00
4 T 6772—"51" Jotter Ball Pen matches set. State color, point. **$5.00**

J **Parker "21" Desk Set.** Beautiful genuine Pedrara onyx round base is 3⅛ inches in diameter. Tapered pen with point electro-polished to dissolve all traces of roughness . . . gives outstanding writing smoothness. Visible ink supply . . . fast action filler. Sleek black plastic barrel. Spherix socket holds pen firmly in place. Medium point. Boxed. A handsome gift for his desk at home or office. *Postpaid.* (Shpg. wt. 1 lb. 8 oz.)
4 T 6913 . . . . **$7.50**

K **New! Parker "51" Desk Set.** Handsome jet crystal base, 3⅛x3⅛ in. Spherix socket firmly holds pen in place. "51" tapered polished to eliminate roughness, scratches . . produces amazingly smooth writing. Two finger press filling. Pli-glass reservoir. Black plastic barrel with metal tipped taper. Medium point. Boxed. (Shpg. wt. 2 lbs.)
4 T 6923—Postpaid **$17.50**

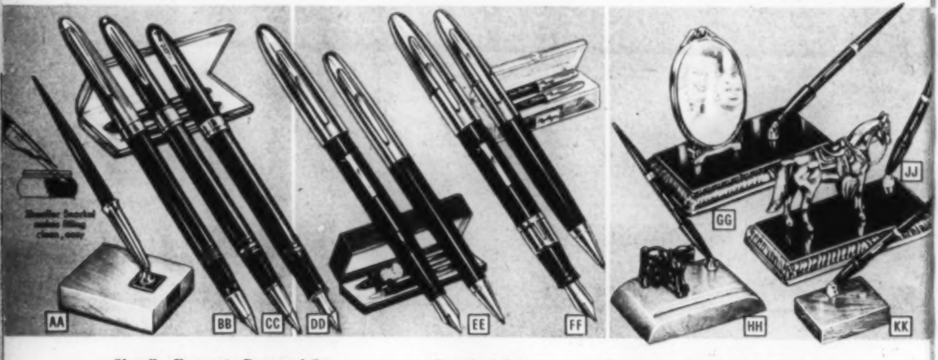
Sheaffer Fineline—Choose from ball point, lever-fill or cartridge pens and sets

L **Sheaffer Fineline "500" Ball Pen.** Has 5 times ink capacity of ordinary ball pens. Writes smooth, unfaltering line. Ink will not smear, leak, transfer or fade. Gold-color metal top; plastic barrel. **Colors** black, burgundy, green. *State fine or medium point and color.*
4 T 6847 . . . . Postpaid **$1.95**
4 T 6845—Blue ink refill. Ppd. State point style . . . . Each **69c**

M **New! Sheaffer Fineline Lever-fill Fountain Pen Set.** Pen has smooth writing metal tip. Propel-repel-expel mechanical pencil. Plastic barrels. Gift boxed. **Colors** blue, green or black barrel; gold color metal caps. Fine or medium point. Attractively gift boxed. *State color and point. Postpaid.*
4 T 6853—Set **$3.95**
4 T 6852—Pen only 2.25

N **Sheaffer Fineline Cartridge Pen Set.** Fountain pen—a revolutionary design—has no ink sac, lever or filling mechanism. No part of pen ever touches ink. Just drop a leak-proof, spill-proof Sheaffer Skrip cartridge into barrel (4 cartridges included). Clean-filling, clean-writing. Matching mechanical pencil with easy "one-hand" in-and-out lead action. "Sleeve-tip" stops needless lead breakage. Plastic barrels, sparkling chrome-plated caps. **Colors** blue, green, black. *Postpaid.*
4 T 6849—Set. (4 cartridges incl.) State color; fine or medium point . . **$4.95**
4 T 6848—Pen (2 cartridges). State color; point style 2.95
4 T 6850—Refill ink cartridge. State washable blue or permanent blue-black ink. Postpaid . . . . 10 cartridges **98c**

P **New! Sheaffer Fineline Ball-point Desk Set.** Gleaming jet black plastic base with famous Fineline ballpoint pen . . handsome design plus superb writing ease. Starts writing instantly, never skips, writes 5 times longer than ordinary ballpoint. *State* med., fine points. Gift boxed. (Wt. 12 oz.)
4 T 6854 . . . . Postpaid **$3.95**
4 T 6845—Blue ink refill. Ppd. State fine or med. point . . . Ea. **69c**


Sheaffer Snorkel makes filling clean, easy
AA
BB
CC
DD
EE
FF
GG
JJ
HH
KK

Sheaffer Fountain Pens and Sets

With clean-filling "Snorkel" feature . . . one stroke fills pen. Tube extends into ink . . . moves back into barrel when pen is filled—no dunking. Spiral grip . . easy to hold. Humidor screw-on cap prevents slippage, keeps point moist. Plastic barrels; hand polished points. All sets with matching slender propel-repel-expel mechanical pencils. Gift boxed (pens, too). **Barrel colors** BB, CC, DD: burgundy, gray, black. *All sent postpaid.*

AA **"Snorkel" Desk Set.** Beautiful Mexican onyx base polished to jewel-like finish. 2¾x3¼ in. Pen has brown plastic body; 14K gold point. Polished gold-plated swivel socket. Medium point.
4 T 6841—Wt. 1 lb. 8 oz. **$12.50**

CC **"Statesman"** has 1/10 14K gold filled clip and trim on plastic cap. Precious palladium-silver hooded point. *State fine or medium point, color.*
4 T 6830—Pen **$13.50**
4 T 6831T—Set 20.00

BB **"Clipper"** has stainless steel cap with chased lines, flashing 1/10 14K gold filled clip and trim. Precious palladium-silver hooded point. *State fine or medium point, color.*
4 T 6838—Pen **$16.50**
4 T 6839T—Set 24.00

DD **"Admiral"** . . . popularly priced 1/10 14K gold filled clip and band on plastic barrel. 14K gold point. *State fine or medium point and color.*
4 T 6834—Pen **$8.75**
4 T 6835—Set 14.00

Stratford Sets

EE **Low, low priced Stratford Pen and Pencil Set.** Fountain pen has gold-color metal screw cap; plastic barrel. Gold-color stainless steel "Veri-smooth" point; lever fill. Mechanical propel-repel pencil. Extra leads and eraser. Attractive box trimmed with Santa. *State color* blue, black and maroon. Medium point.
4 T 6908—Set **$1.00**

FF **Roy Rogers Fountain Pen.** Plastic barrel. Satin finish gold color metal cap, clip. Roy Rogers signature. Reusable plastic box with colorful Roy Rogers scene. Black barrel. Medium point. *Postpaid.*
4 T 6975—Pen **$1.00**
4 T 6976—Set (with mechanical pencil). Plastic box with Roy Rogers scene. Postpaid **$1.95**

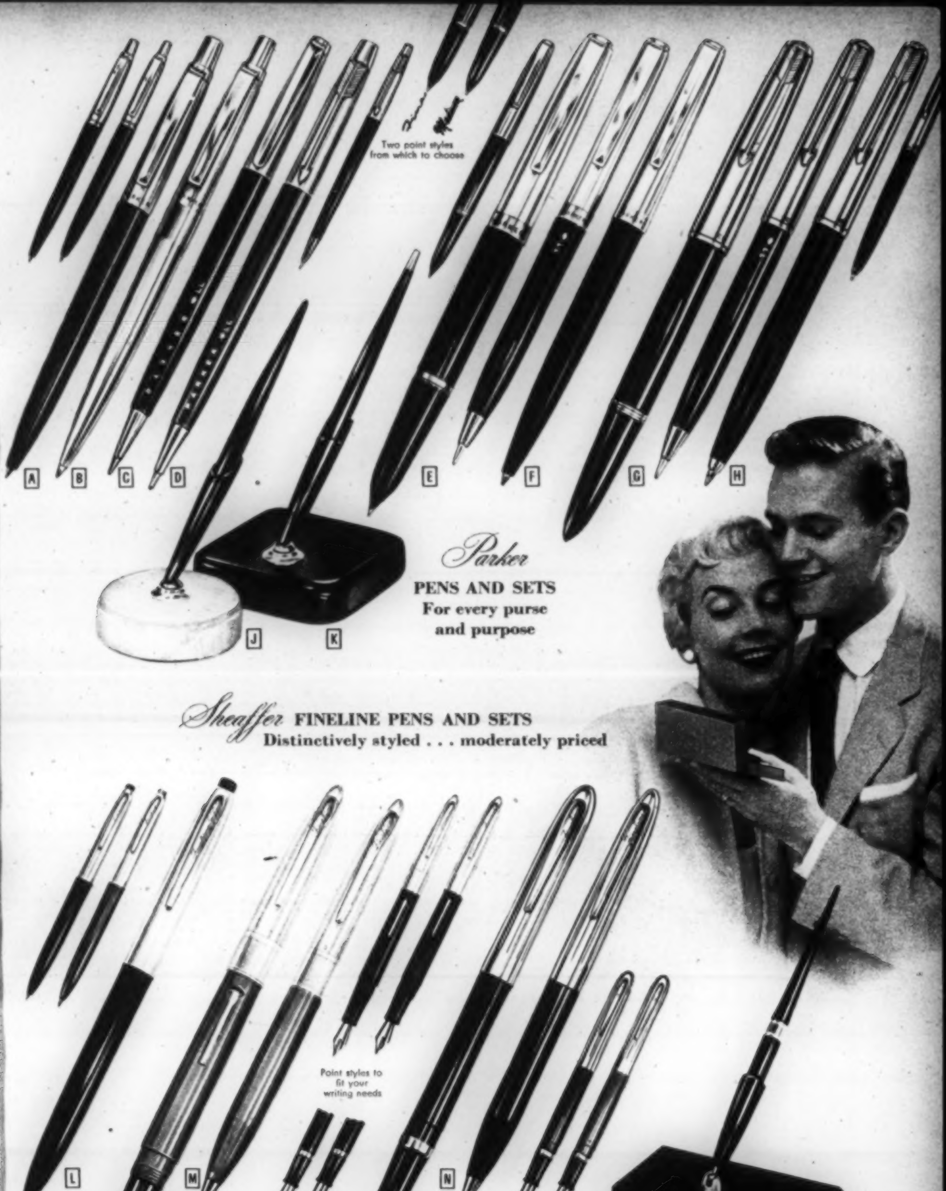
Pen Sets . . for desks in office or home

GG **Lovely Picture Frame Desk Set.** Oval frame, 3 inches high; base, 7¼x4 inches. Both of highly polished bronze-plated hard metal. Hooded pen has gold-flashed point; plastic barrel. Lever filler. Held firmly in place in swivel socket. Medium point. Picture not included. Wt. 2 lbs. 12 oz.
4 T 6817 . . . . **$4.95**

HH **Small Western-style horse,** 3 in. high, is highly polished bronze-plated hard metal. Simulated onyx base, 6x4 in. Hooded pen has gold-flashed point; plastic barrel. Lever filler. Pen turns easily and is held firmly in swivel socket. Medium point. Attractively boxed. Shipping weight 1 pound 8 ounces.
4 T 6909 . . . . **$2.95**

JJ **Large Western-style horse,** 4½ in. high, and base, 7¼x 4 in., both of highly polished bronze-plated hard metal. Decorative design around base. Hooded pen has gold-flashed point; plastic barrel. Lever filler. Swivel socket holds pen upright. Medium point. A handsome addition to any desk. Shipping weight 3 pounds 4 ounces.
4 T 6816 . . . . **$4.95**

KK **Attractive Pen Set** with genuine onyx base, 2½x3 inches. Good looking, useful accessory for desk in office or home. Hooded pen has gold-flashed point; plastic case; lever filler. Swivel socket holds pen securely in place. Turns easily. Smart design of modern simplicity. Medium point. Boxed. Shipping weight 1 lb. 9 oz.
4 T 6807 . . . . **$1.95**


Two point styles from which to choose
A
B
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Parker PENS AND SETS
For every purse and purpose

Sheaffer FINELINE PENS AND SETS
Distinctively styled . . . moderately priced

Point styles to fit your writing needs
L
M
N
P

CHILDREN'S WATCHES feature famous heroes and heroines

New colors; sturdy metal cases; non-shatter crystals

Roy Rogers Timepieces . . real "he-man" styles

Roy Rogers, "King of the Cowboys," and Trigger, his golden palomino colorfully decorate watches and clock . . . make them exciting Western timepieces that'll really thrill your young gun-toting cowpoke. Now he's certain to mosey along home at the right time for dinner. Accurate Ingraham movement.

Roy Rogers Watches. Favorite cowboy hero of young folks and Trigger in exciting colors on watch dial. Dial autographed by Roy, too! Extra thin case. Non-shatter crystal. Gleaming chrome-plated steel case with stainless steel back. Bands fit small wrists. *Postpaid.*

[A] **Western style** "saddle tooled" leather strap, silver color metal buckle gives watch extra cowboy touch.
4 T 1890E—*Postpaid* $4.95

[B] **Our Best Roy Rogers** with "Lariat Link" stainless steel expansion band that has plaque engraved with Roy's own signature.
4 T 1891E—*Postpaid* $6.95

[C] **New! Roy Rogers Pocket-style Stop Watch with Deputy Star.** He'll have fun timing those important races . . . be thrilled at being sheriff in his playtime world of cowboys and Indians. Chrome-plated steel case. Shiny Roy Rogers deputy badge. *Postpaid.*
4 T 1660E $3.95

[D] **Roy Rogers "Movie" Alarm Clock.** Roy and Trigger gallop with each tick in Western scene dial. Metal case, 4½ inches high. Ingraham movement. Colors desert sand (tan), cactus green (pale), sky blue (light), saddle brown. *State color. Postpaid.* (Shpg. wt. 1 lb. 6 oz.)
4 T 7306E $3.49

Two favorites . . Space Cadet and Hoppy

[G] **Space Cadet Tom Corbett** and his supersonic space ship decorate dial of this extra-thin chrome plated steel case. Young adventurers will be excited with this watch of their out-of-space hero. Stainless steel back. Tom Corbet genuine leather strap with colorful space ships and inter-planetary designs. Fits small wrists. Ingraham movement.
4 T 1916E—*Postpaid* $4.45

[H] **Hopalong Cassidy** . . that good old friend of young buckaroos pictured on watch dial. "Good Luck from Hoppy" engraved on stainless back of chrome-plated case. Leather strap.
4 T 1866E—By U. S. Time. *Postpaid* . . $7.65

[J] **"Hoppy" Field Glasses.** 3-power. Center focus. "Hoppy" insignia on metal barrels. Artificial leather case.
4 T 6284E—Gift boxed. Wt. 1 lb. . . $2.69

Ballerina and Cinderella Watches . . attractively boxed

[P] **New! Ballerina Watch.** Lovely, colorful ballerina graces dial of extra-thin chrome-plated steel case. Dark blue nylon stretch band trimmed with light blue leather endpieces. Case has stainless steel back. A gift certain to make any little girl's eyes sparkle on Christmas day. For small wrists. 1-Jewel Swiss movement.
4 T 1892E—*Postpaid* $5.95

[R] **Cinderella Watch.** Make her wish come true . . . here's Cinderella all dressed in blue for Prince Charming's ball, pictured on watch dial. Comes in dainty plastic "glass slipper." Small extra thin case is chrome-plated steel with stainless steel back. Strap fits small wrists. U.S. time movement. In colorful gift box.
4 T 1868E—*Postpaid* $7.65

Children's Watches, as all other Sears merchandise, may be purchased on Easy Terms. See page 258 for information. Tower Watches below are not ppd., shpg. wt. ea. 4 oz.

"Rodeo" Watches for Girls, color cases, matching bands

Dale Evans Watches. "Queen of the West" and her horse, Pal, gaily decorate dial. Famous heroine has autographed dial, too. Cowgirls of the younger crowd everywhere will be in Western style with this watch. Extra thin dainty case with straps or bands sized for small wrists. Ingraham movement.

[E] **Genuine leather strap has Texas-style "saddle-tooled" design** . . . silver-color metal buckle. Sturdy metal case with stainless steel back. Non-shatter crystal. A watch to make her eyes dance with glee! **Case colors** pink or blue with matching color strap, chrome-plated with tan strap. *Please state color wanted.*
4 T 1882E—*Postpaid* $4.95

[F] **Has all stainless steel expansion band** with cactus flower motif. Chrome-plated case with stainless steel back. Non-shatter crystal. Sure to please young cowgirls everywhere.
4 T 1883E—*Postpaid* $6.95

Our Best Dale Evans Watch. (Not shown). Same as (F) but it features luxurious 10K yellow rolled gold plate case with matching expansion band. Stainless steel back. Non-shatter crystal. A gift for her Christmas stocking that's bound to delight her.
4 T 1885E—*Postpaid* $7.95

SHIPPING NOTICE: "E" after catalog number means price includes 10% Federal Excise Tax. Shipping weight of each watch 4 ounces. Attractively gift boxed. Watches on this and opposite page are shown actual size.

Popular heroes . . Superman and Davy Crockett

Superman, famous fabled hero of comics, TV and radio, makes bright, exciting figure on dial. A watch that'll provide new thrills for the little adventurers. Chrome-plated steel case, stainless back. Fits small wrists. *Postpaid.*

[K] 4 T 1887E—Superman insignia on blue leather strap $4.95

[L] 4 T 1888E—With stainless steel expansion band $5.95

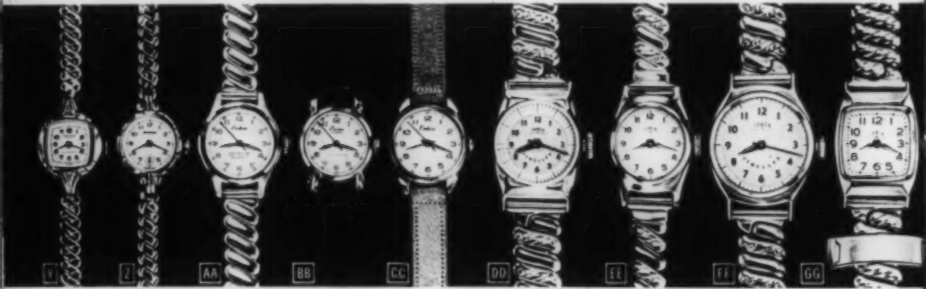
[M] **New! Davy Crockett Watch.** A sure hit with the coonskin cap crowd! Its latest hero, Davy Crockett, famous hero of frontier days, colorfully pictured on dial. Gleaming chrome-plated steel case with stainless steel back. Genuine leather strap. Dependable Ingraham movement. Non-shatter crystal. Colorful gift box. For small wrists. *Postpaid.*
4 T 1893E $4.95

[N] **New! Davy Crockett Field Glasses.** Give equipment they'll need for their make-believe roles. Field glasses to let them look out over "wide, open plains" in the backyard . . . spy playmates behind trees. Metal barrels colored gray . . . decorated with Davy's picture. Held in artificial leather case slotted to attach to belt. Plastic carrying strap. Gift boxed.
4 T 6286E—Shpg. wt. 1 lb. . . $2.95

New! "Bowknot" Design

New! Glamour for the young miss! Fashion's latest watch creation . . now so pretty for little girls . . with delicate, feminine styling and colorful decoration. Designed for small wrists. Dainty gold color metal case with gleaming enameled bowknot endpieces. 1-jewel Swiss movement. Matching color suede strap. Shpg. wt. 4 ounces.

[S] 4 T 1852E—Black $9.95
[T] 4 T 1854E—Red 9.95
[V] 4 T 1855E—Blue 9.95
[W] 4 T 1856E—Green 9.95



7-Jewel Tower Watches for girls and boys
Anti-magnetic . . with patented shock absorber

For Girls. 2 petite styles. Bands fit small wrists. Cord band fits to 6 in.

[Y] **Our Best Girls' Tower** . . cushion, metal cases in natural gold color. 1/20 10K gold filled expansion band.
4 T 1945E $13.95
4 T 1946E—Same as above but with black silk cord band $11.95

[Z] **Dimple-design case** is natural gold-color metal. Gold-color hands and numerals. 1/20 10K gold filled expansion band.
4 T 1943E $13.95
4 T 1947E—Same as above but with black cord band $11.95

[AA] **Our Best Boys' Tower.** Water and dust resistant chrome-plated case; luminous hands and numerals; sweep second. Stainless steel expansion band.
4 T 1944E . . . . low priced! $14.95
4 T 1932E—Same as above but with genuine leather strap . . . . . . Only $13.50

[BB] **Boys' Tower Sport-style.** Chrome-plated case; luminous hands and numerals. Sweep second hand. Leather strap.
4 T 1931E . . . . Only $11.95

[CC] **Good looking round boys' dress style.** Gold-color metal case with raised numerals and hands. Sweep second. Pigskin leather strap.
4 T 1939E $12.95

Thrift-priced 2-jewel Tower Watches for children
Electronically timed . . . sized to fit small wrists

Girls' 2-jewel watches. Non-shatter crystals. Stainless steel backs.

[DD] 10K rolled gold plate case; 1/30 10K rolled gold plate expansion band. Yellow gold.
4 T 1925E $7.59
4 T 1923E—As above. Chrome-plated case; stainless expansion band $6.45
4 T 1922E—As above. Chrome-plated case; leather strap $4.95

Junior Girls'. Small, shock-resistant.

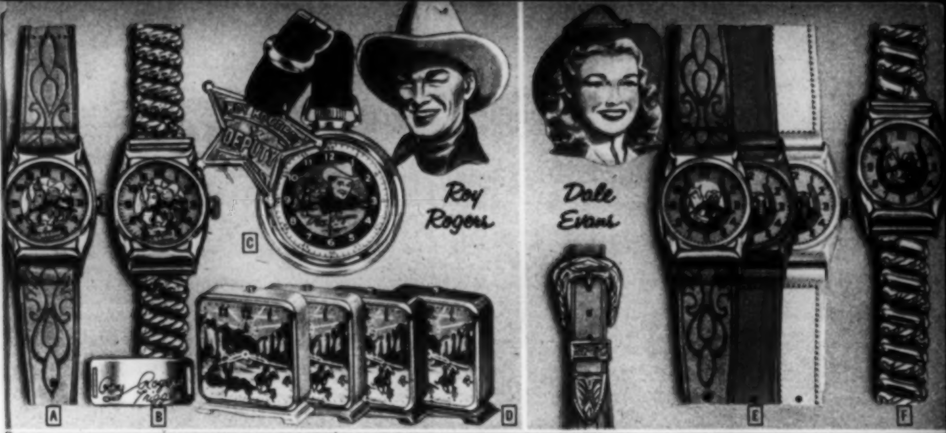
[EE] Gold-color metal case; 1/30 10K yellow rolled gold expansion.
4 T 1909E . . . . Only $9.49
4 T 1904E—As above. Chrome-plated case; stainless expansion band $7.29
4 T 1900E—As above. Chrome-plated case; leather strap . . . . Only $5.29

Boys' 2-sapphire jewel watches.

[FF] 10K rolled gold-plate case; 1/30 10K rolled gold-plate expansion band. Yellow gold.
4 T 1921E $7.59
4 T 1919E—As above. Chrome-plated steel case with stainless steel expansion band . . . . Only $6.45
4 T 1918E—As above. Chrome-plated steel case; leather strap $4.95

Junior Boys' Tower. Chrome-plated case.

[GG] Stainless expansion band, engraved plaque. Add 6c a letter for engraving. *Please print engraving wanted.*
4 T R1905E . . . . Only $4.39
4 T 1902E—Without engraving plaque. Has gray leather strap $2.99


DEPUTY
Roy Rogers
Dale Evans
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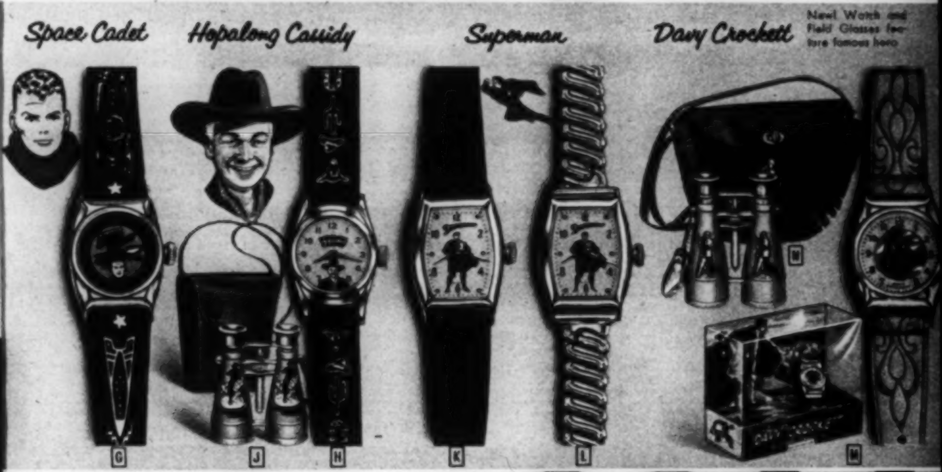
Space Cadet
Hopalong Cassidy
Superman
Davy Crockett
New! Watch and Field Glasses feature famous hero
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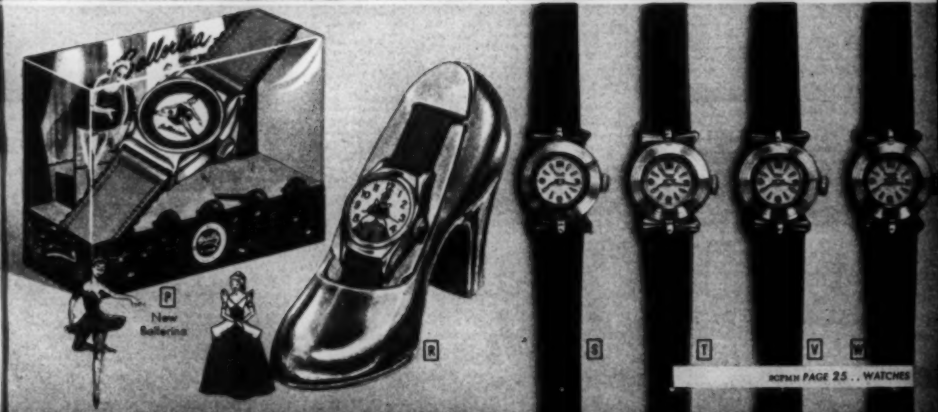
Ballerina
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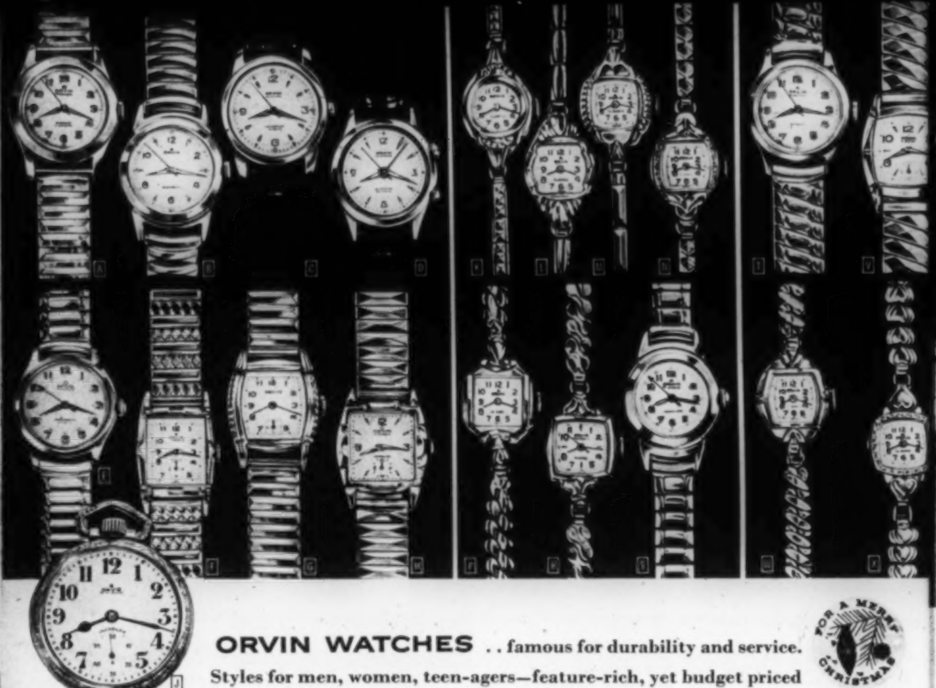


ORVIN WATCHES . . famous for durability and service.

Styles for men, women, teen-agers—feature-rich, yet budget priced

FOR A MERRY CHRISTMAS

- **Built by superior craftsmen** . . . all with expensive features to assure dependable accuracy and long service. Priced to pamper your budget.
- **Perma-life Mainspring** . . . unsurpassed in break-resistance and constant tension qualities in all our factory tests. *Guaranteed for a life-time.*
- **Genuine jeweled lever escapements** . . . super-hard ruby jewels at important points of wear. Precision made, anti-magnetic movements.
- **Wide variety of design** ... from rugged sport styles to popular styled dress watches. Cases have shatter-proof crystals; stainless steel backs.

Popular Men's Styles

A *Water-repellent Orvin . . priced low.* Chrome-plated steel case in popular round style. Incabloc shock protected for longer life. Sweep secondhand. Luminous hands and numerals. Stainless steel expansion band.

4 T 355E—17-jewel. $2.50 down........$21.95
4 T 0383E—finer 21-jewel. $3.00 down.. 26.95

B *Water-repellent Orvin* in striking modern design. Gleaming chrome-plated steel case with stainless steel back. Raised gilt numerals, trylons and sweep second hand against smart mesh effect zone. Stainless steel expansion band carries out the handsome case design.

4 T 426E—17-jewel. $2.50 down........$22.95

21-jewel movement in gold-color metal case; 1/20, 10-K gold filled expansion band.

4 T 0427E—$3.00 down..................$28.95

C *New—The thinnest men's waterproof Orvin ever made.* Chrome-plated steel case; stainless steel back. Raised gilt numerals and markers; luminous dots and hands. Sweep second hand. Black padded leather strap of genuine alligator. Good-looking, yet priced low.

4 T 445E—17-jewel. $2.50 down........$21.95

D *New—Wrist Alarm* . . tiny bell calls you from work or reverie at just the right minute. Water-repellent, chrome-plated steel case; stainless steel back. Raised numerals and trylons; luminous dots, hands. Sweep second hand, alarm set hand. Black padded leather strap of genuine alligator. Order for him now.

4 T 0446E—17-jewel. $3.50 down.......$32.50

E *Self-winding.* Water and dust repellent. Incabloc shock protected. Luminous hands, numerals. Sweep second hand. Chrome-plated steel case; stainless expansion band.

4 T 0324E—17-jewel. $3.00 down.......$29.50
4 T 0317E—finer 23-jewel. $4.00 down.. 36.50

Men's Dress Styles

F *Striking rectangular case in* 10K yellow rolled gold plate. Richly designed 1/20 10K yellow gold filled expansion band. Incabloc shock protected. 17-jewel movement. Popularly priced.

4 T 311E—$2.50 down.....$21.95

G *Interesting case detail* typifies the latest in modern design. 10K yellow rolled gold plate case; 1/20, 10K gold filled expansion band. Incabloc shock protected for longer life. 17-jewel movement. A dependable, accurate time piece. Budget priced.

4 T 325E—$2.00 down.....$19.95

H *Popular square style* in smart, attractive design. 10K yellow rolled gold plate case. Raised numerals and trylons. Latest style faceted expansion band; 1/20, 10K yellow gold filled. Handsome, indeed. 17-jewel movement.

4 T 422E—$2.50 down.....$22.95

Same as above but with finer 21-jewel movement. Order today.

4 T 0423E—$3.00 down...$27.95

J *Transportation-type Pocket Watch.* Super-accurate. Incabloc shock protected. Chrome-plated steel case with engraved accents on bezel. Large, easy-to-read numerals on dial. All precision made. 17-jewel movement.

4 T 365E—$2.50 down.....$21.95

Same as above but with 10K yellow rolled gold plate case.

4 T 0428E—$3.00 down...$25.95

Lovely Styles for Women

K *Dainty round case* with exquisite endpieces. 10K yellow rolled gold plate case. 1/20, 10K yellow gold filled telescope expansion. A beauty priced low.

4 T 100E—17-jewel. $2.00 down................$19.95
4 T 0157E—finer 21-jewel movement. $2.50 down 24.95

L *Charmingly feminine.* 10K yellow rolled gold plate case, distinctive endpieces. Attractive 1/20, 10K yellow gold filled expansion. Stainless back.

4 T 104E—17-jewel. $2.50 down..............$20.95
4 T 0156E—finer 21-jewel movement. $3.00 down 25.95

M *Beautiful cushion shape* 10K yellow rolled gold plate case . . . sides delicately fluted. 1/20, 10K yellow gold filled expansion band. Styled to please.

4 T 111E—17-jewel. $2.50 down..............$20.95
4 T 0158E—finer 21-jewel movement. $3.00 down 25.95

N *Fragile, ribbon-like design.* 10K yellow rolled gold plate case. Dainty, complimenting 1/20, 10K yellow gold filled telescope expansion band.

4 T 236E—17-jewel. $2.50 down..............$22.95
4 T 0234E—finer 21-jewel movement. $3.00 down 27.95

P *Gracefully fashioned in attractive square style.* 10K rolled gold plate case. Raised gilt numerals. 1/20, 10K gold filled expansion band. Wrist flattering favorite. *State choice* yellow or white gold.

4 T 211E—17-jewel. $2.50 down..............$22.95
4 T 0244E—finer 21-jewel movement. $3.00 down 27.95

R **Nurse's Watch.** Attractive cushion-type case of 10K rolled gold plate. Incabloc shock protected. Red sweep second hand. Lovely 1/20, 10K gold filled expansion band. *State* white or yellow gold.

4 T 0253E—17-jewel. $2.50 down.............$24.95
4 T 0255E—finer 21-jewel movement. $3.00 down 29.95

S **Utility Styled.** *Water, dust and shock repellent.* Luminous hands, numerals. Sweep second hand. Very practical, handsome too. 17-jewel movement.

4 T 200E—Chrome-plated steel case; stainless steel expansion band. $2.50 down......................$21.95
4 T 0203E—10K yellow rolled gold plate case, 1/20, 10K gold filled expansion. $2.50 down...............$24.95

Prep Styles

FOR BOYS'—Sizes regular (12 to 18 yrs.) or junior (8 to 12 yrs.) *State size wanted.*

T **17-jewel reduced!** *Water and dust repellent.* Incabloc shock protected. Luminous hands, numerals. Red sweep second hand. Chrome-plated steel case; stainless expansion band. *Save $2.00* at our low price.

4 T 321E—17-jewel.
Was $19.95..........$17.95

V *Bold, youthful lines.* Rectangular case, 10K yellow rolled gold plate. Expansion band is 1/20, 10K yellow gold filled. Incabloc shock protected.

4 T 323E—17-jewel.
$2.00 down..........$19.95
4 T 322E—7-jewel... 15.95

FOR GIRLS'—Sizes regular (12 to 18 yrs.) or junior (6 to 12 years). *State size.*

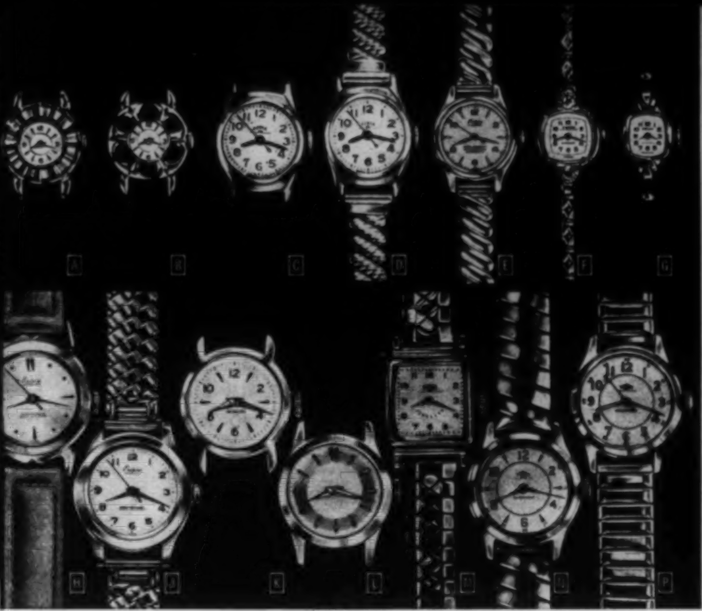
W **Stunning case** in 10K yellow rolled gold plate. 1/20, 10K yellow gold filled expansion band. Tops among teen-agers. Order now.

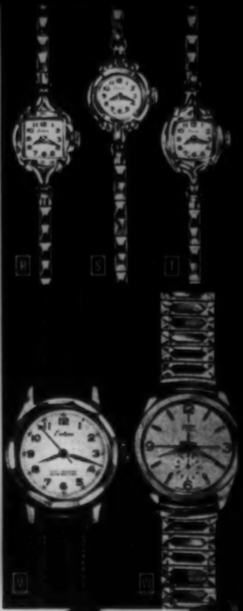
4 T 127E—17-jewel.
$2.00 down..........$19.95
4 T 126E—7-jewel... 15.95

X *Exquisite* in 10K yellow rolled gold plate case. 1/20, 10K yellow gold filled expansion band.

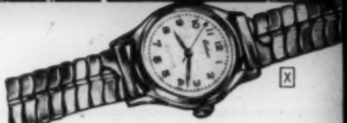
4 T 214E—17-jewel.
$2.50 down..........$22.95

NOTICE: Shipping weight for each watch, 9 oz. Women's shown ⅞ actual size; men's shown ¾ actual size. All prices include 10% Federal Excise Tax. Order now; pay conveniently later on Easy Terms . . . see page 258 for details.





THRIFT-PRICED WATCHES . . . Dress and sport styles . . all built to give dependable service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Women's Colorful Glamour Watches set a new fashion trend. Give her one of her favorite color or to match her loveliest outfit. Exquisitely styled with decorative, feminine lines. 1-jewel Swiss movement. Matching color leather suede strap.

A **"Fiesta".** Gay and colorful as its name implies. Gold-color metal case. Sparkling enameled bands in black, blue, green or red encircle dial. Matching color suede strap. Gold-color numerals, markers and hands.
4 T 1850E—*State color*..........................Only **$9.49**

B **"Balalaika".** Brilliantly enameled two-tone bezel. Petal design, gold-color aluminum case. Shiny jet black petals with blue, red, gold-color or green trim and suede strap. Gold-color numerals, markers and hands.
4 T 1851E—*State color*..........................Only **$9.49**

C **Thrift-priced Lady Tower.** Fashioned to flatter the feminine wrist—amazingly small, it's no larger than a nickel. Made for Sears by world famous watch manufacturer. Built to give long service. Electronically timed, it's adjusted for accuracy, dependability. Shock-resistant movement. Chrome-plated steel case with stainless steel back. Easy-to-read luminous hands and numerals. Sweep second hand. Gray genuine leather strap.
4 T 1809E....................................**$6.79**

D **Same as above** but with stainless steel expansion band. Economically priced!
4 T 1812E..........................Only **$8.79**

7-Jewel Watches for Women. With famous patented shock absorber surrounding balance staff. If jarred or jolted, Shock Absorber "gives", taking up shock and helping protect watch against damage. Anti-magnetic. Cases have stainless steel back. Swiss movements.

E **Women's Sport style.** Water and dust resistant. Chrome-plated steel case with stainless steel expansion band. Easy to read luminous hands and numerals. Sweep second hand.
4 T 1804E..........................Only **$14.95**

F **Cushion style case** of natural gold-color metal. Matching 1/20 10K gold filled telescope band.
4 T 1810E..........................Only **$13.95**
4 T 1813E—As above but with black cord band....... **11.95**

G **Our Lowest Priced 17-Jewel Watch for Women.** This low, low price of $16.49 makes 17-jewel watch an outstanding buy! Genuine jewels at important points of wear for greater accuracy and dependability. Gracefully designed . . . cushion shaped case is 10K rolled gold plate with stainless steel back. Faceted endpieces. Black cord band fits wrists up to 6¾ inches.
4 T 1834E..........................Only **$16.49**

Thrift-priced Men's Watches feature top styling.

H **Men's Dress Watch** of striking modern design . . . yet amazingly low priced. Gold-color aluminum case. Anti-magnetic, shock-resistant. Good looking sunburst dial with raised sticks and markers . . . a style of smart simplicity. Sweep second hand. 1-jewel Swiss movement. Genuine leather strap. A watch that'll be warmly welcomed with its handsome, expensive-looking features.
4 T 1716E..........................Only **$8.49**

J **Imagine paying only $9.95** for this men's water-resistant watch. Check all these outstanding features usually found in watches costing dollars more. Shock-resistant and water-resistant. Gleaming chrome-plated steel case with stainless steel back. Easy-to-read luminous dial and hands. Red sweep second hand. 1-jewel Swiss movement. Stainless steel expansion band.
4 T 1717E..........................Only **$9.95**

K **Our Lowest Priced Jeweled Tower Watch.** Shiny chrome-plated steel case designed with costly look. 2 genuine sapphire jewels in movement. Gold-color numerals and markers. Precision-made for dependable service . . . electronically timed for accuracy. Gray genuine leather strap. An outstanding value at an economy price.
4 T 1722E..........................Only **$5.50**

L **Tower 2-Jewel Watch** in handsome gold-tone metal case. Stainless steel back. Shock-resistant. Gold-color raised markers and hands against two-tone dial. Extremely smart, modern styling. Made for Sears by outstanding watch manufacturer. Alligator grain leather strap.
4 T 1723E..........................Only **$6.50**

M **Tower Jeweled, Dress Watch.** Brilliant 10K rolled gold-plate case with stainless steel back. 1/40 10K rolled gold-plated expansion band. Yellow gold. 2 genuine sapphire jewels in movement. Gold-color numerals. Shock-resistant. Precision made . . . electronically timed.
4 T 1701E..........................Only **$8.95**

N **Waterproof, dustproof, shock-resistant Watch.** (Water and dustproof as long as crystal is intact, back not removed.) Gleaming chrome-plated steel case with ever-popular round styling. Stainless steel back and expansion band. Electronically timed and adjusted for accuracy and dependability. Gold-color numerals and markers against white dial. Built as long wearing utility watch to fit tiniest budgets.
4 T 1793E..........................Only **$11.95**

P Same as above but with easy-to-read luminous hands and numerals. Sweep second hand.
4 T 1795E..........................Only **$13.95**

New! Latest petite styling in Low-priced 7-Jewel Watches

Tiny, dainty cases . . . so fashionable in higher priced watches. . .now featured in women's popular-priced watches. 7-jewel movements. Beautiful natural gold-color metal case; stainless steel back. Exquisitely styled 1/20 10K gold filled telescope expansion bands. Full arabic raised gilt dial. Attractively boxed for gift-giving.

R 4 T 1841E—Lovely square case harmonizes with band..........**$14.49**

S 4 T 1839E—Petite round case with delicate design. Certain to capture the feminine heart..................**$14.49**

T 4 T 1840E—Very popular cushion case elegantly styled to flatter the feminine hand..................**$14.49**

Economy-priced Jeweled Watches for Men

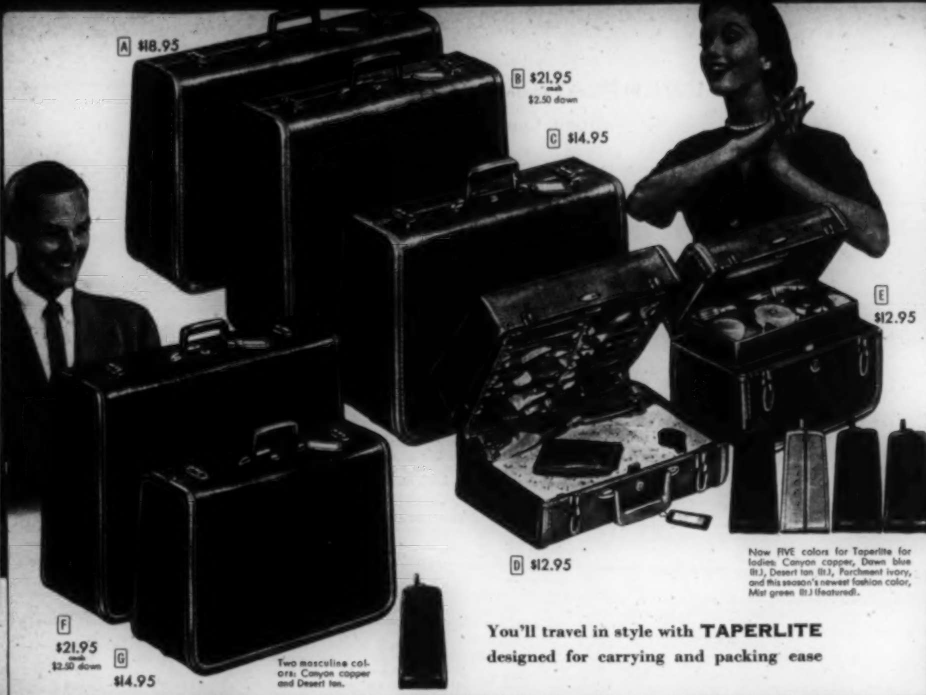
Our Lowest Priced 17-jewel Watches. Genuine jewels at important points of wear for greater accuracy and dependability. With stainless steel backs.

V **Water-resistant** . . luminous hands, numerals. Lapped faceted steel case; chrome-plated finish. Sweep second. Padded calfskin strap.
4 T 1763E..............Only **$16.49**

W **Dress Style** . . . thin platter shaped case of gold-color metal. Raised gold-color numerals and markers. Smart, masculine styling. 1/20 10K gold filled expansion band.
4 T 1764E..............Only **$16.49**

X **7-jewel Watch** with patented shock absorber. Helps protect watch from damage. Anti-magnetic. Water and dust resistant. Chrome-plated case with stainless steel back and expansion band. Easy to read luminous hands and numerals. Sweep second hand.
4 T 1707E..............Only **$14.95**

NOTE: Watches on this page: shipping weight each 4 ounces. Watches on this and opposite; men's shown ¾ actual size; women's ⅞ actual size. "E" after catalog number means price includes 10% Federal Tax.

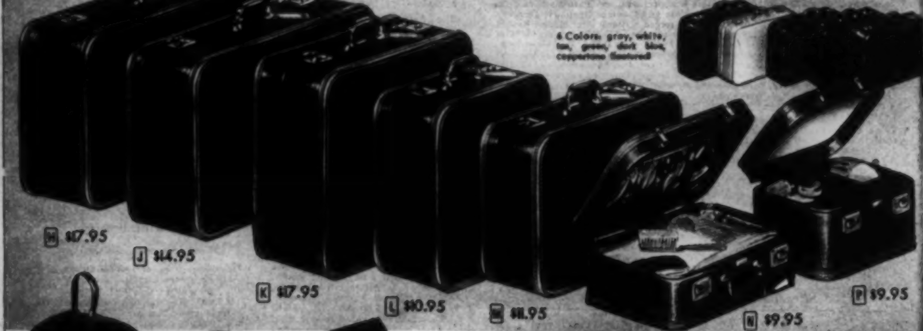

A $18.95
B $21.95 cash
$2.50 down
C $14.95
E $12.95
D $12.95
F $21.95 cash
$2.50 down
G $14.95

Now FIVE colors for Taperlite for ladies: Canyon copper, Dawn blue (lt.), Desert tan (lt.), Parchment ivory, and this season's newest fashion color, Mist green (lt.) (featured).

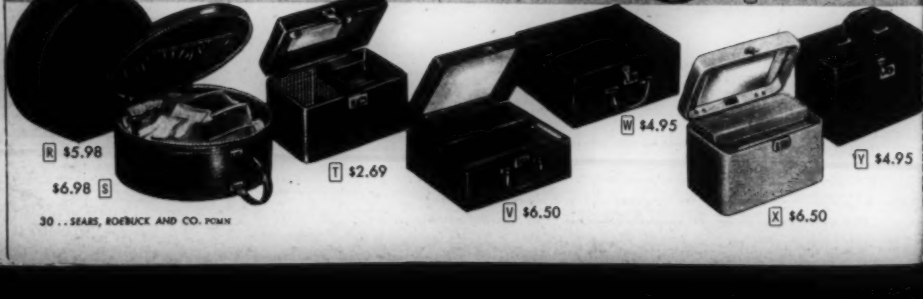
Two masculine colors: Canyon copper and Desert tan.

You'll travel in style with TAPERLITE designed for carrying and packing ease

4-Star Feature Luggage—we know of no other luggage that gives you all these features at this price


H $17.95
J $14.95
K $17.95
L $10.95
M $11.95
N $9.95
P $9.95

6 Colors: gray, white, tan, green, dark blue, coppertone (featured)


R $5.98
$6.98 S
T $2.69
V $6.50
W $4.95
X $6.50
Y $4.95

LUGGAGE THAT TRAVELS IN STYLE

J. C. HIGGINS TAPERLITE LUGGAGE. Going places is more fun when your luggage is as smart as you are. Now available in the season's newest fashion color—mist green plus four other exciting shades. There is a Taperlite case for your every travel need. Taper styled for easier carrying and greater packing convenience. Start your set now—add to it whenever you can.

J. C. Higgins Taperlite is more than fashion luggage, it's value luggage. Its great strength begins with the all wood, 3-ply box bent to shape under extreme heat and pressure. Two perfectly matched sections are combined to give you a case that will take years of constant wear.

Every Taperlite case is further strengthened with a stitched virgin vinyl plastic binding of one piece construction. The U-shaped style edges help prevent wear at these vital points.

Each case has a richly textured, vinyl plastic impregnated fabric cover. A cover that outwears the finest leather—keeps its glamorous good looks. Round-the-world mileage won't mar its sleek water-repellant surface.

The metal closing edges are of tongue and groove design. They seal out dust and dampness—keep travel things fresh.

Cases are lined in shimmering Celanese Acetate taffeta. Shirred curtains and padded bottoms add to packing ease. The vinyl plastic lined zipper accessory pockets are removable. Gleaming die-cast brass alloy hardware and locks.

Train Case is lined with washable plastic; has lid mirror and cosmetic tray. Wardrobe Case has 4 aluminum hangers. *State color* canyon copper, dawn blue (lt.), desert tan (lt.), parchment ivory, mist green (lt.). Color-matched, plastic identification tags are sent with each case.

Type of Case	Size (inches)	Shpg. wt.	Catalog Number	Price
[A] Women's Pullman	26x18x8½	13 lbs	6 T 09193LE	$18.95
[B] Women's Wardrobe	21x19x8½	14 lbs	6 T 09194LE	21.95
[C] Women's Weekend	21x14¾x8	10 lbs	6 T U9192E	14.95
[D] Women's Vanity	16x12x8	7 lbs	6 T U9191E	12.95
[E] Women's Train	14x 8¾x8	8 lbs	6 T U9190E	12.95

TAPERLITE for Men features a roomy 2-suiter that is 2 inches longer and carries much more than conventional case. A full 26x20x8½-inch size. Has 2 hangers; follower board; center divider; tie bar. Companion case has center divider; tie bar. 21x15x8¼-inch size. Masculine styled interiors have richly textured rayon linings. A matched pair built for rugged wear and smart appearance. *State color* canyon copper or desert tan.

[F] 6 T 09498LE—Two Suiter. Shpg. wt. 16 lbs. $21.95
[G] 6 T U9499LE—Companion. Shpg. wt. 11 lbs. 14.95

4-Star Feature Luggage—the gift that's so easy on your budget. Long wearing, stays smart looking for years

These women's cases are covered with smooth, heavy-duty fabric, impregnated with scuff-resistant vinyl plastic. They wipe clean, colors stay bright. Vinyl plastic bumper bindings are electronically welded into one piece and triple stitched. 3-ply wood box with molded one-piece frames for extra strength. Rounded corners are stronger than ordinary pieced and glued corners.

Select from 7 distinctive cases in six colors. Chief difference between Overnite, Weekend, 26-inch and 29-inch Pullmans is size. All have pastel-toned Celanese Acetate linings with padded, quilted bottoms. Each has elastic shirred pocket on lid, 3 pockets on sides. Weekend case has zipper cosmetic bag that snaps-in and is water-proof lined. Train case has washable plastic lining; lid mirror; covered cosmetic tray.

Hanger case has 4 hangers, dust curtain and 3 side pockets. **Colors** gray, white, coppertone, tan, green, dark blue. *State color choice when you order*. Color matched identification tag with each case.

Type of Case	Size (inches)	Shpg. wt.	Catalog Number	Price
[H] 29-in. Pullman	29x16½x9	12 lbs	6 T 09156LE	$17.95
[J] 26-in. Pullman	26⅜x16½x9	11 lbs	6 T 09153LE	14.95
[K] Hanger Case	21⅜x19⅛x9	13 lbs	6 T 09154LE	17.95
[L] Hat Box	16x16x7¾	8 lbs	6 T U9157E	10.95
[M] Weekend Case	21x13¾x6¾	8 lbs	6 T U9152E	11.95
[N] Overniter	18⅜x12¾x6½	7 lbs	6 T U9150E	9.95
[P] Train Case	14½x10⅜x8½	8 lbs	6 T U9151E	9.95

A gay collection of accessory bags—Gadabout, Hat Boxes, Train Cases, Vanities. The nicest additions to any luggage set

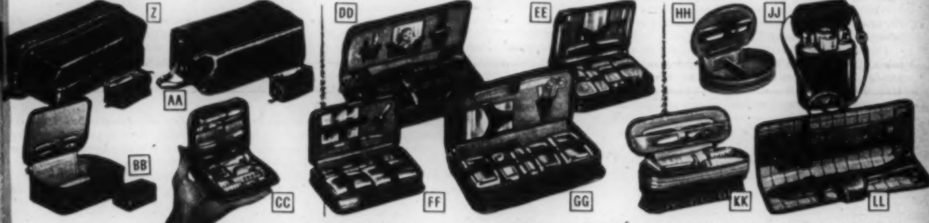
GADABOUT CASE. Plastic coated paper cover. Wood frame. Fiber top and bottom. Lid mirror. Half-length plastic tray. Plastic handle. Brass-plated steel lock and hinges. *State color* red, brown or blue.

HAT BOXES. Wonderfully versatile—protect your precious hats or as a smart, roomy weekender. Both have turned and stitched edges, rayon linings with pocket. Steel wire reinforced frames. (R) has the same covering and colors as our 4-Star Feature luggage above. *State color*. Hat box (S) has mirror in lid, same cover material and colors as the Taperlite luggage above. *State color*.

TRAIN CASES. Both cases have plastic coated covering—all wood frames. Lock joints for extra strength. Washable plastic coated lining. Mirror in lid. Train case (Y) has regular tray and handle. *State color* red, green or tan. Train case (X) has stitched covered tray; heavier longer wearing covering material; finger-formed handle. *State color* red, green or white.

VANITY CASES. Both have plastic coated covering—all wood frames. Top has turned edge and is saddle stitched. Washable lining. Lid mirror. Brass-plated hardware. Vanity case (W) has regular tray and handle. *State color* red, green or tan. Vanity case (V) has covered tray; heavier, longer wearing covering material; finger-formed handle. *State color* red, green or white.

Type of Case	Size (inches)	Shpg. wt.	Catalog Number	Price
[R] Hat Box	16½ diam	5 lbs	6 T U9104E	$5.98
[S] Hat Box	16½ diam	5 lbs	6 T U9105E	6.98
[T] Gadabout Case	11⅛x6⅛x6⅜	3 lbs	6 T U9274E	2.69
[V] Vanity Case	13½x10x5¼	5 lbs	6 T U9109E	6.50
[W] Vanity Case	13½x10x5¼	5 lbs	6 T U9108E	4.95
[X] Train Case	11¾x7½x7⅜	5 lbs	6 T U9107E	6.50
[Y] Train Case	11x7¼x7½	5 lbs	6 T U9106E	4.95



[Z] **A Top Grain Cowhide Kit** that holds everything he will need for his trip. Solid brass zipper. Kit folds flat for easy storage when not in use. The snap-open steel frame is leather covered. Waterproof plastic lining resists stains. Carrying loop. Kit is 9x5⅛x3⅛ in. *State color* coppertone or saddle tan.

T 9099E—Shpg. wt. 2 lbs. $5.95

[AA] **Waterproof plastic accessory pocket** and lining. Brass zipper. Steel frame. Carrying strap. *State color*. Wt. each 2 lbs.

T 9055E—Split cowhide. 8x4¾x3½ inches. Black, rough grain; brown, smooth grain. $3.95

T 9057E—Top grain cowhide. Snap-open frame. 10¼x6¼x3¼ inches. Colors coppertone or saddle tan. $5.50

[BB] **Low-priced Semi-fitted Kit.** Covered with smooth split cowhide. Solid brass zipper runs around case. Top and bottom have turned edge construction. Lined with waterproof, leakproof plastic. Fitted with nail file and comb. Coppertone. 7⅝x3⅛x3 in. Price includes 26c Federal tax.

T 9066E—Shpg. wt. 2 lbs. $2.98

[CC] **Completely Fitted Kit that fits into your coat pocket.** 5x4⅛x1-in. size. Has comb, mirror, tooth paste, sewing kit, razor, blades, brushless shaving cream, nail file. Vinyl plastic cover. Solid brass zipper. Waterproof, washable plastic lining. *State color* black or saddle tan. 12c Federal Excise tax included in price.

6 T 9050E—Shpg. wt. 12 oz. $2.69

[DD] **Smart fitted J. C. HIGGINS travel kit.** Saddle smooth split cowhide cover—cotton suede fabric lining. Lid springs up, stays up. Removable tray—use case with or without fittings. 12 fittings include mahogany color plastic holders for brushes, shave cream plus others. *State color* coppertone or saddle tan. 13x6⅝x2⅛ in. 41c Federal tax included in price.

6 T 9072E—Shpg. wt. 3 lbs. $6.95

[EE] **Our Lowest Priced Fitted Kit.** Made of fine quality smooth split cowhide, with a rich cotton suede lining. Folds flat. Solid brass zipper. Removing tray, when not needed, converts kit into semi-fitted case. 10 fittings include hair brush, toothbrush holder, razor box, and others. Coppertone. 10⅝x7x2⅛ in. 32c Federal Tax included.

6 T 9075E—Shpg. wt. 2 lbs. $4.95

[FF] **J. C. HIGGINS Fitted Travel Kit.** Finest top grain leather. Cotton-suede fabric lining. Lid springs open—stays open by itself. Removable tray. Mirror, nail file, comb in lid. Fittings are imported chrome-plated steel boxes for shave cream, tooth paste, razor, shaving brush. 10⅛x6x2⅝ in. Redwood color. 48c Fed. tax included.

6 T 9080E—Shpg. wt. 2 lbs. 8 oz. $8.95

[GG] **Our Best Fitted Travel Kit.** Made of top grain cowhide. Zipper opening. Lid springs opens, stays open when in use. Cotton suede lining. Chrome-plated hair brush and accessory cases on removable tray. 10 fittings also include scissors, mirror, comb and nail file in lid. 11⅝x6⅛x2⅛ in. *State color* coppertone or saddle tan. 57c Fed. tax included.

6 T 9081E—Shg. wt. 2 lbs. 8 oz. $11.95

[HH] **Stud Box.** No more hunting for those small items. Keep cuff links, tie clips, studs, all in one convenient place. Vinyl plastic coated covering—wipes clean. Rich cotton-suede lining. Spring top snaps open—stays open by itself. Gold-color design on cover. 2 compartment. Tan color. Comb and file included. 5⅛x3⅛x1⅛ inches.

6 T 9032—Shpg. wt. 8 oz. $3.49

[JJ] **Travel Beverage Set.** A bright idea for the active man. No more need for carrying breakable bottles. Holds 1⅛ pints. Vinyl plastic covering—wipes clean. Two 12-oz. plastic bottles. 4 plastic jiggers. Turned edge top and bottom. Adjustable shoulder strap for easy carrying. Plastic lined. Cordovan color. 7⅛x5⅝x4 inches.

6 T 9034—Shpg. wt. 2 lbs. $6.95

[KK] **Brush Toiletry Kit.** Combination clothes or shoe brush and traveling kit. Keep one at the office and in your car. Top grain cowhide covering. Complete with razor, comb, file, pack of blades, shaving cream, toothpaste, brush. Tan color. 6⅝x2⅝x2⅛ inches 10% Federal tax included in price.

6 T 9030E—Shpg. wt. 1 lb. $3.49

[LL] **Tie Case.** Now no more crumpled ties while traveling. Keeps your favorite neckwear wrinkle free. Made of smooth split cowhide. Turned edges. Check cotton lining. Tie frame is brass-plated. Swivel hook swings out, can be hung on door or wall. Stud pocket for cuff links, tie pins. Tan color. 14⅛x5⅛ inches. (Ties not included.)

6 T 9033E—Shpg. wt. 1 lb. $3.95

10% Federal Excise tax included

Catalog numbers ending in "E" include 10% Federal Excise tax. Build up your order to $20 or more and use Sears Easy Terms

Sensational New Lady Sunbeam Shavemaster . . electric shaver especially designed for women

For shaving her legs
For shaving underarms

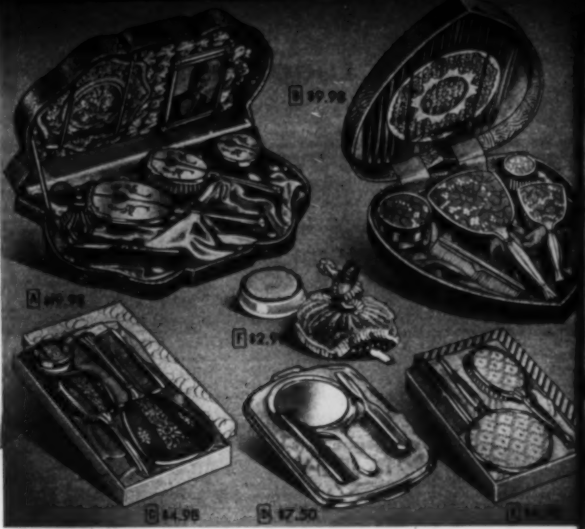
ONLY
$14.95

Gracefully designed . . as small as a compact
In 3 fashion-wise colors for true feminine elegance
Now, a new easy way to keep neat, fresh and dainty

BRAND NEW! Sears presents the FIRST electric shaver intended particularly to serve the needs of women . . the FIRST shaver that has a shaving head with one edge finely ground to shave the legs and the other edge especially ground for underarm use.

With the Sunbeam shaver, she'll be assured of gentle, sure performance that will always safeguard her personal, feminine charm.

This feminine shaver will caress her skin with its light touch. Just a feather light stroke, without applying pressure, will leave her legs sleek as satin. Her underarms, too, will be soft and smooth . . with no painful razor nicks. Long 7-foot cord is so convenient. Compact size . . . only 2¾ inches in diameter. 110-120-volt, 5 watt, AC only, 60-cycle. Gift boxed. *State color* turquoise, black or pastel pink.
8 T 7200—Shipping weight 1 pound . . . . ONLY $14.95



WATCH HER EYES SPARKLE

When you give her the sweetheart gift . . Dresser Sets

A Our Finest and Most Luxurious 7-piece Dresser Set. Gleaming jeweler's bronze finish with engraved pastel tinted floral and heart design. Durable one-piece 13-in. mirror and 10¼-in. nylon brush with removable block, plastic comb, puff jar, mirror-perfume tray, atomizer, 5x7-in. picture frame.
8 T U9294—Gift box. Shpg. wt. 7 lbs $19.98

B Expensive-looking 6-piece Dresser Set. Jeweler's bronze metal trim with new delicate cotton lace backs. 10-in. plastic brush with nylon bristles, 7-in. plastic comb with metal top, 13½-in. mirror, puff jar, cream jar and mirror-perfume tray. Heart-shaped hinged gift box. *State* blue or rose.
8 T U9292—Shipping weight 5 pounds $9.98

C Attractive 4-piece Dresser Set. Gleaming gold color metal set includes 4 useful grooming items. 10⅛-in. long metal brush with nylon bristles, 6¾-in. plastic comb, 13⅜-in. copper-plated mirror, 2¾-in. cream jar. Thrill her at Christmas-time with this beautiful set that will remind her of you.
8 T U9295—Gift box. Shipping weight 2 pounds. . . . $4.98

D Pro-phy-lac-tic 3-piece Dresser Set. Sturdy Jewelite plastic set rests on silver color tray. 8-in. brush has long-wearing nylon bristles, special grooves in handle for ease in holding. 5-in. double-faced mirror has magnifying mirror on one side. 7¾-in. comb. *State color* crystal, ruby or sapphire.
8 T U9477—Gift box. Shipping weight 3 pounds. . . . $7.50

E Junior Miss 3-piece Dresser Set. Make hair combing and brushing time a real pleasure. Jeweler's bronze metal set has metallic brocade backs. Includes 9¾-in. nylon-bristled brush, 6¾-in. comb, 11¼-in. copper-plated mirror. Gift box.
8 T U9313—Shipping weight 1 pound $4.9

F Porcelain "Lace Lady" Powder Box. Demure, seated lady forms the lid of this unusual powder box. Lady, wearing a delicate plastic lace skirt, is shown gazing at her reflection in a hand mirror. Charming porcelain figure is 3¾-inches high.
8 T 9267—Shipping weight 1 pound 4 ounces. $2.9

Choose Brush and Grooming Sets for women and teen-age girls on your gift list

Miniature Brush Kit. Imported from Germany. *Special purchase! Last Christmas, similar item sold for $1.79 each!* Plastic-bristled clothes brush. Genuine red leather zipper case contains manicure scissors, tweezers, file and nail pusher. (5c Fed. tax incl. for each.) Shpg. wt. ea. 8 oz.
8 T 9393E—Each. . . .$1.19; 2 for $1.98

Beau Kit has adorable lacy design on clear plastic case. Kit contains 3 grooming essentials . . popular teen-age gift. Comb, nylon-bristled clothes and hair brushes are included. Handy for travel . . compact for use at home, too. (3c Federal tax included.) Shpg. wt. 5 oz.
8 T 9479E—Each only $1.00

Jewelite Brush by Pro-phy-lac-tic. Professional style brush to help her keep her hair shining, lustrous, truly healthy. 8-in. crystal color plastic brush has nylon bristles. Gleaming mirror-finish metal case has clear plastic top. Here is a gift she'll use daily throughout the year.
8 T 6422—Shpg. wt. 1 lb. $2.00

Jewelite Lotus Set by Pro-phy-lac-tic. Brush and comb in crystal clear color plastic . . top of brush is delicate color. 8¼-in. brush has nylon bristles. 7½-in. comb. Mirror-finish metal case glitters, has clear plastic top. *State color* topaz (pale yellow) or amethyst (violet).
8 T 9474–Shpg. wt. 6 oz. $3.00

Professional - Style Brush and Comb Set. Genuine satinwood brush has natural bristles which clean and oi each shaft of hair. Gracefully curved handle. 8-in brush. 7-in. plastic comb matches brush handle. Sturdy plastic case has see-through top.
8 T 9451—Shpg. wt. 12 oz. $3.9

A Friend
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Shpg. wt. 2
8 T U6270.

A $1.38
B $1.00
C $1.07
D $1.00
E $1.10
F $2.98
G $3.98
H
J $1.98
L $1.00
M
K Was ~~$3.95~~ Now $2.98

YOUNG SET SURPRISERS . . novel ways to make grooming and learning fun for boys and girls

[A] Friendship Garden Charmer Set. So sweetly scented . . what a lovely gift for that special junior miss. ¾-oz. toilet water, 1-oz. talcum, ¼-oz. body sachet, 1¾-oz. bath crystals. Gift box.
8 T 9559E—Shpg. wt. 1 lb. $1.38

[B] Sports Trio. He'll really scrub clean and enjoy bath time, too. Soap-on-rope features 3 sports motifs: baseball, football and boxing gloves. Castile shower soap has handy round the neck cord.
8 T 9443—Shpg. wt. 1 lb. 8 oz. . $1.00

[C] Davy Crockett Bubble Bath. Hand-decorated castile soap bust of Davy Crockett tops package. Contains 4½-oz. bubble bath, enough for 65 baths. Plastic measuring spoon. (7c Fed. tax incl.)
8 T 9557E—Shpg. wt. 1 lb. 8 oz. . $1.07

Headbands, the latest fashion, to delight your favorite junior miss. *Fit all head sizes.*

[D] Plastic Headband. Dainty pink and blue hand-painted flowers on tortoise shell color band encircles her hair.
8 T 9560—Shpg. wt. 3 oz. . . . $1.00

[E] Metal Headband. Adorable pink leaves with rhinestone centers trim rich-looking gold-color headband.
8 T 9561E—Shpg. wt. 3 oz. . . . $1.10

[F] 8-piece Plastic Dresser Set. Ivory color with antique gold-color trim. Vanity tray, two powder jars, 5¼x3¼-in. jewel box, 8-in. comb, 7¾-in. professional style brush, two picture frames. *Low priced!*
8 T U9351—Shpg. wt. 2 lbs. . . $2.98

[G] Official Boy Scout Rocks and Minerals Kit. Set contains 60 selected specimens with complete descriptions of each. Helps youngsters to locate mineral deposits, recognize precious metals.
8 T U9376—Shpg. wt. 3 lbs. . . $3.98

[H] Ann Barton 8-pc. Manicure Set. Pusher, nail pencil, natural polish, remover, cuticle remover, 2 emery boards, brush. For manicures just like mother's. (5c Fed. tax incl.) Wt. set 1 lb.
8 T 9322E—Set $1.98; 2 for $3.39

[J] 3-piece Junior Deb Dresser Set. 7-in. hair brush, 7-in. comb, 9¼-in. double-faced mirror with magnifying side . . all plastic. Gift box with transparent top. Pearl-glo white.
8 T U9463—Shpg. wt. 1 lb. . . . $1.98

Sprucing-up can be fun

[K] Save 97c. Was $3.95. Palomino Groomer spurs youngsters to tidy up. You'll be amazed to find the young set brushing teeth, combing hair, filing nails without a word from you. Plastic palomino horse has gold-color fittings, is break-resistant. Tan plastic "Saddle" holds nail clipper, nail file, *SEARS APPROVED* toothbrush, comb. *Save now at Christmas-time!* Shipping weight 12 ounces.
8 T 9123—7½x8½ inches. Save 97c. . . . . Now $2.98

[L] Davy Crockett Comb and Brush Set. Idol of American boys and girls is colorfully pictured on mirror-finish brush top. Military brush has strong nylon bristles . . measures 4¾x2¼-inches. 5-in. clear plastic comb fits into special slot on brush top.
8 T 9567—Shipping weight 8 ounces. $1.00

[M] Horse and Brush Duet. Thrill those young cowboy fans on your Christmas list. Spirited rearing palomino reminds them of their favorite westerns. Plasticized wood is durable, will take hard wear. Plastic-bristled wood block brush and comb are included.
8 T U9381—Shipping weight 2 pounds. $1.98

Help her see beauty wherever she goes with a Lovely Mirror

Extra-large 8-inch Lucite Mirror. Round Mirror is double-faced. One side is plain, other side is magnifying . . gives her the close-up views she wants. Copper-plated mirror for long use. Crystal color lucite handle. Shpg. wt. 2 lbs.
8 T U6270. . . . . Each $2.79

Our Best Lucite Hand Mirror. Hand cut and polished . . luxuriously smooth. One side magnifies, other regular. 5-inch size. Gracefully shaped clear color frame. Shpg. wt. 1 lb. 4 oz.
8 T 9353—Ea. $3.98

Hand-Carved Lucite Around-the-Neck Mirror. Leaves hands free. She will find it so handy for make-up, hair grooming, etc. Crystal clear. 5-in. plain, magnifying sides. Adjustable. Folds to 13 inches.
8 T U6265—Wt. 1 lb. . . . $2.89
8 T U6252—Like above, but lighter weight, molded plastic frame. Shpg. wt. 1 lb. $1.49

Our Best Around-the-Neck Mirror of Hand-Carved Lucite. 6¼-in. sides . . plain and magnifying. Fully adjustable. Copper flash mirror is carefully made for long wear . . resistant to tarnishing. Shpg. wt. 2 lbs.
8 T U6272. . . . . . $3.79

Case of Barrettes for the "Little Miss"

Barrettes for Every Outfit. She'll adore this plastic purse in the new, popular see-through style, in smart hat-box shape. Carrying handle. 26 brightly colored plastic barrettes with metal backs (13 matched pairs). Assorted sizes and colors.
8 T 9558—Wt. 8 oz. . . $1.59

Prices on catalog numbers ending in "E" include 10% Federal Excise Tax, unless otherwise indicated

Add these Christmas gifts to your Sears Easy Terms order. Order regularly to get catalogs regularly

PUT A SONG IN THEIR HEARTS!

Gay true-tone Musical Gifts for grown-ups . . for youngsters

These delicate musical movements were purchased from Swiss craftsmen . . whose unique musical skill is handed down from generation to generation.

A **Musical Santa Claus with Reindeer and Sled.** Wind the Swiss music unit . . watch Santa and 2 reindeer bounce over the snowy road. Lamp post lights the way . . music plays "Jingle Bells." All figures are in motion . . all brightly colored. Molded plastic. C-7½ bulb, 115–120 volts, 6-ft. cord, UL Approved. 20 in. long.
8 T U9263—Shpg. wt. 2 lbs. . . . $8.98

B **Illuminated Musical Bell Cluster.** Strains of a Christmas carol and soft glow of light will enhance your holiday festivities. Hang in window, from mantelpiece. Red plastic bells have silver and green color leaves. 110–120 volts, 6-ft. cord. UL approved. Size 11½x6 inches.
8 T U9265—Shpg. wt. 2 lbs. . . . $4.98

C **Tuneful Tabby, the Tumbling Cat.** What a delightful gift! Twist Tabby's tail to start the tune. Tabby tumbles over and over in a playful mood as children's melodies play. Cuddly rabbit fur in white with either black, brown or grey markings. Adorable cat is 8-in. long. Gift box.
8 T U9149—Shpg. wt. 2 lbs. . . . $4.98

D **Musical Swiss Chalet Bank.** Encourages thrift . . music plays only when coin is dropped through money slot on chalet roof. Plays "Nickelodeon Song," "Pennies From Heaven," or other appropriate tunes. Brown wood house is colorfully decorated . . look like a typical home in the Alps. Pennies to half-dollars fit through slot. 4½-in. high bank.
8 T 7188—Shpg. wt. 12 oz. . . . $3.98

E and **F** "Cowboy and Indian" tunes add to the thrill of owning these hand painted authentic-looking figures. Western Pinto horse for Indian . . Palomino for cowboy. Both figures are made of break-resistant plastic . . 9-in. tall.

E **Musical Indian-On-Horse.** Imported Swiss music unit plays typical Indian tune. Arrows can really shoot, tomahawk and knife are usable, too. All are made of harmless plastic. Chief headdress, brave's feather, wool blanket are removable.
8 T U9475—Shipping wt. 1 lb. . . . $4.98

F **Musical Cowboy-On-Horse.** Imported Swiss unit plays "Home on the Range." Here's a rootin' tootin' cowboy with all his Wild West gear . . 2 guns, a sharpshooter rifle and a form-fitting authentic Western saddle. These plus his removable hat are usable. All gear is of sturdy plastic.
8 T U9285—Shipping wt. 1 lb. . . . $4.98

G and **H** Be first in your group with a dainty musical necklace or bracelet. Give these novel gifts to that favorite female on your list. Each is of polished brass link . . has a convenient "on-off" button. Swiss music unit plays assorted romantic tunes. Dainty gold-plated charms measure 1 3/16x1 5/16-in. (9c Federal tax included.)

G **Musical Necklace.** Raised musical note with shining rhinestone trim decorate metal charm.
8 T 9163E—Shipping wt. 4 oz. . . . $6.95

H **Musical Bracelet.** Metal poodle dog charm has gay red collar.
8 T 9158E—Shipping wt. 3 oz. . . . $6.95

J **Musical Dancing Doll Couple.** Charming couple in formal dress dance on toes . . each step is different. Assorted romantic tunes play. Crystal clear plastic dome protects dolls from dust. Simulated carved ivory base and knob. Smooth rayon velvet covers platform. Gift box.
8 T U9131—Shipping wt. 1 lb. . . . $4.98

K **Musical Teapot.** Add gaiety to her tea parties. Lift teapot cover . . hear Swiss movement play "Tea for Two." What a thoughtful way to remember your favorite hostess! White glazed pottery background with pink and green rose design. Musical movement in base. Teapot has a 6-cup capacity. Colorful gift is a pretty addition to any kitchen.
8 T U7027—Shpg. wt. 4 lbs. $7.98

L **Musical Cigarette Box.** Push button release . . 6 doors open and revolve while lively music plays. Inner pockets hold cigarettes. Swiss movement plays "Two Cigarettes in the Dark" and "Smoke Gets in Your Eyes." Rich black plastic is attractive . . makes a useful gift. Box is 7½-in. high, 6-in. diameter. Gift box.
8 T U9355—Shpg. wt. 3 lbs. $9.98

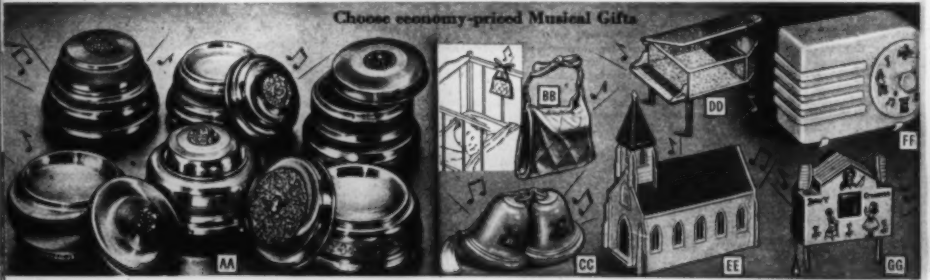
M **Lighted Solid Walnut Musical Shrine with Rosary.** Choose this especially appropriate Christmas gift this holiday. Halo-encircled Madonna serves as ideal night light. "Ave Maria" plays as doors open. Rayon velour lined drawer holds simulated crystal rosary. Includes switch and cord. 110–120 volt, AC-DC, 12½-inches high. Shipping weight 2 pounds.
8 T U7154—Reduced to $10.95

N **Illuminated Madonna and Rosary Box.** Plug in wall socket . . concealed light goes on . . plays "Ave Maria." Handpainted translucent plastic Madonna takes on an inspiring glow. Gold color base of spun metal contains velour lined rosary compartment. Includes 3-watt bulb. UL approved. 10½-in. high. Diameter of base is 4¾ inches. Gift box.
8 T U9197—Shipping wt. 2 lbs. . . . $7.98

P **Musical Rosary Box.** Made of attractive jewelers' bronze. Colored Madonna cover picture. Soft, felt-lined rosary compartment. Swiss movement plays appropriate melody. "Ave Maria" when lid is lifted. 4-inch diameter base. (Rosary is not included.) A truly different gift.
8 T U7032—Shipping wt. 1 lb. . . . $3.98

R **Musical Lighted Nativity Scene.** *Save $2.77; Was $12.75.* Wise men and shepherd rotate around crib while imported Swiss movement plays "Silent Night." Hand-painted figures are exquisitely colored and finished in fine detail. Formed of sturdy plastic, softly lighted. Switch, cord, 7½-watt bulb. Size 15x12½x10¾ in. UL listed. 110-120 volt, AC-DC.
8 T 9264—Wt. 4 lbs. $9.98

S **Musical Scripture Box.** Psalm 119; 105 carved on cover: "Thy word is a lamp unto my feet, and a light unto my path." Plastic simulated French walnut box. Swiss unit plays hymn, "Standing on the Promises." Holds 366 Bible scriptures for daily devotions or memorization. Gift box. Size 5½x2½x3½ inches.
8 T 9235—Shipping wt. 1 lb. 8 oz. $6.98



AA **Musical Powder Boxes.** Exceptional values can be passed on to you because of a special purchase. Normally our price would be $3.98 to $5.89. Imported Swiss movement plays assorted romantic tunes. Lavishly decorated with simulated jewel trims. Made of lustrous spun zinc . . ideal gift to remind her of you. Large size . . bases range from 5 to 5¾ in. Assorted shapes, sizes and pastel colors . . no choice. Pretty gift box.
8 T 9097—Shpg. wt. 1 lb. $3.29

BB **"Rock-a-Bye"** musical nursery gift. Pacifies, amuses baby. *Save 49c. Was $2.98.* Plays "Rock-a-bye Baby." Yellow rayon quilted pouch (dry clean).
8 T U9004—Shpg. wt. 1 lb. . . Only $2.49

CC **"Musibells"** soothes and comforts baby as it plays "Brahm's Lullaby." Hang plastic bells by cotton tassel. 3½-in. bells have nursery decals trim. Hand tuned. *State* pink or blue.
8 T 9478—Shpg. wt. 8 oz. $3.29

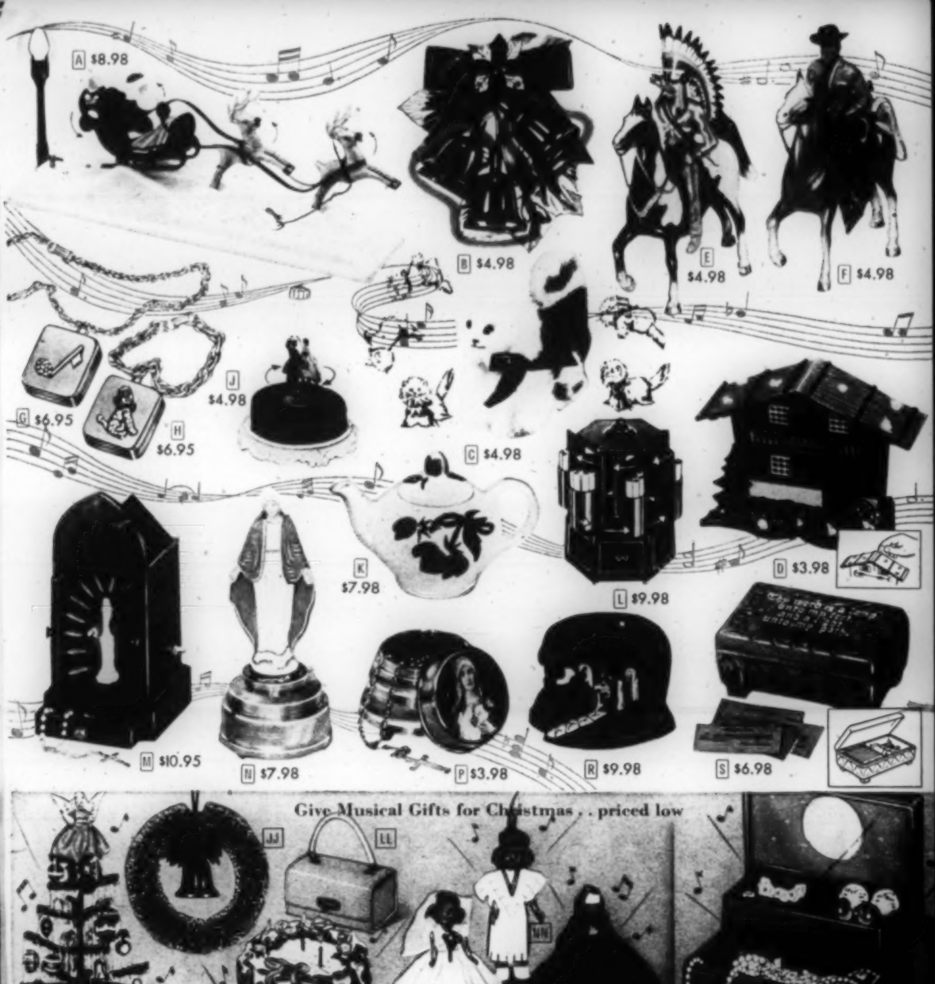
DD **Musical Cigarette or Trinket Box.** Grand piano plays romantic songs when top is lifted. Clear plastic . . sparkle design. Holds full pack cigarettes. 4x6½x3 in.
8 T 9178—Shpg. wt. 1 lb. $3.29

EE **Musical Church Bank.** Convenient to save for charities, church donations! Plays "Come All Ye Faithful." Gray and white plastic . . slot for coins. 4¾x3½x8¾-in. Ideal Christmas decoration.
8 T U9200—Shpg. wt. 1 lb. $3.29

FF **Radio Music Box.** Just turn knob . . listen to gay children's tunes. Authentic-looking yellow radio has red sketches on front, measures 9¼x3x5⅝ in. Durable plastic.
8 T U9220—Shpg. wt. 2 lbs. $3.29

GG **Davy Crockett Musical Tooth Brush Holder.** Makes brushing teeth fun! Plays assorted children's tunes. Sample tooth paste. Plastic. Suction wall fasteners. Tooth brushes not included.
8 T 9203—Shipping wt. 12 oz. . . . $3.29

Each gift above has an imported Swiss movement. Choose from our many musical jewel boxes on another page



Give Musical Gifts for Christmas . . priced low

JJ
LL
NN
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KK
MM
PP
RR

HH **Musical Christmas Tree.** Large for this low price! 32-in. high tree revolves to "Silent Night." Green flame-resistant viscose rayon branches. (Ornaments not incl.)
8 T U9204—Shpg. wt. 1 lb. $3.29

JJ **Musical Bell and Wreath.** Festive tinkling for your doorway or windows. Music box in bell plays "Silent Night." 11⅜-in. green vegetable fiber wreath is flame-resistant. 3½-in. red plastic bell.
8 T U9352—Shpg. wt. 1 lb. $3.29

KK **Revolving Musical Cake Plate.** Holds cakes up to 12 in. Powder blue plastic plate has non-skid top. 2¼-in. high, 4½-in. diam. *State* "Happy Birthday" or "Anniversary Song."
8 T 9198—Shpg. wt. 8 oz. . . Only $1.98

LL **Musical Purse.** Just the right size for your junior miss. Open purse . . Swiss music box plays children's tunes. Assorted colors in plastic. Box style. 6x3½x2¾ in. Wt. 1 lb.
8 T 9098E—10c Fed. tax incl. $3.29

Revolving Musical Dolls. Each is so adorable . . has movable arms and head . . eyes open and close. 7½-in. tall dolls are appropriately dressed. Imported Swiss movements. Shipping weight 2 pounds. Gift box.

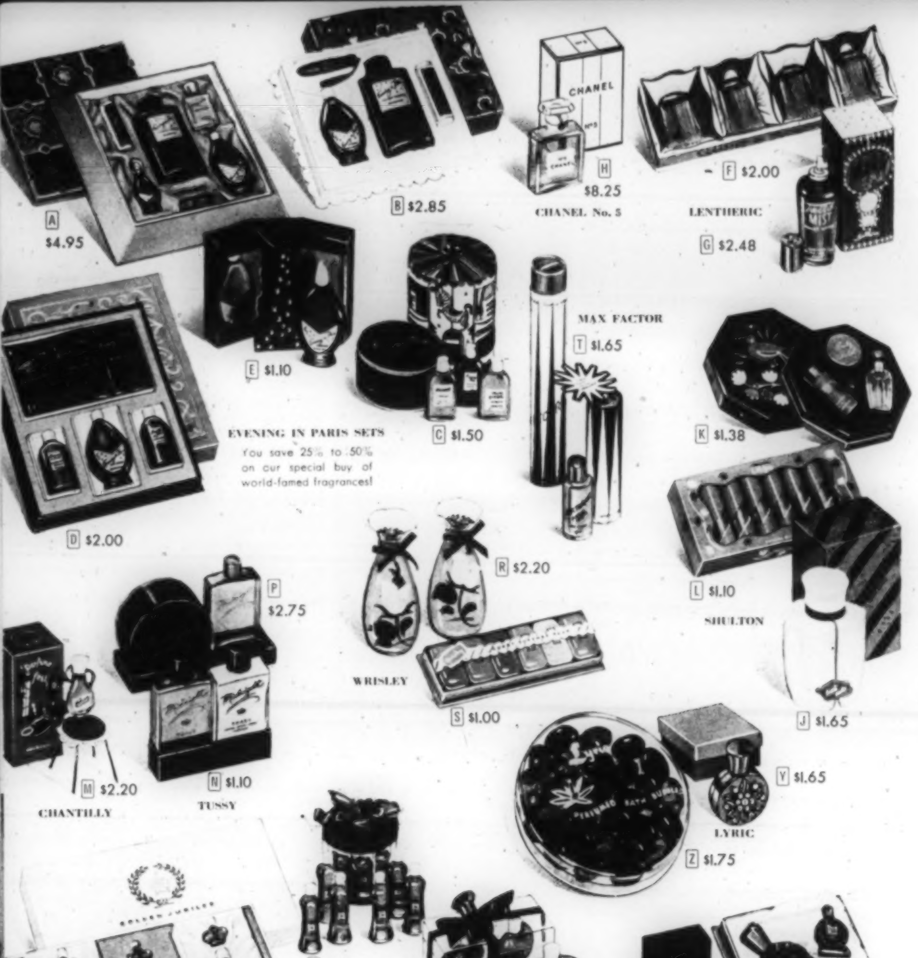
MM 8 T U9076—"June Bride" with pretty mohair wig. Detailed features. "Here Comes the Bride" is played. $3.29

NN 8 T U9126—"Indian Doll" . . red skin. "Indian Love Call" is played. . . . $3.29

PP 8 T U9395—"Nun Doll" is demure, yet attractive. "Ave Maria" is played. $3.29

RR **Musical Jewel Box.** *A special purchase makes this low price possible . . normally our price would be $3.98.* Imported Swiss movement plays assorted romantic tunes. She'll find ample space for all her jewels. Self-rising accessory tray is so convenient to use. Rose calf-grained simulated leather. Gold color tooling trim. Rayon velvet lining. 7¼x5⅜x3 inches. (Jewelry not included.) A gift she will use all year long. *See page 43 for a more complete assortment of musical jewel boxes.*
8 T 9089—Shpg. wt. 1 lb. 4 oz. $3.29

Each musical gift has an imported Swiss movement. Do your Christmas shopping now . . Use Sears Easy Terms


A
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B $2.85
CHANEL
No 5
H
$8.25
CHANEL No. 5
F $2.00
LENTHERIC
G $2.48
E $1.10
C $1.50
MAX FACTOR
T $1.65
K $1.38
D $2.00
R $2.20
P
$2.75
L $1.10
SHULTON
WRISLEY
S $1.00
J $1.65
M $2.20
CHANTILLY
N $1.10
TUSSY
Y $1.65
LYRIC
Z $1.75
GOLDEN JUBILEE
W $3.85
PRINCE
MATCHABELLI
V $2.75
X $5.50
BB $2.20
AA $3.30
SILENT NIGHT

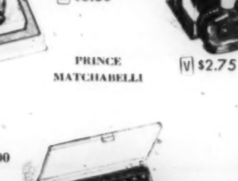
EVENING IN PARIS SETS

You save 25% to 50% on our special buy of world-famed fragrances!

65 Famous Perfumes . . Just $2.00

Try all types of Perfume . . find your favorite! Each vial holds one application . . all fit into purse size plastic box. Fragrances range from light, sweet to heavy, exotic. Card enclosed for free tube of perfume. "Perfume Guide" booklet. (11c Federal Tax included.)

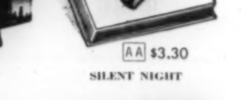
8 T 9291E—Shpg. wt. 4 oz. . . . Only $2.00



Save $8.25 on "Five Perfumer" by Ciro

Price would be $13.75 if sold separately! Surrender, Reflexions, New Horizons, Danger and Ricochet . . each 1¼-dram creation in its own originally designed bottle and individual gift box. Give an impressive collection of five perfumes or give five boxed individual gifts.

8 T 9255E—Shpg. wt. 1 lb. . $5.50



COMPLEMENT HER CHARMS .. Perfume, Cologne and Bath Gifts delight her with distinctly feminine fragrances

Select Exciting EVENING IN PARIS Gifts

Save $1.00 to $2.20 on our most popular perfume and cologne sets. We did our Christmas shopping early to bring you these special buys! Each set is packaged in a strikingly attractive gift box.

A **Evening in Paris 6-piece Set.** *Save $2.20.* If sold separately, these items would cost $7.15. How wonderful to save now on gift items! Gleaming gold color box contains 3¼-oz. talcum powder, .45-oz. cologne stick, ½-oz. liquid sachet perfume, 1-oz. cologne, .22-oz. perfume and perfume flaconette. This versatile collection of beauty items .. all with a romantic fragrance .. will surely please her all year 'round.
8 T 9458E—Shpg. wt. 1 lb. 12 oz.. **$4.95**

B **Evening in Paris 4-piece Set.** *Save $1.00.* These items would cost you $3.85 if they were sold separately. Special Christmas price means money saved for you. She'll love this popular fragrance. Set contains purse-size flacon perfume, 1-ounce cologne, 3¼-ounce talcum powder, .45-ounce cologne stick. Gift is gaily boxed in colorful package. Capture the holiday mood with a cosmetic gift to please her.
8 T 9457E—Shpg. wt. 1 lb. 4 oz.. **$2.85**

C **Evening in Paris Scented Quartet Novel Set.** *Save $1.25* .. items would cost $2.75 singly. Contains 4-oz. Evening in Paris bath powder, ½-oz. Evening in Paris cologne, ½-oz. Montmartre cologne and ½-oz. Folies Bergere cologne. Gay box.
8 T 9455E—Shpg. wt. 1 lb.. **$1.50**

D **Evening in Paris 9-piece Set.** *Save $1.30.* Last Christmas, this same set sold for $3.30. Set contains 6 packets of bubble bath water softener, ½-oz. of bubble bath perfume, 1-oz. cologne and ½-oz. toilet water. Beauty needs are smartly gift boxed to please her.
8 T 9252E—Shpg. wt. 1 lb. 8 oz... **$2.00**

E **Evening in Paris 2-piece Set.** *Save $1.10.* This set would cost $2.20 if the items were sold separately. Contains one 2-oz. bottle each of Evening in Paris and Endearing cologne. Dark blue package has famous Eiffel Tower decoration.
8 T 9456E—Shpg. wt. 1 lb........ **$1.10**

LENTHERIC

F **"Classics in Fragrance."** Four of your favorite colognes .. Tweed, Dark Brilliance, Miracle, Shanghai .. each in a 1-oz. bottle. Add variety to her different occasions and moods with this variety of scents. Trust Lentheric to bring you the ideal gift .. attractively boxed, too.
8 T 9508E—Shpg. wt. 1 lb........ **$2.00**

G **"Tweed Mist" Toilet Water.** Push button to spray an enveloping cloud of her favorite fragrance .. for her body, her hair, her clothes. Now popular Tweed in its own pressurized spray bottle .. such a delight to use! 2-oz. of toilet water-mist. Wonderful Tweed .. appropriate anytime, anywhere.
8 T 9509E—Shpg. wt. 8 oz....... **$2.48**

CHANEL NO. 5

H **The most treasured name in perfume.** For her .. one of the most luxurious and elegant gifts she will ever receive. .275 oz. of precious Chanel No. 5 perfume in a dainty bottle. Now, for the first time, Sears brings you this renowned fragrance, treasured the world over.
8 T 9493E—Shpg. wt. 3 oz....... **$8.25**

SHULTON

J **"Escapade" Bath Salts.** 13 oz. of refreshing bath salts. Help make her bath-times truly relaxing. White opaque bottle has delicate pink trim, is attractively shaped .. she'll be anxious to keep the elegant bottle on her dresser. Bath salts come in decorative pink and black box for an especially pretty gift.
8 T 9503E—Shpg. wt. 2 lbs....... **$1.65**

K **"Tina" Set** features popular Old Spice fragrance. Roses and spice scent can help add spice to her life. Set contains ¾-oz. toilet water, ¼-oz. body sachet, 1 1/16-oz. bubbling bath crystals. Unusual octagonal gift box .. charmingly decorated with birds, flowers in subdued colors. Fragrance is sure to please her.
8 T 9501E—Shpg. wt. 8 oz....... **$1.38**

L **Old Spice Bubbling Bath Crystals.** What a delightfully refreshing scent .. so tangy and spicy. She'll treat herself to a bubble bath during a lull in her day's activities .. add Old Spice crystals for sparkle, zest. For truly relaxing moments. Eight 1⅛-oz. tubes. Gift boxed.
8 T 9502E—Shpg. wt. 12 oz...... **$1.10**

CHANTILLY

M **Chantilly Chair by Houbigant "Perfume Fantaisie."** What a delicate, adorable gift to grace her boudoir! Dainty bottle attached to miniature chair contains 1 dram of Chantilly perfume. Pretty cotton lace, nosegay add further charm. Assorted color frames, seats. A present she'll surely cherish.
8 T 9490E—Shpg. wt. 4 oz....... **$2.20**

TUSSY

N **Midnight Glamour Set.** Romantic delightful Midnight fragrance. 2 oz. of cologne and 2 oz. of hand and body lotion. Quick-drying lotion helps protect and soothe tender skin. Cologne is delightfully long-lasting. Attractive blue foil package makes perfect gift for her.
8 T 2504E—Shpg. wt. 12 oz...... **$1.10**

P **Midnight Gift Set.** Rich long-lasting cologne and silky-soft dusting powder .. surround her in an aura of fragrance that breathes of luxury. Set contains 4-oz. cologne and 4¼-oz. dusting powder (with puff). Midnight blue gift box.
8 T 9507E—Shpg. wt. 1 lb. 4 oz... **$2.75**

WRISLEY

R **Bubble Bath Gift Set.** 2 hand-painted flower vases .. each holds 4 oz. of apple blossom bubble bath powder. Luxurious bubbles for a scintillating bath. 5½-in. high glass vases have flower design. Charming for enjoyable baths first .. for flower vases later.
8 T 9466E—Shpg. wt. 1 lb. 8 oz... **$2.20**

S **"Guest Superbe" Soap.** Perfect for your own visiting-guest needs .. ideal for a gift. 6 cakes of soap .. each a delightfully different fragrance in a pastel color appropriate to the scent. Light green .. pine; pink .. apple blossom; light blue .. bouquet; salmon .. carnation; ivory .. gardenia; lilac color .. lilac.
8 T 9462—Shpg. wt. 12 oz....... **$1.00**

MAX FACTOR

T **Bath Wand with "Electrique"** scented gifts. She'll use this "magic" wand to enchant others with her charms. Top half of bewitching wand contains ½-oz. parfum cologne, bottom half contains 2½-oz. dusting powder .. both in thrilling Electrique fragrance.
8 T 9467E—Shpg. wt. 8 oz....... **$1.65**

PRINCE MATCHABELLI

V **"Cologne Duet."** Famous Matchabelli crown bottles contain 1-oz. each of Stradivari and Wind Song colognes. Both these elegant colognes will surely please her. Attractive plastic box container.
8 T 9476E—Shpg. wt. 8 oz....... **$2.75**

W **"Cologne Collection"** combines 6 distinctive fragrances .. truly rich echoes of famous Prince Matchabelli perfumes. Glamorous red and black trimmed plastic box. Contains six 2-dram sceptre bottles of: Beloved, Crown Jewel, Stradivari, Duchess of York, Ave Maria and Wind Song. Now she can use 6 famous scents .. find her especial favorite in this royal collection.
8 T 9460E—Shpg. wt. 8 oz....... **$3.85**

X **"Golden Jubilee."** Elegant crown-shaped bottles make an impressive present. Here is a truly luxurious gift that she will certainly treasure. Contents three ¾-oz. colognes, three ½-dram perfumes. Fragrances are celebrated Stradivari, Beloved and Wind Song. Each scent enhances her allure.
8 T 9459E—Shpg. wt. 1 lb. 4 oz... **$5.50**

LYRIC

Y **Jeweled Perfume Vial.** Contains 1-dram Floral Note perfume by Lyric. Rich rhinestones trim glamorous accessory. Adds beauty to dresser .. so handy to carry in her purse for touch-ups. Gold-plated metal vial is tiny, compact .. 1¼-in. diam., spill-proof bottle.
8 T 5772E—Shpg. wt. 2 oz....... **$1.65**

Z **Perfumed Jewel-tone Bath Bubbles.** Help float fatigue away with a luxurious, relaxing bubble bath. Pine, Exotic, Floral Note, Lute Song fragrances. 28 capsules.
8T5736E—Wt.12 oz. ea.**$1.75; 2 for $3.00**

SILENT NIGHT

AA **Silent Night 2-pc. Set by Countess Maritza.** Elegant gift contains 2-oz. of toilet water and ¼-oz. of perfume. Attractive bottles. White rayon satin lined gift box.
8 T 9499E—Shpg. wt. 1 lb....... **$3.30**

BB **Silent Night Toilet Water by Countess Maritza.** Delightful fragrance adds glamour to her feminine charms. Contents 3⅜-oz. Dark blue and silver color gift box.
8 T 9494E—Shpg. wt. 12 oz...... **$2.20**

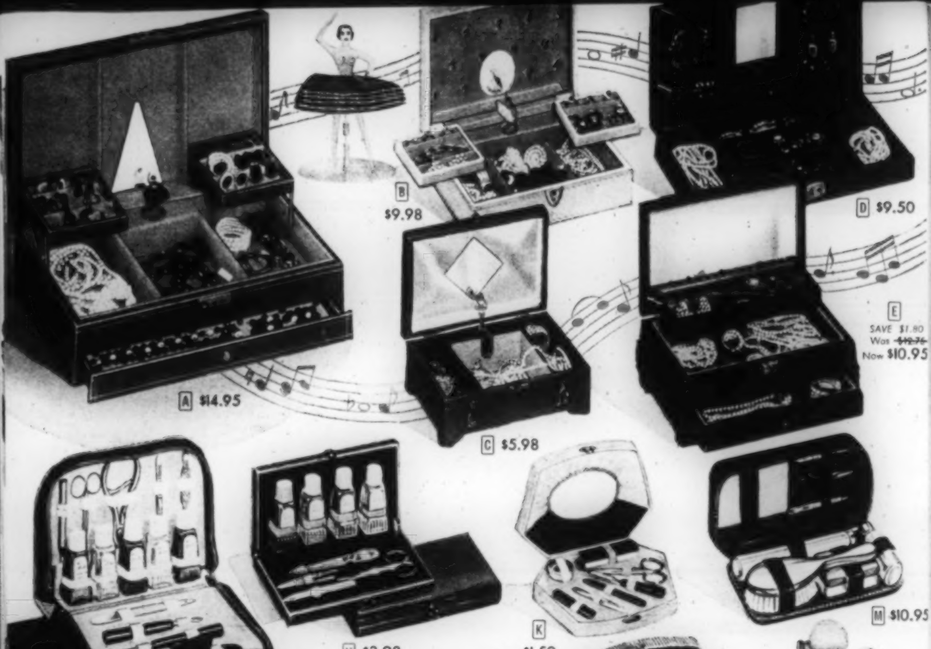
Unless otherwise stated catalog numbers ending in "E" on these 2 pages include 10% Federal Excise Tax.

Save $5.50 on Celebrated Coty Perfume Set

Be an angel .. give her Coty's "Constellation Set." *If sold singly, would cost $11.00.* 1-dram each of Meteor, Muse, Styx, Chypre, A'Suma. Each bottle is a different, graceful shape. Treat her to a fascinating adventure in perfume that she will long remember. Attractive gift boxed.
8 T 9492E—Shpg. wt. 12 oz.... **$5.50**

Save $16.50 on Lucien Lelong Perfume Album

The regular price of Indiscret alone brings you this magnificent album of 5 perfumes. *Items would cost $27.50 if they were sold singly.* You get ½-oz. of Indiscret and .15 oz. each of Indiscret, Tailspin, Sirocco, Orgueil. A complete perfume wardrobe for her or smaller bottles boxed as individual gifts for 4 friends.
8 T 9491E—Shpg. wt. 1 lb. 8 oz..... **$11.00**



Imported from Chelsea, England

Matched Wastebasket and Tissue Box Set add beauty to decor of her room. Delicate multi-color flower print on aqua blue background. Durable heavy-gauge metal . . made by master craftsmen. Basket is 8⅝x8⅝x11 in. high in tapered design. Tissue box fills easily from top, is 10⅝x5⅝x2 3/16 in.

8 T U7163—Wastebasket. Shpg. wt. 2 lbs. **$2.98**
8 T U7161—Tissue Box. Shpg. wt. 1 lb. **2.98**
8 T U7171—Wastebasket-Tissue Box Set. *Save 98c when you buy set.* Shpg. wt. 3 lbs. **$4.98**

Halo her hair-do with glamorous high-fashion headbands!

AA **Headband and Twin Barrette Set** in 22K gold-plated metal. Engraved leaf design trims headband. Use white plastic case as sectional jewel box later. Removable plastic tray has ring bar, space for jewels.
8 T 9510—*Fits all head sizes.* Shpg. wt. 12 oz. **$2.98**

BB **Simulated Pearl Headband.** Frame her face with this head-conforming, flexible headband. Pearls form exquisite covering on gold color metal headband.
8 T 9511E—*Fits all head sizes.* Shpg. wt. 4 oz. **$3.30**

CC **Simulated Tortoise Shell Headband** with faceted rhinestone trim. 3-sectioned band encircles her hair.
8 T 9516E—*Fits all head sizes.* Shpg. wt. 3 oz. **$2.20**

DD **3-Piece Porcelain Set** is copy of a famou French design. Hand-painted white por celain has gold color banding and gay flowe design. Generous-sized pieces add charm t room. Powder jar is 3 3/16-in. high, 4½-in diam. Use two bottles (5-in. high, 3¾-in diam.) for perfume, cologne, toilet water.
8 T U9326—Shipping weight 2 pounds. **$4.9**

EE **Puff 'n' Powder Box and Lotion Dispense** Gracefully shaped set of pink plastic. Pow der box is 2½-in. high, 4-in. diam., has so white puff. Lotion dispenser holds 10 ounces.
8 T U9370—A useful gift! Shpg. wt. 1 lb. **$1.9**

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FOR HER GLAMOUR MOMENTS

Musical Jewel Boxes, Manicure Sets, Novelty Gifts and Hair Dryers

Choose from our wide assortment of Musical Jewel Boxes . . imported Swiss movements play romantic tunes

A **Our Largest and Most Luxurious Musical Jewel Box.** Here is a gift that she will use throughout the year . . that will remind her of you each time she uses it! As lid lifts . . dainty ballerina pirouettes against mirrored background while romantic tune plays. Ballerina is so intricately detailed . . her legs actually move as she dances! Padded simulated leather has 24K gold tooling trim. Deep-pile rayon velvet lining, acetate satin lid act as back-drop for her jewels. Metal frame self-rising twin earring trays, three spacious bottom compartments, full size wood-framed bottom drawer . . give her ample space for keeping jeweled pins, necklaces, bracelets. Box is extra-large, size 14x8¾x4¾ inches. Brass plated lock with key. *State color* ivory, rose or avocado green.

8 T U7189—Gift box. Shipping weight 4 lbs. . . . **$14.95**

B **Large Jewel Box with Adorable Ballerina.** As ballerina dances, reflected in oval mirror in lid, her legs actually move! Simulated leather covering has 24K gold tooling. Lining is rayon velvet. Twin accessory trays automatically swing out to sides . . keep her jewels handy. 3 large compartments. *State color* ivory, rose, baby blue.

8 T U7187—Size 11¼x8x3½ in. Shpg. wt. 3 lbs. . . **$9.98**

C **Enameled Wood Ballerina Jewel Box.** *Biggest musical jewel box value we've ever offered!* Twirling ballerina dances to romantic tune when top is open. Gold color metal trim. Soft rayon velour lining at bottom . . interior lid lined with rayon satin. 3 large compartments for all her jewels. *State color* pink, lt. blue.

8 T U7186—Size 10x6⅝x4 in. Shpg. wt. 3 lbs. . . . **$5.98**

D **"Showcase" Musical Jewel Box.** Streamlined shape . . slips easily into dresser drawer. She'll find her jewels at a glance in this spacious box. Padded simulated leather with gold color tooling trim. Soft rayon velvet lining cushions her jewels. Six earring bars and several compartments hold all her treasures. *State color* blue, pink or ivory.

8 T U9022—Size 8x15x2½ in. Shpg. wt. 3 lbs. . . . **$9.50**

E **Save $1.80 on Large Polished Wood Jewel Box.** Contemporary design. Self-rising tray has earring bar . . bottom drawer holds pins . . large main compartment for larger jewels. Special deep-pile rayon velvet helps protect jewels from tarnishing. Full "undercover" mirror. 12⅛x7⅝x5¼ in. *State finish* walnut or blonde.

8 T U7180—Shpg. wt. 4 lbs. . . . . . . Was $12.75, **$10.95**

Give her manicure sets, atomizers, other dainty gifts designed especially to please her

F **17-piece De Luxe Ann Barton Set** in red and black floral design on rayon brocade case. Contains nail white pencil, cuticle scissors, toenail nipper, tweezers, 5-in. file, cuticle knife, cuticle pusher, Lucite spear-pusher, buffer, blemish remover, 2 emery boards, med. red and fuchsia red nail polishes, polish coat, polish remover, cuticle remover. Helps enhance her lovely hands! (43c Fed. tax incl.) Beautiful set is boxed.

8 T 9146E—Shpg. wt. 2 lbs. **$9.98**

G **Save $1.00 on 14-piece Ann Barton Manicure Set.** *Last Christmas was $5.98.* Wonderful saving just in time for gift-giving! Red alligator-grained plastic case. Includes tweezers, nail pencil, cuticle scissors, spear-pusher, 5-in. nail file, cuticle pusher, cuticle knife, 2 emerys, plastic bristled nail brush, med. red polish, polish coat, remover, cuticle remover. Yellow rayon taffeta lining. (26c Federal tax included.)

8 T 9091E—Shpg. wt. 1 lb. 8 oz. . . **$4.98**

H **9-piece Ann Barton Manicure Set.** Sparkling gold color rayon lamé fabric in trim purse-style case. Lining of maroon color rayon taffeta moire. Includes cuticle scissors, tweezers, Lucite cuticle pusher, 4½-in. nail file, nail white pencil, med. red nail polish, polish remover, cuticle remover, polish coat. Such an attractive looking gift . . she'll be proud to display it . . pleased to use it. (23c Fed. tax included.)

8 T 9090E—Shpg. wt. 1 lb. 4 oz. . . **$3.98**

J **8-piece Ann Barton Manicure Set.** Plastic purse-style case comes in navy blue with white dots, has a silver color frame. Includes 4-in. file, 2 emery boards, Lucite cleaner and cuticle pusher, nail white pencil, polish remover, cuticle remover, medium red nail polish. Bright gold color rayon taffeta lining. Surprise her with a manicure set designed to make her nail care easy. (18c Federal tax included.)

8 T 9087E—Wt. 1 lb. Boxed **$2.98**

K **8-piece Vanity Manicure Set.** Hinged gift case has covering in brown and gold color tweed effect. Handy oval mirror inside. Includes 2½-in. tweezers, 2¾-in. plastic cleaner-pusher, 3¾-in. forged cuticle scissors, 2½-in. plastic covered buffer, 2 emery boards and 3½-in. nail file with red plastic handles, metal box. Smooth, soft cotton suedene lining. What a low price for all these useful manicure aids!

8 T 9303—Shpg. wt. 8 oz. **$1.59**

L **10-piece Vanity Manicure Set.** Hinged gift box has unusual fan-shaped mirror. Covering of green and gold color in tweed effect. Includes 3-in. tweezers, 3¼-in. plastic cleaner-pusher, 3½-in. forged nail scissors, 3½-in. forged cuticle scissors. Bright green plastic handles on 5-in. nail file, 4¼-in. cuticle knife, 3-in. nail buffer, 2 metal boxes (use for pills or other small items). Cotton suedene lining.

8 T 9304—Shpg. wt. 1 lb. **$2.98**

M **Fitted Grooming Kit.** Imported from Germany . . made of genuine calf . . signs of true high quality! Contains mirror (2⅝x3⅜ in.), tweezers, manicure scissors, file, plastic comb, tooth brush holder, chrome-plated brush with nylon bristles, chrome-plated soap dish and chrome-plated bottle (for any liquid you wish). Size 8¼x4x2 inches. (19c Federal tax included.) *State color* red or pastel blue.

8 T 9390E—Shpg. wt. 1 lb. 8 oz. . **$10.95**

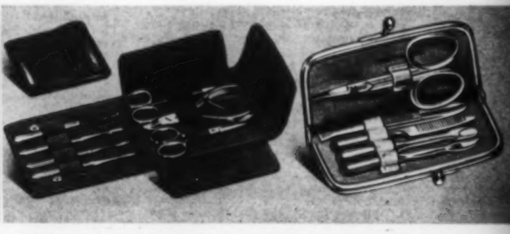
N **Porcelain Atomizer and Jar Set.** *Normally our price would be $2.98.* Hand-painted French flower designs on white. 3¼-in. high atomizer has rubber bulb. 3½-in. jar.

8 T 9357—Shpg. wt. 12 oz. **$2.29**

P **Jane-Art Rose Design Lucite Atomizer.** Exquisite hand-carved rose in base. Mesh covering over rubber bulb matches flower. Dainty square shape . . 2 in. high funnel incl.

8 T 9354—Shpg. wt. 8 oz. Boxed . **$3.98**

R
4-position fingertip control switch
S



R **Hair Dryer.** Firestone Velon hood. Adjustable table stand. Fast-drying. Quiet 32-blade fan. 110-v., 60-cycle, 250 w. UL listed.

8 T 6599—Shpg. wt. 4 lbs. **$13.95**

S **Hair Dryer.** 1-year guarantee against defective workmanship, materials. Hot-cold switches. Heavy gauge steel hood, baked-on enamel finish. Adjustable steel stand. 110–120-v., 60-cycle AC only, 400 watts. UL listed. *Pay only $2.50 down.*

8 T 06590L—Wt. 15 lbs. . . Cash **$20.95**

Our Best Hair Dryer. Glow Professional-type for heavy duty home use. Uses ⅓ the current needed for an electric iron. Weighted-base steel stand adjusts in height, telescopes for storage. Gray finish. Hood tilts. Double-heating element. Finger-tip control. 110–120-volt, 60-cycle AC only, 400 watts. UL listed. 3-year guarantee against defective workmanship or materials. Buy on Sears Easy Terms. *Pay only $3.50 down.*

8 T 06139L—Wt. 25 lbs. . . . Cash **$34.95**

Manicure Set for the Family. Rich red leather case has double snap closure. Suede lining. Closes to compact 4½x4-in. case. Manicure scissors, toenail nipper and cuticle scissors. Four 4-inch silver-color metal implements—nail file, cuticle pusher, cuticle knife and nail cleaner. Serves needs of entire family. (5c Fed. tax included.)

8 T 9240E—Gift boxed. Wt. 8 oz. **$3.98**

Unless otherwise stated, catalog numbers ending in "E" include 10% Federal Tax.

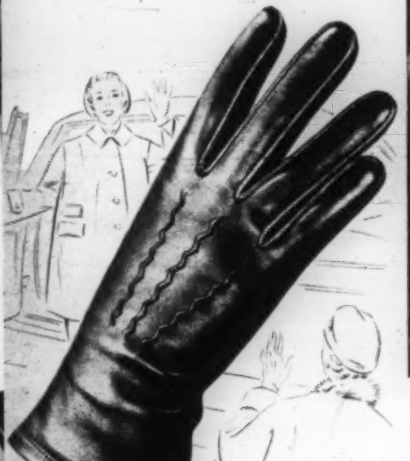
Save 40c on 2. Miniature Manicure Set for both men and women. *Now less than 75c each in lots of 2.* Tiny red leather "purse" . . only 3¼x1½ in. Contains nail file, tweezers, cuticle pusher, cuticle scissors and nail cleaner. Soft suede lining. So handy to carry, fits in any pocket or purse. (2c each Federal tax included.)

8 T 9080E—Wt. ea. 2 oz. . . . . . Each **98c**

Two were $1.89. Save 40c . . . . Now **$1.49**

LINED LEATHER GLOVES

**Smooth, Supple Capeskin Slip-on
Choose from 4 wonderful, warm
linings. She'll love their good looks**



A sleek and handsome dress glove with all the warmth she'll need for cold winter days. Beautifully grained imported capeskin gauge-sewn with sturdy nylon thread for extra wear at strain points. Bolton feature gives freedom, smooth fit to thumb and palm. Length about 9½ inches. *State size* small (6-6½); medium (7-7½); large (8-8½). Shipping weight 4 ounces.

$4.98 Snowy White Rabbit Fur Lining

Our most luxurious lining of choice fur. She'll love the feminine look it adds to her slip-on.

88 T 5318—Bright red
88 T 5319—Black
88 T 5320—Dark brown
Each pair $4.98

$3.98 Harmonizing Color Rabbit Fur Lining

Silky-smooth lining to pamper her hands with genuine fur. Warmth and luxury combined beautifully for her Christmas gift.

88 T 5304–Black $3.98
88 T 5305–Dk. brown $3.98

$3.49 Miracle Milium Lining

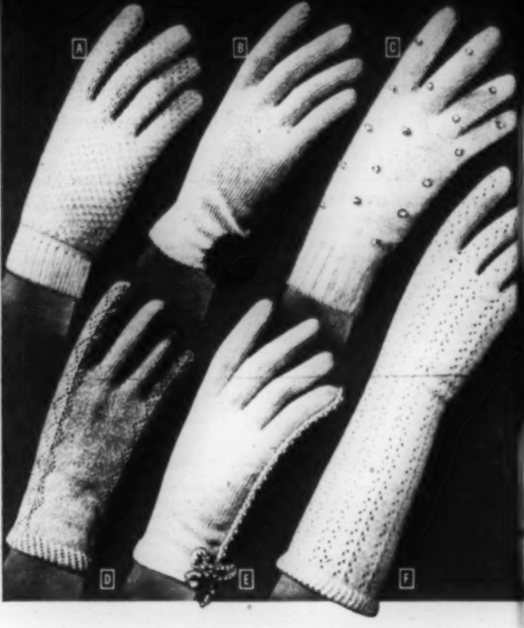
Warmth without bulk for all-weather comfort. 100% wool lining insulated with Milium to "lock out" cold, retain natural hand warmth.

88 T 5308–Black $3.49
88 T 5309–Dk. brown $3.49

$2.98 100% Wool Lining

Fleecy knit, carefully fitted lining for maximum comfort on coldest days. A real value in lined leather gloves just in time for Christmas giving.

88 T 5302–Black $2.98
88 T 5303–Dk. brown $2.98



LUXURY-LOOK GLOVES with smart new style features

Fine wools, some with cashmere, angora rabbit hair

A **Wool Glove.** From Japan. Hand wash alone. Length about 9 in. *State size* small (6-6½); medium (7-7½); large (8-8½). Shpg. wt. 3 oz.

88 T 5025—White
88 T 5026—Dark green
88 T 5027—Red
88 T 5028—Black . . . . . Pr. $1.00

D **90% Cashmere** with 10% wool for warm luxury gloves. From Japan. Hand wash separately. Length about 9 in. *State size* small (6-6½); medium (7-7½); large (8-8½). Shpg. wt. 3 oz.

88 T 5090–Natural beige
88 T 5091–Med. gray. Pr. $2.98

B **Genuine Mink Forms** a saucy pompon on cuff of the 100% worsted wool glove. Length about 8½ in. Made in Japan. Dry clean. *State size* small (6-6½); medium (7-7½); large (8-8½). Wt. 3 oz.

88 T 5045—White
88 T 5046—Black . . . . . Pr. $2.49

E **Dewdrop Sham Pearls** edge side of the 100% wool worsted glove. Made in Japan. Length about 7¾ in. Hand wash separately. *State size* small (6-6½); medium (7-7½); large (8-8½). Wt. 3 oz.

88 T 5092—White
88 T 5093—Black . . . . . Pr. $1.49

C **Sequins, Sham Pearls** on 70% Angora rabbit hair 30% wool. From Italy. Abou 9½ in. long. Hand wash alon *State size* small (6-6½); me (7-7½); lge. (8-8½). Wt. 3 oz

88 T 5055—White
88 T 5056—Black
88 T 5057—Pink . . . . . Pair $1.9

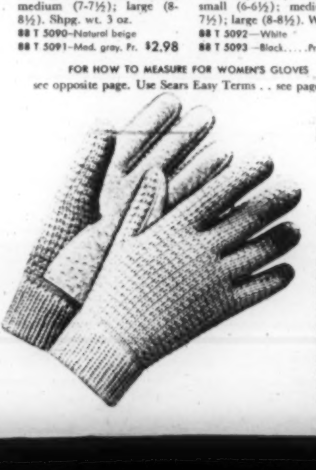
Same as above, without decoratio

88 T 5014—White
88 T 5015—Black
88 T 5016—Pink . . . . . Pair $1.4

F **Elegant Length** of 100 worsted wool. Perfect fo push-up sleeves. Hand wa separately. From Japan. Abo 14 in. long. *State size* small (6½); medium (7-7½); lar (8-8½). Shpg. wt. 3 oz.

88 T 5086—White
88 T 5087—Black . . . . . Pr. $2.2

FOR HOW TO MEASURE FOR WOMEN'S GLOVES
see opposite page. Use Sears Easy Terms . . see page 258



PIGSKIN PALM GLOVES

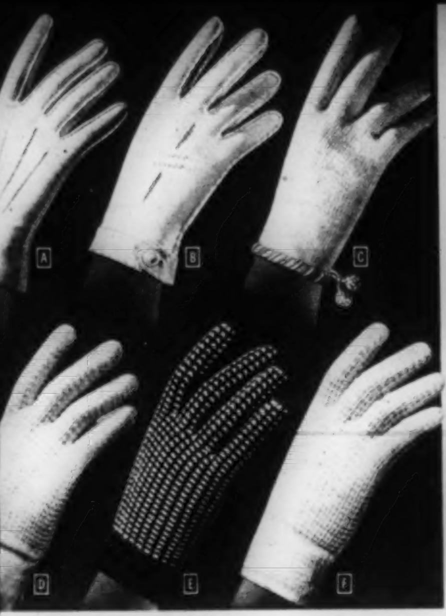
Perfect driving slip-ons

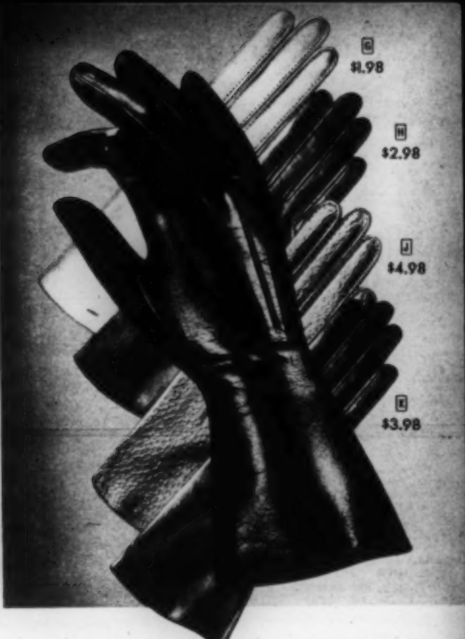
$2.29

Leather palms (that won't slip on th wheel) appliqued on warm wool

Smart, good-looking gloves that doubl in practicality, too. Toast-warm wo knits (from Japan) have an applique peccary pigskin palm (strength-stitche with nylon thread). Hand wash separat ly. Length about 9 in. *State size* small (6½); medium (7-7½); large (8-8½

88 T 5030—Red
88 T 5031—Dark gree
88 T 5032—Beige
88 T 5033—Black
88 T 5034—Gray
88 T 5035—Dark bro
Shpg. wt. 4 oz. . . . . Each pair $2.2





S-T-R-E-T-C-H NYLON for perfect fit

Forgotten her size? Choose any of these

The Tailored Shorty combines fine glove features, classic styling, ompletely handsewn, comfortable olton thumb) with stretch nylon arn to give her smooth fit . . . no atter what her glove size. Hand ash separately. Shpg. wt. 3 oz.
T 5534—Black
T 5535—White......Each pair $1.98

Smart Lacing on Cuff of the Helanca® nylon yarn string glove ds in two self pompons. Knit with onderful new yarn that stretches to erfect fit for all glove sizes. Lovely ddition to her glove wardrobe. Hand ashable. Made in Italy. Wt. 3 oz.
T 5287—White
T 5288—Light beige.......Pair $1.98

Jacquard Knit Glove. 60% wool for warmth, 40% flexible nylon arn. S-T-R-E-T-C-H-E-S to com- rtable fit for all glove sizes. Double ff. From Japan. Hand wash separately. Shpg. wt. 3 oz.
T 5038—Black and white.......$1.49
T 5039—Red and white........ 1.49
T 5040—Brown and beige...... 1.49

B **Smart Button Accent** on completely hand-sewn double cuff. Fashioned with comfortable Bolton thumb. Made with s-t-r-e-t-c-h Helanca® nylon yarn to give smooth, snug fit to all women's hands. Hand wash separately. Shpg. wt. 3 oz.
88 T 5560—Black
88 T 5561—White.....Each pair $2.49

D **Indispensable String Glove** now even more popular in stretchable nylon yarn. Crisp white accent for casual or dress-up outfits. You can depend on comfort and smooth fit because the gloves stretch to fit all hand sizes perfectly. Hand wash. Made in Japan. Shpg. wt. 3 oz.
88 T 5281—White...............$1.59

F **Warm-as-Toast Wool Lines** a nylon yarn string glove that stretches to fit all hand sizes. Neat ribbed cuff snugs close to the hand, locks out cold winter breezes. Hand wash separately. Made in Japan. Shpg. wt. 3 oz.
88 T 5022—White
88 T 5023—Beige
88 T 5024—Black.......Each pair $1.79

Gloves That She'll Love For Their Elegant Looks

Carefully detailed to please the discriminating woman
who wants beauty, perfect fit in her gift gloves

Exquisite Line Design (formed by novelty stitching) accents the uble woven nylon glove. Flattering lloped cuff with whipstitching. nd wash separately. Length about in. *State size* 6½, 7, 7½, 8, 8½.
T 5400—White 88 T 5401—Black
T 5402—Brown 88 T 5403—Beige
. wt. 3 oz............Each pair $1.49

M **Dainty Hand Embroidery** and tiny French knots on sueded double woven nylon. Beautifully hand-sewn with Bolton thumb. Hand wash separately. About 9½ in. long. *State glove size* 6½, 7, 7½, 8.
88 T 5450—White 88 T 5451—Black
88 T 5452—Navy 88 T 5453—Cream
Shpg. wt. 3 oz............Each pair $2.29

KERRYBROOKE CLASSICS in 4 lovely materials

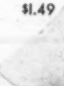
- Perfect Gifts for the woman who appreciates beauty, good taste
- With specially shaped Bolton thumb for comfortable fit
- Fashioned in top quality leathers and sueded double woven nylon

G **Intricate Shell Stitching** highlights the simple and elegant styling of the sueded double woven nylon glove. Hand wash separately. Length about 10¾ inches. *Please state size* 6, 6½, 7, 7½, 8, 8½.
88 T 5471—White 88 T 5470—Black
88 T 5472—Cream 88 T 5474—Navy
Shpg. wt. 3 oz............Each pair $1.98

J **Peccary Pigskin.** Distinguished with casual clothes and sportswear. Beautifully grained and gauge-stitched with sturdy nylon thread for longer wear. Hand wash separately. Length about 10¾ inches. *State size* 6½, 7, 7½, 8 in. Shpg. wt. 3 oz.
88 T 5702—Cork tan.............$4.98
88 T 5703—Natural beige......... 4.98

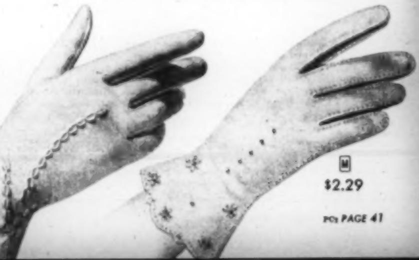
H **Imported Capeskin** fashions a glove of trim, slimming effect yet keeps its polished good looks for many fashion seasons. Nylon stitched. Hand wash separately. Length about 10¾ in. *State glove size* 6½, 7, 7½, 8, 8½.
88 T 5710—Black 88 T 5711—Dark brown
88 T 5712—White 88 T 5713—Navy blue
Shpg. wt. 3 oz............Each pair $2.98

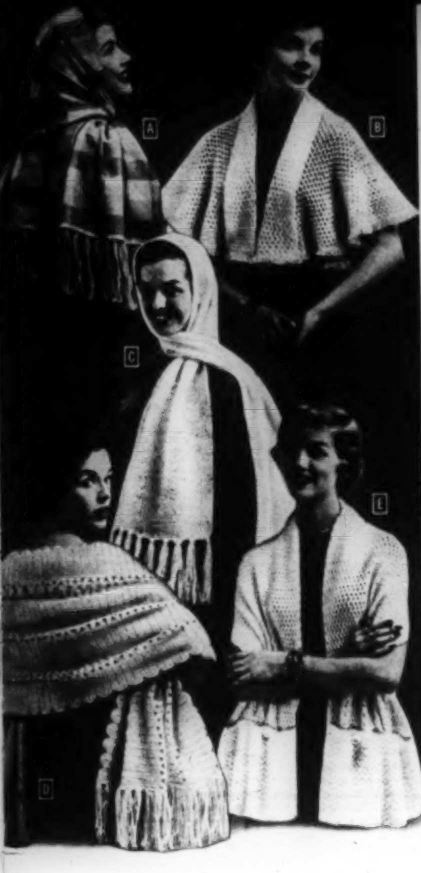
K **Imported From France.** This supple and soft classic kidskin glove will be the most prized addition to her glove collection. Length about 10¾ in. Hand wash separately. *State correct glove size* 6, 6½, 7, 7½, 8, 8½.
88 T 5760—Black 88 T 5761—Dark brown
88 T 5762—White 88 T 5763—Navy blue
Shpg. wt. 3 oz............Each pair $3.98



HOW TO MEASURE FOR WOMEN'S GLOVE SIZE

Draw tape around fullest part of right hand. Number of inches is your correct size. If measure is between sizes, order next larger size





GLAMOROUS ACCESSORIES

flattering ideas for holiday giving

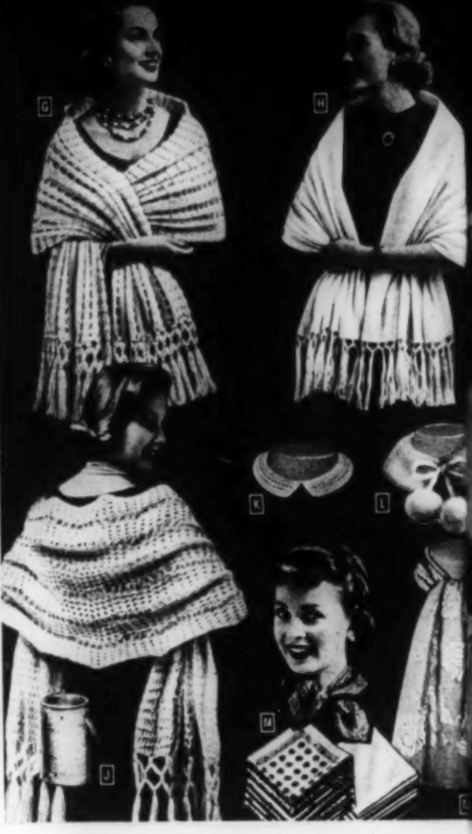
A **Plaid Headwarmer** in Black Watch Tartan or misty pastel. In 55% wool and 45% rayon. About 17½x71½ inches including 100% wool fringe. Hand wash separately. Shipping weight 7 ounces.
88 T 8540—Pastel pink and light blue
88 T 8541—Navy blue and green tartan . . . . Each $1.79

B **Kitten-soft Cape** knitted in warm and luxurious 100% wool. Charming novelty design accented with an edging of looped self fringe. *Fits bust sizes* 32 to 38 inches. Hand wash separately. Shipping weight 8 ounces.
88 T 8562—White $4.69
88 T 8563—Black 4.69

C **A Snowy Mist** of 100% tubular-knit wool mohair to frame her face, cuddle her shoulders in a soft cloud of warmth. About 12½x67 in. including fringe. Dry clean. Shpg. wt. 7 oz.
88 T 8542—White $2.98
88 T 8543—Black 2.98
88 T 8544—Copen blue 2.98

D **Creamy Soft 100% Wool Stole** with the luxurious look of hand crochet work. Sparkled with brilliant silver-color metallic thread accents. Hand wash separately. About 19x70 inches including fringe. Shpg. wt. 9 oz.
88 T 8545—White $3.50
88 T 8546—Black 3.50

E **Deep Turnback Cuff** forms smart sham pockets on the 100% virgin nylon stole. Prettied for Christmastime with make-believe mother-of-pearl buttons. Light weight and non-scratchy to give her both warmth and comfort. About 17x61 inches. Hand wash separately. Shipping weight 12 ounces.
88 T 8553—White $4.98
88 T 8554—Copen blue $4.98



STOLES AND NECKWEAR

for her gift this Christmas

G **Easy-to-Care-For,** that's the 100% virgin nylon stole. Knit in a luxurious novelty pattern as lovely and delicate as hand crocheting. Hugs her shoulders, drapes softly in dramatic folds. About 15½x74 in. including deep triple knot fringe. Hand wash separately. Shpg. wt. 8 oz.
88 T 8547–White $3.98
88 T 8548–Black . . 3.98

H **A Frame for Shoulders** in the 80% Orlon*, 20% wool jersey stole. Luxuriously soft accessory, so flattering to all her outfits. Equally lovely with casual or dress-up costumes. About 27x71 inches with double knot wool fringe. Hand wash separately. Shipping weight 13 ounces.
88 T 8551–White $5.98
88 T 8552–Red . . . 5.98

J **100% Wool Stole** in knitting case. Elegant folds caress her shoulders when she wears the stole flashing with silver-color metallic thread. Clear plastic knitting case with two needles. Stole about 16x78½ inches including fringe. Hand wash separately. Shipping weight 1 pound 2 oz.
88 T 8549–White $4.98
88 T 8550–Black . . 4.98

K **The Gleam and Glow** of sham pearls set in seven graduated rows. Rayon satin lining. Collar about 1½ in. wide. From Japan. Fits all neck sizes.
88 T 8317—Shpg. wt. 6 oz $1.98

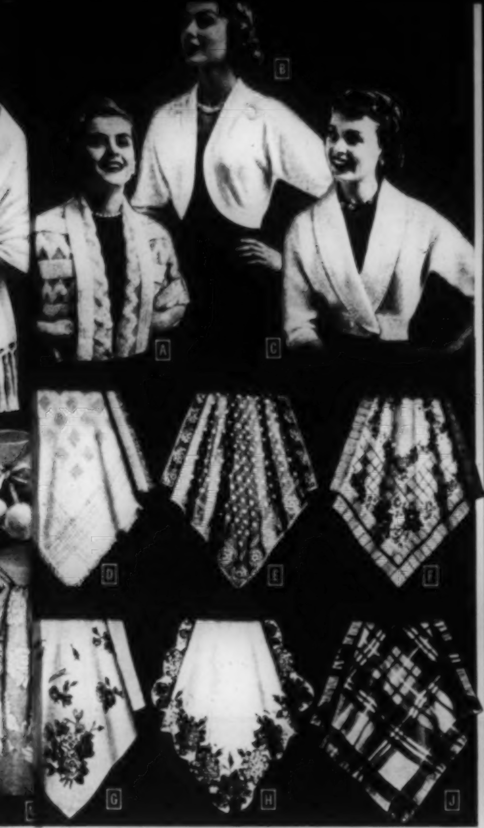
L **The Luxury of Fur.** (Dyed mouton-processed lamb). Rayon lined. Fits all neck sizes. Shipping weight 5 oz.
88T8310E–Med. brown
88T8311E–Light blue
88T8312E–Pink
Each . . . $1.98

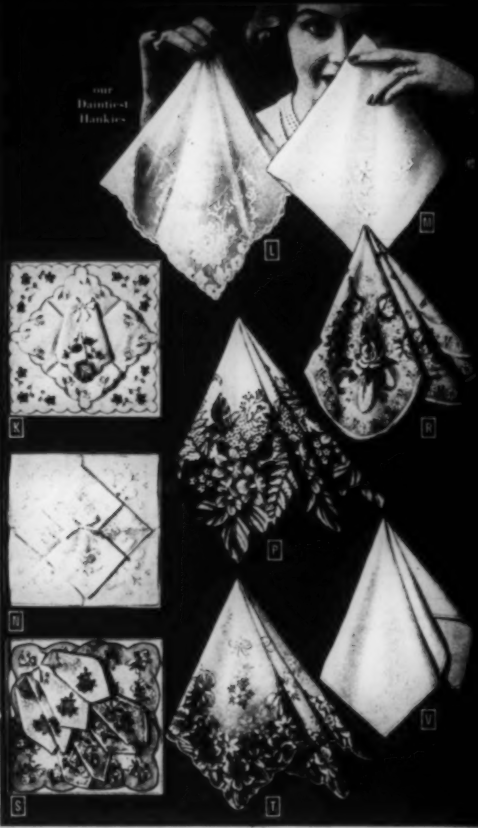
M **17-in. Squares.** Prints in rayon and silk or solid colors in pure silk. From Japan. Hand rolled edges. Hand wash separately. Shpg. wt. each set 3 oz.
88 T 8340—Six assorted solids . . . $1.59
88 T 8341—Six assorted prints . . . 1.69

N **Sheer Silk Scarf** from Japan. Floral design. Hand rolled edges. About 20x48½ in. Hand wash separately.
88 T 8345—White
88 T 8346—Pink
88 T 8347—Light blue
Shipping weight 3 oz . . . . Each $1.98

For Sears Easy Terms, see page 258. Price of Fur Collar includes 10% Federal Excise Tax.

* Acrylic fiber, Dupont trademark





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, $1.98

trademark

GIFT ACCESSORIES

Christmas items in luxurious fabrics

100% **Wool Shrug** with silver-color metallic read. Dolman sleeves. *ate bust size* medium (34–6); large (38–40) in. Dry ean. Wt. 10 oz.
T 8560–White . . $5.98
T8561–Copen blue 5.98

Novelty Weave Square in quick drying 100% gin Dacron**. All around inge. About 31⅛x32⅛ in. and wash separately. ipping wt. 5 oz.
T 8331—White. $1.98
T 8332—Red. . . . 1.98

Roses in Bloom on the pure silk satin square. and rolled. From Japan. bout 32x35 in. Dry clean. pg. wt. 4 oz.
T 8302—White ground
T 8303—Black
und. . . . . Ea. $2.98

crylic fiber, Dupont trademark
olyester fiber, Dupont trademark

B **Sequins and Beads** ornament the 100% virgin Orlon* shrug. Self rib trim. Dolman sleeves. *State bust size* medium (34–36); large (38–40) in. Hand wash. Shpg. wt. 7 oz.
88 T 8530—White. $4.98

E **Gold-Color Print** on exquisite pure silk square. From Japan. Hand wash separately. About 32x32 in.
88 T 8336—White
88 T 8337—Turquoise blue
88 T 8338—Red
Shpg. wt. 3 oz. . . Ea. $1.00

H **Violets on Snow.** Pure silk scalloped square with nosegays against white ground. About 34⅛x34⅛ in. Hand rolled. From Japan. Hand wash separately. Shpg. wt. 3 oz.
88 T 8342—Each . . $1.98

C **Shawl Collar** on the 100% wool shrug. 2 buttons. Dolman sleeves. *State bust size* medium (34–36); large (38–40) in. Dry clean. Shpg. wt. 11 oz.
88 T 8555–White . . $4.50
88 T 8556–Black 4.50

F **Gay Flowers** adorn the pure silk satin square. Lovely multicolor on white ground. Hand rolled edges. Made in Japan. About 32x32 inches. Hand wash separately. Wt. 3 oz.
88 T 8339—Each. . . $1.59

J **Authentic Scotch Tartan** 100% wool plaid square, red ground. About 30x30 in. with all around fringe. Hand wash separately. Shipping weight 5 oz.
88T8300–Multicolor. . $1.19
88T8301–All white. . 1.19

Order regularly and get your catalogs regularly.

FOR A MERRY CHRISTMAS

FOR HER HANKIE CASE

beauties in linen, cotton, nylon

K **Dainty Embroidery** of multicolor flowers enhances three scalloped white cotton hankies. Made in Switzerland. About 10x10 inches. Boxed. Shipping weight 6 oz.
88 T 8730. . . . . 3 for $1.59

N **Handmade Assortment.** 3 sheer fine white cottons with Madeira-type embroidery. Edges hand rolled in the Philippines. About 10⅛x11 in. Boxed. Shpg. wt. 6 oz.
88 T 8729. . . . . 3 for $1.79

S **Flower Designs** adorn the cotton print box assortment of 3 hankies. Scalloped edges hand rolled in Philippines. About 13x13 inches. Boxed. Shipping weight 6 oz.
88 T 8731. . . . . 3 for $1.00

L **Scalloped Net** border, beautifully embroidered on pure white Irish linen. Made in Austria. 3 exquisite gift handkerchiefs. About 15x15 inches. Shipping wt. 3 oz.
88 T 8727. . . . 3 for $2.98

P **Dainty Print** assortment in lovely multicolor on pure white linen with scalloped edges hand rolled in Philippines. About 15x15 inches. Shipping weight 3 ounces.
88 T 8732. . . . . 3 for $1.79

T **3 All Nylon Hankies.** New miracle fabric traced with delicate multicolor floral. Graceful scalloping on hankie edges. About 13x13 in. Shpg. wt. 3 oz.
88 T 8733. . . . . 3 for $1.29

Handkerchiefs available only
in box quantities as listed.

M **Fine Embroidery** on three beautiful "cocktail" sheer white cotton hankies. Intricate replique design. Hand-made in Portugal. About 16x16 in. Shipping weight 3 oz.
88 T 8728. . . 3 for $2.98

R **A Beauty Dozen** assortment of lovely multicolor cotton print hankies with dainty scalloped edges for her holiday gift. About 13⅛x13⅛ in. Shipping wt. 4 oz.
88 T 8735. . 12 for $2.00

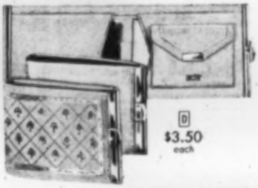
V **Pure Irish Linen.** Luxury fabric assortment of solid white and delicate pastel shade handkerchiefs with fine hemstitched edges. About 11x11 in. Shipping weight 6 oz.
88 T 8734. . 12 for $2.00

SADDLE COWHIDE
In Smart, New Fashion Colors

A $3.50 each

B $3.50 each

C $2.59 each


D $3.50 each

E $2.50 each

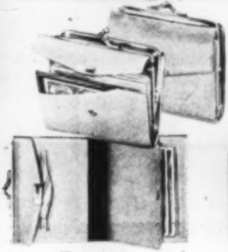
F $3.00 each

G $1.99 each

H $4.99 each

J $2.50 each

K $5.50 each


L $3.99 each

M $2.99 each

N $5.50 each

GIFT WALLETS IN EXCITING NEW STYLES

A **Popular Wallet** in saddle cowhide. Remove coins, bills from outside pocket without opening wallet. About 4⅛x3⅛ in. closed.

88 T 4207E–Avocado (med.) green
88 T 4208E–Turquoise blue
88 T 4209E–Red
88 T 4210E–Antique white
88 T 4211E–Coral rose
Shipping wt. 5 oz.... Each $3.50

B **Secret Compartment Wallet** plus slot to insert coins without opening wallet. About 4¼x3¼ in. closed. Wt. 6 oz.

88 T 4215E—Tan pigskin... $3.50

English-grain Morocco Leather

88 T 4212E—Red.......... $3.50
88 T 4213E—Dark green... 3.50
88 T 4214E—Black......... 3.50

C **24K-Gold Embossing and "Glitter-dust"** decorates polished cowhide wallet. Detachable photo case. Closed about 4¼x3⅛ in.

88 T 4224E—Topaz gold
88 T 4225E—Red
88 T 4226E–Avocado (med.) green
88 T 4227E—Black
Shipping wt. 5 oz.... Each $2.59

D **New Bar Closing** on slim cowhide wallet with 24K-gold and Florentine-type embossing. Closed about 4⅛x3⅛ in. Shpg. wt. 5 oz.

In Smooth Polished Cowhide

88 T 4228E—Antique white. $3.50
88 T 4229E—Red........... 3.50
88 T 4230E—Light blue.... 3.50

In DuPont Mylar Plastic

88 T 4231E—Gold-color.. $3.50

E **"Town and Country" Wal** With pick-a-bill pocket. I tachable French style coin pu Cowhide. About 4¼x3¼ in.

88 T 4240E—Turquoise blue
88 T 4241E—Black
88 T 4242E–Avocado (med.) gr
88 T 4243E—Red
88 T 4244E—Topaz gold
Shipping wt. 5 oz.... Each $2.

F **Special Feature Wallet** in cowhide. Zip compartment, bill pocket. Rayon lined. Closed about 4¼x3¼ in. Wt. 6 oz.

88 T 4248E—Avocado (med.) green........ $3.00
88 T 4249E—Pink.......... 3.00
88 T 4250E—Red........... 3.00
88 T 4251E—Light blue.... 3.00
88 T 4252E—Antique white. 3.00

G **24K-Gold Embossing** on the polished cowhide wallet. Swing photo windows. 2 card pockets. Coin, bill pockets. Closed about 4¼x3⅝ in. Shpg. wt. 4 oz.

88 T 4236E—Maize....... $1.99
88 T 4237E—Turquoise blue 1.99
88 T 4238E—Red.......... 1.99
88 T 4239E—Dark green... 1.99

H **Book-fold Wallet** in cowhide with a leather-covered index address book, metal mechanical pencil. Closed about 3⅝x4½ in.

88 T 4232E—Pink
88 T 4233E—Light blue
88 T 4234E–Avocado (med.) green
88 T 4235E—Red
Shipping wt. 5 oz.... Each $4.99

J **Gay Floral Embossing** on genuine leather. Select bills, coins from same pocket without opening wallet. Pockets for bills, cards. Photo windows. Closed about 4x3⅝ in. Shpg. wt. 5 oz.

88 T 4245E—Pink.......... $2.50
88 T 4246E—Light blue.... 2.50
88 T 4247E—Red........... 2.50

K **Wallet or French Purse St** with 24K-gold embos handsewn beading. Both w photo case, pockets for coins, b Wallet about 4⅛x3⅛ in. Pu style about 4¼x3¼ in. In bl polished cowhide. Wt. 5 o

88T4205E–French purse style. $5
88 T 4206E—Wallet only.. $

L **Our Top Value French Purse Style.** Pick-a-bill pocket, removable leather photo case. Section for coins. In saddle cowhide. About 4¼x3¼ in. Shpg. wt. 6 oz.

88 T 4200E–Pink...$3.99 **88 T 4201E**–Light blue $3.99
88 T 4202E—Avocado (medium) green.............. 3.99
88 T 4203E—Red..$3.99 **88 T 4204E**–Antique white 3.99

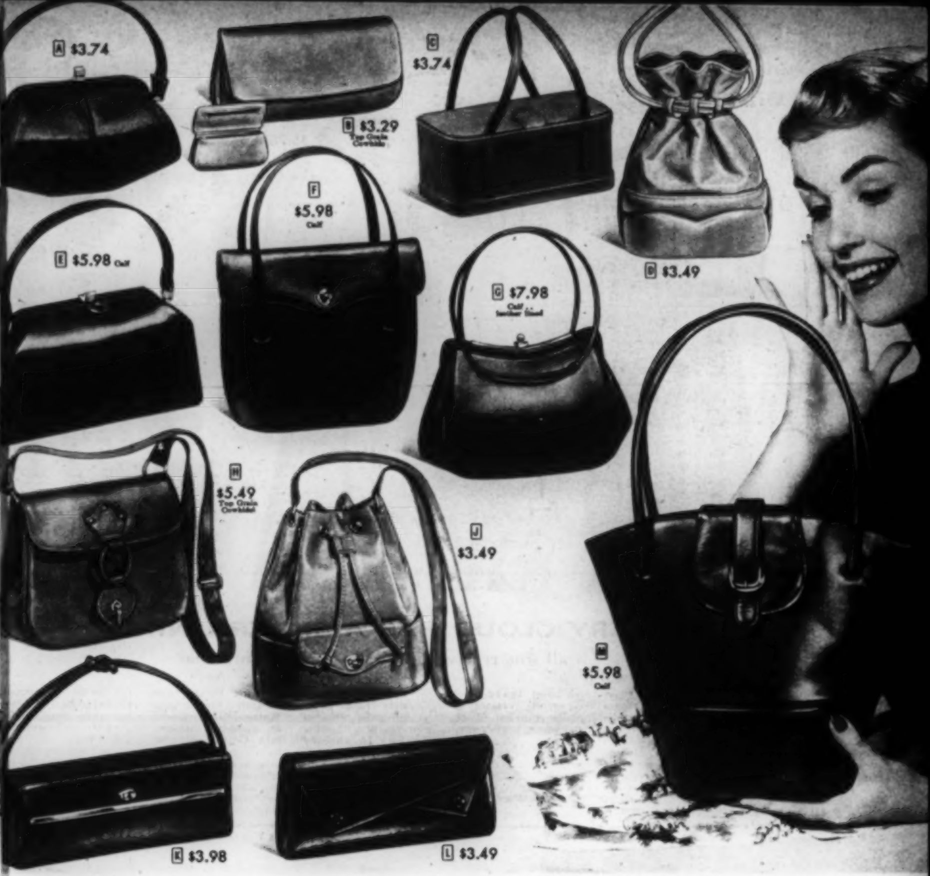
M **Convenient "Changemaster"** in top grain cowhide. Gusseted coin purse with zip-around closing. Detachable leather-covered photo case. Gold-color metal tip on tab closing. About 4¼x3⅝ inches closed. Shpg. wt. 5 oz.

88 T 4221E—Red **88 T 4222E**–Avocado (medium) green
88 T 4223E—Turquoise blue.................. Each $2.99

N **Princess Gardner "Continental"** combines nailheads w a definite French accent. In luster cowhide. Pick-a- pocket plus coin purse. Closed about 4x3⅛ in. Wt. 6

88 T 4216E—Red..$5.50 **88 T 4217E**–Light blue $5
88 T 4218E—Avocado (medium) green.............. $
88 T 4219E—Pink..$5.50 **88 T 4220E**–Antique white $

Prices of Wallets on this page include 10% Federal Excise Tax. Order regularly and get your catalogs regu


A $3.74
B $3.29 Top Grain Cowhide
C $3.74
D $3.49
E $5.98 Calf
F $5.98 Calf
G $7.98 Calf.. Leather lined
H $5.49 Top Grain Cowhide
J $3.49
M $5.98 Calf
K $3.98
L $3.49

FOR A MERRY CHRISTMAS

POLISHED CALF.. GENUINE LEATHER BAGS

Christmas accessories expressed in smooth lustrous leathers

A **Genuine Leather Pouch** . . . so smart, so inexpensive. Wall pocket. Rayon lined. About 9¼x5 in.
88 T 3748E—Black 88 T 3750E—Red
88 T 3749E—Dk. brown
88 T 3751E—Flight (navy) blue
Shipping wt. 1 lb. . . . . Each $3.74

E **Covered Frame Vanity** in top grain polished calf. Zip pocket divider. Rayon lined. About 10x5¾ inches. Shipping weight 1 pound 5 ounces.
88 T 3736E—Black 88 T 3737E—Red
88 T 3738E—Flight (navy) blue
88 T 3739E—Dark brown. . . . Each $5.98

J **Big and Roomy** shoulderstrap pouch. Genuine leather with plastic drawstring. Front pocket. Plastic lined. About 10x9½ in. Shpg. wt. 1 lb.
88TU3757E—Black
88TU3758E—Red 88TU3759E—Med. tan
88 T U3760E—Light tan. . . . . . Each $3.49

B **Handy Zip Pocket** in flap of the top grain softie cowhide clutch. Unlined. About 9½x4½ in. Wt. 12 oz.
88 T 2783E—Medium tan
88 T 2784E—Black 88 T 2785E—Red
88 T 2786E—Flight (navy) blue
88 T 2941E—Natural (lt. beige) . Ea. $3.29

F **Wrap-around Strap Handles** accent top grain polished calf. Zip pocket. Rayon lined. About 10x8 in.
88 T U3740E—Black 88 T U3742E—Red
88 T U3741E—Dk. brown
88 T U3743E—Flight (navy) blue
Shipping wt. 2 lbs. . . . . . . Each $5.98

K **Genuine Leather.** Zip pocket. Rayon lined. About 11x3¾ inches.
88 T 3752E—Black
88 T 3753E—Dk. brown 88 T 3754E—Red
88 T 3755E—Flight (navy) blue
88 T 3756E—Avocado (med.) green
Shipping wt. 1 lb. . . . . . . Each $3.98

C **Mirror Inside Lid** of genuine leather box bag. Rayon lined. About 8½x3½ in. Shipping weight 1 lb. 3 oz.
88 T 3761E—Black. $3.74
88 T 3762E—Dark brown. 3.74
88 T 3763E—Red. 3.74
88 T 3764E—Flight (navy) blue. 3.74

G **Bracelet Handles** on the pouch in top grain calf. Leather coin purse, leather lining. Zip pocket. About 10x6 inches. Shipping weight 1 lb. 3 oz.
88T3728E—Black 88T3729E—Dk. brown
88T3730E—Flight (navy) blue
88T3731E—Red. . . . . Each $7.98

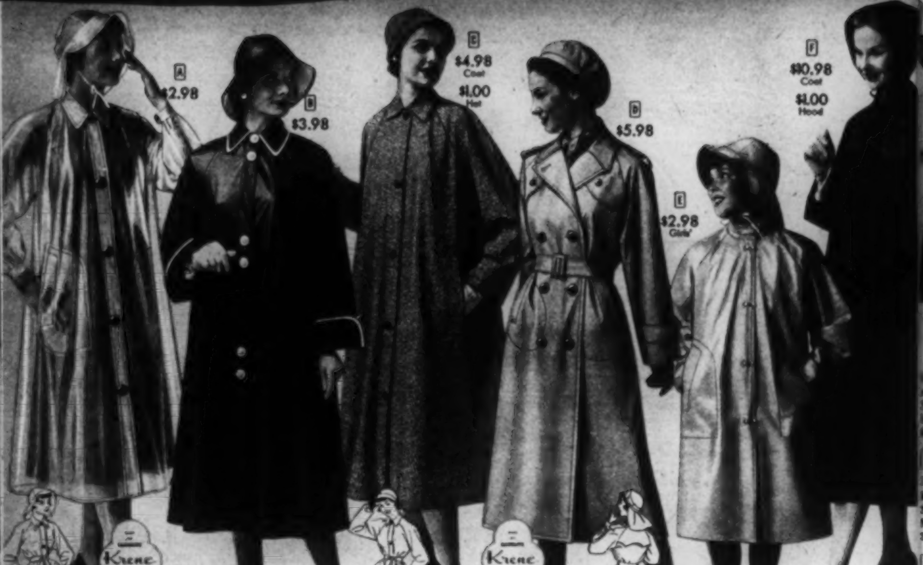
L **Double Flap Top** on the genuine leather clutch opens to 2 sections. Zip pocket divider. Rayon lined. About 10½x4¾ in. Shpg. wt. 14 oz.
88 T 3765E—Black 88 T 3766E—Red
88 T 3767E—Medium tan
88 T 3768E—Flight (navy) blue. . Ea. $3.49

D **Popular Drawstring Pouch** in genuine leather. Plastic handles. Rayon lined. About 9¼x9¼ in. Wt. 1 lb.
88 T U3744E—Black. $3.49
88 T U3745E—Medium tan. 3.49
88 T U3746E—Red. 3.49
88 T U3747E—Flight (navy) blue. . . . 3.49

H **Casual Carryall** in soft cowhide. Adjustable shoulder-strap. Wall zip pocket. Mirror. Rayon lined. About 9¼x7¼ in. Shpg. wt. 2 lbs.
88 T U3769E—Black 88 T U3770E—Red
88 T U3771E—Med. tan
88 T U3772E—Dark tan. . . . . . Each $5.49

M **Fashion Tote** in top grain calf. Wall pocket, zip pocket. Rayon lined. About 11x9¼ inches.
88 T U3732E—Black 88 T U3733E—Red
88 T U3734E—Tropic (dark) tan
88 T U3735E—Avocado (medium) green
Shipping wt. 2 lbs. . . . . Each $5.98

Prices of all Handbags on this page include 10% Federal Excise Tax. See page 258 of this catalog for Sears Easy Terms. Order regularly and get your catalogs regularly.



EVERY CLOUD HAS A SILVER LINING

for all who receive Sears rainwear this Christmas

A **Flattering Duster.** Swing-back raincoat in taffeta-effect Krene ® plastic. Famous for good looks and long wear. Reinforced pockets. Carrying case, belt, sou'wester rain hat.
State bust size small (32–34); medium (36–38); large (40–42). Shipping weight 1 pound.
88 T 5220—Clear..**$2.98**

B **Plastic Duster.** Stays crisp-looking even on soggiest days. In shower-shedding Wataseal ® plastic. White trim on navy. Double collar. Navy rain hat faced with white. Carrying case. *State bust size* small (32–34); medium (36–38); large (40–42). Shpg. wt. 1 lb. 6 oz.
88 T 5223—Navy..**$3.98**

C **Smart Tweed-Effect** on the Wataseal ® plastic raincoat. Black and white. Leather-covered buttons. Case, belt. *State bust size* small (32–34); medium (36–38); large (40–42). Shpg. wt. 1 lb. 12 oz.
88T5226M—Each **$4.98**

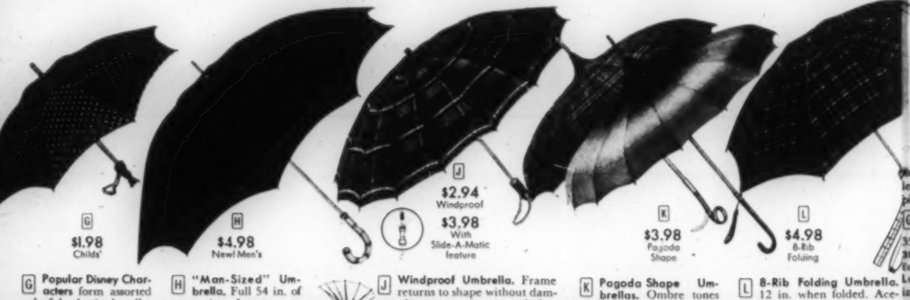
Matching Hat. Fits all sizes. Shpg. wt. 3 oz.
88T5230M—Each **$1.00**

D **Correspondent-style Trench Coat.** So intriguing with its trim epaulets, dashing cape back. In nationally advertised Krene ® plastic with the look of gabardine. Matching hat, belt. *Be sure to state Misses' size* 10, 12, 14, 16, 18. Shipping weight 2 lbs. 6 oz.
88 T 5234—Tan....**$5.98**

E **Girls' Slicker Raincoat.** Fun-to-wear Wataseal ® plastic with an authentic "oilskin" look. Cotton corduroy lines stand-up collar. Heat-sealed seams for extra strength. Matching sou'wester hat. *State Girls' size* 8, 10, 12, 14. Shpg. wt. 1 lb. 2 oz.
88 T 5245—Red....**$2.98**
88 T 5246—Yellow. **2.98**

F **Our Luxury Raincoa** Beautiful 100% n lon twill that's ligh wonderfully comfort able. With case. *Sta Misses' size* 10, 12, 1 16, 18, 20. Wt. 13 o
88T5236M—Navy..**$10.9**
88 T 5237M —Tan..**10.9**

Matching Hood. Fits a sizes. Shpg. wt. 3 oz.
88T5240M—Navy..**$1.0**
88 T 5241M —Tan...**1.0**



G **Popular Disney Characters** form assorted colorful plastic handles on the child's acetate-covered umbrella. Shpg. wt. 10 oz.
88 T 5171—Navy with white polka dots........ **$1.98**
88 T 5170—Multicolor plaid..............**$1.98**

H **"Man-Sized" Umbrella.** Full 54 in. of protection. Acetate cover. Windproof feature. Assorted wood handles. Shpg. wt. 2 lbs.
88 T 05160—Black. **$4.98**
Same as above in regular size. Shpg. wt. 2 lbs.
88 T 05161—Black..**$3.98**

WIND-PROOF snaps back to shape without damage

J **Windproof Umbrella.** Frame returns to shape without damage. Acetate covers, assorted plastic handles. Shipping wt. 1 lb.
88 T 5122—Black **88 T 5123**—Navy
88 T 5125—Assorted plaids.. Each **$2.94**

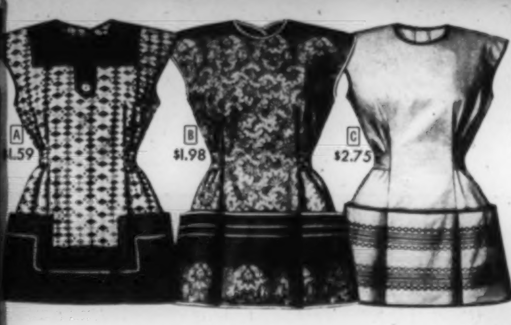
New Slide-A-Matic Feature. New, easy operation! Fingertip control turns windproof umbrella back quickly, easily. Shpg. wt. 1 lb.
88 T 5141—Black...........**$3.98**
88 T 5142—Assorted Plaids.... **3.98**
88 T 5143—Red............ **3.98**

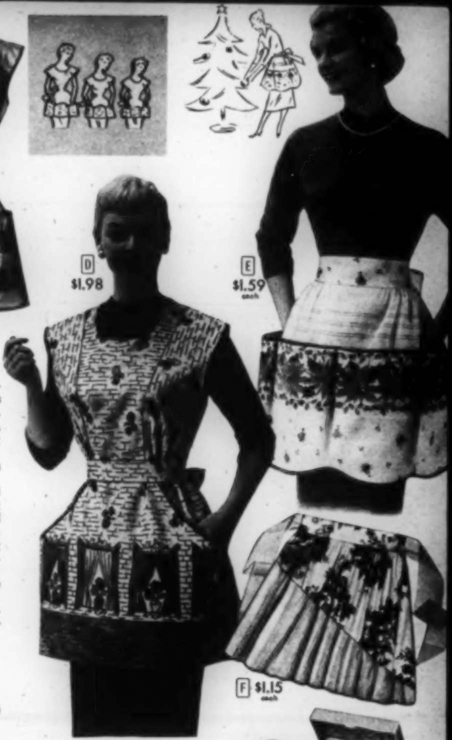
K **Pagoda Shape Umbrellas.** Ombre tones or multicolor plaid on acetate covers. Plastic handles. Shpg. wt. 12 oz.
88 T 05115—Black and gray
88 T 05116—Navy and lt. blue
88 T 05117—Brown and beige
88 T 05118—Assorted plaids
Each.................**$3.98**

L **8-Rib Folding Umbrella.** 12 in. when folded. Acetate covers, sheaths. Plastic handles. Shpg. wt. 1 lb. 2 oz.
88 T 5129—Black........**$4.98**
88 T 5130—Assorted plaids... **4.98**

Stronger 10-Rib Style. Shpg. wt. 1 lb. 2 oz.
88 T 5133—Navy blue.....**$6.89**
88 T 5134—Assorted plaids... **6.89**

For Sears Easy Terms, see page 258 of this catalog and get complete details.





NEW GLAMOROUS KERRYBROOKE APRONS

Reg. U.S. Pat. Off.

Cobbler Aprons A to D come in 3 sizes . . . *small* (fits 30 to 36-inch bust); *medium* (fits 37 to 40-inch bust); *large* (fits 41 to 44-inch bust). Self fabric ties for comfortably snug fit. Washable. *Please state size.*

A **Harlequin Print 80-square Percale Cobbler.** Plain color neckline . . . also makes 3 pockets. Button at back neckline.

Red, blue, black, white print with red.
38 T 9358—Shpg. wt. each 7 oz. . . . . Each **$1.59**
Pink, lime, black, white print with pink.
38 T 9359—Shpg. wt. each 7 oz. . . . Each **$1.59**

B **Lacy white design on 80-square Percale.** Solid color at neck, 3 pockets. Button at back. *State size* (top of column).

38 T 9347—Red. Shpg. wt. ea. 7 oz. Each **$1.98**
38 T 9348—Navy blue. Wt. ea. 7 oz. Each **1.98**

C **Glazed Chintz Cobbler.** Multicolor stitching on 3 pockets. 3-button back. *State size* (top of column). Wt. ea. 8 oz.

38 T 9378—Gold color . . . . Each **$2.75**
38 T 9379—Pink . . . . Each **2.75**
38 T 9380—Bright blue . . . . Each **2.75**

D **80-square Percale Border print Cobbler.** Dress-like fit because skirt is gathered to wide, 2-inch *set-in* waistband. 2 slash-type pockets. 2-button back. Red, gold color and gray on white. Shipping weight each 8 ounces.

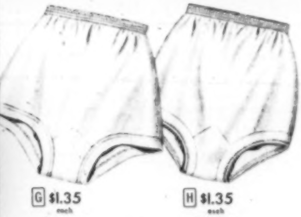
38 T 9374—*State size (at left)* . . . . . . Each **$1.98**

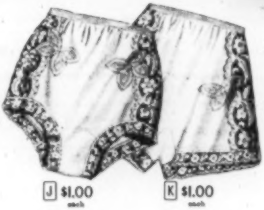
E **Poinsettias for Milady** . . . for a real holiday mood. Permanent finish white organdy band apron with large and small red blossoms. Red and green stitching . . . red bias tape edging. Very wide and long ties. Packed in cellophane bag with poinsettia card. Fits up to size 20. Washable.

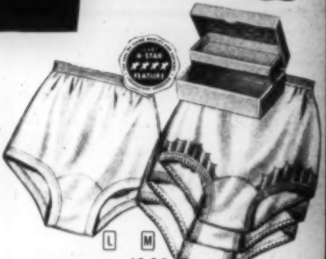
38 T 9296—Wt. ea. 4 oz. Each **$1.59**; Two, **$3.00**

F **Floral Glazed Chintz Band Apron.** Bouffant ruffle of plain color permanent finish organdy. Fits up to size 20. Washable. Shpg. wt. each 2 oz.

38 T 9350—White, chartreuse with lilac.
38 T 9351—Maize, green print with maize
38 T 9352—White, red print with red
38 T 9353-White, orange, turquoise (green-blue)
Each apron **$1.15**; Choice of ANY Two, **$2.00**







BEAUTIFUL CHARMODE BRIEFS AND PANTIES

Reg. U.S. Pat. Off.

Runproof Nylon Tricot. New-type insert on elastic leg. Nylon elastic waist. Double crotch. **Colors** pink, white. *State color, size.*

G **Band Leg Brief. Regular** 33–34; 35-36; 37-38; 39-40 in.
38 T 5001—Wt. ea. 4 oz.
Each **$1.35**; 3 for **$3.85**
Larger 41-42; 43-44-in. hips.
38 T 5701—Wt. ea. 4 oz.
Each **$1.65**; 3 for **$4.75**

H **Elastic Leg Brief. Regular** 33–34; 35-36; 37-38; 39-40 in.
38 T 5000—Wt. ea. 4 oz.
Each **$1.35**; 3 for **$3.85**
Larger 41-42; 43-44-in. hips.
38 T 5700—Wt. ea. 4 oz.
Each **$1.65**; 3 for **$4.75**

Trimmed Runproof Nylon Tricot. Attractive lace in panel. Elastic waistband. Double crotch. **Colors** pink, white. Shpg. wt. each 3 oz.

J **Elastic Leg Brief. Sizes** 30–34; 35–38; 39-40 in.
38 T 5177G—

K **Flare Leg Panty. Sizes:** 32–36; 37–40; 41–44 in.
38 T 5277G--

State color and size. . . . .Each **$1.00**; ANY 3, **$2.90**

L M 4-STAR Feature because laboratory tested and compared in price, quality with other leading brands . . we know of none finer. Super Tricocel runproof Celanese acetate tricot. Patterned elastic at waist. Fancy plastic jewelry box.

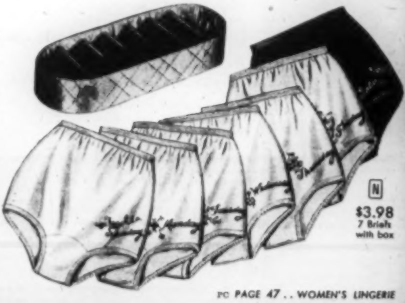
Color white. **Sizes** 33–34; 35–36; 37–38; 39–40-in. hips. *State size.* Shpg. wt. 1 lb.

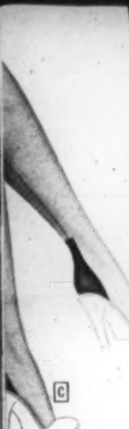
L **Tailored Band Leg Briefs.**
38 T 5662—3 Briefs with box. **$2.95**

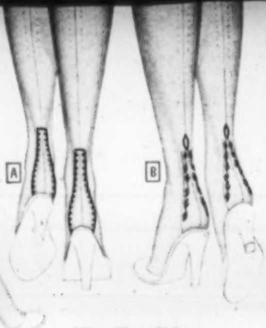
M **Elastic Leg** . . 2 tailored, 1 trimmed.
38 T 5661—3 Briefs with box. **$2.95**

N **"Days of the Week" Runproof Acetate Tricot Briefs.** Rayon satin quilted box contains . . 1 pink, 1 black, 1 yellow, 1 blue, 2 white, 1 green. Elastic waist. **Sizes** 30–34; 35–38; 39–40 in. *State 1 size.* Shpg. wt. 1 lb. 5 oz.

38 T 5226—7 Elastic Leg Briefs, box. . . **$3.98**
38 T 5227—7 Band Leg (not shown), box **3.98**







Ultra Sheer Nylon FASHION HEELS

Choice 98c pr. Save 9c 3 pairs $2.85

A **Heel outlined** with tiny black design. Full fashioned with black seam. Heel slightly reinforced. **Leg color** Sunstar (lightest), Caramel beige.
75 T 876—*State leg color.*

B **Black flocking** won't wash or pull out . . . nor rub off. Full fashioned with black seams. **Leg color** (lightest to darkest) Blush amber, Caramel beige.
75 T 875—*State leg color.*

Sizes for above styles 8½, 9, 9½, 10, 10½, 11. *Please be sure to state size.* Shipping weight pair 2 oz.
Pair 98c....3 pairs $2.85.....6 pairs $5.55

Ultra Sheer Nylon BLACK HEELS

79c pr. in 3-pr. lots Save 18c 6 pairs $4.56

C **Alluring for special occasions.** Full fashioned with black heel, toe and flattering thin seam.

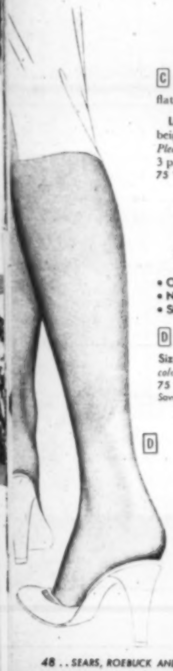
Leg color Sunstar (lightest), Caramel beige. **Sizes** 8½, 9, 9½, 10, 10½, 11. *Please state color and size.* Shipping weight 3 pairs 6 oz.
75 T 816—3 pairs $2.37......6 pairs $4.56

Plain Knit Luxury Sheer SEAM-FREE NYLONS

$1.29 pair Save 21c 3 pairs $3.66

- **Our sheerest Seam-frees for dress**
- **Nude heel . . . no reinforcing**
- **Slightly reinforced toe for wear**

D **Colors** (lightest to darkest) Blush amber, Sunstar, Caramel beige. **Sizes** 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. pair 2 oz.
75 T 704—Pair $1.29........3 pairs $3.66
Save the most on 6 pairs................ 7.08



Run-resist Nylons Ultra Sheer Seam-frees

- **Reinforced heel and toe**
- **Right sheerness for daytime**
- **Sandal sole . . . no-seam comfort foot**
- **Tiny mesh won't run down**

Reinforced heel and toe . . . not shown.

Colors (lightest to darkest) White, Blush amber, Sunstar, Caramel beige. **Sizes** 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. 3 pairs 6 oz.
75 T 722-3 pairs $2.94 6 pairs $5.64

FOR A MERRY CHRISTMAS

ROYAL PURPLE NYLONS

Full-fashioned for leg flattery she'll adore

Luxury Sheer

$1.75 pr. 3 prs. in Boudoir Box

- **If she wants our most luxurious Full Fashioneds**
- **If you want to pamper her with our sheerest nylons**

Another perfect touch . . . New gold color "stardust" flecked clear plastic box with 3 pairs.

Colors (lightest to darkest) Blush amber, Sunstar, Caramel beige, Toasted almond. **Sizes** 8½, 9, 9½, 10, 10½, 11. *State color and size.* Shpg. wt. pr. 2 oz.
75 T 750...........pair $1.75
3 pairs with box.......... 5.00
6 pairs with 2 boxes.......9.50

Ultra or Utility

$1.25 pr. 3 prs. $3.50

- **Thin seams and neat heels**
- **Plastic box with 6 pairs.**

Sizes 8½, 9, 9½, 10, 10½, 11. Shpg. wt. pair 2 oz.

ULTRA Sheer for daytime. **Colors** (light to dark) Blush amber, Sunstar, Caramel beige, Toasted almond, Misty cloud.
75 T 605—*State color and size.*

UTILITY Sheer. Slightly heavier. Stretchy tops for comfort.
Colors White, Sunstar, Caramel beige, Misty cloud.
75 T 405—*State color and size.*
Pair $1.25...........3 prs. $3.50
6 pairs with box........... $6.65

Two Best Sellers Ultra or Utility Runproof Nylons

Ultra Sheer $1.15 pr.

- **Cut, snag or rip . . . mesh absolutely will not run**

State color and size. Shippin weight pair 2 oz.

ULTRA Sheer. Colors (light t dark) Blush amber, Sunstar Caramel beige, Misty cloud **Sizes** 8½, 9, 9½, 10, 10½, 11
75 T 809—Pair............ $1.1
3 pairs $3.30.......6 pairs 6.4

UTILITY Sheer . . . slightl heavier for all purpose wear **Colors** White, Sunstar, Cara mel beige, Misty cloud. **Size** 9, 9½, 10, 10½, 11, 11½.
75 T 508—Pair............$1.3
3 pairs $3.96; 6 pairs (no box) 7.6

Our Lowest-priced Full Fashioned Nylon Hosiery 79c pr. in 3-pr. lots

- **First Quality and Full Fashioned for the most flattering fit . . . yet at these low, low prices**

To our knowledge, this is the lowest price anywhere for this quality Ultra Sheer Nylon. Unusuall well knit with fine seams and heels. Satisfaction guaranteed or your money back. **Colors** (light t dark) Blush amber, Sunstar, Caramel beige, Misty cloud. **Sizes** 8½, 9, 9½, 10, 10½, 11.
75 T 715—State color, size. Shpg. wt. 3 pairs 6 oz.........................3 pairs $2.37.......6 pairs $4.3

5 NEW Royal Purple Hosiery Colors

The colors are listed from lightest to darkest.

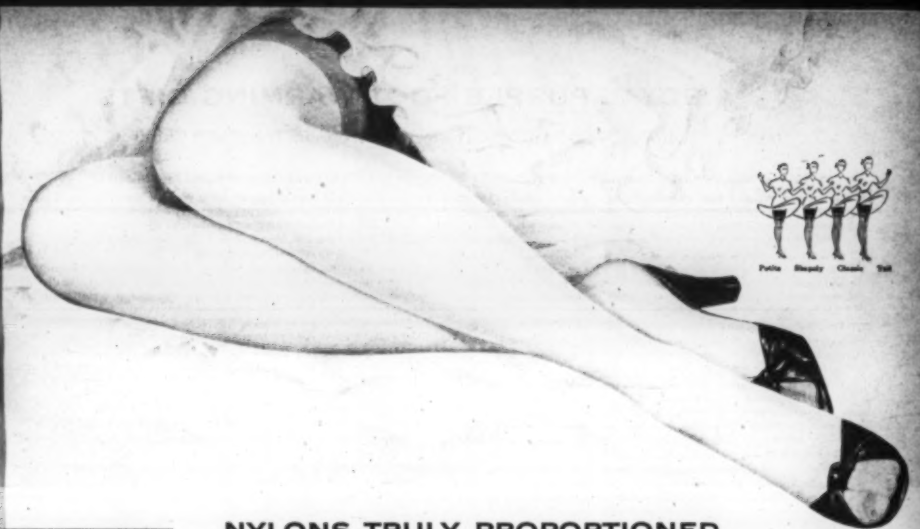
BLUSH AMBER (similar to Charm beige) Rosy beige to wear with gold, orange, turquoise or aqua blue, tangerine.
SUNSTAR (similar to Magic sand). Golden beige to wear with beige, brown, yellow, pale gray, coral rose, light red, white.
CARAMEL BEIGE (similar to Moonstone). Rich warm beige to wear with navy blue, bright red or green or purples.
TOASTED ALMOND. Wonderfully exciting burnished tan color to wear with dark brown that's so popular this season . . or any of new bronzes.
MISTY CLOUD (similar to Towntaupe). Misty taupe to wear with black, charcoal gray, dark green or deep red.

Royal Purple Weights

LUXURY Sheer. By far our sheerest nylon . . it is perfect with he dressiest wools, silks, velvets, ta fetas, satins, velveteens.

ULTRA Sheer. Here's the weigh for daytime glamour. She'll lik it with tailored dresses, suit separates, jumpers or knits.

UTILITY Sheer. For real hard, all purpose wear with heavy dress and suits. Perfect for housewi who wants durability.



NYLONS TRULY PROPORTIONED

in 4 Leg Patterns for better fit, wear . . by Royal Purple

STRETCHY Nylons Proportioned in 4 Leg Patterns (8 sizes available)

Choice $1.49 pair   Plastic Box with 6 Pairs

Ultra Sheers

- Proportioned in 4 Leg Patterns . . new comfort
- Gives with every movement of feet, legs
- Full fashioned with seams that stay straight
- For daytime glamour

Colors (light to dark) Blush amber, Sunstar, Caramel beige.

Petite 75 T 853	Shapely 75 T 851
Classic 75 T 855	Tall 75 T 852

Pair $1.49   3 pairs $4.26
6 pairs with box 8.16

Slightly heavier

- Utility sheer in 4 Leg Patterns
- Longest wearing for all-purpose wear
- Full fashioned . . . seams stay straight Give with every movement for fine fit

Colors Sunstar (lightest), Caramel beige.

Petite 75 T 893	Shapely 75 T 891
Classic 75 T 895	Tall 75 T 892

Pair $1.49   3 pairs $4.26
6 pairs with box 8.16

New Runproofs

- Ultra Sheers that are RUNPROOF
- Proportioned in 4 Leg Patterns
- Full fashioned . . . seams stay straight
- Flattering mesh
- New wrinkle free fit

Colors Sunstar (lightest), Caramel beige.

Petite 75 T 513	Shapely 75 T 511
Classic 75 T 515	Tall 75 T 512

Pair $1.49   3 pairs $4.26
6 pairs with box 8.16

HOW TO ORDER. Find leg pattern below, then STATE corresponding catalog number with foot size AND color (plus heel color in Dark Heels). Shipping weight pair 2 oz.

√ CHECK YOUR FOOT SIZE

SHOE SIZE (Shoes up to 3½ in all widths, take size 8½ hose)	SHOE WIDTH: AAAA to AA	SHOE WIDTH: A or B	SHOE WIDTH: C or D	SHOE WIDTH: E to EEE
	STOCKING FOOT SIZE			
4	8½	8½	9	9
4½	8½	9	9	9½
5	9	9	9	9½
5½	9	9½	9½	9½
6	9½	9½	9½	10
6½	9½	9½	10	10
7	9½	10	10	10½
7½	10	10	10½	10½
8	10	10½	10½	10½
8½	10½	10½	10½	11
9	10½	11	11	11
9½	11	11	11	11½
10 and over	11½	11½	11½	11½

√ CHECK HEIGHT AND WEIGHT FOR PERFECT FIT

If Foot Size is	If your Height (in stocking feet) is	If Wt. is	Order Leg Pattern	Order Foot Size
8½	4 ft. 8 in. to 5 ft.	90–110	Petite	8½
8½	5 ft. 1 in. to 5 ft. 6 in.	111–140	Classic	8½
9	4 ft. 8 in. to 5 ft.	90–110	Petite	9
9	5 ft. 1 in. to 5 ft. 6 in.	90–120	Shapely	9
9	5 ft. 1 in. to 5 ft. 8 in.	121–150	Classic	9
9½	4 ft. 10 in. to 5 ft. 1 in.	95–115	Petite	9½
9½	5 ft. 2 in. to 5 ft. 6 in.	95–125	Shapely	9½
9½	5 ft. 3 in. to 5 ft. 7 in.	126–160	Classic	9½
9½	5 ft. 5 in. to 6 ft. 1 in.	161–190	Tall	9½
10	5 ft. 2 in. to 5 ft. 6 in.	100–130	Shapely	10
10	5 ft. 3 in. to 5 ft. 9 in.	131–165	Classic	10
10	5 ft. 6 in. to 6 ft. 1 in.	166–195	Tall	10
10½	5 ft. 2 in. to 5 ft. 8 in.	100–130	Shapely	10½
10½	5 ft. 2 in. to 5 ft. 10 in.	131–165	Classic	10½
10½	5 ft. 6 in. to 6 ft. 2 in.	166–200	Tall	10½
11	5 ft. 3 in. to 5 ft. 10 in.	135–170	Classic	11
11	5 ft. 6 in. to 6 ft. 2 in.	171–200	Tall	11
11½	5 ft. 6 in. to 6 ft. 2 in.	160–200	Tall	11½

☞ **BE SURE** Your Foot Size is in your Leg Pattern

Petite—8½, 9, 9½ **Shapely**—9, 9½, 10, 10½ **Classic**—8½, 9, 9½, 10, 10½, 11 **Tall**—9½, 10, 10½, 11, 11½

New gold-color flecked clear plastic boudoir box with 6 prs.

4-STAR Feature with Carefree snag-resistant finish

Dark Heels Reduced

Last Spring pair Was ~~$1.49~~ $1.29 pair

- Same hose sell for maintained price $1.65. pr. under other nationally advertised brands
- Full Fashioned Ultra Sheers with fine seams

Black heel, seam. Leg color Moonstone
Brown heel, seam. Leg color Charm beige
Navy heel, seam. Leg color Moonstone

Petite	Shapely	Classic	Tall
75 T 883	75 T 881	75 T 885	75 T 882

How to order at left. Pair Was $1.49 . . . . Now $1.29
3 prs. Were $4.26 Now $3.66; 6 prs. $8.16 Now 7.08

Full Fashioned Ultra or Utility

$1.30 pair

- Same hose sell for maintained price $1.65 pr. under other nationally advertised brands

Colors (light to dark) Blush amber, Sunstar, Caramel beige, Misty cloud. Ordering at left.

ULTRA Sheer. Dark seam on one side, wear inside out for self color seam.

Petite	Shapely	Classic	Tall
75 T 833	75 T 831	75 T 835	75 T 832

UTILITY Sheer . . slightly heavier for wear.

Petite	Shapely	Classic	Tall
75 T 803	75 T 801	75 T 815	75 T 802

Pair $1.30; 3 pairs $3.70; 6 pairs with box . . . $7.18

Ultra Sheer Seam-frees

Choice $1.29 pair

- Same hose sell for maintained price $1.50 pr. under other nationally advertised brands
- Run-resistant mesh won't run below a snag

Colors (light to dark) Blush amber, Sunstar, Caramel beige. How to order at left.

Nude heel (no reinforcing) for backless shoes.

Petite	Shapely	Classic	Tall
75 T 793	75 T 791	75 T 795	75 T 792

Reinforced heel and toe for pumps.

Petite	Shapely	Classic	Tall
75 T 843	75 T 841	75 T 845	75 T 842

Pair $1.29; 3 pairs $3.66; 6 pairs with box . . . $7.08

Non-proportioned Stretchy Nylons

6 pairs with Boudoir Box $5.34

- Graduated lengths for fine fit, but not proportioned
- Ultra Sheer Full Fashioneds

What a gift . . . 6 pairs stretchy nylons with plastic box. She'll use box later for jewelry, hankies, gloves or make-up. She'll enjoy these nylons that give with every movement. Seams will stay straight.

Colors Sunstar, Caramel beige. If she wears 8½ or 9 order (A); 9½ or 10 (B); 10½ or 11 (C). Wt. 2 prs. 4 oz.

T 856—*State color, size*
pairs $1.95   3 pairs $2.79
pairs with box 5.34

ROYAL PURPLE FOOT WARMING GIFTS

REG. U. S. PAT. OFF.

Slipper Socks, Anklets, Hosiery for Women, Teens and Children

Foot-ease Slipper Socks for Women and Teens

Reg. U. S. Pat. Off.

A **New 100% Worsted Wool** with colorful knit-in zigzag pattern. Tuckstitched across ankle for much trimmer fit. Suede sides, imitation suede sole. **Colors** red, navy. **Sizes** 8, 9, 10, 11 (see below). Hand wash.
75 T 2367—State colors, size. Shpg. wt. pair 7 oz. Cellophane Bag........**pair $1.89**

B **New "bow tie" 100% Worsted Wool.** Cat's-Paw rubber sole for outdoor wear. Glove leather sides are built up in back for added comfort. Tuckstitched across ankle for very trim fit. Sock hand stitched to side. Hand wash.
Colors pastel blue, yellow, pink. **Sizes** 8, 9, 10, 11. *State colors, size.*
75 T 2347—Shpg. wt. pair 8 oz. Attractive Box on opposite page.........**pair $2.98**

C **Spun Nylon Slipperette** in one size that fits 8½ to 11. Wonderful for traveling. Brushed inside for softness. Nylon pompon. Elastic in top. Hand wash. **Colors** black, pink, red, yellow, pastel blue. *State color.*
75 T 2434—Shpg. wt. pair 4 oz. Plastic Bag..........................**pair $1.45**

D **Warmer 100% Worsted Wool Slipperette** in one size that fits 8½ to 11. Delightful for loafing . . . and so easy to slip into a suitcase. Contrasting wool trim stitched with elastic at top. Wool pompon. Hand wash.
Colors flame red, medium blue, pastel blue, pink, black, white.
75 T 2329—State color. Shpg. wt. pr. 4 oz. Special Box (not shown).......**pair $1.85**

E **1954 100% Worsted Wool favorite now in pastel colors.** Jaunty toe with tinkling bell for glamour, and padded foam rubber innersole soft for comfort. Tuckstitched across ankle. Leather sides, soles. Hand wash.
Colors pink, pastel blue, yellow, pastel green. **Sizes** 8, 9, 10, 11.
75 T 2306—State color, size. Shpg. wt. pair 8 oz. Box on opposite page...**pair $2.98**

F **New and by far our most beautiful Slipper Sock.** Fluffy white fur pompon elegant touch on dainty 100% worsted wool. Tops hand sewn to contrasting glove leather sides with metallic covered elastic thread. Leather sole with sponge rubber innersole. And isn't the cable stitch smart?
Colors pastel green, pastel blue, pink. **Sizes** 8, 9, 10, 11. Hand wash.
75 T 2326—State colors, size. Shpg. wt. pair 8 oz. Box on opposite page....**pair $3.49**

Foot-ease size chart for teen-agers, women	If hose size is	8	8½	9	9½	10	10½	11
	Order Foot-ease	8	9	9	10	10	11	11

Latest fashion . . Knee High Hose for Women and Teens

M **Stretch-to-fit Helanca® Nylon** yarn will fit every leg perfectly. Popular "links and links" pattern very flattering. Elastic in straight up tops.
Colors navy, white, brown, charcoal gray. **One size fits 9 to 11.**
75 T 2435—State colors. Shpg. wt. 2 pairs 6 oz.........**2 pairs $1.58 4 pairs $3.04**

N **Combed Cotton Argyles** in brightest of colors . . true perfection with classic bermuda shorts, and she'll find they're striking with very short or very full skirts. Reinforced heel and toe. Elastic in straight up tops.
Colors camel beige, black, charcoal, hunter green. **Sizes** 9, 9½, 10, 10½, 11.
75 T 2427—State colors, size. Shpg. wt. pair 4 oz............**pair 98c 2 pairs $1.90**

Foot-ease Slipper Socks for Children

Reg. U. S. Pat. Off.

G **New Snowman Slipper Sock of 100% Worsted Wool.** Pattern of saucy little man knit in with contrasting colored wool yarn. Warm sock is hand stitched to leather sides. Sturdy imitation suede sole. Hand wash.
Colors royal blue, red. **Sizes** 6, 7, 8, 9. *State colors and size.*
75 T 2977—Shpg. wt. pair 7 oz. Cellophane Bag.........................**pair $1.66**

H **New Smoky the Bear Slipper Sock** . . . the proud fighter of forest fires. Now these can be worn outdoors because soles are sturdy Cat's-Paw rubber. 100% worsted wool tops that are tuckstitched across ankle for much better fit are hand stitched to suede sides. Hand wash.
Colors red, blue, green. **Sizes** 6, 7, 8, 9. *State colors and size.*
75 T 2906—Shpg. wt. pair 7 oz. Attractive Box on opposite page.........**pair $2.39**

J **New Davy Crockett Slipper Sock** . . . to make him (or her) a real frontiersman. Children will be as quiet as Davy too, because full grain leather sole has softly padded felt innersole. Warm 100% wool socks have fur tails. Fringed leather frames the motif of Davy. Leather sides.
Colors red, navy, green. **Sizes** 6, 7, 8, 9. *State colors and size.*
75 T 2947—Shpg. wt. pair 7 oz. Attractive Box on opposite page.........**pair $2.98**

K **New . . . Dale Evans Bunkhouse Boot.** Let your young ones be the first to wear the type of slipper sock "the queen of the rodeo" prefers. These have special Cat's-Paw rubber soles so they can be worn outdoors. 100% worsted wool socks are tuckstitched across ankle for smooth fit. Soft suede sides and front with metal horse shoe fob. Hand wash.
Colors royal blue, red, camel beige. **Sizes** 6, 7, 8, 9. *State color, size.*
75 T 2932—Shpg. wt. pair 7 oz. Attractive Box on opposite page.........**pair $2.98**

L **Slipper Sock with tinkling bell** that tops sturdy turned-up toe. 100% worsted wool hand stitched to full grain leather sides and sole. Unusually soft underfoot because of foam rubber innersole. Hand wash.
Colors red, royal blue, kelly green. **Sizes** 6, 7, 8, 9. *State color, size.*
75 T 2900—Shpg. wt. pair 8 oz. Attractive Box on opposite page.........**pair $2.95**

Foot-ease size chart for children	If hose size is	6	6½-7	7½-8	8½	9-9½	10
	Order Foot-ease	6	6	7	8	9	10

Popular Gifts . . Anklets for Children

P **New Davy Crockett Anklet** of Stretch-to-fit Helanca® nylon yarn. Davy's picture on each side of cuffs. **Color** white. *One size fits 6 to 8½.*
75 T 2848—Shpg. wt. pair 8 oz..............................**4 pairs in bag $1.60**

R **"Days of the Week" Anklets** in stretchy nylon or cotton. Days printed in assorted colors on both sides of cuffs. **Color** white. Shpg. wt. 7 prs. 9 oz.

Stretch-to-fit Nylon. Sizes small (6, 6½, 7, 7½, 8, 8½); medium (9, 9½, 10, 10½, 11). *State size.*
75 T 2881—**Bag of 7 pairs....$3.75**

Combed Cotton. Nylon reinforced toe and heel. **Sizes** 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. *State size.*
75 T 2880—**Bag of 7 pairs......$1.95**

$1.29
pair
Save 15c
3 prs. $3.72
$1.29
pair
Save 21c
3 prs. $3.66
Stretch
to-fit
Anklets
58c
pr. in
3 pr. lots

royal purple

Guaranteed Hosiery

- First Quality ... knit (not stretched) to full size
- Nylon reinforced heels, toes
- Fashion shaped heels to fit
- Gift Box with every order

Our Heaviest Nylons

- Famous 700 Service Weight
- Easy-stretch cotton tops
- Non-binding elastic fabric
- Extra nylon in heel and toe
- Full fashioned for fine fit

By far the longest wearing of any Royal Purple Nylons.

Colors (lightest to darkest) White, Sunstar, Caramel beige, Misty cloud. **Sizes** 9, 9½, 10, 10½, 11, 11½. *State color, size.*
75T700—Shpg. wt. pr. 2 oz. **Pr. $1.29**
3 pairs $3.72 6 pairs $7.20

Nylons Knit Inside Out

- Sells for maintained price $1.65 pr. under other nationally advertised brands
- Flattering dullness lasts
- Full fashioned with "scoop" heel that helps keep thin seams straight

Colors Blush amber, Sunstar, Caramel beige, Misty cloud. **Sizes** 8½, 9, 9½, 10, 10½, 11. *State color, size.* Wt. pr. 2 oz.
75 T 639—**ULTRA Sheer.**
75 T 640—**UTILITY Sheer** ... slightly heavier for hard wear.
Pr. $1.29; 3 prs. $3.66; 6 prs. $7.08

Nylon-Cotton

- 3 prs. (1 size, 1 color). Must wear 3 months or 3 NEW pairs FREE
- Strong nylon for wear
- Nicely shaped heel

Nylon over mercerized cotton that is soft and absorbent. Seamed back and seamless sole.

Colors French tan, Brown-mist. **Sizes** 9, 9½, 10, 10½. *State color and size.* Wt. 3 prs. 12 oz.
75 T 2429—Gift Boxed
3 prs. $2.25 6 prs. $4.40

Our Warmest

- 2 prs. (1 size, 1 color) Must wear 2 months or 2 NEW pairs FREE
- 32% nylon over soft 68% wool for warmth

"Silky-soft" nylon over warm wool. Fashion heels. Seamed back, seamless sole.

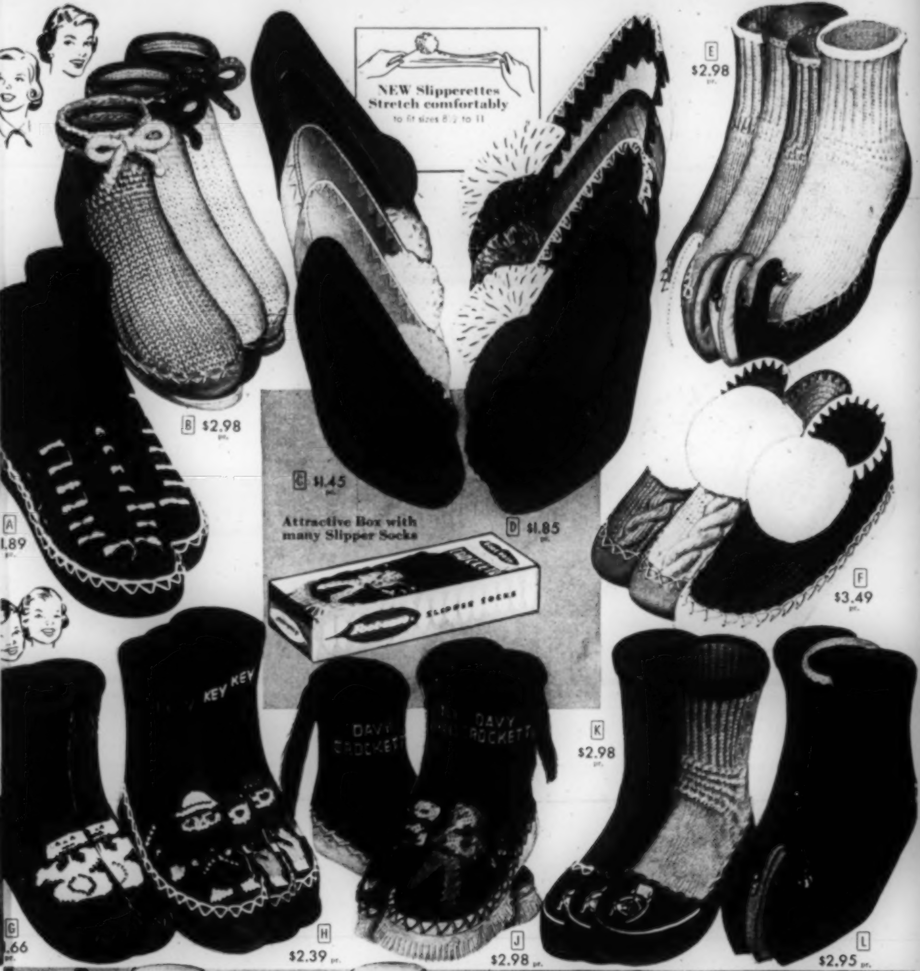
Colors Browntone, Medium tan. **Sizes** 9, 9½, 10, 10½, 11. *State color, size.* Wt. 2 prs. 8 oz.
75 T 2313—Gift Boxed
2 pairs $3.20; 4 pairs $6.20

For Teens, Women

Cuffed Helanca® nylon yarn. One size fits 8½ to 11. Extra nylon in heels, toes. Knit on cuffs.

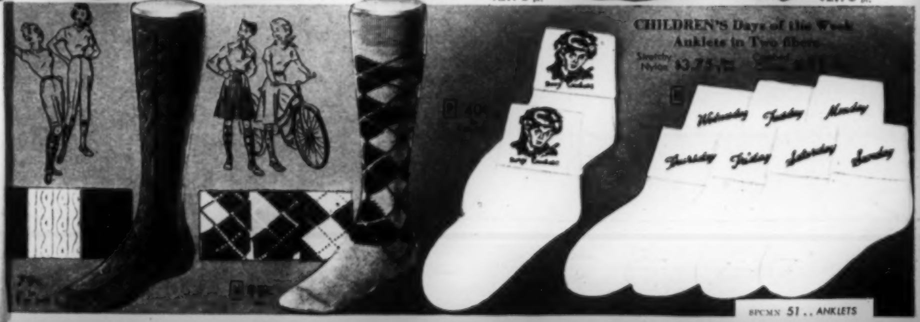
State red, white, camel beige, lt. blue, yellow.
75T2605—Shpg. wt. 3 prs. 9 oz.
3 prs. $1.74; 6 prs. $3.36

Children's Cuffed (not shown, similar to above). One size fits 6 to 8½. *State* lt. blue, red, yellow, white, navy, brown.
75T2860—Shpg. wt. 3 prs. 6 oz.
3 prs. $1.17; 6 prs. $2.22


B $2.98 pr.
C $1.45 pr.
D $1.85 pr.
E $2.98 pr.
F $3.49 pr.
A 1.89 pr.
SLIPPER SOCKS
KEY KEY
DAVY CROCKETT
DAVY CROCKETT
K $2.98 pr.
G .66 pr.
H $2.39 pr.
J $2.98 pr.
L $2.95 pr.

NEW Slipperettes Stretch comfortably
to fit sizes 8½ to 11

Attractive Box with many Slipper Socks


P 40
Davy Crockett
Davy Crockett
Wednesday
Tuesday
Monday
Thursday
Friday
Saturday
Sunday

CHILDREN'S Days of the Week Anklets in Two fibers
Stretchy Nylon $3.75
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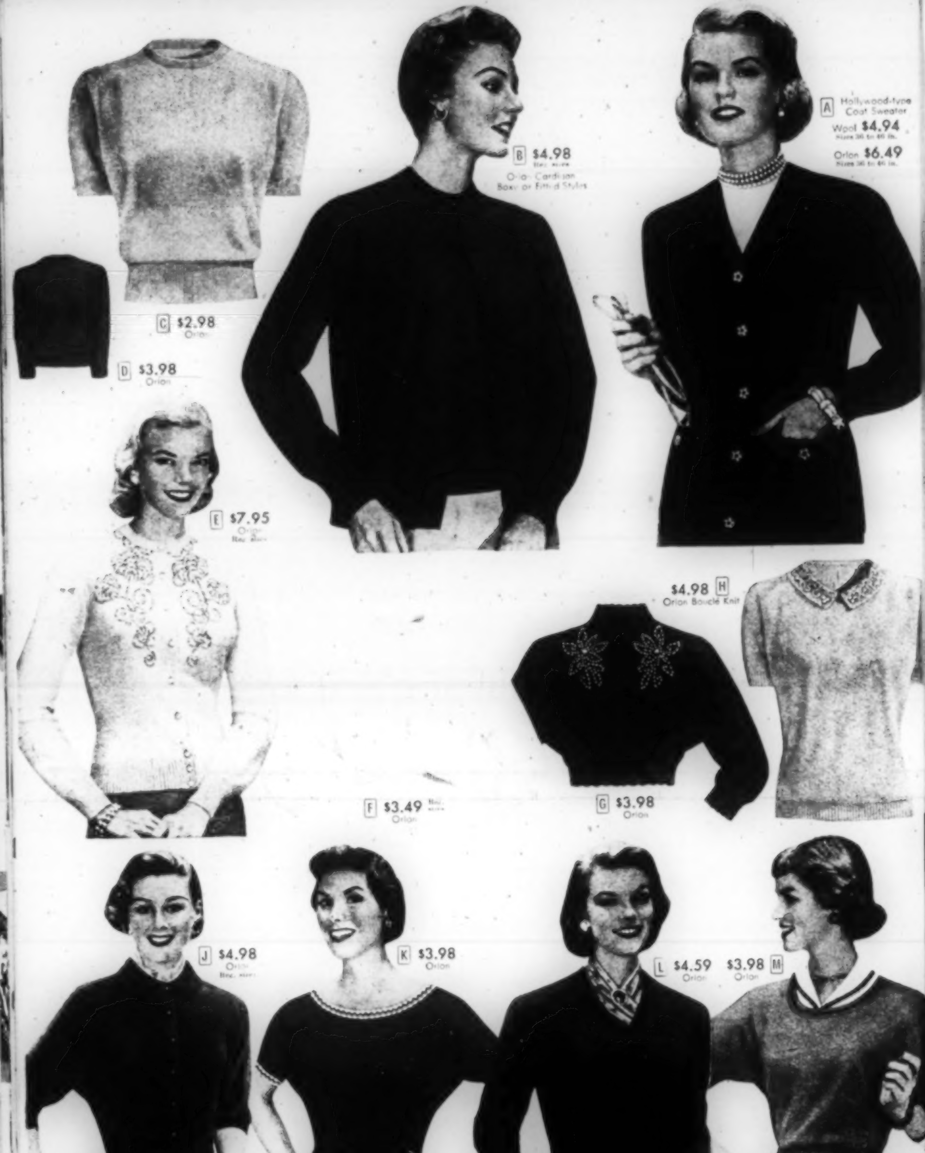
A Hollywood-type Coat Sweater
Wool $4.94
Sizes 36 to 46 in.
Orlon $6.49
Sizes 36 to 46 in.
B $4.98
Reg. sizes
Orlon Cardigan
Boxy or Fitted Styles
C $2.98
Orlon
D $3.98
Orlon
E $7.95
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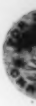

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SOFT AND LOVELY . . heart warming Kerrybrooke knits . . a galaxy of charming sweater styles that she will live in and love all year

Party-pretty but practical too. Sweaters in 100% Virgin Orlon*. . luxurious Hi Bulk or interlock knit Orlon hand wash easily, need no blocking and are moth resistant. Several styles in soft, warm wool.

[A] **Mature Figure Flattery** . . in Wool or Orlon. Trim ribbing, slenderizing nipped-in waist. Sparkling silver-colored metal buttons.

100% Virgin Orlon. Cozy warm and comfortable. *State size* 36, 38, 40, 42, 44, 46. *See chart.*
38 T 7025—Rico green (shown) 38 T 7026—Lt. gray
38 T 7027—Wine (dark) 38 T 7028—Medium blue
Shipping weight 1 lb. 1 oz. . . . . Each $6.49

100% Virgin Wool. "Sanforlan," won't shrink out of fit. *State size* 36, 38, 40, 42, 44, 46. *See chart.*
38 T 7138—Rico green (shown)
38 T 7139—Wine flame (dk.)
38 T 7140—Silver gray 38 T 7141—Luster blue (bright)
38 T 7142—Navy . . Shpg. wt. 15 oz. . . . . . . Each $4.94
Colors below in larger sizes 48, 50, 52. *See chart.*
38T7148—Rico green (shown) 38T7149—Wine flame (dk.)
Shipping weight 1 pound. . . . . Each $5.48

[B] **Tops Everything.** Boxy cardigan in 100% Virgin *Hi Bulk* Orlon. Smooth dyed-to-match buttons. *State size* 34, 36, 38, 40. *See chart.*
38T7242—Red 38T7240—White 38T7241—Lt. blue
38 T 7243—Champagne (light beige)
38 T 7244—Moss green (med.) 38 T 7245—Black
38 T 7246—Charcoal gray . . Shpg. wt. 14 oz. Each $4.98
Also in larger sizes 42, 44, 46. See chart.
38 T 7255—Lt. blue 38 T 7256—Moss green (med.)
38T7257—Charcoal gray . . Shpg. wt. 15 oz. . Each $5.49

Neatly Fitted Cardigan (not shown) in 100% Virgin *Hi Bulk* Orlon. *State size* 34, 36, 38, 40. Shipping wt. 14 oz.
38 T 7225—White 38 T 7226—Harvest gold (bright)
38 T 7227—Coral 38 T 7228—Periwinkle (blue-violet)
38 T 7229—Dark brown 38 T 7230—Dark green
38 T 7231—Silver gray 38 T 7232—Navy. Each $4.98

[C] **Trim Classic Pullover** in 100% Virgin *Hi Bulk* Orlon. *State size* 34, 36, 38, 40. *See chart.* Shipping weight, each 12 ounces.
38 T 7202—Harvest gold (shown) 38 T 7200—White
38 T 7204—Red 38 T 7205—Champagne (light beige)
38 T 7206—Periwinkle (blue-violet)
Colors below in sizes 34, 36, 38, 40, 42. *See chart.* Shipping weight, each 12 ounces.
38 T 7201—Light blue 38 T 7203—Coral
38T7207—Moss green (med.) 38T7208—Charcoal gray
Please be sure to state size. . . . . Each $2.98

[D] **Casual Long Sleeve Pullover** in Hi Bulk Orlon. Soft and luxurious. Trim-fitting as a sweater-blouse, or under cardigans. *State size* 34, 36, 38, 40. *See chart.*
38T7216—Lt. blue 38T7215—White 38T7218—Black
38 T 7217—Periwinkle (blue-violet)
38 T 7219—Terra cotta (rust) Wt. 12 oz. . . . Each $3.98

[E] **Sparkling Dress-up Orlon Cardigan** embroidered with pretend pearls and glass beads. Soft, long-wearing interlock knit. *State size* 34, 36, 38, 40. *See chart.*
38T6307—Pink 38T6306—White 38T6308—Lt. blue
Shipping weight 1 pound. . . . . Each $7.95
Colors below in larger sizes 42, 44, 46. *See chart.*
38T6311—Pink 38T6310—White 38T6312—Lt. blue
State size. . . . Shpg. wt. 1 lb. 2 oz. . . . . Each $8.95

[F] **Go Everywhere Shrug** in 100% Virgin Orlon. Long-wearing interlock knit. *State bust size* small (30–32); medium (34–36); large (38–40) in. Shpg. wt. 13 oz.
38T7360—White 38T7361—Pink 38T7362—Lt. blue
38 T 7363—Black. . . . . Each $3.49
Colors below in extra large bust size (42–44) in.
38T7370—White 38T7371—Pink 38T7372—Lt. blue
38 T 7373—Black. . . Shpg. wt. 14 oz. . . . . . Each $3.98

[G] **Scalloped Shrug in Orlon.** Fine interlock knit. ¾ dolman sleeves are so comfortable, fit so well. Mock jewel trim. *State bust size* small (30-32); medium (34-36); large (38-40) in.
38T6327—Black 38T6325—White 38T6326—Lt. blue
38 T 6328—Lilac. Shpg. wt. 12 oz. . . . . Each $3.98

[H] **Textured and Twinkling.** Orlon in a nubby boucle knit with mock jewels and metallic thread trim. Wonderful for your prettiest party-wear. *State size* 34, 36, 38, 40. *See chart.*
38 T 6697—Lt. blue 38 T 6695—White
38 T 6696—Pink Shpg. wt. 1 lb. . . . . Each $4.98

[J] **Pert Peter Pan Color.** Orlon cardigan with ¾ dolman sleeves. Blouse-trim look . . . so versatile! Interlock knit . . . soft long-wearing. *State size* 34, 36, 38, 40. *See chart.*
38 T 7493—Charcoal gray 38 T 7486—Red
38 T 7491—Periwinkle (blue-violet)
38 T 7492—Moss green (med.) Wt. 15 oz. . Each $4.98
Colors below in larger sizes 42, 44, 46. Wt. 1 lb. 1 oz.
38T7496—Charcoal gray 38T7497—Moss green (med.)
38 T 7495—Periwinkle (blue-violet). . . . . Each $5.49

[K] **Shell Stitched Trim.** Scooped neck pullover in interlock knit Orlon. Narrow belt laces, ties in front. *State size* 34, 36, 38, 40. *See chart.*
38T6848—Red, white trim 38T6849—Navy, white trim
Shipping weight 11 oz. Each $3.98

[L] **Tapering Torso Length Pullover** in Hi Bulk interlock knit Orlon . . . a smart, fashion-right gift. *State size* 34, 36, 38, 40. *See chart.*
38T7311—Periwinkle (shown) 38T7310—White
38T7312—Charcoal gray 38T7313—Terra cotta (rust)
Shipping weight 12 ounces. . . . . Each $4.59

[M] **Color Contrast** at collar and cuffs. Orlon pullover in an interlock knit with ¾ dolman sleeves. *State size* 34, 36, 38, 40. *See size chart.*
38 T 6847—Shrimp with white and brown trim (shown)
38 T 6845—Charcoal gray with white and red trim
38 T 6846—Periwinkle (blue-violet) with white and red
Shipping weight 12 ounces. . . . . Each $3.98

Sweaters described below illustrated on this page

[N] **Cozy Turtleneck . . . cable stitch front and back.** Pullover in soft 100% Virgin Zephyr Wool. Hand washable. *State bust size* small (32–34); medium (36–38); large (40–42) in. Shpg. wt. 1 lb.
38T6555—White 38T6556—Red 38T6557—Navy $5.95

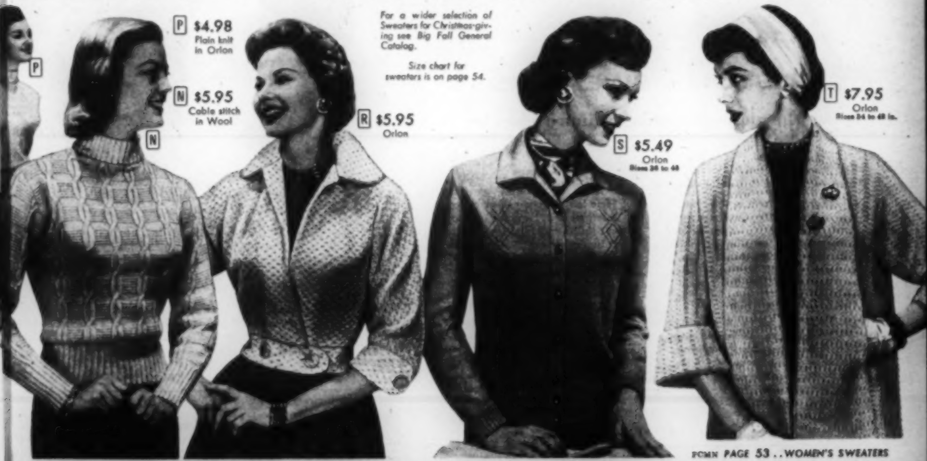
[P] **Plain Knit Turtleneck** in luxurious *Hi Bulk* Orlon. *State size* 34, 36, 38, 40. *See chart.*
38T6570—White 38T6571—Red 38T6572—Navy
Shipping weight 14 oz. Each $4.98

[R] **Pretty Pebble Stitch.** Waist length jacket in Orlon. ¾ dolman sleeves. *State bust size* small (32–34); medium (36–38); large (40–42) in.
38 T 6990—Off-white 38 T 6991—Coral
38 T 6992—Navy . . Shpg. wt. 1 lb. 4 oz. . . . Each $5.95

[S] **Diamond-shaped Design.** Slenderizing Orlon Cardigan for women. *State size* 36, 38, 40, 42, 44, 46. *See size chart.*
38T7130—Moss green (med.) 38T7131—Med. blue
38T7132—Wine. . . . Shpg. wt. 1 lb. . . . . Each $5.49

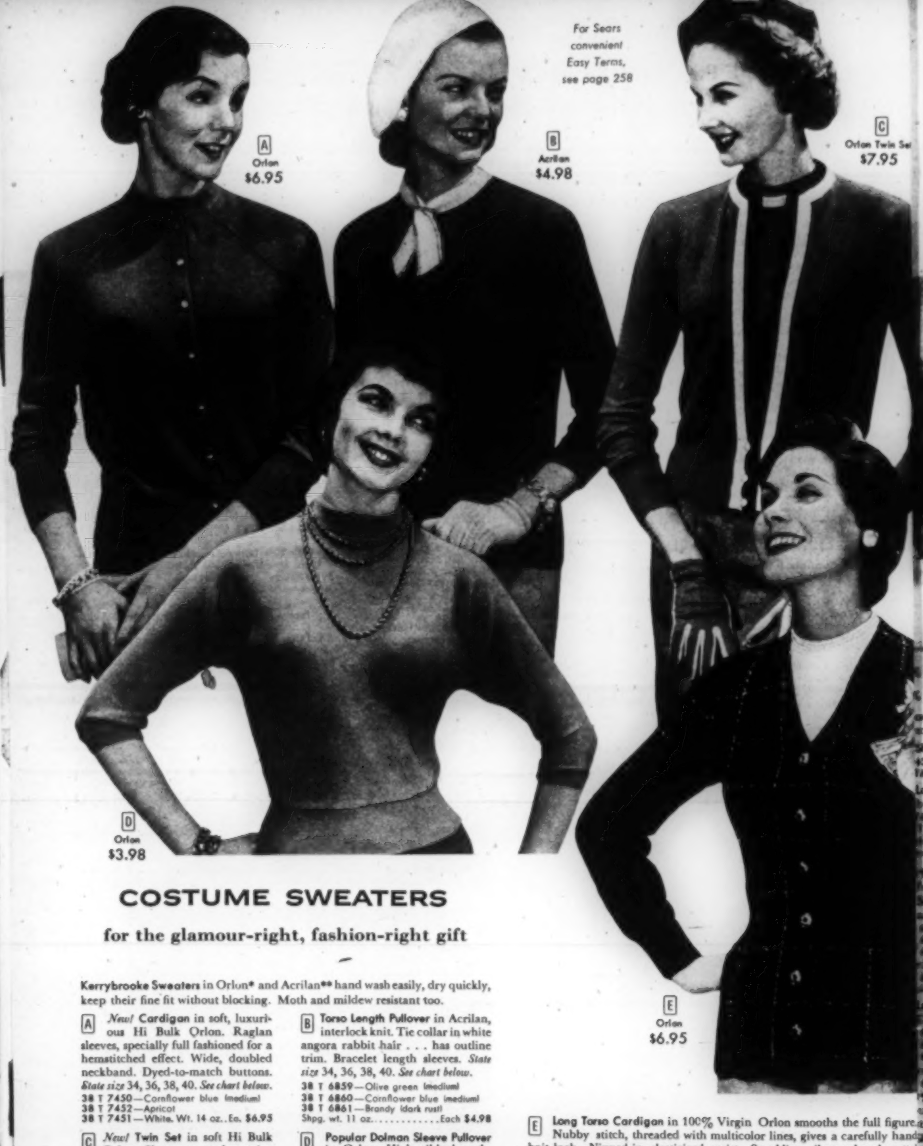
[T] **Boxy Jacket.** Orlon in a rich pebble stitch. Emblem trim. *State bust size* small (34–36); med. (38–40); large (42–44); extra large (46–48) in.
38 T 6995—Off-white 38 T 6996—Coral
38 T 6997—Navy . . Shpg. wt. 1 lb. 5 oz . . Each $7.95

* Registered trade-mark for DuPont acrylic fiber



For a wider selection of Sweaters for Christmas-giving see Big Fall General Catalog.

Size chart for sweaters is on page 54.



For Sears
convenient
Easy Terms,
see page 258

COSTUME SWEATERS

for the glamour-right, fashion-right gift

Kerrybrooke Sweaters in Orlon* and Acrilan** hand wash easily, dry quickly, keep their fine fit without blocking. Moth and mildew resistant too.

A *New!* **Cardigan** in soft, luxurious Hi Bulk Orlon. Raglan sleeves, specially full fashioned for a hemstitched effect. Wide, doubled neckband. Dyed-to-match buttons. *State size* 34, 36, 38, 40. *See chart below.*

38 T 7450—Cornflower blue (medium)
38 T 7452—Apricot
38 T 7451—White. Wt. 14 oz..Ea. $6.95

C *New!* **Twin Set** in soft Hi Bulk Orlon. Sharp, two-color stripe trim. Pullover has short set-in sleeves. Slimming open-front cardigan. *State size* 34, 36, 38, 40 *as in chart at right.* Shpg. wt. 1 lb. 2 oz.

38 T 6897—Red; white and navy stripe
38 T 6898—White; red and navy stripe
38 T 6899—Periwinkle (blue-violet); white, navy stripe........2-pc. Set $7.95

B **Torso Length Pullover** in Acrilan, interlock knit. Tie collar in white angora rabbit hair . . . has outline trim. Bracelet length sleeves. *State size* 34, 36, 38, 40. *See chart below.*

38 T 6859—Olive green (medium)
38 T 6860—Cornflower blue (medium)
38 T 6861—Brandy (dark rust)
Shpg. wt. 11 oz..............Each $4.98

D **Popular Dolman Sleeve Pullover** in Orlon. High ribbed neckband gives a turtleneck air without bulk. Interlock knit gives softness, long wear. *State size* 34, 36, 38, 40 *as shown in chart at right.* Shpg. wt. 14 oz.

38T7474 —Terra cotta (lt. rust)
38T7469 —White   38T7470 —Red
38T7471 —Dk. green   38T7472 —Black
38T7473 —Teal (blue-green)..Ea. $3.98

E **Long Torso Cardigan** in 100% Virgin Orlon smooths the full figure. Nubby stitch, threaded with multicolor lines, gives a carefully hand-knit look. Nipped-in elasticized waist. Sparkling silver-colored metal buttons. *State size* 36, 38, 40, 42, 44, 46. *See chart below.*

38 T 7078—Cherry red   38 T 7076—White
38 T 7075—Navy   38 T 7077—Gray. Shpg. wt. 1 lb. 1 oz.... Each $6.95

SIZE CHART FOR SWEATERS . . CHECK MEASUREMENTS

Order size.	34	36	38	40	42	44	46	48	50	52
If bust is (in.)	31–32	33–34	35–36	37–38	39–40	41–42	43–44	45–46	47–48	49–50

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* Registered trade-mark for DuPont acrylic Fiber

** Registered trade-mark for Chemstrand acrylic fiber

C
n Twin Set
7.95

full figure.
fully hand
red metal

Each $6.95

52
8 | 49-50

KERRYBROOKE CLASSICS

luxurious full fashioned Sweaters

A Short sleeve Pullover		B Long sleeve Cardigan	
ed 100% Cashmere	$13.95	Imported 100% Cashmere	$18.95
Virgin Zephyr Wool	5.95	100% Virgin Zephyr Wool	8.95 Reg. sizes
Virgin Orlon	4.95	100% Virgin Orlon	6.95

rted 100% Cashmere . . the aristocrat of sweaters. Caressingly rich and n. Beautifully knit and full fashioned to wear well, fit well. Dry clean.

hort Sleeve Pullover. *State size* 36, 38, 40, 42. *See chart, opposite page.*
38 T 6151Y—Peacock blue (bright) ♦38 T 6154Y—Shrimp (dk. pink)
T6150Y—White ♦38T6152Y—Red ♦38T6153Y—Beige. Shpg. wt. 11 oz.. Ea. $13.95

Long Sleeve Cardigan. Dyed-to-match ocean pearl buttons. Two extra buttons included. *State size* 36, 38, 40, 42. *See chart, opposite page.*
6159Y—Shrimp (dk. pink) ♦38T6155Y—White ♦38T6156Y—Peacock blue (bright)
T 6157Y—Red ♦38 T 6158Y—Beige. . . . . . Shpg. wt. 13 oz. . . . . Each $18.95
mere sweaters are shipped from Chicago, Kansas City or Philadelphia, whichever rest. Order and pay postage from your mail order house.

% Virgin Zephyr Wool. Cloud-soft and so comfortable. Sweaters are lly knit in England. Wonderfully shrink-resistant. Hand wash.

hort Sleeve Pullover. Matching yarn included. *State size* 34, 36, 38, 40 shown on size chart on opposite page.
6111—White 38 T 6113—Victoria violet (dk.) 38 T 6114—Amber (brownish)
6110—Red 38 T 6115—Claret red (wine.)
6116—Peacock blue (bright) 38 T 6119—Shrimp (dk. pink)
below in sizes 34, 36, 38, 40, 42. *See chart on opposite page.*
6112—Blazer green (dk) 38 T 6120—Navy
g weight 13 ounces . . . . Each $5.95

ng Sleeve Cardigan. Matching yarn and 2 extra buttons included. yed-to-match buttons. *State size* 34, 36, 38, 40. *See chart, opposite page.*
6125—White 38 T 6126—Blazer green (dk.) 38 T 6127—Victoria violet (dk.)
6128—Amber (brownish) 38 T 6130—Peacock blue (bright) 38 T 6131—Lt. gray
6136—Shrimp (dk. pink) 38 T 6138—Red 38 T 6139—Navy. Wt. 14 oz. Each $8.95
below in larger sizes 42, 44, 46 . . *See chart on opposite page.* Wt. 14 oz.
6133—Blazer green 38 T 6134—Victoria violet 38 T 6135—Navy. . Each $9.95

% Virgin Orlon* . . . *our finest Hi-Bulk Orlon* . . looks and feels soft, luxus. Hand wash. Dries quickly with no blocking. Moth and mildew tant too for carefree between-season storage.

hort Sleeve Pullover. *State size* 34, 36, 38, 40. *See chart, opposite page.*
T 7400—White 38 T 7401—Shrimp (dk. pink) 38 T 7402—Peacock blue (bright)
7403—Amber (brownish) 38 T 7404—Beige 38 T 7405—Red
7406—Moss green (med.) 38 T 7407—Charcoal gray. . Wt. 11 oz. . . . Each $4.95

ng Sleeve Cardigan. Dyed-to-match ocean pearl buttons. 2 extra butons included. *State size* 34, 36, 38, 40. *See chart, opposite page.* Wt. 13 oz.
7425—White 38 T 7426—Shrimp (dk. pink) 38 T 7427—Peacock blue (bright)
7428—Amber (brownish) 38 T 7429—Beige 38 T 7430—Red
7431—Moss green (med.) 38 T 7432—Charcoal gray. . . . . Each $6.95

. trade-mark for DuPont acrylic fiber

For Easy Terms, see page 258

C Duster $5.98
D Gown $3.98
Matching Set Gown and Duster $9.75
$3.98 F
C
D
E
G

$3.98

$3.98

Charmode dreamwear . . soft and wonderfully charming

Duster (C), Waltz-length Gown (D) in polished embossed cotton . . no ironing! White with pastel ribbon beading trim of shimmering rayon satin. Washable. *State bust size* 32, 34, 36, 38, 40 in.

C **Duster.** Softly gathered. Length 46 in.
38 T 803—Lilac trim 38 T 804—Pink trim
State size. Shpg. wt. 15 oz. . . . . Each $5.98

D **Gown.** Elasticized waist. Length 46 in.
38 T 800—Lilac trim 38 T 801—Pink trim
State size. Shpg. wt. 13 oz. . . . . Each $3.98

Matching Set. Duster (C) and gown (D). *State size for gown and duster . . see above.*
38 T 805—Lilac trim 38 T 806—Pink trim
Shipping weight 1 lb. 4 oz. . . . . Set $9.75

E **Acetate Satin Pajamas** with metallic braid and black piping trim. Trousers have elastic waist inset. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.
38 T 1274—Rose 38 T 1275—Aqua blue
Shipping weight 11 oz. . . . . Pr. $3.98

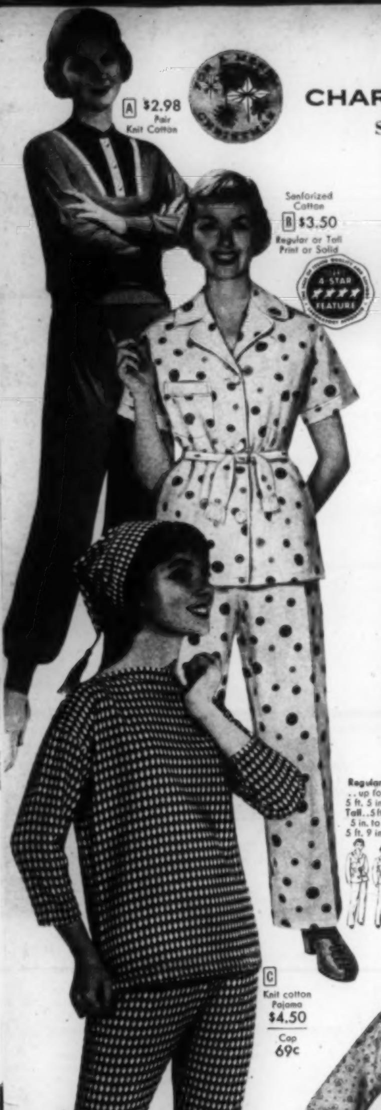
Flannelette Nightwear, (F), (G) in short sleeper styles are Sanforized and washable. Maximum fabric shrinkage 1%. Soft, cozy-warm nap . . . deeply rounded yokes front and back. Bright cotton embroidery defines the curving, feminine lines. Long sleeves are elasticized at wrist. Vivid floral print on white.

F **Waltz-length Gown** for lovely dreamtimes. Pretty enough to dance in! Bright piping trim . . acetate ribbon at waist matches print. Elasticized waistline gives a smooth, slimming fit. Length 46 in. *State bust size* 32, 34,36, 38, 40 in.
38 T 299—Shpg. wt. 1 lb . . . . Each $3.98

G **Short-short Sleeper.** Night-time comfort in warm flannelette. Elasticized bloomer legs. Boxer-type waistband. *State bust size* 32, 34, 36, 38, 40 in.
38 T 297—Shpg. wt. 15 oz. . . . . Pr. $3.98

CHARMODE SLEEPY-TIME FASHIONS

Smart, comfortable styles for lounging, sleeping



A $2.98 Pair Knit Cotton
Sanforized Cotton
B $3.50
Regular or Tall Print or Solid
C
Knit cotton Pajama $4.50
Cap 69¢
Regular .. up to 5 ft. 5 in. Tall.. 5 ft. 5 in. to 5 ft. 9 in.

[A] **Snug ski-styled Pajamas** in knit cotton . . treated to reduce shrinkage. Insert of contrasting color. Elasticized trouser waist. Hand wash separately. *State bust size* 34, 36, 38, 40, 42 in.
38 T 974—Pink with gray 38 T 975—Red with navy
Shpg. wt. pr. 15 oz. . . . . Pr. $2.98; 2 prs. $5.85

[B] **4-Star Feature JAMARETTES** . . Man-tailored of 100x60 Sanforized cotton broadcloth. Max. shrinkage 1%. Lined lapels, collar, major seams double needle stitched. Washfast.

Regular. *State bust size* 32, 34, 36, 38, 40 in. Wt. 1 lb.
38 T 1621 —Multicolor dots on white . . . . . Pair $3.50
Tall. *State bust size* 34, 36, 38, 40 in. Wt. 1 lb.
38 T 1622 —Multicolor dots on white . . . . . Pair 3.50

Solid color Jamarettes . . *features as above.* Wt. 15 oz.
Regular. *State bust size* 32, 34, 36, 38, 40 in.
38T1630-Sunset Pink 38T1619-Seville red (bright)
38T1641-Lime 38T1648-Blue Jay (bright) . . Pr. $3.50
Tall. *State bust size* 34, 36, 38, 40 in.
38 T 1634—Sunset pink 38 T 1620—Seville red
38 T 1642—Lime 38 T 1649—Blue Jay . . Pr. $3.50

[C] **Striking black and white diamond patterned Pajamas** and tasseled clown cap. Combed cotton knit is washable . . . treated to reduce shrinkage. *State bust size* 32, 34, 36, 38, 40 in.
38 T 910—Pajamas. Shpg. wt. 15 oz. . . . . Pr. $4.50
38 T 911—Cap. One size fits all. Wt. 2 oz. . . . . Ea. 69¢

[D] **Flannelette Butcher Boy Pajama** in colorful print, tailored with contrasting piping trim. Major seams double needle stitched. Adjustable trouser waistband, Gripper Fasteners. Washable. *State bust size* 34, 36, 38, 40 in.
38 T 1131 —Floral print on blue. Wt. 1 lb. . . Pr. $2.98

[E] **Sanforized flannelette JAMARETTES** in soft multicolor check. Fabric shrinkage 1%.
Regular. *State bust size* 32, 34, 36, 38, 40 in. Washable.
38T1156-Pink background 38T1157-Blue background
Tall length. *State bust size* 34, 36, 38, 40 in. Washable.
38T1158-Pink background 38T1159-Blue background
Shpg. wt. 1 lb. . . . . Each Pair $3.98

[H] **Dramatic Oriental style Lounging Pa** **mas.** Boxy acetate satin coat with manda collar, slit at sides, contrasting embroide Rich quilted pockets, cuffs. Black acetate cr trousers, boxer waistband. Hand wash separa ly. *State bust size* 32, 34, 36, 38, 40 in. Wt. 14
38T1222 Gold color 38T1223 Aqua-green Pr. $

[J] **Striking Red and White Blazer Stripe.** jama in Sanforized cotton flannelette. M fabric shrinkage 1%. Snug fitting cuffs at an and wrists. Elastic at back trouser waist. Wa able. *State bust size* 34, 36, 38, 40 in. Shpg. wt. 14
38T1166—Red and white stripe . . . . Pr. $

[K] **Brushed Rayon Bemberg** in Mother Hi bard-style gown. Lovely nylon lace and at front yoke. Rayon satin ribbon tie belt. E ticized sleeve openings. Hand wash. 54 in. lo *State bust size* 32, 34, 36, 38, 40 in.
38T946—Pink 38T947—Maize. Wt. 10 oz. Ea. $

[L] **Pert shirt-tail styled Baby Doll Paja** with long sleeves, Peter Pan collar. In ra challis for "warmth without weight". Dai floral print with nylon lace, piping trim. L trims bloomers, elasticized at waist, leg op ings. *State bust size* 32, 34, 36, 38 in. Hand wa
38T1035—Multicolor on white. Wt. 12 oz . . . Pr. $

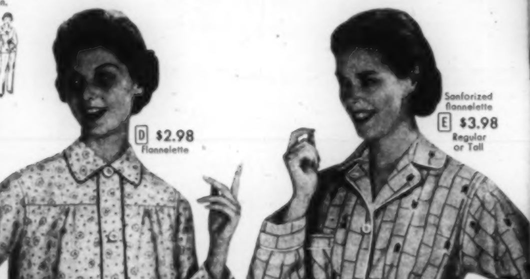
[M] **Lovely acetate crepe Lounging Paja** frosted with white quilted insert, met braid trim. Adjustable trouser waistband. H wash. *State bust size* 32, 34, 36, 38, 40 in.
38T1066—Melon
38T1067—Aqua-blue. Shpg. wt. 11 oz. . . . . . Pr. $

[N] **Sanforized flannelette Granny Gown** with multicolor floral print, pleated w nylon tricot trim. Extra full cut skirt. M fabric shrinkage 1%. Washable. Length 55 *State bust size* 32, 34, 36, 38, 40 in.
38T218—Print on white. Shpg. wt. 1 lb. 2 oz. Ea. $

Duster and Pajama Ensemble . . duster and pajama top in quilted-effect acetate satin, with floral print. Black acetate crepe trousers, boxer waistband. Hand wash separately. Wt. 1 lb. 6
38T1058—Print on white 38T1059—Print on aqua-blue. *State bust size* 32, 34, 36, 38, 40 in. . . . . Set $

[F] **Pajama.** *State size above.* Wt. 10 oz.
38T1047 Print on white 38T1048 On aqua $2.98

[G] **Duster.** Length 46 in. *State size above* Wt.1
38T1049—Print on white 38T1050—On aqua $



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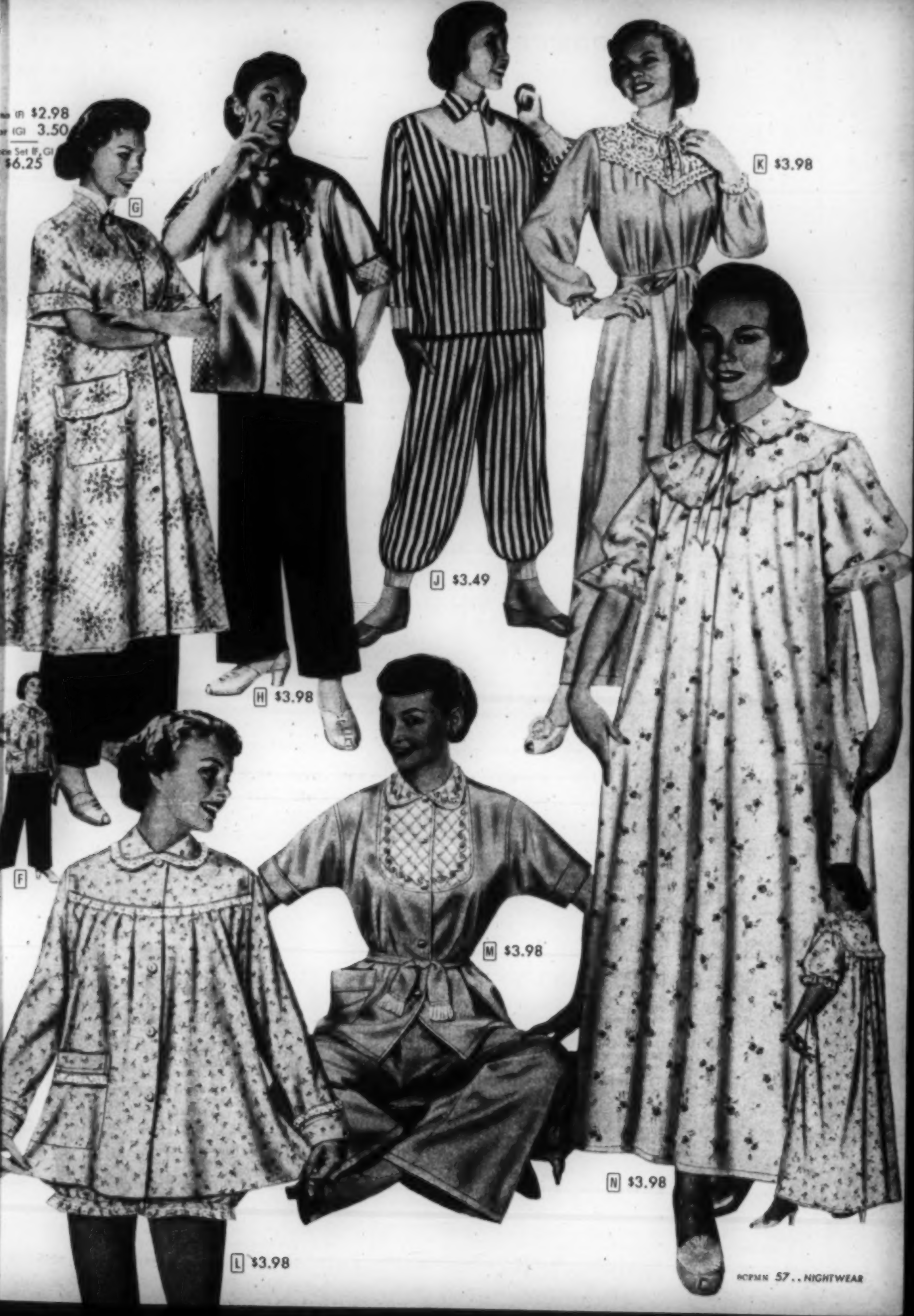
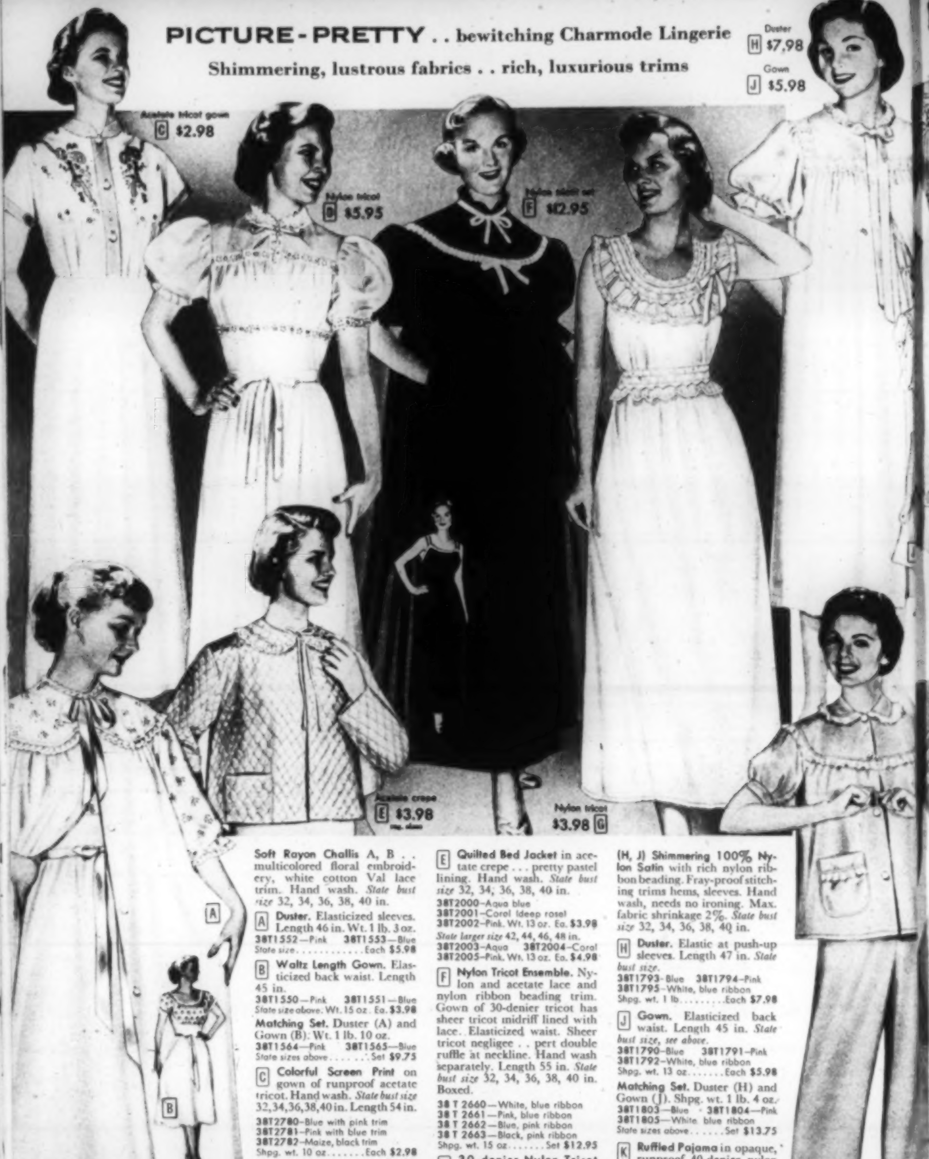


PICTURE-PRETTY . . bewitching Charmode Lingerie

Shimmering, lustrous fabrics . . rich, luxurious trims



Soft Rayon Challis A, B . . multicolored floral embroidery, white cotton Val lace trim. Hand wash. *State bust size* 32, 34, 36, 38, 40 in.

A **Duster.** Elasticized sleeves. Length 46 in. Wt. 1 lb. 3 oz.
38T1552—Pink 38T1553—Blue
State size . . . . Each $5.98

B **Waltz Length Gown.** Elasticized back waist. Length 45 in.
38T1550—Pink 38T1551—Blue
State size above. Wt. 15 oz. Ea. $3.98

Matching Set. Duster (A) and Gown (B). Wt. 1 lb. 10 oz.
38T1564—Pink 38T1565—Blue
State sizes above . . . . . . Set $9.75

C **Colorful Screen Print** on gown of runproof acetate tricot. Hand wash. *State bust size* 32,34,36,38,40 in. Length 54 in.
38T2780–Blue with pink trim
38T2781–Pink with blue trim
38T2782–Maize, black trim
Shpg. wt. 10 oz . . . . Each $2.98

D **Beribboned Gown** in 30-denier nylon tricot. 2 layers of sheer nylon tricot form bodice, front yoke. Sheer tricot sleeves. Nylon lace trim. Length 55 in. *State bust size* 32,34,36, 38,40 in. Boxed. Shpg. wt. 13 oz.
38T2867–Lt. blue 38T2868–Pink
38T2869–White . . . . . Each $5.95

E **Quilted Bed Jacket** in acetate crepe . . . pretty pastel lining. Hand wash. *State bust size* 32, 34; 36, 38, 40 in.
38T2000–Aqua blue
38T2001–Coral (deep rose)
38T2002–Pink. Wt. 13 oz. Ea. $3.98
State larger size 42, 44, 46, 48 in.
38T2003–Aqua 38T2004–Coral
38T2005–Pink. Wt. 13 oz. Ea. $4.98

F **Nylon Tricot Ensemble.** Nylon and acetate lace and nylon ribbon beading trim. Gown of 30-denier tricot has sheer tricot midriff lined with lace. Elasticized waist. Sheer tricot negligee . . pert double ruffle at neckline. Hand wash separately. Length 55 in. *State bust size* 32, 34, 36, 38, 40 in. Boxed.
38 T 2660—White, blue ribbon
38 T 2661—Pink, blue ribbon
38 T 2662—Blue, pink ribbon
38 T 2663—Black, pink ribbon
Shpg. wt. 15 oz . . . . Set $12.95

G **30-denier Nylon Tricot Gown.** Ribbons, nylon lace and crisply pleated tricot trim. V-back. Back waist is elasticized. Length 54 in. *State bust size* 32; 34, 36, 38, 40 in.
38T2591-Lt. blue 38T2593-White
38T2592-Pink
38T2594-Mint green
Shpg. wt. 8 oz . . . . Each $3.98

(H, J) Shimmering 100% Nylon Satin with rich nylon ribbon beading. Fray-proof stitching trims hems, sleeves. Hand wash, needs no ironing. Max. fabric shrinkage 2%. *State bust size* 32, 34, 36, 38, 40 in.

H **Duster.** Elastic at push-up sleeves. Length 47 in. *State bust size.*
38T1793-Blue 38T1794–Pink
38T1795–White, blue ribbon
Shpg. wt. 1 lb . . . . Each $7.98

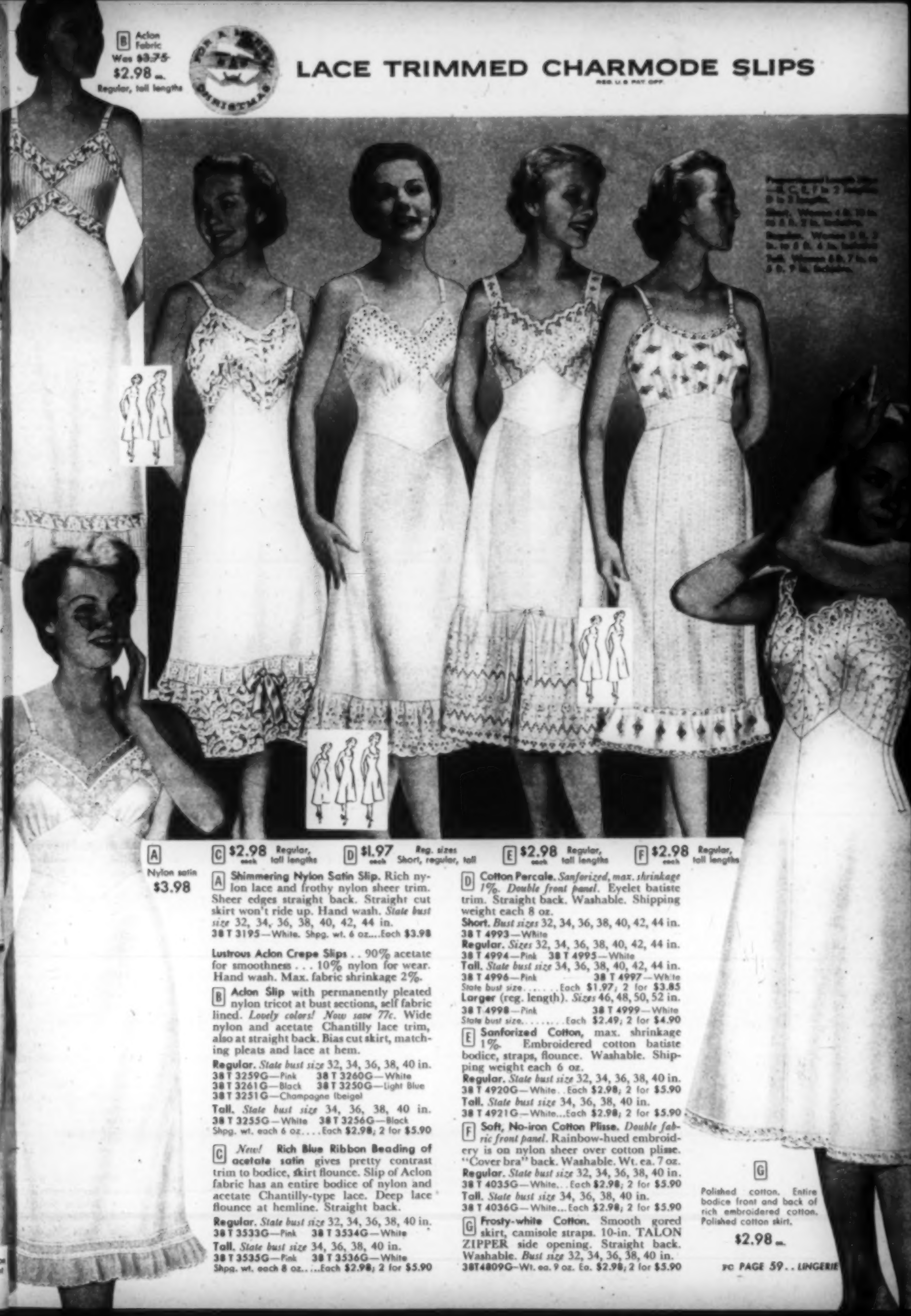
J **Gown.** Elasticized back waist. Length 45 in. *State bust size, see above.*
38T1790–Blue 38T1791–Pink
38T1792–White, blue ribbon
Shpg. wt. 13 oz . . . . Each $5.98

Matching Set. Duster (H) and Gown (J). Shpg. wt. 1 lb. 4 oz.
38T1803—Blue 38T1804—Pink
38T1805—White blue ribbon
State sizes above . . . . . . Set $13.75

K **Ruffled Pajama** in opaque, runproof 40-denier nylon tricot. Gently curved yoke front and back. Covered elastic at back of trouser waist. Hand wash, never needs ironing. *State bust size* 32, 34, 36, 38, 40 in. Boxed. Wt. 15 oz.
38 T 2595–Light blue
38 T 2596–Salmon pink
38 T 2597–Mint green. Each $5.95

LACE TRIMMED CHARMODE SLIPS

REG. U.S. PAT. OFF.



B Aclon Fabric
Was ~~$3.75~~
$2.98 ea.
Regular, tall lengths

[illegible] Length Slips —B, C, E, F in 2 lengths; D in 3 lengths.
Short. Women [illegible] inclusive.
Regular. Women [illegible] inclusive.
Tall. Women [illegible] inclusive.

A
Nylon satin
$3.98

C $2.98 each Regular, tall lengths

D $1.97 each Reg. sizes Short, regular, tall

E $2.98 each Regular, tall lengths

F $2.98 each Regular, tall lengths

A **Shimmering Nylon Satin Slip.** Rich nylon lace and frothy nylon sheer trim. Sheer edges straight back. Straight cut skirt won't ride up. Hand wash. *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
38 T 3195—White. Shpg. wt. 6 oz....Each **$3.98**

Lustrous Aclon Crepe Slips . . 90% acetate for smoothness . . . 10% nylon for wear. Hand wash. Max. fabric shrinkage 2%.

B **Aclon Slip** with permanently pleated nylon tricot at bust sections, self fabric lined. *Lovely colors! Now save 77c.* Wide nylon and acetate Chantilly lace trim, also at straight back. Bias cut skirt, matching pleats and lace at hem.

Regular. *State bust size* 32, 34, 36, 38, 40 in.
38 T 3259G—Pink **38 T 3260G**—White
38 T 3261G—Black **38 T 3250G**—Light Blue
38 T 3251G—Champagne (beige)
Tall. *State bust size* 34, 36, 38, 40 in.
38 T 3255G—White **38 T 3256G**—Black
Shpg. wt. each 6 oz. . . . Each **$2.98**; 2 for **$5.90**

C *New!* **Rich Blue Ribbon Beading of acetate satin** gives pretty contrast trim to bodice, skirt flounce. Slip of Aclon fabric has an entire bodice of nylon and acetate Chantilly-type lace. Deep lace flounce at hemline. Straight back.

Regular. *State bust size* 32, 34, 36, 38, 40 in.
38 T 3533G—Pink **38 T 3534G**—White
Tall. *State bust size* 34, 36, 38, 40 in.
38 T 3535G—Pink **38 T 3536G**—White
Shpg. wt. each 8 oz. . . . Each **$2.98**; 2 for **$5.90**

D **Cotton Percale.** *Sanforized, max. shrinkage 1%. Double front panel.* Eyelet batiste trim. Straight back. Washable. Shipping weight each 8 oz.

Short. *Bust sizes* 32, 34, 36, 38, 40, 42, 44 in.
38 T 4993—White
Regular. *Sizes* 32, 34, 36, 38, 40, 42, 44 in.
38 T 4994—Pink **38 T 4995**—White
Tall. *State bust size* 34, 36, 38, 40, 42, 44 in.
38 T 4996—Pink **38 T 4997**—White
State bust size. . . . . . Each **$1.97**; 2 for **$3.85**
Larger (reg. length). *Sizes* 46, 48, 50, 52 in.
38 T 4998—Pink **38 T 4999**—White
State bust size. . . . . Each **$2.49**; 2 for **$4.90**

E **Sanforized Cotton,** max. shrinkage 1%. Embroidered cotton batiste bodice, straps, flounce. Washable. Shipping weight each 6 oz.

Regular. *State bust size* 32, 34, 36, 38, 40 in.
38 T 4920G—White. . Each **$2.98**; 2 for **$5.90**
Tall. *State bust size* 34, 36, 38, 40 in.
38 T 4921G—White...Each **$2.98**; 2 for **$5.90**

F **Soft, No-iron Cotton Plisse.** *Double fabric front panel.* Rainbow-hued embroidery is on nylon sheer over cotton plisse. "Cover bra" back. Washable. Wt. ea. 7 oz.

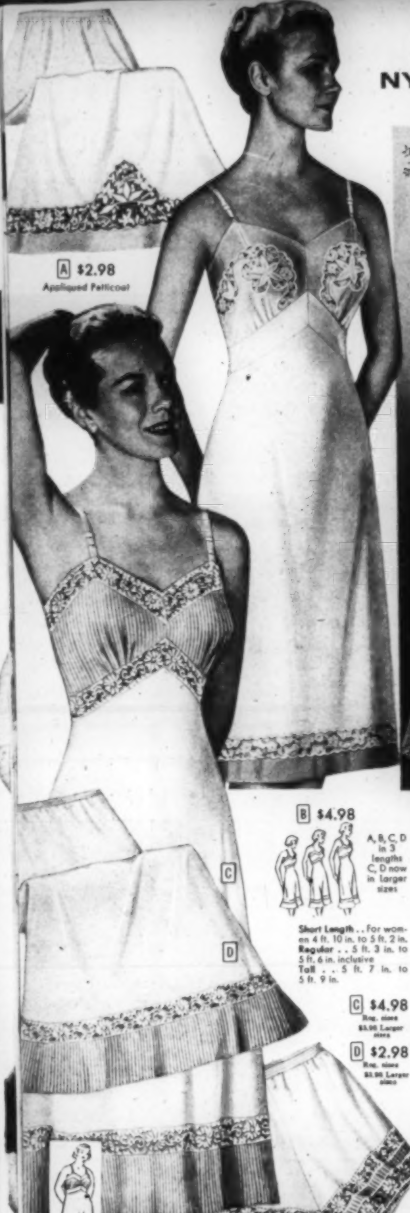
Regular. *State bust size* 32, 34, 36, 38, 40 in.
38 T 4035G—White. . . Each **$2.98**; 2 for **$5.90**
Tall. *State bust size* 34, 36, 38, 40 in.
38 T 4036G—White... Each **$2.98**; 2 for **$5.90**

G **Frosty-white Cotton.** Smooth gored skirt, camisole straps. 10-in. TALON ZIPPER side opening. Straight back. Washable. *Bust size* 32, 34, 36, 38, 40 in.
38T4809G—Wt. ea. 9 oz. Ea. **$2.98**; 2 for **$5.90**

G
Polished cotton. Entire bodice front and back of rich embroidered cotton. Polished cotton skirt.

$2.98 ea.

NYLON TRICOT Lingerie . . bewitchingly trimm



A $2.98 Appliqued Petticoat

B $4.98

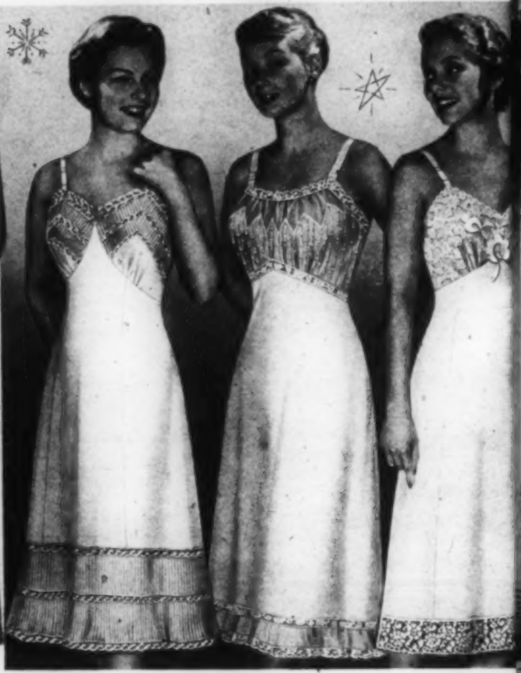
A, B, C, D in 3 lengths C, D now in Larger sizes

Short Length . . For women 4 ft. 10 in. to 5 ft. 2 in.
Regular . . 5 ft. 3 in. to 5 ft. 6 in. inclusive
Tall . . 5 ft. 7 in. to 5 ft. 9 in.

C $4.98 Reg. sizes $5.98 Larger sizes

D $2.98 Reg. sizes $3.98 Larger sizes

E $2.25 Panty



F $5.95 Pleated nylon, lace trim

G $4.98 White nylon embroidered overlay

H $3.98 Embroide Applique

Charmode holiday splendor she'll enjoy the year around . . all 100% nylon from the lacy tri the exceptionally opaque tricot body, so lovely under sheers. Delicate dull-finished beauty d hard wear . . runproof, won't shrink out of fit. Hand wash (red, black, navy separately).

A **Softly flared Petticoat** like slip (B). Applique, lace insert and double tricot trims skirt. Elastic waistband. *State waist size* small (24-26); med. (27-29); large (30-32).

38 T 4590-Short. White only
Regular length. *State size.*
38 T 4585-White **38 T 4586**-Pink
38 T 4587-Navy
Tall lengths. *State size.*
38 T 4588-White
38 T 4589-Navy
Shpg. wt. 7 oz. . . . . Ea. **$2.98**

B **Slip** like petticoat (A). Lace bust section with tricot applique. Double tricot trims bodice, straight back. Lace, double tricot edges skirt. *State size.*

Short. *Sizes* 32,34,36,38,40-in bust.
38 T 4580—White
Regular. *State bust size* 32, 34, 36, 38, 40, 42, 44 inches.
38T4575—White
38T4576-Pink **38T4577**-Navy
Tall. *Sizes* 34,36,38,40,42,44-in. bust.
38T4578 White **38T4579**Navy
Shpg. wt. 10 oz. Boxed. Ea. **$4.98**

Imported French Lace, permanently pleated tricot trims slip (C), petticoat (D), panty (E).

C **Slip.** Lined bust section. Double fabric skirt front. *State size.*

Short. 32, 34, 36, 38, 40-in. bust.
38 T 4399—White
Regular. 32, 34, 36, 38, 40, 42, 44 in.
38 T 4394—White **38 T 4395**—Pink
38 T 4396—Black
Tall. 34, 36, 38, 40, 42, 44-in. bust.
38 T 4397—White **38 T 4398**—Black
Wt. 11 oz. Boxed. . . . . . . Each **$4.98**
Larger. (Reg. length) 46, 48, 50-in. bust.
38 T 4494—White **38 T 4495**—Pink
Shpg. wt. 11 oz. Boxed. . . . Ea. **$5.98**

D **Petticoat.** Elastic waist. Double fabric front. *State waist size* small (24-26); medium (27-29); large (30-32) in.

38 T 4207–Short. White only.
Regular length. *State size above*
38 T 4202–White **38 T 4203**–Pink
38 T 4204–Black
Tall length. *State size above.*
38 T 4205–White **38 T 4206**–Black
Shipping weight 7 oz . . . . Ea. **$2.98**
Larger. (Reg. length) Size 33-36 in.
38 T 4773–White **38 T 4774**–Pink
Shipping weight 8 oz. . . . . . Ea. **$3.98**

E **Flare Leg Panty.** Elastic waist. *State hip size* 35-36, 37-38, 39-40. *State color* white, pink, black.
38 T 5345-Shpg. wt. 4 oz. . Ea. **$2.25**

F **Slip** . . permane pleated skirt flou Bodice, straight back, trimmed with pleats, *State bust size* 32, 34, 36, 40 in. Wt. 11 oz. Box

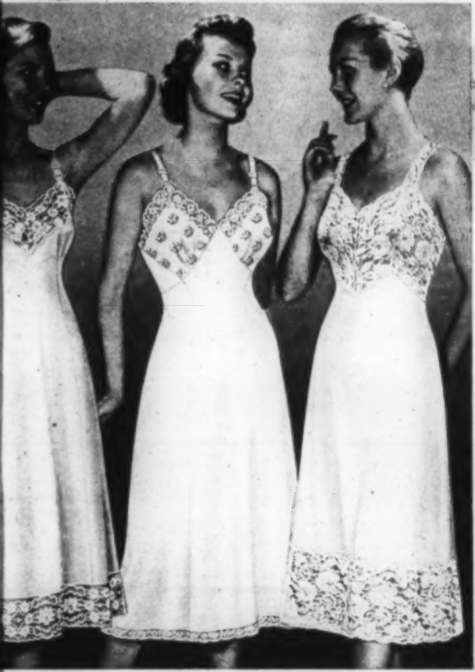
38T4529-White
38T4530-Red
38T4532-Beige
38T4531-Lt. blue. . . Ea.

G **White embroide tricot** over sheer cot at bodice. Frosty lace at bodice, "cover back, skirt flounce. *bust size* 32, 34, 36, 38,

38T4536-White
38T4537-Pink
38T4538-Lt. blue
38T4539-Helio (lt. lilac)
Boxed. Wt. 10 oz. . . Ea.

H **Delicate lace bo** with embroidered plique. Bodice lined. gore skirt. Narrow lac straight back. Shpg. 10 oz. *State bust size* 32, 36, 38, 40, 42, 44 in. W
38T4525-Each. . . . .

SLIPS, PETTICOATS



A Dacron tricot $4.95 **B** Dacron tricot, Nylon trim $5.95 **C** Nylon lace, Dacron tricot $6.95

ious Slips in Opaque Dacron* Tricot. hly trimmed with nylon tricot and . . boxed for giving. Hand wash, stays utiful without the touch of an iron. proof, won't shrink out of fit ever!

40-denier Dacron Tricot . . is exceptionally opaque, delightful under s. Scalloped nylon lace trims bodice t, straight back. 4-gore, straight cut . *State bust size* 32, 34, 36, 38, 40, 42, 44 in.
4680—White. Shpg. wt. 9 oz. . Each $4.95

Embroidery Trim on sheer nylon tricot forms softly gathered bust section over que 40-denier Dacron tricot slip fab- Nylon lace trims front and modified ack. Needs no ironing. *State bust size* 34, 36, 38, 40 in. Wt. 10 oz.
4564—White . . . . . Boxed . . . . Each $5.95

Glamorous Nylon Lace forms entire bodice front and V-back . . . fully d with nylon tricot. Camisole straps. lly exquisite under your sheerest es, dresses. Skirt is 40-denier Dacron ot, edged with wide nylon lace. *State size* 32, 34, 36, 38, 40 inches. Boxed. pping weight 10 ounces.
4542—White 38 T 4543—Pink
4544—Light blue . . . . Each $6.95

* Reg. trade-mark for DuPont polyester fiber

D **Bouffant Petticoat.** Skirt in 100% nylon stiffened horsehair fabric. Pack-away plastic bag. Nylon tricot torso. Seams are ribbon bound. Elastic waist. Hand wash. *State waist size* small (24–26); medium (27–29); large (30–32) in.
38T3695—Pink 38T3696—White 38T3697—lt. blue
38T3698—Maize (lt. yellow) Wt. 9 oz. . . . . Ea. $2.97

E **Crisp Concan.** Fan pleated nylon parchment taffeta skirt, nylon tricot torso, nylon net ruffles. Acetate ribbon binding. Elastic waist. Hand wash. *State waist size* small (24–26); med. (27–29); large (30–32) in.
38 T 3687—White 38 T 3673—Red
38 T 3674—Black . . . . Wt. 9 oz. Was $3.90 . Ea. $3.70

F **Nylon Tricot Skirt** *with ten full under ruffles* of stiffened nylon net, bound in acetate satin. Hand wash. *State waist size* small (24–26); med. (27–29); large (30–32) in.
38T4670—White 38T4671—Red 38T4672—Black
Boxed. Shpg. wt. 17 oz. . . . . Each $5.95

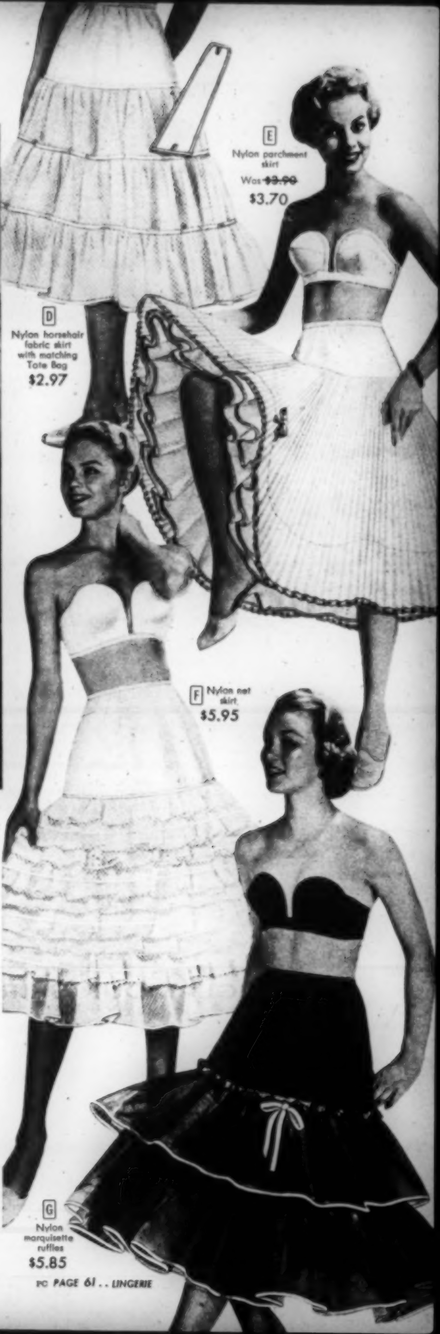
G **Concan.** Billowy ruffles of doubled nylon marquisette in contrasting colors. Nylon tricot torso. Nylon parchment under top tier. Ribbon binds top ruffles. Elastic waist. Hand wash. *State waist size* small (24–26); med. (27–29); large (30–32) in.
38 T 3165—White, lt. blue
38 T 3166—Black, pink. Shpg. wt. 10 oz. . . . Ea. $5.85

SIZE CHART FOR SLIPS, PAJAMAS AND GOWNS

DER BUST SIZE . .	32	34	36	38	40	42	44	46	48	50	52
bust is (in.)	32	34	36	38	40	42	44	46	48	50	52
waist is (in.)	25½	27½	29½	31½	33½	35½	37½	39½	41½	43½	45½
ips are (in.)	35	37	39	41	43	45	47	49	51	53	55

If Hips Are 4 Inches or More Larger Than Bust, Order Next Larger Size

Slips except Short, Tall proportioned length Slips are 45 to 47 inches long . . length increases size. Gown lengths are included in description of Gown.

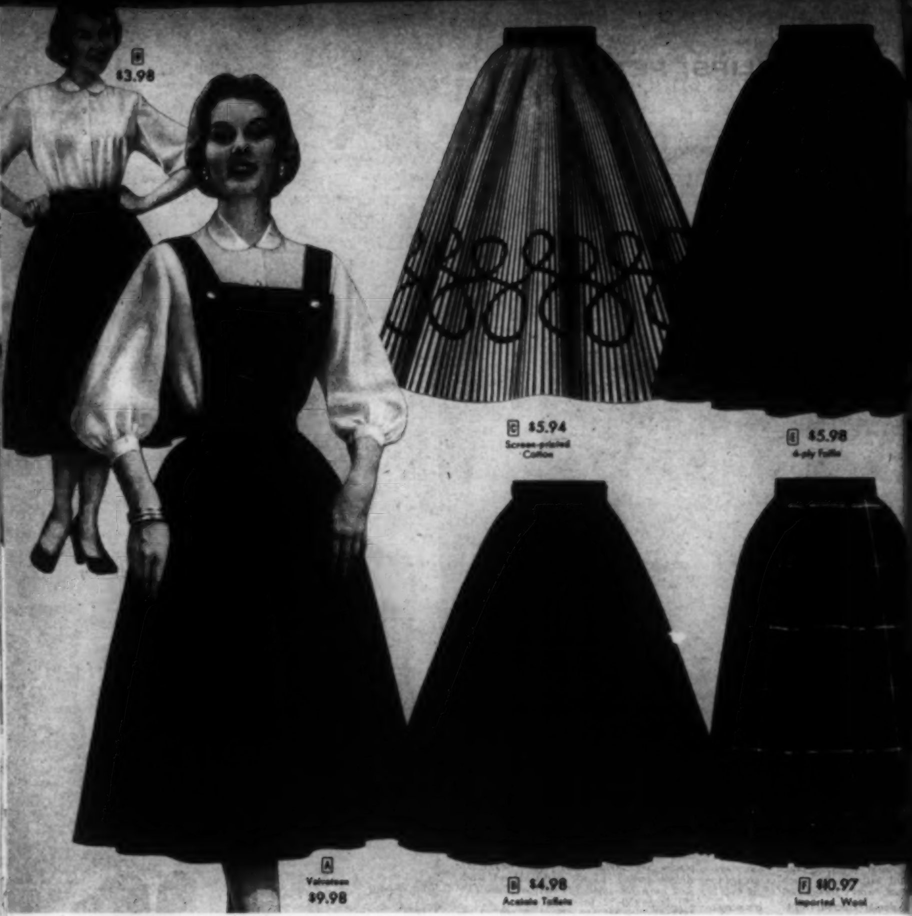


D Nylon horsehair fabric skirt with matching Tote Bag $2.97

E Nylon parchment skirt Was ~~$3.90~~ $3.70

F Nylon net skirt $5.95

G Nylon marquisette ruffles $5.85



GLAMOUR SKIRTS FOR CHRISTMAS MAGIC

A **Bib-top Skirt** in glowing cotton velveteen . . luxurious fast-pile, twill-back quality. The "schoolgirl" bib is completely detachable, and you have a wonderfully flattering skirt with tiny, unpressed pleats all around. Side zipper. Bright gold-color metal buttons gleam against the lustrous velveteen. Dry clean. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shipping wt. 2 lbs.
07 T U4986—Black . . . $9.98   07 T U4987—Bright red . . $9.98

B **Demure-collared Blouse of 100% Dacron† Crepe** for a gift of pure femininity. Pretty *and* practical . . this new wonder fabric is hand washable . . needs little ironing. Soft round collar and sleeve fullness are perfect complements to the bib-top skirt. Pearl-like buttons. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shpg. wt. 1 lb.
07 T U2848—Pale pink   07 T U2849—Pale blue
07 T U2850—White   Each $3.98

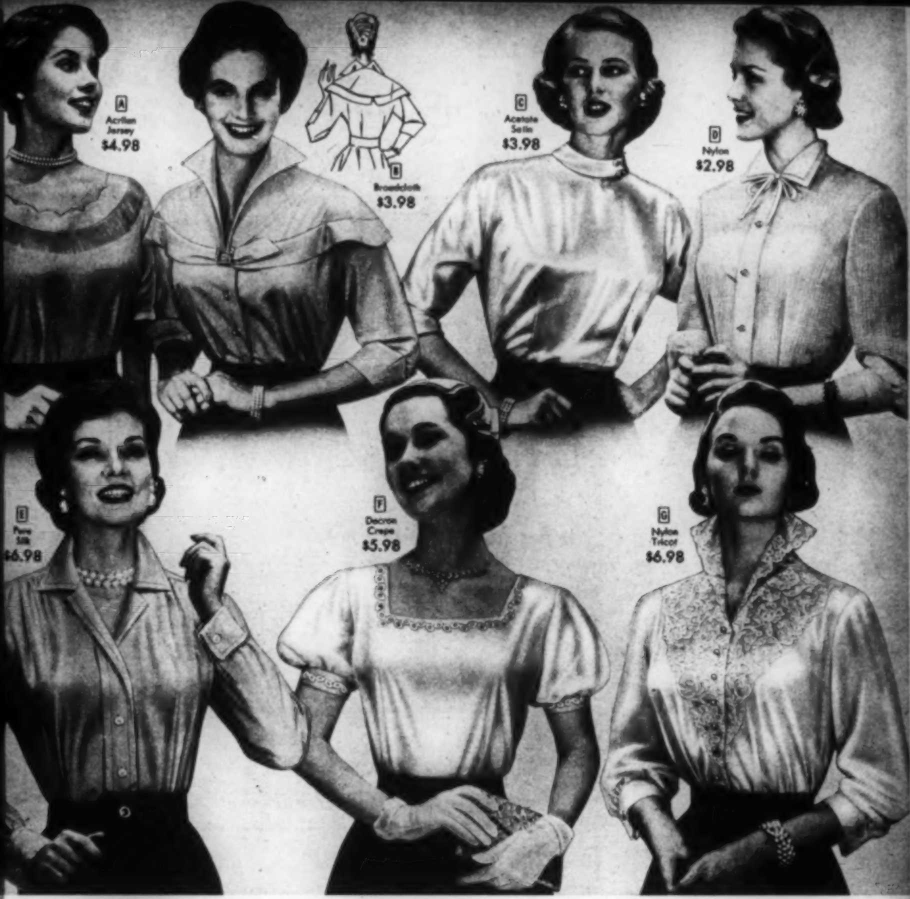
C **Dramatic Circle Skirt** in a wonderful cotton that looks and feels like felt. Striking black-on-white screen print adds sparkle to holiday gayety. Black cotton velveteen waistband lined with rayon grosgrain to keep its trim shape. Side zipper. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18. *State size.* Shipping weight 2 pounds.
07 T U5439 —White with black print $5.94

D **Crisp, Rustling Acetate Taffeta Skirt** . . 16 whirling gores that whisper with party excitement. Neat little waist, belted in cotton velveteen. Flattering, smooth hipline . . full, flaring hemline. Side zipper. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shipping weight 2 lbs.
07 T U4990 —Black $4.98
07 T U4991 —Navy blue 4.98

E **Luxurious 6-ply Faille "Torso" Skirt** . . fine, heavy quality rayon and acetate. Sleek, lined yoke front and back for that long, lean look . . perfect with overblouses. Beautiful fullness below the hips, with deep, unpressed box pleats all around. Side zipper. Dry clean. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size.* Shpg. wt. 2 lbs.
07TU4988—Black $5.98   07TU4989—Navy blue $5.98

F **The Luxury of Imported English Wool** in authentic clan plaids for crisply cluster-pleated skirt . . side zipper. Dry clean. *Misses' sizes* 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 2 lbs.
07 T U5368 —Hunting Stewart plaid: deep green with red and yellow lines $10.97
07 T U5369 —Royal Stewart plaid: red with blue and dark green bands; yellow and white lines $10.97

Numbers on these two pages beginning with "0" are shipped from Philadelphia or Kansas City, whichever is nearer. Others are shipped from Chicago. Order and pay postage from Chicago. For Easy Terms see page 258



A BEAUTIFUL BLOUSE FOR CHRISTMAS

100% Acrilan* Jersey makes fashion news in this gift blouse . . it n't sag or stretch. A band of fine ting dramatizes the lovely scaled neckline. Hand washable . . ds little ironing. *Misses' sizes* 10, 14,16,18. *State size*. Shpg. wt. 1 lb.

T U2758—Black 07 T U2760—White
T U2759—Turquoise blue . . . . Ea. $4.98
strand trademark for acrylic fiber

B **Glamour-cotton Blouse Beauty,** with rhinestone-buckled yoke flange, sparkle buttons, fashion features. Washfast, crease-resistant broadcloth won't shrink over 1%. *Misses' sizes* 10, 12, 14, 16, 18. *State size*. Shpg. wt. 1 lb.

07 T U2761—Fuchsia pink $3.98
07 T U2762—White 3.98
07 T U2763—Turquoise blue 3.98

C **The "Dress" Blouse** is sure to be on her list. There's fashion excitement in the new turtleneck collar with pearl-like studs . . the gleaming acetate satin. Hand wash. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 1 lb.

07 T U2747—White $3.98
07 T U2748—Ice blue (light) 3.98
07 T U2749—Ice pink 3.98

D **Pretty Pucker Nylon** . . dainty and feminine. Perky twin collars with spaghetti tie . . push-up sleeves. Sparkle-center plastic buttons. Hand wash . . needs no ironing. *State Misses' size* 10, 12, 14, 16, 18. Shpg. wt. 8 oz.

07 T 2764—White $2.98
07 T 2765—Light blue 2.98
07 T 2766—Light pink 2.98

Pure Silk for a Gift of Pure Luxury

Soft-lustered silk broadcloth adds elegance to the beloved tailored blouse. Beautifully fine ching on the convertible collar, wide panel closing, nch cuffs . . gleaming pearl buttons and button-ks. Washable. *State Misses' size* 10, 12, 14, 16, 18, 20.

T U2751—Pale pink 07 T U2752—White
T U2753—Light blue 07 T U2754—Beige tan
ping weight 1 pound . . . . Each $6.98

Pretty-As-A-Picture Dacron† Crepe

F The "baby-doll" look dressed up for festive occasions and holiday spirits. Sweet-and-low square neckline and tiny puffed sleeves frosted with bands of matching applique . . neckline sparkling with mock rhinestones. Hand washable . . needs little ironing. *State Misses' size* 10,12,14,16,18.

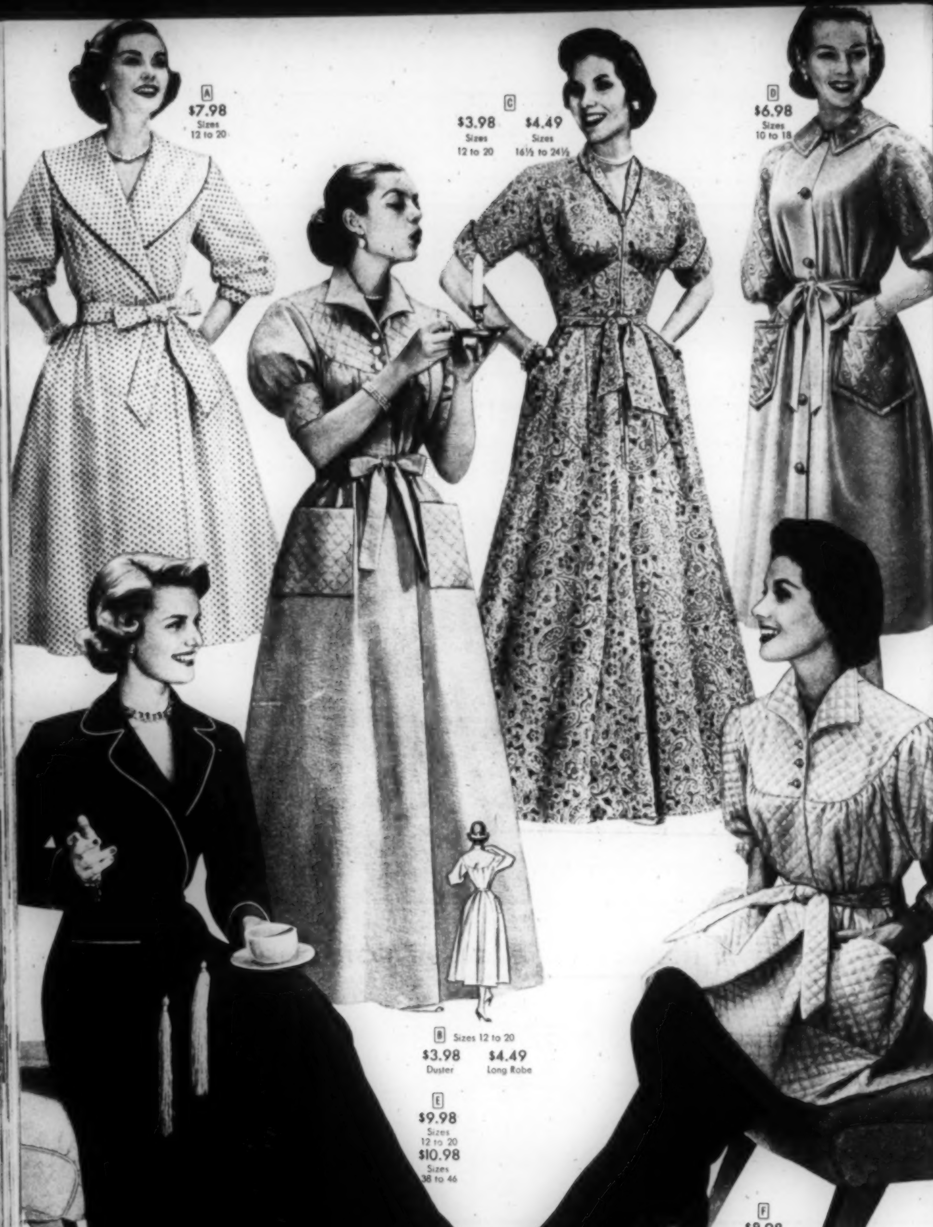
07 T U2755—White. Shpg. wt. 1 lb. $5.98
07 T U2756—Pale pink. Shpg. wt. 1 lb. 5.98
† Dupont trademark for polyester fiber

Lace-Lavish 40-Denier Nylon Tricot

G Exquisite, hand-run Alencon-type lace on supple, opaque nylon tricot for a costume blouse of utmost luxury. Romantic collar and tiny pearl-like buttons add to its feminine charm. Hand washable . . and band-box fresh again with just light ironing. *Misses' sizes* 10, 12, 14, 16, 18. *Please state correct size*. Shipping weight 1 lb.

07 T U2757—White $6.98

der regularly and you will receive your catalogs regularly. For plete information on Sears Easy Terms please refer to page 258.


A
$7.98
Sizes
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C
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Sizes
12 to 20
$4.49
Sizes
16½ to 24½
D
$6.98
Sizes
10 to 18
B Sizes 12 to 20
$3.98
Duster
$4.49
Long Robe
E
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Sizes
12 to 20
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38 to 46
F
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031 T U761

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031 T U755

*DuPont T
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SHE WANTS TO LOOK PRETTY

on Christmas morn and every day of the year

DESCRIPTION OF APPAREL ON OPPOSITE PAGE

A **New Printed Corduroy** . . velvety-soft cotton with tiny rosebuds in a smart, fitted short robe that is an elegant gift. It has a large shawl collar, new tapered sleeves, acetate satin piping. Full-swept 4-gore skirt with gathers in front and set-in side pocket. Washable. Shpg. wt. 3 lbs. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031 T U7933—White with blue print......$7.98
031 T U7934—Pink with blue print........7.98
031 T U7935—Lt. blue with pink print.....7.98

B **No-Iron Cotton Plisse Robe or Duster** to wear 3 ways. Pretty quilting accents all around yoke, cuffs on the full, shirred sleeves, handy patch pockets. Full 4-gore skirt. Washable. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.

Full-length Robe. Shpg. wt. 1 lb. 2 oz.
031 T 7942—Shrimp pink 031 T 7943—Navy
031 T 7944—Aqua blue Each........$4.49

Duster-Length. Shpg. wt. 1 lb.
031 T 7945—Shrimp pink 031 T 7946—Navy
031 T 7947—Aqua blue Each........$3.98

C **No-Iron Cotton Plisse** . . popular paisley print in an extremely flattering long robe. Stylish Empire midriff front; long front zipper; back ties; 4-gore skirt. Washable. Shpg. wt. 1 lb. 2 oz. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.
031 T 7936—Bright rose on white........$3.98
031 T 7937—Turquoise blue on white.....3.98

Shorter Women's 16½, 18½, 20½, 22½, 24½.
031 T 7938—Bright rose on white........$4.49
031 T 7939—Turquoise blue on white.....4.49

D **Beautiful Acetate Crepe** in a short robe with richly quilted collar, sleeves and patch pockets. 3-gore back is fitted. Raglan sleeves are smart push-up style. Collar is pointed in back. A beautiful gift for any girl on your Christmas list. Dry clean. Shpg. wt. 2 lbs. *Comes in Misses' sizes* 10, 12, 14, 16, 18 only. *Please be sure to order your correct size.*

031 T U7948—Aqua blue..................$6.98
031 T U7949—Bright rose................6.98

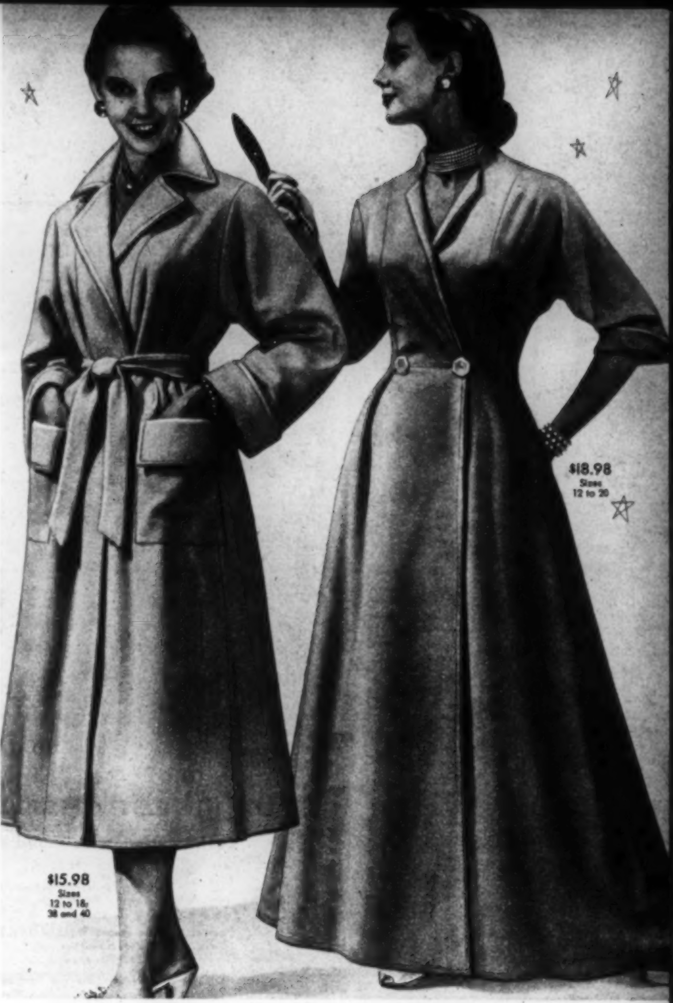
E **100% Pure Wool Flannel Long Robe** . . beautifully tailored, wonderfully soft and warm. Acetate tassels and trim . . fuchsia on navy, pale blue on wine red. Full cut with deep overlap. Mitin® mothproofed. Dry clean. Shpg. wt. 3 lbs. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.
031 T U7607—Navy blue..............$9.98
031 T U7608—Wine red...............9.98

Also in Women's sizes 38, 40, 42, 44, 46.
031 T U7609—Navy blue..............$10.98
031 T U7610—Wine red...............10.98

F **For the Fashionable Hostess** . . a 3-way quilted acetate crepe jacket with black rayon faille trousers . . a very smart outfit. The jacket is expertly tailored with a shirred all-around yoke; new, shirtwaist sleeves. The good-fitting trousers look smart with other blouses or jackets. Dry clean. Shpg. wt. 3 lbs. *Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031 T U7549—Bright rose 031 T U7551—Gold
031 T U7550—Aqua blue Each outfit....$8.98



THE ULTIMATE IN LUXURY

fleecy Orlon* robes . . soft as cashmere, easy to wash

The Classic Robe in our most beautiful miracle fabric . . fleecy 100% Orlon that's as delightfully soft as cashmere . . a treat to touch and to wear. This warm yet lightweight robe is as beautifully tailored as our finest dresses, will look lovely for years. It has wide facings with fine quality interfacing; deep patch pockets. Washable, needs no ironing. Maximum fabric shrinkage 3%. Shpg. wt. 3 lbs. *Misses' sizes* 12, 14, 16, 18; *Women's sizes* 38, 40. *Order correct size.*

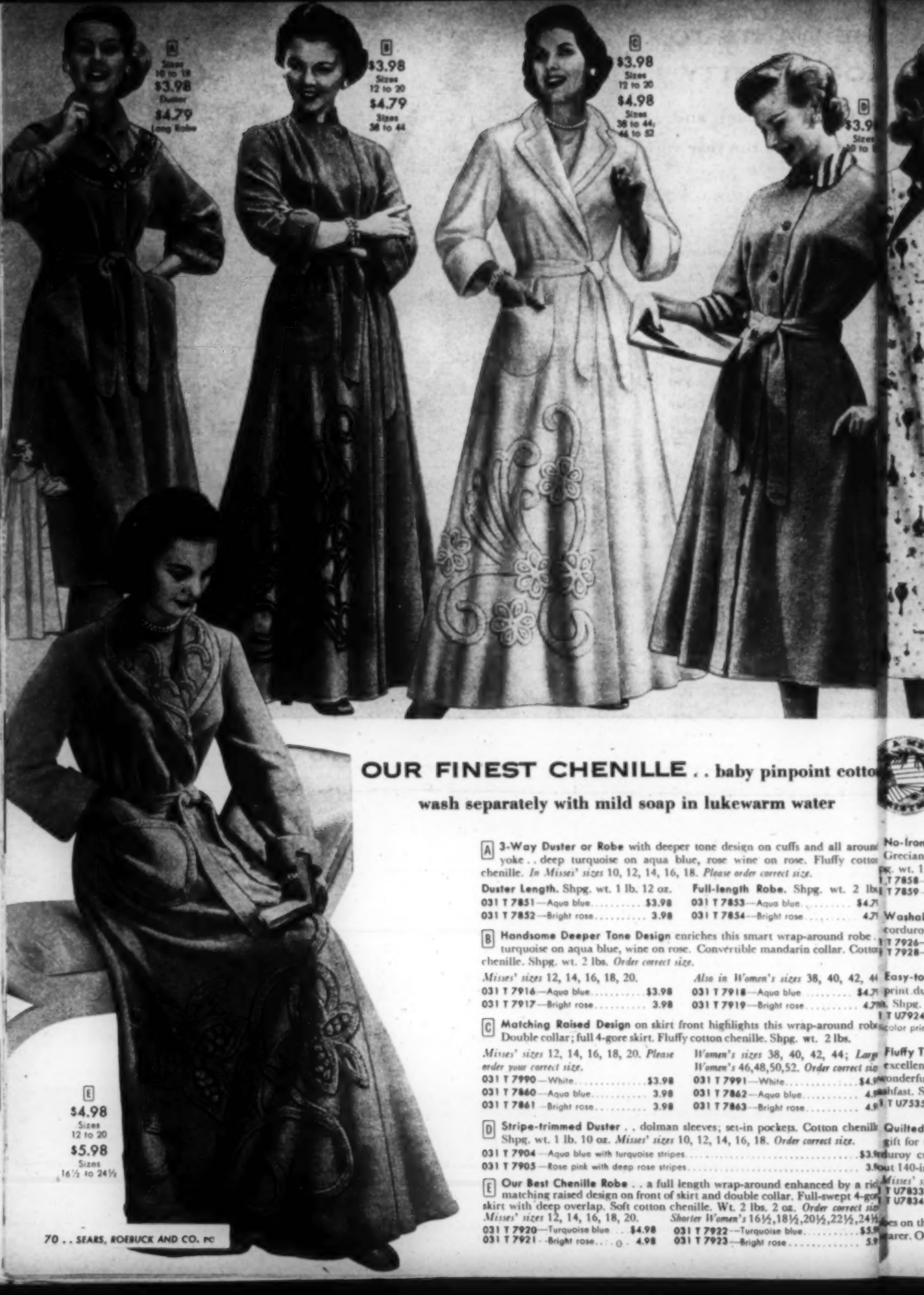
031 T U7929—Light blue..........................$15.98
031 T U7930—Light pink..........................15.98

The Coachman Robe in our most beautiful miracle fabric . . fleecy 100% Orlon that looks and feels like precious cashmere.. A Christmas gift to delight any girl . . handsomely tailored, will wear for years. Flattering new neckline; set-in side pockets. Washable . . drip dry, needs no ironing. Maximum fabric shrinkage 3%. Shpg. wt. 3 lbs. *In Misses' sizes* 12, 14, 16, 18, 20. *Order correct size.*

031 T U7940—Light pink..........................$18.98
031 T U7941—Light blue..........................18.98

*DuPont T.M. for acrylic fiber

Robes on these two pages shipped from Philadelphia or Kansas City, whichever is nearer. Order and pay postage from Chicago. Use Sears Easy Terms when your purchases total $20 or more . . see page 258 for complete information.



OUR FINEST CHENILLE . . baby pinpoint cotto

wash separately with mild soap in lukewarm water

A **3-Way Duster or Robe** with deeper tone design on cuffs and all aroun yoke . . deep turquoise on aqua blue, rose wine on rose. Fluffy cotto chenille. *In Misses' sizes* 10, 12, 14, 16, 18. *Please order correct size.*

Duster Length. Shpg. wt. 1 lb. 12 oz.
031 T 7851—Aqua blue.......... $3.98
031 T 7852—Bright rose.......... 3.98

Full-length Robe. Shpg. wt. 2 lbs
031 T 7853—Aqua blue.......... $4.7
031 T 7854—Bright rose.......... 4.7

B **Handsome Deeper Tone Design** enriches this smart wrap-around robe . . turquoise on aqua blue, wine on rose. Convertible mandarin collar. Cotto chenille. Shpg. wt. 2 lbs. *Order correct size.*

Misses' sizes 12, 14, 16, 18, 20.
031 T 7916—Aqua blue.......... $3.98
031 T 7917—Bright rose.......... 3.98

Also in Women's sizes 38, 40, 42, 4
031 T 7918—Aqua blue.......... $4.7
031 T 7919—Bright rose.......... 4.7

C **Matching Raised Design** on skirt front highlights this wrap-around rob Double collar; full 4-gore skirt. Fluffy cotton chenille. Shpg. wt. 2 lbs.

Misses' sizes 12, 14, 16, 18, 20. *Please order your correct size.*
031 T 7990—White.......... $3.98
031 T 7860—Aqua blue.......... 3.98
031 T 7861—Bright rose.......... 3.98

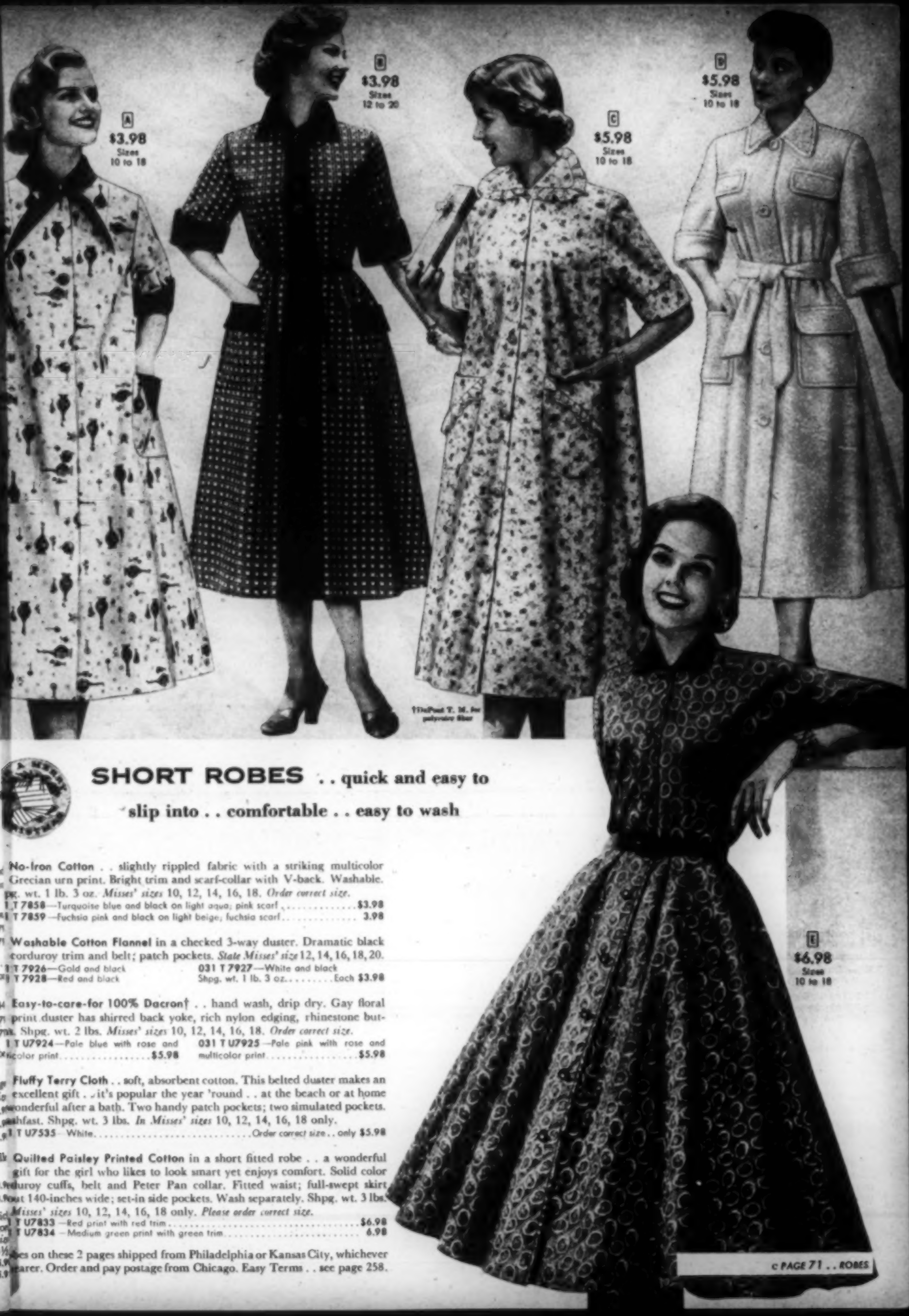
Women's sizes 38, 40, 42, 44; *Larg Women's* 46,48,50,52. *Order correct si*
031 T 7991—White.......... $4.9
031 T 7862—Aqua blue.......... 4.9
031 T 7863—Bright rose.......... 4.9

D **Stripe-trimmed Duster** . . dolman sleeves; set-in pockets. Cotton chenill Shpg. wt. 1 lb. 10 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*
031 T 7904—Aqua blue with turquoise stripes.......... $3.9
031 T 7905—Rose pink with deep rose stripes.......... 3.9

E **Our Best Chenille Robe** . . a full length wrap-around enhanced by a ric matching raised design on front of skirt and double collar. Full-swept 4-go skirt with deep overlap. Soft cotton chenille. Wt. 2 lbs. 2 oz. *Order correct si*

Misses' sizes 12, 14, 16, 18, 20.
031 T 7920—Turquoise blue.......... $4.98
031 T 7921—Bright rose.......... 4.98

Shorter Women's 16½,18½,20½,22½,24½
031 T 7922—Turquoise blue.......... $5.9
031 T 7923—Bright rose.......... 5.9



†DuPont T. M. for polyester fiber

SHORT ROBES . . quick and easy to slip into . . comfortable . . easy to wash

No-Iron Cotton . . slightly rippled fabric with a striking multicolor Grecian urn print. Bright trim and scarf-collar with V-back. Washable. pg. wt. 1 lb. 3 oz. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*

1 T 7858—Turquoise blue and black on light aqua; pink scarf	$3.98
T 7859—Fuchsia pink and black on light beige; fuchsia scarf	3.98

Washable Cotton Flannel in a checked 3-way duster. Dramatic black corduroy trim and belt; patch pockets. *State Misses' size* 12, 14, 16, 18, 20.

1 T 7926—Gold and black
T 7928—Red and black
031 T 7927—White and black
Shpg. wt. 1 lb. 3 oz. . . . . Each $3.98

Easy-to-care-for 100% Dacron† . . hand wash, drip dry. Gay floral print duster has shirred back yoke, rich nylon edging, rhinestone buttons. Shpg. wt. 2 lbs. *Misses' sizes* 10, 12, 14, 16, 18. *Order correct size.*

1 T U7924—Pale blue with rose and icolor print	$5.98
031 T U7925—Pale pink with rose and multicolor print	$5.98

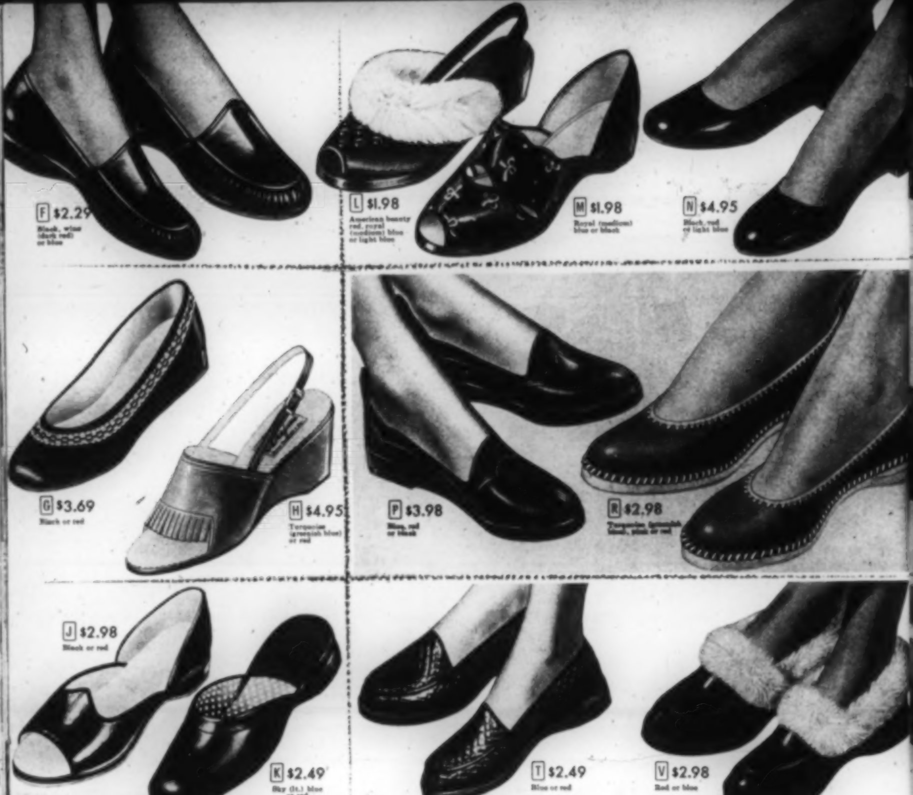
Fluffy Terry Cloth . . soft, absorbent cotton. This belted duster makes an excellent gift . . it's popular the year 'round . . at the beach or at home onderful after a bath. Two handy patch pockets; two simulated pockets. hfast. Shpg. wt. 3 lbs. *In Misses' sizes* 10, 12, 14, 16, 18 only.

1 T U7535—White. . . . . Order correct size . . only	$5.98

Quilted Paisley Printed Cotton in a short fitted robe . . a wonderful gift for the girl who likes to look smart yet enjoys comfort. Solid color duroy cuffs, belt and Peter Pan collar. Fitted waist; full-swept skirt ut 140-inches wide; set-in side pockets. Wash separately. Shpg. wt. 3 lbs. *Misses' sizes* 10, 12, 14, 16, 18 only. *Please order correct size.*

1 T U7833—Red print with red trim	$6.98
T U7834—Medium green print with green trim	6.98

es on these 2 pages shipped from Philadelphia or Kansas City, whichever earer. Order and pay postage from Chicago. Easy Terms . . see page 258.



LOVELY SLIPPERS, FAVORED FOR GIFTS

Kerrybrookes as she likes them, feminine as ruffles . . glamorous or easy-going

F Leather slipper favorites, sizes up to 11. Shirred vamp, contrasting color piping. Padded soles.

Sizes: C (medium wide) 4, 5, 6, 7, 8, 9, 10, 11. *Please state size.* Shpg. wt. 1 lb.

15 T 3183—Black leather.......Pair $2.29
15 T 3182—Wine (dark red)....Pair 2.29
15 T 3181—Blue (med.) leather..Pair 2.29

G Ballerina slipper she'd choose for herself. Rayon satin in black or red, accented with gold, black and white braid. Leather sole, wedge heel.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.

15 T 3799—Black..............Pair $3.69
15 T 3798—Red...............Pair 3.69

H Happy gift choice, our fine quality Carefree leather slipper. Eyelash fringed vamp, open toe. Adjustable strap. High wedge heel, leather sole.

Sizes: B (medium) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.

15 T 3309—Turquoise (greenish blue)
15 T 3310—Red leather........Pair $4.95

J Gift slippers so smart they could easily double for street shoes. Pliable leather, peaked throat, wide toe opening. Low wedge heel, leather sole.

Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.

15 T 3677—Black leather.......Pair $2.98
15 T 3676—Red leather........Pair 2.98

K For busy girls who race from bedroom to bath in the morning. Easy-on-and-off leather scuffs. Padded sole, wedge heel. Cheery colors.

Sizes: C (medium wide) width in 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 T 3645—Sky (light) blue.....Pair $2.49
15 T 3646—Red...............Pair 2.49

L Rayon satin gift scuffs, white fur trim. Stretchable back strap. Platform, wedge heel, composition soles.

Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.

15 T 3823—American beauty red..Pr. $1.98
15 T 3822—Royal (medium) blue..Pr. 1.98
15 T 3821—Light blue..........Pair 1.98

M Foot-flatterers. Luxurious rayon satin; royal blue or black. Contrasting color embroidered bow knots. Platform, composition soles. Wt. 1 lb.

Sizes: C (medium wide) in 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.*

15 T 3658—Royal (medium) blue..Pr. $1.98
15 T 3659—Black ....Pair 1.98

N Welcome gifts, flexible leather ballet slippers. Fine Carefree quality. Leather sole, ⅜-inch leather heel.

Sizes: AA (narrow) width in 5½ to 9.
Sizes: B (medium) 4 to 9. Half sizes too. *State size and width.* Shpg. wt. 1 lb.

15 T 3334—Black 15 T 3333—Red
15 T 3332—Lt. blue (B width only)..Pr. $4.95

P Our fine Carefree quality. Crushed kid leather, peaked throat. Foam insole, platform, leather sole.

Sizes: A (medium narrow) width 5 to 9.
Sizes: C (medium wide) 4 to 9. Half sizes too. *State size, width.* Wt. 1 lb.

15 T 3127—Blue (med.) 15 T 3128—Red
15 T 3129—Black crushed kid...Pair $3.98

R Soft, super-flexible elk-tan leather. Elasticized top for glo like fit. Fine Carefree quality. Wh stitching, sponge rubber platform so

Sizes: C (medium wide) in 4, 5, 6 8, 9. *Please state size.* Shpg. wt. 1

15 T 3065–Turquoise (greenish blue)
15 T 3067–Pink 15 T 3066–Red.Pr. $

T Appreciated gifts. Quilted pla uppers you can clean with a da cloth. Springy sponge rubber pl form soles, wedge heels.

Sizes: C (medium wide) in 4, 5, 6, 9. *Please state size.* Shpg. wt. 1

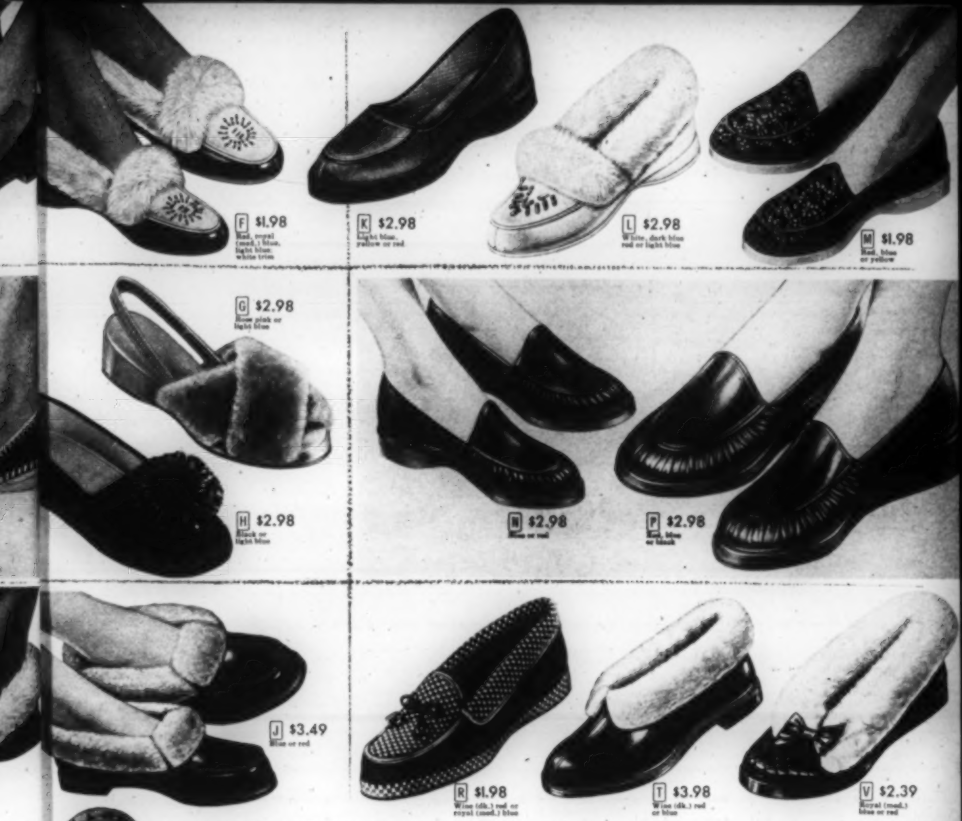
15 T 3272—Blue (med.) plastic..Pair $
15 T 3273—Red plastic.........Pair

V Give her foot-cuddling slipper relax in. Red or blue with f white fur. Light-as-air sponge rub platform soles, wedge heels.

Sizes: C (medium wide) in 4, 5, 6, 9. *Please state size.* Shpg. wt. 1 lb

15 T 3091—Red leather.........Pair $
15 T 3090—Blue (med.) leather..Pr. 2

See "How to Order Women's Slippers" on page 74 . . . For Sears Easy Terms information, see page 258



SLIPPERS cost so little, give so much year-round comfort and pleasure

Color-gay, look-pretty, feel-wonderful Kerrybrookes for every feminine taste

Leather softies, made in Canada. Warm-lined, hand-beaded, white collar. Padded leather sole.
C (medium wide) 4, 5, 6, 7, 8, 9. state size. Shpg. wt. 1 lb.
T 3263—Red, white.........Pair $1.98
T 3262—Royal (medium) blue, white
T 3261—Light blue, white....Pair $1.98

Gifts for the young in heart. Electrified shearling lamb. Stretchable strap, rayon satin platform and heel. Composition sole.
C (medium wide) 4, 4½, 5, 5½, 6, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.
T 3098—Rose pink.........Pair $2.98
T 3097—Light blue.........Pair 2.98

New metallic threaded rayon and cotton boucle slippers, fluffy pom at the throat. Black or light blue gold color. Platform, padded sole.
C (medium wide) width in 5, 6, and 9. *State size.* Shpg. wt. 1 lb.
3830—Black.............Pair $2.98
3829—Light blue.........Pair 2.98

J Cheerful blue or red leather boots; soft and warm natural shearling lamb collar and full length insole. Extension leather sole, rubber lift.
Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 T 3801—Blue (medium)......Pair $3.49
15 T 3802—Red..............Pair 3.49

K Extra pliable leather slippers. Lovely colors, piping contrast. Sponge rubber platform soles.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size.* Wt. 1 lb.
15 T 3025—Light blue.........Pair $2.98
15 T 3026—Red..............Pair 2.98
15 T 3027—Yellow...........Pair 2.98

L Moc-style; hand-beaded; white fur collar, padded leather sole.
Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 T 3117—White leather......Pair $2.98
15 T 3112—Dark blue leather...Pair 2.98
15 T 3115—Light blue leather...Pair 2.98
15 T 3116—Red leather........Pair 2.98

M Easy-comfort cotton corduroy slippers. Scatter print on gay colors. Flexible sponge rubber platform soles.
Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 T 3193—Red..............Pair $1.98
15 T 3194—Yellow...........Pair 1.98
15 T 3192—Blue (medium)......Pair 1.98

N Slippers she'd buy for herself. Best selling shirred vamp leather style; sponge rubber platform soles.
Sizes: C (medium wide) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *Please be sure to state size.* Shpg. wt. 1 lb.
15 T 3035—Blue (medium)......Pair $2.98
15 T 3036—Red..............Pair 2.98

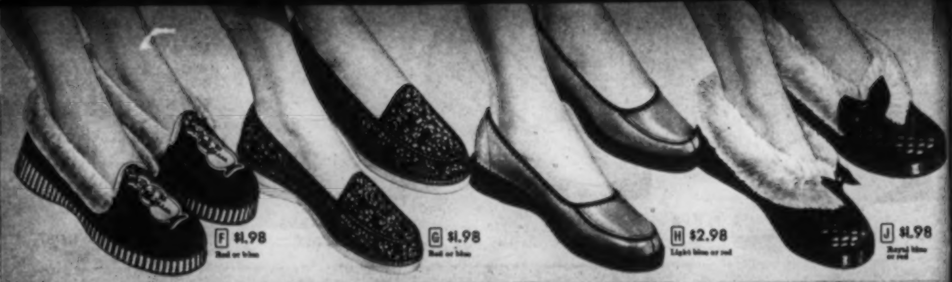
P Leather slipper; sturdy counter, cushion platform, composition sole.
Sizes: A (medium narrow) in 5 to 9.
Sizes: C (medium wide) width 4 to 9.
Sizes: E (very wide) 4 to 9. Half sizes too. *State size, width.* Shpg. wt. 1 lb. 2 oz.
15 T 3087—Red   15 T 3094—Blue (dark)
15 T 3096—Black (C, E widths only). Pr. $2.98

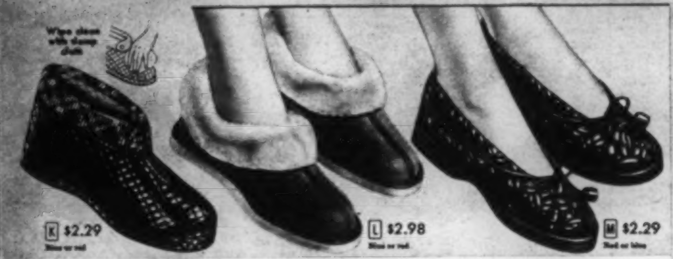
R Smart gift choice for any girl or woman on your list. Soft cotton corduroy, checks in contrasting color. A wee bow. Platform, padded sole.
Sizes: C (medium wide) in 4, 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 T 3142—Wine (dark) red....Pair $1.98
15 T 3141—Royal (med.) blue...Pair 1.98

T Boots to keep your feet toasty warm. Pliant leather, fully lined with shearling lamb. Shearling lamb collar. Leather sole, rubber heel.
Sizes: C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 T 3839—Wine (dark) red....Pair $3.98
15 T 3838—Blue (dk.) leather...Pair 3.98

V Lustrous quilted rayon satin in royal blue or red, topped with soft white fur; a coy little side bow. Plump platform, padded sole and heel.
Sizes: C (medium wide) width 5, 6, 7, 8, 9. *Please state size.* Shpg. wt. 1 lb.
15 T 3833—Royal (med.) blue...Pair $2.39
15 T 3834—Red..............Pair 2.39

Before you place your order, please check with "How to Order Women's Slippers" information, page 74





WARM, CUDDLY BILTWELS

Slippers tots love . . in exciting toyland colors

F **New Frosty the Snowman Slipper** in warm corduroy. Printed corduroy platform. White collar. Padded sole, heel. Shipping wt. 10 oz.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13. No half sizes. *State size.*

15 T 1923—Blue (medium)
15 T 1924—Red. Pair $1.98

G **Just like Mom's Favorite Slipper** . . moc-type with light sponge rubber sole. Gaily printed cotton corduroy. Shipping wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 T 1902—Blue (medium)
15 T 1903—Red. Pair $1.98

H **Tots' version of Mom's favorites.** Flexible leather pretties she'll love. Matching sponge rubber platform soles. Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 T 1994—Light blue
15 T 1995—Red. Pair $2.98

J **Quilted Rayon Satin Slipper** topped by frosty-white rabbit fur collar. Side-swept bow. Platform; padded sole. Shpg. wt. 10 oz.

Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15T1933—Royal (med.) blue
15 T 1934—Red. Pair $1.98

K **Quilted plastic slippers** you wipe clean with a damp cloth. Platform. Softly padded sole.

Sizes: Child's wide 5, 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Shpg. wt. 10 oz.

15 T 1909—Blue (medium)..Pair $2.29
15 T 1910—Red..........Pair 2.29

L **Snuggly Slippers** with shearling lamb inside. Warm shearling lamb collar. Light sponge rubber platform sole. Wt. 10 oz.

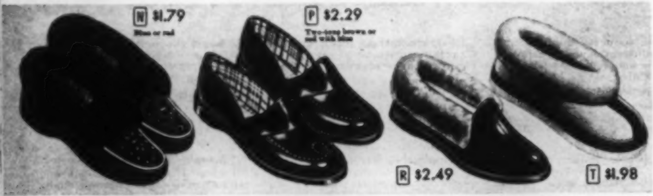
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 T 1941—Blue (medium) leather
15 T 1942—Red leather....Pair $2.98

M **New rayon satin pump style** just like Mom's . . . pleases tots. Dainty embroidery; collar, tassel tie. Sponge rubber sole. Wt. 10 oz.

Sizes: Child's wide 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 T 1997—Red..........Pair $2.29
15 T 1996—Blue (medium)..Pair 2.29



Bright slippers to make her feel "grown-up" . . Christmas stocking favorites

N **Hand-beaded Slipper** . . Canadian made. Suede leather uppers, padded leather sole. Snuggly fur collar.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.* Shpg. wt. 10 oz.

15 T 1973—Blue (medium)
15 T 1974—Red. Pair $1.79

P **Fancy stitch toe.** Smooth leather upper, gay plaid lining. Durable Searosole.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1 and 2. No half sizes. *State size.* Shipping wt. 10 oz.

15T950 – Two-tone brown
15T949—Red and blue
Pair...............$2.29

R **Fuzzy, turned over collar.** Smooth leather uppers, sole. Warm lining. A cuddly bedtime favorite, sure to please your small-fry. Shpg. wt. 10 oz.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

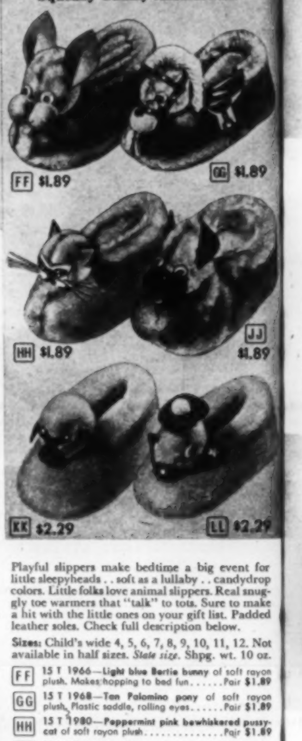
15 T 1900—Brown. Pr. $2.49

T **Warm natural shearling lamb slipper,** fluffy inside, smooth outside. Soft, lightweight sponge rubber sole. Keeps little feet toasty-warm. Shpg. wt. 10 oz.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.*

15 T 1901—Natural. Pr. $1.98

Squeaky Cuddly Animal Pals



Playful slippers make bedtime a big event for little sleepyheads . . soft as a lullaby . . candydrop colors. Little folks love animal slippers. Real snuggly toe warmers that "talk" to tots. Sure to make a hit with the little ones on your gift list. Padded leather soles. Check full description below.

Sizes: Child's wide 4, 5, 6, 7, 8, 9, 10, 11, 12. Not available in half sizes. *State size.* Shpg. wt. 10 oz.

FF 15 T 1966—**Light blue Bertie bunny** of soft rayon plush. Makes hopping to bed fun......Pair $1.89

GG 15 T 1968—**Tan Palomino pony** of soft rayon plush. Plastic saddle, rolling eyes......Pair $1.89

HH 15 T 1980—**Peppermint pink bewhiskered pussy-cat** of soft rayon plush..............Pair $1.89

JJ 15 T 1962—**Pert little boxer puppy** of tan rayon plush. Button eyes and nose..........Pair $1.89

KK 15 T 1954—**Natural (light tan) little lamb.** Warm shearling lamb uppers. Squeaks........Pair $2.29

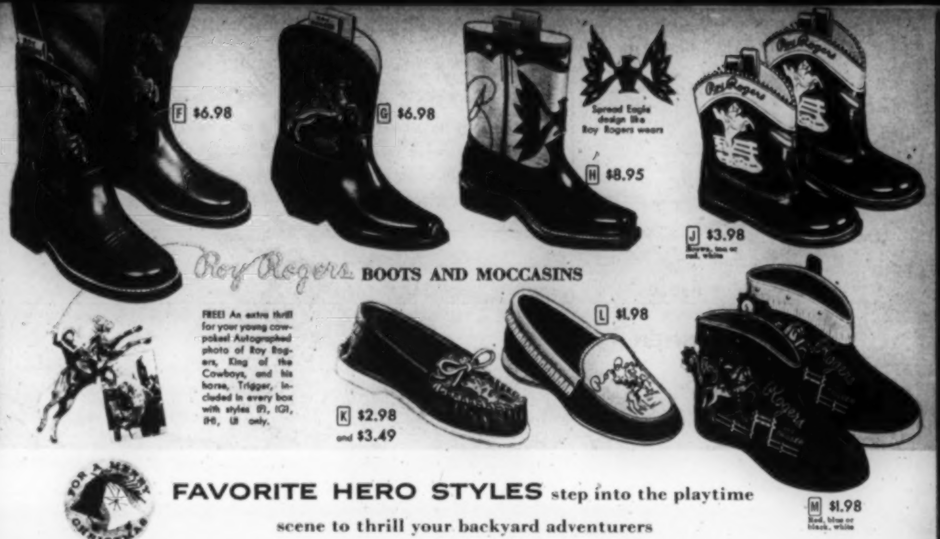
LL 15 T 1955—**Natural (light tan) duck** of warm shearling lamb. Jaunty hat. Quacks.....Pair $2.29

HOW TO ORDER CHILDREN'S SLIPPERS: *Order shoe size.* For half sizes, *order next size larger.* To wear over sleepers, *order full size larger.*

HOW TO ORDER WOMEN'S SLIPPERS: *Order shoe size* if slippers are listed in that size. If slippers come in whole sizes only and you wear a half size, for A, B, C widths, *order half size smaller slipper.* For D and E widths, *order half size larger.*

NOTE: Felt, wool content of slippers is not stated. It is marked on merchandise as required by the Wool Products Labeling Act.

Christmas expenses adding up? Use Sears Easy Terms on orders of $20.00 or more . . . see page 258


F $6.98
G $6.98
Spread Eagle design like Roy Rogers wears
H $8.95
J $3.98
Brown, tan or red, white
K $2.98 and $3.49
L $1.98
M $1.98
Red, blue or black, white

Roy Rogers BOOTS AND MOCCASINS

FREE! An extra thrill for your young cowpokes! Autographed photo of Roy Rogers, King of the Cowboys, and his horse, Trigger, included in every box with styles (F), (G), (H), (J) only.

FAVORITE HERO STYLES step into the playtime scene to thrill your backyard adventurers

F There's real Western design on this Roy Rogers boot. Husky leather uppers, leather lined. Smooth leather insole. Soft Pacifate drill lined vamp. Rip-resistant nylon stitched seams. Texas made with comfortable round toe, low heel. Searosole, rubber heel.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½,1,1½, 2, 2½, 3. *Please state size wanted.* Shpg. wt. 1 lb. 8 oz.

15 T U1293—Brown, tan. Pair. $6.98

G Roy Rogers cowboy boot; cowboy toe, heel. Searosole, rubber heel. Wt. 1 lb. 8 oz. *State size.*

Sizes: Child's 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

15 T 1292—Brown, tan leather...Pair $6.98

K Roy Rogers moccasins of soft glove leather. Cushion insole. Wt. 8 oz.

Sizes: D (med. wide) 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *Please state size.*

15 T 1549—Palomino............Pair $2.98
15 T 1550—Ambertone..........Pair 2.98
15 T 1709—Brown. Rubber sole,heel. Pr. 3.49

H NEW! High quality Roy Rogers boot. Spread eagle overlay. Sear-O-Foam crepe sole, low heel.

Sizes: D (med. wide) 8½ to 3. Half sizes too. *State size.* Wt. 1 lb. 10 oz.

15 T 1291—Brown, cream leather. Pair $ 8.95

L Roy Rogers roomy bedtime "mocs" make bedtime roundups merrier . . . really thrill your youngsters. Soft imitation suede. Padded leather sole.

Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Wt. 10 oz.

15 T 958—Brown, tan..........Pair $1.98

J Tots' Roy Rogers leather boot! Wide toe. Leather sole, rubber heel.

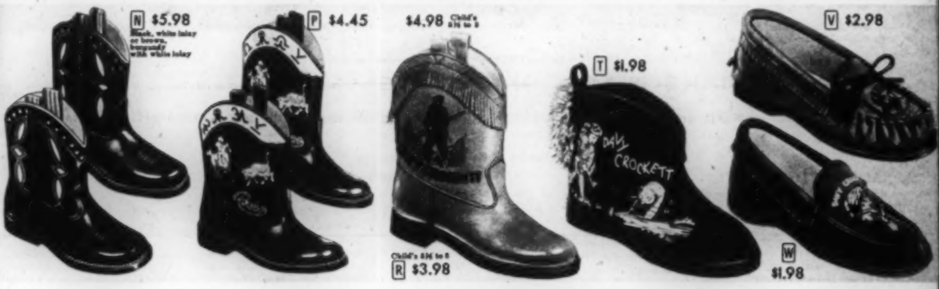
Sizes: Tots' wide width 5½, 6, 6½, 7, 7½, 8. *State size.* Shipping wt. 14 oz.

15 T 762—Brown, tan leather.....Pair $3.98
15 T 763—Red, white leather.....Pair 3.98

M Roy Rogers bedtime boots. Warm felt uppers. Soft platform. Safe felt spurs. Padded sole. Wt. 10 oz.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *Please state size.*

15 T 960—Red, blue felt.........Pair $1.98
15 T 961—Black, white felt.......Pair 1.98



Authentic Cowboy Boots

N A gift sure to please your young cowboy's eye . . . authentic cowboy boots, Texas-made with Western inlay design on leather leg. Cowhide vamp, rip-resistant nylon sewn. Broad toe. Sturdy Searosole, low rubber heel.

Sizes: Child's wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size.* Shpg. wt. 2 lbs.

15 T 1251—Black leather with white inlay...........Pair $5.98

15 T 1252—Brown, burgundy with white inlay.......Pair $5.98

Exciting Leather Rodeo Boot

P Here's a leather rodeo boot to thrill your young cowpunchers. Makes playtime so much fun. Exciting rodeo design on leg. Smooth brown leather uppers, rip-resistant nylon stitched. Smooth leather insole. Roomy round toe for toe freedom. Sturdy Searosole, rubber heel.

Sizes: Child's medium wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size wanted.* Shpg. wt. 1 lb. 10 oz.

15 T 1446—Brown....Pair $4.45

NOTE: Felt, wool content of slippers is not stated; marked on merchandise as required by Wool Products Labeling Act.

DAVY CROCKETT BOOTS AND MOCS

R Exciting Sears Davy Crockett boots. Fringed leather collar. Pliant leather; leather lined leg. Searosole, rubber heel. *Please be sure to state size wanted.*

Sizes: Child's wide 5½, 6, 6½, 7, 7½, 8. Shipping weight 10 oz.

15 T 779—Light tan.................Pair $3.98

Sizes: D (med. wide) 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. Shipping weight 1 lb. 10 oz.

15 T 1417—Light tan.................Pair $4.98

T New . . . tots love Sears Davy Crockett design indoor boot in durable, soft felt. Fringed collar, fur tail. Padded sole.

Sizes: Child's wide 6, 7, 8, 9, 10, 11, 12, 13, 1, 2. No half sizes. *State size.* Wt. 10 oz.

15 T 1936—Two-tone brown felt.......Pair $1.98

V New . . . Sears Davy Crockett moccasins with Davy Crockett design embossed on vamp and his name written out on the collar. Sure-fire gift success for every child. One-piece underfoot. Step-softening rubber sole.

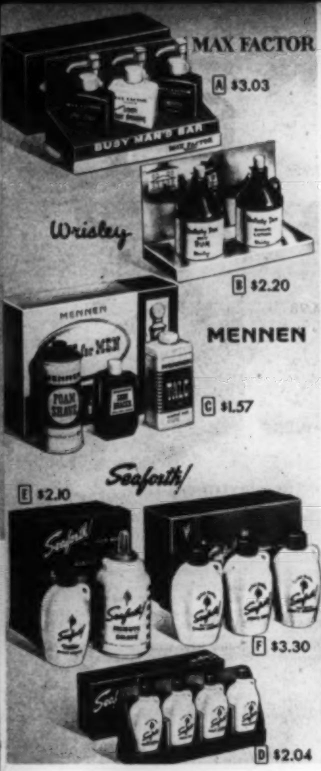
Sizes: Child's med. wide 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. *Please state size wanted.* Shpg. wt. 1 lb.

15 T 1416—Tan leather..............Pair $2.98

W Small fry thrill to a moccasin glorifying their hero, Davy Crockett. Soft suede leather. Western type fringed collar. Easy fitting. Padded leather sole.

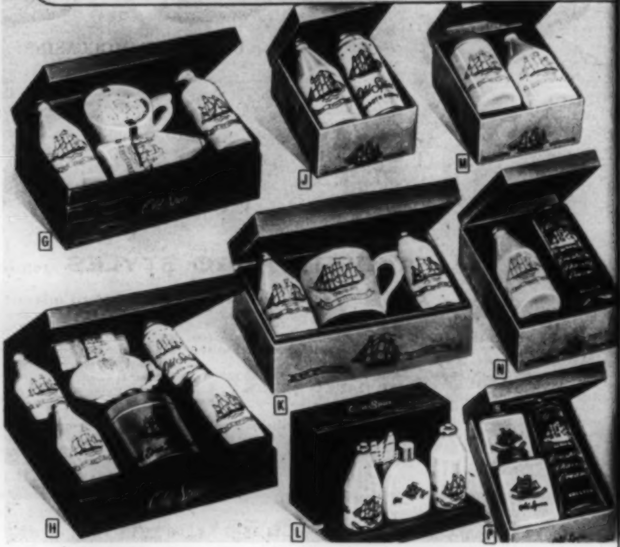
Sizes: Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3. No half sizes. *State size.* Shpg. wt. 10 oz.

15 T 1935—Buckskin-color (tan) suede...Pair $1.98



Select Old Spice Toiletries

Add spice to his life with Shulton's Old Spice for men. Tangy, spicy fragrance is reminiscent of sailing, salt waves and romantic moments. Each Old Spice set comes in an attractive gift box . . sturdy cream-color pottery containers are decorated with Early American clipper ship design



MAKE HIM A SMOOTHIE . . add to his shave-time enjoyment

with distinctive masculine fragrances . . all in smart, attractive gift boxes

MAX FACTOR

A **Busy Man's Bar** by Max Factor designed especially for that active man in your life. 3-oz. after shave lotion, 3-oz. cream hair dressing and 3-oz. cologne with plastic dispensers for quick, convenient use.
8 T 9471E—Wt. 2 lbs. . . . $3.03

WRISLEY

B **Kentucky Dew** by Wrisley. A novel gift to amuse him. Set contains pottery jugs of 4-oz. shave lotion and 4-oz. Bay Rum.
8 T 9464E—Wt. 2 lbs. . . . $2.20

MENNEN

C **3-piece Mennen Set.** Includes 2-oz. skin bracer, 4-oz. talc, 6¼-oz. foam shave menthol iced . . to please him. (7c Fed. tax incl.)
8 T 9435E—Wt. 2 lbs. . . . $1.57

SEAFORTH

Brisk heather 'n fern fragrance identifies each Seaforth toiletry for him.

D **Gift Quartet.** Four handsome miniature jugs. 1¾-oz. each shave lotion, men's cologne and hair dressing; and 1¼-oz. men's talc. Freshly scented.
8 T 9270E—Wt. 1 lb. 8 oz. $2.04

E **Executive Duet** by Seaforth for that top man. Contents: 4-oz. heather shave lotion, 10-oz. minute shave in aerosol can . . handy and quick to use. (10c Fed. tax included.)
8 T 9433E—Wt. 2 lbs. . . . $2.10

F **The Highlander** by Seaforth. Contents: 4-oz. shave lotion, 4-oz. cologne and 3½-oz. talc . . all generous sizes. Delightful heather 'n fern scent.
8T9432E—Wt. 2 lbs. 8 oz. $3.30

Choose from large selection of OLD SPICE toiletry gift items

G **Generous 4-piece Set.** Contains 4¾-oz. cologne; 4¾-oz. after shave lotion, 3-oz. men's talc, pottery shaving mug with soap. (30c Fed. tax incl.)
8 T 9152E—Wt. 4 lbs. $4.55

H **Luxurious 7-piece Set.** Contains 7 grooming essentials. 4¾-oz. cologne, 4¾-oz. shave lotion, 6-oz. body talcum, 3-oz. face talc, 6-oz. smooth shave, 2½-oz. stick deodorant, 7⅝-oz. of shower soap on rope. (Includes 50c Federal tax.)
8 T 9444E—Wt. 5 lbs. $7.50

J **Popular 2-piece Set.** Contains 6-oz. smooth shave, top quality pressurized shave cream, and 4¾-oz. after shave lotion. (Includes 10c Fed. tax.)
8T9537E—Wt. 1 lb. 8 oz. $2.10

K **3-piece Shave Set.** Decorated pottery shave mug with soap, 4¾-oz. after shave lotion, 3-oz. tangy men's talc. Leaves his face soothed and refreshed. Spicy scent is man-tailored to please. (Includes 20c Federal tax.)
8 T 9314E—Wt 3 lbs. 4 oz. $3.45

L **3-piece Shave Set** designed especially for the man who uses an electric shaver. 4¾-ounces shave lotion, 3⅜-ounces electric shave, 3-ounces talcum. (20c Federal tax incl.)
8 T 9454E—Wt. 2 lbs. 12 oz. $3.20

M **2-piece Set.** 4¾-oz. soothing, exhilarating after shave lotion. Refreshing Old Spice deodorant in handy 2½-oz. stick form . . ideal for travel, nothing to spill.
8 T 9113E—Wt. 1 lb. 8 oz. $2.20

Choose his favorite . . either brushless or lather shave cream listed in sets below.

N **2-piece Set** is popularly priced. Contains 4¾-oz. after shave lotion in a handsome bottle with the famous refreshing scent . . also 4½-oz. brushless shave cream in a handy size tube. (11c Federal tax included.)
8 T 9299E—Wt. 1 lb. 12 oz. $1.76
8 T 9300E—Same as above but lather shave cream. $1.76

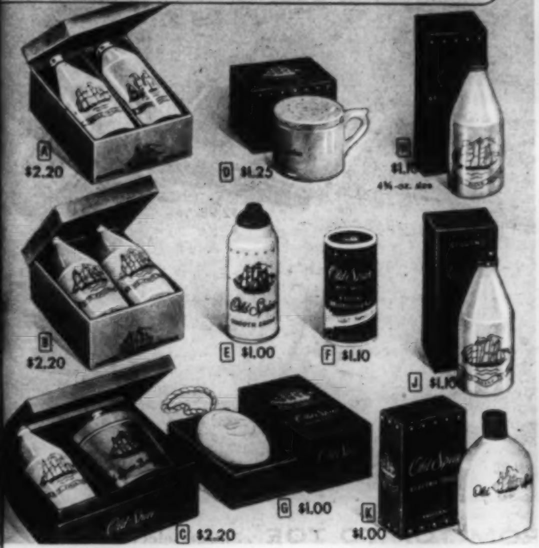
P **3-piece Travel Kit.** Handsome gift box is compact . . ideal for his travel needs. Contains 2⅜-oz. after shave lotion, 1⅜-oz. men's talc, 4½-oz. brushless shave cream. (Incl. 10c Federal tax.)
8 T 9162E—Shpg. wt. 1 lb. $1.60
8 T 9155E—Same as above but lather shave cream. $1.60

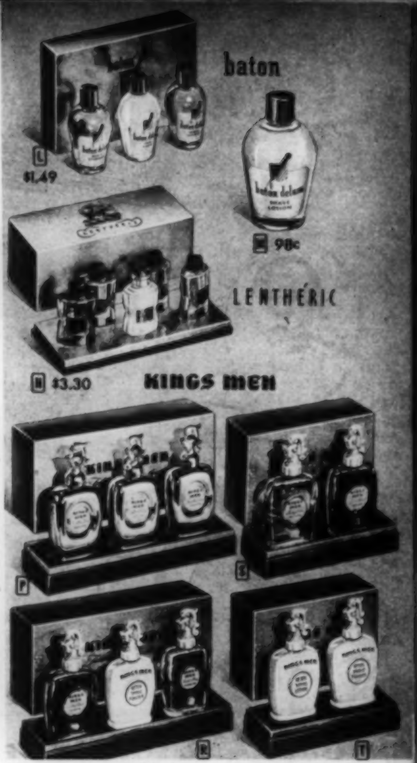
Prices of catalog numbers ending in "E" include 10% Federal Tax unless otherwise noted

Old Spice Favorite

3-piece Set makes shaving a pleasure. 4¾-ounces after shave lotion, 4¾-ounces companion spicy cologne, 3-ounces refreshing men's talc. Sure to be a prized gift.

8 T 9177E—Shpg. wt. 3 lbs. . . $3.30





FOR A MERRY CHRISTMAS

MAN-TAILORED TO PLEASE . . Shop from Sears famous assortment of Men's Toiletries carefully selected for him

Three Sets at $2.20

Old Spice Sets below are tops on his Christmas wish list. Each contains after shave lotion plus one other companion item.

A 2-piece Set. 4¾-oz. after shave lotion . . refreshing scent in a man-tailored bottle, 3-oz. facial talc in the same fragrance.
8 T 9306E—Wt. 2 lbs. $2.20

B 2-piece Set. Contents: 4¾-oz. after shave lotion and 4¾-oz. cologne . . both with the spicy, tangy Old Spice scent.
8 T 7228E—Wt. 2 lbs. $2.20

C 2-piece Set. Contains 4¾-oz. after shave lotion and 6-oz. of body talc. Both have a sparkling fresh fragrance. Talc is non-staining.
8 T 9453E—Wt. 2 lbs. $2.20

OLD SPICE Individual Shave and Shower Gifts

D Cream-color Pottery Shave Mug with rich-lathering soap. Mug has Early American clipper ship design. Add a shave brush to make this gift complete. See following page for brush selection.
8 T 9308—Wt. 1 lb. 12 oz. . $1.25

E Old Spice Smooth Shave. Get this top quality pressurized shave cream for him. Soft, rich foam in 6-oz. aerosol can. Leak-proof.
8 T 7608—Shpg. wt. 12 oz. . $1.00

F Old Spice Stick Deodorant For Men. With hexachlorophene. 2½-oz. non-spill form . . handy for travel.
8 T 5554E—Wt. 6 oz. $1.10

G Old Spice Men's Shower Soap. Big 7⅜-oz. oval cake on neck cord. Helps make shower time pleasant.
8 T 9309—Wt. 12 oz. $1.00

H After-Shave Lotion. Choose from two sizes of this soothing, lingering scent. Spicy, tangy Old Spice is the favorite after shave lotion of most men. Attractive pottery container has Early American clipper ship design. The ideal Christmas stocking filler.
8T7609E–Shipping weight 1 lb. 4 oz.
4¾-oz. size $1.10
8 T 7607E—Shipping weight 2 lbs.
9½-oz. size $1.93

J Old Spice Cologne. Masculine cologne has a delightfully refreshing, long-lasting fragrance. Generous 4¾-oz. size bottle.
8 T 9307E—Wt. 1 lb. 4 oz. . $1.10

K Electric Shave. Created for those men who prefer using an electric razor. 3¾-oz. size in smart container.
8 T 7612—Shpg. wt. 1 lb. . . $1.00

SEARS BATON

Sears Baton Sets contain finest quality items . . handy size bottles at low prices.

L De luxe 3-piece Set. 2¾-oz. each of after shave lotion, cologne and hair dressing. Gingery spice fragrance. Gold foil gift box.
8T9241E—Wt. 1 lb. 12 oz. $1.49

M Baton De luxe Shave Lotion. Jumbo 5¼-oz. bottle has handsome gold-color cap. Fragrance is of gingery spices. Boxed.
8 T 7596E—Shpg. wt. 1 lb. . . 98c

LENTHERIC

N 5-piece Set. Contains 2-oz. shave lotion, 2-oz. scalp stimulant, 2-oz. deodorant cologne, 2-oz. eau de cologne, 1¾-oz. after shave powder. Brisk scent.
8 T 9517E—Wt. 2 lbs. . . . $3.30

KING'S MEN

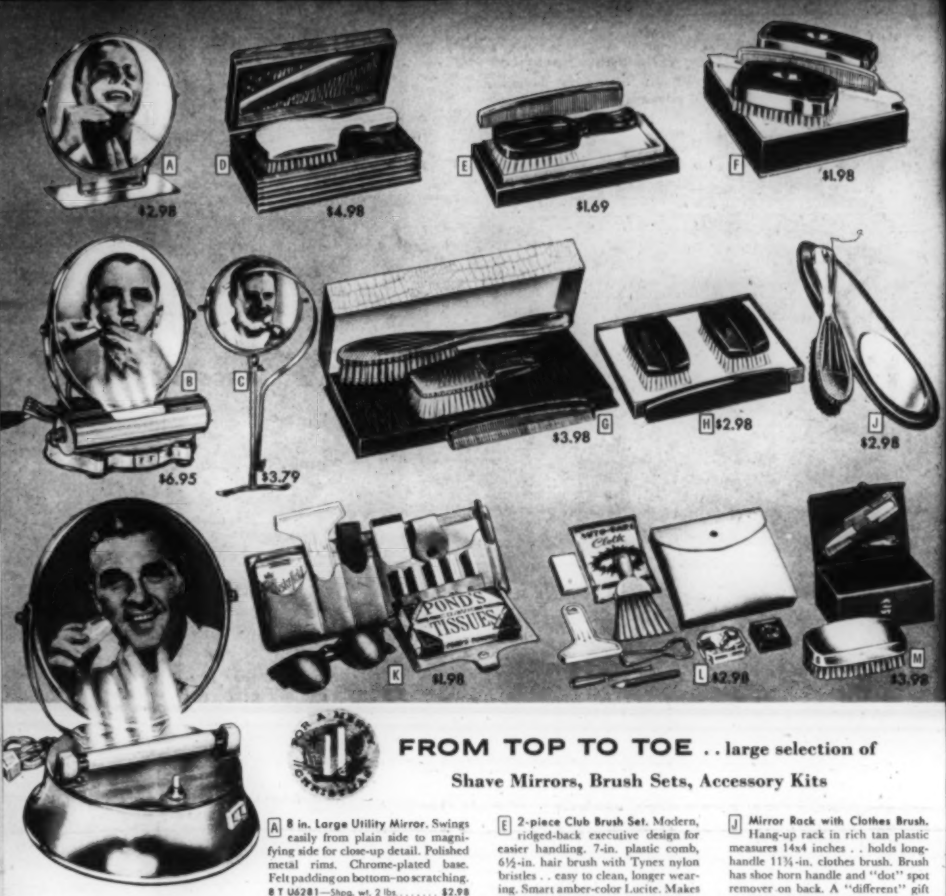
P King's Men Gold Set. Rich-looking gold color bottles and knight's head stoppers. 3½-oz. each after shave lotion, thistle-and-plaid cologne and Castle Eire cologne.
8 T 9562E—Wt. 2 lbs. . . . $5.45

R 3-piece Set. 3½-oz. shave lotion, 3½-oz. thistle-and-plaid cologne, 3½-oz. soothing men's talc.
8T9495E-Wt. 1 lb. 8 oz. $3.30

S Popular 2-piece Set. Includes 3½-oz. refreshing shave lotion and 3½-oz. thistle-and-plaid men's cologne. Wt. 1 lb. 4 oz.
8 T 9181E—Boxed $2.31

T Plastic Squeeze Bottle Set. 4-oz. shave lotion and 3½-oz. talc. Ideal for travel.
8 T 9104E—Wt. 1 lb. $2.20

Prices of catalog numbers ending in "E" include 10% Federal Tax unless otherwise noted



FROM TOP TO TOE . . large selection of

Shave Mirrors, Brush Sets, Accessory Kits

Save $1.55 on Fluorescent Mirror

Give him our finest mirror. *Price was $12.50 in our Big Fall catalog!*

- Rustproof polished aluminum base brightly sparkles
- Adjustable 2-sided mirror
- Fluorescent light gives a bright light, uses only 4 watts!
- 7-inch reflecting surfaces
- Electric outlet for shaver or hair dryer

Bathes the face in light . . makes it so easy for you to get a clean shave or apply make-up more attractively. Shadow-free fluorescent bulb does away with dark areas . . is so easy on the eyes. Adjusts with a flick of the finger to plain or magnifying sides. On-off switch. De luxe white fittings. 6-ft. cord. 110-120 volt. AC only. 4-watt fluorescent bulb. UL listed.
8 T U6253--Shpg. wt. 4 lbs. . . . $10.95

A **8 in. Large Utility Mirror.** Swings easily from plain side to magnifying side for close-up detail. Polished metal rims. Chrome-plated base. Felt padding on bottom—no scratching.
8 T U6281—Shpg. wt. 2 lbs. $2.98

B **Electric Mirror.** *Unusually low price for this high quality!* Chrome-plated frame and base. Heavyweight cord. Electric outlet for shaver or hair dryer. 7-in. reflecting surfaces . . swings from plain side to magnifying side. On-off switch. 25-watt frosted bulb in chrome-plated tube. 6-ft. cord. 110-120 volt. AC-DC. UL listed.
8 T U6263—Shpg. wt. 3 lbs. $6.95

C **Around-the-neck Mirror.** Leaves hands free! Fine for shaving, simplifies home permanents and make-up, handy for invalids. 5½-in. diam. mirror has one side plain, one side magnified. Chrome-plated frame and neckpiece. Copper-plated mirror for long wear and clear image.
8 T U6278—Shpg. wt. 2 lbs. $3.79

D **Club Brush Set in Solid Walnut Box.** Brush has natural bristles which clean and oil each shaft of hair, polished satin-wood easy-grip back. Matching 7-in. comb. Box holds approximately 3 packages cigarettes or all his jewelry. Treated to resist alcohol.
8 T 9450--Shpg. wt. 1 lb. 12 oz. . . . $4.98

E **2-piece Club Brush Set.** Modern, ridged-back executive design for easier handling. 7-in. plastic comb, 6½-in. hair brush with Tynex nylon bristles . . easy to clean, longer wearing. Smart amber-color Lucite. Makes an impressive gift in its own gift box.
8 T 9439—Shpg. wt. 1 lb $1.69

F **3-piece Military Brush Set.** Jumbo size 5⅞-in. military brush, 6⅞-in. clothes brush and 7 in. comb. Both brushes have strong plastic bristles. Entire set comes in black and silver color metal. He'll find this set useful all year long. Gift boxed.
8 T 9440—Shpg. wt. 1 lb. 4 oz $1.98

G **"The Executive" 3-piece Club Brush Set.** For the top man in your life! 5½-in. long-handle hair brush, 11¾-in. clothes brush with shoe horn handle and "dot" spot remover on back, 7-in. comb. Brushes have strong nylon bristles . . all 3 pieces in amber color plastic. Gift box.
8 T 9449—Shpg. wt. 1 lb 8 oz $3.98

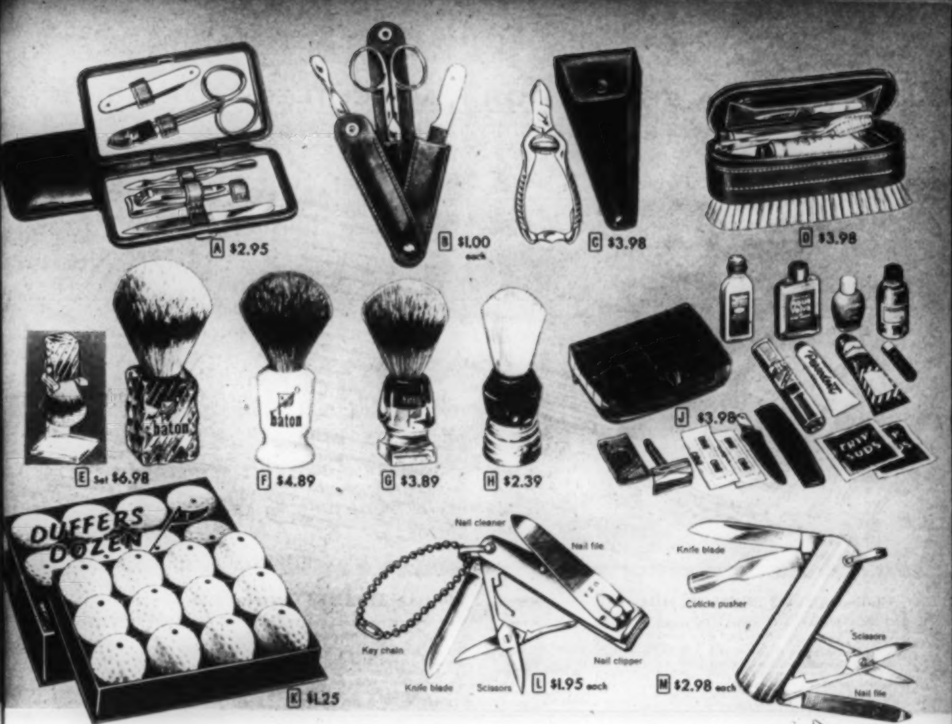
H **3-piece Lucite Military Brush Set.** Matching military brushes measure 4¼x2½ inches. Both have white, easy-to-care-for Tynex nylon bristles. Matching comb is 7 inches long. Entire set in rich ebony black plastic.
8 T 9441—Gift box, Wt. 1 lb 4 oz. $2.98

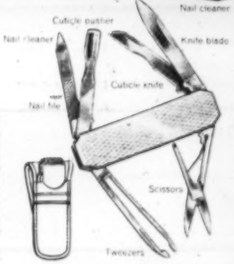
J **Mirror Rack with Clothes Brush.** Hang-up rack in rich tan plastic measures 14x4 inches . . holds long-handle 11¾-in. clothes brush. Brush has shoe horn handle and "dot" spot remover on back. A "different" gift to delight him. Gift box.
8 T U9394—Shpg. wt. 1 lb. $2.98

K **Auto Visor Kit.** A compact car accessory. Tan pigskin grained plastic kit clips to visor. 11½x4½ in. 2 metal clips. Contains: windshield scraper, cigarette holder, comb, sunglasses, coin purse, mirror, pencil, note pad, tissues. Map pocket.
8 T 9402 —Shpg. wt. 1 lb. $1.98

L **Auto Kare-Kit.** Ideal accessory for every car owner. Tan pigskin-grained plastic snap case. Windshield scraper, flashlight, battery, sewing kit, bottle opener, screw driver, whiskbroom, cotton polish cloth, note pad and pencil. Compact for dash compartment.
8 T 9403—Shpg. wt. 1 lb. $2.98

M **4-piece Combination Brush Set and Men's Stud Box.** Tan leather. 4-in. nylon chrome-plated back military brush, 4-in. triple cut nail file, 4½-in. clear plastic comb, precision cut nail clipper. Use as container for brush or as jewel case. (25c Fed. tax included.)
8 T 9472E--Shpg. wt. 12 oz. $3.98





FOR THAT DEBONAIR AIR

Manicure Sets, Shave Brushes, Novel Soaps

A **Men's Manicure Set.** Leather tan color case in handy snap style is smartly compact . . yet so impressive looking. Contains 3½-in. nail file, nail clip with nail file and cleaner, metal cleaner and pusher, cuticle scissors, knife. (10c Fed. tax included.)
8 T 9553E—Shpg. wt. 6 oz. $2.95

B **Tri-Pod Manicure Set.** Top grain cowhide tan color case has 3 sections. Contains 3⅛-in. metal combination cleaner and pusher, triple cut 3-in. nail file and 3-in. forged curved nail scissors. Handy snap case for his pocket. (5c Fed. tax included.)
8 T 9555E—Wt. ea 3 oz. $1.00; 2 for $1.69

C **Heavy Duty Toenail Nipper.** Chrome-plated barrel-spring nipper, imported from Germany, has curved blades of high quality steel, is 4½ inches long. Self-opening lock keeps nipper in place. 5-in. green vinyl plastic snap case. (1c Fed. tax included.)
8 T 9552E—Shpg. wt. 4 oz. $3.98

D **Weekend Grooming Kit.** Tan leather kit has zipper top. 6¾-in. plastic clothes brush forms bottom. Double edge razor, 2 blades, 4-in. nail file, plastic tooth brush, 5-in. comb, tube of dental cream, tube of brushless shaving cream. (25c Fed. tax included.)
8 T 9465E—Shpg. wt. 8 oz. $3.98

E **Gift Set of Baton Shave Brush and Lucite Brush Holder.** *Last spring brush alone sold for $6.98.* Now you get brush holder too at the same low price! Luxurious full knot of best quality pure badger . . costly hair so soft to your face. Set in rubber. Clear Lucite handle. 4⅛-in. long. Attractive stand holds brush.
8 T 9430 –Set. Shpg. wt. 8 oz. $6.98
8 T 9431 –Brush holder. Wt. 4 oz. . . . 1.29

F **Baton High Quality Genuine Badger Shave Brush.** Full silky-soft knot is so soft next to his skin. Set in rubber. Fits the hand comfortably. Ivory color catalin handle. 4⅜ in. long. For "holiday" grooming.
8 T 7693—Shpg. wt. 5 oz. $4.89

G **Badger Shave Brush.** Check this low price for a genuine badger knot. Lucite handle. Brush is 3³⁄₁₆-in. long . . styled to fit his hand comfortable. Set in rubber.
8 T 7691—Shpg. wt. 4 oz. $3.89

H **100% DuPont Nylon Shave Brush.** Full knot for pleasant shaving. Easy-grip grained Lucite and plastic handle. 4⅛-in. long. Pure nylon is sturdy, long-wearing, fast-drying. Economically priced, yet a really good quality brush.
8 T 7686—Shpg. wt. 5 oz. $2.39

J **Brown Alligator-grained Plastic Grooming Case.** *Save $1.24. Was $5.22.* Listerine antiseptic, Vaseline hair tonic, Aqua Velva, Odo-Ro-No spray deodorant, Trip Suds, Pepsodent toothpaste, Chap-Stick, Barbasol, Gillette razor and Blue Blades, toothbrush, nail file, plastic comb, Curad bandages. (20c Federal tax included.)
8 T 9070E—Shpg. wt. 2 lbs. 4 oz. $3.98

K **Duffers Dozen Soap Set.** 12 full size golf balls of soap. So authentic-looking . . a true surprise for your favorite golfer. Refreshing scent.
8 T 9551—Shpg. wt. 1 lb. 4 oz. $1.25

L **Pocket Manicure Implement.** *Low priced, yet serves many purposes.* Features nail file and cleaner, knife blade, scissors, nail clipper and key chain. Chrome-plated implement is attractive, handy to carry in pockets. What a useful gift! Shpg. wt. ea. 2 oz.
8 T 9550 . . . . Each $1.95; 2 for $3.50

M **5-Duty Manicure Knife.** Triple-cut nail file and nail cleaner, folding scissors, knife blade and cuticle pusher. Loop for key chain. Sliver-thin manicure knife comes in brown plastic sheath. Buy one for yourself . . one for a friend. Shpg. wt. ea. 2 oz.
8 T 9321—Each $2.98 . . . . . . 2 for $5.00

Price Cut $1.00 on 7-Duty Manicure Knife

Check these outstanding features:

- Performs 7 services . . takes care of all his grooming needs
- Imported from far-off Italy
- Precision designed for efficiency. High quality stainless steel
- Durable, long-wearing . . will give many years of fine service
- Sleek, streamlined appearance
- Smart tan cowhide carrying case

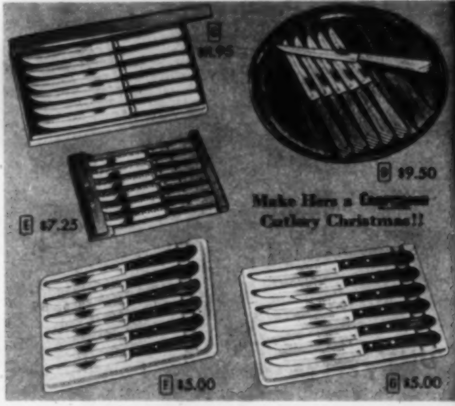
Contains nail file and cleaner, cuticle pusher, cuticle knife, knife blade, scissors and tweezers. (4c Fed. tax included.) Shpg. wt. 3 oz.
8 T 9287E —Was $4.95 . . . . Ea. $3.95

Prices of catalog numbers ending in "E" include 10% Federal Tax unless another amount is indicated

A SHAVER FOR HIM.. CUTLERY FOR HER

Knives for "whittlers" of all ages . . Axes for outdoorsmen

A $17.50
With case
B $19.95
With case
$3.00 down



Choice of any 3 initials on either Shaver below

RCK **30-DAY TRIAL.** Order in the regular mail order way. If not completely satisfied, return it for your money back.

A **Popular CRAFTSMAN Shaver.** A real personalized gift with his own initials. Have him try it for 30 days (see above) for the most comfortable shaves he's ever known. Has double-action square head and two round heads, giving a big shaving surface; combines long-hair cutting edges with close-shaving surfaces. *Guaranteed 1 year in materials and workmanship.* 110-120-volt, 60-cycle AC-DC motor; starting wheel. *UL approved.* Built-in static supressor cuts radio and TV interference. Gray plastic body. Removable whisker guards permit easy cleaning. With plastic shaver head and cord guards, cleaning brush, 6-ft. cord, plug, handsome tan simulated leather covered case. *Buy one for each of the men in your life.* **Please print 3 initials wanted.**
9 T 9282—Shpg. wt. 1 lb. 13 oz. . . . $17.50

B **Our Best CRAFTSMAN Electric Shaver.** Personalized with his own initials. Have him try this outstanding shaver for 30 days (see above) for a real shaving thrill. Two extra-long scientifically re-designed, double-action square heads combine long-hair cutting EDGES with close-shaving SURFACES. *UL approved.* Has powerful 110-120-volt, 60-cycle AC-DC motor. Built-in static suppressor cuts radio and TV interference. Handsome chrome-plated trimmed gray plastic body. Starting wheel. Whisker guard removable for easy cleaning. *Guaranteed 1 year in materials and workmanship.* 6-ft. cord with plug, plastic shaver head and cord guards, cleaning brush, and case. *It's sure to please discriminating males.* **Please print 3 initials wanted.**
9 T 9283—Shipping wt. 2 lbs. . . . $19.95

10-DAY TRIAL on CRAFTSMAN Stainless Steel Cutlery

Order in the regular mail order way. If you are not completely satisfied, return it and we will refund your money.

C **6-pc. Simplicity-pattern Steak Knife Set.** Keen hollow-ground blades attached to handles to exactly match your Simplicity tableware. 8⅝ in. long. Saber-sharp edges for quick, easy cutting. In attractive hinged presentation box.
9 T 9085—Shipping weight 2 lbs. 8 oz. $11.95

D **Our Best CRAFTSMAN 6-pc. Steak Knife Set.** Finest CRAFTSMAN quality. We believe this is the finest wooden-handled steak knife set on the market today. A practical gift.

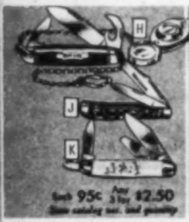
Check these outstanding features . . First, **Craftswood** "Stratta" handles (2 layers of plastic-impregnated wood bonded together) won't scorch, burn, discolor or bleed . . resist acids, water, cracks, warping. Second, **"Flame-Freeze"** (heat-treated, dipped in oil, frozen in freezing compartment for better grain structure, edge-holding qualities) high carbon stainless steel, hi-arc hollow-ground blades. 8¾-in. long. In **Craftswood** tray.
9 T 9035—Shipping weight 1 lb. 2 oz. $9.50

E **CRAFTSMAN. 6-pc. Damaskeen Steak Knife Set.** 8⅜-in. knives; 5-in. hollow ground "Flame-Freeze" steel blades; Damaskeen swirls on sides. Melamine-impregnated **Craftswood** handles resist scorching, etc. Shpg. wt. 1 lb. 7 oz.
9 T 9033—In wall rack $7.25

F **G** **CRAFTSMAN 6-pc. Steak Knife Sets. "Flame-Freeze"** hi-arc high carbon stainless steel blades. **Craftswood** plastic-impregnated handles. 8¹¹⁄₁₆ inches long. In plastic tray. Shipping weight 1 pound 10 ounces.

[F] 9 T 9690 . . . . $5.00

[G] 9 T 9695—As above, but with serrated blades. Shipping weight 1 pound 10 ounces $5.00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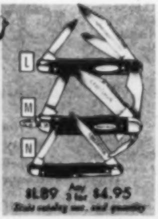
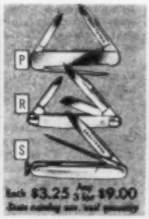
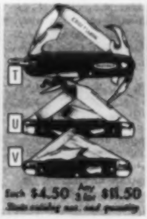
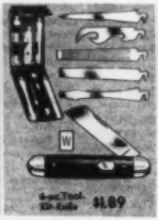
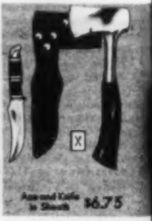
Each 95¢ Any 3 for $2.50
State catalog no. and quantity


L
M
N
$1.89 Any 3 for $4.95
State catalog no. and quantity


P
R
S
Each $3.25 Any 3 for $9.00
State catalog no. and quantity


T
U
V
Each $4.50 Any 3 for $11.50
State catalog no. and quantity




X
Axe and Knife in Sheath $6.75

H **9 T 9450G—Boy's Outdoor Knife Kit.** 3 blades . . PLUS compass and magnifying glass. Red plastic handle; 12-in. chain. 3¼ in. long. Shpg. wt. 5 oz.

J **9 T 9518G—CRAFTSMAN Pen Knife.** Simulated bone stag handle. Carbon steel blades. Brass-plated linings. 2⅞ in. long. Shpg. wt. 3 oz.

K **9 T 9553G—Roy Rogers Pocket Knife.** Carbon steel blades. Brass linings. Roy's name on plastic handle. 3¼ in. long. Shpg. wt. 3 oz. *Was $1.98.*

L **9 T 9472G—CRAFTSMAN 3-blade Pocket Knife.** Alloy steel blades. Rust-resistant linings. Plastic stag-type handle. 3¼ inches long. Shipping weight 3 oz.

M **9 T 9519G—CRAFTSMAN Pocket Knife.** Clip and pen blades; alloy steel. Rust-resistant linings. Also screwdriver, and beverage can opener. Plastic handle. 3½ in. long. Shpg. wt. 5 oz.

N **9 T 9524G—CRAFTSMAN 2-blade Pen Knife.** Alloy steel blades. Black ebonoid handle. Rust-resistant linings. Shpg. wt. 2 oz.

P **9 T 9490G—CRAFTSMAN Stainless Steel Pen Knife.** 2 blades, and file. Rust-resistant linings. 2¾ in. long. Shipping weight 2 oz.

R **9 T 9504G—CRAFTSMAN Pen Knife.** Vanadium steel blades. Plastic handle. Brass linings. 2¾ in. long. Shipping weight 3 oz.

S **9 T 9460G—CRAFTSMAN Smoker's Knife.** 3-in. nickel silver oval handle. High carbon steel spear cutting blade, and steel reamer with solid nickel-silver tamper. In box. Shipping weight 3 ounces.

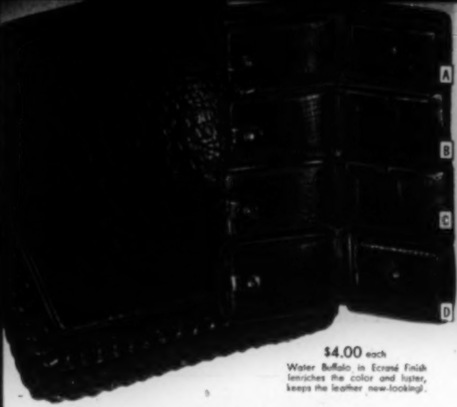
T **9 T 9512G—CRAFTSMAN 7-blade Knife.** Stainless steel blades and linings. Plastic handle. Nickel-alloy shackle. Corkscrew; leather punch; can opener; cap lifter and screwdriver; beverage can opener; 2⅜-in. sheepsfoot blade; and 1½-in. clip blade. 3½ in. long. Shpg. wt. 5 oz.

U **9 T 9514G—CRAFTSMAN Stock Knife.** Steel blades. Stag handle. 4 inches long. Shipping weight 5 oz.

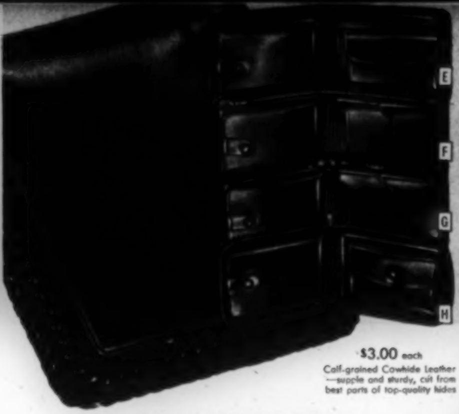
V **9 T 9488G—CRAFTSMAN Carpenters' Knife.** Vanadium blades. Stag handle. 3⅝ inches long. Shpg. wt. 5 oz.

W **6-piece Tool-Kit-Knife.** Five interchangeable tool blades . . 3¼-in. chisel; 3¼-in. file; 3¼-in. reamer; 3¼-in. screwdriver; can opener-cap lifter; PLUS regular 2½-in. cutting blade. All are of fine alloy steel. Tool blades snap firmly and securely to pocket knife handle for quick, easy use. Shpg. wt. 8 oz. *Buy several for gifts.*
9 T 9520 . . . . . $1.89

X **NEW! CRAFTSMAN All-steel Camp Axe-Hunting Knife Set.** All-steel forged one-piece camp axe with polished head and neck and rubber hand grip; 9½-in. hunting knife with plastic handle, 5-in. blade of vanadium steel, and aluminum guard and butts. In handy leather combination sheath with snaps. Shipping wt. 3 lbs.
9 T 9493 . . . . . . $6.75



$4.00 each
Water Buffalo in Ecrasé Finish lenriches the color and luster, keeps the leather new-looking!



$3.00 each
Calf-grained Cowhide Leather —supple and sturdy, cut from best parts of top-quality hides

Beauties! Imported Water Buffalo

New for this book! Wallets of imported water buffalo—beautifully lustrous with a warm, rich glow, because of the ecrasé finish (see above). 4 styles, all have detachable pass case of same leather, hand-laced edges, identification window, sliding stay, key slot. Boxed. Shpg. wt. each 5 oz. About 3½x4½ in. closed.

A **Coin Pocket** style. Secret bill pocket; card pocket.
83 T 3031E—Rich brown. $4.00

B **Zipper Closing Bill Pocket** style. Open bill pocket; 2 card pockets.
83 T 3032E—Rich brown. $4.00

C **Two Card Pockets** style. Has secret bill pocket, open bill pocket.
83 T 3030E—Rich brown. $4.00

D **Zipper Closing on 3 Sides** style. Open and secret bill pocket.
83 T 3033E—Rich brown. $4.00

Calf-grained Cowhide Wallets

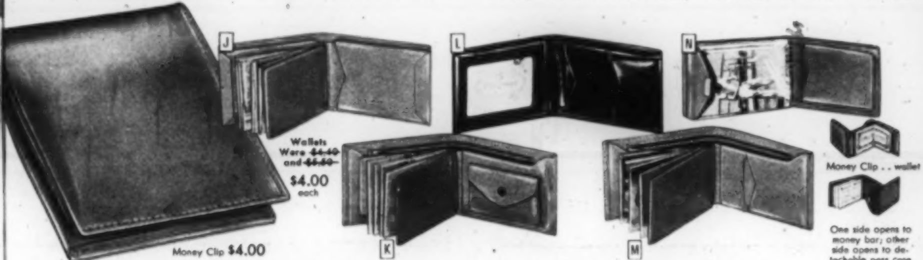
Wallets of top-quality calf-grained cowhide leather—in choice of 4 styles. All have detachable leather-lined pass case made of same fine leather as the wallet, hand-laced edges, identification window, sliding stay for neat fold, key slot. Boxed. About 3½x4½ in. closed. Shipping weight each 5 ounces.

E **Coin Pocket** style. Secret bill pocket; card pocket.
83 T 3027E—Brown. $3.00

F **Zipper Closing Bill Pocket** style. Open bill pocket; 2 card pockets.
83 T 3028E—Brown. $3.00

G **Two Card Pockets** style. Secret bill pocket.
83 T 3026E—Brown. $3.00

H **Zipper Closing on 3 Sides** style. Open and secret bill pocket.
83 T 3029E—Brown. $3.00



Wallets Were ~~$4.40~~ and ~~$5.50~~ **$4.00** each

Money Clip . . wallet

One side opens to money bar; other side opens to detachable pass case

Money Clip **$4.00**

California Saddle Leather . . . 5 Styles each in Natural Tan or New Dark Blue

Pass cases are detachable and have metal bar feature for easy replacement of windows. All styles (except money clip) have 2 bill pockets. Shpg. wt. each 5 oz.

J **Pass Case** style. Open and secret bill pockets; key slots; card pocket. *State color tan or dark blue.*
83 T 3061E—Was $5.50. . . . $4.00

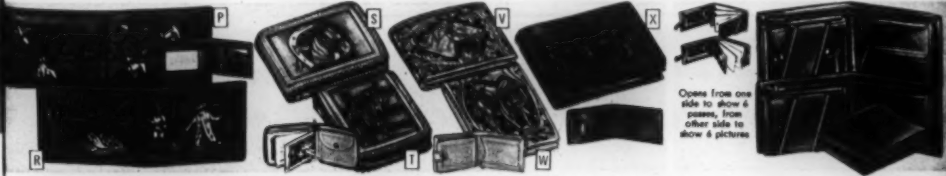
K **Zipper Bill Pocket** style. Open pocket too. Coin pocket; card pocket; pass case. *State color tan or dark blue.*
83 T 2863E—Was $4.40. . . . $4.00

L **Card Case** style. 4 double view windows, 2 card pockets; open, secret bill pockets. *State tan or dark blue.*
83 T 2916E—Was $4.40. . . . $4.00

M **Zipper Bill Pocket** style; 3 card pockets. Open bill pocket too. Pass case. *State color tan or dark blue.*
83 T 2924E—Was $4.40. . . . $4.00

N **NEW. Money Clip** with wallet features (see above). Pass case; 2 card pockets. *State tan or dark blue.*
83 T 3060E. $4.00

IMPORTANT: All wallets 3½x4½ in. closed. Every price on this page includes the 10% Federal Excise Tax.



Opens from one side to show 6 passes, from other side to show 6 pictures

Sportsmen's Wallets. Action scenes embossed in deep hand-tooled effect on smooth brown calfskin. 1 open and 1 zipper bill pocket; coin pocket; removable windows; identification window pocket; card pocket. Sliding stay for slim fold. Strong nylon stitching. Shpg. wt. 5 oz.
[P] 83 T 3063E—Hunting
[R] 83 T 3065E—Fishing. . . . . Each $4.00

Western Wallets with raised designs richly detailed on natural tan lambskin. Shpg. wt. ea. 5 oz.

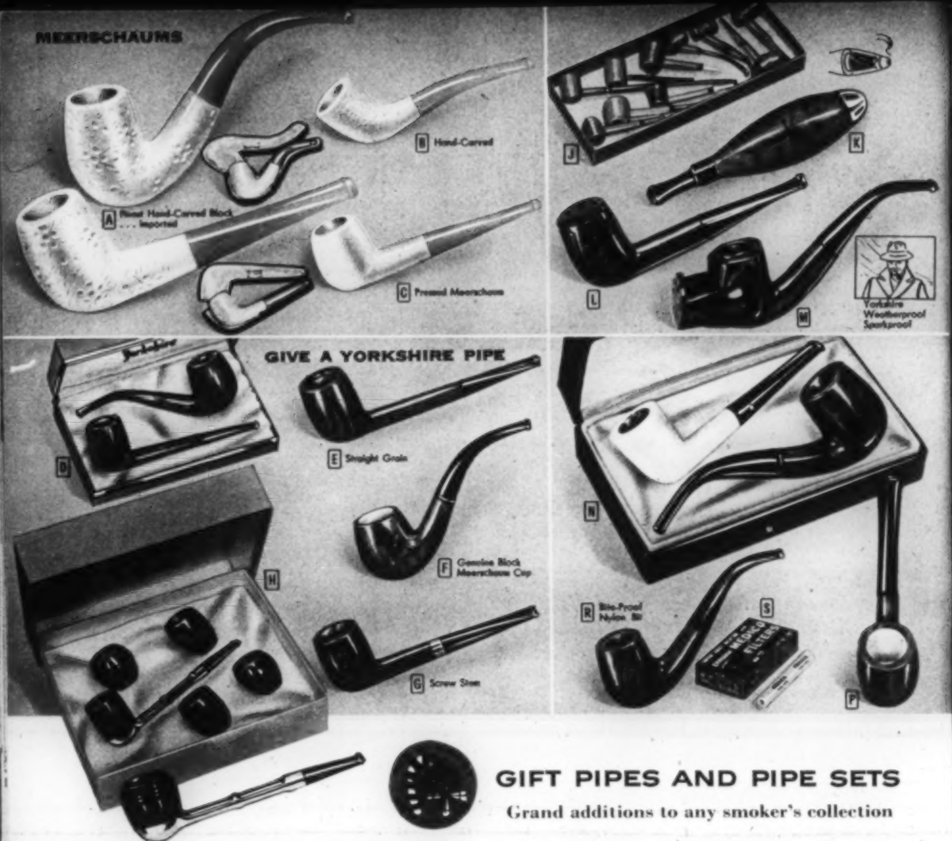
Zipper styles. Zipper closing on 3 sides. Braid edges. 4 swing windows; bill pocket; coin pocket.
[S] 83 T 2811E—Horsehead design.
[T] 83 T 2810E—Saddle design. . . . . Each $1.98

Pass Case styles. 1 secret, 1 open bill pocket. Detachable 4-window pass case; 2 card pockets.
[V] 83 T 2858E—Horsehead design
[W] 83 T 2859E—Saddle design. . . . . Each $1.98

X **New. Rich-looking Steerhide Leather** wallet, embossed with bold steerhead design. Detachable pass case has 4 swing windows. Secret, open bill pocket; card pocket. **Color** rust brown. Wt. 5 oz.
83 T 3047E $3.30

Famous Handee-Sixes Wallet. Detachable pass case will hold 6 pictures and 6 passes, each group separated from the other, each ready to bring out with split-second handiness.

Wallet (pass case, too) is sturdy steerhide leather. Secret and zipper bill pocket; card case. Strong construction. **Colors** brown or black.
83 T 3001E—*State color. Shpg. wt. 5 oz.* $4.00



GIFT PIPES AND PIPE SETS

Grand additions to any smoker's collection

A **Finest Hand-Carved Block Imported Turkish Meerschaums.** Creamy white bowl with leaf design. Come in own-shaped, Morocco leather, plush-lined carrying case. Give you delightful, new smoking pleasure. Exceptionally porous. A gift to be proud of. Shpg. wt. 1 lb.

87 T 4737—Straight. $9.95
87 T 4738—Curved stem 9.95

B **Carved Block Turkish Meerschaums.** With smoking, the dazzling white bowls of these pipes gradually change in color to rich brown tones. Yellow bits. Shpg. wt. 8 oz.

87T4722—Curved pipe. $6.95
87T4723—Straight pipe 6.95

C **Pressed Turkish Meerschaums.** Balanced for sweet-smoking pleasure. Yellow bit. Wt. 8 oz.

87T4718—Curved stem. $2.98
87T4719—Straight stem 2.98

D **Yorkshire 2-piece Matched Grain Briar Set.** One straight and one curved-stem pipe in gift box. Hand-rubbed finish. Hard rubber bit.

87 T 4772—Shipping weight one pound $4.98

E **Yorkshire Straight Grain Briar Pipe.** Made of carefully selected briar. Hand rubbed. Walnut finish. Hard rubber bit. Selected from thousands of pipes to get this grain.

87 T 4771—Straight stem. Shpg. wt. 8 oz. $3.98
87 T 4820—Curved stem. Shpg. wt. 8 oz. 3.98

F **Yorkshire "Supreme" Meerschaum Bowl.** Finest imported, grained Algerian briar lined with imported, hand-carved block meerschaum cup. Screw stem. Hand-cut bit. A fine quality pipe.

87 T 4811—Curved stem. Shpg. wt. 8 oz. $2.98
87 T 4710—Straight stem. Shpg. wt. 8 oz. 2.98

G **Yorkshire Gold King Pipe.** Gold band strengthens bit. Screw stem with metal filter. Made of aged, imported briar. Order now for yourself, for gifts.

87 T 4781—Straight stem. Shpg. wt. 8 oz. $1.49
87 T 4821—Curved stem. Shpg. wt. 8 oz. 1.49

H **Yorkshire Metal Pipe by Viking.** Five pipes in one! Smokes cool and dry. Lightweight. Adjustable smoke volume. 4 additional interchangeable briar bowls included . . . each a different style. Moisture trap. No goo. Nylon, bite-proof bit. A really fine gift.

87 T 4773—Pipe with 4 extra bowls. Wt. 2 lbs. $4.95
87 T 4774—Yorkshire Metal Pipe only. Wt. 8 oz.. 1.95

J **Missouri Corn Cob Pipes.** 12 pipes. Assorted shapes, sizes. A pipe for every mood. Wt. 1 lb.

87 T 4822—12 pipes. $2.98

K **Briar Cigar Pipe. Improved!** Unscrew aluminum top part. Fill top half of bowl with tobacco. Screw together, light as cigar. Smoke it closed . . . no sparks, no flying ashes.

87 T 4735—Wt. 6 oz. . $1.39

L M **Yorkshire Weatherproof Pipe.** Ideal for motorists, fishermen, and all outdoorsmen. Enjoy this fine briar pipe in rain or storm. Handsome cover matches rich walnut grain of briar pipe. Cover flips open or shut with slight finger touch. Filter system and pore-processed briar make this pipe smoke cool and sweet from the first puff. Shpg. wt. 8 oz.

L 87 T 4823 Straight stem. . . . $3.49
M 87 T 4824 Curved stem. 3.49

N **2-piece Kaywoodie Set.** Famous white briar pipe with imported briar bowl and one super grain, age-old imported briar with "Drink-less" metal attachment. Boxed. (No choice of shape.)

87 T 4775—Postpaid. (Shpg. wt. 1 lb.) $10.00
87 T 4747—**White briar, imported briar bowl.** Straight stem. Postpaid. (Shpg. wt. 4 oz.) $5.00
87 T 4825—Same as above but curved stem 5.00
87 T 4705—**Super grain imported age-old briar.** Straight stem. Postpaid. (Shpg. wt. 4 oz.) $5.00
87 T 4826—Same as above but curved stem 5.00

P **Yello-Bole Carburetor.** Opening at bottom of bowl lets in cool air . . . you get extra-cool smoking pleasure. Imported briar bowl. Straight stem metal filter. Order one of these carburetor-cooled pipes now!

87 T 4776—Postpaid. (Shpg. wt. 4 oz.) $2.50
87 T 4827—Same as above but curved stem . . . 2.50

R **Medico V.F.Q.**—Very Fine Quality imported briar root bowls, bite-proof nylon bits, and cool filtered smoke make these pipes outstanding in their price range. 10 Medico filters included. (See 87 N 4830 below.)

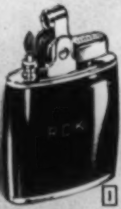
87 T 4828—Straight stem. Postpaid. (Wt. 8 oz.) . $2.00
87 T 4829—Curved stem. Postpaid. (Wt. 8 oz.) . 2.00

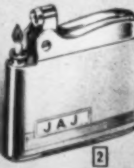
S **Medico Filters.** Use with above pipes, cigarette and cigar holders. Filter out tars, insure a smoother smoke. Postpaid. (Shpg. wt. 8 oz.).

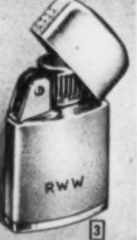
87 T 4830—Box of 100 Medico filters (Year's Supply) . . . . only $1.00

RONSON LIGHTERS

Truly handsome Christmas gifts



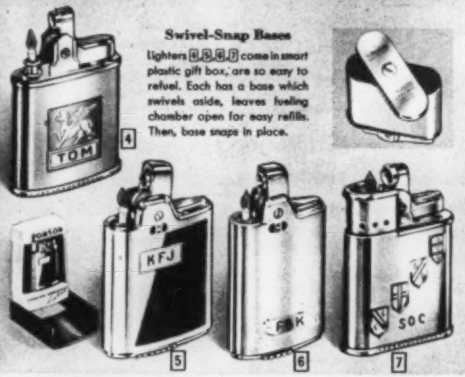


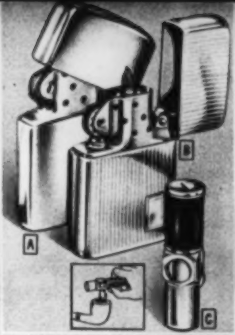


FREE—personalize your gift. We will engrave 3 initials on any Ronson on this page. Print the 3 initials you want. Sorry, no C. O. D. orders.

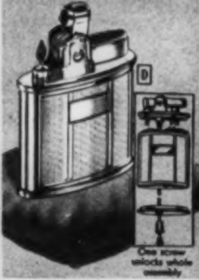
Swivel-Snap Bases

Lighters 4, 5, 6, 7 come in smart plastic gift box, are so easy to refuel. Each has a base which swivels aside, leaves fueling chamber open for easy refills. Then, base snaps in place.





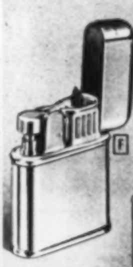
SAVOY OF LONDON



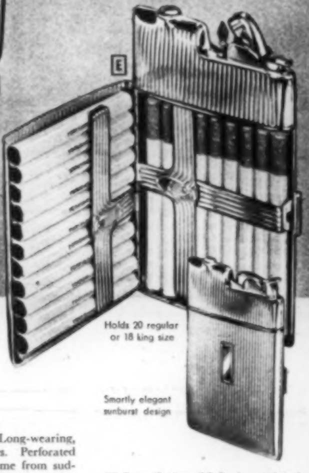
One screw unlocks whole assembly

EVANS LIGHTERS

Save $2.55 on combination lighter-case



- Press button . . . it's lit
- Easy to fill
- Easy-to-open cover tab
- Smart styling



Holds 20 regular or 18 king size

Smartly elegant sunburst design

FAMOUS-NAME LIGHTERS

For elegant, yet practical Christmas gifts

1 **Ronson Windsor** . . . a Ronson automatic for less than $5.00! Body is of jewel-tone Lumarith, mechanism and trim are chromium plated. Smooth and lustrous black onyx finish. Three initials embossed. *Please print initials.* 1⅝x1⅞ in.
87 T R4595—Postpaid. (Wt. 6 oz.) $4.95

2 **Ronson Adonis.** Slim as a fine watch and so compact. Modern, graceful lines appeal to both men and women. Sleek chromium plate with satin and bright-finish, engine-turned design. *Please print initials.*
87 T R4793—Postpaid. (Wt. 8 oz.) $8.95

3 **Ronson Windlite.** A precision-made lighter that:

- Lights even in a draft
- Fills easily—just put fuel in base
- Is ideal for outdoor use.

Flame will not blow out even in heavy wind. You can fill the **Windlite** easily because it has an exclusive, removable base . . . reduces evaporation, too. Brush chrome finish. Long-lasting Fiberglas wick. Personalize this gift . . . have 3 initials engraved *free* on this lighter. *Please print the three initials you want.* Size 1¾x2⅛ inches.
87 T R4787—Postpaid. (Wt. 6 oz.) $3.95

4 **Ronson Triumph.** Modern taper shape pocket lighter with swivel base. Just flip it and fill it. You see it as you fuel because whole bottom swings open. Chromium plate with satin finish . . . classic winged lion in engraved design. Practical gift for both men and women. Size 1½x2 in. *Please print initials.*
87 T R4788—Postpaid. (Wt. 8 oz.) $6.95

5 **Ronson Essex.** Streamlined styling. Swivel base may be filled in seconds. Chromium plate, tortoise enamel finish. *Print initials.* 1½x2 in.
87 T R4813—Postpaid. (Wt. 6 oz.) $8.95

6 **New! Ronson Capri.**—Sleek, slim . . . perfect lighter for milady to slip into her tiny evening bag. 1½x1¾ in. Chromium plate, Jeweler's Bronze finish. *Print initials.*
87 T R4814—Postpaid. (Wt. 8 oz.) $7.95

7 **Ronson Whirlwind.** Famous windproof lighter with retractable windshield. For windy outdoors, simply slide shield up. Indoors, slide shield down. Large fuel capacity. Handy swivel base. 1¾x2⅛ in. Chromium plate. A really handsome gift for the sportsman. *Print initials.*
87 T R4790—Postpaid. (Wt. 8 oz.) $8.50

A **Zippo Windproof.** Long-wearing, serviceable lighters. Perforated windshield protects flame from sudden air movements. Strong spring cover extinguishes flame instantly. Ideal for outdoor use. Size 2⅛x1½ in. Gleaming brush chrome finish.
87 T 4501—Postpaid. (Wt. 5 oz.) $3.50

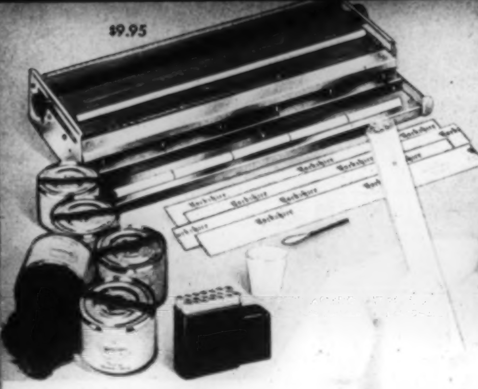
B 87 T 4592—Like above but engine-turned, high polish chrome plate. Engraving shield. Postpaid. (Wt. 5 oz.) $5.75

C **Nimrod Pipe Lighter.** Snap-back cover protects thumb from heat. Hood extinguishes flame. Down draft flame for perfect pipe lighting. Genuine black calf leather finish. Chrome plate. Size 3½x¾ in.
87 T 4508—Postpaid. (Wt. 4 oz.) . . $3.95

D **New! Savoy of London's Milord Lighter.** The ultimate in smooth, streamlined styling by skilled English craftsmen. Automatic, finger-touch action. Perfect for men or women. Has extra-large fuel capacity. Chrome-plated, unusual tartan design. Monogram shield. Attractively boxed with extra flint, wheel brush, complete instructions, lifetime warranty for materials and workmanship. 1⅜x1⅝ in.
87 T 4669—Shpg. wt. 8 oz. $1.98

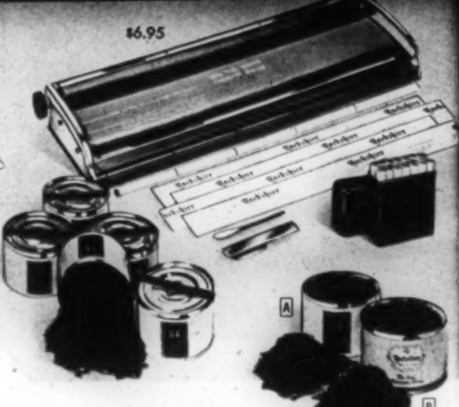
E **Evans De Luxe 20-Pack** . . . a handsome gift bargain now offered to you exclusively by Sears. Combines sleek, slim cigarette case with Evans top quality automatic lighter. *Was $7.50* . . . now a wonderful Christmas buy at only $4.95! A sensational gift at an even more sensational price. 3½x5⅛ inches, this beautiful case-lighter holds 20 regular or 18 king-size cigarettes. Luxurious-looking sunburst design, rhodium finish. Postpaid. (Shpg. wt. 12 oz.).
87 T 4796—Was $7.50 . . . Now $4.95

F **New! Evans Breeze King** with new automatic lever action. Just a touch of a button and it's lit! Cover tab flicks open at the touch of the thumb. Long-lasting spun-glass wick needs no adjustment. Lights quickly, stays lit in stiffest breeze. Vacuum-packed filler holds fuel in constant contact with wick. Easy to fill . . . body of Breeze King is a completely sealed fuel chamber. 2⅛x1¾ in. Chrome plated.
87 T 4600—Postpaid. (Wt. 8 oz.) $3.50



SAVE $1.96

Sold separately, all items in this de luxe cigarette-making kit would cost $11.91. Pay only $9.95 for kit.



SAVE $1.57

Sold separately, all items in this thrifty cigarette-making kit would be $8.52. Pay only $6.95 for kit.

Why pay high prices for cigarettes when you can make them so easily for as little as 6c or 8c a pack? Thousands of families have saved on cigarette bills by using these kits. Think how much *your* family can save!

Our Best V-Master Kit—includes our finest cigarette-making machine, the V-Master below. Makes *50 packs* of finest quality cigarettes at only 8c a pack. Automatic cutting blades enable you to make easily a pack of cigarettes in less than 10 minutes. Besides 87 T U4648 below, kit contains 750 cigarette papers and five 8-oz. tins of our finest quality Yorkshire Tobacco . . enough for 50 packs of cigarettes. Shipping weight 9 lbs.

87 T U4809—Our Best Cigarette-Making Kit........................$9.95

V-Master Cigarette-Making Machine. Automatic blades cut 5 cigarettes at once. Metal parts reinforced. Measuring cup, moistener, plastic cigarette carrying case, paper for 250 cigarettes. Metal, wood, rubber construction. Instructions. Shpg. wt. 5 lbs.

87 T U4648—16¼x2½ inches. Made in Canada....................$5.95

Thrifty Quick-Roll Kit . . . makes 50 packs of good quality, economy cigarettes at *only 6c a pack!* Includes $3.98 Quick-Roll-Five Cigarette Machine listed below plus $4.54 worth of tobacco and cigarette papers . . enough to make 1,000 cigarettes. Your savings from these 1,000 cigarettes alone will pay for the kit! Besides 87 T U4758 below, kit includes five 8-oz. tins SR Tobacco . . . enough for 50 packs of cigarettes. 750 cigarette papers. Shipping weight 8 pounds.

87 T U4759—Complete Cigarette-Making Kit....................$6.95

Quick-Roll-Five Cigarette Machine. Instructions, paper for 250 regular size cigarettes, cutting blade and holder, moistener included. Made in Canada.

87 T U4758—14¼x2¾ inches. Shipping weight 5 pounds........$3.98

Cigarette Machine Accessories

A **8-oz. vacuum tin SR Tobacco.** Mild, long cut.

87 T 4649—Shpg. wt. 12 oz..89c
Save 17c........3 tins only $2.50

B **8-oz. tin Yorkshire Tobacco.** Long cut. Blend of finest domestic, imported tobaccos.

87 T 4650—Shpg. wt. 12 oz.$1.19
Save 22c........3 tins only 3.35

C **8 packs Yorkshire Cigarette Papers.** Each pack makes about 250 cigarettes.

87 T 4646—Shpg. wt. 10 oz.$1.00
Save 17c...3 lots (24 packs) 2.83

Christmas Special

Save $1.52

1 $1.98
2 $1.98
RCM
VEJ

4
$3.49
E
ANM
3 $2.95
5 $3.98
HCB
F
D $1.98

Choose these leather gifts . . always Christmas favorites

Genuine Morocco Leather Cigarette Cases slashed 43%. *Formerly were $3.50*, now in time for gift-giving only $1.98! Gold-color, embossed initials—no extra charge. Each case has padded, hinged top. Hold full package. Gold-color trim. *State color blue or green and 3 initials.* A wonderful buy. Boxed.

1 **King Size Case.** Postpaid.
87 T R4761—(Wt. 8 oz.)......$1.98

2 **Regular Full Pack Case.** Postpaid.
87 T R4760—(Wt. 8 oz.)......$1.98

3 **Morocco Leather Case.** Diagonal spring arm holds cigarettes in place. Holds a full package of regular or king size cigarettes. Three gold-color initials embossed at no extra charge. A truly handsome, yet inexpensive gift for both men and women. *State 3 initials. State* black or brown. Shpg. wt. 4 oz.

87TR4630—Boxed..$2.95

FREE—we will emboss 3 gold-color initials on pouch 4 or 5 at absolutely no charge to you. Gift-boxed. *Print three initials you want.* Sorry, no C.O.D. orders.

Genuine Morocco Leather Pouches. AIR-LOK rubber interior pouch and patented rubber lip keep tobacco fresh. Zipper closures for *both* pouches below. *State* black or brown. Shipping weight 8 oz.

4 **87 T R4628**-Regular Pouch. 5½x4 inches..............$3.49

5 **87 T R4629**—Combination Pouch. 6¼x3½ inches..............$3.98

D **Genuine Goatskin Combination Pouch.** Holds both pipe and tobacco. 2 zippers .... one seals pouch, one holds pipe firmly in place. Oilskin lined pouch with lip. 6x3½ inches. *State* color black or brown.

87 T 4637—Shpg. wt. 8 oz.....$1.98

Yorkshire "Fills-Easy" Pouch. Just press bottom of pouch to release tobacco. Zipper. 4½x5½ in.

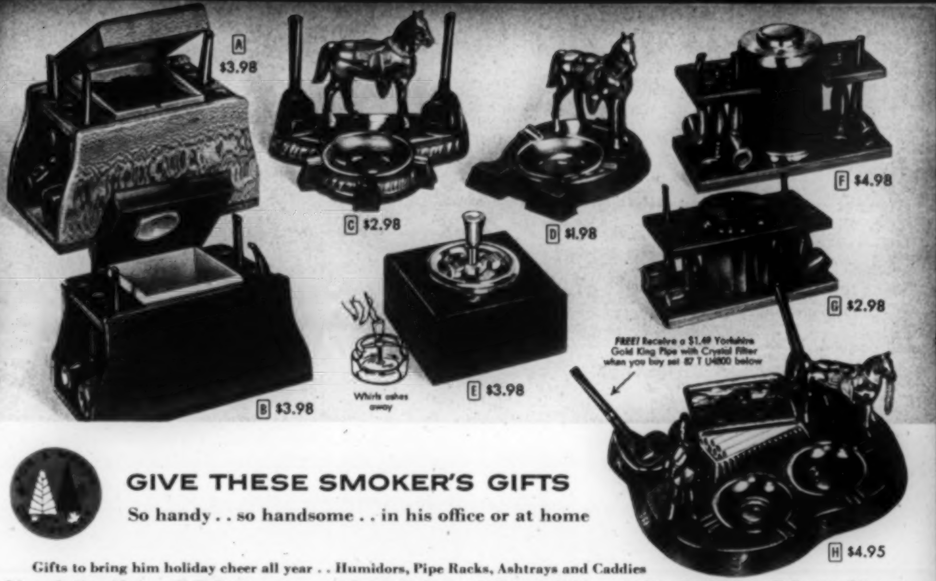
E **87 T 4762**—Brown genuine calf. Shpg. wt. 8 oz.........$1.49

F **87 T 4604**—Deep brown sheepskin Shipping weight 4 ounces......98c

Pipe Cleaners

G **Pipe Cleaner Kit.** Colorful, pliable chenille-covered wire. Use as pipe cleaners or make up into animals, houses and other interesting designs . . . for unusual centerpieces, party favors, etc. 360 cleaners to a pack. Order now. Shpg. wt. 1 lb.

87 T 4807....$1.00



FREE! Receive a $1.49 Yorkshire Gold King Pipe with Crystal Filter when you buy set 87 T U4800 below

GIVE THESE SMOKER'S GIFTS

So handy . . so handsome . . in his office or at home

Gifts to bring him holiday cheer all year . . Humidors, Pipe Racks, Ashtrays and Caddies

Tobacco Caddy and Rack. Keeps all smoking needs in one place. Caddy has tight-fitting, hinged lid with clay moistener to keep tobacco fresh. Caddy interior lined with fresh-smelling cedar. Holds ½ lb. tobacco. 6 pipe rests. 9½x5x5⅝ in. Shpg. wt. 3 lbs.

A 87 T U4681—Modern, light blonde finish sycamore **$3.98**

B 87 T U4680—Same as [A] but solid walnut . . **$3.98**

C D **Cast in copper.** Bronze-plated metal. Removable glass ash tray insert . . . easy to clean.

C **Ash Tray-Pipe Rack Set.** 2 pipe rests. 3 cigarette grooves. Felt bottom. 3¾ in. high. 6x6½-in. base.

87T U 4678 –Wt. 4 lbs. **$2.98**

D **Saddle Horse Ash Tray.** Shpg. wt. 3 lbs.

87 T U4674 . . . . . **$1.98**

E **Solid Walnut Whirlaway Ash Tray.** Ashes disappear when you press center plunger of handsome ashtray. Ideal for outdoor, porch use . . . no flying ashes. Chrome-plated, solid walnut base. Unscrew base for easy cleaning. Felt bottom will not mar desk, table. 6x6x3½ in. Shpg. wt. 2 lbs.

87 T 4691 . . . . **$3.98**

F **Tobacco Caddy-Pipe Rack Combination.** Solid walnut pipe rack holds 8 pipes. Alligator-grained plastic covers ½-lb. metal humidor. Sponge moistener in top keeps tobacco fresh. Felt bottom will not scratch or mar top of table or desk. Overall size 11½x4½x5 in. Shpg. wt. 4 lbs.

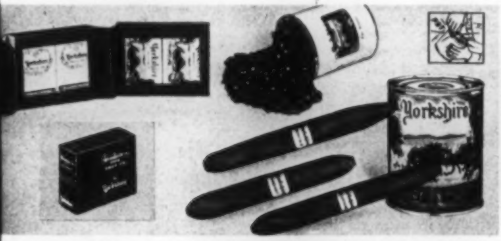
87 T U4672. . . . . . **$4.98**

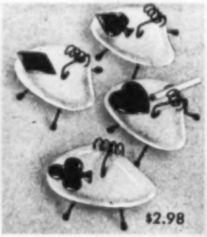
G **Glass Humidor 6-hole Pipe Rack.** Conveniently keeps tobacco and pipes together. Solid African mahogany construction. Humidor has mahogany top, ball knob. Moistener keeps tobacco fresh. Holds ½ lb. tobacco. 6¾ in. high. Makes an attractive, thoughtful gift. Shpg. wt. 4 lbs.

87 T 4697 . . . . **$2.98**

H **Cigarette Box and Twin Ash Tray Set.** *Free!* With this set you get *at no extra charge* a $1.49 Yorkshire pipe made of bronze-plated metal. Cast in copper. Twin ashtrays, glass inserts—easy to clean. Non-scratch felt bottom. 4½x3-in. cigarette box holds about 50 cigarettes. 2 pipe racks. 8x12 in. Shpg. wt. 8 lbs.

87 T U4800 . . . . **$4.95**





Tele-Sack Set
Twin TV Ash Trays
$1.79

Tobacco Sampler

Adventures in pipe smoking by Yorkshire. Perfect companion for your gift pipe. Book-like box holds two 1⅝-oz. packages of quality Yorkshire Aromatic and two 1⅝-oz. packages of Yorkshire Mixture 7 Pipe Tobaccos. A delightful opportunity to try our fine tobaccos. Sold also in 1-pound tins. (See 87 T 4767 and 87 T 4765 at right.)

87 T 4764-Wt. 8 oz. **$1.00**

He'll Enjoy Yorkshire Pipe Tobacco, Cigars

Yorkshire Pipe Tobacco Mixture No. 7. Exclusive blend of finest tobaccos.

87 T 4765—1-lb. vacuum-packed tin. Shpg. wt. ea. 2 lbs. Each **$2.40 3 tins for $6.69**

Yorkshire Aromatic Pipe Tobacco. Added aromatic flavor.

87 T 4767—1-lb. vacuum-packed tin. Shpg. wt. 2 lbs. Each **$2.40, 3 tins for $6.69**

Yorkshire Cigars. Made especially for Sears of finest imported and domestic tobaccos available. Vacuum-packed for factory freshness. Punctured heads . . individually cellophane wrapped. Each tin contains 25 cigars.

87 T 4661—**"Invincible."** Good quality. 5¼ inches long. 25 in. tin. Shipping weight tin 1 pound 8 ounces. Vacuum-packed tin . . . . **$1.50; 3 tins for $4.30**

87 T 4662—**"Cabinet."** Better quality. 4¾ inches long. 25 in tin. Shipping weight tin 1 pound 8 ounces. Vacuum-packed tin . . . . **$2.50; 3 tins for $7.10**

87 T 4663—**"Belvedere."** Our best quality cigar. Has a fine aroma, is exceptionally mild and fragrant. 5⅜ inches long. 25 in tin. Shipping weight tin 1 pound 8 ounces. Vacuum-packed tin . . . . **$3.50; 3 tins for $10.00**

Ash Tray Set

4-Pc. Ceramic Bridge Ashtray Set. A really different gift . . appropriate bridge prize, too! Each white ceramic ashtray in set of 4 has a card motif — heart, diamond, club, spade. Wrought iron legs. Decorative addition to any card table, game room Shpg. wt. 4 lbs.

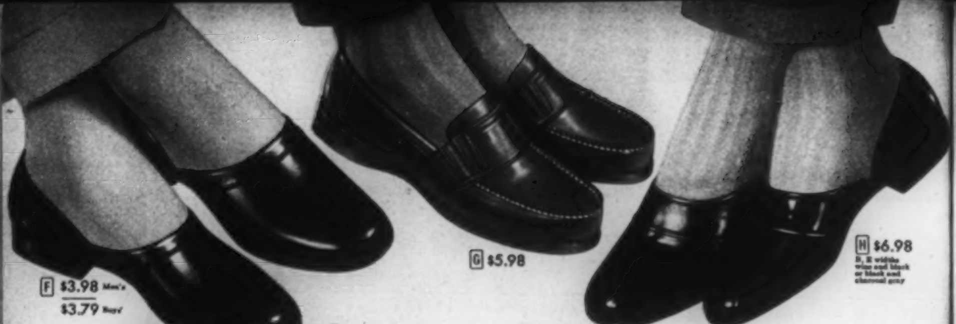
87 T U4619. . . . **$2.98**

Convenient for TV watchers

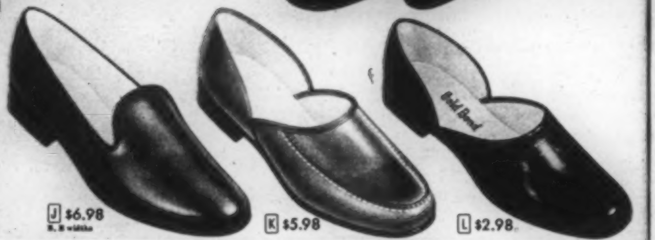
Twin TV Ash Tray Set has luminous center design that glows in the dark. Snuff-out safety rests . . put out forgotten cigarettes with no worries about burns. Shot-weighted base clings to any surface . . . won't tip over. Assorted dark colors, colorful fabrics. Shipping weight 2 pounds.

87 T 4815—Set of 2 . . . . **$1.79**

NOTE: Cigarettes, tobacco, pipes not included with pouches, cases, holders.



$4.98
E, EEE widths



MEN'S GOLD BOND SLIPPERS

So friendly fitting . . perfect partners for relaxing

Sizes to 13

Let him get acquainted with these soft, comfortable Gold Bonds—his feet will appreciate the friendship! Pliant kidskin flexes freely. Smooth leather linings. Sleek plain toes, decorated with perforations at insteps. Leather soles, rubber heels. Wt. 1 lb. 8 oz. *State size and width.*

Sizes: E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.

Sizes: EEE (very wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12 and 13.

67 T 5726—Brown...... Pair $4.98

Opera-style slippers; boys' sizes too

F Supple kidskin opera-style slippers—so easy on his feet, ideal for leisure time. Leather lining. Leather sole, rubber heel.

Sizes: Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 1 lb. 8 oz.

67 T 5741—Brown. *Please state size*... Pair $3.98

Sizes: Boys' E (medium wide) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½. Wt. 1 lb. 6 oz.

67 T 5941—Brown. *Please state size*... Pair $3.79

New! Supple, top-quality leather

J What masculine looks! Handsome crushed grain leather . . . so smooth, soft and stylish. Kidskin lining for extra comfort. Leather sole, rubber heel.

Sizes: B (narrow) 7 to 11. Half sizes too.

Sizes: E (medium wide) 7 to 11. Half sizes too. *State size, width.* Shpg. wt. 1 lb. 8 oz.

67 T 5764—Brown................ Pair $6.98

New! Sear-O-Foam crepe soles

G For a cushiony, refreshing "lift" every step you take, try Sear-O-Foam soles and wedge heels. Casual moc-type styling. Pliant elk-tanned glove leather. Stretchy gores at vamp allow for easy on and off.

Sizes: Men's E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 1 lb. 8 oz.

67 T 5761—Rust brown. State size. Pr. $5.98

New! Sporty moccasin-type

K Adds a real casual touch to his relaxing hours. Pliant glove leather elk-tanned for extra softness. Smooth leather insole. Leather lining at heel. Leather sole, rubber heel.

Sizes: Men's E (med. wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Shpg. wt. 1 lb. 8 oz.

67T5760—Tan. State size....... Pair $5.98

New! Our finest opera style

H Exceptional flexibility! Supremely soft kidskin uppers and linings for the utmost in comfort. Leather soles, rubber heels. Wt. 1 lb. 8 oz.

Sizes: B (narrow) width in 7 up to 11.

Sizes: E (medium wide) width in 7 to 11. Half sizes too. *State size and width.*

67T5765—Wine color with black.. Pr. $6.98

67T5766—Black with charcoal gray. Pr. 6.98

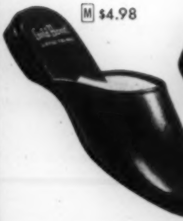
Your thrifty gift for "him"

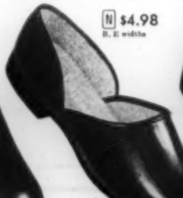
L Only $2.98 for this lightweight, soft kidskin opera style—what a tiny price for so much foot comfort! Durable composition sole, rubber heel. At this price why not buy 2 pairs?

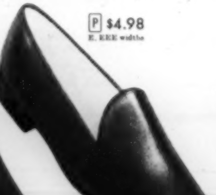
Sizes: Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 1 lb. 8 oz.

67T5749—Brown. State size..... Pair $2.98

GUARANTEED GOLD BONDS with Searolite soles . . 9 months of wear or he gets new pair FREE!







M **For all-around foot freedom, he'll like this lightweight scuff.** Foot slips in or out with ease. Soft top grain leather. Cushion insole. Searolite sole, wedge heel. Leather heel pad.

Sizes: E (medium wide) width 7, 8, 9, 10, 11 and 12.

67 T 5733—Brown. *Please state size.* Shpg. wt. 1 lb. 8 oz...... Pair $4.98

N **A blend of smart looks and snug foot comfort.** Supple elk-tanned leather, nylon stitched at strain points. Soft cushion insole. Searolite sole, rubber heel. Smooth leather lining at heel.

Sizes: Men's B (narrow) 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11.

Sizes: Men's E (med. wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

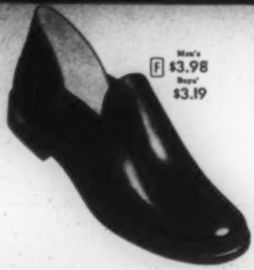
67 T 5734—Brown. *State size and width.* Shpg. wt. 1 lb. 8 oz... Pair $4.98

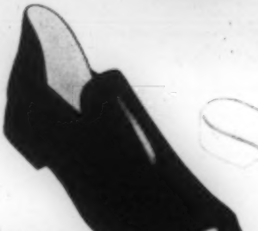
P **Stylish, dressy** . . . just right for smart, leisure-time relaxing. Soft elk-tanned leather, nylon stitched at strain points. Cushion insole, Searolite sole, rubber heel. Leather-lined at heel.

Sizes: E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

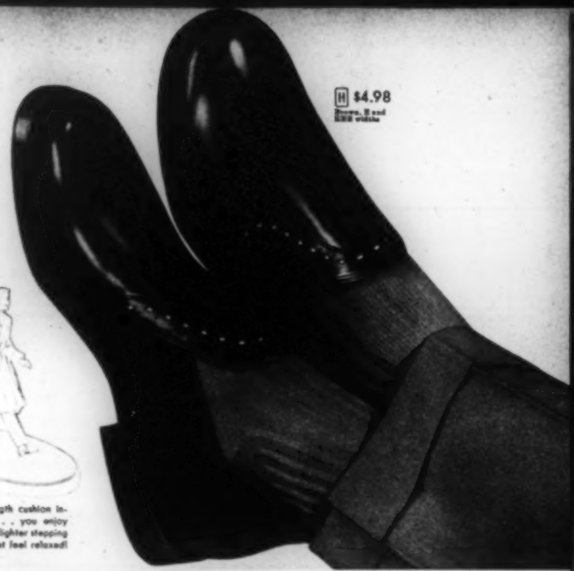
Sizes: EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

67 T 5735—Brown. *State size and width.* Shpg. wt. 1 lb. 8 oz... Pair $4.98





Full-length cushion insole . . . you enjoy softer, lighter stepping . . . feet feel relaxed!



MEN'S SNUG, STAY-ON ROMEOS . . an ideal gift. Nobody offers a finer selection than Sears, so we feel you can't do better anywhere!

Men's, Boys' Romeo

F Tough Searosole outwears leather. Elk-tanned leather upper. Elastic side gores hug feet. Rubber heel.

Sizes: Men's E (medium wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.

67 T 5711—Brown . . . . Pair **$3.98**

Kidskin upper. Rubber sole, heel.

Sizes: Boys' E (med. wide) 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. *State size.*

67 T 5916—Brown. Wt. 1 lb. 6 oz. . Pair **$3.19**

Top quality . . cushioned

G Relax in style . . . finest, extra-pliant kidskin in smart charcoal brown. Smooth grain leather lining adds to superb comfort. Soft cushion insole. Elastic side gores. Leather sole, rubber heel.

Sizes: C (medium narrow) in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.

Sizes: E (medium wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size and width.* Shpg. wt. 1 lb. 8 oz.

67 T 5718—Charcoal brown. . . . . . Pair **$5.98**

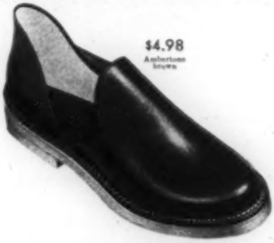
Our best selling Romeo by far! Softly cushioned

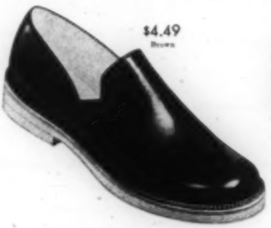
H A leisure time favorite . . . easily our most popular Romeo. Here's why: easy-bending kidskin flexes freely, gives your feet that soft, relaxed feeling so welcomed at day's end. Leather lining throughout for extra wear and inside comfort. Cushion insoles add softness to every step. Elastic side gores cling snugly to your feet—Romeo doesn't bind, won't slip off, yet it's so easy to slide your foot in or out. Comfortable leather sole, rubber heel. Why ~~not order~~ today? . . . they make a wonderful gift.

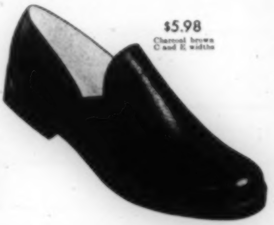
Sizes: Men's E (medium wide) 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size and width.* Shipping weight 1 lb. 8 oz.

Sizes: Men's EEE (very wide) 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12

67 T 5715—Brown. State size and width. Shipping weight 1 lb. 8 oz. . . . . Pair **$4.98**







Lively, light-stepping Sear-O-Foam sole

A foot-happy treat! Sear-O-Foam crepe sole and heel—wonderfully lightweight and cushiony, like tip-toeing on thick carpet. Soft, elk-tanned leather yields gently with your foot's faintest move. Elastic side gores stretch for easy on and off; yet fit snugly to keep Romeo on foot.

Sizes: Men's E (medium wide) width in 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½ and 12. *Please be sure to state your size.* Shipping weight 1 pound 8 ounces.

67 T 5700—Ambertone brown . . . . Pair **$4.98**

Lightweight low-cuts . . trim'n stylish, he'll love 'em! Sear-O-Foam soles

Sleek and so light on his feet—a tempting invitation to restful foot comfort. Soft-stepping Sear-O-Foam crepe sole and heel—buoyant, bouncy. Supple elk-tanned leather. Elastic side gores hug foot, keep Romeo comfortably in place, yet expand so he can easily slip his foot in or out.

Sizes: Men's E (medium wide) width in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size.*

67 T 5730—Brown. Shpg. wt. 1 lb. 8 oz. . . . . . Pair **$4.49**

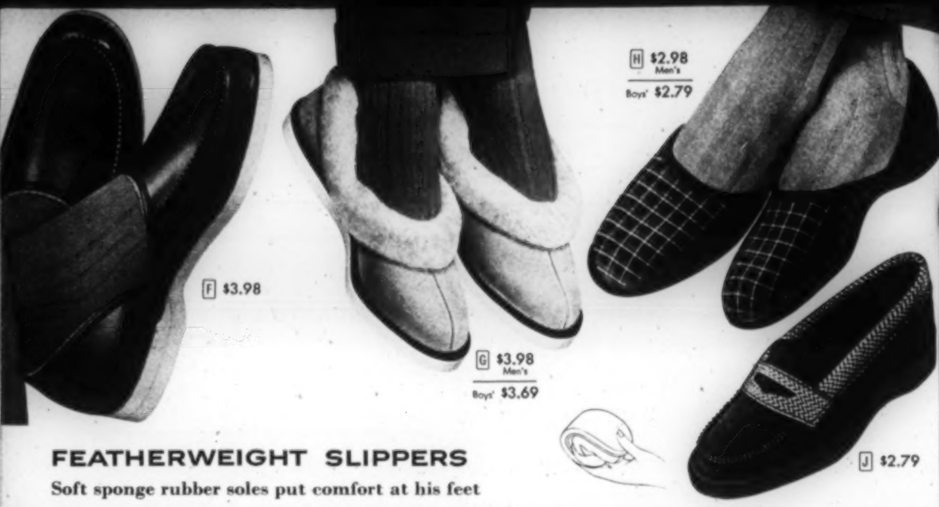
Our smartest-looking Casual Romeo. Charcoal brown crushed grain leather—amazingly soft; fine, masculine styling! Brown Sear-O-Foam crepe sole, heel. Elastic side gores.

Sizes: C (medium narrow) in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *State size and width.*

Sizes: E (medium wide) in 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. *Please state size and width.*

67 T 5731—Charcoal brown. Wt. 1 lb. 8 oz. . . Pair **$5.98**

HOW TO ORDER SLIPPERS: *Order shoe size.* If you wear a half size and slipper isn't listed in that half size, *order a half size larger* for C widths or wider; *order a half size smaller* for A and B widths.



FEATHERWEIGHT SLIPPERS

Soft sponge rubber soles put comfort at his feet

F **Foot-warming Gold Bonds** that say "Merry Christmas" every time he slips them on. Completely lined with genuine shearling lamb . . . so thick and soft, provides snug comfort against cold floors and icy drafts. Supple leather; roomy moc-toe. Lightweight sponge rubber sole, heel.

Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size*. Shpg. wt. 1 lb. 8 oz.

67 T 5790—Brown. . . . . .Pair $3.98

G **Men's, and boys' favorite** . . . shearling lamb surrounds your foot in warmth. Suede leather side out, combined with bouncy sponge rubber sole and heel. *Please state size.*

Sizes: Men's E (medium wide) width 6, 7, 8, 9, 10, 11. Shpg. wt. 1 lb. 4 oz.

67 T 5758—Light brown. . . . . . . .Pair $3.98

Sizes: Boys' E (medium wide) width 1, 2, 3, 4, 5. Shpg. wt. 1 lb. 2 oz.

67 T 5958—Light brown. . . . . . . .Pair $3.69

H **Boys' sizes, too** . . . imagine, slippers just like Dad's! Handsome wine-color cotton corduroy uppers made opera style for slip-on ease. ⅜-inch sponge rubber sole. Leather heel pad.

Sizes: Men's E (medium wide) width 6, 7, 8, 9, 10, 11 and 12. *State size.*

67 T 5834—Shpg. wt. 1 lb. 4 oz. .Pair $2.98

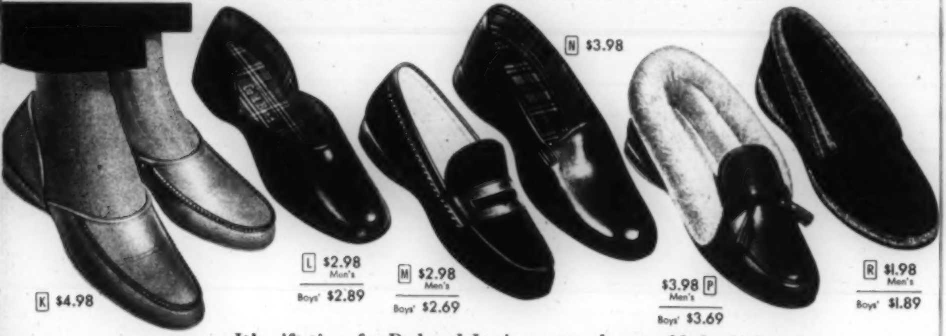
Sizes: Boys' E (medium wide) width 1, 2, 3, 4 and 5. *Please state size.*

67 T 5934—Shpg. wt. 1 lb. 2 oz. .Pair $2.79

J **Easy-fitting moc-toe design** in soft, comfortable felt. So flexible you can double it up in your hand. Trimmed with a corduroy collar. You'll like the buoyant feel of the sponge rubber sole and heel underfoot . . . especially nice for those relaxing stay-at-home hours. *Please state size.*

Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. Shpg. wt. 1 lb. 4 oz.

67 T 5807—Wine-color. . . . . . . .Pair $2.79



It's gift time for Dad and Junior . . try these padded sole favorites

K **Lucky are the feet that relax in these Gold Bond slippers** . . . they're practically weightless, ready to give you complete unrestrained comfort for your leisure hours. Easy-fitting opera style slips off and on in a wink, and there's plenty room in the moccasin-type toe. You'll like gentle feel of elk-tanned leather plus the soft-stepping padded leather sole and heel. *Order today!*

Sizes: Men's E (medium wide) in 7, 8, 9, 10 and 11. *Please state size wanted*. Shpg. wt. 1 lb. 8 oz.

67 T 5703—Tan leather. .Pair $4.98

L **Looking for trim styling plus comfort** in your slippers? Here's a leather smoothie you'll like . . . rich brown color with bright plaid lining. Padded leather sole, heel.

Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11 and 12. *Please state size.*

67 T 5713—Brown. Shpg. wt. 1 lb. 8 oz. . . . .Pair $2.98

Sizes: Boys' E (medium wide) 1, 2, 3, 4 and 5. *State size*. Wt. 1 lb. 6 oz.

67T5952–Brown. Pr. . . $2.89

M **Trim moc-style** completely lined with cotton flannel for warmth. Brown suede with smooth leather trim. Padded leather sole and heel.

Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11 and 12. *Please state size.*

67 T 5707—Brown. Shpg. wt. 1 lb. 8 oz. . . . .Pair $2.98

Sizes: Boys' E (medium wide) 1, 2, 3, 4 and 5. *Please state size.*

67 T 5907—Brown. Shpg. wt. 1 lb. 6 oz. . . . .Pair $2.69

N **Take a soft step** towards leisure-time foot comfort in this smart slip-on style; convenient on and off. You'll feel how the choice kidskin leather follows the natural lines of your foot. Colorful plaid lining. Padded leather sole and heel.

Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.*

67 T 5712—Brown. Wt. 1 lb. 8 oz. . . . . .Pair $3.98

P **Tasseled and smart** . . . adds a note of style to his after-dark wardrobe. Shearling lamb collar. Warmly lined, leather uppers. Padded leather sole.

Sizes: Men's D (medium) in 7, 8, 9, 10, 11 and 12. *Please state size.*

67 T 5757—Brown. Wt. 1 lb. 4 oz. . . . . .Pair $3.98

Sizes: Boys' D (medium) 1, 2, 3, 4, 5, 6. *State size*. Wt. 1 lb. 2 oz.

67T5957–Brown. Pr. $3.69

R **Designed with your comfort in mind** . . . soft, snug-fitting felt uppers combined with a padded platform sole and heel. Wine color with plaid trim.

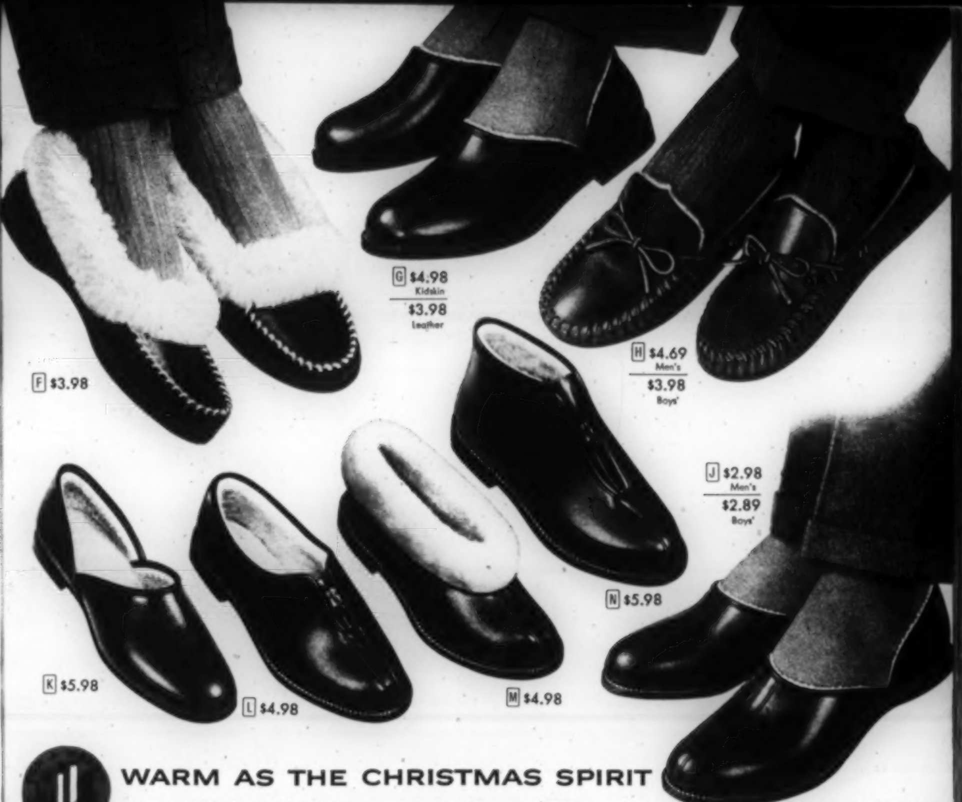
Sizes: Men's E (medium wide) 6, 7, 8, 9, 10, 11, 12. *State size.*

67 T 5803—Wine. Wt. 1 lb. 4 oz. . . . . .Pair $1.98

Sizes: Boys' E (medium wide) 2, 3, 4, 5. *State size*. Wt: 1 lb. 2 oz.

67T5983–Wine. Pr. $1.89

NOTE: Fiber content of felt and wool slippers not stated. It is marked on merchandise as required by Wool Products Labeling Act



WARM AS THE CHRISTMAS SPIRIT

Give him Lined Slippers for his leisure hours

F **An old pipe, a fireplace, a cold winter evening . . . and these warm Gold Bonds on his feet.** What contentment! Genuine hand-lacing makes these snug companions extra flexible. They're so lightweight he'll hardly know they're on. Supple brown leather trimmed with thick shearling lamb collar. Rayon and cotton fleeced lining provides inside warmth. Sturdy leather sole and wedge heel.
Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5791—Brown. . . . . .Pair $3.98

G **A gift that pleases is so important . . . that's why these slippers are so popular for Christmas giving.** Men love the snug warmth and the stylish, masculine looks. Choose leather or extra-soft kidskin, both fully lined with shearling lamb. Durable leather sole, rubber heel. Order a pair now . . . he'll wear them Christmas night . . . and he'll thank you again and again.
Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5793—Brown leather. . . . .Pair $3.98
67 T 5783—Brown kidskin. . . . .Pair 4.98

H **Boys' sizes too. No need to guess about "what's right" for Christmas . . . these easy-fitting moccasins are sure to satisfy.** Soft leather forms sides and goes completely underfoot. The warmth of shearling lamb lining adds to his relaxing pleasure. Hand-laced vamp. Order now . . . an ideal gift.
Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5752—Rust brown. . . . . . .Pair $4.69
Sizes: Boys' D (medium) in 1, 2, 3, 4, and 5. *State size.* Shpg. wt. 1 lb. 6 oz.
67 T 5950—Rust brown. . . . . . .Pair $3.98

J **Sizes for Dad and the boys. Don't these slippers look like expensive gifts?** Yet they're priced so low you'd be wise to buy 2 pairs. Easy-on-and-off opera style in rich brown leather. Warm cotton fleeced lining chases chills. Flexible leather sole, foot-supporting wedge heel. Order today!
Sizes: Men's D (medium) in 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5794—Brown. . . . . .Pair $2.98
Sizes: Boys' D (medium) 1, 2, 3, 4, 5 and 6. *State size.* Shpg. wt. 1 lb. 6 oz.
67 T 5994—Brown. . . . . .Pair $2.89

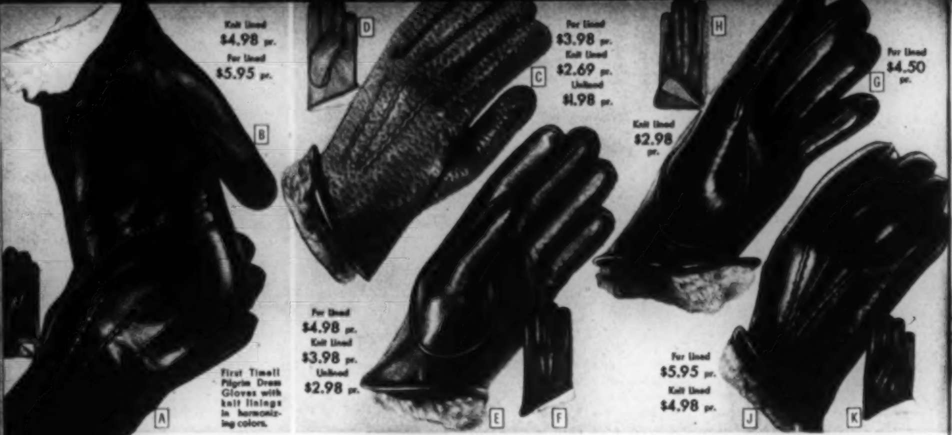
K **Something NEW afoot for comfort-minded men** . . . the popular opera style, now handsomer than ever! Won't he look nice wearing them? Rich, top quality kidskin provides gentle support, all-around softness. His feet will bask in the sunny warmth of deep shearling lamb lining. Comfortable leather sole, long-wearing rubber heel. Order now and have them ready for Christmas giving.
Sizes: Men's D (medium) in 7, 8, 9, 10, 11. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5780—Brown. . . . . .Pair $5.98

L **If he wants warmth plus extra support, why not give him these slippers?** Convenient zipper front opens, shuts in a jiffy, fits snug and high on his instep. Soft brown leather fully lined with shearling lamb . . . his feet keep warm, he enjoys draft-free comfort. Easy-bending leather sole, durable rubber heel. On Christmas morning expect some extra-special "thanks" when you give him these. *Order now.*
Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5776—Brown. . . . . .Pair $4.98

M **Leisure-loving Gold Bonds that will relax his feet, ease the strain of a full day's work.** Don't you want to be the one to give him these for Christmas? Warmth-giving shearling lamb lining and thick collar . . . he can wear collar down or up for snug ankle comfort. Soft leather bends freely with his foot. Long-wearing leather sole, rubber heel. Order his pair now, you'll beat the holiday rush.
Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5775—Brown. . . . . .Pair $4.98

N **Zipper boot styled to give him ankle-high warmth** . . . yet it's as light in weight as an ordinary house slipper. Can you imagine how relaxed he'll feel, how snug and warm his feet will be. Supple brown leather with easy-sliding front zipper closes tightly to keep out cold. And what warmth that deep shearling lamb lining provides! Comfortable leather sole, long-wearing rubber heel. *Order now.*
Sizes: Men's D (medium) 6, 7, 8, 9, 10, 11, 12. *State size.* Shpg. wt. 1 lb. 8 oz.
67 T 5784—Brown. . . . . .Pair $5.98

HOW TO ORDER GOLD BOND SLIPPERS: *Order regular shoe size.* If you wear a half size and slippers come in full sizes only, *order half size larger for C widths or wider; half size smaller for A, B widths or narrower. Please state size wanted.*



First Time!! Pilgrim Dress Gloves with knit linings in harmonizing colors.

PILGRIM DRESS GLOVES

Rich leathers, rugged nylons, and warm wools

White and Gray Fur Lined Styles . . wool Knit Lined Styles with Linings in pastel colors

- Choose from 2 linings, wool knit or rabbit fur
- Full Fur Lining is soft, sleek and warm
- Knit lining gives warmth . . color accents glove
- "V" cuff style hugs wrist, gives comfortable fit

[A] **Wool Knit Lined.** For the very first time, Pilgrim knit lined leather gloves in color. The soft pastel colors of the knit lining harmonize with the color of the leather. These are more than gloves, they are color creations to match present day wardrobes. Fine selected capeskin leather. Full gauge sewn with nylon thread. *State size small, medium, large.*

33 T 5588—Black, pink lining
33 T 5589—Brown, maize lining
33 T 5595—Charcoal, pink lining
} Wt. pr. 5 oz. Each **$4.98**

[B] **Fur lined.** Same as above. Wt. pr. 5 oz.
33 T 5633—Black leather, white lining
33 T 5634—London tan, white lining
33 T 5635—Charcoal gray, gray lining
} Each **$5.95**

Buy your Christmas gifts on Sears convenient Easy Terms . . see page 258 for complete details.

Fur Lined, Knit Lined, Unlined Gloves

Domestic Capeskin. Pig-grained for softness. Slip on style with the comfortable cuff. Full outseam. Full whip sewn with nylon thread. *State size small, medium, large.*

[C] **Warm Fur Lined style.** State size. Shipping weight pair 5 oz.
33T5683-Black **33T5684**-Brown **33T5685**-Cork Pr. **$3.98**

[D] **Rayon, Cotton Knit Lined.** State size. Shipping weight pair 4 oz.
33T5583-Black **33T5584**-Brown **33T5585**-Cork Pr. **$2.69**

Unlined. Serpentine silking on back of glove. Shpg. wt. pair 3 oz.
33T5483-Black **33T5484**-Brown **33T5485**-Cork Pr. **$1.98**

Smooth grain Sudan Capeskin. Expansion panel on little finger side. Gauge sewn with nylon thread. *State size small, medium, large.*

[E] **Fur Lined.** State size. Shipping weight pair 7 ounces.
33T5640-Black **33T5641**-Brown **33T5642**-Tan Pr. **$4.98**

[F] **100% Wool Knit.** State size. Shipping weight pair 5 ounces.
33T5540-Black **33T5541**-Brown **33T5542**-Tan Pr. **$3.98**

Unlined. 3 rows of 4 needle stitching on back of glove.
33 T 5440—Black **33 T 5441**—Brown **33 T 5442**—Tan
Shpg. wt. pair 4 oz. . . State size above . . . . Pair **$2.98**

Warm Fur and Knit Lined Dress Gloves

Smooth grain Selected Domestic Capeskin . . . soft, supple. Self hemmed cuff with side opening for a comfortable fit. Gauge sewn with nylon thread for long wear. *State size small, medium, large.*

[G] **Full Fur Lined.** Warm, comfortable.
33 T 5623—Black **33 T 5624**—Brown **33 T 5625**—Cork
Shipping weight pair 7 ounces. . . . . Pair only **$4.50**

[H] **100% Wool Knit Lining.** Shipping weight pair 7 oz.
33T5523-Black **33T5524**-Brown **33T5525**-Cork Pr. **$2.98**

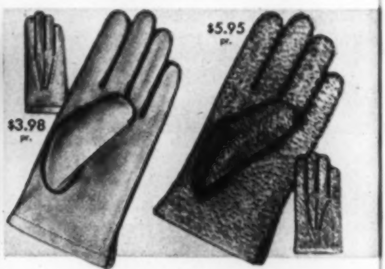
Imported Selected South African Capeskin Leather. Expansion panel on either side of glove. Full whip sewn with nylon thread. *State size small, medium, large.*

[J] **Full Rabbit Fur Lined.** Shipping weight pair 6 oz.
33 T 5617—Black **33 T 5618**—Charcoal brown
33 T 5619—Tan . . . State size when placing order. . . . . Pr. **$5.95**

[K] **50% Dacron*, 50% Wool knit lining.** Wt. pr. 4 oz.
33T5592-Black **33T5593**-Brown **33T5594**-Tan Pr. **$4.98**

* Reg. T. M. DuPont polyester fiber

$3.98 pr.
$3.50 pr.
$2.98 pr.
$1.59 pr.



Warm Pilgrim Knit and Nylon Dress Gloves

Double Woven Nylon Glove. Full outseam. Gauge sewn. *State size* small, medium, large. Shpg. wt. pair 2 oz.

Yellow Wool Knit Lining.
33T5514-Lt. brown
33T5515-Gray. Pr. **$3.98**

Unlined style.
33T5553-Charcoal Gray
33T5551-Malecca brown
33T5550-Gray. Pr. **$2.98**

A Fall and Winter Favorite. 55% wool and 30% raccoon for warmth, 15% nylon for durability and long wear. Handsome waffle-weave pattern. Pigskin leather palm for extra long wear. *State size* small, medium, large. Wt. pr. 3 oz.
33T 5574—Tan
33T 5569—Gray
} Pair **$3.50**

Leather Palm Knit Glove. Rugged pigskin leather is used on palm for added glove durability. 55% wool, 30% raccoon for warmth. 15% nylon knit. *State size* small, medium, large. Shipping weight pair 3 ounces.
33 T 5586—Natural tan
33 T 5587—Gray
Pair. **$2.98**

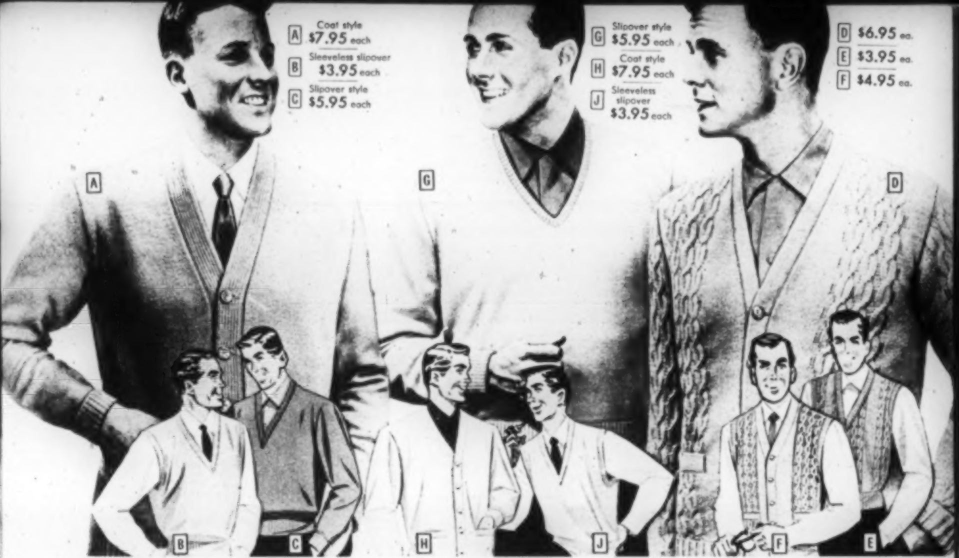
Worsted Wool Knit Glove. 100% seamless. Wool is twisted for added strength and longer wear. Comfortable knit wrist. **Sizes** small, medium, large. *Please state size when placing order.* Shpg. wt. pair 2 oz.
33 T 5596—Navy blue
33 T 5597—Brown
33 T 5598—Charcoal gray
Pair only. **$1.59**

Unlined Leather Dress Gloves

Soft, "dressy" Suede. Just the thing for casual or dress wear. Expansion panel on each side of the glove for hand comfort. Full whip sewn with nylon thread. *Please state size* small, medium, large.
33 T 5407—Gray
33 T 5409—Charcoal brown
Shpg. wt. pr. 3 oz. . . Pair **$3.98**

Lightweight comfort and style in the Unlined Pigskin. All hand sewn with creed stitch. Expansion panel on each side of the glove for a better fit. *State size* small, medium, large. *Please be sure to state size in order.* Shipping weight pair 5 ounces.
33 T 5408—Cork. Pair **$5.95**

Order regularly . . get Sears catalogs regularly


A Coat style $7.95 each
B Sleeveless slipover $3.95 each
C Slipover style $5.95 each
G Slipover style $5.95 each
H Coat style $7.95 each
J Sleeveless slipover $3.95 each
D $6.95 ea.
E $3.95 ea.
F $4.95 ea.
A
G
D
B
C
H
J
F
E

100% Imported Zephyr Wool—Our best wool is pre-washed for a deep, soft nap

100% ORLON gives warmth without weight kitten-soft with a luxury look

100% wool worsted, handsome Cable Knit Pattern 3 popular-priced styles to add to your wardrobe

PILGRIM SWEATERS for freedom of action and comfort

Featuring warm wools and soft, washable Orlons*

Our Best Wool. Warm, lightweight Australian Zephyr Wool. Neck, shoulder seams are reinforced for longer wear, shape retention. Hand wash separately.

A Coat style. Button front. Smoke pearl buttons. Rib trim cuffs, button panel, bottom. Set-in pockets. *State size* 36, 38, 40, 42, 44, 46-in. chest.
33 T 2260—Camel tan **33 T 2262**-Gray **33 T 2263**-Navy
33 T 2264—Maroon. Shipping wt. 1 lb. 4 oz. . . . Each **$7.95**

B Sleeveless Slipover. *State size* small (34–36-in. chest), medium (38–40), large (42–44).
33 T 2240-Camel tan **33 T 2243**-Gray **33 T 2246**-Navy
33 T 2241-Med. blue **33 T 2247**-Maroon **33 T 2248**-Pink
Shipping weight 12 ounces . . . . Each only **$3.95**

C Long Sleeve Slipover Style. Rib knit cuffs, bottom, V neck. *State size* 36, 38, 40, 42, 44, 46-in. chest.
33 T 2250—Camel tan **33 T 2251**—Medium blue
33 T 2253—Gray **33 T 2255**-Navy **33 T 2256**-Maroon
33 T 2257—Pink . . . Shpg. wt. 14 oz. . . . . . Each **$5.95**

100% Wool Worsted Cable Knit

100% wool—worsted for strength. Handsome panel cable knit pattern resembles hand knit. Tape reinforced neck, shoulder seams. Hand wash separately.

D Coat Style. 2 pockets. Rib knit button panel, bottom, cuffs. *State size* 36, 38, 40, 42, 44, 46-in. chest.
33T2154-Camel tan **33T2155**-Gray **33T2174**-Med. blue
Shipping weight 1 lb. 2 oz. . . . . . Each only **$6.95**

E Sleeveless Slipover. Rib knit armholes, V neck. Reinforced neck, shoulder seams. *State size* small (34–36-in. chest), medium (38–40), large (42–44).
33T2142-Camel tan **33T2144**-Gray **33T2171**-Med. blue
Shipping weight 12 ounces . . . . Each only **$3.95**

F Button Vest Style. Rib knit armholes, bottom. Tape reinforced neck, shoulder seams. *Size* small (34–36-in. chest), medium (38–40), large (42–44).
33T2150-Camel tan **33T2152**-Gray **33T2172**-Med. blue
State size. . . . . . . Shpg. wt. each 14 oz . . . . Each only **$4.95**

Luxurious 100% Virgin Orlon* . . . light, soft, durable. Gives warmth without weight. Mothproof, crease resistant. Washes easily, quickly. Needs no blocking.

* Reg. T. M. DuPont Acrylic fiber.

G Long Sleeve Slipover. Narrow rib knit V neck. Rib knit cuffs, bottom. *State size* small (34–36-inch chest), medium (38–40), large (42–44).
33 T 2280—Camel tan **33 T 2230**-Pink **33 T 2283**-Gray
33 T 2281—Light blue **33 T 2234**—Mint green (lt.)
33 T 2235—Charcoal gray. Shpg. wt 1 lb. 10 oz. . Each **$5.95**

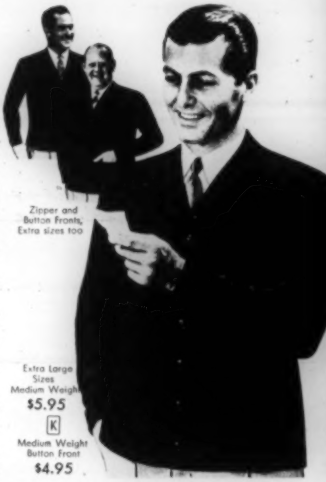
H Coat Sweater. 6 button front. Rib knit cuffs. Hemmed bottom. *State size* small (36–38-in. chest), medium (40–42), large (44–46). Wt. 1 lb. 6 oz.
33 T 2180—Silver gray **33 T 2183**—Charcoal gray
33 T 2182—Lt. blue **33 T 2181**—Camel tan Each **$7.95**

J Sleeveless Slipover. Rib trim. *State size* small (34–36-in. chest), medium (38–40), large (42–44).
33 T 2275—Camel tan **33 T 2224**-Pink **33 T 2278**-Gray
33 T 2276—Light blue **33 T 2228**—Mint green (lt.)
33 T 2229—Charcoal gray . . Shpg. wt. 12 oz . . Each **$3.95**

100% Economy Orlon. (Not shown but same as above.) **Sizes** small (34–36-in. chest), medium (38–40), large (42–44).

Baby Shaker knit long sleeve slipover. Wt. 1 lb. 7 oz.
33 T 2133—Lt. blue **33 T 2130**-Orange **33 T 2132**-Gray
33 T 2129—Pink *State size above.* Each **$3.95**

Sleeveless Slipover. Rib knit trim. Shpg. wt. 1 lb. 5 oz.
33 T 2125—Lt. blue **33 T 2122**-Orange **33 T 2124**-Gray
33 T 2121—Pink *State size above* Each **$2.95**


Zipper and Button Fronts, Extra sizes too
Extra Large Sizes Medium Weight
$5.95
K
Medium Weight Button Front
$4.95

Our Best 100% Wool Rib Knit Sweater Coats

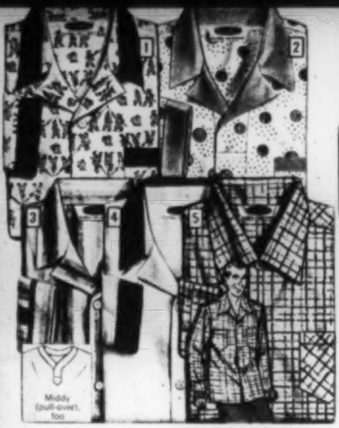
K 100% Wool . . long wearing, warm. Resilient rib knit. Self-fabric taped neck, shoulder seams. Double thick elbow. Nylon sewn buttons, button holes. Deep armholes; full shoulders, chest, back assures non-binding fit. Hand wash separately.

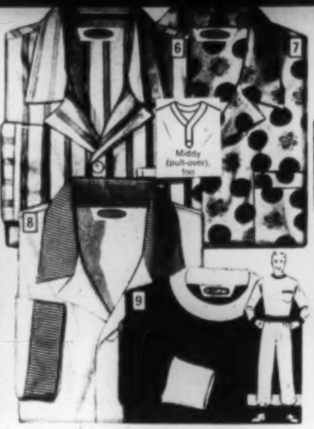
Heavyweight, button front. Sizes 36, 38, 40, 42, 44, 46-inch chest. Shipping weight 1 lb. 6 oz.
33 T 2039—Brown heather **33 T 2040**—Oxford gray
33 T 2041—Navy blue *State size* Each **$5.95**

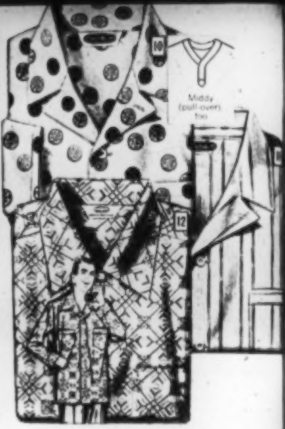
Medium weight, button front. Sizes 36, 38, 40, 42, 44, 46-inch chest. Shipping weight 1 lb. 4 oz.
33 T 2030—Brown heather **33 T 2031**—Oxford gray
33 T 2032—Navy blue *State size* Each **$4.95**

Medium weight, zipper front style. Sizes 36, 38, 40, 42, 44, 46-inch chest. Shipping weight 1 lb. 2 oz.
33 T 2033—Brown heather
33 T 2034—Oxford gray
33 T 2035—Navy blue
} *State size* Each **$5.45**

Medium weight, button front . . . Extra Large Sizes for big men. Sizes 48, 50, 52-inch chest. Shipping weight 1 lb. 7 oz.
33 T 2036—Brown heather
33 T 2037—Oxford gray
33 T 2038—Navy blue
} *State size* Each **$5.95**







Our Best Broadcloth Pajamas $3.98 pair

Crisp cotton broadcloth. Sanforized, maximum shrinkage 1%. Washfast colors. Natural sloping shoulders, set-in sleeves. "Breathe-easy" all around elastic waistband, adjustable snap fastener closing. Cuffed sleeves, trousers. Chest pocket. Nylon reinforced crotch gives 2½ times more wear in this section. **Sizes** A, B, C, D. *Use chart. Please state size.*

1 **"The Musketeers."** New. Solid color trim. Notch collar coat style.
33T1014G—Blue
33T1015G—Mint (lt.) green
33T1016G—Pink

2 **Notch collar pullover style.** Handsome allover pattern with harmonizing solid color trim.
33 T 1008G—Blue
33 T 1009G—Red

3 **Brushed stripe. Notch collar coat:**
33 T 1002G—Blue
33 T 1003G—Maroon
Middy (pullover) style
33 T 1004G—Blue

4 **Solid colors with 2-tone trim, piping.** Notch collar coat style.
33 T 1000G—Medium blue
33 T 1001G—Medium gray
33 T 999G—Mint (lt.) green

Shpg. wt. pair 1 lb. 2 oz.....Pair **$3.98** or **2** pairs for **$7.80**

5 Broadcloth slack pajamas. Plaid pattern shirt, harmonizing color slacks. Same construction as pajamas above. Regular non-reinforced crotch. Sport shirt collar, wear open or closed.
33 T 1010G—Blue; blue 33 T 1011G—Pink; gray
Shpg. wt. pair 1 lb. 4 oz.......Pair **$3.98** or **2** pairs for **$7.80**

Broadcloth Pajamas $2.98 pair

Our good quality cotton broadcloth pajamas. Sanforized for permanent fit, maximum shrinkage 1%. Washfast colors. Natural sloping shoulders, set-in sleeves. All around elastic waistband with adjustable snap-fastener closing. Cuffed sleeves. Chest pocket. Shpg. wt. pair 1 lb. **Sizes** A, B, C, D. *Use chart. State size.*

6 **Fancy stripe** pattern. **Notch collar coat.**
33 T 902G—Blue
33T903G—Maroon
Middy (pullover)
33 T 904G—Blue

7 Allover pattern. **Notch collar coat**
33 T 905G—Blue
33 T 906G—Red
Middy (pullover)
33 T 907G—Blue
33 T 908G—Red

8 **Solid colors,** trim patterns. **Notch collar coat.**
33 T 900G—Medium blue
33 T 901G—Medium gray

Any pair above **$2.98** pair or 2 pairs for **$5.84**

Cotton Knit Pajamas $2.98 pair

9 Solid color cotton rib knit pajamas, contrasting trim. Treated to reduce shrinkage to a minimum. Nylon reinforced neck. Tape reinforced shoulder seams. Double thick sleeve and trouser cuffs. Chest pocket. All around elastic waistband. Wash separately. *They need no ironing.* **Sizes** A, B, C, D. *Use chart at right. Please state size.*
33 T 1323G—Medium blue 33 T 1324G—Bright red
Shipping weight pair 1 lb.....Pair **$2.98** or any 2 pairs for **$5.84**

5 new lounge style pajamas—inspired by modern sportswear —in our Big General Catalog

Flannelette $3.49 pair

Heavyweight cotton flannelette pajamas. Sanforized, maximum shrinkage 1%. Adjustable elastic waistband. Washable colors. Shpg. wt. pair 1 lb. 4 oz. **Sizes** A, B, C, D. *State size.*

10 **Allover pattern Coat style.**
33 T 1223G—Blue
33 T 1224G—Red
Middy (pullover)
33 T 1225G—Red

11 **Stripe pattern. Coat style.**
33 T 1220G—Blue
33 T 1221G—Gray
Middy (pullover)
33 T 1222G—Blue

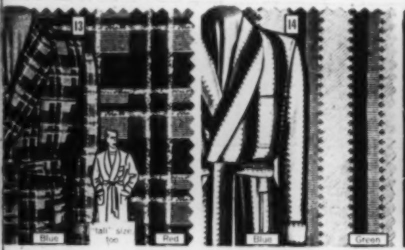
State size......Pair **$3.49** or any 2 pairs for **$6.84**

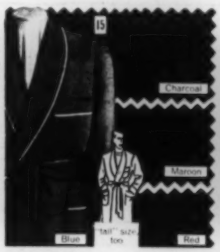
Slack Pajamas $3.98 pair

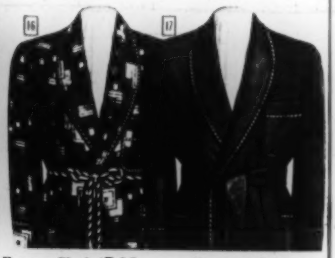
12 Heavyweight cotton flannelette. Construction as above. Plaid shirt, solid trousers. 2-way collar. *State size* A, B, C, D. Shpg. wt. pair 1 lb. 4 oz.
33T1012-Blue 33T1013-Red. Pr.**$3.98**, 2 for **$7.80**

FOR BEST FIT IN PAJAMAS—Measure inches around chest (over shirt). Place the tape well up under the arms, over the shoulder blades in back. If measure is between sizes, order the larger size.

If chest measures	34–36	38–40	42–44	46–48
Order size.....	A	B	C	D







Heavyweight Cotton Flannel Robes $5.95 regular sizes

Sanforized cotton, maximum shrinkage 1%. Colors are washable. Lined shawl collar. Large patch pockets. Non-slip snap on sash. Cuffed sleeves. **Sizes** small, medium, large. (Extra large and "tall" sizes in [13].) *Use chart below. State size.*

13 **Plaid pattern.** Sizes above—**plus** extra large size. Shpg. wt. each 1 lb. 5 oz.
33 T 8230G—Blue } Each **$5.95**
33 T 8231G—Red } 2 for 11.60
"Tall" size, medium (40–42) chest Shpg. wt. each 1 lb. 7 oz.
33 T 8238—Blue } Each **$6.45**
33 T 8239—Red } 2 for 12.60

14 **Fancy stripe.** Sizes above. Shpg. wt. each 1 lb. 5 oz.
33T8222G-Blue } Each **$5.95**
33T8223G-Green } 2 for 11.60

Gabardine $7.95 reg. sizes

15 Washable viscose rayon. **Sizes** small, med., large, extra large. Wt. 1 lb. 9 oz.
33 T 8270—Medium blue
33 T 8272—Charcoal gray
33 T 8271—Maroon
33 T 8273—Red....Each **$7.95**
"Tall" size, medium chest.
33 T 8274—Med. blue } Each
33 T 8275—Maroon } **$8.49**

Beacon Cloth $7.95

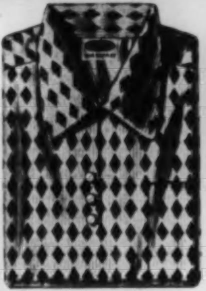
16 Warm Beacon Cloth robe of Estron acetate and cotton. Shawl collar. Cord sash. Shpg. wt. 2 lbs. 3 oz. *State size* small, medium, large, extra large. *Use chart.*
33 T 8202—Red }
33 T 8201—Maroon } Each **$7.95**
33 T 8200—Blue }

Flannel $9.95

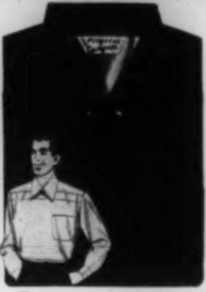
17 75% wool, 25% rayon. Shawl collar, 3 patch pockets. Snap-on sash. Button tab. Shipping wt. each 2 lbs. 12 oz. *State size* small, medium, large. Dry clean.
33 T 8252—Medium red }
33 T 8251—Maroon } Each **$9.95**
33 T 8250—Navy blue }

For Best Robe Fit—Measure inches around chest (over shirt). Place tape well up under arms, over shoulder blades in back. Extra large size not in all robes.

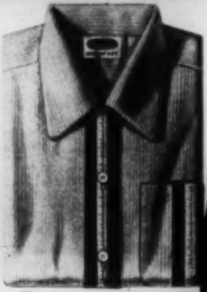
If measure is	36–38	40–42	44–46	48–50
Order size	small	medium	large	extra large



A New Harlequin Popover **$4.95** ea.

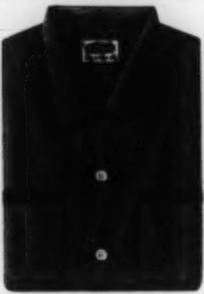


B New Corduroy Cumpari **$4.95** ea.

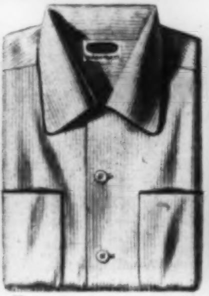


C New Knit Trim Style **$4.95** ea.

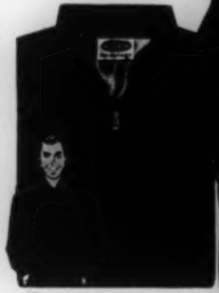
H Combed 17-Rib Pinwale Corduroy **$4.95** ea.



D Contrasting Trim Style **$3.98** ea.



E New Shadow Trim Model **$3.98** ea.



F Full Length Zipper Front **$4.95** ea.

G Washfast, Sunfast Corduroy **$2.98** ea.

PILGRIM CORDUROY SHIRTS

Sleek Velvet-soft corduroy . . washfast, sunfast

New Popover Model

A New Harlequin Pattern. Unique diamond shaped pattern combines vibrant colors into a neat arrangement. Spread round collar. Rayon satin yoke lining. Springy elastic at back of waist to make shirt fit neatly and comfortably. Shimmering shank buttons at neck closure. Washfast, sunfast corduroy. *State size* small (14–14½-in. neck), medium (15-15½), large (16–16½).

33T2735G—Pink, mint green, black
33T2736G—Orange, gold, charcoal gray
33T2737G—Orange, black, pearl gray
Wt. ea. 1 lb. 8 oz. Each **$4.95** 2 for **$9.74**

Novelty-trim Model

D Contrasting Novelty-trim on Collar and Pocket Tops. Sturdy, rugged corduroy is velvet-soft. Semi-widespread sport collar, wear it open or closed. Tough plastic buttons. 2 pockets. Washfast, sunfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). Shipping weight each 1 lb. 9 oz.

33T2751G–Pink; black
33T2752G–Mint green; black
33T2754G–Orange; black
Ea. **$3.98** 2 for **$7.80**

New Corduroy Cumpari

B Modern Continental Styling. Velvet-soft corduroy in the comfortable Cumpari style. Popover model with 2 shank buttons at horizontal neck closing for neat appearance. Rayon satin yoke lining. Special side vent shirt construction for greater wearing comfort. Washfast, sunfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), Shpg. wt. ea. 1 lb. 8 oz.

33T2790G—Red **33T2792G**—Lt. blue
33T2794G—Pink
33T2793G—Charcoal gray
Each only **$4.95**. . . . . . . buy 2 for **$9.74**

New Shadow Trim

E Sport Shirt Model with Contrasting Shadow Trim on Collar, Pockets. Spread round sport collar. Concealed top loop, button closure. Plain button front. 2 pockets. 2-button cuffs. Washfast, sunfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). Shipping weight ea. 1 lb. 10 oz.

33T2778G–Light blue; navy blue
33T2779G–Mint green; black Ea. **$3.98**
33T2780G–Red; white. 2 for **$7.80**

New Fancy Knit Trim

C Contrasting color knit trim on shirt panel and pocket adds style to solid color corduroy body. Spread round sport collar looks neat worn either open or closed. 1 chest pocket. White buttons. Fine, velvet-soft corduroy is washfast, sunfast. **Sizes** small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). *Please be sure to state size.* Shipping weight each 1 pound 10 ounces.

33 T 2785G–Black
33 T 2786G—Pink
33 T 2787G—Red
Each **$4.95** 2 for **$9.74**

Full Length Zipper

F Wear it TWO ways . . . as a neat sport shirt or as a light, rugged jacket. Shirred elastic at bottom back gives shirt snug fit. Square bottom. Pearl-like plastic buttons. Rayon satin yoke lining. 2-button cuffs. Washfast, sunfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). Wt. ea. 1 lb. 10 oz.

33T2740G–Scarlet **33T2741G**–Maroon
33T2742G–Dk. green **33T2743G**–Rust
Each only **$4.95**. . . . buy 2 for only **$9.74**

Solid Color Corduroy

G Comfortable sport model in sleek, velvet-soft corduroy. Seven rich, beautiful colors to choose from. Semi-widespread sport collar looks extra neat whether you wear it open at the neck or button closed. Rayon yoke lining. Tough, long-wearing plastic buttons. Can be machine washed, washfast, sunfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½). Shpg. wt. ea. 1 lb. 6 oz.

33T2718G–Pink **33T2720G**–Wine
33T2721G–Dark green **33T2722G**–Cinnamon
33T2726G–Flame red **33T2728G**–Light blue
33T2729G–Charcoal gray
Each only **$2.98**. . . . . buy 2 for only **$5.84**

Deluxe Corduroy Shirt

H All Combed, Washfast, Sunfast Corduroy. Semi-widespread collar. Matching ocean pearl buttons. 2 rounded flap pockets with bellows pleats. Rayon satin yoke lining. *State sizes* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17–17½). Shipping weight each 1 pound 10 ounces.

33T2700G–Maroon **33T2701G**–Dark green
33T2702G–Cinnamon **33T2703G**–Gold color
33T2705G–Flame red **33T2706G**–French blue (med.)
33T2708G–White **33T2709G**–Pink
33T2710G–Charcoal gray **33T2711G**–Orange
33T2712G–Mint green (lt.)
Each **$4.95**. . . . . 2 for **$9.74**

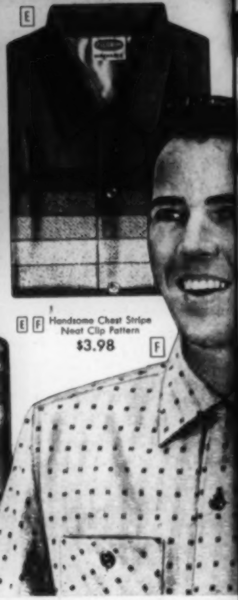
How-to-Measure for Sport Shirts. Measure around neck in position collar normally lies. Use tape measure. Hold tape firm, not tight. Number of inches is size. If between sizes, order the larger.

For Sears Easy Terms, see page 258

Shirttail Construction G $1.98 L $1.98

A Washable wool $6.95

C Heavy Wool $5.95 Reg. Sizes


E F Handsome Chest Stripe Neat Clip Pattern $3.98

B 100% Soft Virgin Wool $7.95

D Handsome "Lurella" $4.95

Sanforized Medium weight Cotton Flannel J $2.49 K $2.29

Medium and Heavy weight Cotton Flannel H $2.98 Reg. Sizes M $3.29

FOR A MERRY CHRISTMAS

WARM SHIRTS FOR MEN

all wools, part wools and soft cotton flannel

A **Zipper front.** Heavyweight all-wool utility shirt. Square bottom. 2 pockets (button—through). Washable; fabric won't shrink over 3%. **Sizes** 14½, 15, 15½, 16, 16½, 17-in. neck. Shipping weight 1 pound 8 ounces. *State size.*

33 T 2814—Green, black } Each
33 T 2813—Red, black } $6.95

B **100% Virgin Wool.** Shadow plaid. 2 pockets (button-through). Machine washable; max. fabric shrinkage 3%. **Sizes** small (14–14½-in. neck); medium (15–15½); large (16–16½); extra large (17–17½). Shpg. wt. 1 lb. 8 oz.

33 T 2881—Maroon } State
33 T 2882—Dk. green } size.
33 T 2883—Gray } Each $7.95

C **Heavyweight all-wool utility shirt.** Buffalo plaid. Dress shirt collar. Washable; max. fabric shrink. 3%.

Regular sizes 14½, 15, 15½, 16, 16½, 17-in. neck. Shpg. wt. ea. 1 lb. 8 oz.

33 T 2802—Red and black
33 T 2804—Black and white
33 T 2803—Green and black
State size. . . . . Each $5.95

33 T 2808—Sizes for Big Men. 17½, 18, 19, 20-in. neck. Shpg. wt. 1 lb. 10 oz. State size. Red and black . . . . Each $6.70

33 T 2809—Sizes for Tall Men. 15, 15½, 16, 16½, 17, 17½-in. neck. Shpg. wt. 1 lb. 10 oz. Red-black. State size. . . . . . Each $6.70

Styles below have 2 pockets (button through), 2-button cuffs. Machine washable; fabric won't shrink over 3%. **Sizes** small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½).

D **"Lurella."** 15% worsted wool, 85% Egyptian cotton. Shpg. wt. ea. 1 lb. 6 oz. *State size.*

33 T 2832—Red plaid } Each
33 T 2833—Gray overplaid } $4.95
33 T 2835—Pink, neat plaid
33 T 2834—Blue, black ombre

Wool—shrinkage control finish. 55% Virgin Wool, 25% Vicara, 20% Nylon. Wt. 1 lb. 8 oz. *State size.*

[E] 33 T 2852—Scarlet stripe } Each
[E] 33 T 2853—Navy stripe } $3.98
[F] 33 T 2851—Mint green clip
[F] 33 T 2850—Pink clip

Cotton Flannel Shirts Sanforized . . Shirttail construction

Handsome, washable fabrics are Sanforized—maximum fabric shrinkage 1%.
Regular Sizes small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½).

G **Mediumweight cotton flannel.** See features above.

33 T 2445G—Gray } *Regular sizes above. State size.* Wt. ea. 14 oz.
33 T 2446G—Navy blue } Order today. . . . .Each $1.98. . . . . 2 for $3.88

For Big Men. 17½, 18, 19, 20-in. neck. *State size.* Shpg. wt. ea. 1 lb.

33 T 2447—Gray } Ea. $2.29
33 T 2448—Navy } 3 for $6.75

For Tall Men. Medium (15–15½-in. neck); large (16–16½); extra large (17–17½). Wt. ea. 1 lb.

33 T 2449—Gray } State size.
33 T 2450—Navy } Ea. $2.29; 3 for $6.75

H **Multicolor Buffalo plaid.** Heavyweight. Shpg. wt. ea. 1 lb. 3 oz.

33 T 2478—Red and blue } *Regular sizes above. State size.*
33 T 2479—Green and brown } Order today. . Each $2.98. . . 2 for $5.84

For Big Men. 17½, 18, 19, 20-in. neck. *Please be sure to state size.* Shpg. wt. ea. 1 lb. 5 oz.

33 T 2480—Red; blue } Ea. $3.29
33 T 2481—Green; brown } 2 for $6.44

For Tall Men. Medium (15–15½-neck); large (16–16½); extra large (17–17½). Wt. ea. 1 lb. 5 oz.

33T2482—Red; blue } Ea. $3.29
33T2483—Green; brown } 2 for $6.44

Wt. ea. [J]-[L] 14 oz.; [M] 1 lb. 7 oz.

Medium weight; sueded. *Sizes above.*

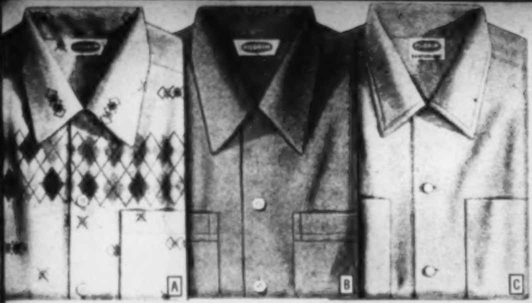
J 33 T 2490—Gold; black } Ea. $2.49
33 T 2491—Black; white } 2 for
33 T 2492—Red; black } $4.88

K 33 T 2427—Red; black } State size.
33 T 2428—Green; black } Ea. $2.29
33 T 2429—Blue; black } 2 for
33 T 2430—Black; white } $4.50

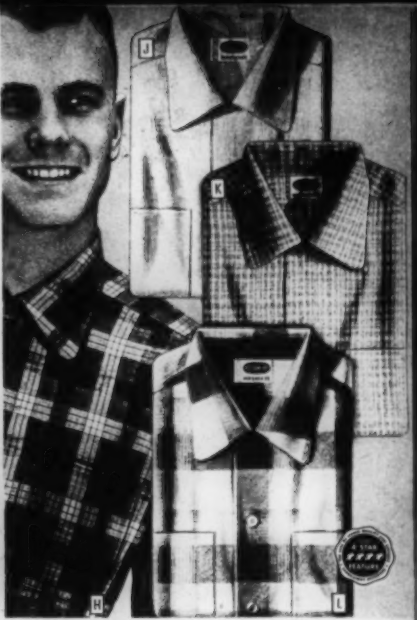
L 33 T 2487—Blue } State size.
33 T 2488—Red } Each $1.98
33 T 2489—Gold } 2 for $3.88

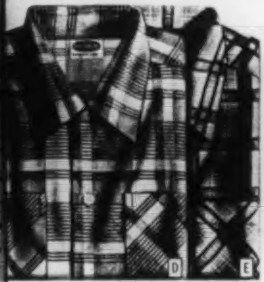
M **Heavyweight; woven.** *Sizes above.*

33 T 2473—Red; green } Ea. $3.29
33 T 2474—Blue; navy } 2 for
33 T 2475—Gold; brown } $6.44

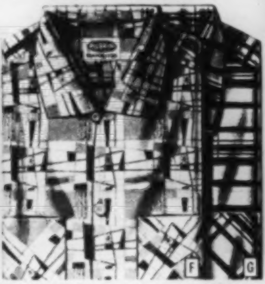


Sanforized Cotton Flannel Sport Shirts . . warmth, color and comfort (A) **$2.49**, (B) **$2.49**, (C) **$2.98**





Sanforized Medium Cotton Flannel **$1.77** to **$1.98** ea.



Wash and Wear Heavy Cotton Flannel **$3.80** ea.

4 Star Feature Dan River Yukon Cotton Flannellas **$2.98** ea.

PILGRIM COTTON FLANNELS . . a holiday treasure

with fabrics as warm as a Christmas smile, soft as fallen snow

Sanforized Cotton Flannel Sport Shirts

A **New Argyle Chest Stripe.** Sueded mediumweight cotton flannel is kitten soft. 1 matched pocket. 1-button cuffs. Double self fabric yoke. Spread sport collar. Sanforized, maximum shrinkage 1%. Washfast. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½).

33 T 2697G–Blue
33 T 2698G–Gray
33 T 2699G–Pink
Shpg. wt. ea. 12 oz. Each $2.49 2 for 4.88

B **Rich Solid Colors.** Medium-weight cotton flannel. 1-button cuffs. Semi-widespread collar, concealed top loop, button closure. Washable, max. shrink. 1%. *State size* small (14–14½ in. neck), medium (15–15½), large (16–16½). Wt. ea. 12 oz.

33 T 2514G—Scarlet.
33 T 2512G—Royal blue
33 T 2515G—Maroon
33 T 2513G—Gold color
33 T 2517G—Dark green
33 T 2516G—Kelly green
Each $2.49 2 for $4.88

C **Heavyweight, soft Kashara.** Woven cotton flannel. Short point collar. Double, self fabric yoke. Sanforized, washfast, max. shrink. 1%. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½).

33 T 2619G-Burnt orange
33 T 2625G-Gold color
33 T 2627G-Pink
33 T 2629G-Gray
33 T 2628G-Med. blue
33 T 2626G-Lt. blue
Wt. ea. 1lb. 7oz. Each $2.98 2 for $5.48

Mediumweight Cotton Flannels

D Brightly colored plaid pattern. Cotton flannel has a suede finish for rich color tones and soft feel. Semi-widespread sport collar looks neat worn either open or closed. Rugged plastic buttons. 1-button cuffs. 2 plain pockets. Double yoke for longer wear. Washfast. Sanforized, maximum shrinkage 1%. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½).

33 T 2645-Red 33 T 2646-Blue 33 T 2647-Gold
Shpg. wt. each 12 ounces. . . . Ea. **$1.98**; 2 for **$3.88**

Cotton Flannel Sport Shirt

E Multicolor pastel plaid pattern. This softly warm mediumweight cotton flannel is sueded for a wispy "feel" and vibrant colors. Semi-widespread sport collar. Durable white plastic buttons blend with shirt colors. Double, self-fabric yoke. Sanforized, washfast, max. shrink. 1%. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½).

33 T 2590–Blue; gray 33 T 2591–Orange; aqua
33 T 2592–Pink; gray. Wt. 10 oz. Ea. **$1.77**; 2–**$3.46**

Wash and Wear Cotton Flannels

Heavyweight cotton flannel that NEEDS NO IRONING. A real time saver . . . makes shirt care a "breeze." Just wash, let drip dry, and wear. Wrinkles melt out, shirt has that just ironed look. Heavyweight flannel is warm, too. Fabric has suede finish for extra softness and rich, full-bodied colors. Our most modern cotton flannel has our most modern patterns. Striking geometric and plaid patterns. Double, self-fabric yoke. 1-button cuffs. Washfast, Sanforized . . max. fabric shrinkage 1%. **Sizes** small (14–14½-in. neck), med. (15–15½), large (16–16½), extra large (17–17½). Wt. ea. 1 lb. 6 oz.

F **Continental Roll Collar** . . casual, comfortable. Geometric pattern. *State size.*

33 T 2609G–Gray 33 T 2610G–Burnt orange
33 T 2611G–Aqua Each **$3.80** . . . 2 for **$7.46**

G **Lordship Plaid.** Spread round collar. Rugged plastic buttons. *State size.*

33 T 2603G–Canary yellow
33 T 2604G–Burgundy
33 T 2605G–Avocado green
Each **$3.80**. . . . . 2 for **$7.46**

Dan River Yukon Cotton Flannellas

4-Star Feature Mediumweight Flannel Sport Shirts because they have been laboratory tested, compared and approved. We believe there is no finer value. Sears exclusive, Dan River Wrinkl-SHED Yukon Cotton Flannella sport shirts. High count fabric construction gives greater strength, more warmth with less weight. Shirts have all the **permanent** Wrinkl-SHED features . . easy to wash, quick to dry. Needs little or no ironing, resists wrinkles. Fabric fights dirt, stays clean twice as long between washings as ordinary cottons. Retards perspiration odor. Washfast, sunfast, maximum fabric shrinkage 1%. Spread round collar. Pleated sleeves. 2 matching pockets. Double, self-fabric yoke. 1-button cuffs. Shpg. wt. each 1 lb. 6 oz.

Sizes small (14-14½-in. neck), medium (15-15½), large (16-16½), extra large (17-17½).

H **Multicolor Pastel Plaid.** *State sizes above.*

33 T 2680G—Blue 33 T 2681G—Tan 33 T 2682G—Red
33 T 2683G—Light mint green Each only **$2.98**. . . . . 2 for **$5.84**

J **Subtle Chalk Plaid.** *Please state sizes above.*

33T2676G–Blue 33T2677G–Pink 33T2678G–Gold color
33 T 2679G—Helio (lt. orchid) Each only **$2.98**. 2 for only **$5.84**

K **Fancy Allover Pattern.** *Please state sizes above.*

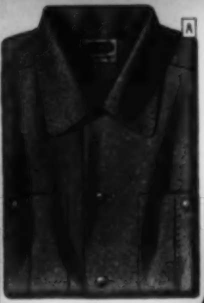
33T2670G–Gold 33T2671G–Burnt orange 33T2668G–Blue
33T2669G–Red 33T2672G–Pink Each **$2.98** . . . . . 2 for **$5.84**

L **Popular Big Buffalo Plaid.** *Please state sizes above.*

33 T 2673G–Blue; gray 33 T 2674G–Brown; gold color
33 T 2675G–Red; gray Each only **$2.98**. . . . . 2 for **$5.84**

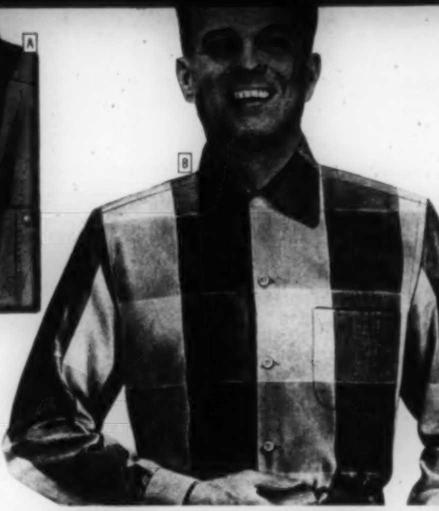
HOW TO MEASURE

Measure around neck in position collar normally lies with tape measure (do not use string, it might stretch). Hold tape firm but not tight. Number of inches is ordering size. If between sizes, order the larger for a better fit. **REMEMBER** . . . neck sizes grow from time to time, but shirt sizes do not. Measure and be sure.

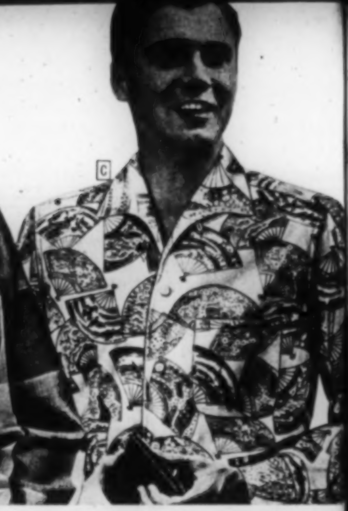


Washfast
Rayon and Silk
Gabardine—
Long Sleeves

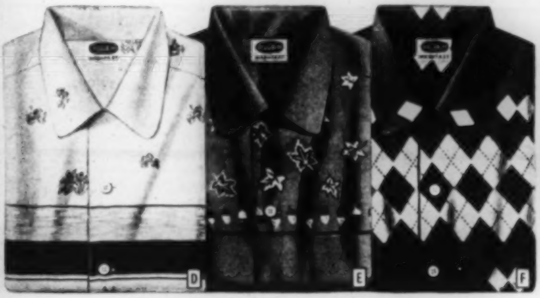
$4.95



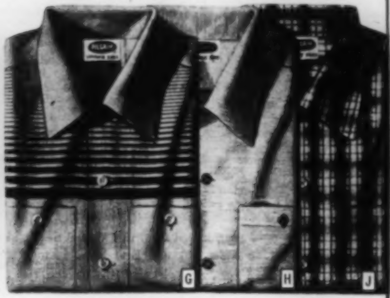
Cotton and Silk Plaids.......$5.95 Each



Cotton and Acetate Rickshaw Print........$3.98 Ea.



3 Handsome Chest Patterns . . All Viscose Rayon Gabardine



Dan River Wrinkl-SHED® Cottons......Your Choice $2.98 Each

HANDSOME PILGRIM SPORTS SHIRTS

a selection of fresh colors for his leisure-hour pleasure

Luxurious Part Silk Shirts

Sizes small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½). Sizes apply to shirts below.

A **Rayon and Silk Gabardine Sport Shirt.** Long sleeves, pleated for extra trim and neat appearance. Two pick-stitched bellows pleated pockets (button-through style). Washfast. Shrinkage-controlled; fabric won't shrink over 2%.

33 T 711G—Turquoise (blue-green) Wt. ea. 1 lb. 7 oz.
33 T 710G—Light blue 33 T 714G—Mint green
33 T 715G—Charcoal gray 33 T 713G—Pink
33 T 712G—Gold color . . . Each **$4.95**; 2 for **$9.74**

B **New . . Cotton and Silk Plaid.** Soft, lightweight silk is blended with comfortable, absorbent cotton. 2-button cuffs. Matched pocket. Washable. Shipping weight each 1 pound 5 ounces.

33 T 738—Mint green combination
33 T 739—Cognac (lt. rust) combination
33 T 737—Blue combination
State size above.......... Each **$5.95**; 2 for **$11.70**

Cotton-Acetates; Rayons

Sizes small (14–14½-inch neck); medium (15–15½); large (16–16½). Long sleeves.

C **New rickshaw prints on cotton and acetate.** Fabric is soft, lightweight with lustrous sheen. Continental roll collar, curved front have fine gauge stitching. Ocean pearl buttons. *State size.* Washable. Maximum shrinkage 2–3%.

33 T 730G—Multicolor print on white ground
Shpg. wt. ea. 1 lb. 1 oz. Each **$3.98**; 2 for **$7.80**

Bold chest patterns, rich solids, and neat plaids. 3 different chest patterns—argyle, falling leaf or twin stripe pattern. All viscose rayon gabardine. Pattern appears on both back and front of shirt. *State size.* Washfast. Fabric won't shrink over 2%.

[D] 33 T 669G—Pink and black stripe
[E] 33 T 671G—Red leaf
[F] 33 T 670G—Gray and pink argyle
Shpg. wt. ea. 1 lb. 6 oz. Each **$3.98**; 2 for **$7.80**

Dan River Wrinkl-SHED® Cottons

Long-sleeve styles in famous Dan River WRINKL-SHED cotton, the fresh, crisp fabric with these **permanent** advantages: resists wrinkling, resists soil and mildew, washes easily, dries quickly, irons easily, max. shrink. 1%.

Sizes small (14–14½-inch neck); medium (15–15½); large (16–16½); extra large (17–17½). Shipping weight each 1 lb. 2 oz.

G **Broadcloth graduated chest stripe.** 2 pockets (button-through). *State size above,* **no extra large size.**

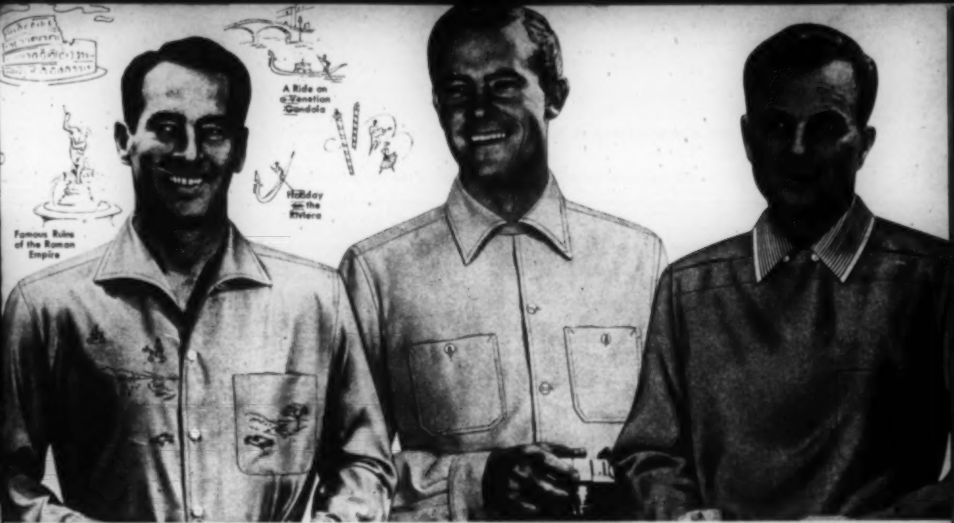
33 T 536G—Blue combination
33 T 537G—Gold-color combination
33 T 538G—Pink combination
Each **$2.98**
2 for **5.84**

H **Rich solid colors.** 2 pockets (button-through style).

33 T 590G—Light blue
33 T 591G—Light gray
33 T 592G—Light mint green
33 T 593G—Maize (lt. yellow)
33 T 594G—Pink
State size above.
Each **$2.98**
2 for **5.84**

J **Fancy multicolor gingham pattern.** 1 pocket, perfectly matched. *State size above.*

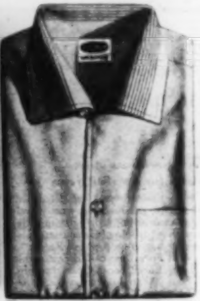
33 T 550G—Turquoise combination
33 T 551G—Orange combination
Each **$2.98**
2 for **5.84**


A Ride on a Venetian Gondola
Holiday on the Riviera
Famous Ruins of the Roman Empire

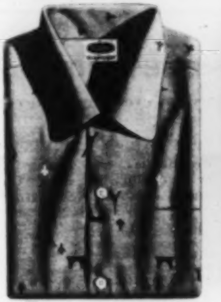
A Continental Paints . . . All Viscose Rayon $3.98 each

B The Sorrento with 2-way Collar $3.98 ea.

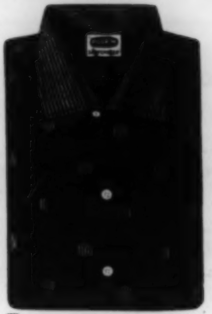
C New Cumpari . . . Knit Collar $4.95 ea.



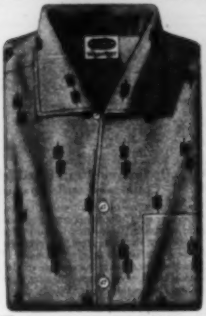
D New Continental Roll Collar $2.98 ea.



E Neat Parisian Prints $2.98 ea.



F New Continental Stripe Roll $3.98 ea.



G New, Gay Veldonna Prints $5.95 ea.

NEW CONTINENTAL STYLING . . Makes these handsome Pilgrim Long-Sleeve Sport Shirts the modern way to a man's heart

A **Continental Painted Motifs, Viscose rayon.** Continental collar, curved front are gauge stitched. Different motif on each shirt. Motifs won't crack or wash off. Hand washable, max. shrinkage 2 to 3%. *State size* small (14–14½-in. neck), med. (15–15½), large (16–16½). Wt. ea. 1 lb. 4 oz.
33T691G–Turquoise 33T693G–Black 33T692G–Melon Each $3.98; 2 for $7.80

B **Solid Color Sorrento.** 50% rayon, 50% Acetate challis. 1 piece continental roll collar, fine gauge stitched. Removable tab closure at neckline. Removable collar stays. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½), extra large (17–17½). Shpg. wt. 1 lb. 5 oz.
33 T 707G—Light mint green 33 T 708G—Red
33 T 709G—Turquoise.............................Each $3.98; 2 for only $7.80

C **New Cumpari with Knit Collar.** Special side vent construction for more wearing comfort. Horizontal neck closure. Cotton knit collar is black and white. Shirt is 100% cotton. Washfast, max. shrink. 1%. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½). Wt. each 8 oz.
33T727—Turquoise 33T728—Lt. mint green 33 T 729—Pink Ea. $4.95; 2 for $9.74

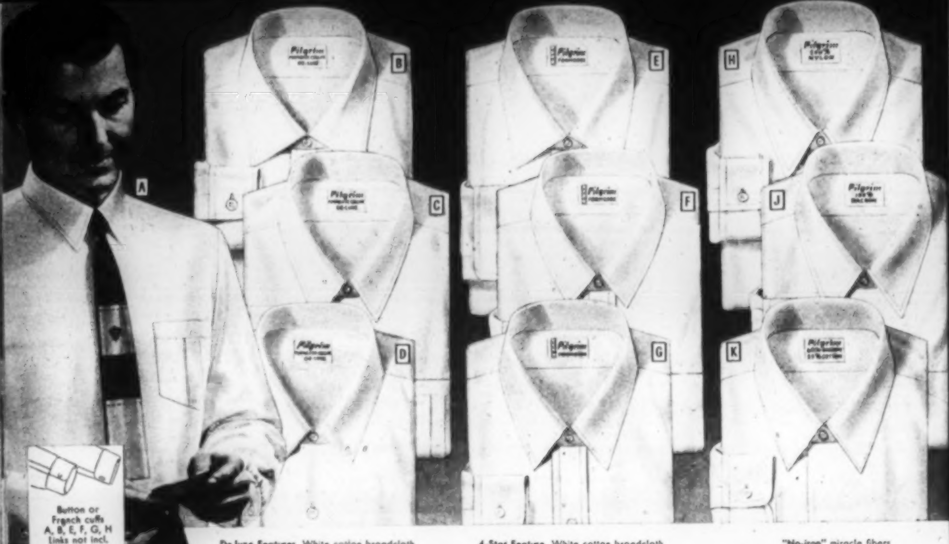
D **New Continental Roll Collar.** Multiple contrasting stitched collar trim supplements the deep, rich lines of this collar style. Rayon, acetate challis. Washable, maximum shrinkage 2 to 3%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½) Shipping weight each 1 lb. 3 oz.
33 T 746G—Turquoise 33 T 747G—Light mint green } Each only $2.98
33 T 748G—Pink 33 T 749G—Melon (bright peach) } 2 for only 5.84

E **Neat Parisian Print Motifs on Solid Color Background.** Medium rounded widespread sport collar. Double fabric yoke. Washfast rayon, max. shrink. 2 to 3%. *State size* small (14–14½-inch neck), medium (15–15½), large (16–16½), extra large (17½). Shpg. wt. each 1 lb. 3 oz.
33T716G–Lt. mint green body; orange 33T717G–Gold body; black. Ea. $2.98 2-$5.84

F **New Continental Stripe Roll Collar.** Fine gauge stitched collar, curved shirt front. Coin dot pattern on shirt body, sleeves match striped collar. Sanforized, washable cotton, max. shrink. 1%. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½). Shpg. wt. each 1 lb. 4 oz.
33 T 740G—Blue; black 33 T 741G—Orange; black
33 T 742G—Watermelon; black..........................Ea. $3.98; 2 for only $7.80

G **New Veldonna Prints.** 100% cotton softly sueded. Continental roll collar, curved shirt front. Ocean pearl buttons. Washfast, max. shrink. 1%. *State size* small (14–14½-in. neck), medium (15–15½), large (16–16½).
33 T 744–Brown; orange; turquoise 33 T 743–Red; black; white
33 T 745–Green; brown; gold. . Shipping wt. each 1 lb. 6 oz. . Ea. $5.95; 2 for $11.70

HOW TO MEASURE: Measure number of inches around neck in position collar normally lies. Number of inches is size. If between sizes, order the larger one for best fit.



De luxe Features. White cotton broadcloth
$3.80 each

4-Star Feature. White cotton broadcloth
$2.95 each

"No-iron" miracle fibers
H $3.95 J $4.95 K $6.95

PILGRIM WHITE DRESS SHIRTS . . All guaranteed

. . quantity savings too . . buy for every man on your gift list

De luxe custom-detail features Collar and cuffs guaranteed

We know of no other shirt that offers so much for so little money. Collar and cuffs guaranteed to wear as long as shirt. High thread-count cotton broadcloth, combed for luxurious feel, mercerized for luster, Sanforized, maximum fabric shrinkage 1%. French (no panel) front. Large ocean pearl buttons. Pleated pocket and sleeves. Sleeve placket. Famous FormEase collar. Proportioned fit. White. No tie. Shpg. wts.: button cuffs 1 lb., French cuffs 1 lb. 2 oz. *State neck size and sleeve length from chart 2 below.*

A **Our best seller.** Medium point fused collar.
33 T 315G—Button cuffs 33 T 316G—French cuffs

B **Widespread soft collar** with removable stays.
33 T 319G—Button cuffs 33 T 320G—French cuffs

C **Med. short point collar.** Comfortable low band.
33 T 317G—Button cuffs, collar is fused

D **Short point widespread button-down collar.**
33 T 326G—French cuffs

Each shirt above $3.80....2 for $7.40....4 for $14.40

4-Star Feature Dress Shirts Collar guaranteed for life of shirt

4-Star Feature Shirts because they have been laboratory tested and approved . . . compared with other leading brands. We're convinced there's no finer value at this price. FormEase collar gives permanent comfort. Never shrinks, chokes, creeps up. Conforms to your neck contours. Combed cotton broadcloth., mercerized, Sanforized. Maximum shrinkage 1%. Lustrous ocean pearl buttons. Panel front. Proportioned fit. White. Shpg. wts.: Button cuffs 1 lb., French cuffs 1 lb. 2 oz. *State neck siz and sleeve length from chart 2 below.*

E **Widespread soft collar,** removable plastic stays.
33 T 304G—Button cuffs 33 T 300G—French cuffs

F **Short point fused FormEase collar.** Needs no starch. White broadcloth. Cuff links not included.
33 T 354G—Button cuffs 33 T 342G—French cuffs

G **Medium point fused FormEase collar.** Needs no starch. White broadcloth. Cuff links not included.
33 T 301G—Button cuffs 33 T 306G—French cuffs

Each shirt above $2.95....2 for $5.60....4 for $11.00

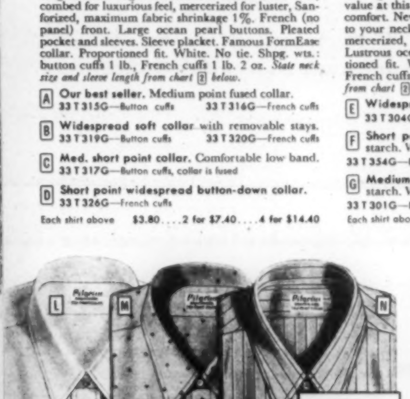
Miracle fiber dress shirts Guaranteed for one full year

Guaranteed one year against wear or defects in workmanship. Wonderful gift for men who travel. They wash so easily in a tub or bowl, drip dry quickly, are ready to wear without ironing. Have that "just pressed" look, even on hot, humid days. Refuse to wrinkle. Medium point FormEase collar, removable stays. Proportioned fit. Large ocean pearl buttons. French (no panel) front. Pleated sleeves, yoke. Maximum shrinkage 1%. White. *State neck size and sleeve length from chart 1 below.*

H **Good. 100% Nylon.** Unusually long wearing.
33 T 374G—Button cuffs 33 T 399G—French cuffs
Shipping wt. each 12 oz....Each $3.95....2 for only $7.50

J **Better. 100% Dacron.** Soft and comfortable.
33 T 398—Button cuffs. Color white
Shipping wt. each 1 lb....Each $4.95......2 for only $8.90

K **Best. 65% Dacron and 35% Egyptian cotton.** Pleated pocket. Single needle stitching.
33 T 369—Button cuffs. Color white
Shipping wt. each 1 lb....Each $6.95.....2 for only $12.50



Permanent fused-in collar stays

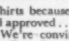
Famous TRU-POINT Collar . . permanently neat $2.39 each

TRU-POINT collar with flexible nylon stays sealed in. Never wilts or curls. Irons smoothly. Cotton broadcloth. Sanforized, maximum shrinkage 1%. Vat-dyed, washfast colors. Button cuffs. Shpg. wt. each 1 lb. *State neck size and sleeve length from chart 1 below.*

L **Solid colors and all white.**
33 T 39G—White
33 T 85G—Medium blue
33 T 89G—Pink
33 T 96G—Mint (light) green
33 T 97G—Corn (light) yellow
Each $2.39, 2 for $4.60, 4 for $8.96

M **Printed clip pattern.** A popular favorite.
33 T 90G—Blue
33 T 91G—Tan
33 T 93G—Gray
Each $2.39, 2 for $4.60
Buy any 4 for only 8.96

N **Stripe pattern.**
33 T 109G—Tan
33 T 108G—Blue
33 T 111G—Gray
33 T 110G—Green
Each $2.39, 2 for $4.60
Buy any 4 for only 8.96



HOW TO MEASURE:

Neck size—Measure inches around neck.

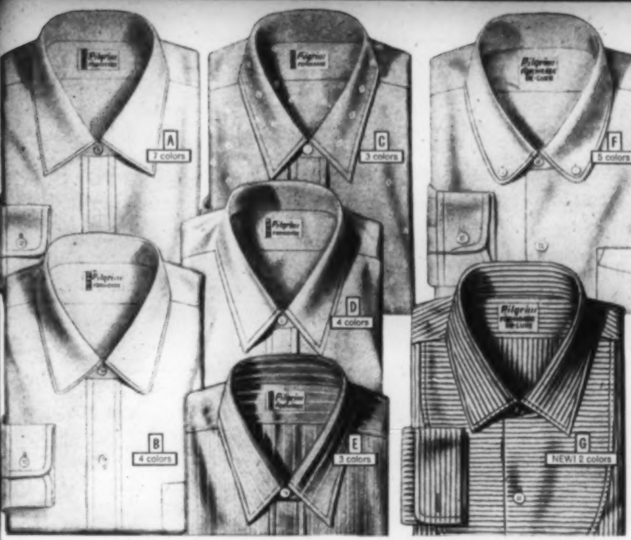
Sleeve length—Measure from middle back of neck, across shoulder, over bended elbow to wrist.

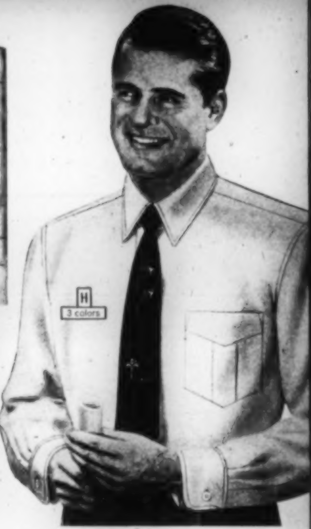
SIZE CHART 1

Neck size	Sleeve length
14, 14½	32, 33
15	32, 33, 34
15½, 16	32, 33, 34, 35
16½, 17	33, 34

SIZE CHART 2

Neck size	Sleeve length
14	32, 33
14½	32, 33, 34
15, 15½, 16	32, 33, 34, 35
16½, 17	33, 34, 35





4-Star Feature . . . finest shirt value we know of **$2.95** each **$2.75** each when you buy 4

Our Deluxe Quality **$3.80** each **$3.60** each when you buy 4

65% Dacron®, 35% Cotton **$6.95** each **$6.25** each when you buy 2

SHIRTS TO MAKE HIS CHRISTMAS COLORFUL

Pilgrim Dress Shirts in sun-drenched colors brighten his whole wardrobe

Smooth combed cotton . . . proportioned for a tailored fit . . . Sanforized for a permanent fit

4-Star Feature Dress Shirts . . . because these shirts have been laboratory tested and approved . . . compared in price and quality with other leading brands. We're convinced there are no finer values at this price. Combed cotton, mercerized for luster, Sanforized for a permanent fit. Maximum fabric shrinkage 1%. Vat-dyed colors are washfast and sunfast. Famous FormEase collar never wilts, curls . . . irons smooth with ease. Button cuffs. Shpg. wt. each 1 lb. *State neck size, sleeve length from chart at right.*

A Solid color broadcloth. Widespread soft collar, stays.
33 T 264G—Pink
33 T 265G—Med. blue
33 T 263G—Lt. green
33 T 262G—Cognac (light orange color)
33 T 267G—Corn (light yellow color)
33 T 268G—Gray
33 T 266G—Helio (light orchid color)

B Cotton chambray. Round point medium spread soft collar, plastic stays.
33 T 280G—Medium blue
33 T 281G—Tan
33 T 282G—Mint (lt.) green
33 T 283G—Gray

C Woven figure broadcloth. Medium point fused collar.
33 T 270G—Blue
33 T 271G—Tan
33 T 273G—Gray

D Solid color broadcloth with medium point fused collar . . . needs no starching.
33 T 350G—Light blue
33 T 351G—Tan
33 T 352G—Green
33 T 353G—Gray

E Woven stripe broadcloth. Medium point fused collar . . . needs no starching.
33 T 274G—Blue
33 T 275G—Tan
33 T 277G—Gray

Any shirt above . . . Each **$2.95** . . . . . . Any 2 shirts above . . . **$5.60** . . . . . . Save, buy any 4 for **$11.00**

Deluxe Quality with Custom Detailing—2 styles

Extra fine combed cotton. Sanforized, maximum fabric shrinkage 1%. French (no panel) front. Large ocean pearl buttons. Pleated sleeves, yoke. Famous FormEase collar. Proportioned fit. Washfast colors. *State neck size, sleeve length from chart at right.*

F Distinctive Oxford Cloth. Round point button-down collar. Button cuffs. Shpg. wt. each 1 lb.
33T322G—White 33T323G—Pink
33T327G—Med. blue 33T328G—Lt. green
33T329G—Cognac (light orange)

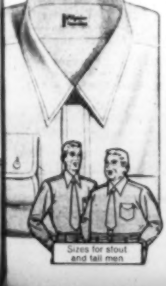
G New! Dickey bosom front. Woven stripe broadcloth. Short point widespread soft collar, plastic stays. French cuffs. Shpg. wt. ea. 1 lb. 2 oz.
33 T 343G—Blue 33 T 344G—Pink
Any shirt above . . . . Each **$3.80**
Any 2 for **$7.40** . . . . . . Any 4 for **14.40**

65% Dacron for easy care 35% cotton for luxury look

H Guaranteed one year against wear or defects in workmanship. Terrific resistance to wrinkles. FormEase medium point soft collar, French (no panel) front. Large ocean pearl buttons. Pleated pocket, sleeves. Button cuffs. Washfast colors. Max. fabric shrinkage 1%. (No tie.) Shipping weight ea. 1 lb. *State neck size and sleeve length.*
33 T 370—Med. Blue 33 T 371—Pink
33 T 372—Mint (lt.) green
Each **$6.95** . . . . . . 2 for only **$12.50**

Chart of sizes available. *See how to measure on opposite page.*

Neck Size	Sleeve Length
14, 14½ in.	32, 33 in.
15	32, 33, 34
15½, 16	32, 33, 34, 35
16½, 17	33, 34


Pilgrim
Sizes for stout and tall men

Sizes for Stout and Tall Men

$3.59 each Pilgrim combed cotton broadcloth dress shirts Specially proportioned for "hard-to-fit" men

Smooth combed cotton broadcloth, mercerized for luster, Sanforized for permanent fit—maximum fabric shrinkage 1%. Medium point FormEase collar, never wilts or curls, needs no starch. Washfast, sunfast colors. Collars on whites are **guaranteed** to wear as long as shirt, or we replace shirt. Shpg. wt. ea. 1 lb. 2 oz. *State both neck size and sleeve length.*

Proportioned for tall men. Shirt body 3 inches longer. **Neck sizes** 14½, 15, 15½, 16, 16½, 17, 17½ inches. **Sleeve lengths** 35, 36, 37 in. *State neck size, sleeve length.*
33 T 302—White
33 T 355G—Medium blue
33 T 356G—Tan
Each **$3.59** . . . . 2 for only **$6.82**
Save, buy any 4 for . . **13.56**

Proportioned for stout men.

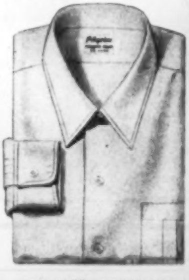
Neck Size in. . .	17	17½	18	18½	19
Chest, inches. .	53	55	57	59	61

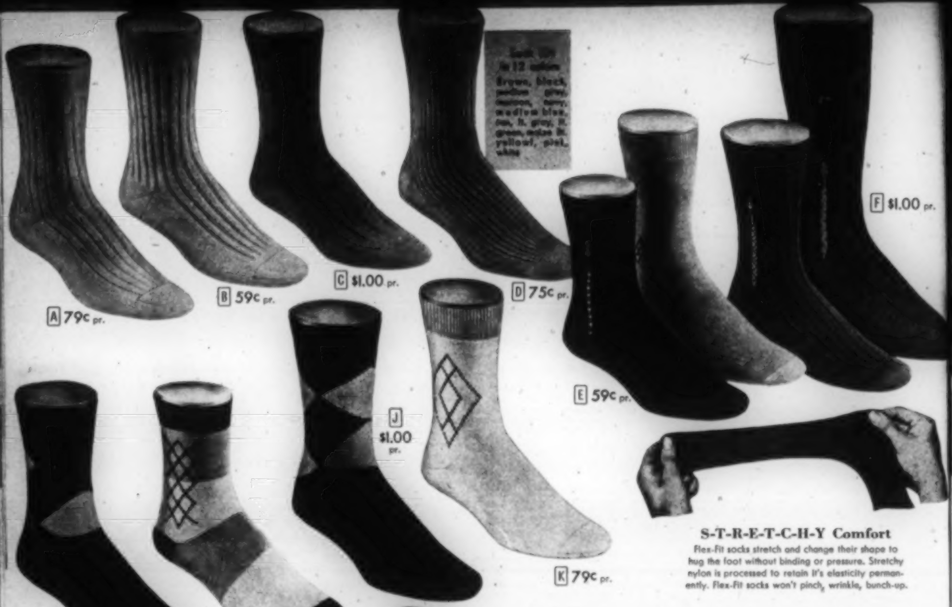
Sleeve lengths 33, 34, 35 inches. *Please state sizes.*
33 T 303—White
33 T 357G—Medium blue
33 T 358G—Tan
Each **$3.59** . . . . 2 for only **$6.82**
Save, buy any 4 for . . **13.56**

Our finest broadcloth

2-ply Pima cotton Shirt Guaranteed for 1-year **$4.95** each

Our finest white cotton broadcloth Dress Shirt. *Guaranteed 1-year against wear or defects in workmanship.* Select, combed Pima cotton. Mercerized and Sanforized—maximum fabric shrinkage 1%. FormEase medium point fused collar. Smart custom details—pleated pocket, sleeves, dart-pleated yoke. French (no panel) front. Large ocean pearl buttons. Proportioned fit. Shpg. wt. ea. 1 lb. 2 oz. *State neck size, sleeve length from chart above.*
33 T 194—Button cuffs
33 T 196—French cuffs
Each **$4.95** . . . . Buy 2 for only **$8.90**





S-T-R-E-T-C-H-Y Comfort

Flex-Fit socks stretch and change their shape to hug the foot without binding or pressure. Stretchy nylon is processed to retain it's elasticity permanently. Flex-Fit socks won't pinch, wrinkle, bunch-up.

PILGRIM FLEX-FIT SOCKS

end size problems . . guaranteed to fit any size 10-14

A **65% Stretchy Nylon, 35% Mercerized Cotton.** 6x3 rib knit Flex-Fit sock. Short length; elastic top. *State colors* navy, brown, lt. gray, medium blue, tan, white. One size fits all (10–14.) Wt. pr. 2 oz.
83T1910G-Pr. 79c; 3 prs. $2.25

B **Rib-Effect Flex-Fit Socks.** 100% stretchy nylon. Lowest price we know of for this quality. Short length; elastic top. *State colors* navy, brown, medium blue, tan, lt. gray, white. 1 size fits all (10–14.)
83T1990G-Wt. pr. 1 oz. . . Pr. 59c
3 prs. . . . $1.65; 6 prs. . . . $2.94

C **50% Virgin Wool, 50% Stretchy Nylon** . . . wool warmth plus all Flex-Fit features. Rib knit. Short length. *State colors* brown, navy blue, medium gray, medium blue, white. Shipping wt. pair 2 oz.
83T2144G—Pair $1.00; 3 prs. $2.79

D **Finely Knit 3x3 Rib Flex-Fit Socks.** Short length; elastic top. 100% stretchy nylon. *State colors* brown, black, medium gray, maroon, navy, medium blue, tan, lt. gray, lt. green, maize (lt. yellow), pink, white. Wt. pr. 1 oz.
83T1944—Pr. 75c; 3 prs. $2.05

E **Our Lowest Priced Fancy.** 100% stretchy nylon Flex-Fit socks. Short length; elastic top. Assorted patterns. *State colors* navy, maroon, gray, med. blue, brown.
83T1984G-Wt. pr. 1 oz. . . Pr. 59c
3 prs. . . . $1.65; 6 prs. . . . $2.94

F **100% Stretchy Nylon Flex-Fit Socks.** Choice of two lengths. 3-ply heels, toes. *State colors* navy, brown, charcoal gray. Wt. pr. 1 oz.
83T1959G-Full length; rib top
83T1960G-Short length; elastic top . . . colors above plus tan, med. blue. . . . Pr. $1.00; 3 prs. $2.79

G **Flex-Fit Argyle Sock** in a weight that is ideal for year around wear. 100% stretchy nylon. Short length; elastic top. Shpg. wt. pr. 2 oz. *State color* navy, brown, maroon, gray, med. blue, tan.
83T1988G-Pr. $1.00; 3 prs. $2.79

H **Diamond Overplaid Pattern on Blazer Background.** 100% stretchy nylon. Short length, elastic tops keep socks up, stop sagging. *Please be sure to state colors* gray, brown, black, medium blue. Shipping weight pair 2 ounces.
83T1905G—Pair 79c; 3 prs. $2.25

J **68% Combed Cotton, 32% Stretchy Nylon.** Cotton for softness, absorbency. Flex-Fit sock. Short length; elastic top. Shpg. wt. pr. 4 oz. *State colors* navy, brown, med. gray, black, med. blue, tan.
83T1912G-Pr. $1.00; 3 prs. $2.79

K **Handsome Flex-Fit Argyle Sock with Knit-in Argyle Pattern.** 100% stretchy nylon, all Flex-Fit Features. Short length; elastic top. Shpg. wt. pr. 2 oz. *State color* navy, brown, maroon, med. blue, med. gray, maize (lt. yellow).
83T1986G-Pr. 79c; 3 prs. $2.25

M
Foam Rubber Innersole
$2.85 pr.
R
Arrabuk Sole
$1.98 pr.
Foam Rubber Innersole
L $2.85 pr.
N
Foam Rubber Innersole
$2.85 pr.
P
Catspaw Rubber Sole
$2.49 pr.

Boxed . . Warm, Foot-Ease Slipper Socks

L **Turtle Neck Virgin Wool Rib.** Foam rubber innersole. *State size* 10, 11, 12, 13. *State colors* maroon, camel tan, navy. Hand wash separately. Specially shaped heels. Wt. pr. 10 oz. Boxed.
83 T 1802G—Wool felt heel pad, glove leather sole. Pr. $2.85; 2 prs. $5.55

M **Virgin Wool small diamond argyle.** Foam rubber innersole. Wool felt heel pad. *State colors* charcoal gray, dk. green, navy.
83 T 1823G—*State size* 10, 11, 12, 13. Wt. pr. 10 oz.. Pr. $2.85; 2 prs. $5.55

N **Spun nylon hand-tied cable stitch.** Foam rubber innersole. Wool felt heel pad. *State color* maroon, royal blue, med. green.
83 T 1804G—*State size* 10, 11, 12, 13. Wt. pr. 10 oz.. Pr. $2.85; 2 prs. $5.55

P **All Wool with Ribbed Top.** Leather sidewalls. Catspaw rubber soles. *State colors* red, royal blue, forest (dk.) green.
83 T 1805—*State size* 10, 11, 12, 13. Wt. pr. 10 oz. . . . Pr. $2.49; 2 prs. $4.85

R **All Wool with Ribbed Top.** Suede leather sidewalls. Arrabuk (cotton and rubber) sole. *State size* 10, 11, 12.
83T1811—*State color* medium green, red. Wt. pr. 10 oz. Pr. $1.98; 2 prs. $3.85

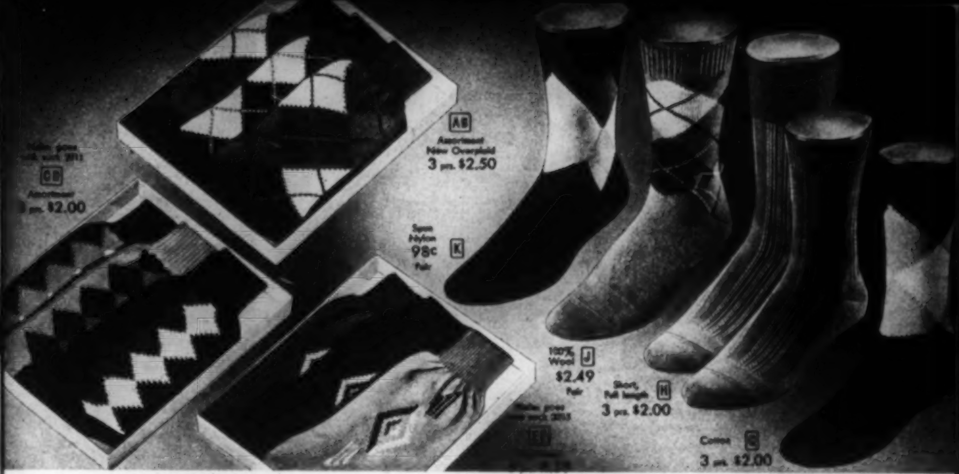
SIZE CHART FOR MEN'S PILGRIM SOCKS

If your shoe width is "D" or wider, order next larger size.

If shoe size is. .	6½–7	7½–8	8½–9	9½–10	10½–11	11½–12	13
Order sock size	10	10½	11	11½	12	13	14

Size chart for Pilgrim Slipper Socks.

If hosiery size is.	10	10½	11	11½	12	13
Order slipper sock size.	10	11	11	11	12	13



PILGRIM DRESS SOCKS FOR MEN

Soft combed cottons, durable nylons, rayons put comfort in every step

Assortments of Dress Socks . . gift-boxed

AB **New Overplaid Argyle Pattern.** Combed cotton yarns. Vat-dyed washfast colors. 3 pairs of socks to each assortment. Colors by assortments only. Shpg. wt. 3 prs. 4 oz. *Assortment A* one pair each gray, navy, black. *Assortment B* one pair each brown, mint green, tan.
83 T 2010—*State assortment. Slack length. Please state size wanted* 10, 10½, 11, 11½, 12, 13. . . . . .3 pairs only. . . . .$2.50. . . . . . . .6 pairs. $4.75

CD **New Diamond Panel Pattern.** Combed cotton yarns. Vat-dyed washfast colors. Slack length; elastic top. Colors by assortment only. *Assortment C* one pair each maroon, tan, brown. *Assortment D* 1 pr. each gray, black, medium blue. *State assortment.* Wt. 3 prs. 8 oz.
83 T 2011G—*State size* 10, 10½, 11, 11½, 12, 13. . . . .3 prs. $2.00; 6 prs. $3.79

EF **New Argyle-Type Pattern.** 94% cotton, 6% nylon. Nylon reinforced heel, toe. Slack length; elastic top. Colors by assortment only. *Assortment E* one pair each navy, charcoal gray, lt. blue. *Assortment F* one pair each maroon, brown, tan. Vat-dyed washfast colors.
83 T 2015—*State assortment wanted. Please state size wanted* 10, 10½, 11, 11½, 12, 13; Shipping weight 3 pairs 8 oz. . . . . .3 pairs. .$1.39 . .6 pairs. . $2.50

Pilgrim Dress Socks in Luxury Argyle Patterns

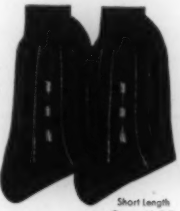
GH **Guaranteed Socks.** *3 pairs (1 size) guaranteed to wear 6 months, or you get 3 new pairs FREE.* Size 10, 10½, 11, 11½, 12, 13.

G **Our Best Quality Cotton Argyle.** Combed cotton, nylon reinforced heel, toe. Sears Lab tests prove nylon reinforcing at heel, toe adds 50% longer wear. *State washfast colors* brown, maroon, navy, gray, medium blue, black (with pink combination). *State size.*
83 T 1439G—Short length; elastic top; Shpg. wt. 3 pairs 8 oz. . . . . .3 pairs $2.00; 6 pairs $3.79

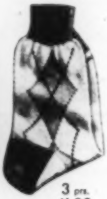
H **Guaranteed Filament Nylon Socks with Knit-in Pattern.** Nylon reinforced heel, toe. Double soles. Tops are mercerized cotton. *State colors* maroon, brown, navy, gray. *State sizes.* Shpg. wt. 3 pairs 6 oz.
83 T 1445G—Full length; ribbed top } 3 prs. $2.00
83 T 1446G—Short length; elastic top } 6 prs. 3.79

J **100% Imported Virgin Wool Argyle Socks.** Nylon reinforced. Treated to retard shrinkage. *State colors* camel tan, navy, gray, brown. *Please state size wanted* 10½, 11, 11½, 12, 13.
83 T 2107—Slack length; ribbed tops. Wt. pr. 2 oz. . . .Pr. $2.49; 2 prs. $4.50

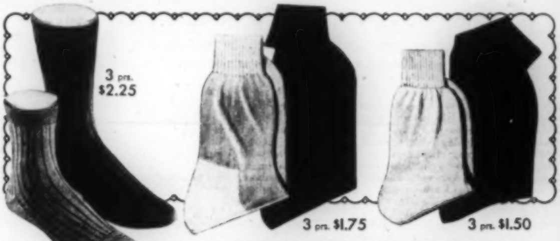
K **Mediumweight spun nylon Argyles.** Treated for greater absorbency. The lowest price we know of for this weight and fine quality. Won't shrink out of fit. *State colors* medium blue, brown, gray, maroon, black with pink. *State size* 10½, 11, 11½, 12, 13.
83 T 1914—Slack length; elastic top. Wt. pr. 2 oz. Pr. 98c. . . . .3 prs. $2.79



Short Length
3 prs. $1.00



3 prs. $1.00



3 prs. $2.25

3 prs. $1.75

3 prs. $1.50

Economy Quality

Order now!! Buy 3 pairs of these economy socks for $1.

Knit-in Patterns on Rayon. Mercerized cotton top. Nylon reinforced heel, toe. Elastic top. Double sole, heel guard. *Sizes* 10, 10½, 11, 11½, 12, 13. *Color Assortment A* 1 pair each navy, gray, maroon. *Assortment B* 1 pair each brown, green, maroon. Shpg. wt. 3 prs. 4 oz. Short length.
83 T 1934G—*State size, assortment* . . .3 prs. $1.00; 6 prs. $1.95

Cotton Argyles

Ideal for sports or dress wear. Only $1.00 for 3 pairs.

Combed Cotton Argyles. Washfast colors. Nylon reinforced heel, toe. *Sizes* 10, 10½, 11, 11½, 12, 13. Shpg. wt. 3 prs. 4 oz.; 6 prs. 6 oz. *Color assortment A* 1 pair each medium blue, gray, maroon. *Assortment B* 2 pairs brown, 1 pair tan. Short length; elastic top. *State size and assortment in order.*
83 T 2013G—Order today.
3 pairs $1.00. . . . .6 pairs $1.95

6x3 ribs of 100% Spun Nylon. *3 prs. (1 size) guaranteed to wear 1 year, or you get 3 new pairs FREE.* Specially processed for greater absorbency. Keep their shape. Finely knit. *State color* gray, navy blue, brown, maroon. Wt. 3 prs. 6 oz. *State size* 10, 10½, 11, 11½, 12, 13.
83 T 1411—Full length; rib top
83 T 1412—Short length; elastic top. (Short length has colors above also tan and white.)
3 pairs $2.25. . . .6 pairs $4.25

Men's GUARANTEED Socks . . Washfast Colors

Guaranteed Filament Nylon in Plain Knit. Mercerized cotton sole, toe, heel, top. Toe and heel are nylon reinforced for greater strength and longer wear. *3 pairs (1 size) are guaranteed to wear 6 months or you get 3 new pairs FREE.* Washfast colors. *State colors* brown, maroon, black, gray, white. *State size* 10, 10½, 11, 11½, 12, 13. Shpg. wt. 3 pairs 6 oz.
83 T 1413—Full length; rib top
83 T 1414—Short length; elastic
3 pairs $1.75. . . .6 pairs $3.30

50% Nylon reinforcing throughout entire sock. 50% 2-ply combed cotton yarns and 50% miracle-wear spun nylon. *3 pairs (1 size) are guaranteed to wear 6 months or you get 3 new pairs FREE. State washfast colors* brown, gray, white. *State sizes* 10½, 11, 11½, 12, 13. Shpg. wt. 3 pairs 6 oz.
83 T 1435—Full length; rib top
83 T 1436—Short length; elastic
3 pairs $1.50. . . .6 pairs $2.90

B 100% Nylon 3 for $2.95
C Imported Madras 3 for $3.95
D Knit briefs—in Color 3 for $2.95
E Tee Shirt with Stretchy Nylon Collar 3 for $3.95

Laboratory tested: Flex-Fit tee shirt collar was repeatedly washed (and stretched by hand 600 times) —it remained 99.2% true to its original shape

MEN'S PILGRIM UNDERWEAR

Handsome Threesomes (A through E) . . 3 in Box

A **Three brand new—Sears original—patterns** on broadcloth boxer style shorts. One pattern shows animated monkeys at play. Another shows handy man's saws, hammers, etc. Third pictures gold digging and gambling cowboys. Assorted washfast colors. Cotton broadcloth is Sanforized, maximum fabric shrinkage 1%. All around elastic waistband of heat-resistant elastic. Full cut and generously proportioned for comfortable fit. *Sizes* 30, 32, 34, 36, 38, 40, 42, 44-inch waist. *State size.* Wt. for box 1 lb. 1 oz.

83 T 5221—Box of 3 shorts with patterns described above $2.95

B **100% Nylon.** Finely woven shorts of DuPont nylon in attractive luxury-quality patterns—boxed. Fabric is soft, light-weight for comfort, and amazingly long-wearing.

Boxer style—and the all-around elastic waistband is *heat-resistant.* Main seams are double stitched. Full-panel body-curve seat.

Easy to wash, quick-drying, and they need no ironing. Guaranteed to keep their fit. Colors are washable.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Assorted patterns.

83 T 5211—Shipping weight 11 ounces. State size. 3 shorts in box $2.95

C **Imported Madras.** 3 handsome shorts in a box. The imported fabric is made of fine quality long-staple Egyptian cotton, skilfully woven for soft comfort, long wear, and expensive-looking appearance.

Patterns (smart checks, plaids) are permanently woven into the fabric. Handsome blending of unusual colors.

Boxer style; all-around elastic waistband is *heat-resistant.* Full-panel body-curve seat. Washfast.

Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Assorted patterns.

83 T 5213—Shipping weight 1 lb. 1 oz. State size. 3 shorts in box $3.95

D **Knit Briefs—in Color.** 3 handsome knit briefs (each a different pattern) in a box. Combed cotton, flat knit into a durable fabric that is shrink-controlled for long-lasting good fit. All-around waistband is made of *heat-resistant* elastic. Colors are washfast—to stay clear and new-looking. In assorted fancy patterns.

Sizes small (30-32-in. waist); medium (34-36); large (38-40); and extra large (42-44).

83 T 5217—Shipping weight 1 pound 5 ounces. (Assorted patterns, no two in box the same.) State size. 3 briefs in box $2.95

E **Tee Shirt with Stretchy Nylon Collar.** 3 in box. The amazing Helanca (specially processed nylon yarns) *Flex-Fit* collar is made to hold its shape, to stay new-looking much longer than any ordinary reinforced tee shirt collar (see proof above). Shirt is made of select combed cotton (fine long-staple yarns), closely flat knit. Sewn-in taped shoulder seams. No side seams.

Sizes small (34-36-in. chest); medium (38-40); large (42-44); extra large (46). **Color** white. *Be sure to state size.*

83 T 5223—Shipping weight 1 lb. 7 oz. 3 shirts in box $3.95

Sizes for items (F) to (K)

Shirt Sizes small (34-36-in. chest); med. (38-40); large (42-44); extra large (46). **Short Sizes** 30, 32, 34, 36, 38, 40, 42, 44-in. waist. *State size.*

F **De Luxe Lisle Athletic-style Shirt.** 2-ply yarns of combed premium-quality Pima cotton are rib knit to give the fabric a silk-like softness. **Color** white.

Shirt sizes above. Shpg. wt. each 4 oz.

83 T 5068G—State size. Ea. 98c . . . 3 for $2.85

G **Oxford Cloth Shorts.** Woven of combed cotton. Sanforized; fabric won't shrink over 1%. Washfast colors. *Heat-resistant* elastic waist. *Sizes above.*

83 T 5071G—Solid colors white, medium blue or bamboo (light tan). State size and color. Shpg. wt. each 5 oz. . . . . . Each 98c; 3 for $2.85

53% Dacron*, 47% Cotton Woven Shorts—comfortably absorbent because of the cotton, longer-wearing because of Dacron*. Boxer style; all-around waistband is *heat-resistant* elastic. Washfast colors.

H 83 T 5173G—Assorted patterns. Shpg. wt. ea. 3 oz. State size.

J 83 T 5171G—Solid colors lt. blue, white, lt. mint green. Shpg. wt. ea. 3 oz. State size and color.

Sizes above. Ea. 98c. 3 for $2.85

25% Dacron*, 75% Imported Egyptian 2-ply Mercerized Combed Cotton. Rib knit. White.

K Shirt. Shpg. wt. ea. 4 oz. *Sizes above.*
83 T 5154G—Each 98c . . . . . . 3 for $2.85

L Brief. *Sizes* small (30-32-in. waist); medium (34-36); large (38-40); and extra large (42-44). Shpg. wt. each 4 oz.
83 T 5297G—State size. Ea. 98c . . 3 for $2.85

Order Early for Christmas

*Trademark for DuPont polyester fiber

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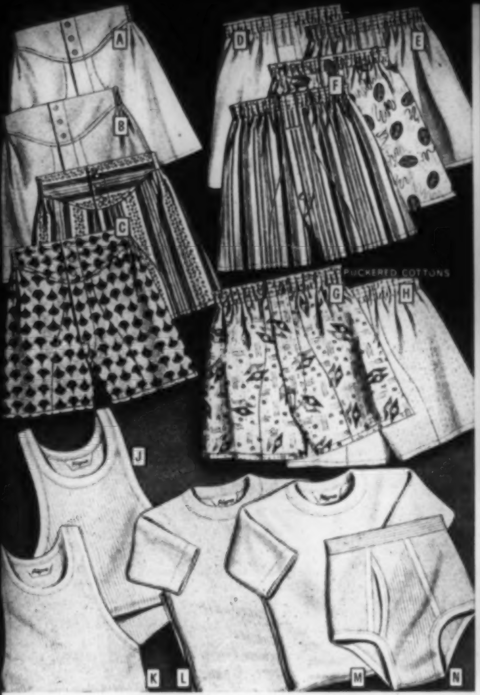


Popular! One of our best sellers for men
Pilgrim Armored Crotch Shorts, Fine Quality Knits

SPECIAL GUARANTEE. Any 3 garments (all 3 must be same size and same style) in this group are guaranteed to wear SIX MONTHS or you get 3 new garments free

Handsome Cotton Broadcloth and Puckered Cotton Shorts—all with the famous Pilgrim Armored Crotch (yoke-to-crotch fabric reinforcement is stitched so that fly front opening has 3 layers of fabric) for long wear. Washfast colors.

Cotton Broadcloth Shorts. Sanforized; sturdy fabric won't shrink over 1%. **Sizes** 28, 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shpg. wt. each 5 oz.

Gripper Fastener yoke front style. Has heat-resistant elastic side inserts.
[A] 83 T 5181G—Sparkling white
[B] 83 T 5185G—**Solid colors** light blue, gray, or tan. *State color wanted*
[C] 83 T 5179G—Assorted patterns

Boxer style. Has all-around heat-resistant elastic waistband.
[D] 83 T 5183G—Sparkling white
[E] 83 T 5175G—**Solid colors** light blue, gray, or tan. *State color*
[F] 83 T 5177G—Assorted patterns

Sizes above. State size. State color where choice is indicated..........Each **79c**.... **4 for $3.00**

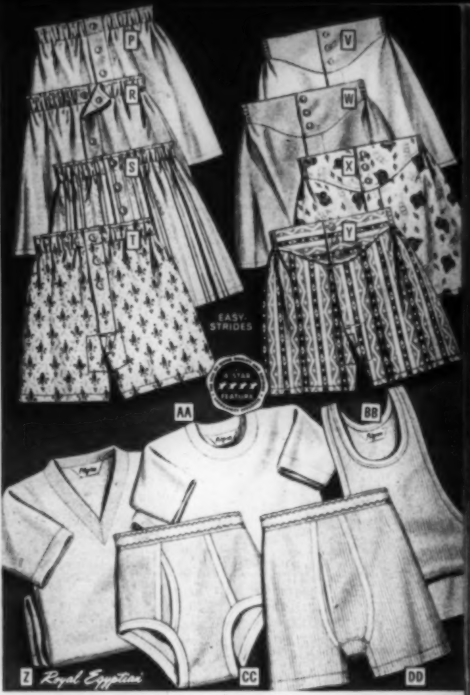
Puckered Cotton Shorts. Popular easy-washing, quick-drying fabric (needs no ironing) . . and this Pilgrim fabric has a 15% higher thread count than many puckered cotton short fabrics (means longer wear). All-around waistband of heat-resistant elastic. Armored crotch. Washfast colors. See guarantee above. **Sizes** 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping wt. each 4 oz. *State size.*
[G] 83 T 5145G—Assorted colorful fancy patterns } Each **79c**
[H] 83 T 5143G—Lt. blue, lt. green, bamboo (lt. tan), or white. State color } **4 for $3.00**

Fine Quality Combed Cotton Knit Shirts. Color white. **Sizes** small (34-36-inch chest); medium (38-40); large (42-44); extra large (46). *State size.*

Athletic-style shirts. 2-ply mercerized Durene* cotton yarns. Swiss rib knit.
[J] 83 T 5122G—Curved bottom. Shpg. wt. ea. 3 oz. *Sizes above.* Ea. **79c**........4 for **$3.00**
[K] 83 T 5120G—Straight bottom. Shpg. wt. ea. 4 oz. *Sizes above.* Ea. **79c**........4 for **$3.00**

T-style shirts. Nylon-reinforced neck. Shpg. wt. each 5 oz.
[L] 83 T 5182G—Springy rib knit. *Sizes above.* Ea. **79c**......4 for **$3.00**
[M] 83 T 5186G—Close flat knit. *Sizes above.* Ea. **79c**........4 for **3.00**

[N] Brief. Rib knit of 2-ply mercerized Durene* cotton. Has all-around heat-resistant elastic waistband. **White. Sizes** small (30-32-inch waist); medium (34-36); large (38-40); extra large (42-44). Shipping weight each 3 ounces.
83 T 5123G—*Please be sure to state size wanted*..............Each..**79c**....4 for..**$3.00**



So good they Carry 1-Year Special Guarantee
Pilgrim Easy-Stride Shorts, *Royal Egyptian* Knits

SPECIAL GUARANTEE. Any 3 garments (all 3 must be same size and same style) in this group are guaranteed to wear ONE FULL YEAR or you get 3 new garments free

Our Finest Broadcloth Shorts for Men—Pilgrim EASY-STRIDES. Comfort tailored to give easy sitting comfort *without binding*, to give freedom of movement *without twisting of the garment, without discomfort of "creeping" fabric.*

Made of Sanforized cotton broadcloth; fabric won't shrink over 1%. Colors are washfast. Crotch is reinforced with nylon fabric—a feature that means 71% longer wear than best all-cotton broadcloth shorts, according to lab tests. Choose from Boxer style or Yokefront style.
Sizes 30, 32, 34, 36, 38, 40, 42, 44-inch waist. Shipping weight each 5 ounces.

Boxer style EASY-STRIDE Shorts. Have wide all-around waistband of heat-resistant elastic—and a special feature: *3 Gripper Fasteners at front.*
[P] 83 T 5107G—Sparkling white
[R] 83 T 5111G—**Solid colors** lt. gray, lt. blue, or bamboo (lt. tan). *State color*
[S] 83 T 5093G—Assorted stripe patterns
[T] 83 T 5097G—Assorted allover patterns

Yoke Front style EASY-STRIDES. Heat-resistant elastic side inserts. Have 3 Gripper Snap Fasteners at the front.
[V] 83 T 5109G—Sparkling white
[W] 83 T 5115G—**Solid colors** lt. blue, lt. gray, or bamboo. *State color.*
[X] 83 T 5099G—Assorted allovers
[Y] 83 T 5095G—Assorted stripes

Sizes above. State size. State color where choice is indicated..........Each **98c**....**3 for $2.85**

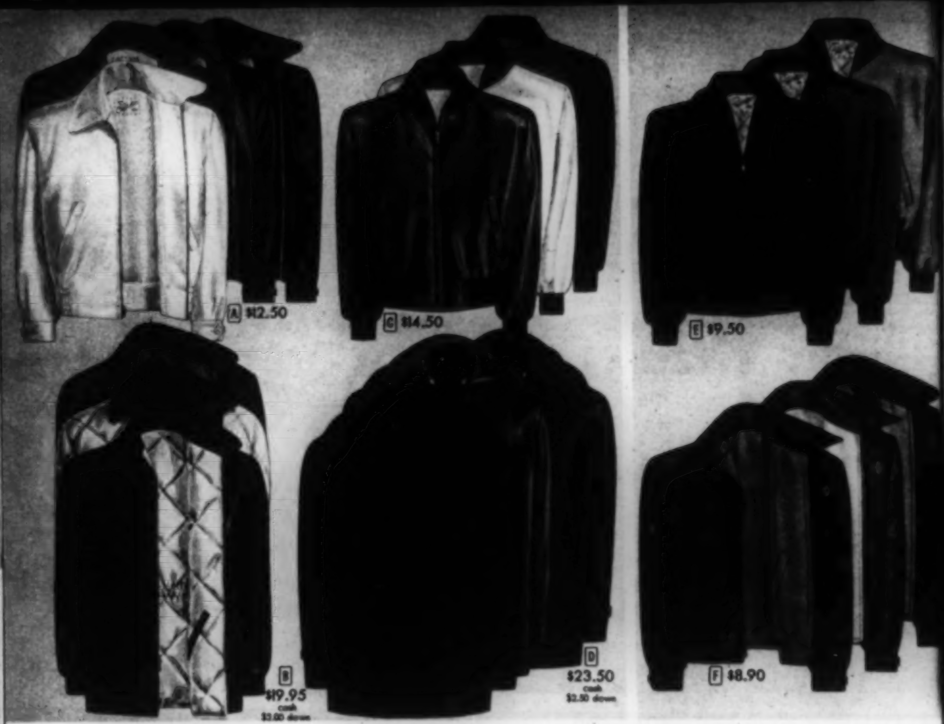
Pilgrim *Royal Egyptian* Cotton Knits. Premium quality, knit of select imported Egyptian cotton. Knit to full size; shrink controlled. **White.**

Shirts. Sizes small (34-36-in. chest); medium (38-40); large (42-44); ex. large (46).
T-shirts. Closely flat knit. Nylon-reinforced neck. Shpg. wt. each 5 ounces.
[Z] 83 T 5052G—V-neck style. *Sizes above* } *Please state size* Each **98c**
[AA] 83 T 5054G—Crew-neck style. *Sizes above* } **3 for $2.85**

Athletic-style shirt. Springy rib knit. Yarns are 2-ply and mercerized. *Please state size.*
[BB] 83 T 5050G—Shpg. wt. each 4 oz. *Sizes above*......Each **98c**.......... **3 for $2.85**

Briefs and Mid-lengths. Rib knit. Have heat-resistant elastic waistband. The *Royal Egyptian* cotton yarns in these garments are 2-ply and mercerized.
Sizes small (30-32-in. waist); medium (34-36); large (38-40); ex. large (42-44).
[CC] 83 T 5069G—Brief. Shipping weight each 3 ounces. State size.......Each **98c**; **3 for $2.85**
[DD] 83 T 5067—Mid-length. Shipping wt. ea. 5 oz. State size......Each **$1.29**; **3 for 3.75**

**Registered U. S. Patent Office*



NYLON JACKETS . . Parkas . . Reversibles

A wide selection of smart, colorful styles for work or casual wear

A **Nylon Fleece Lined Blouse-style Jacket.** Weightlessly warm, wind-resistant, water repellent jacket of 100% Nylon. Lined with soft, plush white nylon fleece that captures body warmth . . . holds it inside. So light in weight you will lift it with a fingertip. So easy to care for—you can wash it at home . . . no expensive dry cleaning bills to pay. Strong nylon stitched seams. Roomy slash pockets. Neat plain back; shirred elastic inserts at waist sides. Fully cut for action-free comfort. Hand washable. Average length 25 inches. *Please be sure to state even chest size* 36 to 46 inches.

41 T U4225—White
41 T U4221—Green
41 T U4220—Charcoal gray
41 T U4219—Brown. Shpg. wt. 3 lbs. $12.50

B **Reversible Quilted-Lined Nylon Surcoat.** Two surcoats in one . . . warmly insulated with fleeced Dacron*. Both sides of water repellent nylon. Hand washable. Snug long wearing knit nylon wristlets. 2-way lower saddle pockets on one side; 2 slash pockets on quilted side. Shirred elastic waist back. Average length 30 inches. *Even chest size* 36 to 46 inches. *Be sure to state size when ordering.*

41 T U6860—Brown reversing to tan
41 T U6861—Blue reversing to white
41 T U6862—Black to scarlet. Shpg. wt. 3 lbs. . . . $19.95

HOW TO MEASURE FOR JACKETS AND COATS

Pass tape around fullest part of chest, well up under arms, over garments usually worn underneath, such as sweater. Number of inches is your size.

C **All Nylon Reversible Jacket . . . Sleek Water-repellent Side Reverses to Warm Nylon Fleece.** Twice as handsome, twice as serviceable as an ordinary jacket because you can wear it with either side out. Lightweight, lustrous smooth nylon shields out chilling winds. Specially treated for water-repellency. Fleece side holds body warmth inside. Slash pockets on both sides. Knit collar, cuffs and waistband of strong nylon yarn. Strongly stitched with nylon thread. Washes easily, dries quickly and never needs ironing. Neat plain back. Average length 25 inches. *State even chest size* 36 to 46 inches. Shpg. wt. 3 lbs.

41 T U4234—Scarlet reversing to white fleece
41 T U4235—Black reversing to red fleece
41 T U4233—White reversing to white fleece . . . $14.50

D **100% Nylon Parka . . . . Just Wash and Wear!** Our most comfortable and practical parka of all Nylon is 40% lighter, yet just as warm as our heaviest parka. Cleans with a simple hand sudsing. Water repellent and wind resistant. Sleek Nylon outside and inside with a quilted interlining of fleeced Nylon. Knit Nylon inner wristlets keep out chilling winds. Draw-string adjustable hood is quilt-lined . . . . zips open and turns down to form a collar. Elastic insert across waist back. Average length 34 inches. Hand wash separately. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) in.

41 T U4970—Dark blue
41 T U4971—Dark green
41 T U4972—Charcoal gray. Shpg. wt. 5 lbs. $23.50

E **Hand washable Jacket of Combed Cotton Sheen with a Warm Quilted Lining of 100% Nylon.** Combines the rich appearance of tightly woven, mercerized combed cotton . . . the lightweight warmth of a fleeced nylon quilted lining . . . the easy care of a jacket that cleans with just a simple hand sudsing! Tailored from Dan River's famous premium grade combed cotton "Dan Sheen" fabric. Specially processed to repel water. Sanforized; fabric won't shrink over 1%. Lined with lustrous nylon quilted over a warm fleeced nylon innerlining. Knit cotton collar, cuffs, waistband. *State even chest size* 36 to 46 in.

41 T U4560—Charcoal (dark) gray
41 T U4561—Medium light blue
41 T U4562—Medium tan. Shpg. wt. 3 lbs. $9.50

F **Diamond Pattern Reversible Jacket.** Like getting two jackets for the price of one! Wear it either side out . . . the handsome print side or the smart solid color side. Light in weight, yet keeps you warm. And just notice the low price. Both sides of water repellent, crease resistant rayon sheen gabardine. Fabric is fortified with 15% nylon in the wearing surface for extra strength. Two slash pockets on both sides. Roomy full cut back. Shirred elastic inserts at sides hold jacket snug at waist. Full zipper front. Self collar. Fully cut to give action-free comfort. Average length 25 inches. Dry clean only. *State even chest size* 36 to 46 inches. Shpg. wt. 3 lbs.

41 T U6490—Brown and copper
41 T U6491—Navy and light blue
41 T U6492—Charcoal gray and red $8.90

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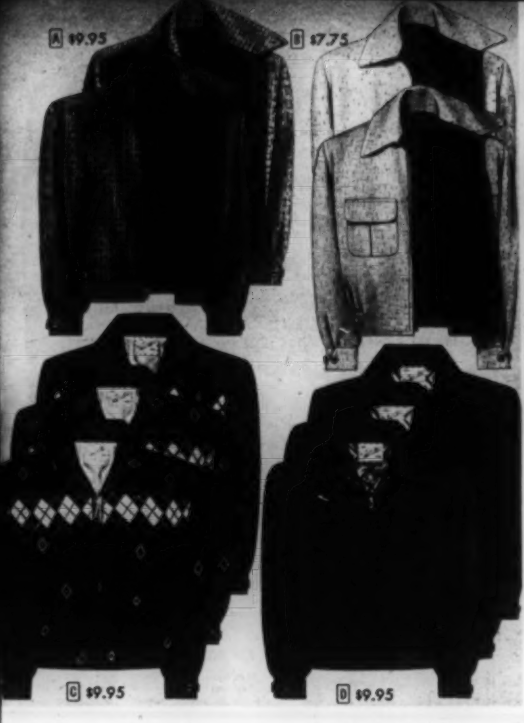
* Reg. T.M., DuPont polyester fiber



HERCULES JACKETS

Easy-care styles that keep their neat appearance

[A] **Now! A Hand Washable Reversible Jacket of printed pinwale corduroy** on one side and solid color rayon sheen gabardine on the other! Gabardine fabric has 15% Nylon in the wearing surface. First time we've ever offered a corduroy and rayon sheen gabardine reversible jacket that doesn't have to be dry cleaned—simply wash by hand. Fabric won't shrink over 2%. And it's as smart to wear as it is easy to care for. Self-fabric collar. Plain back. 2 slash pockets on each side. 2-button adjustable cuffs. Average length 25 in. *State even chest size* 36 to 46 in. Shpg. wt. 3 lbs.

41 T U6118—Tan reversing to brown
41 T U6119—Gray reversing to navy $9.95

[C] **Quilted Lined Jacket features Argyle Pattern.** Smart, colorful argyle print . . . and it's a jacket that's made to wear longer! Sheen gabardine outer fabric of rayon and acetate is fortified with 15% nylon for extra wear. Water repellent, crease resistant. Warmly lined with 70% wool, 30% rayon quilted to lustrous rayon. Shirred elastic inserts at sides snug jacket to waist for a trim fit. 2-button adjustable cuffs. Neat plain back. Self fabric collar. Full zipper front. Tailored with neat, set-in coat-type sleeves. Two roomy slash pockets. Average length 24½ inches. *State even chest size* 36 to 46 inches. Shipping weight 3 pounds.

41 T U6567—Brown with rust pattern
41 T U6568—Charcoal with helio
41 T U6569—Black with pink $9.95

See *HOW TO MEASURE* on opposite page

[B] **Reversible Jacket of Spun Rayon with Orlon*.** Think of it . . . a reversible jacket you can wash! Smart slub pattern side of spun rayon with Orlon* reverses to water repellent solid color side of rich nylon-fortified rayon sheen gabardine. Flap chest pockets on slub pattern side; slash pockets on solid color side. Shirred elastic waistband in back for neat blouse effect. Average length 24½ in. *State even chest size* 36 to 46 inches. Shipping weight 3 pounds.

41 T U4115—Tan slub pattern side reversing to dark brown solid color side.

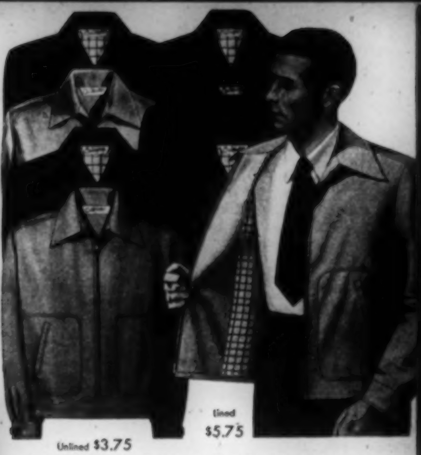
41 T U4116—Light blue slub pattern side reversing to dark blue solid color side $7.75

* Reg. T.M. DuPont acrylic fiber

[D] **Our lowest price ever for a Sheen Gabardine Jacket you can wash!** Lined with warm, fluffy 100% nylon quilted to a lustrous rayon twill. Perfect for work or casual wear because it's hand washable. Outer fabric is rayon sheen gabardine, fortified with 15% nylon in the wearing surface and 15% Dacron* in the filling yarns. Water repellent, crease resistant. Just wash out by hand and drip dry. Fabric shrinkage only 2%. Saddle stitching around collar and in front. 2 concealed slash pockets. Shirred yoke in back. Shirred elastic waistband in back. Average length 25 in. *State even chest size* 36 to 46 in.

41 T U6580—Charcoal brown
41 T U6581—Charcoal gray
41 T U6583—Slate blue. Shpg. wt. 3 lbs. . . $9.95

* Reg. T.M., DuPont polyester fiber



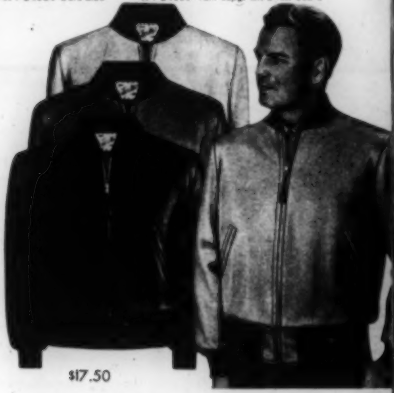
Sanforized Cotton Poplin Jackets designed for lightweight, action-free wearing comfort. Tailored from famous tightweave, high count Parka® Poplin. Mercerized for added luster. Sanforized fabric won't shrink over 1%. Zelan treated to repel water. Shirred elastic at waist. Roomy slash pockets with corded welt seam trim. Adjustable cuffs. Washable. Average length 25 in. *State chest size* small (36–38); medium (40–42); large (44–46); extra large (48) inches.

Lined Jackets. Warm lining of Sanforized cotton flannel in colorful check pattern. *State chest size.*

41 T U4139–Charcoal gray
41 T U4134–Dark green
41 T U4140–Dark brown
41 T U4133–Medium gray
41 T U4136–Dark blue
41 T U4132–Tan. Shpg. wt. 3 lbs. $5.75

Unlined Jackets. Taped inside seams. *State chest size.*

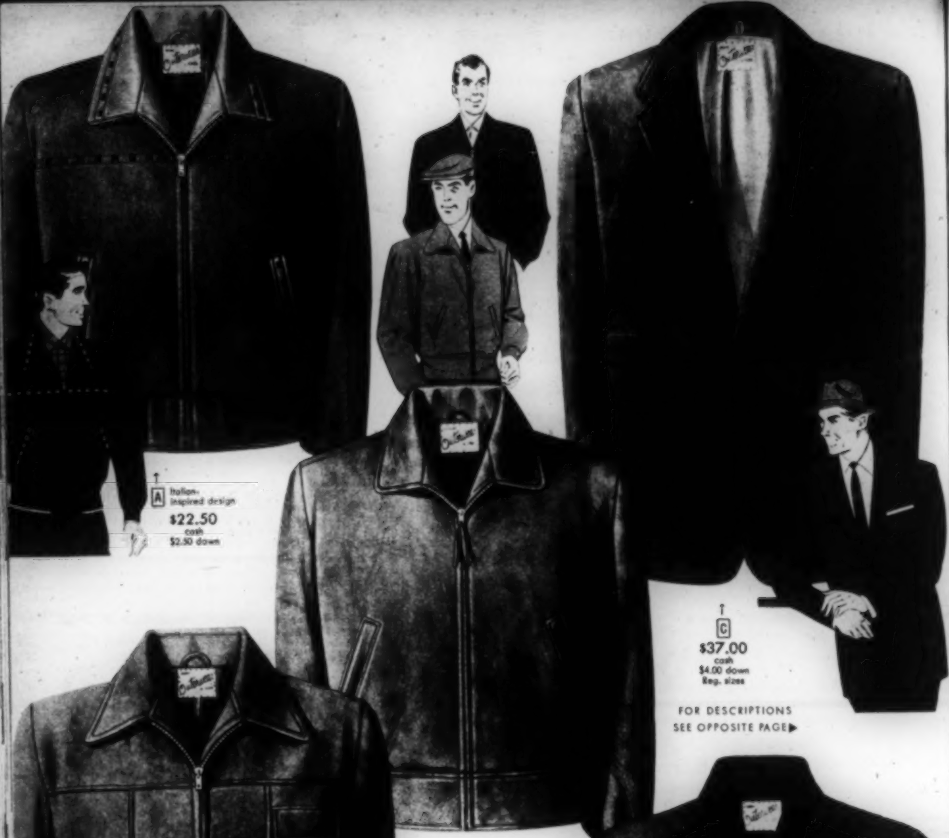
41 T U4060–Medium gray
41 T U4064–Dark blue
41 T U4061–Dark green
41 T U4059–Tan. Shpg. wt. 2 lbs. $3.75



Colorful Supple-Tone Leather Jacket in popular knit collar style. Costs no more than our ordinary leather jackets, but offers all the beauty, durability, ease of care and weather protection that only genuine Supple-Tone leather gives. Supple-Tone is an exciting new garment leather . . . the product of a startling development in the tanning of top grain steerhide. It has the supple softness and rich drape of luxurious suede . . . the toughness and smooth, fine texture of front quarter horsehide. It can be cleaned simply by wiping with mild soap and water and it is water repellent.

Styled for action-free wearing comfort. Fully lined with lustrous rayon, quilted over 70% reprocessed wool, 30% rayon. Shape-holding knit collar, cuffs and colorful knit pattern waistband. Zipper front with leather inside facings. Average length 26 in. *State even chest size* 36 to 46 in.

41 T U3577—Cashmere (lt.) tan
41 T U3578—Light blue
41 TU3576—White
41 TU3579—Charcoal (dk.) gray
Shipping weight 4 pounds. $17.50



A Italian-inspired design
$22.50 cash
$2.50 down

C $37.00
cash
$4.00 down
Reg. sizes

FOR DESCRIPTIONS
SEE OPPOSITE PAGE▶

B New! washable suede
$26.50 cash
Only $3.00 down

D $27.50 Only $3.00 down

E Only $11.88

LEATHER COATS AND JACKETS . . Colorful, luxurious suede and top grain horsehide . . Hercules premium quality

A **Colorful, soft, supple Suede Jacket in a bold new casual style.** Notice how masterfully this jacket captures the simple beauty of its Italian-inspired design. Youthful in appearance, its laced-effect trim accents the shoulders . . . details the collar and pockets. Tailored from supple imported suede leather, carefully tanned for enduring softness, with a smooth leather collar for lasting beauty. Water repellent and spot resistant. Lined with lustrous high count rayon. Snug, resilient knit cuffs and waistband. Yoke style back. Average length 26 inches. Individually boxed for easy gift wrapping. *Please state even chest size* 36 to 46 inches.

41 T U3462—Tangerine with charcoal trim
41 T U3463—Black with pink trim. Shipping weight 3 pounds..................**$22.50**

B **New . . . Washable Suede Leather Jackets!** Yes, just wash it . . . hang it . . . wear it! Retains its soft texture, its pliancy, size and brilliance of color. Perfect for work because dirt washes right out . . . for casual wear because it's designed for comfort . . . for sports because it's water-repellent and spot-resistant. Popular blouse styling with the smartest news in men's jackets—the widespread "Mediterranean look" self collar! Waist is banded in front for a neat appearance, and nylon knit across the back to assure a trim fit. Set-in sleeves with Dacron*-padded shoulders. Yoke style back. Completely lined with lustrous 100% nylon. Each of the colors of this miracle launder-suede is certified washable. Just wash jacket by hand or machine in warm water, rinse well, smooth to shape and hang on hanger to dry. 2 lower slash pockets with a single wide welt. Full zipper front with full inside suede leather facings. Average length 25½ inches. *State even chest size* 36 to 46 inches.

41 T U3485—Mint (medium) green **41 T U3486**—Gulf (medium) blue
41 T U3487—Sand. Shipping weight 3 pounds............................**$26.50**

* Reg. T. M., DuPont polyester fiber

MEASURE BEFORE YOU ORDER AND BE SURE OF A CORRECT FIT:

Expand chest, pass tape measure around fullest part of chest, well up under arms and over shoulder blades in back. Measure over garments usually worn underneath, such as sweater. Number of inches is your correct chest size. For best results, have someone else measure you.

C **Handsome Suede Leather Sport Coat "Quilon**" treated for easy care.** Styled and made from fine, imported New Zealand suede leather . . . velvety soft and supple. Water repellent and spot resistant. Specially processed with DuPont's "Quilon" to assure easy dry cleaning. Carefully tailored. . . lapels reinforced with resilient inner-facings to preserve their smooth, easy roll. Shoulders slightly padded to give the coat a neat, natural drape. Fashionwise patch pockets; flap ticket pocket. Lustrous viscose rayon satin lining. Inside book pocket. Center vent in back. Average length 31½ in. *State even chest size* 36 to 46 in. Shipping weight 4 pounds.

41 T U3734—Charcoal gray **41 T U3733**—Rust
41 T U3732—Sand tan (color shown in jacket [D])..........................**$37.00**

Tall Men's Sizes. Average length 33½ inches. Shpg. wt. 4 lbs.

41 T U3742—Sand. State even chest size 38 to 48 inches....................**$40.00**

** DuPont Reg. Trade Mark

D **Smart Hip-Length Surcoat of Imported Suede Leather.** The classic beauty of its neat, trim-line styling . . . the supple softness of imported suede leather lend to this surcoat a look of high achievement. Styled for leisure comfort. Light in weight, and it gives you the added protection of a water repellent, spot resistant finish. Tailored with painstaking care . . . notice how smoothly it drapes . . . how straight and evenly spaced the stitching. Fully lined with lustrous high count rayon. Smooth padded shoulders. Detachable 2-piece belt with concealed elastic inserts at sides. Average length 31 inches. *State even chest size* 36 to 46 inches. Shpg. wt. 4 lbs.

41 T U3727—Sandtone tan **41 T U3726**—Charcoal gray.......**$27.50**

E **Our lowest priced Suede Leather Jacket featuring a wide choice of colors.** Popular blouse style jacket is styled and made from luxuriously soft, imported suede leather. Water repellent and spot resistant. An ideal chill chaser because it's lined with lustrous rayon. Resilient, shape-holding knit collar, cuffs and waistband. Roomy coat-style sleeves; strong double welt pockets. Average length 26 in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) in. Shpg. wt. 3 lbs.

41 T U3435—Rust **41 T U3416**—Sand tan
41 T U3433—Navy blue **41 T U3436**—Charcoal gray
41 T U3407—Dark brown **41 T U3434**—Dark green...........**$11.88**

Hercules Finest Quality Horsehide . . 100% Nylon Quilted Lined . . an unbeatable combination for long wear

F **Style-Pacing Surcoat of Finest Horsehide** is a masterpiece of design . . . a beauty for appearance, a brute for wear. Made of the finest front quarter horsehide money can buy . . . rich toned, perfectly grained, pliant, scuff resistant. Warm lining of 100% fleeced Nylon quilted to a tough Nylon fabric. 100% Nylon knit inner wristlets. 3-piece belt with detachable front sections—back stitched down. Collar is double-thick leather to resist curling. Action sleeves. Average length 31 in. *State even chest size* 36 to 46 in. Wt. 6 lbs.

41 T U3815—Cordovan (rich, deep) brown....**$31.50**

G **Our Finest Motorcycle Jacket** . . . "King of the Highways" for trim looks, wind resistant warmth and action-free comfort. Genuine front quarter horsehide. Body fully lined with 100% Nylon quilted to Nylon. Large snap-off collar of dyed mouton-processed lamb fur . . . regular leather collar underneath. Bi-swing action back plus double thick built-in kidney support. Snap fasteners on lapels, shoulder straps, pocket flap. Gusset cuffs with 7-inch zipper. Average length 23½ inches. *State even chest size* 36 to 46 in.

41 T U3215—Jet black. Shpg. wt. 6 lbs.........**$31.50**

H **Smart A-2 Style Flight Jacket** is a favorite for warmth, wear and looks. Made of the toughest front quarter horsehide money can buy . . . supple, scuff resistant, perfectly matched. All Nylon lining is thicker, warmer, lighter, stronger than regular rayon linings. Knit waistband and cuffs of 100% Nylon. Action sleeves. Pocket flaps and collar are double-thick leather. Snap fastener flap pockets have built-in slash "handwarmers." Zip fly; snap fastener at top and bottom. Average length 26 in. *State even chest size* 36 to 46 in.

41 T U3504—Cordovan (deep) brown. Wt. 5 lbs.**$24.95**

F **$31.50** cash
$3.50 down

G **$31.50** cash
$3.50 down

H **$24.95** cash
$2.50 down

To get Sears catalogs the year around, all you need do is order regularly.
And, remember, Sears Easy Terms make buying easy . . . see page 258.

HERCULES COATS AND JACKETS for men on the go

Casual styles for leisure wear . . featuring the smart new finger-tip length

[A] Fieldmaster Fingertip Coat of 100% Woolen Melton is handsome and budget-minded . . . features the year's popular solid shades. Of 50% new wool, 50% reprocessed wool, it is lined with sleek rayon satin quilted over a warm, fluffy innerlining (70% reprocessed wool, 30% rayon). Side vents add freedom. Average length 34 inches. Individually boxed. *State even chest size* 36 to 46 inches. Shipping weight 5 pounds.

41 T U2930—Gray 41 T U2931—Tan
41 T U2932—Charcoal (dark) gray $14.50

[B] 4-Star Feature Surcoat of Dacron*-fortified Duralon . . . a wonder fabric that looks and feels like pure wool gabardine . . . resists wrinkles . . . fights wear and repels water. This 18-oz. sheen gabardine combines the luster and strength of rayon and acetate with the stamina of 15% Nylon in the wearing surface . . . the softness and shape-retaining resiliency of 15% Dacron* in the filling yarns. (* DuPont T.M., polyester fiber).

The lining is of luxurious Milium rayon satin metal insulated for weightless warmth—quilted over a warm, fluffy innerlining of 70% reprocessed wool, 30% rayon.

Handwarmer slash pockets are built into the lower flap pockets. Smart adjustable quarter-belt tabs accent the one-piece back. Average length 32 in. *State even chest size* 36 to 46 in. Shpg. wt. 5 lbs.

41TU6835–Charcoal brown 41TU6831–Medium brown
41TU6836–Charcoal gray 41TU6832–Medium gray
41TU6833–Dark green 41TU6834–Blue. . $11.90

Sizes for Tall Men. Average length 33½ in. *State even chest size* 38 to 48 in. Shpg. wt. 5 lbs.

41 T U6837—Blue
41 T U6838—Charcoal gray $12.90

[C] Quilted Lined Pure Wool Surcoats in rich, colorful plaids. Soft, warm, 100% wool, lined with sleek rayon quilted to a weightlessly warm innerlining of 100% fleeced acetate. Average length 31½ in. *State even chest size* 36 to 46 in. Wt. 5 lbs.

Shadow Plaid. Fabric shown in (C) large view.

41 T U2827—Gray 41 T U2826—Brown . . . $18.50

Bold Plaid. Fabric shown in (C) small view.

41 T U2824—White/black
41 T U2825—White/brown $18.50

Tall Men's Sizes. Average length 33 in. *State even chest size* 38 to 48 in. Shpg. wt. 5 lbs.

41 T U2830—Gray shadow plaid $19.50

[D] Fieldmaster Suburban Coat of Pure Wool Tweed . . . truly a masterpiece, designed for casual suburban living. Of costly virgin wool tweed, lined with viscose rayon satin quilted over warm fleeced acetate. Hand-crafted buttonholes; innerfaced collar and lapels. Average length 34 in. *State even chest size* 36 to 46 in. Boxed. Shpg. wt. 4 lbs.

41 T U2924—Gray tweed
41 T U2923—Brown tweed $27.50

[E] 9-oz. Combed Cotton Sateen Storm Parka in bright colors repels water. Lined with 16-oz. reprocessed wool quilted to rayon. Zipper-separating hood is lined with dyed mouton processed lambskin; converts to collar. Button fly over zip closure. Shirred elastic back. Knit inner wristlets. Avg. length 34 in. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) in.

41 T U4975–Scarlet 41 T U4976–Dark blue
41 T U4977–Olive green 41 T U4978–Charcoal gray
41 T U4979–Sage green. Shpg. wt. 7 lbs. $18.50

[F] Soft, Brushed Wool Blouse for Casual Living . . . A bold manly plaid in lighthearted colors. Intended for lightweight wear, yet toasty warm. And notice the workmanship . . . the careful matching of the plaids. Lined with a fine rayon twill. 100% wool knit waistband. Average length 25 in. *State even chest size* 36 to 46 in. Shpg. wt. 3 lbs.

41 T U2320—Brown and white
41 T U2321—Black and white
41 T U2323—Coral and charcoal gray
41 T U2322—Brown and helio $14.95

[G] 4-Star Feature Jacket of Dacron*-Fortified Duralon. Tough sheen gabardine fabric of rich rayon and acetate fortified with Dacron and nylon. (Same fabric as in Surcoat (B) on this page.) Lined with 70% reprocessed wool, 30% rayon quilted to Milium-treated rayon. Shower resistant. Elastic inserts at waist sides. Average length 24½ in. *State even chest size* 34 to 46 in.

41 T U6552—Gray 41 T U6551—Brown
41 T U6554—Blue. Shpg. wt. 4 lbs. $9.50

Tall Sizes. Average length 26 inches. *State even chest size* 38 to 46 inches.

41 T U6555—Gray. Shpg. wt. 4 lbs. $10.50

[H] Soft Woolen Jacket Lined with Milium. Warm woolen fabric (65% reused wool, 35% virgin wool) lined with Milium metal-insulated rayon—feather-light, but cozy warm. Notice the trim styling: the smart yoke front; harmonizing trim. Front pleats with concealed handwarmer pockets. Sturdy knit inserts at waist. Average length 25 inches. *State even chest size* 36 to 46 inches.

41 T U2449—Tan
41 T U2450—Cadet (med.) blue. Shpg. wt. 4 lbs. . $13.50

Smartly styled Hercules Suburban Coats for casual living . . Weekends in the country . . Leisure wear

[J] Handsome Unlined Pure Wool Plaid Surcoat. Beautiful, soft, warm lightly brushed 100% wool in a husky 20-oz. weight. Sporty leisure coat styling with leather button front; 3 patch pockets. Rayon lined shoulder yoke. Neatly finished inside seams. Average length 31 inches. *State chest size* small (34–36); medium (38–40); large (42–44); extra large (46) inches. Individually boxed.

41 T U2626—White and black
41 T U2625—White and brown
Shipping weight 3 pounds. $14.50

[K] Soft, pure wool Melton Fieldmaster Walking Coat . . . lined with luxurious Milium viscose rayon satin, quilted over a warm fluffy innerlining of 70% reprocessed wool, 30% rayon. Shape-retaining innerfacings in collar and lapels. Two lower flap pockets and flap cash pocket. 4½-inch vent at each side provides added freedom. Average length 34 inches. *State even chest size* 36 to 46 inches. Boxed.

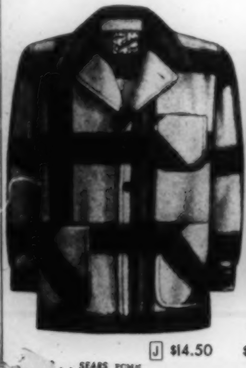
41 T U2928—Black
41 T U2926—Charcoal gray
41 T U2925—Brown. Shpg. wt. 6 lbs. $16.50

[L] Fine Combed Cotton Fingertip Coat—designed for casual "knockabout" wear. This smart Fieldmaster coat features a strong combed cotton sheen fabric that is Zelan treated to repel water. Lined with sleek rayon quilted over a warm innerlining (70% reprocessed wool, 30% rayon). Two roomy flap pockets and ticket pocket. Side vents provide added freedom. Average length 34 in. *State even chest size* 36 to 46 in. Shpg. wt. 4 lbs.

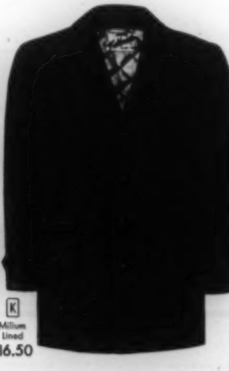
41 T U6903—Scarlet 41 T U6900—Tan
41 T U6901—Charcoal gray $12.50

[M] Handsome Zip-lined Suburban Coat of rich 16-oz. pure wool tweed with a weather-conscious zip-out body lining of 100% reprocessed wool. The lining zipped out reveals a second lining of rich rayon. Zip the lining in when temperatures skid . . . zip it out for lightweight comfort. Smart flap pockets. Vents at the sides give more freedom. Average length 34 inches. *State even chest size* 36 to 46 inches. Shpg. wt. 5 lbs.

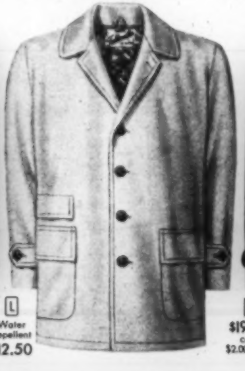
41 T U2934—Tan tweed
41 T U2935—Gray tweed $19.95



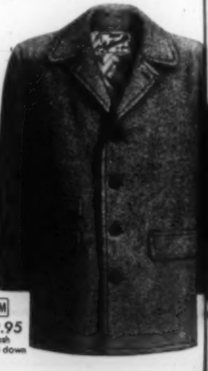
[J] $14.50



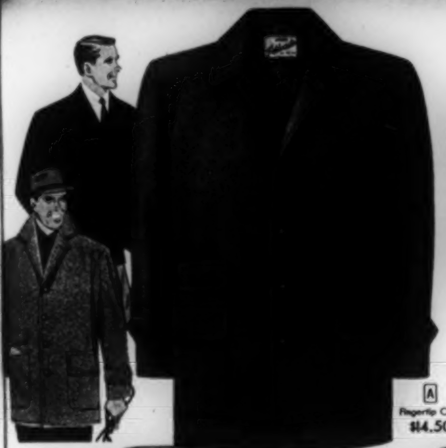
[K] Milium Lined $16.50



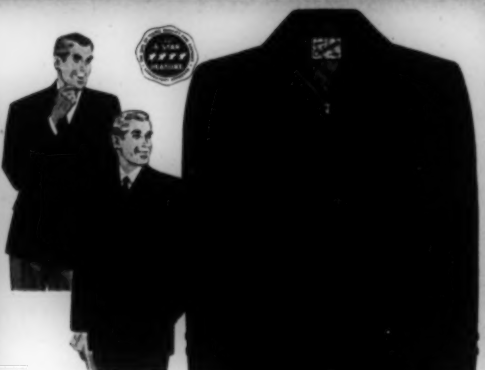
[L] Water Repellent $12.50



[M] $19.95 cash $2.00 down



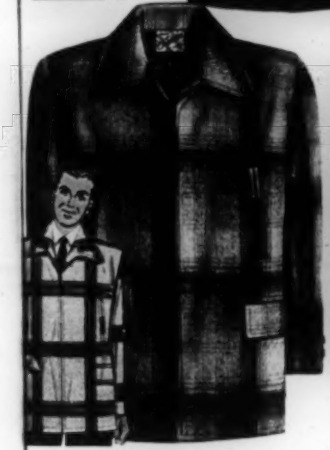
A Fingertip Coat $14.50



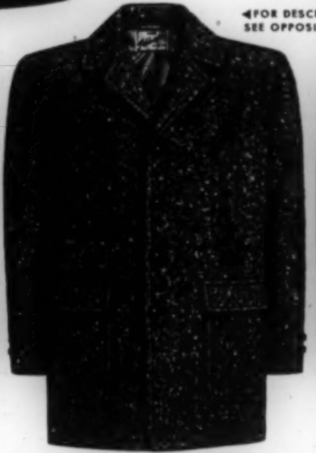
Tall Men's Sizes, too

B Duralon Sercoat $11.90 Reg. sizes

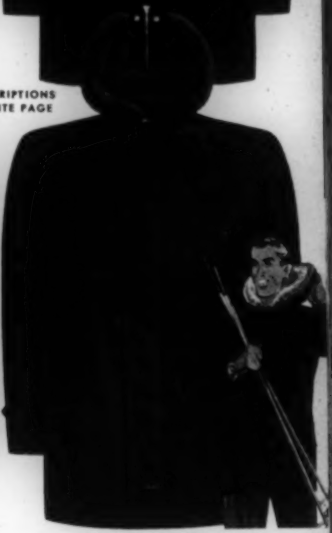
◄FOR DESCRIPTIONS SEE OPPOSITE PAGE



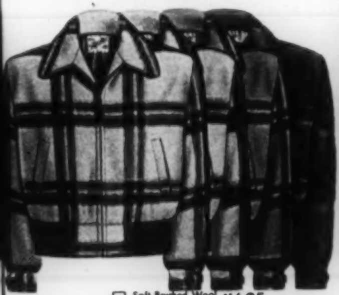
C Pure Wool Plaid Sercoat $18.50 Reg. sizes



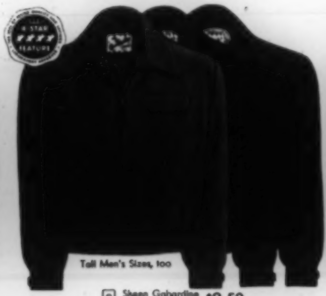
D Pure Wool Tweed Suburban Coat $27.50 cash $3.00 down



E Combed Cotton Sateen Storm Parka $18.50

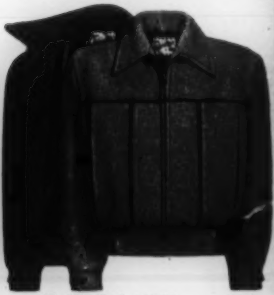


F Soft Brushed Wool Plaid Jacket $14.95



Tall Men's Sizes, too

G Sheen Gabardine Duralon Jacket $9.50 Reg. sizes



H Milium Lined Woolen Jacket $13.50

MEN'S FASHION TAILORED DRESS TROUSERS

Gift selection of flannels, tweeds, gabardines and splash patterns

Give him our famous Searalon Gabardine Slacks

Twill in plain or pleated models. Sheen in pleated model only. **$6.30**

UNCONDITIONAL GUARANTEE

Your Money Back If Searalon Dress Trousers Rip, Tear or Show Wear Within One Full Year After Date of Your Purchase! Order today!

- 4 times more abrasive resistant than all-rayon
- 21% DuPont Nylon in both warp and filling yarns
- Permanently wrinkle-resistant processed
- Permanently non-oily spot resistant processed
- Year around weight • Deluxe tailoring, trim

Plain front styling Searalon Twill Gabardine. 21% nylon, 45% rayon, 34% acetate. Waldes zipper. No belt. *State size* 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs. *Measure, below.*

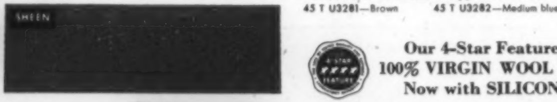
45 T U3140—Brown
45 T U3142—Gray
45 T U3139—Dark blue........................$6.30

Pleated front Hollywood style Searalon Twill Gabardine. 21% nylon, 45% rayon, 34% acetate. Continuous waistband, smooth-flowing double pleats, saddle stitching, dropped belt loops, Waldes zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs. *How to Measure, below.*

45 T U3155—Dark blue
45 T U3157—Gray
45 T U3158—Brown...........................$6.30

Searalon "Sheen" Gabardine Dress Trousers. Pleated front Hollywood style only. 21% nylon, 36% acetate, 43% rayon. Continuous waistband, double pleats, saddle stitching, Waldes zipper fly front. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs. *How to Measure, below.*

45 T U3168—Medium blue
45 T U3167—Brown
45 T U3169—Gray-green
45 T U3170—Charcoal gray (dark gray)
45 T U3166—Black...........................$6.30



Warm, rich Tweeds

A **Colorful Donegal-type Tweed of 65% luxurious virgin wool and 35% DuPont Dacron*.** Spiced with colorful wooly nubs for neat appearance. Dacron helps resist wrinkles—*even on damp winter days.* Very long wearing. Deluxe tailoring and trimmings. Continuous waistband, double pleats, Waldes zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3291—Medium brown
45 T U3293—Blue-gray......$9.75

100% Virgin Wool Donegal-type Tweed. Heavyweight and warm for fall and winter wear. Colorful wooly nubs. Fine tailoring. Continuous waistband, pleats. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-in. waist; 28 to 35-in. inseam. Wt. 2 lbs. *Measure at left, below.*

45 T U3226—Medium brown
45 T U3228—Blue-gray......$6.95

Luxurious Flannels

B **70% Virgin Wool blended with 30% Orlon*.** Do not confuse this fine quality with other lower priced blends. Deluxe tailoring. New Harmony Trim, rolled waistband, pleats. Waldes zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3276—Charcoal gray (dark)
45 T U3275—Medium gray
45 T U3274—Charcoal brown.$9.75

75% Virgin Wool, 25% DuPont Dacron Luxurious Flannel. Dacron adds extra strength, wrinkle-resistance. Continuous waistband, double pleats, dropped belt loops, Waldes zipper fly. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3298—Charcoal gray
45 T U3297—Medium gray
45 T U3299—Dk. Brown.....$7.95

Worsted with self belt

C **Perfect gift! One of our finest!** Decorated with subdued, colorful 8% rayon fibers. Tailored with stylish self belt. Superior tailoring, trimmings. Continuous waistband, pleats, set forward pockets, saddle stitching, dropped belt loops, zipper. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3288—Medium blue
45 T U3287—Medium brown
45 T U3289—Charcoal gray. $12.75

Our finest Flannel

D **Give him our FINEST flannel . . . FAMOUS "HOCKANUM" wool.** 100% Wool. Superior in beauty, wear, luxurious feel. Deluxe tailoring. New-type rolled waistband, pleats, set forward pockets, saddle stitching, zipper. No belt. For dress leisure. *State size* 28, 29, 30, 31, 32, or 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam.

45 T U3232—Medium gray
45 T U3233—Charcoal gray (dk.)
Shpg. wt. 2 lbs..............$12.50

Newly styled Sheen Gabardine . . self belt

E Year around sheen gabardine with matching self belt and twin tunnel belt loops . . youthfully styled! Fabric is sparked up with bright decorative yarns. Woven of rayon and acetate with DuPont Dacron. Finely tailored with continuous waistband, pleats, set forward pockets, flaps on both back pockets, zipper. *State size* 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3191—Dark blue 45 T U3190—Charcoal gray..............$7.95

Fashionable 100% virgin wool worsted

F Give this exceptionally beautiful, firm-finished worsted enlivened with subdued decorative fibers loomed for wear the year around. Expert tailoring and trimmings. Continuous waistband, smooth-flowing double pleats, zipper fly, no belt. *State size* 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs. *How to Measure, at left below.*

45 T U3281—Brown 45 T U3282—Medium blue..............$9.85

Luxurious Flannels—→

- In 100% Virgin Wool or Virgin Wool and Nylon
- Ideal for dress, business, leisure the year around
- Flannel . . becoming America's No. 1 dress trouser favorite!

100% Wool Flannel

Popular 100% virgin wool flannel firmly woven of long staple wool. Not to be confused with low quality wool—this is genuine premium quality. Excellent tailoring and trimmings. Soft and warm for winter wear. New 2-tone harmonizing rayon waistband lining. Pleats, zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist, 28 to 35-inch inseam. Shipping weight 2 pounds.

45 T U3240—Charcoal brown (dark)
45 T U3241—Medium gray
45 T U3242—Charcoal gray (dark)...............$8.45

85% Wool and 15% Nylon Flannel

Very low price for this quality. Firmly woven of 85% virgin wool "fortified" with 15% nylon for greater strength and wearing qualities. Continuous waistband, pleats, dropped belt loops. 3-season weight. Zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3229—Light gray
45 T U3230—Charcoal gray (dark)...............$6.85

HOW TO MEASURE FOR TROUSERS. *State waist and inseam* (tell which is waist). Measure waistline (above hipbone) over trousers with belt off. Hold tape snug as you wish fit. Have someone take inseam measurement from crotch to length desired, usually to top of heel. Or take measurements of an old pair of well-fitting trousers.

Our 4-Star Feature Trousers
100% VIRGIN WOOL WORSTED
Now with SILICONE-FINISH

- Now water-repellent, non-oily spot resistant . . saves money!
- New turn-down waistband with new harmonizing trimmings!
- Deluxe pocketing, extra built-in reinforcements throughout!
- Firm-finished, wrinkle-resistant year around weight!
- Fabric and tailoring seldom found in trousers at this price!
- Available in Sheen or Twill Fabrics . . . both silicone-treated!

Wool Sheen Gabardine

G **Young men's pleated hollywood model.** Men like practical gifts . . . and nothing could be finer than these 4-Star Feature trousers. Shed water even after many dry cleanings. Woven of high quality 100% wool used in fine suitings. Faultlessly tailored to make truly fine dress trousers. Continuous waistband, neat double pleats, saddle stitching, easy-working Waldes zipper. No belt. *State size* 28, 29, 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist, 28 to 35-inch inseam. Shpg. wt. 2 lbs.

45 T U3035—Charcoal gray
45 T U3034—Tan
45 T U3037—Brown
45 T U3036—Gray-blue
45 T U3033—Charcoal green. $10.40

Wool Twill Gabardine

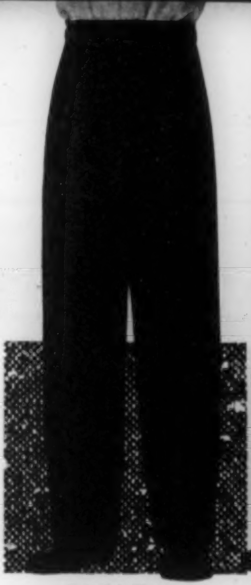
H **Conservatively styled 100% wool worsted twill gabardine.** Silicone-treated, water-repellent. *State size* 30, 31, 32, 33, 34, 35, 36; 38, 40, 42-inch waist; 28 to 35-inch inseam. Waldes zipper, no belt. Shipping weight 2 lbs.

45 T U3023—Dark blue
45 T U3021—Brown
45 T U3022—Gray.........$10.40

Young men's hollywood pleated model. 100% wool twill gabardine. Saddle stitching, new pocket styling, new Silicone finish. Zipper. No belt. *State size* 29, 30, 31, 32, 33, 34, 35, 36; 38, 40-inch waist; 28 to 35-inch inseam. Shpg. wt. 2 lbs. *Measure, at left.*

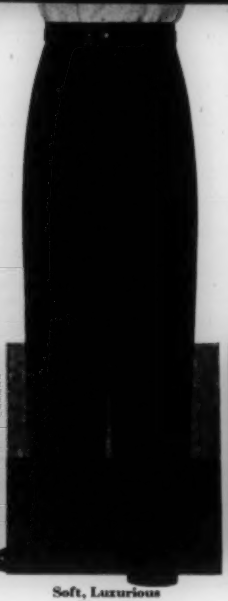
45 T U3026—Dark blue
45 T U3025—Gray
45 T U3027—Brown.......$10.40

* Reg. trade-marks for DuPont Orlon, acrylic fiber, Dacron, polyester fiber



Colorful, Warm Donegal-type Tweed

A $9.75 65% Wool and 35% Dacron* $6.95 100% Wool



Soft, Luxurious Flannels

B $9.75 70% Wool 30% Orlon* $7.95 25% Dacron and 75% Wool

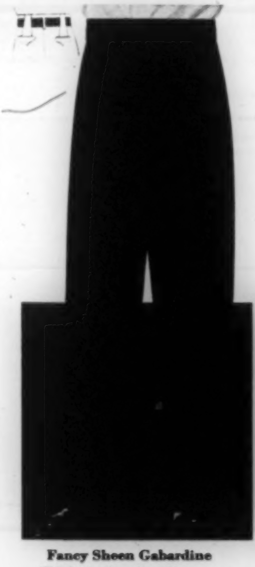
Splash Pattern With Self Belt

C Wool worsted with 8% rayon decorative yarns $12.75

Hockanum Flannel Our Best Flannel

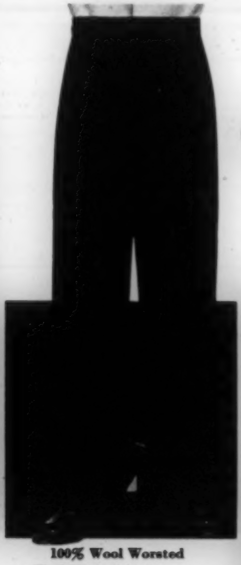
D Softest, most-luxurious wool flannel we've ever offered $12.50

FASHION TAILORED DRESS TROUSERS MAKE IDEAL GIFTS



Fancy Sheen Gabardine

E Tailored with matching self belt and twin tunnel loops $7.95



100% Wool Worsted

F Enlivened with latest decorative color yarns $9.85

NEW! IMPROVED 4-STAR FEATURE GABARDINE SLACKS

4 STAR FEATURE

Have extra features, have been lab tested, compared in price and quality with other leading brands. We believe there are no finer trouser values in America!

100% Wool Worsted with New Silicone Finish

Sheen or Twill fabrics . . .
Sheen in pleated model only. $10.40

G

SHEEN
TWILL

* Reg. trade-marks for DuPont Orlon, acrylic fiber, Dacron, polyester fiber

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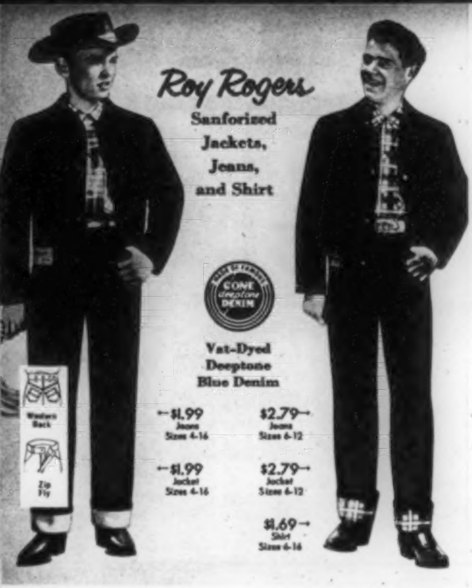


11¼-oz. Jeans and Jacket

Look! Here's a Cone Deeptone* blue denim that's VAT-DYED . . . A Sanforized Roy Rogers 11¼-oz. denim that washes easily and safely . . . won't run or fade! Western jeans have zipper fly, 5 pockets, copper-riveted front; thread bartacked back. Triple-stitched seams. Roy's own leather patch in back. No belt, shirt or hat.

State size 4, 6, 8, 10, 12, 14, 16. Size chart "Y" below. Shpg. wt. 1 lb. 7 oz.

50 T 9229M—Blue jeans..........$1.99

Matching jacket of same VAT-DYED 11¼-oz. Sanforized blue denim as jeans. Pleated front; "Action" back.

State size 4, 6, 8, 10, 12, 14, 16. Chart below. Shpg. wt. 1 lb. 6 oz.

50 T 9231M—Blue jacket..........$1.99

* Reg. Trade Mark Cone Mills Inc.

Flannel-Lined Denims

Roy Rogers VAT-DYED Sanforized 11¼-oz. Cone Deeptone* blue denim jeans with washfast red plaid cotton flannel lining. Zip fly; 5 pockets. Chart "Y" below. Wt. 1 lb. 11 oz.

50 T 9455M—Sizes 6, 8, 10, 12...$2.79

50 T 9455XM—Sizes 14, 16...... 2.98

Matching jacket of same 11¼-oz. Vat-dyed denim as jeans. (Same lining). Chart below. Wt. 1 lb. 8 oz.

50 T 9456M—Sizes 6, 8, 10, 12...$2.79

50 T 9456XM—Sizes 14, 16...... 2.98

Matching shirt of washfast, vat-dyed red plaid cotton flannel. Double-yoke, long sleeves; chest pocket.

State size 6, 8, 10, 12, 14, 16. Chart below. Shipping weight 12 oz.

50 T 9457M—Red plaid shirt......$1.69

Roy Rogers Western Raincoat Set

AA Roy Rogers raincoat set with pictures of Roy and Trigger. Heavy rubber coating on white cotton sheeting makes it 100% waterproof. Fringed front yoke, buckle front; 2 open-through slash pockets. Rain-hat. Wt. 2 lbs. 5 oz.

State size 4, 6, 8, 10, 12. Chart below.

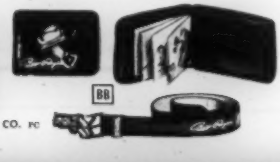
40 T 7638—Black with yellow trim

40 T 7639—Yellow with black trim..........$3.88

Boxed Belt and Wallet Gift Set

BB Roy Rogers western-styled belt and wallet set. Roy's name is tooled on this smart top-grain steerbide leather belt. 1-in. wide. Western buckle. Matching wallet of artificial leather has bill pocket, slip-in windows, zipper. Color Tan. *State waist* 22, 24, 26, 28, 30. *Boxed.*

43 T 366E—Wt. 10 oz. (10c Fed. tax included)...$1.98



ROY ROGERS TOGS

Recommended by Roy and backed by Sears Guarantee

Broadcloth Shirt

A Roy Rogers cotton broadcloth shirt. Sanforized. Washfast. Fringed front yoke. Western shank buttons. Piped trim. Embroidered collar and yoke. Maximum fabric shrinkage 1%. *State color comb.* red-gray, black-blue, brown-orange, charcoal-pink. *State size* 4, 6, 8, 10, 12. See size chart below.

43 T 3484—Shpg. wt. 9 oz.......$2.89

Gabardine Shirt

B See Roy Rogers himself wear this shirt on his Double R Bar Ranch! (Picture on opp. page.) It's authentic western styled with multi-colored embroidery on collar and fringed yoke. *State color combination:* tan with orange *or* two-tone green. *State size* 4, 6, 8, 10, 12, 14. See chart below.

43 T 3499—Shpg. wt. 9 oz.......$3.94

Suede Leather Jacket

C Roy Rogers western-style cowboy jacket of top-grain water-repellent suede leather now in 2 colors. Fringed front yoke, bottom and sleeves. Braid trim on collar and 2 slash pockets. Zipper front, padded shoulders, rayon-satin lining. Removable "Deputy" badge. Wt. 3 lbs.

State size 4,6,8,10,12. Chart below.

40 T U4947—Sand-tan

40 T U4931—Scarlet..........$12.70

Roy Rogers Frontier Pants

D New! Authentic Roy Rogers frontier trousers of vat-dyed cotton Cavalry twill . . . Sanforized and Mercerized. Contrasting belt loops, back pocket piping and lariat embroidery along side seams. Roy's patch at pocket, zip fly.

Sizes 4, 6, 8, 10, 12. Chart "A" page 259. Shpg. wt. 1 lb. 2 oz.

40 T 4097—Brown; orange

40 T 4096—Charcoal gray; pink..$4.85

Roy Rogers Knit Pajamas and Beacon Cloth Robe

E Guaranteed 6 months! A new pair free if double crotch rips or tears within 6 months. Bright screen print design on fancy 2-tone top. Washable combed cotton. Taped neck and shoulders prevent sag. *State color comb.* red or maize. *State size* 4, 6, 8, 10, 12. See size chart below.

43 T 4649—Shpg. wt. 14 oz......$2.25

F Endorsed by Roy Rogers! Colorful western action print on genuine cotton and Estron Beacon Cloth robes. Contrast color piping around collar, yoke. Rayon cord sash. *State size* 4, 6, 8, 10. See chart below. Shpg. wt. 1 lb. 4 oz.

43 T 46—Blue..................$3.95

43 T 47—Maroon................ 3.95

Lustrous Rayon Satin Scarf

G Complete his Cowboy Wardrobe with this authentic Roy Rogers cowboy scarf. Gold colored plastic cowboy hat slide. Bold Roy'n'Trigger design on lustrous rayon satin. Wash separately. *State color* red or gold. Gift boxed. Shpg. wt. 5 oz.

43 T 367..........$1.39

Fun afoot for little cowpokes

H Plastic Boot-sters that look like leather, turn any shoe into a western type boot. Roy'n' Trigger design. Easy to wipe clean. *State size* 2 (3–4 yrs); 3 (5–6 yrs); 4 (7-8 yrs). *State color* red or brown. Shpg. wt. 14 oz.

43 T 233.......$1.79

Sueded Cowhide Cowboy Gloves

J Roy and Trigger design on simulated leather cuffs. Western fringe on cuffs. Warm cotton fleece lining. **Color** med. tan. *Please state size wanted* 5, 6, 7. See size chart page 114. Shipping weight 6 ounces.

43 T 369.......$1.69

Hey, kids, look! Authentic Roy Rogers Cowboy Hats

K Roy's authentic rodeo hat of pre-shaped 100% wool felt. Whip laced brim. Adjustable rayon chin cord. *State size* small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞); extra large (7–7⅛).

43 T 363—State color black, red, tan. See chart page 114. Shpg. wt. 1 lb. 4 oz....$1.94

Hard ridin' Spurs

L Roy Rogers' name embossed on genuine leather strap. Die cast, nickel plated spurs. No sharp edges: rowel wheels have safe ball points to protect clothes, furniture. **Color** tan. One size fits all. Gift boxed.

43 T 368—Shpg. wt. 13 oz.......$1.19

Roy Rogers Leather Belt

M Richly tanned leather belt. Gleaming studs, simulated jewels and bullets with ROY ROGERS name set on appliqued patch. 1-inch wide. *State color* black or tan. *State waist* 22, 24, 26, 28, 30. Gift boxed.

43 T 365—Shpg. wt. 4 oz.........94c

SIZE CHART. *For Shirts, Jackets, Pajamas, Robes, Raincoats*—measure chest and height. Measure height without shoes. Measure chest around body—under arms, over tips of shoulder blades. If between sizes, order larger size.

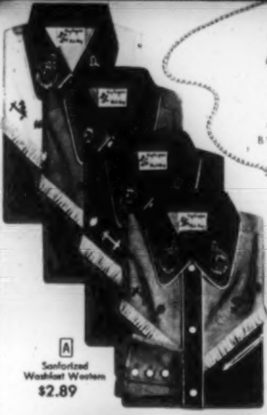
If chest is...	22	23	24	25	26½	28	29½	31½	33 in.
If height is..	34½-37	37½-40	40½-43	43½-46	47-50	51-54	55-58	59-61	62-64 in.
Order size..	3	4	5	6	8	10	12	14	16

HOW TO ORDER DENIMS: Measure waist over trousers without belt. Measure height without shoes. Waist sizes below are actual garment measurements. *Be sure number wanted comes in size needed. State size.*

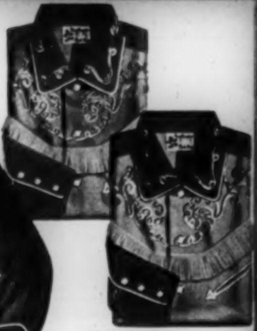
Size..........	3	4	5	6	7	8	10	12	14	16
Chart "X" Waist..	21	21½	22	22½	23	23½	24½	25½	26½	27½
Chart "Y" Waist..	21½	22	23	23½	24	24½	25½	26½	27½	28½
Height.........	34½-37	37½-40	40½-43	43½-46	46½-48	48½-50	50½-54	54½-58	58½-61	61½-64

Roy Rogers Apparel

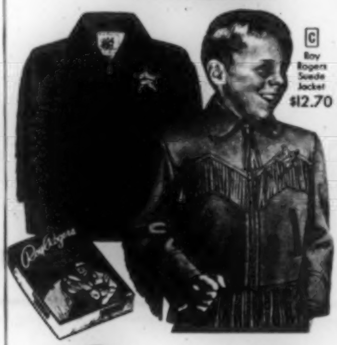
SHOWN HERE AS WORN
BY ROY AND HIS SON DUSTY



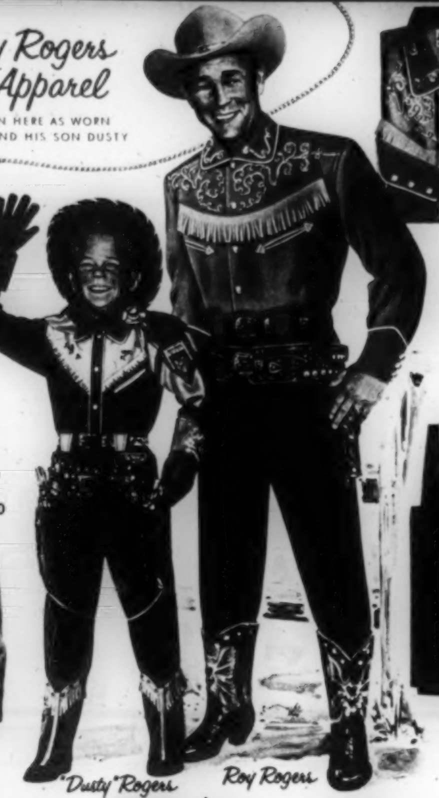
A Sanforized Washfast Western $2.89

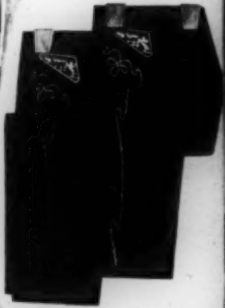


B Washfast rayon Gabardine Shirt $3.94

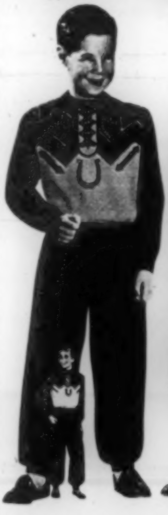


C Roy Rogers Suede Jacket $12.70

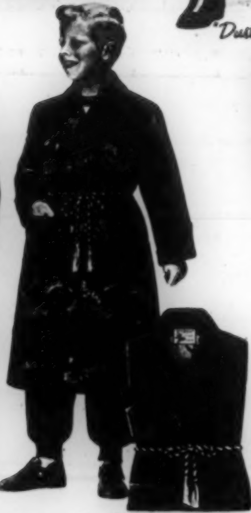




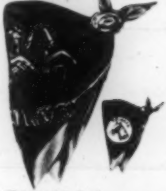
D Roy Rogers Cavalry Twill Frontier Pants $4.85



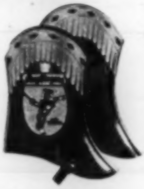
E Roy Rogers Knit Pajamas. Guaranteed to wear 6 months $2.25



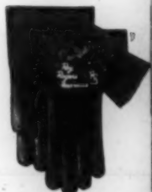
F Roy Rogers Robe with Western action print $3.95



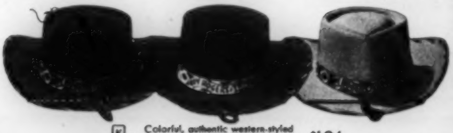
G Rayon Satin Scarf with Slide $1.39



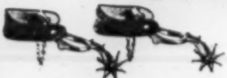
H Plastic Boot-sters with fringe top $1.79



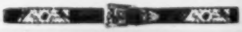
J Roy Rogers cowhide Gloves $1.69



K Colorful, authentic western-styled 100% wool felt Roy Rogers Rodeo Hats $1.94



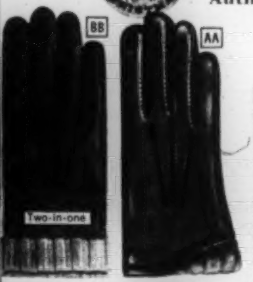
L Roy Rogers nickel-plated Spurs $1.19



M Roy Rogers steerhide Belt 94c

ROY ROGERS AND DAVY CROCKETT GEAR

Authentic western style gifts to help young marshals keep law-and-order



Fur-Lined Capeskin

AA **What boy wouldn't cherish a dressy glove just like Dad's!** Smooth-grained capeskin leather slip-on. Lined with downy soft rabbit fur. Good-looking, long-wearing. *State color* brown, med. tan. *State size* 6, 7, 8, 9. *See chart.*
43 T 870—Shipping wt. 6 oz. pair...$3.59

Imported Capeskin

BB **Two-in-One:** Separate, removable all-wool brushed glove inside fine capeskin dress glove. Popular whip-stitch sewn. Expansion side wall construction. **Color** dark tan. *State size* 6, 7, 8, 9. See size chart below.
43 T 878—Shipping wt. 6 oz. pair...$3.39

CC
DD
EE
FF
Two-in-one

Boyville Gloves

CC **Every boy appreciates** easy fitting flared cuffs! Smooth capeskin leather dress gloves. Lined with napped cotton. *State color* brown or tan. *State size* 6, 7, 8, 9.
43 T 871—See chart. Wt. 5 oz....$2.49

Popular Sno Bird Mittens

EE **"Mitten in a Mitten"** for school or play! Permel finished corduroy, wool knit liner. Washable.

State color scarlet, navy blue, brown. *State size* 5, 6, 7, 8.
43 T 867—See chart. Wt. 6 oz.....$1.85

Elastic Wrist Gloves

DD **Supple capeskin,** treated to shed snow, showers. Cotton fleece lining. Elastic web wrists keep warmth in. *State color* brown, tan, black. *State size* 6, 7, 8; 9. *See chart.*
43 T 872—Shipping wt. 6 oz......$1.85

"Soakpruf" Mitten

FF **Capeskin outer mitten,** lined with napped cotton. Waterproof plastic mitten sealed in between.

State color black, dark brown, tan. *State size* 6, 7; 8. *See size chart below.*
43 T 865—Shipping wt. 10 oz......$1.59

HOW TO MEASURE BOYS' GLOVES. Have hand open with fingers touching and thumb extended. Place tape around hand over knuckles. Do not include thumb. Then close fist and take measurement in inches. If between sizes, order the next larger one.

SIZE CHART. MEASURE ... ***to be sure! Hats*** ... Place 2-inch strip of paper around head. Mark where ends meet, then measure in inches. If between sizes, order size larger.

If head measures...	19½	19⅞	20¼	20¾	21⅛	21½	21⅞	22¼ in.
Order size.......	6¼	6⅜	6½	6⅝	6¾	6⅞	7	7⅛

Handkerchiefs

Budget Pack Handkerchiefs
Practical and Inexpensive

Variety plus economy ... styled just like Dad's! Twelve good quality cotton handkerchiefs. Six all white neatly hemstitched. Six with assorted color borders, neat hems. About 14 in. square. Shipping weight 6 ounces. Order early for Christmas.
43 T 300—Pack (12 each).........$1.15

TV-Fold Handkerchiefs
A Beautiful Christmas Gift

Assorted crests embroidered on good quality cotton handkerchiefs. Hemmed. About 14 in. square. Three handkerchiefs boxed in reusable plastic container. Shpg. wt., box of 3, 7 oz.

43 T 301—White.
43 T 302—Assorted pastel colors
1 box 95c; Save 30c, buy 3 boxes...$2.55

Orders of $20 or more can be purchased on Sears convenient Easy Terms

Roy Rogers Jr. Boys' De luxe 2-Gun Holster Set

A **Smooth, sturdy top grain steerhide leather.** Curved belt is 3 inches at widest point. Six silver-colored plastic bullets. Glittering studs outline scalloped belt and 10-inch holsters. Simulated jewels. Cross strap and safety strap across gun. Leg ties. Regulation **Roy Rogers** repeater guns. **Color** dark tan. Belt fits waists 21 to 29 inches.
43 T 976—Cap firing guns. Shipping weight 1 pound 9 ounces................$4.85

B **Official Roy Rogers Holster Set.** Economy priced set that's "loaded" with a million thrills for any young cowpoke. 10½-inch cowhide holsters, 2½-inch belt. Triangle shaped decorations with shiny, nickel plated studs, simulated jewels. Dressy fringe on holsters (not shown). 8½-inch break-barrel action guns with plastic handles. 4 silver-colored wood bullets. *State color* brown with tan *or* black with wheat. Fits waists 22 to 28 inches.
43 T 958—Cap firing guns. Shipping weight 1 pound 9 ounces................$2.98

Roy Rogers Official De luxe 2-Gun Holster Set

C **Genuine Saddle Leather** hip-hugging western belt is 4 inches at widest point. 12 silver-colored bullets of smooth plastic. Over 189 shiny, nickel plated studs. Big western buckle is nickel plated, leather backed. 12-inch holsters with Double R Bar disc medallions. Leather leg ties. Shiny nickel-plated cap firing guns with break barrel action, bone-like plastic handles. **Color** dark tan. Fits waists 22 to 31 inches.
43 T 994—Cap firing guns. Shipping weight 2 pounds 5 ounces................$7.98

D **Genuine western style pony hair skin pocket fronts!** ROY ROGERS 2-gun holster set of top grain steerhide leather. 2½-inch belt with silver-colored bullets is criss-cross laced. Decorative studs and medallions. Regulation repeater guns. **Color** dark tan.
43 T 948—Fits waists 21 to 28 inches. Shipping weight 1 pound 6 ounces.........$5.89

Ohio prohibits sale of cap firing guns to minors under 16 years of age.

2-Gun Holster Set

E **Just the thing for gun totin' young cowpokes!** Genuine cowhide belt is ¾ inch wide, has contrast color cross-strap. 6 silver colored wood bullets. *State color* black or tan. Fits waist 20 to 28 inches.
43 T 947—Shpg. wt. 1 lb. 5 oz...$1.98

Authentic Cowboy Hats

F **Rodeo style hats** of 100% new wool felt. Cord trim. Adjustable rayon chin cord. *State size* small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞); extra large (7–7⅛). *State color* red, black or green.
43 T 419—See chart. Wt. 1 lb.....$1.79

G Above all he wants a Davy Crockett coonskin cap! It is made with all new raccoon fur, snap-on tail and tail trim across top. Artificial leather crown. Sueded cotton lining. *State size* small (6¼–6⅜); medium (6½–6⅝); large (6¾–6⅞); extra large (7–7⅛).
43 T 784E—Shpg. wt. 14 oz. 18c Federal Tax included........................$1.94

Davy Crockett Shirt

H **Good quality knit cotton shirt.** Authentic western styling. Warm interlock knit contrast color yoke with fringe. Buckskin-laced neck, metal eyelets. Long sleeves with warm, firmly rib-knit cuffs. Washable separately. *State color* brown with tan, gray with red. *State size* 4, 6, 8, 10, 12. *See size chart page 112.*
43 T 4276—Shpg. wt. 6 oz.......$1.49

Davy Crockett Sweater

J **Frontier styled** of 100% virgin Orlon*. Authentic knit-in Jacquard design that appeals to all young frontier fighters. No-seam rib knit cuffs and bottom that wear and wear. **Color** heather combination tan with brown. Washable. Shape retaining. *State size wanted* 4, 6, 8, 10, 12. *See size chart page 112.*
43 T 2276—Shpg. wt. 9 oz.......$2.94

K **Davy Crockett frontier jacket** for all you young "Injun" fighters! Zip front model with Davy Crockett screen print on back. Tailored of crease and stain-resistant rayon, acetate and nylon sheen ... durable water-repellent. Plastic fringe-decorated front yoke and bottom. 2 pockets. Lustrous rayon lining.

State size 4, 6, 8, 10, 12. *Size chart on page 112.* Shipping weight 1 lb. 12 oz. Order today and be sure of early delivery.
40 T 4849—Tan Davy Crockett jacket................................$3.85

L **Davy Crockett wallet and Bola tie set.** Plastic wallet with picture of Davy Crockett, colorful screen-printed frontier scene, card case and coin pocket. Suede fabric tie with metal slide and fringed tips. **Color** light brown. Shpg. wt. 6 oz.
43 T 370E—Order early for Christmas. 9c Federal Tax included.......... $1.79

M **Embossed Davy Crockett** tooled leather belt. Imitation mother-of-pearl buckle with Davy Crockett's name and "Old Betsy" design on non-rust metal frame.

Please state waist size 22, 24, 26, 28. **Color** dark tan. Send your order today.
43 T 371—Shipping wt. 8 oz........97c

N **Indian Fighters will love this Davy Crockett gun set!** Watch his eyes sparkle with pride as he parades his new cowhide and calfskin frontier Knife-and-Gun set on Christmas day and every day of the year! No harm can come to rebel or ranger from the rubber-blade hunter's knife ... yet it looks realistic enough to send any gun totin' horse thief a runnin' for the tall timber. Davy Crockett repeater gun in fringed holster. Cross strap. Nickel-plated conchas and bullets. 2½-inch wide belt.

Color tan with brown. Handsomely gift-boxed ... ready for gift giving.
43 T 946—Belt fits waists 22 to 27 in. Shipping weight 1 pound................$3.69

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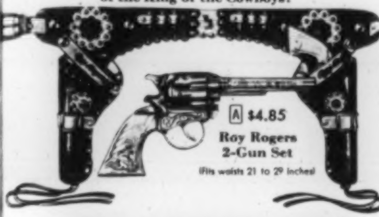
*Reg. T. M. for Du Pont acrylic fiber.

Roy Rogers

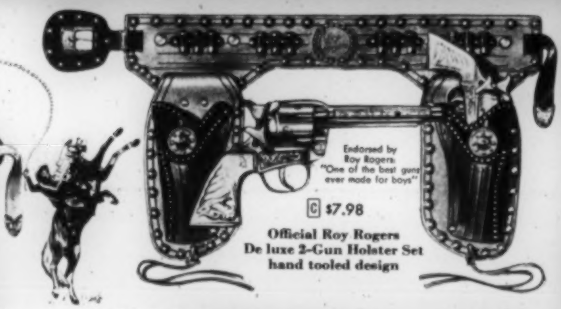
replicas from the collection of the King of the Cowboys!



A $4.85

Roy Rogers 2-Gun Set

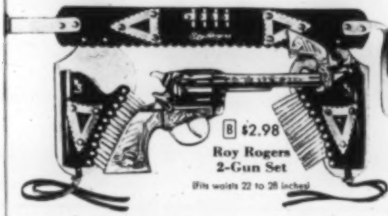
(Fits waists 21 to 29 inches)



Endorsed by Roy Rogers: "One of the best guns ever made for boys"

C $7.98

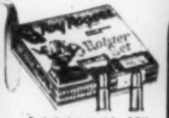
Official Roy Rogers De luxe 2-Gun Holster Set hand tooled design



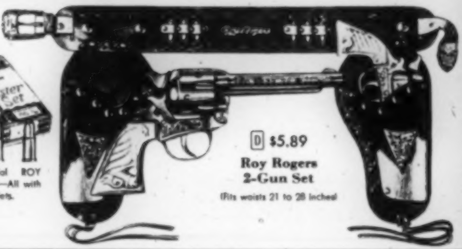
B $2.98

Roy Rogers 2-Gun Set

(Fits waists 22 to 28 inches)



Packed in special ROY ROGERS gift box—All with silver colored bullets.

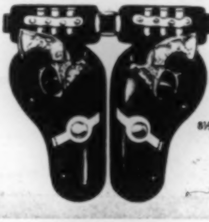


D $5.89

Roy Rogers 2-Gun Set

(Fits waists 21 to 28 inches)

Little Boys' 2-Gun Set

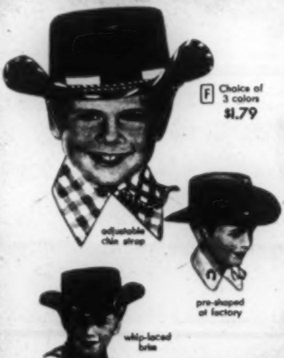


E

8½-in. holsters 7-in. guns

$1.98

Rodeo-going Western authentic Cowboy hats



F Choice of 3 colors $1.79

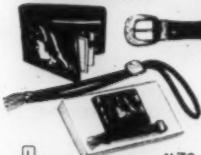
DAVY CROCKETT fans love to dress the part of their hero

G Davy Crockett Raccoon Fur Cap $1.94

H Davy Crockett Shirt $1.49

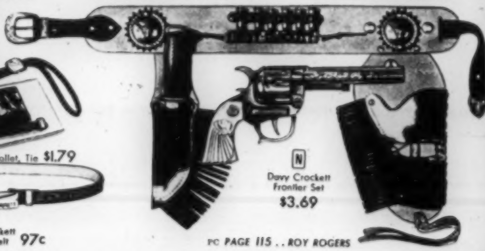
J Davy Crockett Orlon* Pullover Sweater $2.94

K Davy Crockett fringed Jacket $3.85



L Davy Crockett Wallet, Tie $1.79

M Davy Crockett leather Belt 97c



N Davy Crockett Frontier Set $3.69

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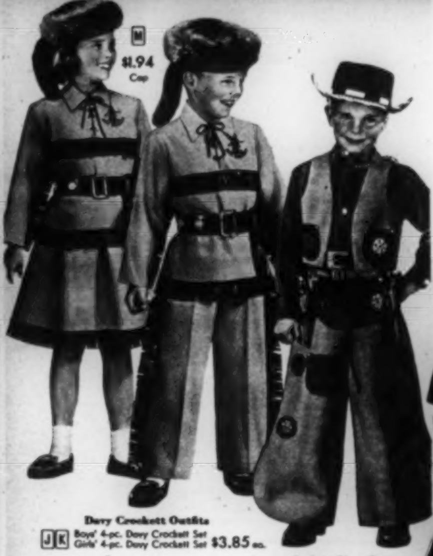
* Reg. T.M. for DuPont acrylic fiber



M $1.94 Cap

Davy Crockett Outfits

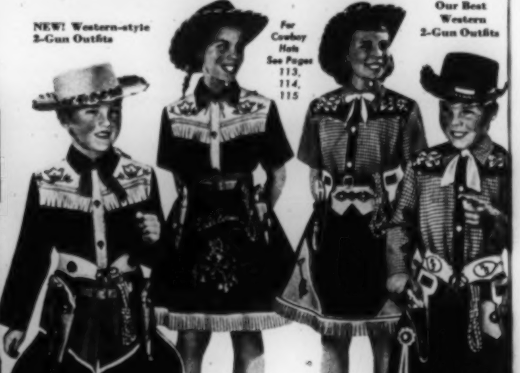
J K Boys' 4-pc. Davy Crockett Set
Girls' 4-pc. Davy Crockett Set $3.85 ea.

2-piece Chap Set

L New! Boys' leather chaps and vest $4.85

Look! All three outfits are attractively gift boxed

Roy Rogers and Dale Evans
Western-style Cowboy and Cowgirl Outfits



NEW! Western-style 2-Gun Outfits

For Cowboy Hats See Pages 113, 114, 115

Our Best Western 2-Gun Outfits

ALL 4 MODELS attractively gift-boxed

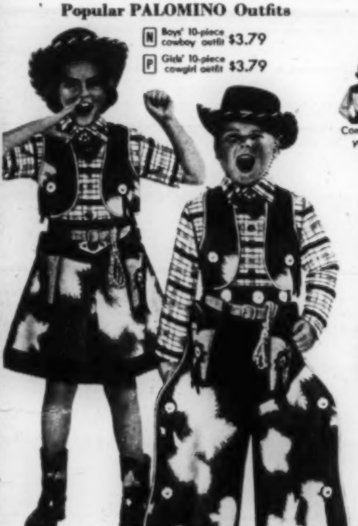
A B Roy Rogers 9-pc. cowboy set
Dale Evans 9-pc. cowgirl set $4.85 ea.

C D Roy Rogers 9-pc. cowboy set
Dale Evans 9-pc. cowgirl set $6.85 ea.

Popular PALOMINO Outfits

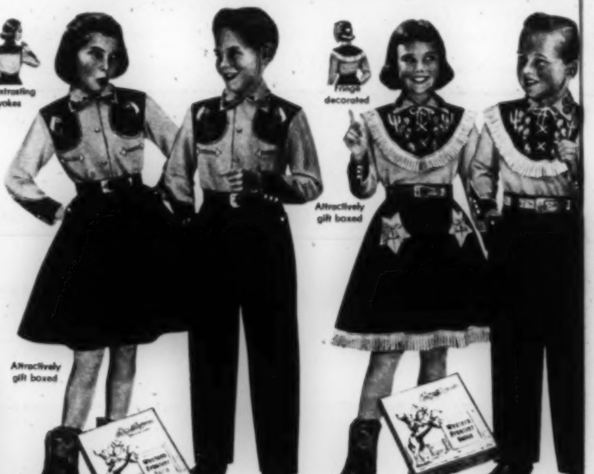
N Boys' 10-piece cowboy outfit $3.79

P Girls' 10-piece cowgirl outfit $3.79



Toy clicker pistols included

Roy Rogers and Dale Evans Frontier Wearing Apparel



Contrasting yokes

Fringe decorated

Attractively gift boxed

Attractively gift boxed

Washable Embroidered Frontier Suits

E F Roy Rogers 2-pc. Frontier Suit
Dale Evans 2-pc. Frontier Suit $7.95 ea.

Our Best Washable Embroidered Frontier Suits

G H Roy Rogers 2-pc. Frontier Suit
Dale Evans 2-pc. Frontier Suit $9.95 ea.

FOR A MERRY CHRISTMAS

WESTERN OUTFITS FOR BOYS AND GIRLS

Authentic Frontier Styles for their very own land of make-believe

Roy Rogers and Dale Evans Cowboy and Cowgirl Outfits

A **New! Roy Rogers** 9-pc. cowboy outfit. Dark brown chap-front pants of cotton twill have screened pictures of Roy and Trigger. Contrasting decorations. Brown cotton covert back. Imitation leather waistband, button fly, elastic back waist. Dark brown cotton cowboy shirt has contrasting yoke, embroidered trim. Plastic fringe decoration across front yoke. Leather belt. 2 tan and brown leather holsters; 2 metal toy clicker pistols. Scarf. Lariat. Hat not included. Shpg. wt. 2 lbs. 12 oz.
State size 4, 6, 8, 10, 12. Chart below.

40 T 4522—9-piece outfit..........$4.85

C **New! Our best Roy Rogers** 9-pc. cowboy outfit. Black corduroy chap-front pants have Roy's brand on pink cotton suede-cloth bottom of each leg. Western trimmed white cotton suede-cloth waistband with elastic back; button fly, cotton covert back. Washable, Sanforized vat-dyed pink and black check cotton broadcloth shirt has contrasting embroidered yoke. Leather belt, 2 leather holsters; 2 nickel-plated break-barrel toy six-shooters with ivory color plastic handles. White scarf. Lariat. An ideal gift. Shipping wt. 3 lbs.
State size 4, 6, 8, 10, 12. Chart below.

40 T 4530—9-piece outfit..........$6.85

B **New! Dale Evans** 9-pc. Cowgirl outfit. Dark brown cotton twill cowgirl skirt has screened picture of Dale on horse, contrasting color cotton twill waistband with elastic back, white plastic fringe trimming at bottom. Short-sleeve dark-brown cotton cowgirl shirt has contrasting yoke, embroidered trimmings. Front has white plastic fringe decoration. Leather belt. 2 tan and brown leather holsters; 2 metal toy clicker pistols. String tie. Lariat. No hat or boots. Shpg. wt. 2 lbs. 12 oz.
State size 4, 6, 8, 10, 12. Chart below.

40 T 4523—9-piece outfit..........$4.85

D **New! Our best Dale Evans** 9-pc. cowgirl outfit. Black corduroy skirt with kick-pleat front has pink cotton suede-cloth trim with Dale's own brand. Waist trim and fringe also of pink cotton suede-cloth. Washable, Sanforized, vat-dyed pink and black check cotton broadcloth shirt has contrasting embroidered front yoke; short sleeves. Leather belt, 2 leather holsters; 2 nickel-plated break-barrel toy six-shooters with ivory-color plastic handles. White string tie. Lariat. No hat or boots. Partner to boys' set at left. Shpg. wt. 3 lbs.
State size 4, 6, 8, 10, 12 Chart below.

40 T 4531—9-piece outfit..........$6.85

For Roy Rogers Hats, see page 113. For Gun Sets, see page 115

Washable Embroidered De luxe Frontier Outfits

E **New! Roy Rogers frontier suit.** Light green rayon shirt has dark green Sanforized cotton twill yokes and cuffs with white piping trim. Vat-dyed embroidery on collar and front yoke. Snap-fastener front; western cuffs with 3 snaps. 2 white-piped dart chest pockets. Dark green Sanforized cotton twill frontier pants with Waldes zipper fly, 2 snaps at waist; 2 flap pockets with snaps. Serged inside seams. Belt loops. Seat and waist outlets. Washable.
State size 4, 6, 8, 10, 12. See chart below. Shpg. wt. 2 lbs. 13 oz.

40 T 3163—Boys' 2-piece suit.......$7.95

G **Our Best Roy Rogers frontier suit.** Sanforized pink rayon slipover shirt has black cotton gabardine yokes, cuffs. Laced front. Vat-dyed embroidery on collar and front yoke. White suede-fringed front and back yokes. White-piped western cuffs with 3 simulated pearl snaps. Sanforized black cotton gabardine frontier pants with Waldes zipper fly, 2 snaps at waist; 2 snap flap pockets, hip pocket. Serged seams. Belt loops. Waist and seat outlets. Washable.
State size 4, 6, 8, 10, 12. See chart below. Shpg. wt. 2 lbs.

40 T 3165—Boys' 2-piece suit.......$9.95

F **New! Dale Evans frontier suit.** Matches boys' suit at left. Light green rayon shirt has dark green Sanforized cotton twill yokes and cuffs with white piping trim. Vat-dyed embroidery on collar and front yoke. Snap-fastener front; western cuffs with 3 snaps. 2 white-piped dart chest pockets. Dark green frontier skirt of Sanforized cotton twill has Waldes zipper closure and snaps in back. 2 snap flap pockets. Pinked seams. Belt loops. Washable. Boots not included.
State size 4, 6, 8, 10, 12. See chart below. Shpg. wt. 2 lbs. 13 oz.

40 T 3164—Girls' 2-piece suit.......$7.95

H **Our best Dale Evans frontier suit.** Sanforized pink rayon slipover shirt has black cotton gabardine yokes and cuffs. Laced front. Vat-dyed embroidery on collar and front yoke. White suede-fringed front and back yokes. White-piped western cuffs with 3 simulated pearl snaps. Sanforized black cotton gabardine skirt has white suede-fringed bottom and laced star design. Waldes zipper closure and snaps in back. Belt loops. Pinked seams. Washable.
State size 4, 6, 8, 10, 12. See chart below. Shpg. wt. 2 lbs.

40 T 3166—Girls' 2-piece suit.......$9.95

SANFORIZED FABRICS WON'T SHRINK MORE THAN 1%

Official Davy Crockett Frontier Sets

J **Boys' Davy Crockett** 4-pc. frontiersman suit. Handsome tan cotton twill slipover frontier shirt with durable brown plastic fringe-front and back yokes; laced neck. Davy Crockett screened print design on chest. Tan cotton twill frontier pants have brown plastic fringe trim. All-around elastic waist, imitation fly. Plastic belt with medallion trim, rubber knife and sheath.
State size 4, 6, 8, 10, 12, 14. See size chart below. Shpg. wt. 2 lbs.

40 T 4525—4-pc. set $3.85

K **Girls' Davy Crockett** 4-pc. frontier outfit. Matches boys' suit at left. Tan cotton twill slipover frontier shirt has brown plastic fringe decorated front and back yokes; laced neck. Davy Crockett screened print design on front. Tan cotton twill frontier skirt has brown plastic fringe bottom. Plastic belt with medallion trim. Rubber knife with sheath.
State size 4, 6, 8, 10, 12, 14. See chart below. Shpg. wt. 2 lbs.

40 T 4526—4-pc. set $3.85

Chaps and Vest

L New! Leather 2-pc. authentic western chap and vest set. Fawn-color leather cowboy chaps have large metal buttons and contrasting rosette frontier decorations, sturdy leather leg straps; leather pocket and belt also have metal button trimming. Vest has Fawn-color leather front, sturdy cotton drill back; 2 leather pockets have matching metal button decorations.
State size 4, 6, 8, 10, 12. See size chart below. Shipping weight 1 lb. 12 oz.

40 T 4506 –Fawn-tan . $4.85

M **Davy Crockett hat of all new Raccoon fur pelts.** Leather-like plastic crown. Snap-on tail. Sweatband. Cotton suede cloth lining. Shipping weight each 14 oz.
State size Small (6¼, 6⅜); Medium (6½, 6⅝); Large (6¾, 6⅞); Extra Large (7, 7⅛).

43 T 784E—Boys' Raccoon cap. Chart on page 114. 18c Federal Excise Tax included........$1.94

Palomino 10-piece Cowboy and Cowgirl Outfits

N **Boys' 10-pc. Palomino cowboy outfit.** Brown and white cotton print chap-front pants have concha trim and red cotton suede-cloth waistband with elastic back. Vest matches chaps. Colorful plaid cotton flannel shirt. Leather belt; 2 leather holsters, 2 toy plastic clicker-type pistols. Bandana. Lariat. No hat.
State size 4, 6, 8, 10, 12. See size chart at right. Shpg. wt. 2 lbs. 8 oz.

40 T 4572—Boys' 10-piece set........$3.79

P **Girls' 10-pc. Palomino cowgirl suit.** Brown and white cotton print skirt has kick-pleat front, cotton twill waistband with snug-fitting elastic back, plastic fringe decoration at bottom. Vest matches skirt. Attractive plaid cotton flannel blouse. Leather belt, 2 leather holsters, 2 toy plastic clicker pistols. Bandana. Lariat. No hat or boots.
State size 4, 6, 8, 10, 12. See size chart at right. Shpg. wt. 2 lbs. 8 oz.

40 T 4573—Girls' 10-piece set.......$3.79

Cowboy and Cowgirl Outfits at unusually low prices

8-piece Cowboy Set

Sizes 4 to 12 $2.94

AA Here's a popular cowboy outfit at a budget price! Western-style tan cotton twill cowboy pants have colorful red plastic side pieces and waistband. Elastic back waist provides snug fit. Matching vest. Plaid cotton flannel shirt. Leather belt, tan and brown leather holster, toy plastic clicker pistol. Lariat. Bandana. A partner to girls' outfit described directly below.
State size 4, 6, 8, 10, 12. See size chart shown below. Shipping weight 2 lbs. 4 oz.

40 T 4503—8-piece set.....$2.94

8-piece Cowgirl Set

Sizes 4 to 12 $2.9[illegible]

BB Girls' 8-pc. c[illegible] to match Boys' [illegible]ed above. Priced espe[illegible]. Tan cotton twill cowgirl s[illegible] colorful red plastic waistband, elastic back waist, yellow plastic trimming at bottom. Matching vest. Short-sleeve plaid cotton flannel blouse. Leather belt, tan and brown leather holster, toy plastic clicker pistol. Lariat. String tie. Boots not included.
State size 4, 6, 8, 10, 12. See size chart shown directly below. Shipping weight 2 lbs. 4 oz.

40 T 4504—8-piece set.....$2.94

Roy Rogers Denims

Sizes 4 to 12 $1.89
Jeans or Jacket

CC Western-weave 10-oz. Sanforized blue denim jeans endorsed by Roy Rogers. Zipper fly; 4 pockets. Copper-riveted and thread bar-tacked. Double-R brand in back. Wash separately.
State size 4, 6, 8, 10, 12. Chart "X" page 112. Shpg. wt. 1 lb. 2 oz.

50 T 9196M—Jeans.........$1.89

Matching snap-front jacket of same 10-oz. denim as jeans above. Roy Rogers emblems. Wash alone.
State size 4, 6, 8, 10, 12. Chart below. Shpg. wt. 1 lb. 1 oz.

50 T 9197M—Jacket........$1.89

6-pc. Baseball Uniform

Sizes 4 to 16 $3.79

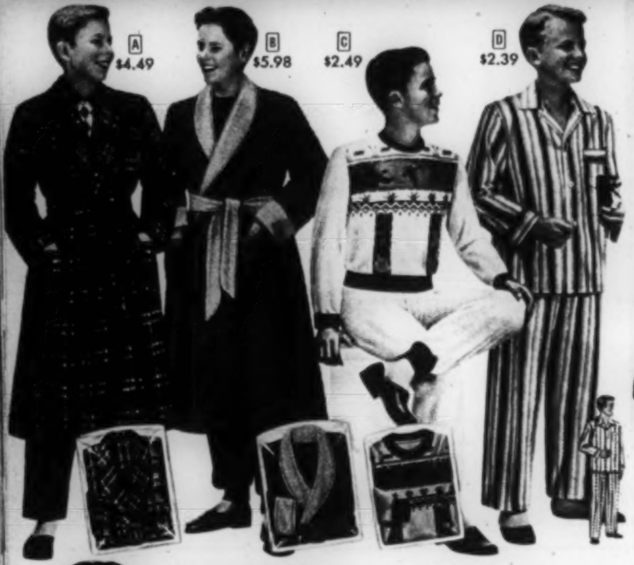
DD Be a big-league Santa to that jr. all-star on your Christmas list . . . give him a complete 6-pc. baseball uniform. Set includes gray cotton flannel shirt with colorful braid trim. Matching gray cotton flannel pants have tunnel belt loops, hip pocket, elastic bottoms. Matching cap. Cotton footless socks. Leather belt. Press-on alphabet.
State size 4, 6, 8, 10, 12, 14, 16. Chart below. Shpg. wt. 1 lb. 9 oz.

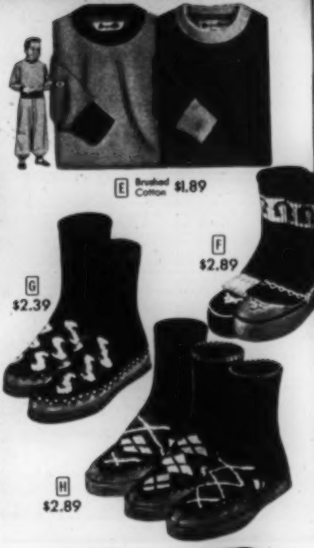
40 T 4528—6-piece set.....$3.79

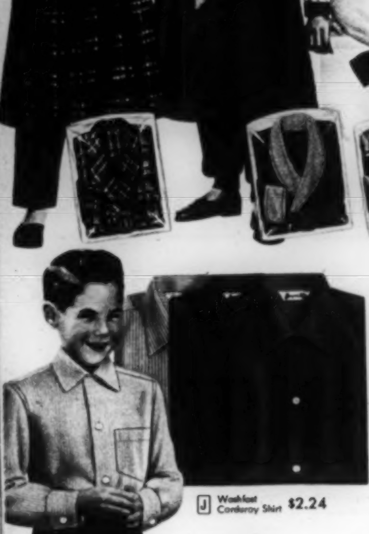
SIZE CHART: Measure height, waist for slacks. Measure height, waist, chest for other garments. Measure waist at smallest part. Measure chest over shirt, under arms, over tips of shoulder blades.

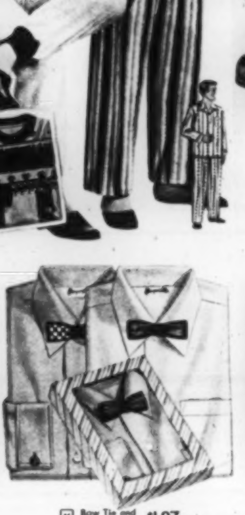
Height inches	Chest inches	Waist inches	Order size
37½ to 40	23	21½	4
40½ to 43	24	22	5
43½ to 46	25	22½	6
46½ to 48	25¾	23	7
48½ to 50	26½	23½	8
50½ to 52	27¼	24	9
52½ to 54	28	24½	10
54½ to 56	28¾	25	11
56½ to 58	29½	25½	12
58½ to 61	31¼	26½	14
61½ to 64	33	27½	16

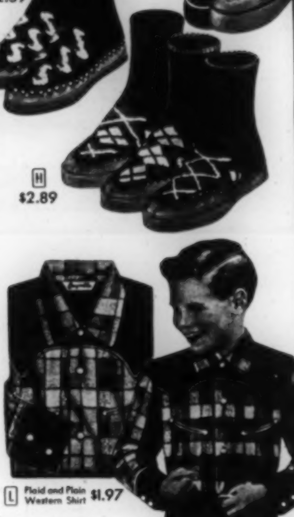
DD
Double-R Brand
CC

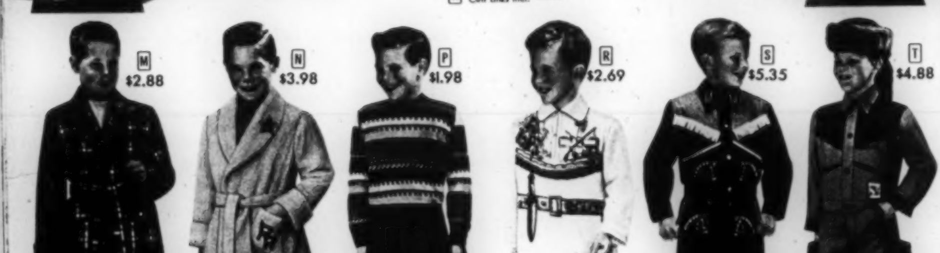

A $4.49
B $5.98
C $2.49
D $2.39


E Brushed Cotton $1.89
F $2.89
G $2.39
H $2.89


J Washfast Corduroy Shirt $2.24


K Bow Tie and Cuff Links incl. $1.97


L Plaid and Plain Western Shirt $1.97


M $2.88
N $3.98
P $1.98
R $2.69
S $5.35
T $4.88
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BOY'S PAJAMAS AND ROBES

Shirts, Foot-ease Socks, Western Twill Outfits

◀ ILLUSTRATED IN ACTUAL COLORS ON OPPOSITE PAGE

Fraternity Prep Pajamas, Robes . . sizes 8 to 18

A **Washfast, Sanforized** blanket-warm cotton flannel robe. Extra heavy for cold winter days and nights. Colorful, bright plaids. Double shawl collar is interlined for good looks. Two pockets. Double cuffs. Self-fabric sash. Plastic bagged. *State size* 8, 10, 12, 14, 16, 18. See chart below. Wt. 1 lb. 4 oz.

43 T 141—Red $4.49
43 T 140—Blue 4.49

B **New! Thick, thirsty cotton terry robe** . . . perfect for home or beach. The gift he would choose for himself! Washable. Handsome, contrast-color double shawl collar. Self-material sash. Handy pockets. Plastic bagged. *State size* 8, 10, 12, 14, 16, 18. Size chart below. Shpg. wt. 2 lbs.

43 T 121 —Charcoal with pink $5.98
43 T 122 —Royal blue with gray 5.98

C **GUARANTEED!** *A new pair free if double gusset crotch rips or tears out in 6 months!* **Fine 2-ply combed cotton knit pajamas.** Washfast. Screen print front design. Nylon-reinforced double rib neck. Double rib cuffs, bottom, anklets. Double "U" shaped crotch. Boxer waist. Plastic bagged. *State color* maize or med. blue. *State size* 8, 10, 12, 14, 16, 18. Chart below.

43 T 4739 —Shpg. wt. 1 lb. 2 oz. . . . $2.49

D **Warm Cotton Flannel Pajamas.** Washfast, Sanforized, warm. Max. fabric shrinkage 1%. Notch collar coat. Chest pocket. Double cuffs. All around "Breathe Easy" elastic waistband with adjustable grippers. *Please state color* medium blue or maroon. *State size* 8, 10, 12, 14, 16, 18. See chart below at right. Shpg. wt. 1 lb.

43 T 4732 —Coat style $2.39
43 T 4731 —Pullover style 2.39

E **Just $1.89 buys lots of Christmas cheer! Heavy brushed Knit Cotton Boyville Pajamas.** Contrasting rib-knit neck, cuffs, bottom and anklets. Nylon-strengthened neck. Double crotch. "Breathe-Easy" all around boxer type elastic waist. Wash alone. *Please state size* 4, 6, 8, 10. *State color* red or blue. See size chart below, at right. Measure and be sure of perfect fit.

43 T 4697 —Shipping weight 14 ounces . . . . Only $1.89

Fill Christmas Stockings with comfortable Foot-Ease

F **Roy Rogers endorsed. 100% wool worsted.** Suede leather sidewalls, sole. Fashioned ankle and heel. Foam rubber insole. Washable. *State color* red, brown. *State size* 6, 7, 8, 9, 10. See chart. Shpg. wt. 10 oz.

43 T 2134 . . . . $2.89

G **100% wool worsted Foot-Ease** slippersock with cable stitch design. Rubber sole for extra wear. Leather side walls. Washable with care. *State color* red, navy. *State size* 7, 8, 9, 10, 11. See chart below. Shpg. wt. 10 oz.

43 T 2131 . . . . $2.39

H **100% virgin spun nylon Foot-Ease.** Knit in Argyle pattern. Leather side walls, sole. Washable. Smooth fitting, fashioned ankle, heel. *State color* red, gray, navy. *State size* 7, 8, 9, 10, 11. See chart. Shpg. wt. 10 oz.

43 T 2133 . . . . $2.89

Corduroy, Flannel, Broadcloth Gift Shirts

J **Velvet smooth Washfast Corduroy.** 16 wales per inch. Cheerful washfast colors. Rayon satin lined yoke. Interlined, loop-fastening collar. Just the shirt for cold winter days . . ideal gift! *Please state color wanted* gold, pink, blue, scarlet. *State size* 4, 6, 8, 10. Shipping weight 10 ounces. See size chart at right.

43 T 3685 . . . . $2.24

K **French cuff dress shirt** of high count cotton broadcloth. Bow tie and cuff links included. Sanforized. Max. shrinkage 1%. Interlined loop-fastening collar. Double yoke. Gift boxed. *State color* pink, white or mint green. *State size* 3, 4, 5, 6, 8, 10. See size chart. Shpg. wt. 10 oz.

43 T 3419E $1.97
3c Fed. Tax incl.

L **Heavy, warm cotton flannel Shirt.** Plaid-and-Plain western style, popular with big and little boys. Contrast piping. 2-button western gauntlet cuffs. Shank buttons. *Order now! Please state color combination* brown or blue plaid. *Please state size* 4, 6, 8, 10. See size chart, at right. Shipping weight 9 ounces.

43 T 3664 . . . . $1.97

M **Heavyweight, Washfast Cotton Flannel Robe.** Sanforized. Max. fabric shrinkage 1%. Beautifully blended plaids. Double shawl collar. Side pocket. Double cuffs. Self-fabric sash. Plastic bagged. *State size* 4, 6, 8, 10. See size chart. Shpg. wt. 1 lb.

43 T 18 —Blue $2.88
43 T 19 —Red 2.88

N **Roy Rogers Robe** made of fluffy Velva-Tuft cotton pile. Washable. Gift boxed. Roy Rogers deputy badge and picture included. *Please be sure to state size* 4, 6, 8, 10. See size chart at the right below. Shipping weight 1 pound 10 ounces.

43 T 50 —Tan $3.98
43 T 51 —Med. blue 3.98

P **Combed cotton knit pajamas.** Double ribbed crew neck, cuffs, bottom and anklets. *Guaranteed to wear 6 months.* Washable colors. Solid color pants, double gusset "U" crotch, covered elastic waist. *State color combination* blue with navy, red with gray. *State size* 4, 6, 8, 10. See chart at right.

43 T 4632 —Shpg. wt. 12 oz. $1.98

R **Western-design Flannel Pajama.** Washfast, Sanforized cotton flannel with screen print western action scene on front. Max. shrinkage 1%. Pullover style with contrasting piping on collar. Plastic bagged. Shipping wt. 1 lb. *State size* 4, 6, 8, 10. See size chart at right.

43 T 4670 —Buckskin yellow $2.69

Black Washable Twill Outfit

S **New! Sanforized** 8-oz. black cotton twill frontier outfit with pink cotton flannel trimmed yokes and pants-cuffs. Pink embroidery. White cotton suede-cloth fringe and piping. Nickel-plated hardware. Zip-fly pants have 4 pockets. Snap-front jacket.

State size 4, 6, 8, 10. Chart, right. Shipping weight 2 lbs.

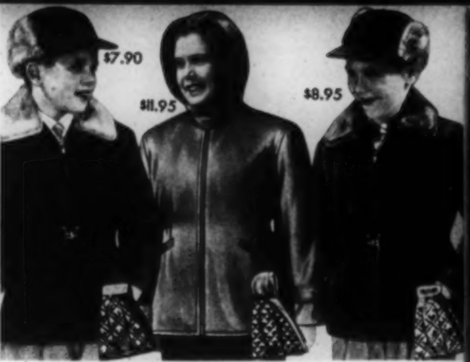
50 T 9189—Gift-bagged $5.35

Davy Crockett Twill Outfit

T **New! Davy Crockett** 8-oz. tan Sanforized cotton twill outfit with contrasting brown twill yoke. Max. shrinkage 1%. Brown cotton suede-cloth fringe decorations and piping. Nickel-plated hardware. Zip fly frontier pants, 4 pockets. Snap-front jacket, 2 pockets. Shpg. wt. 2 lbs.

State size 4, 6, 8, 10. Chart, right.

50 T 9186—Gift-bagged $4.88



Warm Surcoats and Parka Gifts

4-star Feature Duralon surcoat of water-repellent 83% rayon and acetate, 17% nylon and Dacron*. Rayon-satin lining is quilted to 10-oz. 70% reprocessed wool, 30% rayon. Zip front, Dynel collar. Leather-piped cuffs. 2 pockets.

State size 4, 6, 8. Chart below. Shpg. wt. 3 lbs.

40TU5023—Charcoal blue
40TU5024—Charcoal brown
40TU5025—Charcoal green
40TU5026—Charcoal gray
Each $7.90

*Reg. T.M. DuPont polyester fiber

Warm, extra-length Parka surcoat of durable water-repellent 9-oz. combed cotton sateen. Rayon body lining quilted to 16-oz. reprocessed wool. Bi-swing shoulders, elastic back waist; 2 pockets, concealed knit wristlets. Attached zipper hood, lined with dyed Mouton-processed lamb.

State size 4, 6, 8, 10. See size chart below. Shpg. wt. 4 lbs.

40 T U5160—Olive drab
40TU5161—Scarlet . $11.95

Latest-style surcoat of 24-oz. reprocessed wool in deep color tones, contrasting splash yarns. Rayon-satin lining quilted to 8-oz. 70% reprocessed wool, 30% rayon insulation. Dynel collar, zipper front, elastic waist inserts. Half-belt; T-buckle; 2 slash pockets. Concealed knit wristlets. *State size* 4, 6, 8, 10. Chart below. Shpg. wt. 4 lbs.

40TU4925 —Charcoal gray
40TU4926 —Brown . $8.95

Boyville Suits for Jr. Boys . . Sizes 3 to 8

3-pc. vest suit

←$7.49

Handsome Char-tone Vest Suit. Sport suit with contrasting vest. Corduroy Sport Coat has tailored shoulders, rayon lining, patch pockets. Pleated slacks of rayon acetate gabardine. Half-belt, buckle front zipper fly, elastic back waist. Reversible solid and fancy corduroy vest.

State size 3, 4, 5, 6, 7, 8. See size chart below.

40 T U3260—Charcoal brown
40 T U3261—Charcoal gray
Shipping weight 2 pounds . . $7.49

Dress-up Outfit

$7.49→

Latest style 4-pc. sport suit. Black cross-cord fineweave corduroy sport coat, rayon lined; patch pockets. Light gray pleated rayon acetate gabardine slacks with half-belt, buckle, elastic back waist, zip fly; 2 pockets. Cuffs. Pink sanforized cotton oxford-cloth shirt with round point collar. Harmonizing pink and black clip-on bow tie. *State size* 3, 4, 5, 6, 7, 8. See chart below.

40 T U3287—Black, gray, pink.
Shipping weight 3 lbs. $7.49

SIZE CHART: HOW TO ORDER FOR BOYS' CLOTHING: Measure chest around body, over underwear, under arms and over tips of shoulder blades. Measure height without shoes from floor to top of head. Order only listed sizes with each catalog No.

Chest in.	22	23	24	25	25¼	26½	28	29½	31½	33	34½
Height in.	34½-37	37½-40	40½-43	43½-46	46½-48	48½-50	51-54	55-58	59-61	62-64	65-66
Size	3	4	5	6	7	8	10	12	14	16	18

SIZE CHART, HOW TO ORDER SOCKS. Most mothers order ½ size larger than needed to take care of growing feet. Order only sizes listed with each catalog number.

	For Small Boys				For Bigger Boys					
Sock size	6	7	7½	8	8½	9	9½	10	10½	11
Shoe size	6-7½	8-9½	10-11	11½-13	1-2½	3-4½	5-6	6½-7	7½-8	8½-9

4-STAR FEATURE

A 4-STAR FEATURE..

because these shirts have been laboratory tested with other brands. We believe there is no finer value.

← Rayon Gabardine Shirt **$2.85** sizes 8 to 20

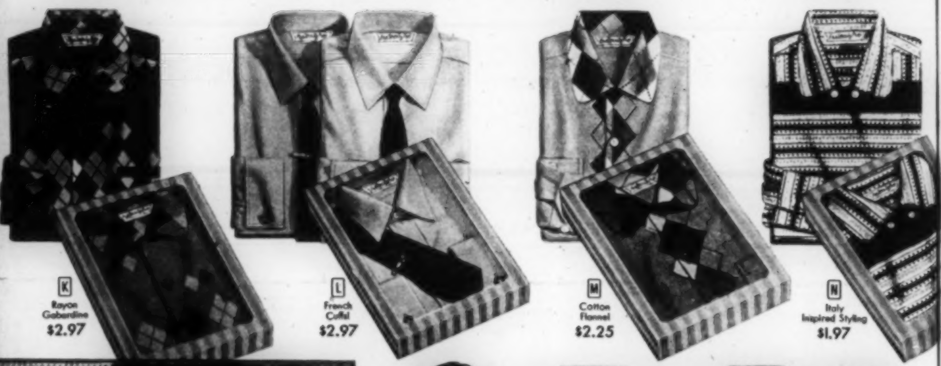
Cotton Flannel Shirt **$1.95** sizes 8 to 18 →

G "Tru-Set" finished Rayon Gabardine

H "Wrinkl-SHED" finished Flannella

Deep Pile Pinwale Corduroy **$2.67**

J Washfast Corduroy



K Rayon Gabardine **$2.97**

L French Cuffs! **$2.97**

M Cotton Flannel **$2.25**

N Italy Inspired Styling **$1.97**

P 100% Virgin Orlon* Interlock

sizes 12 to 18

$4.69

Sizes 4 to 10

$2.98

in plastic gift bag

* Reg. DuPont Trade Mark

R Western Style **$2.97**

S Woven-in Stripes **$2.27**

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FRATERNITY PREP SHIRTS . . adult styling, spirited colors

4-STAR FEATURE **Rayon Gabardine Shirt . . . with Tru-Set finish! A superior value because it's Washfast, Sunfast, Pre-Shrunk.**

Handsome Gabardine Shirt

G A Gift that rates "top drawer" attention with any boy on your list! Mothers like it, too, because TRU-SET finish means it resists crease, soil, perspiration odors. Expensive tailoring throughout, not commonly found in boys' shirts. Smart rounded collar and button-through pockets are pick-stitched. Pointed adjustable cuffs. Rayon satin yoke lining. *Max. shrink.* 2%. *State color* mint green, orange, royal blue, pink, red, helio. *State size* 8, 10, 12, 14, 16, 18, 20. See size chart below.

43 T 3599 — Shpg. wt. 1 lb. **$2.85**

4-STAR FEATURE **Cotton Flannella Shirt . . . with Wrinkl-Shed® finish! A superior value because it stays clean longer.**

Our Best Flannel Shirt

H Available only at Sears! Superior Dan River fabric with beautiful woven-in plaid patterns. Washfast colors are safe in suds or sun. Wrinkl-shed® finish resists creases, soil and perspiration odor. Tightly woven for extra warmth. Pre-shrunk fabric, max. shrink. 1%. New rounded collar is interlined for added wear. Chest pocket. Double yoke. Lined cuffs. Straight-cut bottom.

State color blue, red, pink, maize, orange. *State size* 8, 10, 12, 14, 16, 18. See size chart below.

43 T 3778 — Shpg. wt. 12 oz **$1.95**

Washfast, Deep Pile Corduroy Sport Shirt for Boys

J Durable, 16 wales per inch! Stays bright after countless launderings. Interlined, loop convertible collar. Strong double yoke. Two chest pockets. Straight-cut bottom. *State color* pink, kelly green, scarlet, blue, maize also cocoa brown (not shown). *State size* 8, 10, 12, 14, 16, 18.

43 T 3786 — See size chart below. Shipping weight 1 pound **$2.67**

Argyle Chest Pattern

K Attractively gift boxed 100% rayon gabardine sport shirt. Smartly tailored, set-in pocket. Diamond pointed, adjustable 2-button cuffs. Matching, simulated pearl buttons. Smartly rounded interlined collar. Sturdy double yoke construction. Roomy construction throughout.

State color combination wanted pink with charcoal gray or tan with brown. *State size* 8, 10, 12, 14, 16, 18. See size chart below.

43 T 3582 — Shpg. wt. 14 oz **$2.97**

Sanforized Flannella Shirt

M Vertical Argyle Pattern, new this season. Washfast cotton flannella. *Max. shrink. 1%.* Two roomy, button-through pockets. Interlined 2-way collar. Straight bottom, can be worn inside or out. Double yoke. *State color* pink or charcoal gray. Christmas gift box. *State size* 8, 10, 12, 14, 16, 18. See size chart at bottom of page.

43 T 3732 — Shpg. wt. 12 oz **$2.25**

Orlon* Pullover Sweater

P Every boy wants a 100% virgin Orlon* pullover. Cashmere-soft interlock knit. Continuous (no seam) cuff and bottom add wear-life. Mothproof. Washable, dries fast. Holds shape. Plastic gift bag. *Boys' Sizes* 12, 14, 16, 18. **Colors** pink, blue, charcoal gray, mint green. *State size, color.*

43 T 2300 — Shpg. wt. 11 oz. . . . **$4.69**

Junior Sizes 4, 6, 8, 10. *Solid colors* maize, blue, pink; or charcoal trimmed with pink (not shown.) *State size and color.*

43 T 2200 — Shpg. wt. 8 oz. **$2.98**

* Reg. T.M. for DuPont acrylic fiber

Cotton Broadcloth Dress Shirt

L Fashion-conscious French cuff dress shirt. Complete with attractive striped tie, handsome matching cuff links, tie clasp. Adult-styled high count broadcloth. Sanforized. Max. fabric shrink. 1%. Semi-spread collar has removable stays for neat appearance. Double yoke. Chest pocket. Shirttail bottom. Christmas gift box.

State color pink, mint green, white. *State size* 6, 8, 10, 12, 14, 16, 18, 20.

43 T 3119E — Shpg. wt. 10 oz **$2.97**

2c Federal Excise Tax included.

Italian Style Flannel Shirt

N New this Season! Striking Italian-style horizontal collar. Softly napped, washfast cotton flannel. Sanforized to keep its new fit. *Max. fabric shrink. 1%.* Strong double yoke. Square bottom can be worn inside or out. Gift boxed. *State color* maize or pink. *State size* 8, 10, 12, 14, 16, 18. See below how to measure for size.

43 T 3767 — Shpg. wt. 14 oz **$1.97**

Washfast Western Shirt

R Embroidered collar and yoke. Shank buttoned flap pockets and gauntlet cuffs. Medium weight cotton twill. Sanforized. *State color* black with pink, 2-tone green or maroon with gray. *State size* 8, 10, 12, 14, 16, 18, 20. See chart below.

43 T 3592 — Shipping weight 13 ounces. . . **$2.97**

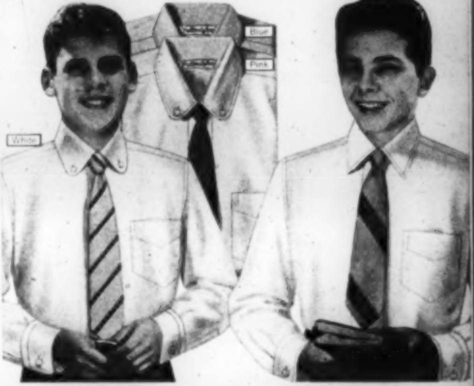
Good looking chest stripes

S Brilliant colors in eye appealing graduated stripes. Wear defying Dan Rive marine cotton broadcloth. Washfast. Sanforized. *State color* blue, helio, red. *State size* 8, 10, 12, 14, 16, 18.

43 T 3577 — See chart. Shpg. wt. 10 oz . . **$2.27**

SIZE CHART For Boys' Dress Shirts, Sport Shirts and Sweaters. For Dress Shirts: measure around neck with tape comfortably placed. Also measure chest around body, under arms over shoulder blades. Select size according to neck or chest measurement, whichever is larger. **For Sport Shirts and Sweaters:** Measure chest and height only.

Size	4	6	8	10	12	14	16	18	20
Chest . . .	23	25	26½	28	29½	31½	33	34½	36
Neck . . .	10½	11	11½	12	12½	13	13½	14	14½
Height . .	37–40	41–46	47–50	51–54	55–58	59–61	62–64	65–66	67–68



Button-down Collar

Fancy, combed cotton Oxford Cloth. Adult styling with round point, button down collar. Mercerized. Sanforized. Washfast. Max. fabric shrink. 1%. Dressy, simulated pearl buttons. Adult style shirttail bottom. One piece sleeve construction for easy ironing, neat appearance. Smart French shirt front. (Tie not included.) *State color* white, pale blue or pink. *State size* 6, 8, 10, 12, 14, 16, 18, 20. See size chart below.

43 T 3176 — Shpg. wt. 11 oz **$2.39**

60% Dacron, 40% Cotton

Our finest looking dress shirt for boys. Finest Egyptian cotton combines with Dacron** for the best-looking NO-IRON shirt we have seen to date. Semi-spread, slotted collar with removable stays. Simulated pearl buttons. Soft, absorbent cotton is Sanforized for lasting fit. Fine-quality tailoring and trimmings. White. *State size* 6, 8, 10, 12, 14, 16, 18, 20. Chart below. Tie not included.

43 T 3184 — Shpg. wt. 10 oz **$3.85**

**Reg. T.M. DuPont Polyester fiber

Suede Jacket

Luxurious premium-grade velvety-soft suede leather jacket . . . smooth, supple and pliable. Zipper front model with lustrous rayon lining; 2 roomy slash pockets. Snug-fitting knit collar, cuffs and bottom. Shpg. wt. 4 lbs. *State size* 12, 14, 16, 18, 20, 22. See size chart "A" on page 259.

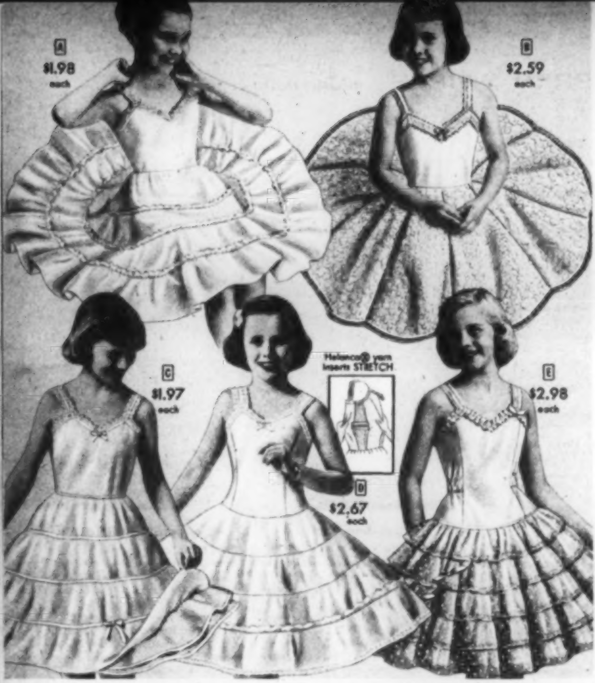
40 T U3534 — Rust
40 T U3535 — Charcoal gray
40 T U3537 — Navy blue. **$11.75**

All-Nylon Jacket

Washable 100% Nylon. Water-repellent, durable, warm yet light. Zip front. Fleeced nylon lined body. Self-collar model, elastic at waist.

State size 8, 10, 12, 14, 16, 18. See chart "A" page 259. Shpg. wt. 2 lbs.

40 T U3519 — Scarlet
40 T U3517 — Royal blue
40 T U3520 — Charcoal gray **$9.75**



Girls' Swirl-skirted Slips . . Perfect with Party Dresses

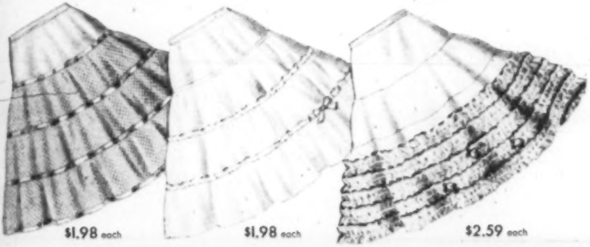
[A] **White Full-circle Acetate Taffeta.** 3 ruffly tiers that spin 'way out, nylon lace trim and straps, rosebud trim. Elastic shirred at sides. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight each, 6 oz.
77 T 3221—White............Each **$1.98**; 2 for **$3.84**

[B] **Scalloped Full Circle Style.** Embossed cotton 8-gore skirt, with pink piping. Polished cotton top has pink and white lacy nylon trim. Elastic at sides. Washable. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight of each, 10 ounces
77 T 3212—White....................Each **$2.59**

[C] **All Nylon Can-Can Slip.** Saucy net under-ruffles on white tiered parchment nylon skirt. Tricot bodice, waist elasticized for good fit. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. of each, 6 oz.
77 T 3270—Ea. **$1.97**; 2 for **$3.80**

[D] **White Nylon Long Torso Style** with Helanca® nylon yarn side inserts for added stretch. 3-tier parchment nylon skirt, tricot bodice. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. each 6 oz.
77 T 3280—Ea. **$2.67**; 2 for **$5.20**

[E] **White Nylon Ruffler.** Nylon net ruffles cascade down bouffant skirt. Slip has long-torso tricot top. Elastic at waist and under arms. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Shipping weight 5 oz.
77 T 3261—Each..........**$2.98**



Nylon Petticoats for Girls and Sub-Teens

Crisp Nylon Mesh stays stiff. 3 tiers, pretty binding. Hand wash. *State Girl's size* 7, 8, 10, 12, 14.
77 T 3252—White. . .Wt. 4 oz. **$1.98**
Sub-Teens' sizes 8S, 10S, 12S, 14S. *Please state size.*
77 T 3493—White. . .Wt. 7 oz. **$1.98**

3-Tier Parchment Nylon. Crisp and full with smooth hipline. Hand wash. *Please state size.*
Girls' sizes 7, 8, 10, 12, 14:
77 T 3254—White. Wt. 4 oz. **$1.98**
Sub-Teens' 8S, 10S, 12S, 14S:
77 T 3498—White. Wt. 7 oz. **$1.98**

Girls' Nylon Ruffler

Rows of Pink Net Ruching all around tiered parchment nylon petticoat. Tricot hipline, snug elastic waistband. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 5 oz.
77 T 3295—White........**$2.59**

ROBES, GOWNS

pajamas and underwear shown on opposite page

Gay Robes, Pajamas, Gowns and Panties for Girls

[F] **Quilted Cotton 2-Pc. Lounge Pajama.** Harlequin print in pretty colors, lined with solid color. Flare-jacket and tapered calf-length pants with side slits, bow-ties. Hand wash. *State Girl's size* 7, 8, 10, 12, 14.
77 T U9177—Multicolor print. Shpg. wt. 2 lbs............**$5.98**

[G] **Warm Flannel Duster,** 75% wool, 25% rayon. Double-breasted effect, self belt, contrast piping. Dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shipping wt. 2 lbs.
77 T U9108—Royal blue **$5.98** 77 T U9107—Red **$5.98**

[H] **Nylon Flock-print Duster.** Pretty snowflake pattern print, with nylon lace trim. 3-way belt. Washable. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 T 9173—Light blue. . .**$2.98** 77 T 9174—Pink. . . .**$2.98**

[J] **Full-length Cotton Pinwale Chenille Robe** overlaid with scrolls, flowers; chevron effect in back. Tie belt. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Wt. 1 lb. 5 oz.
77 T 9171—Aqua blue **$2.98** 77 T 9172—Melon rose **$2.98**

[K] **Puritan-collared Quilted Duster** in cotton print. 3-way belt, contrast binding. Seams taped inside. Washable. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 1 lb. 8 oz.
77 T 9159—Pink **$3.98** 77 T 9160—Aqua green **$3.98**

[L] **All Nylon Quilted Duster** in adorable print. Feels so smooth and silky! Matching piping; taped seams inside. Washable. *State Girl's size* 7, 8, 10, 12, 14. Wt. 1 lb.
77 T U9157—Light blue **$5.98** 77 T U9158—Pink **$5.98**

[M] **Pajamas and Scuffs** of rayon and acetate. Mandarin jacket with quilting, metallic thread. Elastic-top pants are black. Scuffs match in size, color. Washable. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 14 oz.
77 T 9148—Aqua green top **$2.98** 77 T 9149—Pink top **$2.98**

[N] **Sanforized Flannelette "Clown" Pajamas.** Warm, washable cotton won't shrink over 1%. Red and white harlequin print. Clown collar; elastic at waist, wrists, ankles. *Girls' sizes* 7, 8, 10, 12, 14. *State size.*
77 T 3624—Red and white. Shpg. wt. 12 oz.............**$2.59**

[P] **Sanforized Flannelette Gown.** White print on red. White lace, toe-cuddling flounce. Washable cotton won't shrink over 1%. *State Girl's size* 7, 8, 10, 12, 14.
77 T 3651—Red. Shpg. wt. 12 oz.....................**$2.79**

[R] **Sanforized Red Flannelette "Doll" Set.** Shorty gown and matching panties. White print on red, rick-rack trim. Washable cotton won't shrink over 1%. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 11 oz.
77 T 3650—Red................................**$2.79**

Any 2 [P] or [R] above............**$5.38**

[S] **Dress-up Panties in Handbag** . . Wonderful 2-in-one gift idea. 5 panties of acetate tricot . . 1 pink, 1 maize, 1 blue, 2 white. Assorted brief styles, trimmed with different types of nylon lace ruffles or embroidery—each so pretty! Elasticized cuffs, double crotch. Hand wash. Leather-like plastic handbag has clear window, posy trim. Price includes 5c Fed. Excise Tax on bag. *Girls' sizes* 8, 10, 12, 14. *State size.* Shipping weight 12 ounces.
77 T 2812E—Handbag with 5 panties of one size........**$2.98**

Kerry-Teen Gifts Styled For Sub-Teens

[T] **Full-length Pinwale Chenille Robe** of fluffy warm cotton. Double collar, costly-looking floral and overlay design. Hand wash separately. *Sub-Teens' sizes* 10S, 12S, 14S, 16S. *State size.* Shpg. wt. 1 lb. 11 oz.
77 T 9296—Aqua blue..............................**$3.98**
77 T 9297—Melon rose.............................**3.98**

[U] **Flannelette Pajamas,** white print on red with twin print collar and trim. Pants with elastic waist. Sanforized cotton, washable, won't shrink over 1%. *Sub-Teens' sizes* 10S, 12S, 14S, 16S. *State size.* Shpg. wt. 12 oz.
77 T 3838—White print on red ground..................**$2.98**

[V] **Can-Can Cotton Plisse Slip.** Wide-sweeping skirt with deep flounce, nylon net under-ruffle peeking out, and lots of pink piping for extra prettiness. Adjustable shoulder straps assure good fit. Washable. *Sub-Teens' sizes* 8S, 10S, 12S, 14S. *State size.* Shpg. wt. 10 oz.
77 T 3492—White with pink..........................**$2.98**

Day of Week Panties . . Sub-Teens', Girls' Sizes

[W] **Box of 7** in 2-bar run-proof acetate tricot knit. Each panty has embroidered day-of-week design. 3 white, 2 pink, 1 blue, 1 maize. Hand wash. Shipping weight 1 lb.

Sub-Teens' sizes 10S, 12S, 14S, 16S. *Please state size.*
77 T 3068—Box of 7 panties of one size..............**$2.99**

Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
77 T 2899—Box of 7 panties of one size..............**$2.98**

Measure to be sure . . See size chart on page 126.

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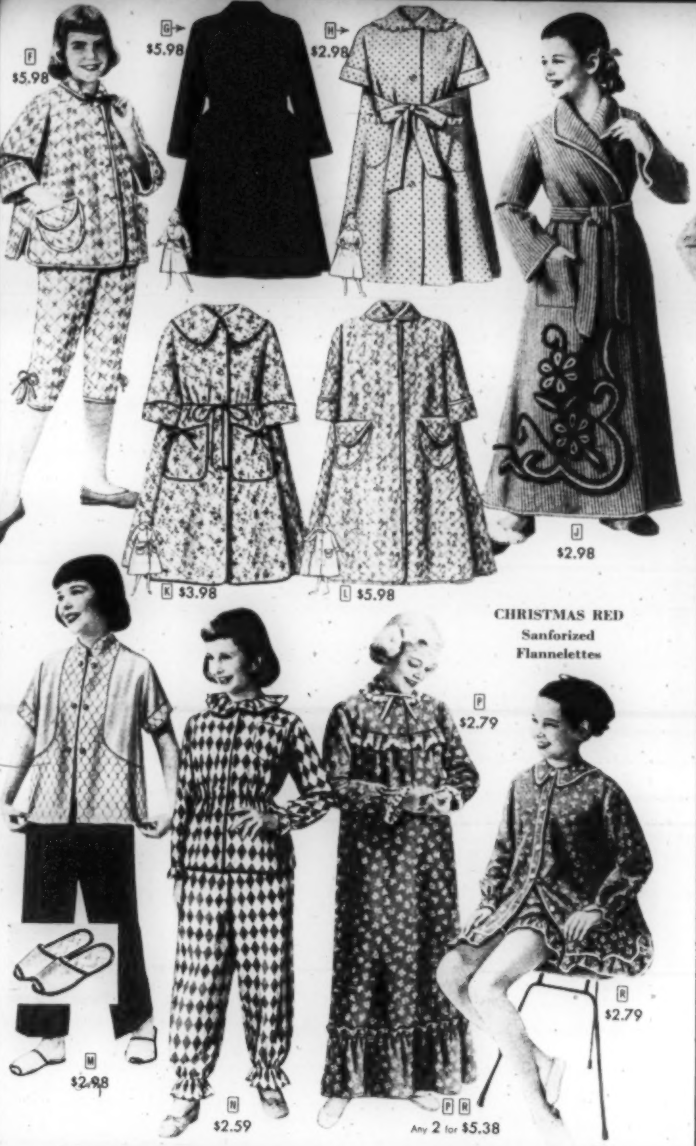
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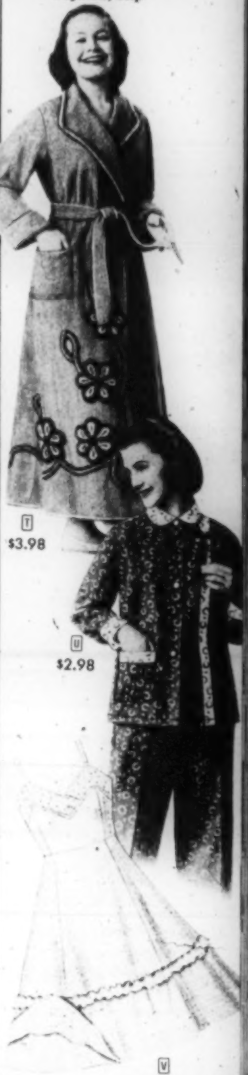
Any 2 for $5.38

CHRISTMAS RED
Sanforized
Flannelettes

Sub-Teens' Robe,
Pajama, Slip


T
$3.98
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V
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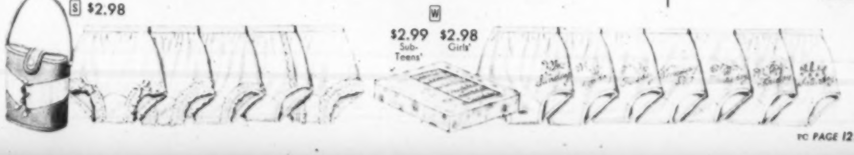
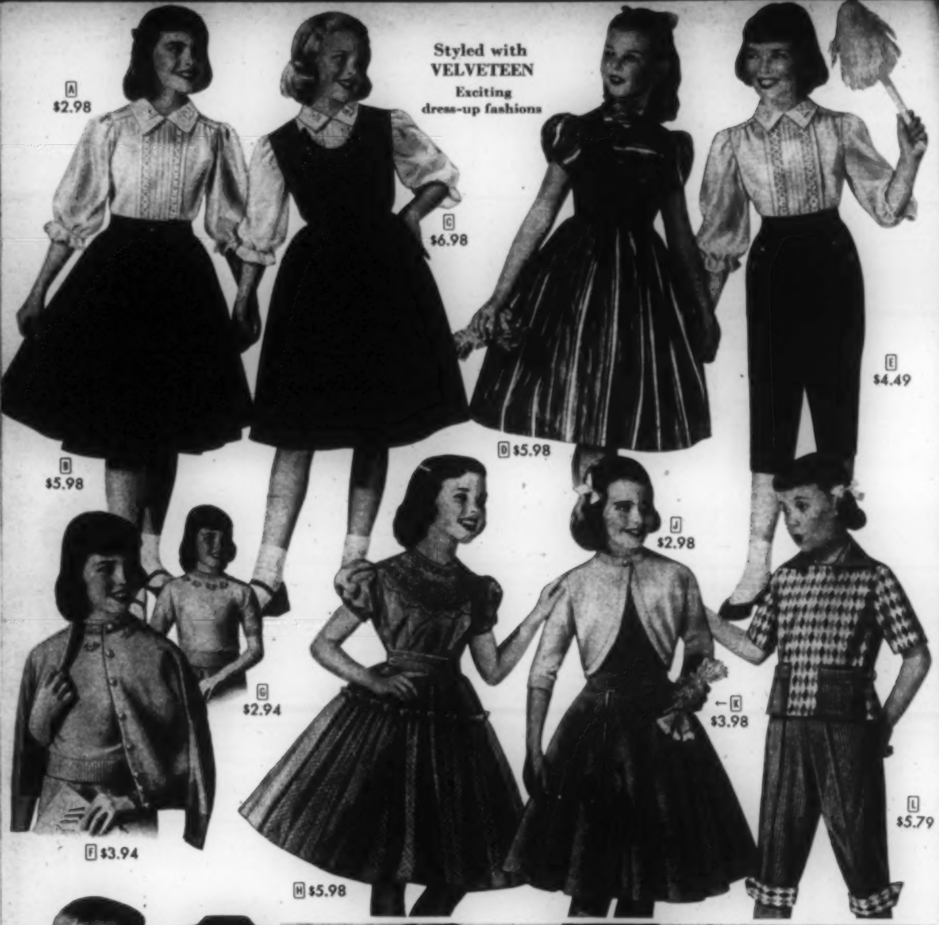

S $2.98
W
$2.99
Sub-Teens'
$2.98
Girls'



Styled with VELVETEEN

Exciting dress-up fashions

A $2.98
B $5.98
C $6.98
D $5.98
E $4.49
F $3.94
G $2.94
H $5.98
J $2.98
K $3.98
L $5.79

4-STAR FEATURE SWEATERS

interlock knit Orlon*

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* Dupont T.M. for acrylic fiber

GIFT FASHIONS

all in girls' 7 to 14 sizes

SHOWN ON OPPOSITE PAGE

A **Panel-front Dacron† Blouse** . . sheer and lovely. White nylon lace in rows down front, and on collar. Ruffly push-up sleeves. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 4 oz.
77 T 4208—White. . . . . . $2.98 77 T 4209—Pink. $2.98

B **Full Circle Velveteen Skirt** in glowing red or black. Sweeps out to the exciting width girls love. Sparkly rhinestones on the belt. Cotton; dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.* Shipping weight 2 pounds.
77 T U4207—Red. . . . . . . $5.98 77 T U4206—Black. $5.98

C **Rich Velveteen Jumper.** Notched scoop neckline, edged with shiny metal and sham pearl trim. Self back-belt. Cotton; dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shipping weight 2 lbs.
77 T U4210—Black. . . . . . $6.98 77 T U4211—Red. $6.98

D **Roman-stripe Party Dress.** Lace-up bodice of cotton velveteen . . . full Chromspun acetate taffeta skirt in multicolor stripes. Dry clean. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 2 lbs.
77 T U856—Red. . . . . $5.98 77 T U857—Deep blue. . . . $5.98

E **Tapered Velveteen Toreador Pants.** Very special indeed . . notice the rhinestone 'n' posy trim along the pockets; side zips at leg openings. Zipper closing. Cotton; dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 9 ounces.
77 T 4212—Black. . . . . . . $4.49 77 T 4213—Red. $4.49

F G **Virgin Orlon* Cardigan or Pullover**, embroidered with pansies, fake pearls and sparkly rhinestones. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *Please state correct size.*

F **Cardigan.** Shpg. wt. 15 oz.
77 T 5971—Yellow. . . . $3.94
77 T 5972—White. 3.94
77 T 5973—Pink. 3.94

G **Pullover.** Shpg. wt. 13 oz.
77 T 5968—Pink. $2.94
77 T 5969—White. 2.94
77 T 5970—Yellow. 2.94

H **Whirl-skirted Acetate Taffeta Dress.** Tiered nylon net overskirt and sparkly rhinestone trim to make a girl look and feel like a princess. Sashed in back with a big bow. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 1 lb.
77 T U860—Rose
77 T U858—White
77 T U859—Turquoise blue
Each. $5.98

J **Interlock Knit Orlon Shrug** has extra-rich texture. Novelty stitch edges and cuffs. Smart dolman sleeves. Washable, needs no blocking. *Girls' sizes* 7, 8, 10, 12, 14. Shpg. wt. 13 oz.
77 T 5974—White
77 T 5975—Pink
77 T 5976—Light blue
Please state size . . . . Each $2.98

K **Poodle Pet Skirt.** Full circle cotton corduroy made gay by bright-eyed poodle on gold-color leash. Zipper placket. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. Shipping weight 2 lbs.
77 T U4145—Turquoise blue
77 T U4143—Red
77 T U4144—Gold
Please state size . . . . . . Each $3.98

L **2-Piece Harlequin Playsuit**, cotton corduroy. Gay multicolor top has smart Italian-look neckline . . pedal pushers have slash pockets, cuffs that match top, elastic-back waist. Dry clean. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 2 lbs.
77 T U4220—Pink
77 T U4219—Peacock blue
77 T U4221—Black
Each. $5.79

M **Boy Shirt.** Sanforized cotton broadcloth; "jewel tone" colors. Lined collar, short doll sleeves. Packed in special box. Washable; max. fabric shrinkage 1%. *State Girl's size* 7, 8, 10, 12, 14.
77 T 7403—Blue jay (bright blue)
77 T 7404—Tangerine
77 T 7405—Red
77 T 7406—Charcoal gray
77 T 7407—Chartreuse
Shpg. wt. 9 oz. . . Each $1.98

4-STAR FEATURE ORLONS

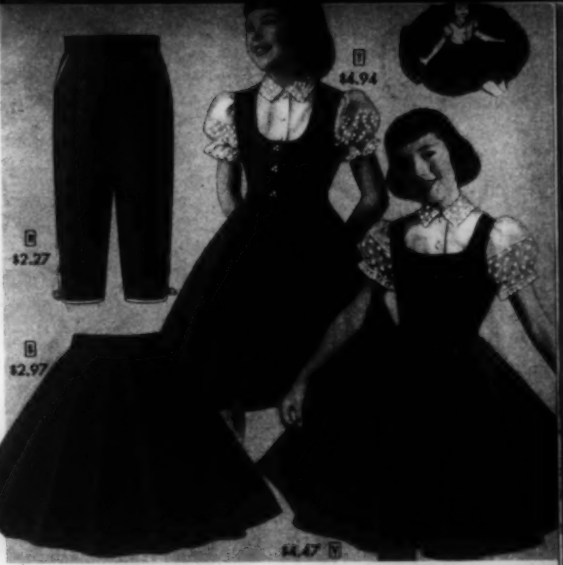
These Orlon sweaters have been laboratory approved and compared in price and quality with other leading brands. We believe there are no finer sweater values in America today.

- Lustrous Interlock Orlon . . Machine Washable . . Quick Drying
- Dyed-to-Match Buttons . . Extras Included with Each Cardigan

[illegible] **Pullover.** Double loop neckline gives lasting fit. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb.
77 T 5884—Red. $2.90
77 T 5885—Navy blue. 2.90
77 T 5886—Beige. 2.90
77 T 5887—White. 2.90
77 T 5888—Pink. 2.90
77 T 5889—Light blue. 2.90
77 T 5890—Yellow. 2.90
Also Virgin Nylon. Hand wash.
77 T 5985—Red. $2.29
77 T 5986—Light blue. 2.29
77 T 5987—White. 2.29

P **Cardigan.** Dyed-to-match buttons, nylon ribbon backing. *State Girl's size* 7, 8, 10, 12, 14. Wt. 1 lb. 2 oz.
77 T 5851—Navy blue. . . . $3.90
77 T 5850—Red. 3.90
77 T 5852—Beige. 3.90
77 T 5853—White. 3.90
77 T 5854—Pink. 3.90
77 T 5855—Light blue. 3.90
77 T 5856—Yellow. 3.90
Also Virgin Nylon. Hand wash.
77 T 5988—Red. $3.29
77 T 5989—Navy blue. 3.29
77 T 5990—White. 3.29

Measure to be sure. For a Girl's 7 to 14 size chart, please see page 126. You can buy everything you and your family need by using Sears Easy Payment Plan, see page 258 for more details.



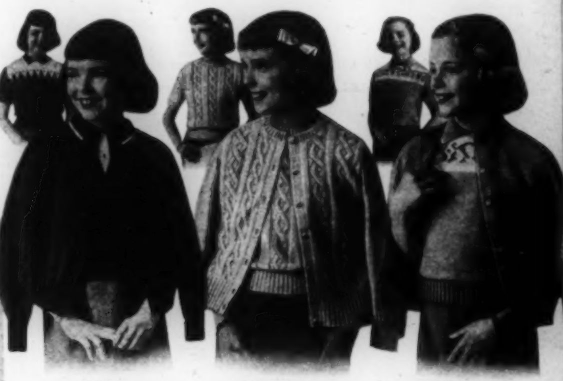
Girls' 100% Quilted Nylon . . Luxurious, Practical Gifts

R **Tapered Pedal Pushers.** "Shoe lace" ties at legs. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Shpg. wt. 6 oz.
77 T 4204—Navy with red trim. $2.27
77 T 4205—Red with navy trim. 2.27

S **Full Circle Skirt** with zipper placket. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 lbs.
77 T U4008—Navy blue. $2.97
77 T U4009—Red. 2.97

T **Weskit Set.** Full circle skirt, and a vest sparked with rhinestone buttons. The perfect gift in hand washable nylon. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 pounds.
77 T U4012—Navy. . $4.94
77 T U4013—Red. . . 4.94

V **Scoop-neck Jumper** with billowing full skirt. Button closing in back, colorful contrast belt with self buckle. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 pounds.
77 T U4010—Navy. . $4.47
77 T U4011—Red. . . 4.47



$4.98

Orlon Sweater Set

Flecked with wool. Pullover with Christmas-tree yoke, white-edged collar . . . cardigan with fitted waist. Hand wash. *State Girl's size* 7, 8, 10, 12, 14. Wt. 1 lb. 1 oz.
77 T 5940—Jockey red. . . $4.98
77 T 5941—Dark green. . . 4.98
77 T 5942—Navy blue. . . . 4.98

$4.37

All Orlon Twin Set

Cardigan and pullover both knit in smart cable-effect chain pattern. Hand washable. *Girls' sizes* 7, 8, 10, 12, 14. *State correct size.* Shipping weight 1 lb. 1 oz.
77 T 5943—Pink. $4.37
77 T 5944—Peacock blue 4.37
77 T 5945—Jockey red. . 4.37

$3.98

All Wool Twin Set

Pullover has white antler yoke, white-edged collar. Crew-neck cardigan with fitted bottom. Hand wash. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shpg. wt. 1 lb.
77 T 5946—Peacock blue. . $3.98
77 T 5947—Jockey red. . . . 3.98
77 T 5948—Dark green. . . . 3.98

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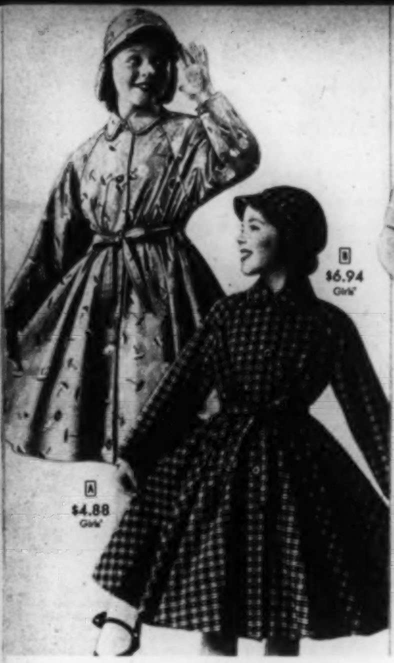
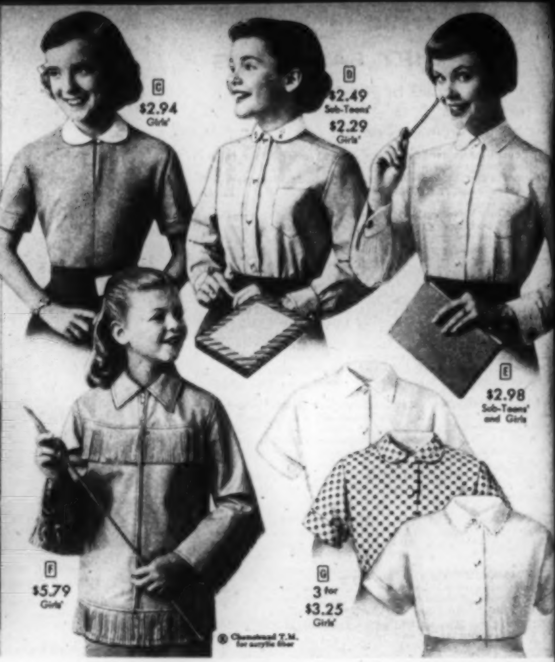
† DuPont T.M. for polyester fiber * DuPont T.M. for acrylic fiber





® Chemstrand T.M. for acrylic fiber

RAINY DAY OUTFITS

A **Ballerina in Gay Umbrella Print.** Both raincoat and hat are of water-repellent rubberized cotton. The tie belt snugs the waist, accents the wide flare. Saucy little hat matches coat. A wonderful gift at a low price. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 3 pounds.
77 T U9000–Red background print
77 T U9001–Blue background print
Coat and hat set..........$4.88

B **Chromspun Ballerina and Cap** of water-repellent acetate taffeta. Chromspun means the smart plaid colors are locked in, won't fade. Bountiful fullness shirred at waist to give exciting ballerina flare. Unlined jockey cap matches coat. Dry clean. **Girls' sizes 7, 8, 10, 12, 14. Please state size.** Shpg. wt. 3 lbs.
77 T U8889—Red and blue plaid coat and cap set..........$6.94

SIZE CHART for GIRLS' and SUB-TEENS' WEAR

Order size	7	8	10	12	14	8S	10S	12S	14S	16S	
If chest or bust is	26	27	29	30½	32	28½	30	31½	33	34½	in.
If waist is	23	23½	24½	25½	26½	23½	24½	25½	26½	27½	in.
If hips are	27½	28½	31	33	35	30	32	34	36	38	in.

GIRLS', SUB-TEENS' FASHIONS

C **100% Acrilan® Jersey Blouse,** the luxurious new miracle fabric that washes easily, feels so feather-light and warm. Keeps its shape, resists moths and mildew. White or dazzling colors, with white jersey Peter Pan collar. Machine washable. *Girls' sizes* 7, 8, 10, 12, 14. *Please state size.* Shipping weight 5 ounces.
77 T 7357—Red..........$2.94
77 T 7358—Gold.......... 2.94
77 T 7359—White.......... 2.94

D **Sub-Teens' and Girls' Boy Shirt.** Solid color Sanforized cotton broadcloth won't shrink over 1%. Screen print on white collar. Washable. *Please state size.* Shipping weight 11 oz.
Sub-Teens' 10S, 12S, 14S, 16S.
77 T 7596–Red 77 T 7598–White
77 T 7597—Bright blue.Ea. $2.49
In Girls' sizes 7, 8, 10, 12, 14.
77 T 7450–Red 77 T 7452–White
77 T 7451—Bright blue. Ea. $2.29

E **Striped Boy Shirt with Big Cuff Links.** Sub-Teens' and Girls' sizes. Woven stripe cotton is Sanforized, washable, won't shrink over 1%. Price includes 1c Federal Excise Tax on cuff links. *Please state size.* Shpg. wt. 11 oz.
Sub-Teens' 10S, 12S, 14S, 16S.
77 T 7665E–Pink and white.. $2.98
77 T 7666E–Med. blue, white 2.98
In Girls' sizes 7, 8, 10, 12, 14.
77 T 7392E–Pink and white.. $2.98
77 T 7393E–Med. blue, white. 2.98

These gift shirts come individually boxed.

F **Leather-look Vinyl Plastic with Fringe,** a jacket with a real "git-along cowboy" air. Won't crack, wipes clean. Zipper front, acetate lining. *Girls' sizes* 7, 8, 10, 12, 14. *State size.* Shipping weight 2 lbs.
77 T U8618—White 77 T U8619—Luggage brown
77 T U8620—Bright blue..........Each $5.79

G **Package of 3 Blouses.** Sanforized, washable cotton broadcloth. 1 white with rick-rack, 1 pink, 1 multicolor print. Maximum fabric shrinkage 1%. *Girls' sizes* 7, 8, 10, 12, 14 only. *Please state correct size.* Shipping weight of package 10 ounces.
77 T 7380—Package of 3 of 1 size..........$3.25

J
$3.90
Sub-Teens'
H
$4.90
Sub-Teens'

* Dupont T.M. for acrylic fiber

SUB-TEENS' ORLON* SWEATERS

H and **J** Rich-as-cream interlock knit quality, hand washable, need no blocking. *Sub-Teens' sizes* 8S, 10S, 12S, 14S, 16S. *State correct size.*

H **Cardigan.** Shipping weight 1 pound.
77 T 6390—White
77 T 6391—Red
77 T 6392—Navy
77 T 6393—Medium avocado green
77 T 6394—Peacock blue
Each..........$4.90

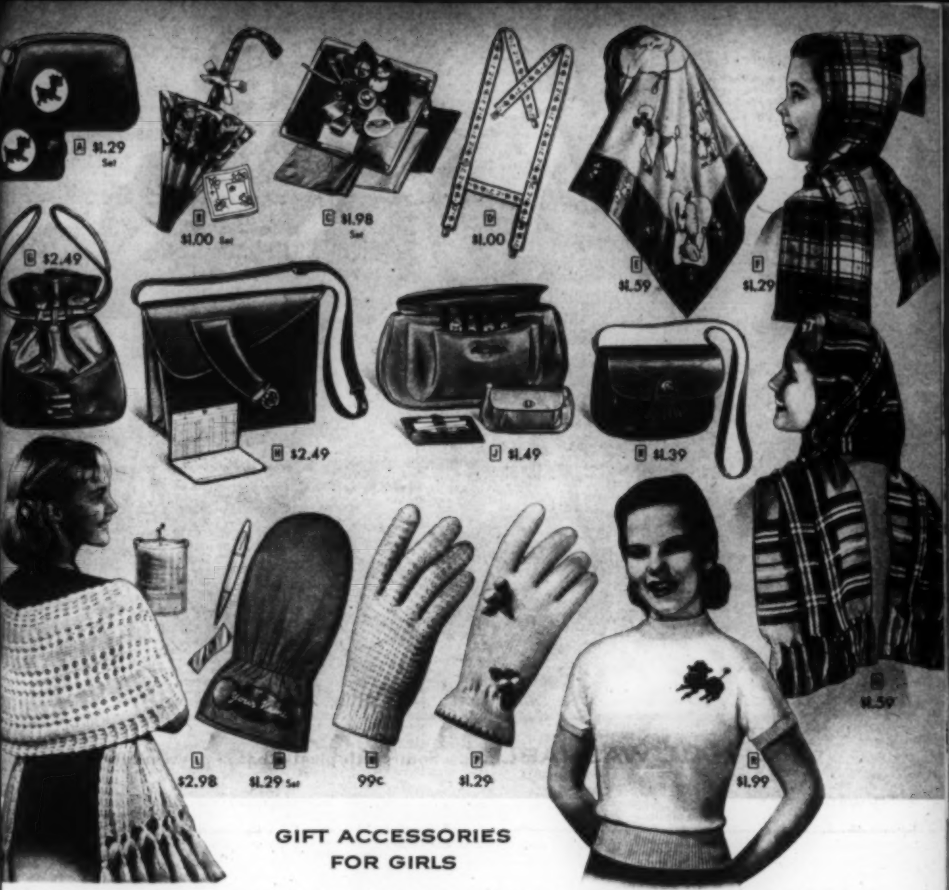
J **Pullover.** Shipping weight 15 ounces.
77 T 6384—White
77 T 6385—Peacock blue
77 T 6387—Pink
77 T 6388—Red
77 T 6389—Medium avocado green
Each..........$3.90

Sub-Teens' Quilted Nylon Skirt

K Beautiful big-flare skirt at a grand low price. Quilted all over, hand washable, rich but practical too. Zipper placket. *Sub-Teens' sizes* 8S, 10S, 12S, 14S, 16S. *Please state correct size when ordering.* Shipping weight 2 pounds.
77 T U4883–Navy..$3.98 77 T U4884–Red $3.98

K
$3.98
Sub-Teens'

Items on this page will be shipped directly from your Sears mail order house. Order and pay postage from there. For Sears Easy Terms, see page 258.



GIFT ACCESSORIES FOR GIRLS

A **Slackie Bag and Wallet Set.** In calf-like plastic. Top zipper on unlined slackie bag (about 8x5⅛ in.). Wallet about 4⅛x3⅛ in. Shpg. wt. 10 oz.
88 T 3809E–Red. 88 T 3810E–Medium tan
88 T 3811E–Avocado (medium) green
88 T 3812E–Dark brown....Each set $1.29

E **Saucy Poodles** prance across a pure silk square, Any youngster would love to receive her favorite headsquare with this charming design printed on delicate pink with glowing turquoise blue. About 28½x28½ in. Hand wash separately.
88 T 9731—Shpg. wt. 3 oz.....Each $1.59

J **Popular Fitted Clutch.** In plastic. Large pocket on front has coin holder. Inside mirror's back holds pencil, pad, comb. Plastic lined. About 9½x4½ inches.
88T3837E–Red 88T3838E–Medium tan
88T3839E–Black 88T3840E–Dark brown
Shipping weight 1 pound....Each bag $1.49

N **New Tuck Stitch Glove.** Cozy 60% wool now blended with 40% nylon stretch yarn to give perfect fit to hand sizes 3 to 7. Snug ribbed cuff. Hand wash separately. Shipping weight 3 ounces.
88 T 5929—White 88 T 5930—Red
88 T 5931—Navy blue.....Each pair 99c

B **Little Hankie Parasol.** A darling novelty gift for a stocking . . or to hang on the Christmas tree as a surprise. 3 gay cotton print hankies (about 12⅛x12⅛ in.) folded to look just like an umbrella. Shipping weight 6 ounces.
88 T 9732—Assorted...............$1.00

F **Gay Plaid Headwarmer** in a cozy combination of 55% wool and 45% rayon, Bandeau clip across front shuts out chilly winter breezes. All wool tassel is a perky accent at pointed back. Self fringed ends. About 8x29 in. Hand wash separately.
88 T 9719–Multicolor. Shpg. wt. 5 oz.. $1.29

K **Looks Like Saddle Cowhide!** New shoulderstrap bag in Barafilm plastic with address book, pencil. Plastic lined. Turn lock closing. About 6⅛x4⅝ inches. Shipping weight 9 ounces.
88T3853E–Red 88T3854E–Medium tan
88T3855E–Flight (navy) blue...Each $1.39

P **Plump Pompons** appliqued on 60% wool, 40% stretch nylon glove as a just for fun accent. Made in Japan. Hand wash separately. Stretches to fit hand sizes 3 to 7. Shipping weight 3 ounces.
88 T 5926—White 88 T 5927—Red
88 T 5928—Navy blue Each pair...$1.29

C **2 Gifts in One.** Three pure silk squares (about 17x17 in.) with hand rolled edges. 1 each in red, royal blue, white. Made in Japan. Hand wash separately. In plastic acetate case with gay detachable Christmas corsage for her to wear.
88 T 9726—Shpg. wt. 6 oz.....Set $1.98

G **Drawstring Pouch.** In genuine leather. 2 slip-in pockets. Rayon lined. About 8x7⅜ inches. Shipping weight 1 pound.
88 T U3845E—Medium tan.......... $2.49
88 T U3846E—Red................ 2.49
88 T U3847E—Black............... 2.49
88 T U3848E—Flight (navy) blue.... 2.49

L **Glamorous Stole** just like mother wears. In 100% virgin nylon. Clear acetate plastic knitting case with 2 needles. Stole about 14x68 in. including double knot fringe. Hand wash separately. Wt. 14 oz.
88 T 9728—White.................$2.98
88 T 9729—Pink.................. 2.98

R **Saucy Gray Poodle Applique** on the 100% virgin Orlon* interlock-knit blousette. Rib mock turtle neck, waistband. Hand wash separately. *State size* medium (7–9); large (10-14). Wt. 5 oz.
88 T 9709—White 88 T 9710—Pink
88 T 9711—Light blue Each........$1.99

D **Darling Suspenders** for a young lady's skirts. Gay embroidery decorates white tape bordered with bright red felt. Silver-color metal clips are adjustable within size range. Shipping weight 4 ounces.
88 T 9700—Fits sizes 1 to 7.........$1.00
88 T 9701—Fits sizes 8 to 12........ 1.00

H **Fitted Adjustable Shoulderstrap Bag.** In plastic. Zip pocket, wall pocket. Rayon lined. About 9x6⅜ inches.
88 T 3841E–Red 88 T 3842E–Medium tan
88 T 3843E—Flight (navy) blue
88 T 3844E—Black *patent-like plastic*
Shipping weight 1 lb. 5 oz...Each bag $2.49

M **Cotton Poplin Mitt.** Name tab with gold-color transfer tape. Ball point pen. Fleeced cotton and rayon lining. About 7⅜ in. long. *State size* small (2–3); medium (4–5); large (6–7). Shpg. wt. 4 oz.
88 T 5923-Medium red 88 T 5924–Navy
Each set $1:29............2 sets for $2.50

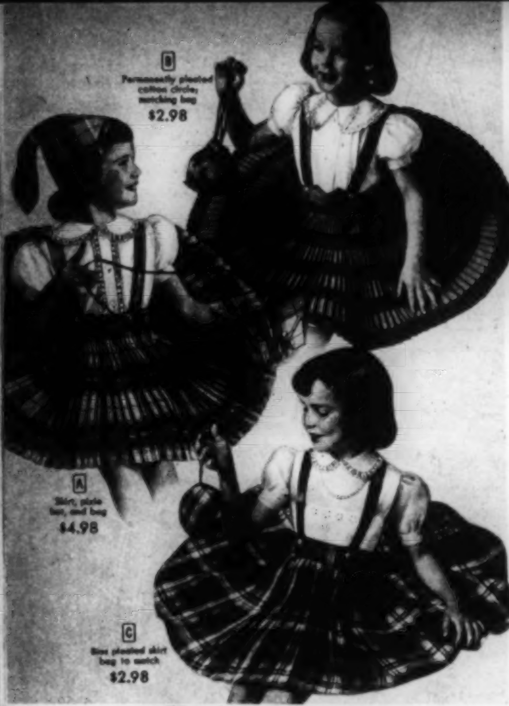
S **100% Wool Plaid Headwarmer.** Cheerful blaze of colors on this youthful favorite for all outdoor occasions. About 14½x70 in. including fringe. Hand wash separately. Shipping weight 5 ounces.
88 T 9720—White background......$1.59
88 T 9721—Red background........ 1.59

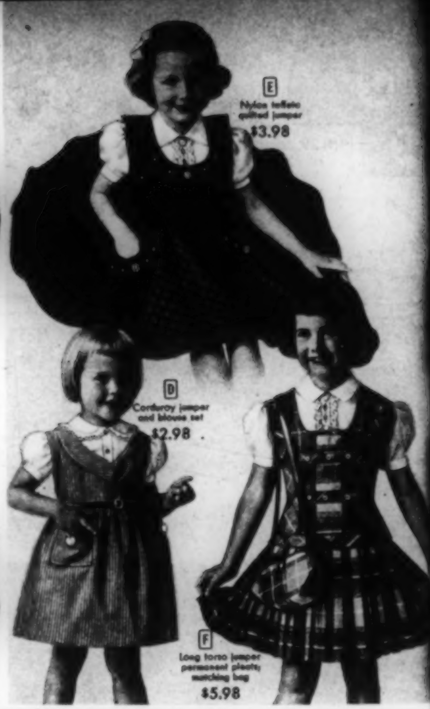
SIZE CHART FOR GIRLS' MITTENS, GLOVES

Order size........................	2	3	4	5	6	7	
If around fullest part of right hand is	5	5¼	5½	5¾	6	6¼	in.

Prices of Handbags and Wallets include 10% Federal Excise Tax

* Acrylic fiber, Dupont Trademark


B
Permanently pleated cotton circle; matching bag
$2.98
A
Skirt, pixie hat, and bag
$4.98
C
Box pleated skirt bag to match
$2.98


E
Nylon taffeta quilted jumper
$3.98
D
Corduroy jumper and blouse set
$2.98
F
Long torso jumper permanent pleats; matching bag
$5.98

ALL WASHABLE . . . Some with pleats that stay wash after wash

A **A fashion find**—65% Orlon*, 35% wool full circle skirt with matching pixie hat, bag. Permanently knife pleated. Washable. *State size* 3, 4, 5, 6, 6x. (4c Fed. ex. tax on bag included.)
29 T 4196E—Red plaid
29 T 4197E—Turquoise blue plaid. Wt. set 13 oz. . . $4.98

B **Pert and precious**—permanently pleated cotton full circle skirt, matching drawstring pouch bag. Dainty diamond print. Washable. (Fed. ex. tax 3c on bag incl.) *State size* 3, 4, 5, 6, 6x.
29 T 4167E—Red print
29 T 4168E—Turquoise blue print. Wt. set 11 oz. . . $2.98

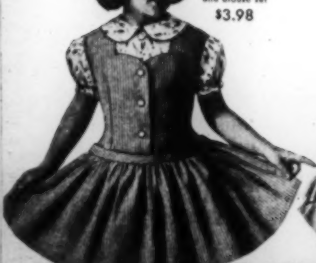
C **No worry about cleaning bills!** Washable 50% Orlon, 50% rayon bias-cut skirt with purse to match. Permanently pleated. (3c Fed. excise tax on bag incl.) *State size* 3, 4, 5, 6, 6x.
29 T 4217E—Red plaid
29 T 4218E—Grey, yellow plaid. Wt. set 10 oz. . . $2.98

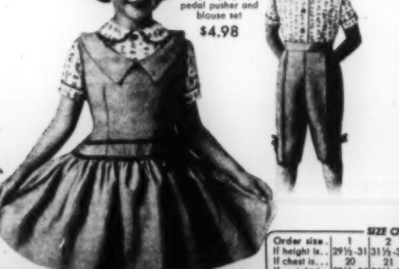
D **Beguiling corduroy jumper,** button back, V-neck with collar; white cotton broadcloth blouse has eyelet trim, puff sleeves. Washable. *Please state size* 1, 2, or 3. See size chart below.
29 T 4481—Turquoise blue
29 T 4482—Red
Shpg. wt. set 9 oz. $2.98

E **Washable and quick drying!** 100% nylon taffeta quilted jumper with nylon quilting. Full circle skirt. Rhinestone and simulated pearl trim. *Please state size* 3, 4, 5, 6, 6x.
29 T 4418—Navy blue
29 T 4419—Red
Shpg. wt. 12 oz. $3.98

F **For little fashion plates:** 65% Orlon, 35% wool long torso jumper, matching bag. Permanently box-pleated, full circle skirt. Washable. (3c Fed. ex. tax on bag incl.) *State size* 3, 4, 5, 6, 6x. Wt. set 14 oz.
29 T 4442E–Turquoise plaid
29 T 4441E–Red plaid $5.98

*DuPont Reg. T. M. for its Acrylic fibers


G
Long torso jumper and blouse set
$3.98


H
Poplin jumper, pedal pusher and blouse set
$4.98

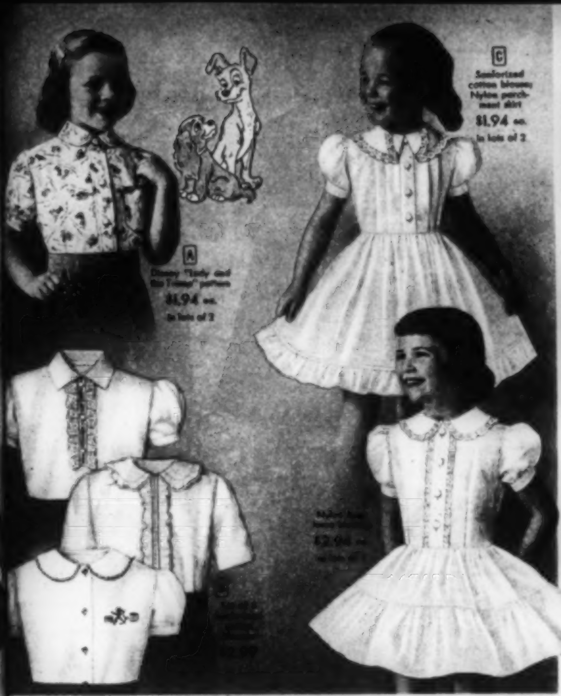
For Dress-up or Play In New Long-torso Style

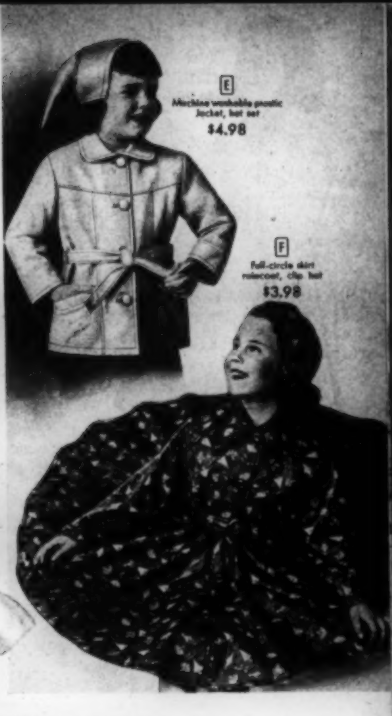
G **Sparkling with colorful charm!** Corduroy jumper has sweetheart neckline with button front, adjustable button back. Printed cotton broadcloth blouse picks up bright color of jumper. Peter Pan collar, adorable button sleeve. Washable. *State size* 3, 4, 5, 6, 6x. Wt. set 14 oz.
29T4435–Flamingo pink 29T4436–Turquoise blue
29T4437–Sun gold. $3.98

H **Indoor or outdoor 3-piece play set** in fine quality cotton poplin; printed cotton broadcloth blouse carries through color scheme of jumper and pedal pushers. All are Sanforized . . . won't shrink more than 1%. Pedal pushers have elastic at back, ties at bottom. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. set 10 oz.
29T4438–Orange 29 T 4439–Turquoise blue
29T4440–Red. $4.98

SIZE CHART FOR 1 to 6x SEPARATES

Order size.	1	2	3	4	5	6	6x
If height is. .	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is. . .	20	21	22	23	24	25	25½ in.
If weight is.	22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.


A
Disney "Lady and the Tramp" pattern
$1.94 ea.
In lots of 2
C
Sanforized cotton blouse; Nylon parchment skirt
$1.94 ea.
In lots of 2


E
Machine washable plastic Jacket, hat set
$4.98
F
Full-circle skirt raincoat, clip hat
$3.98

PRACTICAL LITTLE GIRLS' GIFTS

A **Disney "Lady and the Tramp"** pattern on white Sanforized cotton broadcloth Tomboy blouse—maximum shrinkage 1%. Doll sleeves, boy collar, shirttail bottoms. Washable. *State size* 3, 4, 5, 6, 6x.
29 T 4274—Wt. ea. 7 oz.
$1.98 ea. . . . . . . 2 for $3.88

B **Set of 3 blouses of** white cotton Sanforized broadcloth . . . won't shrink more than 1%. 3 charming styles: a variety of ruffled or embroidered fronts. Washable. *Please state size* 3, 4, 5, 6, 6x. Shipping weight set 9 oz.
29 T 4273 . . . . 3 for $2.99

C **White** blouslip with Sanforized cotton broadcloth top . . won't shrink more than 1%. Nylon parchment ruffled bottom props up whirly skirts prettily. Washable. *Please state size* 3, 4, 5, 6, 6x.
29 T 4266—Wt. ea. 8 oz.
$1.98 ea. . . . . . . 2 for $3.88

D **100% nylon blouslip.** Long-torso style—perfect for long-torso jumpers (see facing page), and pleated skirts, which need a smooth line at the waist. Washable. *State size* 3, 4, 5, 6, 6x. Shipping weight ea. 6 oz.
29 T 4267—White
$2.98 ea. . . . . . . 2 for $5.88

E **"Leatherlook, leather feel."** Smart wrap-style jacket of washable plastic with soft fleeced cotton inside. Matching pixie hat. *State size* 3, 4, 5, 6, 6x. Measure to be sure. Shipping wt. 1 lb. 4 oz.
29T4575—Lt. blue. . . . $4.98
29T4576—Red 4.98

F **She'll brighten up a rainy day,** yet stay comfy dry in this rubberized cotton full circle skirt raincoat. Umbrella print. Cute clip hat. Dry clean. *State size* 3, 4, 5, 6, 6x. Shipping weight 1 lb. 6 oz.
29T4690—Red print . . $3.98
29T4691—Blue print. . 3.98

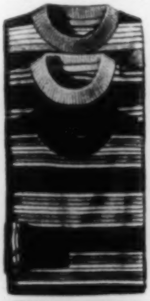
Washable long or short sleeve polo shirts for active children

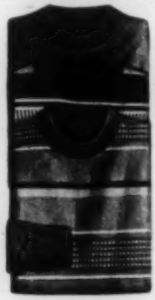
G **Long sleeve fine quality combed cotton polo shirts for little toddlers.** Package of 3 includes 1 solid color maize; 1 fancy design copen blue, 1 red multicolor stripe design. All are in wonderfully washable colors. *Please be certain to state size* 1, 2, 3, or 4. Measure to avoid unnecessary returns. See size chart on facing page. Shipping weight for 3, 8 ounces.
29 T 4763. . . . . Pkg. of 3, 1 size for $2.15; 2 pkgs. (6) $3.96

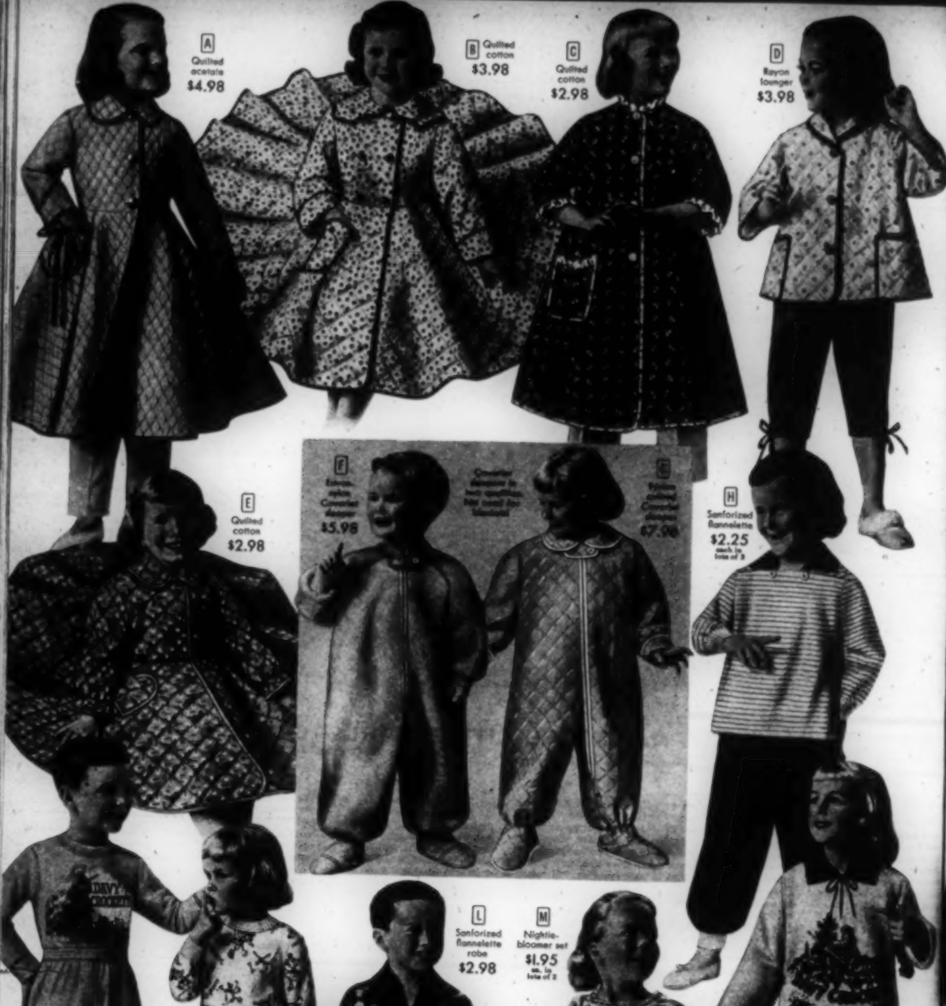
H **Fine quality combed cotton striped polo shirts in new, fashion-right assorted dark tones.** All are in wonderfully washable colors, have rib knit neckbands for a more comfortable fit. *Please be sure to state size* 3, 4, 5, 6, or 6x. Measure to be sure of correct size. Shipping weight for 3, 12 ounces.
29 T 4839—Long sleeves. Pkg. of 3, 1 size for $2.69; 2 pkgs. (6) $5.00
29 T 4842—Short sleeves. Pkg. of 3, 1 size for 2.39; 2 pkgs. (6) 4.50

J **Package of 3 fine quality combed cotton polo shirts.** 2 in fancy patterned wide blazer stripes in dark tones, 1 solid color charcoal gray. All have rib-knit neckbands for more comfortable fit, and matching side stripes. All in washable colors that blend well with overalls. *Please be certain to state correct size* 3, 4, 5, 6, or 6x. Shipping weight for 3, 12 oz.
29 T 4843—Long sleeves. Pkg. of 3, 1 size for $2.98; 2 pkgs. (6) $5.70
29 T 4844—Short sleeves. Pkg. of 3, 1 size for 2.69; 2 pkgs. (6) 5.00

G Long-sleeve polos, sizes 1 to 4
3 for $2.15


H Long sleeve 3 for $2.69
Short sleeve 3 for $2.39


J Long sleeve 3 for $2.98
Short sleeve 3 for $2.69



A
Quilted acetate
$4.98

B Quilted cotton
$3.98

C
Quilted cotton
$2.98

D
Rayon lounger
$3.98

E
Quilted cotton
$2.98

F
$5.98

G
$7.98

H
Sanforized flannelette
$2.25 each in lots of 3

J
Disney Davy Crockett
$1.95 ea. in lots of 2

K
Disney Mickey Mouse
$1.95 ea. in lots of 2

L
Sanforized flannelette robe
$2.98

M
Nightie-bloomer set
$1.95 ea. in lots of 2

Davy Crockett pajamas N
$1.95 ea. in lots of 2

HOLIDAY BRIGHT HONEYSUCKLE NIGHTWEAR

Sweet dreams for sleepy heads . . infants to size 8

A **Picture-pretty quilted duster of acetate crepe.** Fitted style with full swirl skirt. Contrast color lining, collar, trim. Estron (acetate) interlining. Dry clean. *State size* 4, 5, 6, 6x. Boxed. Wt. 1 lb. 6 oz.
29 T 9886—Aqua with rose. $4.98
29 T 9887—Rose with aqua. 4.98

B **Our finest cotton quilted full circle-skirt robe.** Fitted at waist; scalloped collar. Self-fabric lined. Colorful dots on white ground with gay red binding trim. Washable. *State size* 4, 5, 6, 6x. Boxed. Shpg. wt. 1 lb. 10 oz.
29 T 9831 . . . . $3.98

C **Charming princess-style duster in quilted cotton.** Twin print—red with white outside; white with red lining and trim. Demure ruffling at neck, on pocket. Washable. *State size* 4, 5, 6, or 6x. Shipping weight 13 ounces.
29 T 9866 . . . . $2.98

D **A lounging outfit as pretty as Mother's!** Printed acetate crepe top with acetate satin trim, quilted lining. Acetate satin crazy pants. Hand wash separately. *State size* 4, 5, 6, 6x. Boxed. Wt. 1 lb. 2 oz.
29 T 9884—Turquoise $3.98
29 T 9885—Red 3.98

E **Story-book prettiness** in a cotton quilted robe with blue and white lollipops on a pink ground. Pink binding trim to match lining. Full-circle skirt with heart pocket. Elasticized ruffle sleeves. Washable. *State size* 2, 3, 4.
29 T 9829—Wt. 15 oz. $2.98

F **Coverlet sleeper** of 70% Estron (acetate) and 30% nylon. Talon zipper. Bootee feet with plastic sole and toe. Washable. *State size* Small (fits to size 1); Medium (2–3); Large (3–4). Wt. 1 lb. 4 oz.
29T3336–Blue 29T3335–Pink
29T3337–Yellow
29T3338–Lt. green $5.98

G **100% nylon quilted coverlet sleeper** with nylon batting interlining. Talon zipper. Bootee feet with plastic sole, toe. Washable. *State size* Small (fits to size 1); Medium (2–3); Large (3–4). Wt. 15 oz.
29 T 3386—Yellow $7.98
29 T 3387—Lt. blue 7.98
29 T 3388—Pink 7.98

H **Saucy-striped Sanforized flannelette pajamas** . . . shrinkage 1%. Horizontal neck; Gripper Fasteners. Elastic top pants. Washable. *State size* 2, 4, 6, 6x. Wt. ea. 11 oz.
29 T 3307—Red and white top; red pants . . . . . Ea. $2.29; 2 for $4.50
29 T 3308—Aqua and white top; aqua pants. Ea. $2.29; 2 for $4.50

J **Disney Davy Crockett print** on knit cotton grow sleeper. Top extra long; pants one size larger—allows for growth. Pants have elastic top, plastic feet. Nylon reinforced seams. Washable. *State size* 2, 4, 6, 6x.
29 T 3309—Yellow Wt. ea. 13 oz.
29 T 3310—Copen blue
Ea. $1.98 . . . . 2 for $3.90

K **Knit cotton sleeper** with allover Disney Mickey Mouse print top. Solid pants have plastic feet. Gripper Fasteners. Washable. *State size* 1, 2, 3, 4.
29T3240–White print; turquoise pants. Shpg. wt. ea. 12 oz.
29T3241–White print; pink pants
29T3242–White print; yellow pants
$1.98 each . . . . 2 for $3.90

L **"Wild West"** Sanforized cotton flannelette robe for toddler boys. Max. shrinkage 1%. Red print with navy flannelette lining and trim. Washable. *State size* 1, 2, 3, 4. Shipping weight 12 oz.
29 T 9813 . . . . $2.98

M **Sweet-as-sugar gown and bloomer set** in cotton flannelette. Nylon lace and ribbon-run embroidery trim. Elastic waist, legs on bloomer. Washable. *State size* 2, 4, 6, 6x. Shipping weight ea. 8 ounces.
29 T 3300—$1.98 ea.; 2 for $3.90

N **Disney Davy Crockett** Sanforized cotton flannelette pajama for girls, boys. Slipover and elastic-top pants with vat dye fringe. Washable. *State size* 2,4,6,6x. Wt. ea. 11 oz.
29T3280–Yellow 29T3281–Lt.blue
$1.98 ea. . . . . 2 for $3.90

P **For the little man around the house:** Sanforized cotton flannelette robe in red with leopard-effect cotton fabric trim. Budget priced. Matches girls' lounging set 29T9888M. Washable. Maximum fabric shrinkage 1%. *Please state size* 1, 2, 3 or 4. Shipping wt. 9 oz.
29 T 9830M $1.98

R **Sassy red lounging pajamas** with leopard-effect cotton fabric trim. Sanforized cotton flannelette. Maximum fabric shrinkage 1%. Elastic top crazy pants. Matches boys' robe 29T9830M. Washable. *State size* 4, 5, 6 or 6x. Shpg. wt. 11 oz.
29 T 9888M $2.98

S **Colorful frontier print on white ground.** Cotton flannelette sleeper. Gripper Fastener closings on top. Pants have wide elastic top. Washable. *State size* 2, 4, 6, 8. Wt. ea. 13 oz.
29 T 3303—Print
$1.39 ea. . . . 2 for $2.72

T **Cotton pinpoint chenille duster.** Front and back yoke. Full-swing skirt with 3-way belt. Wash with care. *State size* 4, 5, 6, 6x. Size chart at right.
29 T 9869—Melon red
29 T 9870—Aqua blue
29 T 9871—Yellow
Shpg. wt. 1 lb. 2 oz. $1.98

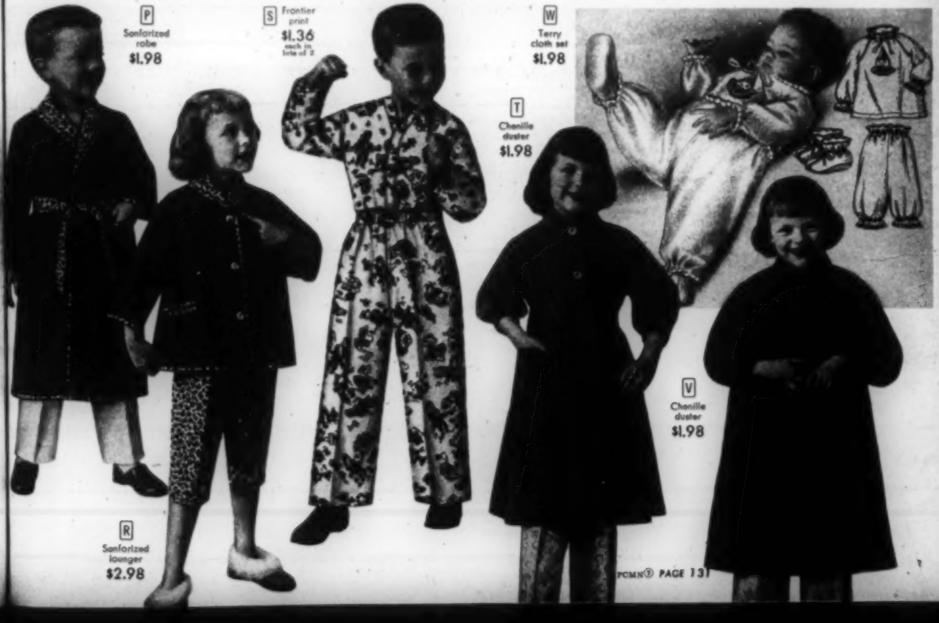
V **Toddlers' cotton chenille pinpoint duster.** Front and back rounded yoke. Push-up sleeves. Wash with care. *State size* 1, 2, or 3.
29 T 9826—Aqua blue
29 T 9827—Melon red
29 T 9828—Yellow
Shpg. wt. 13 oz. . . . $1.98

W **3-pc. cotton terry cloth set** for sleep, play. Elasticized ruffle trim. Washable. *State size* Small (to 9 mos); Large (9 to 18 mos).
29 T 3316—Pink
29 T 3317—Lt. blue
29 T 3318—Lt. mint green
29 T 3319—Yellow
Shpg. wt. 8 oz $1.98

Do all your Christmas shopping the easy Sears catalog way

SIZE CHART for SLEEPWEAR, SIZES 9, 18 mos.; 1 TO 8

Order size	9 mos.	18 mos.	1	2	3
If chest is	18	20	20	21	22 in.
If height is	up to 26½	29½-31½	27–31	31½–34	34½–37 in.
Order size	4	5	6	6x	8
If chest is	23	24	25	25½	27 in.
If height is	37½–40	40½–43	43½–46	46½–48	48½–52 in.



PLAYTOGS FOR THE LAND OF MAKE-BELIEVE

Davy Crockett Gifts, Roy Rogers and Dale Evans Suits and Other Western Wear

A **"Rusty Rinty" 2-piece Cavalry Suit.** Gold-colored buttons, chevrons and cord trim. Sanforized and mercerized cotton gabardine . . . won't shrink over 1%. Zipper fly front; 2 pockets. Washable. *State size* 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 2 oz.
29 T 7301—Dark blue............**$5.98**

B **"Rusty Rinty" Cavalry Hat** . . . 100% dark blue wool felt. Rin-Tin-Tin emblem. Leather sweat band. *State size* small (19¼ in.), medium (20 in.), large (20¾ in.).
29 T 7920—Shpg. wt. 10 oz.........**$1.98**

C **For Sister . . . Dale Evans 2-piece Cowgirl Outfit.** Sanforized and mercerized cotton twill skirt; 2 snap fastened pockets with embroidery; elastic at waist for neat fit. Back zipper. Sanforized cotton shirt with western embroidery. Snap fasteners on shirt front and cuffs. Washable . . . won't shrink more than 1%. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 6 oz.
29 T 5650—Pink and black.........**$5.98**
29 T 5651—Orange and brown.... **5.98**

D **For Brother . . . Roy Rogers Authentic 2-piece Western Suit.** Rugged wearing cotton twill slacks with tapered legs and colorful embroidery; wide belt loops and snap front pockets; zipper fly front. Cotton broadcloth shirt has twill front and back yoke and cuffs, embroidery trim and ribbing. Shank-type buttons; western pocket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 6 oz.
29 T 7312—Brown and orange.....**$5.98**
29 T 7313—Black and pink......... **5.98**

E and **F** **Texas-made Western Suits.** Sanforized cotton twill jacket and slacks won't shrink over 1%. White double-needle stitching; western-type riveted front pockets. Snap fasteners; elastic inserts at waist of jacket. Wash separately. *State size* 2, 4, 6, 6x. Shpg. wt. 1 lb. 4 oz.

E **Boys' 2-piece Set**; zip fly front.
29 T 7308—Black and pink.....**$3.98**
29 T 7309—Dark green and red. **3.98**

F **Girls' 2-piece Set**; zip side placket.
29 T 7310—Pink and black.....**$3.98**
29 T 7311—Dark green and red. **3.98**

G **Western wool felt hat.** Adjustable chin strap. Contrasting color trim. *State size* small (19¾ in.), medium (20¾ in.), large (21½ in.). Pull measuring tape around head, order nearest size. Wt. 1 lb.
29 T 7999—Black
29 T 7998—Bright red
29 T 7997—Buckskin (tan).....Each **$1.98**

H **Girls' Bright Colored Cotton Twill Jeans and Western Belt.** Adjustable two-snap side placket with concealed zipper; plastic-backed belt. Button front suspenders; yoke style western back; 2 front and 2 back pockets. Washable. *State size* 2, 3, 4, 5, 6, 6x. Wt. each 11 oz.
29 T 7600-Orange **29 T 7601**-Turquoise blue
29 T 7602-Black..Each **$1.69; 3 for $4.99**

J **Western Print Cotton Flannel Shirts.** Long sleeves. Lined collar; double yoke back. Assorted prints and colors. Washable. *State size* 2, 3, 4, 5, 6, 6x. Shpg. wt. pkg. 1 lb.
29 T 6254—Package of 3, 1 size....**$3.98**

K **Polly Crockett Hat.** Fluffy white rabbit fur band and tail; white plastic crown with imprint of Polly Crockett. *State size* small (20 in.), medium (21 in.), large (22 in.).
29 T 7918E—Shpg. wt. 4 oz........**$1.69**

L **Davy Crockett Hat.** Brown coonskin-type hat with rabbit fur band and tail; plastic crown has imprint of Davy Crockett. *State size* small (20 in.), medium (21 in.), large (22 in.).
29 T 7917E—Shpg. wt. 5 oz........**$1.69**
Price includes 15c Fed. Ex. Tax on catalog numbers ending in "E"

M **Davy Crockett Long-sleeved Polo Shirt.** Finely knit cotton with long-lasting screen print. Western-type string tie. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 8 oz.
29 T 4779—Pink and black
29 T 4780—Brown and tan
Each **$1.69**; Save and buy 2 for **$3.30**

N **Davy Crockett 2-piece Slack Suit** in suede-textured cotton. Davy Crockett applique on front and western-type fringe on slacks and shirt. Slacks have all-around elastic waist and 2 front pockets. Shirt has laced neck opening. Fine quality fabric in frontier brown (rust). Washable. *State size* 2, 3, 4. Shpg. wt. 14 oz.
29 T 7322—2-piece Suit...........**$5.98**

P **Davy Crockett Washable Cotton Suede Jacket.** Western-type fringe just like that on Davy's buckskins. Warmly lined with colorful cotton flannelette in a Davy-Crockett print. Convenient zipper front; 2 roomy pockets. Washable. *State size* 4, 5, 6 or 6x. Wt. 1 lb. 5 oz. Rust brown color.
29 T 4626..................Each **$4.98**

R **Davy Crockett Cotton Flannel Western Shirt.** Long sleeves with neat button cuffs. Exciting action pattern on chest; double fabric yoke back and lined collar. Sanforized cotton flannel won't shrink over 1%. Washable. *State size* 2, 3, 4, 5, 6. Wt. 9 oz.
29 T 6266—Orange **29 T 6267**—Brown
Each.................**$1.59; 2 for $3.08**

S **Davy Crockett Suit in Sanforized Cotton Gabardine and Cotton Flannel.** Slacks are fine mercerized gabardine with western fringe on side seams. Covered elastic waist back; zipper fly front. Contrasting belt matches long-sleeved cotton flannel shirt; smart new string tie. Washable. Maximum fabric shrinkage 1%. *State size* 2, 3, 4. Shpg. wt. set 1 lb. 1 oz.
29 T 6807—Brown and orange.....**$4.98**

T **Genuine Cowhide Leather Belt** . . . embossed with a Davy Crockett motif. Non-rust metal buckles. *State size* 20, 22, 24, 26 in. Wt. 6 oz.
29 T 4075.....................Each **98c**

SIZE CHART FOR PLAYWEAR SIZES 2 TO 6X

Order size	2	3	4	5	6	6x
If height is	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is	21	22	23	24	25	25½ in.
If weight is	25½–29	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.

Walt Disney's Official DAVY CROCKETT

AA 4-piece Playsuits for Boys or Girls **$4.98**

- Styled just like Davy's buckskins with western fringe and laced neck openings
- Exciting screen-prints of Davy in bright, long-lasting colors
- Coonskin-style hat of soft, fur-effect cotton pile fabric

Sturdy brown cotton twill with plastic fringe and laces. Long-sleeved shirt with handsome screen prints. Boys' slacks have elastic waist; girls' skirt comes with an adjustable band. Plastic belt; cotton pile fabric cap. *State size* 2, 4, 6, or 6x. Shpg. wt. 1 lb. 2 oz.
29 T 5649—Girls' Outfit..........**$4.98**
29 T 7377—Boys' Outfit.......... **4.98**

Official Davy Crockett Frontier Hat

BB Only **$1.98**

Fine pre-formed all wool felt with pinched crown and handsome fringed edge on brim. Adjustable rayon cord drawstring. *State size* small (19¾ inches), medium (20¾ inches), large (21½ inches). Shipping weight 11 oz.
29 T 7933—Leather color (rust)...**$1.98**
29 T 7934—Charcoal gray...... **1.98**

Rough and Ready Western Playtogs Guaranteed to Wash and Wear

Washable Corduroy and Cotton Flannel Coverall

CC For Boys or Girls **$2.98**

Convenient 1-piece western coverall . . . embroidery trim. Zipper front for quick, easy dressing. Bottom part is corduroy; upper part cotton flannel with corduroy trim. Full elastic waist. Washable. *Please state size* 2, 3 or 4. Shipping weight each 13 oz.
29 T 7300—Brown with orange and gray print..............................**$2.98**

Authentic Texas-made Western Outfit

DD 2-piece Set Finest quality **$3.98**

Finest quality sanforized cotton twill slacks with half-belt front and elastic waist back. Sanforized broadcloth shirt with western embroidery, shank buttons and real western pockets. Washable; maximum fabric shrinkage 1%. A finely tailored western suit that's built for rugged activity. *State size* 2, 3 or 4. Shipping weight 12 oz.
29 T 7228—Two-tone green........**$3.98**
29 T [illegible]—[illegible] with lt. blue........ **3.98**

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Vt. 6 oz.
. Each 98c

6x
–48 in.
½ in.
–54 lbs.

CC

D

A "Rusty Rinty" Suit
$5.98

B "Rusty Rinty" Hat
$1.98

C Dale Evans Suit
$5.98

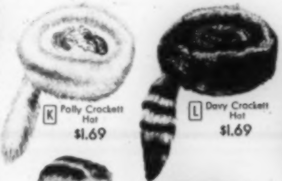
D Roy Rogers Suit
$5.98

E 2-piece Set
$3.98

F 2-piece Set
$3.98

G Felt Hat
$1.98

H Cotton Twill Jeans and Belt
Less than $1.67 ea. in lots of 3



K Polly Crockett Hat
$1.69

L Davy Crockett Hat
$1.69

M Knit Cotton Shirt
$1.65 ea. in lots of 3

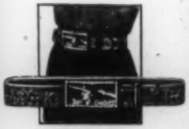
P Cotton Suede Jacket
$4.98

N 2-piece Suit
$5.98

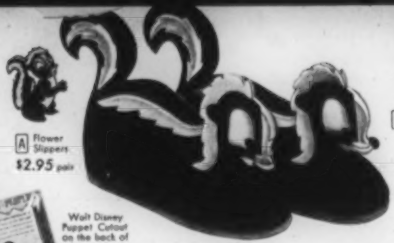
J Cotton Flannel Shirts
3 for $3.98

R Cotton Flannel Shirt
Only $1.54 each in lots of 3

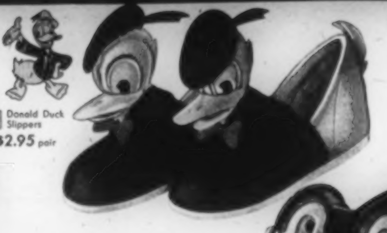
S 4-piece Slack set
$4.98



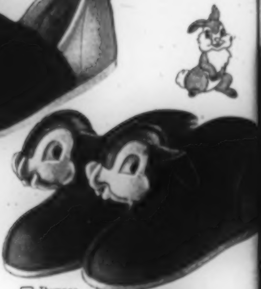
T Leather Belt
98c



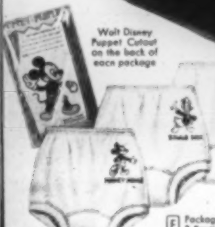
A Flower Slippers
$2.95 pair



B Donald Duck Slippers
$2.95 pair

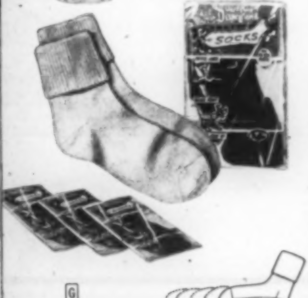


C Thumper Slippers
$2.95 pair



Walt Disney Puppet Cutout on the back of each package

F Package of 3 Panties $1.00



G
3 pairs $1.19
Nylon S-T-R-E-T-C-H anklets grow with your youngster . . . always fit smoothly without binding or wrinkling

Straight from the Heart of

DISNEYLAND

Walt Disney Character Slippers. Fine quality needle-crafted felt uppers of 70% wool and 30% cotton. Foam rubber soles that cushion little feet. Choice of 3 of your favorite Disney characters. *State size* 4, 5, 6, 7, or 8. Shpg. wt. pair 8 oz.

A **Flower,** the skunk. Black and white felt uppers; bright red foam rubber soles; comfy innersole.
29T1266—Pair $2.95

B **Donald Duck.** Bright blue and white felt uppers with red and yellow trim; yellow foam rubber soles.
29T1264—Pair $2.95

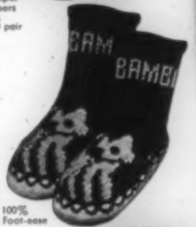
C **Thumper,** the bunny. Light blue and white felt uppers with pink trim; fluffy tail; yellow soles.
29T1265—Pair $2.95

D **Bambi patterned 100% nylon Foot-ease.** Hand stitched to soft, white glove leather soles. Hand wash separately. **Colors** red, navy or dark green. **Sizes** 4, 5, 6, 7. *State size and color.*
29 T 1953—Shpg. wt. pair 6 oz.
Pair $1.95 . . . . 2 pairs $3.70

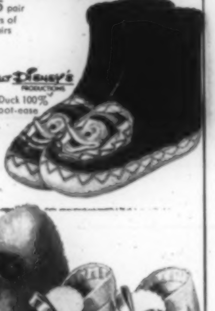
E **Donald Duck Nylon Foot-ease.** Hand stitched to white glove leather soles. Donald Duck face hand stitched on front. **Colors** red, navy. Hand wash separately. **Sizes** 4, 5, 6, 7. *State size and color.*
29 T 1951—Shpg. wt. pair 6 oz.
Pair $1.95 . . . . 2 pairs $3.70

F **Disney-print panties for girls** . . . Mickey Mouse, Pluto and Donald Duck in bright colors on fine quality, white combed flat knit cotton. Treated for shrink-resistance. Double fabric crotch; rib knit cuffs; reinforced seams. *State size* 2, 4, 6 or 6x.
29 T 1175—Wt. pkg. 7 oz. Pkg. of 3, 1 size $1.00; 2 pkgs. (6) $1.90

G **Solid color nylon s-t-r-e-t-c-h anklets** . . . individually packaged in Disney character cellophane bags. Washable. *State color* white, lt. blue, yellow, pink. Wt. 3 prs. 5 oz.
29 T 1988—Fits sizes 4 to 5½ (feet 3½ to 5 in.)
29 T 1989—Fits sizes 6 to 7½ (feet 5½ to 7 in.)
Any 3 pairs for $1.19; SAVE! Buy any 6 pairs for only $2.25

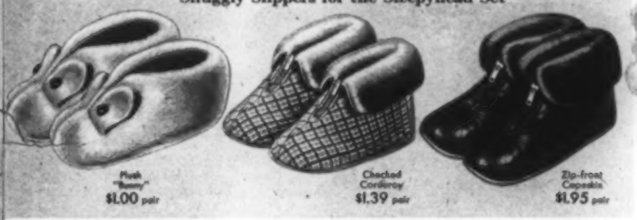


D Bambi 100% Nylon Foot-ease
$1.85 pair
in lots of 2 pairs



E Donald Duck 100% Nylon Foot-ease
$1.85 pair
in lots of 2 pairs

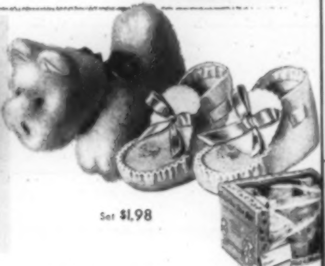
Snuggly Slippers for the Sleepyhead Set



Plush "Bunny" $1.00 pair

Checked Corduroy $1.39 pair

Zip-front Capeskin $1.95 pair



Set $1.98

Cuddly Plush "Bunnies"

Bedtime pets of fur-like rayon plush . . . they're downy soft and keep little feet warm and cozy. Shiny shoe-button eyes and rabbit-like ears. Soft cushioned soles. *Please state size* 2, 3, 4, 5, 6, 7 or 8. A lovely Christmas gift for the little tot. Shpg. wt. pair 6 ounces.
29 T 1256—Blue . . . . Pair $1.00
29 T 1257—Pink . . . . Pair 1.00

Easy-Zip Corduroy

Pert checked corduroy slippers that zip snugly around little ankles. Soft, warm rayon plush cuffs, color-matched to corduroy. Comfortably cushion padded soles. *State size* 2, 3, 4, 5, 6, 7 or 8. Wt. 8 oz.
29 T 1258—Blue . . . . . Pair $1.39
29 T 1259—Pink . . . . . . Pair 1.39

Zip-front Capeskin

Long-wearing capeskin leather slippers . . . zip up snugly around ankles. Soft, shearling lamb cuffs. Comfy padded soles. Bright, easy-to-keep clean colors. *State size* 2, 3, 4, 5, 6, 7 or 8. Shipping weight pair 7 oz.
29 T 1250—Royal blue . . . . . . Pair $1.95
29 T 1251—Red . . . . Pair 1.95

SIZE CHART for FOOT-EASE

Order size . . .	4	5	6	7
For foot length	3½	4½	5½	6½ in.

SIZE CHART for SLIPPERS

Order slipper size	2	3	4	5	6	7	8
If foot length is . . .	3⅝	4¼	4½	4⅞	5¼	5½	5⅞ in.

SIZE CHART FOR PANTIES

Measure Waist over underwear. Keep tape snug, but not too tight.

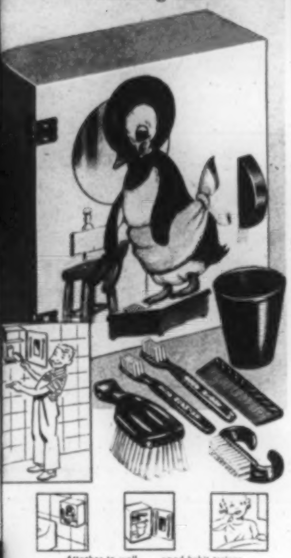
If waist measures	20½	21½	22½	23 in.
If weight is	25½-29	29½-38	38½-49	49½-54 lbs.
ORDER SIZE	2	4	6	6x

Playtime Gift for Baby's First Christmas

Embroidered Felt Bootees and a Lovable Toy Dog

The tiniest tot on your Christmas list will love this gift set even though he can't tell you so. Yellow and white all wool felt bootees with dainty embroidery trim . . . and a downy-soft toy dog of genuine lamb shearling . . . all in a handsome gift box. *One size fits all infants.* Shipping weight set 6 oz.
29 T 1209 . . . . Set $1.98

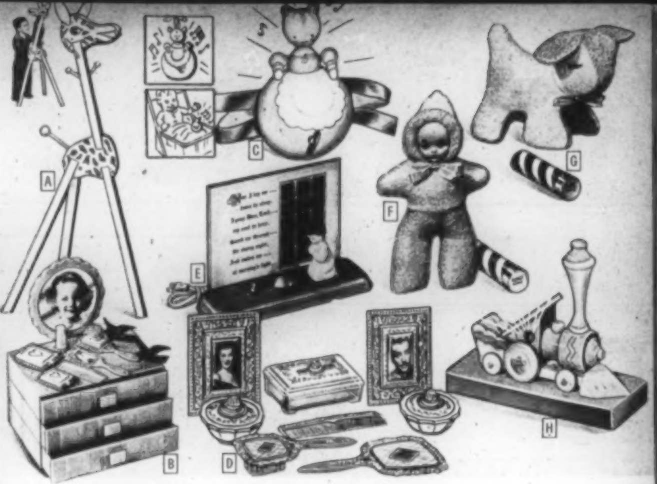
Our Most Popular Training Gift


Attaches to wall . . . good habit trainer

Handy Wall Kiddie Kabinette

Kiddie Kabinette—white plastic wall cabinet with adorable penguin design. Mirror inside door. Overall size 6x5½x2½ inches. Adhesive back—leaves no wall mars from screws or nails. Cabinet contains two toothbrushes labeled, "Good Morning," and "Good Night." Unbreakable plastic cup, plastic child's comb, plastic hair brush and nail brush. Accessories come in gay, assorted colors. (*Sorry, no choice.*) The Kiddie Kabinette is the ideal place to keep all of child's grooming accessories. Encourages tidiness and cleanliness, too . . . children love to put things away in their own cabinet. Shipping weight 1 pound.

8 T 2256—Complete Kiddie Kabinette $2.95



COLORFUL BABY GIFTS

Bright, amusing . . and so practical, too

A **"Great Neck Giraffe" Clothes Tree** delights children. Helps teach neatness. 7 clothing pegs. Hand-painted hardwood, easily assembled. 48½ in. high. Eyes have movable pupils. Yellow with mint green.
8T02221—Wt. 7 lbs. $6.79

B **3-Drawer Plastic Child's Cosmetic Chest.** An exciting gift for any little girl. Holds miniature compact, rouge box, lipstick, comb, brush, mirror, barrettes. Pink or blue (*no choice*). 4½x6½ in.
8 T 9377—Wt. 1 lb. . $1.98

C **Kitten Music Box.** Swiss movement plays "Brahm's Lullaby" . . . lulls baby to sleep. Hardwood, hand-painted yellow, trimmed in white, mint green. Hang from wall or tie to carriage or crib. 3¼x5½x1¾ in.
8 T 9366—Wt. 8 oz. . $3.98

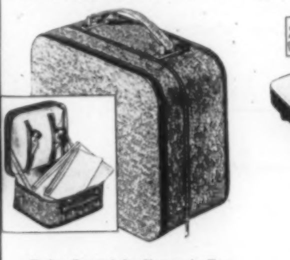
D **Plastic Kiddie Initial Dresser Set.** Hand mirror 9½ in., brush, with ivory simulated satin backs. 2 powder boxes, 2 picture frames, jewel box. 2 sets gummed initials to "personalize" set. Shpg. wt. 2 lbs.
8 T U9350 . . . . $1.79

E **"Now I Lay Me Down To Sleep" Nite Lite.** China figurine. Metal base, coppertone-hammered, baked enamel finish. 6-ft. cord. 12x8x3¾ in UL listed. Shipping weight 2 pounds.
8TU2062—Girl (pink) . $3.79
8TU2058—Boy (blue) . 3.79

F **Cuddles and Bubbles Set.** Washable cotton 9½ in. Terry cloth doll filled with soft foam rubber. Lovable and fun for Baby to play with in bath or out. One-bath tube bubble bath incl. (1c Fed. tax incl.)
8 T 9569E—Wt. 8 oz. $1.00

G **Cuddles and Bubbles Set.** Huggable, colorful cotton 6½ in. Terry cloth puppy filled with soft foam rubber. Washable. One-bath tube bubble bath incl. Wt. 8 oz. (1c Fed. tax incl.)
8 T 9568E $1.00

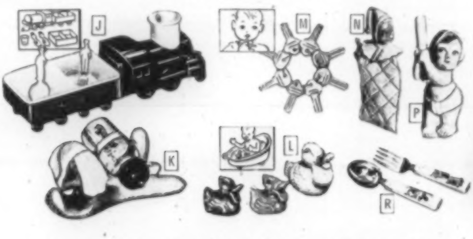
H **Choo-Choo Train Nite Lite.** An adorable gift . . . Hand-painted blue and white enamel on hardwood base. 5½-foot cord. 7-watt bulb. UL listed. 110–120 volt AC or DC. Shpg. wt. 1 lb. 4 oz.
8 T 2067 . . . . $3.39



Baby Overnight Formula Bag

Conveniently carries formula, travel needs. Embossed multicolor Tweed-like Vinyl plastic, calf-grained plastic trim. Waterproof finish. 32-in. top zipper. Interlined with washable Krene plastic. 2 inside zipper compartments, Fiberglas insulated . . . keep bottles warm or cold for many hours. 2 Vinyl plastic zipper bags. Luggage-type carry handle. Overall size 12x10¼x6½ in.

8 T U2235—Shpg. wt. 5 lbs. $6.95



See What $1.00 Will Buy in this Galaxy of Gifts for Baby!

J **"Chow-Chow" Feeding Train.** Heat-resistant plastic. Includes spoon, fork, tumbler. 13½ inches long. Looks like real train. Shpg. wt. 1 lb.
8 T U2020—5-piece set $1.00

K **"Baby Puppykin" Bottle Holder.** Colorful plastic holder is 9 inches long.
8 T 9034—Shpg. wt. 4 oz $1.00

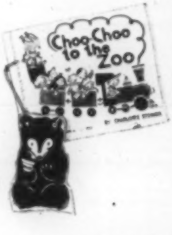
L **Bath Floaters in Net.** Brightly-colored plastic ducks with rattles inside.
8 T U2198—Shpg. wt. 1 lb $1.00

M **Baby's Pal Key Teethers.** Sturdy plastic.
8 T U2194—Shipping weight 1 pound $1.00

N **Jollykin Bottle Holder-Heat Retainer** 9 in. long. Plastic. Doubles as toy.
8 T 2139—Shipping weight 4 ounces. $1.00

P **Baby Big League Pacifier-Crib Toy.** Soft washable plastic. Squeaks.
8 T 2141—Shipping weight 2 ounces. $1.00

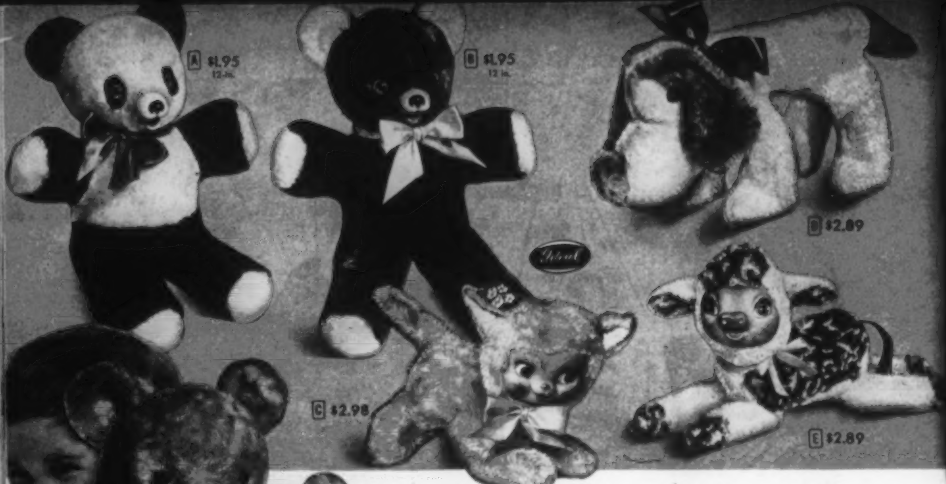
R **Toddler's Fork, Spoon Set.** Stainless steel. Hand-painted Bakelite handles.
8 T 9566—5 in. long. Wt. 3 oz. $1.00


Choo Choo to the Zoo

Washable Book

NEW "Choo-Choo To The Zoo" Washable Baby Book. With foam rubber bear . . has a low pitched voice when you squeeze him. For ages 6 mos. to 6 years. Sanitary and safe for baby. Washing won't affect voice of squeeze toy. With verse. Shipping weight 4 oz.

3 T 469 . . . . $1.49



NEW! LOVABLE, TUBBABLE PETS

Washable, fast-drying . . Sanitized® plush coats resist germs

Meet your baby's best friends—bath-loving Sanitized animals! Their fluffy plush coats are treated to inhibit bacterial growth, remain Sanitized washing after washing. They're stuffed with the fastest drying filling we know of, Dryex®, shredded foam plastic that resists mildew and odors. Your tot will love to pet and pose them—they're as much fun as real pets!

A **Peter Panda** with realistic black and white markings from the "what's up" look in his wide eyes to his snubby vinyl plastic snout. Cotton-backed rayon plush coat is Sanitized® to resist bacterial growth. Washable. Odor and mildew-resistant Dryex® filling dries in wink time. Locked-in shiny eyes. A sweet pet your tot will adore.
49 T 4317—12 in. high. Shpg. wt. 1 lb. $1.95
49 T 4318—16½ in. high. Shpg. wt. 1 lb. 2.95

C **Kathy the Kitty** wears bright just-pretend posies atop her fuzzy head, a coy smile on her pinchable vinyl plastic face. Hand-painted features, wide eyes, tiny nose and wee whiskers. Thick-piled cotton backed rayon plush coat. Washable Sanitized ® coat inhibits germ growth. Chubby Dryex® filled body. 13 in. long. In dainty pastel colors. She's as pretty as a real kitty!
49 T 4147—Shipping weight 1 lb. $2.98

B **Behold—a bath-loving Bear!** Teddy keeps tidy with washings, comes out soft and sweet for snuggle-up, romp-around play. Caressable cotton-backed rayon plush coat is Sanitized® to help prevent bacterial growth. Fast-drying Dryex® filling resists mildew and odors. Soft vinyl plastic nose; locked-in glassene eyes. Order now for Christmas.
49 T 4315—12 in. high. Wt. 1 lb. $1.95
49 T 4316—16½ in. high. Wt. 1 lb. 2.95

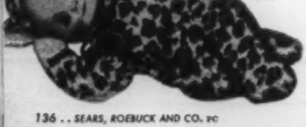
D **Freddy the Floppy Dog,** a playful pooch who gets in the dog-gondest positions. Twist him in every direction—see how silly he looks! Germ-resistant Sanitized® cotton-backed rayon plush. Light yellow with light brown nose, ears, tail. Glass eyes, securely fastened. Dryex® filling dries fast. 15 inches long. An ideal pup—he'll never bite fingers or chew Dad's slippers!
49 T 4145—Shipping weight 1 lb. $2.89

E **This Cuddly Calf looks like a new-born** from his chubby vinyl plastic nose to the tip of his droopy tail. And like a new-born, he can't stand up without help—his legs are just as wobbly as can be! Tots have fun putting this gentle calf in all kinds of positions. His soft-to-stroke white rayon and cotton plush coat has true-to-life calf markings with light brown ears, hooves and back. He's washable, his coat is Sanitized® to inhibit germ growth. Cushiony Dryex®, shredded foam plastic, filling dries easily, resists mildew. 14 inches long.
49 T 4146—Shipping weight 1 lb. $2.89

Washable Jointed Honey Bear Poses All Ways

Like a performing circus bear, this funny fellow makes you giggle with his tricks. Move his jointed arms and legs, make him look like he's walking, marching or somersaulting. Honey Bear loves to play and pose, but when he's dirty he takes a bath like a good boy. He's as healthy a bear as you could meet!

His gold-color cotton-backed rayon plush coat is Sanitized® to inhibit bacterial growth. Cushiony Dryex® filling of shredded foam plastic dries faster than any other filling we know of, resists mildew and odors. He's as handsome as a story-book bear with his stand-up ears and puffy paws. He's sure to delight your tot with his playful poses. Tiny yarn nose, firmly secured glassene eyes. Felt tongue. Jaunty bow.
49 T 4133 —16 inches. Shipping weight 1 lb. $2.98
49 T 4149—19½ inches. Shipping weight 2 lbs. 4.89



Jungle Babe Captures Snoozy Kiddies

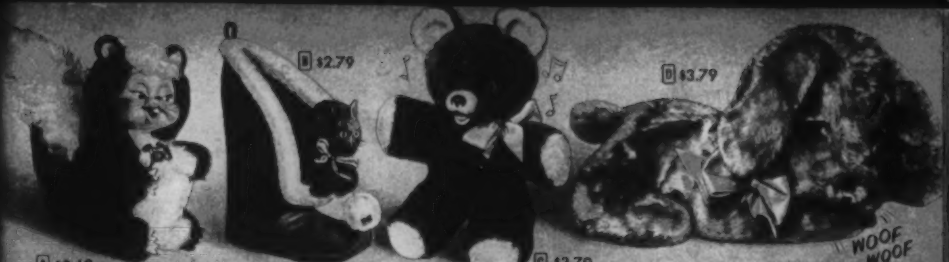
$2.98
16 in.

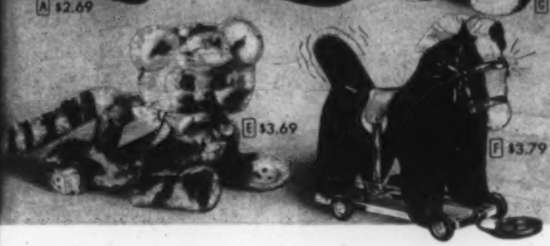
Lazy little leopard girl looks so cozy tykes can't resist curling up with her. Spotted leopard coat of pettable rayon plush; cotton backed. Dreamy little face of pliable plastic wipes clean. Pink felt-lined stand-up ears, dainty paws. 16 inches of nap-time fun. Order early for Christmas.
49T4060 -Wt. 1 lb. 6 oz. $2.98

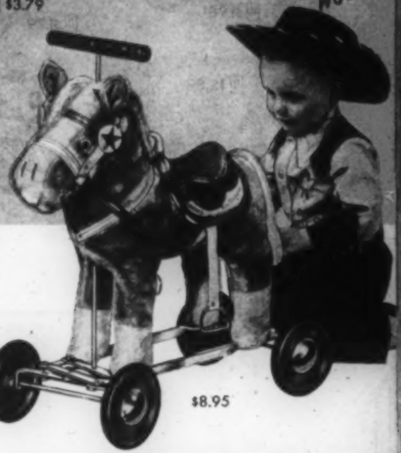
A Tiny Fluffy Kitty . . A Purr-fect Gift

$1.39

As fluffy and puffy as cotton candy, this miniature kitty makes friends with the tiniest toddler. Only 7½ inches long, easy for tiny hands to pet and carry. Perky whiskers frame her pink pug nose and tongue. Soft-to-stroke white rayon plush; cotton backed. Foam rubber stuffed. Pom-pon eyes.
49T4023 —Wt. 8 oz. . . . $1.39







Snuggly Plush Pets Lure Tots to Lullaby Land

A **Sociable Skunk,** sweet as the flowers she's holding. Move her long bushy tail in pretty positions. Comic vinyl plastic face with demure hand-painted features. Cotton-backed black and white rayon plush. Tubby tummy and body stuffed with soft cotton. 9 inches long. Felt paws.
49 T 4158—Shipping weight 1 lb.......... $2.69

C **Musical Teddy Bear.** Teddy was so hungry he swallowed a Swiss music box! Now his tummy tinkles merrily to lull tots to slumberland. Huggable brown and honey color rayon plush coat; cotton-backed. Huggable Teddy's body is stuffed with soft cotton. Gay bow. 12 in. high.
49 T 4157—Shipping weight 1 lb.......... $3.79

E **Tiger Lily** looks just like his jungleland brothers, but he's so tame you can squeeze his tail and all he does is squeak! Realistic black stripes on reddish-orange cotton-backed rayon plush. Hand-painted features on vinyl face. 14 in. long. As much fun for your tot as a real pet!
49 T 4179—Shipping weight 2 pounds..... $3.69

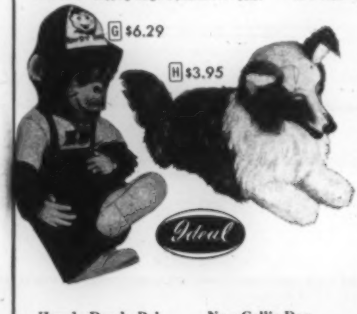
B **New! Puss In Boot.** This bewhiskered kitty is so shy she lives in a shoe, comes out to have fun with you. This 7½-in. black bundle of fun is made of soft rayon plush; cotton backed and stuffed. Felt ears. Fits in 9-in. high red felt pixie boot with tinkling bell, loop for hanging on tree or mantle.
49 T 4115—Shipping weight 1 lb.......... $2.79

D **A Giant! Roly-Poly Rover** looks like he ate too many bones for dinner, he's 18 inches long and fat as can be, so wonderful to cuddle. Squeeze one of his floppy ears, hear his joyous "woof". Thick-piled cotton-backed rayon plush. Cotton stuffed.
49 T 4136—Shipping weight 3 lbs........ $3.79

F **Wagging-Tail Pony on Wheels.** His tail wags, his bridle bells jingle as he's pulled along. Cotton-backed rayon plush body; cotton stuffed. Shiny bright plastic saddle, bridle. 10½ in. tall. Non-mar rubber-tired wheels won't scratch floors as your horseman leads him.
49 T 4134—Shipping weight 2 lbs.......... $3.79

Ride Trigger Across the Living-Room Range

Yippee! Take a ride on Trigger, Roy Rogers' own horse! He's just as frisky as a real pony, but so gentle and easy to steer the tiniest cowpoke can ride him. Trigger steers smoothly in any direction, just like every well-trained cow pony. He rolls quietly across the play-room plains on rubber-tired wheels. Palomino color cotton-backed rayon plush coat stuffed with springy cotton and excelsior. Steel frame holds up to 100 pounds. Western-style saddle of pliant vinyl plastic only 19 inches from floor, wipes clean.
49 T U4080—19x10x21 in. overall. Shpg. wt. 8 lbs.................. $8.95



Howdy Doody Pal

G Squeeze Chimp's arm, he squeaks! Vinyl face, ears, hands and shoes. Curly cotton-backed rayon plush coat; cotton stuffed. Corduroy coveralls. 16 in. tall.
49TU4088—Wt. 4 lbs. $6.29

New Collie Dog

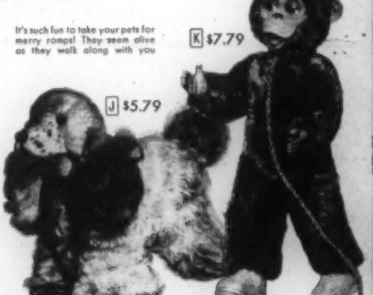
H Long, pettable coat of synthetic fabric that looks and feels like real fur. Realistic hand-decorated vinyl plastic face. Cotton stuffed. 17 in. long.
49 T 4148—Wt. 2 lbs. $3.95

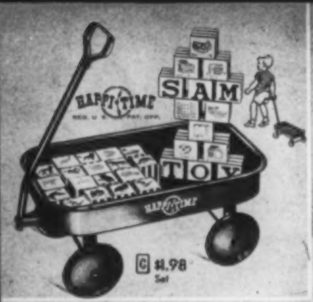
Brand New! Peppy Pets Love to Walk With You

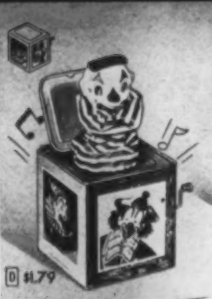
J Take this flippity-floppity, real fur Cocker Spaniel for a walk. Pull gently on his leash, he waddles just like a real pup, his ears bouncing in the breeze. Downy-soft lambskin with natural markings. Realistic in every detail from his puffy paws to his cropped tail. Droopy ears lined with white suede. Plastic collar, leash. Cotton stuffed. Safety-locked glass eyes. 12 in. long.
49 T 4190—Shpg. wt. 2 lbs...... $5.79

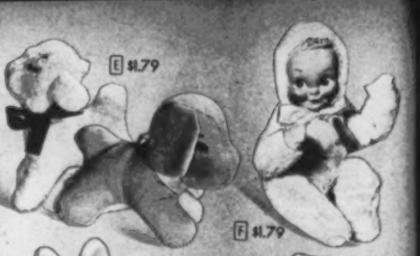
K Mischievous Chimp struts along with you turning his comic head side to side looking for monkey business. Just lead this fellow by the hand, watch him pick up his feet and walk along. Pet his fuzzy-wuzzy brown coat of cotton-backed rayon plush, he loves attention! Break-resistant molded-plastic body with carefully detailed face, stick-out ears, just like a real monkey. 19 inches tall.
49 T 4143—Shpg. wt. 3 lbs...... $7.79

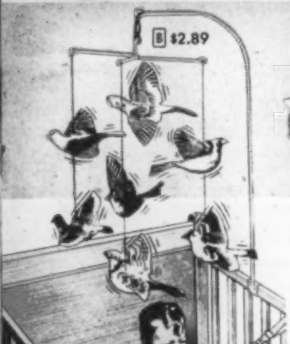
It's such fun to take your pets for merry romps! They seem alive as they walk along with you

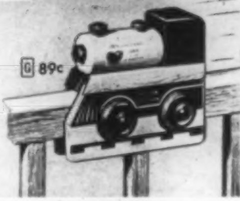


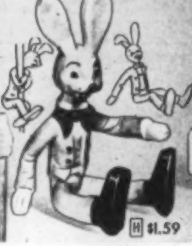


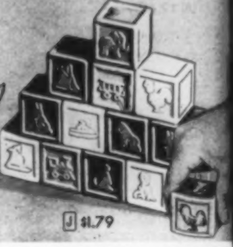












FOR BABY'S FIRST CHRISTMAS

Toys to cuddle, to jiggle, to watch with wonder

A **Baby Cradle Gym** helps exercise and strengthen young muscles. Spring-suspended hardwood bar and trapeze, bright plastic rings, wood balls. Adjustable plastic strap. 11½ in. long bar.
49 T 4472—Shipping weight 1 pound..........$1.79

Musical Cradle Symphony. Like above, but plays a soothing lullaby on its imported Swiss music box when baby pulls on center ring. (Not shown.)
49 T 4476—Shpg. wt. 1 lb. 6 oz...............$4.79

B **Nursery Birds** float and flutter over crib or play pen. Baby's eyes will focus on these 7 bright plastic birds long before he's ready for other toys. Sponge-rubber filled, 4½-in. long birds are washable. Swing from mobile on metal stand that clamps to crib, buggy or play yard.
49 T 4482—20 in. high. Shpg. wt. 2 lbs.........$2.89

C **Happi-Time All Steel Wagon with 32 Wood Blocks.** Grooved alphabet-picture blocks interlock snugly to keep towers from tumbling. When playtime's over, the 1$\frac{5}{16}$-in. square blocks are stored in the 13½x7x5¾ in. high wagon. Metal disc wheels. Swivel-mounted front wheels. 14-inch handle.
49 T U4797—Shipping weight 4 pounds.........Set $1.98

E **New! Washable Pets.** A terry cloth lamb and a cotton corduroy puppy, lovable softies that snuggle their way right into your tot's heart with their cuddlesome ways. Their plump *foam-rubber filled bodies* stay sweet and sanitary as can be with washing. About 5 in. long each, easy for little hands to hold.
49 T 4033—Shipping weight 12 ounces.........Pair $1.79

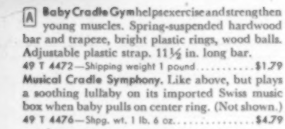
G **Crib Rail Train,** a choo-choo for the nursery crowd. The *crib or play pen* rail becomes its track and it won't fall off. Keeps wee engineers busy as can be scooting it back and forth. Helps baby learn to stand and steady himself at the same time. Smoothly-sanded hardwood in cheery non-toxic colors.
49 T 4436—5x1¾x5¼ in. long. Shpg. wt. 12 oz.......89c

D **Musical Jack-in-the-Box.** Jolly Jack hides inside his own little house, plays hide-go-seek with tots. Turn the crank, "Pop Goes the Weasel" tinkles merrily, then up jumps Jack! He wears a big grin, looks bright as a circus clown. Lithographed metal box, 5¾ inches high. A thrifty gift.
49 T 4571—Shipping weight 1 lb. 3 oz.............$1.79

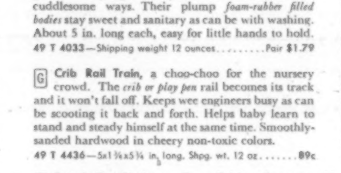
F **Cuddle Doll.** Baby loves her because she's so squeezable and soft as a feather. Cuddle Doll loves to go on buggy rides, snuggles up to sleepy-heads at naptime. Her plump cotton-stuffed body is covered with fluffy cotton-backed rayon plush. Pastel colors. Sweet painted plastic face. Perky bow.
49 T 3548—13 in. tall. Shpg. wt. 12 oz.............$1.79

H **Bendy Bunny** escaped from a magician's hat to make tots tee-hee with his silly tricks. He sits, stands, hangs on a pole, holds any funny-bunny pose you put him in. A concealed wire in his soft foam-rubber body is the secret of his stunting. In gay colors. 16 inches tall. Lots of fun for tykes.
49 T 4485—Shipping weight 10 ounces.............$1.59

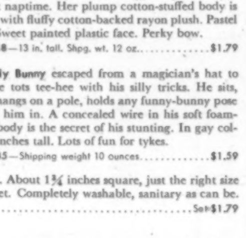
J **Baby's First Blocks are Foam Rubber.** So squeezable and soft. About 1¾ inches square, just the right size for baby hands. Won't scratch or mar furniture. 14 in the set. Completely washable, sanitary as can be.
49 T 4460—Shipping weight 1 pound...Set $1.79



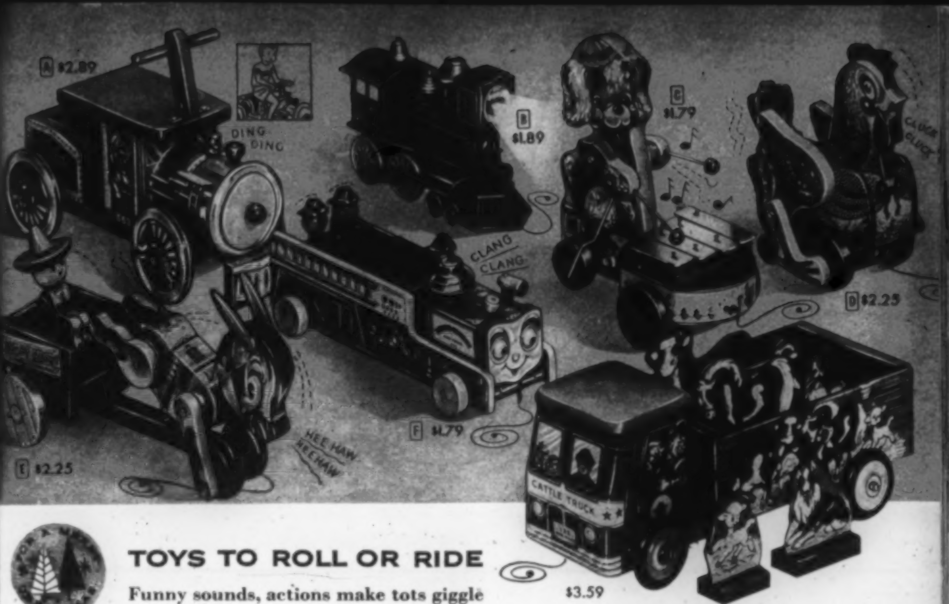
New! Transparent Vinyl Rattle Set for your merry little maestro. This tiny violin, saxophone and trumpet are filled with harmless candy beads to give baby-dear a rattling good time. Made of soft and durable vinyl plastic. From 5 to 6 inches long.
49 T 4079—Wt. 6 oz.....3 pc. Set $1.29



New 3-piece Rattle Set. 7-in. Plastic Parrot swings on his perch when baby hits him; attaches to flat surface with suction cup. Rubber Teddy Bear Teether, a friendly fellow tykes can chew at teething-time; in eye-widening bright colors. Plakies delight tots with clacking noise and pretty colors . . . the plastic disks on metal chain ring are fun to shake and twirl.
49 T 4468—Shipping weight 7 oz.......3 pcs. $1.79



Alphabet Rattle-Teethers catch baby's eyes with their flashy colors, delight baby's ear with the fascinating rhythms of jiggling marbles. Plastic letters have transparent fronts, bright marbles inside. About 4½ in. long. They float to amuse baby at tubby-time.
49 T 4429—Wt. 6 oz. 6-pc. Set 89c



TOYS TO ROLL OR RIDE

Funny sounds, actions make tots giggle

A **Brand new—a big Rider Locomotive** your toddling trainman can really ride! Clang-clang sound the wheels—just like a real train as it scoots across the nursery floor. Wide seat is only 9 inches from the floor, easy to climb on and off. Flashy choo-choo colors lithographed on wood; metal wheels. 20 inches long overall. Metal bell. Order now for Christmas.
49 T 5464—Shpg. wt. 4 lbs. $2.89

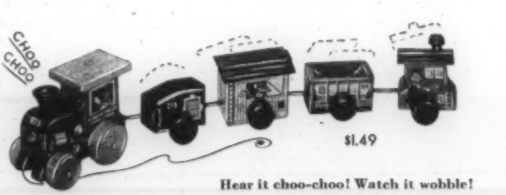
B **New Locomotive with Headlight** that casts sharp beam down the "mainline", clang-clang bell and wheels with piston-rod action—all the true-to-life details junior train-masters love. Rugged plastic; switch, battery compartment in cab. Pull train, bell sounds. 9½ in. long. Batteries not included.
49 T 5459—Shpg. wt. 1 lb. 2 oz. $1.89
34 T 4650—Batteries. Wt. 8 oz. . . . . 2 for 28c

C **New! Fido Zilo,** a merry maestro, plays tinkly tunes as he rolls along. His arms move up and down and across the 4 nickel-plated keys pounding with wooden mallets. Melody changes as the platform turns from side to side. Gum-drop gay colors lithographed on wood. Priced low. 9 in. long, 10 in. high.
49 T 5453—Shpg. wt. 12 oz. $1.79

D **Hear Katy Kackler, the hen,** go: "Cluck, cluck, cluck—SQUA-AWK"! See her flap her wings excitedly and move her legs up and down—she certainly seems happy! Wearing the brightest colors of all barnyard characters, she catches eyes as she's pulled. Sturdy wood construction. 9½ in. high. Full of color and action, she's sure to thrill your toddler this Christmas.
49 T 5440—Shpg. wt. 1 lb. 8 oz. $2.25

E **New! "Hee-haw," says Bucky Burro—** he doesn't like pulling the cart, and he kicks up quite a fuss. He flaps his ears, swishes his tail, bucks up and down to give his driver a bouncy ride. Bucky's sure a funny fellow when you start pulling him. Lithographed in fiesta-bright colors. All wood. 13½ inches long.
49 T 5457—Shpg. wt. 1 lb. 10 oz. $2.25

F **Clang! Clang! Winky Blinky Fire Truck** rolls his big eyes, rings his bell, the revolving rear firemen bounce up and down as they're tugged to the fire. Lots of action and color for small-fry firemen. Roomy truck body for tot's important fire-fighting equipment. Candy-bright colors lithographed on wood. 12 inches long.
49 T 5435 -Shpg. wt. 1 lb. 8 oz. $1.79

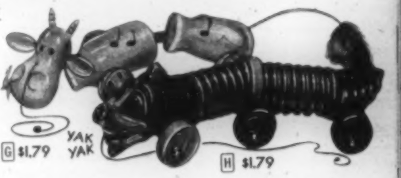


Hear it choo-choo! Watch it wobble!

New Christmas-bright train with gay animal "passengers" delights tiny engineers with its cheery choo-choo sound, its funny wobbling action as it's tugged across the floor. Animal design in non-toxic colors lithographed on wood. Steel axles, connectors. 17 in. long.
49 T 5449—Shipping weight 1 pound. $1.49

New Van totes 6 animals to make-believe markets

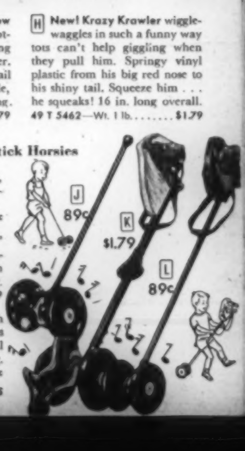
Small-fry farmers have the time of their lives loading and unloading their little farm friends and hauling them on just-pretend journeys. Big 17½-inch long van makes roll-along sound as it's tugged. Gaily lithographed. 6 Masonite Presdwood animals: horse, cow, lamb, dog, pig, and calf with true-to-life markings. Metal and Masonite Presdwood van has non-scratch rubber wheels.
49 T 5465 —Shipping weight 4 pounds $3.59



G **New! Blitheful Bossy Cow** delivers her own milk bottles. She looks so serene chewing a make-believe meadow flower. Pull her; she jingles . . . her tail waves in the breeze. Flexible, wipe-clean plastic. 24 inches long.
49 T 5478 —Wt. 10 oz. $1.79

H **New! Krazy Krawler** wiggle-waggles in such a funny way tots can't help giggling when they pull him. Springy vinyl plastic from his big red nose to his shiny tail. Squeeze him . . . he squeaks! 16 in. long overall.
49 T 5462—Wt. 1 lb. $1.79

Jingle Pusher, Rider Stick Horsies

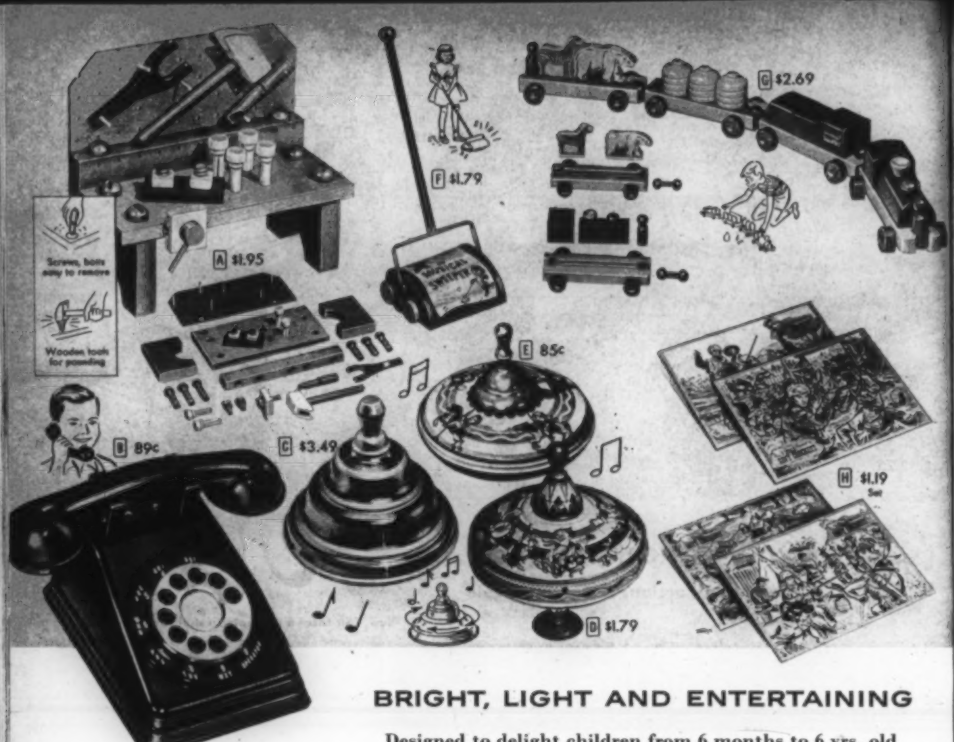


J **Push-Pull Toy.** Bell chimes, balls spin. Wood with metal wheels. 23 in. long.
49 T 5422—Wt. 1 lb. 12 oz. 89c

K **Roy Rogers "Trigger."** Roy's dog, Bullet, trots behind. Merry bells. Wood, with metal wheels. 38 inches long.
49 T 5413—Wt. 3 lbs. $1.79

L **Prancing Pony.** Pull cloth reins, wood horsie rears head, bell jingles. Metal wheels. 31½ inches long.
49 T 5414—Wt. 2 lbs. 89c

On a budget this Christmas? Buy now, pay later, use Sears Easy Terms, page 258



BRIGHT, LIGHT AND ENTERTAINING

Designed to delight children from 6 months to 6 yrs. old

A Exclusive! This Take-apart Work Bench with Tools offered only at Sears! The biggest, most realistic bench we know of at this amazing low price. Large tool rack on bench holds wrench, hammer with claw end, screw driver. Take bench completely apart, put together over and over again. Wooden screws, nuts, dowels easy to remove with wooden tools included. Top doubles as 11-in. rule. All wood 10½x11x6 in. deep.
49 T 4761—Shipping weight 2 lbs. 4 oz.... $1.95

B New metal phone for personal calls. Youngsters delight in having a phone of their own. This handsome model is realistic, has official bell-like ring when numbers are dialed. Lettered, numbered dial has spring-back action. Durable metal with baked-on enamel finish. Receiver 7¾ in. long; base about 4x6 inches.
49 T 4754—Shpg. wt. 1 lb. 4 oz 89c

Musical Tops to fascinate tots

C Our Best! This talented top imported from West Germany tinkles a gay melody on its genuine Swiss Music Box. What could be more fascinating than to watch the whirling of a rainbow-hued top and listen to its playtime tune. Metal top handsomely lithographed in brilliant colors. Wind the movement, pull the plunger up, push down and top whirls away. 9-in. diameter.
49 T 557—Shipping weight 2 lbs. 4 oz................. $3.49

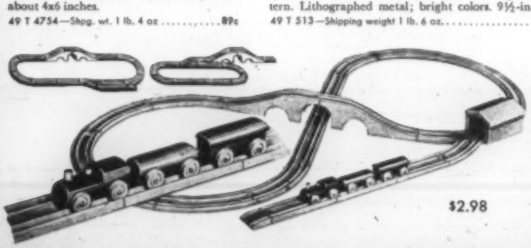
D Imported Choral Top. You'll be amazed by the mellow organ-like tones produced by the 12 reeds, 3 tones in colorfully lithographed metal top. Changes tone automatically. Rubber base. 9-inch diameter.
49 T 550—Made in West Germany. Wt. 1 lb. 6 oz........ $1.79

E Our Lowest Priced Musical Top. A toy to delight both eye and ear! Pull plunger up, push down—top spins with musical hum, makes a fascinating color pattern. Lithographed metal; bright colors. 9½-in. diam.
49 T 513—Shipping weight 1 lb. 6 oz..................... 85c

F Musical Sweeper plays gay tune, actually sweeps! Metal sweeper, rubber wheel treads. Wire-bound brush, dust compartment. Wood sides, hardwood wheels.
49 T 1311—8½x3-in. base. Shipping weight 3 lbs......... $1.79

G Take-apart Circus Train for tiny tots' delight. Colorful toy train promises hours of fun for small "engineers." Good training for little fingers. Cars and locomotive come apart—pieces slide easily on and off the base. Tongue and groove design keeps them in place. Make new combinations with interchangeable cars. Novel couplers work easily. Smooth wooden construction with bright lacquer finish. Strong steel axles. 26 in. long.
49 T 4770—Shipping weight 2 lbs..................... $2.69

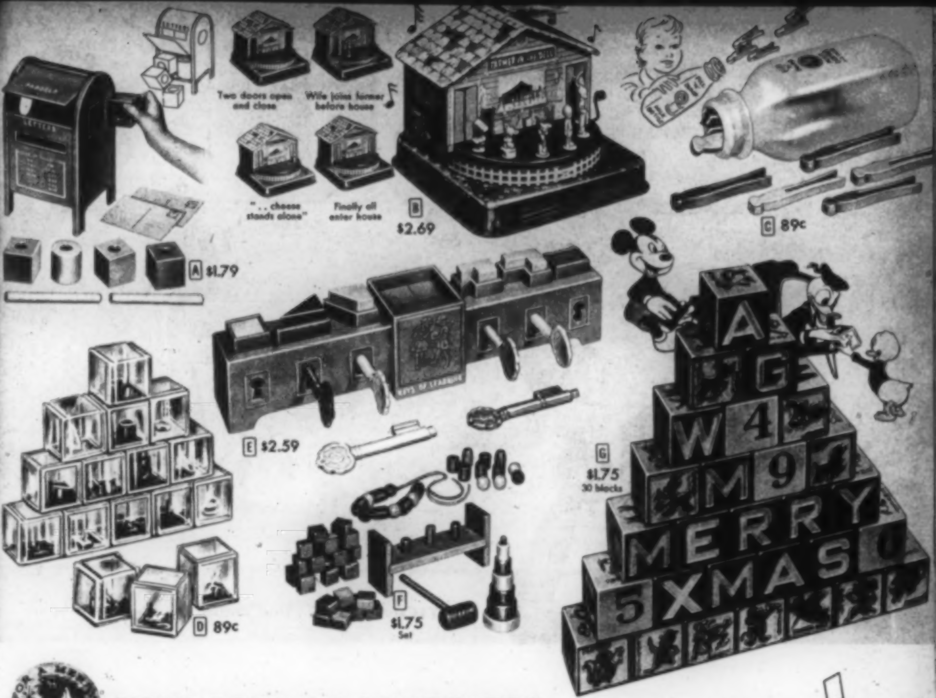
H New Davy Crockett Inlaid Picture Puzzle Set. 4 exciting puzzles show Davy in scenes from his Indian-fighting career. Large interlocking fiberboard pieces, easy for youngsters to put together. Permanently fastened border. About 11x14 in. each. Printed in brilliant colors.
49 T 4707—Shpg. wt. 3 lbs. 4 oz.................... Set $1.19



Train and Track Set for young engineers

Designed for the fascination of smaller tots who love trains, but aren't quite old enough to enjoy the larger models. Brightly colored three-section hardwood train zooms down hill, around curves, under bridges. Just a push of baby's hand sends train whizzing over 15 sections of curved and straight plastic track. Track sections lock securely together. Switchout section, train can go under and over bridge and through wooden tunnel. Children love to make different track layouts—send the train zipping in different patterns. There's about 128 inches of running track. Cars can be coupled or uncoupled. Offers unlimited possibilities to children's active, growing imaginations. Wooden train smoothly sanded, bright train colors that kiddies love. Measures 8¾ in. long. Send your order today.
49 T 4784—Shipping weight 2 pounds........................... $2.98

Washable stuffed pets make wonderful gifts for pre-schoolers, too. Be sure to see our wide selection. Shop at Sears and Save!



TOYS FOR PRE-SCHOOLERS

They're fun, teach tiny fingers to be nimble

A **Mailbox and Block "Packages."** Tots can mail "packages, letters" in this realistic mailbox, Assorted color blocks can be used for building, or as "packages" that fit into specially shaped holes in mailbox. Also has slot for letters. Mailbox of sturdy plastic, 8½ in. high.
49 T 4764—Shpg. wt. 1 lb... **$1.79**

D **16-Piece Blockette Set.** Each crystal-clear transparent plastic block contains a bright animal, house or other figure. Blocks rattle, too, are lightweight and safe. Have grooved sides for easy building. Sixteen 1⁵⁄₁₆-inch square blocks. Clean with a damp cloth.
49 T 4750—Shpg. wt. 8 oz..... **89c**

B **"Farmer in the Dell."** Musical-action toy brings famous ballad to life. Turn crank, music reaches "the farmer in the dell," door opens, farmer pops out on revolving base. As their verse plays, wife, child, cat, mouse, cheese pop out. Lithographed metal 9½x9½x7 in.
49 T 5897—Shpg. wt. 3 lbs... **$2.69**

E **Keys of Learning.** Teaches color association, puzzle fit, manual dexterity and eye-hand co-ordination. First, child must fit block into correct nest. When done, block will not come out until child puts key in right keyhole and turns it. Amazing educator. Plastic, 16½ in. long.
49 T 4768—Shpg. wt. 2 lbs.. **$2.59**

C **Fill 'N' Dump Milk Bottle.** Every mother says a real milk bottle would be a perfect toy if it weren't breakable. Here is a safe, light, flexible polyethylene milk bottle in standard quart size. Comes with top, and safe-color wood clothes pins to play with. 14 inches high.
49 T 4469—Shpg wt. 1 lb...... **89c**

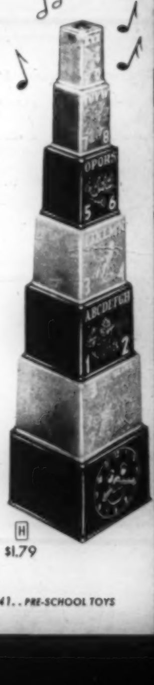
F **A Box of Fun for Tots.** All wood. 25 hardwood blocks in 3 assorted colors, 21 bright stringing beads in various shapes and sizes, with tipped lace for stringing. Three-peg 3⅜x7⅞x2¼ in. hammer board with mallet. Tower 4½ in. high with 5 multicolored interlocking discs.
49 T 4772—Shpg. wt. 1 lb.. **$1.75**

New! Disneyland Blocks

- Embossed with Walt Disney's most popular characters
- Clear, easy-to-read letters of the alphabet help teach tots
- Large 1¾-in. squares with bright finish, rounded edges

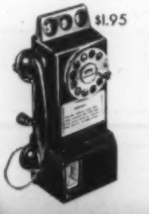
G Stimulate creative talent .. let the child use his imagination. Especially entertaining are the delightful Walt Disney characters. Beautifully finished in bright high-gloss lacquer. Rounded edges and corners to make for a perfect "safety record" on any building job. They're educational .. they're fascinating .. they're a boon to the imaginative child, keep him happily occupied for hours.
49 T 4739—30 blocks, 1¾ inch square. Shpg. wt. 2 lbs. 12 oz... **$1.75**
49 T 4731—48 blocks, 1¾ inch square. Shpg. wt. 4 lbs. 4 oz.... **$2.65**
49 T 4732—60 blocks, 1¼ inch square. Shpg. wt. 6 lbs....... **$3.45**

Gay Jingle Blocks



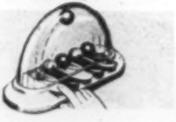
H Pyramid of bright, flexible plastic nesting blocks have jingly metal bells inside. Clock face on bottom block has movable plastic hands; others are decorated with nursery motif, numbers, and letters of the alphabet. Polyethylene plastic means they're smooth, safe, sanitary .. wipe clean in a jiffy with a damp cloth. 20½ in. high. Sure to please your tot.
49 T 4771—Shpg. wt. 14 oz.. **$1.79**

New! Talking Pay-Station Telephone

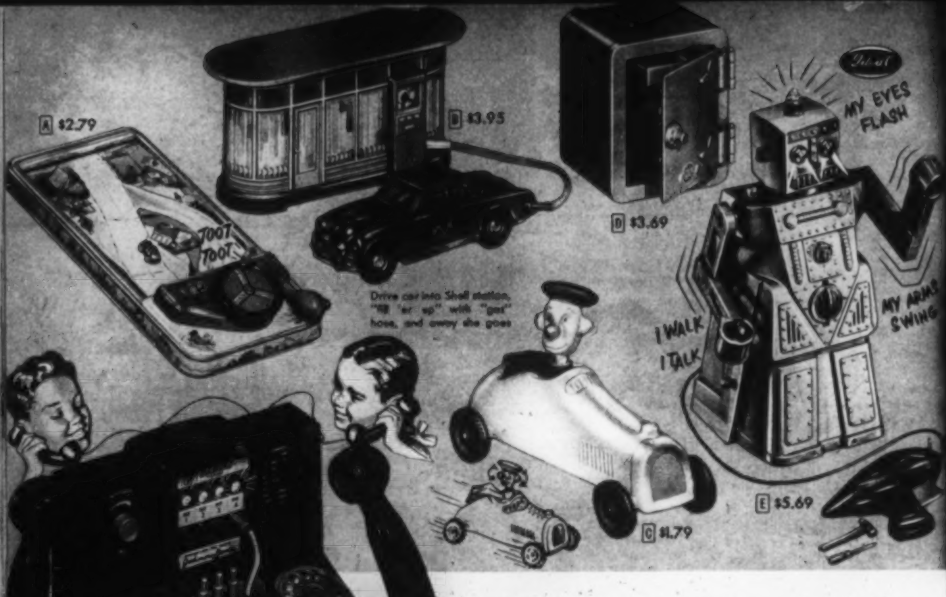


Realistic pay phone with "operator's" voice that talks when handle is turned in back of phone. Like real pay phone because operator asks number before making "connection." Number dial is manually operated, coins are inserted in coin receiver. Has lock for removing coins. Sturdy plastic, 8½ in. high.
49 T 4769—Shipping weight 12 oz.................. **$1.95**

Shop the Sears catalog way — avoid the crowds



Gay Tap-A-Toy. A wonderful toy to catch the fancy of the tiniest tot. Hear him laugh as he bounces the colored wooden balls on the matching color keys, and he'll learn to recognize colors while he plays. Transparent cover so balls can't get lost. Base is 7¾x3¼ inches.
49 T 4760—Shipping weight 10 oz........ **89c**



ACTION TOYS that amuse youngsters for hours

A **Drive-Ur-Self.** Magi-control steering wheel guides toy automobile down winding roads, into gas stations, over bridges. Hand crank turns 36 inches of panoramic highway on roller toward driver; increases or decreases speed of car. Little traveler sits behind realistic dashboard that has gauges just like those on Dad's car. Loud bulb horn at side to toot a warning of your arrival. It's fun to have contests with Dad on Drive-Ur-Self to see who is the better driver! Metal base 18½x8½x3 inches overall..

49 T U5845—Shipping weight 3 lbs. $2.79

B New! Youngsters love the realism of this car. Needs "gas" to run. Battery inside station charges car battery . . meter regulates amount of current going into car. For every minute car is "gassed," it will run 2 minutes. Colorful lithographed metal Shell station with pump and gas hose. Sleek-looking sports car. A delightful gift for the youngster who likes his toys to be as much like the real thing as possible. Batteries not included. Station 6¾ x 2⅜ x 3 5/16 in. Car 6¾ in. long.

49 T 4261—Shipping weight 1 lb. 12 oz. . . . $3.95
34 T 4650—Batteries. Shpg. wt. 8 oz. . . 2 for 28c

C **New! "Memory-motor" Rolling Joe** . . a funny little fellow who sits in his car and watches the world go by. Spirator spring "memory" motor sees to it that car always returns to where it started. Tots laugh with glee as Joe's head revolves when he rides along. Push Joe forward or backward . . no winding. Colorful vinyl plastic. 10 inches long.

49 T 5770—Shipping weight 8 oz. $1.79

D **A big Safe made by a real safe manufacturer.** For a young man's or woman's most precious possessions. When nickels and dimes add up to big dollars . . this is the perfect place. Has a real operating dial, combination lock, and special cash drawer. Steel . . 8¾x7x6 inches.

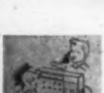
49 T 5101—Shipping weight 2 lbs. 8 oz. . . $3.69

E **"I am Robert the Robot"** . . says this remote-control mechanical plastic man as you turn the crank. He moves across floor directed right or left, forward or reverse by crank and trigger control. Tools not incl. Electric eyes, antenna gleam. Moving arms. An Ideal toy. 14-in. high.

49 T U5067—Battery included. Shipping weight 3 pounds. $5.69

Make calls, work switchboard, send codes on New Communication Center!

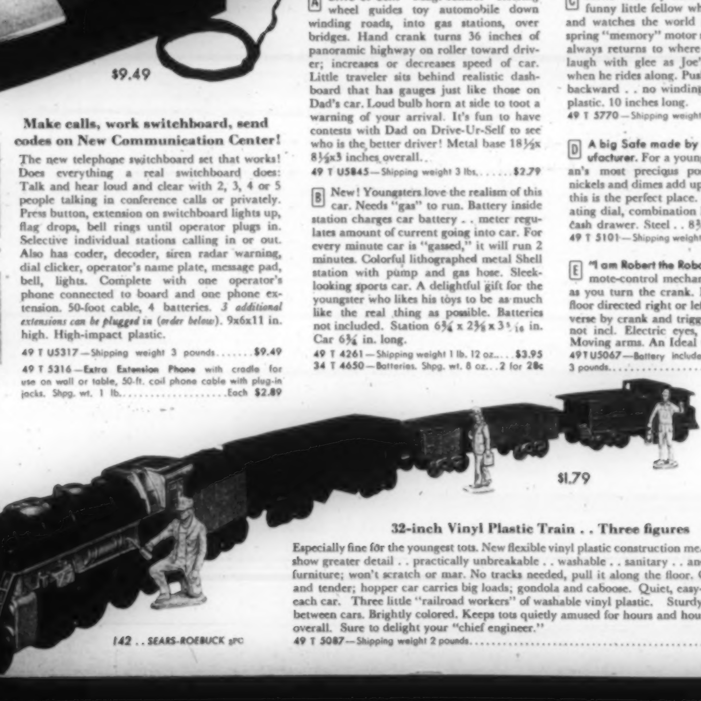
Switchboard lights up when plugged in


Plugs for four extensions

The new telephone switchboard set that works! Does everything a real switchboard does: Talk and hear loud and clear with 2, 3, 4 or 5 people talking in conference calls or privately. Press button, extension on switchboard lights up, flag drops, bell rings until operator plugs in. Selective individual stations calling in or out. Also has coder, decoder, siren radar warning, dial clicker, operator's name plate, message pad, bell, lights. Complete with one operator's phone connected to board and one phone extension. 50-foot cable, 4 batteries. *3 additional extensions can be plugged in (order below).* 9x6x11 in. high. High-impact plastic.

49 T U5317—Shipping weight 3 pounds. $9.49

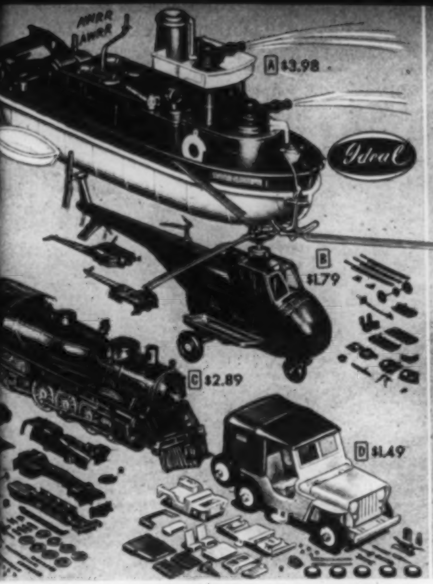
49 T 5316—**Extra Extension Phone** with cradle for use on wall or table, 50-ft. coil phone cable with plug-in jacks. Shpg. wt. 1 lb. Each $2.89

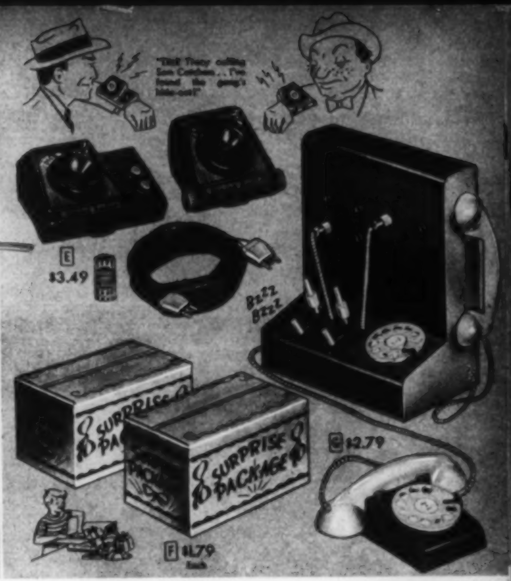


32-inch Vinyl Plastic Train . . Three figures

Especially fine for the youngest tots. New flexible vinyl plastic construction means it's possible to show greater detail . . practically unbreakable . . washable . . sanitary . . and it's easy on the furniture; won't scratch or mar. No tracks needed, pull it along the floor. One-piece engine and tender; hopper car carries big loads; gondola and caboose. Quiet, easy-rolling wheels on each car. Three little "railroad workers" of washable vinyl plastic. Sturdy vinyl connectors between cars. Brightly colored. Keeps tots quietly amused for hours and hours. 32 inches long overall. Sure to delight your "chief engineer."

49 T 5087—Shipping weight 2 pounds. $1.79




"Dick Tracy calling Sam Catchem . . I've found the gang's hide-out!"
E $3.49
BZZZ BZZZ
SURPRISE PACKAGE
G $2.79
F $1.79 each

Fire Boat

A New! Water-Pumping Fire Boat rushes to sea disasters on land (4 wheels) or water with its siren screaming. Turn crank and siren blows and two water guns shoot long streams of water. Working winch, rotating nozzles and dummy searchlights. Removable life boat with working davit. Constructed of sturdy plastic . . 15 inches long. Shpg. wt. 1 lb. 8 oz.
49 T 5149 . . . . $3.98

Build replicas, take 'em apart!

B Take-Apart Helicopter. Authentic replica youngsters can take apart and put together again easily . . . it's fun to see what makes it tick. High-impact plastic. Rotor blades geared to landing wheels. Removable dummy engine. Sliding door on cabin. Two detachable litter carriers, landing gear, radio, antenna, fuselage 12½ inches long. Shipping weight 12 oz.
49 T 5052 . . . . $1.79

C Take-Apart Locomotive. Model replica of steam locomotive. High impact plastic. Easy to take apart, put together. 48 pieces including 8 drive wheels. Wt. 12 oz.
49 T 5071 . . . . $2.89

D Take-Apart Jeep. Replica of famous Willys Jeep. Put together, take apart. Complete with tools. High impact plastic, 7¼ inches long. Shipping weight 12 oz.
49 T 5122 . . . . $1.49

Two-way Radio

E Dick Tracy Two-way Wrist Radio Set. Transmit two-way conversation in loud, clear voice. Or use the secret code buzzer signal system for Morse code messages. Hours of exciting fun for two super-sleuths as they exchange "clues." Battery powered. Includes two plastic wrist radios and battery. 25 feet of wire. 4½x3¼x2 inches each. Sturdy construction. Shipping weight set 1 pound.
49 T 5099 . . . . $3.49

Surprise!

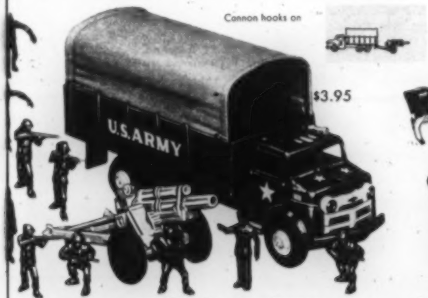
F What's Christmas without a Surprise tucked under the tree? Here's a big package to delight your favorite girl or boy. Holiday-gay package with young folks' favorites from games to action toys. Shipping weight each 1 pound 8 ounces.

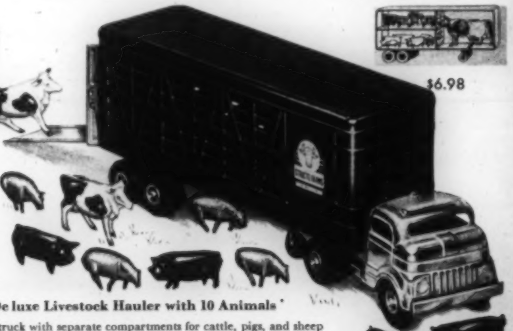
49 T 5318—For boys
Over 39 pieces . . planes, tractors, games, action toys, etc. $1.79

49 T 5319—For girls
Over 22 pieces. Peter Pan and friends, novelty toys, games, etc. $1.79

Call for fun!

G Telephone Switchboard Set. Here's a play set full of fun and excitement for talkative little ones. Make local and long distance "calls" for hours on end. Board rings when you push lever. One operator's play phone, one play extension. Four plug-ins on board. Has dial. Plugs flip back into place when unplugged. Board made of heavy steel . . 8x4⅞x9½ inches high. Plastic phones. Shpg. wt. 3 lbs.
49 T U5094 . . . . $2.79



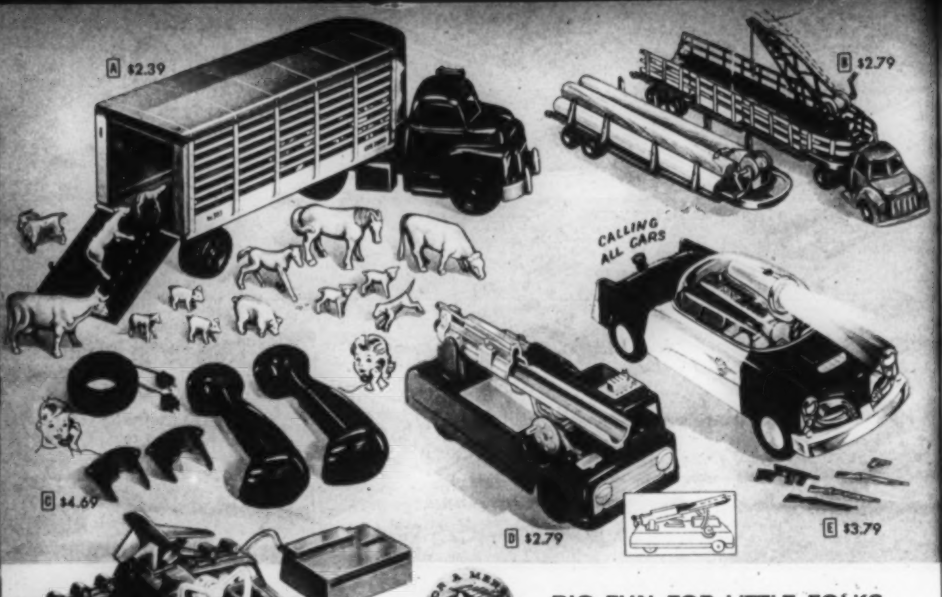


Army Truck with Men, Shooting Cannon

Your young general can move his men at will with this transport just waiting to take off! And he can win many battles with his Howitzer cannon that shoots. Steel truck with tarpaulin cover to fit top. Breech-loader type Howitzer cannon. Trigger has spring action which propels the wooden shells. High-impact plastic cannon, rubber wheels. Shells included. 10 plastic soldiers in action poses. Truck 18⅜ in. long.
49 T 5554—Shipping weight 3 lbs. 8 oz. $3.95

De luxe Livestock Hauler with 10 Animals

Big cattle truck with separate compartments for cattle, pigs, and sheep . . . just like transports on the highway. Front half is separated by a gate for hauling cattle, while rear half is double decked for hauling smaller stock. Die-cast metal chassis, *chrome-plated aluminum cab*. Trailer of heavy-gauge steel. Fourteen die-cast metal wheels with rubber tires . . 2 retractable rubber dolly wheels. Includes 10 realistic, hand-painted animals of die-cast metal. Big cab and trailer are 23⅞ in. long.
49 T U5668—Shipping weight 8 pounds $6.98



BIG FUN FOR LITTLE FOLKS

Exciting action toys with new, unique features

A Cross Country Livestock Hauler with Animals. Drop rear gate of trailer to set up loading ramp for 14 detailed molded plastic animals. Hauler is scale replica of the cab-over-engine diesel design. Brightly lithographed heavy-gauge steel construction. Dummy air horns on top of cab. Rubber-tired wheels. Animals: cows, horses, colts, lambs, goats, dogs, calves. Cab and trailer 17¾ in. long.
49 T 5641—Shipping weight 2 lbs. 8 oz. $2.39

B Put together 8 different trucks with one Highway Haulage and Utility Set! Make an auto carrier, lumber, winch, derrick, flat, stake, rack, or cattle truck. No tools needed. Set has 2 trailers, 1 cab of break-resistant die-cast metal. Rubber tires. Easy steering front wheels. Swivel arrangement on cab, trailer. All accessories are detachable. Trailers 13½ inches long; cab 4¾ inches long.
49 T 4875—Shpg. wt. 2 lbs. 8 oz. $2.79

C Walkie-Talkie Phones transmit 2-way conversations. Talk between rooms, hear your voice loud and clear! All you do is press the button on one phone and the other phone buzzes for incoming call. 50 feet of double wire. 2 screw-in type metal hangers. Plastic receivers 8½ in. long. 2 batteries included.
49 T 5399—Shipping weight 2 lbs $4.69

D Rocket-launching Truck for junior planet penetrators. Rockets to the moon, to Mars—where will solar-minded sonny send them today? Plastic launching platform adjusts to various heights. Gear wheel raises platform into firing position. Load launcher by pulling bolt-action metal cocking lever. Press trigger and rocket zooms into space! Mounted on fully equipped multicolor plastic truck. Has ammunition box with movable cover, dummy control panel, cradles to hold rockets. Rubber wheels. Sturdy metal base 12 in. long.
49 T 4878—Shpg. wt. 1 lb. 6 oz. $2.79

E Official Dragnet Talking Police Car—modeled after Sergeant Joe Friday's patrol car. Turn the crank located on trunk and your playtime policeman receives emergency message direct from precinct "headquarters." Beaming battery-operated searchlight on top of removable clear plastic dome clears the highway for speedy rescues. Car fully equipped with finely molded miniature police accessories, telephone receiver hangs from dashboard. Matching gun, binoculars, 3 rifles, 2 pistols for tracking down imaginary criminals. Map table and swivel chair to plot location. Car made of break-resistant high-impact plastic, metal base. Chrome-color grill, dummy headlights. Black and white police colors. 14½ in. long.
49 T 4886—Shpg. wt. 2 lbs. $3.79

NEW! Learn to Fly! Practice Flight Patterns!

Amazing Airplane Flight Trainer looks just like real controls in modern aircraft. Make plane climb, dive, bank, take off—9 different flight patterns in all! Big plastic instrument panel has controls for throttle, mixture, propeller pitch, brakes, landing gear, flaps. Dials move, lights flash. Use control stick for banking and climbing. Fun for co-pilot, too—place plastic flight patterns in battery-operated Electronic Brain Unit, light flashes on panel. When pilot makes proper changes in position of controls, light goes off. 16x10½x8-in. panel. Complete training manual and 2 standard batteries.
49 T 5088—Shpg wt. 3 lbs. 8 oz. $8.95

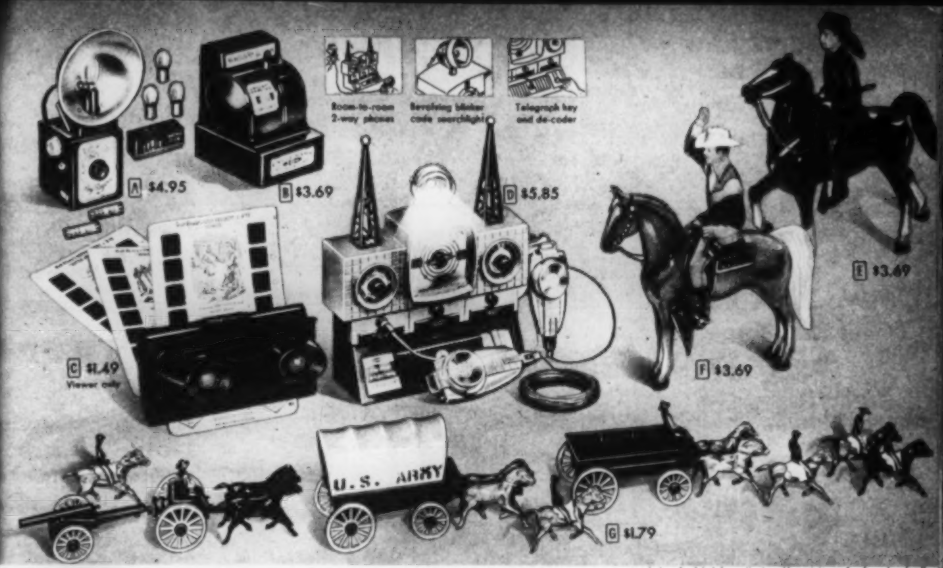
New! Comic Santa Pops

Springy Santa Pops Loses His Head Over Christmas! Press down on his bright red plastic jacket and watch his jolly head pop way up—over 2 feet! Spirally "zoomerang" neck on spring falls back into place instantly, ready to pop up again. Merry Santa Pops has jolly jingly bells on his bright red cap, soft fuzz whiskers under his comical red nose, twinkling eyes. 12 in. high.

Makes a wonderful stocking stuffer the whole family will enjoy. Priced low, order several.
49 T 4911—Shpg. wt. 6 oz. 89c

Exploding Ship and Submarine

Load Torpedoes! Prepare to Fire! Fearless Captain Sonny attacks another make-believe battleship that is endangering the playland shore. Pull submarine in range of battleship. Press release and torpedo whizzes by in direction of ship. When target on side of ship is hit, all deck parts are thrown up in explosion pattern. Easy to put battleship back together again—pieces snap in place. All wood 12-inch ship with deck, cabin, bridge, hidden spring, target. 8-inch wood submarine has torpedo tube, trigger, 2 torpedos.
49 T 4765—Shpg. wt. 1 lb. 8 oz. $1.89


Room-to-room 2-way phones
Revolving blinker code searchlight
Telegraph key and de-coder
A $4.95
B $3.69
D $5.85
E $3.69
C $1.49 Viewer only
F $3.69
U.S. ARMY
G $1.79

TOYS SANTA RECOMMENDS

Cash Register . . Camera . . Radio Station . . "Horsemen"

A **Roy Rogers Flash Camera Outfit.** Takes 12 clear 2¼x2¼-in. pictures. Strong plastic case. Flash unit attached. Easy-to-use eye-level finder. Two penlight batteries, 4 flash bulbs, one roll 620 film included.
49 T 5031 —Shipping weight 1 lb. 8 oz. $4.95

B **Register Bank.** Deposit nickels, dimes, quarters; bell rings. Computed savings visible. Locks when 25c is deposited. Opens automatically at $10.00. Rear slots for bills. Heavy gauge metal. Holds about $50.
49 T 5349 —Size 6x5x4½ in. Shpg. wt. 2 lbs. 8 oz. $3.69

C **New! 3-D Viewer.** Almost as good as seeing your favorite hero in real life. Colored three-dimensional effect makes figures stand out. Big convex windows admit plenty of light for true view. Sturdy plastic.
49 T 5261 —6½ in. long. Shpg. wt. 8 oz. $1.49
49 T 5267 —**3-D Color Albums, 3 Cards to album.** *State choice* Davy Crockett, Disney, Howdy Doody, Disneyland Park, Cowboy. Shpg. wt. 4 oz. . . . . Each Album 85c

D **Electric Receiving Station.** Send messages in code by blinker, buzzer, or clicker or use spoken word. Two-way phones transmit and receive for long distances. You get automatic Morse code selector dial . . turn to any letter in alphabet for key. Plug in for telegraph click or buzz . . transmit through phones . . use buzzer for return secrecy. Large center dial registers transmitted electrical impulses. "Feather-touch" telegraph key. Code log, batteries incl. Plastic station 12x10 in. wide. Many can play at one time.
49 T U5076 —Shipping weight 3 pounds $5.85

NEW! Happi-Time Cash Register

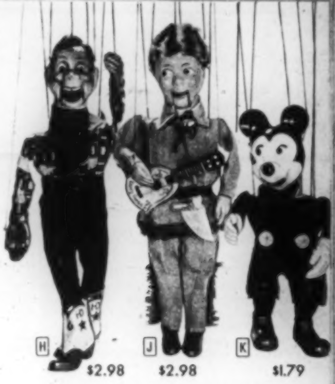
Press the keys and amount of sale shows in the window. Or ring up a "No Sale." Hit the push lever and out pops the partitioned drawer. Nine keys show denominations from 1c to $1.00. Made especially for Sears. Just like the cash registers you see in the store when you go shopping with Mom. Strong steel with baked-on enamel finish—realistic looking throughout. Big supply of play money included. Size overall 7½x6½x7½ inches. What a delightful way to spend a cold winter afternoon! Hours of fun for "customers" and "store keeper." Keeps several youngsters blissfully occupied for hours . . helps teach them value of coins.
49 T U5079 —Shipping weight 4 pounds $2.79

E **New! Davy Crockett astride his Horse.** He'll be delighted when he finds his favorite hero under the tree Christmas morning. Realistic figure of Davy . . complete with raccoon cap, his trusty rifle "Old Betsy" cradled in his arms and detailed saddle on horse—all are removable. Durable plastic . . authentic frontier colors. 10 inches high.
49 T 5024 —Shipping weight 12 oz. $3.69

F **New! Roy Rogers riding Trigger.** Authentic reproduction of Roy can be removed from his horse, Trigger. His hat and guns come off, too. Saddle and unsaddle Trigger after a long day's ride. Made of sturdy plastic . . hand-painted in realistic colors. About 9½ in. high.
49 T 5023 —Shipping weight 12 oz. $3.69

G **New! Big Cavalry Set.** Horses, riders, cannon . . the wonderful days of the "Old West" and the heroic cavalry brought back in this set. Your young cadet will spend many hours moving his company across the plains. Contains buckboard, covered wagon, movable cannon, caisson, 5 horses, 5 riders, 5 saddles, 3 teams of horses, 3 drivers. Plastic, realistic detail. Horses 2¼ in. high, others in proportion.
49 T U5256 —Shipping weight 3 lbs. $1.79

$2.79
HAPPI-TIME



Simple Hand Controls Operate Body

There's fun for the whole family with these lifelike Marionettes. Even the youngest child can work the simplified controls. Real lifelike motion as you make them "Dance," "Walk," and "Talk." Costumes are authentically designed of cotton, composition heads and body parts. New stringing method helps prevent tangles. Just follow easy instructions and you'll soon be an expert.

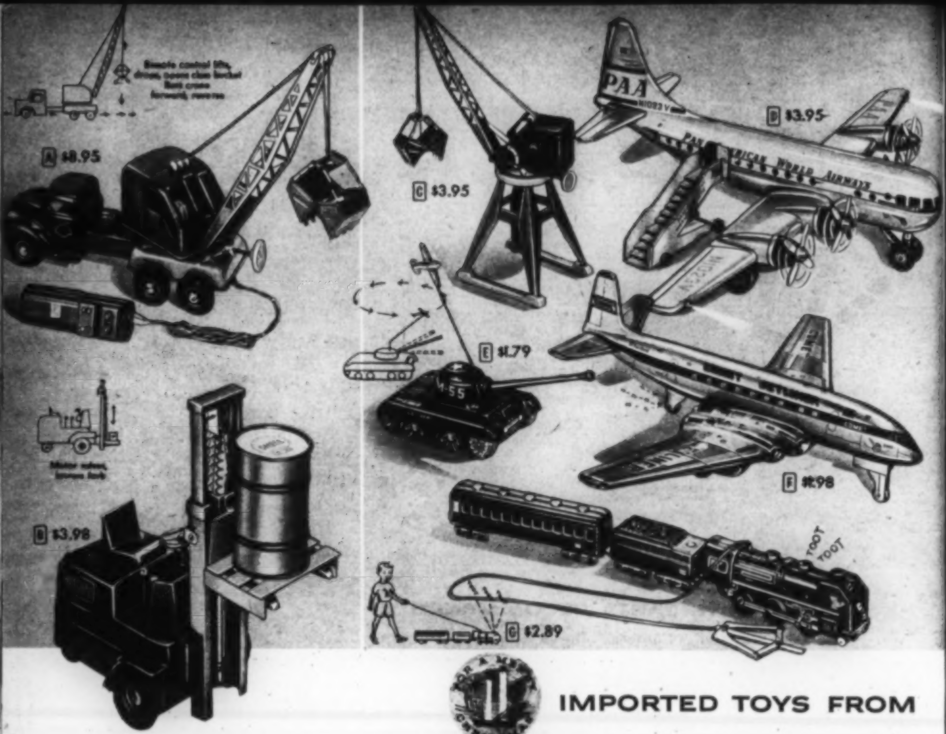
NEW THIS YEAR . . **DAVY CROCKETT.** Every detail of your hero faithfully reproduced . . right down to Davy's coonskin-style cap. Cotton flannel costume is fringed. Davy carries gun, holster and guitar. Have fun with Howdy Doody, TV's famous marionette.

NEW THIS YEAR . . The perennial favorite, Mickey Mouse. Authentic replica of Walt Disney's most popular character.

H 49 T 5161—**Howdy Doody.**
16½ in. tall. Shipping weight 1 pound $2.98

J 49 T 5060—**Davy Crockett.**
16 in. tall. Shipping weight 1 pound 2.98

K 49 T 5026—**Mickey Mouse.**
11 in. tall. Shipping weight 1 pound 1.79



IMPORTED TOYS FROM

New! Work-horses of industry made for play . . See them load, lift, run with real-life precision

A **New Electric Remote Control Crane imported from Germany.** Remote control device runs on 2 batteries (not incl.). Makes truck go forward, reverse, clam-type bucket go up or down. Bucket opens, closes automatically. Lever raises, lowers crane boom. Hand crank turns swivel cab—makes complete circle. Steel construction.

49 T 4247—12 inches long. Shpg. wt. 4 lbs. $8.95
34 T 4650—Two Batteries. Shpg. wt. 8 oz. . . . . 2 for 28c

B **New Fork Lift.** It lifts—it lowers—it carries—it tows—it pushes! Imported from Germany. Scale detailed, realistic operation. Molded of sturdy break-resistant plastic. Wind it up and watch lift go up and down, loading and unloading barrels and crates. Starts, stops, turns "on a dime" by 2 control levers. Realistic steering wheel that controls rear tire. 8 in. long overall; 9 in. to top of lift.

49 T 4241—Shipping weight 1 lb. 10 oz. $3.98

C **New Overhead-type Operating Crane.** Two manual controls revolve cab to various loading positions, raise and drop loading boom, lift and lower clam-type bucket loader on link-metal cable. Sturdy metal and plastic construction. Steel girder-type platform. Moves from job to job on easy-rolling wheels. 18½ in. high to top of boom. Imported from Germany.

49 T 4245—Shipping weight 3 lbs. $3.95

E **Fighting Tank and Plane.** Tank cannon rat-a-tat-tats, muzzle raises and lowers as tank rolls along floor—stops, shoots, starts up again. Added action as fighter plane zooms overhead in attack. Detailed lithographed steel construction shows tracks, rivets for true-life realism. Long-running clockspring motor. Imported from Japan.

49 T 4222—7 inches long. Shpg. wt. 2 lbs. $1.79

D **Friction Motor Steel "Clipper" Plane with battery-operated Lights.** 2 friction motors propel plane along ground—no winding. Flexible shafts connect 2 motors with dummy wing engines—rotate 4 propellers. Red and green battery-operated lights. (Battery not included.) Loading ramp. German import.

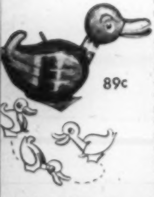
49 T 4230—20-in. wingspan. Wt. 2 lbs. 12 oz. $3.95
34 T 4659—Flashlight Battery. Wt. 4 oz. . . . . . 2 for 28c

F **New Toy Jet Air Liner with Sparking Engines.** Plane taxies along floor under power of friction-type motor. No winding—just push to start. Sparks fly from dummy jet engines as she "thunders" down runway. Brightly lithographed steel. Big 18-in. wingspread adds true-to-life realism. Non-mar rubber tires. Imported from Japan.

49 T 4228—Shipping weight 1 lb. 12 oz. $1.98

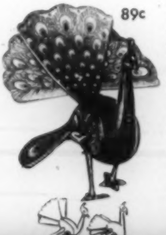
G **Remote Control Whistling Vacation Train.** Hand-squeeze remote control unit and train chugs away—heading for exciting make-believe lands. No winding needed. Whistle sounds a happy "toot-toot" to warn expectant passengers of its arrival. Brightly lithographed steel engine, tender and passenger car depict typical foreign passenger train. Three-piece set 23 inches long. Imported from Japan.

49 T 4215—Shipping weight 2 pounds. $2.89



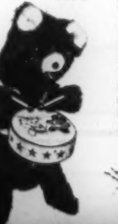
Waddling Duck. Watch this peppy duck go through his comical paces. Wind him up and away he waddles, bobbing back and forth. His neck goes in and out, eyes roll, beak opens. Brightly lithographed sturdy steel construction. Clockspring motor. Imported from Germany. 5 inches long. Shipping weight 8 ounces.

49 T 4208. . . . . 89c



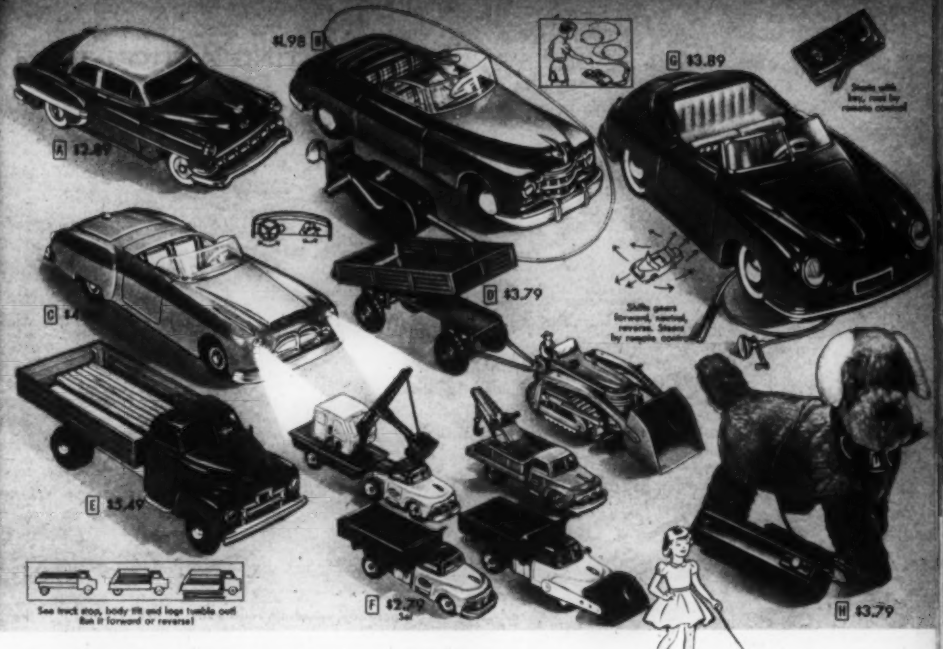
Strutting Peacock. Amazing mechanical bird walks along floor showing off his beautiful colored tail "feathers." As he walks he lifts and spreads his tail feathers in fan shape, then closes and drops them. Action continues as he walks along. Brightly lithographed metal. Long running clockspring motor. 7 inches long. Imported from Japan. Shipping weight 10 ounces.

49 T 4206. . . . . 89c



Drumming Bear. Fascinating action. Drummer Bear beats out a lively tune on his drum. His body sways, his head nods to the roll of the drum. Metal construction has a "furry" cotton-backed rayon plush coat. Clockspring motor. 8½ inches high. German import.

49 T 4211—Wt. 12 oz. . $1.98


$1.98 B
G $3.89
Starts with key, runs by remote control
A $2.89
C $4
D $3.79
Shifts gears forward, neutral, reverse. Steers by remote control
E $5.49
See truck stop, body tilt and logs tumble out! Run it forward or reverse!
F $2.79 Set
H $3.79

WESTERN GERMANY AND JAPAN

A **NEW! Scale-detailed Friction Drive Auto.** Brightly lithographed steel body, shiny finished bumpers, grille, headlights. Detailed lithographed interior. Rubber tires have white sidewalls for deluxe appearance. Front wheels turn. Windshield. Push down and forward to start motor. 11 in. long.
49 T 4252—From Japan. Shpg. wt. 1 lb. 14 oz. **$2.89**

C **4-speed "Automatic Drive" Car with Headlights.** Drive forward, reverse, neutral. Speed accelerator. Steers. Individual 4 wheel spring suspension. Trunk opens. Steel body. Clockspring motor. Imported from Germany. Uses 2 batteries, not incl.
49 T 4254—12 in. long. Shpg. wt. 1 lb. 14 oz. **$4.95**
34 T 4653—**Penlight Battery.** Shpg. wt. 1 oz. . . Each **11c**

E **New Electric Lumber Truck.** Run forward or reverse, watch logs tumble from side gate! Truck rolls along, stops, dumps log, starts again—drops 10 logs in all. Metal. Rubber tires. Steers left or right. Batteries not incl. 12 in. long.
49 T 4246—From Germany. Wt. 1 lb. 12 oz. **$5.49**
34 T 4659—**Two Batteries.** Shpg. wt. 4 oz. . . . . 2 for **28c**

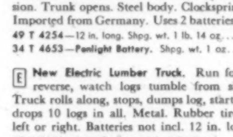
B **Remote Control Speedster.** Drive forward or reverse, turn it left or right with just a touch of a finger—simply press or release control. Long metal flexible shaft connects hand control with auto. Modern steel car with baked-on enamel finish. Plastic windshield. Imported from Germany.
49 T 4273—10 in. long. Shpg. wt. 1 lb. 4 oz. **$1.98**

D **Tractor and Trailer.** Realistically detailed, lithographed steel. Tractor powered by strong clockspring motor—will pull over rough grades. Tractor rides on caterpillar treads. Large, detachable dump trailer has 4 rubber tires. Crank on tractor lifts scoop to fill trailer, lever to dump. German import.
49 T 4242—17 in. long. Shpg. wt. 1 lb. **$3.79**

F **Friction Motor Truck Fleet.** Fleet of 4 trucks: brightly enameled hydraulic lift dump truck, wrecker truck, dump truck with overhead scoop and derrick truck with shovel cab that swivels on detachable trailer. Push to start friction motor. Rubber tires. Metal construction. From Japan.
49 T 4258—7½ to 14 in. long. Wt. 2 lbs. . . . Set **$2.79**

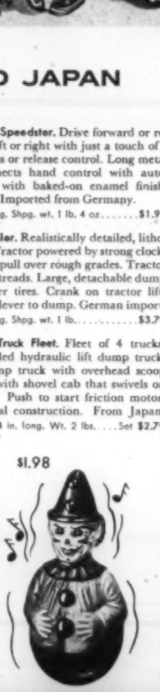
G **New Remote Control Electric Auto.** Put ignition key in dash to start and you're ready to go! Gearshift has 2 speeds forward, reverse and neutral. Long remote control cable attaches to gearshift and steering wheel so that the car can be guided from a standing position . . . forward, backward, left or right. Sturdy metal construction, sleek enamel finish. Heavy-duty rubber tires. Measures a full 10 inches long. Imported from Western Germany. Batteries not included, order below. A new and fascinating toy that's sure to thrill your youngster. Order today.
49 T 4219—Shipping weight 1 lb. 8 oz. **$3.89**
34 T 4650—**Two Batteries.** Shpg. wt. 8 oz. . . . . . 2 for **28c**

H **NEW Electric Remote Control Walking Dog.** Walks along with mistress or master just like a real dog on a leash. Live walking action, no wheels. Head turns back and forth ringing bell on his collar as he walks. Soft rayon plush coat over sturdy steel frame. 2 batteries not included. Japan import. As much fun as a real puppy, order now!
49 T 4218—10½ in. long. Shpg. wt. 2 lbs. **$3.79**
34 T 4650—**Two Batteries.** Shpg. wt. 8 oz. . . . . . 2 for **28c**

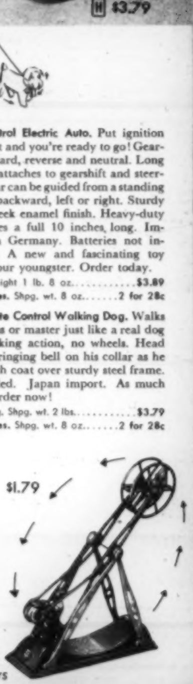


4-Speed Sports Car. Adjust accelerator on dash for speed. Individual spring suspension on front wheels. Steering wheel works. Safety clutch lets tots push without damaging mechanism. Clockspring motor. Metal. Rubber tires. German import.
49 T 4271—7½ in. long. Wt. 1 lb. 12 oz. . **$1.49**

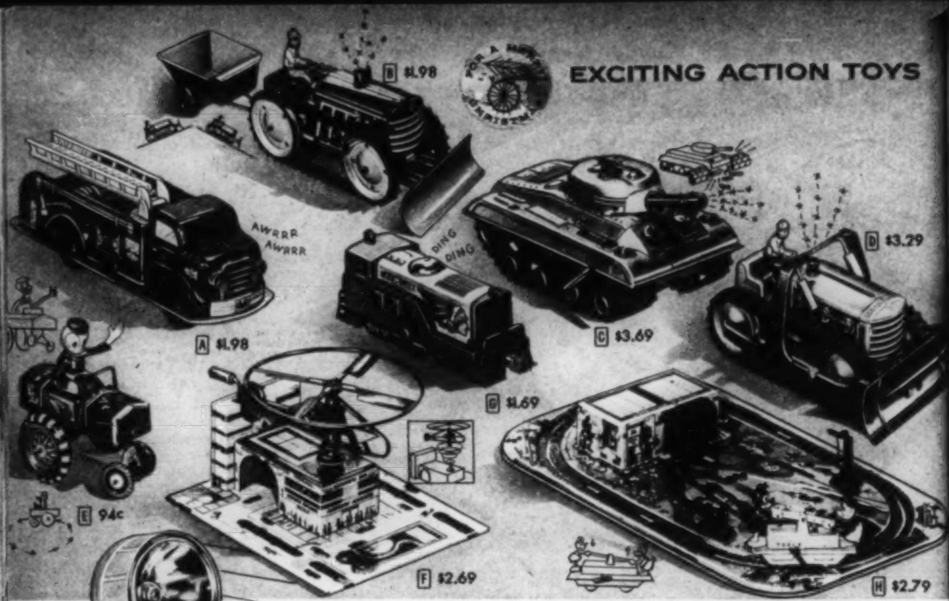
New Musical Roly-Poly Clown. This jolly fellow stands 15½ inches, and he's so good-natured you just can't get him down! Push him down and he'll pop right up again! Listen to his tubby tummy jingle, see his big eyes turn as he rolls around. Roly-Poly wears colors bright as the "Big-Top", even gayer fuzzy-wuzzy imitation hair. Sturdy composition construction. Imported from Germany.
49 T 4257—Wt. 5 lbs. . **$1.98**

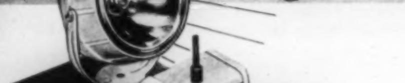


Over and Under Motorcycle. Dare-devil team provides endless thrills as they do their act. Sparkling motorcycle and driver zoom over track with added momentum to twirl acrobat over and under in limitless circles. Just like the real act seen in the circus. Strong clockspring wind-up motor. Sturdy steel construction. Brightly lithographed colors. 11 inches high.
49 T 4212—Wt. 1 lb. . . **$1.79**



EXCITING ACTION TOYS





See how for this mammoth spotlight throws its beam! Just what you need for spotting planes and exciting police work.

$3.79

Sears Exclusive! New Friction-Powered Searchlight Truck Lights up Toy Town with its bright beam!

Ideal for police jobs, special events, spotting aircraft. Big spotlight sends beam way out. **Heavy gauge steel** truck. Powerful friction drive. Bright baked-on enamel finish. Authentic dummy generator motor, housing, exhaust stack. Rubber wheels. Colorfully lithographed.

Giant size 17 inches long. 9⅛ inches high. Batteries not included.

49 T U5796—Shipping weight 2 lbs. $3.79
34 T 4650—**Two Batteries** for above. Shipping weight 8 oz. . . . . 2 for 28c

Sparkling, speeding, rolling toys to delight tots

A **New Fire Truck.** Hear its siren roar as it whizzes to make-believe blazes. Swivel-mounted aerial extension ladder telescopes 9 to 21 in. Long-running friction motor. All steel with lithographed details. Rubber wheels. 14¾ in. long.
49 T 5755—Shpg. wt. 1 lb. 8 oz. $1.98

C **New Steel Army Tank** — front-line action! Recoiling cannon operates, machine guns spurt harmless sparks as it rumbles along. Climbs steep grades. Rubber treads. Heavy duty clockspring motor. All steel. Army colors. 10½ in. long.
49 T 5795—Shpg. wt. 2 lbs. 6 oz. $3.69

E **New! Donald Duck,** the daffiest driver you've ever seen. Watch him bob up and down as his car goes forward, reverses, tips back on rear wheels. Gay colors lithographed on steel. 3-dimensional figure. Clockspring motor. 5⅛ in. long.
49 T 5850—Shipping weight 12 oz. 94c

G **New Shuttle Engine.** Looks like a powerful diesel as it streaks forward then backward. Delights lil' engineers. Listen to its ding-ding bell. Colorful plastic and steel construction. Long-running spring motor. 16 inches long.
49 T 5760—Shipping weight 1 lb. $1.69

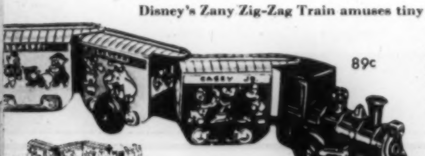
B **Three-piece Tractor Set** climbs steep grades, shoots harmless sparks as it rolls along on construction jobs. With detachable dump trailer, road scraper. Clockspring motor. Rubber treads. Lithographed steel. 17 in. long overall.
49 T 5733—Shpg. wt. 1 lb. 8 oz. $1.98

D **Bulldozer Tractor** pulls heavy loads, climbs steep 35-degree grades. Hydraulic type scraper snaps up or down. Harmless sparks fly from exhaust pipe. Rubber treads. Lithographed metal. Clockspring motor. 10½ in. long.
49 T 5759—Shpg. wt. 2 lbs. 10 oz. $3.29

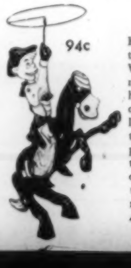
F **Set 'copter atop building,** turn crank and plane is airborne. Rotor blade whirls, carries plane to wild blue yonder. 8¾-in. long heliocopter of hard-to-break plastic. Modern airport of lithographed steel, 12x9¼ in. wide base.
49 T 5867—Shpg. wt. 1 lb. 8 oz. $2.69

H **New! Clickety-click—here comes Mickey Mouse with Donald Duck!** Watch 'em pump up and down, as they whizz by on grooved track. Crossing gate, signal warn of their passing. Car runs on bright 21¾-in. metal base.
49 T 5777—Shipping weight 4 lbs. $2.79

Disney's Zany Zig-Zag Train amuses tiny trainmen



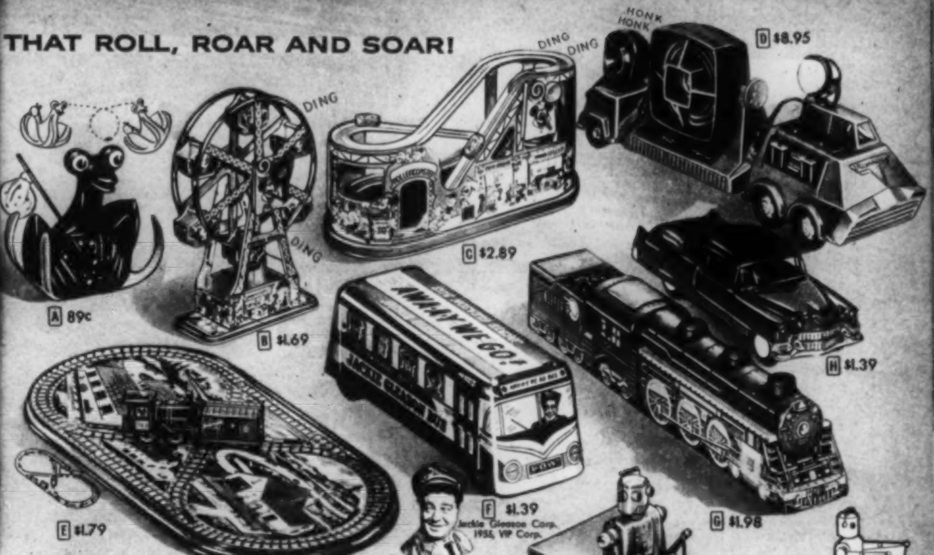
Wind it up and watch it wobble across the floor in a crazy zig-zag route. It makes everybody giggle! Each car bobbles in different direction as it "chugs" along. Three metal cars in toyland's gayest colors. Long black plastic engine, with amazingly long-running clock spring motor. 12½ in. long overall. A thrifty gift for your toddler's first Christmas and enjoyment the rest of the year.
49 T 5714—Shpg. wt. 1 lb. 89c



Watch Pecos Bill rope!

Hi-ho! Make way for Pecos Bill, the hardest-riding cowpoke of the Wild West. Watch him twirl his metal lariat as his high-spirited horse bucks and prances in all directions. Real rodeo action wows little western fans. Carefully detailed, 3-dimensional. High-impact plastic in colors bright from the cactus country. Long-running clockspring motor with key attached. 9½ inches high. Order now for Christmas.
49 T 5737—Shpg. wt. 1 lb. 4 oz. . 94c

THAT ROLL, ROAR AND SOAR!



Your Toddler has more fun with toys that really run!

A **Flip-Flop Gogo**—the mystery animal! Wind him up, look him straight in the eye. He jumps, somersaults in mid-air, lands, pauses, then jumps again; action repeated many times. Plastic. 7 inches high. Keywind motor.
49 T 5732—Shpg. wt. 8 oz. 89c

C **Roller Coaster,** just like those in amusement parks. 2 cars zoom down runway, bell tinkles gaily. Conveyor belt pulls cars to top, action repeats. Metal lithographed with gala carnival design. Spring motor. 20x10x8¼ in.
49 T U5792—Shpg. wt. 5 lbs. $2.89

E **New Shuttling Choo-Choo** speeds along cross-over track, shuttles freight car back and forth from depot. Fast action amuses small-fry. Colorful landscape lithographed on 20½-in. long steel base. Long-running clockspring motor.
49 T 5758—Shpg. wt. 2 lbs. $1.79

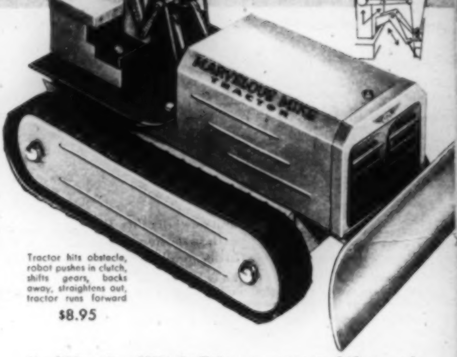
G **New Giant Locomotive** 19¾ inches long! Spurts harmless sparks, bell goes "Clang-Clang," just like a real puffer-belly. Brightly lithographed steel construction. Propelled by friction motor, easy for would-be engineers to operate.
49 T 5774—Shpg. wt. 3 lbs. $1.98

B **Ferris Wheel** . . as exciting, as colorful as a carnival. Bell tinkles merrily as wheel and seats twirl. Strong metal lithographed in fiesta-gay colors. Revolves about 100 times on one winding. Keywind motor. About 16¾ in. high.
49 T U5791—Shpg. wt. 3 lbs. $1.69

D **Electronic Loudspeaker Truck.** Talk into mike in one room, your voice booms over truck transmitter in other room. Long-beam searchlight controlled from cab. Buzzer. 2 ft. long. 6 rubber wheels. Sturdy plastic. 4 batteries, wire.
49 T U5265—Shpg. wt. 4 lbs. $8.95

F **New! Jackie Gleason Bus**—"Honeymooners Special". Press top, release and AWAY WE GO! Speeds across the play-room. Jackie and his pals peer from windows. Powered by mystery motor. Lithographed steel.
49 T 5772—14 in. long. Wt. 1 lb. 10 oz. $1.39

H **New 1955 Scale-Model Cadillac.** As streamlined as the real car, scaled to 1/25 actual size. Flywheel friction motor. Tough, tenite plastic on metal chassis. Shiny metal bumpers, grille. Rubber tired disc wheels. Plastic windows.
49 T 5844—8 in. long. Wt. 8 oz. $1.39

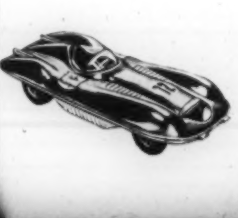


Tractor hits obstacle, robot pushes in clutch, shifts gears, backs away, straightens out, tractor runs forward

$8.95

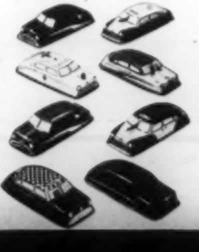
New! Marvelous Mike the Robot runs tractor, shifts gears!

The man of tomorrow, Mike the Robot, runs his own tractor on important construction jobs. He can get around any obstacle! Watch him shift the gears, push the pedals, run tractor in every direction. Run Mike into a box or corner, he'll maneuver his way out by stopping, shifting, turning, backing until he finally drives out. Heavy gauge steel. Operates on 3 flashlight batteries included. 14 inches long. Rubber treads.
49 T U5802—Shipping weight 5 pounds. $8.95



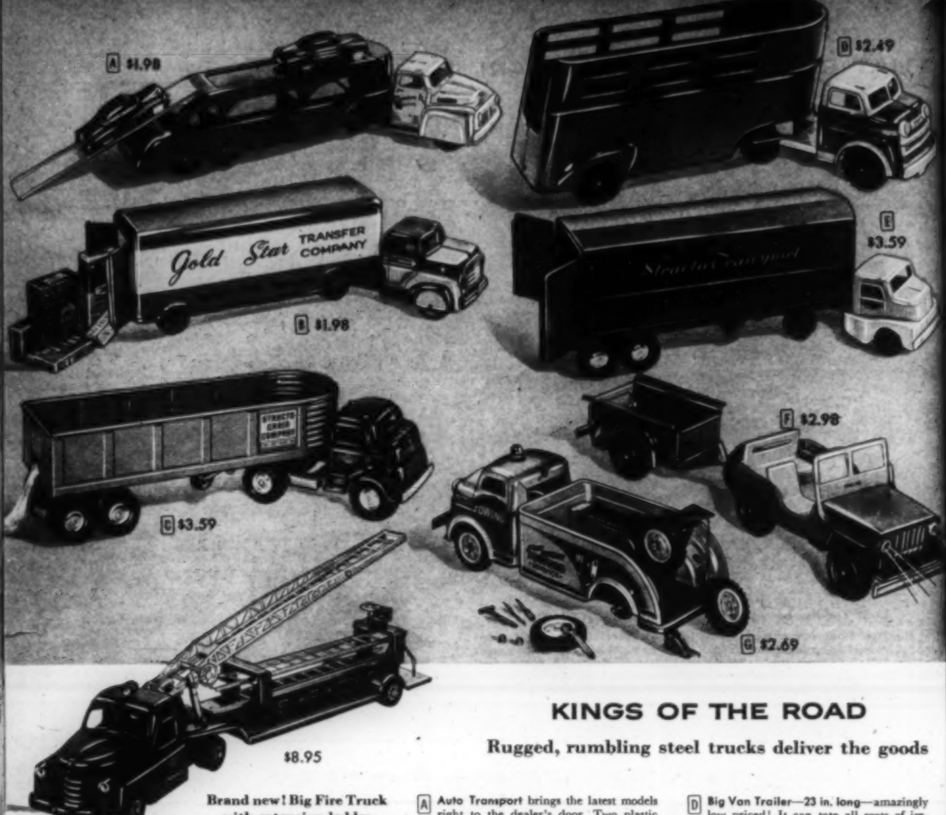
New Racer only $1.89

Brand new—the "Bonneville Salt Flat Special" turns the play room floor into an exciting speedway. As sleek and shiny as an Indianapolis speedway winner; low modern lines cut wind-resistance. Power-packed friction motor gives the "Special" breath-taking speed. Safety rubber bumpers, rubber wheels. Metal body with flashy metallic finish. 12 in. long. Shipping wt. 1 lb. 4 oz.
49 T 5783 . . . . $1.89



8-car Action Fleet $1.79

Here's all the hustle-bustle of the big city street, here's real-as-life action! Hear the "Clang! Clang!" of the Fire Chief's bright red car, the rat-at-tat-tat of the machine guns on the squad car. See the taxi speed away with its meter going 'round and 'round. Windshield wipers really work on one car. Windows open and close on passenger cars. Lithographed metal. Each car 4 inches long. Shipping weight 1 pound 2 ounces.
49 T 5702 . . . . $1.79



KINGS OF THE ROAD

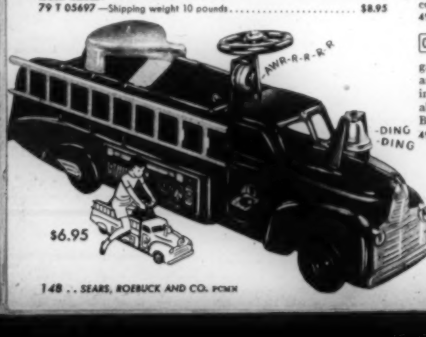
Rugged, rumbling steel trucks deliver the goods

Brand new! Big Fire Truck with extension ladder Thrills small fry firemen

Your junior fire-chief will be the first to all the "big ones" with this de luxe fire-fighting equipment. Raise ladder by one crank, extend it to 34 inches by another crank. Ladder reaches maximum angle of 60 degrees, swivels completely around for use in any direction at the blaze. Two auxiliary ladders included. Movable tiller seat. 10 die-cast metal wheels with rubber tires to help protect Mom's floors from scratches. Heavy gauge steel and aluminum construction. 33¼ inches long.

Bright red—as flashy as a real-life fire truck! A delightful surprise for Christmas morning—it's just what your fireman ordered from Santa!

79 T 05697—Shipping weight 10 pounds........................ $8.95



A **Auto Transport** brings the latest models right to the dealer's door. Two plastic cars ride on the double-decker semi-trailer, roll out on skid rails from upper and lower decks at end of journey. Heavy gauge steel cab and trailer, with bright baked-on enamel finish. Rubber wheels. 23 in. long.

49 T U5538—Shpg. wt. 2 lbs................$1.98

B **Moving Van and Load** rolls cross-country packed with dummy packages of famous products. Make-believe moving men can detach van and park it with its own retractable landing gear. Full size rear doors open and close. All steel. Authentic designs lithographed on sides. Rubber wheels. 21¼ in. long.

49 T U5530—Shpg. wt. 3 lbs................$1.98

C **Grain Truck** hauls load to market, rear door slides up to let grain flow out. Heavy gauge steel trailer swivels to make sharp turns and corners. Die-cast aluminum cab. Floating tandem rear duals, rubber tires. Retractable dolly wheels. Chrome-plated hub caps. Baked-on enamel finish. 20¾ inches long.

49 T U567[illegible]—Shpg. wt. 5 lbs................$3.59

D **Big Van Trailer—23 in. long**—amazingly low priced! It can tote all sorts of important loads. Burly 6-wheel truck has reflectors, steel bumper on cab. Rust-resistant baked-on enamel finish on heavy gauge steel.

49 T U5560—Shpg. wt. 6 lbs................$2.49

E **Transport Trailer**—the giant moving van of the highways. Rear doors open. Retractable parking gear. Floating tandems. Heavy gauge steel construction throughout, built for long play mileage. 21 inches long.

49 T U5675—Shpg. wt. 6 lbs................$3.59

F **Jeep and Trailer.** Real headlights light for dark drives. Hood, windshield raise and lower. Drop tail gate trailer detaches. Steel. 22½ inches long. No battery.

49 T 5681—Shpg. wt. 4 lbs..................$2.98
34 T 4650—Batteries. Wt. 8 oz.......Two for 28c

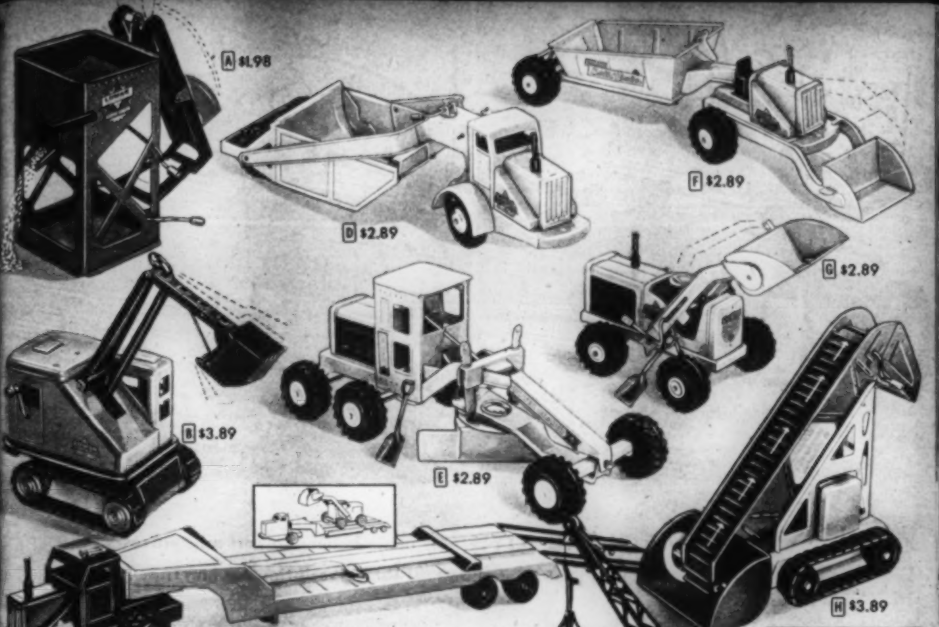
G **Service Truck with Miniature Tools that really work.** Jack moves up and down, wheel wrench loosens hub caps, tire iron to remove rubber tires from wheels. Operating chain hook lift. 2 spare tires. Heavy steel.

49 T U5539—15 in. long. Shpg. wt. 4 lbs.....$2.69

← Clang! Clang! Tots Ride Siren Fire Truck to the Rescue

Your toddler's most prized present this Christmas—a fire engine he can really ride and steer. 31⅜ inches long overall. The hand siren screams in warning, the bell clangs to clear the traffic as your fireman whizzes down make-believe boulevards. Heavy duty bicycle-type seat only 11 inches from floor, easy to get on and off. Two interlocking 19¾-in. ladders extend 28 in. from base of truck. Brawny automobile-type chassis of extra heavy gauge steel is reinforced and welded. Rubber tires won't scratch floors. Red enamel finish. A fun-filled Christmas gift—order now!

79 T 05698L—Shipping weight 14 pounds.. $6.95



CONSTRUCTION TOYS

Authentic working models . . heavy gauge steel

A **New Hopper Loader.** Lever at bottom forces bucket into pile, scoops load; turn crank, bucket moves to top, dumps load into hopper. Door at rear opens, spills load down chute into truck. Tough steel girder design. 12½ in. high.
49 T U5529—Shpg. wt. 3 lbs. $1.98

B **New! Fully Automatic Power Shovel.** Turn crank: boom lowers, shovel scoops load, boom raises, shovel bottom opens to dump load. All automatic with one crank! Cab revolves 360° on steel base. Rubber treads. 18 in. long.
49 T U5646—Shpg. wt. 4 lbs. $3.89

C **32½ in. long Carry-all and Trailer** haul high-lifts, steam shovels, etc., from job to job. Real winch with cable, hook pulls machines up detachable ramps onto low body. Swivel cab. Detachable trailer with landing gear. Rubber wheels.
79 T 05648—Shpg. wt. 7 lbs. $4.89

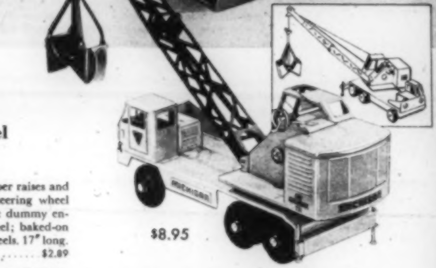
D **Scraper Hauler** automatically scrapes, dumps and spreads out loads. Dummy diesel-type power unit with exhaust stack on hood of closed-in cab. Universal pivot connector for swiveling at short turns. Steel. Rubber tires. 18⅞ in. long.
49 T U5642—Shpg. wt. 4 lbs. $2.89

E **Roadgrader and Shovel.** Scraper raises and lowers, blade angle adjusts. Steering wheel turns front wheel of grader. Plastic dummy engine with exhaust stack. Heavy steel; baked-on enamel finish. 6 big rubber-tired wheels. 17" long.
49 T U5692—Shpg. wt. 4 lbs. $2.89

F **Earth Hauler with Scoop.** Front scoop raises, drops dirt into dump-type body. Release lever, load spills through bottom. Dummy diesel motor and exhaust stack. Swivel-mounted cab. Steel. Rubber wheels. 18½ in. long.
49 T U5670—Shpg. wt. 4 lbs. $2.89

G **New High-Lift Loader with Shovel** digs, scrapes and dumps load into trucks, conveyor loader, hopper loader. Scoop lifts, locks in place until lever is released for dumping. Steel. 15½ in. long. Dummy diesel motor and exhaust stack.
49 T U5691—Shpg. wt. 4 lbs. $2.89

H **New Conveyor Loader.** Large loading scoop spirals to force sand or dirt onto endless belt and then to chute and into waiting truck. Loading unit raises for road clearance. Plastic dummy motor. Steel. Rubber treads. 14 inches high.
49 T 5644—Shpg. wt. 4 lbs. $3.89



$8.95

Michigan Shovel with Working Crane

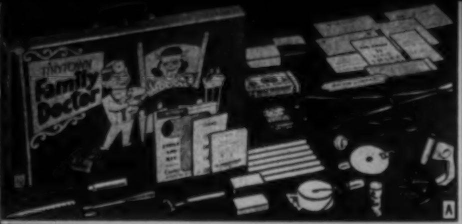
Better than a real one—you run it! Drive from forward cab, really steer front wheels! For digging and lifting, turn cranks in rear cab. One crank raises, lowers boom; the other operates bucket, which trips automatically when it reaches top of crane. Rear cab pivots in any direction; special supports lower when crane is working. Heavy gauge steel. Dual tandem rear wheels. 31½ inches long.
49 T U5688—Shipping weight 12 lbs. $8.95

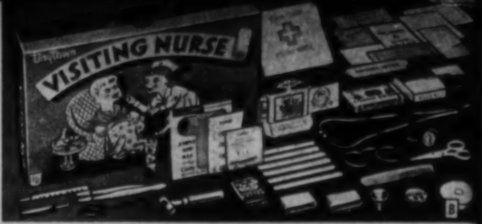
$5.79

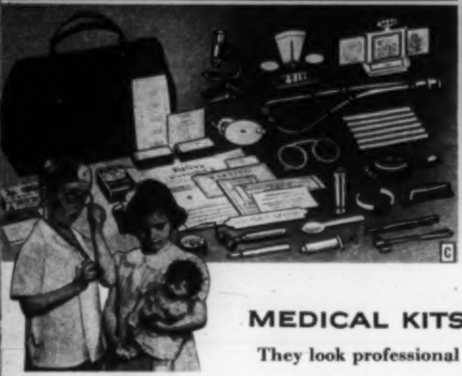
HYDRAULICALLY OPERATED

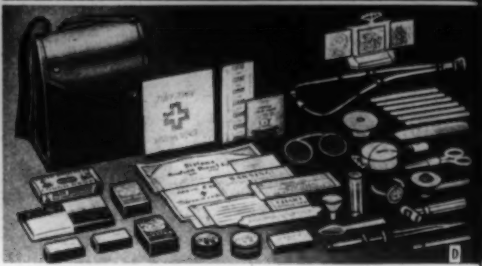
Brand New! Dump Truck with Real Hydraulic Lift

It looks just like the big ones you see on construction jobs, it works just like them, too. A real hydraulic cylinder raises and dumps heavy loads automatically. Ideal for highway grading work, for the smooth, steady action spreads dirt evenly, ready for final leveling. Raise the hood on the cab to see the dummy fireball motor inside . . . it looks mighty powerful! Entire unit rolls on 10 husky rubber-tired wheels. All steel with rust-resistant baked-on enamel finish. Non-toxic liquid in hydraulic cylinder. 20⅞ inches long overall. Priced low.
49 T U5662—Shipping weight 7 pounds $5.79









MEDICAL KITS for make-believe doctors and nurses

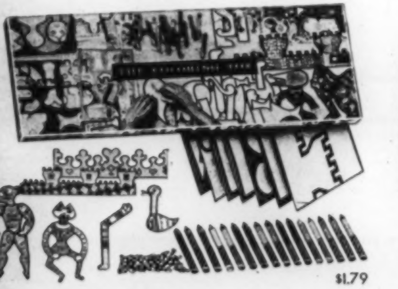
They look professional and fill the prescription for playtime fun

A **Doctor Kit and Case for mite-sized medics.** Is there a "doctor" in *your* house? If your young "doc" is just hanging up his shingle, this professional-looking kit is just what he needs. Brightly colored heavy cardboard carrying case holds blunt edged plastic instruments en route to case. Upon arrival he'll pull out his real stethoscope, make-believe hypo, or one of his many other instruments to aid the patient. Includes real adhesive, gauze, cotton and printed medical forms. Instruction booklet included. 8½x13¾-in. cardboard case.
49 T 1805—Shipping weight 1 pound 4 ounces.................................$1.49

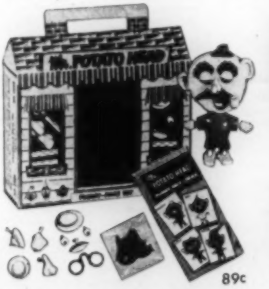
C **Our Best Doctor Kit.** It's just what your little M. D. ordered! Pint-sized doctors, just starting to practice, will glow with professional pride at the sight of this authentic-looking black plastic bag with snap closing, handles. Over 16 blunt edged plastic instruments including a real stethoscope to pick up heartbeat, Vue scope germ finder and many others. Real adhesive, gauze, cotton to treat minor wounds, etc. "Wonder working" candy pills. Complete with instructions, sick charts, printed matter. 5⅛x9⅜x4⅜-inch plastic bag.
49 T 1807—Shipping weight 1 pound 4 ounces.................................$2.69

B **Visiting Nurse Kit and Carrying Case.** No wonder nurse's patients always make a quick recovery! She seems just like a real registered nurse with her medical equipment at her finger tips. Blunt-edged plastic instruments include real stethoscope, earoscope, play hypo and many others. Colorful cardboard carrying case measures 8½x13¾ inches. Snowy-white apron. Real gauze, adhesive strips, cotton—everything needed to give patient the best in bedside care. Instructions, printed medical forms—sick charts, "diploma," etc., are included.
49 T 1806—Shipping weight 1 pound 4 ounces.................................$1.49

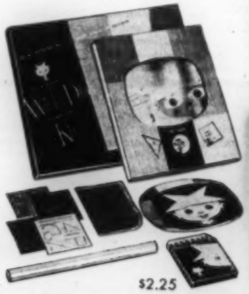
D **Our Best Nurse Kit.** When your little nurse goes out on a case, she'll have everything she needs to follow up doctor's orders. Smart snap bag with shoulder strap for visiting nurse realism. Over 14 blunt plastic instruments help care for pains in dollie's tummy. Real stethoscope finds heartbeat and pulse, play hypo, and many others. Nurse's apron for crisp appearance. Real adhesive, gauze, cotton for binding cuts. Soap and comb freshen up "bed cases." Complete with instructions, medical forms. Plastic bag measures 4x6x7½ inches.
49 T 1808—Shipping weight 1 pound 2 ounces.................................$2.69



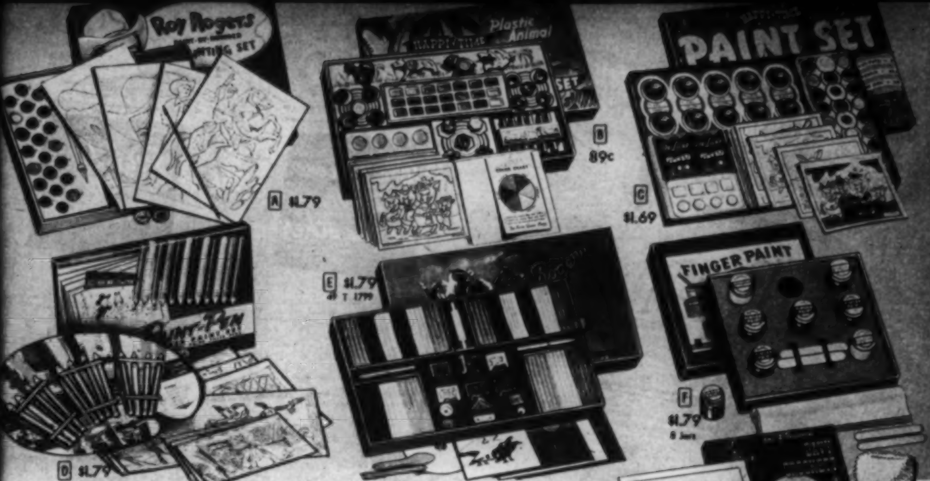
New Coloring Toy. A revolutionary idea to spark child's imagination. Object is for child to color assorted dolls, animals, fish, and other "shapes," outlined on heavy-duty die-cut paper, and assemble pieces to form anything his imagination creates. Parts are joined together with clips. Set contains 8 20¾x7-in. sheets of paper, 16 crayons, clips.
49 T 1708—21x7½x1-inch box. Shipping weight 1 lb. 6 oz..............$1.79



Meet Mr. Potato Head. He's loads of fun for *all* the family. 28-pc. kit transforms any ordinary fruit, vegetable, or the Styrofoam® head (incl.) into many silly, funny-faced characters. Plastic features—eyes, noses, ears, mustaches, pipe, hats, mouths, glasses, body, hands, feet included. 9x7x3-in. box.
49 T 1773—Shipping weight 10 oz.............89c



New Winky Dink Television Game Kit. Contains Magic plastic window for use during Winky Dink TV program; game book plus 40 plastic "doodles" in assorted colors, shapes for playing games, and illustrated stories for tot to color; 8 crayons; erasing mitt; die-cut jigsaw puzzle.
49 T 1843—Shipping weight 2 lbs.......$2.25



YOUNG ARTISTS' SETS

help train tiny hands, stimulate young minds

A Roy Rogers Paint Set. Paint pictures of this Western hero by number! Four 8x10-in. mounted pictures of Roy Rogers subjects—pre-sketched and numbered. Use paint with same number as area to be painted on canvas—presto, a picture to decorate your room! 22 different oil paints, brush.
49 T 1824—Shipping weight 1 lb. 6 oz. $1.79

B Low-priced Happi-Time Paint Set. Paint, color, trace, stencil—here's all the equipment. Metal tray with 21 paints, 15 paint tablets, 4 plastic animal paint cups, brush, 4-section mixing pan, 6 crayons, 6 pictures, tracing paper, color chart, 4 stencil cards with 12 cutouts. 15x8¾-in. carrying case.
49 T 1703—Shipping weight 1 lb. 7 oz. 89c

C Larger Happi-Time Paint Set with follow-the-numbers pictures to paint plus 10 bottles of real poster paint. Kiddies can make pictures "professional" enough to frame! 27 assorted colored paint tablets, brush, 4-section water and mixing pan, 16 assorted colored crayons. Easy-to-follow instructions. Order now for Christmas.
49 T U1750—Shipping weight 4 pounds $1.69

D New! Big Water Color Paint Pen Set. Neat, easy to use. 12 plastic paint pens with 12 colors in different capsules. Dissolve color with water added to pen. 36 color tablets on palette. Pictures: three 15¾x10⅛; six 10x8 in. Nine small pictures for painting and number guides. Paint refills.
49 T 1820—Shipping weight 1 lb $1.79

E Roy Rogers Clay Set for sprouting sculptors. 4 big clay slabs with different colored bars, tin molds, stencils, sculpture tools. Mold and sculpture pictures, wood roller and instructions.
49 T 1799—Shipping weight 4 pounds $1.79
49 T 1749—**Similar to set above,** but less clay. (Not shown.) Shipping weight 2 lbs. 6 oz. 89c

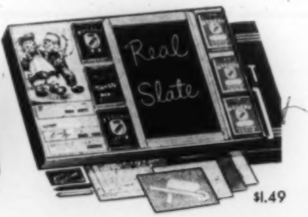
F Finger Painting Sets. Creative fun—no unfamiliar tools. Kiddies create designs with sweeping strokes. 2-oz. jars of non-toxic finger paints. Finger paint paper, spatulas, instructions.
49 T 1754—**Set with 8 jars.** 2 red, 2 yellow, 1 each of green, blue, brown, black. Shipping weight 4 pounds $1.79
49 T 1756—**Set with 4 jars.** 1 each of red, yellow, green and blue. Shipping weight 2 pounds 89c

New! Davy Crockett Magic Paint Set Stand-up Stockade, Tepees

Bring back the excitement of frontier days, see brave Davy defend the stockade! Walt Disney licensed this set; all young artists need to do is brush water on the die-cut pictures of Davy, the Frontierland stockade and 3 tepees. See the impregnated colors come out vivid and solid. No paints, no mess; even the tiniest fan can enjoy this set. Pictures stand up, use them with other toys for even more fun on the frontier. Brush included. A thrifty gift.
49 T 1725—Shipping weight 1 lb. $1.29

Color and Re-color Book
20,000 Leagues Under the Sea
ABC Book
$1.79

New Color and Re-color Set with big "ABC" and "20,000 Leagues Under the Sea" coloring books! Tiny artists can color the pictures again and again. A special plastic coating on each page makes it possible for pictures to be colored, wiped clean and colored again. Box of non-stain washable soap base crayons. 9x10½x⅛-in. thick books.
49 T 1743—Shipping weight 1 lb. 12 oz. $1.79



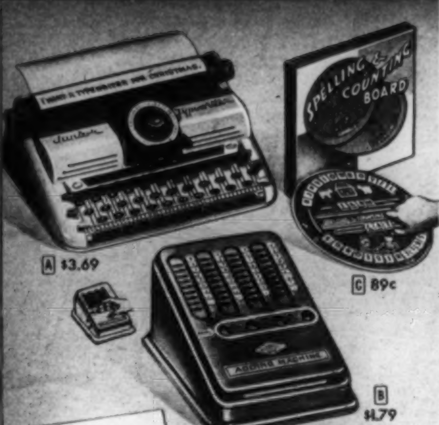
Big 3-in-1 Chalk and Slate Set for drawing, coloring, writing. Wood-framed 7x11-in. school slate; black on one side for chalk, white on other side for crayon coloring. Set includes: 24 assorted color waxed crayons, 18 pieces of chalk, blackboard eraser, 6 pictures for crayon coloring. 1 large copy picture, 4 assorted stencils, 1 color chart.
49 T U1830—Shipping weight 3 pounds $1.49

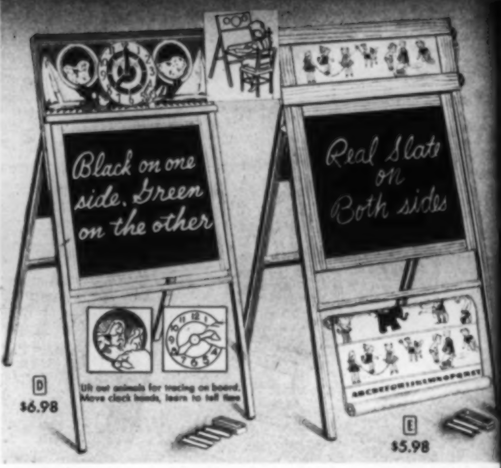
Blackboard with Easel

Plus numbered charts, paints and canvases for paint-by-number fun

Hardwood tripod adjusts

A complete outfit for your young artist. Hardwood tripod adjusts 24 to 48 inches—grows with the child. Set includes: six color-number charts and two numbered 8½x 12-inch canvas pictures. Ten 8x11-inch paper pictures. Ten numbered bottles of paints, mixing pan, artist brush, chalk, eraser, crayons, roll of drawing paper. 11½x 18-inch "blackboard" of 3-ply fiberboard with wood center. Packed with play for a quiet, indoor day. Shipping weight 8 pounds.
79 T 01787 . . . . $3.49




Black on one side. Green on the other
Real Slate on Both sides
Lift out animals for tracing on board. Move clock hands, learn to tell time
D $6.98
E $5.98

I HAVE A NEW TYPEWRITER
$18.95
Toy Travel

New Toy Typewriter really types! Has real keyboard, carrying cover

Just like the typewriters in Dad's office. All the letters are arranged like a real typewriter—and they really type! Types complete alphabet of capital and small letters, numerals and punctuation marks. Paper release, shift keys, ball-bearing spacing bar. All steel with durable crinkle finish. Easy to carry with its snap-on cover. 9x11x5½ in. Uses standard size paper. Not a standard size keyboard, but scaled for small hands. Helps to make homework more fun.
49 T U1715—½-in. typewriter ribbon included. Wt. 10 lbs $18.95

TOYS FOR LEARNING

. . for fun-packed creative play

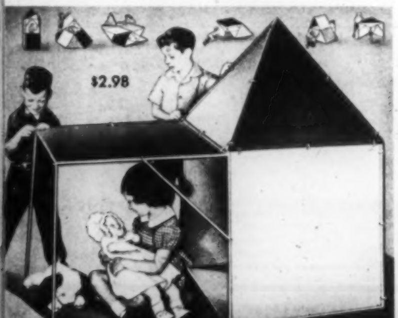
A **Toy Typewriter,** favorite gift of kiddies who like to play office and newspaper. 40 character dial has alphabet, numbers, punctuation marks; punch dial—see them typed on standard-size writing paper. 1 red, 1 black typewriter ribbon included. Dummy keyboard.
49 T 1847—All steel Shpg. wt. 2 lbs. 5 oz. $3.69
49 T 1848—**Extra Black Ribbon for above.** Wt. 2 oz. 15c

B **Toy Adding Machine** for moppet merchants. Takes 4-column figures and adds accurately up to 9999! Just what little sister and brother need to play stenographer and storekeeper. Mom uses it, too, for her household accounts. Rugged steel construction with baked-on enamel finish. 9x6x4 inches high.
49 T 1810—Shipping weight 1 lb. 9 oz. $1.79

C **Spelling and Counting Board** for studious sprouts, makes learning to spell and add more fun. Colorful 10-inch plastic board has movable wood inserts with printed letters and numbers. Slide inserts around board into center slits to form words, numbers—solve simple problems. An educational and entertaining gift, priced low to fit your Christmas budget.
49 T 1845—Shipping weight 9 ounces 89c

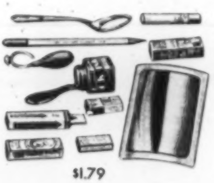
D **New! Our Best Happi-Time Desk-type Blackboard** has a make-believe clock with movable hands to help teach child to keep time. Colorful die-cut animals appear in 2 portholes at top as child turns knobs; lift out for tracing on board. Drop front forms desk. 16x18-in. composition slate writing surface; green on one side, black on the other. 21¾x2½x44½ in. high; natural finish hardwood frame folds. Screw construction. Masonite Presdwood back, rack. Chalk, eraser incl.
79 T 01727L—Shpg wt. 13 lbs. $6.98

E **Desk-type Blackboard with 16x24-in. Real Slate Writing Surface.** 19½x2½x41 in. high. Drop front. 6-picture plastic copy chart rolls up; circus motif on back. Tekwood (3-ply fiberboard, wood center) back, rack for supplies. Swedish oak finished hardwood; screw construction. Folds. Steel hinge plates on rear legs. Chalk, eraser included.
79 T 01831L—Shpg. wt. 15 lbs. $5.98



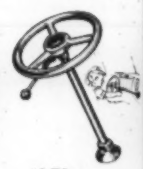
THE TOY—build models to play in

A creative young contractor can build almost anything he sees—a house, an airplane, a fort or a tent—he can make up his own structures, too. The wonderful models he builds are big enough to play in; it only takes minutes to put them up and take them down, no special tools needed. King-size panels of heavy kraft paper are plastic coated for durability, easy to wipe clean. In paint-box bright colors. Four big 29-in. sq. panels, four 29-in. triangles, dowels for connection and bracing and pliable connectors are the building "materials." Stores in compact container. Instructions included. Shpg. wt. 4 lbs.
79 T 01942 . . . . $2.98



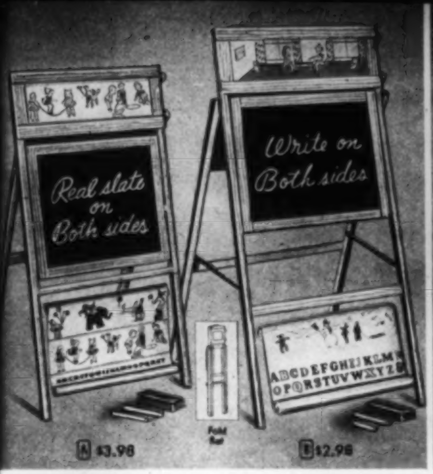
$1.79

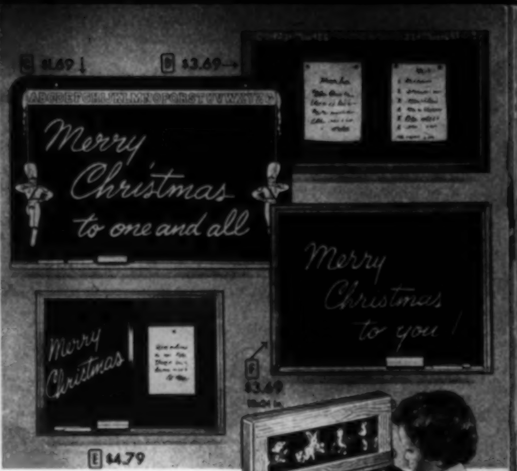
New Joke Set. Laughing mirror, sticko-suction cup, snapping chewing gum pack, squirt ring with make-believe jewel, musical cigarette, rubber-pointed pencil, ink bottle with imitation blot, snow storm tablets, just-pretend bitter cigarettes, trick teaspoon, spicy toothpicks, foaming water.
49 T 1712—Wt. 1 lb. 2 oz. $1.79



$2.79

Beep-Beep Wheel. "Watch me drive like Daddy!" Steering wheel with horn keeps rompered riders happy on long trips. Soft "beep" horn. 3-position gearshift. 10-in. diam. plastic wheel attaches to any smooth surface by rubber suction cup. Flexible rubber shaft for safety.
49 T 1873—Wt. 2 lbs. . . . $2.79





TALENT TOYS . . Blackboards, Paints, Crayons

encourage the colorful outlooks of budding artists

$3.69

A **Blackboard with Plastic Copying Chart** and 13⅜x11⅜ in. writing surface of real slate. 6-picture chart rolls down. Sturdy pine frame with Swedish oak finish folds flat for storage. All screw construction; steel hinge plates on rear legs. Tekwood* back and rack for supplies. Measures 36x18x2¼ inches overall. Chalk and eraser are included.
79 T 01759L—Shpg. wt. 11 lbs. $3.98
*3-ply fiberboard with wood center

D **Pin-up Bulletin Board,** 32½x18½ inches high. Kiddies can decorate their rooms with favorite pictures without marring the walls. Mothers like it in the kitchen for shopping lists and memos. Cork-faced. All wood frame with oyster-white enamel finish. Three-color Pennsylvania Dutch design on top of frame. Wall hangers, An ideal gift for teen-agers.
79 T 01804—Shpg. wt. 5 lbs. $3.69

B **Blackboard with 6-picture plastic copy chart that rolls down.** 11½x15½-in. composition writing surface on both sides. Gay pictures and alphabet on chart are fun to copy. Strong wood frame and legs; fold flat for storage. All screw construction; steel hinge plates on rear legs. Tekwood* back and rack for supplies. Measures 39x19x2 in. overall. Eraser, two pieces of chalk included.
79 T 01833L—Shpg. wt. 10 lbs. $2.98

E **New! Combination Bulletin and Chalkboard.** Hang pictures, notes on cork side, use other side for drawing and writing. Fun for the playroom, handy in Mom's kitchen. Extra-heavy aluminum frame prevents denting, cracking. Velvety green finish chalkboard won't chip. Composition back. Each half is 9x12 in. 18x24 in. overall. Hangers.
79 T 01736—Shpg. wt. 5 lbs. $4.79

C **New Giant 36x24-inch Wallboard** with a big 30x19-inch writing surface. What's more fun for imaginative youngsters than a big writing surface where they can draw and write to their heart's content. Masonite Presdwood with smoothly-coated glareless surface that's easy to erase. Stenciled design on sides, alphabet on top. Maple finished wood chalk rail. Eraser, chalk incl.
79 T 01704L—Shpg. wt. 10 lbs. $1.69

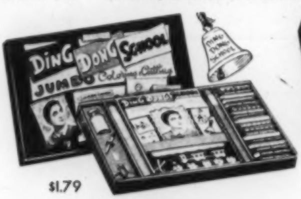
F **Green Dura-tone Chalk Boards.** Green writing surface reduces glare, eases the eyes. Aluminum frame and chalk tray, like those in costly classroom boards, resists dents, fracture. Hardboard back won't warp, crack, peel. 18x24-in. surface. 2 pieces of chalk, eraser incl.
79 T 01794—Shpg. wt. 5 lbs. $3.69
79 T 01837L—24x36-inch Chalk Board. (Not shown, like above.) Wt. 10 lbs. $5.49

Pegboard Desk-Table with Blackboard Top

Hours of varied fun for your busy young artist. Use inside of table as a desk for odds and ends or as a pegboard for creative pounding pleasure. Turning scroll charts for copying pictures on 11½x15½-in. black and white Masonite Presdwood board. Smooth finished natural wood. 18x25x18 in. overall. Desk size, 16x12 in. Colorful wood pegs, wood pieces, nails, mallet, chalk, crayons, eraser and Celotex board included.
79 T 01762—Shpg. wt. 10 lbs. $3.69

DISNEYLAND
COLOR BY NUMBER OIL SET
89c

New! Disneyland Paint-by-Number Oil Set created by Walt Disney for children who love his Disneyland extravaganza. Just fill in numbers on pictures with same number on vial of paint—behold, an imaginative scene suitable for framing and decorating the playroom. One large picture, 10x14 in., plus 4 combination miniatures (assorted scenes from Disneyland). 12 vials of paint in different colors. 1 professional style brush.
49 T 1742—Shpg. wt. 12 ounces. 89c



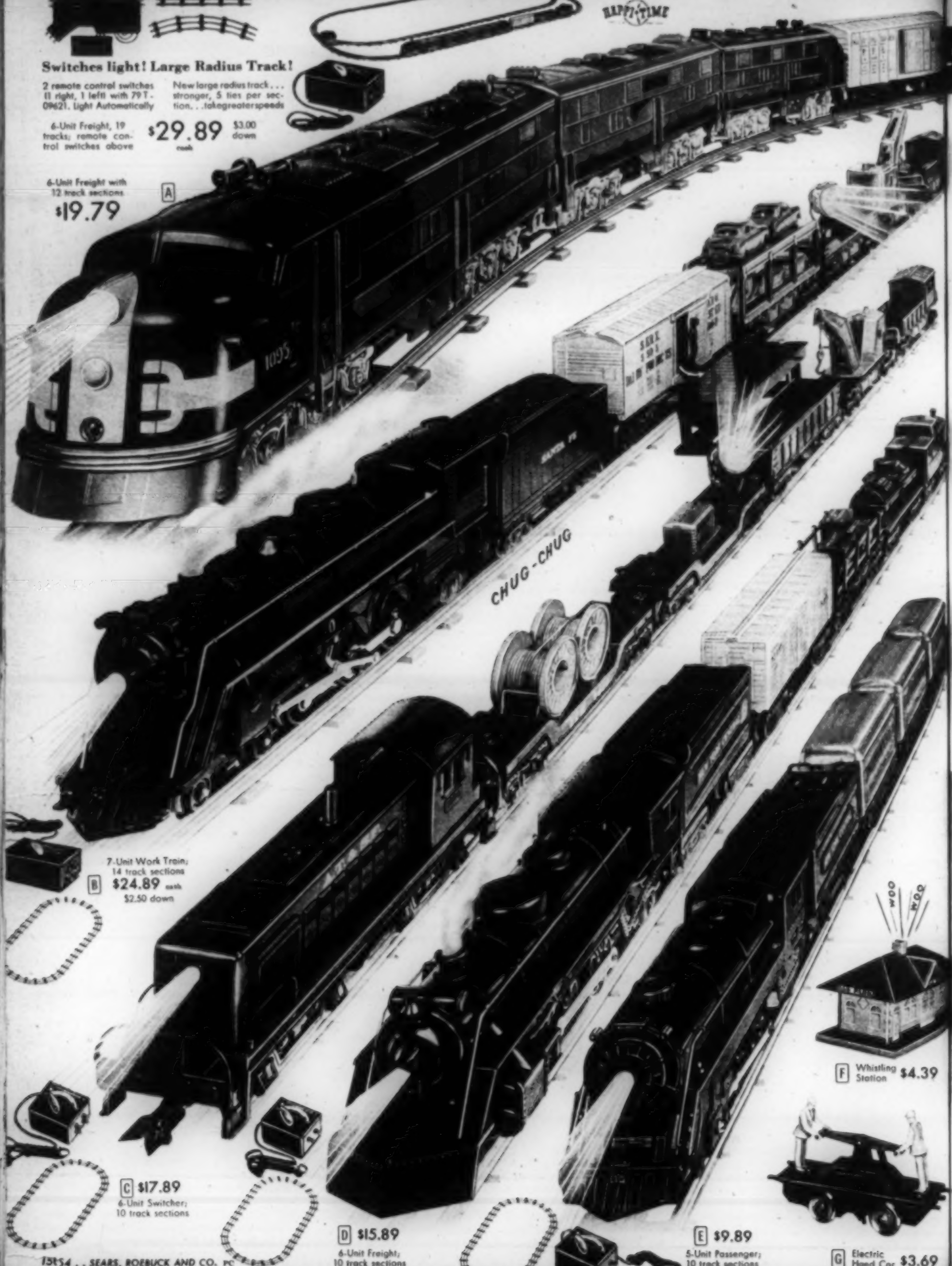
$1.79

New! Ding-Dong School Jumbo Coloring and Cutting Set helps pre-school and kindergarten kiddies learn to make things. Here's everything they need: 18 jumbo crayons in different colors, 1 large jar of paste, 1 paste brush, 8 sheets of colored cut-out and crayon paper, 40 sheets of 8½x10½-in. paper with the Ding-Dong School insignia, 1 pair of large plated scissors with rounded points. Plus a picture of Miss Frances.
49 T 1741—Shipping weight 2 lbs. 8 oz. $1.79

PAINTSTIKS
PAINT
$1.79

Ding-Dong School Paintsticks are designed especially for pint-size painters. They're paint in stick form, easier to use without mess. Just dip in water and apply to paper. Colors won't stain; wash out of clothing and off walls. 8 big, easy-to-hold sticks in non-toxic bright colors children love. Water pan and paper. A wonderful gift for imaginative young artists.
49 T 1748—Shipping weight 1 lb. 4 oz. $1.79

*Ding-Dong School is a National Broadcasting Co., Inc. service and trademark. Make gift shopping easy, use Sears Easy Terms, see page 258



Switches light! Large Radius Track!

2 remote control switches (1 right, 1 left) with 79 T-09621. Light Automatically

New large radius track . . . stronger, 5 ties per section . . . take greater speeds

6-Unit Freight, 19 tracks; remote control switches above **$29.89** cash $3.00 down

A 6-Unit Freight with 12 track sections **$19.79**

B 7-Unit Work Train; 14 track sections **$24.89** cash $2.50 down

C **$17.89** 6-Unit Switcher; 10 track sections

D **$15.89** 6-Unit Freight; 10 track sections

E **$9.89** 5-Unit Passenger; 10 track sections

F Whistling Station **$4.39**

G Electric Hand Car **$3.69**

Die-cast wheels, large radius track, longer curves, speedier, less spills . . Circuit breaker transformer protects against shorts

NEW IMPROVED HAPPI-TIME ELECTRIC TRAINS

New! 6-Unit Twin-Diesel Freight

A Authentic scale-detailed plastic twin-diesel with "B" center unit! Has powerful motor with oilless bronze bearings, double trucks, light.

Entire train over 5 ft. long! Includes power unit above, $^{1}/_{16}$-in. scale model hopper car, refrigerator car, caboose; all with double trucks (8 die-cast wheels per unit); plastic and steel.

Run train forward or back . . . fast or slow . . couple or uncouple cars, all by remote control. *UL approved* **75-watt transformer** with built-in circuit breaker, 4 binding posts (2 for accessories) for 110-120-volt, 60-cycle AC.

Train with 2 remote control switches that light . . . push button control panel. 7 straight, 10 curved sections large radius track, 2 uncoupling ramps make large 197-in. oval track. With inner track . . . over 20 ft. of road bed!

79 T 09621—Set with switches. Shpg. wt. 14 lbs. $29.89

Same Train without switches. 3 sections straight, 8 sections curved large radius track, 1 uncoupling ramp make 152-in. oval. 1 "uncouple" sign. Shipping weight 12 pounds.

49 T U9615 . . $19.79

New 6-Unit Freight, Puffs Smoke

D **Lowest-priced electric smoke train we have ever offered.** Big 48-inch freight with steam-type locomotive of die-cast metal. Puffs white non-toxic smoke. Piston rod action, oilless bronze bearings, bright headlight. Scale-detailed plastic tender, flat car with detachable side rails, play cargo, tank car, cattle car and caboose. All have double trucks and automatic couplers.

Runs forward and back, fast or slow, couples and uncouples by remote control. 10 sections of large radius track make 129½-inch oval; 1 section straight, 8 sections curved, 1 uncoupling ramp, and an "Uncouple Here" sign.

UL approved 50-watt transformer with circuit breaker, 2 binding posts, for 110-120-volt, 60-cycle AC. 1-oz. bottle smoke liquid.

49 T U9610—Freight set. Shpg. wt. 10 lbs. $15.89

New! 7-Unit Work Train . . Our Best

B **Realism plus!** Puffs non-toxic smoke as it moves along with a chug-chug sound. Die-cast metal $^{3}/_{16}$-inch scale model of a 4-6-2 wheel drive locomotive. Powerful headlight and illuminated number marker. Oilless bronze bearings, 4-wheel pony trucks, 2 guide wheels. Plastic and steel coal tender, 5 cars all scale detailed. Run train slow or fast, ahead or reverse, couple or uncouple cars, all by remote control.

Entire train almost 5½ feet long. Includes revolving searchlight car, operating milk car with ramp, automobile carrier car with four 4-in. plastic autos, wrecker crane car and wrecker caboose. All amazingly detailed steel and plastic; double trucks; automatic couplers on all cars. Large radius electric track included to make oval 174½ inches in circumference . . . 5 sections straight, 8 sections curved, 1 uncoupling ramp. "Uncouple Here" sign. 1-oz. bottle smoke liquid.

UL approved 100-watt transformer with circuit breaker, 4 binding posts (2 for accessories), for 110-120-volt, 60-cycle AC. Track connector.

79 T 09620—Complete Set. Shpg. wt. 12 lbs. $24.89

New 5-Unit All-Steel Train

E **A terrific buy for only $9.98.** Same careful modeling, same remote control, die-cast wheels and large radius track as our higher-priced trains! Steel steam-type locomotive has gleaming headlight, oilless bronze bearings, piston-rod.

Train is 36 in. long overall. Includes tender, 2 passenger coaches and observation coach. Accurately lithographed, manual couplers.

Large radius track (2 sections straight, 8 sections curved) makes oval about 129 in. around. Run train forward or back, fast or slow by remote control without touching track or train. A hard-to-beat value at this amazing low price!

UL approved 50-watt transformer with circuit breaker, 2 posts for 110-120-volt, 60-cycle AC. Track connector.

49 T U9604—Passenger Set. Shpg. wt. 8 lbs. $9.89

New 6-Unit Diesel Switcher

C Heavy-duty diesel switcher locomotive with combination die-cast chassis, plastic body. Remote control reversing mechanism. Headlight. Oilless bronze bearings. Double trucks, 8 wheels on each; automatic couplers both front and rear . . . use as switcher engine or line haul locomotive.

Entire train is 58¼ in. long . . . almost 5 feet. Wrecker car, cable car, searchlight car with dummy generator, drop-end gondola, wrecker caboose. High impact plastic and steel, realistically detailed. Large radius track to make 129½-in. oval; 1 section straight, 8 sections curved, 1 uncoupling ramp, "Uncouple Here" sign.

UL approved 50-watt transformer with circuit breaker, 4 binding posts (2 for accessories) for 110-120-volt, 60-cycle AC. Track connector. Run train forward or back, fast or slow, couple and uncouple all by remote control. Shipping weight 10 pounds.

49 T U9612—Complete Diesel Switcher. . . . Set $17.89

F **Remote Control Whistling Station** . . . press button, hear wail of locomotive whistle as your train speeds down the track. Mechanism enclosed in lithographed steel station. Control panel, wires incl. Station, 9x5¼x5 in. high.

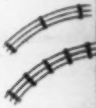
49 T 9739—Whistling Station. Shpg. wt. 2 lbs. $4.39

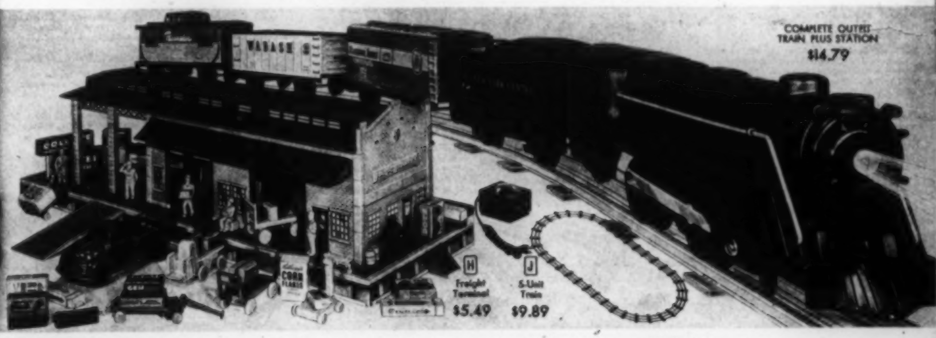
G **Electric Hand Car** with 2 husky molded railroaders that pump vigorously at cross bars. Authentic style, with electric motor. Interesting addition to a train layout. Car is 6¼ in. long, 2 in. wide, 4½ in. high. Plastic and steel chassis.

49 T 9753—Hand Car. Shpg. wt. 1 lb. $3.69

News! Large Radius Track

Stronger . . . 5 ties per section (only 3 on old type). **Faster speeds possible** . . . gentler curve holds train to track even at full transformer speeds. **Better "track bed"** . . . longer curves make firmer track, about 30% larger . . holds together better. **NOTE:** Do **not** use new curved sections with old.





COMPLETE OUTFIT TRAIN PLUS STATION $14.79

H Freight Terminal $5.49

J 5-Unit Train $9.89

Big HAPPI-TIME Electric Freight Train and Terminal With over 60 Play Pieces!

Buy the Freight Terminal or Train Set separately . . . or buy both at one low price! Our biggest freight handling train and outfit.

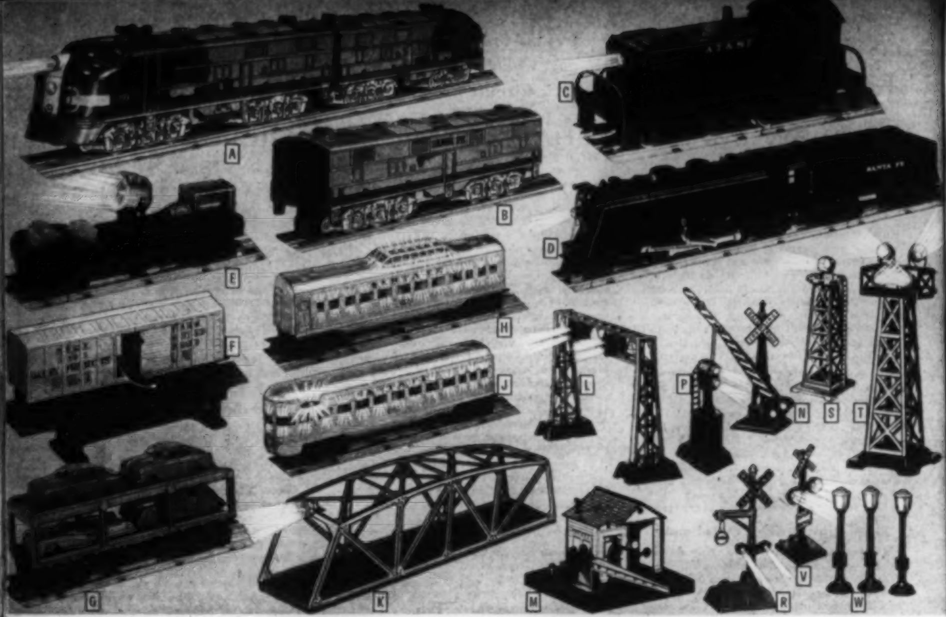
H **Freight Terminal** is lithographed steel with ramp and plastic stairway to loading platform. Has all freight handling equipment the young trainman could want . . . truck, empty cartons, baggage trucks, crates, workers . . . **over 60 plastic pieces in all!** Terminal is 29 in. long, 11 in. wide, 9 in. high. Easily set up without tools.

79 T 09772—Freight Terminal only. Shpg. wt. 7 lbs. $5.49

J **Five-unit Steam-type Freight Train.** Steel steam-type electric locomotive, modeled in detail with gleaming headlight, oilless bronze bearings, die-cast wheels. Train overall is 40½ in. Includes coal tender, high-side gondola, box car and caboose, all with die-cast metal wheels. Large radius track (8 sections of curved, 2 sections straight) makes oval about 129½ in. around. Run train forward, back, fast or slow by remote control. *UL approved* 50-watt transformer with circuit breaker to protect against shorts. For 110-120-volt, 60-cycle AC.

49 T U9605—5-unit Freight Train Set only. Shpg. wt. 8 lbs. $9.89

79 T 09607—COMPLETE OUTFIT (H and J) as shown . . . Makes huge, impressive layout for play hours and fun galore . . . Terminal, Train, Track and Transformer. Save on combination! *Separately, pieces total* $15.38 Shipping weight 15 pounds. **$14.79**



For Marx or Happi-Time Electric Trains . . Scale-detailed Electric Locomotives . . Cars . . Accessories

(A, C and D) Realistically detailed locomotives with authentic markings. Powerful motors, die-cast wheels, oilless bronze bearings, headlamps. Remote control of speed and reversing. Automatic coupling. For trains using 110-120-volt, 60-cycle AC transformers.

A **Twin-Diesel Locomotive.** Steel and plastic with true realism. 2 sections, single motor. Two 4-wheel trucks per section. 24½ in. long overall.
49 T U9792—Shpg. wt. 4 lbs. $12.95

B "Power" B unit to make 3-unit diesel. Detailed plastic scale model. Two 4-wheel trucks. Manual coupler front and rear. 12 in. long. Has no motor.
49 T 9781—Shpg. wt. 1 lb. $4.79

C **Diesel Switcher.** Die-cast chassis, plastic body. Couples front and rear. Two 4-wheel trucks. 10½ in. long.
49 T U9765—Shpg. wt. 3 lbs. $11.45

D **Smoking Chug-Chug Locomotive with Tender.** Puffs non-toxic white smoke as it "chug-chugs" along. Die-cast metal scale model of a 4-6-2-wheel drive locomotive. Dull black with nickel-plated trim. Illuminated marker lights. High impact plastic tender with automatic coupler. Liquid for smoke included. Length 17½ inches. Will make a fine gift.
49 T U9767—Shpg. wt. 3 lbs. $17.75

[E, F, G] Cars with Action! Heavy duty plastic and steel, detailed to scale. Die-cast wheels, remote control automatic couplers. 4-wheel trucks. For Marx and Happi-Time electric trains.

E **Revolving Searchlight Car.** Light turns as train moves. Dummy motor and generator, picks up current from track shoe. 9¾ inches long.
49 T 9758—Shpg. wt. 1 lb. $3.67

F **Operating Milk Car with Platform.** As car is backed to unloading platform, door opens, trainman steps out. At forward speeds, door is closed. Rolling stock, authentic detail. 9 in. long.
49 T 9759—Shpg. wt. 1 lb. $3.67

G **Automobile Carrier Car.** 2-deck rack on flat car. 4 autos about 4 inches long . . . detach to unload. 9½ in. long.
49 T 9755—Shpg. wt. 1 lb. $3.67

[H, J] Lighted Passenger Cars. Show silhouettes of passengers. Lithographed metal. Automatic couplers. Sturdy wheels, 4-wheel trucks. Wt. 14 oz.
[H] 49T9770-11-in. Astrodome. . . . $3.67
[J] 49T9771-10¾-in. Observation. . 3.67

K **Lighted Steel Trestle Bridge.*** Aluminum finish. Light socket and reflector clip on, adjust. With bulb, track connector. 24x4⅞x6⅛ in. high.
49TU9741-Shpg. wt. 2 lbs. $1.98

**means all wire, track connectors, etc., necessary are included*

L **Overhead Double Track Signal Bridge.*** Plastic; 13 in. long, 8 in. high. Light changes from red to green as train approaches. Signal heads removable.
49 T 9738—Shpg. wt. 10 oz. $4.39

M **Automatic Grade Crossing Shack and Watchman*** to warn make-believe motorists of approaching train. Lithographed steel shanty and 7-inch plastic gate. As train nears, watchman comes out with a stop sign, gate lowers. Base 7x6½ inches; house 4½ in. high.
49 T 9760—Shpg. wt. 2 lbs. 8 oz. . . . $3.49

N **Automatic Crossing Gate.*** Arm lowers as train approaches, then raises. Simulated jewel reflector at end of gate. Steel. 7¾ inches high.
49 T 9743—Shpg. wt. 10 oz. $1.87

P **Automatic Double Light Block Signal.*** Train stops on red, proceeds on green light. Sturdy plastic. Switch at rear operates signal. 2 track sections included. 7¼ in. high. Asstd. styles.
49T9745-Shpg. wt. 1 lb. Was $2.17 . . $1.87

R **Flasher-Wagger Crossing Signal.*** Lights blink, swinging stop sign moves back and forth as train approaches. Sturdy plastic. 7½ in. high.
49 T 9774—Shpg. wt. 1 lb. 4 oz. . . . $3.39

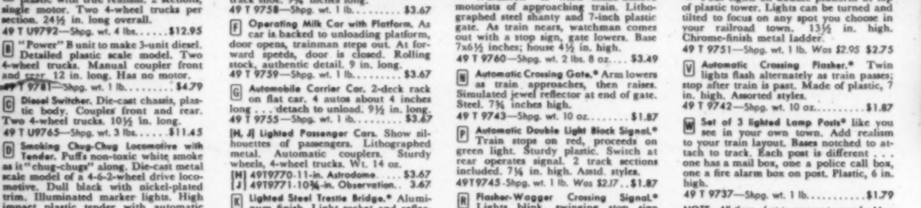
S **Lighted Revolving Beacon.*** Light revolves on top of girder-type molded plastic tower. Red, green reflector. 12½ in. high overall. Priced low!
49 T 9740—Shpg. wt. 1 lb. $1.87

T **4-light Floodlight Tower* Reduced!** Four lights on double platform at top of plastic tower. Lights can be turned and tilted to focus on any spot you choose in your railroad town. 13½ in. high. Chrome-finish metal ladder.
49 T 9751—Shpg. wt. 1 lb. Was $2.95 $2.75

V **Automatic Crossing Flasher.*** Twin lights flash alternately as train passes; stop after train is past. Made of plastic, 7 in. high. Assorted styles.
49 T 9742—Shpg. wt. 10 oz. $1.87

W **Set of 3 lighted Lamp Posts*** like you see in your own town. Add realism to your train layout. Bases notched to attach to track. Each post is different . . . one has a mail box, one a police call box, one a fire alarm box on post. Plastic, 6 in. high.
49 T 9737—Shpg. wt. 1 lb. $1.79

NOTE: All these electric accessories are for Marx and Happi-Time electric train layouts using 110-120-volt, 60-cycle AC transformers. Order several, complete your trainman's layout.



[X through BB] New Large Radius Electric Track. For Happi-Time or Marx electric trains. Run trains faster with fewer spills . . . trains hold to track better. Longer sections mean firmer track layout. Better quality than ever before—5 cross ties per section, not the usual 3 ties. Shipping weight each 4 ounces.

[X] 49 T 9723—12½-in. Curved Track. 22c
[Y] 49 T 9720—11¼-in. Straight Track 22c

Z **Uncoupling Unit.** 5 ties to match. "Uncouple Here" sign included.
49 T 9749—Shpg. wt. 5 oz. 75c

AA **Cross-over Track.** 9¼x9¼ inches.
49 T 9726—Shpg. wt. 9 oz. . . $1.29

BB **New De Luxe Large Radius Remote Control Switch Set** with red, green light. 1 right hand, one left hand switch. 4-button control panel.
49 T 9727—Shpg. wt. 3 lbs . . . . . Set $8.95

CC **Track connector** with wires brings power from transformer to track or from track to accessories. 2x1⅛ in.
49 T 9709—Shpg. wt. 2 oz. 12c

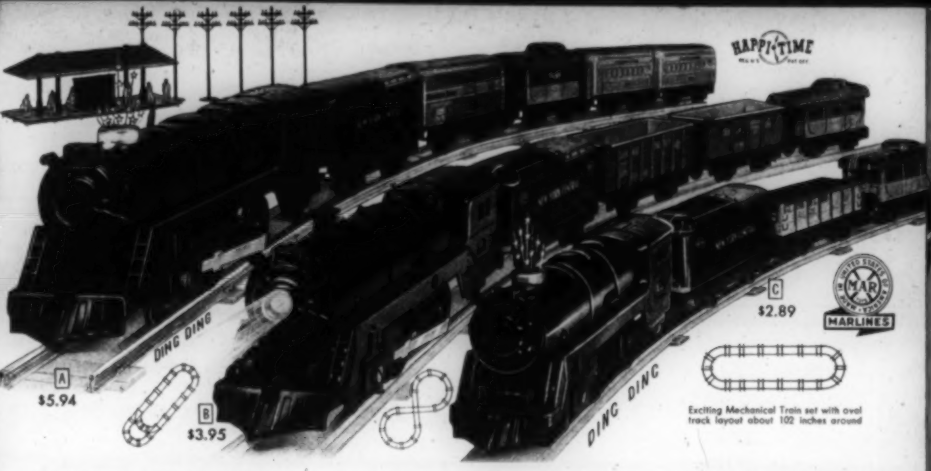
DD **Lighted Dead-end Bumper.** Plastic; 3x1⅞x2 in. high. Snaps to end of spur track. Bulb included.
49 T 9707—Shpg. wt. 5 oz. 89c

[EE, FF, GG] Transformers for Electric Trains. UL Approved. 110-120-volt, 60-cycle AC. Built-in circuit breaker with reset button protects against short circuits and burnouts. Attached cord, wires, track connector.

EE **50-watt Transformer.** Two sets of binding posts; one set gives variable 7 to 15 volts, controls train speed; other set gives fixed 13 volts for accessories. *Last Christmas was $4.89.*
49 T 9725—Shpg. wt. 3 lbs. $4.25

FF **75-watt Transformer.** Two sets of binding posts; one set gives variable 5 to 15 volts for controlling train speed; other set gives fixed 15 volts for accessories.
49 T 9754—Shpg. wt. 4 lbs. $6.79

GG **Super-Powered 150-watt Transformer.** Two sets of binding posts: one set gives variable 0 to 15 volts for controlling train speed; one set gives fixed 15 volts for accessories. Throttle-type control. Massive plastic case with air-cooled metal base. Shpg. wt. 10 lbs.
49 T U9764. . . . .$12.95



Exciting Mechanical Train set with oval track layout about 102 inches around

NEW 34-piece Mechanical Set

A Big 6-unit Happi-Time Combination Passenger and Freight with switches, PLUS realistic plastic Railway Station, 6 plastic people, 6 telephone poles. Steam-type steel locomotive shoots harmless sparks as it whizzes along with bell ringing.

Long-running clockspring motor has built-in speed governor and brake. Lithographed metal tender, box car, 2 passenger coaches and caboose. Train 41½ in. long. 3 sections straight track, 10 curved, 2 switches (one right, one left) make double oval track layout about 160 in. running track. Priced low for such good quality.

49 T 9510—Shipping weight 6 pounds $5.94

5-unit Lighted Mechanical Freight

B New Happi-Time mechanical Freight Train races around **big crossover track, headlight gleaming, bell ringing.** Bright headlight operates on battery (not included, see below). Sturdy metal steam-type locomotive has long-running clockspring motor with built-in speed governor and brake. Train 35½ in. long overall with tender, 2 high-side gondolas (1 red, 1 green) and a caboose. 4 sections of straight track, 12 curved, 1 crossover make a 176-inch, figure-8 track layout. Sure to thrill your child, order now.

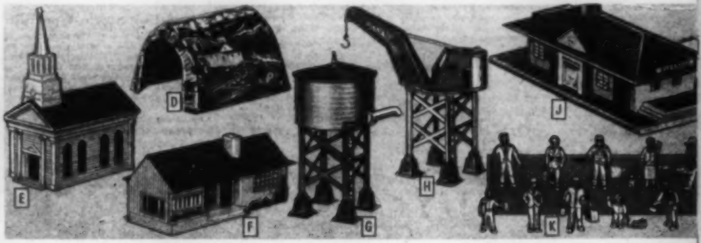
49 T 9507—Shipping weight 4 pounds $3.95

34 T 4659 —**Batteries.** Shpg. wt. 4 oz. . . . 2 for 28c; 6 for 78c

Marx 4-unit Freight

C Watch this 28¾-inch train whizz around its 102-inch oval track . . . harmless sparks shooting out and its merry little bell ringing. Steam-type steel locomotive has long-running clockspring motor with built-in speed governor and brake. Realistically lithographed metal tender, gondola, caboose. A wonderful little set for "railroaders" who are too young for an electric set. Complete with 10 sections of track. A real train buy for young "trainmasters"—order now for Christmas.

49 T 9503—Shpg. wt. 2 lbs. 8 oz. $2.89



Colorful Detailed Accessories delight young trainmasters . . add realism to their trains

29-piece Set of authentically scale-detailed Railroad Accessories reduced to a new low price. Made of durable plastic. A perfect, low-cost gift for the young railroader who is receiving a new train set . . . or already has one. Just the right size for any standard mechanical or electric train. Carefully detailed to please the most particular train lover. Will add thrilling realism, lots of play value. Includes: 12, 7-inch telegraph poles, 12 railroad right-of-way signs, PLUS 1 each of the following: semaphore, lamp post, crossing gate, grade crossing sign and grade crossing (track not included, order at left below).

49 T 9750—Shpg. wt. 2 lbs. Was $2.89 . . . . Set $2.69

D **Metal Tunnel.** Watch your train thunder through the tunnel! Colorful lithographed metal. Comes apart for storage. 9x7x10¾ inches long.

49 T 9729—Shipping weight 1 pound 89c

E F **Plastic buildings.** Strong, interlocking sections make sturdy buildings. Each detailed in true-to-life realism. colorful. Shpg. wt. 8 oz.

[E] 49 T 9768—**Church Set.** 10¼x6¾x4½ inches 89c

[F] 49 T 9769—**Ranch House.** 9x4x4 inches high 89c

G **Plastic Water Tower** with adjustable spout. Tank 4¼ inches in diameter. 8¼ in. high.

49 T 9731—Shipping weight 10 ounces 89c

H **Plastic Derrick.** Crane swings around, boom has crank to raise, lower. Die-cast hook.

49 T 9733—8½ inches high. Shpg. wt. 10 oz. $1.45

J **Railroad Station.** Colorfully lithographed metal. Platform and ramp, dummy windows. Easy to assemble without tools. Adds thrilling realism to train set. 20½x10x6½ in. high overall.

49 T U9752—Station. Shpg. wt. 3 lbs. $1.79

K **10 Plastic 3-dimensional Figures:** Engineer, porter, conductor, etc. Soft vinyl plastic. Up to 1½ in. high. Lots of fun for a low price.

49 T 9762 —10 figures. Shpg. wt. 10 oz. . . . . Set 87c

Extra Track for Mechanical Trains

L **Straight Track.** 8⅜ inches long.
49 T 9701—Wt. 6 oz. **Set of 4 for 35c**

M **Curved Track.** 10½ inches long.
49 T 9702—Wt. 6 oz. **Set of 4 for 35c**

N **90° Crossover.** 7½ inches square.
49 T 9703—Shpg. wt. 8 oz. . . Each 59c

P **Manual Switch Set.** One left-hand switch, one right-hand switch.
49 T 9704—Shpg. wt. 1 lb. . . . . . Set $1.79

Scenic Express with signals that work!

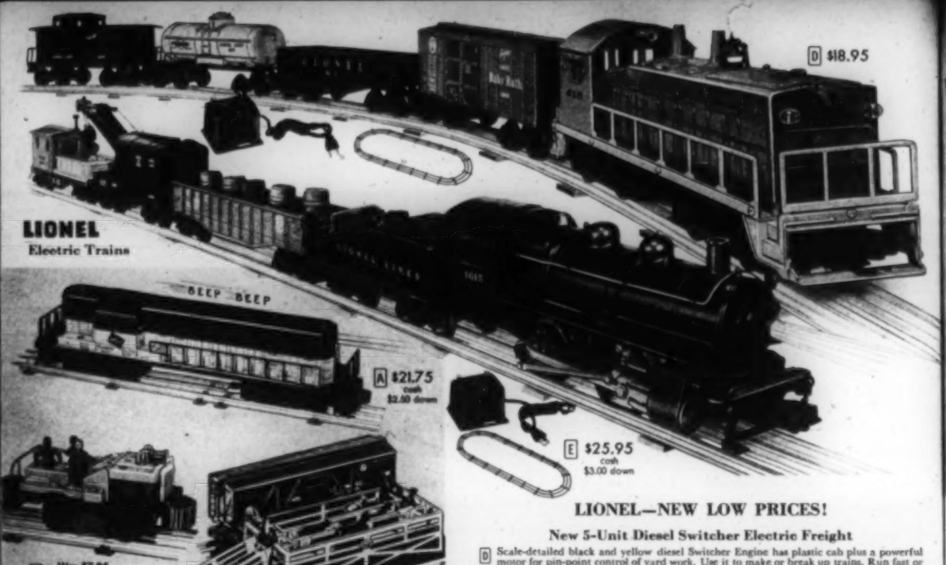
A complete railroad system for younger children. Signals that work just like the real ones do! Action crossing gate and semaphore work automatically as the 11-inch train whizzes by. All the thrills and excitement of a big railroad!

Train runs around grooved track in metal base over 20 times with just one winding. Watch it speed through tunnel and station. Train has long-running clockspring motor. Sturdy steel base, about 21¾x13 inches, is realistically lithographed with landscape scene. Little tots will love all the action.

49 T U9515 —Shipping weight 3 lbs. $2.75

Avoid Christmas crowds, shop by Sears catalog

LIONEL
Electric Trains



A New GP-7 Milwaukee Road Diesel in black and orange with horn. All-purpose switcher with Magne-Traction to give it greater power, higher speeds without spills. Authentically detailed in plastic and die-cast metal. Electric coupler at both ends. Powerful worm-drive motor. Two four-wheel trucks, 8 wheels in all. 14 in. long. Use it for switching or your main line. For "027" or "0" gauge track. An ideal gift for your trainman.
49 T 9895—Wt. 5 lbs.....$21.75

B **4¾-in. Section Gang Car.** When buffer plate at either end strikes bumper, car reverses direction, "gandy dancer" turns around. Plastic and steel built-in motor works on "027" or "0" gauge track like a locomotive. Reduced—order now!
49 T 9846—Shpg. wt. 2 lbs. Was $7.95.......$6.75

C **9¼-in. Operating Cattle Car with 13¾-in. Platform and Ramp.** When car stops at platform, remote-control button (incl.) opens doors, drops ramp, 9 cattle troop out of car, across platform, back into car. Built-in remote control, no special track needed. Lots of clever action.
49 T 9864—Shpg. wt. 4 lbs. Was $15.95.....$13.75

LIONEL—NEW LOW PRICES!

New 5-Unit Diesel Switcher Electric Freight

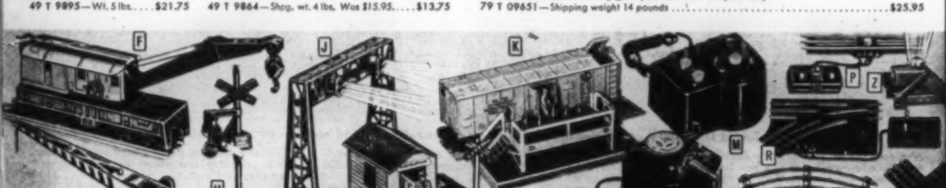
D Scale-detailed black and yellow diesel Switcher Engine has plastic cab plus a powerful motor for pin-point control of yard work. Use it to make or break up trains. Run fast or slow, forward or back, couple or uncouple cars all by remote control. Has couplers at front and rear. Four big cars: box car, oil car, gondola and caboose. Die-cast steel wheels on double trucks make 8 wheels to each car and engine. 8 sections curved, 1 section straight plus uncoupling "027" track form oval 102 in. around. *UL approved.* 40-watt transformer for 110-120-volt, 60 cycle, AC. Train about 44⅜ inches long overall.

The top gift on your youngster's Christmas list. Priced low for such high quality.
49 T U9601—Shipping weight 12 pounds $18.95

5-Unit Steam-type Switcher with Operating Crane

E The powerful "0-4-0," the work horse of the railroad yard! Use it to make or break up trains, run it fast or slow, couple or uncouple—all by remote control. Scale-detailed, rugged die-cast metal steam-type switcher has long-beamed headlamp, electro-magnetic couplers at front and rear. 8-in. manually-operated crane car; crane swings in circle, boom raises and lowers, pulley block lifts. Steam-type switcher tender, red gondola with barrels, red and black work caboose—all cars couple and uncouple. 8 sections of curved, 1 section of straight, 1 uncoupling "027" track make oval 102 in. around. *UL approved.* 40-watt transformer for 110-120 volt, 60 cycle AC. Train is 42¼ in. long overall.

One of the most exciting gifts you can find for your boy!
79 T 09651—Shipping weight 14 pounds $25.95



F **7⅝-in. Crane Car.** Hand wheel controls. Crane swings in circle; boom raises and lowers; pulley block lifts. Die-cast metal trucks, 8 solid steel wheels, knuckle-type remote control electric couplers. Price cut, order now!
49 T 9852—Wt. 3 lbs. Was $7.95...$6.85

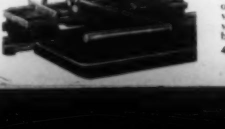
G **Illuminated Crossing Gate** automatically lowers as train nears, raises after train has passed. Scale-size imitation jewels glow in 9⅝-in. arm. With bulb.
49 T 9830—Wt. 1 lb. Was $3.95...$3.29

10⅝-in. Operating Lumber Car. Press remote control button, section of platform tilts, logs roll off into bin. Rotating brake wheel. Die-cast metal trucks. 8 steel wheels; knuckle-type remote control electric couplers. Logs, bin incl.
49T9870—Wt. 1 lb. Was $7.25....$6.85

H **7½-in. Automatic Banjo Signal.** As train nears, signal lights up, banjo "Stop" sign swings back and forth over light.
49 T 9827—Wt. 1 lb. Was $5.95....$4.45

J **Operating Signal Bridge.** Spans 2 tracks. Lights work automatically. Girders, ladders. 10⅛x3x7¾ in. high.
49 T 9836—4 bulbs incl. Wt. 2 lbs...$5.89

K **New 10⅛-in. scale Operating Milk Car 5x7¼-in. steel platform.** Doors open, man comes out, delivers cans to platform. 8 steel wheels, die-cast trucks, knuckle-type remote control electric couplers. *Same quality but smaller size was $10.50.*
49 T 9869—With 5 cans. Wt. 3 lbs...$9.75



L **Illuminated Automatic Gateman** rushes out swinging lantern as train nears. After train has passed, man returns to shack, door closes. Metal and plastic. 6¾ in. high.
49 T 9835—Shpg. wt. 2 lbs. Was $5.95.....$4.95

Trainmaster Transformers. For 110-120 volt, 60-cycle AC. Self-setting automatic circuit breaker guards against overloads. Light shows when there is a short. Cord, plug.

M **New! Type LW-125-watt.** Full speed range for any train. Fixed 14 and 18 volts have common ground with track. Useful when there are accessories connected to track which require different voltages. Illuminated dial. *UL approved.*
49 T U9819—Shpg. wt. 10 lbs...........$12.75

N **Type KW—190-watt.** 2 independently-controlled variable voltages for running 2 trains on different layouts at same time. Whistle, reversing control for each train. Fixed 6, 14, 20 volt accessory circuits plus ample power to run both trains. Molded case.
49 T U9821—Wt. 11 lbs. Was $22.50....$21.75

Make your trainyard more fun with realistic, action-packed Lionel accessories!

P **"027" Magnetic Track Section** for remote control coupling and uncoupling. Controller and connecting wire incl.
49 T 9804—Shpg. wt. 1 lb.....Each $3.45

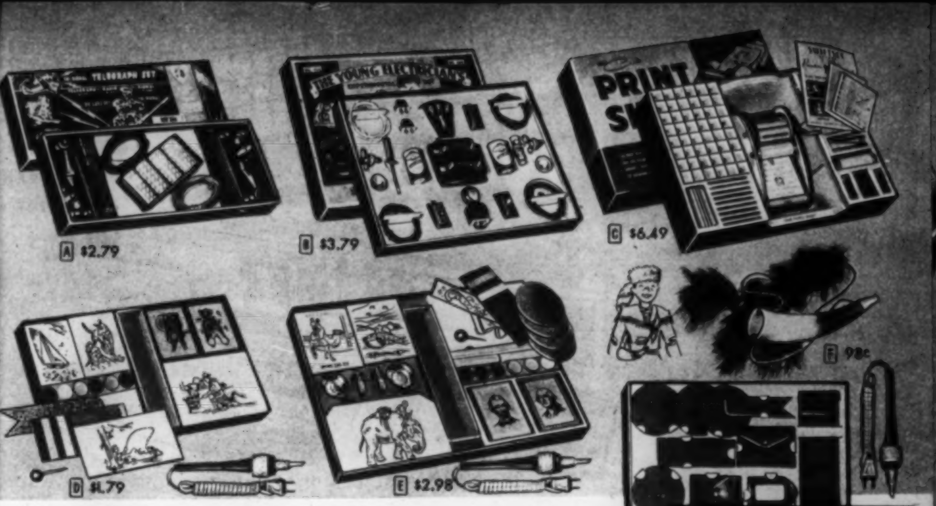
R **"027" Remote Control Switches.** New device throws swivel rails automatically, lets train run through. Red, green lights on switch and controller also change. 1 right, 1 left switch. Wt. 3 lbs.
49 T 9806—*Were $13.95. Pair*....$11.85

S **"027" 90-degree Crossover** 7⅜ in. sq.
49T9803—Wt. 8 oz. Was $1.95..$1.65

T **"027" 8⅞-in. Straight Track Section.**
49T9801—Wt. 3 oz. Was 25c. Each. 22c

V **"027" 9½-in. Curved Track Section.**
49T9802—Wt. 3 oz. Was 25c. Each. 22c

Z **Illuminated Bumper.** For "027" or "0" Ga.
49T9859—Wt. 1 lb. Was $1.95. Ea. $1.65



FOR A MERRY CHRISTMAS

CRAFT AND HOBBY SETS

Creative pastimes for leisure hours

A **New! Telegraph (Click)—Radio (Buzz)—Signal (Flash) Sender and Receiver Set.** Learn to be a telegraph operator with this Tri-signal communication set. Send messages by sound or blinker using Morse code. Set contains sender; receiver; two coils of insulated wire, each 25 ft. long; four batteries and complete instructions. Box 5¾x14¾x1¾ in.
49 T 2319—Shpg. wt. 1 lb. 15 oz....................$2.79

B **New! Electrician Set.** Youngster learns how to make basic electric circuits—and later, more complicated set-ups. Set contains electric bell, 3-way switch, toggle switch, push button, 2 plugs, 2 lamp sockets, 2 bulbs, 4 coils of wire, **2 batteries**, screw driver, screws, washers, 16x11-in. mounting board.
49 T 2184—Booklet. Shpg. wt. 1 lb. 12 oz...........$3.79

C **New! Two-color Printing Press with Type Case.** Kiddies can print their own news and cards with all-metal press. Press takes paper up to 3½x5½ in. long, up to 8 lines of type. Set contains over 200 rubber letters, punctuation marks; black and red ink, 4 picture dies, paper, extra ink roller and other accessories. Comes in molded plastic storage unit.
49 T 2320—Box, 18x12x3½ in. Shpg. wt. 3 lbs.......$6.49

D **Our Economy Woodburning Set.** Burn designs on wood, color with paints, make cork book mark, tap design on metal-foil plaques. Set includes 1 cork bookmark, 4 wood plaques, 2 metal-foil plaques, tapping tool. Air-cooled pen with detachable point. 110–120-volt, AC, DC. UL approved. Paints, brush, water pan, sand paper, colored transfer sheets incl.
49 T 2271—Instructions. Shpg. wt. 1 lb. 6 oz....... $1.79

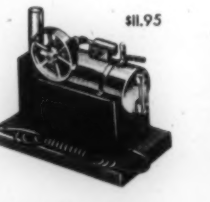
E **New! Better Quality Woodburning Set.** Make your own gifts! Set includes wall spice box, 4 in. high, with 6½-in. shelf, memo pad, 4 cork coasters, 2 wood plaques, 2 metal-foil plaques. Wood burning pen with 2 extra detachable points. 110–120-volt, AC, DC. UL approved. Also, tapping tool, paints, brush, 6 foil transfer sheets, 2 pans, sand paper.
49 T 2272—Instructions. Shpg. wt. 2 lbs. 2 oz........$2.98

Set of 10 Assorted-design Extra Wood Plaques.
49 T 2209—(not shown) Shpg. wt. 10 oz.............98c

F **New Davy Crockett Powder Horn Kit.** Looks just like the ones Indian scouts wore. Easy assembly. Set includes horn with deep signal tone, a *real* fur tail, 40-in. rawhide thong, marabou feathers.
49 T 2268—Shipping weight 10 oz.....................98c

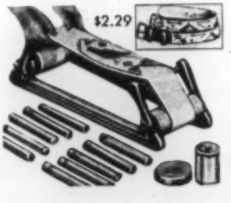
Our Best Craft Set $4.79

All these crafts in one set—wood burning, leather-burning, leather tooling, metal tapping. Make many beautiful and useful items. Burn designs or decorate leather with color foil. Set includes 4 precut leather coasters, comb case, bookmark, 2 card holders, coin purse, pencil case. Tap designs on 2 metal plaques; burn or paint 6 wood plaques. Gleaming color foil for transferring designs, initials. Paints, hammer, brushes, water pans—everything you need included! Air-cooled electric woodburning pen with cork grip, 3 extra points for burning, tooling and foil transferring. 110–120-volt, AC or DC. UL approved.
49 T 2273—Shpg. wt. 3 lbs. 12 oz...............$4.79
49 T 2269—**Leathercraft Set.** Includes all leather parts above and burning, tooling pen. Shpg. wt. 15 oz...$2.98



Jensen Steam Engine

Double acting oscillating brass cylinder engine with separate 3-in. fly wheel. Solid brass boiler, nickel plated, full 6-in. long. Water gauge, safety valve, whistle. Throttle valve controls speed. 5-ft. cord. Height overall 9 in. Wood base 9½x11½ in. 110–120 volt, 60-cycle AC, DC. UL approved.
49 TU 2321—Shpg. wt. 4 lbs...........$11.95



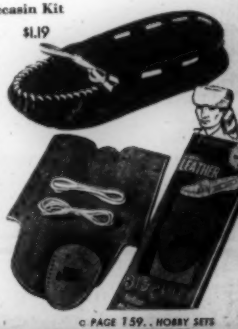
Indian Beadcraft Kit

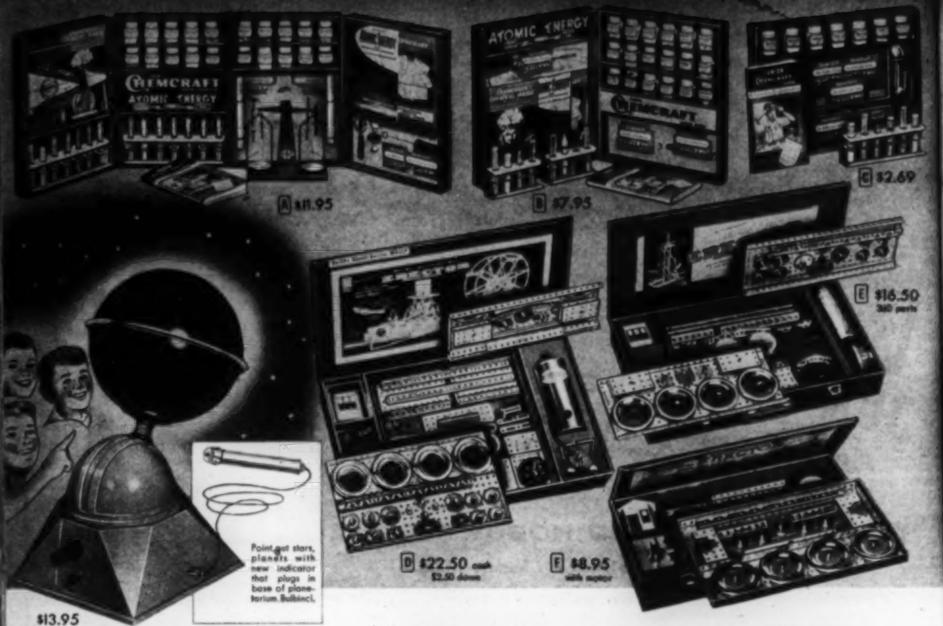
Make exotic belts, rings, many other fashionable articles right at home in your leisure hours. Metal bead loom frame, 11½x2¾ in. 10 vials of seed beads, 2 special needles, wire, thread, center stones.
49 T 1202M—Shpg. wt. 1 lb. 5 oz.....$2.29
49 T 1233M—10 vials of seed beads to use with above kit. Shpg. wt. 10 oz...........98c

New! Davy Crockett Moccasin Kit

Walk as lightly, as softly as an injun' scout! Make a pair of real-looking Indian moccasins—like the ones Davy Crockett wore. Wear both indoors and outside. Ideal for home, school, camp. Easy for a child to make. Sizes to fit all children. Moccasins, separate vamp pieces made of genuine top-grain cowhide leather. White plastic lacing for heels and vamp. Simple lace-to-size construction. No innersole needed. Illustrated instructions. Rich brown or natural color—both equally attractive (sorry, no choice.) Shipping weight 6 oz.

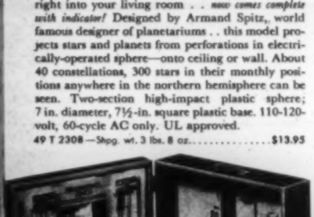
Small To Fit Sizes 9—13
Medium To Fit Sizes 1—3
Large To Fit Sizes 4—6
49 T 2322—State size......$1.19





Study the stars with Spitz Planetarium

Miniature planetarium that brings the heavens right into your living room . . *now comes complete with indicator!* Designed by Armand Spitz,, world famous designer of planetariums . . this model projects stars and planets from perforations in electrically-operated sphere—onto ceiling or wall. About 40 constellations, 300 stars in their monthly positions anywhere in the northern hemisphere can be seen. Two-section high-impact plastic sphere; 7 in. diameter, 7½-in. square plastic base. 110-120-volt, 60-cycle AC only. UL approved.
49 T 2308—Shpg. wt. 3 lbs. 8 oz. $13.95



Microcraft Lab-Master Set

Our finest micro-craft set for a budding chemist. What a thrill when the extra powerful microscope reveals in sharp, clear focus—70, 200 and 400 times actual size—the magic of nature! Special dissecting magnifier for experiments with fibers, insects . . new "plug-in" sub-stage lamp helps improve details. You'll be fascinated by precious ore samples, specimen and slides. Lab-style wood cabinet . . and manual. 24x13½ in. open.
49 T U2283—Shpg. wt. 10 lbs. $13.95

SETS FOR YOUNG SCIENTISTS

A **Improved! Chemcraft Senior Lab . . with Atomic Energy equipment!** Amazing Spinthariscope shows effect of atomic disintegration of uranium ore. Lab manual details 650 fascinating experiments. Also atomic energy manual, uranium ore, chemicals, apparatus and test tubes, radioactive screen, chemical balance scale, alcohol lamp, lab cabinet.
79 T 02265—40½x13¾ in. open. Wt. 15 lbs. $11.95

B **Lowest price ever for Chemcraft Lab with Atomic Energy** equipment. More than 500 experiments can be performed with this set including popular chemical magic tricks. Complete with chemicals, spinthariscope to reveal wonders of atom; uranium ore, radioactive screen. Instructions for experiments in chemistry, atomic energy manual.
49 T 2264—23½x13¾ in. open. Wt. 6 lbs. 4 oz. . . . $7.95

C **Junior Chemcraft Set** . . with 50 pieces . . chemicals, pieces of apparatus and equipment! Everything a young chemist needs to put on a magic show . . make soap or ink . . 250 experiments altogether . . described in detail in manual. Set also includes laboratory-type test tube rack used by real scientists. Colorful box measures 15x11 in.
49 T 2110—Shpg. wt. 2 lbs. 10 oz. $2.69

MICROCRAFT
G $8.95 Set
H $4.49

Each set includes steel girders, wheels, bolts, illustrated booklet. *UL approved for 110-120-volt, 60-cycle AC.* Parts from all sets interchangeable.

D **All-Electric Gilbert Erector Set.** *Builds over 180 models,* including airplane beacon that lights, magnetic crane, drilling rig, others. 20-watt motor. Flexible coupling runs many models backward, forward. Includes model boiler parts for realism. With lights, electro-magnet, metal storage box.
79 T 02082—20x12x2¾ in. Shpg. wt. 19 lbs. $22.50

E **Engineer's Set.** Over 360 parts. In steel chest. Builds walking beam engine, hoisting engine, derrick. Electric engine train runs forward, reverse.
49 T U2277—18x10x3 in. Shpg. wt. 12 lbs. $16.50
49 T U2276—Similar to above, but 325 parts; builds more simple models. (Not shown.) Shpg. wt. 9 lbs. $13.50

F **Motorized Erector Set.** Builds windmill, jig saw, small airplane ride, autogiro, small walking beam railroad bridge and a lot more. Precision-made mechanical wind-up motor. Instruction booklet.
49 T U2274—16¼x10½x3 in. Wt. 6 lbs. $8.95

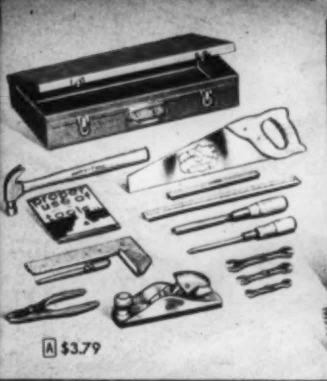
Professional Set. For hoist, elevator, small ferris wheels. 182 parts. No motor. 18x10x2 in.
49 T 2275—Shpg. wt. 2 lbs. 10 oz. (Not shown.) $4.49

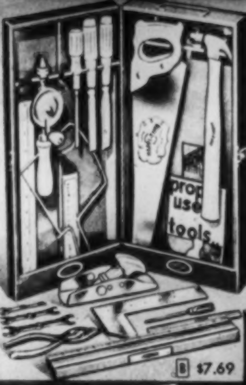
Microcraft Lab Sets

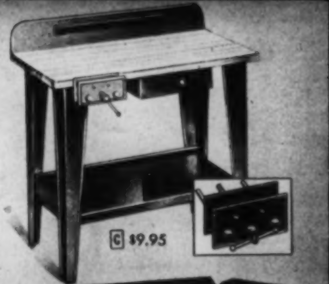
G A world of wonders under the microscope. 11-in. microscope is easy to focus, magnifies 70, 200 and 400 times. Optically perfect lenses. Includes specimens, equipment, uranium ore, slides, manual. Wood portable cabinet, 16½x13x¾ in. Sure to delight your young scientist.
49 T 2282—Shipping weight 6 pounds. . . . . . Each $8.95

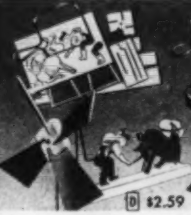
49 T 2307—Microscope only. As above, but 60, 150, and 300-power lens, wood case. Shpg. wt. 1 lb. 8 oz. Each $6.49

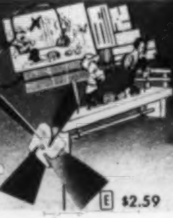
H Explore the exciting colors and structures invisible to the human eye . . under the microscope! Powerful microscope is easy to focus . . just right for young students. Ground and polished optical lenses magnify 60 times. All necessary equipment; slides, slide glasses, needles, micro-chemicals and big manual. Display box 14x¾x9½ in. open.
49 T 2281—Shipping weight 2 lbs. 8 oz. . . . . . Each $4.49

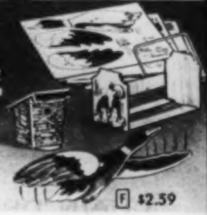


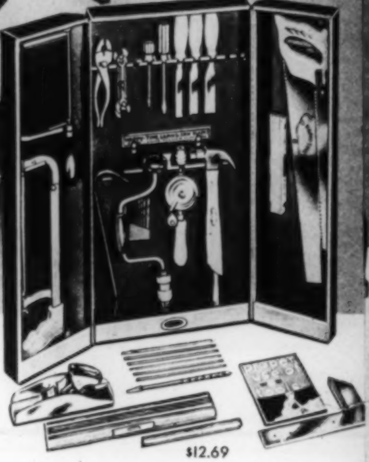












CARPENTERS' TOOLS FOR BOYS

A **15-piece Happi-Time Tool Set.** Steel tool box for the little handy man's tools is enameled red—measures 16¼x8¼x2¼ inches. Includes saw with 11-inch blade; 5-ounce claw hammer, metal T-square, 2 screw drivers, slip-joint pliers, 3-piece wrench set, ¾-inch chisel, block plane, carpenter's pencil. 12-inch rule and workbook. A thrifty set for beginners.
49 T U1507—Shpg. wt. 6 lbs. **$3.79**

B **34-piece Happi-Time Tool Kit** with steel wall cabinet that can be carried or hung on wall. Set includes 2 wood chisels; 2 screw drivers; coping saw with 6 blades, 8-oz. claw hammer, saw with 13¾-inch cross-cut blade, 3-pc. open-end wrench set. Slip-joint pliers of forged steel. Hand drill with 9 twist drills from 1/16 to ¼-inch size. Stamped steel block plane. 12-inch wood level. Metal T-square, 12-inch wood rule. Carpenter's pencil, workbook. Steel cabinet, 17x17½ in. when open, enameled blue.
49 T U1513—Shpg. wt. 9 lbs. **$7.69**

C **Bench with Metal Vise.** For more challenging jobs, give him a work bench. Big 30x15-in. work top of natural clear oak or maple veneer (no choice). Height 26½ in. to work surface. All-metal under-structure with edges turned for safety. Full metal shelf and legs. Metal drawer, 10x12x2½ inches. All metal vise, 3x5-inch jaws, ¼-inch metal screw, opens 3 inches. Tool rack on Masonite Presdwood back.
79 T 01594K-Shpg. wt. 24 lbs. (Partly assembled) **$9.95**

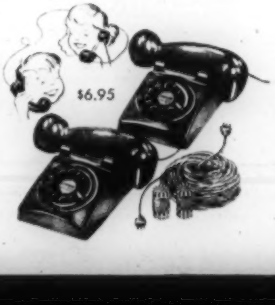
New! Electric Bell-ringing 2-phone Set

Dial your party—bell on the other phone rings! When party dials your number—bell on *your phone* rings! Your voice comes over the wire as loud and clear as on a grown-up phone! 50-ft. wire with two plug-ins connects phones. Use indoors or out—set up communication between upstairs and downstairs, work shop and house, etc. Modern styling in high impact molded plastic. Adult-size 8-in. receivers. 7¼x4½x3½ in. high. Four standard batteries included.
49 T 2278—Shpg. wt. 3 lbs. 11 oz. **$6.95**

D **New! "Gold Prospector" Craft Kit.** A fascinating do-it-yourself project with lots of action—as windmill turns, the old prospector strives to budge a balky donkey. Young carpenter does everything from sawing out figures to painting completed windmill. Wood parts, hardware, saw, instructions included. Measures 13x18 in. overall.
49 T 1532 -Shpg. wt. 2 lbs. 4 oz. **$2.59**

E **New! Farmer Jones Craft Kit.** Make a *real* windmill with comic action! Young boy makes a swift "get away" with a watermelon as Farmer Jones follows in hot pursuit! Young carpenters learn skills constructing easy-to-make project. Design printed on wood parts. Hardware, saw incl. 12x8 in. overall.
49 T 1533—Shpg. wt. 2 lbs. 8 oz. **$2.59**

F **Three-project Craft Kit with Saw.** Make a revolving-wing *duck*, handy *book rack* and a *bird house.* Includes everything except paints. Outlines printed on three 11½x16½ inch wood panels. Just saw, assemble and paint. Coping saw with blade. Hardware and instructions included. Fun to make.
49 T 1593—Shpg. wt. 3 lbs. **$2.59**



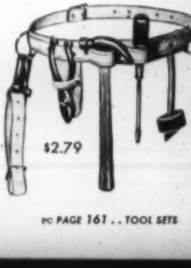
Our Best Happi-Time Tool Set—41 pieces

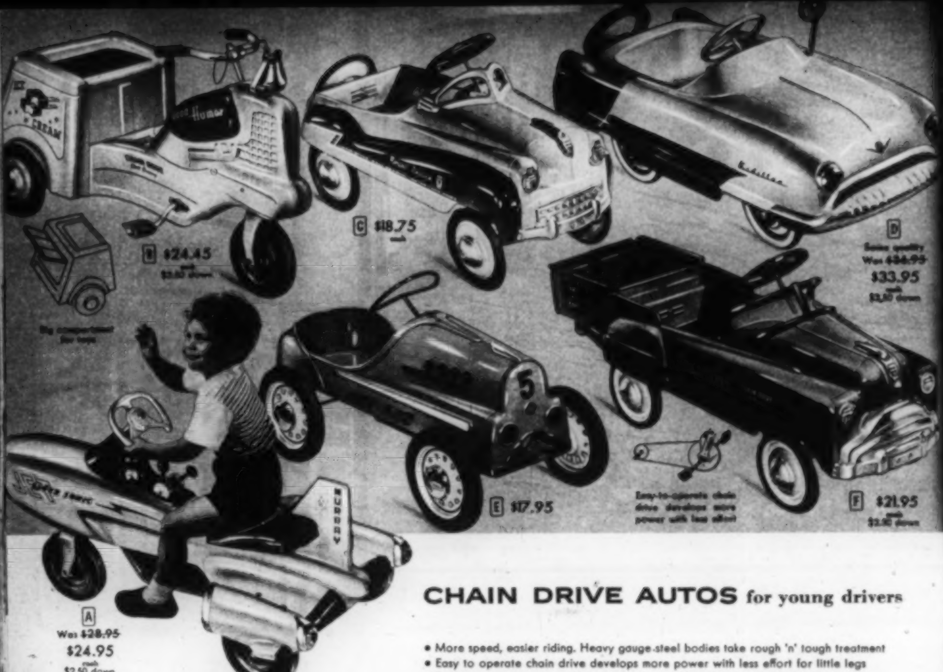
All-steel wall cabinet contains every tool a boy needs for odd jobs around the house. They're built to do a good carpentry job, too. Just look what you get in this big set! *3 wood chisels* . . 1-inch, ¾-inch and ½-inch with high-impact plastic handles. *1 large screwdriver, 1 "stubby" screwdriver*—both with high-impact plastic handles. 12-inch *brace* and *auger bit*, machined chuck. *Coping saw* with wood handle, *blade* that can be turned . . *6 extra blades. Hack saw* with replaceable 8½-in. blade, plastic handle. *8-ounce claw hammer. Saw with 2 interchangeable tempered steel blades*—15½-inch crosscut and 13½-inch keyhole blade. Open-end *3-piece wrench set*, capacity ¼ to 9/16 inch.

Forged steel *slip-joint* pliers. 12-inch *crowbar. Hand drill* with 2¾-inch rim gear and 3-jaw knurled chuck to take up to ¼-inch drills. *9 twist drills* from 1/16 to ¼-inch in handy plastic case. Stamped steel *block plane* with tempered blade. 12-inch *wood level*. Metal *T-square* with double-rule edge. 6-ft. *folding rule. Pencil and workbook.* Gray enameled *steel cabinet*, 24x24 inches open—a space for every tool!
79 T 01505—Shipping weight 17 pounds **$12.69**

New! Tool Belt for Junior Linemen

Designed just like a real telephone repairman's maintenance gear—with safety belt for tree climbers! It's completely outfitted with slip-joint pliers, screw driver, hammer and friction tape . . all *boys' size* tools. Extra-heavy full grain leather belt adjusts to fit waist sizes 22 to 30 in. Shpg. wt. 2 lbs. 4 oz.
49 T 1522 . . . . **$2.79**





A
Was ~~$28.95~~
$24.95
cash
$2.50 down

CHAIN DRIVE AUTOS for young drivers

- More speed, easier riding. Heavy gauge-steel bodies take rough 'n' tough treatment
- Easy to operate chain drive develops more power with less effort for little legs
- Ball-bearing rear axle and pedal crank give a smoother, more comfortable ride

H
Same quality
Was ~~$6.69~~
$6.29

G
Same Quality
Was ~~$16.39~~
$14.75

Save on Heavy Duty Tractor

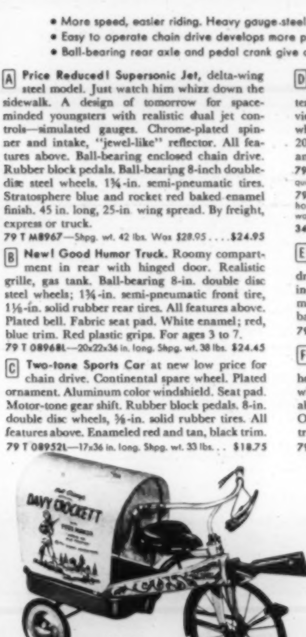
G **"Traveler"—De luxe Chain drive Tractor.** Speed-drive sprockets for fastest operation. Rugged tubular steel frame with enclosed hood. Heavy duty tractor-type 1½-in. semi-pneumatic rubber tires . . rear tires deep cut for real pulling action. 5-in. double disc steel front wheel; 10-in. double disc steel rear wheels. Scoop shaped steel seat adjusts for various leg lengths. Bright red baked enamel with white saddle, wheel, trim. 37 in. long, 17½ in. wide, 26 in. high overall.
79 T 08940L—Shpg. wt. 28 lbs. . . . *Same quality was $16.39* . . . **$14.75**

H **Trailer Attachment.** Fits tractor above. Heavy gauge steel. Rubber tired double disc steel wheels. Box 35x16x9 in.
49 T U8937 —Shpg. wt. 12 lbs. . . . . *Same quality was $6.69* . . . **$6.29**

A **Price Reduced! Supersonic Jet,** delta-wing steel model. Just watch him whizz down the sidewalk. A design of tomorrow for space-minded youngsters with realistic dual jet controls—simulated gauges. Chrome-plated spinner and intake, "jewel-like" reflector. All features above. Ball-bearing enclosed chain drive. Rubber block pedals. Ball-bearing 8-inch double-disc steel wheels. 1¾-in. semi-pneumatic tires. Stratosphere blue and rocket red baked enamel finish. 45 in. long, 25-in. wing spread. By freight, express or truck.
79 T M8967—Shpg. wt. 42 lbs. Was $28.95 . . . . **$24.95**

B **New! Good Humor Truck.** Roomy compartment in rear with hinged door. Realistic grille, gas tank. Ball-bearing 8-in. double disc steel wheels; 1¾-in. semi-pneumatic front tire, 1⅛-in. solid rubber rear tires. All features above. Plated bell. Fabric seat pad. White enamel; red, blue trim. Red plastic grips. For ages 3 to 7.
79 T 08968L—20x22x36 in. long. Shpg. wt. 38 lbs. **$24.45**

C **Two-tone Sports Car** at new low price for chain drive. Continental spare wheel. Plated ornament. Aluminum color windshield. Seat pad. Motor-tone gear shift. Rubber block pedals. 8-in. double disc wheels, ⅝-in. solid rubber tires. All features above. Enameled red and tan, black trim.
79 T 08952L—17x36 in. long. Shpg. wt. 33 lbs. . . **$18.75**



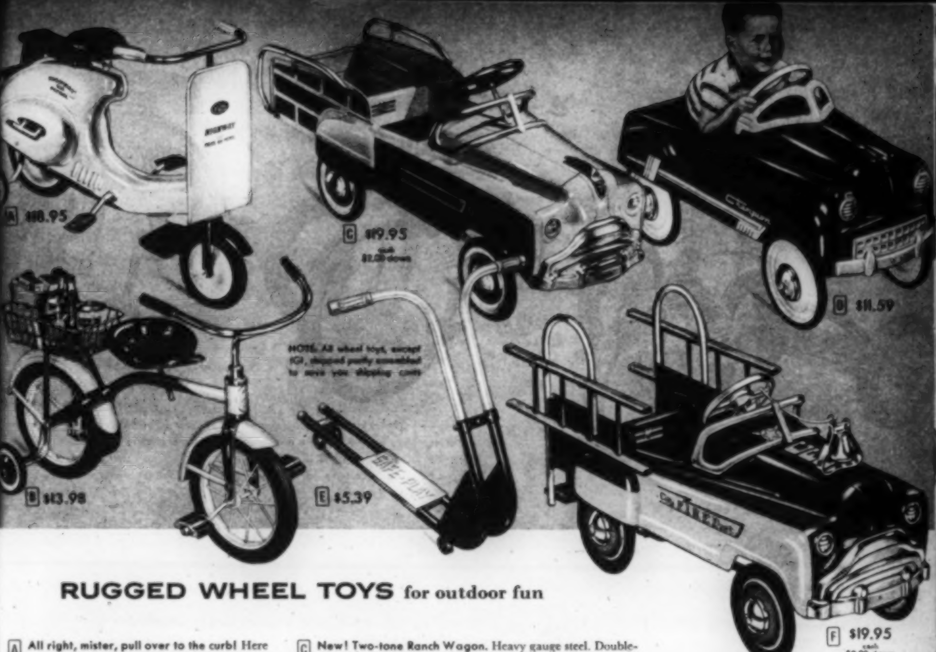
D **"Kidillac" . . two-tone.** White sidewalls. Dash-controlled electric horn and lights (battery not incl.). Removable spare wheel. Rear view mirror. Nylon bearing 8-in. double disc wheels; 1¼-in. rubber tires. All features above. 20x45 in. long. Baked enamel cinnamon brown and sunbeam yellow; silver color, red trim.
79 T M8981—**De luxe model.** Shpg. wt. 51 lbs. *Same quality was $36.95*. . . . .Freight, express, truck **$33.95**
79 T M8955—**Standard model** (not shown). No lights, horn. Reddish brown and black. Wt. 51 lbs. *Same quality was $28.45*. . . . . . . .Freight, express, truck. **$26.95**
34 T 4702—**Battery for above.** Wt. 1 lb. 6 oz. Each **75c**

E **Hot-Rod Racer** for pint-size speedsters. A 35 inch "souped-up" model. Enclosed chain drive . . all features above. Nylon-bearing 10-inch steel artillery wheels. 1¾-in. semi-pneumatic rubber tires. Rubber pedals. Orange baked enamel finish, black and white trim.
79 T 08950L—Shipping weight 38 pounds **$17.95**

F **Big Dump Truck.** Box operates from driver's seat Tail gate raises, lowers. Lock device holds box. Ball-bearing 8-in. double disc steel wheels, 1-in. solid rubber tires. All features above. Rubber block pedals. Fabric seat pad. Orange and black baked enamel finish, white trim. Plated ornament. 27 in. wide, 47 in. long.
79 T 08966L—*Mailable.* Shpg. wt. 40 lbs. **$21.95**

Davy Crockett "Covered Wagon"

Colorfully stenciled canvas cover shows Fess Parker as Davy Crockett. "Old Betsy" frontier rifle on adjustable handlebars in canvas scabbard, plastic powder horn. 16-in. front wheel; 1-in. rubber tires. Drawn steel wagon bed, 12x18x3½ in. Desert sand with white. Simulated leather steel saddle adjusts 18 to 20 inch leg reach. Plastic grips; simulated rawhide streamers. Rubber pedals. 1⁵⁄₁₆-in. tubular steel frame, 2-in. head. Ball-bearing front wheel, sleeve bearings in rear disc wheels. Steel barrel plastic cork gun cocks; 29½ in. long.
79 T 08543K—Shipping weight 27 lbs. . . .**$19.75**


A $18.95
C $19.95
cash
$2.00 down
D $11.59
NOTE: All wheel toys, except (G), shipped partly assembled to save you shipping costs
B $13.98
E $5.39
F $19.95
cash
$2.00 down

RUGGED WHEEL TOYS for outdoor fun

[A] **All right, mister, pull over to the curb!** Here comes the speediest, luckiest kid on the block in his Police Patrol Scooter. Authentic police emblem, luggage carrier, realistic license plate. Removable 4-inch trainer wheels so you can have 2-wheel cycle later. Heavy gauge deep drawn steel construction. Speedy Jet-Flow chain drive. Electrostatically painted—baked enamel finish in black and white. 38 in. long, 26 in. high to top of handlebar, 17 in. wide. Seat 20 in. from ground. Double disc steel wheels; 8-in. front, 10-in. rear with oil-impregnated full length bearings. Semi-pneumatic rubber tires. Adjustable handlebar.
79 T 08956L—Easily assembled. Shpg. wt. 27 lbs. $18.95

[B] **Two-wheel Pedal Outrigger.** 12-inch wheels with smooth rolling nylon bearings, 1¾-inch semi-pneumatic rubber tires. Strong 1¼-inch tubular steel frame. Fork reinforced with long-wearing bronze bushings. Two trainer wheels with rubber tires help youngsters learn how to ride 2-wheel bike with confidence. Adjustable chrome-plated handlebar. Large bucket-type adjustable steel saddle. Wire basket. Plastic grips.
79T08550L-26 in. long, 19 in. high. Shpg. wt. 26 lbs. $13.98

[C] **New! Two-tone Ranch Wagon.** Heavy gauge steel. Double-disc 8-inch wheels with ball bearings for a smoother ride. One-inch solid rubber tires. Pedal drive. New improved ball-bearing undergear for easier pedaling. New steering mechanism permits turning in smaller circles. Front bumper enameled silver color. Aluminum enameled windshield, hand rails. Rubber block pedals adjust for leg length. Fabric seat pad. Two-tone green, white trim. 47 in. long, 17 in. wide.
79 T 08925L—Easy to assemble. Shpg. wt. 37 lbs. $19.95

[D] **Low-priced Pedal-Drive Sports Car** . . . as up-to-date as you'll find on the block . . and sure to win sidewalk speed records. Quick-turning, easy pedaling. Full ball-bearing drive mechanism. ⅝-inch solid rubber tires. Adjustable rubber block pedals for leg length. One-piece steel body; steel undergear. 8-inch double disc steel wheels. Handsome blue baked-on enamel finish resists rust; bright trim. Radiator ornament. Seat pad.
79 T 08909L—36 in. long, 17 in. wide. Easy assembly. Wt. 28 lbs . . $11.59

[E] **New! Jet-Mobile Scooter.** Strong tubular steel. Bright green weather-resistant baked enamel finish. Plated weather-resistant hardware. Precision-formed electric-welded seamless tubing. Die-formed, non-slip steel foot rest. Roller-skate ball-bearing wheels. 35x4x31 in. high overall.
79 T 08837L—Easy to assemble. Shipping weight 10 pounds $5.39

Big Fire Truck with Ladders

[F] At the First Alarm . . your little fire chief will speed to the rescue. There's plenty of room for extra fireman, too. Hand rails, rear step and deck modeled after the local fire trucks. Chrome-plated bell. Pedal drive. Two removable wood ladders help in backyard rescues. Ball-bearing wheels and drive mechanism. "Free steering!" Ball-bearing 8-inch double disc steel wheels, 1-inch solid rubber tires. Comfortable seat pad. Rubber pedals adjust for leg length. Heavy gauge steel body, sturdily constructed. White and red baked-on enamel finish, silver color trim. 17 in. wide, 47 inches long. Easy to assemble.
79 T 08923L—Shpg. wt. 37 lbs. $19.95

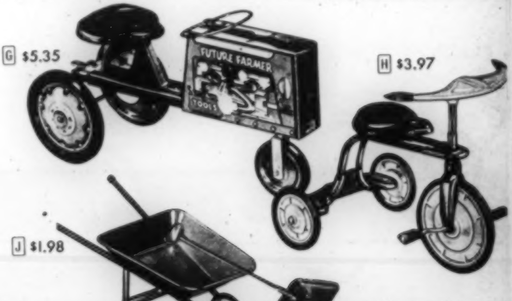
Make it a Davy Crockett Christmas!
See the exciting Alamo Set on the Back Cover

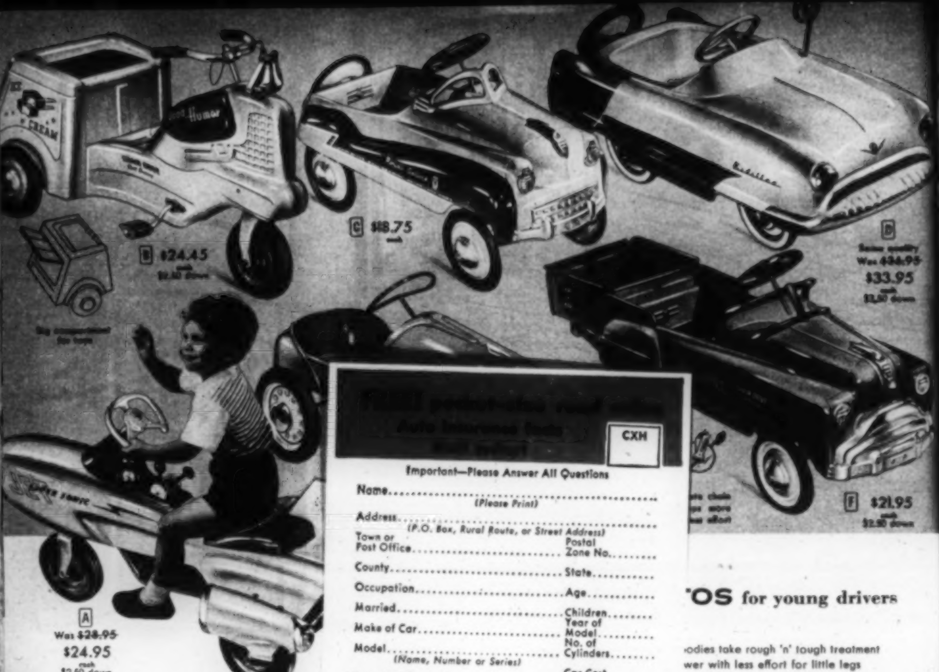
For the Pint size Driver . . the Future Farmer

[G] **Future Farmer Tractor.** Looks just like Grampa's tractor, but made to a young farmer's specifications. Colorful and realistic, made extra sturdy of Masonite Presdwood, wood and steel. Really steers. Rubber tires won't scratch Mom's floors, make it ideal for indoors and out. Strong steel seat. Gongs on rear wheels. Little farmers scoot it by foot action. No assembly necessary. 22½ in. long, 14 in. high; seat 9½ in. high.
79 T 08381—No assembly necessary. Shipping weight 7 pounds $5.35

[H] **Toddler's Pedal Bike.** He'll be a "safer" driver if he learns early. And here's just the tot-size bike for hours of fun. Double bar tubular steel frame. Rear step plate. Sturdy all-steel construction. Solid rubber pedals, ½-inch tires. Metal seat adjusts to leg lengths. Double disc steel wheels; 8½-in. front, 5-in. rear. Red enamel, white trim.
49 T U8375—Easy to assemble. Shipping weight 8 pounds $3.97

[J] **Junior size Wheelbarrow and Shovel.** Dad's little helper can have fun toting grass and plants . . and he'll use it for toys, too. Body 14x12x5 in. 29 in. long overall. 5¼-inch rubber-tired wheel. Rubber-tipped handles. Shovel is 24½ inches long. Set is all steel with bright red baked enamel finish. Black handles, aluminum color wheel and legs.
49 T U8007—Easy to assemble. Shipping weight 6 pounds $1.98





B $24.45 cash $2.50 down

C $18.75

D Same quality Was ~~$36.95~~ $33.95 cash $2.50 down

F $21.95 cash $2.50 down

A Was ~~$28.95~~ $24.95 cash $2.50 down

[illegible]
Auto Insurance facts
[illegible]

CXH

Important—Please Answer All Questions

Name...
(Please Print)

Address...
(P.O. Box, Rural Route, or Street Address)

Town or Post Office.............................. Postal Zone No..........

County.............................. State............

Occupation.............................. Age............

Married.............................. Children..........

Make of Car.............................. Year of Model..........

Model.............................. No. of Cylinders..........
(Name, Number or Series)

Type of Body.............................. Car Cost You $..........

Date Purchased.............................. Purchased: ☐ New ☐ Used

Is the car frequently used in business? (Driving to work does not count.)..........................

Is the car frequently driven to work?..........................

If yes, how many miles one way?..........................

How many miles do you estimate the car will be driven during the next 12 months?..........................

How much of this mileage will be driven by persons under age 25? (give percent, fraction, or number of miles for both male and female drivers) Male.......... Female..........

What are the ages of the youngest male and female drivers in your household? Male.......... Female..........

Has auto insurance ever been canceled or refused you or any of your household?..........................

Are You Now Insured?.............................. Date It Expires..........

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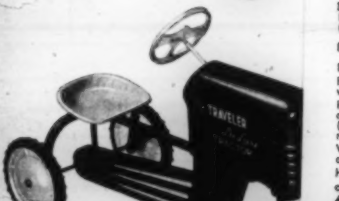


H Same quality Was ~~$6.69~~ $6.29

G Same Quality Was ~~$16.39~~ $14.75

Save on Heavy Duty Tractor

G "Traveler"—De luxe Chain drive Tractor. Speed-drive sprockets for fastest operation. Rugged tubular steel frame with enclosed hood. Heavy duty tractor-type 1½-in. semi-pneumatic rubber tires . . rear tires deep cut for real pulling action. 5-in. double disc steel front wheel; 10-in. double disc steel rear wheels. Scoop shaped steel seat adjusts for various leg lengths. Bright red baked enamel with white saddle, wheel, trim. 37 in. long, 17½ in. wide, 26 in. high overall.

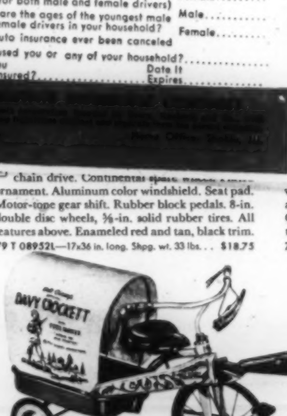
79 T 08940L—Shpg. wt. 28 lbs. . . . Same quality was $16.39 . . . $14.75

H Trailer Attachment. Fits tractor above. Heavy gauge steel. Rubber tired double disc steel wheels. Box 35x16x9 in.

49 T U8937 —Shpg. wt. 12 lbs. . . . . Same quality was $6.69 . . . $6.29

chain drive. Continental spare [illegible] ornament. Aluminum color windshield. Seat pad. Motor-tone gear shift. Rubber block pedals. 8-in. double disc wheels, ⅝-in. solid rubber tires. All features above. Enameled red and tan, black trim.

79 T 08952L—17x36 in. long. Shpg. wt. 33 lbs. . . $18.75



$19.75 cash $2.00 down

'OS for young drivers

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wer with less effort for little legs
smoother, more comfortable ride

"Kidillac" . . two-tone. White sidewalls. Dash-controlled electric horn and lights (bat- not incl.). Removable spare wheel. Rear w mirror. Nylon bearing 8-in. double disc eels; 1¼-in. rubber tires. All features above. :45 in. long. Baked enamel cinnamon brown d sunbeam yellow; silver color, red trim.

T M8981—**De luxe model.** Shpg. wt. 51 lbs. Same lity was $36.95. . . . . Freight, express, truck $33.95

T M8955—**Standard model** (not shown). No lights, n. Reddish brown and black. Wt. 51 lbs. Same quality $28.45. . . . . Freight, express, truck. $26.95

T 4702—**Battery for above.** Wt. 1 lb. 6 oz. Each 75c

Hot-Rod Racer for pint-size speedsters. A 35 inch "souped-up" model. Enclosed chain ive . . all features above. Nylon-bearing 10- h steel artillery wheels. 1¾-in. semi-pneu- atic rubber tires. Rubber pedals. Orange ked enamel finish, black and white trim.

T 08950L—Shipping weight 38 pounds $17.95

Big Dump Truck. Box operates from driver's seat. Tail gate raises, lowers. Lock device olds box. Ball-bearing 8-in. double disc steel wheels, 1-in. solid rubber tires. All features above. Rubber block pedals. Fabric seat pad. Orange and black baked enamel finish, white trim. Plated ornament. 27 in. wide, 47 in. long.

79 T 08966L—Mailable. Shpg. wt. 40 lbs. $21.95

Davy Crockett "Covered Wagon"

Colorfully stenciled canvas cover shows Fess Parker as Davy Crockett. "Old Betsy" frontier rifle on adjustable handlebars in canvas scabbard, plastic powder horn. 16-in. front wheel; 1-in. rubber tires. Drawn steel wagon bed, 12x18x3½ in. Desert sand with white. Simulated leather steel saddle adjusts 18 to 20 inch leg reach. Plastic grips; simulated rawhide streamers. Rubber pedals. 1$^5/_{16}$-in. tubular steel frame, 2-in. head. Ball-bearing front wheel, sleeve bearings in rear disc wheels. Steel barrel plastic cork gun cocks; 29½ in. long.

79 T 08543K—Shipping weight 27 lbs. . . . $19.75

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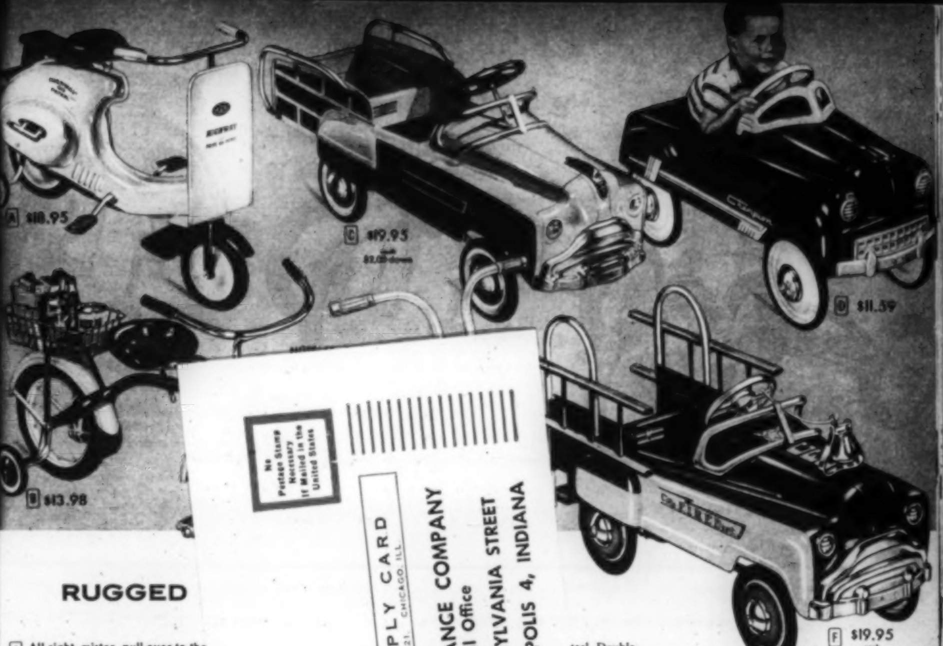

BUSINESS REPLY CARD
FIRST CLASS PERMIT NO 8421, CHICAGO, ILL.

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If Mailed in the
United States

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Will be Paid
by Allstate
Insurance
Company

RUGGED

A **All right, mister, pull over to the**
comes the speediest, luckiest kid c
in his Police Patrol Scooter. Authentic
blem, luggage carrier, realistic license
movable 4-inch trainer wheels so you
2-wheel cycle later. Heavy gauge de
steel construction. Speedy Jet-Flow ch
Electrostatically painted—baked enam
black and white. 38 in. long, 26 in. high
handlebar, 17 in. wide. Seat 20 in. from
Double disc steel wheels; 8-in. front, 1
with oil-impregnated full length bearin
pneumatic rubber tires. Adjustable ha
79 T 08956L—Easily assembled. Shpg. wt. 27 lb

B **Two-wheel Pedal Outrigger.** 12-inc.
with smooth rolling nylon bearings, 1
semi-pneumatic rubber tires. Strong 1
tubular steel frame. Fork reinforced wit
wearing bronze bushings. Two trainer
with rubber tires help youngsters learn
ride 2-wheel bike with confidence. Adju
chrome-plated handlebar. Large bucket-ty
justable steel saddle. Wire basket. Plastic
79T08550L-26 in. long, 19 in. high. Shpg. wt. 26 lbs.

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...... $5.39

Big Fire Truck with Ladders

F At the First Alarm . . your little fire chief will speed to the rescue. There's plenty of room for extra fireman, too. Hand rails, rear step and deck modeled after the local fire trucks. Chrome-plated bell. Pedal drive. Two removable wood ladders help in backyard rescues. Ball-bearing wheels and drive mechanism. "Free steering!" Ball-bearing 8-inch double disc steel wheels, 1-inch solid rubber tires. Comfortable seat pad. Rubber pedals adjust for leg length. Heavy gauge steel body, sturdily constructed. White and red baked-on enamel finish, silver color trim. 17 in. wide, 47 inches long. Easy to assemble.
79 T 08923L—Shpg. wt. 37 lbs. $19.95

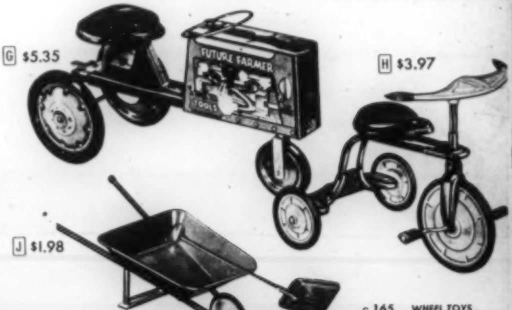
Make it a Davy Crockett Christmas!
See the exciting Alamo Set on the Back Cover

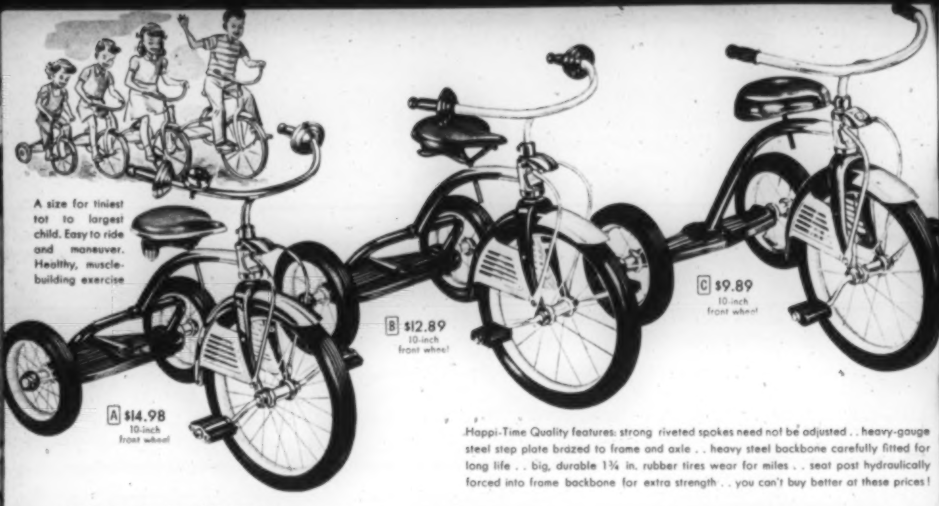
For the Pint size Driver . . th farmer

G **Future Farmer Tractor.** Looks just like Grampa's tractor, but made to a young farmer's specifications. Colorful and realistic, made extra sturdy of Masonite Presdwood, wood and steel. Really steers. Rubber tires won't scratch Mom's floors, make it ideal for indoors and out. Strong steel seat. Gongs on rear wheels. Little farmers scoot it by foot action. No assembly necessary. 22½ in. long, 14 in. high; seat 9½ in. high.
79 T 08381—No assembly necessary. Shipping weight 7 pounds........... $5.35

H **Toddler's Pedal Bike.** He'll be a "safer" driver if he learns early. And here's just the tot-size bike for hours of fun. Double bar tubular steel frame. Rear step plate. Sturdy all-steel construction. Solid rubber pedals, ½-inch tires. Metal seat adjusts to leg lengths. Double disc steel wheels; 8½-in. front, 5-in. rear. Red enamel, white trim.
49 T U8375—Easy to assemble. Shipping weight 8 pounds................ $3.97

J **Junior size Wheelbarrow and Shovel.** Dad's little helper can have fun toting grass and plants . . and he'll use it for toys, too. Body 14x12x5 in. 29 in. long overall. 5¼-inch rubber-tired wheel. Rubber-tipped handles. Shovel is 24½ inches long. Set is all steel with bright red baked enamel finish. Black handles, aluminum color wheel and legs.
49 T U8007—Easy to assemble. Shipping weight 6 pounds................ $1.98




A size for tiniest tot to largest child. Easy to ride and maneuver. Healthy, muscle-building exercise
A $14.98
10-inch front wheel
B $12.89
10-inch front wheel
C $9.89
10-inch front wheel

Happi-Time Quality features: strong riveted spokes need not be adjusted . . heavy-gauge steel step plate brazed to frame and axle . . heavy steel backbone carefully fitted for long life . . big, durable 1¾ in. rubber tires wear for miles . . seat post hydraulically forced into frame backbone for extra strength . . you can't buy better at these prices!

SEARS HAPPI-TIME VELOCIPEDES

Our Best, Strongest Velocipede

Chrome-plated front fender, handlebar, truss rods and seat springs . . heavy U-bar frame . . all wheels ball bearing for easy-rolling rides, longer wear

A **Our Best!** Rugged 1¼-in. back, 1-in. U-bar tubular steel frame. All wheels ball bearing. Riveted multiple spoke wheels. Heavy-duty cap bearing in head. 1¾-in. semi-pneumatic rubber tires. Chrome-plated fender, adjustable handlebar, truss rods. Heavy-gauge steel step plate. Adjustable vinyl top saddle; chrome-plated body springs. Vinyl knuckle guards. Double block rubber pedals. Metallic maroon finish, white trim. Bell.

79 T 08750K—10-inch front wheel. 14 to 17-inch leg reach. Shipping weight 22 pounds	$14.98
79 T 08751K—12-inch front wheel. 16 to 18-inch leg reach. Shipping weight 24 pounds	$16.45
79 T 08752L—16-inch front wheel. 18 to 20-inch leg reach. Shipping weight 28 pounds	$17.98
79 T 08753L—20-inch front wheel. 20 to 22-inch leg reach. Shipping weight 34 pounds	$19.75

New Streamlined "Falcon" Velocipede

D As streamlined as a space ship, as much fun to ride. Roomy step plate. Guard rail, big safety styled bucket seat. 12-in. front, 7-in. rear wheels with nylon bearings. Semi-pneumatic rubber tires: 1¾-in. front, 1½-in. rear. Heavy ⅞-in. tubular steel frame; 2-in. head. Adjustable handlebar, bronze bushing in fork. Rubber pedals. 22 in. wide at rear. 17 to 20-in. leg reach. Bittersweet (reddish brown); ivory trim.

79 T 08551L—Shipping weight 29 lbs.	$17.75

B **Fine Quality Happi-Time Velocipede.** All wheels have ball bearings. Extra-strong 1¼-in. hydrogen-brazed back, 1-in. U-bar tubular steel frame—the strongest made, to take the roughest wear. 1¾-in. semi-pneumatic rubber tires. Heavy-gauge steel step plate brazed to frame, axle. White enameled adjustable steel handlebar, truss rods, fender skirts. Shaped vinyl top spring saddle adjusts. Vinyl knuckle guards. Molded rubber pedals. Metallic blue finish, white trim.

79 T 08725K—10-inch front wheel. 14 to 17-inch leg reach. Shipping weight 22 pounds	$12.89
79 T 08726K—12-inch front wheel. 16 to 19-inch leg reach. Shipping weight 23 pounds	$13.98
79 T 08727L—16-inch front wheel. 18 to 20-inch leg reach. Shipping weight 27 pounds	$15.79
79 T 08728L—20-inch front wheel. 20 to 22-inch leg reach. Shipping weight 32 pounds	$17.35

Economy-Priced Velocipedes

E Easy-rolling ball bearing front wheel, sleeve bearing rear wheels. 1¼-in. strong tubular steel frame. Shaped seat adjusts. Truss rods. Rubber hand grips, pedals. Enameled red, white trim.

49 T U8656—10-in. front wheel. ⅝-in. tires. 14-17-in. leg reach. Shpg. wt. 13 lbs.	$6.98
79 T 08658L—13-in. front wheel. ¾-in. tires. 16-18-in. leg reach. Shpg. wt. 14 lbs.	$7.89

NOTE: For leg reach on all velocipedes, measure child from crotch to foot

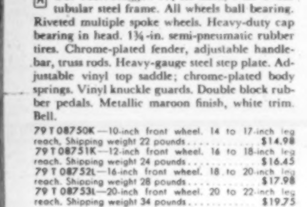
C **Good Quality Happi-Time Velocipede** at the lowest price we've seen for all of these features. Strong 1¼-in. tubular steel frame, 1¼-in. head. 1¾-in. solid rubber tires (all except rear tires of 10-in. size which are 1½ in.). Shaped steel saddle with adjustable post. White enameled adjustable handlebar, fender skirts, truss rods. Easy-rolling ball bearing front wheel, plain bearings on rear wheels. Rust-resistant baked-on red enamel finish, white trim. Order now for Christmas.

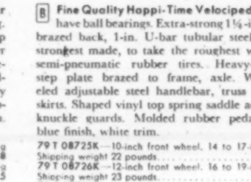
79 T 08708—10-inch front wheel. 14 to 17-inch leg reach. Shipping weight 19 pounds	$9.89
79 T 08709K—12-inch front wheel. 16 to 19-inch leg reach. Shipping weight 22 pounds	$11.59
79 T 08710L—16-inch front wheel. 18 to 20-inch leg reach. Shipping weight 26 pounds	$12.98

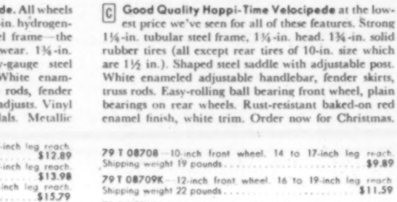
All Steel Scooters for Speedy Sprouts

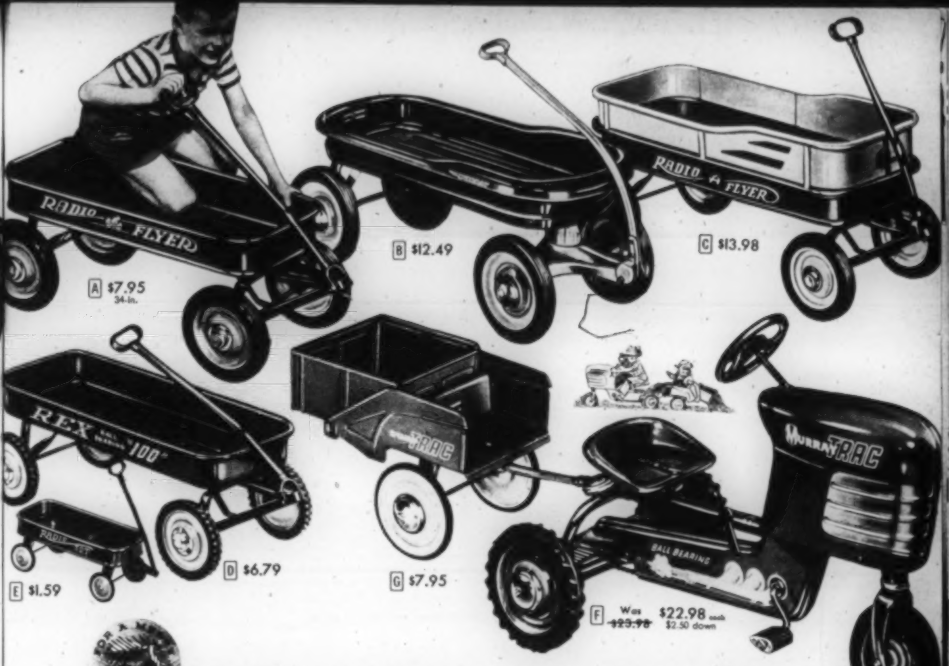
FG Self-oiling "Congo" wood bearings. Double disc wheels; semi-pneumatic rubber tires. Rubber hand grips. Parking stand. Enameled bright red. Easy to assemble. Thrifty gifts—and fun!

F **79 T 08825**—10-in. wheels. 38x34 in. high. Brake. 1¾-in. tires. Shipping weight 15 pounds	$4.49
G **49 T U8810**—7-in. wheels. 33x30 in. high. 1¼-in. tires. Shipping weight 9 pounds	$2.98
H **49 T U8814**—**3-wheel Scooter for tots.** Wide platform. 5-in. wheels. ½-in. rubber tires. Enamel finish. Size 24x25 in. Shipping weight 6 pounds	$2.49









RUGGED WAGONS AND SPEEDSTERS

Finest, sturdiest made coaster-wagons we know of . . 1-piece steel bodies Smooth-rolling rubber tired wheels . . Easy to steer

A Radio Flyer Coaster Wagon, top quality priced low. U-bar braces for axles give extra support, carry big loads; strongest construction we know of. Easy-rolling, self-oiling "Congo" wood bearings last the life of wagon. 1¾ in. semi-pneumatic rubber tires. Smooth rolled body edge. Tubular steel handle with large, strong grip. Cadmium plated hub caps. 34x15½x4½ in. deep body. 10 in. double disc steel wheels. Red enamel finish. Easy assembly.
79 T 08110L—Wt. 32 lbs. . .$7.95

79 T 08112L—**Radio Super** (not shown). 28x13x3¼ in. deep body; 7-in. wheels; 1¼-in. Semi Pneumatic tires. Shpg. wt. 19 lbs. $4.79

B Streamliner Coaster Wagon. All wheels with fast roll-in ball bearings. Front axle pivots on giant circular bearing for smoother, easier steering. Enclosed in streamlined housing. Big 36x17x4½-in. deep body. Deep rolled front rim with safety rolled edges. Zinc plated hub caps. 10-in. wheels; 1¾-in. semi-pneumatic rubber tires. Maroon and red-baked-on enamel finish. Shpg. wt. 34 lbs. Easy to assemble.
79-T 08170L. . . .$12.49

C Radio Flyer Stake Wagon for play and chores. Holds two 10-gallon milk cans. Big steel body 41½x17¼x4½ in. deep. 10 in. deep with interlocking steel panels in place. Permanently oiled "Congo" wood bearings. Heavy duty black steel undergear. ½-in. round axle. 10-in. double disc steel wheels. 1¾-in. semi-pneumatic rubber tires. Red baked-on enamel finish with gray. Shpg. wt. 45 lbs.
79 T 08180L. $13.98

NOTE: All wheel toys are shipped partly assembled. Easy to set up.

D Low-priced ball bearing Steel Coaster Wagon with husky 1¼-in. semi-pneumatic rubber tractor tread tires. Big 34x15½x3¾-in. deep body. Baked-on maroon enamel finish, white trim. 8-in. double disc steel wheels. Cadmium plated hub caps. Shpg. wt. 28 lbs.
79 T 08130L. $6.79

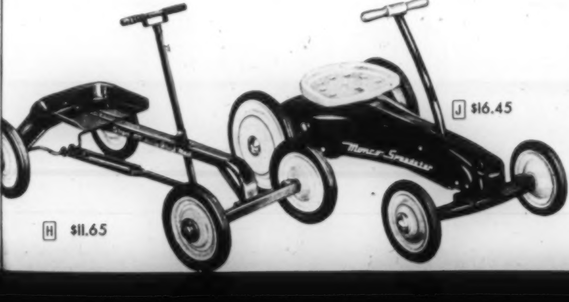
E Our Lowest Priced Coaster Wagon. 20x10x3-in. deep steel body. 5-in. double disc steel wheels. ½-in. solid rubber tires. Plain bearings. Red finish.
49TU8052–Wt. 7 lbs.$1.59

Our Best Chain Drive Tractor Reduced to a New Low Price

F Massive hood, "motor" noise, gear shift lever, tractor-tread tires—just like Dad's! Extra strong hydrogen-brazed frame of heavy tubular steel.

Easy to maneuver, turns in its own length. Bicycle-type roller chain totally enclosed for maximum safety. Comfortable steel spring type seat adjusts. Stamped steel rear platform. Ball bearing wheels. 8-in. front wheel and 10-in. rear wheels with big 1¾-in. semi-pneumatic rubber tires with authentic tractor treads. 38½x22x28¼ in. Red baked-on enamel finish. Easy to assemble.
79 T 08916L—Wt. 39 lbs. Was $23.98. . . .$22.98

G Steel Dump Trac attaches to back of toy tractor for hauling jobs. Rider seat in front for little sister. Side handle dumps box with rear hinged panel. Two 8-in. double disc ball bearing wheels; ⅝-in. rubber tires. Red enamel, white trim. 33x15½x14½ inches.
79 T 08917—Shipping weight 17 lbs. $7.95



Speedy, Body-building Irish Mails

H Priced low to fit your gift budget. Zoom down sidewalk, steer with your feet. All steel. 9-in. ball bearing wheels; 1½-in. semi-pneumatic rubber tires. Rubber hand grips. Red baked-on enamel finish, white wheels. 18 inches wide, 40 inches long.
79 T 08920L—Shipping weight 23 pounds $11.65

J New! Chain Drive All Ball-bearing Irish Mail. Jet-fast, chain drive goes faster with less effort; 2 to 1 gear ratio. Heavy gauge steel. Bucket seat adjusts. 8 in. front wheels, 12 in. large rear wheels with 1¾ in. semi-pneumatic rubber tires. Tubular steel pump rod with turned wood handle. Steer with feet. Chip and rust-resistant baked on auto enamel finish. 20¾ in. wide, 35¼ in. long.
79 T 08921L—Shipping weight 35 pounds. $16.45

SMALL-FRY FURNITURE ..rugged for play, sized for comfort

in jelly-bean bright colors for merrier tea parties

[A] **New Black Tubular Dinette Set** . . . modern design at a budget price. Off-white "Blendwood" finish hardwood resembles luxurious limed oak. ⅝-in. black tubular steel legs. Yellow plastic tips protect floors from scratches. 18x24-in. table, 19¼ in. high. Two chairs with 10½x8½-in. seats, 12 in. from floor. Easy assembly.
79 T 09149—Mailable. Wt. 20 lbs. . . . .3-pc. Set **$9.79**

[B] **Limed Oak Dinette Set.** Limed finish on solid white oak. 18x24-in. table, 2-in. apron, metal corner plates hold legs rigidly. Two ladder-back straight chairs; padded 13x12-in. seats covered with soil-resistant red vinyl plastic. Seats 12 in. from floor; chairs 22 in. high overall. Table 21 in. high. Easy assembly. Mailable.
79 T 09155L—Shpg. wt. 25 lbs. . . . . . .3-pc. Set **$14.95**
79 T 09163L—1 **Matching Straight Chair.** Wt. 9 lbs. **3.98**
79 T 09159L—1 **Matching Rocking Chair.** 11x12-inch seat is 11 inches from floor. Overall height 23½ inches. Shipping weight 11 lbs. . . . . .Each **$5.49**

[C] **New Wrought Metal Dinette Set** with a buttercup-bright yellow plastic top. So hard, it's almost impossible for frolicking small fry to chip or scratch it. Heat, stain-resistant; wipes clean. Graceful ⅝-in. black wrought metal legs with scroll trim. 18x24-in. table, 21½ in. high. Two padded chairs with soil-resistant plastic-covered backs and 9x11-in. seats. 12 in. from floor. Chairs 22 in. high. Easy assembly. Mailable.
79 T 09158L—Shpg. wt. 31 lbs. . . . . . . .3-pc. Set **$12.95**

[D] **New Chromed Dinette Set.** Harmony House Cherry red plastic top with mother-of-pearl design. Rock-hard plastic table top endures rough play without chipping or cracking. 18x25x20¾-in. high table; full 1½-in. polished aluminum apron; rounded corners. Sturdy 1-in. polished chromed legs. Matching padded chairs wipe clean. ¾-in. polished chrome wrap-around legs make chairs extra strong. Chair seats 11¼x12¼ in. 12½ in. from floor. Easy assembly.
79 T 09125L—Mailable. Wt. 27 lbs. . . . 3-pc. Set **$16.95**

[E] **The "Lido Jr." Folding Card Table Set** now in stylish Harmony House medium Sunshine yellow to harmonize with Mom's furnishings. Dainty open-work table apron and chair backs. 24½x24½x20½-in. high table top covered with stain-resistant plastic; cross-braced for extra strength. Tubular steel table legs fold, rigid non-slip locks hold them in place. Two matching chairs with 10¼x11¼-in. seats. Channel steel frames. Seats 12½ in. from floor; chairs 24¾ in. high overall. Rubber-tipped legs. Black baked-on enamel finish. *State color* yellow.
79 T 09113L—Mailable. Wt. 25 lbs. . . .3-pc. Set **$11.95**
79 T 09167—**Two Chairs.** Shpg. wt. 13 lbs. . .Pair **6.49**

[F] **New! Our Biggest Folding Card Table Set** with 24½x36½-in. table and four chairs. In Harmony House Cherry red with sparkling white steel frame. A bright setting for important tea parties; an ideal set for company. Can seat six kiddies comfortably with extra chairs. Plastic-covered table top has 2-in. embossed edging. Cross-braced for added strength. Rigid non-slip locks hold 20½-in. high table steady. Four matching chairs with durable channel steel frames. 11½x10¼-in. seats are 12¾ in. from floor. Rubber tips on front legs help protect floors. Chairs 24¾ in. high overall. Table and chairs fold compactly, just like adult models, for storage. *No dishes.* Freight, express or truck.
79 T M9170—Shpg. wt. 38 lbs. . . . . . . .5-pc. Set **$17.95**
79 T 09132L—**3-pc., Set** with 24½-in. square table, 2 matching chairs. Similar to above, not shown. Mailable. Shpg. wt. 25 lbs. . . . . .3-pc. Set **$10.95**
79 T 09100—2 **Matching Chairs.** Wt. 13 lbs. Pair **5.79**

[G] **Happi-Time Overstuffed Rocker,** grown-up luxury for wee homemakers. Harmony House Cherry red plastic upholstery resists dirt, wipes clean. Three non-sag springs for comfort. Hardwood frame, blonde lacquer finish rockers. 14x15-in. seat. 22¼ in. wide. 25 in. high. Wt. 17 lbs.
79 T M9041—Freight, express or truck . . . . Each **$9.98**

[H] **Vinyl Plastic-Upholstered Musical Rocker** tinkles a merry tune as your tot rocks. Spindle back. Maple finish hardwood. 1-in. thick green box cushion seat. 13½x12¼ in., 12 in. from floor. 24 in. high overall. Wt. 12 lbs.
79 T 09154L—Imported musical movement . . .Each **$8.95**

[J] **Circus-gay Musical Rocker** with attached Swiss musical movement for tuneful to and fro. Solid oak with circus design panel back. 10½x11½-in. seat. 22½ in. high overall.
79 T 09114L—Mailable. Wt. 10 lbs. . . . . . . .Each **$5.69**

[K] **Colonial-style Rocking Chair,** fun by the fireside. Golden maple finish hardwood. Slat seat. 11½x11½-in. seat, 10½ in. from floor.
79 T 09004L—Mailable. Shpg. wt. 10 lbs. . .Each **$3.98**

[L] **New Modern Desk with Chair.** Desk reverses for left or right-handed writers, just slide drawer in either side. New "Blendwood" finish hardwood, whiter than limed oak. ⅝-in. steel legs enameled black. 18x32-in. desk top, 26½ in. high. 8½x15¼x3⅛-in. deep drawer. 9½x7¾x17-in. deep shelf space. Matching chair with 13½x12-in. seat, 16 in. from floor, 25½ in. high overall. Easy assembly.
79 T 09160L—Shipping weight 35 lbs. . . . . . Set **$24.95**

[M] **New Doodle Desk.** Compact design, attached seat. 17½x15½-in. blackboard top lifts up, has white board back for coloring with crayons. ⅞-in. tubular steel frame enameled gray. Top about 2 in. deep. Seat and back covered with plaid vinyl plastic. 16x7-in. seat, 14 in. from floor. 25 in. high overall. Mailable.
79 T 09162L—Easy assembly. Wt. 19 lbs. . . .Each **$8.95**

[N] **New! Davy Crockett Toy Chest** in Wild West colors. Keeps frontier fan's treasures right handy. Rope handles. Natural finish pine. Steel hinges; screw construction. 30x15x13 in. Fully assembled. Mailable.
79 T 09292L—Shpg. wt. 25 lbs. . . . . .Each **$8.95**

Solid Maple Sets . . in light, easy-blending finishes . . built like grown-up furniture to endure hard play

[AA] **New—the round table,** Mom's fashion favorite, now scaled to fit young knights and ladies. Designed to withstand rough and tumble of the playroom . . so pretty, your young housekeeper will use it for every tea party. Solid maple with a rich golden finish. Full 1⅝-in. apron with metal corner plates holds legs rigid, gives the 24-in. diam. table a more finished look. Four chairs with 10x10-in. seats, 11½ in. from floor. 19½-in. high table. Freight, express or truck.
79 T M9164—Easy assembly. Shpg. wt. 33 lbs. . . **$19.95**

[BB] **Solid maple table** with two arm chairs at the lowest price we've seen for this size and quality. Built with adult furniture features to withstand rough play. All-around apron and metal corner braces keep legs steady. Smooth natural lacquer finish harmonizes with any color scheme. 16x22-in. table; 19½ in. high. Graceful spindle-back chairs with 10½x11-in. seats, 11½ in. from floor. Easy to attach legs. Freight, express or truck.
79 T M9156—Shipping weight 19 lbs. . . . . . .Set **$12.95**

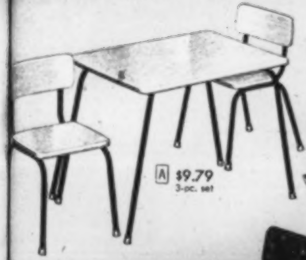
[CC] **De Luxe Roll Top Desk with Swivel Chair.** All select maple with golden maple finish. Roomy roll top, big 16x30-in. work surface. 3 drawers with hardwood sides, 13x9x4 in. deep. Center drawer 16½x13x2½ in. deep. Full-panel back, sides. 38 in. high overall. Swivel chair with 12½x13-in. seat adjusts 14½ to 19 in. high.
79 T M9122—Freight, exp., truck. Wt. 65 lbs. . . **$38.50**
Desk, Chair like above, but no roll top. (Not shown.) 16x30x28¼-in. high desk. Wt. 60 lbs.
79 T M9173—Freight, express or truck. **$28.95**

[AA]
$19.95
cash
$2.00 down
5-pc. Set

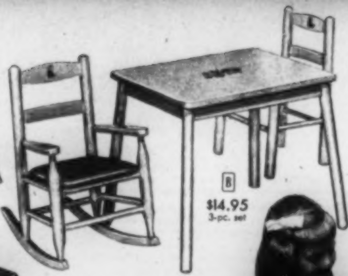
[BB]
$12.95
3-pc. Set

[CC]
$38.50
Roll Top
Desk with chair

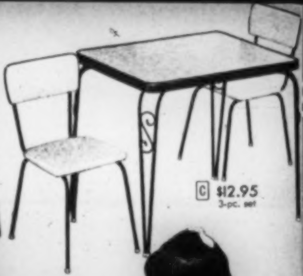
$28.95
Flat Top Desk and Chair
Not shown



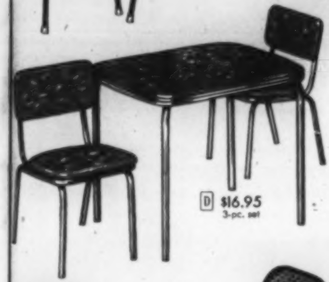
A $9.79
3-pc. set



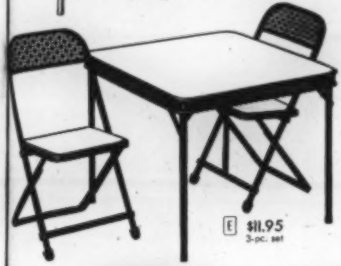
B $14.95
3-pc. set



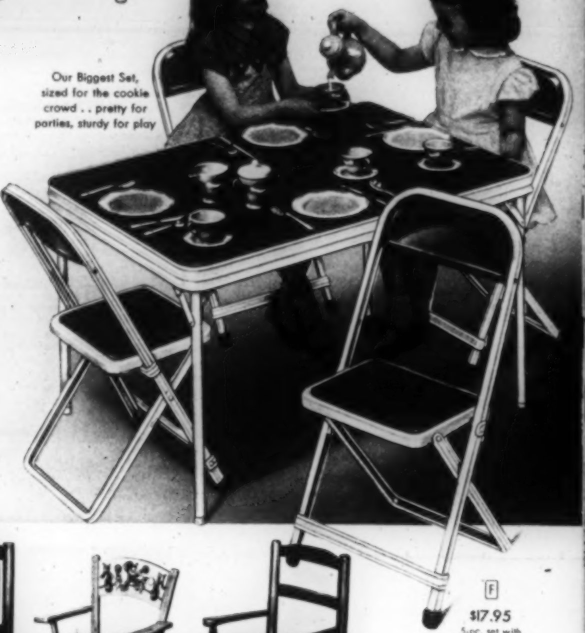
C $12.95
3-pc. set



D $16.95
3-pc. set



E $11.95
3-pc. set

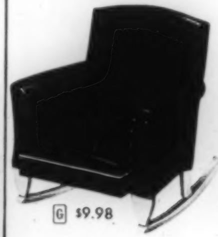


Our Biggest Set, sized for the cookie crowd . . pretty for parties, sturdy for play

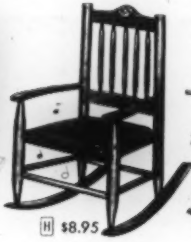
F

$17.95
5-pc. set with 24½ x36-in. table

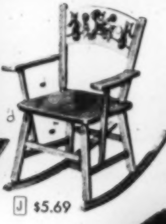
$10.95
3-pc. set with 24½-in. square table not shown



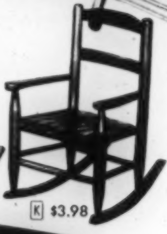
G $9.98



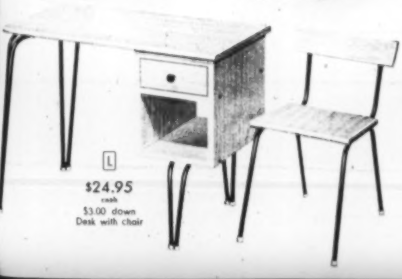
H $8.95



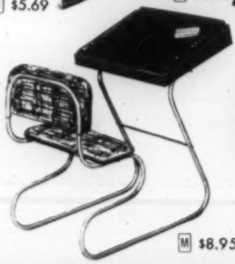
J $5.69



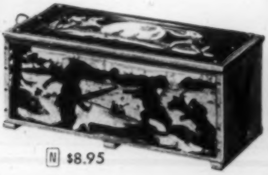
K $3.98



L
$24.95
cash
$3.00 down
Desk with chair



M $8.95

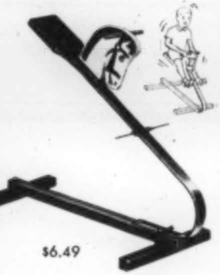


N $8.95

FOR A MERRY CHRISTMAS

RIDE AWAY TO ADVENTURE on Sears Merry Mounts

Gay merry-go-round colors, rollicking action delight little dudes



Sears Spring Pony Is Full of Bounce!

Fun to ride on the backyard frontier or the playroom corral. Helps develop energetic young leg muscles. Heat-treated flexible steel body gives your cowpoke a gentle bouncing ride. Footrest adjusts for leg length. Color-bright wood horse head and hardwood stand are rounded and smoothly sanded to prevent scratches. Stand: 35 inches long, 16 inches wide. Seat 24 in. from floor. Easy to assemble. Order now for Christmas fun. Shipping weight 12 pounds.
79 T 07516—Wt. 12 lbs.....$6.49

Spring Horses, A, B and C, the best steeds in our stable, trot, lope, gallop and buck on high-tempered steel springs. They feel like real horsies as you ride across the just-pretend plains. Molded of rugged crack and chip-resistant plastic with steady tip-resistant hardwood frames. Shiny finish wipes clean. Easy-to-hold wood grips. Easy to assemble.

A **Happi-Time Galloping Stallion,** priced low for such a big steed. Rides free as a wild horse of the plains; he bucks, bounces and trots on 4 strong steel springs. Rigid steel uprights and hardwood frame hold him steady. Molded plastic body, out-stretched wood legs. Height to saddle 17 in. 18¾x31½ in. wide base.
79 T 07553—Shipping weight 17 pounds.............Each $8.95

B **Brand new and different!** This Sleek Steed takes you to and fro, side-ways and in circles. He's as fun-filled and frisky as a trained circus pony. The secret of his pep: a big high-tempered steel coil that's firmly mounted on a hardwood base. High-impact Tenite molded plastic body. 22 inches high to saddle.
79 T 07557—Shipping weight 21 pounds...........Each $21.95

C **New! High-prancing Palomino** takes rough round-ups right in stride, for he's molded of high-impact Tenite plastic that resists chips, cracking. He gives a spirited ride on four big steel springs. Full-bodied, flexible for comfort. Molded-in Western style saddle with glittering gold color trim. About 19 in. to saddle. 32x19-in. base.
79 T 07561—Shipping weight 15 pounds.............Each $17.95

D **Plush-Covered Horse** swings gently to and fro on steel hangers. He's as beautiful as a Derby winner from his nuzzly nose to his flowing white tail. Carefully carved wood body with soft-to-pet thick rayon plush coat. Padded saddle, leather ears, twinkly-bright glass eyes. 39 in. long, 18 in. wide. About 23 in. to saddle. Easily assembled.
79 T M7541—Freight, express or truck. Wt. 33 lbs.......Ea. $29.95

E **Handsome Happi-Time Rocking Horse** for raring young dudes. 29¼-in. hardwood rockers for rollicking rodeo rides. Full molded plastic body on rigid metal uprights. 13 inches to saddle. 29x9x20½ in. Easy to assemble.
79 T 07543—Shpg. wt. 6 lbs.......................Each $4.98

Circus-gay rides F through K are designed especially for your toddler. They're slow, wide and low, easy to get on and stay on without help. Broad, hard to tip over for maximum safety. Smooth and rounded with no sharp edges to cut or scratch busy-body riders. In gum-drop bright colors tots love. All low priced to fit your Christmas budget.

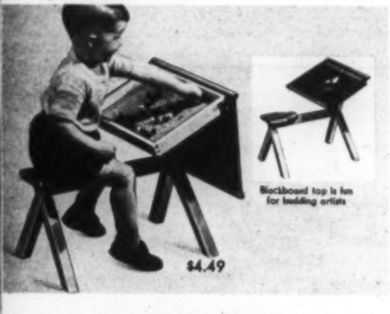
F **"Trigger," Roy Rogers'** plastic inflatable horse goes "Squeak! Squeak!" He's bouncy fun on the nursery range or the sandy beach. Endurance-packed for roughest riders, made of tough vinyl plastic that wipes clean with a damp cloth. Realistic Palomino color with Roy Rogers trim. Easy to inflate. Body 21x12x23 inches high overall.
49 T 7505—Shipping weight 1 pound 4 ounces........Each $1.79

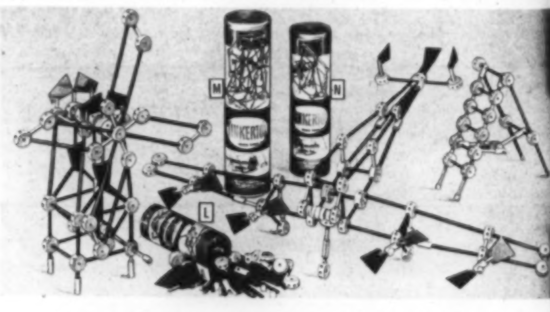
G **Bouncy Wheel Horse** delights tiny two-gunners with a jolly jingle as he gently bobs across the living room range. Comfortable steel saddle, shaped to fit young contours. Happy tinkle bells in his smooth-rolling wheels and on his reins. Easy-to-grasp wood hand holds. Seat about 6½ inches wide. Overall height about 16½ inches.
49 T 7529—Shipping weight 4 pounds 4 ounces.........Each $2.79

H **Spotty, the gentlest little pony in our stable,** gives a soothing rock-a-bye ride to diapered dudes. He's only four inches from the floor, so low your creeping tot can mount him and climb off without help. Comfy back support, smooth hand holds. Joyous jingle bell. Smoothly sanded wood with circusy-bright enamel finish. 16x6½ in. wide. Easy to assemble.
49 T U7511—Shipping weight 4 pounds............Each $2.29

J **Honk! Honk! Here comes Gertie Goose,** bright as the sun in storybook land. She rolls so smoothly, it feels as if she's soaring through the clouds. Molded plastic body. Only 9½ in. from floor 18½ in. long. Rubber-tired wheels.
49 T 7545—Shipping weight 6 pounds.................Each $4.49

K **Hi-ho! Away rocks your tot in his comfort-designed Shoo-fly!** It's built low and wide for easy rides; the perfect "first" pony. High, heavy sides help keep your little wiggler in his "saddle." Rounded seat, tray and footrest of sturdy ¾-in. wood. Eye-widening circus colors on white. 30½ inches long. 12¾ inches wide. 18 inches high overall.
79 T 07540—Shipping weight 11 pounds...............Each $4.98


Blackboard top is fun for budding artists



New! Blackboard, Peg Board, Desk in One!

A fun-filled table that holds hours of play for your toddler. The top is a blackboard for scribbling, drawing and printing. Lift it up, and there's a 130-hole peg board. It's creative play for young artists to make bright shapes and designs they see around them. Just push the 36 color-bright wood pegs into the holes. 12x18-inch blackboard top drops completely forward, won't fall on busy hands. It's just the right size to serve as a desk for your pre-schooler, with room for papers, crayons, and pencils inside. Strongly constructed of wood with a mellow wax finish. Wide-spread legs stay steady, resist tipping. 9x5½-inch seat. About 25½x20½ in. high overall. Chalk and eraser included.
49 T U1726—Easy to assemble. Shpg. wt. 8 lbs...............Each $4,49

New Tinkertoys . . Easier to Build . . You Build by Color

Imagine building a windmill that whirls—or a house—or an entire village! You can do all that with famous Tinkertoys—and it's easier than ever by color. Each length rod is a different color; diagrams with each set are printed in color to match. All you do is select the right length by color as you build the exciting models shown. Be a creative constructor and dream up new models by the score.

Smoothly sanded birch pieces fit firmly together without bolts, screws or hammer. Easy to dismantle when playtime is over. Use over and over again. All colors used are harmless food coloring. Windlass drive in two larger sets supplies operating power by use of hand crank. Packed in fiberboard tubes. Directions included. The larger the set, the greater variety of pieces for more elaborate constructions.

L 49 T 2261—**The Prep. 78 pieces.** For simple basic construction. Makes still and action models. Shipping weight 1 lb. 4 oz.........................89c

M 49 T 2262—**The Major. 149 pieces.** For still and action models. Windlass drive. Shipping weight 1 pound 10 ounces..............Set $1.79

N 49 T 2263—**The Grad. 215 pieces.** For more complex models. With windlass drive. Shipping weight 4 lbs. 10 oz.......................Set $2.69

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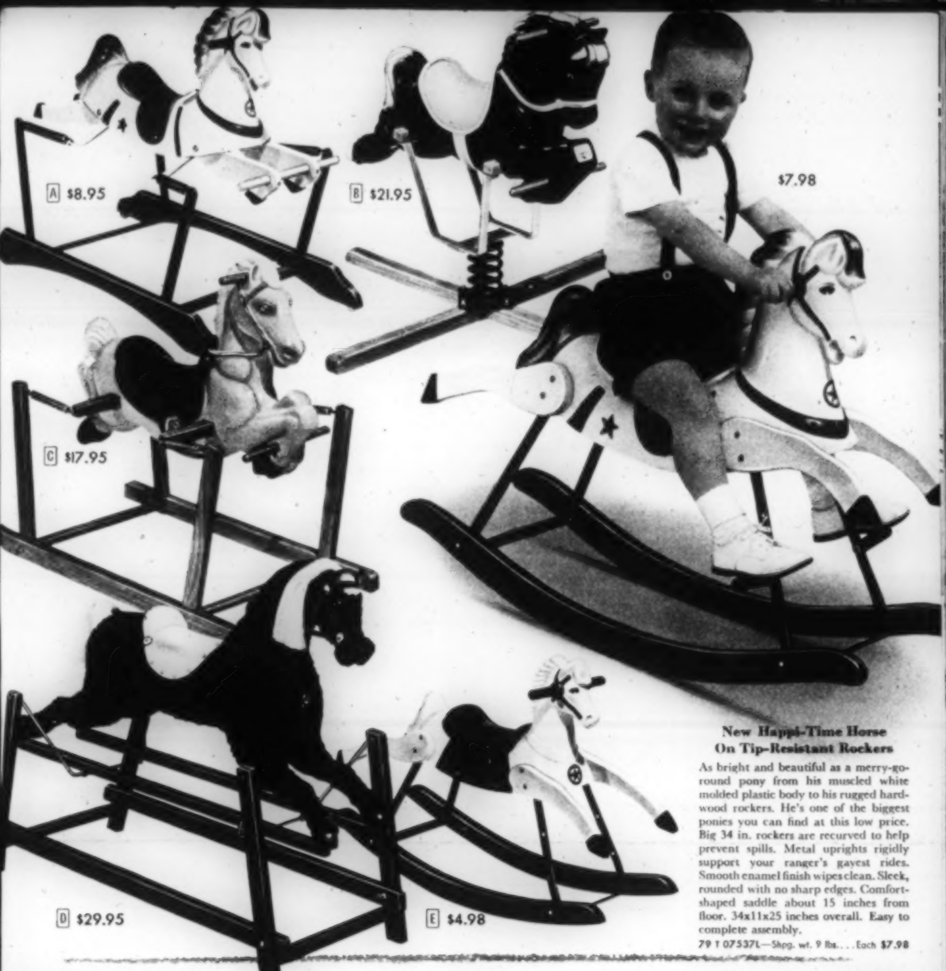


A $8.95

B $21.95

$7.98

C $17.95

D $29.95

E $4.98

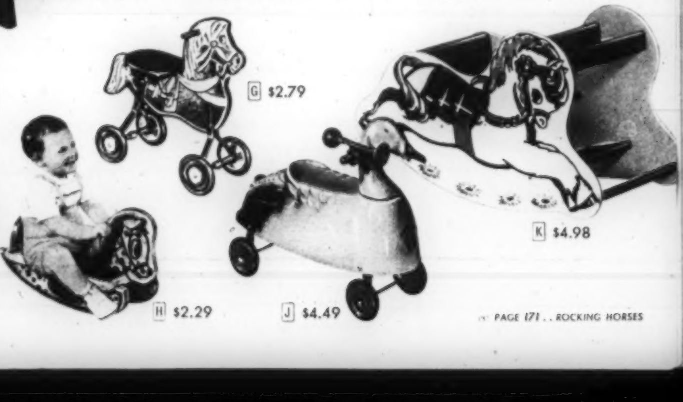
New Happi-Time Horse On Tip-Resistant Rockers

As bright and beautiful as a merry-go-round pony from his muscled white molded plastic body to his rugged hardwood rockers. He's one of the biggest ponies you can find at this low price. Big 34 in. rockers are recurved to help prevent spills. Metal uprights rigidly support your ranger's gayest rides. Smooth enamel finish wipes clean. Sleek, rounded with no sharp edges. Comfort-shaped saddle about 15 inches from floor. 34x11x25 inches overall. Easy to complete assembly.

79 T 07537L—Shpg. wt. 9 lbs. . . . Each **$7.98**

Roy Rogers'
TRIGGER

F $1.79



G $2.79

H $2.29

J $4.49

K $4.98

FASCINATING MINIATURE PLAY SETS

Transform playroom floors into exciting, fun-packed adventure lands

A **Bigger than ever—now 110 pieces! New Giant Farm Set with Chicken Coop.** Junior farmers now expand operations to poultry raising! More fun than ever. Barn, silo, animals, farm machines—110 finely detailed pieces! "Acres" of fun fit on a table top. Youngsters will have the time of their lives doing all the chores to keep this big, modern farm in top running order.

Big hip-roofed steel Barn. Haylift hoists plastic bales. Litter carrier slides on rail. Open backed so animals can be put in barn. Plastic cupolas on roof. Brightly lithographed inside and out. Sheet steel construction—all edges, windows turned for safety. 13⅜x9¼x11¾ in. high. Separate 9⅜-in. steel silo has plastic roof. **New Chicken Coop.** Typical broken-span-type roof. Brightly lithographed sheet steel. Safety-rolled edges. 7½x3½x 3½ in. high.

3-dimensional finely molded plastic Livestock: Cows, horses, sheep, pigs, goats, chickens, ducks, birds—76 animals in all! Horses 2⅜ in. high, others in proportion. **Plastic implements and extras:** spike-toothed harrow, hi-lift scoop, planter, plow, wagon, scraper, stone boat—all hitch to plastic tractor. Easy-rolling wheels. Feed bags, bales of hay, feed box with movable cover, block and tackle with hook, pail, tools, etc. Over 5 ft. of interlocking fence, for barn and coop, others. Implement and animal content may vary slightly.

79 T 05950—Shipping weight 6 pounds........................$4.99

B **New Prince Valiant Castle Set.** Over 35 pieces. Lower the drawbridge! Here comes Prince Valiant fighting to defend his castle against enemy forces. 2 cannons mounted on ramparts actually shoot miniature plastic shells. Walls interlock with buildings and archway to form a completely enclosed fortress around open courtyard. Movable drawbridge lowers, raises. Fortress measures 23x13¾x8¼ in. to top of battlement. Brightly lithographed sheet steel. All edges safety rolled. Detailed plastic turret tops, archway, drawbridge.

3-dimensional figures, horses, lances made of soft vinyl plastic, finely detailed. 20 silver-colored knights in various combat positions. Some made to ride 6 finely molded horses equipped with armor plates. Lances used for riding figures are separate and removable. Standing figure about 2⅜ in. high. Prince Valiant, beautiful Aleta, gallant Sir Gawain, the Black Knight and Boltar relive their exciting comic strip and movie roles.

79 T 05940—Shipping weight 5 pounds........................$4.79

49 T 5957—14-piece Extra Figure Set. More figures increase the fun. 10 knights, 2 horses, 2 lances per set. Wt. 10 oz. Set......87c; 2 for......$1.67; 3 for......$2.49

C **New Roy Rogers Ranch with authentic plastic Nellybelle Jeep.** Big 55-pc. set. All the buckaroos are here, too. Dale, Roy, Bullet, Pat Brady, plus 8 bronco-busting cowboys. All figures, animals 3-dimensional, made of bright flexible plastic. Sturdy Nellybelle measures 4¼x2x2 in. high to top of wire tumble bar. Easy-rolling wheels. 4 horses, steer, dog finely detailed. 5 sets of removable saddles and reins so young buckaroos can bridle, saddle horses. Brightly lithographed steel bunk house 11x7x6 in. high. Plastic rodeo chute gates actually swing open, 9¼x5x4¼ in. high. Hitching rail, grindstone, many others. 10 sections interlocking fence. Double R Bar archway.

49 T 5911—Standing figures about 2¼ in. high. Shpg. wt. 3 lbs..............$3.89

D **New! Over 75 pcs! Fort Apache Set** with shell-shooting cannon, cavalry soldiers. With 2 blockhouses, log cabin, tepee. **Plastic stockade:** 11 interlocking log-type wall sections. Each 5¼x4⅜ in. high. 2 gates in archway swing open. **Blockhouses** rest on stockade. Wide openings let youngsters place figures inside. Sturdy steel log cabin brightly lithographed inside and out. Safety-turned edges, windows. 11x7x6 in. high. **20 cavalry soldiers, 20 Indians, 4 horses** with separate saddles, bridles—all finely molded in flexible plastic—all 3-dimensional. Standing figures average 2½ in. high. 5 statuettes of historical men, incl. Buffalo Bill, Daniel Boone. Anvil, well, kegs, many others.

49 T U5953—Shipping weight 6 lbs..............................$5.89

E

13-pc. Set: Cowboys, Badman, Sheriff, Gun

F

12-pc. Set: 4 horses, 4 saddles, 4 reins

G

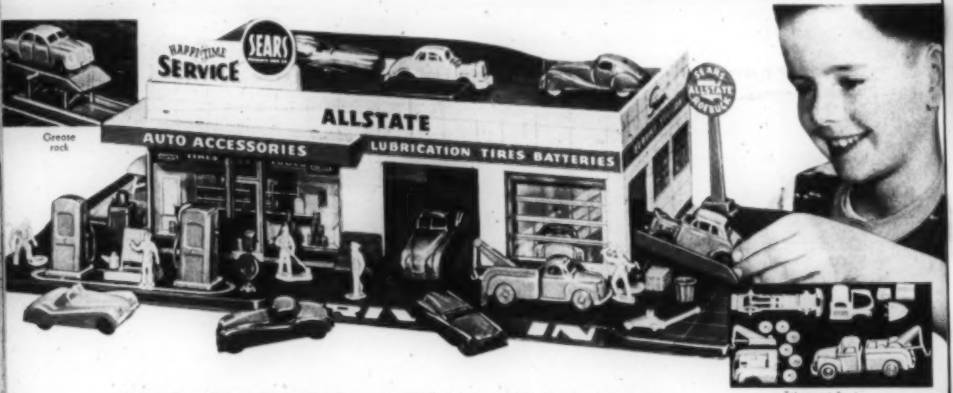
10-pc. Set: Indians, Squaws, Chief

H

14-pc. Set: Farm animals

Extra 3-Dimensional Figures put new thrills in play sets. All vinyl plastic. Variety of poses in each set. Sizes up to 3 in. tall. Shpg. wt. per set 10 oz.

E **49 T 5978**—13-pc. Cowboy Set.
F **49 T 5967**—12-pc. Horse Set.
G **49 T 5977**—10-pc. Assorted Indians.
H **49 T 5983**—14-pcs. Farm Animals.
State choice, quantity.........................Each set 87c; 2 sets $1.67; 3 sets $2.49



Grease rack

Take-apart Truck

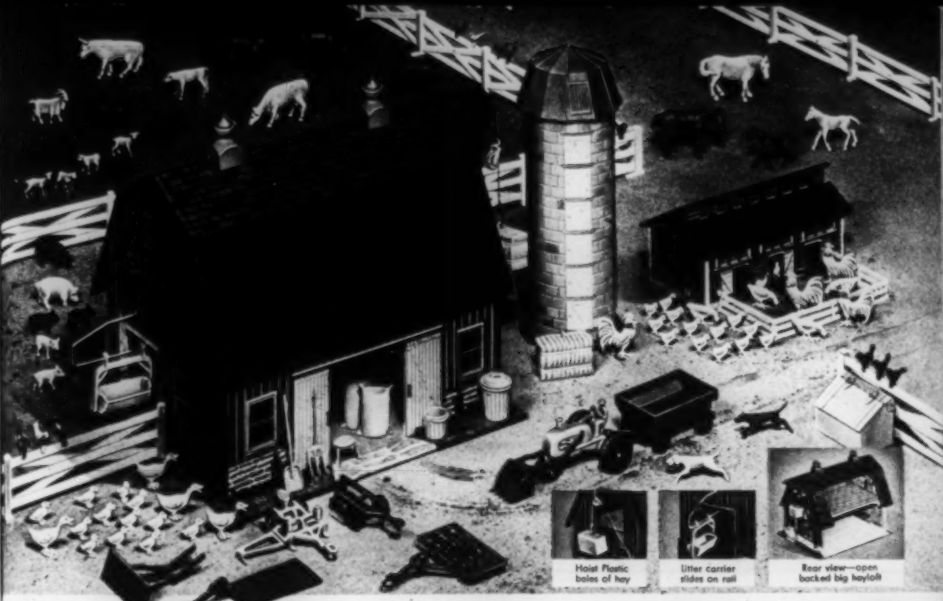
Happi-Time Super Service Station—now with 4 new rubber-tired friction cars! Actually climb, drive down 2 ramps

$4.89

Four new friction-drive cars zoom up entrance ramp to outdoor parking area on roof of new station—coast down second ramp to exit! You get 4 additional cars on easy-rolling die-cast metal wheels—eight in all. Each newly designed, made of break-resistant plastic, bright new 1956 colors. Take-apart plastic wrecker truck—easy for youngsters to put together, take apart over and over. Complete repairs at this station! All tools and equipment needed include: grease rack, air pump, gas pumps, jack, water can, etc. Newly designed station has large outdoor parking area on roof, 2 ramps. Brightly lithographed inside and out. Sheet steel—all edges, doors safety-rolled. 26¼x14¾x8 in. high incl. base. Easy assembly, pieces interlock. 5 soft vinyl plastic station attendants in various working positions. Standing figure about 2 in. tall. Cars average 4 in. long. Guaranteed to please your little mechanic. A Toy with 101 ways to play hours on end.

79 T 05920—Shipping weight 6 lbs.............................$4.89

49 T 5985—Eight Extra Cars. (Not shown.) New assorted models of latest designed foreign and domestic cars. Include Ford, Cadillac, Buick, Chrysler, DeSoto, Sabre jet, foreign racing cars. Detailed in break-resistant high-impact plastic. Average 4 in. long. Easy-rolling die-cast metal wheels. Shpg. wt. 10 oz.............87c

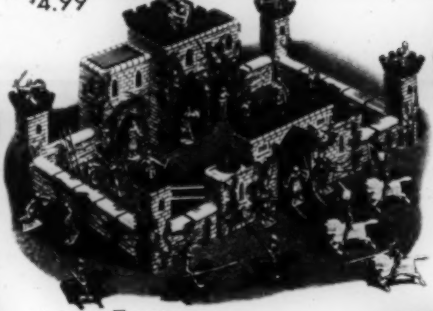

Hoist Plastic bales of hay

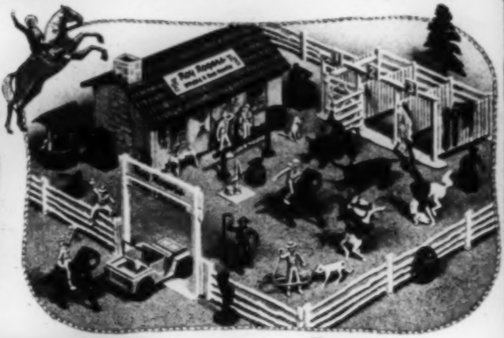
Litter carrier slides on rail

Rear view—open backed big hayloft

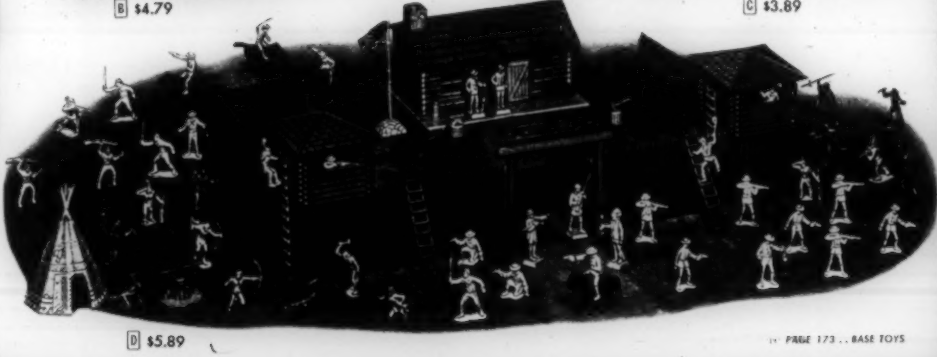
A Bigger than ever!

$4.99


B $4.79

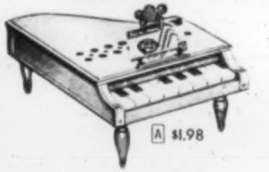


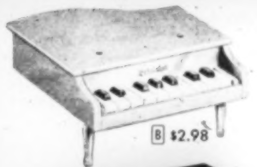
C $3.89


D $5.89

FOR YOUNG MUSIC LOVERS who like to listen and learn

Electric Phonographs and Toy Pianos to develop musical interest


A $1.98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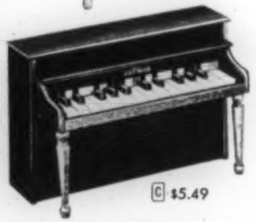

C $5.49

Electric Phonographs a child can operate. Full-toned, precision-built

ILLUSTRATED ON OPPOSITE PAGE ▶

Give your child the advantage of having his own electric phonograph. Good for playroom or rumpus room. All have simple-to-operate on-off switch. Play any 78-rpm record up to 12 in. For 110-120-volt, 60-cycle AC. UL approved. Buy the combination of phonographs (D), (E) or (F) plus metal record rack and 10 children's records including the ballad of Davy Crockett and save! If sold separately, records and record rack alone would be $3.98.

Portable Electric Phonograph Cut!

D **Integral tone chamber amplification.** Sound head locks in correct playing and rest positions. Play 78-rpm records up to 12 in. Scuff-resistant 2-tone pyroxylin covering. Locked corner wood frame case. Plastic handle—brightly finished hardware. Double braced metal panel construction. UL approved. 110-120-v., 60-cycle AC. One package of loud and one package of soft playing needles. 13x11x5⅝ in.

49 T U552—Shpg. wt. 8 lbs. . . . . Was $11.59 . . . . **$9.98**

49 T U594—As above but with record rack, 10 break-resistant children's records. Shpg. wt. 10 lbs. **$11.98**

Electric Phonograph Reduced

E **Full tone conical amplifier chamber.** Exclusive "tone-set" head locks in correct playing and rest positions. Plays 78-rpm records up to 12 in. Light blue and gray finish. Teardrop design all-metal case. Rigid interchannel construction. UL approved. 110-120-v., 60-cycle AC. On-off switch. Loud and soft playing needles included. Measures 13x8x7 inches. Low priced for such good quality.

49 T U577—Shipping weight 6 pounds. . Was $7.49. . **$6.98**

49 T U591—As above but with record rack, 10 break-resistant children's records. Shpg. wt. 7 lbs. **$8.98**

Electronically Amplified Player

F **On-off, full range (soft-loud) volume control.** Clear reproduction given by amplifier tube and rectifier. 4-in. permanent magnetic speaker. Lightweight crystal pick-up cartridge. Gilt gold-color finish teardrop design all-metal case. Sturdy interchannel construction. UL approved. 110-120-v., 60-cycle AC. Case measures 13x8x7 in. Needles incl. An ideal phonograph for teen-agers, too.

49 T U522—Phonograph only. Shpg. wt. 6 lbs. **$16.98**

49 T U596—As above with metal record rack, 10 children's records. Shpg. wt. 7 lbs. **$18.98**

NEW Electric Consolette Phonograph

G **Lights flash as records play**—illuminate story book characters in colored plastic panels. A perfect gift for junior juke-box fans. Equipped with the exclusive "tone-set" sound head which has brought new highs in reproduction to the field of acoustics. Reproducer head automatically locks in correct playing position, locks in up position for rest. Has rich integral tone chamber amplification for distortion-free listening pleasure. Separate on and off switches for lights and phonograph. Scuff-resistant light blue pyroxylin coated covering wipes clean in a jiffy. Durable wood case over sturdy triple metal interchannel construction. Built-in record rack holds 39 records. Set includes 10 delightful children's records made of brightly colored break-resistant plastic. Plays all 78-rpm records up to 12 inches. Underwriters' Laboratories approved. For 110-120-v., 60-cycle AC. Loud and soft playing needles are included. Measures 24x12¾x11 in.

79 T 0549L—Shipping weight 22 pounds. **$19.98**

NEW Phonograph and Stand

H **Phonograph, stand and record rack all in one.** Exclusive "tone set" sound head that locks in position for play or rest. Balanced tone arm. Integral tone chamber amplification for full sound reproduction. Bright light blue all metal case with streamlined contours. Gay juvenile decoration trim. Sturdy solid black iron stand with rubber-capped legs won't scratch or mar floor. Attached metal record rack holds 39 records. 10 brightly colored break-resistant records of all-time favorite children's tunes. Underwriters' Laboratory approved. For 110-120-v., 60-cycle AC. Needles for loud and soft listening are included. Shipped partially assembled, easy to set up without tools. Shipping weight 13 pounds.

79 T 0598L—Record player and 10 records. **$12.98**

Toy Pianos for pint-sized maestros

A **8-key Baby Grand Toy Piano.** Plays a full octave of notes. Has true pitch and a pleasing tone. Feather touch and standard width keys. Strong metal body, no sharp edges. Turned wooden legs. Removable music stand. Shiny bright enameled finish. Large 16 page music book with favorite standard songs. Music is lettered to correspond to keyboard so that merry toyland tunes may be played after only a few practice tryouts. Measures 10⅜x8⅜ in. overall. Shipping weight 2 pounds.

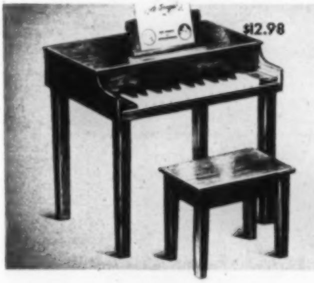
49 T 506—8-key Baby Grand Piano. **$1.98**

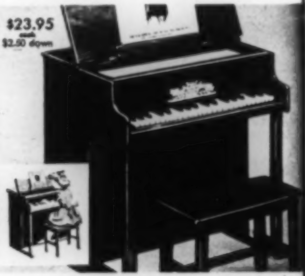
B **17-key Toy Baby Grand Piano.** Now little tots can play tunes on their very own piano to their hearts' content. Over an octave of notes, chromatically tuned with both black and white ¹¹⁄₁₆-in. wide keys. Tone rods are all precision ground carbon steel. Easy-to-play action. Constructed of finest quality plywood and finished in shiny blue lacquer. Mirrored front over keyboard. Color chart for keys with music book notes in color to match will help teach your child to play a tune much sooner. Measures 11x9½x4⅞ in. high.

49 T 556—Shipping weight 2 pounds 12 ounces. **$2.98**

C **Table Model Spinet with 25 keys.** Realistically detailed replica of spinet piano. Table model measures 6½ inches deep by 14 inches wide by 9¼ inches high . . . just right for junior-size musicians. Made of select quality plywood in beautiful walnut lacquer finish. Keyboard has 25 plastic keys. Tone rods are all precision ground high carbon steel to produce proper tone . . give full range of 2 octaves chromatically tuned. Child plays by color. Chart with colors for each key corresponds to colored notes in song book.

49 T U547—Shpg. wt. 6 lbs. **$5.49**


$12.98


$23.95 cash $2.50 down

25-key Toy Grand Piano with Bench

Your little musician can actually sit down at his toy grand when he plays pint-sized concerts. Keyboard has 25 plastic keys including sharps and flats. 15 white keys, 10 black keys—over 2 full octaves of music. ⅞-in. standard width keys. Tone rods are of high carbon steel precision ground for correct tone. Finest quality plywood finished in light walnut. Color chart for keys—two music books. One book with notes in color to be used with chart to help child learn to play sooner. Piano 13x18¾x17 inches high.

79 T 0501L—Shpg. wt. 13 lbs. **$12.98**

Our Best Toy Piano with 36 keys!

Help your youngsters discover and develop their musical talent with this, our best toy piano. It's designed just like a real full-size spinet with 36 plastic keys, including sharps and flats, for greater selection. Heavy cast iron tone bar is fitted with tone wires chromatically tuned to give three full octaves of music. Select hardwood with highly polished simulated mahogany finish. Piano is 21⅞x16½x22¾ in. high. Bench is big enough for a kiddy to sit on—14½x7¼x10¼ in. high. Freight, express or truck.

79 T M555—Shpg. wt. 36 lbs. $2.50 down. . . . . . Cash **$23.95**

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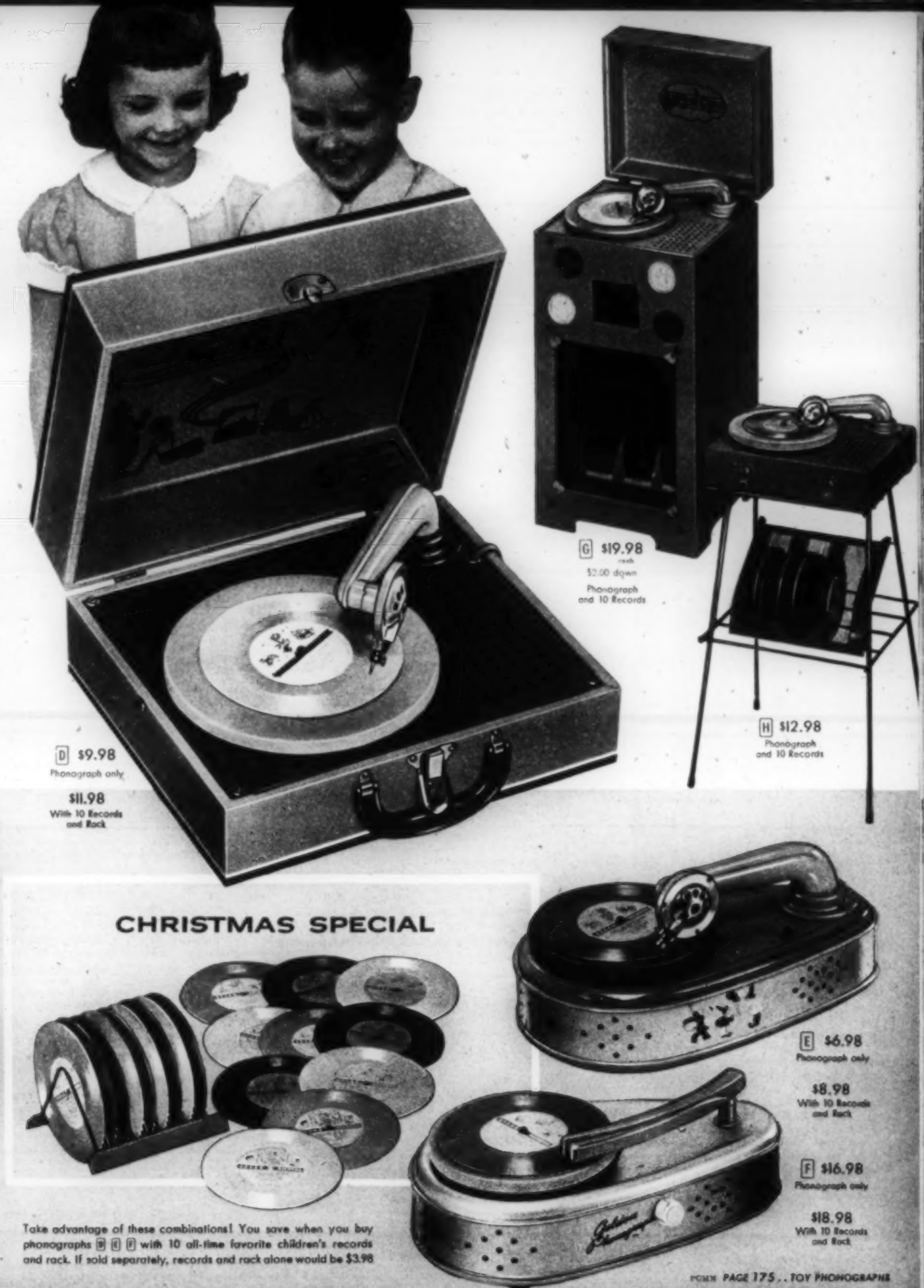


D $9.98
Phonograph only

$11.98
With 10 Records and Rack

G $19.98
cash
$2.00 down
Phonograph and 10 Records

H $12.98
Phonograph and 10 Records

CHRISTMAS SPECIAL

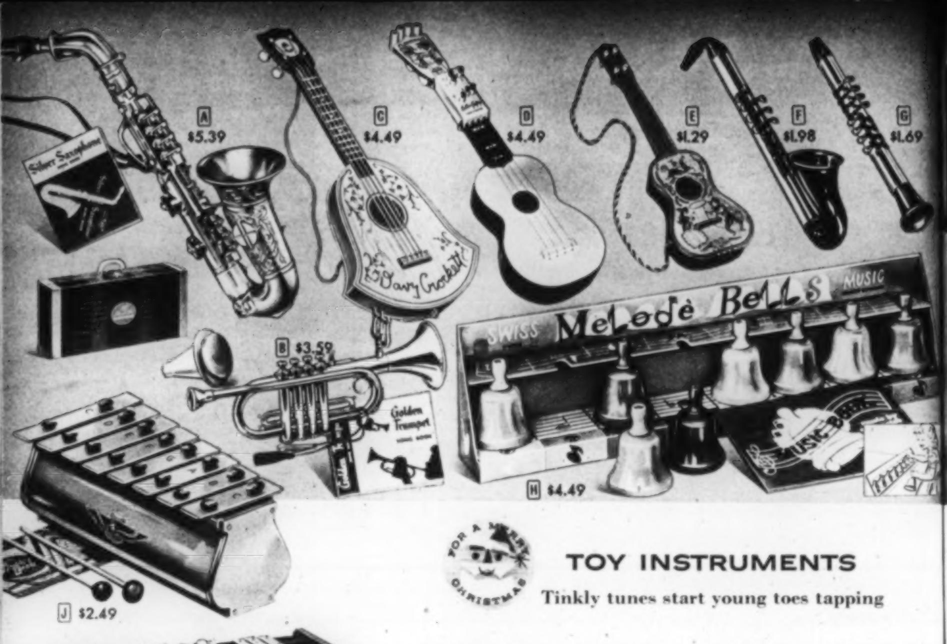
E $6.98
Phonograph only

$8.98
With 10 Records and Rack

F $16.98
Phonograph only

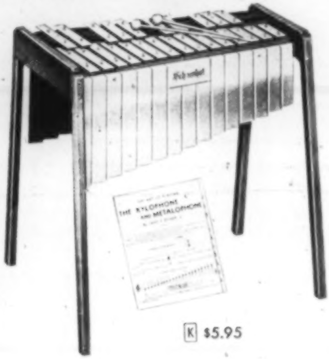
$18.98
With 10 Records and Rack

Take advantage of these combinations! You save when you buy phonographs D E F with 10 all-time favorite children's records and rack. If sold separately, records and rack alone would be $3.98



TOY INSTRUMENTS

Tinkly tunes start young toes tapping



Play Peppy Tunes on a Xylophone

J **8-key Xylophone.** Your youngster will love to tap out lively songs on this handsome xylophone. Plays the entire C-major scale—8 rich tones in all. Metal tone bars cushioned on felt. Enameled metal case has lyre-shaped ends. One rubber mallet, one wood mallet for variety of tones. About 12½ in. long. Complete with music book for playing favorite kiddy tunes. Shipping wt. 2 lbs. 14 oz.
49 T 505 $2.49

Use Sears Easy Payment Plan
See page 258 for details

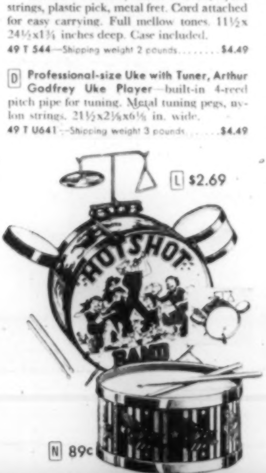
K **DeLuxe quality Floor Model Xylophone.** Over 21 in. high! Youngsters stand and play, just like a real xylophone. **25 keys in all**—plays both whole and half notes—2 full octaves. Tap out the melody of any song on this fine set. Chromatically-tuned tone rods have bell-clear quality. Wide 1-in. silver-colored steel keys. Imitation chimes front and back. Red lacquer-finished frame made of selected lumber. Legs removable. 2 mallets. Music holder, sheet music. 22¼x16¼x21½ in. high. Easy assembly. Shpg. wt. 8 lbs.
49 T 516 . . . . $5.95

A **17-in. Saxophone.** Heavy silver and gold-color finish on beautifully engraved break-resistant plastic. 14 hand-tuned brass reeds play full scale (sharps, flats, naturals)—play any tune! 2 triple reed harmony chords. Sterilized and sealed mouthpiece. Strap, case.
49 T 624—Shipping wt. 2 lbs. 2 oz. $5.39

B **13-in. Trumpet.** Heavy gold-toned plastic. 4 valves control full scale. Mute incl.
49 T 538—Case included. Shpg. wt. 2 lbs. . . . $3.59

C **Walt Disney's Official Davy Crockett Guitar.** Beautifully finished wood, nylon strings, plastic pick, metal fret. Cord attached for easy carrying. Full mellow tones. 11½x24½x1¾ inches deep. Case included.
49 T 544—Shipping weight 2 pounds. $4.49

D **Professional-size Uke with Tuner, Arthur Godfrey Uke Player**—built-in 4-reed pitch pipe for tuning. Metal tuning pegs, nylon strings. 21½x2⅛x6⅛ in. wide.
49 T U641—Shipping weight 3 pounds. $4.49



E **"Ge-tar."** Turn crank, play western melody! Or strum your own tune on strings with pick. Made of sturdy plastic, has gay western design. Cord attached for easy carrying. Big 13¾x4½-inch wide size.
49 T 503—Shipping weight 8 ounces $1.29

F **15-in. Gold Tone Saxophone.** 8 reeds tuned to full octave. Plastic gold-color tube, black bell, mouthpiece. Songs by number.
49 T 560—Shipping weight 8 ounces. $1.98

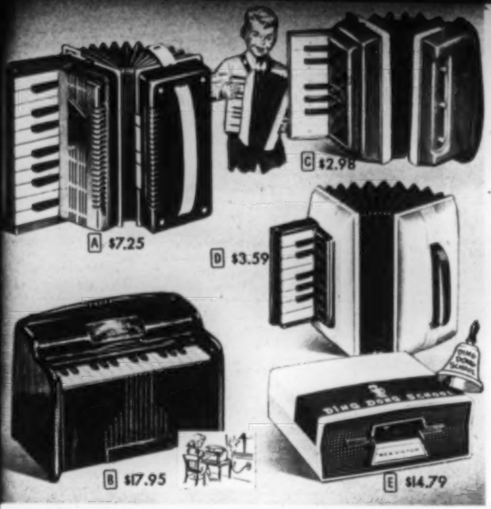
G **15-in. Gold Tone Clarinet.** 8 reeds tuned to full octave. Plastic gold-color tube, Black bell, mouthpiece. Easy to play songs by number.
49 T 507—Shipping weight 6 ounces $1.69

H **Swiss-type Melodé Bells.** Learn to read music as you play tunes by color, number, letter or note. It's easy and fun with these Swiss-type hand bells. 8 sweet-toned metal "ringers" inside large plastic bells. Every one's a different color, each one numbered and lettered to correspond to notes in the music booklet. Bells about 3¾ in. high.
49 T U631—Shipping weight 2 pounds. $4.49

Drums for Rhythm-minded Tots

L **3-drum Trap Set.** Complete with triangle, cymbal, bells. What fun to beat out peppy rhythms on this playtime drum set! Big 16-in. base drum with steel foot pedal. Ivory-color-metal shells, red rims. Drummer side of base drum, snare head, tomtom head made of sturdy cloth. Metal "T" holds triangle, cymbal. 2 clear-ringing bells. 8-inch hardwood drum sticks. Snare drum, tom-tom 6¼ in. wide. Easy assembly.
49 T U566—Shipping weight 6 pounds $2.69

N **Big 11-in. Snare Drum** to lead the parade. Metal shell lithographed in bright designs. 2 strong heads, neck cord for carrying. Includes 2 drumsticks.
49 T U640—Shipping weight 2 pounds. 89c



FOR YOUNG MUSIC MAKERS

Gifts that open a new world of entertainment

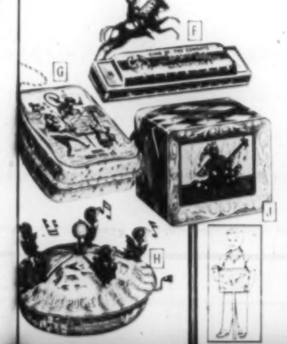
A Golden Piano Accordion De Luxe. One foot high, extends nearly two feet. Easy action bellows. Sturdy plastic body has beautiful gold-color finish trim. Professional-like, full scale keyboard. Piano keys for sharps and flats on right side; bass notes and chords for left hand play harmony, rhythm. 52 hand-tuned brass reeds. Music book; case.
49 T 574—Shpg. wt. 2 lbs. . . $7.25

B Miniature Electric Organ. Plays in perfect pitch. Easy for children. Reeds respond with rich tone. 25 keys (black and white)—2 chromatic octaves. Plastic case 11½x6½x5½ in. 110-120-volt, 60-cycle AC only. UL approved. On-off switch. Song book. Instructions.
49 T U563—Shpg. wt. 6 lbs. $17.95

C Toy Piano Key Accordion. 16 tuned reeds produce 8 rich notes. Numbered plastic keys really work—play songs by number. Instructions included. Plastic body with plastic-coated bellows is lightweight, durable. Shipping weight 1 lb. 8 oz.
49 T 593—Closed: 7⅛x7x3½ in.; opens to 12 in. $2.98

D NEW Talent Finder Piano Accordion. 26 reeds. 1 full octave of music and high C. Piano-type keyboard for sharps and flats (8 white, 5 black keys); bass notes and chords for harmony and rhythm. Simulated mother of pearl case. Wt. 1 lb. 4 oz.
49 T 559—Closed 4x4¼x8½ in.; opens to 14 in. . $3.59

E Ding Dong School® 45-rpm Slide-O-Matic Phonograph Attachment. Easy to operate! No tone arm to move—needle locates itself in first groove automatically. Slide record in . . . flip up "Play Bar" and listen. Light tone arm protects records. Colorful plastic case. Plug at end of cable connects attachment to sets with phonograph input jack. UL listed. 110-120-volt, 60-cycle AC.
49 T U551—7⅝x10⅞x4½ in. high. Shpg. wt. 9 lbs. $14.79
® N. B. C. Service and Reg. Trademark

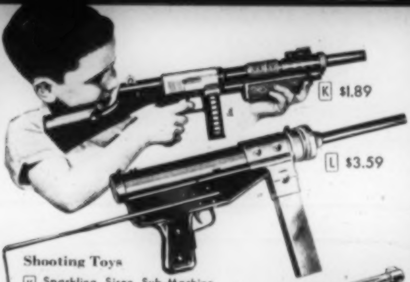


F Roy Rogers Harmonica. Rich-toned brass reeds. 10-note range. Metal covered. Emblem of the "King of the Cowboys". 4 in. long, 1 in. wide.
49 T 622—Shpg. wt. 4 oz. 89c

G Merry Music Box. Enjoy the charm and gaiety of the hurdy-gurdy as you turn the crank of this brightly lithographed metal music box. Dancing monkeys, organ grinder design.
49 T 528—7¼x8½x2¼ in. Wt. 12 oz. 89c

H Musical Blackbird Pie. Music, suspense, action—when you turn the crank! At just the right moment, 5 blackbirds fly from the pie. Plays "Sing a Song of Six pence". Lithographed metal. 9-in. diam.
49 T 610—Shpg. wt. 1 lb. 6 oz. . . . $1.79

J Carnival Hurdy Gurdy. Largest, loudest in world of toys. Brightly lithographed metal. Vinyl plastic shoulder strap. 27x8x7 in.
49 T 533—Shpg. wt. 2 lbs. 6 oz. . . . $2.69



Shooting Toys

K Sparkling Siren Sub-Machine Gun. Triple action siren, sparks, clicker. High impact plastic. Barrel lever works siren, sparks. Trigger works loud clicker. 23½ in. long, 6 in. high.
49 T U2620—Shpg. wt. 1 lb. $1.89

L Burp Gun. Fires 1 or 50 shots automatically at trigger touch. Authentic. All metal working parts, safety mechanism, movable stock, cap storage magazine. Easy to load, fire. Loud clicker noise without caps. Use perforated caps only. Caps not included. Shpg. wt. 2 lbs. 6 oz.
49 T 2612—23½x8x2 in. $3.59

M Stallion 38 Six-Shooter. Real western design. Cap cartridge loading. Pull apart shell, insert cap, load cartridge in cylinder and you're ready to fire. Safe because cartridge holds flash within pistol. Brilliant, durable chromed finish, simulated ivory handle. 10½ in. long.
49 T 2627—Shpg. wt. 14 oz. . . . $1.79

N Royal Knight Set. 18-in. sword. Flexible rubber-tipped blue-gray plastic blade, medieval interlaced plastic hilt in glittering colors with king-sized imitation jewel. All-metal 12-in. diam. shield, scabbard.
49 T 2623—Shpg. wt. 1 lb. 6 oz. $1.79

Note: Ohio minors under 16 years please order non-firing guns only

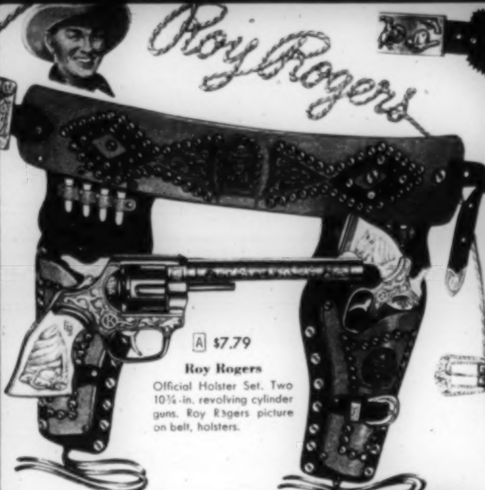
P $1.98
Chaps, vest, kerchief
R $3.98
Chaps, vest, kerchief
S
$2.49
Skirt, vest, kerchief

Chap Sets for Young Cowboys and Cowgirls

P Economy Chap Set. Durable 2-tone suede-like cotton. Fringe trim. Steerhead concha. Adjustable cotton belt; leg straps. Kerchief.
49 T 2779—Small. Waist 18-30 in. 49 T 2780—Medium. Waist 20-33
49 T 2781—Large. Waist 22-35. Shipping weight each 1 pound. . . . . Each $1.98

R Leather Chap Set. Split cowhide chap, vest. Leather belt; western buckle. Cotton leg straps. Chromed studs, sunrise conchas. Kerchief.
49 T 2810—Small. Waist 18-30 in. 49 T 2811—Medium. Waist 20-33 in.
49 T 2812—Large. Waist 22-35 in. Shipping weight each 1 lb. 12 oz. . Each $3.98

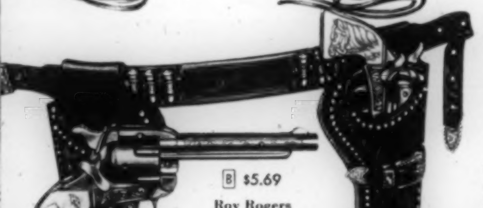
S Cowgirl's Skirt and Vest Set. Suede-like cotton. Drawstring adjusts skirt. Suede fringe on vest and skirt. Western conchas. Kerchief.
49 T 2715—Small size 49 T 2716—Medum size
49 T 2724—Large size. Shipping weight each 1 pound. . . . . Each $2.49
Sizes for age: Small, ages 3-5; Medium, ages 6-9; Large, ages 10-12.



A $7.79

Roy Rogers

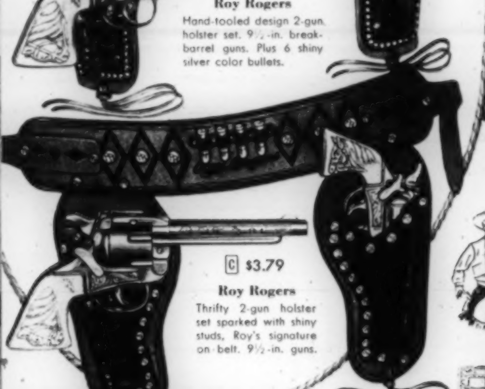
Official Holster Set. Two 10¾-in. revolving cylinder guns. Roy Rogers picture on belt, holsters.



B $5.69

Roy Rogers

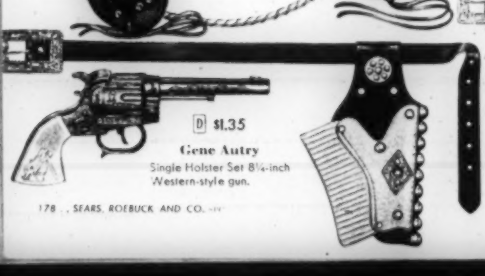
Hand-tooled design 2-gun holster set. 9½-in. break-barrel guns. Plus 6 shiny silver color bullets.



C $3.79

Roy Rogers

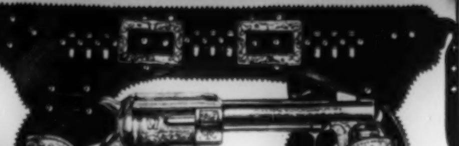
Thrifty 2-gun holster set sparked with shiny studs, Roy's signature on belt. 9½-in. guns.



D $1.35

Gene Autry

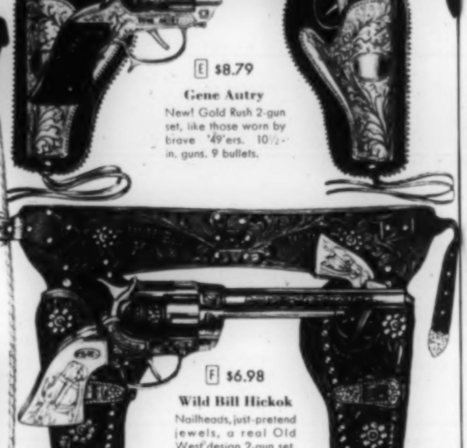
Single Holster Set 8¼-inch Western-style gun.



E $8.79

Gene Autry

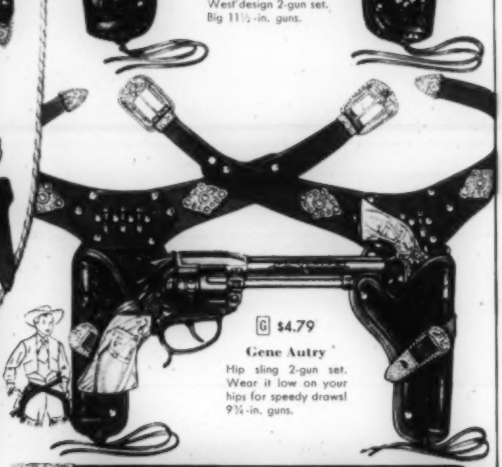
New! Gold Rush 2-gun set, like those worn by brave '49'ers. 10½-in. guns. 9 bullets.



F $6.98

Wild Bill Hickok

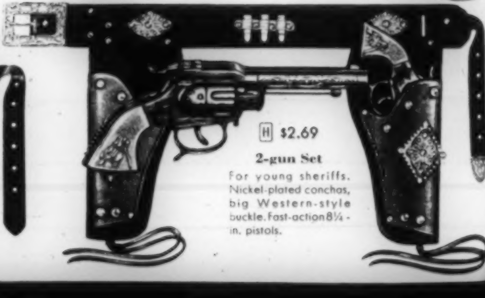
Nailheads, just-pretend jewels, a real Old West design 2-gun set. Big 11½-in. guns.



G $4.79

Gene Autry

Hip sling 2-gun set. Wear it low on your hips for speedy draws! 9¾-in. guns.



H $2.69

2-gun Set

For young sheriffs. Nickel-plated conchos, big Western-style buckle. Fast-action 8¼-in. pistols.

GUNS, HOLSTER SETS..Western hero styles

Worn by brave buckaroos who guard backyard frontiers

A **Official Roy Rogers Double Holster Set.** 10¾-in. nickel-plated pistols have fast-action revolving cylinders like a real sheriff's. Tough top grain leather 10-in. holsters have Roy's picture embossed on them, shiny studs, cross straps. 3¾-in. leather belt with RR studs. Leather leg ties. Fits waist sizes 24 to 29 in. Shpg. wt. 3 lbs.

49 T 2862—Holsters, 2 cap-firing guns..........$7.79
49 T 2863—Holsters, 2 non-firing guns.......... 7.79

B **Roy Rogers Texan-style Double Holster Set.** Top grain cowhide. Hand-tooled effect embossing on 9½-in. holsters sparked by shiny studs. 6 nickel plated plastic bullets, big buckle, Roy's name on 1½-in. wide belt. Two repeating action break-barrel pistols, 9½ in. long. Leather leg ties. Fits waist sizes 23 to 28 inches. Shpg. wt. 2 lbs. 8 oz.

49 T 2802—Holsters, 2 cap-firing guns..........$5.69
49 T 2805—Holsters, 2 non-firing guns.......... 5.69

C **Roy Rogers Economy-priced Double Holster Set.** Lustrous leather. Nickel-plated studs, hand-tooled effect embossing on 9-in. holsters. Roy's name on diamond-design 2¾-in. wide belt. 4 wood bullets. Welt trim. Adjustable slide buckle. Two 9½-in. nickel-plated repeating break barrel guns. Leather leg ties. Fits waist sizes 23 to 28 in. Shipping weight 2 lbs. 6 oz.

49 T 2801—Holsters, 2 cap-firing guns..........$3.79
49 T 2809—Holsters, 2 non-firing guns.......... 3.79

D **Black and White Single Holster Set.** The bravest cowpokes need only one gun for protection on the frontier. Supple leather. Scalloped back and hanger. Shiny-bright nickel-plated spots and a glittering just-pretend ruby highlight the white front. 1-in. wide belt. 9-in. holster. Leather fringe. 8¼-in. nickel-plated break-barrel pistol. Fits waist sizes 22 to 28 inches. Shpg. wt. 14 oz.

49 T 2705—Holster, 1 cap-firing gun..........$1.35
49 T 2731—Holster, 1 non-firing gun.......... 1.35

E **New! Gene Autry Gold Rush Holster Set.** Like those worn by daring gold panners. Hand-tooled die-cast gold color metal fronts, Western style buckle. Cowhide belt tapered 2 to 4¾ in., blue felt lined. 9 gold color bullets. Two 10½-in. gold color 50-shot pistols. Leather leg ties. Fits waist sizes 24 to 29 in. Shpg. wt. 3 lbs. 8 oz.

49 T 2723—Holsters, 2 cap-firing guns..........$8.79
49 T 2733—Holsters, 2 non-firing guns.......... 8.79

F **New! Wild Bill Hickok Double Holster Set.** Showy make-believe jewels, nailheads, color inlay on natural cowhide. 4½-in. wide adjustable belt, Western style buckle. Two 11½-in. long nickel-plated pistols protect you on the wild 'n' woolly range. Leather leg ties. Fits waist sizes 24 to 30 in. Shpg. wt. 2 lbs. 12 oz.

49 T 2722—Holsters, 2 cap-firing guns..........$6.98
49 T 2741—Holsters, 2 non-firing guns.......... 6.98

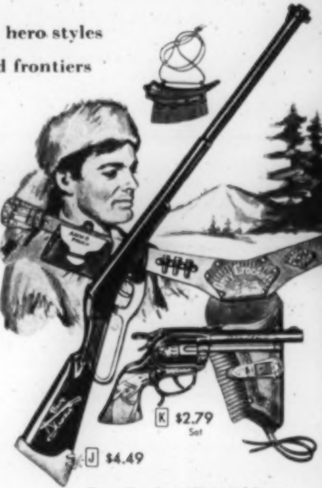
G **Beat the badman to the draw!** Hip-sling Gene Autry Holster Set hangs low, hugs your hips—guns are at hand level for faster, easier draw. Natural top grain cowhide duded up with blue inlay, cross straps, conchas, nickel-plated buckle. Six silver color bullets. 2½-in. adjustable belt. Two 9¾-in. nickel-plated pistols. Leather leg ties. Fits waist sizes 24 to 29 inches. Shipping weight 2 pounds 12 ounces.

49 T 2714—Holsters, 2 cap-firing guns..........$4.79
49 T 2743—Holsters, 2 non-firing guns.......... 4.79

H **Low-priced Double Holster Set.** Desert tan and beige leather with sparkling nickel-plated spots. Big 2-in. wide adjustable belt with nickel-plated conchas, man-size buckle. Two 8¼-in. nickel-plated pistols. Leather leg ties. Fits waist sizes 22 to 28 in. Shipping weight 2 lbs. 2 oz.

49 T 2709—Holsters, 2 cap-firing guns..........$2.69
49 T 2757—Holsters, 2 non-firing guns.......... 2.69

See our big Alamo Set and Frontierland Logs on the back cover.
NOTE: Ohio minors under 16 years order non-firing guns only.



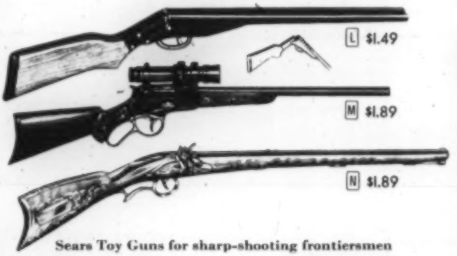
Davy Crockett Shootin' Irons

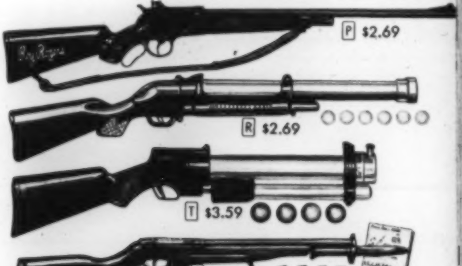
J **Davy Crockett Rifle with Powder Horn.** Smokes, bangs when fired. Gun-blue finish steel barrel; brown plastic stock with Davy Crockett design. Stock boot, 4-ft. long shoulder strap of leather. 35-in. long gun. Leather covered powder horn, 8½ in. long.

79 T 02640—Shipping weight 3 pounds..............$4.49

K **Davy Crockett Sling Holster Set** with ammunition pouch hangs low on your hips for lightning-fast draws. Top grain leather embossed with Davy and the Alamo. Tooled front, cross buckle, leather fringe. 9¾-in. long metal repeater gun. Leather leg tie. 2½-in. wide belt. Fits waist sizes 22 to 30 inches. Shipping weight 1 pound 12 ounces.

49 T 2710—Holster, cap-firing gun................$2.79
49 T 2759—Holster, 1 non-firing gun................ 2.79





Sears Toy Guns for sharp-shooting frontiersmen

L **Double-barrel Pop Gun** for young ranchers. Barrels "break," gun cocks, gives 2 loud "pops" when fired. 2 triggers. Black enamel finish steel barrels, varnished wood stock. 28 inches long. Shpg. wt. 3 lbs.

79 T 02698......................$1.49

M **Smoking Cap Rifle with Telescopic Sight** for shooting long-range targets. Loud report, smoke curls from barrel when fired. Quick lever action for reloading. Repeater type cap mechanism. High-impact plastic stock and steel barrel withstand rough use. Trap door butt plate for extra caps. 30¼ in. long. Wt. 2 lbs.

79 T 02616—Cap-firing gun.......$1.89
79 T 02649—Non-firing gun....... 1.89

N **Frontier Flintlock Cap Rifle,** perfect in every detail. Shoots caps, gives a thunderous report when fired. Lever action for fast reload High-impact plastic stock has cap compartment for extra ammunition. Rugged metal barrel. 34 inches long. Shpg. wt. 3 lbs.

79 T 02606—Cap-firing gun.........$1.89
79 T 02645—Non-firing gun......... 1.89

P **Roy Rogers Hunting Rifle,** replica of a high-power Western hunting gun. Loud report, smokes when fired. Walnut color high-impact plastic stock, steel barrel, endures tough frontier use. Lever action for fast reloading. 35 in. long. Shoulder sling. Wt. 2 lbs.

79 T 02617—Cap-firing gun..........$2.69
79 T 02650—Non-firing gun.......... 2.69

R **Jet Automatic Repeating Rifle** shoots 6 harmless plastic balls with one loading. Rugged plastic stock, aluminum barrel. 29-in. long barrel.

79 T 02753—Shpg. wt. 2 lbs...$2.69 49 T 2754—12 Extra Plastic Balls. Wt. 3 oz. 57c

T **Pump-action Rifle** shoots 4 rounds of table tennis balls on each loading, spits smoke. Light walnut color plastic stock; aluminum barrel.

79 T 02644—26 in. long. Shipping weight 2 lbs..............................$3.59

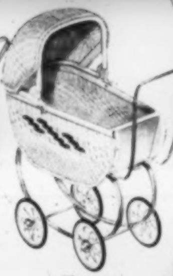
V **TraineRifle** looks like a real Army training rifle. Cock lever to set spring plunger, cork "pops" when trigger is pulled. 8½-in. live rubber bayonet for "in-fights." Webbed OD carrying sling. Walnut stock, and forearm. Steel barrel and housing. Manual of arms booklet. Bag of corks. 27½ in. long.

79 T 02875—Shipping weight 2 pounds......................................$1.89

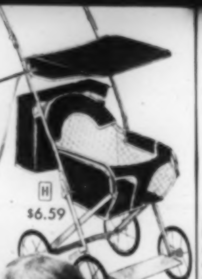
D $7.79

E $4.59

F $2.89



G $5.59



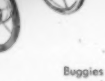
H $6.59

C $13.79

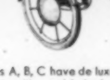
B $17.49

A $9.59

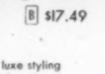
Buggies A, B, C have de luxe styling
. . . just like real baby buggies



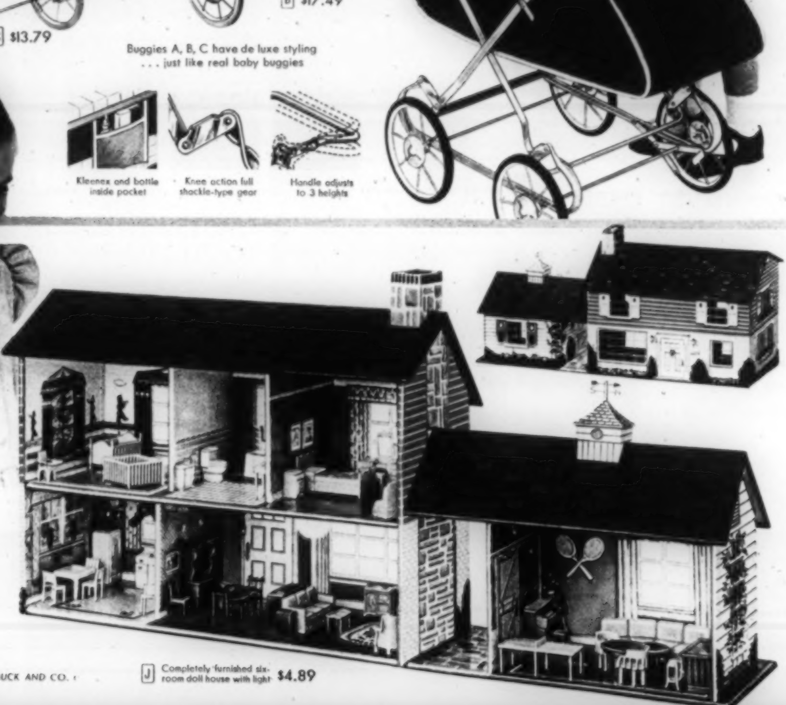
Kleenex and bottle inside pocket



Knee action full shackle-type gear



Handle adjusts to 3 heights



J Completely furnished six-room doll house with light $4.89

◀ BUG

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FOR DOLLYS' OUTINGS .. Color-bright Happi-Time Buggies and Strollers .. sturdy rust-resistant steel frames, rubber tired wheels

◀ BUGGIES DESCRIBED BELOW SHOWN ON OPPOSITE PAGE

Handles on A, B, C Adjust for Added Years of Fun

A **Set chrome-plated handle at lowest position—next year, raise it.** (Adjusts from 27 to 31 in.). Extra strong leatherette body in cherry red with off-white quilted plastic trim. Large chrome-plated hub caps. Half draft rail on full steel frame. Full shackle-type Duchess gear for cradle-smooth rides. ⅝-in. gray rubber tires on 7½-in. wire spoke wheels. Folding steel frame, aluminum enamel finish. 4-bow hood folds. Sun visor. Foot brake. Kleenex, bottle in pocket. Fiberboard insert. Wt. 12 lbs.

79 T 08234L—24x12¼x9½ in. deep. Bedding, doll not incl. **$9.59**

B **Our Finest Happi-Time Buggy.** Storm curtain with clear plastic shield. Chrome-plated fenders, 3½-in. hub caps, handle adjusts (27–32½ in. high). Metallic blue leatherette, gray quilted plastic trim. Biggest wheels—8½ in., wire spokes. Thickest 13/16-in. white rubber tires. Shackle gear. Steel frame folds. Brake. 4-bow hood folds. Kleenex, bottle in pocket. 27x13½x11 in. deep.

79 T 08236L—Shpg. wt. 19 lbs. **$17.49**

C **Big 27x13¼x10-in. size!** Fold-up toe extension. Chrome-plated 2¾-in. hub caps, handle adjusts (26–32 in. high). Bright blue leatherette, off-white quilted plastic trim. Half-draft rail on full steel frame. 8¼-in. wheels, ¾-in. white rubber tires. Duchess gear. Aluminum enameled steel frame folds. 4-bow visored hood folds. Brake. Kleenex, bottle in pocket.

79 T 08235L—Shpg. wt. 15 lbs. **$13.79**

D **22-in. Folding Buggy.** Duchess gear for smooth "big buggy" rides. Washable green, ivory leatherette. 22x10x8¼ in. deep. Tubular chrome-plated handle 28 in. high. 4-bow hood folds. 6½-in. wire wheels, ½-in. gray rubber tires. Fiberboard insert. L-type brake. Steel frame. Large plated hub caps.

79 T 08233L—Shpg. wt. 9 lbs. .**$7.79**

E **20-in. Folding Buggy.** 2-tone blue vinyl plastic body. 20x9x7 in. deep. Fiberboard insert. 3-bow folding hood, visor. Tubular steel handle easy for little hands to hold, 23¾ in. high. Aluminum finish steel frame. Foot brake. 5-in. wheels, ⅜-in. rubber tires, push-on hub caps.

49 T U8232—Shpg. wt. 6 lbs. . **$4.59**

F **Our Lowest Priced! The perfect "first" buggy.** Washable red vinyl plastic body, white trim. 17x7½x5 in. deep. Aluminum finished steel frame folds. 3-bow hood folds. Handle 21 in. high. 4-in. wheels. ⅜-in. rubber tires.

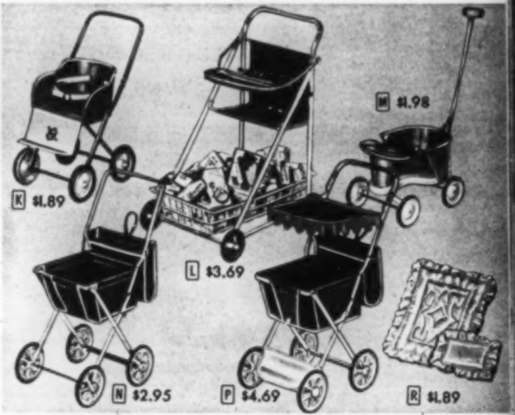
49 T U8231—Shpg. wt. 3 lbs. .**$2.89**

G **Ever Popular Woven Fiber Buggy.** Fancy 3-color design in loom-woven, white fiber with braid trim. 5-in. stamped spoke wheels; ⅜-in. rubber tires. Aluminum finish steel frame. Reversible hood. Tubular steel handle 23 in. high. 18x9½x11⅛ in. deep.

49 T U8245—Shpg. wt. 7 lbs. . **$5.59**

H **Our Finest Doll Stroller.** Victoria blue embossed plastic body, detachable hood and shopping bag. Big 9x10-in. seat. Chrome-plated handle 29½ in. high. Footrest. Brake. Sturdy 6-in. wire wheels, ½-in. rubber tires. Aluminum finished steel frame.

79 T 08241—Shpg. wt. 8 lbs. . **$6.59**



K **Gaily Lithographed Metal Stroller.** Footrest adjusts. Blue and pink. Folds 7¼x9x5 in. deep. Handle 20 in. high. 4½-in. wheels.

49 T U8247—Shpg. wt. 4 lbs. . . .**$1.89**

L **New Tubular Steel Shopping Cart.** 11x21x4-in. wire basket removes. Plastic seat with strap. Handle 26 in. high. Assorted miniature brand packages.

79 T 08250—Shpg. wt. 9 lbs. . . .**$3.69**

M **Metal Walker.** Blue, pink, ivory enamel finish. 8 in. wide. Rubber tired 4-in. wheels. 12½ in. long.

49 T 8200—Shpg. wt. 4 lbs. . . .**$1.98**

N **Folding Stroller with Removable Shopping Bag.** Green plastic body. 9x10-in. seat. Handle 24 in. high. Rubber tired 5-in. spoke wheels. Steel frame.

49 T U8239—Shpg. wt. 5 lbs. . . .**$2.95**

P **Folding Stroller with Detachable Shopping Bag, Canopy.** Footrest. Red plastic body, gray trim. 9x10 in. seat. 26-in. chrome pusher.

79 T 08240—Shpg. wt. 6 lbs. **$4.69**

R **Carriage Set.** Quilted 18x24-in. reversible comforter, 7x10-in. pillow. Pink and blue rayon satin.

49 T 8276—Shpg. wt. 10 oz. **$1.89**

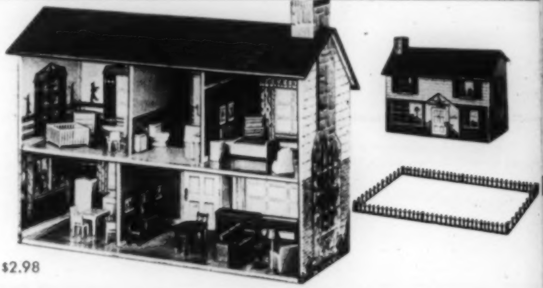
◀HOUSE ILLUSTRATED ON OPPOSITE PAGE

Our Biggest Happi-Time Metal Doll House with beaming light, ringing doorbell

J **Ting-a-ling goes the doorbell!** Someone's here to see Sister's spacious new 6-room colonial doll house. It's modern as can be with its cool breezeway. Completely furnished—over 48 pieces of detailed plastic furniture. Beaming light in living-dining room operated by battery. **Big 31½x15½x9-in. size.** Sturdy metal construction. All windows, edges safety turned. Floor sections ribbed, walls double turned for strength. Finely lithographed stone and clapboard exterior, bright painted shutters, flower boxes. Cupola and weather vane. Interior decorated in bright modern colors with beautiful lithographed draperies, paintings. Den complete with pennants, shuffle board, trophy shelves. Break-resistant finely molded plastic furniture: **Living Room;** Club sofa, club chair, barrel chair, coffee table, end table, floor lamp, TV set. **Dining Room;** Table, 4 chairs, hutch cabinet, buffet server. **Kitchen;** Table, 4 chairs, refrigerator, sink, stove. **Bedroom;** Double bed, vanity dresser, bench, chest, night table, boudoir chair. **Bathroom;** Toilet, bathtub, washstand, hamper. **Child's Room;** Crib, play pen, chest, potty chair. **Den;** Curved sofa, milk bar, 2 stools, piano, piano bench, juke box, round table, coffee table, ping pong table, 2 chairs. House shipped flat. Easy assembly.

79 T 01405—Battery not included. Shpg. wt. 8 lbs. **$4.89**

34 T 4650—**Battery for above.** Shpg. wt. for 2, 8 oz. . . **2 for 28c**



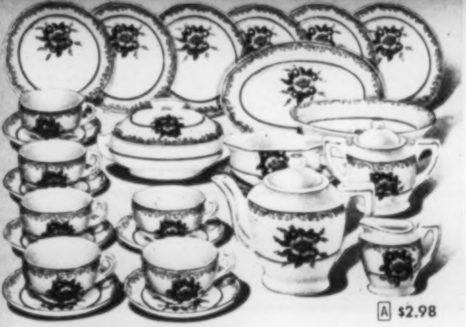
$2.98

5-Room Metal Doll House Complete with Furniture

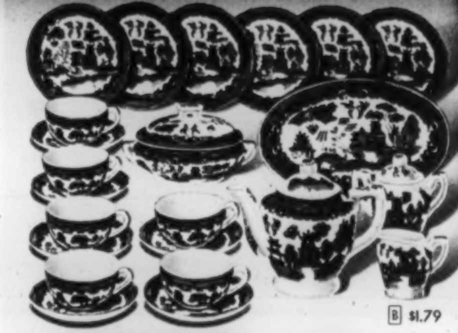
Just move in—completely furnished, even to lithographed rugs and pictures on the wall. 36 pieces of break-resistant molded plastic furniture. Sturdy metal construction. All windows, edges safety turned, rolled smooth. Floor sections ribbed, walls double turned for additional strength. "See through" cut-out windows. Brightly lithographed stone and clapboard exterior. Interior decorated in modern colors. Measures 19½x15½x9 in. deep. Easy to assemble, no tools needed.

49 T U1410—Shipped flat. Fence not included, see below. Shpg. wt. 5 lbs. **$2.98**

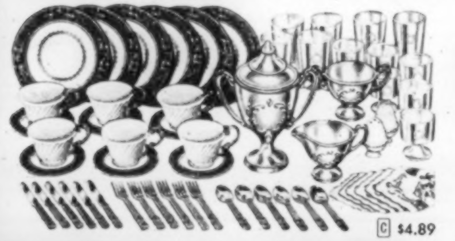
49 T 6022—**6 sections Green Metal Fence.** 2 in. high, 10 ft. long overall. Shpg. wt. 1 lb. **$1.69**



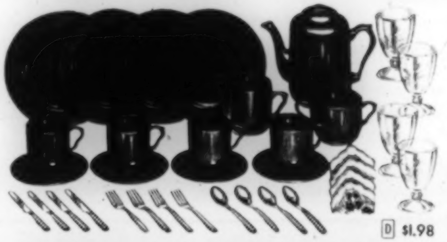
A $2.98



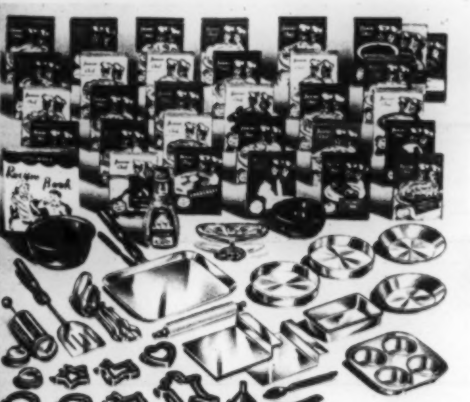
B $1.79



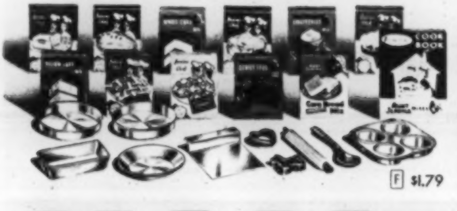
C $4.89



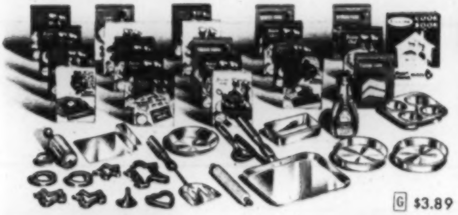
D $1.98



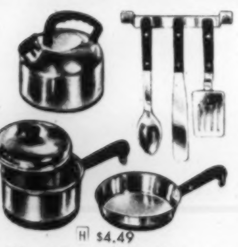
E $5.79



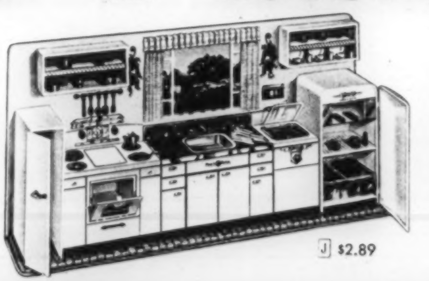
F $1.79



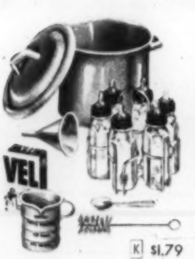
G $3.89



H $4.49



J $2.89



K $1.79

HOME-MAKING HELPS . . tea sets, pastry mix sets, a dish washing set, bottles for baby . . gifts for pint-sized mamas

◀ITEMS DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[A] **Our finest imported real china dinner set for young hostesses.** Beautiful 28-pc. set with dainty floral pattern. 6 plates, cups, saucers. Teapot, sugar bowl, casserole with covers. Creamer, platter, vegetable dish and gravy boat. Plates 4¼ inches in diameter, others in proportion. *Imported from Japan.*
49 T 842—Shipping wt. 5 lbs. 8 oz. . . . . 28-pc. set **$2.98**
49 T 857—25-pc. Plastic "Silverware" Set serves 6. (Not shown.) Shpg. wt. 12 oz. **$1.69**

[B] **26-pc. Blue Willow Pattern Tea Set.** She'll set such a lovely table with her real china service for six; imported from Japan! This beautiful set includes 6 plates, cups, saucers, platter, casserole, teapot and sugar bowl with covers and creamer. 3⅞-inch plates, other pieces in proportion.
49 T 827—Shipping wt. 3 lbs. 8 oz. . . . . 26-pc. Set **$1.79**

[C] **Our Finest 54-pc. Plastic Tea Set.** New gold-colored embossed cherub-design trim on ivory. Six each plates, cups, saucers, napkins. Clear plastic sherbets, goblets. Shakers. Gold-color knives, forks, spoons, tea urn, sugar and creamer. Plates 6 inches in diameter.
49 T 805—54-pc. Set for 6. Shpg. wt. 2 lbs. 6 oz. **$4.89**
49 T 806—28-pc. Set for 4. As above, but no goblets, sherbets, shakers. Shipping wt. 1 lb. 12 oz. **$2.98**

[D] **Ruby-tone Plastic Service for 4.** Modern design in rich ruby hue. Practically unbreakable plastic. Set includes 4 each plates, cups, saucers, napkins. Silver-color plastic knives, forks, spoons. Teapot and cover, sugar bowl and creamer. 4 sparkling clear plastic goblets complete set. 6⅛-inch diameter plates, other pieces in proportion. Shipping weight 1 pound 8 ounces.
49 T 809—32-pc. Set for 4. . . . . **$1.98**

Three brand new pastry mix sets for baking tea-party goodies

All three sets include everything your petite pastry cook needs to make delectable pancakes, popovers, cornbread, or devil's food cake and many other delicious treats. In fact, all she has to do is add milk or water to tasty prepared mixes. Recipe booklet and all the pots and pans she needs are included . . keeps Mom's utensils free.

[E] **62-pc. Junior Chef Mix Set.** 32 mixes, recipe booklet and 29 utensils: 2 cake pans, 7 cookie cutters, muffin pan, 2 pie tins, bread pan, 2 cookie sheets, rolling pin, pancake grill, turner, funnel, decorator, 3 nozzles, beater, 2 spoons, 2 bowls, dish.
49 T 1229—Shpg. wt. 3 lbs. **$5.79**
49 T 1264—Set of 8 refills. Wt. 12 oz. **89c**

[F] **22-pc. Aunt Jemima Mix Set.** 11 mixes include: 3 cake, 2 frosting mixes, one each cornbread, gingerbread, cookie, pie crust, pie filling, bread mix. 10 utensils include: 2 cake pans, cookie cutters. 1 each muffin, pie tins, bread pan, cookie sheet, rolling pin, spoon. Cook book.
49 T 1220—Shpg. wt. 1 lb. 4 oz. . **$1.79**

[G] **44-pc. Aunt Jemima Mix Set** with 22 mixes to make delicious desserts; recipe booklet; 21 utensils sized right for little hands: 2 cake pans, 7 cookie cutters, muffin pan, pie tin, bread pan, cookie sheet, rolling pin, spoon, pancake grill, turner, funnel, decorator, 2 nozzles.
49 T 1226—Wt. 2 lbs. 6 oz. **$3.89**

Half-size Copper-bottom Set

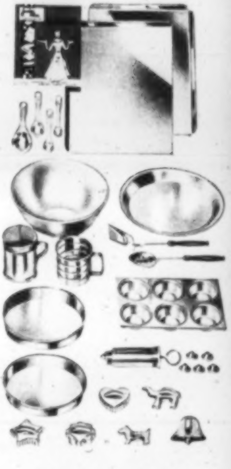
[H] **8 pieces.** Stainless steel, copper-bottomed 1-cup size sauce pan and lid, big enough to boil egg; hamburger-size frying pan, 3⅞-in. aluminum tea-kettle with whistle, trigger-action spout. Stainless steel pancake turner, spoon, spatula with black composition handles. Complete with stainless steel wall bracket.
49 T 1256 — Shpg. wt. 2 lbs. 6 oz. . . **$4.49**

Modern Metal Kitchen

[J] **Complete kitchen and appliances.** Sturdy steel construction. Includes miniature refrigerator, washing machine, sink, stove. Broom closet, wall cabinets with tiny plastic accessories; griddle, pressure cooker, wash tub, ice trays, etc. Detailed with working parts. Includes dishes, tableware for 3. 25½x5¼x11¾ in.
79 T 01105 –Shpg. wt. 7 lbs. **$2.89**

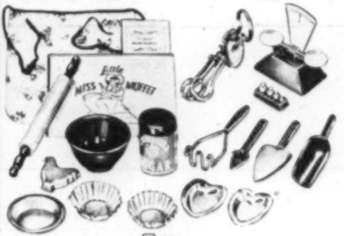
32-pc. Formula Set

[K] Everything for dolly's feeding! Set contains 6 Evenflo nursing units (six 4-in. high bottles, nipples, sealing disks, caps). One each all-metal sterilizer and cover in blue enamel finish, blue plastic funnel, formula measuring cup and spoon, rust-resistant bottle rack with handle, bottle brush, cleaner. .
49 T 1268—Shpg. wt. 2 lbs. **$1.79**

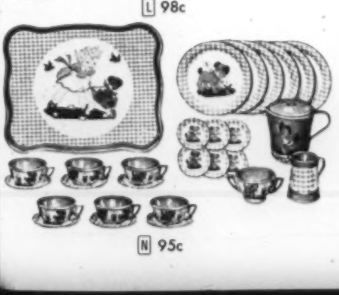


28-pc. Rust-resistant Aluminum Bake Set

Large-size set with pieces to bake cookies, cakes, pies. Decorator with 6 tips, 8-oz. measuring cup, spoons, sugar shaker, 8⅞-inch pie plate, 6-cup muffin pan. 2-qt. mixing bowl has stain-resistant finish. 2 cookie sheets 8½x11 inches, 2 cake pans 7¼ inches. Junior Miss cook book uses mother's mixes in proper proportioned recipes.
49 T 925 —Shpg. wt. 2 lbs. 12 oz. . . . **$2.98**



[L] 98c



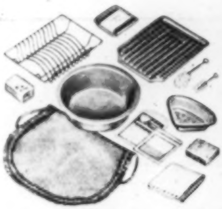
[N] 95c

[L] **20-pc. Baking Set.** She'll enjoy turning out holiday goodies on a baking set of her very own. Includes wood rolling pin, plastic scoop and cake knife, metal egg beater, cookie cutter, pie plate, pastry board, 4 baking pans, plastic measuring spoon, canister, plastic mixing bowl and whipper, plastic balance scale with 4 weights. Complete with easy-to-follow recipe booklet, apron.
49 T 841—Shipping weight 1 lb. 4 oz. Set **98c**

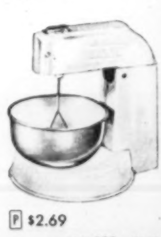
[M] **Dishwashing Set.** All the equipment your little playtime homemaker needs to make dishwashing for her dolly family a pleasure. Set includes steel dish pan, rubber-covered steel dish rack, plastic drain board, plastic sink strainer, plastic apron with ruffled edge, dish towel, polishing cloth, dish mop and bottle cleaner brush. Sponge, soap powder and cleaning pads for cleaning pots and pans.
49 TU 1118—Shpg. wt. 2 lbs. **$1.69**

[N] **Make your young hostess happy** with this bright little tea set . . . she'll be proud as Punch to show it off to her playmates. 29 pieces in all . . . bright lithographed design on metal. Complete with six each of the following: 4⅛-in. plates; cups, saucers, butter plates in proportion. Also teapot with cover, creamer, sugar bowl, matching serving tray that measures 8x10 inches.
49 T 907—Shipping weight 1 lb. 4 oz. . . . . Set **95c**

[P] **New Aluminum Electric Mixer Set.** Just like Mama's and watch her eyes shine when she finds out it really works! Imagine the fun your little kitchen helper will have helping to mix holiday treats for the family. Operates on flashlight battery (battery included), and is completely safe. White enamel finish. Complete with mixing bowl. Measures 5½x5½x6 inches.
49 T 1216—Shipping weight 13 oz. **$2.69**

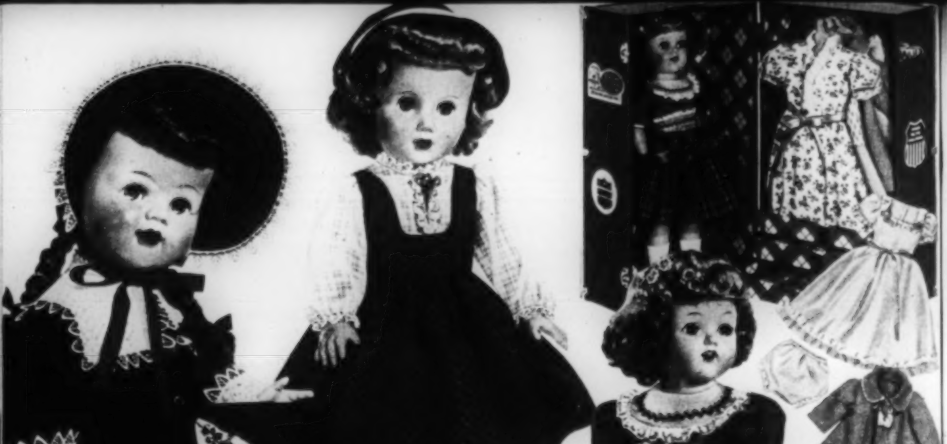


[M] $1.69



[P] $2.69

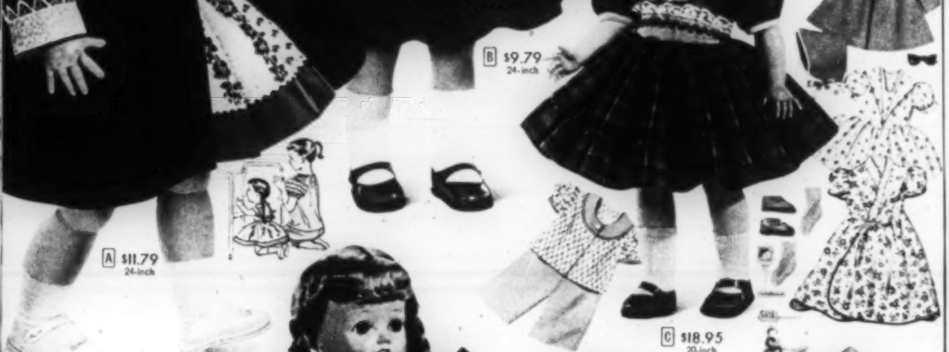
Avoid the rush, the commotion of Christmas crowds.
Shop the easy, convenient Sears catalog way



A $11.79
24-inch

B $9.79
24-inch

C $18.95
20-inch



D $4.98
16½-inch

E Was ~~$5.69~~
$4.99
16-inch

F $7.95
21-inch

G $5.39
17-inch

OUR BEST HAPPI-TIME DOLLS with Saran hair

Comb, brush and set their shiny, springy locks in party-pretty styles

A **Lively Happi-Time Walker now has jointed knees.** A similar 24-inch doll without hat and coat was $14.95 last year. She walks, she sits, she kneels to pray, she rolls her big eyes and cries too—she's as peppy as her young "mother." She can strike almost any pose a little girl thinks of. She seems alive as she toddles through toy town tilting her pretty head from side to side and rolling her thick-lashed eyes flirtatiously. She closes her eyes at naptime to dream. Play beauty shop; comb, brush and re-do her gleaming Saran pigtails. Molded of almost unbreakable plastic, she takes rough play right in stride. Fashionably dressed in an embossed cotton dress with matching sewed-in panties, lace-trimmed cotton gabardine coat and hat, socks, vinyl plastic shoes.

De Luxe 24-inch Doll. Eyes flirt and close.
49 T U3392—Shpg. wt. 5 lbs. **$11.79**

17-inch Doll. Eyes close, do not flirt.
49 T U3323—Shpg. wt. 3 lbs. **$8.89**

B **Fun-loving 24-inch Teen-ager** is all dressed up for a Saturday night date in a red puckered nylon dress with a sheer lace-trimmed blouse attached. An elfish red felt hat sits jauntily atop her long curls. Bright just-pretend blooms add spice to her enchanting outfit. Sweet voice when hugged. Comb, brush and set her rooted Saran locks in all the ways you can dream of. All vinyl plastic skin, feels so warm and real, wipes clean with a damp cloth. Jointed arms. Long-lashed go-to-sleep eyes. Wears rayon panties, socks, vinyl plastic shoes. 3 curlers included.

49 T U3338—Shipping weight 5 lbs. **$9.79**

All of the Happi-Time Dolls shown on these two pages have shimmering Saran hair that little mamas can comb, brush and set over and over. Saran locks stay springy and lustrous and easy to manage. We believe you can't find better quality at these low prices.

C **Happi-Time Walking Wardrobe Doll with a Big Steel Trunk.** Enough clothes in her trunk for a trip around the play world! She walks gayly, tilting her head from side to side. Comb, brush and set her shiny Saran wig in all the latest styles. Fully jointed. Made of hard-to-break plastic. Go-to-sleep eyes. Wears a bonny Scotch plaid rayon dress frosted with lace, cotton underskirt, panties, socks, vinyl plastic shoes. In her trunk you'll find a fluffy net trimmed rayon taffeta formal with panties, a denim coat and hat, 2-piece cotton pajamas, cotton housecoat, embossed cotton print play dress, comb, brush, mirror, sunglasses, 6 plastic hangers, extra pair of socks and vinyl plastic shoes. All steel trunk with steel reinforced corners, hinges and snap locks.

20-inch Doll with big 3-drawer trunk; 20¾x11x11 in. Shpg. wt. 12 lbs.
79 T 03325 . . . . **$18.95**

16-inch Doll with one-drawer trunk, 16¼x9x9 in. Shpg. wt. 8 lbs.
49 T U3324 . . . . . **$14.89**

D **Demure Baby Doll** in her Sunday best; lace-trimmed organdy dress with cotton pique panel, matching bonnet. Short Saran curls are rooted in; comb, brush and set them over and over. Vinyl plastic head, skin. Go-to-sleep eyes; coo voice. Undies, socks, shoes, curlers.

49 T U3224—16½ inches tall. Shipping weight 3 lbs. **$4.98**

49 T U3227—18½ inches tall. Shipping weight 4 lbs. **$5.98**

See our big selection of doll furniture and buggies in this section

E **Reduced! Pigtailed Walking Playmate** turns her head coyly as she toddles. Thick, glossy Saran braid wig can be dampened, combed and set like a real little girl's hair. Sweet molded plastic face. Fully jointed, hard-to-break plastic body wipes clean. Go-to-sleep eyes. Lacy cotton and rayon taffeta dress (Assorted styles), shoes, 2 curlers.

49 T U3356—16 **inches tall.** Shipping weight 2 lbs. Was $5.69. . . . . **$4.99**

49 T U3357—21 **inches tall.** Shipping weight 3 lbs. Was $7.95 . . . . **$7.49**

F **Adorable in her three-piece ensemble.** New "Super-flex" in her shapely legs—she can sit, kneel and bend her knees. Baby-soft vinyl plastic from head to toe. Go-to-sleep eyes; soft coo voice. Rooted Saran curls to comb, brush, set. Rich heather-mix cotton coat, bonnet, lacy ninon dress, rayon slip, knit panties, socks and shoes.

49 T U3638—17 **inches tall.** One-piece body. Shpg. wt. 3 lbs. **$5.95**

49 T U3639—**De luxe 21-in.** with jointed arms for more poses. Wt. 5 lbs. . . . **$7.95**

G **Lovable Baby Doll,** a 17-inch bundle of joy at a low price. A shimmering Saran pony tail accents her delicate little girl features. Comb, brush, set her hair—it's rooted to stay in. Soft vinyl head. Cuddly cotton-stuffed body has soft latex skin that wipes clean. Jointed arms. Coo voice; go-to-sleep eyes. Lace-trimmed ninon dress in bonbon pastels, rayon slip, knit cotton panties, socks, imitation leather shoes and 2 curlers included.

49 T U3229—Shpg. wt. 3 lbs. **$5.39**

H **21-inch Teen-ager** with pert pony tail and bangs, like the girl next door. Perfect proportions, delicate features. Life-like vinyl plastic skin wipes clean. Rooted Saran hair to comb, brush, set. Pick her up, she cries when cuddled. Go-to-sleep eyes. Jointed arms. Dressed for a party in costly nylon dress with printed nylon tea apron, dainty lace-trimmed cotton half slip, panties and vinyl plastic shoes, 21 in. tall.

49 T U3321—Shpg. wt. 4 lbs. **$7.98**

J **19-inch Happi-Time Princess walks with her mama.** Her pony tail bobs merrily as she turns her head from side to side. Comb, brush, set her rooted Saran hair. Fully jointed plastic body. Vinyl plastic face; go-to-sleep eyes. Wears aqua-blue party dress of shimmering rayon trimmed in gold color rick-rack and fluffy net ruffles, gold color belt, floral spray; slip, undies, vinyl plastic shoes. Curlers included.

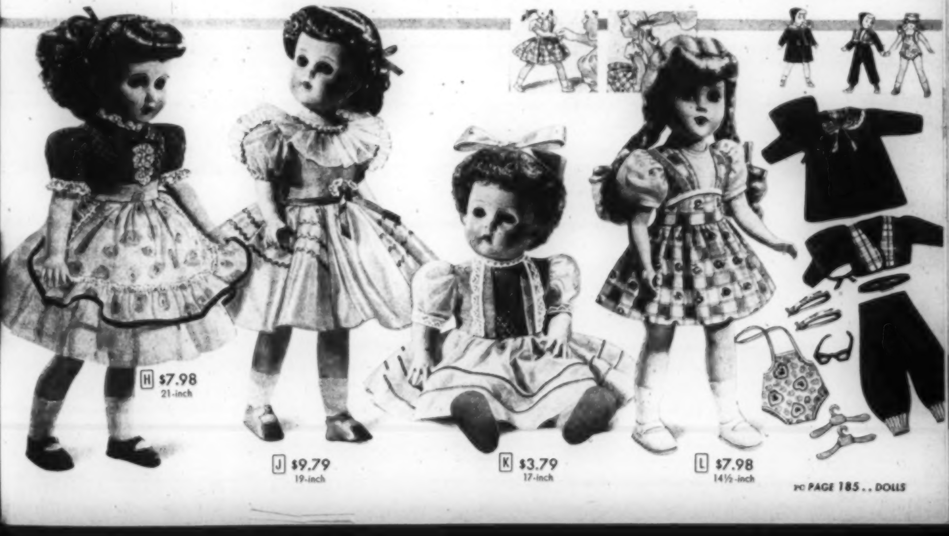
49 T U3349—Shpg. wt. 3 lbs. **$9.79**

K **New 17-inch Baby** with perky poodle cut hair and a big butterfly bow. She coos with delight at your caresses. Comb, brush and set her short, springy ringlets; her Saran hair is rooted in. Soft-to-touch latex skin feels smooth as baby sister's; keep her clean with damp cloth. Plump one-piece cotton stuffed body. Go-to-sleep eyes. Lace trimmed sheer ninon dress, full slip, knit panties, imitation leather shoes.

49 T U3621—Shpg. wt. 2 lbs. **$3.79**

L **Happi-Time Wardrobe Doll walks with you.** She's smart as a model with her 4 outfits. Her wardrobe includes a cotton play dress, shortie coat and hat (assorted styles), three-piece skiing outfit, sunsuit, sunglasses, 2 coat hangers. She wears panties, socks, vinyl plastic shoes. Saran hair wig to comb, brush, set. Fully-jointed hard plastic body wipes clean. Head turns, eyes close. 14½ inches tall. Shpg. wt. 2 lbs.

49 T 3384—Doll Wardrobe **$7.98**

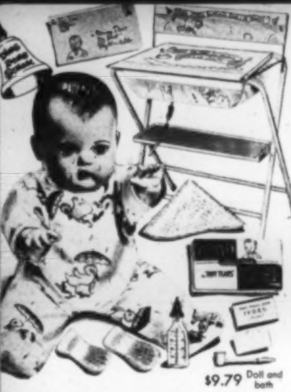


H $7.98
21-inch

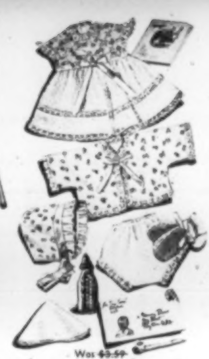
J $9.79
19-inch

K $3.79
17-inch

L $7.98
14½-inch



$9.79 Doll and bath



Was ~~$3.59~~
$2.79 For 11½-in. doll

Tiny Tears . . Ding Dong School Bath!

11½-in. Tiny Tears cries real tears, wets her diaper, blows bubbles. She loves tubbings in her own 21x11½x29-in. bath; tub holds water, has a drain hose. Change her on the fold-away vinyl dressing table. Heavy gauge steel frame has folding tray, pockets for soap, diapers, etc., rubber-tipped legs. Dainty Tiny Tears has twinkly go-to-sleep glassene eyes, molded hair, hard plastic head, molded rubber body. Layette: diaper, bootees, plastic bubble pipe, pacifier, soap, sponge, Kleenex, bottle. In assorted style cotton pajamas.

79 T T3086L—11½-in. tall doll. Wt. 7 lbs. $9.79

For Tiny Tears

Reduced! Layette has sheer embroidered cotton dress, bonnet, panties, lacy rayon taffeta jacket, diaper, knit bootees, pacifier, bubble pipe, nipple bottle.

49 T 3450—For 11½-in. doll Wt. 1 lb. Was $3.59. . . . $2.79

49 T 3451—For 13½-in. doll Wt. 1 lb. Was $3.77. . . $2.89

49 T 3452—For 16-in. doll Wt. 2 lbs. Was $4.49. . . $3.69

NEW JOINTED WALKERS

Jointed at knees, hips, elbows, shoulders

Sweet Sue—fully jointed walking dolls. They're one of America's most life-like playmates. Sue does almost everything a real little girl can do—bends her knees, kneels to pray, bends elbows to fold hands, sits; assumes 101 poses. And she walks right along with her new "mama," turning her head as she goes. She has rooted Saran hair that can be dampened, combed, curled, and waved—just like your own—and it won't pull out. No special shampoo or pins needed. Sue's vinyl arms are beautifully detailed to show off her gracefully tapered little fingers. There's a flush of spring in her delicately tinted cheeks. Her thickly-lashed glassene eyes close at naptime. Finely molded head, legs and body are made of highest quality break-resistant plastic. You've seen Sweet Sue, an American character doll, on Television—now you can have one of your very own.

[A] Sweet Sue Coed, dressed for school days

This pertly dressed miss is the sweetheart of the campus. She wears a fashionable felt skirt laced with contrasting ribbon, and cotton print blouse. The white rayon taffeta ruffle under her skirt rustles as she strolls along with her little mother. Her felt hat and purse match. She wears rayon panties—little stylish shoes and stockings.

18-inch size	22-inch size
49 T U3301—Shpg. wt. 3 lbs. . . $10.95	49 T U3302—Shpg. wt. 5 lbs. . . $12.95

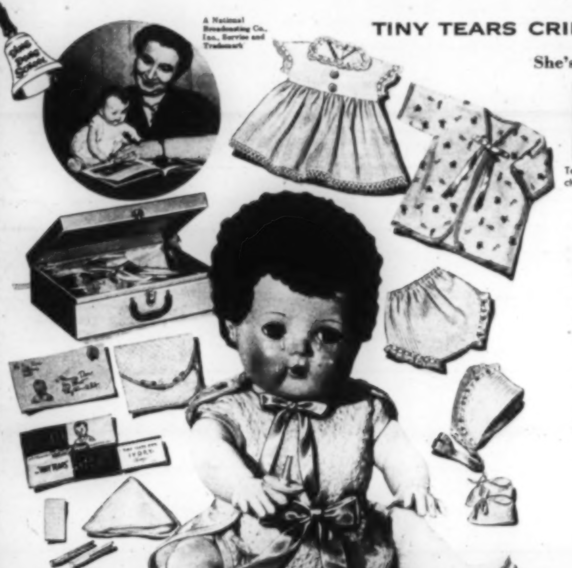
[B] Sweet Sue "Cotillion," the prettiest girl at the dance!

The Queen of the Ball . . she's a picture of grace and elegance in her exquisite evening gown with imported lace bodice and sleeves—ruching and lace trim—and full nylon tulle skirt with dust ruffle. Her hooped petticoat makes her gown stand out. She wears pretty silver-color evening slippers, imitation pearl necklace and 2 dainty flowers in her hair.

18-inch size	25-inch size
49 T U3303—Shpg. wt. 3 lbs. . . $12.95	79 T 03304—Shpg. wt. 7 lbs. . . $18.95

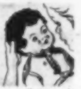
TINY TEARS CRIES, WETS, BLOWS BUBBLES

She's just as lovable and lifelike as a real baby!

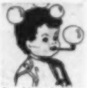


A National Broadcasting Co., Inc., Service and Trademark

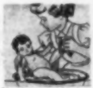
$9.39
11½-in. tall
with Fur Wig



Tears roll down her cheeks when she's sad



She blows bubbles with bubble pipe



She loves to bathe in neck-high water

She's as lovable and lifelike as baby sister! Big wet tears well up in her eyes and roll down her cheeks to melt the heart of the sternest young mom. She cries lustily, closes her thick-lashed glassene eyes at naptime, drinks her bottle, wets her diaper and blows bubbles . . even comforts herself with her pacifier like any real infant. And she loves to be bathed. Her pretty head is molded of hard-to-break plastic. Jointed body of soft molded rubber. Embossed cotton romper suit, with layette that includes lovely cotton pique dress, panties and bonnet, flannelette nightie, soap, Kleenex, 2 clothespins, wash cloth, bubble pipe, nipple bottle, stockings, shoes, diaper, sponge and pacifier. *See sizes below.*

"Tiny Tears" with Curly Wig, Suitcase, Big Layette

Loves to have her tousled curls combed, brushed, washed. Exactly as described above (11½-inch size has bootees instead of shoes and socks), she's a favorite with tiny moms everywhere. Ready to go anywhere in her "ready-for-hard-play" fiberboard suitcase. Smart leather-effect finish, with snap lock, sturdy handle. Easy to store.

11½-inch size	13½-inch size	16-inch size	New 20-in. size
49 T U3032	49 T U3037	49 T U3044	49 T U3047
Shpg. wt. 3 lbs.	Shpg. wt. 4 lbs.	Shpg. wt. 6 lbs.	Shpg. wt. 9 lbs.
$9.39	$11.29	$13.98	$16.98

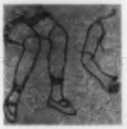
"Tiny Tears" with Molded Hair

As pert and pretty as can be, with realistic molded hair. (Not illustrated.) She has all the features described above, except her layette includes: lovely cotton pique dress, matching bonnet and panties. Soap, Kleenex, wash cloth, bubble pipe, nipple nursing bottle, diaper, sponge and pacifier. Comes in colorful display box. A favorite with little mothers everywhere.

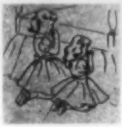
13½-inch size	16-inch size
49 T U3031—Shpg. wt. 3 lbs. $7.45	49 T U3033—Shpg. wt. 4 lbs. $9.45

WITH SARAN HAIR

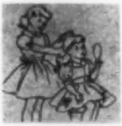
Comb, brush, set their hair



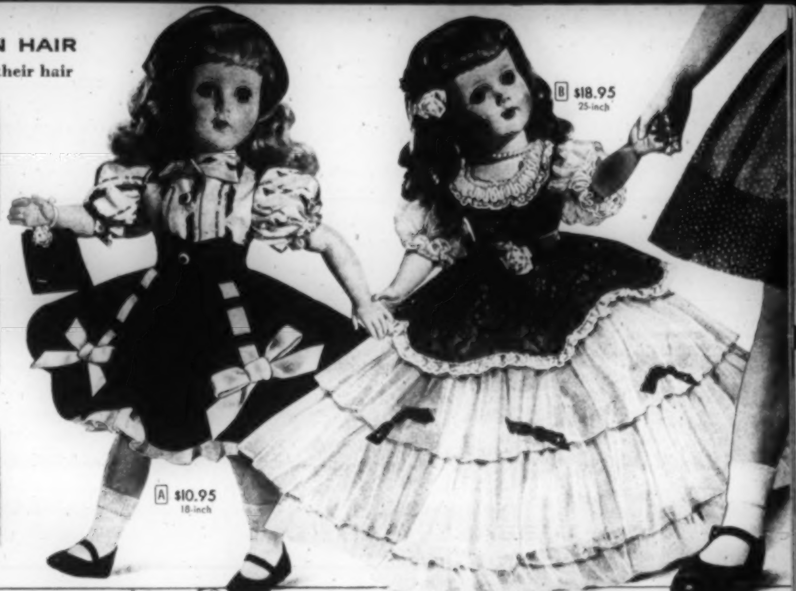
Jointed at knees, shoulders, and elbows

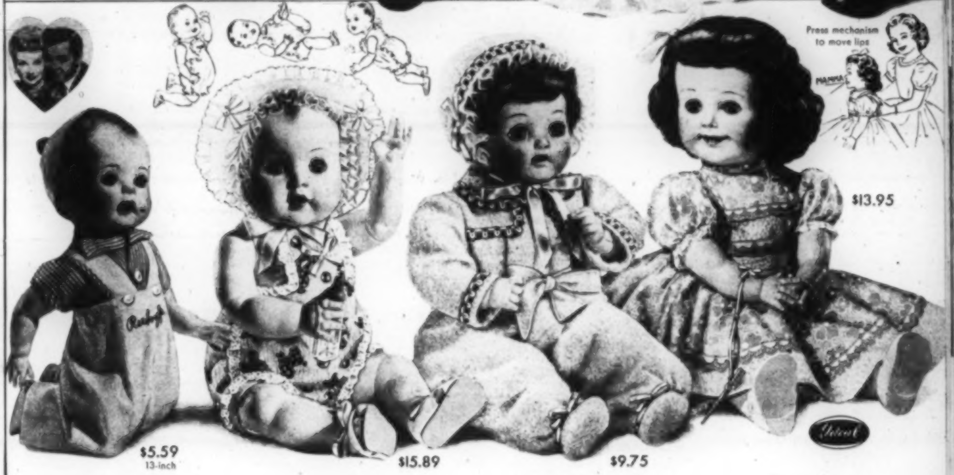


Kneel to say their prayers alongside "mama"



Saran hair can be combed, brushed, set





New! Ricky, Jr. He sits, stands, bends his knees

Ricky Junior is the most active little fellow you've ever seen. He can stand, sit, bend his legs in any position. A wire inside his cuddly body makes these tricks possible. He's a true-life replica of his TV counterpart. All vinyl, sponges clean, is almost unbreakable. Molded hair. He wears corduroy overalls in bright pastel color, cotton shirt, corduroy beanie; shoes, socks.

49 T U3021—13 in. tall. Wt. 2 lbs. **$5.59**
49 T U3025—17 in. tall. Wt. 3 lbs. **7.49**

Toodles, the action doll kneels, drinks and wets

The first all-jointed vinyl doll. Jointed at knees, hips, shoulders, elbows. She's soft and cuddly; does all the things real babies do—sits, drinks, wets, crawls, plays with her fingers and toes. Her head moves in any direction; her molded hair always stays in place. She has beautiful detailed fingers, wears sandals to show off her pretty toes. Easy to sponge clean. Wears nylon playsuit, rayon taffeta bonnet, has bottle. 21 in. tall.

49 T U3048—Shpg. wt. 6 lbs. **$15.89**

Baby Big Eyes . . 23-inch baby with big sleeping eyes

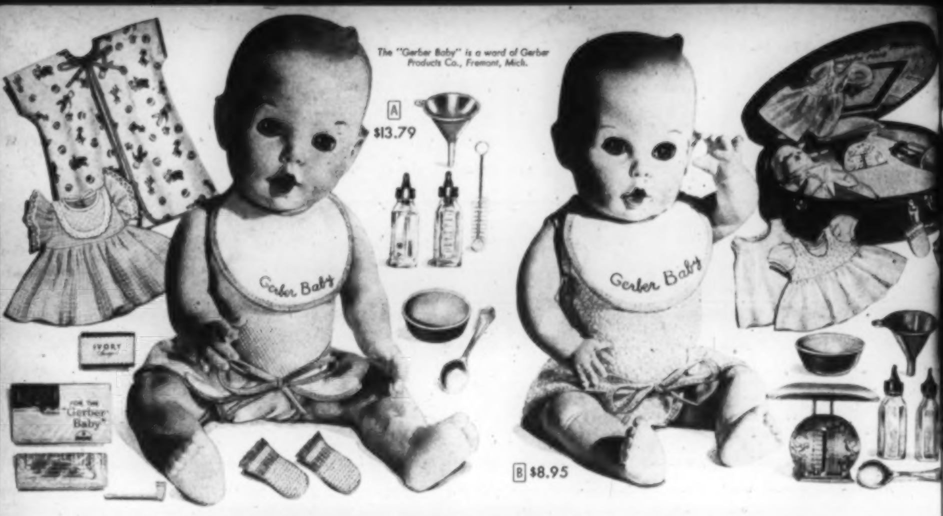
She'll steal your heart away the minute you look into her beautiful big eyes. And when her new Mama hugs her cuddly body, she'll find her irresistible. Her rooted Saran hair resembles that of a six months old baby. Tiny fingers and toes are so real-looking, they're made of a new type plastic. Vinyl head, arms, legs; vinyl-coated cotton stuffed body. Sponges clean, hard to break. Cry voice. In flannelette snowsuit.

49 T U3260—Shpg. wt. 5 lbs. . . . **$9.75**

New! "Magic Lips" moves her lips as she "talks"

Press gently on her back, she closes her lips; release pressure and her mouth opens cooing softly to her "Mama." Life-like vinyl head, arms, legs; cotton stuffed vinyl-coated body. Eyes close. Rooted Saran hair to brush, set, comb. Wears pretty flocked organdy dress, rayon slip, panties, socks, vinyl shoes. 24 in. tall. Tiny tooth brush for her 3 teeth.

79 T 03358—Shpg. wt. 6 lbs. . . **$13.95**


The "Gerber Baby" is a ward of Gerber Products Co., Fremont, Mich.
A $13.79
Gerber Baby
IVORY
FOR THE Gerber Baby
Gerber Baby
B $8.95

TUBBABLE BABY DOLLS that drink . . wet . . cry

Our finest 18-in. All-Vinyl Gerber Baby with wardrobe

A So big, so cuddly! Baby-soft vinyl body and head finely molded from the dimples in her cheeks to her graceful little fingers. Delicately tinted features, rounded arms, legs. Heavy-lashed go-to-sleep glassene eyes. Fully jointed arms and legs make diaper changing, dressing easy for little mommies. Loves to splash in tub. She turns her head, cries, drinks, wets, sleeps, even blows bubbles with her own bubble pipe! Finely made wardrobe: Barred dimity dress, cotton flannel kimono, cotton romper, bib, bootees. Silver-plated spoon, bottles, brush, dish, soap, funnel, kleenex, bubble pipe, swabs, picture.

79 T 03568—Shipping weight 6 pounds..$13.79

13-in. Gerber Baby with Scale, Traveling Case, Dress

B Beautiful heavy-lashed glassene eyes close when she naps. Delicately molded vinyl plastic head. Rubber body is fully jointed. She loves to splash in the tub, drink from her bottle, (and wet her diaper, too.) Weigh baby on her very own metal "Pla-Scale." Squeeze baby and hear her cry. She blows bubbles with her own bubble pipe. Complete with bright red plastic-bound carrying case that locks securely with 3 metal clamps. Plastic contour handle for easy carrying—sized right for little fingers. Pretty lace-trimmed cotton and ninon dress. Cotton slip, romper, bib, bootees. Bottles, funnel, dish, silver-plated spoon, picture.

49 T U3565—Shipping weight 6 lbs..$8.95

Gerber Baby, Formula Set, Case

C Smallest version of the famous Gerber Baby—for tiny tots. 12 in. tall, she cries, drinks, wets, blows bubbles with her own bubble pipe! Fully jointed to have variety of real-life poses. Finely detailed vinyl head—even to wispy molded curl and dimpled cheeks. Stationary glassene eyes. Molded rubber body. 3 bottles in wire rack, funnel, dish, bottle brush, silver-plated spoon, bubble pipe. She wears cotton romper, bib. Sturdy, leather-effect snap-lock carrying case. Picture of Gerber Baby.

49 T U3506—Shpg. wt. 4 lbs........................$5.49

18-in. lovable "Bannister Baby"®

D 18-inch Bannister Baby inspired by Constance Bannister, famous baby photographer. Molded of all vinyl, jointed arms, legs. Head turns. And when it's naptime her glassene eyes close in sleep. Drinks from her bottle (incl.), wets panties, cries, blows bubbles with plastic pipe. Her fine wardrobe includes lace-trimmed pink ninon dress, cotton slip, bootees, knit panties, cotton flannel robe.

49 T U3564—Shpg. wt. 4 lbs...........$9.29

12-in. Betty Bows

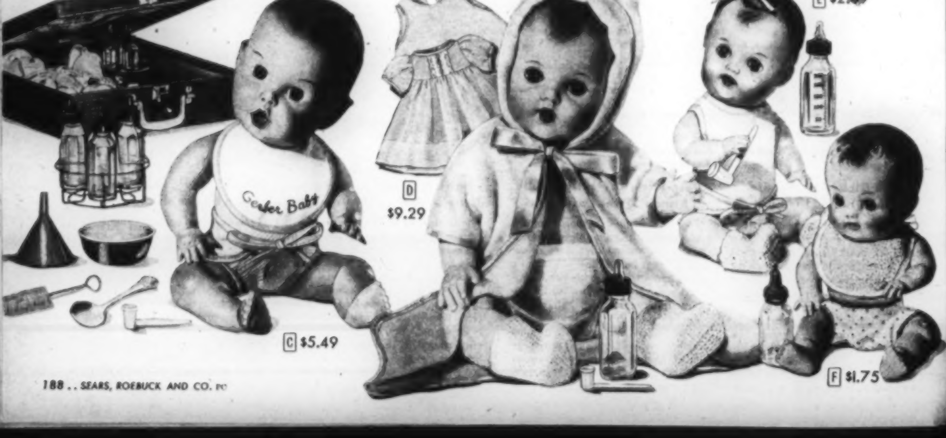
E Lovable Betty wears a perky bow in her molded hair. Turnable vinyl head, molded rubber body, jointed arms, legs. She drinks, wets, cries, sleeps, and blows bubbles. Thick-lashed go-to-sleep glassene eyes. Entirely workable. She wears cotton romper, bootees. Pipe, bottle.

49T3505 –Shpg. wt. 1 lb. 4 oz.$2.69

10-in. Tiny "So-Wee"

F Made especially for the tiniest doll mommies. Loves to splash in tub, drink from her bottle. Cries lovingly when squeezed. Wonder-wide stationary plastic eyes. All rubber from head to toe. So-Wee wears a cotton diaper and wears a cotton terry cloth bib. Nursing bottle included.

49 T 3514—Shpg. wt. 1 lb...$1.75



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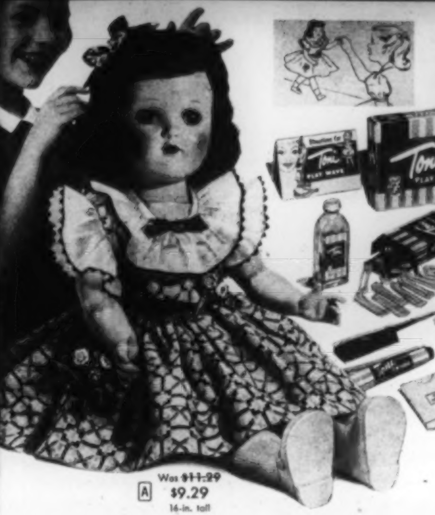
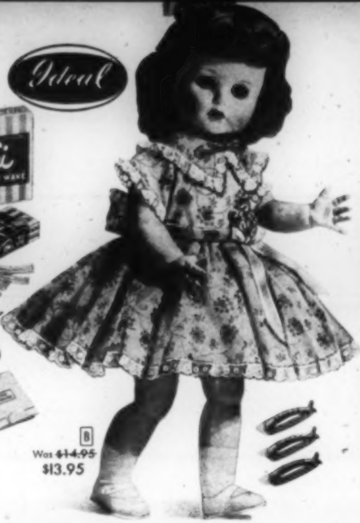
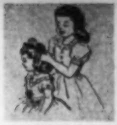
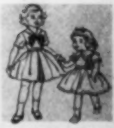


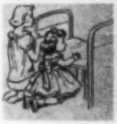
[A] Was ~~$11.29~~
$9.29
16-in. tall



[B] Was ~~$14.95~~
$13.95


Saran hair to comb, brush, set on curlers


Walks when guided, rolls her big eyes


Jointed knees so she can kneel, sit

Famous Toni Walking Doll . . Price cut $2.00

[A] She walks, turning her head flirtatiously as she goes. And now at new record low prices. Her thick NYLON tresses are treated to stay radiant through shampoos, "permanents." Her hard-to-break plastic body can be sponged clean. Thick lashed go-to-sleep eyes. She wears a pretty cotton dress; half slip and panties both lace trimmed, socks; vinyl plastic shoes. Comes with Play Wave Kit with Toni cream shampoo, harmless play-wave solution, curlers, comb, end-papers. To make play-wave solution refill, mix 1 teaspoon sugar and ½ cup water.

16 inches Tall	19 inches Tall	Deluxe 21 inches Tall
49 T 3308—Shpg. wt. 2 lbs. Was $11.29..........$9.29	49 T U3309—Shpg. wt. 3 lbs. Normally $14.29....$12.29	49 T U3310—Shpg. wt. 4 lbs. Was $16.98........$14.98

Reduced! "Posie" . . the doll that kneels, sits, walks or stands

[B] Look! 24 inch Posie is Reduced! Now with beautiful vinyl "magic" flesh face that feels so real and lifelike rooted Saran hair to set. Posie is the doll of a hundred poses . . and she's more lifelike than any dolly you've seen. Why? Because Posie is *jointed at the knees* . . so she can sit like a little lady, she can kneel to say her prayers, or sit at your feet while you read to her. She's everything a little mom could want . . yet priced to ease your budget. And of course she walks with you . . tilting her head coyly. Hard-to-break plastic body. Glamorous long curls of Saran hair can be dampened, combed, brushed and set over and over again. Dressed in nylon dress; cotton undies, socks; vinyl walking shoes. 3 plastic curlers. Savings priced to fit your Christmas budget, order now!

49 T U3315—Deluxe 24-inch Doll. Shipping weight 5 lbs. Was $14.95..............$13.95

[C] **Big 23-inch Cuddle-up Baby.** A bundle of charms with soft cotton-stuffed all vinyl skin body and "real as life" toes and fingers. Go-to-sleep eyes. Tiny mouth is open showing 2 baby teeth. Holds a stuffed cotton-backed rayon plush pet. Wears a cotton playsuit under cotton and rayon snowsuit; matching bonnet. Rayon socks, shoes.

49 T U3673—Shpg. wt. 5 lbs.........$12.75

[D] **Walking Doll you Can Sew for.** Saran hair to comb, brush, set. Features molded in hard plastic. Fully jointed. Wears cotton panties, socks, shoes. Wts. 1 lb., 1 lb. 8 oz., 2 lbs.

49TU3305—14½ in. tall . $3.67
49TU3306—16½ in. tall . 4.67
49TU3307—19 in. tall . . . 5.37

[E] **Walking Bride Doll Reduced!** Almost unbreakable plastic body; movable vinyl arms, head. Lustrous rayon satin and lace gown, lace veil. Fully rooted Saran wig. Rayon panties, socks; vinyl shoes. 14½ in. tall. Shpg. wt. 2 lbs.

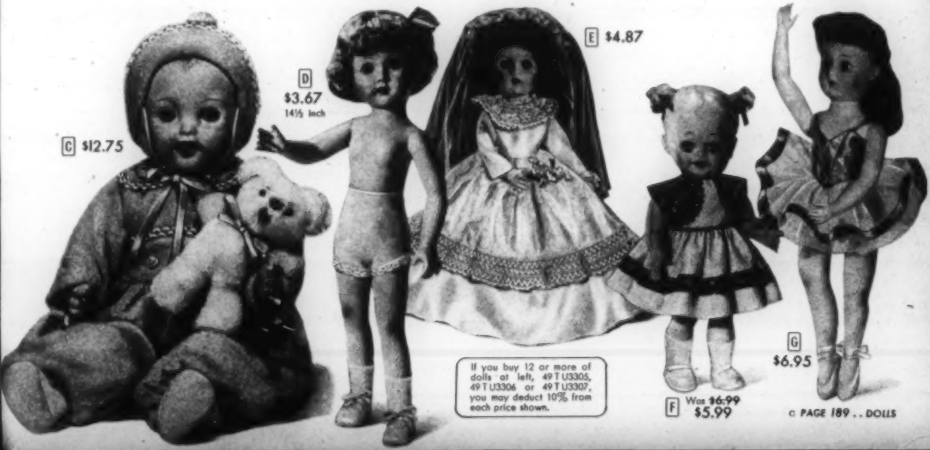
49 T U3320..........$4.87

[F] **Winsome Bonnie Braids** walks, turns her head, sits. Soft vinyl head with 2 tufts of rooted Saran hair. Eyes close. Hard-to-break plastic body; fully jointed. In cotton dress, undies, vinyl shoes. 13½ in. tall. Shpg. wt. 2 lbs.

49 T U3359—Was $6.99..$5.99

[G] **Ballerina.** Head turns as she "dances" on her toes. Does the splits. Plastic body, legs; vinyl head, arms. Eyes close. Saran rooted hair. Tu-tu costume of metallic rayon lamé, net; CAPEZIO style shoes, opera hose. Wt. 3 lbs.

49 T U3317—19 in. tall . . $6.95



[C] $12.75

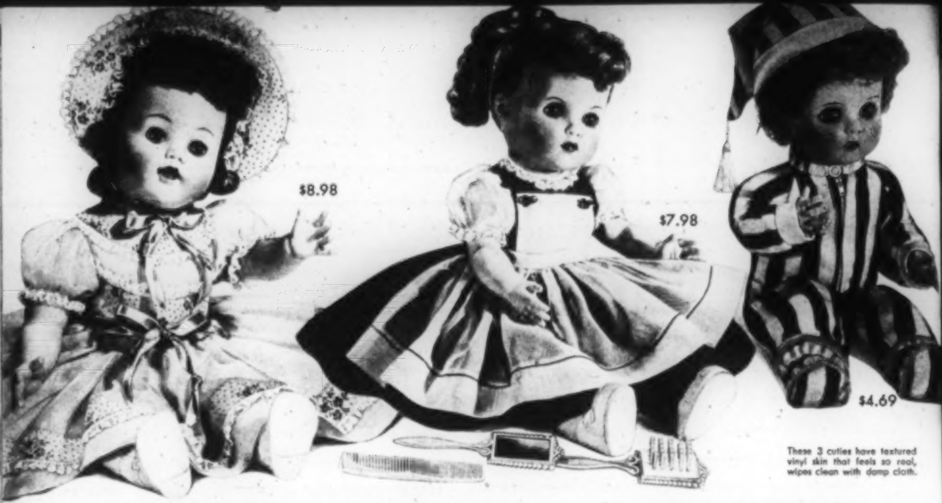
[D] $3.67
14½ inch

[E] $4.87

[F] Was ~~$6.99~~
$5.99

[G] $6.95

If you buy 12 or more of dolls at left, 49 T U3305, 49 T U3306 or 49 T U3307, you may deduct 10% from each price shown.



These 3 cuties have textured vinyl skin that feels so real, wipes clean with damp cloth.

Three Popular Dolls with Rooted Hair . . Coo Voices . . Soft Vinyl Skin . . Eyes that Close

Now 23 inches tall—almost as big as a real baby! She's made of skin-soft vinyl plastic from head to toe. Amazingly life-like details—you can almost feel her little fingers clasp your hand. Downy-soft cotton stuffing makes her lovable as can be. Gleaming rooted Saran hair to comb, brush, set with her very own curlers. Jointed arms, turning head. Long-lashed go-to-sleep glassene eyes. Squeeze her, hear her coo. She looks so smart in her organdy dress and bonnet, lace-trimmed cotton slip, panties. Rayon stockings, vinyl shoes.
49 T U3170—Shpg. wt. 4 lbs. $8.98

22-in. Dolly richly dressed in dainty nylon dress and fluffy apron. Amazing "Superflex" legs bend at knees and hips—let her sit, kneel. This modern miss wears her rooted Saran hair in pony tail tied with a big red bow. She's made of skin-soft vinyl plastic from head to toe. Soft cotton stuffing. Jointed arms, turning head, heavy-lashed go-to-sleep glassene eyes. Coos when cuddled. Complete with comb, brush, mirror and curlers to care for her rooted hair. Red nylon dress, white apron. Cotton panties, rayon stockings, vinyl shoes.
49 T U3622—Shpg. wt. 4 lbs. $7.98

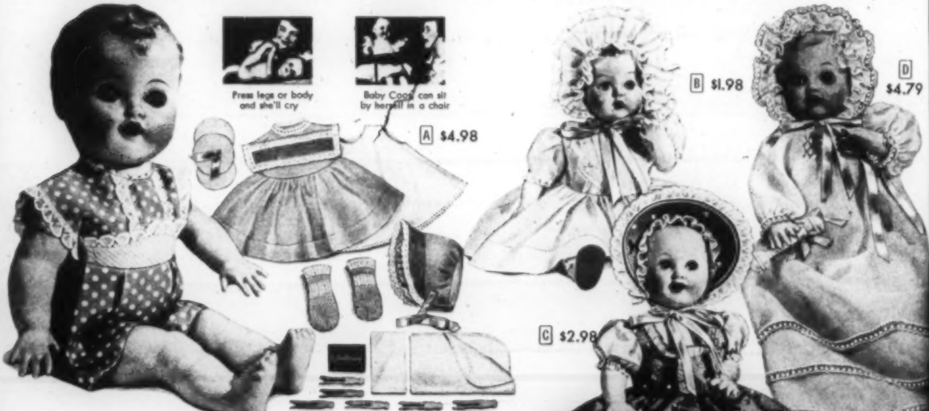
15-inch Darling loves her cozy candy-striped cotton flannel "Draft-Dodger" sleeper. Pose her 101 ways! Her "Superflex" arms and legs bend amazingly—she even kneels to pray. Modern as can be, she wears her Saran rooted hair in short poodle-cut style—so much fun to comb, brush, set. Entirely of skin-soft vinyl plastic, has cotton stuffing to make her cuddly. Easy to sponge clean. Coos when cuddled. Long-lashed go-to-sleep Glassene eyes. Attired in jaunty red-striped cotton flannel pajamas with zipper tassled night cap, bootees.
49 T U3132—Shpg. wt. 2 lbs. $4.69

[A] 14-in. Baby Coos dresses smartly on a budget. Such a cuddly doll, such a large wardrobe, at so low a price! Her finely-detailed vinyl plastic head has molded curls, long-lashed go-to-sleep glassene eyes. Cuddly "Magic Skin" rubber body is stuffed with cotton and foam rubber to make her feel oh-so-real. Baby Coos, loves to be sponged clean. Jointed arms, turning head, swing legs. Coos when cuddled. Complete with assorted style lace-trimmed cotton sunsuit, lacy organdy dress, bonnet, cotton slip, diaper, bootees, soap, washcloth, 6 clothespins, 3 powder puffs, safety pins.
49 T U3041—Shipping weight 2 lbs. $4.98

[B] Amazing low price for 14-in. Baby Doll. Cuddly latex rubber body, cotton stuffed. Heavy-lashed go-to-sleep eyes. Cries when squeezed. High-impact plastic head has molded curls, cherry-bright cheeks. She's ready to go "bye-bye" in her ninon dress and bonnet trimmed with embroidery, lace. Cotton slip, panties. Shoes, socks.
49 T 3115—Wt. 1 lb. 4 oz. $1.98

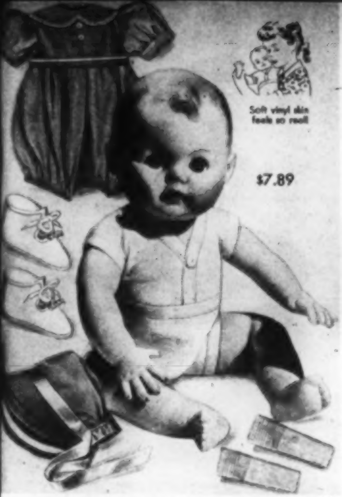
[C] 16-in. Party-going Dolly dressed in stylish pinafore. Delicate features and curls molded in skin-soft vinyl plastic head that turns. Thick-lashed go-to-sleep glassene eyes. Squeeze her, hear her coo sweetly. One-piece latex rubber body is easy to clean. Cotton stuffed and cuddly. Embossed cotton dress, bonnet. Panties, shoes, socks.
49 T U3623—Wt. 2 lbs. . . . $2.98

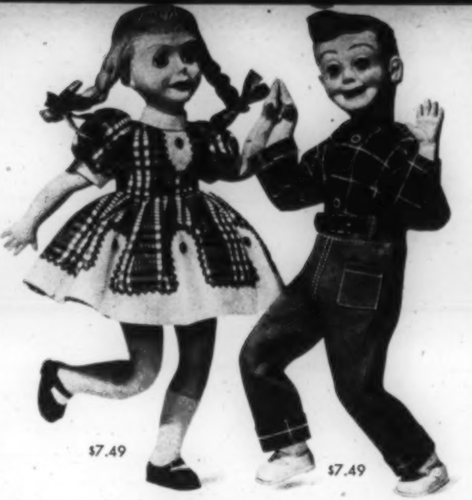
[D] 17-in. Baby Doll in 18-in. Christening Dress. Pretty little baby is dressed in finery for her big day. Vinyl plastic head with baby features, molded hair, go-to-sleep glassene eyes. Latex rubber body, cotton stuffed. Jointed arms, turning head. White sheer ninon dress, bonnet trimmed with lace, embroidery. Rayon taffeta slip. Bootees, panties.
49 T U3624—Wt. 2 lbs. $4.79



Press legs or body and she'll cry

Baby Coos can sit by herself in a chair





They kneel to "pray"

They play "piggy-back"

They do fancy "dance" steps

Huggable 18-inch all-vinyl Baby Doll

Just as winsome as a baby can be! Glowing baby body, head, arms and legs are all vinyl . . . so soft to your touch, so easy to sponge clean. Beautiful peaches-and-cream complexion and pert little features . . . all carefully molded to perfect proportions. Fully-jointed body makes her more baby-like than ever. Sparkling glassene eyes are thick lashed, close when she's sleepy. Pretty molded hair. Adorable in knitted shirt and panties, just like baby sister wears. Her layette includes a pastel cotton romper with dainty button and braid trim, matching bonnet trimmed with a shimmering rayon satin ribbon, rayon socks, imitation leather shoes. Move her head, arms and legs, pose her in many darling baby positions. Put this bundle of fun under the tree this Christmas, she's sure to steal the heart of your girl.

49 T U3082—18 inches tall. Shipping weight 3 pounds. $7.89

Wendy and Billy-Boy bend to 1,001 positions!

See this adorable pair "dance", sit, kneel to pray! They're as nimble and graceful as professional dancers. They're easy to bend to any position and they'll hold it until their young "mother" chooses another stunt for them. See how many different poses you can think of—have fun by the hour! Why, the young lady's braids even stand on end! These agile dolls are made of washable, nearly unbreakable latex foam rubber. A concealed wire makes the wonderful poses possible. Both have twinkly go-to-sleep glassene eyes and molded hair. Pert Wendy wears a plaid rayon taffeta dress, lacy undies, rayon satin ribbons on her braids. Billy wears a cotton shirt and denim trousers. Both wear rayon socks and plastic shoes.

49 T U3590—**Wendy Girl Doll.** 18 inches tall. Shipping weight 2 pounds. $7.49

49 T U3591—**Billy-Boy Doll.** 18 inches tall. Shipping weight 2 pounds. 7.49

A **Big Baby Doll** at an exceptionally low price. Glossy Saran hair to comb. Latex rubber skin arms, legs. Cotton covered body, cotton stuffed. Plastic head turns. Has crying voice. Glassene go-to-sleep eyes. Wears ninon dress and matching bonnet. Slip, rubber panties, socks, shoes. About 23 inches tall.

49 T U3192—Wt. 3 lbs. . $4.99

B **Baby Doll** with curls of Saran hair you can comb and set. Plastic head with go-to-sleep glassene eyes. Soft One-piece latex rubber body. Stuffed with cotton to make her cuddly. Head turns. Crying voice. Sheer ninon dress, bonnet. Wears undies, shoes, socks. 15 in. tall. A pretty addition to your tot's doll family.

49 T U3233—Wt. 2 lbs. . $3.29

C **A Bright-eyed Young Miss** with her molded hair swept back and up; has rayon ribbon bow. Thick-lashed glassene sleeping eyes. Latex rubber skin body, cotton stuffed. Vinyl head moves . . jointed arms. Coos softly. Embossed cotton and rayon parchment taffeta dress, cotton panties, socks, shoes. About 23 in. tall. Same quality *was $5.98.*

49 T U3650—Wt. 4 lbs. . . . $4.95

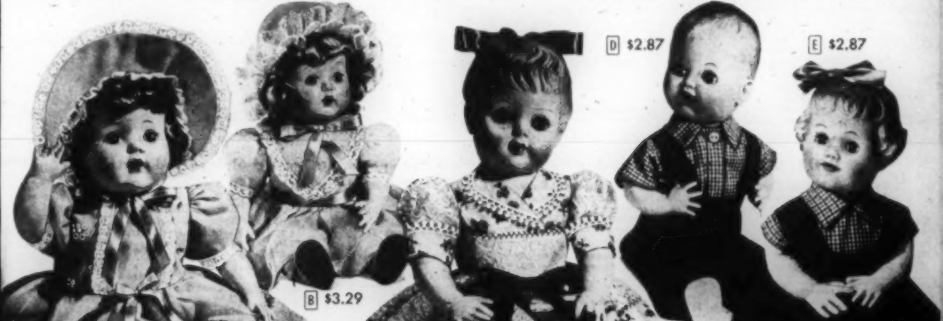
Adorable Baby Brother and Sister to complete your doll family. Both carefully designed with tiny little turned-up noses, pretty smiling mouths and bright glassene eyes shadowed with thick lashes that close for bedtime. Vinyl plastic heads feel amazingly baby-like. Dewy-fresh complexions and pretty molded curls make them look almost real. One-piece Latex rubber skin bodies are cotton stuffed, really cuddly. Fun to sponge clean. They coo softly when cuddled.

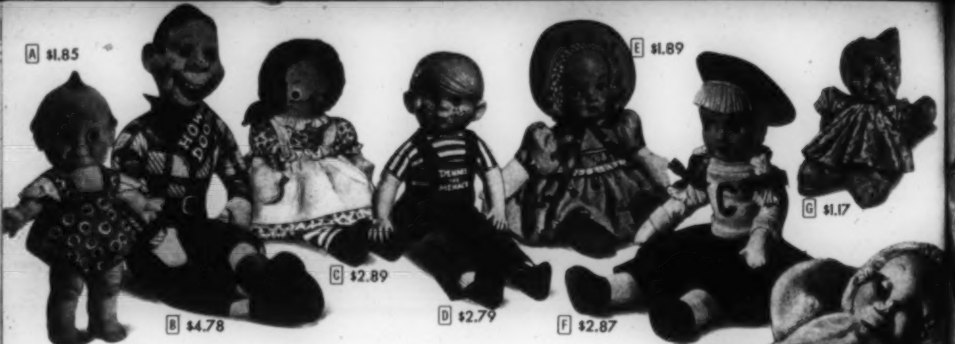
D **Brother.** 15½ in. tall. Cotton corduroy pants, flannel shirt, leather-effect shoes.

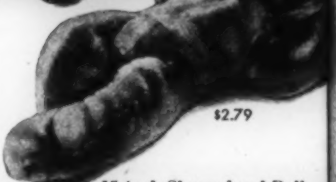
49 T U3686—Wt. 2 [illegible]. . $2.87

E **Sister.** 15½ in. tall. Cotton corduroy and flannel dress. Leather-effect shoes.

49TU3682 - Shpg. wt. 2 lbs. $2.87







Popular soft Dolls . . fun-loving playmates for tiny tots

A **Rose O'Neill's original "Kewpie."** Soft, rose-tinted vinyl plastic. She's 12 inches of loveable cuddly pudginess. Set-in, glass-like eyes. Her head turns and she smiles sweetly. Dressed in printed cotton playsuit. Easy to wipe clean. Ideal for toddlers. Collectors like her, too.
49 T 3500—Wt. 1 lb. $1.85

B **TV's Howdy Doody.** His comical freckled face and head is carefully designed of sturdy plastic. Lower jaw hinged; moves like ventriloquist's dummy. Go-to-sleep eyes. Cotton stuffed body; simulated sewn-on plaid shirt, pants, boots; bandana. 21 in. tall.
49 T 3595-Wt. 2 lbs. $4.78

C **Original Raggedy Ann,** every tot's favorite. Right from the storybooks, and cotton stuffed to make her extra huggable. She's dressed in bright percale, has striped legs, cotton yarn hair, button eyes and a lovable painted face. Sweet little smile wins hearts. 15 in. tall.
49 T 3580—Wt. 1 lb. $2.89

D **Dennis the Menace.** His antics in the comics have made him famous. Now he's a big 16-inch charmer you can have for your own. He has a vinyl head, latex rubber body, stationary glassene eyes. He wears cotton T-shirt, denim overalls with his name.
49 T 3537-Wt. 1 lb. $2.79

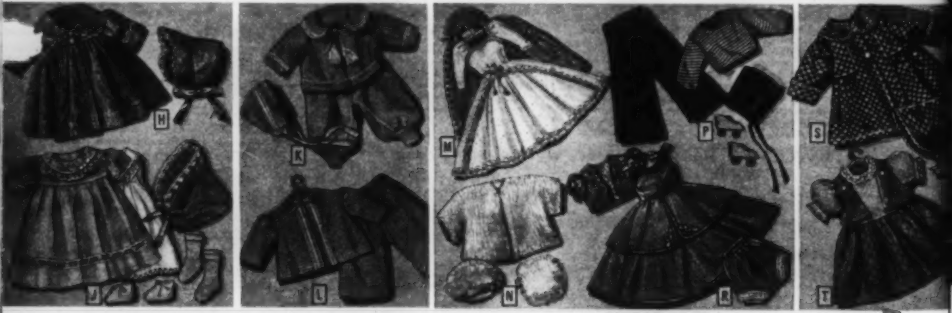
E **A Wide-eyed Young Charmer** who's just asking to be picked up and loved. She's cotton stuffed to make her ready for "rough-and-tumble" play. Yarn curls; painted face of plastic. Cotton covered body, legs. Cotton dress; matching bonnet. Socks; shoes. 15 in. tall.
49 T 3545—Shpg. wt. 14 oz. . . . $1.89

F **Sporty 26-inch College Coed.** She's a cheerful looking gal . . ready to burst into a cheer for her school. Cotton stuffed, painted plastic mask face; vinyl coated arms, legs. She wears bright cotton felt skirt and tam, knit cotton sweater. Yarn hair. She looks so smart in her jaunty hat.
49 T U3569—Shpg. wt. 2 lbs. . . $2.87

G **A Pretty Young Miss** who was made to be cuddled. She's a colorful little beauty with her bright percale-covered body . . her cute cotton tie-on apron-style dress. She's 11 inches of softness and charm . . stuffed with cotton . . her painted face smiling. Just right for the arms of a tiny tot.
49 T 3511—Shpg. wt. 10 oz. . $1.17

15-inch Sleepy-head Doll

For naptime hours, no dolly will be a more delightful companion than this snuggly sweetheart. Her impish face will capture your heart, and she'll be baby's favorite companion. Made of kitten-soft cotton-back rayon plush in pastel colors, stuffed with soft, white cotton. Her rose face is made of easy-to-clean, practically-unbreakable plastic with carefully painted features. Smooth cotton yarn ringlets frame her face. 15 in. tall.
49 T 3527—Shipping weight 1 lb. $2.79



DOLL CLOTHING for all sizes . . De luxe selection for sports, outings, cool days and parties

H **Baby Doll Taffeta Coat and Bonnet.** White lacy edging. Fine quality rayon moire taffeta. Shipping weight 8 oz.
49 T 3412—Size 14-15 in. $1.59
49 T 3413—Size 16-17 in. 1.59
49 T 3414—Size 18-19 in. 1.89
49 T 3415—Size 20-21 in. 1.89

J **Baby Doll Layette.** Everything a new "baby" needs. Organdy dress, bonnet. Lawn slip. Imitation leather shoes, rayon stockings. Fits all rubber and vinyl Skin dolls. Shipping weight 14 oz.
49 T 3425—Size 14-15 in. $2.19
49 T 3426—Size 16-17 in. 2.19
49 T 3427—Size 18-19 in. 2.49
49 T 3428—Size 20-21 in. 2.49
49 T 3429—Size 22-23 in. 2.79

K **Snowsuit and Bonnet for Baby Doll.** Fine quality cotton fleece. Wool loop trim. Knit cuffs on legs. Tassel tie. Separate belt. Shpg. wt. 8 oz.
49 T 3437—Size 14-15 in. $1.69
49 T 3439—Size 16-17 in. 1.69
49 T 3444—Size 18-19 in. 1.98
49 T 3445—Size 20-21 in. 1.98

L **Two-piece Baby Pajamas on Hanger.** Good quality cotton flannel in assorted kiddie prints. Warm and snuggly for your baby doll on chilly nights. Shipping weight 8 ounces.
49 T 3430—Size 14-15 in. 79c
49 T 3431—Size 16-17 in. 79c
49 T 3432—Size 18-19 in. 89c
49 T 3433—Size 20-21 in. 89c

To Order Doll Clothes: Measure doll head to foot. State catalog number of size nearest height of your doll.

M **Bridal outfit for girl doll.** Ninon gown, flocked design, lace trim. Floral spray. Lawn slip, net veil. Shpg. wt. 10 oz.
49 T 3420—Size 14-15 in. $2.79
49 T 3421—Size 16-17 in. 2.79
49 T 3422—Size 18-19 in. 2.89
49 T 3423—Size 20-21 in. 2.89

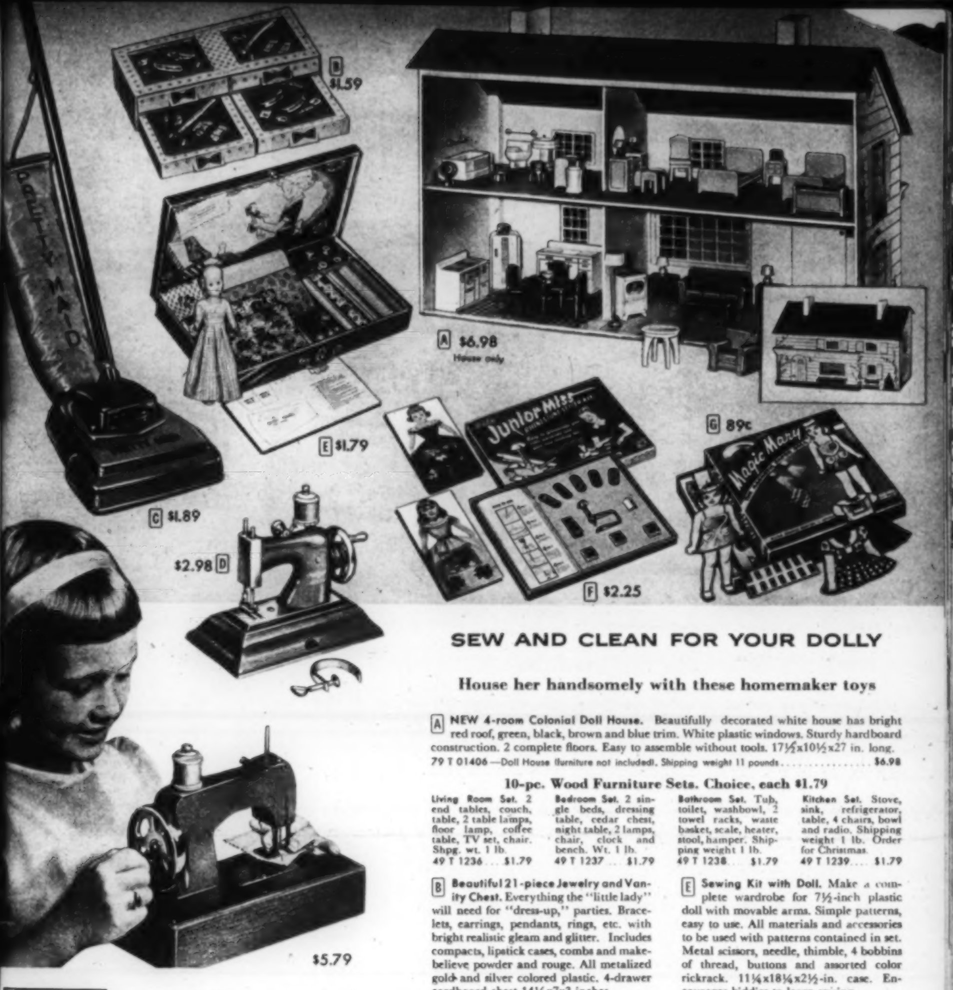
N **Rich Fur Coat, Hat and Muff Set.** Snowy white rabbit fur that dolly can snuggle into on cold days. Shpg. wt. set 12 oz.
49 T 3470—Size 15-16 in. $2.79
49 T 3471—Size 17-18 in. 2.89
49 T 3472—Size 19-20 in. 2.98

P **Roller Skating Set for girl doll.** Skates on shoes, slacks, bonnet, striped cotton jersey shirt. Shpg. wt. 8 oz.
49 T 3440—Size 14-15 in. $1.29
49 T 3441—Size 16-17 in. 1.45
49 T 3442—Size 18-19 in. 1.45
49 T 3443—Size 20-21 in. 1.59

R **3-pc. Evening Gown for Girl Dolls.** Pretty rayon taffeta with all-over-net skirt and tinsel trimmed with rosebuds. Tie shoulder straps. Embossed jacket. Rayon panties, lace trim. Shpg. wt. 10 oz.
49 T 3458—Size 14-15 in. $1.98
49 T 3459—Size 16-17 in. 2.47
49 T 3460—Size 18-19 in. 2.59

S **Coat and Hat Set specially made for Walking Dolls.** Embossed rayon taffeta with metal zipper closing on back of coat. Buttons on front. Shpg. wt. set 10 oz.
49 T 3416—Size 17-18 in. $1.79
49 T 3417—Size 22-23 in. 1.98

T **Dresses for Walking Dolls.** Assorted styles, made especially for walking dolls. Full skirts, fancy trims. All with buttons, buttonholes. Shpg. wt. each 10 oz.
49 T 3419—Size 17-18 in. $1.19
49 T 3424—Size 22-23 in. 1.29



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SEW AND CLEAN FOR YOUR DOLLY

House her handsomely with these homemaker toys

A **NEW 4-room Colonial Doll House.** Beautifully decorated white house has bright red roof, green, black, brown and blue trim. White plastic windows. Sturdy hardboard construction. 2 complete floors. Easy to assemble without tools. 17½x10½x27 in. long.
79 T 01406—Doll House (furniture not included). Shipping weight 11 pounds $6.98

10-pc. Wood Furniture Sets. Choice, each $1.79

Living Room Set. 2 end tables, couch, table, 2 table lamps, floor lamp, coffee table, TV set, chair. Shpg. wt. 1 lb.
49 T 1236 . . . $1.79

Bedroom Set. 2 single beds, dressing table, cedar chest, night table, 2 lamps, chair, clock and bench. Wt. 1 lb.
49 T 1237 . . . $1.79

Bathroom Set. Tub, toilet, washbowl, 2 towel racks, waste basket, scale, heater, stool, hamper. Shipping weight 1 lb.
49 T 1238 . . . $1.79

Kitchen Set. Stove, sink, refrigerator, table, 4 chairs, bowl and radio. Shipping weight 1 lb. Order for Christmas.
49 T 1239 . . . . $1.79

B **Beautiful 21-piece Jewelry and Vanity Chest.** Everything the "little lady" will need for "dress-up," parties. Bracelets, earrings, pendants, rings, etc. with bright realistic gleam and glitter. Includes compacts, lipstick cases, combs and make-believe powder and rouge. All metalized gold and silver colored plastic. 4-drawer cardboard chest 14¼x7x3 inches.
49 T 1293—Shpg. wt. 1 lb. 4 oz. $1.59

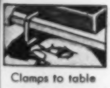
C **Friction Vacuum Cleaner with Sparks.** No trouble cleaning house with this working model vacuum. Just push down and forward, listen to the motor hum, watch the sparks fly through transparent lens in motor housing. Actually picks up dust and dirt through suction with aid of revolving brush. Transparent vinyl plastic bag. Handle 23 inches high. Base is 6¾x6½x3⅜ inches high.
49 T 1203—Shipping weight 2 lbs. $1.89

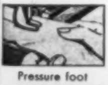
D **Imported Sewing Machine.** Economy-priced . . . imported from West Germany. Sews in chain stitch. Thread tension disc adjusts to fabric thickness. Clamp holds machine firmly to table. Safety guard under needle. Metal smoothly enameled in bright color. 3 needles, thread incl. 8x4½x6½ in. high.
49 T 1277—Shpg. wt. 2 lbs. 6 oz. $2.98

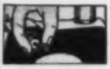
E **Sewing Kit with Doll.** Make a complete wardrobe for 7½-inch plastic doll with movable arms. Simple patterns, easy to use. All materials and accessories to be used with patterns contained in set. Metal scissors, needle, thimble, 4 bobbins of thread, buttons and assorted color rickrack. 11¼x18¼x2½-in. case. Encourages kiddies to learn sewing.
49 T 1235—Shipping weight 2 lbs. $1.79

F **Junior Miss Rhinestone Setter Kit.** Apply beautiful decorations to dolls' wardrobes, and to own clothing, too. Even Mother can make good use of this craft set. Rhinestone setter, rhinestones with separate metal settings, simulated pearl studs, multicolored cup and star sequins, seed beads, bugle beads, needles, thread, felt appliques. Instructions and designs. Fun for young seamstresses.
49 T 1201—Shpg. wt. 1 lb. 4 oz. $2.25

G **Magnetic Paper Doll.** Her name is Magic Mary—and she's a very special paper dolly, too. She is dressed in an instant, because magnetic attraction makes her clothes cling like magic. Complete with 14 brightly colored dresses to cut out. Doll measures 10 inches tall on sturdy metal base. A thrifty gift.
49 T 1251—Shpg. wt. 1 lb. 89c

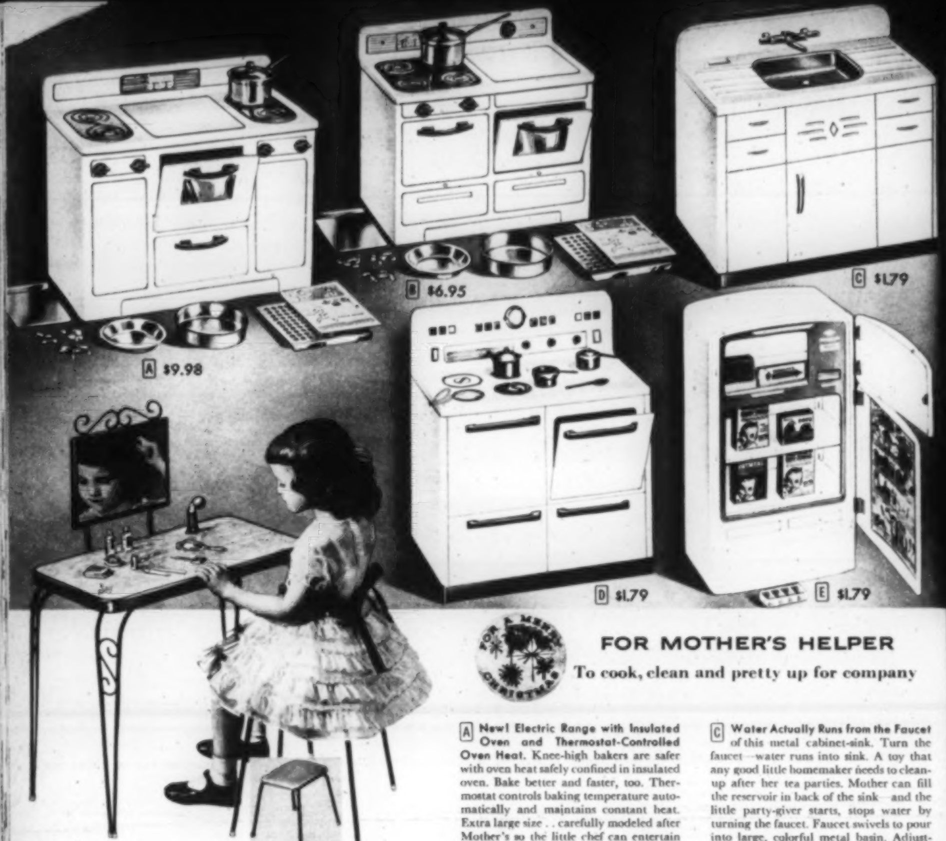

Clamps to table


Pressure foot


Tension disc

Our Finest Imported Toy Sewing Machine

Imported from West Germany. Sews regular machine chain stitch . . . every one even and firm. Thread tension and stitch controls adjust to fabric thickness. Safety guard protects little fingers from pricks, means tiny hands can't get in the way of the needle. Pressure foot keeps material in place while sewing. Child controls speed of the machine with easy-turning handle. Gear-drive and transmission give "big machine" operation—smoother, more even sewing. Made of sturdy steel with brightly enameled finish. Hardwood base. Metal clamp fastens securely to table, keeping machine steady while your little girl sews. Easy-to-insert needle. Complete instructions are easy to follow—your little seamstress will quickly learn to turn out fine dresses for her doll family. Send your order today for Christmas. Overall size 8⅜x4⅜x6¾ in.
49 T 1232—Shipping weight 3 lbs. $5.79



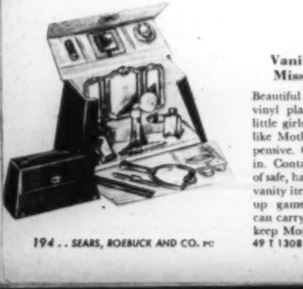
FOR MOTHER'S HELPER

To cook, clean and pretty up for company

New! Modern Vanity Set for Little Charmers

Your favorite little miss will be sitting pretty with her own vanity table. And you'll enjoy watching her learn good grooming while she's playing grown-up. She'll love the modern design of this table that combines pretty colors with smart black wrought metal. Table top is stain-resistant plastic . . made to take plenty of "make-up" sessions. Black wrought metal front legs, mirror stand have dainty scroll trim. Window glass mirror. Companion stool upholstered in washable vinyl plastic to go with table top. Table top 12x24x21 in. high. Stool 12½ in. high. She'll be delighted that Santa brought her a grown-up gift.

79 T 01231 K—Cosmetics *not incl.* Shpg. wt. 24 lbs. Each **$9.98**



Vanity Kit for the Miss who Travels

Beautiful padded lizard-effect vinyl plastic case to delight little girls. Made to look just like Mother's; looks very expensive. Case is 9⅜x5¼x4½ in. Contains a treasure-trove of safe, harmless cosmetics and vanity items . . ideal for dress-up games, too. Little miss can carry her kit on any trip, keep Mother's cosmetics safe.

49 T 1308—Shpg. wt. 1 lb. . . **$2.69**

A **New! Electric Range with Insulated Oven and Thermostat-Controlled Oven Heat.** Knee-high bakers are safer with oven heat safely confined in insulated oven. Bake better and faster, too. Thermostat controls baking temperature automatically and maintains constant heat. Extra large size . . carefully modeled after Mother's so the little chef can entertain her friends with her own kitchen-tested recipes. Oblong oven door window so she can watch her baking . . keep it from burning. Sturdily constructed of metal enameled white. Cheerful red handles, knobs and trim. Polished rear panel. Aluminized burner plates. Overall size 15x12¾x7¾ in. high. Includes oven rack, tested recipe book, and eight utensils—aluminum sauce pan and cover, 4-inch round layer cake pan, pie plate, cookie sheet, 3 cookie cutters. UL approved for 110-120-volt, 60-cycle AC.

49 TU1117—Shpg. wt. 11 lbs. **$9.98**

B **New! Electric Range with Insulated Oven!** Santa's inspired gift for the little miss who likes to cook and bake for her friends. Oven heat is safely confined . . thanks to insulation. Oblong oven window lets little cooks watch their favorite recipes bubble and bake. Sturdy metal with spotless white enamel finish. Colorful red handles for a cheerful accent in her sparkling kitchen. White enameled rear panel. She's sure to find a favorite recipe in the tested cook book included with her electric range. Complete with oven rack and eight utensils—aluminum sauce pan and cover, 4-inch round layer cake pan, pie plate, cookie sheet, and 3 cookie cutters. 12½x11x7 inches high . . UL approved for 110-120-volt, 60-cycle AC.

49 TU1111—Shpg. wt. 8 lbs. **$6.95**

C **Water Actually Runs from the Faucet** of this metal cabinet-sink. Turn the faucet—water runs into sink. A toy that any good little homemaker needs to clean-up after her tea parties. Mother can fill the reservoir in back of the sink—and the little party-giver starts, stops water by turning the faucet. Faucet swivels to pour into large, colorful metal basin. Adjustable stopper in basin for draining. Hinged door in base opens to lower compartment. White enamel. 11½x7x10¾ in. high.

49 T 1130—Shipping weight 2 lbs. 12 oz. **$1.79**

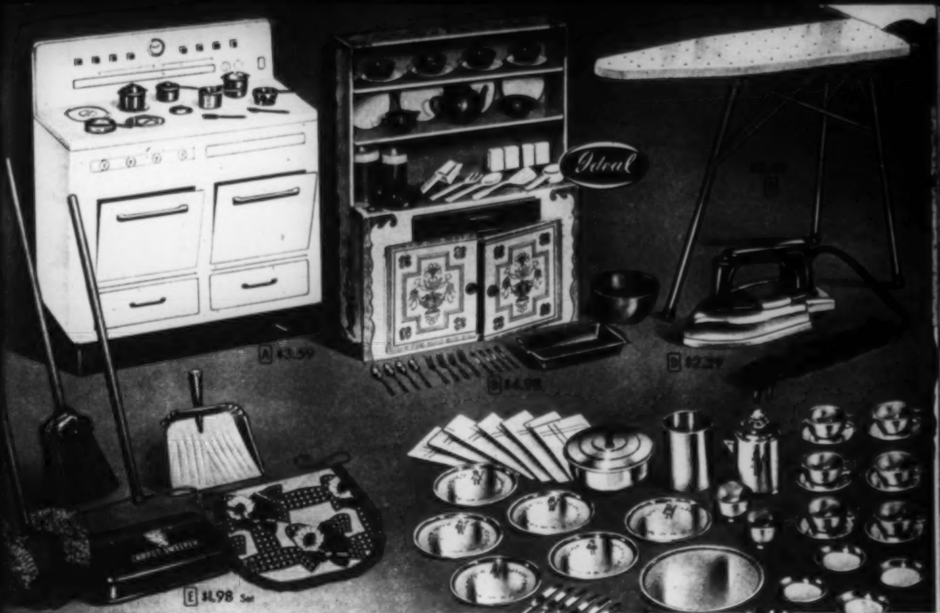
D **Economy-Priced Play Stove.** What fun she'll have "cooking" and "baking" for her doll family. This non-electric model is designed like mother's modern range . . has play "timer," "burners," and plastic on-off buttons that really push in. Hinged oven door opens and closes. Sturdy steel construction with white enameled finish. Bright red handles to add a note of gaiety to her "kitchen." Size 11x6½x12 in. high. Includes colorful plastic utensils scaled to fit little homemakers. Lots of fun at a low price.

49 T 1128—Shipping weight 3 lbs. **$1.79**

E **Two-Door Toy Refrigerator.** Miniature of a sleek modern refrigerator . . right down to the double-door. Two compartments—a regular food "cooler" and a separate "freezer". Complete with removable plastic ice cube tray, 6 cut-outs of food items . . already stocked for a big doll party. Doors open. Heavy gauge metal, enameled glossy white. Bright red handles. Non-electric. Size 8x5½x13½ in. high. Sure to thrill mom's helper.

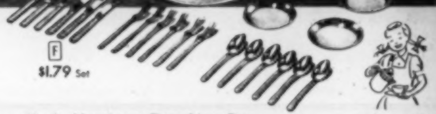
49 T 1129—Shpg. wt. 2 lbs. 12 oz. **$1.79**

49 T U1131—**Three-piece set.** Refrigerator (E), Stove (D), and Sink (C) above. Save on complete "kitchen". Shipping weight 11 lbs. **$4.98**



SMALL-SCALE EQUIPMENT

To Set up light housekeeping for Dolly



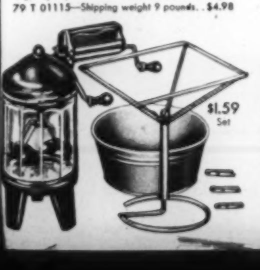
A Double Oven Play Stove. Modern, non-electric appliance for little homemaker's streamlined kitchen. Looks just like the new modern ranges. She'll enjoy make-believe meals to treat the taste of her doll family. Two oven doors open and close, 8 multi-colored plastic buttons push "on" and "off." Eight-piece utensil set of durable plastic—small duplicates of adult cooking utensils, specially made to fit tiny hands. Sturdy steel construction, white enamel finish. Red handles. Overall size 14x7¼x14½ inches high.
49 T U1132—Shipping weight 7 pounds.. $3.59

B China Cabinet . . Tea and Utensil Set. Beautifully lithographed all metal cabinet with realistic 44-pc. tea and utensil set—all break-resistant plastic. Cabinet doors open and close; removable drawer, 5 shelves. Tea set for 4—4 each of plates, cups, saucers, spoons, knives, forks; 1 each tea pot and cover, sugar bowl, creamer, mixing bowl, tea and sugar canisters, with covers, juicer, casserole dish, salad spoon, strainer, pancake turner, scoop, 5-pc. spice rack. Size 21¼x5¼x16 in. high.
79 T 01115—Shipping weight 9 pounds.. $4.98

C "This is the way we iron our clothes." Extra-large ironing board. Perforated 8x30-inch metal ironing board with rubber-tipped tubular steel legs. White enameled top; red enameled undercarriage. Legs concealed by top when folded.
79 T 01007—22 in. high. Wt. 6 lbs..... $2.49

D Electric Iron. Actually heats! Lustrous chrome-plated finish. All parts completely UL approved. Cast metal base, streamlined hood of highly polished chrome plate. Black bakelite handle 6¼ in. long. For 20-watt, 110-120-volt AC.
49 T 1018—Shpg. wt. 1 lb. 2 oz....... $2.29

E De Luxe 5-piece Sweeper Set. A little girl's dream for keeping her home clean while she plays. Looks and works just like Mother's. Sweeper really sweeps! Bottom opens for emptying. Baked-on enamel finish in three colors. 9x7x2¼ in. 21-in. handle. Also included—25-inch plastic bristle broom, multicolored yarn mop with 24-in. wood handle, dust pan of bright color heavy-gauge metal, easy-to-clean printed plastic apron.
79 T 01302—Shipping weight 3 pounds. . $1.98

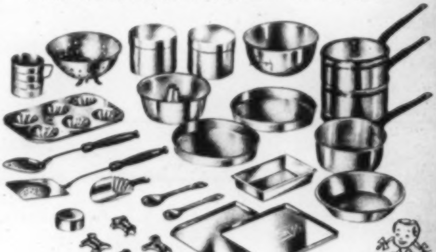


Complete Dolly Laundry Set

When Monday comes, dolly's little mama is ready to start laundering baby's bunting. She just turns the handle of the washer, and cups inside glass tub beat up and down. Rinse laundry in rinsing tub, run through adjustable wringer and they're ready to be hung on 9-inch revolving dryer with clothespins. Washer mounted on metal base. Do your Christmas shopping early. Order now.
49 T 1005—Shipping wt. 3 lbs. 9 oz.... $1.59

51-pc. Aluminum Percolater Set

F Service for 6. Little percolator really "perks" . . has sieve-type coffee basket and lid with glass inset. Sturdy, rust-resistant aluminum service. Plates and saucers have embossed Bo-peep decorations. All edges smoothly turned; won't cut little hands. Set includes: 6 each of plates, saucers, sauce dishes, cups, knives, forks, spoons, paper napkins; 1 each snack bowl with cover, water pitcher, sugar bowl, creamer, 6-inch round tray with hammered design. Shpg. wt. 1 lb.
49 T 902—Plates 4½ in. diam., others in proportion.......... 51-piece set $1.79



29-piece Cook and Bake Set Like Mother's

Little chefs can really cook and bake or just make believe with the aluminum baking set. There's everything a particular miss could want for her "kitchen equipment." Includes: biscuit pan, pie plate, measuring cup, scoop, 6-cup muffin pan, 7 assorted cookie cutters, 2 cookie sheets, mixing bowl, double boiler, 2 measuring spoons, flour canister, cookie canister, 2 layer cake pans, mixing spoon, cake turner, angel cake pan, sauce pan, colander. Mixing bowl 4-in. diam., others in proportion.
49 T 906—Shipping weight 1 pound....................... 29-piece set $1.79

A $10.95 Bed only

B $4.49

C $5.95

D $4.49

E $4.69

Maple Bunk Bed

A Just the thing for big doll families . . and for big dollies, too. Use as double-decker, 27 in. high . . or convert to two twin beds, 14x28 in. long. Golden finish real maple with turned corner posts in true colonial style. Mattresses not included (see below). Easily put together, screws included.

79 T 09272L—Shpg. wt. 16 lbs.$10.95

49 T 9279—Mattress for above. Shpg. wt. 12 oz. . . . . Each $1.39

Harmonizing Maple Finish Furniture in Charming Provincial Style

B **Four-Drawer Chest.** It's a pleasure to put away dolly's clean "laundry" in this maple finish hardwood chest. Four drawers for "ironed" and neatly stacked dresses, bonnets, underthings. Copied from adult styles in popular colonial fashion. Size 11¾x7x17 in. high overall. Drawers 9⅜x6x2⅜ in. deep.

49 T U9298—Wt. 9 lbs. .$4.49

C **Roomy Wardrobe.** A place for all of dolly's clothing—hat shelf, hanger for dresses, drawer for socks, underwear, etc. Maple finish; decals on doors. Colonial style has shaped gallery top and front apron. Masonite Presdwood back, shelf, drawer bottoms. Remainder hardwood. Rod under shelf for hangers. Size 14x7x21 in.

49 T U9276—Wt. 11 lbs. $5.95

D **Hutch Cupboard.** Faithfully copied from adult styles in colonial maple finished hardwood. Colorful wallpaper in provincial pattern provides a lovely background to show off dolly's pretty dishes. Doors open to store "everyday" dishes, cooking utensils, etc. 2 grooved plate shelves. Size 13½x7x20 in. high.

49 T U9299—Wt. 7 lbs. . $4.49

Maple Highchair

E The same style Grandma used for Mom. Will make dolly's feeding time easier, more fun for little mamas. Swing tray up . . put dolly in her chair . . down comes the tray and dinner is served in a deluxe manner. Spindle back copied from colonial styles. Made of solid maple. Height 26½ inches overall. Seat 9x9 inches.

79 T 09291L—Wt. 8 lbs. . $4.69

Doll Bedding Set and Mattresses keep your dolly cozy

$1.98

As low as 89c

Everything you need to make dolly comfortable for the night. Pink cotton blanket, 17x17 in.; cotton flannel receiving blanket, 17x27 in.; sheet; embroidery edged pillow slip; pillow; clothes pins; safety pins.

49 T 9275—Wt. 8 oz. $1.98

Tufflex* Mattress. Soft—to help dolly sleep better. Plastic covered.

49 T 9252—Fits beds, cribs F and G. Shipping weight set 9 ounces. 98c

49 T 9251—Fits beds, cribs, J and K. Shipping weight set 7 ounces. 89c

* Reg. U.S. Pat. Off.

It's more fun at naptime if dolly has her own Crib or Bed

F **Drop-side Doll Bed** with gay nursery design panel. Dolly will snuggle down to pleasant dreams in the "just-like-real" crib. Side can be raised and lowered. Strong hardwood frame and rails; natural lacquer finish. Reinforced Masonite Presdwood bottom. Smooth-rolling casters. Takes 13x24-inch mattress (see 49 T 9252 at left). Size 19¼x14x25½ in. long.

79 T 09274—Easy to assemble. Shpg. wt. 11 lbs. $4.98

H **Fiber Doll Basket with Hood.** Looks just like the ones used for very young babies. Firm woven fiber construction that can take lots of wear. Movable hood to keep sun out of little doll's eyes. Folding legs lock in place. Rolls on casters. Enameled white with pastel trim. Height 26 in. Wt. 7 lbs.

79 T 09255—Basket only, no liner $5.98

49 T 9253—Pad and Liner for above. Plastic print liner, Tufflex* pad. Shpg. wt. 7 oz. $1.79

G **Drop-side Doll Crib.** Dolly can't fall out of this crib . . thanks to the graceful spindle sides. Yet, she's easy to put to bed and get up because side raises and lowers . . just like real baby's bed. Hardwood frame and rails in mellow maple finish. Wood slat bottom. Takes mattress 24x13 in. (See 49 T 9252 at left.) Size 19x14¾x25 in. long. Easily assembled.

79 T 09296—Shipping weight 6 lbs. $2.98

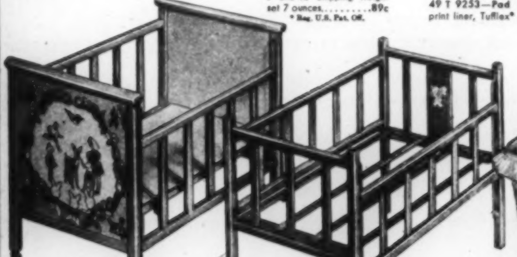
Economy Doll Bed and Cradle. Wood construction, enameled pink. Removable slat bottoms. Snug dowel joints. Easily assembled. Take mattress 49 T 9251 at left.

J **Doll bed.** A bed to bring sweet dreams to dolly. 22½x12½x15½ in. high.

49 T U9283—Shipping weight 4 lbs. $1.79

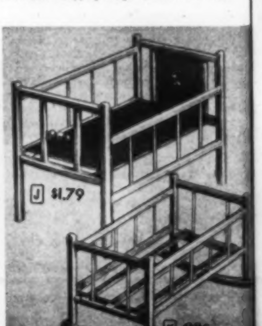
K **Doll Cradle.** Smooth wood rockers lull "baby" to sleep. 20x10¼x11¼ in. high.

49 T 9201—Shipping weight 2 lbs. 98c


F $4.98

G $2.98

H $5.98 Basket only

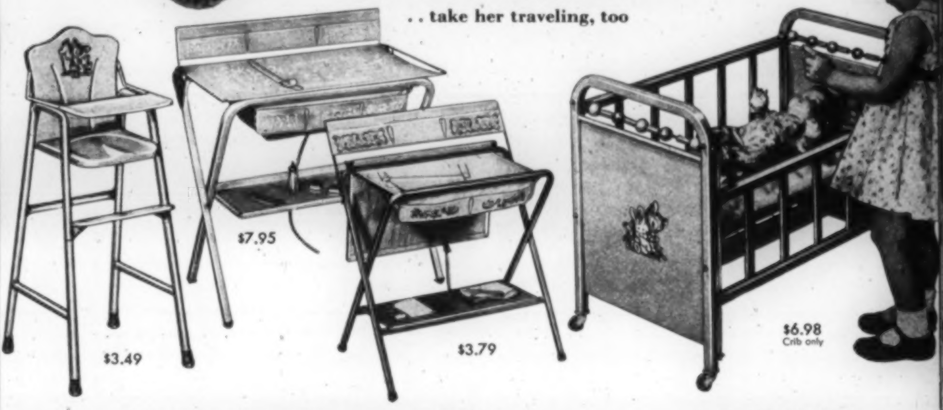

J $1.79

K 98c

DOLL FURNITURE AND LUGGAGE

Feed and bathe dolly, put her to bed

. . take her traveling, too



The comforts of home scaled-to-size for doll families

Happi-time Metal High Chair simplifies feeding hungry little dollies. Shaped metal seat, backrest. Feeding tray moves up and down just like real baby's high chair. Rubber feet on legs won't mar floors. Well braced to prevent rocking, tipping. Leg spread at base 12x12½ in. Height 29½ in. Seat 8x8½ in. Easy to assemble, hardware included.
49 T U9210—Wt. 7 lbs.$3.49

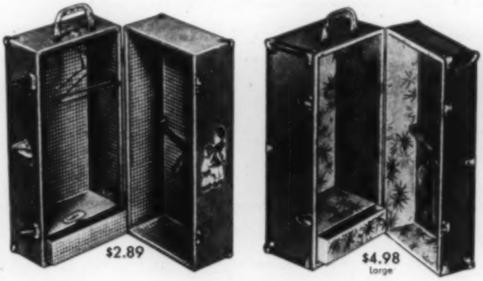
De Luxe Doll Bath with Dressing Table. Big enough for her biggest doll, yet folds flat when not in use. Full square steel frame, finished in ivory color. Beautiful blue Masland Duran plastic tub—electronically sealed—resists leaking. Gay nursery decorations and height-weight chart. Folding metal accessory tray. Plastic hammock in tub, drain hose with "on-off" clamp, safety belt. Complete with nursing unit . . bottle, nipple, sealing disc, cap. Also soap, washcloth, apron. Size 14½x27¾x30½ in. high. Lots of fun for little "mothers."
79 T 09286L—Shpg. wt. 9 lbs. $7.95

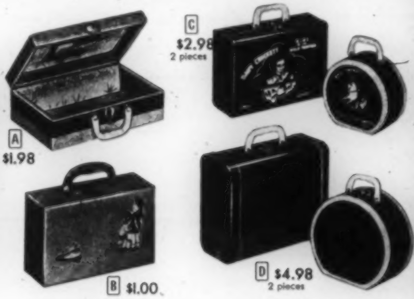
Doll Bath with Dressing Table. Dolly can splash to her heart's content in this bath. Channel steel frame, blue baked enamel finish. Electronically heat-sealed pink plastic tub . . resists cracking or leaking. Plastic apron has convenient pockets. Dressing table moves up and down. Safety strap. Plastic drain hose. Non-skid rubber feet. Steel accessory tray. Plastic hammock in tub. With soap, washcloth, apron. Size 14x21½x27 in. high overall.
79 T 09293L—Shpg. wt. 6 lbs. . . .$3.79

Our Best Metal Doll Crib

Drop Side Metal Crib. Sweet dreams come quickly to dollies when they're tucked away in this de luxe crib. It's strong steel finished in pastel blue enamel. Sweet animal pictures on panels. Color play beads keep dolly amused before naptime. One side raises and lowers . . makes it easier for little mothers to put dolls to bed, wake them up again. Smooth-rolling swivel casters. Mattress not included, order below. Size 15¼x25¼x21½ inches high overall. Doll not included.
79 T 09240—Shipping weight 14 lbs. $6.98

Tufted Plastic Mattress. Wipes clean with damp cloth. Inflates to 1½ in. thick. Size 14x24 in.
49 T 9242—Shipping weight 8 oz. $1.25





Trunks to pack for vacation trips or at-home storage

Dolly will travel in style when she packs her wardrobe in this trunk. Whether it's a one-day trip to the country or a summer vacation, she'll always have her clothes neat and ready to wear. Tough wood and fiberboard trunk. Canvas-effect striped paper finish for long wear. Lining has red houndstooth pattern. Bottom drawer for little shoes, bonnets, underthings, etc. Metal rack and clothes hangers so dresses and suits stay neat. Travel stickers. Metal-bound corners, hasps, hinges. Plastic handle. Size 18x8¾x8½ in.
49 T U9243—Shipping weight 4 lbs. . $2.89

Sturdy metal-over-wood trunk will take plenty of wear on dolly's trips. Strong, blue-enameled metal and striking black binding over well-built wood base makes a durable trunk. Attractive star design plastic-coated paper lining . . wipes clean with a damp cloth. Metal rack and hangers keep dresses and suits pressed, neat-looking. Handsome metal corners and two brass hasps make this trunk look like expensive adult trunks. Travel stickers on outside make dolly look like she's a real world traveler. Size 18x8¾x8½ in.
49 T U9297—Shipping weight 9 lbs. $4.98
49 T U9203—Trunk with features above, but 14x7x7¼ in. Shipping weight 6 lbs. $3.79

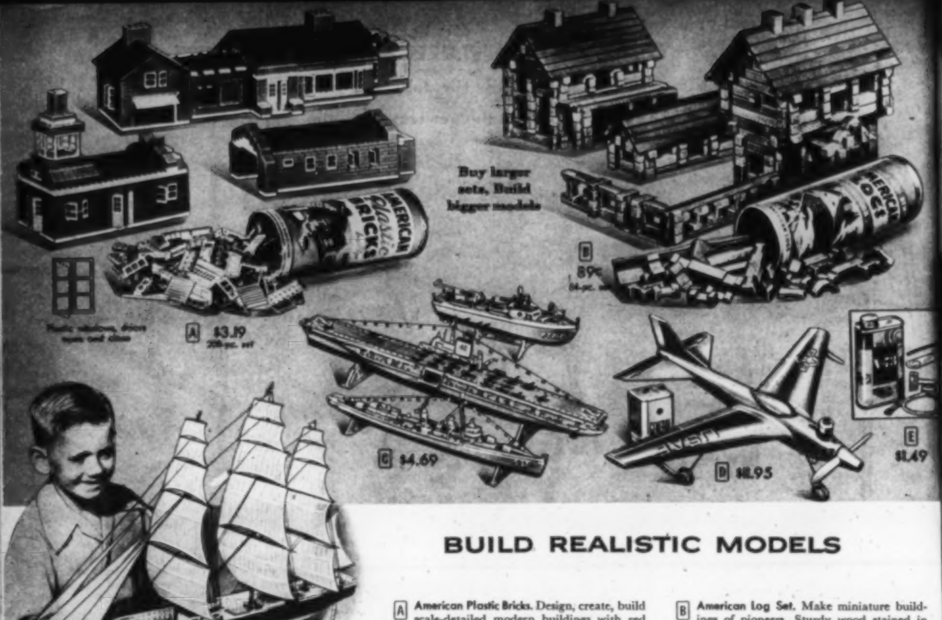
Fashionable luggage for traveling dolls

A **Doll's Vanity** . . with plastic comb, mirror, brush. Wood frame; fiberboard covered with plastic-coated paper. White, blue design. Plastic handle. Size 12x7⅜x4 in.
49 T 9208—Wt. 2 lbs. 4 oz. . $1.98

B **Doll-size Suitcase** to match 49 T U9243, left. Wood and fiberboard. Striped paper outside, houndstooth inside. Plastic handles. 9x6⅜x4 in. Give her a matched set.
49 T 9204—Wt. 1 lb. 4 oz. . $1.00

C **New! Davy Crockett Matched Luggage.** Overnight case, hat box. Wood and fiberboard. Fuzzy design. Red, white plastic trim. Paper lining. Hat box 7¼x3½ in. deep. Case 11¼x8¾x4½ in. A thrifty gift.
49 T 9205—Shpg. wt. 2 lbs. 6 oz. . . . $2.98

D **New! Our Best Toy Luggage Set.** Overnight case, hat box. Saddle tan plastic-coated fiberboard in rawhide design . . looks grown-up. Plastic handles. Coated paper lining. Hat box 10x4⅝ in. Case 12¾x10¾x5¾ in.
49 T 9211—Shpg. wt. 4 lbs. $4.98



Big Clipper Ship Construction Kit

Build a big 31-inch replica of the famous "Sea Witch," the first true clipper ship. You can actually launch and sail your model because it's made entirely of finely molded plastic. Every detail scaled to size—from 2-pronged anchor to the flag waving atop its mast. No carving, or sanding needed because all pieces are precision scaled to fit. Build with full sail and rigging, fully rigged without sail, or with standing rigging only—just as you wish. Kit contains sailors in various positions to complete your model—takes you back to the days when these "gull ships" sailed the China seas. A smart accessory for a boy's room or Dad's den; and so much fun to build! Complete with cement, standards for mounting, detailed instructions. Top mast 20 in. high.

49 T U2296—Shipping weight 4 pounds.. .... $8.95

BUILD REALISTIC MODELS

A **American Plastic Bricks.** Design, create, build scale-detailed modern buildings with red plastic bricks. Transparent plastic jalousie windows add modern touch. Doors open, close. Pegs, sockets make bricks fit securely. Green fiberboard simulated asphalt roof. Bricks 1¾ in. Overhead garage doors on 3 larger sets. Build bigger, more intricate models from larger sets. Interchangeable pieces in all sets.

49 T 2067—208-pc. set. Shpg. wt. 2 lbs. 3 oz.. $3.19
49 T 2068—290-pc. set. Shpg. wt. 2 lbs. 14 oz.. 4.49
49 T U2069—459-pc. set. Shpg. wt. 4 lbs....... 6.79
49 T U2301—591-pc. in box. Shpg. wt. 6 lbs.... 8.95

C **Make three ships with one kit.** "Victory at Sea" ship assortment includes: Aircraft Carrier *Franklin D. Roosevelt* with 26 planes, detailed radar, complete armament, 21½ in. long. PT boat loaded with realistic detail, armament, crew, 9 in. long. Famous destroyer, *USS Sullivans*, 15 in. long. Kit contains 186 pieces in all. Finely molded high-impact plastic means there's no carving or sanding needed. Cement.

49 T 2313—Instructions. Shpg. wt. 2 lbs. 2 oz. . . $4.69

B **American Log Set.** Make miniature buildings of pioneers. Sturdy wood stained in natural log color. Each log actually hewn, square cut, measures ¾ in. thick, and interlocks with others. Building can be moved as a unit without dismantling. Smooth beveled edges are splinter free. Square logs come in assorted lengths, roof planking, chimney, split logs. No tools needed.

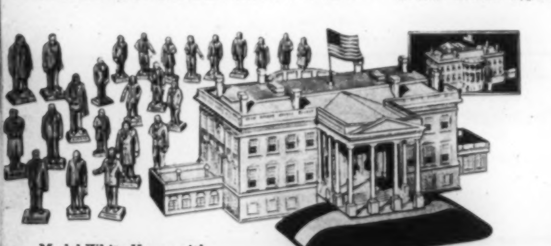
49 T 2062—54-pc. set. Shpg. wt. 1 lb. 8 oz.... 89¢
49 T 2063—103-pc. set. Shpg. wt. 2 lbs. 14 oz.. $1.79
49 T U2064—211-pc. set. Shpg. wt. 6 lbs...... 3.79
49 T U2065—314-pc. set. Shpg. wt. 9 lbs...... 5.49

D **"Turbo-Jet" engine-powered Airplane.** Completely assembled, ready to fly, order fuel. *New* self-starting fuel engine . . pull string, it starts. Made of rugged high-impact plastic. Tricycle landing gear. Battery, 2 extra propellers included. 17-in. wing spread.

49 T U2316M—Shipping weight 4 lbs.. .... $11.95

E **Accessory Kit for engine.** ½-pint fuel, pouring spout, hose, wrench, battery wire, clip.

49 T 2445M—Shipping weight 14 oz.......... $1.49



Model White House with 33 Presidents

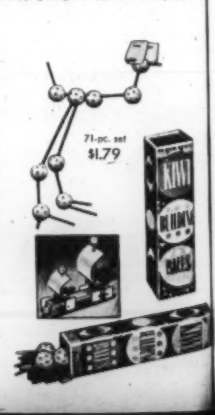
The historic White House, official residence of the presidents. Reproduced to scale from the actual building in Washington D.C. Mansion measures 18½x13x6 in. high overall. Constructed of sturdy plastic and so designed that youngsters may assemble by snapping parts together. No glue needed. 33 detailed plastic figures of famous U.S. presidents approx. 1¾ in. high; plus 2 figures of Mrs. Eisenhower and 1 extra of "Ike." Historical background of each president incl.

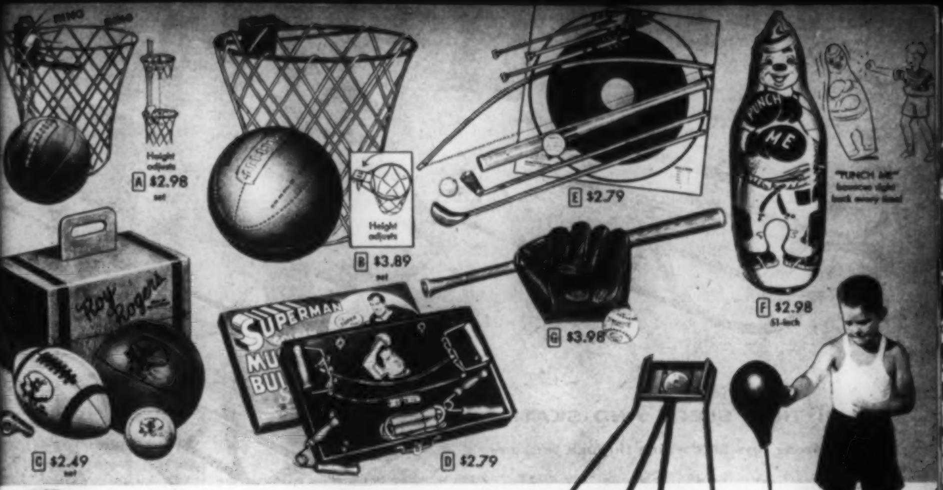
49 T 5916—Shipping weight 3 lbs......... $4.77

Kiwi Construction Toy

New approach to the basic construction toy. Colorful balls, dowels and wings fit together in thousands of different forms—trains, animals, telephones, flowers—build just about anything in a child's world with this educational set. Pliable plastic red, white, yellow and blue balls. Brightly colored wooden dowels from 2 in. to 15 in. long—safe, vegetable coloring. Rubber axle hubs. Silver-colored wings. Bright yellow fiber container punched with holes, use as base. Buy the larger kit, build more intricate, detailed models. Order for Christmas giving today.

49 T 2159—71-piece Kiwi Toy. Shipping weight 1 lb. 4 oz . . . $1.79
49 T 2260—142-piece Kiwi Toy. Shpg. wt. 2 lbs............ $2.79





Use on wall
Use on the floor
$6.95

FOR YOUNG ATHLETES

A **Bell-ringing Basketball Set.** Bell rings when young athlete sinks a shot. Height adjusts—basket slides up and down on metal track, adjusts to child's height. Use it indoors and out—fits over the top of any standard door. 12-in. metal hoop has mesh net. 7-in. diameter basketball with pebble-grain imitation leather cover, valve-type bladder. Shipped uninflated; valve needle included. Order now.
49 T U2461—Shpg. wt. 2 lbs. . . . Set $2.98

C **Roy Rogers Sport Kit.** All-season kit contains a ball for each major sport—basketball, football, baseball. Each is decorated with emblem of Roy Rogers and his horse, Trigger. 6½-in. diam. molded rubber basketball with valve, 8-in. white molded football with valve, 2½-in. solid sponge rubber baseball, plastic whistle. Carrying case. Inflated.
49 T 2438—Shpg. wt. 1 lb. 12 oz. . . $2.49

E **New! Triple-thrill Sport Kit** introduces youngster to three exciting sports—archery, golf and baseball. **Archery set** includes 30-in. lacquered hickory bow, three 12-in. arrows with safety rubber tips, 17-in. target. **Golf set** contains driver with genuine persimmon head, putter with die-cast metal head. Both have aluminized hardwood shafts. Also, sponge rubber golf ball, wooden tee. **Baseball set** with 22½-in. hardwood bat, sponge rubber baseball.
79 T 02473—Shpg. wt. 3 lbs. $2.79

G **New! 3-pc. Baseball Set.** He'll be the proudest Jr. Leaguer in the block with his professional-looking ball, bat and glove set. Leather-lined, laced genuine cowhide glove with pre-formed pocket, welted fingers. Adjust strap for size. Yarn-wound ball has compressed core. 25½-in. hardwood bat is just right for pint-sized players. It's low priced to fit your Christmas budget, packed with fun for a young sports lover.
49 T U2476—Shpg. wt. 4 lbs. $3.98

B **Our Best Basketball Set.** Large regulation-size basketball and rugged 16-in. diameter hoop of ¼-in. steel with over-the-door braced steel bracket. Screws to wall. Ball of Peb-Tex simulated leather, laced . . ready to inflate. Needle incl. Heavy net cord. *See 49 T 2442 below for air pump.*
49 T U2493—Shpg. wt. 4 lbs. $3.89

Basketball only. Simulated leather with valve-type bladder. Needle.
49 T U2464—Shpg. wt. 2 lbs. $2.89

D **New! SUPERMAN Muscle-Building Set,** inspired by popular TV and comic hero. Helps to build strong, healthy bodies. Includes 2-spring chest exerciser with hooks for conversion to wall exerciser, 2 hand strengtheners, jump rope, progress chart, tape measure, membership certificate and Superman club pin. Colorful carrying case. Instructions incl.
49 T 2475—Shpg. wt. 2 lbs. 9 oz. . . $2.79

F **Giant "Punch Me" Toy.** *51 in. high!* Knock him down and he bounces right up again with a great big smile. Three-color clown design. Strong vinyl plastic, electrically welded seams. Inflates by mouth. Weighted base.
49 T 2428—Shpg. wt. 4 lbs. $2.98

23-in. "Punch Me." Features as above.
49 T 2525—Shpg. wt. 1 lb. 6 oz. . . . $1.30

H
J
COLLEGIATE

H **Regulation Size Football.** Rugged pebble grain imitation leather. Valve-type bladder. Inflating needle included. *State* white or brown.
49 T 2484—Shpg. wt. 1 lb. $1.98

J **Aluminum Air Pump.** Fits needle for valve-type balls. 9 in. long.
49 T 2442—Shpg. wt. 6 oz. 45c

"Tu-Way" Punching Bag

Grows with your child because of its convertible feature. Use on floor while child is small—convert to wall model to keep pace with his height. 17-in. diameter base—lots of room for fancy footwork. New bag of wine color imitation sheepskin leather . . smooth, soft surface that's easy on little hands. Metal frame. Floor height adjusts 36 to 47 in. Air needle, pump incl.
79 T 02472—Shpg. wt. 8 lbs. $6.95

Jump Sticks and Stilts

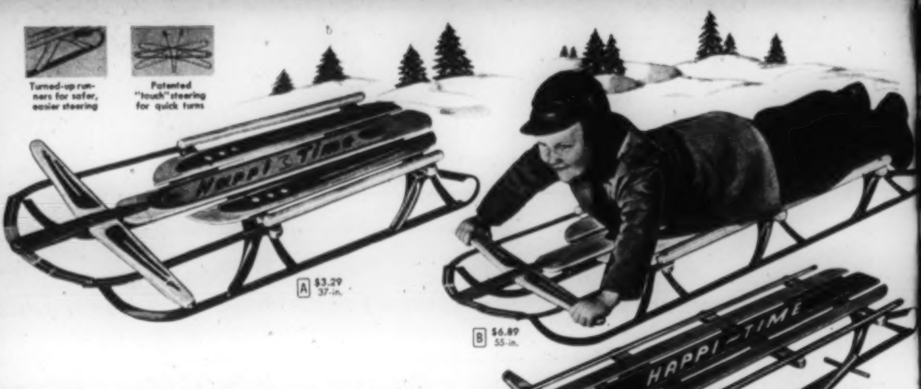
K **Jumbo Jump Stick.** 49½ inches long. Strong, rustproof, lightweight aluminum tube. Slip-resistant footrest. Oil-tempered spring. Long-wearing hard rubber tip.
79 T 07353—Shpg. wt. 5 lbs. $5.95

L **Adjustable Stilts.** Steps adjust for height, up to 21 inches above the ground, as youngsters gain in skill. Steel with hardwood top, enameled red. Rubber crutch tips protect your floors. 68 inches long.
79 T 07177—Shpg. wt. 5 lbs. $3.95

M **Our Best Jump Stick.** Rugged chrome-plated tubular steel. Extra-strong spring, calibrated and adjustable for different weights. Cast step plates. Rubber tip with anti-skid bottom. 41 in. high; 11x2 in. at step plate. A fun-filled gift.
79 T 07306L—Shpg. wt. 7 lbs. $8.95

Do your Christmas shopping at home. Use Sears Easy Terms plan. For details, please see page 258.

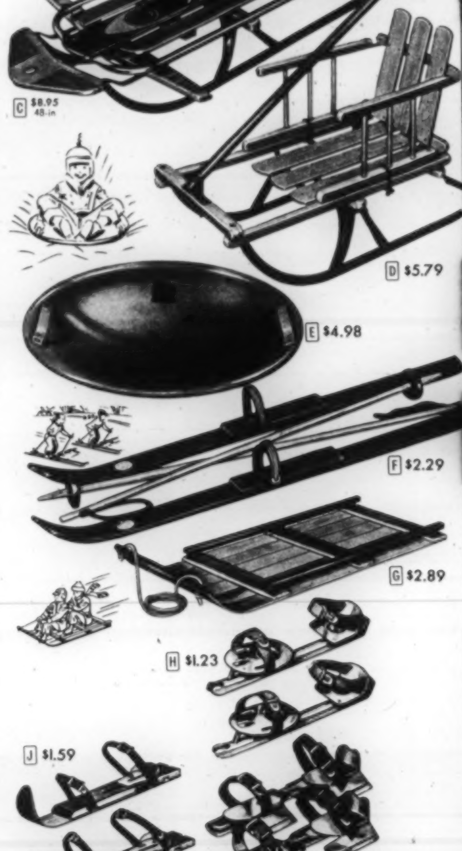
Floor Punching Bag. New imitation sheepskin leather punching bag is *extra* soft—provides smooth punching surface for little hands. Helps youngster build a strong body—develops coordination and speed. Twelve-inch bag stands 40 inches from floor, attaches to flexible steel rod. Strong all-metal base with enamel finish. Bag shipped uninflated. Inflating needle included. For air pump, see 49 N 2442 below left.
79 T 02471—Shpg. wt. 6 lbs. $3.89



Turned-up runners for safer, easier steering

Patented "touch" steering for quick turns

Happi-Time
A $3.29 37-in.
B $6.89 55-in.
HAPPI-TIME



HAPPI-TIME SLEDS AND SKATES

Speedy, strong toys for dashing through the snow

A B **Speedy Happi-Time "Flying Arrow" Sleds in four popular sizes.** Lightweight for extra speed, balanced to respond quickly, constructed to take years of hard play. Extra large hardwood tops with weather-resistant varnish finish. Patented "touch" steering takes curves fast without skidding. High carbon steel runners grooved for quick getaways; bend from front to rear in one sweep, no sharp points. Strong top crossbars, steel riveted for extra strength. Heavy gauge steel knees give firm balanced support. Steel parts enameled red.

Built to take plenty of hard use, whether coasting or "belly-flopping."

Catalog Number	Length	Knees	Shpg. wt.	Price
A 79 T 08301	37 inches	4	9 pounds	$3.29
A 79 T 08304	41 inches	4	9 pounds	4.59
B 79 T 08305L	46 inches	4	10 pounds	5.39
B 79 T 08306L	55 inches	6	12 pounds	6.89

C **Big Happi-Time Deluxe "Fleet Arrow." Bigger, faster!** Strong tubular steel side rails take bumps and tight squeezes. Streamlined chrome-plated steel front piece acts as protective bumper. Patented "easy-steer" principle for effortless steering, quick turning. Large shaped top of selected ⅜-in. hardwood with weather-resistant varnish finish. Special alloy steel runners with turned-up ends to eliminate sharp points; grooved for quick pick-up and turnability. Metal parts enameled red. Heavy 19-gauge patented knee supports give firm balanced support—more strength. Let your kiddie enjoy outdoor sport, order now.

79 T 08310L—48 inches long. 4 knees. Shipping weight 13 pounds.................. $ 8.95
79 T 08312L—54 inches long. 6 knees. Shipping weight 15 pounds.................. 10.98

D **New Champ-ette Baby Sled.** Guard holds tot snugly as he goes whizzing through the snow. Guard attached by U-clamp and wing nuts, easily detached when child outgrows its need. Sled is usable until child reaches coasting age. Detachable coaster-wagon type red enamel handle. Red steel runners.

49 T 08315L—28 in. long. Shipping weight 10 lbs.............................. $5.79

E **New! Champion Flying Disc,** fast as a spaceman's saucer. Fiberglas holds shape, dents pop out. Rolled edges. 26 inches in diameter, 4 inches deep. Two easy-to-grasp webbing handles. Bright molded-in color won't fade.

79 T 08317L—Shipping weight 3 lbs.................................... $4.98

F **Child's Ski Set.** 40 in. long, just right for sprouting sportsmen. Walnut finish Northern Ash. Grooved bottoms. Corrugated rubber-covered foot blocks, web toe straps with buckle adjustment. Two 30-in. hardwood poles with hand loops and wood rings. Order for your beginner, see him develop skill.

79 T 02584—Shipping weight 4 pounds.................................. Set $2.29

G **Tot's Toboggan.** Close to ground, secure feeling. Side rails for hand grip. Natural lacquer finish hardwood. Red trim. Pull rope. 14¼x35½ inches. Fine for playing in light snow where sled runners might cut through.

79 T 08324—Shipping weight 6 pounds.................................. $2.89

H **Tubular "U-type" Twin Runner Ice Skates.** For 5 to 8-year old beginners. Non-rust finish steel. Adjust from 6¾ to 8 in. Snug-fit web straps. These skates help strengthen young ankles, help aid balance.

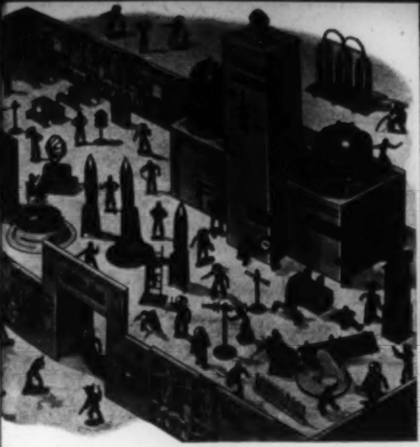
49 T 2520—Shipping weight 1 pound 4 ounces.............................. $1.23

J **Snow-Ski Skates.** Steam-bent hardwood, grooved bottoms. Fitted aluminum heel plates. Straps adjust. Natural wood finish resists weathering. Red trim. $2\frac{7}{16}$x16 in. long. Just the thing for hours of wintertime fun.

49 T 2570—Shpg. wt. 1 lb. 4 oz.. $1.59

K **Sled Skates for Tiny Tots.** Ideal for 2 to 5 year olds. Strong steel with bright plated finish. Broad footplate, wide-spaced runners for easy balancing. Web straps adjust from 6 to 8 in. give firm support to young feet.

49 T 2501—Shipping weight 1 pound 4 ounces.............................. 83c

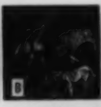


Captain Space Solar Port—Over 85 Pieces

Two flying saucers that *really fly*, three rocket ships that *actually shoot upwards*. Launching and catapult platforms. Pom-pom gun that shoots small pellets. The wonderful world of the future . . here now for the imaginative youngster. Here is Captain Space and his men . . 40 flexible vinyl plastic figures dressed in space suits, ray guns, etc. Some with removable transparent space helmets. Sturdy metal solar port lithographed in detail, 12x6¼x11 in. high. Code signal clicker with code on building . . actually sends messages. Glacier-type interlocking metal wall sections; massive gate. Control panel unit, radar unit, gravity chamber, ray gun, flight file, etc. Truly an imaginative toy of the future with hours of play and fun for your young spaceman. Over 85 pieces packed with exciting action!

49 T U5945—Easily assembled. Shipping weight 5 lbs.......................Set **$4.79**

22-pc. Set: 20 men, 1 nurse stretcher



10-pc. Set: with 10 wild animals

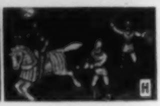
10-pc. Set: Revolutionary war heroes

10-pc. Set: War of 1812 heroes

12-pc. Set: Gen. Custer; cavalry

12-pc. Set: Spanish American war

10-pc. Set: World War II heroes



14-pc. Set: 10 knights, 2 horses, 2 lances

Figures to add life to your play set

Extra 3-Dimensional Figures for play Sets. All carefully detailed vinyl plastic. Variety of poses in each set. Sizes up to 3 in. tall. Priced so low, you'll want to order several sets for Christmas. Shpg. wt. set 10 oz.

- A 49 T 5976—**22 pieces.** 20 soldiers in action poses, 1 nurse, 1 stretcher
- B 49 T 5956—**10 pieces.** Giraffe, baby, bear, cub; 6 other wild animals.
- C 49 T 5990—**10 pieces.** George Washington, drummer, minute man, 7 others.
- D 49 T 5991—**10 pieces.** Commodore Perry, 9 more naval heroes.
- E 49 T 5992—**12 pieces.** General Custer, 9 men, 2 horses.
- F 49 T 5993—**12 pieces.** Col. Teddy Roosevelt, 9 men, 2 horses.
- G 49 T 5994—**10 pieces.** Gen. Patton, 9 men in various positions.
- H 49 T 5957—**14 pieces.** 10 knights, 2 horses, 2 lances.

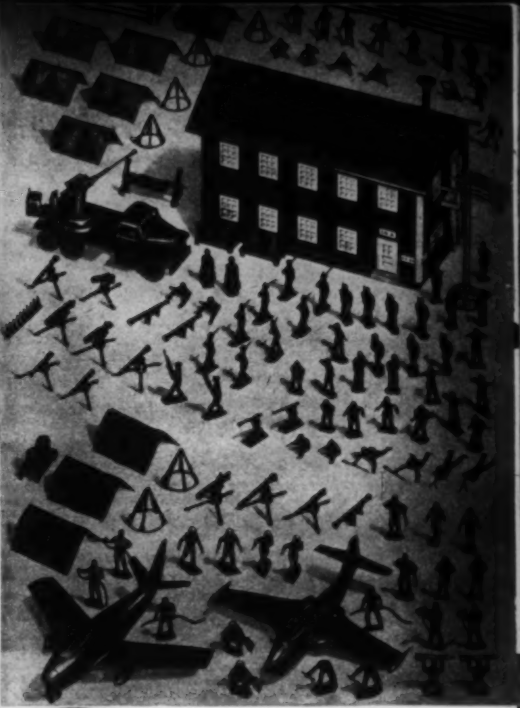
49 T 5955—**Set of 12 dogs, 2 cats** in various breeds (not shown).

SETS ABOVE. State catalog number, quantity. . .Each set 87c; **2** sets $1.67; **3** sets **$2.49**

Construction Camp with "Motorized" Equipment →

Friction-powered road roller, power dozer and high-lift loader go to work with sirens wailing. Here's a realistic set to fascinate any young engineer. Power dozer has movable blade, road roller has tandem front rollers, high-lift loader has lifting scoop. All are metal with rubber tires. Field office of sturdy lithographed steel with all edges and windows turned . . won't injure young workmen. Wall sections double-rolled for extra strength. Office 11x7x6⅛ in. high. Crew of 10 workmen in action. Also road grader, earth hauler, compressor with separate jack hammer, cement mixer truck, hauler, many others PLUS supplies, equipment for the camp. Seven sections of plastic fence.

49 T 5948—Easily assembled. Shipping weight 4 lbs.......................Set **$4.89**



BIG 147-PIECE ARMY BASE

Jet planes . . Machine Gun that shoots

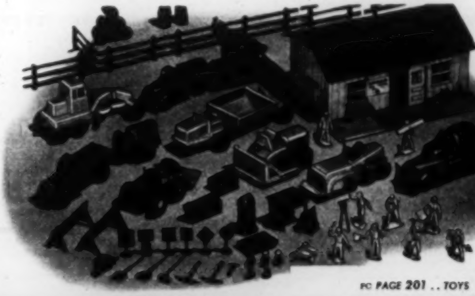
If pieces were bought separately, set would normally cost over $10.00. A complete Training Center with personnel and latest military equipment, all built to scale. 100 3-D vinyl plastic soldiers in active poses—marching with rifles and flags, in combat, training, charging—airforce crewmen and pilots in action. Even stretcher bearers.

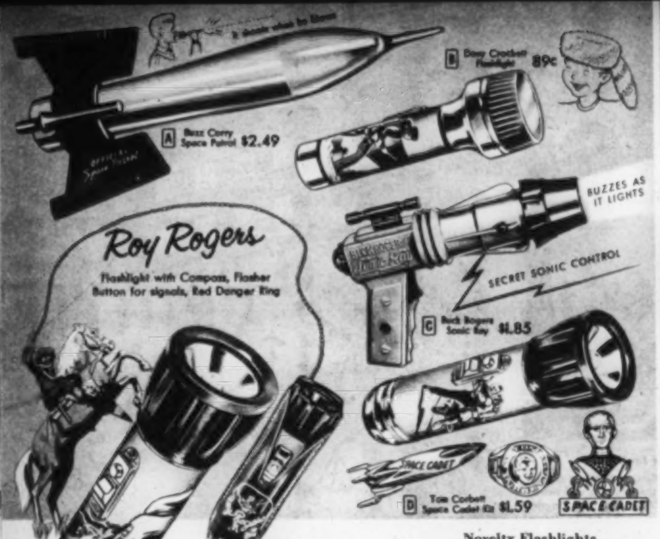
Up-to-Date Field Equipment—32 detailed plastic pieces. Includes machine gun that shoots tiny plastic pellets, rifles, 30- and 50-cal. machine guns on tripods, tents, bazookas, etc. Accurately detailed anti-aircraft trucks with anti-aircraft gun that actually swivels; two latest type jets with 8⅛-inch wingspread.

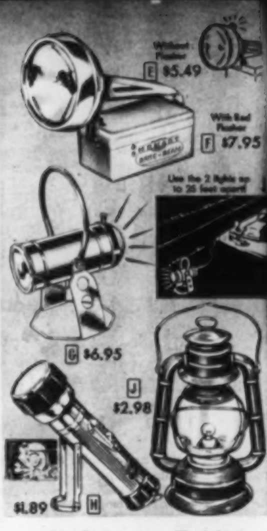
Barracks Building, 12⅜x6⅜x8 in. high. Constructed of sturdy sheet steel with all edges double-rolled for extra strength. Has stove pipe chimney, plastic fire-escape. 8 sections of fence. Flag and pole. Have more "men", order extra soldiers below.

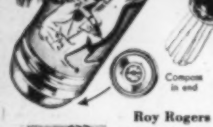
49 T U5960—**Big 147-piece Set.** Shipping weight set 4 pounds....................... **$5.89**

49 T 5976—**Set of 20 soldiers, stretcher, nurse.** Wt. set 10 oz. Ea. 87c; 2 sets $1.67; 3 sets $2.49




It sounds when he blows
A Buzz Corry Space Patrol $2.49
OFFICIAL Space Patrol
B Davy Crockett Flashlight 89c
BUZZES AS IT LIGHTS
SECRET SONIC CONTROL
C Buck Rogers Sonic Ray $1.85
Roy Rogers
Flashlight with Compass, Flasher Button for signals, Red Danger Ring
D Tom Corbett Space Cadet Kit $1.59
SPACE CADET

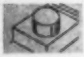




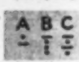
Sold with or without Western-style Holster

$1.39 Each With Holster 2 for $2.59 | **$1.00** Each No Holster 2 for $1.89

Roy Rogers Compass Flashlight



Flash-button for code signoling



Shows Morse Code and Roy Rogers Code

Red Ring lights up for danger signal

Perfect gift for that little "cowboy" or "cowgirl"! It's a powerful 2-battery Flashlight that throws a 500-foot beam of light. It's a Signal Light for sending Roy Rogers or Morse Code (included). It's a Red Danger Light. And it has a real compass built into end cap—ideal for scouting, hiking.

4-color Picture of Roy and his horse, "Trigger," lithographed on 6⅛-inch steel case. Plastic lens. Bulb, 2 leakproof batteries included. Attractively packaged to create real excitement on Christmas morning.

34 T 4442—Roy Rogers Compass Light with Western-style brown vinyl plastic Holster. Shpg. wt. each 14 oz.........Each **$1.39; 2 for $2.59**
34 T 4412—Compass Light without Holster. Shpg. wt. each 12 oz.........Each **$1.00; 2 for $1.89**

Roy Rogers Siren Flashlight. Like above, but has blow-siren in end, instead of compass. Morse and Roy Rogers codes, 2½-inch pin-on Roy Rogers badge, bulb and 2 batteries are all included.

34 T 4448—With vinyl plastic Holster. Shpg. wt. 1 lb. 6 oz. ....Each **$1.39; 2 for $2.59**

34 T 4422—Siren Light without Holster. Shpg. wt. 12 oz. ....Each **$1.00; 2 for $1.89**

Novelty Flashlights

A **Official Buzz Corry "Space Patrol" Light Reduced 49c.** *It Lights . . . It Signals . . . It's a Rocket Jet!* Chrome-plated solid brass. Throws a powerful light through red plastic-rimmed tip. Has switch and Flasher Button for signals. Cardboard "rockets" included; can be blown through blue plastic "jet" tubes. Blue plastic fins serve as base to stand light on end. 10 in. long. Bulb and 2 leakproof batteries included. Attractively boxed. Shpg. wt. ea. 2 lbs.

34 T 4488—Was $2.98....Each **$2.49; 2 for $3.98**

B **New! Davy Crockett "Pathfinder" Flashlight.** An exciting, inexpensive gift for your little "frontiersmen." Throws powerful 500-foot beam of light. Chrome-plated 6-inch metal case, lithographed with picture of Davy in full color. Red plastic head serves as danger warning. "On-Off" switch. Bulb, 2 leakproof batteries included. Attractively boxed. Shpg. wt. each 8 oz.

34 T 4423—Each **89c** ....**2 for $1.59**

C **Buck Rogers Sonic Ray "Light Gun."** *It Lights! It Buzzes! It Signals!* Press trigger . . . ray of light shoots out as red side fins light up and a piercing buzz sounds. Use it as a flashlight or to send signals by sight or sound. Secret Sonic Control turns buzzer off, if desired. Red plastic with green and yellow trim. About 7½ in. long. Cutouts of Buck Rogers and his space ship printed on attractive cardboard box. Bulb, 2 leakproof batteries, Morse and Buck Rogers Codes all included. Shpg. wt. each 13 oz.

34 T 4466—Each **$1.85** ....**2 for $3.19**

D **Tom Corbett Flashlight with Space Cadet Kit.** *Has Siren built into end cap.* Kit includes Ring, Badge, a Space Pin as shown or small toy compass (no choice). Big 6⅞-inch flashlight has 500-foot spot beam, plastic lens, Flasher Button for code signals. Red plastic rim lights up as danger signal. Colorfully lithographed steel. Includes bulb, 2 leakproof batteries. Attractively boxed. Shpg. wt. 3 lbs. 5 oz.

34 T 4449—Each **$1.59** ....**2 for $2.98**

Save when you buy two or more of any one of these Novelty Flashlights. Sears low prices include bulbs and batteries . . . nothing else to buy!

Give Dad an Auto Work Light

E **Homart Sealed-Beam Lantern for motorists, hunters, fishermen.** Built like a powerful auto headlight. Throws 5000-candlepower beam a full 3500 feet—almost ⅔ mile! Sealed-beam bulb burns 100% bright up to 50% longer . . . it's sealed against dust and moisture. Swivel head has 4-inch glass lens; adjusts up or down, as needed. Weatherproof, rustproof aluminum case; hinged cover. Toggle switch and one 6-volt lantern battery included. 9½ in. long, 8 in. high.

34 T 4828—Shipping weight 3 lbs. 12 oz......**$5.49**

F **Like (E), but with Automatic Red Flasher** on top. Each of the 2 lights has its own separate switch and bulb. Single 6-volt battery included.

34 T 4818—Shipping weight 3 lbs. 6 oz.......**$7.95**

G **New! Red Flasher Lantern with detachable "Reel-out" clear work light you can use up to 25 feet away from Flasher.** Flashing Red danger light can be seen a full mile. Switch lets you use either light alone or both together. Built-in wire reel holds 25-ft. extension cord. Swivel hook for hanging or aiming work light. Lightweight polished aluminum case. Red plastic-covered handle. Two bulbs, 2 spare bulbs, 6-volt battery all included. *Ideal for motorists, campers, fishermen.*

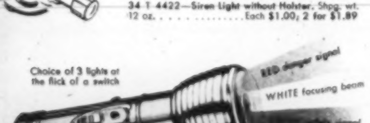
34 T 4833—9½ in. high. Shpg. wt. 3 lbs. 6 oz...**$6.95**

H **Chrome-plated "Red Head" Safety Light** for motorists. Folding metal stand holds light, aims it where needed. Clear 500-foot beam for making repairs PLUS Red plastic Safety Rim side beam. Bulb and 2 leakproof batteries included.

34 T 4418—8 inches long. Shpg. wt. 15 oz.....**$1.89**

J **New! Battery-operated Lantern styled after old-time kerosene lamp.** *Safe . . . no flames!* Ideal for boys and girls for Western and camping games, hiking, etc. Use it for party decorations, as emergency light in rumpus room, kitchen, nursery, tent or auto. Red enameled metal case; wire handle; clear glass chimney. "On-off" switch. Bulb, 2 leakproof batteries included.

34 T 4824—8½ in. high. Shpg. wt. 2 lbs. 2 oz...**$2.98**

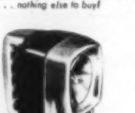


$1.35

New low-priced 3-color Signal Flashlight

An exciting 3-in-1 thriller for youngsters on your gift list! Actually 3 lights in 1. Slide switch gives choice of 3 colors: (1) adjustable focus 500-foot white beam; (2) red danger beam; and (3) green safety signal. Has Flasher Button for sending code signals. Big 2¼-inch diameter plastic lens. Ring hanger in end. Beautifully chrome-plated metal case. Overall length 7¼ inches. Bulb and 2 finest Homart leakproof batteries included.

34 T 4419—Made in Hong Kong. Shpg. wt. each 15 oz.....Each **$1.35**

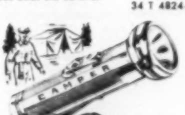


$1.35

Colorful Hand Lantern

Handy Lantern in beautiful 2-tone blue and gray plastic case. Kids will love it! Ideal for hunters, motorists, hikers, too. Has 500-foot combination spot and flood beam. Handle for carrying or attaching to belt. With bulb, 2 leakproof batteries. 2⅝x2⅝x4 in. high. A grand gift!

34 T 4822—Shpg. wt. 14 oz. **$1.35**

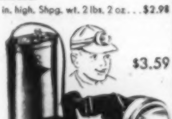

CAMPER
Has compass in end cap

$1.75

Compass Flashlight

Chrome-plated brass Scouting and Camping Flashlight. Built-in compass shows directions at a glance. Flasher Button for signals. Belt clip. 500-foot beam. Silver-plated reflector; glass lens. 6⅞-in. long. Ideal for the outdoor boy. With bulb, 2 finest Homart leakproof batteries included.

34 T 4444—Shpg. wt. 15 oz. **$1.75**



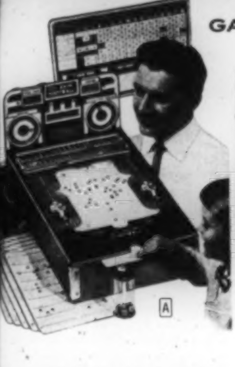
$3.59

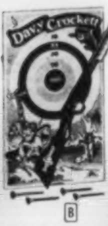
Strap-on Head Light

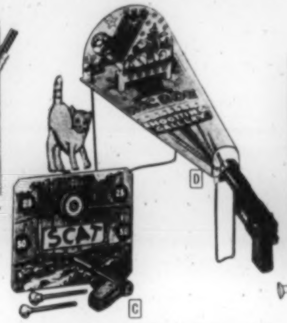
Fastens to head with adjustable strap or clips to belt or bike. Battery box fits in pocket or clips to belt or bike. Leaves both hands free. Ideal gift for man or boy. Throws 500-ft. spot or flood beam. 2⅛-inch reflector. With bulb, 4 finest Homart leakproof batteries, battery case and strap.

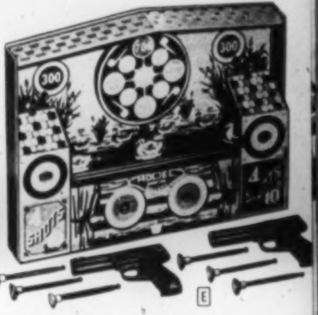
34 T 4804—Wt. 2 lbs. 6 oz. **$3.59**

GAMES THE FAMILY WILL ENJOY . . Skills, Laughs, Competitive Fun









1,000 Plays in Electric Football

A Foto-Electric Football. Now you can prove your Quarterbacking skill! Each play percentage has been worked out from authentic football records. Over 1,000 possible play combinations! After you and your opponent have decided your strategy for each down, you actually see the Ball Carrier in motion—running, throwing, dodging until stopped by alert defense. Action of each play is revealed on Illuminated Viewer. Operates on 110–120-volt, AC. UL approved. Colorful 20x12x5-in. fiberboard gridiron, dice, shaker, play sheets, and rules. A game that offers all the action and thrills of the real gridiron, matches the strategy of conference play.
49 T U201—Shpg. wt. 5 lbs. $6.29

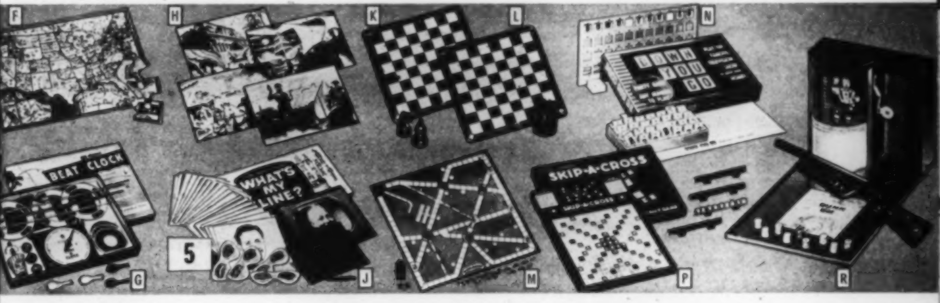
Exciting Target Games Develop Your Young Sharpshooter's Marksmanship

B **Davy Crockett Target Game.** 23x14-in. lithographed metal dart board has large bull's eye. Steel stand. 21¼-in. steel rifle with wood stock, 4 suction darts.
49 T U132—Wt. 4 lbs. . . . $1.79

C **Scat Target Game.** Hit bull's eye on metal fence, watch cat leap in air! 8¼x 10-in. lithographed metal "fence." Plastic dart gun, whistle, 2 suction darts. A thrifty Christmas gift.
49 T 230—Shpg. wt. 1 lb. . . . 95c

D **Shooting Gallery.** Bing, bang, hit the target and win the game. Just like shooting in a penny arcade. Knock down targets, shoot them up again. Ring the bell. Keep a record of bull's eyes with automatic counter. Transparent plastic cover retains shot. Self-feeding automatic plastic pistol. Frame of gallery, targets made of brightly lithographed metal. Size 19½x 7¼x12¼ inches high. A gift that's sure to please.
49 T 220—Wt. 2 lbs. $2.79

E **Shooting Gallery with Moving Targets.** Large size shooting gallery tests your skill as a marksman on mechanically-operated moving targets. Wind clockspring motor, flick lever and ducks start moving in the target field on motor-driven belt. Hit ducks and watch them fall—number pops up giving a score. Brightly lithographed metal gallery measures 14x11 inches. Metal folding support at back. Two forty-five type plastic spring pistols detailed for realism sturdily constructed for many rounds of firing. Safe, because ammunition consists of 6 rubber-tipped plastic safety suction darts. Favorite game of young sharpshooters.
49 T U297—Shpg. wt. 6 lbs. $3.69



F **Two-sided Map Puzzle.** A jigsaw puzzle with a purpose—teaches children geography while they're having lots of fun. Colorful accurate map of the United States on one side; the world on the other. Large interlocking pieces cut in shape of states. Durable Tekwood (3-ply fiberboard, wood center) construction. 20x14 inches.
49 T 406—Shipping weight 1 lb. 8 oz. $1.29

G **Beat the Clock Game.** Same exciting game you have seen on TV. Prepared for home-family fun by the same writers of the coast-to-coast program! 40 hilarious party stunts and all the props you need to perform them. A clock that clicks off time and complete instructions. Stunts for one or two persons.
49 T 293—Shipping weight 2 pounds 8 ounces. . . . $3.59

H **Wonders of the World Puzzles.** Set of four wonders include the Hanging Gardens of Babylon, Pyramids of Egypt, Colossus of Rhodes and the Lighthouse of Pharos. Beautifully colored pictures, each puzzle cut into approximately 100 pieces. Each 17x22 in. Order for Christmas now.
49 T 421—Shipping weight 4 pounds. $1.89

J **New! What's My Line? Game.** Television's award-winning panel show now right in your own home! Show-duplicating props include plastic television screen, photographs of mystery guests and celebrities, over 1,500 occupation combinations, masks and flip cards. For 2 or more people. Fun for adults' and children's parties.
49 T 127—Shipping weight 1 lb. 14 oz. $2.69

K **L** **Play Chess and Checkers.** Perennial favorites of Dad, Grand-dad, Junior. One is never too old or too young to enjoy these games of skill. Both sets have durable, plastic-coated Masonite Presdwood 11¾-inch square boards.
(K) 49 T 183—Chess. 32 plastic chessmen. Wt. 2 lbs. $1.69
(L) 49 T 184—Checkers. 24 plastic checkers. Wt. 2 lbs. 1.12

M **Cabby Game.** Who can get his taxicab to the depot first? The one who does, wins the game. Traffic regulations may be broken, but the police patrols are on the alert to arrest the violators. Brightly lithographed board 18½ inches square. 4 cabs, 4 police cars, 2 dice, 28 passengers.
49 T 312—Shipping weight 1 pound 12 ounces. . . . $1.55

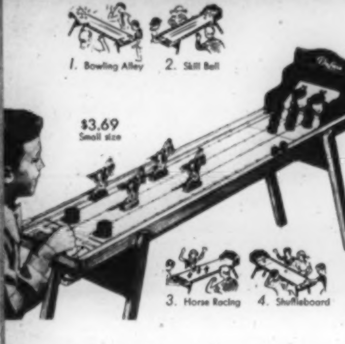
N **Down You Go Game.** Now play this famous television show right in your own home. For all ages and any number can play. "Binders' board" panel, letters, blanks, moderator's board, 2 panel stands and instructions duplicate TV show. 16½x10¼x2-in. box. Send your order today. An educational, entertaining game for the family.
49 T 140—Shipping weight 2 pounds. $2.69

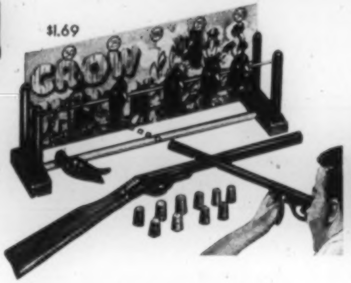
P **Skip-A-Cross.** Fascinating word game with same rules, same method of play as Scrabble. Combines skill of crosswords with strategy of pyramiding numerical scores. Use premium squares, get more points. 100 cardboard alphabet tiles, 12¾x17½x 1¼-inch board, 4 racks. Two to 4 players.
49 T 271—Shipping weight 1 lb. 8 oz. $1.79

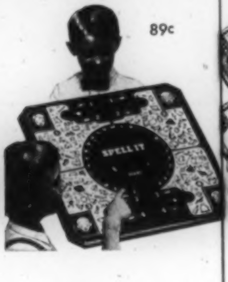
R **New! Dunk-Um Shooting Game.** Hit the target, watch comical clown get a dunking. Brightly enameled steel shooting gallery, screened-in tank with trap dunking seat. Looks like fun-filled dunk-um booths at carnivals. 15½x8¼x8½ in. Metal 16¾-inch cork gun, plastic stock, corks.
49 T U229—Shipping weight 4 pounds. $2.98

See our big selection of educational toys in this section.

THRILLING ACTION GAMES







4-in-1 Game Alley with Ball Return, Bell!

Perfect for family evenings—shuffleboard, skill ball, bowling or horse racing. Sleek bowling surface of durable hardboard, with a return alley that brings your balls back, rings a bell. Legs reinforced with wooden braces—lock open; fold for storage. Equipment includes: red pucks for shuffleboard, 4 colored horses and spinners for horse racing, marbles for ten pins, for skill Ball and bowling. Buy the largest game alley for your youngsters—the bigger the set, the more fun! A big value . . full of home entertainment for everyone!

79 T 0211L—Small game alley 52x11¾x22 in. Wt. 9 lbs.... $3.69
79 T 0231L—Medium game alley 60x12x24¾ in. Wt. 12 lbs. 6.98
79 T 0233—Large game alley 66x13x25 in. Wt. 14 lbs..... 8.69

Test Your Aim on the Crow Shoot Game

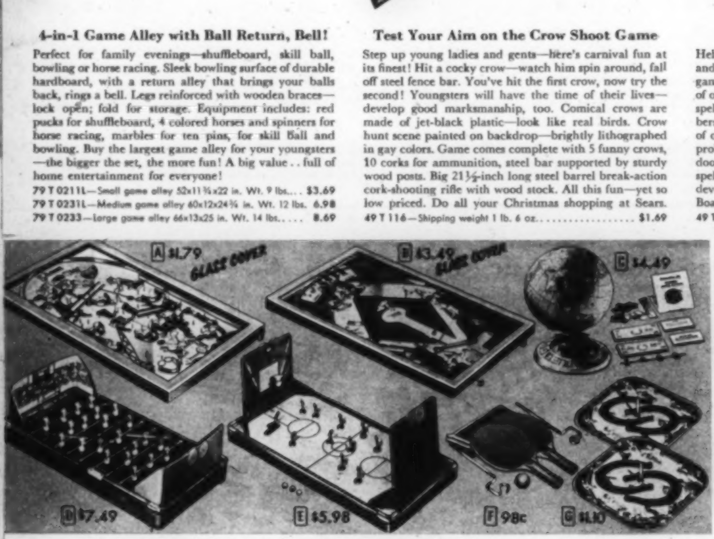
Step up young ladies and gents—here's carnival fun at its finest! Hit a cocky crow—watch him spin around, fall off steel fence bar. You've hit the first crow, now try the second! Youngsters will have the time of their lives—develop good marksmanship, too. Comical crows are made of jet-black plastic—look like real birds. Crow hunt scene painted on backdrop—brightly lithographed in gay colors. Game comes complete with 5 funny crows, 10 corks for ammunition, steel bar supported by sturdy wood posts. Big 21½-inch long steel barrel break-action cork-shooting rifle with wood stock. All this fun—yet so low priced. Do all your Christmas shopping at Sears.

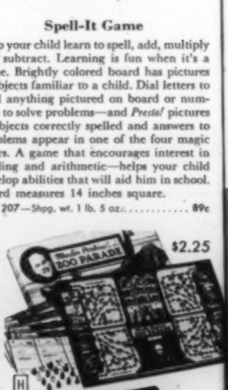
49 T 116—Shipping weight 1 lb. 6 oz.................. $1.69

Spell-It Game

Help your child learn to spell, add, multiply and subtract. Learning is fun when it's a game. Brightly colored board has pictures of objects familiar to a child. Dial letters to spell anything pictured on board or numbers to solve problems—and *Presto!* pictures of objects correctly spelled and answers to problems appear in one of the four magic doors. A game that encourages interest in spelling and arithmetic—helps your child develop abilities that will aid him in school. Board measures 14 inches square.

49 T 207—Shpg. wt. 1 lb. 5 oz............ 89c





$3.59
BAS-KET
J

Games that make dreary winter days whiz by

A **Happi-Time Game Board.** 5 games in one: Bagatelle, Pennants, Twenty-One, Put-'n-Take and Baseball. 18x21-inch playing surface is constructed of composition board, glass-covered. Wood frame, automatic feed and reload. Folding legs. Steel spring shooter, traps, obstacles. Metal cups and 10 balls. A thrifty gift.

49 T 144—Shipping weight 3 lbs. 8 oz................. $1.79

B **Batter Up!** SLUGGER is the most exciting baseball game in years! Multicolored playing surface; 15x21 inches. Wood frame. Glass cover keeps shiny steel balls on gameboard—never any hunting for lost parts. Automatic feed and reload. For one or many players. Elements of real baseball used in playing. Also plays HI-SCORE.

49 T 157—Shipping weight 5 lbs. 5 oz................. $3.49

C **Magnetic Globe Race.** "Fly" magnetized airplanes around 8-inch metal world globe. Youngsters learn world geography as they play this exciting game. Little racers will love to imagine their trip as they plan breakfast in San Francisco, lunch in London, dinner in Hong Kong. And they'll learn far away countries and cities, and the distances of their "hops" from place to place. Use play money and "gasoline tanks," chance cards and 4 airplanes. Pieces cling to globe by magnetic attraction.

49 T U262—Shipping weight 4 pounds................. $4.49

D **Exciting Electric Football.** All the action and thrills of the gridiron! Coach your team to victory in table-top football. Line up offensive, defensive teams, start motor—see plastic gridmen run interference, block, tackle. 22 players, special kicker-passer maneuvers. 28⅛x15⅛-in. Masonite Presdwood playing surface, steel frame. 2 magnetic balls, goal posts, 4 scoring discs. Use with 110–120 volt AC only. UL approved.

79 T 0236—Shipping weight 9 pounds................. $7.49

E **Fun-packed Electric Basketball.** As exciting as a real game. You get to direct the players. 10 plastic players race up and down court. Basket shooter for scoring. 15⅛x28⅛-inch Masonite Presdwood court, steel frame. 2 backboards, magnetic basketball. 110–120 volt, AC. UL listed.

79 T 0309—Shipping weight 7 pounds................. $5.98

F **Table Tennis Set.** Two paddles 10½x6 in., sand-papered on both sides to insure fast returns, consistently good play; one ball; a 36-inch net. Two flat spring wire clamps attach net securely to table. A thrifty gift.

49 T 243—Shipping weight 1 pound..................... 98c

G **Pitch Rubber Horseshoes**—a game that's always popular with everyone from Dad to daughter. 2 pairs molded reinforced 5¾-inch rubber horseshoes; 2 lithographed steel plates 11¼ inches square, removable pegs.

49 T 174—Shipping weight 2 lbs. 10 oz................. $1.10

H **New! Marlin Perkins' Zoo Parade.** Track down, capture wild animals in Asia, Africa, North and South America. First player to transport any three to zoo wins the game. Assignment cards with animals, maps, questions; board with code dial, answers; wooden markers, pegs. Exciting fun for two to four players. Box 19¼x12½x1½ inches. An educational game your children will play all year.

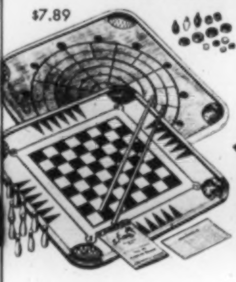
49 T 108—Shpg. wt. 2 lbs................. $2.25

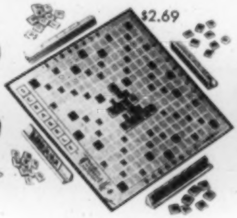
J **Bas-Ket.** Test your skill in miniature basketball. Aim the ball from any position on the court, press mechanically-controlled lever—see the celluloid ball whiz through the basket! Steel mechanism; fiberboard field, rules, scoring instructions. Keen competition for one to six players. 12x20 in. box. Your sports-minded youngsters will enjoy this game for years.

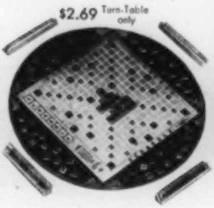
49 T U202—Shpg. wt. 3 lbs................ $3.59

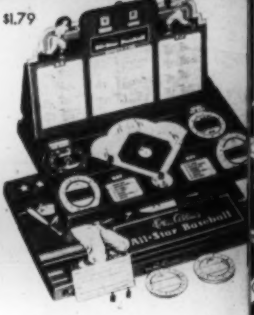
Build your order to $20 or more . . then you can order on Sears Easy Payment Plan.

EXCITING ACTION WITH EVERY MOVE









Carroms—Play 85 Games

Play Checkers, Carroms, Backgammon, Crokinole or any of 85 fascinating games on this board. 28½ inches square, 3-ply veneer; net pockets. 2 cues, 29 Carrom rings, 15 discs, 10 tenpins, 3 tops, score tab, 2 dice, 18 flies. Instructions for 85 games included. Endless hours of fun for everyone. Order today.

79 T 0481L—Shipping weight 10 lbs. **$7.89**
49 T 480—29 Extra Carrom Rings. Shipping weight 8 ounces **50c**

Scrabble®—Fun with words

Play Scrabble, the nation's favorite word game. It's as intriguing as a crossword puzzle, helps build your vocabulary while you are having fun. Form interlocking words on 14½x14¼-in. cardboard playing board. Play on premium squares, double or triple your score. 100 wood letter tiles, scored for value according to difficulty. 4 wood racks. Competitive fun for from two to four people.

49 T 139—Shpg. wt. 1 lb. 8 oz....... **$2.69**

Scrabble® Turn-Table

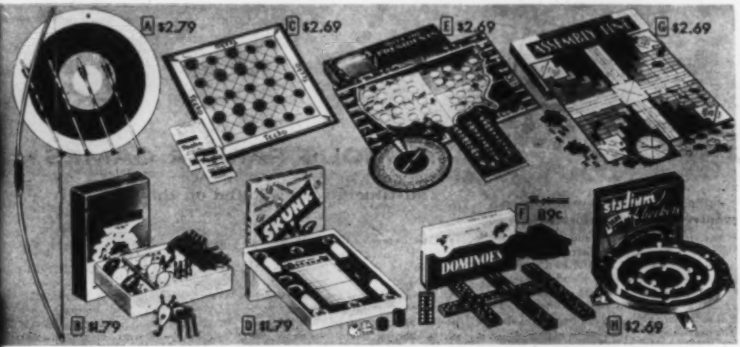
No more bothersome board shifting! Just a touch of the finger revolves the turn-table, puts the Scrabble® board right in front of the player. Makes playing easier, and faster. 21-in. diam. table made of warp-resistant Masonite Presdwood with bright enamel finish. Sturdy construction. The perfect gift for Scrabble enthusiasts. Game not included . . order at left.

79 T 0462—Shipping weight 4 lbs.... **$2.69**
® Reg. U.S. Pat. Off.

New! All-Star Baseball

Play ball with the big stars. Bat exactly as in a real game. Play discs show batting average in major league play. Rules and scoring just like in the real game. Includes 60 player discs, regulation diamond, playing tables, scoring charts. 4 pegs. Box 19¼x12½x1½ inches. Bring the actions and thrills of big league baseball into your own home. Send your order today for Christmas giving.

49 T 326—Shpg. wt. 2 lbs........... **$1.79**



GEO-graphy
J $2.25

K $1.32
HOOKEY

Party Games for Congenial Holiday Fun, Entertainment All Year

A **Archery Set** for your eagle-eyed sportsman. Complete set with bow, arrows and large brightly-colored target board to hang on the wall or out-of-doors. The 34½-inch bow with adjustable bowsight is made of easy-bending hardwood, just like those used by Indians for hunting deer. Four 16¾-inch arrows with suction cup tips. 23¾-inch bull's-eye target. Full of fun and priced low to please your pocket book. A gift that's sure to be a favorite. Order today.

79 T 0162L—Shpg. wt. 5 lbs......... **$2.79**

B **Build a Cootie!** Fun for children's and adults' parties. (Keeps youngsters busy when alone, too.) Players race to assemble eye-bugging bright cooties. Make body first, then make the head; then assemble other pieces in any order. First player to complete his cootie wins. Set includes brightly colored plastic pieces for 4 of the funny faced fellows, plus one die. For larger parties, order 2 or more sets.

49 T 176—Shpg. wt. 12 oz......... **$1.79**

C **New! Teeko Game.** Here's a strategy game that looks like Tic-Tac-Toe but has more possibilities of play than chess. Maneuver 4 pieces into straight or diagonal line or a square—earn points by play. Player scoring greatest number of points wins. Fun for 2, 3, 4, 6 or more players. 8 multicolor pieces. 32-page easy-to-read direction booklet included. Playing board made of fiberboard, measures 16½x16½ inches, folds.

49 T 142—Shpg. wt. 1 lb. 8 oz...... **$2.69**

D **Skunk.** Try to build a score of 100 points or more—roll the dice—if a Skunk turns up you lose the play, put a chip in the kitty. Roll 2 skunks and lose all your score—you've been skunked! But don't give up—start again, score 100, beat your opponents and win the game. Children love this exciting game. 120 chips; red, white, and blue. Pair of specially-designed dice. Score sheets. Any number of players. A thrifty Christmas gift.

49 T 253—Shpg. wt. 1 lb. 2 oz...... **$1.79**

E **Meet the Presidents.** Learn about every U.S. president, including Eisenhower. 19½x14¼-inch map board of U.S. with history-making pathway; spinner, 33 coins with presidents' pictures, interesting historical facts. Any number of players.

49 T 123—Shipping weight 2 lbs..... **$2.69**

F **World Wide Dominoes,** an all-time favorite. Northern hardwood. Harmless black finish. Hemispheres embossed on back. 2⅛ inches each.

49 T 135—28 Double 6's. Wt. 1 lb.... **89c**
49 T 138—55 Double 9's. Wt. 2 lbs... **$1.79**

G **New! Assembly Line.** Be a tycoon of the motor industry. Manage your own factory, collect parts, assemble cars and get them into the storage and shipping area. 18x18-inch cardboard playing board includes 106 colorful plastic parts, one die, spinner and all necessary directions. Loads of fun for two, three or four players. Send your order today.

49 T 286—Shipping weight 2 lbs. 2 oz.. **$2.69**

H **Stadium Checkers.** Thrilling as football, absorbing as checkers. Multi-colored "stadium" formed by plastic rings that rotate on precision perfect tracks. First player to manipulate his 5 marbles from outer ring to "home base" in bowl wins! 20 marbles. For 2, 3 or 4 players.

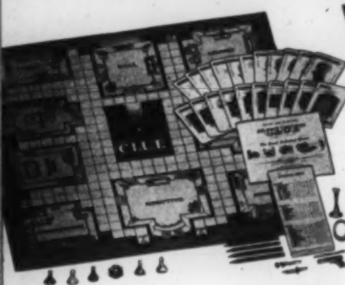
49 T 203—Shpg. wt. 1 lb. 4 oz....... **$2.69**

J **GEO-graphy.** It's a race against time as you peg in cities, oceans, islands, seas, rivers. Spin dial for starting letter, First to use all pegs wins. Peg-map board, alphabet dial, timer. A world of fun. 13⅝x22x1⅝ in.

49 T U302—2 to 6 players. Wt. 2 lbs.. **$2.25**

K **Hookey,** favorite game of little fisherman. As much fun as a real fishfry on a fishing trip. All players fish at same time with magnets. Fish pool, 4 frying pans, metal fish, rods, lines, magnets. Box 16x10½x1¾ in.

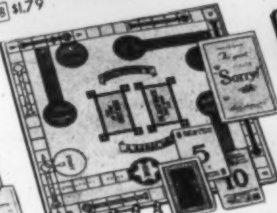
49 T 213—Shpg. wt. 1 lb. 2 oz....... **$1.32**



FINANCE
B $1.79

HOLLYWOOD GO
C $2.25

MONOPOLY
$2.69 Regular Edition



DIG
PLAY
F $1.79

FAMOUS PARKER GAMES

all-time favorites found on this page only

Play MONOPOLY, favorite game of make-believe financiers Trade, rent and sell property—build your fortune!

Great entertainment for your family, friends! Children and adults alike enjoy testing their business sense, handling thousands of "dollars." Buy, rent, and sell railroads, hotels, houses, public utilities. Build up your own monopoly, become the wealthiest player, and win! A wonderfully absorbing game. Complete with 19¼-inch square folding playing board, 32 "houses," 12 "hotels," tokens, dice, deeds, packs of "money," cards. Makes a long winter evening pass in no time at all. A gift that your family or your friends will appreciate. It's sure to be a hit on Christmas day!

49 T 109—Regular Edition. 2 to 8 players. Shipping weight 2 lbs. 4 oz.............$2.69

49 T 223—De Luxe Edition. 2 to 10 players. Finer equipment. Playing board and equipment in big, colorful box . . . ideal for gifts. Shipping wt. 4 lbs. 4 oz....................$3.59

Shop at Sears . . satisfaction guaranteed or your money refunded

A **Clue Detective Game.** Who's the guilty party? What weapon was used? In what room was the crime committed? The player that comes up with the answer first wins the game. A new plot every time—great fun for 3 to 6 people. Both teen-agers and adults enjoy it. Playing board represents victim's 9-room mansion. Six "suspects," 6 "weapons" and 21 cards included. Ideal gift for who-dun-it fans.

49 T 152—Shpg. wt. 2 lbs. 8 oz.......$2.69

C **New Hollywood Go.** Learned in minutes! The winning combinations are seemingly endless. One of the exciting features of Hollywood Go is blocking the plays of your adversaries. Four sets of 20 numbered pieces are used by four players. The object of the game is to get 5 pieces in a row. The first one to do this wins. 17¼-in. square folding game board. Saving points add interest. Exciting for two to four players.

49 T 164—Shpg. wt. 2 lbs. 8 oz.......$2.25

E **The Children's Hour.** Three games in one. Elementary play as a result of every effort to avoid complicated moves makes this set of games just right for the little folk. Collection includes Peanut, the Elephant—child takes a jungle trip—has spinner and illustrated board. Porky Pig—child imitates animal to get card. ABC Fishing—fish the alphabet from the pond. Instructive and entertaining for your tots.

49 T 285—Shpg. wt. 1 lb. 12 oz.......$1.79

B **Finance Trading Game.** Invest, trade, gain or lose property. Here's your chance to make a "fortune." This fascinating game is similar to Monoply. Complete with 18½-inch square folding playing board, dice, houses, cards, playing pieces and instructions. Fun for two to five players. Order now for many wonderful "fun" evenings at home for the entire family. Low priced, easy on your Christmas budget.

49 T 222—Shpg. wt. 2 lbs. 4 oz...... $1.79

D **Sorry.** Fast moving. Skill and chance are combined in ideal proportions in play around board. No dice to keep track of, no spinners to worry about. Movement of wood pawns is controlled by drawing, playing cards. 17¾-inch square folding playing board. Cards, pawns and rules are included in cardboard game box. For two to four players. Point scoring rules for exciting variations. Order now for Christmas.

49 T 118—Shpg. wt. 1 lb. 6 oz....... $2.25

F **Dig** combines in one game every element necessary in fine entertainment. There are questions, letters, cards and magic picks. When card is turned, and at the command "dig," players take their picks and "dig" out letters to form words of subject named on the card. First to finish a word earns a "share." Trade your share for gold color bars. First with 3 bars wins game. Entertains from two to six players.

49 T 137—Shpg. wt. 1 lb. 2 oz....... $1.79

"Leisure Hour" Card Games Fit Santa's busy budget

G **Rook.** PLUS, rules for 20 other games included. Play regular or partnership. For 2 to 6 players.

49 T 148—Shpg. wt. 8 oz.............89c

H **Touring.** Famous auto card game. First to end tour wins. Pack consists of 99 cards. For 2 to 6 players.

49 T 150—Shpg. wt. 6 oz..........$1.12

J **Flinch.** 150 cards in ten series. Rules for seven thrilling games. Amusement for 2 to 8 players.

49 T 151—Shpg. wt. 12 oz..........$1.32

K **Pit.** Lively grain trading game. Buy and sell wheat, oats, hay, flax and other grains. 65 cards, instructions. For 2 to 7 adult or juvenile players.

49 T 166—Shpg. wt. 8 oz.............89c

..EXCITING GAMES

$4.29
A
B
$7.59
Fun for little brother and Dad, too!

Leg leveling device on two larger sizes
$15.49
40-inch size
Bed leveling device on two larger sizes

Table Model Miniature-size Pool Tables

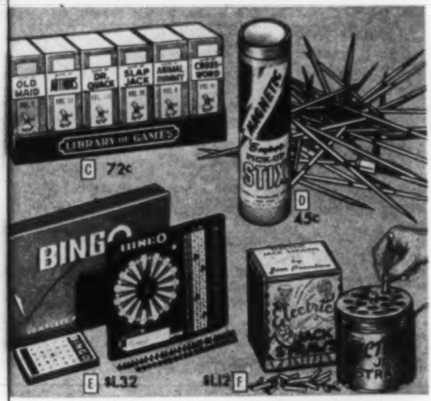
A **Steel frame, legs, return alleys.** Masonite Presdwood top, green cotton flocking. Rubber cushions, metal pockets. 2 wood cues, 15 numbered composition balls, cue ball. Metal rack. Balls ⅝ inch in diameter. Table 15⅛x25¹⁄₁₆x3¾ inches.
79 T 0405—Shpg. wt. 6 lbs. $4.29

B **Our Finest Table.** Steel frame, legs, return alleys. Metal pockets, corners. Masonite Presdwood top, cotton flocking. 2 rubber-tipped wood cues. Rubber cushions. 15 composition balls, ¹⁵⁄₁₆-in. diam.; 1 cue ball. Metal rack. 17⅛x30x6½ in.
79 T 0402L—Shpg. wt. 11 lbs. $7.59

Burrowes Pool Tables; 4 sizes; girder-reinforced

Green cloth-covered playing surface. 15 colored, numbered balls, 1 cue ball, 2 maple cues, triangle. 79 T 0407L, 79 T M408 have ivory color rail, legs; maroon corners, green cushions. 79 T M409, 79 T M410 have lacquered wood rail, maple corners, legs; cloth-covered cushions; counters. *Tables shipped freight, express or truck except 79 T 0407 L, which is mailable.*

Length	Width	Height	Diam. of Balls	Cue Lengths	Catalog No.	Shpg. wt.	Price
40 in.	22½ in.	26 in.	¹⁵⁄₁₆-in.	32 inches	79 T 0407L	19 lbs.	$15.49
44½ in.	25 in.	28 in.	1¼ -in.	36 inches	79 T M408	28 lbs.	26.95
50⅜ in.	28 in.	29 in.	1⁵⁄₁₆-in.	36 inches	79 T M409	44 lbs.	44.95
54 in.	30 in.	30 in.	1¾ -in.	42 inches	79 T M410	52 lbs.	62.95



C **Library of Card Games.** Six boxes of exciting card games—play 11 different games with one set. *Old Maid, Authors, Dr. Quack, Slap Jack, Crossword,* and *Animal Rummy* included. 48 small-size cards to a game. Cardboard library 2½x2½x6 inches. Instructions included.
49 T 171—Shpg. wt. 10 oz. Set of 6, 72c

E **60-card Bingo Set.** Master scoreboard has metal arrow spinner keyed by colors and numbers on the dial. Keep score with 75 plastic pegs. 10x11-inch board. 200 plastic markers; 60 playing cards. A game that both adults and children will enjoy. Shpg. wt. 2 lbs. 6 oz.
49 T 240. . . . . Set $1.32

D **Magnetic Pick-up Stix.** Pick up metal-banded wood sticks with magnetic master stick . . or play the regular way by using the plain end of the master stick. Either way, Pick-up Stix is a game that's fun for the whole family. In cardboard tube. Rules enclosed.
49 T 274—Shpg. wt. 6 oz. 45c

F **Electric Jack Straws.** Use tweezers to pick up straws. When contact is made with metal cover, buzzer sounds and lamp flashes. 4¼x3¼x3½ inches. Tweezers, straws, buzzer and battery included. There's plenty of excitement when this game is played!
49 T 112—Shpg. wt. 12 oz. $1.12

2 Checker Games in 1

G **Nationally popular games for every age.** 2 games, 1 board. Checkerboard on one side, Chinese Checkerboard for 2 to 4 players on the other. Colorful heavy cardboard playing field, 18x16 in., 24 checkers. Tubular steel frame holds 40 marbles. Marbles and checkers are included. Two checker games that will always be favorites with the whole family. Wt. 3 lbs. 4 oz.
49 T 147. . . . . $1.69

Uncle Wiggily Game

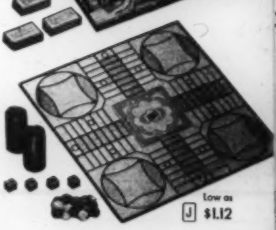
H **Who'll get Uncle Wiggily through the forest to Doc Possum's office first?** Here's a game based on that favorite storybook character! Plenty of variations to keep the game exciting. Playing board is 16 inches square, with four pawns, 140 direction cards, set of rules included. Great fun for 2 to 4 players. Shipping weight 1 lb. 6 oz.
49 T 104. . . . . 85c

Exciting Parcheesi

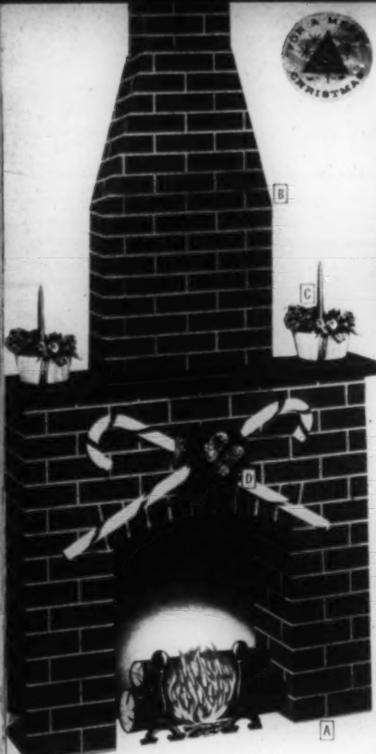
J **Play Parcheesi for family fun.** Keen competition for 2 to 4 players. Object is to move all your "men" home; set blockades to keep other teams from getting home first. 2 dice cups, 4 dice, 16 "men," 15½x15½-in. board. Shipping weight 1 pound 8 ounces.
49 T 101—Popular-priced Set $1.12

De luxe Parcheesi Set (not shown) has bigger 18x18½-in. board, 4 dice cups, 4 plastic dice, 16 colored wood pawns.
49 T 145—Shpg. wt. 1 lb. 12 oz. $1.98

G $1.69
CHINESE



INDOOR CHRISTMAS DECORATIONS



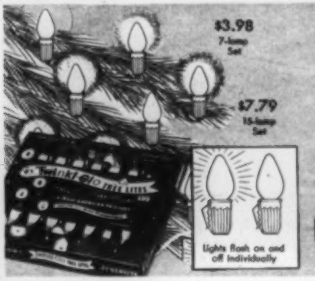
Fireplace Chimney Set . . Decorations

A **Fireplace for Christmas.** Rotating reflector with red C-7½ bulb that shines on logs to give an almost real-looking blaze. Conveys all the warmth and joy of an old fashioned Christmas hearth. Red brick, white mortar design; black mantel, logs. Cardboard. Size 43½x39½x9½ in. Order now for Christmas.
79 T 06743—Shpg. wt. 5 lbs. $2.79

B **Chimney** designed to match and be attached to fireplace above. Looks almost real enough for Santa to slide down. Big 21-inch base tapers to 11-inch flue. Cardboard. Adjusts 38 to 71 inches to fit your living room.
79 T 06875—Shpg. wt. 3 lbs. $1.79
79 T 06876—Fireplace-Chimney Combination. Wt. 8 lbs. 4.48

C **Christmas Candlesticks.** Two composition bowls with snow-glitter trim hold green princess pine with red berry sprigs, 3 red pine cones with glitter tips. Two 8-inch red candles. Lovely for mantel or table.
49 T U6988—Bowls 6x4½ in. Shpg. wt. 2 lbs. . . . . Pair $1.98

D **Plastic Candy Canes.** Decorate your fireplace or your entrance way. Four pine cones, 2 clusters red holly berries, red ribbon, wire. Two canes. Canes 30 in. long.
79 T 06719—Shpg. wt. 2 lbs. . . . . Pair 98c



$1.89
7-lamp Set
$3.98
15-lamp Set

New! Tree Lights that twinkle like stars!

- Lights actually twinkle . . they flash on and off individually, automatically . . like lovely stars on your tree
- Indoor lights that bring the awe-inspiring beauty of the stars to your tree . . thrill youngsters, too

The bright sparkle of these lights will be reflected in the wide-eyed wonder of everyone who sees them. Independent burning . . when one goes out, the rest stay lighted. Assorted color lamps have hard ceramic finish . . resist scratches, wear longer. Fiber washer holds each lamp securely in place. Clips hold sockets to branches. Complete with transformer. *UL Approved.* American made. For 110–120-volt AC-DC. Add-on connector at one end. Wired in straight line.

Twinkl-Glo 7-lamp Indoor Set. Cord 10½-ft. long; plug.
49 T 6528—C-7½ bulbs. Shpg. wt. 1 lb. $3.98

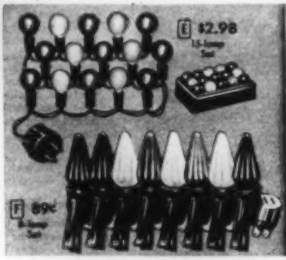
Twinkl-Glo 15-lamp Indoor Set. Cord 21 ft. long; plug.
49 T 6529—C-7½ bulbs. Shpg. wt. 1 lb. 10 oz. $7.79

Happi-Time Indoor Lights

7-light Independent Burning Set . . low priced. C-7½ bulbs burn brightly . . when one burns out, others stay lighted. Indoor lights have ceramic finish that resists scratches. Clip fasteners hold lamps securely to tree. Line 10 ft. long. Add-on connector at one end. *UL Approved.* For 110–120-volt AC-DC. American made.
49 T 6596—7-light set. Shpg. wt. 1 lb. . . . $1.89

15-light Independent Burning Set. All features above, costs less per lamp. Long 20-ft. cord makes trimming easier.
49 T 6598—15-light set. Wt. 2 lbs. 2 oz. . $3.98

See our big, bright selection of ornaments in this section



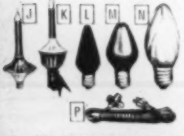
E **15-light Indoor Set.** Glo-Ray independent burning set for less than price of bulbs alone. When one burns out, others stay lighted. Large G-14 lamps interchangeable with C-7½ bulbs. Metal clips fasten lamps to tree. Long 12-ft. wire cord, plug. Add-on connector. For 110–120-volt AC-DC. *UL Approved.*
49 T 6557—Shpg. wt. 3 lbs. . . . . Set $2.98

F **8-light Indoor Set** . . budget priced. Series-type . . when one goes out, all go out. C-6 lamps are wired in 12½-ft. loop. Metal clips fasten sockets to branches. For 110–120 volt AC-DC. *UL Approved.*
49 T 6586—Shpg. wt. 1 lb. . . . . Set 89c

G **16-piece Nativity Set.** Break-resistant 3½-in. plastic figures . . Christ Child, Mary, Joseph, 3 Wise Men, Angel, 3 sheep, donkey, shepherd, camel and driver, ox. Wood-design cardboard. Stable 10x9¼x4 in.
49 T U6992—Shpg. wt. 2 lbs. $2.49

H **16-piece Musical, Lighted Nativity Set.** Swiss music box plays Christmas music while light glows softly on scene. Break-resistant plastic figures of Christ child, Mary, Joseph, others above. Wood-design cardboard. C-7½ lamp, cord, plug. *UL Approved.* For 110–120-volt AC-DC. Stable 10x9¼x4 in.
49 T U6993—Shpg. wt. 2 lbs. $5.98

Replacement Lights for your Christmas Tree . . Indoor Extension Cord



Lamps U. L. Approved. For 110-120-volt AC-DC

J **Bubble-Lite . . C-6, Indoor.** Add new life to your tree. Replaces regular C-6 (series-type) bulbs. Special metal clips incl.
49 T 6508—Assorted Colors. Shipping weight 6 ounces. . . . . . 6 for $1.39

K **Bubble-Lite . . C-7½, Indoor.** Independent burning. Needs no special line . . replaces C-7½ lamps. Special metal clips incl.
49 T 6509—Assorted Colors. Shipping weight 12 oz. . . . . 4 for $1.59

L **C-6 Indoor Series Lamps.** 15-volt. American made.
49 T 6134—Assorted Colors. Shipping wt. 4 oz. . . . . 10 for 69c

M **C-7½ Indoor Lamps.** Independent burning. Won't scratch or lose color. Westinghouse or G.E.
49 T 6570—Assorted colors. Shipping weight 8 oz. . . . . 10 for $1.33

N **C-9½ Outdoor Lamps.** Independent burning. Colors won't fade or wash off. Westinghouse or G.E.
49 T 6567—Assorted colors. Shipping weight 8 oz. . . . . 10 for $1.59

P **15-foot Indoor Extension Cord.** Brown rubber covered. Unbreakable 3-way tap and plug. For your tree, radios, etc.
34 T 5838—No. 18 "POSJ" cord. Carries up to 800 watts. Wt. 9 oz. . . 69c

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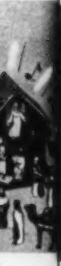

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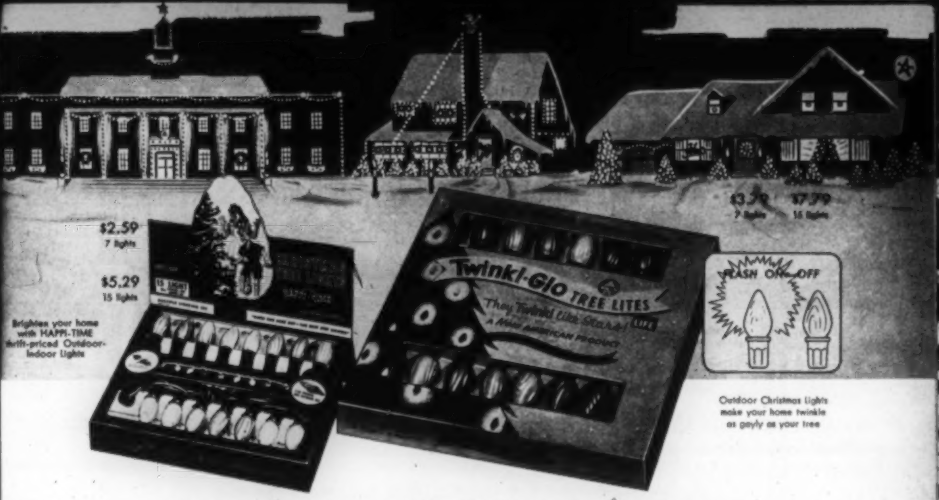


Outdoor Christmas lights make your home twinkle as gayly as your tree

Here's Why We Recommend These Fine Quality Outdoor Lights . . .

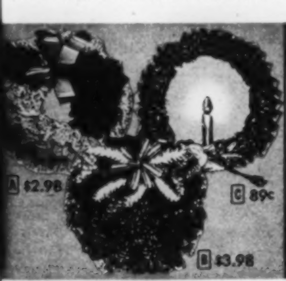
They're independent-burning, no groping for burned out bulbs . . if one goes out, the rest stay lighted . . assorted color C9½ lamps have hard ceramic finish, resists scratches . . rubber washer holds each lamp securely in place . . UL Approved . . for 110-120-volt, AC or DC . . add-on connector at end of cord for attaching additional light set . . wired in straight line . . longer sets string easily, cost less per lamp.

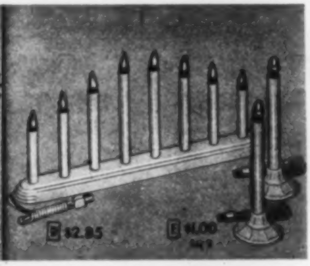
Our Lowest-Priced Outdoor-Indoor Sets. Each Happi-Time set is inspected for safety. The finest lights we know of at this amazingly low price. Order several sets for tree, porch or yard. Packed in store-away carton

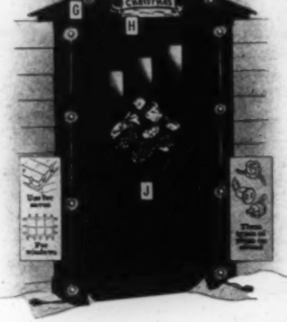
49 T 6599—15-light Set. . About 22 ft. long. Shpg. wt. 2 lbs. 10 oz. $5.29
49 T 6597—7-light Set. . . . About 11½ ft. long. Shpg. wt. 1 lb. 8 oz. 2.59

New! Outdoor Twinkl-Glo Lights. Lamps flash "on and off" individually—twinkle just like stars! One or more sets will give your outdoor decorations an entirely new and interesting look. The same fine lights you've seen advertised in *Life* magazine.

49 T 6539—15-light Set. About 22 feet long. Shipping weight 2 lbs. $7.79
49 T 6538—7-light Set. About 11 feet long. Shipping weight 1 lb. 3.79







A **17-inch White Princess Pine Wreath.** Greet your friends in traditional holiday fashion—beautify your entrance way. Richly trimmed with bright red holly berries, pine cones, accented by cheery red satin bow. Forest green pine boughs generously flocked with white.

49 TU6086—Shpg. wt. 4 lbs. $2.98

C **12-inch Electric Wreath.** Red flame-resistant cellophane wreath reflects glow of red drip candle when lighted. Silver-color metallic trim. C-7½ lamp, cord, plug.

49 T 6877—Shpg. wt. 12 oz. 89c

E **Electric Christmas Candles.** A beautiful way to glamorize your window, table, mantel. No candle drippings. Ivory colored candles have orange lights—give elegant soft glow. Gracefully tapered candle base embossed with holiday design. Candles 10½ in. tall. Lamps, cords, plugs.

49 TU6572—Shpg. wt. 1 lb.. Set of 2 for $1.00

B **20-inch Bronze-Finish Ruscus Wreath** Let your Christmas hospitality begin at the front door with this cheery holiday wreath. Gayly trimmed with loblolly cones, forest green princess pine boughs, glistening white cones. Bright red ribbon adds a festive touch.

79 T 06082—Shpg. wt. 5 lbs. $3.98

D **8-light Candolier.** Graduated ivory-colored candles. Plastic base. C-6 flame-color series-type lamp. Center candles 9½ inches tall. Cord, plug included.

49 TU6561—Shpg. wt. 2 lbs. $2.85

F **De luxe 2-piece Santa Outfit.** Watch your youngster's eyes shine when Santa delivers the gifts in person. Suit of red, flame-resistant cotton duvetyn with hood to match. Black leggings and belt. Eyebrows and full beard flame resistant. *Size large* (42–46) only.

49 T 6954—Shpg. wt. 2 lbs. 12 oz. $7.49

All electrical appliances on this page have Underwriters' Laboratories, Inc. approved cords, plugs: operate on 110-120-volt AC or DC.

3 Ways to Dramatize Your Doorway

G **Door Trim Set** to outline your entrance way in brilliant color. 12 weather-proofed C-9½ lamps 16 in. apart on 17 ft. cord. Add-on plug over door for attachment of other decorations. Add-on plug at one end, tri-plug on other. Assorted colors.

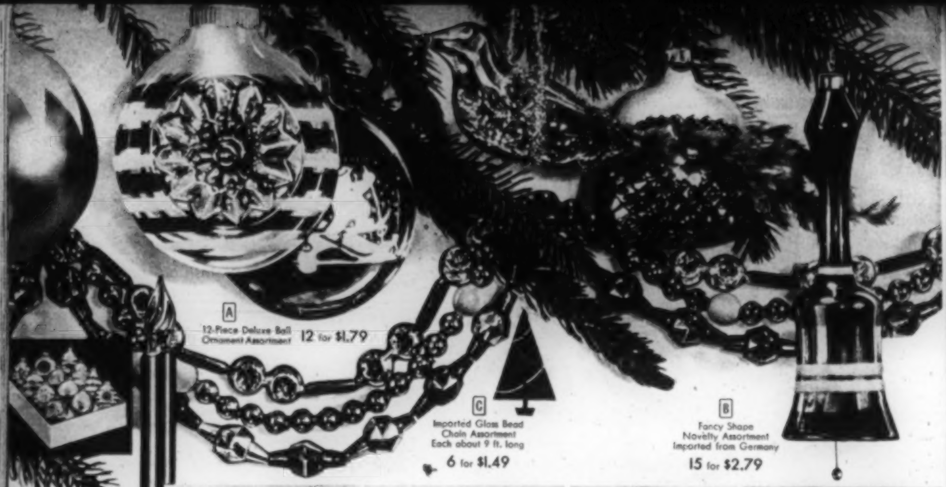
49 T 6531—Insulated staples incl. Shpg. wt. 2 lbs. . . . $4.98

H **Illuminated Merry Christmas Sign** shows Santa and jolly snow man holding Christmas banner. Vinyl plastic. Green and red sign . . yellow background. C-7½ lamps, cord, plug, incl. Use indoors or out.

49 TU6751—Size 22x9 in. Shpg. wt. 2 lbs. $2.59

J **Happy Holiday Wreath.** Beautiful spray of long-needle pine gayly decorated with large red pine cones tipped in silver color glitter. Red, silver-color ribbon. Bells. Size 21x16 in.

79 T 06421—Shipping weight 4 pounds. $1.98

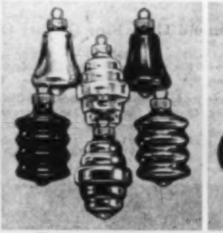


A 12-Piece Deluxe Ball Ornament Assortment 12 for $1.79

C Imported Glass Bead Chain Assortment Each about 9 ft. long 6 for $1.49

B Fancy Shape Novelty Assortment Imported from Germany 15 for $2.79

D Glass Candles 8 for 98c



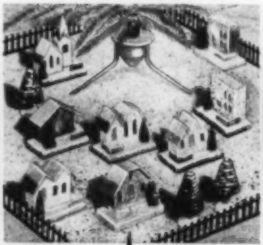
E Fancy Shapes 24 for $1.19

F Assorted Shapes 24 for $1.79

G Plastic Ornaments 24 for $1.98

H Nativity Set (above) $1.89

J Styrofoam Ornaments (above) 41 for $1.55



K Christmas Village Without blanket or fence $1.85

L Snow-Blanket 98c

LL Metal Fence $1.69

M Angel Band $1.98

N Star $1.49

NN Angel $1.49

P Wrought Metal Centerpiece $3.49

GLISTENING TREE ORNAMENTS . . Set the stage for a bright and cheerful holiday season in your home

[A] **12-pc. Deluxe Ball Ornament Assortment.** Two 3¼-in. double sunburst reflectors; one 3¼-in. round double reflector; four 2⅝-in. fancy balls with screen designs; two 2⅝-in. round balls with frosted scenes; one 2⅝-in. ball with white frosted snow cap; one 2⅝-in. ball with white frosted snow cap and stripes; one 3-in. frosted tree design.
49 T 6069—Shipping weight 1 pound 4 ounces........................12 pieces $1.79

[B] **15-pc. Fancy Imported German Novelties.** Imported from U.S. Zone. Set includes one each: Fancy bird, street lamp, clarinet, flying bird, mandolin, bird with brush tail, pocket book, trumpet, kitten in shoe, lantern, fancy twist, man-in-the-moon, dinner bell, Santa, tea pot. Gives your tree fairyland enchantment with these brilliant ornaments.
49 T 6212—Shipping weight 1 pound 4 ounces........................15 pieces $2.79

[C] **Imported German Glass Bead Chain Assortment.** Each chain about 9 ft. long. Hang around your tree. 6 chains: one each of red, chartreuse, and multicolor round beads; one chain of round turquoise-blue beads and white frosted beads; one of silver color reflector beads with color centers and red tubular beads; one chain of diamond-shaped beads in assorted colors.
49 T 6556—Shipping weight 1 pound 4 ounces.........   ....6 chains $1.49

[D] **Beautiful Imported Glass Candles.** Imported from Japan. 4½ to 5 in. high. All have green metal clips to hold candle secure, and silver-color foil base. Box of 8: 2 silver-colored with red flame; 2 gold-colored with red flame; 2 red with gold flame; 2 white glitter-frosted with red flame.
49 T 6202—Shipping weight 6 ounces..............................8 candles 98c

[E] **24-pc. Fancy Shape Set.** Eight each: bells, spinning tops, barrel shapes. All 2¼ in. high. Assorted solid colors in red, blue, silver, gold, green.
49 T 6204—Shipping weight 2 pounds...........................24 pieces $1.19

[F] **24-pc. Assorted Fancy Reflectors and Shapes:** 4 oval-shape silver color ornaments, frosted snow tops; four 2-in. lacquered silver color balls with screen designs; four 2-in. round diamond clusters; four 2-in. silver color lacquered balls with colored bands; four 2-in. round double reflectors; four 2¼ in. high silver color bells with assorted color stripes.
49 T 6066—Shipping weight 2 pounds...........................24 pieces $1.79

[G] **24 Plastic Ornaments.** Break-resistant silver and metallic plated ornaments in fancy shapes and designs. Colors: red, blue, silver, green. Four each: 2⅝-in. ball cutouts; 2⅝-in. balls with hammered finish. Six 2⅝-in. balls with openwork design. Eight 2½-in. plated filagree open work bells. Two 1⅞-in. plated bells.
49 T 6076—Shipping weight 13 ounces...........................24 pieces $1.98

[H] **Imported Miniature Nativity Set.** Brown stable only 3⅝ in. high x 4½ in. wide. Standing figures are 1½ in. tall; kneeling figures 1 to 1⅛ in. tall. 3-dimensional figures: Christ Child, Mary, Joseph, 3 wise men, shepherd, 3 sheep, donkey, ox, angel. 3 green trees. Made of plastic. Imported from Germany.
49 T 6982—Shipping weight 10 ounces..................................Set $1.89

[J] **41 Styrofoam® Ornaments.** 31 glitter-trimmed pieces: 10 assorted shapes up to 5 in. high; five 2¼ in. bells; five 2-in. balls; one 2⅜-in. bell with star center; 5 each, small balls and bells. 10 white flat shapes.
49 T 6697—Shipping weight 6 ounces.............................41 pieces $1.55

[K] **Miniature Christmas Village.** 7 houses, one church in assorted, glitter snow clad colors. Stained effect windows. Heavy cardboard. Houses about 3⅝ in. high. Light with standard tree bulbs. 3 glitter-covered trees.
49 T 6795—Shipping weight 1 pound 4 ounces.....................11 pieces $1.85

[L] **Glittering Snow-Blanket.** Soft, white flame-resistant cotton backing, liberally sprinkled with many-colored sequins! Easy to shape. Size 32x72 in.
49 T 6794—Shipping weight 4 ounces......................................Roll 98c
[LL] 49 T 6022—**Green Metal Fence.** 10 ft. long, 2 in. high. Wt. 1 lb...............$1.69

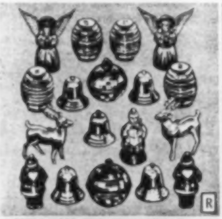
[M] **6-pc. Imported German Angel Band.** Imported from U.S. Zone. All hand painted faces and robes. Gold color wings, each robe a different color. Each figure is 3¼ in. high. Delicately molded features. Angels are playing violin, mandolin, French horn, lyre, trumpet. One angel is holding hymnal.
49 T 6070—Shipping weight 13 ounces...............................6 pieces $1.98

[N] **Electric Star** to glow at the top of your tree or through your window (use inside only). 9 inches high in durable plastic. Crystal-like coated metal center glows with red light. C-7½ inch lamp, 2-foot cord, add-on plug.
49 T 6590—UL Approved. For 110-120 volt, AC-DC. Shpg. wt. 1 lb. Each...........$1.49

[NN] **"Glo-rious" Angel.** 8 inches tall, beautifully designed and delicately plated. Molded in sturdy plastic with clear, full halo. Use on tree top or stand alone for table or mantle decoration. Lamp, cord, add-on plug.
49 T 6516—UL approved. For 110-120 volt, AC-DC. Shpg. wt. 2 lbs. Each.........$1.49

[P] **17-in. Wrought Metal Centerpiece.** Four 10-in. red, hand-dipped candles included. Removable Christmas decorations of green long-needle pine with 6 clusters of red berries and 12 red pine cones that are tipped with silver color glitter. 1¼-in. red, silver-striped ribbon, trimmed with 2 white bells.
49 T 6075—Shipping weight 3 pounds 11 ounces..............................$3.49

20 Assorted Reflectors with 2 boxes of Ornament Hooks. Not shown. 2¼ to 4¼ in. diameter reflectors in assorted colors. 75 ornament hooks in each box.
49 T 6696—Shipping weight 7 ounces.............................22 pieces 79c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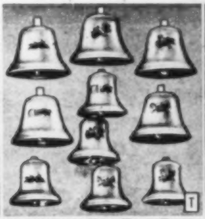
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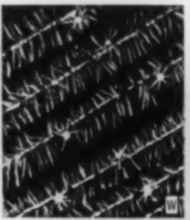
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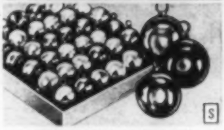
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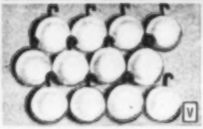
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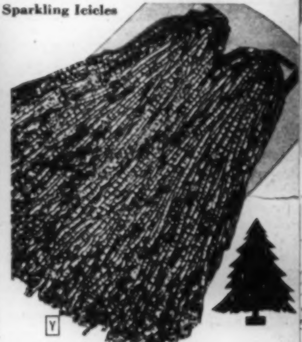
X

Sparkling Icicles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18 Plastic Ornaments

[R] Silver and colored metallic plating. 4 lanterns; 2 deer; 2 balls; 5 bells; 2 angels; 2 Santas; one choir boy. Up to 4 in. high.
49 T 6691—Wt. 1 lb. 4 oz...$1.89

Miniature Ornaments

[S] Set of 3 dozen 1-in. round glass balls in solid deep and pastel colors. Use on table, packages, wreaths.
49 T 6201—Wt. 7 oz.....Set 59c

10 White Metal Bells

[T] 10 white metal bells with Christmas designs add tinkling cheer to tree or gift. Five 1¾-in. bells and five 2-in. bells.
49 T 6689—Wt. 4 oz.....Set 89c

Plastic Snowballs

[V] 12 white snowballs 2½-in. in diameter. Lightweight; flame resistant. Use on tree or for table decorations.
49 T 6197—Wt. 10 oz....Set 89c

Tinsel Garlands

[W] Add sparkle and brilliance to your tree. Lustrous surface reflects lights and colors. Silver-plated over copper.

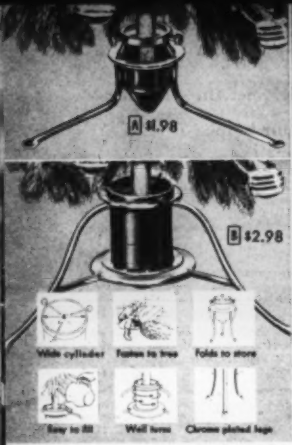
49 T 6568—1¼-inch diameter, 30 ft. long. Shpg. wt. 4 oz....69c

49 T 6690—1¾-inch diam. 15 ft. long. Shpg. wt. 4 oz....69c

Cotton Batting

[X] Safe, fire-resistant cotton batting. Fluffy and white—ideal for "snowdrifts" at base of your Christmas tree or as ground for centerpieces and other displays. Can also be used for stuffing dolls, etc. Big roll is 36 inches wide, about 48 inches long.
49 T 6793—Shipping wt. 7 oz............39c

[Y] Silvery color lead foil strands hang gracefully from tree branches, catch and reflect light and color. Flame-proofed; about 17 in. long. Light, loose separate strands packed to prevent tangles. 10 ounces—the equivalent of 10 average 10c boxes.
49 T 6566—Wt. 1 lb...75c



C $1.98
Flock centerpieces for table-top dramas
Flock wreaths to dress up your door

SNOW
Merry Christmas
HAPPY NEW YEAR
D 79c

E $1.98
30-in. tree

A **Positive-Locking Tree Stand.** Tighten positive-locking screws with knurled heads and tree is upright, centered and gripped securely. Chrome-plated locking ring (raised 1⅜ in. above cylinder for better balance), holds tree up to 3-inch diameter. Chrome-plated wide-mouthed lip on no-drip well for easy watering. Sturdy steel base. Legs slip lock into place, for extra long stability. Red enameled well, green legs.
49 T 6501—Shipping weight 3 lbs. $1.98

B **Folding Tree Stand holds extra-large trees.** Chrome-plated stand with red cylinder-shaped well to hold trees up to 3½ in. diam. Easy to use. Set stand in position, remove well and place well on tree while tree is lying down, tighten 3 screws, then drop tree and well into stand. Sloped cylinder bottom positions tree. 4-in.-cylinder mouth for easy, no-spill watering; takes tree up to 3½ in. diam. Revolve cylinder, tree turns for easy decorating. Steel stand folds to 6½x15 inches. Locks open, leg-spread 22 inches.
49 T 6505—Shpg. wt. 3 lbs. 8 oz. $2.98

C **New Sno-Flok.** Now you can afford to have a beautiful flocked tree—do it yourself and save with Sno-Flok. Same process as used in professional flocking. It's easy, fun and amazingly inexpensive. Your tree will be the prettiest in the neighborhood with new Sno-Flok. It's the newest kit we've seen for "home" use. Perfect for trees, centerpieces, ornaments, winter scenes, mangers, wreaths and almost any kind of decoration. Easy to apply. Helps preserve appearance, retards shedding of needles. Will not drop off. One kit covers 4 to 5 ft. tree; use 2 kits for 6 to 7 ft. trees. *Please state color choice* white, pink or light blue. Order now, get ready for the holidays.
49 T 6577—Shipping weight 1 pound 2 ounces. . . . . .Kit $1.98

D **New Fluffy SNOW gives larger, whiter flakes.** Just press the button and fluffy snow flutters on your tree, window, table decorations. Complete with stencil kit containing 20 designs illustrated above, at no extra cost. It's easy to decorate with fluffy SNOW—just push the button, spray snow on surface—it won't fall off, but it's easy to clean off. One can covers small tree; 2 for medium tree, 3 for large size. Stencil set (six 8½x11-in. paper sheets) includes a gala assortment of holiday designs: "Merry Christmas," stars, reindeer, snow flakes, "Happy New Year," poinsettias, bell clusters, candy cane, candles, Christmas tree, etc. Order early. Decorate your home in time for Santa's arrival.
49 T 6587—Snow and Kit. Shipping weight 1 pound 2 ounces. 79c

Folding Artificial Trees
Choose from 4 sizes

E **Rich, luxuriant Artificial Trees.** Natural-looking branches covered with fluffy, flame-resistant straw-like rayon visca. Branches won't shed; they're firm and strong enough to hold many ornaments. Fold flat against trunk for compact storing . . use tree year after year. White planter-style bases (except 30-in. size which has flat base) with sparkling "snow flakes." Sizes may vary slightly. Ornaments not included. Sizes below are approximate. Color green.

79 T 06522—30 in. tall. Wt. 2 lbs. . .	$1.98
79 T 06524—44 in. tall. Wt. 3 lbs. . .	5.59
79 T 06533—58 in. tall. Wt. 5 lbs. . .	7.98
79 T 06534—74 in. tall. Wt. 7 lbs. . .	10.98

You can make your artificial tree even more beautiful with Sno-Flok. One flocking lasts for years.

SALE! One-time Buys on Christmas Decorations
Manufacturer's Closeout . . Order Now!

MERRY CHRISTMAS
J $1.99

SAVE $2.42

F **Illuminated Fancy Figure Lights.** Normally our price would be $3.79. Now only $1.37. Ten assorted plastic figures in colors bright as Christmas candy. Add interest to your tree. Each finely molded figure has an installed C-7½ volt lamp. Use in any multiple burning type set. Priced low.
49 T 6005—Wt. 1 lb. $1.37

SAVE $1.00

G **Illuminated Plastic Church Plaque.** Former nationally maintained price was $2.49. "Stained-glass" effect windows, pointed steeple. Picturesque winter scene in background. Finely detailed. G-14 candelabra base lamp. Add-on cord and plug. Measures 9½x4½x7 in. deep. Order now, save!
49TU6585—Wt. 2 lbs. $1.49

SAVE 80c

H **Illuminated "Candy Cane."** Normally our price would be $2.29. Pretty over your fireplace or on the front door. Pliable vinyl plastic. Traditionally colored in red, white, green. Complete with lamp, lead cord and plug. 18 in. high overall. Order now at this low price and save!
49 T U6582—Wt. 1 lb. $1.49

SAVE $1.00

J **Illuminated Santa and "Candy Cane" Plaque.** Normally our price would be $2.99. Now only $1.99. Decorated with "Merry Christmas" banner. Brightly colored vinylite plastic. G-14 candelabra base lamp. Cord and plug. 20½x16½ inches high. Buy your decorations now and save!
49 T U6580—Wt. 3 lbs. $1.99

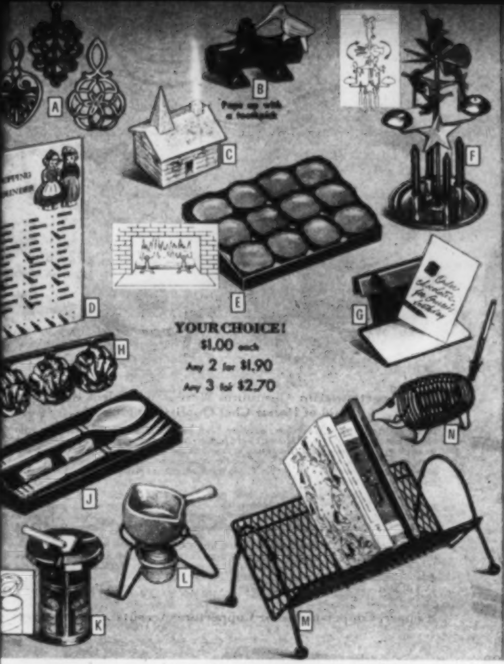
SAVE $1.51

K **Illuminated Christmas Tree Plaque.** Former nationally maintained price was $4.50. Now only $2.99. 14 in. high of fluffy green rayon visca—looks like a real fir tree. A lovely holiday accent for over your fireplace or in your window (hang inside). 8 lights. C-6 lamps. Cord and plug included.
49TU6584—Wt. 2 lbs. $2.99

SAVE $1.79

L **Plastic Sno-Gems.** Normally our price would be $2.79. Now only $1.00. Eight crystal-clear reflectors finely molded in beautiful snow-flake patterns. Assorted colored centers. Each has an installed 15-volt lamp. Use in any series-type set. Give your tree an entirely new and interesting look.
49 T 6579—Wt. 8 oz.. $1.00

All electrical items on this page have UL approved cords, plugs; operate on 110-120-volt AC, DC


A
B
Pops up with a toothpick
C
D
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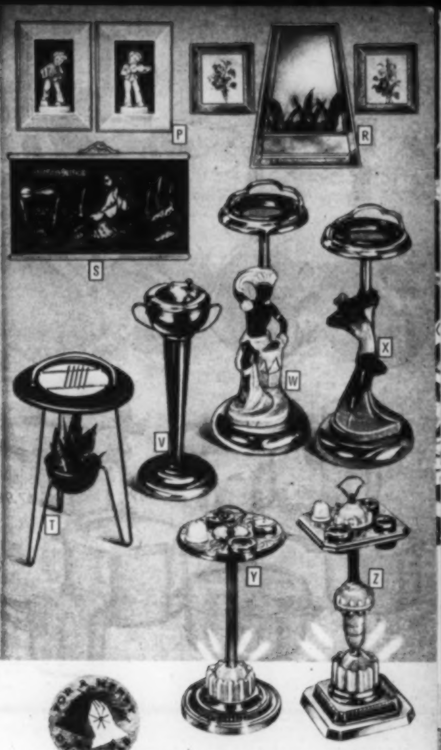
YOUR CHOICE!
$1.00 each
Any 2 for $1.90
Any 3 for $2.70



A **Set of 3 Miniature Cast-Metal Trivets** . . . the answer to that "what-shall-I-give-her?" problem! Any homemaker will be delighted with this wall set.
35 T 8851G—Black. Each about 5 inches long. Shipping weight set 8 oz. . . . . Set of 3 $1.00

B **Perky Woody Toothpicker** atop a hollow-log basket bobs down and comes up with a toothpick. Red and white plastic. 3x4½ in. Supply of colored toothpicks incl.
35 T 8763G—Shpg. wt. each 6 oz. $1.00

C **Decorated Church Incense Burner.** Church is 5½ inches high. Made of wood that has been sprinkled with multicolor glitter to resemble snow. Incense refills included.
35 T 8769G—Shpg. wt. 8 oz. $1.00

D **This smart Shopping Reminder** won't let you forget to pick up the groceries when you shop. Just "peg in" the items you need. Pegs to use for marking included. Made of lacquered hardwood. 10½ in. high.
35 T 8764G—Shpg. wt. 10 oz. $1.00

E **Fire Magic—place one of these wax disks** on your fireplace logs or coal . . . bright multicolors leap among the flames! Makes any fireplace a source of beauty and brilliance. Set includes 12 disks. Gift boxed.
35 T 8768G—Shpg. wt. set 12 oz. . . . $1.00

F **Hear the Merry Angel Bells!** Candle heat sends cherubs round, sets bells tinkling. Imported from Japan. Use for birthdays, too—interchangeable clown, horses, included. Brass plated. 11 in high.
35 T 8762G—Shpg. wt. 8 oz. $1.00

G **Magnetic Metal Memo Minder.** Holds notes and messages magnetically, keeps them above desk level for instant attention! Includes magnetic pencil and standard 50-sheet note pad. 5⅛ inches long.
35 T 8773G—Shpg. wt. 12 oz. $1.00

H **Set of 3 2½ in. Copper Molds** for salads, puddings or custards. Hang from 8-inch brass rack. A clever conversation piece for your kitchen wall. Imported from Japan.
35 T 8771G—Shpg. wt. 5 oz . . . . . . Set $1.00

J **Salad Fork and Spoon with matching Salt and Pepper Shakers** will be an asset to any table. Durable break-resistant chartreuse plastic. Utensils 10½ inches long. Boxed.
35 T 8767G —Shpg. wt. 4 oz. $1.00

K **No "Butts" about this handy Can-Ashtray!** Fits over empty beer and other cans. Clean, smoke-clinching, odor-snuffing. Triple chrome plated. 3¾-in. diameter. When can is full, toss it out and set up replacement.
35 T 8772G—Shpg. wt. 12 oz. . . Pair $1.00

L **Handy Butter Warmer** will please the hostess, delight her guests. Attractive black wrought iron stand holds speckled pink ceramic butter warmer and candle holder. Candle is included. 4½ inches high overall.
35 T 8765G —Shpg. wt. 1 lb. $1.00

M **Portable Book Rack** keeps your favorite books always at your fingertips. Holds books of all sizes. Smart modern design in wrought metal with a chip and peel-resistant black finish. 13 in. long. *Books not included.*
35 T U8766G —Shpg. wt. 2 lbs. $1.00

N **Piggy Pen-and-Letter Holder** to sit atop your desk. Tail of pig holds pen—keeps it within easy reach. Black metal pig is approx. 6 in. long. Pen included. A novel, inexpensive gift anyone would welcome.
35 T 8770G —Shpg. wt. 8 oz. $1.00

GIFTS FOR THE HOME

P **3-Dimensional Pictures to brighten walls.** Ivory-color composition figures of musicians; black wood background; gold-color wood frames.
35 T U6663—9⅞x6⅞ in. overall. Shpg. wt. pr. 3 lbs. Pair $6.95

R **Planter-Mirror and Pair of Floral Pictures** . . matching gold-color wood frames, gold-color mottled design on mirror border. *No plants.*
35 T U6661—Pair of Pictures. 9x8¼ in. Shpg. wt. 4 lbs. Pr. $4.49
35 T 05914—Mirror-Planter. Abt. 19 in. high; 14¼ in. at bottom. Shpg. wt. 6 lbs. 7.95
35 T T5915—Combination: Pictures and Planter. Shpg. wt. 10 lbs. 10.95

S **Christ on Mount Olive.** Hand painted in glowing colors on cotton velveteen. Gold-color wood molding.
35 T 06603—14½x25 in. Shpg. wt. each 3 lbs. $2.98
35 T 06623L—Approx. 20x31 in. Shpg. wt. each 4 lbs. 6.95

T **Wrought Iron Planter-Smoker.** Black baked-enamel finish. 5¾-in. planter; (*no plants*); 8-in. removable glass inset. Black cigarette holder.
35 T U6908—21 inches high. 13-in. diam. tray. Brass plated handle. Wt. 6 lbs. . . $3.98

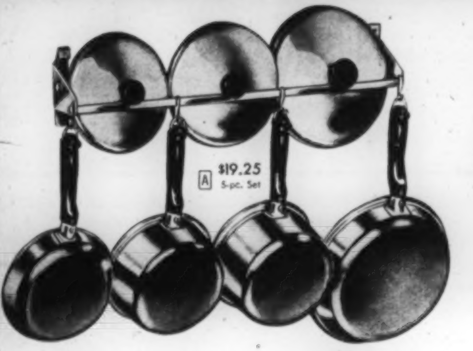
V **Quality Steel Smoker.** Push-button top. Weighted base. Removable ash receptacle. Triple chrome-plated or antiqued copper-plated finish.
35 T U6903 —21½ in. high. *State finish desired.* Shpg. wt. 6 lbs. $6.95

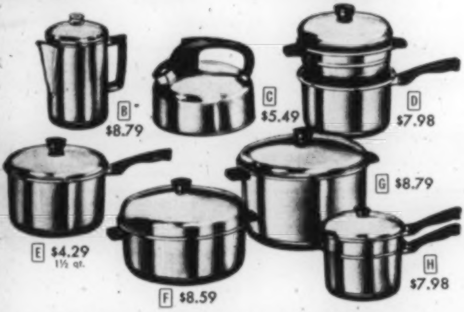
W **New! Bongo Drummer Smoker.** Black and white chip-resistant composition drummer. Polished brass plated base and top. 29 in. high.
35 T 06910L—7¾-in. removable glass inset. Shipping weight 16 lbs. $9.95

X **Graceful Ballerina Smoker.** Red and gray chip-resistant composition ballerina, polished brass-plated base and top. 7¾-in. glass inset.
35 T 06909L —27½ inches high. Shipping weight 15 lbs. $9.95

Y **Electric Smoker**—Electric lighter, cigarette holder, 2 ash trays. Night light in base (bulb incl.). Chrome-plated top, base. Step switch on base. 11¼-in. tray. For 110-120-volt, 50-60-cycle AC-DC. Cord included.
35 T U6968 —25 in. high. UL approved cord, plug. Shpg. wt. 9 lbs. $9.95

Z **Chromed Ensemble Smoker.** Electric lighter. 3-way switch on tray lights top, base lights. Triple chrome-plated steel. 2 ash receptacles, chrome-plated covers. 1 enameled steel cigarette holder. 110-120-v., 50-60-cycle AC-DC.
35 T 06907 —29 in. high. Bulbs for top and base incl. Shpg. wt. 15 lbs. $14.95





Maid of Honor Copper Bottom Ware with flavor-sealing rim that gives you the best in "waterless" cooking

A gift of unsurpassed beauty .. the rich glow of copper offsets the mirror finish of stainless steel. Gives a stunning two-tone effect she'll be proud to display in her kitchen. Features unique flavor-sealing rim; lid and utensil fit together, forming a seal that helps preserve flavor, color, vitamins and minerals of food. Food shrinks less, too; saves fuel because only very low or medium heat is needed for all cooking. Requires but little water for modern "waterless" cookery.

New handles have one-piece ferrule so they can't twist or loosen. Cool, solid one-piece black plastic handles are shaped to fit the hand for comfortable sure grip. No seams to catch dirt. Hanging rings are built in, out of the way. Cool plastic knobs.

Solid stainless steel bodies and covers. Hard, non-porous; resists dents, scratches, corrosion and discoloration. Most corrosion resistant of all cooking metals known. Forever bright and lustrous; gleaming surface rarely needs scouring; foods rinse off.

Heavy copper on the bottom conducts heat fastest, most evenly of all cooking metals; eliminates hot spots, too. Superior finish .. inside and out .. PLUS proportioned styling for all "sized" utensils. No inside rivets to collect grease. Smooth rolled rims resist denting. Add the complete set to your next Easy Terms Order .. enjoy their beauty and convenience as you pay; details on page 258.

A **Save $2.00 on a 5-piece Starter Set** includes 7-inch and 9¾-inch skillets with covers, double boiler with cover (can be used as 1½-quart and 2-quart sauce pans, each with copper bottom) and 4-hook stainless steel wall rack.

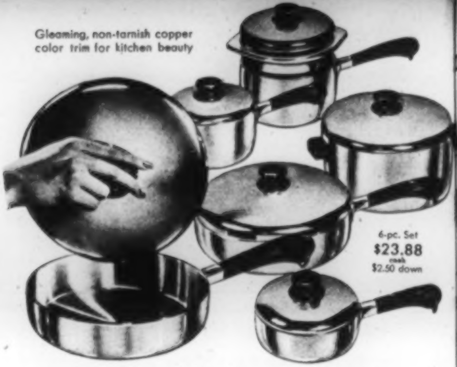
11 T02245—Shipping weight 9 pounds..........................5-piece Set **$19.25**

Stainless Steel Wall Racks for displaying copper bottom cookware. Sliding hooks hold pans, bar holds lids.

11 TU2348—**22-inch Rack.** Has 4 hooks. Shpg. wt. 1 lb.......................... **$2.39**
11 T02349—**31-inch Rack.** Has 8 hooks. Shpg. wt. 3 lbs.......................... 4.49

Item	Catalog No.	Size of Cap.	Shpg. wt.	Price
B **Percolator**	11 TU2251	8-cup	3 lbs.	**$8.79**
C **Whistling Teakettle**	11 TU2225	3-qt.	3 lbs.	5.49
D **Combination Cooker** ... double boiler, casserole and pan	11 TU2257	2-qt. top, 3-qt. base	4 lbs.	7.98
E **Covered Saucepan** State size	11 TU2255	1½-qt.	2 lbs.	4.29
		2-qt.	2 lbs.	4.98
		3-qt.	3 lbs.	5.98
		4-qt.	3 lbs.	6.49
F **Dutch Oven**	11 TU2258	5½-qt.	5 lbs.	8.59
G **Covered Pot**	11 TU2259	8-qt.	5 lbs.	8.79
H **Double Boiler** (See Set shown above)	11 TU2256	1½-qt. top, 2-qt. base	3 lbs.	7.98
Covered Skillets (See Set shown above)	11 TU2260	*7-inch	2 lbs.	4.39
	11 TU2261	9¾-inch	3 lbs.	6.49
Chicken Fryer (not shown)	11 TU2262	10¾-inch	4 lbs.	7.49

No flavor-sealing rim


Gleaming, non-tarnish copper color trim for kitchen beauty
6-pc. Set
$23.88
cash
$2.50 down

Coppertone trim Aluminum Ware .. new, sleek design .. Maid of Honor Chef Quality for long life

Never a gift so lovely, never has cookware been so beautiful as our coppertone trim aluminum. Famous Maid of Honor Chef Quality Aluminum ware, always coveted for its sleek graceful design and fine quality, now has covers of rich copper-color aluminum that never tarnishes. Pistol grip handles of black bakelite are welded to utensil; won't slip. Protective base on knobs. Triple thick aluminum resists dents .. it's actually restaurant ware weight.

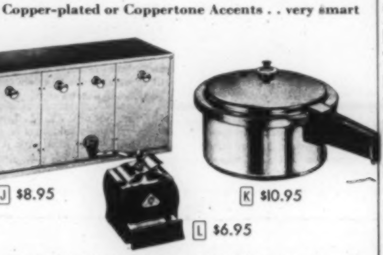
6-pc. Set includes: 6⅝-inch frozen food pan (holds 1 package), 9-inch covered fry pan, 11-inch chicken fryer, 6-qt. dutch oven, 2-qt. covered saucepan, combination cooker (1½-qt. top, 3-qt. base). Very convenient set.

11 T01318L—Shipping weight 21 pounds. Order early for Christmas. .6-piece Set **$23.88**

4-pc. Set (not shown). Same as above, but with regular aluminum covers. Includes 9-inch covered fry pan, 11-inch chicken fryer, 2-qt. covered saucepan, combination cooker (1½-qt. top, 3-qt. base). Why not add a set to your next Easy Terms order; complete details on page 258. Send your order early.

11 T01312L—Shipping weight 14 pounds..........................4-piece Set **$12.99**

Copper, Copper-plated or Coppertone Accents .. very smart



J **New Copper-plated Cabinet Canisters.** Four roomy bins in one unit; two large bins and two small ones tilt open, lift out. Set on table or hang on wall. For storing flour, sugar, coffee, tea. Copper plated steel with tinned interior. Copper-plated knobs.

11 T02997—About 19⅝x9½x7¼ in. deep overall. Shpg. wt. 8 lbs...............**$8.95**

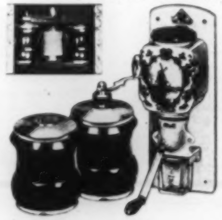
K **New Pressed 4-qt. Aluminum Pressure Cooker with coppertone color cover.** Automatic air, vent releases all dead air from cooker; releases vacuum after cooking for easier opening. **Rocking gauge** eliminates "gauge watching"; jiggles to let you know when desired pressure is reached. Separate 5, 10, 15 lb. weights. **Comfort grip** handle in modern, tapered design; metal ring on handles.

11 TU4618—Rack, instruction-recipe book included. Shpg. wt. 5 lbs...............**$10.95**

L **Handsome Coffee Mill** of dark hardwood, topped by bright copper-plated hopper. Grinds 15 tablespoons. Adjust coarse or fine. Imported from Holland.

11 T4006—Shipping weight 3 pounds. A lovely "different" gift..................**$6.95**

Gifts for the Hostess .. Pepper Mills, Coffee Mill



M **Pepper Mills.** Grind pepper as needed; add zest to your food. Steel cutting gears, Choice of grind. Year's supply of pepper corns included.

Provincial maple or modern blond wood. *Please state wood.*

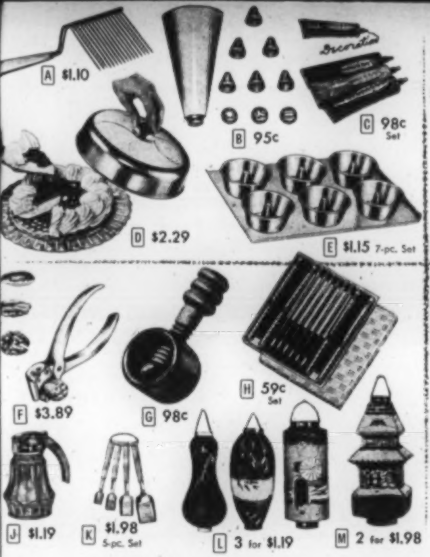
11 T4099—Pepper Mill only. Shpg. weight 10 ounces..........Each **$2.98**

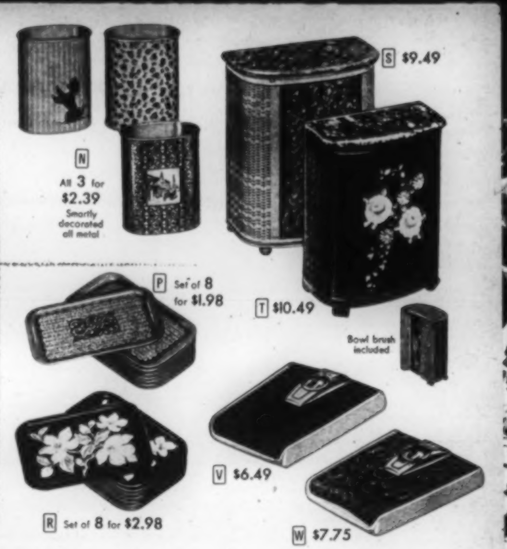
11 T4098—Pepper Mill, Salt Shaker. Shpg. wt. 1 lb. 3 oz.........Set **$4.39**

N **Wall Coffee Mill** of lovely blue and white china. Gleaming, easy to keep shining clean. Coffee is richer, much tastier when freshly ground. Holds approximately 1 lb. Imported from Holland. Ideal gift for hostess who has "everything."

11 TU4017—Shipping weight 6 lbs. **$6.95**

Do your Christmas shopping by mail .. the "easy chair" way; save time, effort





Housewares and Gadgets . . high on HER gift list

A **Cake Breaker.** Stainless steel and chrome plate. Fine sharp teeth cut through fluffiest cakes without crushing. Colorful catalin handle . . red or yellow.
11 T 4446—State color. Shpg. wt. 8 oz. $1.10

B **Cake Decorator and Cookie Maker Set.** Durable nylon bag, 9 in. long, is plastic coated; food won't stick. Includes 6 decorator tips, 3 cookie-making tips . . all plastic.
11 T 4425—Simple to use and wash. Shpg. wt. 10 oz. . . Set 95c

C **New Cake Decorator Set** writes like a pencil. Decorates 8 to 10 cakes or writes 150 one-inch letters. With 3 tubes of delicious icing, 1 each green, yellow, pink.
11 T 4499—Shipping weight 5 ounces. . . . . Set 98c

D **New Serve-it-all** for pies, cookies, sandwiches or candy. Glass tray, 11⅛ inches in diameter. Chrome-plated cover, 2⅝ inches high, with black knob.
11 T U2998—Shipping weight 5 lbs. $2.29

E **New Party Set.** 6 miniature aluminum angel food cake pans and cookie sheet, 14⅛x10⅛ in. Shpg. wt. 1 lb.
11 T 1436—Pans 3¾ in. diam. With recipes. 7-pc. Set . . $1.15

F **Nut Sheller . . not a cracker.** Gives perfect whole nut meats every time. Handy with lobster claws, crab shells. Handles of lightweight aluminum. Cutting teeth of tough steel. About 7 inches long.
48 T 3757—Shipping weight 6 ounces. $3.89

G **New Nut Cracker.** Just insert nut and twist handle; simple, easy to use. Well made of finely polished wood. Bowl is 2⅛ inches high, 2⅝ inches in diameter.
11 T 4343—Shipping weight 12 ounces. 98c

H **8-piece Set** . . two nut crackers and eight picks. Sturdy steel with gleaming nickel-plated finish. Boxed.
11 T 4344—Shipping weight 1 lb. . . . . 8-piece Set 59c

J **New Glass Syrup Dispenser** with shiny-bright chrome-plated cover. Holds 12 ounces. Makes a perfect "stocking stuffer" gift, inexpensive but so very useful.
11 T 3759—Shipping weight 1 pound. $1.19

K **New Stainless Steel Measuring Spoons** in modern shovel shape with long tapered handles.
11 T 3998—Shipping weight 11 ounces . . . 5-piece Set $1.98

Japanese Party Lanterns. Brilliantly colored, even more so when slipped over a lighted bulb; festive decoration during the holiday season, for den or rumpus rooms; perfect for gay outdoor parties later when weather permits. Assorted hand-painted designs on crisp parchmentlike paper; tiny ribs inside. Fold flat. Wire hangers. Designs similar to illustration.

L **Set of three,** each about 13 inches long.
11 T 4085—Shipping weight 12 ounces. . . . 3 for $1.19

M **Perky Pagoda** (similar to illustration). Large size.
11 T 4084—About 16 inches long. Wt. 1 lb. . . . . . 2 for $1.98

Combination of both sets (L), (M) above.
11 T 620—Shpg. wt. 1 lb. 12 oz. . . . . Set of 5 for $2.85

N **Set of 3 Waste Baskets at one low, low price.** A handsome trio, each in a charming colorful pattern to fit in with the decor of any room. There's a pert pink and white candy stripe with perky French poodle; a dainty allover floral; and an elegant gold color and black design with street scene and carriage.

All well made of sturdy metal with washable lithographed enamel finish. Rolled edges. Oval style, each about 13 inches high; 7x10⅝ inches in diameter.
11 T U2849—Shipping weight 6 pounds . . . 3-piece Set $2.39

P **Attractive Snack Trays** . . each about 8⅝x14⅛ inches. Ideal gift if you're looking for a grab bag candidate; so handy to own, too. Perfect for informal serving.

Lithographed metal in a smart modern design and color combination . . . cocoa border with beige mat center, accented by green trim. Stain resistant, easily wiped clean. In white box, ready for Christmas wrappings.
11 T U2957—Shipping weight 5 pounds. 8-piece Set $1.98

R **Larger Snack Trays** . . each about 10⅝x14⅝ inches . . sized just right to hold a dinner plate and glass. Smart, colorful floral design in pink, white and gold color; striking accent against the black background. Lithographed on sturdy metal. Stain-resistant, easy to keep clean. Packed in lovely white box.
11 T U2958—Shipping weight 6 pounds. . .8-piece Set $2.98

Be a generous Santa this Christmas . . use Sears Easy Terms to remember everyone on your list, see page 258

Harmony House Hampers

S **Luxurious Hamper** accented by decorative front panel and lid covering of "quilted" scuffproof plastic in lovely Harmony House colors. Extra strong steel ribbed DUROWEVE fiber. Smooth inside, safe for sheers, etc.

Plastic color: Harmony House medium shades: Sunshine yellow, Pacific blue, Sage green or Cherry pink . . all on white Duroweve. *State color.*
11 T 07227L—12x21x29 in. Shpg. wt. 16 lbs. . $9.49

T **Duroweve Hamper** with rustproof metal brush cabinet built into back. Removable drip pan and shelves. Plastic bristle brush included. Gay hand painted design on front.

Harmony House colors . . medium shades: Malibu pink, Mint green, Pacific blue; also white with black or all black. *Please state color.*
11 T 07226L—12x21x25 in. Shpg. wt. 16 lbs. . $10.49

Harmony House Bath Scales

V **Low-priced slim style Bath Scale** . . enameled steel case, enclosed base. Sleek, flat floor-hugging design. Durable rubber mat. Weighs 1 to 250 lbs. Size 12x10x1⅞ in. high.

Harmony House medium colors Horizon blue, Sunshine yellow, Mint green, Cherry pink, all with contrasting mats; also white with black.
11 T U7692—State color. Shpg. wt. 8 lbs. . . . $6.49

W **New Bath Scale with light.** Low, slim style with clever "bubble" design rubber mat. Chrome-plated head piece. Dial lights up when you step on scale; illuminates, magnifies number. Case of enameled steel; enclosed base. Weighs 1 to 250 lbs. Size 12x10 inches . . only 1⅞ inches high; fits under low cabinets.

Harmony House medium colors Horizon blue, Mint green, Sunshine yellow, Cherry pink . . all with contrasting mats; also white with black.
11 T U7691—State color. Shpg. wt. 8 lbs. . . . $7.75

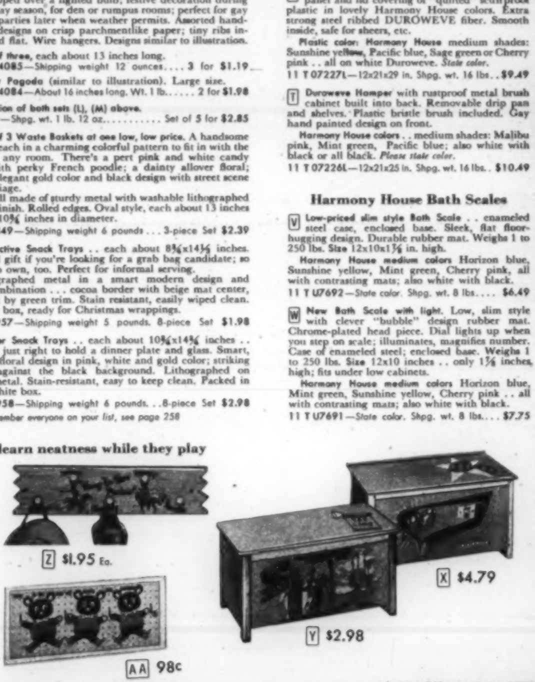
Tidy Racks and Toy Chests . . help your youngsters learn neatness while they play

X **Young Cowpoke Toy Chest.** The front of this BIG chest features the pride of the wild frontier and his gal against a typical western background . . all in gay tones of red, blue and yellow. Strong wood braced 3-ply fiber board (not wood) with extra heavy composition board cover. Red finish; yellow wood frame. Easily assembled. Large size for ample storage.
11 T 09173—31x16x17 inches high. Shpg. wt. 9 lbs. $4.79

Y **Knight and Fair Lady Toy Chest.** Colorful design on front to capture the imagination of every youngster . . in bright red, green and white. Sturdy 3-ply fiberboard (not wood). Blonde maple finish; wood frame. Easily assembled. Size 28x14¼x14⅛ in.
11 T 09174—Shipping weight 7 pounds. $2.98

Z **Youngster's Clothes Rack** with a truly western flair. Colorful decal decoration, peg hangers. Ponderosa pine in natural color. Lacquered finish. Five pegs. Size 22x5⅛ inches.
48 T 6971—Shpg. wt. each 1 lb. 14 oz. . . . 2 for $3.70; Each . . . $1.95

AA **Teddy Bear Hanging Board.** Perforated white wall board, 9⅝x 24 in. pictures 3 jolly red teddy bears. 5 black wire hanging hooks with assorted color wood safety knobs, spacers, hardware.
11 T U4076—Shipping weight 3 pounds. 98c



TOWER GIFT WRAPPINGS in bright holiday colors

make every gift you give more glamorous, more fun to receive

Smart Gift Wrap Assortments, sparkling with Holiday spirit to help you add that personal touch which makes your gift all the more precious.

Shimmering, glowing colors, distinctive designs and patterns make these lovely ensembles a necessity for those who like to make their packages and gifts truly superior .. marked with that personal touch folks admire so much—especially in a Christmas gift.

We took extra care in searching out and selecting these wrappings for you. There are designs and colors to delight everyone on your gift list.

[A] **Our Economy Assortment.** *195 pieces* .. just right if you have a limited number of gifts to wrap. *30 Sheets of Paper:* 20 sheets 20x30 in. white tissue paper plus 10 extra-heavy deluxe sheets with colorful printed designs. *Ribbon:* 117 feet .. 3/16 to ⅜-in. wide. Includes rayon satin, novelty and curling ribbon. *Cards, tags and seals:* 159 assorted pieces, designed to match colors of the wrapping paper. Informative instructions on how-to-wrap your packages included.
3 T 5561—Shipping weight 1 lb. 8 oz............**$1.49**

NO NEED to fight the crowds while shopping. Shop the easy way .. use your Sears Catalog in the convenience and comfort of your own home. Take your time .. relax. Your "catalog store" is always handy and never closes.

Order early and avoid the big Christmas rush. This allows us ample time to ship your order and gives you plenty of time to do a thorough, professional-looking wrapping job on all your gifts. Don't risk running short of wrapping material—order several boxes and add it to your Easy Terms order .. see page 258 for complete details.

[B] **Larger Assortment** .. *232 pieces*, all gay and cheerful. *41 Sheets Wrapping Paper:* Each 20x30 in. 20 sheets white tissue, 6 red tissue and 15 heavy, deluxe sheets with merry, colorful designs. *150 feet Ribbon:* 3/16 to 7/16-in. wide. Includes rayon satin, rayon curling, tinsel-striped and novelty ribbon. *183 cards, tags and seals:* Smartly designed to match wrapping paper.
3 T 5554—Instructions. Shpg. wt. 2 lbs............**$1.98**

[C] **Our Best Assortment.** *265 pieces* .. the ideal package for wrapping sparkling presents. Assortment includes: *54 Sheets Wrapping Paper:* 20x30 in. 20 sheets white tissue, 6 red tissue, 4 green tissue. Plus 24 extra-heavy deluxe sheets with hollies, Santas, candles, bells, etc. .. all in gay, frolicky Christmas colors. *214 feet Ribbon:* 3/16 to 7/16-in. wide ... rayon curling, rayon satin, tinsel-striped and novelty ribbon. *200 piece assortment* of matching tags, seals and cards.
3 T 5565—Instructions. Shpg. wt. 2 lbs. 8 oz.......**$2.89**

[D] **Our Special Bargain Assortment.** Extra paper and tags for that last-minute gift! Envelope contains 36 sheets 20x30-in. paper: 20 sheets of white tissue, 6 red tissue, 10 printed design sheets. Complete with 159 matching cards, tags and seals.
3 T 5563—Bargain Special. Shpg. wt. 1 lb.......... **89c**

Extra Wrapping Papers and Accessories to give your packages and gifts that neat professional, artistic look that folks admire at Christmas.

[E] **40 Colorful Package Decorations.** Unique idea for that "extra special" touch. Includes colorful pine cones, jolly snowmen, holly, flowers, etc.
3 T 5570—40 pieces. Shpg. wt. 14 oz........... **$1.49**
3 T 5568—24 Package Decorations. Like above but smaller assortment. Shipping weight 8 ounces.........**98c**

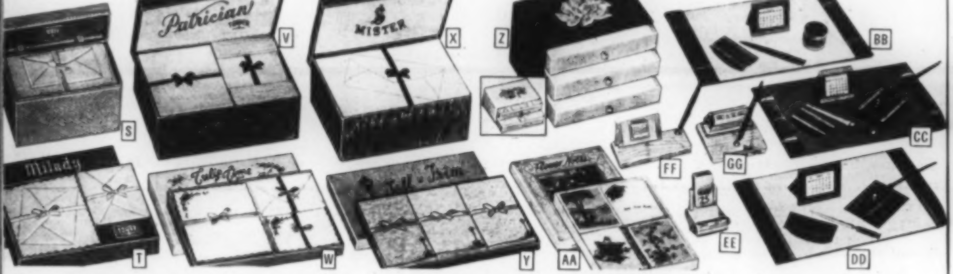
[F] **Silver and White-Striped Wrapping Paper.** Brilliant design on fine quality paper. Roll 100 ft. long, 20 in. wide. Wt. per roll 1 lb. 6 oz.
3 T 5558—Roll **89c**....Buy 2 rolls for........... **$1.69**

[G] **20 Sheets Extra-heavy Wrapping Paper.** Jolly Holiday designs. Deluxe quality makes your gifts especially attractive. Each sheet 20x30 in. Two each of 10 designs .. Santas, bells, candy canes, trees, greetings, etc.
3 T 5567—Shipping weight 1 lb.......... Box only **89c**

[H] **Aluminum Foil Paper** .. just the thing for that really artistic touch! It's modern .. and so versatile too. Gives your packages a glistening glow. 16 sheets of glittering foil, each 20x26 in. 8 sheets of bright, solid-colored red, green, gold and silver .. 8 sheets containing brilliant designs; bells, holiday stripes, colorful ornaments, etc. Sheets are wrapped and shipped on roll to prevent creasing. Order several. Shipping weight 1 pound 8 ounces.
3 T 5564—Aluminum Foil Paper..............Roll **$1.39**

[J] **Christmas Ribbon assortment.** Here's plenty of ribbon to make package wrapping easy! 8 large spools totaling 306 feet of festive ribbon ... 246 feet of 3/16-in. rayon curling ribbon, 6 different colors .. 3 solid colors, 3 stripes—41 ft. of each color. 60 ft. of popular ¾-in. wide, shimmering brightly-colored rayon ribbon laminated to acetate back .. two 30-ft. rolls of 2 different colors.
3 T 5574—Ribbon Assortment. Shpg. wt. 12 oz.....**$1.39**

[K] **Smaller Christmas Ribbon Assortment.** 146 feet of rayon satin and tinsel ribbon. 12 hanks, 9 to 15 feet long and ¼ to ⅝ in. wide. Comes in sparkling red, green, blue and silver colors.
3 T 5560—Ribbon Assortment. Wt. 7 oz........Box **89c**



[S] **New Tower Gift Cabinet.** Removable tray holds ribbon-tied vellum stationery. 72 club sheets 5⅜x8 in., 48 matching envelopes. Smart gold-color border on stationery and envelope flaps.
3 T U267—*Please state color pink or white.* Shpg. wt. 2 lbs......................**$1.59**

[T] **New Milady Stationery.** Quality vellum, scalloped edges and gold-color border. 48 single sheets 5⅜x8 in., 36 envelopes. In gift box.
3 T 3141—*State color white, pink or blue.* Shpg. wt. 1 lb. 6 oz......................**97c**

[V] **New Extra-Large Patrician Gift Cabinet.** Hinged lid with embossed leaf design. Ribbon-tied vellum stationery. 60 single sheets 5⅜x8 in., 60 folded 4x5 in. note sheets .. all with deckled edges. 120 matching envelopes.
3 T U270—*Please state color white or blue.* Shpg. wt. 3 lbs......................**$2.39**

[W] **New "Tulip Time" Stationery.** White vellum stationery, scalloped edges, blue border. 20 single sheets 5⅜x8 in., 20 folded 4x5 in. note sheets.
3 T 3142—Corner floral design. 40 matching envelopes. Shpg. wt. 1 lb. 4 oz........**97c**

[X] **New "Mister" Cabinet.** Popular charcoal-effect foil covering, pink lining. 96 sheets white crushed bond paper 7¼x10½ in.
3 T U256—With 72 matching envelopes. Shipping weight 3 pounds.............**$1.85**
3 T 3148—Like above but 48 sheets, 36 envelopes. Shipping weight 1 lb. 8 oz.......95c

[Y] **New Tall 'n' Trim Parchment Notes** in assorted colors. 30 gold-color edged notes 3¾x7½ in. Wrought iron lantern, floral motif in corner.
3 T 269—In Gift Box. Shipping weight 14 ounces.............................**97c**

[Z] **3-Drawer Artificial Leather Chests.** Padded top has embossed floral design. 24 folded sheets 4⅛x8 in. white bond paper with 24 matching envelopes. Chest size: 8⅞x6⅜x5⅝ inches.
3 T U262—Ivory. Shpg. wt. 3 lbs.....**$1.59** **3 T U261**—Brown. Shpg. wt. 3 lbs...**$1.59**
2-Drawer Chests. As above but 2 drawers. Size 8⅞x6⅜x3⅝ in.
3 T U264—Ivory. Shpg. wt. 2 lbs.....**$1.19** **3 T U263**—Brown. Shpg. wt. 2 lbs. ..**$1.19**

[AA] **All-Occasion Notes.** 2 each of 24 different designs in color .. floral, outdoor scenes, etc. With "Thank You" notes. 48 white 4-fold 4x5 in. notes. With 48 matching envelopes.
3 T 268—Shipping weight 14 ounces..**89c**

[BB] **Low-priced 5-pc. Desk Set.** Smooth kidskin-finish vinyl plastic side panels; 24K gold trim. 14x24 in. Includes rocker blotter, perpetual calendar, matching letter opener, non-spill inkwell.
3 T U275—Choice of brown, green, or red. *State color.* Shpg. wt. 4 lbs..........**$3.95**

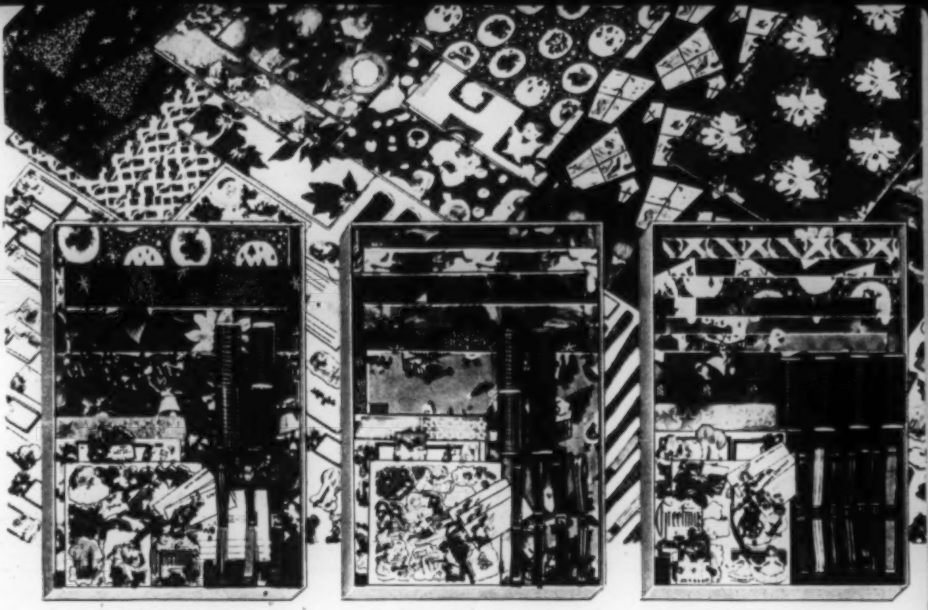
[CC] **Quality 5-pc. Leather Desk Set.** Brown genuine leather side panels .. smooth glazed finish .. 24K gold tooling. Desk fountain pen with base, perpetual calendar, rocker blotter, letter opener, desk blotter.
3 T U272—Pad 14x24 inches. Shpg. wt. 4 lbs.................................**$7.95**

[DD] **Our Finest 5-piece Genuine Leather Desk Set.** Esterbrook fountain pen in desk stand. Genuine leather side panels, extra-heavily padded for luxury look. Rich 24K gold tooling. Pad 14x24 in. Includes perpetual calendar, rocker blotter, brass-finished letter opener, desk blotter.
3 T U271—Choice of brown or green. *State color.* Shpg. wt. 4 lbs...........**$10.95**

[EE] **Change-Date Tumbler Calendar.** Change date automatically with flip of finger. Perpetual calendar. Brilliantly polished brass finish.
3 T 278—1½x2-in. base, 3 in. high. Shpg. wt. 8 oz. Gift boxed................**$1.98**

[FF] **Onyx Base Desk Pen Set.** 50-year calendar in brass frame. Lever-action fountain pen; replaceable point. Onyx base 6x2x¾ in.
3 T 276—Gray or black pen. *State color.* Shpg. wt. 2 lbs. 2 oz..................**$3.89**

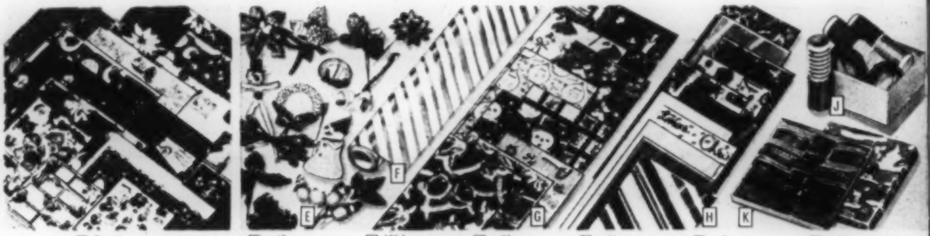
[GG] **Our Best Onyx Base Desk Pen Set.** Perpetual roll calendar in brass holder. Solid onyx base 4x5x¾ in. Felt bottom. Shpg. wt. 3 lbs.
3 T 277—Same pen, colors as 3N276 above. *State pen color gray or black*......**$5.95**



A Smartly styled, 195 pieces . . low priced **$1.49**

B Bigger . . 232 pieces, value priced . . only **$1.98**

C Our best assortment, biggest, too! 265 pieces **$2.89**



D Bargain Special **89c**

E 40 pieces **$1.49**

F 100-ft. roll **89c**

G 20 sheets **89c**

H 16 sheets **$1.39**

J 8 spools **$1.39**

K 12 ribbons **89c**

L **$1.59**

M **$1.98**

N **$2.89**

P **$4.98**

L **Low-priced Stationery Cedar Chest.** Embossed top accents natural finish. 24 sheets white vellum stationery 4½x7¼ in., 24 matching envelopes. Hasp, lock, 2 keys. Size: 5⅜x8x3⅛ in.
3 T U250—Shipping weight 2 pounds..............**$1.59**

M **Big Picture Chest.** Natural lacquer finish cedar chest with picture on smart channel top. 24 sheets white vellum stationery 5½x8⅜ in., 24 matching envelopes. Hasp, lock and 2 keys.
3 T U251—6⅛x10⅛x4 in. Shpg. wt. 2 lbs.........**$1.98**

N **Mirror-lined Cedar Chest. Embossed.** Top interior lined with gold-color foil and mirror. 24 sheets white linen-finish stationery 5x9¾ in. 24 matching envelopes. Hasp, lock, 2 keys.
3 T U252—6⅛x10⅝x4½ in. Shpg. wt. 3 lbs.........**$2.89**

P **New Musical Stationery Treasure Chest.** Lift satin smooth lid and it plays tinkling popular tune. Made of imported genuine African mahogany wood; mahogany finish. Lined with rich red rayon velour; top lined with red rayon satin. Brass bound. 24 sheets white linen-finish stationery 5x9¾ inches with 24 matching envelopes. Imported 18-note Swiss music movement. Hasp, lock, 2 keys.
3 T U253—Mahogany finish. 6¼x10¼x4⅛ in. Shipping weight 3 pounds. **$4.98**
3 T U258—Blond finish. Select quality hardwood. Shpg. wt. 3 lbs....... **4.98**

NEW 1955 TOWER CHRISTMAS CARDS

Sparkling and different assortments . . as low as 50 cards for only 96c!

Popular Big Value Assortment

Imagine! Christmas cards for less than 2c each **50 for 96c**

- All new for 1955 . . . all different designs
- Printed in 6 sparkling colors . . . embossed

Sears exclusive "Big 50" assortment for '55 is brighter than ever. Jolly Santas, traditional poinsettias, snow scenes and many others. Both merry and serious greetings. Some are trimmed with velvety flocking or sparkling glitter. A merry greeting on the outside cover and a seasonal message on the inside. 4-fold style. 34 cards are 4⅜x5¾ inches and 16 are large 5¾x5¾ inch cards suitable for your closest friends. 50 matching envelopes.

3 T 5661—Shipping weight 1 lb. 11 oz. 96c

Better TOWER Assortment

Deluxe printing on excellent quality paper **50 for $1.39**

- All different . . some embossed . . some sparkle
- Greeting and harmonizing design inside

Feature the beloved holly, poinsettias and village scenes associated with the season. Every card is different. Some are embossed, some cut-out or trimmed with foil . . others are finished with sparkling glitter, velvety flocking or raised silver and gold-color printing. Four-fold style with greeting and harmonizing design inside. Sizes range from 4⅝x5⅝ in. to 5x6 in. 50 Christmas cards and 50 envelopes. In attractive Christmas box.

3 T 5665—Shipping weight 1 lb. 14 oz. $1.39

TOWER Christmas Card Special

Sold for 10c and 15c each in leading stores **25 for $1.25**

- Exclusive! Sold only at Sears this year
- 25 different designs . . . beautifully reproduced

Gift and department stores featured these superb cards last year for 10 and 15 cents each. Because of a special purchase, you get these top quality cards at an amazing low price. Expertly lithographed in brilliant colors on extra-heavy stock. Single and four-fold styles. Sizes range from 4⅞x5⅝ in. to 5½x6¼ in. 25 cards and 25 matching envelopes in box. Don't risk running short of Christmas cards . . . order several boxes and save.

3 T 5693—Shpg. wt. per box 1 lb. **$1.25** . . . 2 boxes **$2.29**

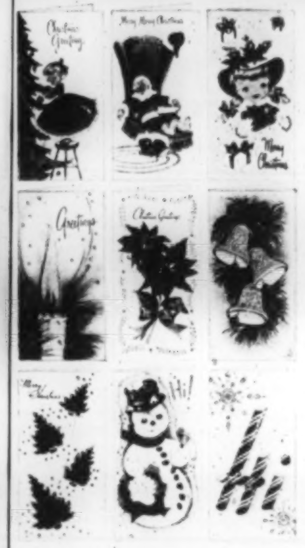
Photographs of yourself or family also make wonderful Christmas Greetings . . . see Photographic Christmas Cards on page 219

Religious Cards Tell True Christmas Story

30 different designs lithographed in rich, warm colors of the season **30 for 79c**

Thirty different cards . . all embossed with gold-bronze color trim. All traditional subjects . . The Wise Men . . The Christchild in the Manger . . The Shepherds. 4-fold style with Bible verse and friendly greeting inside. Each card 4⅜x5¾ in.

3 T 5670—Box of 30 with envelopes. Wt. 12 oz. . . *79c* . . . 2 boxes **$1.42**


Christmas Greetings
Merry Merry Christmas
Merry Christmas
Greetings
Christmas Greetings
Merry Christmas
Hi!
Hi

New Slender Cards—Parchment Paper

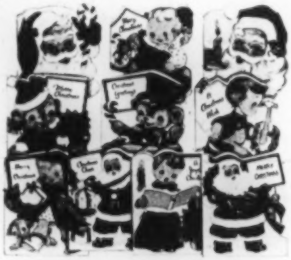
- 25 cards
- Lithographed in full color
- Beautifully reproduced

25 cards 79c

The all new and modern long 'n slender Christmas cards . . a popular assortment of holiday wishes. 25 cards beautifully lithographed in full color on snowy-white parchment paper. 9 different designs. Four-fold style, with appropriate greeting inside. Size of each card 3½x6¾ inches. Box of 25 cards with 25 envelopes included.

A suitable assortment for the entire family. Order your modern long 'n slender Christmas cards early . . avoid the last minute rush. Mail your cards early.

3 T 5660—Shpg. wt. 12 oz. . .Box 79c; 2 boxes $1.42


Merry Christmas
Christmas Greetings
Merry Christmas
A Christmas Wish
Merry Christmas
Christmas Cheer
Merry Christmas

25 Merry Cards for the Kiddies

- 10 friendly cut-out designs
- Extra-heavy, glossy paper

25 cards 79c

Boys and girls will enjoy sending their own vividly-colored Christmas cards to their little friends . . they will feel so "grown-up" to take their part in the Christmas celebration. These vividly colored cut-out cards are the delight of children everywhere. Adorable Santas and children with red flocked suits that are fuzzy-to-touch; roly-poly animals; cute little choir boy, etc. Printed on extra-heavy, glossy paper. Single-fold style. Approximately 5x6 in. Shpg. wt. 1 lb.

3 T 5656—25 cards with 25 envelopes in box. 79c

PERSONALIZED CHRISTMAS CARDS!

Cards listed below are offered with or without your name

How to Order Name-Imprint Cards below. Order any card assortment in this group with your complete name or family group of names printed attractively on each card in black. Only one typesetting per box. Printed cards shipped in about 5 days. *Print name clearly.*

Our Lowest-Priced Assortment of Personalized Christmas Cards

50 Cards without name 69c with name 96c

- 5 each of 10 different lithographed designs
- Less than 2c each with name imprinted

New 1955 assortment in the traditional style. Colorful Santas . . jaunty smiling snowmen . . snow scenes and village scenes. Four-fold 4x5-inch cards. 50 cards, with 50 envelopes included. Shpg. wt. 1 lb.

3 T R5747—50 cards with printed name. . .Box 96c
3 T 5681—50 cards without name. . . . . . .Box 69c

Merry Christmas
Seasons Greetings
Merry Christmas
Hi!
Greetings of the Season
Mr. and Mrs. Paul Brown

Our Best 1955 Assortment of Traditional Christmas Cards

50 Cards without name 96c with name $1.39

- 5 each of 10 new, superbly embossed designs
- Lithographed in 6 brilliant, cheery colors

All new, exclusive designs . . both merry and serious themes. Harmonizing designs and appropriate greetings inside. Printed on quality paper. All sing out with Christmas cheer and spirit. Popular four-fold style . . 4⅝x5⅝ in. 50 cards, 50 envelopes in box. Wt. 1 lb. 8 oz.

3 T R5729—50 cards with name. $1.39
3 T 5650—50 cards without name. 96c

Noel
Merry Christmas
A Merry Christmas
A Happy New Year
The John Trent Family

Distinctive "All-of-a-Kind" Cards With or Without Printed Name

One Box low as $1.19 2 Boxes $2.19

- Gay, vivid colors, 4-fold style—5 designs
- 25 cards and 25 envelopes in each box
- Shipping weight each box 1 pound

A **Jewels of Christmas.** The holiday tree made shimmering bright by the accent of multi-colored glitter. Slender size 3½x6 in.

3 T R5761—With name. Box $1.79 . . 2 boxes $3.19
3 T 5636—Without name. Box $1.39 . . 2 boxes 2.49

B **The Village Tree.** Muted tones of delicate pastels contrast with rainbow hues of sparkling glitter. Size 5x6 inches.

3 T R5763—With name. Box $1.79 . . 2 boxes $3.19
3 T 5638—Without name. Box $1.39 . . 2 boxes 2.49

C **We Three Kings.** The ancient kings and the fine quality of the paper stock, accented with lustrous gold color, combine to reflect the enduring quality of the Christmas tradition. Popular slender size, 3½x6 inches.

3 T R5762—With name. Box $1.79 . . 2 boxes $3.19
3 T 5637—Without name. Box $1.39 . . 2 boxes 2.49

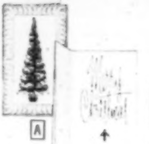
D **From Our House to Yours.** A gay friendly greeting from all the folks in your house to all the folks in another. Size 4¼x5⅜ in.

3 T R5764—With name. Box $1.59 . . 2 boxes $2.89
3 T 5639—Without name. Box $1.19 . . 2 boxes 2.19

E **Holiday Hansom.** Santa in his gaily decorated hansom cab hastens to deliver very best holiday wishes. Popular slender size, 3½ x 6 in.

3 T R5765—With name. Box $1.59 . 2 boxes $2.89
3 T 5640—Without name Box $1.19 . . 2 boxes 2.19

See Page 219 For Personalized Christmas Cards made from your own favorite snapshots. Smart new designs accommodate any size negative.


Merry Christmas

A

Christmas
Mr. and Mrs. William Wilson

B

C

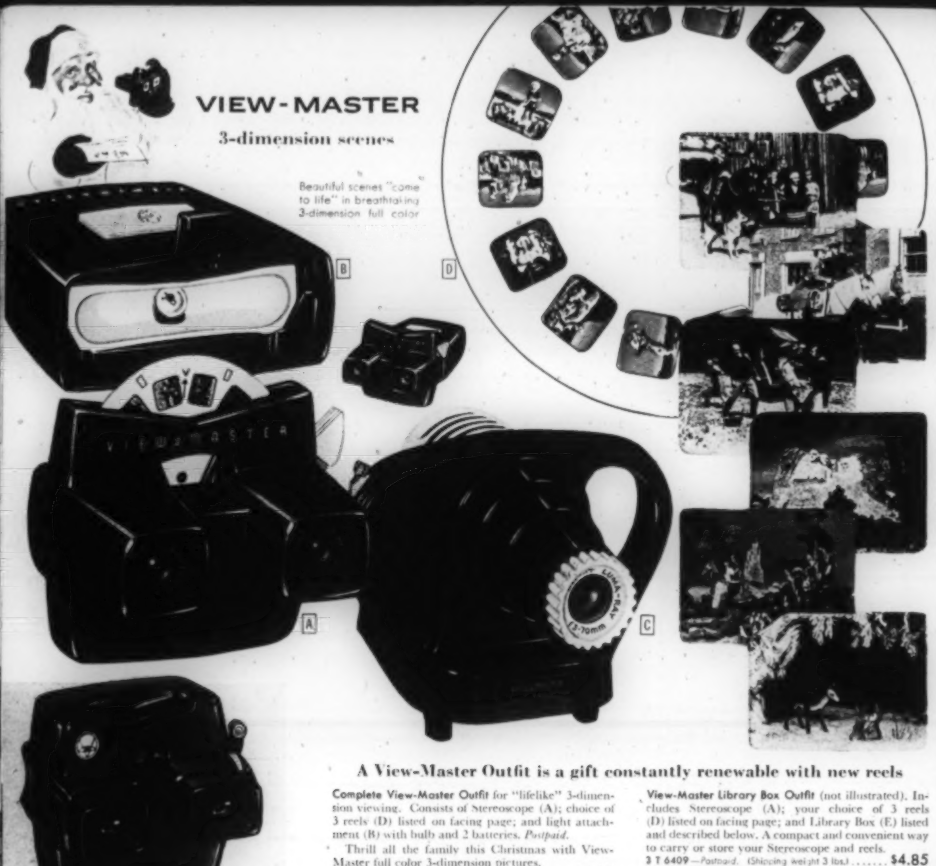
Best Wishes
Merry Christmas

D

E

VIEW-MASTER

3-dimension scenes


Beautiful scenes "come to life" in breathtaking 3-dimension full color
B
D
VIEW-MASTER
A
LUMA-RAY
C

New View-Master Stereoscope Focusing Viewer with Built-in Light Unit . . just press light bar in back of viewer and scene lights up. Also features new focusing adjustment . . easily focuses to your individual viewing pleasure. Lever changes scenes. Black plastic housing. Back easily removed for inserting batteries (order batteries 3T 6880 at right). *Postpaid.*
3 T 6417—(Shipping weight 2 lbs.) $9.75

A View-Master Outfit is a gift constantly renewable with new reels

Complete View-Master Outfit for "lifelike" 3-dimension viewing. Consists of Stereoscope (A); choice of 3 reels (D) listed on facing page; and light attachment (B) with bulb and 2 batteries. *Postpaid.*

Thrill all the family this Christmas with View-Master full color 3-dimension pictures.
3 T 6418—View-Master Outfit. (Shpg. wt. 3 lbs. 8 oz.). $5.28

A **Stereoscope.** Improved 3-dimension effect. Lever changes color scenes. Black plastic housing. Uses reels on opposite page or your own made with a View-Master camera. Price slashed on View-Master 3-Dimension Camera, see facing page for complete details.
3 T 6453—Postpaid. (Shpg. wt. 12 oz.) $2.00

B **Light Attachment.** Fastens easily on back of stereoscope to light scenes. Order 2 batteries below.
3 T 6424—Postpaid. (Shipping weight 1 lb.) $2.00

Batteries for Light Attachment above.
3 T 6880—Postpaid. (Shipping weight 8 oz.) . . . . 2 for 28c

View-Master Library Box Outfit (not illustrated). Includes Stereoscope (A); your choice of 3 reels (D) listed on facing page; and Library Box (E) listed and described below. A compact and convenient way to carry or store your Stereoscope and reels.
3 T 6409—Postpaid. (Shipping weight 3 lbs.) $4.85

C **Junior Projector** . . in the new, modern two-tone red and ivory colored plastic and metal body. Uses View-Master full color picture reels to project brilliant non-stereoscopic images up to 22 inches wide. Sturdy construction. Ground f:3 lens. Simple to operate . . change scenes by just a flick of lever. Uses 110–120-volt, AC-DC. UL Approved. With 30-watt projector lamp—keep a spare lamp on hand, order below. A superbly built projector . . ideal for the whole family to enjoy. *Postpaid.*
3 T 6454—(Shipping weight 4 lbs.) $9.95

3 T 8573—30 watt Projector Lamp for Junior Projector above. Postpaid. (Shipping weight 2 oz.) 69c

Accessories for your View-Master Outfit

E **Handy Library Box.** Holds one View Master Stereoscope (except 3 T 6417), up to 100 View-Master reels (not included). Maroon and ivory color plastic. Plastic handle. Set of 12 index cards included.
3 T 6456—Postpaid. (Wt. 2 lbs.) . . . $1.85

F **Storage and Carrying Case.** For View-Master viewers, Jr. Projector, and 50 reels . . or projector only and 125 reels. Reels not included. Plywood, plastic-coated covering; gray tweed design. Wt. 3 lbs.
3 T U8387—Size 7⅛x5¼x11 in. . . $3.95

G **Projection Screen.** Your pictures will "come alive" in their natural contrast and thrilling, brilliant color. Glass beaded screen for clear pictures. Screen rolls up compactly . . easy to store when not being used. Hangs on wall. Size, 18x24 inches.
3 T 8522—Wt. 2 lbs. Not postpaid $2.79

H **Transformer** . . for Stereo Light Attachment (B) and 3 T 6417 Viewer above. Always constant light . . brings out the best in scenes. No battery replacement. 10-ft. cord. 110–120-volt, 60-cycle AC. UL listed. Shipping weight 12 ounces.
3 T 6423—Postpaid. $3.50

VIEWMASTER 3-DIMENSION PICTURES

Fairy Tales, Cowboys, Travel Scenes "come-to-life" in 3-D color

View-Master pictures are an exciting 3-dimension experience. True-to-life Kodachrome coloring (each scene is 2 pictures; 1 for each eye) gives you the breath-taking feeling of actually being there. See your View-Master pictures in Stereoscope Viewers and projector shown on opposite page and Stereo Projector below at left on this page. *List of additional titles are enclosed with each Viewer or sent on request.* Select individual reels below.

Individual Reels

Fairy Tales*

- FT1—Little Red Riding Hood
- FT2—Hansel and Gretel
- FT3—Jack and Beanstalk
- FT5—Cinderella
- FT6—Goldilocks and 3 Bears
- FT7—Three Little Pigs
- FT8—Little Black Sambo
- FT9—Ugly Duckling
- FT10—Sleeping Beauty
- FT11—Pied Piper of Hamelin
- FT12—Thumbelina
- FT13—Rumpelstiltskin†
- FT20A—Alice in Wonderland (White Rabbit)
- FT20B—Alice in Wonderland (Mad Tea Party)
- FT20C—Alice in Wonderland (Croquet Game and Trial)
- FT25—Rudolph, The Red-Nosed Reindeer
- FT30—Night Before Christmas
- FT50A—Aladdin's Lamp I
- FT50B—Aladdin's Lamp II
- FT51—The Magic Carpet
- SP9058—Santa's Workshop (no story folder)

Christmas Story*

- XM1—Mary and Joseph
- XM2—The Shepherds
- XM3—The Wise Men

Adventures of Sam Sawyer*

- SAM1—Sam Flies to Moon
- SAM2—Sam Finds Treasure
- SAM3—In Land of Giants
- SAM4—In Darkest Africa
- SAM5—In Land of Ice
- SAM6—Flying Saucer Pirates

Cowboys

- 940—The Rodeo
- 942—Cattle Roundup
- 945—Roy Rogers and Trigger
- 946—Roy Rogers: "Holdup"
- 950—Gene Autry, Champion
- 951—Gene Autry: "Kidnap"
- 955—Hopalong Cassidy, Topper
- 956—Hopalong Cassidy, in "Cattle Rustler"
- 960—Cisco Kid, Pancho

Cartoons

- 800—Bugs Bunny and Elmer
- 810—Tom and Jerry
- 820—Woody Woodpecker in "Pony Express Ride"†
- 821—Woody Woodpecker in "The Bill Collector"†
- 822—Andy Panda
- 823—Chilly Willy, the Penguin

Wild Animals in Captivity

- 720—Bullfight in Spain
- 901—Wild Animals—Africa
- 910—Animals of Africa I
- 911—Wild Animals of Africa II
- 912—Wild Animals of India
- 913—Animals of N. America
- 914—Wild Animals of S. America
- 925—Performing Elephants
- 926—Performing Chimpanzees
- 927—Performing Lions
- 976A—Tarzan Finds a Son*†
- 976B—Tarzan Saves Explorer*†
- 976C—Tarzan Rescues Lion*†

Mother Goose Rhymes*

- MG1—Miss Muffet to Jack and Jill
- MG2—Boy Blue to King Cole
- MG3—Bo-Peep to Cat and Fiddle

Celebrities

- 740—Movie Stars I
- 741—Movie Stars II
- 742—Movie Stars III
- 745—Television Stars†
- 746—Television Stars†
- 747—Television Stars†

Circus

- 701—A Day at the Circus I
- 702—A Day at the Circus II
- 703—A Day at the Circus III

Travelogues

- 8—Hoover Dam—Powerhouse
- 11—Hoover (Boulder) Dam, Nev.
- 16—Bryce Canyon, Nat. Park I
- 17—Bryce Canyon, Nat. Park II
- 21—Crater Lake, Nat. Park I
- 22—Crater Lake II
- 23—Crater Lake III
- 41—Grand Teton N.P., Wyo. I
- 46—Glacier N.P., Montana I
- 47—Glacier National Park II
- 48—Glacier National Park III
- 51—Garden of Gods, Colorado
- 61—Hula Dancers, Hawaii
- 63—Honolulu, Island of Oahu
- 66—Hawaii, the Orchid Island
- 71—Hawaii National Park
- 73—Waikiki, Island of Oahu
- 76—Mt. Vernon
- 101—Rocky Mtn. N.P. Trail Road
- 111—Redwood Highway, Calif. I
- 112—Redwood Highway II
- 129—Yellowstone, Lower Basin
- 136—Washington, D.C. I
- 137—Washington, D.C. II
- 151—Columbia River Highway
- 160—St. Augustine, Florida
- 162—U.S. Highway 1—Daytona
- 166A—Marine Studios, Fla.
- 167—Bok Tower—Fla. Flowers
- 169—Everglades National Park
- 175—Navajo Indians
- 177—Painted Desert, Arizona
- 206—Sun Valley—Winter
- 220—Homes of Movie Stars
- 221—Los Angeles, Calif.
- 222—Tournament of Roses
- 234—Cave of the Winds, Colo.
- 238—Royal Gorge, Colorado
- 245—Pikes Peak, Colorado
- 246—Denver & Denver Mtn.Pks
- 261—Shenandoah N.P.—Virginia
- 284—Death Valley N.M. I, Calif.
- 309—The Eskimos, Alaska
- 311—Vancouver, B.C., Canada
- 313—Victoria & Vicinity, B.C.
- 316—Jasper Park, Can. Rockies
- 317—Jasper Icefields
- 318—Banff, Canadian Rockies
- 319—Lake Louise, Can. Rockies
- 320—Indian Days, Banff
- 330—New Orleans French Quarter
- 332—Mardi Gras, New Orleans
- 333—Chicago, Illinois
- 338—Lookout Mountain, Tenn.
- 342—Race Horses of Kentucky
- 380—Montreal, Quebec
- 386—Ste. Anne de Beaupre
- 501—Mexico City, Mexico I
- 1002—London, England II
- 1401—Paris, France I
- 1402—Paris, France II
- 1411—Shrine of Our Lady
- 1601—Rome, Italy I
- 1606—Venice, Italy
- 2001—Matterhorn and Zermatt
- 3100—Victoria Falls, Africa

[D] **View-Master Individual Reels** . . . shown as (D) on opposite page. Seven color scenes per reel. *Shipped postpaid.* (Shpg. wt. 4 oz.) *State Catalog Number, reel number, and title.* (Example 3 T 6428FT5 Cinderella).

3 T 6428—Any 3 individual reels for only $1.00

Packets. Some of your favorite reels are now being offered in packet form. Each packet contains 3 reels (21 color scenes). See information below.

Packets present a Complete story

Each title listed below is a packet containing a series of 3 individual reels. *Be sure to state title of packet wanted.*

3 T 6444—*Postpaid.* (Shipping wt. 3 oz.) ....Packet of 3 reels $1.00

- Snow White and 7 Dwarfs*†
- Rudolph Shines Again*†
- Rin-Tin-Tin†
- Dale Evans, Queen of West†
- Buffalo Bill, Jr.*†
- Tom Corbett, Space Cadet*
- 20,000 Leagues Under Sea*†
- Robin Hood*
- Baseball Stars*
- Wonders of the Deep*†
- Wild Birds*†
- United Nations*†
- Oberammergau Passion Play*

U.S. Travel Packets

- Black Hills—Badlands, S. Dak.
- Carlsbad Caverns, N. Mexico
- Cypress Gardens, Florida†
- Dells of Wisconsin†
- Grand Canyon, Arizona I
- Grand Canyon, Arizona II
- Great Smoky Mountains, Tenn. and North Carolina†
- Mammoth Caves, Kentucky†
- Greater Miami Area, Florida
- New York City, New York
- Niagara Falls, N.Y. and Ontario
- San Francisco, California†
- Silver Springs, Florida†
- Yellowstone Nat. Park, Wyo.
- Yosemite Nat. Park, Calif.

State Packets*

- Arizona
- California
- Florida
- Georgia
- Massachusetts
- Michigan
- Missouri
- Ohio
- Pennsylvania
- Tennessee
- Texas
- Washington

*Includes story folder
†New 1955 releases

Was ~~$139.50~~ $89.50
$9 down

$50 Cut on View-Master Camera, Projector

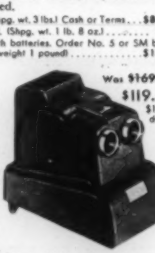
Save $50 on View-Master Stereo . . 3-Dimension Camera. Keeps your pictures as real as the day you snapped them. Two lenses—see the same as your eyes—in depth and beautiful natural color. Uses regular 35mm color film. Gives 37 pairs on 20-exposure film; 69 pairs on 36-exposure film. "Expo-sure" calculator automatically adjusts lens opening with shutter speeds. Coated anastigmat f:3.5 lenses stop down to f:16. Shutter speeds from 1/10 to 1/100 sec. and bulb. Prefocused from 5 ft. to infinity. Eye-level viewfinder. Flash synchronized.

♦3 T 06134TY—Postpaid. (Shpg. wt. 3 lbs.) Cash or Terms . . . $89.50
♦3 T 6410Y—Case. Postpaid. (Shpg. wt. 1 lb. 8 oz.) 9.75
♦3 T 6438Y—Flash Unit. With batteries. Order No. 5 or SM bulbs. Shipped postpaid. (Shipping weight 1 pound) $14.75

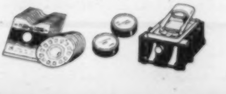
Save $50 on View-Master "Stereo-matic 500" Projector. Projects full-color View-Master reels for 3-dimension viewing. Matched f:3 anastigmat lenses. Fast, easy single-knob focusing. Constant focus reel transport . . . no focusing between pictures. Single 500-watt lamp for uniform light. Projects image size of 40 in. at 20 ft. Blower cooling system. Stoplite—indicates end of reel. For 110-120-volt, 60-cycle AC only.

♦3 T 06611TY—*Postpaid.* (Shpg. wt. 17 lbs.) Cash or terms.........$119.50
♦3 T U6612TY—Carrying Case. *Postpaid.* (Shpg. wt. 10 lbs.) 12.95

Was ~~$169.50~~
$119.50
$12.00 down

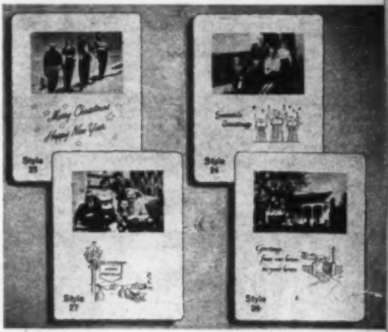


Polaroid Stereo Glasses. For viewing 3-D projection. Metal frames.
3 T 6556—*Not postpaid.* Shipping weight 3 oz...................6 for 89c



Sears Camera Catalog shows all View-Master Stereo camera accessories. See coupon on following pages

♦ Means shipped from Chicago, Philadelphia, or Los Angeles. Order, pay postage on item not postpaid from nearest mail order house



Personalized Christmas Cards Made From Your Own Favorite Snapshots

SAVE! Before Nov. 15 **25** Cards only **$2** After Nov. 15 25 Cards $2.50

Put extra personal spirit in your Christmas Cards this year. Send your favorite snapshot as Holiday Greetings. They're really different—yet inexpensive. We'll make them from your favorite black-and-white snapshot, print or negative. Smart new designs accommodate any popular size negative—horizontal, vertical or square. Printed on double-weight, fine-grain luster surface photographic paper. Actual size of greeting card: 4½x5½ in. Price of cards includes matching envelopes.

Order early, all orders must be in before December 6th.

How to Order: Send negatives or picture with correct amount of money to Tower Foto Services, Box 755, Chicago 42, Illinois. Be sure to print your name and return address plainly. *State catalog number and number of prints wanted and also specify the style of card you want*—24, 25, 26 or 27. Your finished greeting cards complete with matching envelopes will be returned postpaid.

3 T 9893—Price until November 15th.............. 25 cards $2.00
Price after November 15th, 25 cards $2.50
Each additional Photographic Card 7c extra

TOWER REFLEX

A TOWER No. 1 Flash Outfit $12.95

B TOWER No. 7 Flash Outfit $7.50

C With Plastic bag $8.50

D TOWER Reflex Flash Outfit $42.50 cash $4.50 down

Brownie HOLIDAY FLASH OUTFIT

E KODAK "Holiday" Flash Outfit $9.75

F KODAK "Bull's-Eye" Flash Outfit $18.60

G KODAK "Hawkeye" Flash Outfit $14.35

I NEW! [illegible] Flash Outfit $22.85 cash or terms $2.50 down

J NEW! ANSCOFLEX II Flash Outfit $27.95 cash or terms $3.00 down

K ARGUS "75" Flash Outfit $23.50 cash $2.50 down

L [illegible] Jr. Flash Outfit $18.95

M POLAROID Camera Outfit $139.50 cash or terms $14.00 down

CAMERA OUTFITS . . gifts to keep happy memories alive

Tower and other famous name Cameras, Flash Bulbs and Films

TOWER Flash Camera Outfits. Indoor flash pictures . . outdoor snapshots . . all are equally easy with these outfits

A **Complete Tower No. 1 Flash Outfit** . . camera, flash unit with batteries and shield, plastic gadget bag with plaid duck trim, portrait lens and yellow filter kit, 8 No. 5 flash bulbs, 3 rolls 120 black and white film. Tower No. 1 Camera has automatic double exposure prevention. Shutter releases only after film is wound. Large viewfinder. Sharp lens is fixed focus from 6 feet to infinity . . no adjustments . . just aim and snap. Shutter button presses toward body to reduce movement. Smart black bakelite body with chrome-plated trim. Plastic neck cord. Takes 12 photos 2¼x2¼ on color or black and white 120 film.

3 T 9877—**Tower Outfit.** Shpg. wt. 4 lbs. 8 oz. $13.93
3 T 1—**Tower No. 1 Camera only.** Shpg. wt. 1 lb. 8 oz. . . 6.49
3 T 9760—**Flash Unit with batteries.** Protective flash guard. Uses No. 5 bulbs. Shipping weight 12 oz. $3.25

B **Complete Tower No. 7 Flash Outfit.** Includes camera, tweed-effect fiberboard carry-all case with shoulder strap, flash attachment with batteries, 4 No. 5 flash bulbs, 1 roll 120 black and white film. Tower Box Camera has 2-way waist level optical viewer. Lens focus from 6 feet to infinity. Instant and time exposure shutter speeds. All-metal body in black leatherette. Takes 8 photos 2¼x3¼.

3 T 9821—**Tower Outfit.** Shpg. wt. 4 lbs $7.50

C **Complete Tower Flash Outfit.** Same as above but with attractive plastic carry-all bag.

3 T U9807—**Men's Outfit** (brown bag). Wt. 4 lbs. . . $8.50
3 T U9815—**Women's Outfit** (red bag). Wt. 4 lbs. . . 8.50
3 T 7—**Tower Box Camera only.** Wt. 1 lb. 9 oz. 3.98
3 T 9656—**Flash Attachment with Batteries.** Synchronized to camera. Uses No. 5 bulbs. Shpg. wt. 12 oz. $2.39

D **Tower Reflex Camera Flash Outfit.** Includes camera, B-C folding flash unit, battery and leather carry-all case. Camera has coupled focusing with matched twin lenses. Big hooded viewfinder gives negative-size image. Fast f:3.5 coated anastigmat lenses. Shutter speeds up to 1/200 second. Double exposure prevention . . flash synchronized. Close-ups to 3 feet. All-metal body. Takes 12 photos 2¼x2¼ on color or black and white 120 film.

3 T 09809—**Tower Outfit.** Shpg. wt. 7 lbs. $42.50
3 T 030—**Reflex Camera only.** Shpg. wt. 3 lbs. 35.95
3 T 8385—**Leather Eveready Case.** Shpg. wt. 1 lb. . . 4.50
3 T 9765—**Universal B-C "Folding" Flash Unit and case only.** Includes battery, ASA and European connectors. Test light. Bulb ejector. Uses No. 5 bulbs. With accessory shoe fitting and mounting bracket. Shpg. wt. 1 lb. $7.95

Famous KODAK Cameras and Outfits. Take beautiful color or flash pictures . . buy an outfit for everything you need

E **NEW! Kodak Brownie "Holiday" Flash Outfit.** Includes "Holiday" camera, flash unit with batteries and flash guard, 2 rolls Verichrome 127 black and white film, six M2 flash bulbs and instructions. "Holiday" Camera . . now synchronized for flash. No adjustments necessary. New Dakon lens for sharp, fixed focus. Optical eye-level viewer. Webbed neck strap. Smartly styled two-tone brown and tan plastic case. Takes 8 photos 1⅝x2½ on 127 color or black and white film. *Shipped postpaid.*

3 T 9808—**"Holiday" Outfit.** (Shpg. wt. 4 lbs.) $9.73
3 T 6119—**Camera only.** Postpaid. (Wt. 1 lb.) 4.93
3 T 6137-**Kodak Brownie "Holiday" Camera without flash synchronization.** Postpaid. (Shpg. wt. 1 lb.) $3.25

H **New Kodak Duaflex IV Outfit.** Includes camera, flash unit with batteries, 8 SM flash bulbs, 2 rolls 620 film plus instructions. Reflex-type Duaflex Camera with fixed focus Kodet lens. Easier to use than box cameras. Double exposure prevention . . no wasted film or photos. Fixed focus from 5 feet to infinity. Instant and time exposures. Leatherette-covered metal body. 12 photos 2¼x2¼ on 620 black and white or color roll film. *Postpaid.*

3 T 8152T—**Duaflex IV Outfit.** (Shpg. wt. 4 lbs.) $22.85
3 T 6230M—**Duaflex Kodet Camera only.** Postpaid. (Shipping weight 1 pound 8 ounces) $14.95
3 T 9755M—**Flash Unit** with batteries. Uses No. 5 bulbs. *Postpaid.* (Shpg. wt. 8 oz.) $4.25

F **Kodak Brownie "Bull's-Eye" Flash Outfit.** Includes camera, midget flash unit, batteries, eight M-2 midget flash bulbs and 2 rolls 620 film. "Bull's-Eye" Flash Camera has big eye-level optical viewer. Sharp Kodak Twindar lens . . special close-up focusing to 4 feet. Double exposure prevention. Synchronized for flash. You can take instant and time exposures. Attractive black plastic body with neck strap. Takes 8 big 2¼x3¼-inch snapshots on 620 color or black and white film.

3 T 9847—**"Bull's-Eye" Outfit.** Shipped postpaid. (Shipping weight 3 lbs. 2 oz.) $18.60
3 T 6101—**Brownie "Bull's-Eye" Camera only.** Shipped postpaid. (Shipping weight 2 lbs.) $13.50

J **New Anscoflex II Flash Outfit.** Includes camera, flash unit with batteries, Eveready case, 4 No. 5 flash bulbs, 2 rolls 620 film and brown leatherette Traveler carry-all case. All-metal Anscoflex II Camera has two-tone gray and silver color styling. Big reflex-type viewing screen. Built-in filter and close up lens. Ratchet wind. Double exposure prevention. Plastic neck strap. Takes 12 photos 2¼x2¼ inches on 620 film. *Shipped postpaid.*

3 T U9888T—**Anscoflex II Outfit.** (Wt. 5 lbs.) $27.95
3 T 6202M—**Camera only.** Ppd. (Wt. 1 lb. 8 oz.) . . 15.95
3 T 9734M—**Flash Unit** with batteries. Uses No. 5 bulb. Shipped postpaid. (Shpg. wt. 1 lb.) $4.95
3 T 8368M—**Eveready Case.** Ppd. (Wt. 12 oz.) 3.50

G **Kodak Brownie "Hawkeye" Outfit.** Includes camera, flash attachment with batteries, 8 No. 5 flash bulbs, 2 rolls 620 black and white film. "Hawkeye" Camera is compact and easy to use. Synchronized for flash. No focusing necessary . . fixed focus 6 feet to infinity. Extra-large shutter release. Waist-level finder. Carrying strap. Streamlined black plastic body. Takes 12 photos 2¼x2¼-inch on 620 color or black and white roll film. *Postpaid.*

3 T 9825—**"Hawkeye" Outfit.** (Shpg. wt. 2 lbs.) $14.35
3 T 6100—**Brownie "Hawkeye" Camera only.** Postpaid. (Shipping weight 1 pound 4 ounces) $7.45
3 T 9736—**Kodak Kodalite Flash Unit with Batteries.** Uses No. 5 bulbs. *Postpaid.* (Shpg. wt. 8 oz.) $4.25

K **Argus "75" Reflex-type Flash Outfit.** Includes camera, flash unit with batteries, 8 SM flash bulbs, 1 roll 620 film plus Tolex plastic carry-all bag with shoulder strap. Argus "75" Camera features large, hooded reflex-type viewing screen. Fixed focus f:11 Argus lens. Instant and time exposure speeds. Double exposure prevention. Synchronized for flash. Black plastic body . . bright metal trim. Neck strap. Takes 12 photos 2¼x2¼ on 620 film. *Postpaid.*

3 T 6627—**Argus Outfit.** (Shpg. wt. 5 lbs.) $23.50
3 T 6275M—**Camera only.** Ppd. (Shpg. wt. 3 lbs.). . . . 14.95
3 T 6273—**Eveready Case.** Ppd. (Shpg. wt. 12 oz.). . . 2.50
3 T 6274M—**Flash Unit** for Argus "75", Super "75" and "40". With batteries. *Postpaid.* (Wt. 1 lb.) $3.80

Solida Jr. Folding Camera Outfit

L **Flash Outfit** includes all-metal German camera, BC flash unit with battery and carry-all bag. Unique lens and shutter adjustments simplify use. **Lens**—coated 75mm f:6.3 anastigmat . . focuses to 3½ feet. Stops down to f:11. **Shutter**—speeds of 1/25 and 1/75 sec. plus bulb. Synchronized for No. 5 bulb. 12 photos 2¼x2¼ in. on 120 roll film.

3 T 9875—**Solida Jr. Outfit.** Shpg. wt. 3 lbs. 8 oz. $18.95
3 T 6196—**Camera only.** Shpg. wt. 1 lb. 8 oz. 13.95
3 T 8366—**Sheath Case** (not shown). Shpg. wt. 1 lb. . 3.98

Famous POLAROID Camera . . finished print in 60 seconds!

Develop your own pictures on the spot in just 1 minute! "Highlander" Camera does the work for you. Simply click shutter . . pull film tab . . and in 60 seconds your finished Polaroid print is ready!

M **Complete Polaroid "Picture-in-a-Minute" Camera Outfit.** Outfit includes camera, flash unit, meter, 6 rolls film, filter and lens kits, 8 No. 5 flash bulbs plus compartment case.

"Highlander" Camera is simple to operate. No chemicals or liquids. One dial sets correct shutter and lens openings. Optical viewfinder. Synchronized for flash . . folds compactly. Metal body 7½x4½x2¼ in. Takes 8 "1-minute" prints 2¾x3½ in. on one roll film.

3 T 09837T—**Polaroid Outfit.** Ppd. (Wt. 12 lbs.). . . . $139.50
3 T 06299MT—**Camera only.** Ppd. (Shpg. wt. 4 lbs.). 69.95
3 T 9747M—**Polaroid B-C Flash Unit.** With batteries, safety shield. Uses No. 5 bulbs. Ppd. (Shpg. wt. 1 lb.) $12.95
3 T 6702M—**Polaroid Film.** 8 black and white 2½x3½ photos per roll. *Postpaid.* (Shpg. wt. 4 oz.) . . . . Roll $1.29

Kodak
KODACOLOR
Kodak
Ansco
Ansco
TOWER
TOWER
photo flash bulbs

Kodachrome 35 mm Color Film. Prices do not include processing. See below.* Exposure index: 10 daylight; 16 indoor. *Postpaid.* (Shpg. wt. per roll 3 oz.)

3T7051–20 exp. daylight $1.85
3T7052–20 exp. indoor . . 1.85
3T7053–36 exp. daylight 2.60
3T7054–36 exp. indoor . . 2.60

Kodacolor. Beautiful color pictures even with box cameras. Prices include processing of negatives only. See below.* Exposure index: 25 daylight; 20 indoor. *Ppd.* (Wt. per roll 3 oz.)

3 T 6756—No. 120 daylight . . $1.98
3 T 6757—No. 120 indoor . . . 1.98
3 T 6754—No. 620 daylight . . 1.98
3 T 6755—No. 620 indoor . . . 1.98

Anscochrome. New high speed color film. Processing not included in prices. See below.* *Ppd.* Exposure index 32.

3 T 6767—35 mm. . . . 20 exp. . . . daylight . . . . (Shpg. wt. 3 oz) $1.85
3 T 6783—120 . . . . . . 8 exp. . . . daylight . . . . (Shpg. wt. 3 oz.) 1.25
3 T 6784—620 . . . . . . 8 exp. . . . daylight . . . . (Shpg. wt. 3 oz.) 1.25

Nos. ending in "T" as (3 T 8152T) same price cash or terms

*For complete details on Sears color film processing service, write for FREE 1956 Camera Catalog 646T . . coupon on page 222

Sears Tower Orthochromatic, Panchromatic Film. Guaranteed. Each roll dated. Made in Belgium.

Tower Ortho Film—Medium speed: Exposure index: 50. Wt. 3 rolls 6 oz.

Catalog No.	Film Size	Exp.	Priced
3 T 7101	120	8	3 rolls 84c
3 T 7102	620	8	3 rolls 84c
3 T 7103	116	8	3 rolls $1.15
3 T 7104	616	8	3 rolls 1.15
Tower Pan Film—Fast speed. Exposure index: 64. Shpg. wt. 3 rolls 6 oz.*			
3 T 7105	127	8	3 rolls 95c
3 T 7106	120	8	3 rolls $1.05
3 T 7107	620	8	3 rolls 1.05
3 T 7110	35mm*	20	Each roll 70c

*Shpg. wt. of 3T7110 (35mm film) 3 oz. per roll

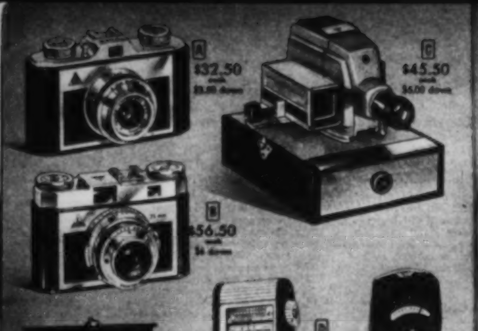
Save 60c on Brown Plastic Bag and 5 sleeves No. 5 Tower Flash Bulbs. Combined prices would be $4.89. Bag collapses flat when not in use. Bag size: 8¾x7½x4¾ in.

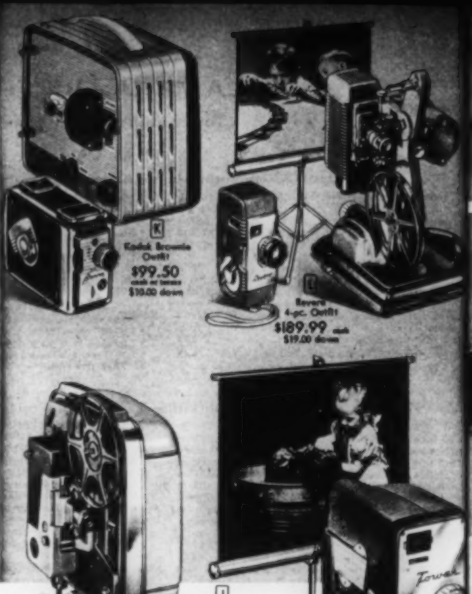
3 T 9898—**Plastic Bag and Bulbs.** Shpg. wt. 3 lbs. $4.29

Tower Quality Flash Bulbs. Guaranteed top performance . . safe delivery. *State quantity of sleeves or cases.*

Catalog No.	Bulb No.	Base	Shpg. wt.	Quantity	Price
3 T 6989	5	Bayonet	12 oz.	8 in sleeve	2 sleeves $1.44
3 T U6932	5	Bayonet	6 lbs.	120 in case	Case. 9.50
3 T 6990	5B*	Bayonet	12 oz.	8 in sleeve	2 sleeves 1.95
3 T U6933	5B*	Bayonet	6 lbs.	120 in case	Case. . . . 11.75
3 T 6998	SM	Bayonet	12 oz.	8 in sleeve	2 sleeves 1.69
3 T U6934	SM	Bayonet	6 lbs.	120 in case	Case. . . . 11.50
3 T 6999	11	Screw	1 lb. 4 oz.	8 in sleeve	2 sleeves 1.88
3 T U6935	11	Screw	9 lbs.	120 in case	Case. . . . 13.50

*Note: "5B" bulbs for using daylight color film indoors





For Free Catalog of Castle Home Movies, ask for Booklet 6360T

MOVIE OUTFITS, CAMERAS

and accessories for home movies and color slides

Sears Low-priced Tower 35mm Color Camera. Imported from Germany. Extra fast f:2.8 lens. Average lens and shutter settings marked on front of camera. Double exposure prevention. Flash synchronized. Shutter speeds from 1/25 to 1/200 sec. All metal body . . brushed chrome-plated trim . . leatherette covering. Uses 20 or 36-exposure color or black and white film.

A **3 T 050—Tower 35mm Camera.** Shipping weight 2 pounds. $32.50
3 T 09879—3-pc. Outfit. Tower (3N050) Camera, folding B-C Flash, battery, leather carry-all case. Shpg. wt. 4 lbs. $37.50

B **3 T 051—Tower 35mm Camera with Coupled Rangefinder** for accurate focusing down to 3 ft. Self timer. 9 shutter speeds from 1 sec. to 1/300 sec. Shpg. wt. 2 lbs. $56.50
3 T 09863—3-pc. Outfit. Tower (3N051) Camera, folding B-C Flash, battery, leather carry-all case. Shpg. wt. 4 lbs. $65.00

C **New Tower 300-watt Slide Projector** . . designed to bring you extra-brilliant projection of all 2x2 slides. Built into its own handsome carrying case. Complete with automatic slide changer. Features sharp focusing with 5-in. f:3.5 anastigmat lens. Blower cooled by large fan . . draws cool air around slides first—no heat damage. Has die-cast aluminum housing. Lubricated for life. Approved by Underwriters' Laboratories, Inc. 110–120-volt, 50–60-cycle AC only.
3 T 06350—Shpg. wt. 15 lbs. $45.50

D **Best Tower Exposure Meter.** Precision made in Germany. Full-size photoelectric cell. For incident and reflected light. Roller-blind closing. Settings for black and white or color film; 1/500 to 5 seconds; f:1.4 to f:32. Film index chart. Sturdy plastic body. Chromed chain.
3 T 9700—Shpg. wt. 8 oz. $13.95
3 T 6429—Leather case. Wt. 4 oz. . . . 1.25

E **Standard Tower Exposure Meter.** Simplified computing dial. Readings from 1/800 to 2 sec.; f:2 to f:32. Film index ratings 6 to 200. Plastic body, neck cord.
3 T 9712—Shipping weight 8 oz. $10.95

F **New Flashometer.** A flash bulb meter that eliminates guesswork and figuring for correct flash exposures and distance settings. Set film rating, bulb No. used and point meter at subject. Shows at a glance correct exposure setting from 4 to 20 ft. Readings from f:2 to f:64. **Use as Rangefinder** . . has footage scale. Readings magnified under glass panel. Plastic body. In plastic box.
3 T 9715—Shipping weight 1 lb. $9.49

G **Tower Folding Steel Light Bar.** 20½-in. long. Folds to only 10¼ in. Uses two or four 300-watt reflector-type bulbs (4 bulbs included). Movie camera mounts on handle below. 8-ft. cord. UL approved.
3TU6679—In carrying carton. Wt. 5 lbs.$13.95

H **Our Finest, Sturdiest Tower Glass-beaded Projection Screens.** Vyna-Flect surface is flame-proof, mildew proof, more pliable . . won't crack or break . . beads adhere longer. Automatic opening . . legs snap open with touch of toe. Easy closing . . just put weight of screen on one leg. Heavy-gauge steel case with handle.
3 T 08514 —30x40-in. Wt. 15 lbs. $15.50
3 T 08515 —40x40-in. Wt. 15 lbs. 17.50
3 T 08516L—37x50-in. Wt. 18 lbs. 19.95
3 T 08517L—50x50-in. Wt. 19 lbs. 22.50

Tower Standard Glass-beaded Screens. Metal tripod legs . . not automatic. Steel case with handle. Plastic feet.
3 T 08519—30x40-in. Wt. 10 lbs. $9.50
3 T 08520—40x40-in. Wt. 10 lbs. 10.95
3 T 08521—50x50-in. Wt. 13 lbs. 15.95

Tower Jiffy Table, Wall or Floor Screen. White matte surface. Hanging arm keeps screen taut. Rolls into steel case.
3 T 08510—30x30-in. Shpg. wt. 8 lbs. . . .$6.50

NOTE: Catalog numbers ending in "T" are same price cash or terms.

J **3-pc. Home Movie Outfit.** Includes Tower 8mm Reel-load Camera with f:2.5 lens (described below), new Revere "777" 8mm projector; case with 30x40-inch beaded screen. 500-watt lamp, 400-ft. reel capacity. Blower-cooled. Rapid rewind. Reverse, stills. Simplified threading. Fast ¾-inch f:1.6 coated lens. UL approved. 110–120-volt, 60-cycle AC-DC.
3 T T9881K—3-pc. Outfit. *Postpaid.* (Shpg. wt. 32 lbs.) $194.50
3 T 08424T—Revere 8mm Projector only. *Postpaid.* (Shpg. wt. 20 lbs.) 127.50

Tower 8mm Movie Cameras only . . MADE BY REVERE! With famous Wollensak lenses; 5 film speeds for normal or slow motion; exposure guide; interchangeable lens mount. Gray crackle finish. Shipping weight 4 lbs.
3 T 091—Tower Reel-load Camera. Fixed focus f:2.5 lens. $57.50
3 T 092—Tower Reel-load Camera. Focusing f:1.9 lens. 82.50
3 T 093—Tower Magazine-load Camera. Fixed focus f:2.5 lens. 76.50
3 T 094—Tower Magazine-load Camera. Focusing f:1.9 lens. 101.50

K **Kodak Brownie Beginner's 8mm Home Movie Outfit . . . 8mm Brownie reel-load movie camera** with f:2.7 lens. **8mm Brownie movie projector** with ¾-in. f:1.6 lens. 300-watt lamp. With 50-ft. reel. 110–120-volt, 60-cycle AC only. UL approved. Silver-color cardboard screen.
3 T T9883T—Brownie Movie Outfit. *Postpaid.* (Shpg. wt. 22 lbs.) $99.50
3 T 08235T—Brownie Camera only. *Postpaid.* (Shpg. wt. 3 lbs.) 37.50
3 T 08417T—Brownie Projector only. *Postpaid.* (Shpg. wt. 13 lbs.) 62.00
3 T 7071—8mm Auxiliary Lens Set. Telephoto and wide angle. Wt. 1 lb. 4 oz. 19.50

L **Revere 8mm Home Movie Outfit. Features Revere "50" 8mm Roll Film Camera** with coated f:2.8 lens. Has all-metal body. Includes genuine leather carrying case. **Revere "85-D" 8mm 500-watt Movie Projector in Case** with f:1.6 lens. 300-ft. reel capacity. 110–120-volt, 60-cycle AC-DC. UL approved. Tower Tripod Glass-beaded Screen is 30x40 inches.
3 T T9838T—4-piece Revere Outfit. *Shipped postpaid.* (Shpg. wt. 30 lbs.) . . .$189.99
3 T 08236T—Revere Camera only. *Postpaid.* (Shpg. wt. 3 lbs) 49.50
3 T 08410T—Revere Projector only. *Postpaid.* (Shpg. wt. 16 lbs.) 124.50

FREE! Send for Sears New 1956 Camera Book

76 pages packed with Cameras, Accessories and Supplies. CLIP COUPON NOW—have the New Camera Catalog handy to complete your Christmas shopping.

SEARS, ROEBUCK AND CO., Dept. 139

Send me your FREE Camera Catalog 646T

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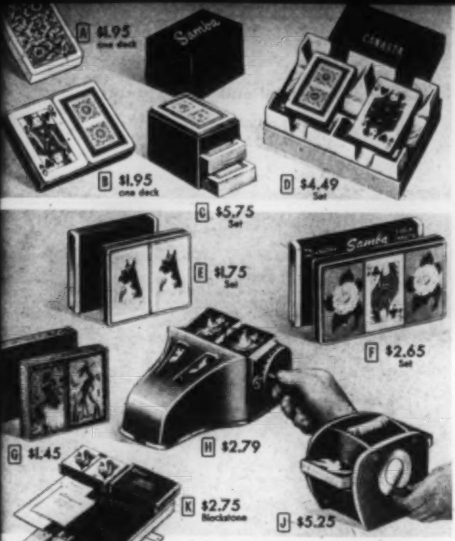


FOR CARD PLAYERS

Playing cards, shufflers, card games

Tower 100% All-Plastic Playing Card: will outwear 50 paper decks. New, improved finish makes these cards easier to handle, shuffle and deal. Non-inflammable. Easy to wipe clean. Laboratory tested for quality workmanship and materials. Cards won't absorb moisture, won't warp. All in gift boxes. Shipping weight 1 deck, 8 oz.; 2 decks, 1 lb.

[A] Wildflower Design
3 T 3605—Single Bridge Deck.....$1.95
3 T 3606—2-Deck Bridge Set....... 3.89

[B] Modern Classic Design
3 T 3601—Single Bridge Deck.....$1.95
3 T 3602—2-Deck Bridge Set....... 3.89

[C] **All-Plastic Samba Set.** Samba is the exciting game similar to Canasta but played with 3 decks of cards.
3 T 3511—Shpg. wt. 1 lb. 4 oz.. Set $5.75

[D] **Tower All-Plastic Canasta Cards.** Same top quality cards as described above. Includes 2 decks of cards plus plastic Canasta tray 7¼x5 inches. In attractive red and gold color box complete with instructions.
3 T 3608—Shpg. wt. 1 lb. 8 oz...Set $4.49
3 T 3607—**2 Decks of Canasta cards only.** With instructions. In attractive gift box. Shipping weight 1 lb....................$3.89

[E] **Duratone Canasta Set.** Two excellent quality card decks, plastic coated for longer wear. Beautiful gilt edges. Assorted designs. Instructions.
3 T 3539—In gift Box. Wt. 12 oz....$1.75
3 T 3551—**Above Duratone Canasta Set with Special 7½x5 in. Plastic Canasta Tray.** Shpg. wt. 1 lb. 8 oz....................$2.15

[F] **Duratone Samba Set.** Three plastic-coated decks in red and gold color gift box. Wipes clean easily. Assorted back designs. Rules.
3 T 3519—Shpg. wt. 1 lb...........$2.65

[G] **Our Finest Quality Tower Plastic-coated Cards.** Rich-looking gilt edges. 4 and 5 color picture backs. Attractively boxed. Shpg. wt. 12 oz.
3 T 3506—2-Deck Bridge Set.......$1.45
3 T 3536—Pinochle....2 decks for 1.45

Automatic Card Shufflers

- Easy—just insert cards .. turn handle .. mixes all cards thoroughly .. saves time .. saves cards.
- Fast—automatically shuffles 1, 2 or 3 decks at the same time .. a MUST for Samba or Canasta.

[H] **Low-priced Card Shuffler.** Made of durable plastic. Comes in assorted colors (no choice). Simple to use. Divide cards in 2 piles .. turn handle and cards are thoroughly shuffled.
3 T 3577—Shpg. wt. 2 lbs..........$2.79

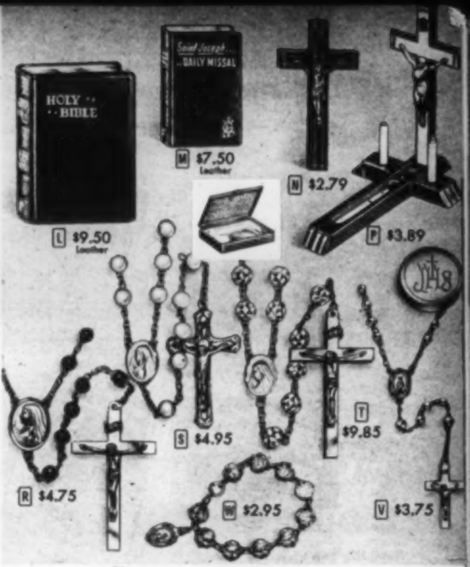
[J] **Our Finest Card Shuffler.** Made of heavy gauge steel. New, improved design. Rubber rollers for quicker, smoother shuffling. No bending or breaking cards. Attractive silver and maroon hammerloid finish.
3 T 3581—Shpg. wt. 3 lbs. 6 oz.....$5.25

America's Newest Card Game

[K] **Duratone Calypso Set** with plastic-coated cards. Combines challenge of Bridge with excitement of Canasta. If you like to play cards .. you'll love Calypso! Easy to learn .. combines many basic features of Bridge and Canasta. Includes 4 plastic-coated decks of colorful Calypso cards, score pad, suit indicators, Calypso square plus instructions and rules. Shipping weight 1 lb. 8 oz.
3 T 3593—**Duratone Set** in beautiful gilt-edged slide case....................$4.75
3 T 3592—**Blackstone Set.** like above, but standard Calypso cards in box.......$2.75

Special Purchase! Playing Cards in Case

Tower Plastic-Coated Playing Cards in Simulated Leather Covered Metal Case. Includes two decks of cards with rich-looking gilt edging. Plastic-coated cards are easy to handle .. easy to keep clean. Assorted 4 and 5-color picture backs. Sturdy case may be used as jewel case, cigarette case, etc.
3 T 294—Case with 2-Deck Bridge Set. Wt. 1 lb....$2.50



RELIGIOUS GIFTS

For Catholic devotion .. rosaries, Bible

[L] **Catholic Edition of the Holy Bible.** Latest translations of Confraternity of Christian Doctrine—balance Douay version. New English translations of Psalms. Large type. Color maps. 30 illustrations. Over 1500 pages. Size 5½x8 inches. Name printed in gold on cover. *Print name wanted.* Shipping weight 3 lbs.
3 T R7632—Black genuine leather cover. Red-under-gold-edged pages.........$9.50
3 T R7631—Black artificial leather cover. Orange-edged pages...............$4.95

[M] **St. Joseph Daily Missal.** Latest .. finest edition. Pray the Mass intelligently each day. Easy to use. Printed on fine paper; lavishly illustrated. Black cover. 1354 red-edged pages. Size 4x6⅜ in. Wt. 1 lb. 4 oz.
3 T 7665—Genuine leather cover...$7.50
3 T 7664—Cloth cover............ 4.25

[N] **Genuine Walnut Inlaid Crucifix.** Bright gold-plated metal Corpus. Cross 12 in. high, Corpus 5⅛ in.
3 T 285—Wt. 1 lb. 12 oz...........$2.79

[P] **Sick Call Set.** Polished natural walnut Crucifix, mother-of-pearl inlay. Gold-color metal Corpus; gold-color filigree (lace effect) trim. Hollow interior holds 2 candles. Holy Water bottle. Communion cloth. Hangs on wall. Size 13½x7⅝x1¾ in.
3 T U7620—Shpg. wt. 2 lbs.........$3.89

[R] **Black Plastic Bead Rosary for Men or Boys.** Sterling silver Cross, centerpiece, chain. 21 in. long. Attractively boxed.
3 T 481—Shpg. wt. 6 oz..........$4.75

Low-priced Black Plastic Bead Rosary (not shown). Silver-color chain, sterling silver Cross and centerpiece. 18½ inches long. Gift boxed.
3 T 7661—Shpg. wt. 4 oz.........$1.98

[S] **Mother-of-Pearl Rosary.** Lustrous genuine mother-of-pearl beads. Chain, Cross and centerpiece of sterling silver. 19 inches long.
3 T 7660—In gift box. Wt. 8 oz...$4.95

[T] **Rock Crystal Rosary.** Our finest Rosary. Sparkling, semi-precious rock crystal beads. Sterling silver chain. Hand-carving on sterling silver Cross and centerpiece. 21 inches long. In beautiful plastic gift box.
3 T 7691—Shpg. wt. 8 oz.........$9.85

[V] **All Sterling Silver Rosary.** Round 1⅛ in. diam. silver-plated case with IHS hand-carved on cover. Rayon-plush lined. 12¼ in. long.
3 T 7639—In gift box. Wt. 4 oz...$3.75

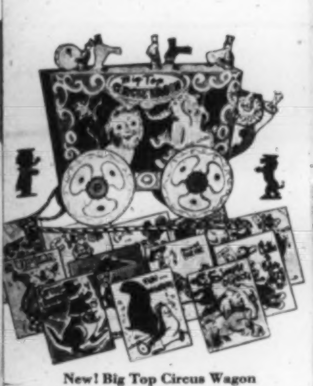
[W] **Sterling Silver All-Saints Rosebud Bracelet.** 10 links with different Saint on each. Scapular and Miraculous Medal. 7 in. long.
3 T 7637—Shpg. wt. 3 oz.........$2.95

Our Finest Tower Portable with the New Two-tone Look

Our Best .. with the new look in typewriters—beautiful two-tone gray finish. We believe there's no better portable typewriter value in America! *Featuring:* Full-length Key-set Tabulator .. Improved Segment Shift .. Standard Keyboard .. Margin Stops and Key Release plus many other features. Weighs 18 lbs. in luggage-style carrying case. Shpg. wt. 22 lbs.
3 T 04686L—Pica............$93.50
3 T 04687L—Elite............ 93.50

PICTURE STORY BOOKS for pre-school and school youngsters

Constructive fun to fill happy hours . . form priceless reading habits



New! Big Top Circus Wagon

Ages 2 to 5. Here comes the circus wagon with loads of fun "under the big top." Colorful, heavy cardboard wagon (10x6x2 in.) with movable wheels and 30-inch cord makes delightful pull toy for active youngsters. The circus fun really starts when the kids look inside the wagon to find: 10 activity books (5½x7 in.) including drawing with dots, coloring books, magic and puzzles; two 12-page picture story books (6x8 in.) in full color; plus 10 plastic "stand-up" circus dolls in assorted colors including clowns, acrobats and animals. Hours of entertainment—bring the circus to your house this Christmas!

3 T 186—Shipping weight 1 lb. 2 oz.......99c

Every Child's Library
Bumper Book
Pencil Stencil
Stencil Drawing
Mother Goose Rhymes
Robin Hood
King Arthur
Our United States
Our American Heroes
Mother Goose Rhymes
Baby's First Book
The Book of Indians

Stories That Never Grow Old . . ages 4 to 8. A new and beautiful edition of 20 well-known stories. Full color illustrations on every page. Cloth reinforced binding—colorful jacket. Size 12¼x10 in., 116 pages. Includes such famous stories as Ugly Duckling, Hansel and Gretel, Pied Piper of Hamelin, Lion and the Mouse, etc.

3 T 191—Shipping weight 2 lbs. 2 oz..................$2.39

Gateway to Storyland . . ages 4 to 8. A delightful collection of over 21 stories and verses. Over 150 beautiful illustrations in full color. Reinforced binding—colorful jacket. 12¼x10 in., 116 pages. Includes such famous stories as Peter Rabbit, 3 Little Pigs, etc.

3 T 193—Shipping weight 2 lbs. 2 oz..................$2.39

Bumper Book . . ages 4 to 8. A harvest of 22 stories and verses. Over 100 illustrations in full color. Reinforced binding—colorful jacket. Size 12x10 in., 76 pages. Includes Wynken, Blynken and Nod, Animal Crackers, Jolly Jingle of Numbers, Nonsense Alphabet, etc.

3 T 194—Shipping weight 2 lbs. 2 oz..................$2.39

The Brimful Book . . ages 4 to 8. Brimful of Mother Goose Rhymes, Animal Stories and ABC's. Over 100 illustrations in color. Reinforced binding—colorful jacket.

3 T 195—12x10 in., 76 pages. Shpg. wt. 2 lbs. 2 oz.....$2.39
3 T 196—**Set of 4 Books.** Includes 4 books listed above. Shipping weight 8 lbs. 8 oz..........................9.29

4 Linen Baby Books. Gay 4-color full page illustrations printed on strong linen; "Baby's First Book," "ABC Book," "1-2-3 Picture Book" and "Mother Goose."

3 T 101—Each book 6½x8 in. Shpg. wt. 10 oz......4 for $1.49

New! Pencil Stencil, Stencil Drawing Books. Each book contains 6 stencil sheets of birds, animals, objects, etc. Drawing paper included.

3 T 1126—Each book 8¼x10½ in. Wt. 1 lb. 4 oz...2 for $1.39

Mother Goose with 185 Nursery Rhymes. De luxe edition of 185 best-loved nursery rhymes.

3 T U104—Stiff cover. Shpg. wt. 2 pounds..............$1.89

New! 3 Washable Cloth Books. Startling 3-D effect of alphabet, numbers and animals. Each book has 10 colorful 7¼x9 inch pages.

3 T 1125—Shipping weight 6 ounces...........3 for $1.39

New!! A-B-C and 1-2-3 Book. Rhythmic verses help child remember numbers, letter of the alphabet and adult occupations. Cloth bound stiff cover.

3 T 199—Size 8x10 in. Shpg. wt. 10 oz..............$1.89

King Arthur and the Knights of the Round Table Plus Robin Hood. Popular children's classics **for ages 4 to 8.** Two books that have been favorites with boys and girls for years. These adaptations of the classics are approved by The Child Study Association of America. Each book has 72 pages, pictures on every page . . many in full color. Size each book 8¼x11¼ in.

3 T 125—Shipping weight 1 lb. 10 oz.........2 books $1.89

Our American Heroes and **Our United States. For ages 6 to 12.** Two fascinating and educational books.

Our American Heroes . . meet most of the important heroes of America and read about their exciting adventures. Over 100 gummed paste-down pictures, about 41 colorful pages.

Our United States . . maps for each of the 48 states plus Alaska and Hawaii. With about 200 colored gummed stamps, illustrating products and points of interest, to paste down for each state. About 45 colorful pages. Both books have stiff covers. Size 10¼x12 in. each. *Special savings of 89c on these two books . . were listed in our 1954 Christmas Book for $1.39 each.*

3 T 124—Shipping weight 2 pounds..........Both for $1.89

Book of Indians. For ages 8 to 12. Learn how they really lived . . how they made their wickiups and tepees . . how they rode, hunted and fished. Presented in exciting story form. 126 pages with illustrations. Durable stiff cover. Size 8½x10¾ inches.

3 T U122—Shipping weight 1 lb. 12 oz..............$1.89

DAVY CROCKETT PLAY BOX
DAVY CROCKETT COLORING BOOK

New! Davy Crockett Play Box

Exclusive with Sears! Certain to be the most welcome gift the youngsters receive! Packed with busy fun and all about their favorite hero. Features illustrated story book of Davy Crockett's life and adventures; 8x11-in. Davy Crockett coloring book with 64 pages; frontiersman wallet with gold color stamping and lacing . . ready to assemble; 8x11-in. wipe-off slate of pictures to color and color again; 8x11-inch 4-color jig saw picture puzzle; 16 page dot-to-dot book to complete and color; box of 8 paints with sturdy paint brush; and 10 crayons in handy holder. Give every child on your Christmas list this fun-filled play box.

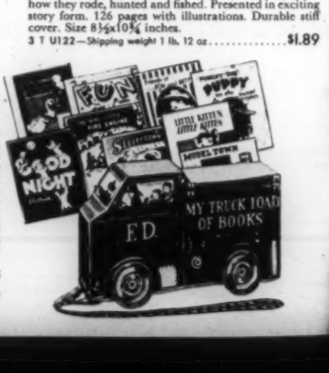
3 T 102—Shpg. wt. 2 lbs. 12 oz.........$1.39

My Fire Truck Load of Books

For ages 2 to 5. Here comes a fire truck load of delight for your junior fireman! Heavy cardboard truck (10x6x2 inches) with its movable wheels makes an amusing pull toy. What an exciting discovery to find inside the truck a generous load of 10 picture books plus a real model town and fire department your tot can assemble himself. 8 story books (5¼x7 inches) include "The Busy Little Fire Engine," "Sleepytown Express," "Punchy the Puppy" and other entertaining stories. About 16 pages in each book with 4-color illustrations throughout. Two big activity books: "The Fun Book" and "The Play Book." About 16 pages in each, size 6x8 inches. Model Town and Model Fire Department of sturdy, colorful cardboard, 6x8 inches each. Easily assembled. Truly a play-packed value that's sure to please any youngster.

3 T 227—Shpg. wt. 1 lb. 4 oz. *Last Christmas Was $1.19*....89c

Use Sears Easy Payment Plan . . see page 258 for details



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BOOKS AND ACTIVITY SETS for children of all ages

Fun packed and educational . . give children proper start to learning

The Black Stallion
Black Stallion Revolts
The Black Stallion's Sulky Colt
The Island Stallion Races
Tricks Every Boy Can Do
Album of Horses
Wagging Tails
It's Fun to Learn
The Keep-Busy Book
American History Funbook
Age 10-15
The Jumbo Fun Book
Pencil Pastimes
Giant Playbook
For Boys & Girls From 7 to 11

Scrap Book
Rub A Pencil
Trace and Color
Pasting without Paste
Comic Faces
Dogs
Animals
Crayons

Black Stallion Books by Walter Farley. For ages 10 to 16. Thrilling adventure tales about a line of great Arabian stallions. Walter Farley is always pleased to hear from his readers. Write him at 457 Madison Avenue, New York 22, New York and you'll get an answer as well as a button making you a member of the Walter Farley Black Stallion Club. All Black Stallion books are clothbound. Shipping weight each book 1 pound.

3 T 148—Black Stallion	$1.89
3 T 149—Black Stallion Returns	1.89
3 T 150—Son of Black Stallion	1.89
3 T 151—Black Stallion and Satan	1.89
3 T 152—Island Stallion	1.89
3 T 153—Blood Bay Colt	1.89
3 T 154—Island Stallion's Fury	1.89
3 T 155—Black Stallion's Filly	1.89
3 T 156—Black Stallion Revolts	1.89
3 T 244—Black Stallion's Sulky Colt	1.89
3 T 334—Island Stallion Races (latest title)	1.89

Album of Horses by Marguerite Henry. For ages 12 to 16. Delightful stories of 26 famous breeds of horses with full-page illustrations.
3 T 157—Shipping weight 1 lb. 8 oz. $2.79

Wagging Tails by Marguerite Henry. For ages 8 and up. A collection of dog stories . . covers 24 different breeds. Full color picture of each dog.
3 T 197—Shipping weight 1 lb. 8 oz. $2.79

New! Kiddie Cut-Out Doll Box . . for ages 7 to 10. Provides hours of busy fun for little girls. Colorful doll box contains 10 statuette dolls—Goldilocks and Goldilock's Dolly plus the 3 Bears, Bride doll, 2 Flower girl dolls, Groom and Best Man. 24 pages of dresses to cut out . . printed in 4 gay colors. Scissors included. In sturdy cardboard box 11x14 in.
3 T 187—Shipping weight 12 ounces. 98c

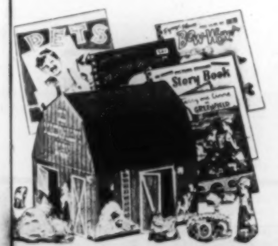
A Tisket-A-Tasket, Dress-A-Doll Basket. For ages 7 to 10. 14 sturdy cardboard "career-type" statuette dolls that really stand. 16 sheets of doll clothes in 4 colors provide a complete wardrobe for each doll. Packed in a smart over-the-shoulder type sturdy cardboard bag with cloth carrying strap. Scissors included. Box size 13x8½x2 in. Shipping weight 2 lbs.
3 T 231—*1954 Christmas Was $1.19* . . . . .Now **93c**

The Keep Busy Book and It's Fun to Learn . . ages 4 to 8. Two entertaining and educational activity books for children. Each book contains at least 160 pages and presents an astonishing array of cut-outs, poems, observation tests, picture games, coloring pages, play ideas, funny stories and many other activities. Size of each activity book 8x10¾ in.
3 T 140—Shipping weight 2 lbs. . . . . .Both for **$1.89**

Giant Playbook and Pencil Pastimes . . for ages 7 to 12—2 exciting activity books for children. Each book provides 100 hours of solid fun. Pencil Pastimes has games that require only a pencil. Each book contains 192 pages, illustrated. Size of each book 8x10¾ in.
3 T 141—Shipping weight 2 pounds. . . . . .Both for **$1.89**

New! Jumbo Funbook and American History Funbook. For ages 9 to 15. These 2 books are loaded with picture puzzles, pencil games, adventure stories, fascinating facts, jokes, quizzes . . a seemingly endless variety of things to do. Each book contains 160 pages in color. Size of each book 8x10⅜ in.
3 T 198—Shipping weight 2 pounds. . . . . .Both for **$1.89**

Tricks Every Boy Can Do . . ages 9 to 16. The budding magician in your family will want this book of simple tricks that require only home materials. 192 pages of mind-reading, card and coin tricks, etc.
3 T 144—Size 5⅝x9½ in. Shpg. wt. 1 lb $1.89



Old MacDonald's Farm of Activities

New for 1955! Fun on the farm for children aged 4 to 8. Replica of Old MacDonald's Barn is constructed of heavy, colorful cardboard 11x13x15 inches high. Swing the barn door open and the fun really starts. Barn is filled with books, animals and farm implements printed in beautiful full color. Includes package of 15 die-cut, heavy cardboard "stand-up" toys of farm animals and equipment; 2 "talking" story books 6¼x8 in. "Bow Wow" and "Meow Meow" with squeaker voice on inside front cover of each; 24 page 6¼x8-in. story book "Terry and Anne at Greenfield Farm" with die-cut figures to punch out on both covers; 7¼x9-in. picture book "Pets" printed on real cloth; "Our Four-Footed Friends" picture story book of favorite farm animals; plus 16 page 6¼x8-in. picture book with 3 sheets of 4-color gummed stickers to paste inside book. Be sure to order yours today.
3 T 180—Shipping weight 3 lbs. 12 oz. . . . . .All for only **$1.99**

Use Sears Easy Payment Plan . . see page 258 for details

OUR BEST . . Deluxe Activity Box

Over 21 activities to occupy children

New for 1955! For ages 4 to 8. Wonderful for keeping boys and girls busy and learning. 21 big activity books range in size from 9⅛x7⅛ in. to 10⅜x15 in. Included are 4 wet-a-brush books, 4 trace and color books, 4 follow-the-dot books. Also included are an assortment of the following: riddles, puzzles, jokes, Farm Fun and Play Pals coloring books, rub-a-pencil, 2 paste-without-paste, 2 coloring books, scrapbook, paint palette of 6 paints, brush and pan. Box of 8 crayons.
3 T 452—Shipping weight 3 lbs. 8 oz. $1.97

Mazes
Play Chest
Crayons

14 fun-packed Activity Books

New for 1955! Ages 4 to 8. Here's an outstanding value at a low price. Enough books to keep the children busy and interested for hours and hours. Each book is 8⅜x5 7/16 in., contains about 20 pages. Filled with games, pictures to color, dot-to-dot, cut-outs, picture hunt, mazes and others. In addition there are 4 die-cut picture puzzles, box of 8 crayons, a palette of 6 paints with brush and pan. All books different.
3 T 451—Shipping weight 1 lb. 12 oz. . . . . . . .Only 97c

Full of Fun
activity books

Low Priced Activity Books

New for 1955! Ages 4 to 8. Watch the children sit for hours with this 12-book activity box. Contains everything they like to do from coloring pictures to connecting dots. Books are 10¾x8½ in. Includes coloring books, stunts and jokes, riddles, Crayon Fun, Puzzles, etc. Many are illustrated in 4 colors.
3 T 450—Shipping weight 1 lb. 10 oz. . . . . . . .Only 69c

CHILDREN'S CLASSICS AND SERIES BOOKS

Specially selected popular stories to delight children of all ages

BAMBI
ALICE IN WONDERLAND
KING ARTHUR
ANNE OF GREEN GABLES
Daddy Long-Legs
The Adventures of Huckleberry Finn
MARK TWAIN

THE HARDY BOYS
THE YELLOW FEATHER MYSTERY
THE HOODED HAWK MYSTERY
The Ringmaster's Secret
The Scarlet Slipper Mystery
THE F.B.I.
Custer's Last Stand
WILD BILL HICKOK Tames the West
LASSIE COME-HOME
White Fang

Children's Classics . . an Ideal Gift Series of Great Youth Books . . 3 types of bindings

GOOD Bindings. A whole library of outstanding classics .. favorites with boys and girls for years. Easy-to-read type on quality paper. Stiff covers. Start a set now!

Adventures of Huck Finn (1)
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Advent. of Tom Sawyer (2)
Alice In Wonderland (3)
Andersen's Fairy Tales (21)
Bambi (4)
Bambi's Children (17)
Black Beauty (5)
Beautiful Joe (22)
Bob, Son of Battle (6)
Call of The Wild (7)
Eight Cousins (24)
Grimms' Fairy Tales (25)
Hans Brinker (30)
Heidi (8)
Heidi Grows Up (9)
Heidi's Children (18)
Jo's Boys (26)
The Jungle Book (19)
Little Men (27)
Little Women (11)
An Old Fashioned Girl (12)
Robin Hood (28)
Robinson Crusoe (29)
Rose in Bloom (20)
Treasure Island (14)
Uncle Remus (15)
Under the Lilacs (16)

State Catalog No. and Title No. Shpg. wt. ea. 1 lb. 10 oz.
3 T 1705–Ea. 93c. 2 for **$1.79**

Thrushwood Classics. Stiff covers. Colorful jackets. Printed on better quality paper, illustrations.

Anne of Avonlea (1)
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Anne of Ingleside (3)
Anne of The Island (4)
Anne of Windy Poplars (5)
Chronicles of Avonlea (6)
Further Chronicles of Avonlea (7)
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State Catalog No. and Title No. Shpg. wts. 1 lb. each.
3 T 457.... .....Each **$1.19**

BETTER Bindings. Jr. Library of famous classics.

Advent. of Huck Finn (1)
Advent. of Pinocchio (2)
Advent. of Tom Sawyer (3)
Aesop's Fables (4)
Alice in Wonderland (5)
Andersen's Fairy Tales (6)
Arabian Nights (7)
Black Beauty (8)
Five Little Peppers (9)
Grimms' Fairy Tales (10)
Gulliver's Travels (11)
Hans Brinker (12)
Heidi (13)
Jo's Boys (14)
Jungle Book (15)
Kidnapped (16)
King Arthur and Knights of Round Table (17)
Little Lame Prince (18)
Little Men (19)
Little Women (20)
Advent. of Robin Hood (21)
Robinson Crusoe (22)
Swiss Family Robinson (23)
Tale of Two Cities (24)
Three Musketeers (25)
Treasure Island (26)

State Catalog No. and Title Nos. Shpg. wt. ea. 1 lb. 8 oz.
3 T 1708.........Each **$1.39**

BEST Bindings. Cloth bindings decorated with full color designs .. color illustrations .. printed on high quality paper.

Huckleberry Finn (1)
Adventures of Pinocchio (2)
Adventures of Tom Sawyer (3)
Alice In Wonderland (4)
Andersen's Fairy Tales (5)
Black Beauty (6)
Five Little Peppers (7)
Grimms' Fairy Tales (8)
Heidi (9)
Jo's Boys (10)
King Arthur (11)
Little Women (12)
Robin Hood (13)
Swiss Family Robinson (14)
Treasure Island (15)
Three Musketeers (16)
Little Men (17)
Robinson Crusoe (18)

State Catalog No. and Title Nos. Shpg. wt. each 1 lb. 12 oz.
3 T 212.........Each **$1.89**

The Bobbsey Twins

For Children 6 to 12

The Bobbsey Twins (1)
In The Country (2)
At Snow Lodge (5)
On a Houseboat (6)
On Blueberry Island (10)
In The Great West (13)
At The Country Fair (15)
Wonderful Secret (24)
At the Circus (25)
Solve a Mystery (27)
At Windmill Cottage (31)
At The Ice Carnival (34)
In The Land of Cotton (35)
On The Pony Trail (37)
At Sugar Maple Hill (39)
Toy Shop (41)
In Tulip Land (42)
In Rainbow Valley (43)
Own Little Railroad (44)
At Whitesail Harbor (45)
The Horseshoe Riddle (46)
At Big Bear Pond (47)
On a Bicycle Trip (48)

State Catalog No. and Title No. Shpg. wt. each 10 oz.
3 T 1717–Ea. .93c 2 for **$1.79**

Hardy Boys

Series for boys 11 to 15

Tower Treasure (1)
House on The Cliff (2)
Missing Chums (4)
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Secret of the Caves (7)
Mystery of Cabin Island (8)
Happened at Midnight (10)
While the Clock Ticked (11)
Mark on The Door (13)
Harbor Mystery (14)
Sinister Sign Post (15)
Twisted Claw (18)
Disappearing Floor (19)
Melted Coins (23)
Secret Panel (25)
Skull Mountain (27)
Sign of Crooked Arrow (28)
Secret of Lost Tunnel (29)
Wailing Siren Mystery (30)
Wildcat Swamp (31)
Crisscross Shadow (32)
Yellow Feather Mystery (33)
Hooded Hawk Mystery (34)

State Catalog No. and Title No. Shpg. wt. each 10 oz.
3T1724–Ea.93c 2 for **$1.79**

Nancy Drew

Mysteries for girls 11 to 15

Secret Of The Old Clock (1)
Hidden Staircase (2)
Mystery At Lilac Inn (4)
Secret of Red Gate Farm (6)
Sign of Twisted Candles (9)
Password to Larkspur Lane (10)
Clue of Broken Locket (11)
Mystery of Ivory Charm (13)
Whispering Statue (14)
Haunted Bridge (15)
Brass Bound Trunk (17)
Quest of Missing Map (19)
Secret of the Old Attic (21)
Clue in Crumbling Wall (22)
Ghost of Blackwood Hall (25)
Clue of Leaning Chimney (26)
Secret of Wooden Lady (27)
Clue of the Black Keys (28)
Mystery of the Ski Jump (29)
Clue of the Velvet Mask (30)
Ringmaster's Secret (31)
Scarlet Slipper Mystery (32)

State Catalog No. and Title No. Shpg. wt. each 10 oz.
3T1713–Each 93c 2 for **$1.79**

Landmark Books. For ages 10 to 15. Highlight events and personalities which have become turning points in history. They are fact, not fiction .. present authentic information checked and rechecked by a team of historians. Durable cloth bindings, 4-color jackets .. illustrated. 5⅝x8¼ in.

The Pony Express (1)
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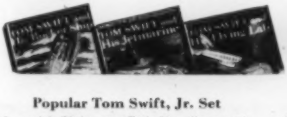
Betsy Ross & the Flag (6)
30 Seconds Over Tokyo (7)
Story of the F.B.I. (8)
Davy Crockett (18)
Royal Canadian Mounted Police (10)
Story of Scotland Yard (12)
Kit Carson and Wild Frontier (13)
Guadalcanal Diary (14)
Clara Barton (15)
French Foreign Legion (16)
King Arthur and His Knights (17)

3 T 248—*State Catalog Number and Title Number*
Shipping weight 1 pound.............Each $1.39 3 for **$3.98**

World-Famous Dog Stories. Written by famous authors. Stiff covers.

Lassie Come Home (1)	by Knight
White Fang (13)	by Jack London
Bob, Son of Battle (15)	by Olivant
Big Red (8)	by Kjegaard
Call of the Wild (14)	by Jack London
Kazan, the Wolf Dog (17)	by Curwood
Silver Chief, Dog of the North (3)	by O'Brien
Silver Chief to Rescue (16)	O'Brien
Return of Silver Chief (18)	O'Brien
Spike Of Swift River (21)	O'Brien

3 T 1711—*Please state Catalog Number and Title Numbers. Shipping weight each 12 ounces*.................Each **$1.19**

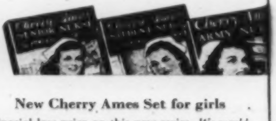


Popular Tom Swift, Jr. Set

A special Christmas offer! *Normally our price would be 2 for $1.79.* Tom Swift, Jr. is an inventor way ahead of his time. Read how he overcomes the forces working against the U. S. government, as he discovers and builds new inventions. About 208 pages in each book.

Tom Swift and His Flying Lab
Tom Swift and His Rocket Ship
Tom Swift and His Jetmarine

3 T 319—Shpg. wt. 1 lb. 12 oz...Set of 3 for **$1.79**



New Cherry Ames Set for girls

Special low price on this new series. *We would normally sell these at 2 for $1.79.* All 3 are yours for only $1.79. Cherry Ames' career as a nurse provides plenty of excitement and thrills for girls. Order your set today! **For girls aged 10 to 15.** About 215 pages in each book.

Cherry Ames, Student Nurse
Cherry Ames, Senior Nurse
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3 T 461—Shpg. wt. 1 lb. 12 oz...Set of 3 for **$1.79**

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Increase interest and aptitude in children with these educational editions

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1030 WORDS and more than 1500 Pictures in Color
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DAVY CROCKETT
WALT DISNEY'S LADY AND THE TRAMP
20,000 Leagues Under the Sea
Disneyland
Howdy Doody
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DAVY CROCKETT
AMERICAN HISTORY STAMPS
AUTOMOBILE STAMPS
INSECT STAMPS

Golden Books of Play Stamps. Ages 5 to 10. 4 sets of books of entertainment for the young stamp lover. Each set contains 4 books. Each book contains 32 or more pages of stories with wonderful drawings to color, plus 48 to 60 full color stamps to paste in each book. Each book 8⅜x10⅞ in.

Davy Crockett and The American West. 4 Stamp Books about the glorious days of the West. 1. Davy Crockett . . *King of the Wild Frontier*. Color stamps are from scenes of the famous motion picture produced by Walt Disney. 2. Cowboys. 3. Westward Ho. 4. Indians. Shpg. wt. 1 lb. 8 oz.
3 T 135 —Davy Crockett and The American West Stamp Books. **$1.89**

American History Stamp Books. 1. Presidents of the United States. 2. American History. 3. George Washington. 4. Abraham Lincoln. Shpg. wt. 1 lb. 8 oz.
3 T 136 —American History Stamp Books **$1.89**

Transportation Stamp Books. 1. Trains. 2. Airplanes. 3. Automobiles. 4. Trucks. Shpg. wt. 1 lb. 8 oz.
3 T 137—Transportation Stamp Books **$1.89**

Golden Stamp Books of Nature. 1. Birds. 2. Dogs. 3. Insects. 4. Animals. Shpg. wt. 1 lb. 8 oz.
3 T 138—Golden Stamp Books of Nature **$1.89**

Davy Crockett . . King of The Wild Frontier.* Ages 4 to 10. Here is the thrilling story of Davy Crockett, based on the famous Walt Disney Motion picture shown on television on "Disneyland." 48 pages in full color from the Disney movie.
3 T 453—8¾ x 10⅞ in. Shpg. wt. 1 lb. **93c**

Lady and The Tramp.* Ages 4 to 10. A rollicking, lively, tail wagging story of pups and pooches with hearts of humans—to warm the hearts of all humans—young or old. 32 pages in full color based on Walt Disney's recent movie production.
3 T 454—9⁹⁄₁₆ x 12½ in. Shpg. wt. 1 lb. **93c**

20,000 Leagues Under the Sea.* Ages 4 to 10. From original story by Jules Verne . . color pictures by Disney Studio.
3 T 455—64 pages, 8½x11 in. Shpg. wt. 1 lb. . . **93c**

*NOTE: Any 2 of the above starred (*) Walt Disney Golden Book Series for **$1.79**

Golden Dictionary. Ages 4 to 8. A great value to children in building an easy familiarity with words and their uses. Helps form good dictionary habits early in life. Includes 1030 familiar words. Each word illustrated and used in sentence. Over 1500 pictures in color. 94 pages. 10x13 in.
3 T 139—Shipping weight 1 lb. 4 oz. **$1.89**

Golden Encyclopedia. Ages 8 to 12. Planned to stimulate and encourage the curiosity of children about their world. The wondrous variety of nature and the achievements of man are discussed simply, clearly, vividly. Over 2000 illustrations, many in color. About 125 pages.
3 T 171—Size 10x13 in. Shpg. wt. 2 lbs. . . . **$2.79**

Giant Golden Book of Astronomy. Ages 8 to 12. A book that will satisfy the inquisitive child interested in the wonders of astronomy. Written in simple language. Over 200 illustrations and drawings show stars, constellations, planets and their orbits, etc. About 100 pages in color.
3 T 172—10x12¾ inches. Shpg. wt. 2 lbs. . . **$3.79**

Golden Treasury of Natural History. Planned to give boys and girls, and adults as well, fascinating and sound information about the world around them. Over 500 striking and accurate color illustrations. Includes rocks, animals from prehistoric to present day, plants, etc.
3 T 173—216 pgs. 8¼x11¼ in. Wt. 2 lbs. 10 oz. **$4.79**

Golden Geography. Ages 8 to 12. A child's introduction to the World. Simply and briefly explains such familiar concepts as day and night, seasons, and climate. Basic topography, from continents to waterfalls, is introduced and pictured. Over 300 color pictures. About 96 pgs. Folding map in bright colors, 24x27½ in.
3 T 217—10x13 in. Shpg. wt. 2 lbs. 5 oz. **$3.79**

Little Golden Library of 6 Television Favorites. Ages 4 to 8. Davy Crockett; J. Fred Muggs; Donald Duck in Disneyland; Roy Rogers and the Mountain Lion; Disneyland on The Air; Lady and The Tramp. Color illustrations on every page. Each book about 28 pages.
3 T 178—8x6½ in. Wt. 1 lb. 8 oz. ...... 6 Books **$1.39**

Little Golden Library of 6 Christmas Books. Ages 4 to 8. Frosty; Christmas Manger; Tom & Jerry's Merry Christmas; Donald Duck's Christmas Tree; Howdy Doody and Santa Claus; Night Before Christmas. 28 pages each book. Color illustrated.
3 T 179—8x6½ in. Wt. 1 lb. 8 oz. ...... 6 Books **$1.39**

Golden Book of Indian Crafts and Lore . . *by W. Ben Hunt*—expert on handicraft and Indian lore. Ages 8 to 12. Shows how to make war bonnets, Indian costumes, headwork decorations, pouches, drums, tom-toms, peace pipes, totem poles and many more Indian objects. Easy-to-follow patterns and diagrams. Directions for doing ritual dances and background information about other lore. Hundreds of activities.
3 T 170—About 115 pages. 8⅜x11 in. Wt. 1 lb. . . **$1.39**

Golden Bibles for Children of all ages. 2 magnificent editions specially prepared, illustrated for children. Prayers and Biblical tales beautifully told in simple language. Illustrations in color. 13x10 in. Shpg. wt. ea. 2 lbs.
3 T 176—Old Testament. About 124 pages. **$2.79**
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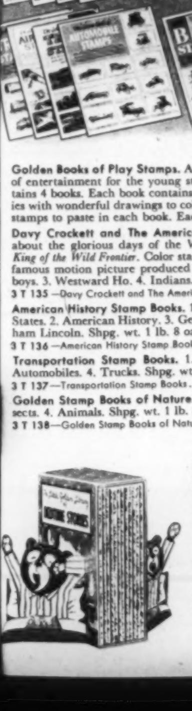
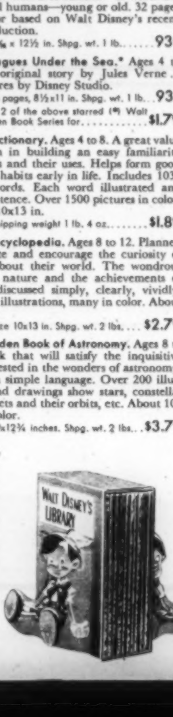


My Little Golden Library of Bedtime Stories. Ages 2 to 6. 12 books. Little sleepy-heads will love this varied collection of children's classics as well as some of the wonderful new stories. As an added attraction, sleepy, yawning bears hinge at each side of the slipcase to look like book ends. Each book 6¾x8 in. Contents: Musicians of Bremen, Mad Hatter's Tea Party, The Tin Woodman of OZ, Walt Disney's Peter Pan and Wendy, The Brave Little Tailor, Ludwig Bemelmans' "Madeline," The Road to OZ, The Magic Compass, Thumbelina, Pantaloon, Puss In Boots, Tawny Scrawny Lion.
3 T 142—Shpg. wt. 3 lbs. 4 oz. ..... Set **$2.79**



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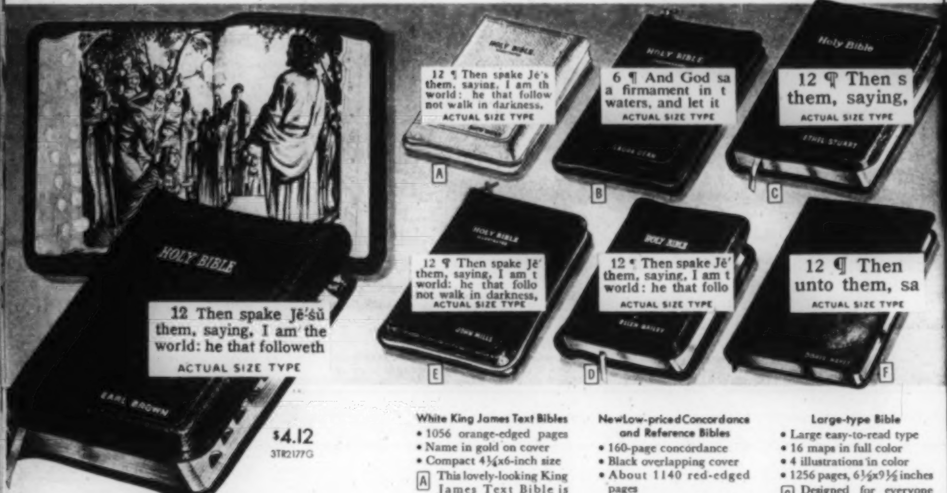
HOLY BIBLE
12 Then spake Jē'sū them, saying, I am the world: he that followeth
ACTUAL SIZE TYPE
EARL BROWN
12 ¶ Then spake Jē's them, saying, I am th world: he that follow not walk in darkness.
ACTUAL SIZE TYPE
A
6 ¶ And God sa a firmament in t waters, and let it
ACTUAL SIZE TYPE
B
Holy Bible
12 ¶ Then s them, saying,
ACTUAL SIZE TYPE
C
12 ¶ Then spake Jē them, saying, I am t world: he that follo not walk in darkness,
ACTUAL SIZE TYPE
JOHN MILLS
E
12 ¶ Then spake Jē' them, saying, I am t world: he that follo
ACTUAL SIZE TYPE
D
12 ¶ Then unto them, sa
ACTUAL SIZE TYPE
F

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- 16 maps in full color
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- Large type, India paper
- Morocco leather cover
- Red-under-gold edges
- Specially gift boxed

F This lovely gift Text Bible contains the beloved authorized King James Version of the Old and New Testaments. Ideal for people with tired eyes who enjoy reading or studying. Over 1440 pages. Presentation page and family register. Self-pronouncing text. 16 colored maps. Flexible semi-overlapping cover is leather lined. Size 9 1/8x6 1/8 in. *Print name.* Shpg. wt. 2 lbs. 4 oz.
3TR2153G—Black cover . **$19.69**

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3TR2162G

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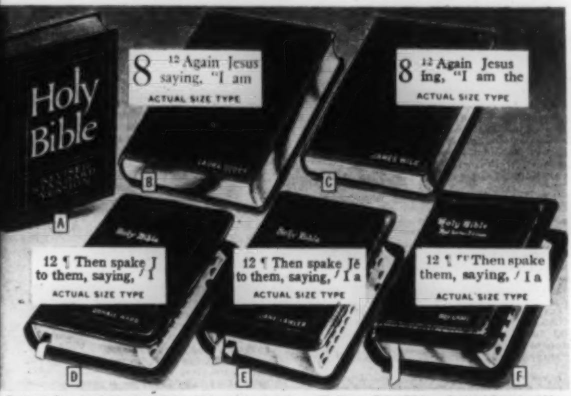
Holy Bible
8 ¹² Again Jesus saying, "I am
ACTUAL SIZE TYPE
8 ¹² Again Jesus ing, "I am the
ACTUAL SIZE TYPE
12 ¶ Then spake J to them, saying, I
ACTUAL SIZE TYPE
12 ¶ Then spake Jĕ to them, saying, I a
ACTUAL SIZE TYPE
12 ¶ Then spake them, saying, I a
ACTUAL SIZE TYPE
A
B
C
D
E
F

Revised Standard Version of the Bible. Written in present-day language .. easier to understand. Authorized by the National Council of Churches of Christ. Large, readable type set in 2 columns. Poetry is in verse form for more enjoyable reading.

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E **BETTER.** 60,000 center column references, 245 page wordbook, concordance. Bible Readers' Aids, 16 maps. Self-pronouncing edition. Presentation page and family register. Words of Christ in red. Size 5x7¼ in. Name in gold. *Print name.* Shpg. wt. 2 lbs. 12 oz.

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F **BEST.** Hand-bound genuine leather Teachers' Bible. All features of Bibles at left, PLUS .. footnotes show changes in English Revised Edition, Indexed Concordance, Bible Dictionary, Archeological Section. Size 5⅜x8 in. Name in gold. *Print name.* Shpg. wt. 3 lbs. 12 oz.

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3 T R2141G—With zipper.... 11.39

Holy Bible
12 ¶ Then spake Jesus a them, saying, I am the li world: he that followeth not walk in darkness,
ACTUAL SIZE TYPE

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3 T R2194G

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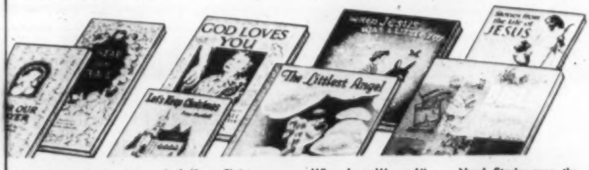

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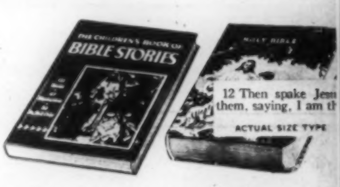
THE CHILDREN'S BOOK OF BIBLE STORIES
HOLY BIBLE
12 Then spake Jes them, saying, I am th
ACTUAL SIZE TYPE

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Dr. HERBERT H. GROSS
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[B] **12-inch "Starlight" Globe.** Striking contrasts . . deep blue-black water areas . . vivid land colors and polished chrome-plated steel half-meridian and base. Beautiful in appearance—yet accurate, educational. Complete 96-page "See the World on a Globe" book plus handy distance finder and magnifying glass.
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3 T U361—10-in. Starlight Globe. Like above but 10 in. 32-page "Story of the Globe." Shpg. wt. 4 lbs. $8.19

[C] **New 12-in. Illuminated "Starlight" Globe.** Construction features like 3 T 05426 (B) above, but has hand-blown heavy glass ball that when illuminated permits detailed and easy global reference. Hand-applied map sections are perfectly fitted. UL approved. 40-watt bulb, 110–120-v., AC-DC. Includes 96 page book, "See the World on a Globe". Makes decorative TV lamp.
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[D] **12-in. Globe-Atlas Combination.** Globe construction like 3 T 05422L (A) above but with half-meridian and 200-page World Atlas in metal base. Atlas has up-to-date double page state maps, full-color foreign maps; Gazetteer; complete population census. Rubber feet on base. 32-page "Story of the Globe" book.
3 T 05427—12-in. Shpg. wt. 8 lbs. $12.95
3 T U5428—10-in. Globe-Atlas Combination. Same as above but 10-in. size. Shpg. wt. 6 lbs. $9.39

[E] **NEW! 8-in. Walt Disney World Globe** . . children can study the earth and have fun while they're learning. Fun-filled with famous Walt Disney characters. Mickey Mouse, Donald Duck, etc., indicating points of interest. Sturdy all-metal globe, 10½ in. high. Easy-to-read type.
3 T 358—Disney Globe. Shpg. wt. 2 lbs. 8 oz. $3.69

[F] **NEW! Walt Disney's official Davy Crockett Frontier Bag.** Kids, imagine all the fun you'll have with this simulated Frontier Bag. Heavy rubberized cotton duck in deep brown color, with contrasting tan flap on which is a deep embossed 5-color picture of Fess Parker as Davy Crockett. Edge binding and fringes of suntan color plastic. Adjustable shoulder strap. Brass-plated buckle, snaphooks, rivets, rings. Size 11x11x2⅛-in.
3 T 4745—Davy Crockett Bag. Shpg. wt. 2 lbs. . . . $2.89

[G] **Dale Evans School Bag.** Red hand-tooled floral design vinyl plastic material. 3-D embossed picture of Dale Evans on lapel. Lunch pocket. 4-in. gussets. Zipper pencil case. Hard sewn bottom. Metal corners. Top grain cowhide buckle straps. Plastic handle, detachable shoulder strap. Turned-in plastic binding. Size 10x14 in. Snap-button lapel.
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[H] **Roy Rogers School Bag.** Like (G) but tan hand-tooled floral design vinyl plastic material. Lapel has beautiful 3-D embossed 5-color picture of Roy Rogers.
3 T 4740—Roy Rogers Bag. Shpg. wt. 2 lbs. $2.43

[J] **Tower Vinyl-Tuf Zipper Ring Binder.** *Guaranteed for 5 years.* Vinyl plastic coated fabric cover in rich coppertone color, tan colonial grain lining. Gusset expands to 2½ in. Heavy duty 1½-in. capacity steel-ribbed nickel-plated ring metal, 2 open-close triggers. Expanding pocket; flat pocket with inside aluminum zipper, Identification card. Solid brass zipper closing 3 sides. Vinyl plastic binding. 14x11x2½ in. Shpg. wt. 2 lbs.
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3 T 4834E—3 rings for 8½x11 in. paper 4.29

[K] **Zipper Ring Binder.** Vinyl plastic 3-D effect cover in two-tone red color . . jacquard pattern. Outside zipper pocket. 11x8 in. 2 inside pockets. Vinyl plastic gussets and binding. Gusset expands to 2 in. 1½-in. capacity metal rings, 2 triggers. Brass zipper 3 sides. Plastic identification card puller, chain on tab.
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[L] **New Pencil School Set.** 12 eraser-tipped pencils, 12 personalized water color pencils in assorted colors have name printed in gold color letters. Brush included. Genuine leather personalized zipper pencil pouch in choice of red or brown. *State color.* Kit includes penholder, pen point, comb, protractor, ruler and novelty pencil sharpener. Multi-color gift box. Order by Dec. 10. No C.O.D.'s. *Print name wanted on case and pencils (maximum 18 letters).*
3 T R383F—From New York. Postpaid. (Wt. 15 oz.) $2.50

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[M] **Personalized Book-type Pencil Box Set.** Alligator embossed leatherette, gold-color trimmed box. 36 eraser-tipped pencils, assorted colors. Order by Dec. 10. From New York. No C.O.D.'s. *Print name clearly (maximum 18 letters).*
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[N] **NEW! Walt Disney's Official Davy Crockett Pencil Box.** Button style. 2 drawers. Full color label with picture of Fess Parker as Davy Crockett. 14 pencils, plastic ruler, eraser, protractor, 6 water color paints, brush, plastic triangle, etc.
3 T 4820—Size 11x4⅝x2⅛ in. Wt. 1 lb. 2 oz. 89c

[P] **Our Best Pencil Box with 2 pull-drawers.** Filled with 75 writing articles, pencils, paints, crayons, pencil case with ruler and built-in sharpener, 18 college pennants, penholder and pen points, plastic triangle and protractor.
3 T 4823—Size 11¼x6½x2 in. Shpg. wt. 2 lbs. . . . $1.94

[R] **New Plastic-inloid Puzzle Map of United States.** Plastic tab for each of 48 states plus state capitols, products and state flags on adhesive sheets. Cut on state lines.
3 T 372—20¼x13¼x1-in. frame. Shpg. wt. 3 lbs. . . . $2.79

[S] **Tom Sawyer Finger Painting Set.** Non-toxic colors. Eight 2-oz. jars finger paints in assorted colors, 12 sheets paper, 4 wood spatulas.
3 T 5299—Instructions. Shpg. wt. 3 lbs. $1.79
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[T] **New! Color Festival.** . . crayon drawing, water color painting, poster work, pastel painting. Set includes nine ¾-oz. jars poster color paint, set of water color paints, 7 pans for mixing, 12 sticks dustless colored chalk, 48 crayons, 1-oz. jar paste, brush and 10 sheets of drawing paper.
3 T 410—Shipping weight 3 pounds $3.79

[V] **New! Paradise Crayon-Pencil Coloring Set.** Eight 8½x11 inch pre-sketched and pre-numbered panels; 15 colored pencils. Sharpener.
3 T 436—Shipping weight 1 lb. 13 oz. $2.29

[W] **Paradise Crayon-Pencil Coloring Set.** Like 3 T 436 above but with 6 panels, 12 pencils.
3 T 5394—Shipping weight 3 lbs. $1.39

[X] **New! Water-Color-Pencil Coloring Set.** Six 10¾x13¾ in. pre-sketched subjects. 10 assorted water-color-pencils. Brush, water dish, sharpener, color guide, instructions.
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[Y] **Jumbo-size Chest of Crayons.** 52 regular size, 10 jumbo size crayons. Paper wrapped.
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[Z] **New! Roy Rogers Crayon Set.** 65 crayons, 5 Roy Rogers stencils and 24 outline pictures.
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[AA] **New! Rainbow Coloring Set.** 100 crayons, wrapped. 30 outline pictures, 6 stencils, 6 sheets of paper, plastic crayon sharpener, color guide. Provides hours of coloring fun.
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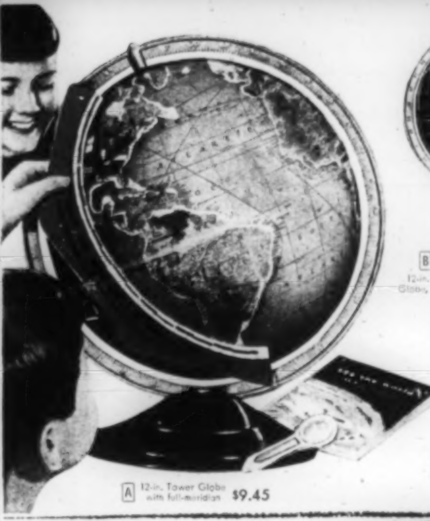
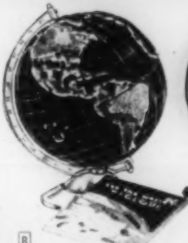
		One 1-Yr.	Two 1-Yr.	Three 1-Yr.	Extra 1-Yr.	Lgth. of Subscription 1-Yr.	2 Yrs.	3 Yrs.
3 T 9233F	American Girl	$3.00	$5.00	$7.00	$2.00	$3.00	$5.00	$7.00
3 T 9168F	American Home	3.00	5.00	6.00	8.00	3.00	5.00	6.00
3 T 9169F	Better Homes and Gardens	$3.00	$5.00	$7.00	$2.00	$3.00	$5.00	$7.00
3 T 9571F	Boys' Life	3.00	5.00	6.00	1.75	3.00	5.00	6.00
3 T 9157F	Collier's***	3.50	5.50	7.50	2.00	3.50	6.00	8.00
3 T 9303F	Coronet	2.50	5.00	7.00	2.25	2.50	5.00	7.00
3 T 9185F	Esquire	6.00	10.00	13.00	4.00	6.00	10.00	12.00
3 T 9198F	Field & Stream	3.00	5.00	7.00	2.00	3.00	5.00	7.00
3 T 9394F	Good Housekeeping	3.50	5.50	8.25	2.75	3.50	5.50	7.50
3 T 9363F	Holiday	5.00	8.00	11.00		5.00	8.00	11.00
		(4-1-yr. $14; add'l 1-yr. $3.50)						
3 T 9161F	Jack and Jill	2.50	4.00	6.00	2.00	2.50	4.00	6.00
3 T 9167F	Ladies' Home Journal	3.50	6.00	9.00	3.00	3.50	6.00	8.50
3 T 9159F	Life**	6.75	11.50	16.25	4.75	6.75	11.00	14.50
3 T 9160F	Look***	3.50	6.00	8.50	2.50	3.50	6.00	8.00
3 T 9201F	McCall's Magazine	3.00	5.00	7.50	2.50	3.00	5.00	7.00
3 T 9180F	Popular Mechanics	3.50	6.50	9.50	3.00	3.50	6.00	8.00
3 T 9351F	Reader's Digest	2.75	5.00	7.25	2.25	2.75	5.00	7.00
3 T 9204F	Redbook	3.00	5.00	7.50	2.50	3.00	5.00	7.50
3 T 9156F	Saturday Evening Post (The)**	6.00	10.00	15.00	5.00	6.00	10.00	14.00
3 T 9208F	Time**	6.00	10.50	15.00	4.50	6.00	10.50	14.00
3 T 9375F	True	2.50	5.00	7.00	2.00	3.00	5.00	7.00

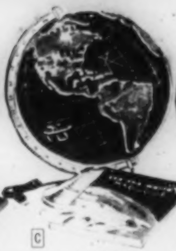
**Weekly, ***Bi-Weekly



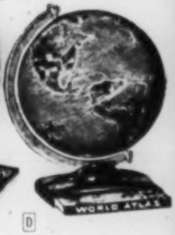
A 12-in. Tower Globe with full-meridian $9.45



B 12-in. "Starlight" Globe, half-meridian $9.79



C New 12-in. "Starlight" Illuminated Globe $27.50 each $3.00 down


WORLD ATLAS

D 12-in. Globe and Atlas Combination $12.95

The world at your fingertips! Tower Globes feature truly accurate, complete and up-to-date maps . . contain over 6,410 place names in clear easy to read type. A must for children!

Compare the viewing areas!

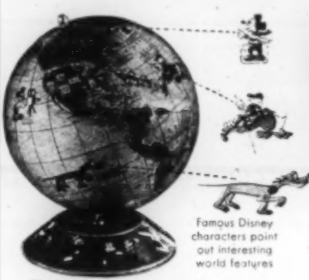
8-INCH GLOBE

201 SQUARE INCHES

12-inch Globe is actually TWICE as big as 8-inch size. Equals 3 sq. ft. map area.

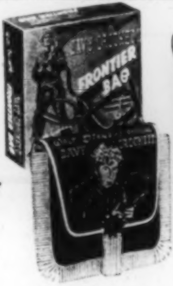
12-INCH GLOBE

452 SQUARE INCHES

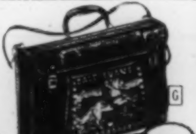


Famous Disney characters point out interesting world features

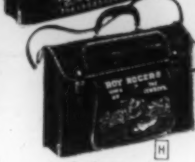
E Walt Disney 8-in. World Globe $3.69


FRONTIER BAG
DAVY CROCKETT

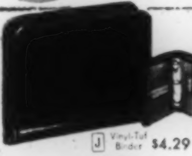
F Davy Crockett Frontier Bag $2.89



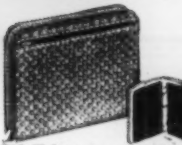
G



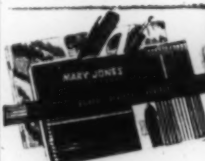
H Roy Rogers School Bag $2.43



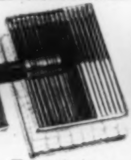
J Vinyl-Tuf Binder $4.29



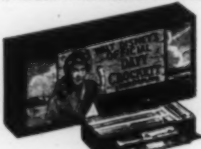
K Zipper Binder $2.44



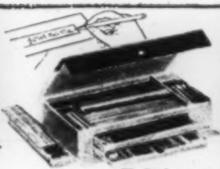
L Personalized Pencil Set $2.50



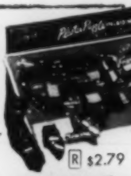
M Personalized Pencil Set $1.98


DAVY CROCKETT

N Davy Crockett Pencil Box 89c

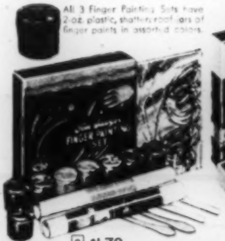


P Our Best Pencil Box $1.94

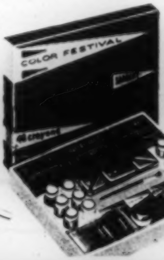


R $2.79

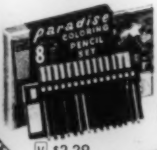
All 3 Finger Painting Sets have 2-oz. plastic, shatterproof jars of finger paints in assorted colors.


FINGER PAINT SET

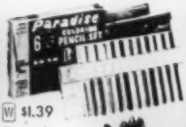
S $1.79


COLOR FESTIVAL

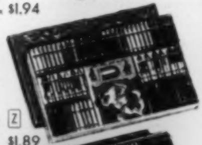
T $3.79


paradise
COLORING PENCIL SET
8

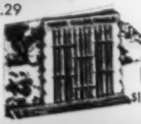
V $2.29


Paradise
COLORING PENCIL SET
6

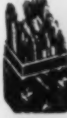
W $1.39



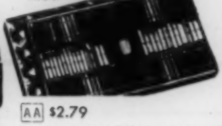
Z $1.89



X $1.39

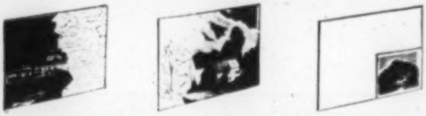


Y 94c



AA $2.79

These 3 steps make oil painting fun . . easy-to-do . . professional-like results!



1 Paint a pre-sketched, pre-numbered panel—mix your own oils using new color-mated and numbered chart.

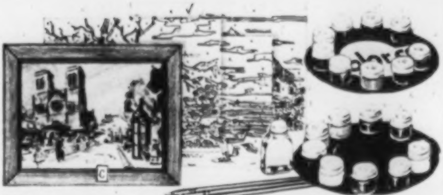
2 Paint a pre-sketched, (not numbered) panel. Select and mix your own colors using color-mated chart. Or follow the color guidance picture.

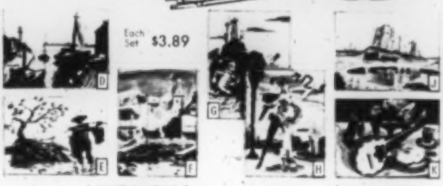
3 Create your own original oil painting on blank canvas panel provided. Simply apply what you've learned in steps 1 and 2

COLOR-MATED PALETTE
A

$7.95 3-step outfit less easel

$17.95 New! Oil Painting Set





Each Set $3.89

Each Set $1.69

Craftint
OIL PAINTING SET
K-9
R
S
T
V
W
X

Each Set $1.59

FLOWERS TO PAINT
BIRDS TO PAINT
Y
Z

Flower Set $2.79

Bird Set $2.79

Official Chief and Princess Leathercraft Kits

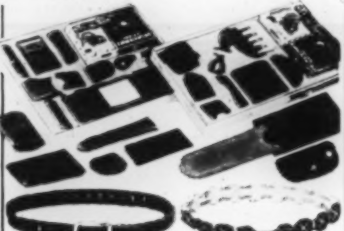
De Luxe Set includes [AA] [BB], and tom-tom kit

$4.79

MOCCASIN KIT
BB

$1.94 Headdress Set only

AA Children's Moccasin Kit $1.94 Men's Women's $2.89



CC Giant 6 $2.89

DD De Luxe 4 $1.89

$1.59 8x10-inch

SHELLCRAFT
JJ

$2.98 12 Kit Set

COPPER ENAMELING KIT
KK

$13.95

Styrofoam
Fluff-Blox
LL

$1.79

aluminum craft
MM

$2.79

Sanford's Spatter Craft STENCIL SET
HIS HERS
HIS HERS
NN

$3.79

deco-write
PP

$2.79

HOBBIES AND CRAFTS for the entire family

A **Complete 3-step Oil Paint Outfit.** Paint 3 beautiful oil paintings by following 3 outlined steps (shown on opposite page). Teaches you (1) how to mix oils; (2) how to bring out depth in your painting; (3) how to achieve balance; (4) how to apply colors correctly. **Kit includes:** 16 tubes (½x4 in.) Hi-Test Artist's Oil Paints; one 1-oz. jar each turpentine and linseed oil; three 10x14 in. genuine canvas panels, 1 pre-sketched and pre-numbered, 1 pre-sketched only and 1 blank; 3 full-color guidance prints; 9x12 in. palette; brushes; and Color-Mated Palette showing 120 colors, inst. *State subject Mountain Scenes, American Countrysides or Still Life.*

3 T U9953—Shipping weight 4 lbs. $7.95
3 T 09954—Same as above PLUS 5-ft. hardwood folding easel . . easel opens to 60 in. high. Shpg. wt. 8 lbs. . $9.79

B **New! 3-step Oil Painting Set.** Same as 3T9953 above except de luxe set in 14½x10¾ inch varnished hardwood Easel-Aide Sketch Box; plus larger Studio Size oil paint tubes; 4 brushes; 10x14 in. wood palette . . a complete professional set. Includes materials listed with 3T9953 above plus Countrysides subjects.

3 T 408—Shipping weight 10 lbs. $17.95

"Craftint Big 3" Paint-by-Number Sets. Each set has 3 big 12x16 in. mounted panels for easy painting . . ready for framing. Outlined, numbered pictures from fine original paintings. Also includes 18 jars paint, 3 brushes, cleaner, instructions. *State catalog numbers of sets.* Shipping weight each set 4 lbs. $3.89

C 3 T 421—**New! Paris Scenes.** Eiffel Tower, Arc de Triumphe, Notre Dame Cathedral.
D 3 T 429—**New! Scenes from the Sea.** Clipper Ship, Harbor Scene, Rock and Shoals.
E 3 T U5283—**Faraway Places.** High Altitude, Oriental Fisherman, and Carrier.
F 3 T U5284—**Sunny Italy.** Waterfront, Italian Alps, and Fishing Village.
G 3 T 423—**New! Fairy Tales.** Pinocchio, Wizard of Oz, and Alice in Wonderland.
H 3 T U5243—**Ballet Series.** Male and Female Dancers, Can-Can, and Spanish Dance.
J 3 T 5225—**Western Scenes.** Canyon Trail, Valley Stage, and Cowboy Love Song.
K 3 T 5287—**Modern Still Life.** Summer, Autumn, and Brown-eyed Susans.

New! Low-priced Paint-by-Number Set. Two 11x14 in. pre-sketched, pre-numbered canvas panels; 20 plastic bottles of pre-mixed oil paints, paint brush, instructions. Wt. ea. set 1 lb. 6 oz.

[L] 3 T 433—Cabin in Woods, Winter Woodland . $1.69
[M] 3 T 435—Pioneer Days, Apple Blossom Time. . 1.69
[N] 3 T 434—Fox Hunt, and The Hunt 1.69
[P] 3 T 432—Sailing, and Off to the Sea. 1.69

"K-9 Paint-by-Number" Oil Set. Two 9x12 in. mounted panels, 8 jars ⅛-oz. artist's oil paints, brush, cleaner, instructions. Wt. ea. set 1 lb. 8 oz.

[R] 3 T 5250—Collies . . . . Only $1.59
[S] 3 T 5251—Honey Cocker Spaniels 1.59
[T] 3 T 5300—Boxers. 1.59
[V] 3 T 426—New! Siamese Cats. 1.59
[W] 3 T 427—New! Pinto Ponies. 1.59
[X] 3 T 428—New! St. Bernards. 1.59

Flowers and Birds to Paint. 32 popular flowers or 32 colorful birds (size 8⅜x10⅜ in.) in outline on fine drawing paper. 72 page booklet in full color with descriptions. Paint brush.

De Luxe Set: Contains 50 cakes (⅞x⅝ in.) water color paints and 4 tubes of water colors.

[Y] 3 T 392—**Flowers.** Shpg. wt. 2 lbs. 4 oz. $2.79
[Z] 3 T 396—**Birds.** Shpg. wt. 2 lbs. 4 oz. 2.79

Regular Set: Like De Luxe Set above but with 30 assorted water color paints.

3 T 391—**Flowers.** Shpg. wt. 1 lb. 10 oz $1.69
3 T 390—**Birds.** Shpg. wt. 1 lb. 10 oz 1.69

AA **Official Chief and Princess Children's Indian-type Moccasin Kit.** Includes pre-cut chrome tanned split cowhide moccasin leather. Cushion foam rubber innersoles ⅛-in. thick. Colorful Scotch Plaid lining pre-cemented to vamps. Palomino colored (lt. tan) leather. Pre-beaded Indian arrow pattern on toe. Instructions. *Please state size: Junior, Small, Medium or Large.*

3 T 1107—Shipping weight 1 pound. $1.94

Kit Size	Average Age	Shoe Size
Junior. . . .	. . . 3 to 5 years. . .	. . . 9½ through 12½
Small.	. . . 5 to 7 years. . .	. . . 13, 13½, 1, 1½
Medium. . .	. . . 7 to 9 years. . .	. . . 2, 2½, 3, 3½
Large.	. . . 9 to 12 years. . .	. . . 4, 4½, 5, 5½

Official Chief and Princess Adult Indian-type Moccasin Kit. Ideal kit for children to make for Mom and Dad or for parents to make themselves. Similar to above but with heavier ¼-in. thick innersoles and waxed rayon laces. Wt. 1 lb. 4 oz.

3 T 1108—Men's Kit. *State kit size*. $2.89
3 T 1123—Women's Kit. *State kit size*. 2.89

Kit Size	Men's Shoe Size	Women's Shoe Size
Small. . . .	5, 5½, 6, 6½	5, 5½, 6, 6½, 7, 7½
Medium. .	7, 7½, 8, 8½, 9, 9½	8, 8½, 9, 9½, 10
Large. . . .	10, 10½, 11, 11½, 12	. . . .

BB **Chief and Princess Indian-type Headdress Kit.** Includes base, shield, feathers, cement, lacing and rivets for assembly. No tools needed. Adjustable slide buckle for sure head-size fit. Easy to assemble from illustrated instructions.

3 T 1109—Shipping weight 1 pound. $1.94

De Luxe Chief and Princess Indian-type Craft Set. Includes children's moccasin kit, headdress kit (AA and BB above) and tom-tom kit. Tom-tom kit includes leather drum heads, metal base, 6-in. beater, plastic lacing, fluff feathers, cement plus illustrated instructions. Finished tom-tom is 3½ in. high. 4-in. diam. *State child's moccasin size.*

3 T 1110—Shpg. wt. 3 lbs. . . . . Set of 3 Kits $4.79

CC **Chief and Princess "Giant 6" Indian-type Leathercraft Kit.** Kit contains material for making 6 practical leather projects: link belt up to 36 in. long; full size 5-piece billfold; 6-hook keycase; large change purse; "penny saver" coin purse; and comb case. Instructions.

3 T 1117—Shipping weight 1 lb. 8 oz. $2.89

DD **Chief and Princess "De Luxe 4" Indian-type Leathercraft Kit.** Contains enough material for 4 projects: Western "lace-a-link" belt with brass-plated buckle; keycase holding up to 4 keys; comb case; and coin purse with change insert.

3 T 1116—Instructions. Shpg. wt. 1 lb. 4 oz $1.89

"The Coppersmith." Now you can make expensive-looking copper pictures! Fascinating new method of forming copper pictures—no tracing or tapping. Each set includes mold, sheet of copper, cardboard mount, steel wool, preserver, bottles of antique and black finish (for contrast), brush and double-edged nylon-tipped rubbing tool.

EE **Coppersmith Set.** Makes one 9x12-in. picture. *State* Oriental Lady or Oriental Man.

3 T 1114—Shipping weight 1 lb. 8 oz. $1.84

FF **Coppersmith Set.** Makes one 8x10-in. picture. *State* Clipper Ship or Hawaiian Eve.

3 T 1113—Shipping weight 1 lb. 4 oz. $1.59

GG **Coppersmith Set.** One 10x14-in. picture. *State* Buffalo Hunt or Venetian Gondola.

3 T 1112—Shipping weight 2 lbs. 4 oz $2.79

HH **Coppersmith Set.** One 12x16-in. picture. *State* Flying Geese or Roman Gladiator.

3 T 1111—Shipping weight 3 pounds. $3.79

JJ **Shellcraft Set.** 12 individual kits of multi-colored sea shells easily made into costume jewelry. Enough material for 12 projects.

3 T 1101—*Postpaid.* (Shpg. wt. 1 lb.). $2.98
3 T 1100—Shellcraft Set. Similar to above but for 8 projects. *Postpaid.* (Shpg. wt. 14 oz.) $1.98

KK **Copper Enameling Kit.** Make over 27 items . . cuff links, earrings, brooches, medallion pins, ashtray, etc. Revolutionary electric enameling kiln allows you to watch actual firing process which fuses metal to metal. Heats in less than 5 min. to 1500°F, cools in less than 10 minutes. UL approved. 110–120-volts, 60-cycle AC or DC. Includes necessary materials and instructions.

3 T 5253—Shipping weight 7 lbs. 8 oz. $13.95

Porcelain Decorating Kit. Make beautiful decorated porcelain jewelry . . 18 pieces. Includes porcelain blanks, findings, paint and brush. Requires firing in a kiln. Kiln not included.

3 T 1106—Instructions. Shpg. wt. 8 oz. $4.95

LL **103-piece Rainbow "Fluff-Blox" Kit.** Create many useful decorative and party items with Styrofoam® blocks and chenille pipe stems.

3 T 1124—Shipping weight 1 lb. 8 oz. $1.79

Pipe Cleaner Modeling Set. Includes 102 stems, 12 inches long, in assorted colors.

3 T 437—Shipping weight 8 oz. $1.09

MM **Aluminum Crafts Super De Luxe Set.** Each picture can be tooled, tapped or painted. Or do all 3 on one picture. 26 pre-embossed designs featuring 3 Davy Crockett panels. Includes 5 bottles paint, thinner, brush, metal working tool.

3 T 440—Shipping weight 1 lb. 2 oz. $2.79
3 T 439—Similar to above but 14 designs featuring 3 Davy Crockett panels. Shpg. wt. 1 lb. $1.89

NN **2-in-1 Textile Paint Set.** Paint with stencil brush or spatter (air pressure) technique. Decorate all natural, synthetic fabrics and textiles. Water soluble permanent colors. Can be washed or dry cleaned. Includes six ½-oz. bottles assorted colors spatter textile ink; four ⅛-oz. bottles assorted colors textile paint; spatter gun; textile brush; 3 punch-cut stencil sets—*Rose, French Poodle, His and Hers.* Initial stencil.

3 T 9959—Shipping weight 2 lbs. 12 oz $3.79

PP **Deco-Write Textile Painting Kits.** Embroider with paint. Colors flow smoothly from ball point-tipped tube. Includes 5 tubes assorted colors. Quick drying paint is hand washable.

3 T U5201—**Towel Kit** with 2 towels, each 26 in. long and instructions. Shpg. wt. 2 lbs. $2.79
3 T 5312—**Cocktail Napkin Kit.** Eight 6½x9-in. napkins with outlines. Shipping weight 2 lbs. $2.79

RR **Clay Play** (shown below). An educational hobby. Includes tools, clay, basic wire formed designs. Easily removed from hands and clothes.

3 T 1105—Instructions. Shpg. wt. 2 lbs. 8 oz. $1.94

SS **Complete De Luxe Beadcraft Set.** (Illustrated below). Includes everything needed for woven and stitched beadwork. Plastic and metal adjustable bead loom, 10 vials assorted colored beads, "Magic Eye" beadwork magnifier on stand, bead graph paper, needles, 50-yd. spool nylon thread, 16-page instruction book.

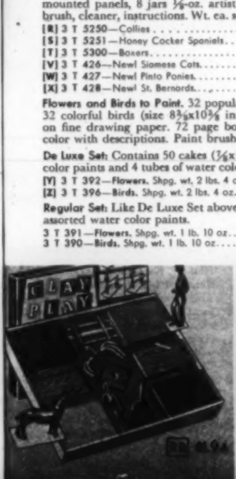
3 T 1103—Postpaid. (Shpg. wt. 1 lb. 2 oz.). $2.50

TT **Christmas Corsage Kit.** (See below). Make beautiful holiday lapel decorations and corsages. Includes material to make 12 large or 15 medium-sized corsages. Ribbon, leaves, etc.

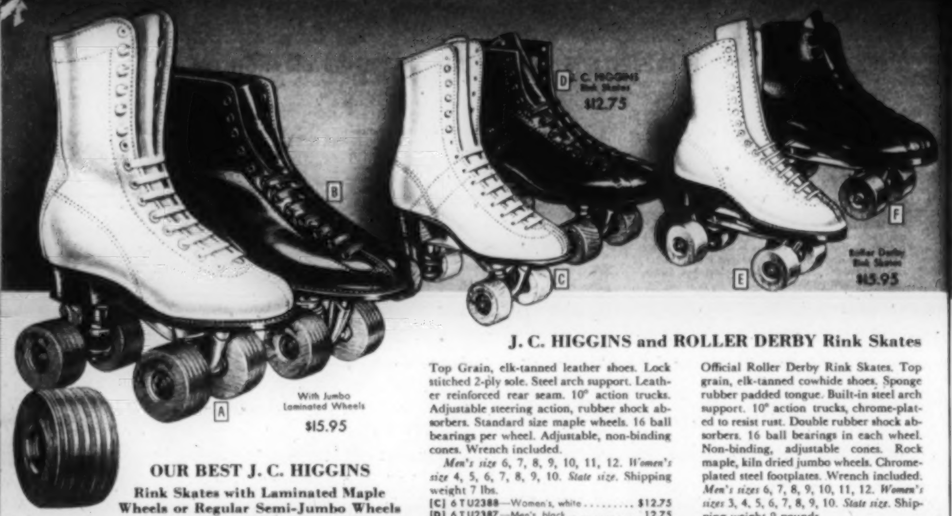
3 T 438—With instructions. Shpg. wt. 1 lb. 2 oz . . . $1.98

VV **Figurine Painting Set** (below). Includes 5 break and chip-resistant figurines plus plaque. Paint, brushes, mixing tray, instructions.

3 T 1104—Shipping weight 2 pounds. $1.89



FIGURINE
VV $1.89



OUR BEST J. C. HIGGINS

Rink Skates with Laminated Maple Wheels or Regular Semi-Jumbo Wheels

Our Best J. C. HIGGINS Men's and Women's Rink Skates, with exclusive 14-ply laminated maple wheels. Made of select hard maple—bonded with waterproof Phenolic resin. These laminated wheels outwear regular wood wheels over 2 to 1. Skates are also available with standard size semi-jumbo maple wheels. Shoes are top grain, elk-tanned leather—fully cloth lined. Sponge rubber padded tongue. Goodyear double-stitched 2-ply soles. Built-in steel arch support. 10° action trucks. Adjustable shock action. Axles are flush or indented from the outside edges of wheels to prevent snagging or catching with other skates. Cones may be tightened as bearings wear. 16 ball bearings per wheel. Wrench included. *Men's sizes* 5, 6, 7, 8, 9, 10, 11, 12. *Women's sizes* 3, 4, 5, 6, 7, 8, 9, 10. *State size.*

Our Best Rink Skates with Jumbo Laminated Wheels.

[A] 6 T U2355—Women's, white. Shipping weight 7 pounds.......... $15.95
[B] 6 T U2356—Men's, black. Shipping weight 7 pounds.............. 15.95

As above with semi-jumbo rock maple wheels (not laminated).

6 T U2305—Women's, white. Shipping weight 7 pounds.............. $14.95
6 T U2354—Men's, black. Shipping weight 7 pounds.................. 14.95

J. C. HIGGINS and ROLLER DERBY Rink Skates

Top Grain, elk-tanned leather shoes. Lock stitched 2-ply sole. Steel arch support. Leather reinforced rear seam. 10° action trucks. Adjustable steering action, rubber shock absorbers. Standard size maple wheels. 16 ball bearings per wheel. Adjustable, non-binding cones. Wrench included.

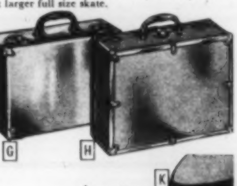
Men's size 6, 7, 8, 9, 10, 11, 12. *Women's size* 4, 5, 6, 7, 8, 9, 10. *State size*. Shipping weight 7 lbs.

[C] 6 T U2388—Women's, white.......... $12.75
[D] 6 T U2387—Men's, black............. 12.75

HOW TO ORDER Rink Skates: If you wear a full size shoe, order same size. If half size shoe, order next larger full size skate.

Official Roller Derby Rink Skates. Top grain, elk-tanned cowhide shoes. Sponge rubber padded tongue. Built-in steel arch support. 10° action trucks, chrome-plated to resist rust. Double rubber shock absorbers. 16 ball bearings in each wheel. Non-binding, adjustable cones. Rock maple, kiln dried jumbo wheels. Chrome-plated steel footplates. Wrench included. *Men's sizes* 6, 7, 8, 9, 10, 11, 12. *Women's sizes* 3, 4, 5, 6, 7, 8, 9, 10. *State size*. Shipping weight 9 pounds.

[E] 6 T U2393—Women's, white...... $15.95
[F] 6 T U2391—Men's, black........ 15.95

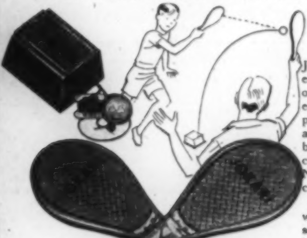


G **Aluminum Alloy Skate Case.** Lightweight. Lock, key included. 14½x10¼x5¼ in.
6 T U2352—Shpg. wt. 3 lbs.............. $4.49

H **Riveted Steel Skate Case.** 15x11x5½ in. *State color* red, green or blue. Price includes 10% Federal tax.
6 T U2381E—Shpg. wt. 6 lbs............ $3.85

J **Rubber Toe Stops.** Nails included.
6 T 2382—Shpg. wt. 1 lb.............Pr. 79c

K **Rinkster Toe Stops.** Fits all rink skates. 3 positions.
6 T 2383—Shpg. wt. 1 lb.............Pr. $2.29
6 T 2392—**Extra bumpers for above.** Shipping weight 12 ounces......................Pair 69c

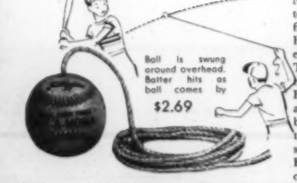


JOKARI—the NEW Action Game for All Ages

Jokari—the rage of the French Riviera is now available for your indoor-outdoor fun. No special court is needed. Requires very little space. Can be played in the basement, yard—almost anywhere. Players use paddles and a ball which is secured to the Jokari control box on a long rubber cable. No nets or markers are needed. A fascinating game for young and old alike.

Each Jokari set comes complete with center control box (which also serves as carrying box), sponge rubber ball, 2 plywood paddles and 10 feet of rubber cable. Shpg. wt. 3 lbs. 8 oz.

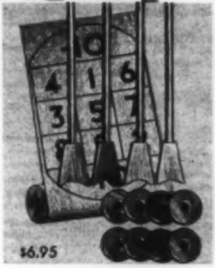
6 T 2521 .... $4.79


Ball is swung around overhead. Batter hits as ball comes by
$2.69

Hit-A-Homa Baseball Game

No need to go half-way across town to a field . . practice batting and fielding right at home. Easy to use. Hit-a-Homa Practice Baseball sharpens a young players 'batting eye.' Teaches proper coordinated swing . . improves timing and batting stance. Best of all it's a two-man operation—all that's needed is a pitcher and a batter. For Dad, there'll be no need to run his legs off during a practice session with that young 'powerhouse'! Ball is attached to 15-foot cord and can't get away from you.

6 T 1632—Shpg. wt. 12 oz........ $2.69



-10
4
1
6
5
7
8
$11.95

12-ft. Shuffleboard

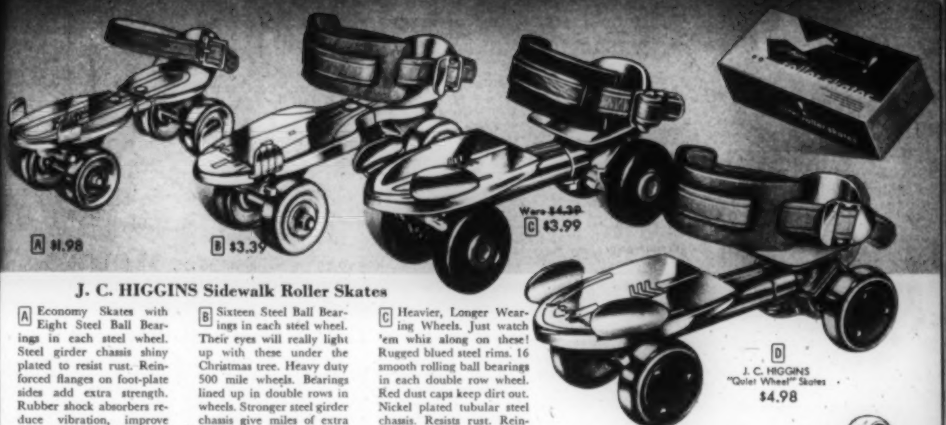
Hours of fun in your basement, game room or outside with this 12-foot linoleum court Shuffleboard set. Linoleum is felt backed with stenciled scoring area. Lies flat on any surface. Resists wear—easy to keep clean. Can be played by young and old alike. Set comes complete with four 50-inch pushers, eight 3½-inch disks—four red, four green. Court is 12x2 feet. Instructions included. For summer and winter fun, order yours today.

6 T 02622L—Shpg. wt. 12 lbs... $6.95

Game Room Shuffleboard

Roll-up Shuffleboard game with stencilled 14x3 foot linoleum court. This near-regulation size game is ideal for game rooms, churches and even outdoors. Set it up anywhere. Game has glossy linoleum court with figures stencilled on each end. Linoleum has felt backing—lies flat on any surface. Set comes complete with four 50-inch pushers, eight 4½-inch disks—four green, four red. Linoleum court is 14 feet long and 36 inches wide. Instructions included.

6 T 02623L—Shpg. wt. 19 lbs....$11.95

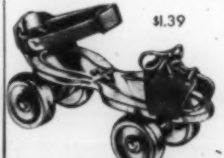

A $1.98
B $3.39
~~Were $4.39~~
C $3.99
D
J. C. HIGGINS "Quiet Wheel" Skates
$4.98

J. C. HIGGINS Sidewalk Roller Skates

A Economy Skates with Eight Steel Ball Bearings in each steel wheel. Steel girder chassis shiny plated to resist rust. Reinforced flanges on foot-plate sides add extra strength. Rubber shock absorbers reduce vibration, improve steering action. 17½-inch leather ankle strap holds skate firmly. Form-fit toe clamps. Fit shoe without scuffing leather. Skate size adjusts 7¼ to 10½ inches. Skate key included. What other inexpensive gift provides so much fun? Wt. 3 lbs.
6 T U2303.........Pair $1.98

B Sixteen Steel Ball Bearings in each steel wheel. Their eyes will really light up with these under the Christmas tree. Heavy duty 500 mile wheels. Bearings lined up in double rows in wheels. Stronger steel girder chassis give miles of extra wear. Footplate is beaded with flanged sides. Plated to resist rust. Rubber shock absorbers reduce vibration. Ankle strap holds ¼-in. thick felt-backed sponge rubber pad across instep. Skate key incl. Size adjusts 8 to 10¾ in. Wt. 4 lbs.
6 T U2301.........Pair $3.39

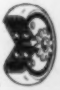
C Heavier, Longer Wearing Wheels. Just watch 'em whiz along on these! Rugged blued steel rims. 16 smooth rolling ball bearings in each double row wheel. Red dust caps keep dirt out. Nickel plated tubular steel chassis. Resists rust. Reinforced heel plate. Curved toe clamp fits shoes without scuffing leather. Rubber shock absorbers. Leather straps, rubber ankle pads. 8 to 11-inch size adjustment. Key included. Order now in time for Christmas!
6TU2300—Shpg. wt. 5 lbs. Were $4.39..............Pair $3.99



For Beginners to 7 years of age

Teach 'em young with J. C. HIGGINS Beginners' Roller Skates. Sleeve bearings in wheels do not build up dangerous speeds. They're safer for youngsters to age 7. Child has plenty of fun with less chance of a fall. Steel wheels. Shiny plated steel girder chassis. Red leather toe strap, web ankle strap. Size adjusts from 6¾ to 8½ inches. Order today.
6 T 2361—Shipping weight 2 lbs................Pair $1.39

Build your order up to $20 or more and use Sears Easy Terms . . . see page 258 for details

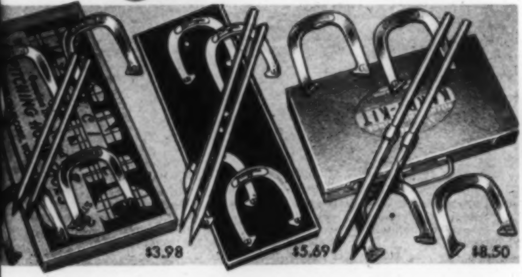


Our Best Sidewalk Roller Skates

Neoprene rubber cushioned wheels outwear regular wheels 4 to 1

D Hours of skating fun without disturbing the entire neighborhood. These "Quiet Wheel" skates combine healthful exercise with lots of wholesome enjoyment. Children love the playtime pleasure skating gives, so let your child join in the merriment.

Sears own laboratory tests prove these wheels outwear standard steel wheels 4 to 1. Heavy duty case-hardened steel rims provide tough outer shell. Give proper side-slip on turns . . won't catch like slow-turning rubber wheels. Inner cushion of neoprene rubber cuts vibration in half . . absorbs noise of steel rims. Rubber shock absorbers on front, and rear trucks. Axle and housing unit resist wear—wheel rotates on free rolling ball bearings. There are 16 double race ball bearings in each wheel. Plated tubular steel frame. Toe clamps are curved to grip shoe properly and securely—won't scuff or mar shoe leather. Skate size adjusts from 8 inches to 11 inches. Key included. Don't let them miss out on the fun, order skates for your child today!
6 T U2364—Shipping weight 6 pounds..................Pair only $4.98



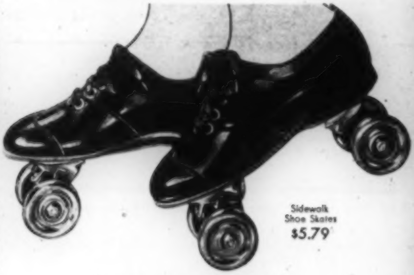
Let's Pitch Horseshoes . . the Game Everyone Knows and Loves

America's friendliest game now wrapped up in a New Picnic Special package. Set includes 4 drop forged steel, hooked type shoes. Approximately 1½ lbs. in weight—suitable for women and children. Shoes are marked, No. 1 in silver-color finish, No. 2 in gold-color finish. Set includes two stakes 22 inches long. Set comes packed in strong fibre carry-along case. Shpg. wt. 11 lbs.
6 T 02593K........Set $3.98

Two Pairs of J. C. HIGGINS 2½-lb. drop forged steel shoes. Official size and weight. Each set is a different color for easy identification. 2 stakes, 27 in. long, 1-in. diameter. Packed in durable box for ease of storing and carrying. Wt. 24 lbs.
6 T 02584K........Set $5.69

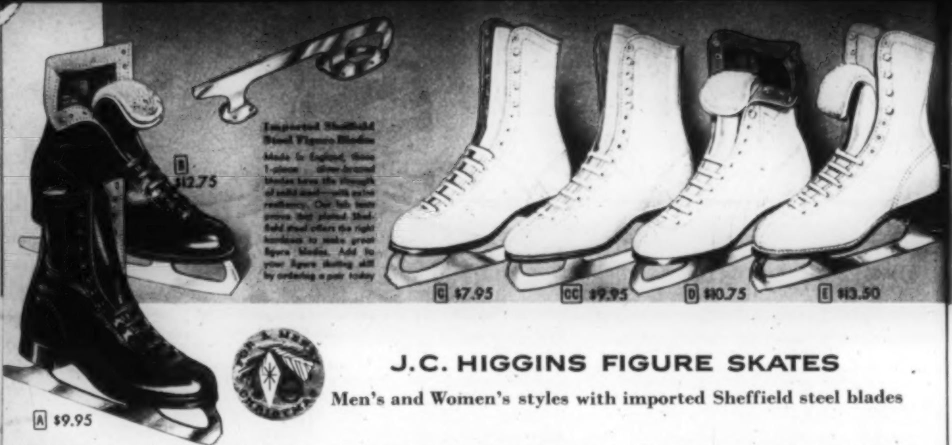
2 pairs of horseshoes only. Official size and weight as above, without stakes. 2 colors. Shpg. wt. 11 lbs.
6 T U2583.....Two pairs $3.29

A Set for Champions. The T. J. Octigan outfit with 2 pairs of professional shoes; Patented design for more ringers. Drop forged steel stakes are two-piece for convenience in carrying. Each set consists of 2 pairs of shoes, one pair No. 1 painted silver color, and one pair No. 2 gold color, one pair of stakes. Packed in enameled steel carrying case. Easy to carry—always ready for use.
6T02594K–Shpg.wt.24lbs.$8.50



NEW Sidewalk Shoe Skates

NEW for Christmas—sidewalk shoe skates, the skates are permanently attached. Safer for children because skates cannot come off. Shoes are top grain leather, made to support child's ankles. Oxford style. Soles are cemented to uppers—no stitching to wear or unravel. Built-in steel shank support in arch. Shoes are leather sock lined. Hard fiber heel counter in leather counter pocket. Wedge heel. Rubber sole. Reinforcing back stay and top binding. Uppers are nylon stitched. Red and white plaid shoe strings. Skates have ball bearings and steel wheels. Full steel sole plate. Plated to resist rust. Rubber shock absorbers reduce noise and vibration. Stronger steel girder chassis gives miles of extra wear. Maroon color shoes. *State shoe size* 1, 2, 3, 4, 5. Order today in time for Christmas.
6 T 2350—Sidewalk shoe skates. Shipping weight 3 lbs..........Pair $5.79



Imported Sheffield Steel Figure Blades

Made in England, these 1-piece silver-brazed blades have the strength of solid steel—with extra resiliency. Our lab tests prove that plated Sheffield steel offers the right hardness to make great figure blades. Add to your figure skating skill by ordering a pair today

J.C. HIGGINS FIGURE SKATES

Men's and Women's styles with imported Sheffield steel blades

A **Smooth, elk-tanned, top grain Black leather shoes.** Extra length, fitted counters. Closed toe. Steel arch support. Lock stitched oak-tanned leather sole. Drill cloth lining. Reinforcing lace and top stay. Imported 1-pc. Nickel plated Sheffield steel blades described above. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 T U1048—Shpg. wt. 4 lbs. .... Pair $9.95

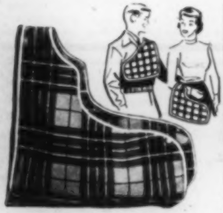
CC **NEW Top grain leather Women's figure skate.** Has famous 1-pc. hollow ground imported Sheffield steel blades. Shoes have lock stitched leather soles. Composition heel lift won't curl in damp weather. Hard fiber heel counters in leather pockets. Padded tongue. *State size* 4, 5, 6, 7, 8, 9, 10.
6 T U1018—Shpg. wt. 4 lbs. .... Pair $9.95

B **High cut, professional style Black leather shoes.** Elk-tanned top grain leather. Plaid drill lining. Nylon pile lined tongue. Thick felt sock lining. Extra long fitted counters. Steel arch support. Oak tanned leather sole. Imported 1-pc. Sheffield steel blades. *State size* 6, 7, 8, 9, 10, 11, 12.
6 T U1046—Shpg. wt. 4 lbs. .... Pair $12.75

D **Better Women's Figure Skates.** Elk tanned, top grain leather shoes. High-cut, white with closed toe. Full plaid cloth lining. Nylon pile padded tongue. Leather soles. Steel arch supports. Imported, nickel plated Sheffield steel blades. *State size* 3, 4, 5, 6, 7, 8, 9, 10.
6 T U1011—Shpg. wt. 4 lbs. .... Pair $10.75

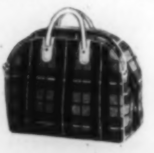
C **Good Women's White Figure Skates.** High cut with closed toe. Elk-tanned, split cowhide shoes. Steel arch support. Leather sole, Felt lined tongue. Reinforced lace and top stay. Composition heel lift. Hollow ground, nickel plated Sheffield steel figure blades. *State size* 4, 5, 6, 7, 8, 9, 10.
6 T U1010—Shpg. wt. 4 lbs. .... Pair $7.95

E **Our Best Women's Figure Skates.** Select, elk-tanned top grain white leather shoes. Fully lined with soft leather. Nylon pile padded 2-pc. tongue. Steel arch supports. Double-ply leather soles. Imported 1-pc. Sheffield steel blades are hollow ground and chrome plated. *State size* 4, 5, 6, 7, 8, 9, 10.
6 T U1012—Shpg. wt. 4 lbs. .... Pair $13.50



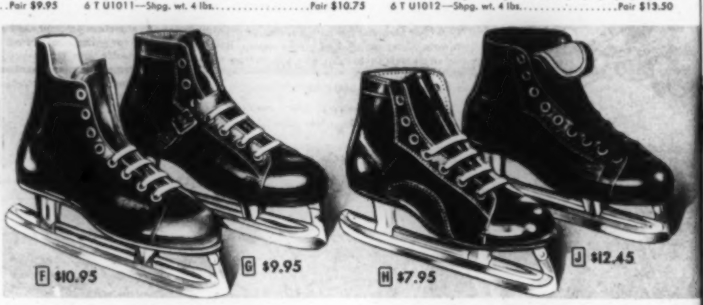
New Shoulder Case $2.29

Shoulder Ice Skate Case. Made of Dobbylon Rayon in Wallace plaid. Rubber backed. Holds skates to adult size 12. Room for extra socks, skate guards. Full zipper opening. Red plaid color.
6 T 1085—Shpg. wt. 1 lb. $2.29



New Carry-all Case $3.98

Carry-all Ice Skate Case. Rubber backed, attractive plaid duck. Removable skate holding pads. Vinyl plastic trim and welt. Full zipper opening. Holds any size skates, plus accessories. 15x7½x13 in.
6 T 1088—Shpg. wt. 3 lbs. $3.98



F **J. C. HIGGINS Men's Hockey Skates with Tendon Protector.** Protector rises about 1½ in. above regular height of shoe. Top grain black elk-tanned uppers. Brown hard box toe and trim. Steel arch support. Sponge rubber padded 2-pc. tongue. Imported precision ground Sheffield steel blades. *State size* 6, 7, 8, 9, 10, 11, 12.
6 T U1006—Shpg. wt. 5 lbs. See How to Order. .... Pair $10.95

G **J. C. HIGGINS Men's Hockey Skates.** Top grain, elk tanned leather shoes. Black with brown hard box toe. Steel arch support. Web tape reinforced instep. Imported Sheffield steel blades. 1-pc. seamless cups. Shaped foot plates. *State size* 6, 7, 8, 9, 10, 11, 12.
6 T U1005—Shpg. wt. 5 lbs. See How to Order. .... Pair $9.95

H **Our Lowest Priced J. C. HIGGINS Men's Hockey Skates.** Split cowhide uppers. Top grain leather hard box toe. Steel arch support. Oak-tanned leather sole. Felt sock lining. Black with brown trim. Precision ground hard tool steel runners. Cups, tubes, footplates, runners resist rusting. *State size* 4, 5, 6, 7, 8, 9, 10, 11, 12.
6 T U1039—Shpg. wt. 4 lbs. See How to Order. .... Pair $7.95

J **Professional Quality Hockey Skates by Nestor Johnson.** Select, top grain black leather shoes. Brown trim and stitching. Foam rubber padded 2-pc. tongue. Felt sock lining. Web tape reinforced instep. Precision ground tool steel blades. *State size* 6, 7, 8, 9, 10, 11, 12.
6 T U1045—Shpg. wt. 5 lbs. See How to Order. ...... Pair $12.45

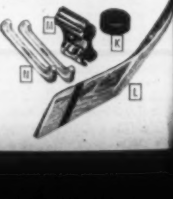
How to Order: For indoor skating with lightweight socks, order skate same size as street shoe. If you wear half size shoes, order next larger full size skate. For outdoor skating with heavy socks, order one size larger skate. If you wear half size street shoes order size and one-half larger skate.

[K] 6 T 1027—**Rubber Puck.** Shpg. wt. 8 oz. Each 25c

[L] **Hardwood Hockey Sticks.** Neutral pitch.
6T01097—**Junior size.** 40 in. long. Wt. 2 lbs. ...79c
6T01098—**Amateur size.** 48 inches long. Shipping weight 2 pounds. $1.09
6T01099—**Pro size.** 53 in. long. Wt. 2 lbs. 1.69

[M] 6T 1093-**Skate Sharpener.** Shpg. wt. 11 oz. . 85c

N **Rubber Skate Guards.** Protect blades walking to and from rink. *Please be sure to state size* **small** (for boys to shoe size 3, women to size 5); **medium** (men 4-7, women 6-9); **large** (men 8-9, women 10); **extra large** (men 10-12).
6 T 1091—Shpg. wt. 1 lb. Gray. .... Pair $1.19



C $6.59
B $6.59
A $9.25

GIVE A WINTER OF FUN

Figure and Hockey Skates for boys and girls

J. C. HIGGINS Junior Figure Skates

A Professional Style Girls' Figure Skates with Sheffield Steel Blades. These skates have the features of full-size models. Sheffield steel blades are imported from England. Nickel-plated with saw tooth leading edge for real control. Blades are 1-pc. silver brazed spring tempered steel. Hollow ground to take and hold a fine edge. High cut, top grain white elk-tanned leather shoes. *State size* 1, 2, 3.
6 T U1016—Shpg. wt. 4 lbs. $9.25

Junior Size Figure Skates. Elk-tanned split cowhide uppers. Drill plaid lining. Cotton suede cloth inside lace and top stay facing. Felt sock lining and felt padded tongue. Steel arch support built into leather soles. Sharp, plated blades are rugged tool steel. Hollow ground to hold a keen edge. *Please be sure to state size* 11, 12, 13, 1, 2, 3. Shipping weight 3 pounds.
[B] 6 T U1015—Girls' white. $6.59
[C] 6 T U1041—Boys' black 6.59

J. C. HIGGINS Boys' Hockey Skates

D Our Best Boys' Hockey Skates. Blades are made of high carbon tool steel. Plated to resist rust. Electronically welded tubes. Shoes are top quality, black split leather. Tan toe is top grain cowhide. Oak tanned leather soles with built-in steel arch support. Felt padded tongue. Felt sock lining. Ankle strap. *Please be sure to state size* 1, 2, 3, 4, 5.
6 T U1043—Shpg. wt. 3 lbs. . $7.95

E Low Priced Boys' Hockey Skates. Split cowhide uppers. Hard box toe of top grain cowhide. Steel arch support built into leather sole. Black with brown toe and ankle strap. Sharp, high carbon tool steel runners. *State size* 11, 12, 13, 1, 2, 3.
6 T U1001—Shpg. wt. 3 lbs. $6.79

F Double Runner Skates for Boys and Girls. Runners are about ½-in. apart—built close to ground. Shoe is split cowhide. Rubber soles. *State size* 10, 11, 12, 13, 1, 2. Shpg. wt. 3 lbs.
6 T U1051—White $3.98 6 T U1052—Black $3.98

J. C. HIGGINS BASKETBALL SETS . . . RUBBER COVERED BASKETBALLS . . . Official in Every Respect

Ball alone	$2.88
Goal, net alone	1.29
Combination ball, goal set	$3.99

Ball only	$3.85
Goal, Net only	1.39
Pump only	69¢
Total	~~$5.93~~
You Pay only	$5.78

Ball only	$4.98
Goal, Net only	1.39
Pump only	69¢
Total	~~$7.06~~
You Pay	$6.88

Ball only	$6.95
Goal, net only	2.79
Total	~~$9.74~~
You Pay	$9.59

Ball only	$ 8.45
Goal, Net only	2.79
Total	~~$11.24~~
You Pay	$10.99

Buy the Set and Save Your Christmas dollars . . . an ideal gift

Lowest price J. C. Higgins Basketball combination. Multi-ply all rubber ball single molded into 1-piece. No stitches or laces. Watertight. Pebble grained cover. Official size and weight. Rubber valve. Inflating needle included. **Regulation goal.** 18-in. diameter, ⅜-in. round steel rim. Steel braces. Cotton twine net. Be sure to order yours today!
6 T T1814—Ball, Goal, Net Set. Shpg. wt. 7 lbs. . . . $3.99
6 T 1850—Ball only. Shpg. wt. 2 lbs. 8 oz. $2.88
6 T 1839—Goal and Net only. Shpg. wt. 4 lbs. $1.29

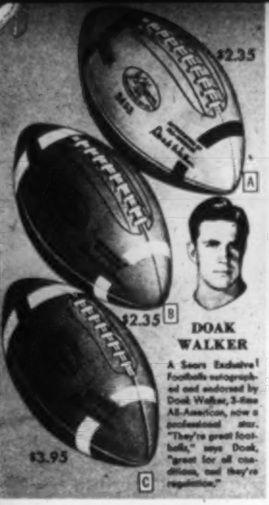
J. C. Higgins Rubber Basketball, Goal and Net and Inflating Pump Set. Double process molded ply rubber ball. Pebble grain cover molded to carcass. Official size, weight. Needle incl. **Goal and Net.** Official 18-in. diameter; ⅜-in. steel rim. Cotton twine net. Inflating pump can be used for all types of sporting balls.
6 T T1873—Ball, Goal and Net, and Pump. Wt. 7 lbs. $5.78
6 T 1830—Ball only. Shpg. wt. 2 lbs. 8 oz. 3.85
6 T 01829—Goal and Net. Shpg. wt. 4 lbs. $1.39
6 T 1895—Inflating Pump. Shpg. wt. 6 oz. . . . . .69¢

Good Ball, Goal and Net and Pump Set. J. C. Higgins molded fabric and rubber ball. No stitches or laces. Ball is molded into one piece from bladder to cover. Rubber cover vulcanized over fabric reinforced bladder. Official size, weight. Inflating needle incl. **Goal and Net.** Official 18-in. diameter, ⅜-in. steel rim. Cotton twine net. Inflating pump for basketballs, footballs etc.
6 T T1857—Ball, Goal and Net, Pump. Shpg. wt. 6 lbs. 10 oz. . . $6.88
6 T 1802—Ball only. Shpg. wt. 2 lbs. 8 oz. 4.98
6 T 01829—Goal and Net. Shpg. wt. 4 lbs. 1.39
6 T 1895—Pump. Wt. 6 oz. . . . 69¢

Better and Best Sets . . Nylon Wound Construction

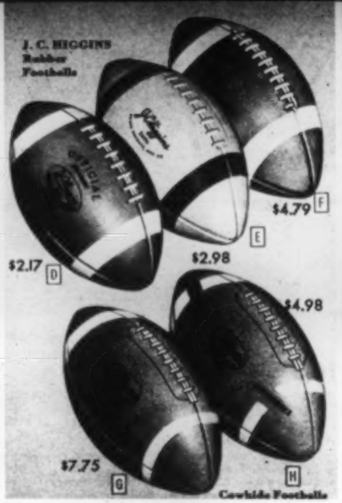
Better Ball and Goal Set. Ball has thousands of yards of nylon filament wound over butyl rubber bladder. Rubber cover vulcanized over windings. 50% longer lasting . . . 50% more puncture resistant than comparable fabric ply balls. Deep pebble grain cover lasts longer. Needle included. Goal is 18 in. diameter of ½-in. round steel with 12 tieless hooks for net. Net is regulation size, 12 loop, 48 thread cotton twine.
6 T T1858—Ball, Goal and Net. Shpg. wt. 7 lbs. 8 oz. $9.59
6 T 1826—Ball only. Shpg. wt. 2 lbs. 8 oz. 6.95
6 T 01869—Goal and Net. Shpg. wt. 5 lbs. 2.79

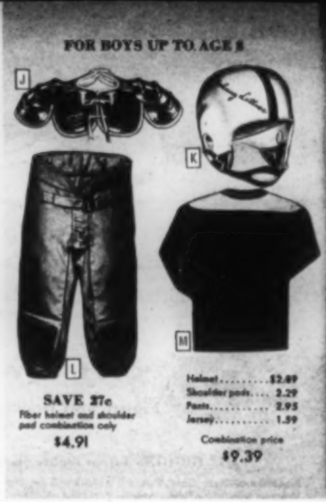
Our Best. Try our 10-day trial offer. Order regular way. If you aren't completely satisfied, return it and we will refund every penny including postage both ways. More nylon winding and extra layer of gum rubber bond. Laceless and waterproof. Official size, weight. Outwears leather balls. Goal net set same as that described at left.
6 T T1859—Ball, Goal and Net Set. Shpg. wt. 7 lbs. 8 oz. $10.99
6 T 1823—Ball only. Needle incl. Shpg. wt. 2 lbs. 8 oz. $8.45
6 T 01869—Goal and Net. Shpg. wt. 5 lbs. 2.79



DOAK WALKER

A Sears Exclusive! Footballs autographed and endorsed by Doak Walker, 3-time All-American, now a professional star. "They're great footballs," says Doak, "great for all conditions, and they're regulation."





SAVE 27c
Fiber helmet and shoulder pad combination only
$4.91

Helmet............$2.89
Shoulder pads.... 2.29
Pants........... 2.95
Jersey.......... 1.59
Combination price
$9.39

Doak Walker Footballs

A **Doak Walker White Peb-Tex Football.** White pebble-grained imitation leather cover. White with black end stripes. Pebble graining gives firm grip. Cemented cotton drill lining. Flat plastic laces. Strongly stitched seams. Rubber valve, bladder. Suitable for both day and night play. May be washed to preserve color. Inflating needle included. Official size, weight.
6 T 2452—Shpg. wt. 1 lb. 7 oz............ **$2.35**

B **Doak Walker Peb-Tex Football.** Same quality and construction as ball above, but with new dark red-brown football leather color cover. Needle included. Official size, weight.
6 T 2451—Shpg. wt. 1 lb. 7 oz............ **$2.35**

C **Doak Walker Split Cowhide Football.** Select quality split cowhide cover. Double herringbone cotton twill lining. Flat, double plastic lacing. Pebble-grained cover treated to provide firm gripping surface. Dark red-brown football color. White end stripes. Strongly stitched seams. Inflating needle included. Official size, weight. Shipping weight 1 lb. 8 oz.
6 T 2444............................ **$3.95**

J. C. HIGGINS Footballs Stand Rough Wear

D **Our Lowest Priced All-rubber Football.** Official size, weight, shape. Scuff resistant seamless rubber pebble grain construction. Tan color. Handles like leather.
6 T 2462—Needle included. Shpg. wt. 1 lb. 7 oz.......... **$2.17**

E **Better All-rubber Football.** Made of laminated multiple layers of white rubber. Black end stripes. Pebble grained surface feels, performs like leather. Official size, weight. Water won't alter weight or shape.
6 T 2454—Needle included. Shpg. wt. 1 lb. 10 oz......... **$2.98**

F **Our Best Rubber Covered Football.** Feels, handles like top leather balls. Extra layers of sturdy rubberized cotton fabric molded over rubber bladder. Pebble-grained rubber cover vulcanized to carcass. Red-brown, white stripes. Watertight. Official size, weight.
6 T 2453—Needle included. Shpg. wt. 1 lb. 12 oz......... **$4.79**

G **Our Best Cowhide Football.** Select cowhide cover. Pebble grained surface. Triple cotton twill lining. Flat double leather lace. Lock-stitched linen seams. 1-pc. rubber bladder, valve. Off. size, weight. Tan, white stripes.
6 T 2448—Needle included. Shpg. wt. 1 lb. 10 oz......... **$7.75**

H **Conference Model Cowhide Football.** Pebble grained cowhide cover. Double cotton twill lining. Leather lacing. Official size, weight. Tan, white stripes.
6 T 2446—Needle included. Shpg. wt. 1 lb. 10 oz......... **$4.98**

Football Uniforms for the Young Stars

J K **Combination Helmet and Shoulder Pads. Johnny Lattner Autographed Helmet.** Junior size. Tenite plastic. 4-point web suspension. Leather covered padding. White with red stripe. Adjustable chin strap. *Sizes small* (6⅜ to 6½); *medium* (6½ to 6¾).

Junior Size Shoulder Pads have molded fiber shoulder caps, body. Quilted cotton padding. Peb-Tex hinges. Elastic arm straps. Cotton laces.

6 T 2437—Combination. *State helmet size.* Shpg. wt. 3 lbs. 4 oz. **$4.91**
[J] 6 T 2416—Shoulder pads. Shipping weight 1 lb. 8 oz... **2.29**
[K] 6 T 2449—Helmet. *State size.* Shpg. wt. 1 lb. 10 oz...... **2.89**

Buy the Complete Outfit and Save. Includes helmet and shoulder pads described above *plus* football pants and jersey.

Khaki twill football pants have padded hips and knees. Peb-Tex reinforcement. Removable thigh pads. *State waist size* 20, 22, 24, 26, 28.

Cotton Jersey. Double thickness at shoulder yoke. *Three color combinations: blue with gold-color yoke; green with white yoke; or scarlet with white yoke.* Fits chest sizes 26 to 28.

6 T 2440—Complete outfit. *State helmet size. State pants waist size. State color of jersey.* Shpg. wt. 5 lbs.......................... **$9.39**

[L] 6 T 2433—Football pants only. Description above. *State waist size.* Shipping weight 1 lb. 2 oz......................... **$2.95**

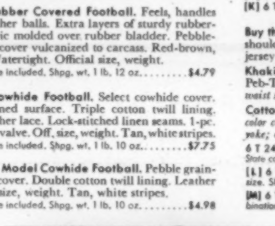
[M] 6 T 2422—Football jersey. Description above. *State color combination.* Shipping weight 9 oz......................... **$1.59**

Helmet with Face Mask

Helmet with Protective Face Guard. Avoids bruised noses and cheeks during scrimmages. Tenite plastic helmet has vinyl foam and foam rubber padding. 6-point web suspension. Soft leather lining. *State color* red with white stripe, white with red stripe. *State size* medium (6¾ to 7); large (7⅛ to 7¼). Transparent plastic face guard.
6 T 2458—Wt. 2 lbs. 6 oz.... **$7.45**

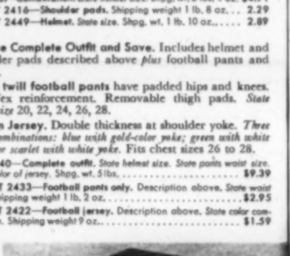
New Utility Play Ball

New All-rubber Playground and Utility Ball. 8½ inches in diameter. Tough construction for great durability. Made of molded, laminated rubber. Waterproof. Resists scuffs, tears and scratches. Dark red color. Excellent for soccer, volleyball, basketball, or for all-around playground use. Buy one now for a gift that's sure to please.
6 T 1806–Shpg. wt. 2 lbs. 8 oz. **$2.19**



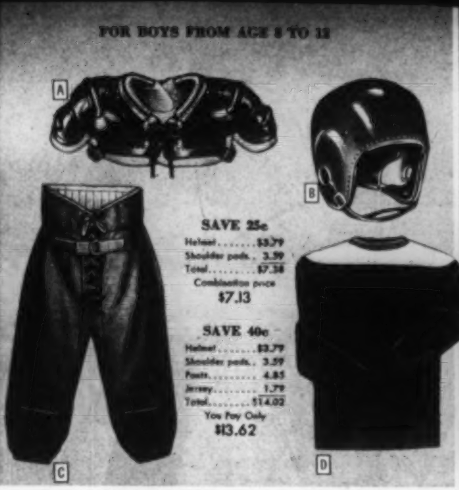
Two-Game Junior Sport Gift Kit

Watch his eyes light up when he opens this kit! 11½x16½x7½-inch gift box with a junior size football, basketball and basketball goal. **Football** is 9 inches long. Laminated layers of special rubber. Washable pebble grained surface is white with black stripes. Basketball is made the same as football, with 7-inch diameter. Pebble grained surface. Watertight. 12½-inch metal goal has welded brace, cotton twine net. Needle included.
6 T U1920—Complete kit.. Shpg wt. 4 lbs........ **$3.69**
6 T 1888—Basketball only. Shpg. wt. 12 oz...... **1.29**
6 T 2450—Football only. Shpg. wt. 10 oz......... **89c**



Junior Sport Kit in Gift Box

Attractive Boxed Kit Contains a Football, Basketball, Kicking Tee and Inflating Pump. Molded rubber football is official size, weight and shape. Laminated multiple layers of white rubber. Black end stripes. Waterproof. Inflating needle. Basketball is waterproof, official size, weight and shape. Molded laminated all-rubber construction. Pebble grained cover has the look and feel of real leather. Plastic kicking tee for the "kickoff". Inflating pump for basketball and football is included.
6 T 01917—Shipping weight 7 pounds.......... **$6.95**



FOR BOYS FROM AGE 8 TO 12

SAVE 25c

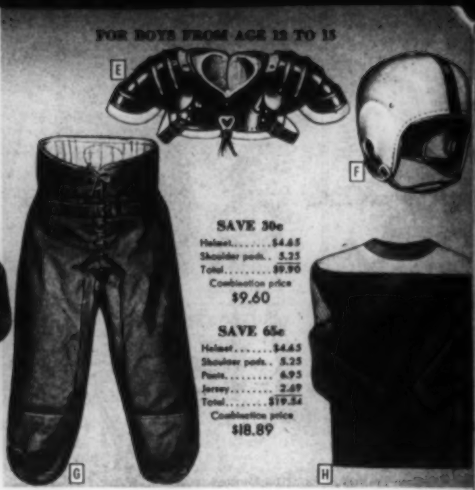
Helmet	$3.79
Shoulder pads	3.59
Total	$7.38

Combination price
$7.13

SAVE 40c

Helmet	$3.79
Shoulder pads	3.59
Pants	4.85
Jersey	1.79
Total	$14.02

You Pay Only
$13.62



FOR BOYS FROM AGE 12 TO 15

SAVE 30c

Helmet	$4.65
Shoulder pads	5.25
Total	$9.90

Combination price
$9.60

SAVE 65c

Helmet	$4.65
Shoulder pads	5.25
Pants	6.95
Jersey	2.69
Total	$19.54

Combination price
$18.89

Play it Safe, Play Better with Complete Football Uniforms for Junior All-Americans

Combination Helmet and Shoulder Pads for boys 8 to 12. Buy both and save money. Heavy gauge Tenite plastic helmet has six-point web suspension. Soft sponge rubber padding. Adjustable chin strap. *Choice of two colors* blue or scarlet. Shoulder pads have quilted cotton padding. Riveted leather hinges. Cantilever type. Elastic arm straps. Heavy stitching holds padding in place. **Sizes:** *medium* (6¾ to 7 in.); *large* (7⅛ to 7¼ in.). *State size.*

6 T 2467 —Combination helmet and shoulder pads. *State size and color of helmet. You save 25c.* Shipping weight 3 lbs. 14 oz. **$7.13**

[A] 6 T 2414—Shoulder pads only. Shpg. wt. 1 lb. 14 oz. **3.59**

[B] 6 T 2455—Helmet only. *State size and color.* Shpg. wt. 2 lbs. **3.79**

Buy the complete 4-piece outfit and save! Includes helmet and shoulder pads described above *plus* football pants and jersey. Khaki twill football pants have built-in padding at hips and knees. Removable padded fiber thigh guards. Fiber kidney shields. Peb-Tex patches reinforce knee and crotch. *State waist size* 22, 24, 26, 28, 30, 32. Cotton rib knit football jersey. Double thickness at shoulder yoke. Full cut. *Your choice of three color combinations* royal blue with gold-color yoke, green with white yoke, or scarlet with white yoke. **Sizes:** *small* (26 to 28); *medium* (30 to 32); *large* (34 to 36).

6 T 2435 —Complete Outfit. Helmet, shoulder pads, football pants and jersey. *State size and color of helmet. State pants waist size. State jersey size and color combination.* Shipping weight 6 lbs. 8 oz. *Buy now and save* **$13.62**

[C] 6 T 2407—Pants only. Description above. *State waist size.* Shipping weight 2 lbs. **4.85**

[D] 6 T 2421—Jersey only. Description above. *State chest size and color combination.* Shipping weight 10 oz. **$1.79**

Combination Helmet and Shoulder Pads for boys 12 to 15. You save 30c when you buy both. Heavy gauge Tenite plastic helmet has shock-absorbing vinyl-foam and foam rubber padding. Soft leather lining. Six-point web suspension. Adjustable chin strap. *Choice of two colors* red with white stripe, white with red stripe. Cantilever type shoulder pads have foam rubber padding. Sturdy fiber body. Soft leather neck bindings. **Sizes:** *med.* (6¾ to 7 in.); *lge.* (7⅛ to 7¼ in.). *State size.*

6 T 2439 —Combination helmet and shoulder pads. *State size and color of helmet.* Shipping weight 3 pounds 10 ounces . . . . Save 30c **$9.60**

[E] 6 T 2426—Shoulder pads only. Shpg. wt. 1 lb. 14 oz. **5.25**

[F] 6 T 2457—Helmet only. *State size and color.* Shpg. wt. 2 lbs. **4.65**

Buy the complete outfit and save. Includes helmet and shoulder pads described above *plus* football pants and jersey. Tough duck football pants. Tan color. Heavy quilted cotton padding. Fiber kidney and hip pads. Removable fiber thigh guards. Belt buckles over laced fly. Padded knees. *State waist size* 26, 28, 30, 32, 34. Extra heavy weight football jersey. Ribbed knit cotton. Double-thick reinforcing at elbows and shoulder yoke. *Your choice of three color combinations* navy blue with gold color yoke; green with white yoke; or scarlet with white yoke. **Sizes:** *small* (34 to 36); *medium* (38 to 40); *or large* (42 to 44). *State size.*

6 T 2471 —Complete Outfit. Helmet, shoulder pads, football pants and jersey. *State size and color of helmet. State pants waist size. State jersey chest size and color combination.* Shpg. wt. 6 lbs. *Buy now and save* **$18.89**

[G] 6 T 2420—Pants only. Description above. *State waist size.* Shpg. wt. 2 lbs. **6.95**

[H] 6 T 2431—Jersey only. Description above. *Please state chest size and color combination.* Shipping weight 10 ounces **$2.69**

Football Shoes and Ball for Boys

[J] Intermediate Football is ideal for youngsters to learn passing and ball handling. It's 10% smaller in weight and size than regular footballs. Made of full weight Peb-Tex imitation leather. White with tan end stripes. Rubber valve. Needle included.

6 T 2447 —Shipping weight 1 lb. **$2.09**

Junior Size Football Shoes. Rugged split cowhide uppers. Hard box toe. Seven non-detaching rubber cleats. Steel plate between soles. Black. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½.

6 T 2415 —Shpg. wt. 2 lbs. 10 oz. . . . . Pair **$5.98**

Boxed Football Outfit for Boys

Attractive Boxed Outfit for boys up to age 8. Intermediate Football (listed at left) is fine for youngsters learning to pass and handle the ball. Needle included. White and red helmet has vulcanized fiber crown, split leather ear pieces, forehead. Cotton felt padding. Four-point elastic web suspension. Elastic chin strap. Junior-size shoulder pads have molded fiber shoulder caps, body. Quilted cotton padding. Peb-Tex hinges. Elastic arm straps. Cotton laces. Set comes packed in large Christmas gift box.

6 T 02401 —Shipping weight 4 lbs. **$6.59**

3-piece Outfit for Boys 8 to 12

Our Best J. C. Higgins Rubber Covered Football. Made with extra layers of rubber impregnated fabric molded over rubber bladder. Tough pebble-grained rubber cover. Tan with white end stripes. Needle included. Shoulder pads. Quilted cotton padding. Leather hinges. Heavy gauge Tenite plastic helmet. 6-point web suspension. Sponge rubber padding. *State color* blue or scarlet. *State size medium* (6¾ to 7 in.), *large* (7⅛ to 7¼ in.).

6 T 02442 —Shpg. wt. 6 lbs. **$11.79**

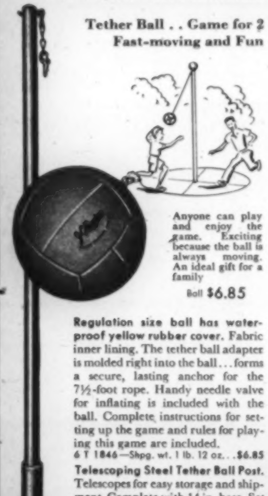
$8.95
without base

Tether Tennis . . Exciting Game Needs only a 20x20-ft. space

Players stand on opposite sides of pole with a paddle. Each tries to bat the ball past opponent and wrap it around pole above red line. Small rubber ball hangs 1 ft. from ground on tough cord tied at top of pole. 10-ft. pole made of strong, tempered aluminum alloy, has 3 jointed sections. Ground socket with sturdy anchor assembly. Steel base not included. Can be set up in lawn. Requires only 20x20 ft. area. Set has 2 paddles with molded plastic handles.
6 T 02604—Shpg. wt. 5 lbs. $8.95

Steel Base for Anchoring Tether Tennis Pole. 16x16-in. size. Just fill with water and set pole in pocket. Durable red enamel finish.
6 T U2605—Shpg. wt. 9 lbs. $6.95

Tether Ball . . Game for 2 Fast-moving and Fun

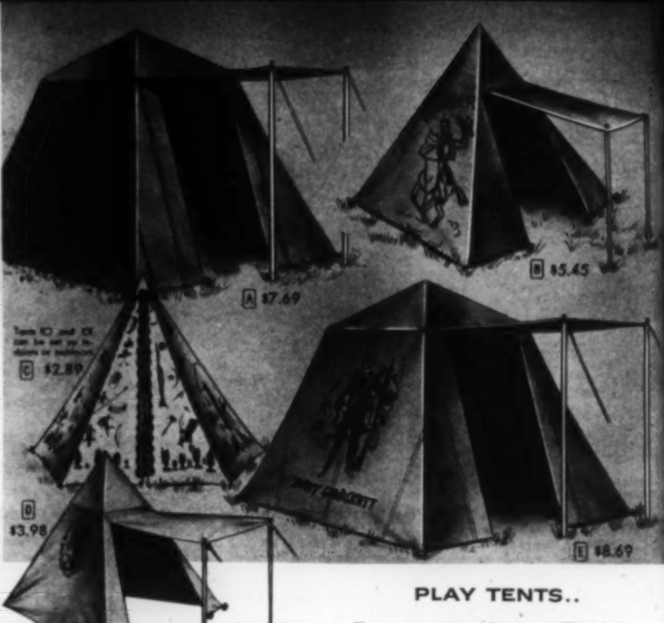


Anyone can play and enjoy the game. Exciting because the ball is always moving. An ideal gift for a family

Ball $6.85

Regulation size ball has waterproof yellow rubber cover. Fabric inner lining. The tether ball adapter is molded right into the ball . . . forms a secure, lasting anchor for the 7½-foot rope. Handy needle valve for inflating is included with the ball. Complete instructions for setting up the game and rules for playing this game are included.
6 T 1846—Shpg. wt. 1 lb. 12 oz. . . $6.85

Telescoping Steel Tether Ball Post. Telescopes for easy storage and shipment. Complete with 14 in. base. Set up outdoors. When pole is assembled and extended it stands an official 10 ft. above ground. Instructions incl.
6 T 01862—Shpg. wt. 17 lbs. $9.45



PLAY TENTS..

For your young Scout or Warrior

A **Plenty of room for all the "gang"** in this extra roomy umbrella type play tent. 5 ft. high at peak, 7x7 ft. sq. at base. Rough, tough construction . . . looks just like a real camping tent. Has wire frame around eaves—2½ ft. sq.—ties securely to eave corners for extra support. Sturdy weight tent material is bright green in color. Easy to put up. All necessary guy ropes, center pole, 2 wood awning poles and stakes included. *Mailable.*
6 T 07758—Shipping weight 9 pounds $7.69

B **Young Ranchers will really be proud of this Lone Ranger Play Tent.** Tepee tent made of sturdy tan color tent material with 4-color pictures of the Lone Ranger and cowboys. Tent is 4½ ft. sq. and stands 4 ft. 9 in. high at the peak. The large 3 ft. awning lowers and ties down over the doorway for protection during bad weather. All necessary awning extension poles, stakes and center pole included. Lightweight. *Tent is mailable.*
6 T 07755—Shipping weight 4 pounds $5.45

C **Set up this Indian Picture Tepee Play Tent Indoors or Outdoors.** The frontier comes right into your home or backyard. Set it up indoors with 5 rubber suction cups that attach beckets to floor. Wood pegs are included for outdoor installation. Big, bright 4-color Indian pictures on natural color fabric. Sturdy 5-sided shape. 45 in. high at peak, 56 in. in diameter at base. Wood center pole, 5 suction cups and 5 wood stakes are included. *Tent is mailable.*
6 T 07773—Shipping weight 3 pounds $2.89

D **Let the "Chief" have his own tepee!** Set it up indoors on a flat surface or outdoors as the weather changes. A Christmas gift that's sure to be appreciated by any youngster . . . and priced just right. Lightweight and easy to handle. Tent is bright yellow in color with a dark red Indian Chief head on both sides. Sets up indoors with rubber suction cups that attach beckets to floor. Wooden pegs for setting up outdoors also included. Tent is triangular, 5 ft. 4 in. sq. at base, 3 ft. 9 in. high at peak. Awning lowers and ties down for complete privacy and protection. Awning extension poles, center poles, suction cups and steel stakes included. Order today. *Tent is mailable.*
6 T 07749—Shipping weight 5 pounds $3.98

E **New! Large size Davy Crockett Umbrella Play Tent.** Everyone in the "gang" will be envious of this tent. Desert tan color with painted Davy Crockett figure. 7x7 ft. square at the base, 5-ft. high at peak . . large enough to play in, stand straight up in and make plans for future games. Looks just like a real camping tent. Has wire frame around eaves—2½ ft. square. Frame ties to eave corners for extra support. So easy to put up that the youngsters can do-it-themselves. All necessary guy ropes, center pole, 2 wood awning poles and stakes are included. Order this tent today. *Mailable.*
6 T 07753—Shipping weight 9 pounds $8.69
(NOTE: Play tents are not water repellent treated)

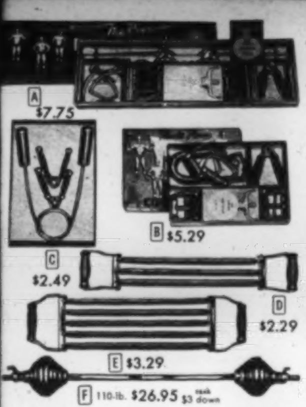
J. C. HIGGINS Plastic Inflatables . . . for Indoor or Outdoor Use

Donald Duck
$2.39
Ball
Low As
59c

Inflatable Donald Duck. Made of rugged plastic material. Kids love it. A great variety of uses and therefore a perfect inexpensive Christmas gift. Can be used as a TV chair or as a beach toy. Floats without tipping. Easy to inflate by mouth through a plastic valve. 5-color design. Tough plastic takes a great amount of rough, constant wear. Order this Donald Duck toy today!
6 T 2602—Shipping weight 1 lb. $2.39

J. C. HIGGINS Plastic Play Balls. Use at home or on the beach. Electronically welded seams . . . watertight. Long lasting plastic material takes rough wear with ease. Inflate by mouth. Self sealing valve. Choice of three sizes.

6 T 2541—20-inch size. Shpg. wt. 1 lb.	$1.69
6 T 2546—14-inch size. Shpg. wt. 8 oz.	89c
6 T 2528—10-inch size. Shpg. wt. 7 oz.	59c



Exercise Sets . . Helps You Keep in Shape Bar Bells, Chest Pulls and Hand Grips

A **Our Best Exercise Set.** Five spring steel chest pull cables with 2 wood handles. Two 30-inch bars for bar bell exerciser. Two Grip-O-Steel hand grips. Two steel stirrups, cables for rowing. Two screw hooks for wall exerciser.
6 T 01577—Instructions included. Wt. 9 lbs. $7.75

B **Six Piece Set.** Has one wall exerciser. Two Grip-O-Steel hand grips. 3 spring-steel chest pull cables with wooden handles. Instruction incld.
6 T U1578—Shpg. wt. 7 lbs. $5.29

C **Three Piece Herculex Set.** Incl. high tension Chest exerciser, two Grip-O-Steel hand grips.
6 T U1582—Shpg. wt. 3 lbs. Instructions $2.49

D **Three Cable Chest Pull.** Spring-steel chest pull includes two safety handles. Instructions incld.
6 T 1583—Shpg. wt. 2 lbs. 10 oz. $2.29

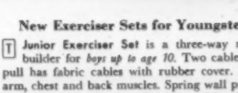
E **Five Cable Chest Pull.** Spring-steel cables with safety handles. Instructions included.
6 T 1585—Shpg. wt. 3 lbs. 6 oz. $3.29

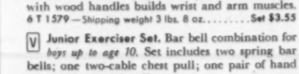
F **110 pound Bar bell—Dumbbell Set.** Has 5 ft. steel bar. Two 14 in. dumbbell bars. Weights adjust from 15 to 110 lbs.
6 T MT1556—Shpg. wt. 112 lbs. $26.95

160 pound Bar bell—Dumbbell Set. Like above except adjusts from 15 to 160 lbs.
6 T MT1563—Shpg. wt. 162 lbs. $37.95

60 pound Revolving Bar bell Set. (Not shown.) 4-ft. steel bar. Weights adjust from 15 to 60 lbs.
6 T MT1554—Shpg. wt. 62 lbs. $16.45
(NOTE) Bar bell sets include instructions, wrench for adjusting. Shipped freight, express or truck.

T $3.55



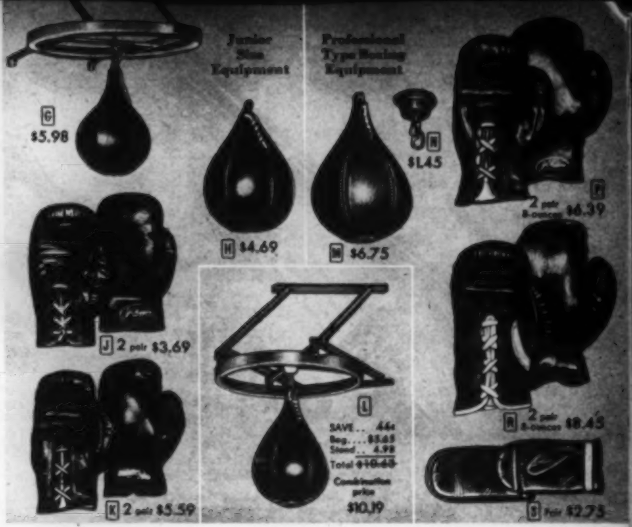


$4.25 V

New Exerciser Sets for Youngsters

T **Junior Exerciser Set** is a three-way muscle builder for *boys up to age 10.* Two cable chest pull has fabric cables with rubber cover. Builds arm, chest and back muscles. Spring wall pull exerciser with wood grips. One pair of hand grips with wood handles builds wrist and arm muscles.
6 T 1579—Shipping weight 3 lbs. 8 oz. . . . . Set $3.55

V **Junior Exerciser Set.** Bar bell combination for *boys up to age 10.* Set includes two spring bar bells; one two-cable chest pull; one pair of hand grips with wood handles.
6 T 1581—Shipping weight 4 lbs. 2 oz. . . . . Set $4.25



Learn Coordination, Have Fun with J. C. HIGGINS Boxing Equipment

Junior Boxing Gloves, Striking Bags

G **Low priced Junior Striking Bag and Platform.** Has 19-inch steel ring welded to steel back frame. Hook-type swivel. Pebble grained Peb-Tex (imitation leather) striking bag.
6 T 01419—Shipping weight 10 lbs. $5.98

H **Junior-size Striking Bag.** Made of durable sheepskin. Wine color. Strong leather welted seams will take plenty of punishment. Rubber bladder.
6 T 1402—Needle included. Shpg. wt. 1 lb. 6 oz. $4.69

J **J. C. HIGGINS 4-oz. Junior Boxing Gloves.** Wine color soft imitation sheepskin. Goat hair padding. Strongly stitched seams. For boys to age 8.
6 T 1414—Shpg. wt. 2 lbs. . . . . Set of 2 pair $3.69

K **J. C. HIGGINS Junior-size 6-oz. Boxing Gloves.** For boys to age 10. Wine color full grain sheepskin with 100% goat hair padding. Stitched down cuff holds padding in place. Strongly stitched seams. Cotton twill lining. Cotton laces. Booklet.
6 T 1420—Shpg. wt. 2 lbs. . . . . Set of 2 pair $5.59

L **Combination Striking Bag and Platform.** Hardwood frame. 22-in. diam. steel rim. Rubber-hung supports. Ball, socket swivel. Wine color sheepskin bag, twill lining. Rubber bladder. Needle included.
6 T 01422L—Combination. Shpg. wt. 13 lbs. $10.19
6 T 01408L—Platform only. Shpg. wt. 11 lbs. 4.98
6 T 1403—Striking bag only. Wt. 1 lb. 8 oz. 5.65

$4.89

Two Exciting Games in One

Your youngster can punch away at this built-to-take-it bag or play with the safe dart football game. Striking bag has pebble grained, Peb-Tex cover (artificial leather), rubber bladder. Laces to flexible spring steel rod. 43-in. high with bag inflated. Masonite Presdwood base. 3 suction cup darts. Inflating needle.
6 T 01421—Shpg. wt. 8 lbs. . . . $4.89

Boxing Equipment for Adults

M **J. C. HIGGINS Best Striking Bag.** Tan color top grain cowhide. Full size, shape, weight. Strong cotton twill lining. Leather laces, welt seams. Needle.
6 T 1450—Rubber bladder. Wt. 1 lb. 10 oz. $6.75

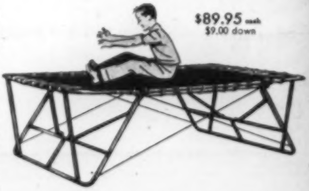
N **Striking bag swivel.** Ball and socket type.
6 T 1406—Easy to attach. Shpg. wt. 7 oz. $1.45

P **J. C. HIGGINS Standard Full Size 8-oz. Boxing Gloves.** Wine color full grain sheepskin with 100% goat hair padding. Padded finger grip. Curved thumb. Full cut. Padded cuffs. Cotton lining.
6 T 1425—Shpg. wt. 3 lbs. 4 oz. . . . . . . Set of 2 pair $6.39
6 T 1426—Similar to above but larger 10-oz. size. (Not shown.) Shpg. wt. 3 lbs. 12 oz. . . . . Set of 2 pair $7.95

R **J. C. HIGGINS Finest 8-oz. Boxing Gloves.** Official in every respect with professional styling. Curved thumb with leather reinforcing. Full grain sheepskin covers. Wine color. 100% goat hair padding. Padded finger grip. Boxing instruction booklet.
6 T 1409—Shpg. wt. 3 lbs. 4 oz. . . . . . . Set of 2 pair $8.45
6 T 1411—10-oz. Gloves. (Not shown.) Like above but longer cuff has wrist padding. Wt. 3 lb. 12 oz. 2 pair for $9.75
6 T 1423—12-oz. Gloves. (Not shown.) Similar to 10-oz. gloves above. Shpg. wt. 3 lbs. 12 oz. . . . . Set of 2 pair $11.45

S **Striking Bag Mitts.** Tan sheepskin. Padded.
6 T 1417—Shipping wt. 4 oz. . . . . Pair $2.75

NEW TUMBA-LEEN for "Bouncing" Fun



$89.95 cash
$9.00 down

It's Easy! You can perform all kinds of tricks, learn to soar "way up". Tubular aluminum frame folds compactly. Cloth-covered rubber bounce cords distribute weight evenly. Heavy canvas mat is red, sewed with orlon thread. Mildew resistant. Freight, exp., truck. Only for persons weighing under 150 lbs.
6 T M1590—102x63x30 in. Shpg. wt. 46 lbs. $89.95

Gun, Canteen, Targets, BB Loader Wallet $7.79

Gun plus leather BB Loader Wallet

A $4.79

B

Gun with scope, targets, BB Loader Wallet

$9.45

CACTUS CARBINE AIR RIFLE OUTFITS

New! All with lever action and lightning loader magazine

r Best Set with Gun, Canteen, Targets, Loader Wallet

ks just like the carbines that won the West . . . rugged and dependable. shot repeater . . . lightning loader magazine. Lustrous plastic forearm J. C. Higgins bull's-eye section engraving painted silver color. ht plated forearm band. Plastic stock has Cactus Carbine silver col- l design. Sueded leather boot on butt, tied with thong. Combination peep and open sight, adjustable for windage and elevation. Bright, burnished silver colored cocking lever. Bright plated trigger. Dummy hammer on stock finished brightly. Western type long, red, adjustable carrying sling. 32 inches long. Rust-resistant steel barrel. Plastic canteen holds full pint. 6-in. diameter. Complete with shoulder strap and drip-resistant cap. "Shooting Cowboy" decal on one side.

48 Targets . . . realistic pictures of animals designed to let you "keep score". BB Loader wallet. Made of leather with snap fastener. Use on belt or in pocket. Includes 1,350 BB's. All items packed in decorated carton that can be made into a scabbard that holds the Cactus Carbine "cowboy" fashion. Order today for Christmas gift-giving.

6 T 02030—Complete Cactus Carbine Air Rifle Outfit. Shpg. wt. 5 lbs. $7.79

Cactus Carbine . . Loader Wallet

A A gift that's sure to please! Easy-to-cock lever action. 350 shot repeating air rifle. Lightning Loader magazine . . . for really fast action. Plastic stock and forearm. Plated forearm band. Double notch rear sight is adjustable for elevation. Steel barrel. Adjustable red carrying sling has plated swivels and hardware. Plated trigger. Leather Loader Wallet; use on belt or in pocket. Has snap opener. Includes 2 refill BB packs (300 BB's).

Both items packed in decorated carton that can be made into a carrying scabbard. Can be attached to bikes, wagons or right to the wall for safe, neat storage. Order your Cactus Carbine and Loader Wallet now.

6 T 02029—Gun and Wallet. Shpg. wt. 3 lbs. $4.79

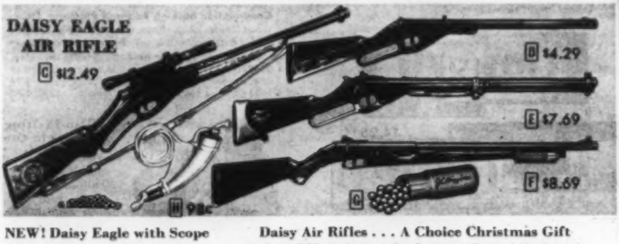
Cactus Carbine with Scope

B Loader Wallet and 48 Targets included. 450 shot repeater . . . lightning loader magazine. Same gun as described at far left. Sights: combination peep and open . . adjustable for windage and elevation. Equipped with scope . . . greater accuracy and more fun. Modeled after real hunting scopes . . . just like Dad's. Scope is 2-power. 11 in. long. Adjustable "cross hairs". Detachable mount. Attaches easily; hardware incl. Leather loader wallet and 300 BB's. Wallet with snap fastener. 48 specially designed animal targets. Carton can be made into scabbard.

6 T 02031—Gun with scope, wallet and targets. Shpg. wt. 4 lbs. $9.45

Pistol, holster targets, shot

$4.98



DAISY EAGLE AIR RIFLE

C $12.49

D $4.29

E $7.69

F $8.69

G

H 98c

J. C. Higgins Air Pistol Set

Designed for indoor use . . . low powered yet very accurate. Pistol of blued steel with 10-in. barrel. Cocks and looks like a .45. Holds 50 .118 cal. shot—smaller than BB's. Sights: blade front and open rear.

Set includes top grain cowhide leather holster—coppertone color, and molded plastic backstop target. Target is cream color with red trim and has exciting spinning targets.

3 official National Rifle Association targets also included along with instruction booklet. 2 packages of shot, 800 in all, complete the set. Freight, express or truck. Pay charges on delivery.

6 T M277—Shipping weight 4 lbs. . . . . Set $4.98

6 T 279—Extra .118 cal. shot. Shipping weight 12 ounces. Tube holds about 400 shot. . . . . Tube 18c

NEW! Daisy Eagle with Scope

C The finest gun and scope combination we ever offered. Lightning loader magazine holds 850 shots. Rich golden-brown color plastic stock and forepiece resemble hand-finished wood. Genuine, top-grain leather full length, adjustable sling with plated hardware. Gold color design on receiver and barrel. Eagle design on stock. Metal parts have charcoal blue finish. Scope is just like Dad's. Gives the young sportsman greater accuracy. Mounted scope is 4 lens, 2-power with adjustable cross-hairs. Scope mount of heavy gauge steel, adjustable front and back. 2 packs of BB's included.

6 T 02026—Shpg. wt. 7 lbs. $12.49

Daisy Air Rifles . . . A Choice Christmas Gift

D **Daisy 350-shot Lever Action Repeater.** Grained plastic stock, checkered grip. Sights: open rear and blade front. 35 in. long.

6 T 0241—Shpg. wt. 3 lbs. . . *Order today* . . . . Only $4.29

E **Daisy Red Ryder Carbine.** Lever action repeater. Magazine holds 850 BB's. Fibron plastic stock is checkered on grip and fore-end. Genuine leather boot on stock butt tied with leather thong. Combination peep and open sights. Overall length 36 in.

6 T 0275—Shipping weight 3 lbs. . . . . Only $7.69

F **Daisy Pump Action Air Rifle.** Easy-to-work pump action and dependable force feed. Stock made of Fibron plastic—with wood like grain, yet outwears wood. Blued steel receiver is "engraved" and filled with gold-color metal. Adjustable combination peep and open sights. Grooved slide handle. Holds 50 shots.

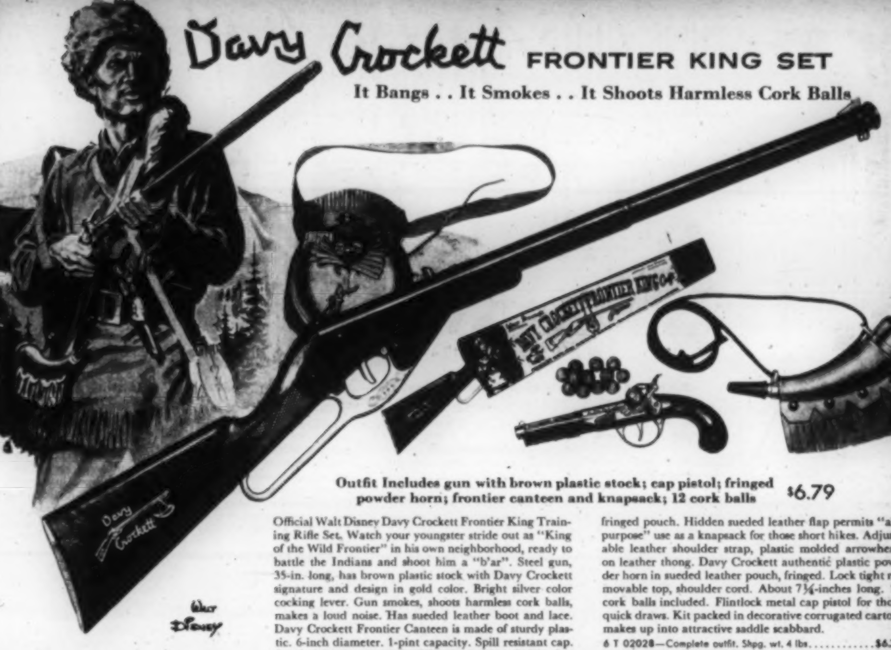
6 T 0276—Overall length 36 in. Shpg. wt. 4 lbs. $8.69

G 6 T 306—**BB Shot.** Sturdy paper container. Shipping weight 1 lb. About 900 for 27c

H 6 T 305—**Shot Horn with 750 BB's.** Horn made of plastic. Shipping weight 1 lb. 98c

Davy Crockett FRONTIER KING SET

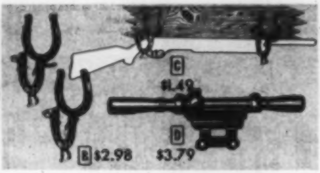
It Bangs . . It Smokes . . It Shoots Harmless Cork Balls



Outfit Includes gun with brown plastic stock; cap pistol; fringed powder horn; frontier canteen and knapsack; 12 cork balls $6.79

Official Walt Disney Davy Crockett Frontier King Training Rifle Set. Watch your youngster stride out as "King of the Wild Frontier" in his own neighborhood, ready to battle the Indians and shoot him a "b'ar". Steel gun, 35-in. long, has brown plastic stock with Davy Crockett signature and design in gold color. Bright silver color cocking lever. Gun smokes, shoots harmless cork balls, makes a loud noise. Has sueded leather boot and lace. Davy Crockett Frontier Canteen is made of sturdy plastic. 6-inch diameter. 1-pint capacity. Spill resistant cap. Break-resistant. Attractive Western style sueded leather fringed pouch. Hidden sueded leather flap permits "all-purpose" use as a knapsack for those short hikes. Adjustable leather shoulder strap, plastic molded arrowhead on leather thong. Davy Crockett authentic plastic powder horn in sueded leather pouch, fringed. Lock tight removable top, shoulder cord. About 7¼-inches long. 12 cork balls included. Flintlock metal cap pistol for those quick draws. Kit packed in decorative corrugated carton, makes up into attractive saddle scabbard.

6 T 02028—Complete outfit. Shpg. wt. 4 lbs. $6.79
6 T 307—Pkg. of 36 extra cork balls. Wt. 3 oz. 59c



NEW! Powder Horn, Canteen

A Official Walt Disney Davy Crockett Powder Horn and Canteen for young outdoorsmen. Davy Crockett frontier canteen is 6 in. in diameter. Tough plastic, with spill-resistant cap. One pint capacity. Break-resistant. Sueded leather fringed pouch has adjustable leather shoulder strap, plastic molded arrow head on leather thong.

Hidden sueded leather flap permits "all-purpose" use as a knapsack. Plastic powder horn is about 7¼-inches long. Has tight-locking, removable top. Shoulder cord for carrying. Attractively fringed sueded leather pouch.

6 T 2126—Shpg. wt. 8 oz. $3.79

Rack, Scope for Air Rifles

A handsome gun rack or utility rack for hats, clothes. Just right for holding BB or cork rifle. Rugged enough for Dad's gun, too. The 4 polished aluminum pony shoes are trimmed with decorative cowhide. (4 shoes make 2 hangers). Shoes attached to knotty pine panel with real horseshoe nails. Finished with 3 coats clear lacquer. Panel measures 5½x30 in.

[B] 6 T 0771—4 shoes, nails, panel. Wt. 4 lbs. $2.98
[C] 6 T 646—4 shoes, nails (No panel). Wt. 8 oz. 1.49

D Daisy Scope. Fits all Daisy and J. C. Higgins air rifles. 2 power. Internal windage and elevation adjustment. Cross hair reticule.

6 T 2125—Shipping weight 1 lb. $3.79

BANGS
SMOKES
Cactus Kid
Complete Outfit $3.79

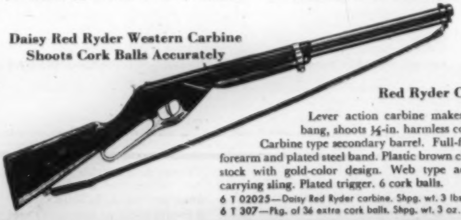
CACTUS KID TRAINING RIFLE

Shoots harmless cork balls! Outfit includes steel gun with plastic stock; plastic shot horn; metal target; 12 cork balls

Please the young "cowhand" at Christmas with an exciting Cactus Kid Target Outfit. 32 in. steel gun shoots harmless cork balls, makes a loud bang and smokes. Attractive plastic stock with J. C. Higgins Cactus Kid design. Shiny plated trigger. Just the right size for youngsters to learn aiming and shooting skill. Lithographed metal target is included. 13½ inches long, has 4 black plastic target birds. Natural color on background. Plastic shot horn is approximately 7¼ inches long with J. C. Higgins engraving on large cap. Has brown cap and new yellow colored body. Green cord loops through eyelets in horn for carrying. Set includes 12 cork balls in cellophane package. Outfit comes in a decorative corrugated carton that makes up into attractive saddle-scabbard. *Don't disappoint him, order today for Christmas.*

6 T 02027—Cactus Kid Outfit. Shipping weight 3 lbs. $3.79
6 T 307—Pkg. of 36 extra cork balls. Shipping weight 3 oz. 59c

Daisy Red Ryder Western Carbine Shoots Cork Balls Accurately

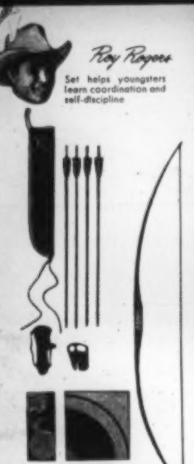


$4.79

Red Ryder Carbine

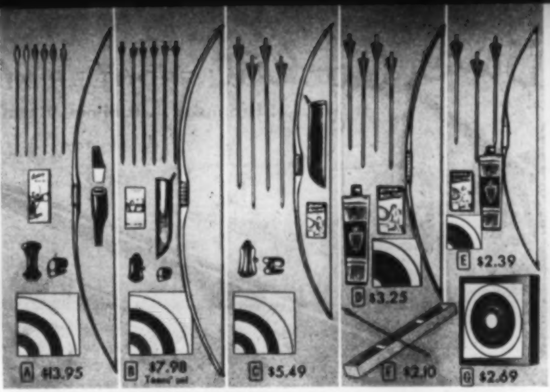
Lever action carbine makes a loud bang, shoots ¼-in. harmless cork balls. Carbine type secondary barrel. Full-fashioned forearm and plated steel band. Plastic brown checkered stock with gold-color design. Web type adjustable carrying sling. Plated trigger. 6 cork balls.

6 T 02025—Daisy Red Ryder carbine. Shpg. wt. 3 lbs. . . . $4.79
6 T 307—Pkg. of 36 extra cork balls. Shpg. wt. 3 oz. 59c


Roy Rogers
Set helps youngsters learn coordination and self-discipline

$6.95

For Junior Robin Hoods, a Roy Rogers archery set designed to help you learn. Clear-grain hardwood 4-ft. 6-in. bow has easy 15-lb. pull. Sight adjusts for windage and elevation. Hand grip and leather arm guard have Roy Rogers signature. Hand-tillered. Gleaming black finish. Sturdy hemp bowstring. Four 22-in. arrows with plastic nocks, metal points. Cotton suede quiver with belt loop and leg strap. Colorful 16-in. target. Booklet. *Postpaid.*
6 T 02555—(Wt. 2 lbs.) . . $6.95



Archery Sets . . Gifts that Score for Tots, Teen-agers or Grown-ups

A **Our Best Target Archery Set.** Durable 5-ft. bow. Fiberglas molded over solid wood core. Molded leather grip. Arrow rest. Double-loop linen bowstring. Medium pull. Six 26-in. arrows with Port Orford cedar shafts. Turkey feathers. Arm guard, finger tab, target, booklet.
6T02658-Wt. 3 lbs. $13.95
6T02659-Bow only. Wt. 2 lbs. 9.50

B **Teens' Set.** 61-in. hickory bow has adjustable sight, plastic grip, waxed linen string. Six 24-in. cedar arrows, turkey pointers. Quiver, armguard, finger tab, target.
6 T 02654L—Wt. 4 lbs. $7.98

Adult Set (not shown). 67-in. bow, sight. 6 arrows. *State light, medium or heavy pull.*
6 T 02655L—Wt. 4 lbs. . . . $9.95

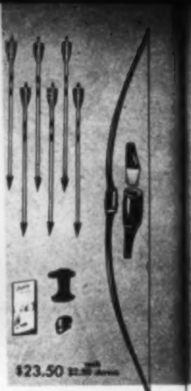
C **Youths' Set** for ages 10 to 14 has 55-in. hickory bow with plastic grip, waxed braided string. Bow sight. Four 22-in. arrows with cedar shafts, plastic nocks, metal points, turkey feathers. Finger tab, arm guard. 16-in. canvas quiver. Full color target face, instructions.
6 T 02652—Wt. 3 lbs. . . $5.49

D **Junior Archery Set** for boys and girls age 7 to 10. Hand tillered hardwood hickory 49-inch bow has wrapped grip, waxed braided string. Waterproof lacquer finish. Four 20-inch cedar arrows with self nocks, turkey feathers, blunt points. Fiber quiver, full color target, instructions included.
6 T 02651—Wt. 2 lbs. . . $3.25

E **Juvenile Archery Set** for tots age 4 to 7. Hardwood bow is 39 inches long, has waxed braided string. Three arrows with 18-inch shafts, self nocks, rounded safety points. Tru-spiral turkey feathers. 12-inch fiber quiver. Full color target. Instruction book. A fine set for tots just learning.
6T02650—Shpg. wt. 1 lb. $2.39

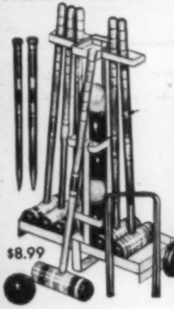
F **Boxed Set of Six Target Arrows.** Straight grain cedar shafts. Plastic nocks. Metal points. Quality at a low price. *State length* 24 to 26 inches. Shpg. wt. 1 lb. 8 oz.
6 T 02745—Set of 6 . . . . . . $2.10

G **Straw Target** in 200-lb. test cardboard carton. 4-color face. 20 inches square, 4 inches thick.
6 T 02519—Wt. 10 lbs. . . . $2.69



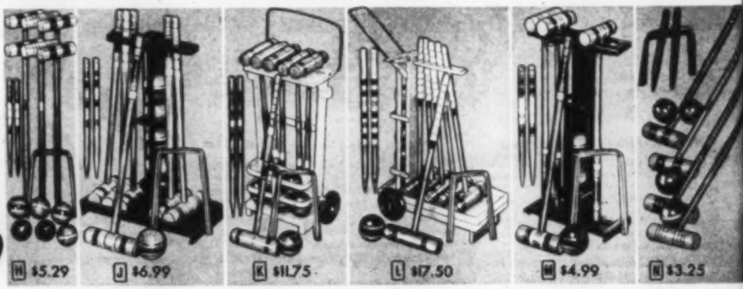
Hunting Archery Set for Big Outdoor Sport Thrills

Complete Hunting Archery Set has 62-in. Fiberglas bow . . . won't warp, splinter or pull out of shape. Unaffected by changes in climate. 2-pc. design; bow comes apart at handle. Leather grip. Double loop, heavy duty linen string. Heavyweight pull (approximately 50 lbs.) Has enough power for all kinds of hunting. Six 28-inch cedar arrows with steel hunting points. 5-inch feathers. 11/32-inch diameter shafts. Leather arm guard and finger tab included.
6 T 02660—Complete set. Shpg. wt. 4 lbs. $23.50
6 T 02661—Bow only. Shpg. wt. 2 lbs. 16.50



Hardwood Croquet Set

7-inch Mallet Heads have one rubber-tipped, one hardwood hitting surface . . . play either way. Fully lacquered clear grain hardwood. Lathe-turned handles have color stripe to match balls. White enameled steel rack has solid wood wheels for easy moving and storage. Six solid color composition balls. 3⅜-inch diameter. Nine 10-in. rust-resistant steel wire wickets. 2 color-striped lathe-turned end stakes. Instructions.
6 T 02628L—Wt. 16 lbs. . . . $8.99



J. C. HIGGINS Croquet Sets of Heavy Clear-Grained Hardwood . . split, chip and warp resistant

H **Six-ball Croquet Set with 6-inch mallet heads.** Color-matching hardwood mallets and balls have lacquer finish. Attractively grooved mallet handles screw into heads. Nine 10-inch rust-resistant steel wire wickets. Grooved, color-striped end stakes. Packed in cardboard box. Instructions.
6 T 02694—Shpg. wt. 11 lbs. $5.29

J **J. C. HIGGINS 6-ball Croquet Set** with 6-inch mallet heads and steel rack. Regulation 3⅜-inch clear-grained hardwood balls are striped to match mallets, end stakes. Grooved mallet handles, screw-on heads. Protective lacquer finish. Green enameled steel rack for easy carrying and storage. Nine 10-inch steel wire wickets.
6 T 02625L—Shpg. wt. 16 lbs. $6.99

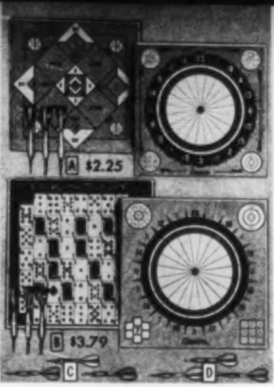
K **J. C. HIGGINS 6-ball Croquet Set on wheels.** Eight-inch mallet heads, decorative lathe-turned mallet handles. Heavy clear-grain hardwood with heavy lacquer finish. Matching color stripes. White enameled steel rack has rubber-tired wheels. Yellow painted wickets.
6 T 02621L—Shpg. wt. 20 lbs. $11.75

L **OUR BEST J. C. HIGGINS 6-ball set with 9-inch mallet heads.** White steel rack has rubber-tired wheels, handle for easy moving, storage. Hinged arm fits over mallet handles. Lathe-turned handles are white with color stripe. 3⅜-in. hardwood balls. Lacquer finish. Turned end stakes. Nine 10-in. steel wire wickets.
6 T 02626L—Instructions. Wt. 25 lbs. . . $17.50

M **J. C. HIGGINS Best 4-ball Croquet Set.** Six-inch screw-on mallet heads. Decorative lathe-turned mallet handles. 3⅜-inch hardwood balls striped to match mallets. Lacquered finish. Blue enameled steel rack. Nine 10-inch steel wire wickets. Instructions.
6 T 02624—Shpg. wt. 12 lbs. $4.99

N **J. C. HIGGINS 4-ball Croquet Set.** Hardwood mallets have 6-in. heads. Hardwood balls are 3-in. diam., have matching color stripe. Lacquered finish. Nine 10-in. steel wire wickets. Packed in cardboard box. Instructions included.
6 T 02695—Shpg. wt. 7 lbs. $3.25

SAVE 55c
on Combination
Dart board..... $4.59
12 darts........ 4.75
Total........... $9.34
You pay only . . $8.79



Dart Games, Gift Combinations . . for Fun Indoors or Outdoors

Exciting Gift Offer. Big English Tournament dart board with box of twelve tournament darts. Board is 18 inches in diameter with wire dividers to eliminate "on-the-line" hits. Game of skill on each side in yellow and black. One inch thick. Tournament darts are five inches long, have brass bodies, steel points, plastic feathers. 6 extra flights.

6T02535L–Comb. Wt. 7 lbs. 4 oz. . . . $8.79
6TU2500–Dart board. Wt. 6 lbs. 4.59
6T2534–12 darts. Shpg. wt. 1 lb. 4 oz. 4.75

A **Six-game 18x18-inch Dart Board.** Five exciting games on one side, baseball game on other side. Cork facing. ⅜-in. thick.
6TU2503–Wt. 3 lbs. Includes 3 wood 5-in. darts. $2.25

B **Exciting 22x22-inch Card Game Dart Board.** Front has full cork facing, 20-point game; 3-color card game on back. 5 wood 5-in. darts.
6 T 02508L—9⁄16-in. thick. Wt. 5 lbs. $3.79

C **Tournament darts.** Brass bodies, 5-in. long.
6 T 2501—Set of 3. Shpg. wt. 6 oz. 98c

D **Wooden darts.** Steel points, feathers.
6 T 2565—Set of 3. Shpg. wt. 4 oz. 39c

SAFE!
No Sharp Points

Large suction cup darts . . they stick from any angle

15
5
15
3
10
5
3
5
L A E I T
A O B U I
E P ☆ D E
I U S O A
R I E A N

Rocket Suction dart game means plenty of fun for children
$4.98

PITCH-A-DART

Test your pitching skill with NEW "Pitch-A-Dart" baseball game
$2.79

Colorful Dart Boards have a Game on Each Side

Rocket Suction Dart Game. Four 9-inch darts have rubber suction cups. Throw from any angle and they'll stick. Feather pointer. 19-inch laminated full color board, plastic finish. Instructions.
6 T 2513 —Wt. 3 lbs. 4 oz. $4.98
6 T 2514—Four Extra Rocket Darts. As in above. Shpg. wt. 1 lb. $3.25

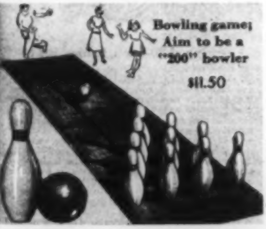
New "Pitch-A-Dart" Game develops throwing skill. Bodies of two darts look like baseballs. Rubber suction cups and feathers. Colorful 18x18-in. genuine Masonite Presdwood board is ¼-in. thick. Ball-and-strike game on one side, baseball game on other side.
6 T 2512—Shpg. wt. 3 lbs. 6 oz. $2.79

Play table tennis for lively, fast-moving action . . in basement, recreation room, or on the porch

Table tennis table with Masonite Presdwood top
$28.95 cash $3 down

A Fine Gift for Recreation Room

Two 5x4½-ft. sections make official size 5x9-ft. table. Excellent as utility table also. 3⁄16-in. tempered Masonite Presdwood top, painted green. Kit of white tape included for making table stripes. Eight strong wood legs. A fine, low-priced table that's good for many uses.
6 T M2557 —Shipping weight 90 lbs. $28.95



Exciting miniature bowling game for both adults and children. Ten large 10-inch rock maple bowling pins. Bright red collar stripes on white enamel finish. Two rock maple 4-inch balls. Oilcloth alley is 12 feet long. You set pins on spots marked on top. Lies flat on any smooth surface. Pad of score sheets, instructions.
6 T 02517—Shipping weight 16 lbs. . . . . . . Set $11.50

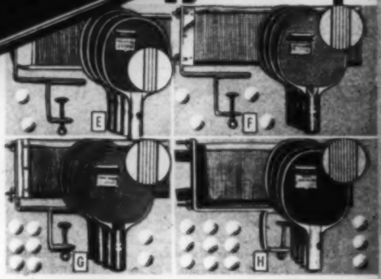
J. C. HIGGINS Sturdily Constructed Table Tennis Tables. Two 4½x5-ft. sections join together to make official 9x5-ft. table. Thirty inches high. Strong plywood top has green non-glare finish, white boundary lines. Metal braces lock legs firmly in position. Legs fold up under table for convenient storage. Table top is warp-resistant, smooth for better playing. You can use also as two utility tables. Table tennis is an exciting game enjoyed by people of all ages. Shipped freight, express, or truck from mail order house or factory near Detroit, Mich. or Minneapolis, Minn.

J. C. HIGGINS Good Table Tennis Table. 3-ply plywood top. ⅜-in. thick. *Only $3.50 down.*
6 T M2559 –From M. O. House. Wt. 90 lbs. . . . $34.95
6 T M2559F –From factory. Wt. 90 lbs. $3.50 dn. 32.95

J. C. HIGGINS Better Table Tennis Table. Five-ply plywood top. ½-inch thick. *Only $4.00 down on Sears Easy Terms.*
6 T M2558 —From M. O. House. Wt. 110 lbs. $38.50
6 T M2558F —From factory. Wt. 110 lbs. 36.50

J. C. HIGGINS Best Table Tennis Table. Five-ply top is ¾-in. thick. *$5.00 down.*
6 T M2529 —From M. O. House. Wt. 140 lbs. . $48.50
6 T M2529F —From factory. Wt. 140 lbs. 46.50

Thrift-priced 4-paddle table tennis set. (Not shown.) Sandpaper facings. 66-in. tape-bound net. Brackets, instructions. One ball.
6 T 2708—Shpg. wt. 2 lbs. 12 oz. $3.75



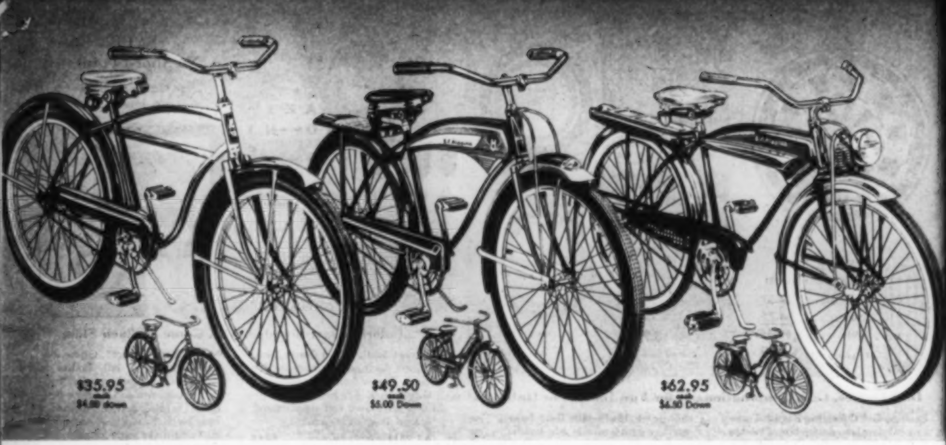
E **J. C. HIGGINS 4-paddle Set.** Bevelled edges. 3-ply basswood rubber-faced paddles. 66-in. tape-bound net.
6 T 2707—Two balls, instructions. Wt. 2 lbs. 12 oz. $4.75

F **J. C. HIGGINS Rubber-faced Paddle Set.** 4 warp-resistant 5-ply basswood paddles. 66-in. tape-bound net has adjustable metal ends. Clamp-on brackets.
6 T 2700—Four balls, instructions. Wt. 3 lbs. 11 oz. $5.79

G **Quality J. C. HIGGINS Set.** Four rubber-faced paddles. 5-ply basswood. Tapered walnut handles. 66-in. tape-bound metal end net has thumb screw adjustment.
6 T 2709—Eight tournament balls. Wt. 4 lbs. 12 oz. $6.79

H **Our Best J. C. HIGGINS Set.** Four lively rubber-faced 9-ply basswood paddles. Double tapered laminated handles. Warp-resistant, waterproof. Heavy tournament-type. 72-in. metal end net has thumb screw adj. ext. 6 in. out from table.
6 T 2711—12 tournament balls incl. Wt. 5 lbs. $8.79

J. C. HIGGINS Table Tennis Balls. (Not shown.) Wt. 5 oz. for 6.
6 T 2550—Official . . . . Box of 6 balls for 56c
6 T 2543—Standard . . . . Box of 6 balls for 39c



J. C. HIGGINS 26-inch Balloon Tire Bikes, with shiny enameled colors, chrome plating, coaster brakes

J. C. HIGGINS Standard 26-inch Balloon Tire Bicycle. Has coaster brake for quick, smooth stops, controlled coasting on the road. Strong welded tubular steel frame is reinforced at all points of strain to give you a bike that will stand up through years of riding. We believe there's no stronger bike frame made than a J. C. Higgins. Bike has 3-pc. sprocket and crank. Strong steel chain guard. Rubber handlebar grips. Red rear safety reflector. Treaded rubber pedals. Tan saddle with grain embossed vinyl plastic top. 26x2⅛-inch balloon tires. Synthetic rubber tubes. Bright enameled colors. Boys' model is brilliant red with white and gold-color trim. Girls' bike is blue with white and gold-color trim. Richly chrome plated handlebars, fork crown, sprocket and hubs. Kick stand. Seat to pedal length adjusts from 28 to 32⅛ inches. Made in West Germany to Sears own rigid specifications. Bike is shipped by freight, express or truck. You pay shipping charges on delivery. You can buy on Sears Easy Terms.

6 T M4500—Boys'. Shipping weight 56 lbs.....$35.95
6 T M4501—Girls'. Shipping weight 56 lbs.... 35.95

J. C. HIGGINS Big, Colorful 26-inch Balloon Tire Bicycle is fully equipped with safer, modern features that make bike riding easier, more fun. Streamlined headlight is built right into the front fender. Headlight and streamlined chain guard have simulated jet air intake designs. Large steel luggage carrier with red rear safety reflector. Coil spring saddle has waterproof vinyl plastic cover. Streamlined tank has attractive chrome plated trim. Strong welded tubular steel frame is reinforced at all points of strain. Wrap-around fender braces. 26x2⅛-inch balloon tires. Synthetic rubber tubes. Treaded rubber pedals with ball bearings. Kick stand. Rubber handlegrips. Sparkling enameled colors. Boys' bicycle is black and red with white and gold color trim. Girls' is two-tone green with white, gold color trim. Brilliantly chrome plated handlebars, truss rods, sprocket and hubs. Seat to pedal length adjusts from 28 to 32⅛ inches. Made in West Germany to Sears own rigid specifications. Bike is shipped freight, express or truck. You pay shipping charges on delivery.

6 T M4502—Boys'. Shipping wt. 64 lbs...........$49.50
6 T M4503—Girls'. Shipping wt. 64 lbs........... 49.50

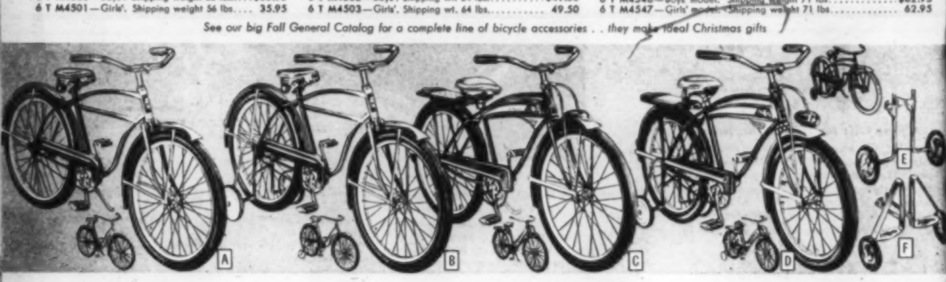
J. C. HIGGINS Best 26-inch Balloon Tire Bicycle with spring fork. Look at all these quality features that make this bike stand out:

- Deep throated push-button electric horn is built right into streamlined tank . . gives loud, clear warning. Treaded rubber pedals
- Large, deep rolled fenders are chrome plated to a brilliant luster
- Motorcycle-type sealed beam Delta "Superlight" headlight
- Cat's Eye rear reflector on strong steel luggage carrier
- ALLSTATE Safety Tread handsome white sidewall balloon tires
- Steel perforated chain guard . . girls' model has skirt guard also
- Wonderide spring fork lets you ride smoothly and forget the bumps

For thrilling speed, dazzling beauty, unsurpassed performance anywhere, it's J. C. Higgins by a mile. Strong welded tubular steel frame. Air cooled coaster brakes give you quick, smooth stops. Saddle has pigskin grain embossed plastic top. Chrome plated crash rail, acorn type springs. Tank has simulated jet air intake design, chrome plating. Plastic handlegrips. Chrome plated kickstand, handlebars, sprocket, hubs, wheel rims and fenders. Boys' has black and red enamel finish with chrome plated and gold color trim; girls' is 2-tone blue with chrome plated and white trim. Seat to pedal length adjusts from 28 to 32⅛ inches. Shipped freight, express or truck. Made in U.S.A.

6 T M4546—Boys' model. Shipping weight 71 lbs..............$62.95
6 T M4547—Girls' model. Shipping weight 71 lbs.............. 62.95

See our big Fall General Catalog for a complete line of bicycle accessories . . they make ideal Christmas gifts



Standard 24-inch Bike

A J. C. HIGGINS Economy-priced 24-inch Balloon Tire Bicycle. For boys, girls age 7, 8, 9. Strong welded tubular steel frame is reinforced at points of strain. Coaster brakes give smooth stops, controlled coasting. 24x2⅛-inch balloon tires. Synthetic rubber tubes. Tan saddle with vinyl plastic top. Steel chain guard. Treaded rubber pedals. Kick stand. Sparkling enameled colors. Boys' model is red. Girls' is blue. Both have white and gold color trim. Chrome plated handlebars, fork crown, sprocket and hubs. Red rear safety reflector. 3-pc. sprocket and crank. Seat to pedal length adjusts from 23⅛ to 27⅛ inches. Made in West Germany to Sears own rigid specifications. Shipped by freight, express or truck. You pay the shipping charges on delivery. Shpg. wt. 51 lbs.

6 T M4504—Boys'...... $34.95
6 T M4505—Girls'........ 34.95

Standard 20-inch Bike

B J. C. HIGGINS 20-inch Bicycle for boys, girls age 5, 6, 7. Welded tubular steel frame is reinforced at all points of strain. Coaster brakes give you sure, smooth stops. Training wheels balance bicycle while small child is learning to ride. Tan coil spring saddle with plastic top. 20x2⅛-inch balloon tires. Synthetic rubber tubes. Steel chain guard. Red rear reflector. Rubber handlebar grips. Treaded rubber pedals. Bright enameled colors. Boys' is colorful fire engine red with white, gold color trim. Girls' is blue with white, gold color trim. Chrome plated handlebars, fork crown, sprocket, hubs. Seat to pedal length adjusts from 21 to 24 in. Made in West Germany to Sears specifications. Shipped freight, express or truck. Pay shipping charges on delivery.

6TM4508—Boys'.Wt.44 lbs$33.95
6TM4509—Girls'. Wt. 44 lbs 33.95

Equipped 24-inch Junior Bike

C Thrill your child with a beautiful, easy-to-ride J. C. HIGGINS Junior Bike that has all the fun of a full size model. For boys, girls age 7, 8, 9. Built-in headlight on front fender has jet air intake design . . streamlined chain guard has it, too. Large, sturdy luggage carrier. Coaster brake makes stopping and slowing down easy, gives controlled coasting. Welded tubular steel frame is reinforced at all points of strain . . built to last for years. Wrap-around fender braces. Colorful tank has chrome plated trim. 24x2⅛-in. balloon tires. Synthetic rubber tubes. Red rear safety reflector. Kick stand. Treaded rubber pedals. Waterproof vinyl plastic covered coil spring saddle. Bright enamel colors. Boys' model is black and red with white trim. Girls' is two-tone blue with white trim. Chrome plated handlebars, truss rods, sprocket and hubs. Seat to pedal length adjusts from 23⅛ to 27⅛ inches. Made in West Germany to Sears specifications. Shipped by freight, express or truck.

6 T M4506—Boys' model. Shipping wt. 58 lbs....$46.75
6 T M4507—Girls' model. Shipping wt. 58 lbs..... 46.75

Training Wheels give your youngster all the fun of a 2-wheeler, with the safety of a tricycle. First set at ground level as tot starts to learn how to ride. Raise wheels slightly off ground as child gains experience, remove after youngster has developed confidence. Strong steel arms. Wheels have bearings. Easy to attach and adjust.

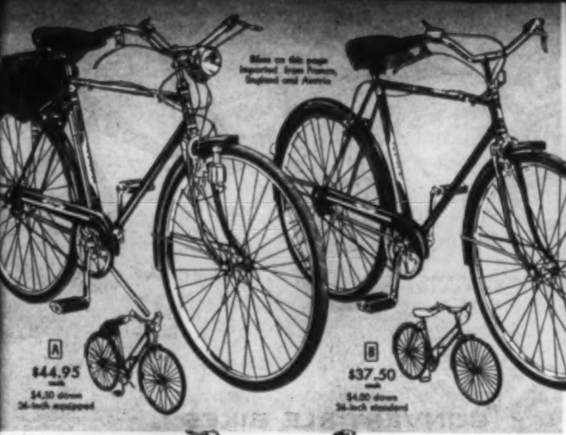
Equipped 20-inch Junior Bike

D Boys, Girls age 5, 6, 7 will ride with pride on this beautiful J. C. HIGGINS 20-inch balloon tire bike. Bright headlight is mounted on front fender. Large steel luggage carrier. Streamlined chain guard has flashy jet air-intake design. Colorful tank has chrome plated trim. Coil spring saddle has waterproof vinyl plastic cover. Coaster brakes. Training wheels help youngsters learn to ride safely. Strong welded tubular steel frame. Treaded rubber pedals. Training wheels. Boys' is black and red with white trim. Girls' is two-tone green with white trim. Chrome plated handlebars, truss rods, sprocket and hubs. 20x2⅛-inch balloon tires. Synthetic rubber tubes. Red reflector. Seat to pedal length adjusts from 21 to 24 inches. Made in West Germany to Sears own rigid specifications. Shipped by freight, express or truck. You pay the shipping charges on delivery.

6 T M4510—Boys'. Shpg. wt. 50 lbs.......$45.95
6 T M4511—Girls'. Shpg. wt. 50 lbs....... 45.95

E **Low Priced Training Wheels.** Fits 16, 20, 24-in. bikes.
6 T U5308—5¼ in. wheels. Shpg. wt. 4 lbs. ..$1.98

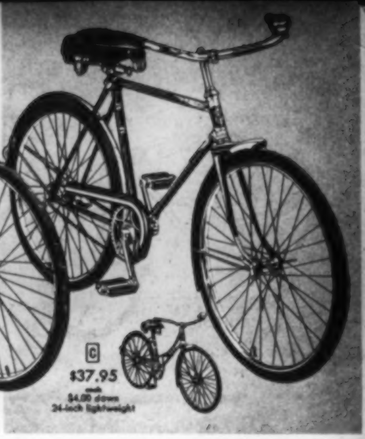
F **Our Best Training Wheels.** Sturdy steel arms. Stronger steel uprights. Larger 6-in. wheels, molded rubber tires. Fits all bikes. Bronze bearings. Steel step plates.
6 T U5233—Shipping weight 6 lbs. $3.59



Bikes on this page imported from France, England and Austria

A
$44.95 each
$4.50 down
24-inch equipped

B
$37.50 each
$4.00 down
24-inch standard



C
$37.95 each
$4.00 down
24-inch lightweight

COLORFUL LIGHTWEIGHT BIKES

Two 26-inch Models with 3-speed Gear, Hand Brakes

A **You get every thrill, every easy riding advantage of a lightweight bike** with this full size, fully equipped J. C. Higgins 26-in. model. Has 3-speed gear, caliper type hand brakes, generator light and many other features. Large tourist bag fits on rear of saddle. Chrome plated headlight with generator attachment produces constant power at all speeds. Light clamps to handlebar stem. Air pump is included with bike.

J. C. Higgins 3-speed gear shifts smoothly while bike is moving. Select proper gear for gaining speed, climbing hills or open road touring.

Caliper-type hand brakes. Four brake shoes engage wheel rims. Sparkling enameled colors. Both boys' and girls' models are glossy raven black with white and gold-color striping. Brilliantly chrome plated wheel rims, hubs, air pump, sprocket, fork crown and handlebars. Strong welded tubular steel frame. Comfortable mattress type coil spring saddle. Red rear reflector. Kickstand. Chain guard. Seat-to-pedal length adjusts in boys' from 32 to 37 in.; in girls', 31 to 36 in. Shipped freight, express or truck from your mail order house. Imported from Europe. Order yours today.

6 T M4628—Boys'. Shpg. wt. 49 lbs. $44.95 6 T M4629—Girls'. Wt. 49 lbs. $44.95

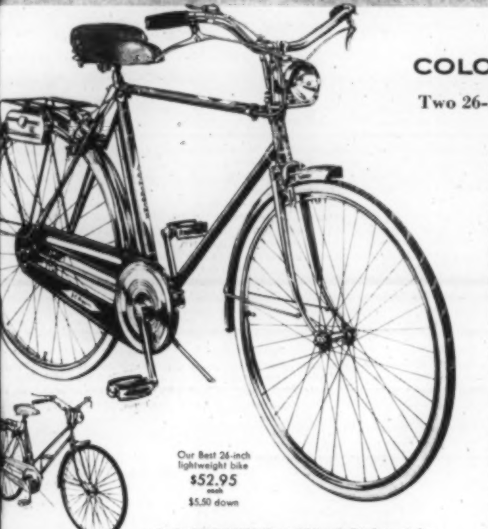
B **J. C. HIGGINS Standard 26-in. Lightweight Bicycle.** A beautiful bike, with brilliant flamboyant colors, 3-speed gear, caliper type hand brakes, at this money-saving low price. 3-speed gear has easy to operate handlebar control. While bike is moving, you can select proper gear for picking up speed, climbing hills, or open road touring. Safer, caliper type hand brakes press 4 rubber brake shoes against wheel rims, give you smooth, controlled stops. One hand controls front wheel brakes, other hand operates rear brakes. Comfortable mattress type coil spring saddle. Steel sports style chain guard. Rubber handlebar grips. Natural rubber lightweight tires. Red rear safety reflector. Strong lightweight tubular steel frame is reinforced at all points of strain. Brilliant metallic colors. Boys' is flamboyant red; girls' is magenta (red-violet). Both models have white, gold-color trim. Chrome plated handlebars, fork crown, wheel rims, sprocket, hubs. Seat to pedal length adjusts from 32 to 37 in. in boys' model; girls' adjusts from 31 to 36 in. Shipped freight, express, or truck. Imported from Europe.

6 T M4620—Boys'. Shpg. wt. 45 lbs. $37.50 6 T M4621—Girls'. Wt. 45 lbs. $37.50
6 T 5341—Kickstand. Shipping weight 1 lb. 3 oz. 45c

J. C. HIGGINS 24-inch Lightweight Bike

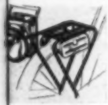
C J. C. Higgins 24-inch Junior Lightweight Bike has coaster brake for quick, sure stops, constant coasting control. Bike has all of these fine lightweight advantages: light, rugged sports frame and fork of welded tubular steel construction . . . reinforced at points of strain. Comfortable touring model coil spring saddle with tan rubber top. Tool kit. Bright chrome plated springs and frame. Warning bell on handlebar. Two-way adjustable handlebar and stem. Sports style steel chain guard. 3-piece forged steel sprocket. Red rear safety reflector. Beautiful Mother of Pearl color trim makes this bike a real eye catcher. Sparkling metallic colors. Boys' model is bright red with white and gold-color trim. Girls' model is green with white and gold-color trim. Brilliantly chrome plated handlebars, hubs, sprocket, wheel rims and bell. Seat to pedal length adjusts in boys' model from 24 to 28 inches; girls' model adjusts from 23 to 27 inches. Treaded rubber pedals. Bike is shipped freight, express or truck. Imported from Europe.

6 T M4616—Boys' model. Shipping weight 41 lbs. $37.95
6 T M4617—Girls' model. Shipping weight 41 lbs. 37.95
6 T 5349—Kickstand. Shipping weight 1 lb. 3 oz. 45c

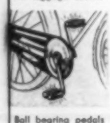


Our Best 26-inch lightweight bike
$52.95 each
$5.50 down

J. C. HIGGINS Best 26-inch Lightweight with 3-speed Gear, Hand Brakes, Extra



Bright headlight, combination tool kits and luggage carrier



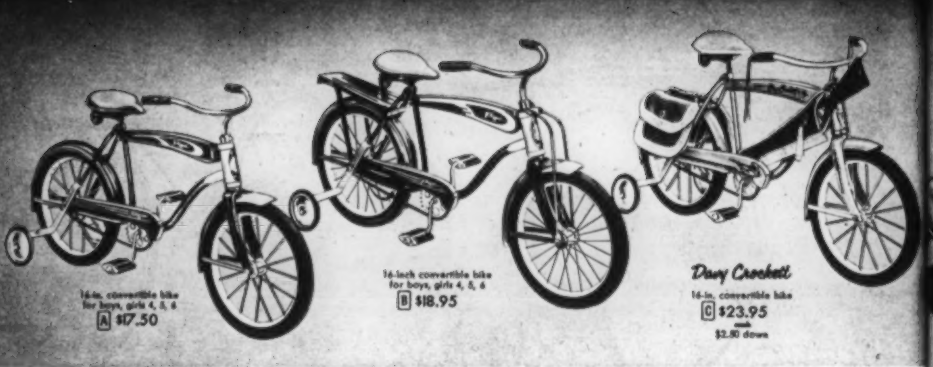
Ball bearing pedals with jewelled reflectors . . . all-around chain guard

Glide over the roads with a flash of smooth riding lightweight speed, feel the thrill of owning such a beautiful, top quality bicycle. J. C. Higgins finest has sparkling flamboyant metallic colors with richly chrome plated handlebars, fenders, tire pump, wheel rims, sprocket and hubs. Boys' is brilliant maroon, girls' is blue. Both models have hand painted gold-color trim.

Bike has all these features, too: Detachable chrome plated lantern headlight (batteries not included). Wide lightweight luggage carrier with twin tool kits. Handsome white sidewall lightweight tires with colored treads . . gray on boys', blue on girls'. Synthetic rubber tubes. All-around chain guard. Ball bearing pedals with sparkling reflectors. Top grain leather mattress type saddle with coil springs. Boys' is black or tan (no choice), Girls' white. Aluminum kickstand.

J. C. Higgins 3-speed gear shifts smoothly when bike is moving. Caliper type hand brakes press 4 brake shoes against wheel rims. Welded tubular steel frame. Red rear reflector. Seat-to-pedal length adjusts from 32 to 37-in. in boys', 31 to 36-in. in girls'. Shipped freight, express or truck. Imported from Europe.

6 T M4630—Boys' model. Shipping weight 55 lbs. $52.95
6 T M4631—Girls' model. Shipping weight 55 lbs. 52.95



16-in. convertible bike for boys, girls 4, 5, 6

A $17.50

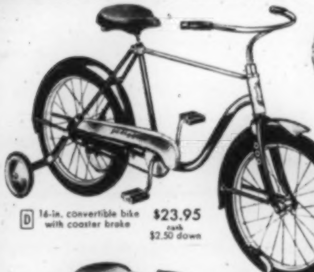
16-inch convertible bike for boys, girls 4, 5, 6

B $18.95

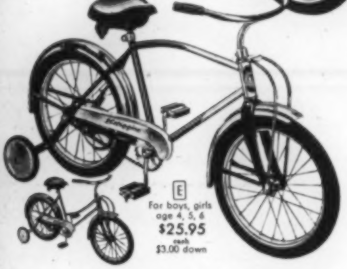
Davy Crockett

16-in. convertible bike

C $23.95 cash $2.50 down



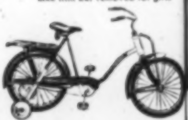
D 16-in. convertible bike with coaster brake $23.95 cash $2.50 down



E For boys, girls age 4, 5, 6 $25.95 cash $3.00 down

CONVERTIBLE BIKES

View below shows convertible bike with bar removed for girls



16-inch models with removable top bar A boys' and a girls' bike in one!

No need to buy a separate bike for one child after another. Can be used by both boys and girls and passed from child to child. Bar removes easily (see view at right)

A J. C. HIGGINS 16-inch Convertible Bike for boys and girls age 4, 5, 6. When used as boys' bike, top bar is firmly attached to frame. You can remove easily to convert to girls' model. Training wheels balance bike while youngster is learning to ride. Watch your children progress to 2-wheelers with the same bike. Enameled rubber-tired wheels. Steel braces. Bike has chain guard. Beautifully enameled colors. Red frame, white fenders and bar, red trim. Chrome-plated fork crown, handlebars. White enameled wheel rims, hubs. Coil spring saddle with rubber top. Riveted spoke wheels with 16-in. semi-pneumatic tires. Handlebar grips. Treaded rubber pedals. Strong welded tubular steel frame is reinforced at points of strain to give you a bike that will last for years. Seat to pedal length adjusts from 19 to 23 in. *Mailable.* Wt. 34 lbs.

6 T 06571L $17.50

B 16-inch Convertible Sidewalk Bike with luggage carrier, tank-type bar, chrome plating. Converts easily from boys' to girls' model . . . just remove bar from frame. Strong tubular steel frame is built to last for years. Reinforced at points of strain. Precision ball bearing action in hanger crank and wheels. Strong steel luggage carrier. Removable tank-type bar has colorful streamlined design. Riveted spoke wheels have 16x1.75-in. semi-pneumatic tires. Plastic covered coil spring saddle. Steel chain guard. Plastic handlebar grips. Training wheels. Watch each of your youngsters learn to ride a 2-wheeler with the same bike. Enameled wheels have rubber tires. Bike is bright red enamel with white trim. Chrome-plated handlebars, truss rods, fork crown. Seat to pedal length adjusts 19 to 23 in. Treaded rubber pedals. *Mailable.*

6 T 06584L —Wt. 35 lbs. $18.95

C NEW! Davy Crockett 16-inch Convertible Sidewalk Bike. Western style rifle with flintlock action is 24¾ in. long; shoots caps. Has special compartment for holding caps. Special gun case attached to front of bike. Gun is plastic, case is vinyl plastic with decorative metal trim. Coilspring saddle with water resistant vinyl plastic top. Rubber handlebar grips with plastic streamers. Saddle bags on rear of bike are vinyl plastic with white plastic trim. Steel chain guard has a picture of Davy Crockett. Bike has attractive enameled Palomino colors: beige and cream. You can remove the top bar to convert from boys' to girls' model. Training wheels balance bike while child is learning to ride. 16x1.75-inch semi-pneumatic tires. Seat to pedal length adjusts from 19 to 23 inches. Treaded rubber pedals. 3-pc. sprocket and crank. *Mailable.*

6 T 06569L —Wt. 36 lbs. $23.95

New! Convertible Bike with Coaster Brake

D J. C. Higgins 16-inch Convertible Sidewalk Bike has training wheels to help your child learn to ride safely. Top bar removes easily to convert bike from boys' to girls' model. You can pass it from child to child, use it for years, and save money in the long run. Bike has coaster brake, just like on full size bicycles, for quick, sure stops, controlled coasting. Coil spring saddle has water resistant vinyl plastic cover. Rubber handlebar grips. 16-inch semi-pneumatic tires. Treaded rubber pedals. Brightly enameled bike is red with white trim. Strong welded tubular steel frame. Chain guard. Seat to pedal length adjusts from 19 to 23 inches. For boys, girls age 4, 5, 6.

6 T M6588 —Freight, express or truck. Shpg. wt. 36 lbs. .... cash $23.95

Beautiful 16-in. Bike with Coaster Brake

E Beautiful 16-inch Sidewalk Bike has Coaster Brake for quick, sure stops. Brilliantly chrome-plated fenders, handlebars, fork crown, sprocket and hubs. Bright enameled colors. Boys' model is maroon, girls' is pastel blue; both have white wheel rims and white trim. Strong welded tubular steel frame is reinforced at all points of strain. Training wheels balance bike while child is learning to ride. Remove after youngster has learned. Comfortable vinyl plastic covered saddle with coil springs. Full ball bearing action in hanger crank, wheels. Adjustable tangent spokes. Semi-pneumatic tires. Seat-pedal length adjusts 19 to 23 in.

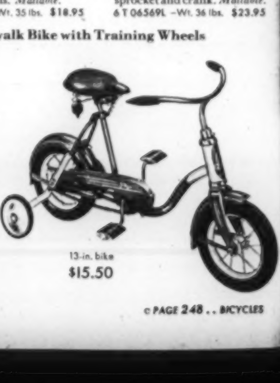
6 T M6590 —Boys'. Shipped freight, express or truck. Wt. 40 lbs. .. $25.95
6 T M6591 —Girls'. Shipped freight, express or truck. Wt. 40 lbs. .. 25.95

J. C. HIGGINS 13-inch Sidewalk Bike with Training Wheels

Boys, girls age 2½, 3, 4 can learn to ride safely on this beautiful little 13-inch bike with training wheels. They balance bike while child gains confidence. Training wheels have rubber tires. Bike has nylon bearings in front, rear wheels and crank hanger. Strong welded tubular steel frame is built to last for years. 13x1¾-inch semi-pneumatic tires. Streamlined steel chain guard protects clothing from getting caught and torn. 1-piece sprocket and crank. Adjustable chain tension. Treaded rubber pedals. Large padded saddle with coil springs. Seat to pedal length adjusts from 14 to 17½ inches.

Bright baked-on enamel colors. Red frame and fork, red chain guard and fenders with white trim. You can remove training wheels after child has learned to ride.

6 T 06579L —Mailable. Shpg. wt. 32 lbs. ... $15.50



13-in. bike $15.50

A 7-club Starter Set—Everything the Golfer needs
$37.88
each
$4.00 down

A Complete Starter Set—Clubs and Bag—at a low price

NEW—A wonderfully complete set for the newcomer to golf. Seven clubs and a smart bag make up this low priced outfit. Each club is balanced for better play. The stepped shafts are chrome-plated steel. Each club has a cork and rubber grip for handling ease. Right hand only. The set consists of . . .

Woods: A Driver and No. 3 (Spoon) woods. Both have persimmon heads with a plastic insert in face. Heads have scored faces. Each wood has a metal sole plate and securely wound shaft. Both have a deep mahogany finish.

Irons: No.'s 2, 5, 7, 9 and putter. Each club has chrome-plated head. The faces are sand blasted and scored.

Bag: Made of drill cloth—rubber backed for extra protection. Steel wire frame supports bag—helps it stay in shape. Molded rubber bottom. Stitched shoulder straps. Large accessory pocket for extra balls, tees, and other needs. Red and black plaid color with tan vinyl plastic trim.

6 T 0852—Shpg. wt. 12 lbs. . . . . Set **$37.88**

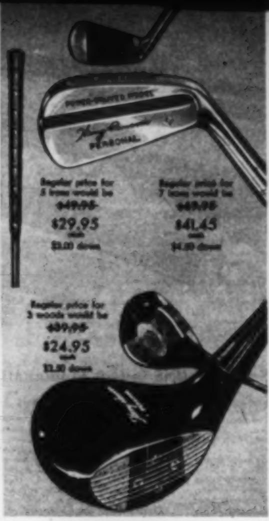
Remember-every golfing gift over $20 can be purchased on Sears Easy Terms. You can enjoy your purchase while you pay for it. See page 258 for details.

Junior Golf Set
$16.50

Junior Golf Set

ALL NEW—and especially for the younger set. Now for the first time a real adult-style set for children. Not just another toy, this set is pro-type quality in both "feel" and construction. Set consists of bag and 4 clubs—the Brassie, the 2 and 5 irons and putter. Driver is genuine kiln-dried persimmon with a chrome-plated stepped shaft. Irons are chrome-plated and the 2 and 5 have stepped shafts. All clubs have leather grips. Bag is made of heavy duty canvas with steel frames on top and bottom. Shoulder strap. Molded fibre bottom. Zippered ball pocket. Order a set for your children now. Right handed only.

6 T 0853—Shipping weight 5 lbs. . . . . Set **$16.50**



Save 37% to 40% on Spalding Henry Ransom Men's Golf Clubs

We've purchased the entire manufacturer's stock of these fine clubs. **Henry Ransom Personal Irons.** Made by A. G. Spalding. Steel shafts are the True Temper stepped type with a bright chrome-plated finish. Face has straight line scoring (*U.S.G.A. approved*). Accurately designed to produce the maximum hitting area in a medium compact blade. Spiral wrapped "Form" grips are selected quality red perforated leather. Right-handed clubs only.

Irons: 3, 4, 5, 7, 8, 9, and Putter. Order either 5 or 7-iron set.

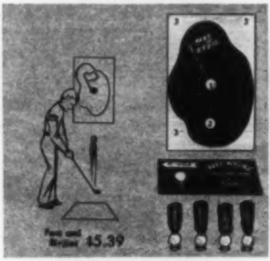
6 T 0891M—5 iron set. 3, 5, 7, 9, Putter. Wt. 8 lbs. **$29.95**

6 T 0892M—7 iron set. Includes 3, 4, 5, 7, 8, 9 and putter. Shipping weight 9 lbs. . . . . Set **$41.45**

Henry Ransom Personal Woods. Made by A. G. Spalding. Perfectly balanced. Genuine kiln-dried persimmon heads are stained in dark cherry. Natural face has a two-toned keystone shape face insert. *U.S.G.A. approved* straight line face scoring. One-piece sole plate. True Temper stepped steel shafts are chrome-plated. Selected quality perforated red leather spiral wrapped "Form" grips. Right-handed only.

6 T 0890M—Set of 3. (1) Driver, (2) Brassie, (3) Spoon. Shipping weight 7 lbs. Set **$24.95**

Take advantage of this special Christmas buy and send for your clubs today.

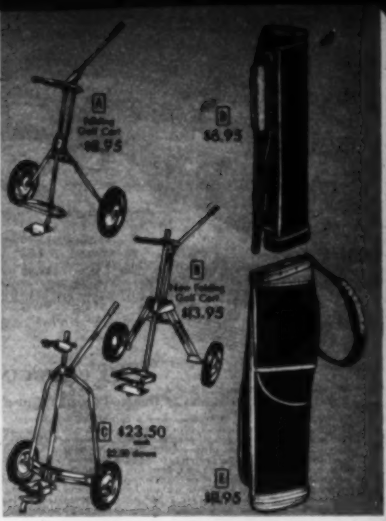


Pars and Birdies Golf Game

What Every Golfer Wants . . and Needs. A fun filled way to keep up that short game during the winter months. Can be played almost anywhere—indoors or out. Can be used as an exciting party game for young and old alike. *Designed by Johnny Revolta*, set comes complete with four soft rubber golf darts; a decorated protective mat; a large 3x2-ft. folding target with easel back. Sets up easily in living room, game room or back yard. Set comes packed in sturdy corrugated box for convenient storage. Club not included. Order this unique Christmas gift today. It's the ideal way to say "Merry Christmas" to the golfers on your list.

6 T 02523—Shipping weight 8 lbs. . . . . Set **$5.39**

Build up your order to $20 or more and use Sears Easy Terms



Give Your Golfer an All-Metal Folding Golf Cart and a Bright Long-Wearing Golf Bag

A **Automatic opening Golf Cart.** Strong steel tubing. Ball bearing 10-in. wheels. Folds compactly. Wheels, bag bracket unattached, easily assembled. 1.50 in. rubber tires.

6 T 0928—Shipping weight 13 lbs. Each **$8.95**

B **New Automatic Folding Cart**—just lower the handle. Rolls when folded. All-steel construction. Zinc finish. Adjustable bag brackets. 10x1.75 rubber tire, ball bearing wheels.

6 T 0932—Shipping weight 15 lbs. Each **$13.95**

C **Steel and aluminum Golf Cart.** Folds easily. 10-in. wheels. 1.75 in. rubber tires. Permanently greased ball bearings. Rolls when folded. Bright metal and green enamel finish. Adjustable brackets.

6 T 0927L—Shipping weight 20 lbs. Each **$23.50**

D **Men's 9-club Oval Bag.** Rubber-backed nylon. Zippered ball pocket. Molded rubber bottom. *State color* beige with oxblood trim or green with russet trim.

6 T 0972—Shipping weight 4 lbs. Each **$6.95**

E **NEW! Men's 15-club Bag in Motoramic Colors.** Spot-resistant Vinyl cord. Zippered ball pocket. Molded rubber handle. Parchment ivory vinyl trim. *State color* Gypsy red, Harvest gold, Neptune green, Glacier blue.

6 T 0987—Nylon padded sling. Shpg. wt. 6 lbs. **$11.95**

Women's 15-club Bag. (Not shown.) *State color* Cotton Dobby tweed in Canary, russet trim; or White Vinyl-Cord, red trim.

6 T 0974—Zippered ball pockets. Shpg. wt. 5 lbs. **$10.95**

F $5.95
G $9.33
One dozen only
H $6.25

F **J. C. HIGGINS Liquid Center Golf Balls.** Tough durable cover with thin side wall and liquid center. Balls are thread wound. 12 balls are packed in a smart travel kit you'll be able to use on many occasions. *State quantity.*

6 T 908—Shpg. wt. 8 oz. . . . . 3 for $1.49; Dozen for **$5.95**

G **Johnny Bulla Pro Model Golf Balls.** Fluid cushion center. Electronically wound for distance and accuracy. Perfectly balanced with uniform high compression. You'll feel the difference when you tee off with these. 6 to a box. *State quantity.*

6 T 905—Box of 6. Shipping weight 1 lb. **$4.98**
Three balls, wt. 6 oz. **$2.49** **Two boxes** (12), wt. 2 lbs. only **9.33**

H **Glo-balls**—a high quality ball specially color treated so it can be found quickly. These bright Glo-balls can be seen even on dull days. Packaged in set of 12 in three colors. *State quantity.*

6 T 903—Shipping weight 1 lb. 8 oz. . . . . **Dozen $6.25**
Set of 3. Shpg. wt. 6 oz. **$1.65; Set of 6.** Shpg. wt. 12 oz. **3.19**

SHOT GUN CLEANING KIT

A

SAVE $12.30

Shotgun	$73.50
Gun Case	13.95
Cleaning Kit	2.35
Total	$89.80

You Pay
$77.50
cash
$8.00 down

MULTY-CHOKE . . . a twist of the wrist gives you 9 degrees of choke.

B

SAVE $5.29

Shotgun	$31.95
Gun Case	4.79
Cleaning Kit	1.50
Total	$38.24

You Pay
$32.95
cash
$3.50 down

J. C. HIGGINS SHOTGUNS in Gift Combinations

J. C. HIGGINS Model 20 Deluxe 12 gauge Pump Shotgun

A A 4-Star Feature . . . we believe there is no finer value in America. Offered in this Christmas Gift Combination with luggage type gun case and cleaning kit.

Free-falling, short stroke action. The fastest shotgun pump action we've tested. Can fire 6 shots in 3⅓ seconds. Front stroke only 3⅛ inches. Action perfectly fitted.

American Walnut stock and beavertail fore-end. Rubber recoil pad and silver color nameplate. 3 safety features: breech lock, hang fire lock and forward safety button. Tubular magazine holds 5 shots plus 1 in chamber—plug included. Three choke control tubes change easily. Give you 3 different patterns for short, medium and long range. For deer, remove tubes and shoot rifled slugs. Eliminates barrel whip, reduces recoil, muzzle blast up to 60%. Ventilated rib gives fast, glare-proof sight plane. Length of barrel 28 in. Overall length 46⅝ in. Actual Weight 8 lbs.

Barrel and receiver permanently interlocked. Can't get out of alignment. Proof-tested steel barrel. Steel is the finest quality and temper.

Lightweight all steel fitted gun case. Rib-reinforced case has vinyl plastic covering, royal purple jewelers cloth lining. Brass hardware.

Cleaning Kit in steel case includes duraluminum rod, bronze brush, cleaning patches, nitro solvent, siliconized and polarized oil and touch up bluer kit.

6 T T2258—**Combination**—Gun, Gun Case, Cleaning Kit. Shpg. wt. 25 lbs. $77.50
6 T 013—**De Luxe Model 20 Gun Only.** 12 Gauge. Shpg. wt. 13 lbs. 73.50
6 T 0727—**Gun Case only.** Shpg. wt. 10 lbs. *State gun make, model, length* 13.95
6 T 710—**Cleaning Kit only.** Shipping weight 2 pounds 2.35

J. C. HIGGINS Bolt Action Shotgun with MULTY-CHOKE

B The J. C. Higgins Bolt Action Shotgun with Multy-CHOKE added is the finest low priced game-getter Sears has ever offered. We've checked and compared and we are sure that this is America's lowest priced 6 shot shotgun with choke.

Choose from any of the 9 twist-of-wrist positions . . . from extra full to reverse choke. Reduces recoil, has ventilated sleeve to cut muzzle blast and blow patterns.

Big capacity tubular feed gives you 6 rapid repeat shots—plug included. Loads from underneath. Forged steel, proof-tested barrel. One piece American Walnut stock with rubber recoil pad. Crisp trigger action. Positive safety. Actual weight 7⅛ lbs. Barrel length 26 inches. Shpg. wt. for gun only 11 lbs.

Plastic Gun Case has special accessory compartment with zipper opening. Full 26 oz. cloth supported vinyl. Heavy interior padding, soft cotton kasha cloth lining. VPI impregnated. Lock tab, padlock, 2 keys. *State size* 44, 48, 52 in.

New Cleaning Kit includes 3 piece rod, cleaning brush, slotted tip, swabs, patches.

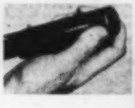
Combination Shotgun, Gun Case, Cleaning Kit					Shotgun only	
Catalog No.	Gauge	Overall length	Shpg. Wt.	Price	Catalog No.	Price
6 T T2259	12	46¾ in. with choke	13 lbs.	$32.95	6 T 078	$31.95
6 T T2260	16	46¾ in. with choke	13 lbs.	32.95	6 T 079	31.95
6 T T2261	20	46¾ in. with choke	13 lbs.	32.95	6 T 0137	31.95

6 T 717—**Gun Case only.** Shpg. wt. 1 lb. *State size.* 44, 48, 52 in. $4.79
6 T 772—**Cleaning Kit only.** Shipping weight 1 pound 1.50

J. C. HIGGINS MODEL 60

Gas Operated Automatic Shotgun. The Fastest-firing Automatic Shotgun Ever Developed . . . 5 shots in 1 Second!

$97.50
Model 60 with Chokemaster and Ventilated Rib



CHOKEMASTER gives you 6 positions of choke. A fingertip twist changes from extra full choke to open barrel

The Model 60 is also available in two other styles:

The Model 60 Lightweight Automatic . . . has all the fine features of the Model 60 at the right except no choke or ventilated rib.

The Model 60 with Ventilated Rib . . . has all the fine features of the Model 60 at the right except that it has no choke. Remember for a lightweight shotgun with really fast sighting and precision balance, you can't beat the J. C. Higgins Model 60. Act. wt. 7 lbs. 9 oz.

The first and only automatic shotgun to have a stationary barrel and chamber. Gas operated POWER PISTON automatic action ejects, cocks, and loads the Model 60 . . . you just pull the trigger. POWER PISTON uses the same gas operation principle as the M-1 military rifle—world renowned for dependability and fire-power. The most versatile automatic you could own. Chokemaster gives you 6 positions of choke; from extra full to open barrel—all with fingertip twist. No tubes to change. The Model 60 handles all types of loads . . . from the lightest trap, skeet loads to heavy field loads, 2¾-inch magnums, even rifle slugs. Overall length 46⅛ inches. Actual weight 8 lbs. 5 shot capacity—plug included. Positive safety. Barrel length 28 in.

6 T 07—12 Gauge Model 60 with Chokemaster and Ventilated Rib. Shpg. wt. 12 lbs. . . .$97.50

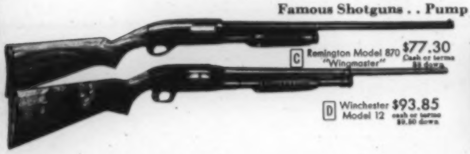
Lightweight Model 60 is 7 lbs. 5 oz. of pure shooting pleasure.

6 T 04—12 Gauge. 28-inch Full Choke Barrel. Shpg. wt. 12 lbs. 87.50
6 T 05—12 Gauge. 28-inch Modified Choke Barrel. Shpg. wt. 12 lbs. 87.50

Model 60 with Ventilated Rib combines lightweight with fast sighting plane.

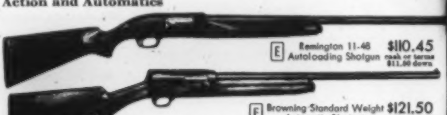
6 T 08—12 Gauge. 28-inch Full Choke Barrel. Shpg. wt. 12 lbs. 91.95

Famous Shotguns . . Pump Action and Automatics



C Remington Model 870 "Wingmaster" $77.30 Cash or terms $8 down

D Winchester Model 12 $93.85 cash or terms $9.80 down



E Remington 11-48 Autoloading Shotgun $110.45 cash or terms $11.80 down

F Browning Standard Weight Automatic Shotgun $121.50 cash or terms $12.80 down

C **Remington Model 870 Wingmaster Pump Action Shotgun.** 5 shot capacity. Walnut stock and fore-end. Overall length of 12 gauge, full choke gun is 48 inches. All others have overall length of 46 inches. Actual weight about 7 lbs. (Shpg. wt. 8 lbs.) *Postpaid.*

6 T 037T—12 Gauge. 30-inch full choke barrel. $77.30
6 T 038T—12 Gauge 28-inch modified choke barrel $77.30
6 T 039T—16 Gauge. 28-inch full choke barrel $77.30
6 T 040T—20 Gauge. 28-inch full choke barrel $77.30

D **Winchester Model 12 Pump Action Shotgun.** Walnut stock. 6-shot capacity—plug included. Actual weight of 12 gauge model is 7⅛ lbs.; others proportional. Overall length of 6 T 0102T is 49 in.—all others 47 in. long. (Shpg. wt. 9 lbs.) *Postpaid.*

6 T 0102T—12 Gauge. 30-inch full choke barrel. $93.85
6 T 034T—12 Gauge. 28-inch modified choke barrel $93.85
6 T 0103T—16 Gauge. 28-inch full choke barrel $93.85
6 T 035T—16 Gauge. 28-inch modified choke barrel $93.85
6 T 0104T—20 Gauge. 28-inch full choke barrel $93.85

Firearms Not Sold to Minors

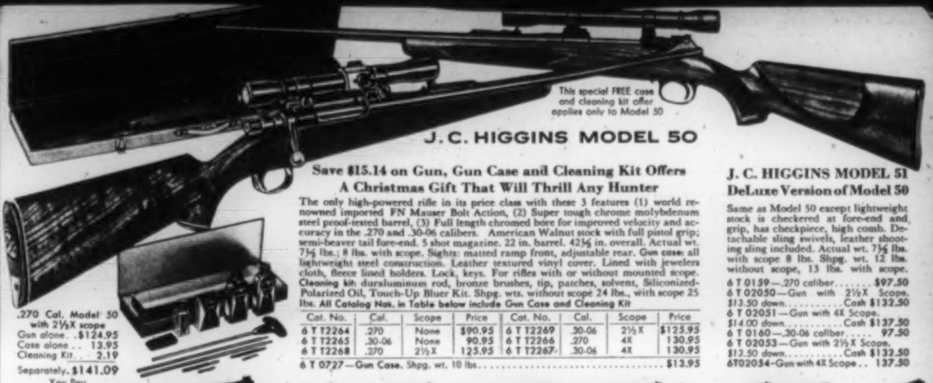
E **Remington Model 11-48 Autoloading Shotgun.** Streamlined design. Handsome checkered grip and fore-end of American walnut. Lightweight . . . easy to carry, aim and shoot. Light recoil in a hard-hitting rifle. Has 5-shot capacity—plug included. Actual weight of 12 gauge about 7⅛ lbs.; of 16 gauge 6⅝ lbs. Large, easy to operate safety button. Overall length 48⅛ in. on 12 gauge with full choke; 46⅛ in. on others. (Shipping weight 9 pounds.) *Postpaid.*

Catalog No.	Ga.	Choke	Barrel	Price
6 T 0183T	12	Full	30-in.	$110.45
6 T 0184T	12	Mod.	28-in.	110.45
6 T 0185T	16	Full	28-in.	110.45
6 T 0186T	16	Mod.	28-in.	110.45

F **Browning 5-Shot Automatic Shotgun.** Standard weight. Made in Belgium. French walnut stock, fore-end. Length of 12 gauge with full choke 47⅛ in. Others proportional. Act. wt. about 8 lbs. *Postpaid.*

Cat. No.	Ga.	Choke	Barrel	Shpg. wt.	Price
6T0119T	12	Full	30-in.	11 lbs.	$121.50
6T0121T	12	Mod.	28-in.	11 lbs.	121.50
6T0122T	16	Full	28-in.	10 lbs.	121.50
6T0123T	16	Mod.	28-in.	10 lbs.	121.50
Lightweight Browning 5-Shot Automatic Same as above except actual wt. about 7 lbs.					
6T0192T	12	Full	30 in.	10 lbs.	$131.50
6T0193T	12	Mod.	28 in.	10 lbs.	131.50
6T0194T	16	Full	28 in.	10 lbs.	131.50
6T0195T	16	Mod.	28 in.	10 lbs.	131.50

Postpaid guns same price cash or terms


This special FREE case and cleaning kit offer applies only to Model 50

J. C. HIGGINS MODEL 50

.270 Cal. Model 50 with 2½X scope
Gun alone. . $124.95
Case alone . . 13.95
Cleaning Kit . . 2.19
Separately. $141.09
You Pay
$125.95 cash $13.00 down

Save $15.14 on Gun, Gun Case and Cleaning Kit Offers
A Christmas Gift That Will Thrill Any Hunter

The only high-powered rifle in its price class with these 3 features (1) world renowned imported FN Mauser Bolt Action, (2) Super tough chrome molybdenum steel proof-tested barrel, (3) Full length chromed bore for improved velocity and accuracy in the .270 and .30-06 calibers. American Walnut stock with full pistol grip; semi-beaver tail fore-end. 5 shot magazine. 22 in. barrel. 42⅝ in. overall. Actual wt. 7⅛ lbs.; 8 lbs. with scope. Sights: matted ramp front, adjustable rear. **Gun case:** all lightweight steel construction. Leather textured vinyl cover. Lined with jewelers cloth, fleece lined holders. Lock, keys. For rifles with or without mounted scope. **Cleaning kit:** duraluminum rod, bronze brushes, tip, patches, solvent, Siliconized-Polarized Oil, Touch-Up Bluer Kit. Shpg. wts. without scope 24 lbs., with scope 25 lbs. **All Catalog Nos. in Table below include Gun Case and Cleaning Kit**

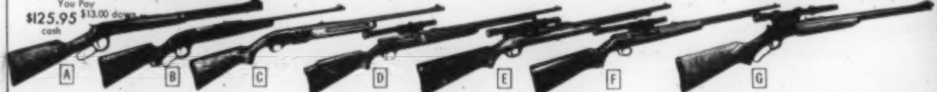
Cat. No.	Cal.	Scope	Price	Cat. No.	Cal.	Scope	Price
6 T T2264	.270	None	$90.95	6 T T2269	.30-06	2½X	$125.95
6 T T2265	.30-06	None	90.95	6 T T2266	.270	4X	130.95
6 T T2268	.270	2½X	125.95	6 T T2267	.30-06	4X	130.95

6 T 0727—Gun Case. Shpg. wt. 10 lbs. $13.95

J. C. HIGGINS MODEL 51
DeLuxe Version of Model 50

Same as Model 50 except lightweight stock is checkered at fore-end and grip, has checkpiece, high comb. Detachable sling swivels, leather shooting sling included. Actual wt. 7⅛ lbs. with scope 8 lbs. Shpg. wt. 12 lbs. without scope, 13 lbs. with scope.

6 T 0159—.270 caliber. $97.50
6 T 02050—Gun with 2½X Scope. $13.50 down. . . . . Cash $132.50
6 T 02051—Gun with 4X Scope. $14.00 down. . . . . Cash $137.50
6 T 0160—.30-06 caliber. 97.50
6 T 02053—Gun with 2½X Scope. $13.50 down. . . . . Cash $132.50
6T02054-Gun with 4X Scope . . 137.50



Nationally Known High Powered Rifles . . ideal gifts.

A **Winchester Model 94 Lever Action Carbine.** 7 shot. 20 in. barrel. Overall 37⅝ in. Actual weight 6⅝ lbs. *Postpaid.*
6 T 0208T—.30-.30 caliber. (Shpg. wt. 9 lbs.) $69.00
6 T 0223T—.32 caliber Winchester. (Shpg. wt. 9 lbs.) . . . 69.00

B **Savage Model 99R Lever Action.** 6 shot capacity. 24 in. barrel. Actual weight 7⅛ lbs. *Postpaid.* 43¾ in. overall:
6 T 0250T—.300 caliber. (Shpg. wt. 8 lbs.) $108.60

Savage Model 99EG. Not shown, like above. In .300 Savage caliber. *Postpaid.*
6 T 0251T—(Shpg. wt. 9 lbs.) $105.65

C **Remington Model 740 Automatic.** 5 shot repeater. 22 in. barrel. Bead front sight on matted ramp. Actual weight 7⅛ lbs. *Postpaid.* 42¾ in. overall.
6 T 0296T—.30-.06 caliber. (Shpg. wt. 8 lbs.) $124.95

Remington Model 740ADL Deluxe Automatic. As above except with checkered stock and fore-end. Sling strap swivels. *Ppd.*
6 T 0285T—.30-06 caliber. (Shpg. wt. 8 lbs.) $139.95

.22 Caliber Rifles. All .22's equipped with J. C. Higgins 4X scope for .22 cal. rifles with Tip-Off Mount except (G). (G) is equipped with N-type Mount.

D **Savage Model 6 Automatic.** Tubular magazine holds 22 shorts, 17 longs, 15 long rifles. Auto-loading with long rifles, manual with shorts and longs. 24 in. barrel. Monte Carlo stock. Actual weight 6 lbs. *Postpaid.* 44 in. overall.
6 T 0530T—Gun with 4X Scope. (Shpg. wt. 8 lbs.) . . . $45.50
6 T 0297T—Gun only. (Shpg. wt. 7 lbs.) 36.25

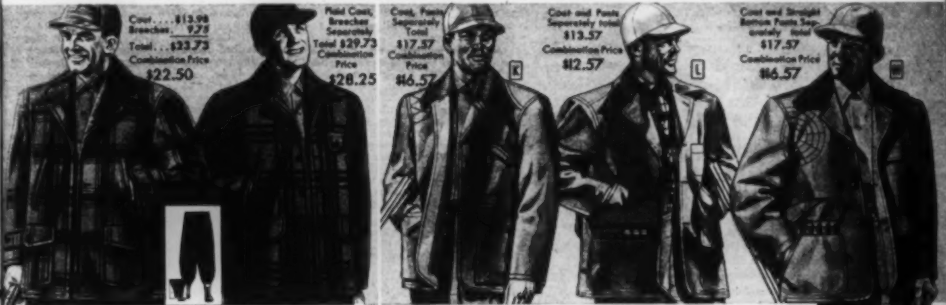
E **Stevens Model 87 Automatic.** Tubular magazine holds 21 shorts, 17 longs or 15 long rifles. Automatic action with long rifles only. 24 in. barrel. 43 in. overall. Actual weight 7 lbs.
6 T 0586—Gun with 4X scope. Shpg. wt. 9 lbs. $39.20
6 T 0237—Gun only. Shpg. wt. 8 lbs. 29.95

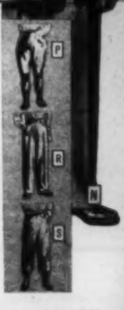
NOTE: Postpaid guns are the same price cash or terms . . there are no carrying charges. Firearms are Not Sold to Minors.

F **Remington Model 550A Automatic.** Tubular magazine holds 22 shorts, 17 longs or 15 long rifles. Fires interchangeably. 24 inch barrel. 43½ inches overall length. Actual weight 6⅛ lbs. *Postpaid.*
6 T 0592T—Gun with 4X scope. (Shpg. wt. 9 lbs.) . $49.75
6 T 0256T—Gun only. (Shpg. wt. 8 lbs.) 40.50

G **Marlin Model 39A Lever Action Rifle.** Tubular magazine holds 25 shorts, 20 longs or 18 long rifles. Has pistol grip. Marlin micro-groove rifling. 24 inch barrel. 43 inch overall length. Actual weight 6½ lbs. *Postpaid.*
6 T 0599T—Gun with 4X scope. (Shpg. wt. 9 lbs.) . $70.10
6 T 0213T—Gun only. (Shpg. wt. 8 lbs.) 60.85

Marlin Model 39SG "Mountie" Lever Action Carbine. Tubular magazine holds 20 shorts, 15 longs, or 14 long rifles. Has micro-groove rifling. 20 inch barrel. Overall length 39 inches. Actual weight 6⅛ lbs. *Postpaid.*
6 T 0553T—Gun with 4X scope. (Shpg. wt. 9 lbs.) . $70.10
6 T 0243T—Gun only. (Shpg. wt. 8 lbs.) 60.85





J. C. Higgins All Wool Hunting Outfits

Coat and breeches made of 32 oz. wool cloth. *Not a thread of reused or reprocessed wool goes into these garments.* Water repellent treated. Red and black plaid (75% scarlet—25% black). Coat has 2 cotton suede lined handwarmer pockets, 2 lower pockets. Rubber lined game pocket has 2 button flaps. Cotton suede lining, sleeves lined with scarlet rayon. Knit sleeve wristlets. *State size* 36, 38, 40, 42, 44, 46, 48.

Matching breeches has 3 in. long knit cuff. Zip fly; 2 back pockets, 2 side pockets and watch pocket . . all boatsail drill. Suspender buttons, belt loops. Have 29½ in. inseam plus 3 in. knit cuff. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44.

6 T U8453M—Plaid Coat. Shpg. wt. 6 lbs. $13.98

6 T U8495M—Plaid Breeches. Shpg. wt. 4 lbs. $9.75

6 T U8407—Plaid Coat and Breeches Outfit. Shpg. wt. 9 lbs. . . . $22.50

Our Best Wool Hunting Clothes. Made of 32 oz. 100% Pure Virgin Wool. Red and black plaid (75% red—25% black) or pure red (not shown). Water repellent treated. Coats lined with cotton suede. 5 cotton suede lined front pockets . . 2 lower, 1 chest 2 handwarmers. Rubber lined game pocket has 2 button flaps. *State size* 36, 38, 40, 42, 44, 46, 48.

Matching Breeches have 3 in. wool knit cuff. Zip fly. Hip, front and watch pockets. 29½ in. inseam plus 3 in. knit cuff. *State waist* 30, 32, 34, 36, 38, 40, 42, 44.

6 T U8409M—Plaid Coat. Shpg. wt. 6 lbs. $17.98
6 T U8410M—Plaid Breeches. Shpg. wt. 4 lbs. $11.75
6 T U8416—Plaid Coat and Breeches Outfit. Shpg. wt. 9 lbs. . $28.25
6 T U8411M—Scarlet Coat. Shpg. wt. 6 lbs. $18.25
6 T U8412M—Scarlet Breeches Shpg. wt. 4 lbs. $11.75
6 T U8417—Scarlet Coat and Breeches. Outfit. Wt. 9 lbs. . $28.50

K **J. C. Higgins Alpaca Pile Lined Coat.** Made of 11 oz. army duck . . permanently water repellent. Mustard brown color. Alpaca pile lining of 50% wool, 50% alpaca on cotton back that is 50% of total. Sleeves lined with red cotton suede. Rubber lined game pocket. *State size* 36, 38, 40, 42, 44, 46, 48.
6 T U8433M—Shpg. wt. 5 lbs. $11.98

Matching Pants. Available in 3 styles shown at right: (P) Laced Breeches, (R) Straight bottom, (S) Knit bottom. Rubber lined at seat front and knees. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44. *State inseam* 30 or 33 with straight bottom. Knit bottoms 31 in. inseam; breeches 25 in.

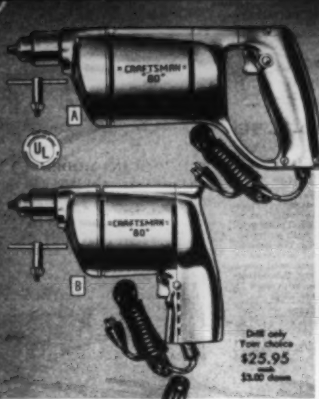
L **J. C. Higgins 4-Star Feature Hunting Coats.** We've shopped and compared and found no greater hunting coat value. Made of 11 oz. army duck woven from 2 ply yarns. Water repellent. Rubber coated game bag has extra rubber lining on body side. Mustard brown color. *State size* 36, 38, 40, 42, 44, 46, 48.
6 T U8491M—Shpg. wt. 4 lbs. 6 oz. $7.98

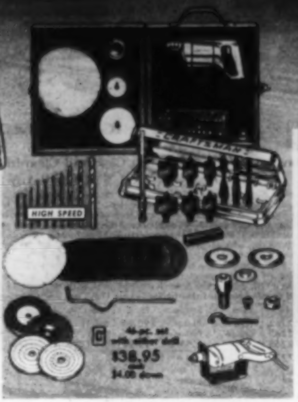
Matching Pants. Available in 3 styles described at left. Rubber lined at seat, front and knees. Zip fly, 2 hip pockets, 2 side. *State waist size* 30, 32, 34, 36, 38, 40, 42, 44. *State inseam* 30 or 33 in. with straight bottoms. Knit cuffs have 31 in. inseam, breeches a 25 in. inseam.

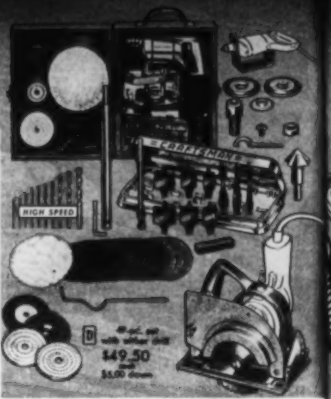
Pants Style	Pants Only			Coat (K) and Pants			Coat (L) and Pants		
	Cat. No.	Shpg. wt.	Price	Cat. No.	Shpg. wt.	Price	Cat. No.	Shpg. wt.	Price
(S)	6 T 8473M	2 lbs. 1 oz.	$5.59	6 T 8414	7 lbs. 7 oz.	$16.57	6 T 8402	6 lbs. 7 oz.	$12.57
(R)	6 T 8471M	2 lbs. 1 oz.	5.49	6 T 8413	7 lbs. 7 oz.	16.47	6 T 8401	6 lbs. 7 oz.	12.47
(P)	6 T 8475M	2 lbs. 1 oz.	5.59	6 T 8415	7 lbs. 7 oz.	16.57	6 T 8403	6 lbs. 7 oz.	12.57

M **Our Best Duck Hunting Coat.** The only hunting coat that we know of made with Sanforized shelter tent duck. Fabric shrinkage less than 1%. High count 9 oz. duck exceeds U.S. Standards for breaking strength. Permanently water repellent. Fully lined over chest and back. Guaranteed bloodproof game pocket. Zips open. Butyl rubber covering. Brush brown. *State size* 36, 38, 40, 42, 44, 46, 48.
6 T 8492M—Shpg. wt. 4 lbs. 1 oz. $10.98

N **Matching Sanforized, Zelanized Pants.** Rubber lined rear and front and above and below knees. Both styles in waist sizes 30, 32, 34, 36, 38, 40, 42, 44. *State size.* Straight bottoms have 30 or 33 in. inseam. Knit cuff has 31 in. inseam.
6 T 8472M—Straight bottom pants (N). Shpg. wt. 2 lbs. 1 oz. $6.59
6 T 8404—Matching Coat and Straight Bottom Pants. Shpg. wt. 6 lbs. 2 oz. . . . 16.57
6 T 8474M—Knit Cuff Pants (S). Shpg. wt. 2 lbs. 1 oz. 6.69
6 T 8405—Matching Coat and Knit Cuff Pants. Shpg. wt. 6 lbs. 2 oz 16.67

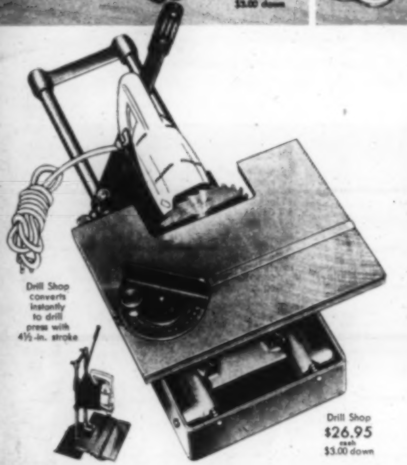






ELECTRIC DRILLS AND ACCESSORIES

If he's hinting for the best, buy Craftsman quality



Drill to Bench Saw to Drill Press in Seconds

That's the amazing story of remarkable Drill Shop . . designed to convert ¼-in. Drills to versatile shops

As a tilt table bench saw, Drill Shop has these features:

- 5-inch blade . . direct drive . . 1¼-inch depth of cut
- Table tilts for angle sawing, wide ripping, dadoing
- Miter gauge for compound cuts, mitering, etc.

As a drill press, Drill Shop gives you these advantages:

- Choice of vertical, horizontal or angular drilling
- Drill metals, woods, plastics, etc.
- Has a 4½-inch stroke, with a positive depth control
- Will do light sanding and vertical shaping

NEW! Drill Shop. At last, an accessory to turn your ¼-inch electric drill into a versatile home workshop. **First,** a tilting table bench saw with a 5-inch combination blade and 1¼-inch depth of cut. At 45° table tilt, a ¾-inch depth of cut. Complete with a miter gauge for angle sawing. **Second,** a vertical, horizontal and angular drill press with a 4½-inch stroke; positive depth control. Use it for drilling in wood, metal, plastics, etc. **Third,** as a disc sander when used with plate 9D2610 and abrasive disc 9D2612 (listed in our Big General Catalog). Also can be used for light shaping and dadoing.

9x12-inch aluminum table top . . light yet sturdy. Has aluminum stand. Tubular steel frame and base. Steel handle with rubber grip.

Unit comes complete with miter gauge, 5-inch combination blade, arbor, wrench and necessary hardware for assembling. An outstanding gift for the handyman in your home.

99 T 0769—Fits Pistol-grip Drills such as 9 T U770 above, 9 D U790 in our Big Book, and 9 T U787 at right. Shpg. wt. 19 lbs. $26.95

99 T 0768—Fits Saw-grip Drills such as 9 T U771 above, 9 D U791 in our Big Book, and 9 T U786 at right. Shpg. wt. 19 lbs. $26.95

[A] [B] **CRAFTSMAN ¼-inch Drill.** 1/5-HP. Handles ALL ¼-in. accessories. Die-cast aluminum alloy frame reinforced to support drill attachments (not included). Has 22-bar undercut commutator for long brush life . . 2-coil armature construction.

Full ball bearings on chuck spindle and front end of motor; precision needle bearing at end of chuck spindle; self-aligning precision sleeve bearing at rear of motor. *Drill is guaranteed 1 year* (see opposite page)*. Double-reduction nickel-chrome-molybdenum steel gears. **Entire drill UL approved** (industrial standards). "Supreme" precision geared key chuck. Chuck speed: 1900 RPM, no load; about 1200 RPM, full load. Formvar insulation. Safety-release locking trigger. Universal motor for 110–120-volt, 25–60-cycle AC-DC. 10-ft. 3-wire cord, and plug. Choice of saw-grip drill or pistol-grip drill.

[A] 9 T U771—Saw-grip Drill only. Length 10½ in. Shipping weight 5 lbs. $25.95

[B] 9 T U770—Pistol-grip Drill only. Length 7¾ in. Shipping weight 5 lbs. 25.95

[C] **CRAFTSMAN 46-piece Set.** Featuring our improved 1/5-HP Craftsman ¼-in. electric drill (either 9TU771 or 9TU770, described above). *Drill guaranteed 1 year** (see facing page).

Accessories included in set: 10 high-speed drill bits, sizes 1/16 to ¼-in. (not carbon bits as in most sets); 10-pc. interchangeable power wood bit set with plastic case; two 4-in. buffers; buffing compound; 3x¾-in. grinding wheel; 6-in. rubber backing disc; accessory adapter; 6½-in. sheepskin bonnet; 4x½-in. wire scratch wheel; twelve 6-in. aluminum oxide sanding discs (assorted grits); horizontal steel stand; paint mixer; chuck spanner wrench; 12x13 9/16x5⅛-in. portable steel case (stands up, or hangs on wall) with hooks for accessories.

9 T U773—46-pc. Set with Saw-grip Drill. Shipping weight 15 pounds. $38.95

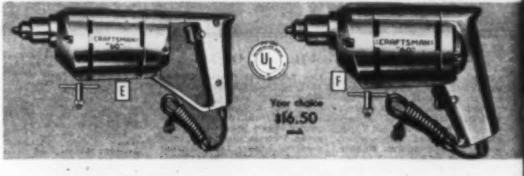
9 T U772—46-pc. Set with Pistol-grip Drill. Shipping weight 15 pounds. 38.95

[D] **CRAFTSMAN 49-piece Set.** The most complete drill set we offer! Includes saw attachment which permits you to use the drill as a portable electric hand saw. 1/5-HP Craftsman ¼-in. electric drill (described under 9TU771 or 9TU770 above). *Drill guaranteed 1 year* (see opposite page).*

49-pc. set includes all the accessories described in 46-pc. set at left—PLUS **saw attachment, countersink, and power wood bit extension.** Steel case is larger (12 1/16x15 9/16x5⅜ in.). Saw has complete depth-of-cut adjustment from ⅛ to 1⅛ in.; tilts 90° to 45°; has 4-in. combination blade. For use on 110–120-volt, 60-cycle AC or DC. Do him a favor—buy him this handy set. There's practically no limit to the number of projects possible with it.

99 T 0775—49-pc. Set with 10½-inch Saw-grip Drill. Shipping weight 19 lbs. $49.50

99 T 0774—49-pc. Set with 7¾-inch Pistol-grip Drill. Shipping weight 19 pounds. $49.50



Craftsman ⅛-HP ¼-inch Electric Drills . . Choice of grip

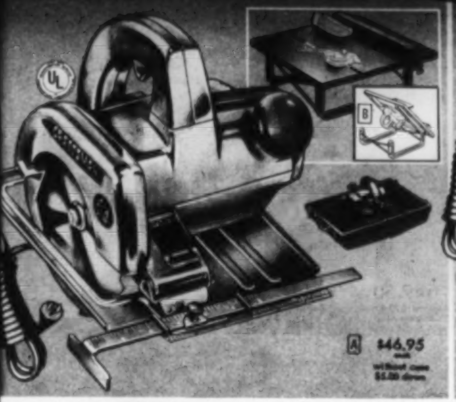
[E] [F] **Medium duty.** Compactly designed to balance well and handle all ¼-in. accessories. Great for power and dependability. Saws, sands, buffs, mixes paints, and planes when used with accessories.

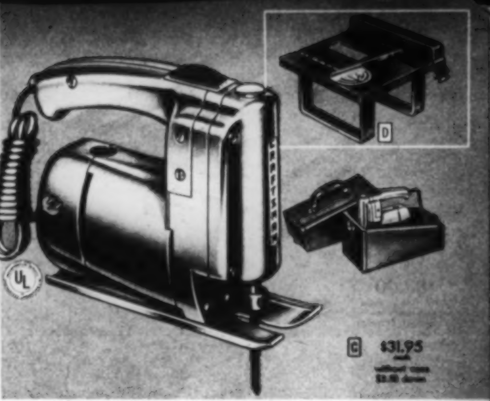
Die-cast aluminum frame . . reinforced to handle attachments. Precision sleeve bearings with single ball thrust bearing. Single reduction hardened steel gear. Entire drill —not just the cord—**UL approved.** "Supreme" precision geared key chuck. No load chuck speed; 2250 RPM; full load, about 1350 RPM. Formvar insulation. Locking trigger; safety release. **Guaranteed 1 year** (see opposite page).* Universal motor (110–120-volt, 25–60-cycle AC-DC). With 10-ft. rubber-covered cord; plug. Works well with Drill Shop listed and described at left.

[E] **9 T U786—¼-in. Saw-grip Drill.** 11 in. long. Shpg. wt. 4 lbs. $16.50

[F] **9 T U787—¼-in. Pistol-grip Drill.** 8¾ in. long. Shpg. wt. 4 lbs. $16.50

Buy your Christmas hardware on Sears Easy Payment Terms. See page 258





PORTABLE POWER SAWS for his home workshop

Table tops available for quick, easy conversion to bench-type saws

CRAFTSMAN 6¼-in. Contractor-type Electric Hand Saw

A **Develops over 1 HP for those tough sawing jobs.** Aluminum die-cast frame. Direct-drive gear train . . steel base plate, front graduated in 8ths. Blade on right-hand side, away from operator. All hand controls located in rear of saw. Depth-of-cut adjustment retracts into handle. Depth of cut varies from 0 to 1⅞ in. at 90°; to 1¾ in. at 45°. Same guide line for all angles of cut. Built-in ripping guide. Heavy duty G.E. motor. *UL approved.* For 110–120 volt, 25–60 cycle AC-DC. *Entire saw guaranteed 1 year.** Rated ¾ HP. No-load speed 4600 RPM; full-load 2850 RPM. Glass and Formex insulation. Blade guard telescopes for making blind cuts. Ball-bearing motor and saw arbor. Sawdust blower. Enclosed trigger switch. 10-ft. 3-wire cord and plug. With 6¼-in. chisel-tooth combination blade (½-in. round center hole) and wrenches.

99 T 02591—**Saw without steel carrying case.** Shipping weight 16 lbs. $46.95
99 T 02592K—**Saw with steel carrying case.** Shipping weight 24 lbs. 51.00

B **Bench Saw Table Top.** Converts saw above to a bench saw. 26x30-in. heavy-gauge steel; hinged for fast conversion. 2 miter gauge grooves. Rip fence. Holes provided for bolting to any bench. *See below for miter gauge and saw guard.*

99 T 01728L—Shipping weight 31 pounds. $14.95
9 T 2773—**Saw Guard Assembly.** Fits table top above. Includes guard, splitter, non-kickback pawls. Shipping weight 2 pounds. $3.15
9 T U2246—**Miter Gauge.** Fits table top above. Shipping weight 5 lbs. 5.70
9 T 2120—**CRAFTSMAN Powr-Panl.** Fits table top above. 1-HP rated switch; 125–250 volts AC-DC. Double-prong receptacle; 2 cube taps. Shipping weight 1 lb. $3.50

CRAFTSMAN Portable Sabre Saw . . weighs only 4½ lbs.

C **Convenient top handle design** for better control. Does work of jig, scroll, cross-cut, rip, keyhole, coping, and small band saws. Cuts circles, curves, straight or intricate designs in wood, plastics, and non-ferrous metals up to 1½-in. thick. Also cuts blind holes for receptacle boxes, switch boxes, piping, etc.

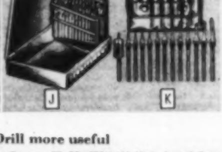
Lightweight die-cast aluminum alloy housing. Fan cools motor; clears guide line of sawdust. *Entire tool guaranteed 1 year.** ⅕-HP universal motor for 110–120 volt, 25–60 cycle AC-DC. *UL approved.* No-load motor speed 20,000 RPM. Delivers 3000 half-inch strokes per minute. Precision Oilite sleeve bearings in gear case; ball bearing on front end of motor. Chrome-molybdenum steel gears. On-off slide switch. Complete with 10-ft. 3-wire cord, plug, and 3 sabre saw blades (one 7-tooth blade for wood; one 10-tooth blade for plywood, plastic and soft metal; one 32-tooth blade for non-ferrous metals).

9 T U2794—**Sabre Saw without metal carrying case.** Shipping weight 6 lbs. $31.95
9 T U2795—**Sabre Saw with metal carrying case.** Shipping weight 8 lbs. 34.95

D **Sabre Saw Table Top.** *New!* Converts above saw into bench unit for making intricate or straight cuts. 15x15-in. stamped steel table. Rip fence. Two miter grooves. Has special miter gauge which can be converted to a portable protractor guide. Miter gauge bar is punched to accommodate point for cutting circles; 2 points included. Quick-acting clamp makes it easy to attach or detach saw.

99 T 01735—Shipping weight 13 pounds. $7.95

* **GUARANTEED 1 YEAR:** *If this electric tool shows any defect in materials or workmanship, we will repair it at no charge to you if returned within 1 year from purchase date*



$27.95
each
without case
$3.00 down

Accessories to make his Electric Drill more useful

E **CRAFTSMAN Electric Drill Stand.** Converts 9TU770 and 9TU771 (facing page) to drill presses. 25 in. high. Clamp rotates 360°. Compound leverage handle. Compression spring. Head travel: 2⅛ in. 6x6-in. work surface. Shipping weight 16 lbs.

99 T 02584. . . . . $11.95

F **CRAFTSMAN 10-piece Angle-Drive Buffer-Sander-Polisher.** Adds 2 speeds to regular drill speed. Fits ¼-in. or larger electric drills. Includes angle head, speed adapter, polishing bonnet, rubber plate, six 5-in. sanding discs. Shipping weight 2 lbs.

9 T 2604. . . . . $5.95

G **CRAFTSMAN Planer Attachment.** Converts any ¼-in. electric drill to a wood planer. Cuts 1¹³⁄₁₆ in. wide and ⅛ in. deep. Has 15° adjustable fence. 10½ in. long. All parts die cast. Runs smoothly on ball bearing at cutter. Shipping weight 4 lbs. 8 oz.

9 T 2632. $11.95

H **CRAFTSMAN Circular Saw Attachment.** Converts most ¼-in. or larger electric drills to portable hand saw or small bench saw. (Not for heavy duty use.) For best results, use with drills of power of 9TU771 or 9TU770 on opposite page. Self-lubricating bronze bearings. 4-in. blade; adjusts for depth of cut (to 1⅛ in.); tilts to 45°. Shpg. wt. 4 lbs.

9 T 2606. . . . . $9.95

J **CRAFTSMAN High Speed Twist Drill Sets in handy metal folding cases.** High speed steel, hardened and tempered. For use in power tools. Compact metal cases; each compartment marked with drill size and decimal-inch equivalent.

9 T 6719—21 pc. Set. Sizes ¹⁄₁₆ to ⅜-in. by 64ths. Shipping weight 2 lbs. $10.75

9 T 6720—15-pc. Set. (Not shown.) ¹⁄₁₆ to ½-in. by 32nds. Shipping weight 2 lbs. 6 oz. $11.75

K **CRAFTSMAN Wood Screw Pilots.** Set of 13 in plastic pouch, with adapter. Drills pilot hole for countersink for 26 screw sizes.

9 T 4204—Shpg. wt. 1 lb. . . . $3.49

CRAFTSMAN Continuous-duty Sander

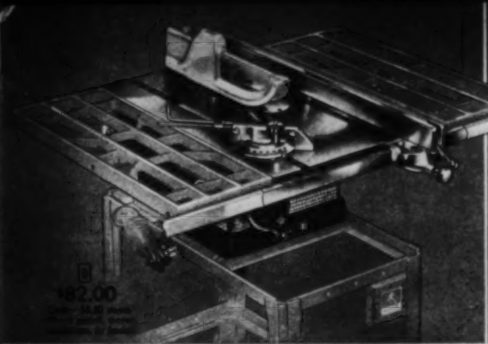
Our best reciprocating-motor sander-polisher. For all finish sanding, buffing and polishing. Has 25 square inches of sanding area. No belts, gears or brushes. 14,400 strokes per minute.

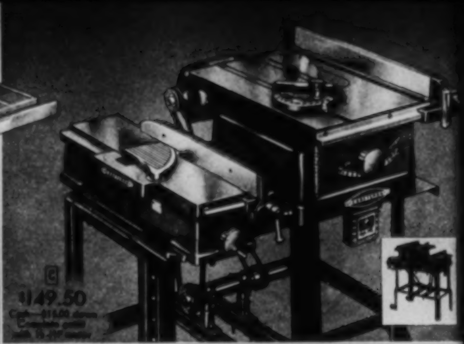
UL approved (Industrial Standards). Reciprocating motor; 110–120-volt, 60-cycle AC. Uses ⅓ sheet standard 9x11-in. sanding paper, no waste.

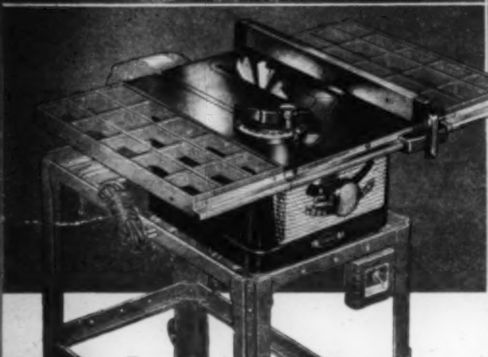
One-hand control . . use vertically or horizontally. Overlapping felt pad protects surface. Two spring tension clamps hold sandpaper. Aluminum alloy housing and handle; non-glare satin finish. Slide switch holds "on" position; switch sealed against damage. With lamb's wool polishing pad, 12 sheets sandpaper (assorted grits), 8½-ft. 3-wire cord, plug. **Guaranteed 1 year**—see above.*

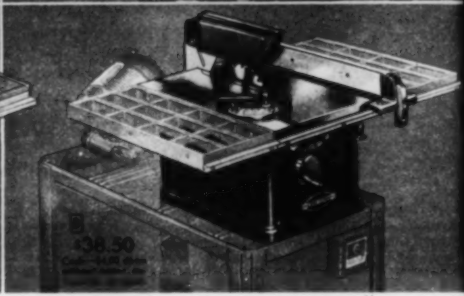
9 T U780—Without steel case. Shipping weight 11 lbs. . . . $27.95
9 T U781—With steel case. Shipping weight 14 lbs. 29.95

For still more electric tool gift ideas see our Big General Catalog









A

$58.50
Cash—$6.00 down
without guard, motor,
extensions, or bench

Craftsman 8-in. Tilting Arbor Bench Saw

A **A 4-Star Feature** . . laboratory approved and compared. We are convinced there's no finer value in America for performance and economy. One hand wheel tilts, raises, and lowers blade. One lever locks fence front and back; fence squares against table. Massive heavy-duty construction meets requirements of industrial shops.

Big 20x17-in. cast semi-steel table. Precision ground; sides machined. Grooved on both sides of blade for miter gauge, 9⅛ inches in front of blade at full depth of cut. Use fence on either side of blade. Double-row sealed precision ball bearings. 8-in. chisel-tooth blade (½-in. center hole) gives up to 2½-in. depth of cut; tilts any angle up to 45° . . table and work always stay flat regardless of angle being cut. Complete with blade; miter gauge; rip fence; machine and motor pulleys; and V-belt. This useful Christmas gift can keep a craftsman busy the year around.

99 T 02216L—Bench saw, without guard assembly, motor, table extensions, tool bench, or Powr-Panl. Shipping weight 65 pounds **$58.50**

99 T T2217L—Same as 99T02216L but with CRAFTSMAN ½-HP 3450 RPM capacitor motor. (110-120-volt, 60-cycle AC.) *Shipped in 2 cartons.* Shpg. wt. 97 lbs. **$85.00**

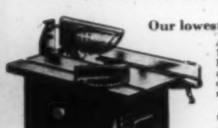
99 T T2218L—Same as 99T02216L but with CRAFTSMAN ¾-HP 3450 RPM capacitor motor. (110-120-volt, 60-cycle AC.) *Shipped in 2 cartons.* Shpg. wt. 103 lbs. **$90.00**

99 T 02417 Side Table Extension. (2 shown on saw.) For either side. Grid type; semi-steel. 8½ in. wide. With bolts and fence rack extensions. Shpg. wt. 13 lbs. . . . . . Each **$6.95**

99 T 010525K —CRAFTSMAN Adjustable Power Tool Bench. (Shown with bench saw.) Tension-bolted steel frame construction . . assures permanent rigidity. Floor leveling adjustment. 16¼ x30 in. Height adjusts 23½ to 30⅜ in. With 2 cross slide rails, hardware, and instructions. Shipping weight 28 lbs. **$9.75**

9 T 2120 —CRAFTSMAN Powr-Panl. (Shown on bench above.) 1-HP rated switch; 125-250-volts, AC, DC. Double-prong receptacle receives power; 2 cube taps for plugging in. Brackets adapt for other benches. Shpg. wt. 1 lb. **$3.50**

Our lowest priced 8-inch Dunlap Bench Saw



$17.95
Saw only

An efficient workshop tool with a large 17x13⅜-inch smooth ground cast iron table. Porous bronze bearings. Handwheel raises and locks 8-inch chisel-tooth blade (½-inch center hole); 2⅛-inch depth of cut. Insert removable for dadoing. Non-tilting.

With miter gauge, rip fence and instructions. Use ⅓-HP 1750 RPM motor.

99 T 02465K—Saw only; without motor, guard assembly, motor pulley or V-belt. Mailable. Shipping weight 36 pounds. **$17.95**

99 T T2466K—Saw with DUNLAP ⅓-HP 1750 RPM bronze-bearing split phase motor. For 110-120-volt, 60-cycle AC. With motor pulley and V-belt. Mailable. Shpg. wt. 61 lbs. . **$32.50**

GIVE HIM AN 8-INCH BENCH SAW

or Saw-Jointer Combination . . most useful of powertools

B **NEW! CRAFTSMAN 8-in. Tilting Arbor Bench Saw.** Has features found in NO other bench saw! Large 22x20-in. table; heavy cast semi-steel construction; grooved on both sides for miter gauge. Table never tilts—work always lies flat! Motor, blade and arbor tilt as a unit, up to 45°; belt never twists. Blade raises and lowers to vary depth of cut 0 to 2⅜ in. Two sets of sealed precision ball bearings; lubricated for life. Larger hand wheels; rigid saw base; strong motor support with pivot arm. Wiping and cutting actions clean sawdust from tilt and lift screws. Positive stops for zero and maximum blade height; for 0° and 45° tilt. Fence has 3 holes for mounting facing boards. With blade, miter gauge, stop rods, rip fence, rip fence rack, machine and motor pulleys, V-belt and motor mount.

99 T M2973 —Without guard assembly, motor, side extensions, or bench. Shipped by freight, express or truck. Shipping weight 121 pounds. *Only $8.50 down on Easy Terms* **$82.00**

99 T MT29735—With CRAFTSMAN ¾-HP 3450 RPM ball bearing capacitor motor (110-120-volt, 60-cycle AC). Shipping weight 159 pounds. *Only $11.50 down on Easy Terms* **$113.50**

99 T MT29736—With CRAFTSMAN 1-HP 3450 RPM ball bearing capacitor motor (115-230-volt, 60-cycle AC). Shipping weight 167 pounds. *Only $12.50 down on Easy Terms* **$124.50**

99 T 02764 — Side Table Extension. For above saw (2 shown on saw). For either right or left side of table. Cast semi-steel; grid type. Widens table 10 in. With bolts and rip fence rack extension. Size 10x22 in. Shipping weight 18 pounds . . . . . . Each **$9.50**

C **Combination! CRAFTSMAN 8-in. Bench Saw and 4⅜-in. Jointer Planer Outfit.** Centralize your sawing, jointing and planing jobs. Make all saw cuts with lumber in level position . . plane and joint without moving to another location. Outfit includes: (1) **CRAFTSMAN 8-in. Tilting Arbor Bench Saw** (*same as 4-Star Feature saw 99T02216L at left*); and (2) **CRAFTSMAN 4⅜-in. Jointer-Planer.** (29⁷⁄₁₆ in. long. Cast semi-steel base and tables. Steel cutter head; 3 high speed steel knives. Hand wheel adjustment for 0 to ⅜-in. depth of cut and 0 to ⅜-in. rabbet depth. Spring-loaded guard. Fence tilts 45° either way. With 2-in. machine pulley.)

Also includes: (1) Craftsman ½-HP Capacitor Motor; 3450 RPM; 110-120-volt, 60-cycle AC. (2) Craftsman Steel Power Tool Bench; 30 in. long; 16¼ in. wide; adjustable for any height from 23½ to 30⅜ in. (3) Jack Shaft Kit: shafting; pulley; belts; shaft hangers; and attachment plates. (4) Craftsman Powr-Panl. (5) Set of easy-rolling wheels.

99 T MT1317—Complete Outfit. Shipping weight 214 pounds. *Only $15.00 down* **$149.50**

99 T MT1319—Complete outfit as above, but with CRAFTSMAN ¾-HP 3450 RPM ball bearing capacitor motor. For 110-120-volt, 60-cycle AC. ½-in. double-end shaft. Shipping weight 222 pounds. *Only $15.50 down on Easy Terms; see page 258 for full details* **$153.50**

99 T 02749K—Jack Shaft Kit only. For bench Saw and Jointer-Planer Outfits above. Shipping weight 22 pounds **$16.50**

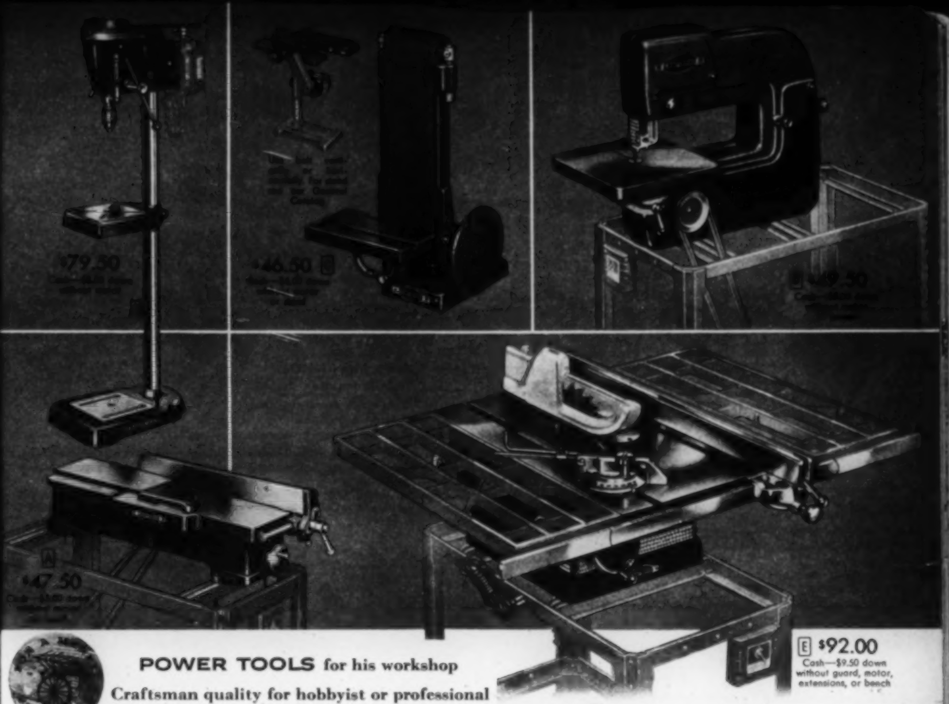
D **CRAFTSMAN 8-in. Tilting Arbor Bench Saw.** One of our most popular sellers . . because it's low priced yet amazingly accurate. **Large 17x14-inch table** of cast semi-steel. Top and sides machined. Blade and arbor tilt together to any angle up to 45°; raises and lowers to vary depth of cut. **Floating motor mounting** . . permits easier tilting. Sealed precision ball bearings NEVER need oil. These double-row bearings form an integral unit with arbor shaft and prevents misalignment. Improved fence design. One lever locks fence at both front and back. Fence squares directly against front of table instead of usual guide bar. Can be used on either side of blade. *Not a stripped model*—complete with blade, guard, splitter, miter gauge, fence, and machine pulley. Use at least ½-HP motor; 3450 RPM or 1750 RPM.

99 T 02424L—Without motor, table extensions or bench. *Only $4.00 down on Sears Easy Terms.* Shipping weight 50 pounds **$38.50**

99 T T2426L—With ½-HP 3450 RPM ball bearing capacitor motor (for 110-120-volt 60-cycle AC). 2½-in. motor pulley, 40-in. V-belt. Shipped in two cartons. Mailable. *Only $6.50 down on Easy Terms.* Shipping weight 82 lbs. **$65.00**

99 T 02723 –Side Table Extension. (Two shown on saw.) For either side. Cast semi-steel; grid type. 7 inches wide. Shipping weight 10 pounds . . . . . . Each **$5.95**

For additional power tool gift suggestions, see our Big General Catalog



E **$92.00**
Cash—$9.50 down
without guard, motor,
extensions, or bench

POWER TOOLS for his workshop

Craftsman quality for hobbyist or professional

A **CRAFTSMAN 4⅜-in. Jointer-Planer.** Much superior to lighter tools with similar depth of cut. Overall length 29 7/16 in. Precision-ground tables of cast semi-steel. 3-point suspension mounting of rear table allows perfect alignment with front table. *Rugged construction throughout.* Solid steel cutter head has three 4⅜-in. high-speed steel knives. Massive, cast semi-steel base extends almost entire length of tool; provides rigid support. 3-point-of-contact mounting eliminates twist.

Depth of cut easily adjustable with hand wheel. Maximum depth of cut ⅜ in.; rabbet depth ⅜ in.; accurate gauge shows depth of cut. Controls clearly visible from normal operating position. Quick-acting spring-loaded guard can be quickly removed in one motion for rabbeting. Fence tilts up to 45°; protractor shows angle of tilt. 2-in. machine pulley supplied. Use at least ⅓-HP 1750 RPM motor and 5-in. pulley.

99 T 02334L—Without motor, bench, motor pulley, or V-belt. Shpg. wt. 63 lbs. Mailable **$47.50**

99 T T2317L—As above, but with DUNLAP ⅓-HP 1750 RPM bronze-bearing split-phase motor for 110-120-volt, 60-cycle AC, 5-in. motor pulley, ½x56-in. V-belt. Shipping weight 87 pounds. Mailable in 2 cartons. **$62.00**

B **CRAFTSMAN Floor Model Drill Press.** *Drills to center of 13½-in. circle; maximum spindle travel 3⅛ in.* Check these features: (1) Smooth "Floating Drive." (2) 4 sets of precision ball bearings, *lubricated for life!* (3) "Perma-Coil" quill return spring. (4) "Lock Type" key chuck (with key), 0 to ½-in. capacity. No. 33 Jacobs taper. Rubber cushions absorb quill return shock, preload quill bearings. 9x9-in. ground cast semi-steel table; perfectly aligned—holds work rigidly . . slotted for attachments. Accurate depth gauge with adjustable stop nuts for repetitive drilling. Gauge graduated in 16ths of an inch. 9 speeds; 610 to 5000 RPM, using two 5-in. 4-step pulleys and V-belt (included).

99 T M2177—**Floor model** without motor. 60 5/16 inches high. Base to chuck, 45⅛ inches. Shipped freight, express or truck. Shipping weight 136 pounds. **$79.50**

99 T MT2398—As above, but with CRAFTSMAN ½-HP 1750 RPM ball-bearing capacitor motor for 110-120-volt, 60-cycle AC. Shipping weight 169 pounds. Only $11.00 down on Sears Easy Terms. Cash **$106.00**

C **CRAFTSMAN 6-in. Belt and Disc Sander.** *3 exclusive features:* (1) Two sealed ball bearings on drive shaft; double row sealed ball bearings integral with idler shaft. (2) Drive roller and V-pulley keyed to drive shaft to insure against slippage. (3) Easily accessible knobs control belt tensioning and tracking . . no locking needed.

Compact design; heavy cast iron frame. *Over 100 sq. in. work surface.* Accurately machined drive and idler rollers are slightly lower than belt table surface . . no gouging of long work. Sand long work without removing any major parts. Use idler roller for radius sanding. Sanding belt easily changed. Fence adjusts 90° to 45°. Belt table 6½x17 9/16 in.; 3-in. diameter drums. Work table, 6¼x12 in.; tilts 0 to 45°; easily moved; has miter slot. With 9-in. sanding disc, 6x48 5/16-in. sanding belt, 2½-in. machine pulley.

99 T 02250L—Without motor, stand, motor pulley, or V-belt. Shipping weight 62 lbs. . . **$46.50**

99 T T2266L—With CRAFTSMAN ½-HP 3450 RPM ball-bearing capacitor motor (110-120-volt, 60-cycle AC), V-belt, 2-in. motor pulley. Shpg. wt. 92 lbs. **$72.00**

D **CRAFTSMAN 12-in. 3-Wheel Band Saw.** Cuts as thin as 20/1000-in. "Super-Alloy" blade. Cuts to center of 24-in. circle. For wood only—takes boards to 4 in. thick. Double row ball bearings on drive wheel. Double row needle bearings on idler wheels. Working parts enclosed. Tension scale. 22 11/16 in. high. 12x12-in. table tilts 0 to 45°; has indicator. With 62x¼-in. blade; 4 in. machine pulley. Takes up to ⅜-in. blade.

99 T M2430—Without motor, bench, motor pulley, V-belt. Shipped freight, express or truck. Shipping weight 73 pounds. **$49.50**

99 T MT2433—With DUNLAP ⅓-HP 1750 RPM split phase motor for 110-120-volt, 60-cycle AC, 3-in. motor pulley; V-belt. Shpg. wt. 98 lbs. **$63.50**

E **NEW! CRAFTSMAN 10-inch Tilting Arbor Bench Saw.** *Has features found in NO other bench saw!* Work goes much faster, easier because only brief adjustments of accessories are necessary for next step on job. Working surface always level because of tilting arbor. All hand wheel controls are larger . . conveniently located.

Massive, extra heavy duty construction. Extraordinary accuracy. Precision built—meets rigid industrial shop requirements. More rigid saw base and stronger motor support, with pivot arm for smoother operation. Tension device between motor mounting plate and support reduces transmission of vibration and motor jump. *Table never tilts . . work always lies flat!* Motor, blade and arbor tilt together up to 45°; belt never twists. Blade raises and lowers to vary depth of cut 0 to 3⅜ in.

Sealed precision ball bearings. Extra large 27x20-in. heavy cast semi-steel table; precision ground; grooved on both sides of blade. Wiping and cutting actions clean sawdust from tilt and lift screws. Positive stops for blade height and tilt. Working area in front of blade 13⅛ in. Rip fence usable on either side of blade clear to table edge. Single control lever locks fence at BOTH ends. 10-in. combination rip and crosscut blade (⅝-in. center hole) gives 3⅜-in. depth of cut. With blade, miter gauge, stop rods, rip fence, rip fence rack, machine and motor pulleys, matched V-belts and motor mount.

99 T M2992—Without guard assembly, motor, side extensions, or bench (99T010525K, listed on opposite page). Shipping weight 144 pounds. Only $9.50 down. . . . . Cash **$92.00**

99 T MT29925—Bench saw with CRAFTSMAN ¾-HP 3450 RPM ball-bearing capacitor motor (110-120-volt, 60 cycle AC). Shpg. wt. 182 lbs. $12.50 down . . . . Cash **$123.50**

99 T MT29926—Bench saw with CRAFTSMAN 1-HP 3450 RPM ball-bearing capacitor motor (115-230-volt, 60-cycle AC). Shpg. wt. 190 lbs. $13.50 down . . . . Cash **$134.50**

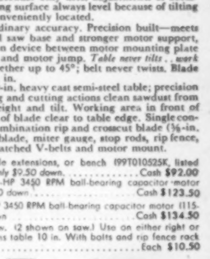
99 T 02769—**Side Table Extension.** For above saw. (2 shown on saw.) Use on either right or left side of table. Cast semi-steel; grid type. Widens table 10 in. With bolts and rip fence rack extension. Size 27x10 in. Shipping weight 20 lbs. . . . . Each **$10.50**

Craftsman Cutter Head and Cutter Bit Set

Would be $16.88 priced separately. Save $7.38. A new Christmas combination that any handyman with a bench saw would want! Converts bench saw into a jointer, planer, and shaper. Makes moldings, building trim, flooring, picture frames, etc. Saves on lumber costs, too.

Cutter head fits most bench saws with ½, ⅝, or ¾-in. arbor; also most dado inserts. Made of special analysis steel; heat treated, tempered. Balanced for safety. Positive-grip safety lock aligns bits accurately. Includes 6 tool steel cutter bits as follows: 1-in. Planer and Jointer; Cabinet Door Lip Cutter; ¼ and ½-in. Quarter Round Cutter; 3-Bead (¼-in.) Cutter; Base Molding Cutter; and Glue Joint Cutter. (*Additional cutter bit sets available in our Fall General Catalog.*) With wrench, spacer washer, bushing, and instructions. In plastic box. Shpg. wt. 2 lbs. 13 oz.

9 T 3225 . . . . **$9.50**



c PAGE 255 . . BENCH SAWS

A $21.88 each
$2.20 down
B $28.88 each
$2.90 down
C $38.88 each
$4.00 down
D $44.88 each
$4.50 down

E $42.95 each
$4.30 down
F $52.95 each
$5.30 down
G $62.95 each
$6.50 down
H $69.95 each
$7.00 down
J
10 power, 50 mm.
$74.95 each
$7.50 down

Fine Quality TOWER BINOCULARS at Economy Prices

Precision-made with de luxe features. Center focus wheel, adjustable eye-piece . . achromatic, optically ground lenses . . fine quality die-cast metal frames

Center focus wheel with adjustable eye-piece for quick, accurate focus for both eyes. Achromatic, optically ground lenses reduce disturbing glare and color fringe. Coated lenses and prisms stop reflection and give sharper images. High relative brightness provides better picture clarity. Die-cast metal frames are sturdy, lightweight; barrels covered with black leather. Precision-made to Sears specifications by French manufacturer. Genuine leather case and neckstrap included with each binocular.

A **New Low Price! 8-power, 30 mm.** Views field 110 yds. at 1000 yards. 4⅗ in. closed. Weighs 15 oz.
4 T 6221E—Shpg. wt. 2 lbs. $21.88

B **7-power, 35 mm.** Leather covered barrels. View field 103 yds. at 1000 yds. Weighs 24 oz.
4 T 06202E—Shpg. wt. 2 lbs. $28.88

C **8-power, 40 mm.** All-use higher power. View field 119 yards at 1000 yds. 5⅗ in. closed. 28 oz.
4 T 06203E—Shpg. wt. 3 lbs. $38.88

D **10-power, 40 mm.** For extra long distance viewing. View field 92 yds. at 1000 yds. Weighs 22 oz.
4 T 06207E—Shpg. wt. 4 lbs. $44.88

Our Best Quality TOWER MONO-MOLD Binoculars

One-piece construction means easier handling, longer life precision alignment. Lenses fully achromatic, optically ground and coated with magnesium fluoride.

Precision made to Sears rigid specifications by optical specialists in Japan. *Center-focus wheel* gives sharp focus quickly. *Adjustable eye-piece* adjusts for sight variations between right and left eye. *Fully achromatic, optically ground and coated lenses* eliminate glare . . . all lenses and prisms fully coated with magnesium flouride to stop reflection, give clearer image. *Grand Oculair* .. ocular lenses are about 25% larger than standard. *High relative brightness* .. gives maximum picture clarity—less color fringe. Frame finest die-cast metal. Barrels leather covered. Leather case and neckstrap included.

	Catalog Number	Times Magnified	Object Lens	View at 1000 Yds.	Relative Brightness	Actual Weight	Size Closed	Shpg. wt.	Price
E	4 T 06239E	6	30 mm.	143 yds.	25	22 oz.	4½ in.	2 lbs.	$42.95
F	4 T 06233E	7	35 mm.	114 yds.	25	24 oz.	4⅝ in.	2 lbs.	52.95
G	4 T 06234E	8	40 mm.	125 yds.	25	28 oz.	5⅜ in.	3 lbs.	62.95
H	4 T 06240E	7	50 mm.	126 yds.	50.4	38 oz.	6⅝ in.	4 lbs.	69.95
J	4 T 06241E	10	50 mm.	106 yds.	25	39 oz.	6⅝ in.	4 lbs.	74.95
	4 T 06242E	16	50 mm.	70 yds.	9.7	40 oz.	6⅝ in.	4 lbs.	79.95

"E" after catalog number means prices include 10% Federal Excise Tax

K $14.95
L $32.95 each $3.30 down
M $8.95
N $3.95
P $3.69

R $4.69
S $9.59
T $13.75

SPECIALTY BINOCULARS
• Large lens gives maximum brightness . . ideal for marine or night use
• Wide angle lens gives extra wide view field
• Junior size magnifies 6 times . . only 2 in. long
V $37.50 each $4.00 down
W $69.50 each $7.00 down
X $13.69

K **30-power, 40 mm. Telescope.** All metal. 27 in. open. Removable 11⅗ in. tripod.
4 T U6314—From Japan. Shpg. wt. 3 lbs. $14.95

L **Variable Power Wallensack Telescope** . . . 15-20-25-30-35-40 . . . 6 powers in 1. Achromatic lenses coated for clearer images. Polished chrome-plated draw tubes, fittings. Vinylite covering.
4 T 06300—8¼ in. closed. Shipping weight 3 lbs. . . . $32.95

M **15-power, 30 mm. Telescope.** All metal. Nickel plated. 6⅗ inches long closed. Made in Japan.
4 T 6313—Shipping weight 2 lbs. . . . . Only $8.95

N **Pocket-size Micro-Telescope** . . . powerful yet weighs only 2 oz. Closed, it's 50-power microscope; remove tip, extend barrel . . . it's 8-power telescope. All metal, with gray enamel finish.
4 T 6359—From Japan. Shpg. wt. 8 oz. $3.95

P **Bausch and Lomb Reading Glass.** Top quality. Focal distance 9 in. Black plastic. 3⅞x2 inch lens.
4 T 6435—Postpaid. (Shpg. wt. 1 lb.) $3.69

R **3-power, 28 mm. Field Glasses.** From Germany. Center focus. Hinged bridge. Artificial leather case.
4 T 6250E—Shpg. wt. 11 oz. .$4.69

S **4-power, 40 mm. Field Glasses.** Die cast metal frame. Center focus. View field 93 yds. at 1000 yds. Artificial leather case.
4 T 6264E—Shpg. wt. 2 lbs. . $9.59

T **Our Best Field Glasses.** 4-power, 40 mm. Achromatic, optically ground lenses. Hinged bridge adjusts to eye width. View field 118 yds. at 1000 yds. Metal frames with artificial leather covered barrels. From France. Leather case.
4T6273E—Wt. 1 lb. 6 oz. . . $13.75

V **7-power, 50 mm. Binoculars.** Large objective lens ideal for marine and night use. Sharp individual eye-piece focus. Coated, achromatic lenses. Die cast metal frames, artificial leather covered. View field 120 yds. at 1000 yds. Shpg. wt. 4 lbs.
4 T 06238E—From Japan. Shpg. wt. 4 lbs. . . $37.50

W **7-power, 35 mm. Binoculars.** *Featherweight, wide angle.* Center focus wheel. Magnesium frame weighs 18 oz. Adjustable eye-piece. Coated, achromatic prisms and lenses. Extra wide view field (162 yds. at 1000 yds.). Leather case, neckstrap.
4 T 06201E—From Germany. Shpg. wt. 2 lbs. $69.50
4 T 06212E—As above, 127 yd. field view . . 54.50

X **6-power, 15 mm. Tower Jr. Binoculars.** Magnifies 6 times yet is only 2 in. long. Coated achromatic lenses. Sharp, individual eye-piece focus. View field 130 yds. at 1000 yds. Metal frame. Weighs 6 oz. Leather case.
4 T 6235E—From Japan. Shpg. wt. 12 oz. . . . $13.69

Fine Microscopes

Y **Triple Power Microscope.** 100, 200, 300 power on revolving turret. Black metal. Frame tilts. Clip holds slides. All direction mirror. 3 slides included. 7⅗ in. closed. From Japan.
4 T 6358—Shpg. wt. 4 lbs. $7.95

Z **Our Best Microscope. 50 to 600 Power.** 2 interchangeable eye pieces give six magnifications. Black metal. Frame tilts. Clip holds slides. 3 slides incl. 9¾ in. closed. Sturdy, precision made. From Japan.
4TU6360- Shpg. wt. 5 lbs. $15.95

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SEARS GUARANTEE

- *To Save You Money*
- *To Deliver All Merchandise Safely*
- *To Satisfy You Perfectly*

We guarantee that every article in our catalogs is honestly described and illustrated. We guarantee that any article purchased from us will give you the service you have a right to expect. If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense. We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

SEARS, ROEBUCK AND CO.

Important About Prices

If the price of any item in this catalog is reduced in another current catalog, we will fill your order at the lower price and return every penny of the difference to you. **Regardless of which Sears Catalog you order from you always get the benefit of the lowest current catalog prices. We believe that Sears prices save you money and always give you the greatest possible value.**

Prices in this catalog apply only to orders placed by mail, telephone, telegraph or at the Catalog Sales Department in a Sears Retail Store, at a Sears Catalog Sales Office, or in one of Sears Affiliated Stores.

Should the Federal, State or Local Governments increase or impose additional taxes after this book goes to press, we reserve the right to add such taxes to the prices shown. On the other hand, if any existing taxes are reduced or terminated while this catalog is in effect, we shall adjust our prices accordingly.

• *HOW TO ORDER*

Shop through this catalog now. List all the things you want on the enclosed order blank. If you don't have a Sears order blank handy any plain paper will do. **Please be sure to print or write plainly your full name and complete address,** including rural route and box number if you live on a rural route.

Then give us the catalog number, quantity, name of each item, color, size, price, shipping weight, and any special information or measurements asked for in the description of the item you are ordering. Add the shipping weights of items you are ordering, and change ounces to full pounds (16 ounces to the pound).

Refer to parcel post rates on page 260 for amount to include for postage as we must pay postage on parcel post packages before we can ship your merchandise. *If you send too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed to ship your order.

The best ways to send money are by post office money order, express money order, or by bank draft or check. Your mail carrier will be glad to buy a post office money order for you if you live on a rural route. You can also obtain a money order at your post office or from your local express agent.

• *C.O.D. MAIL ORDERS*

Unless there is a real need for C.O.D. service, we urge you to enclose money order or check with your mail order. Thus avoiding the extra expense of shipping C.O.D. which would cause you to lose part of the savings in buying by mail from Sears.

We do not ship C.O.D. orders:—For merchandise that is cut, engraved, printed, or made to special order. For merchandise that is shipped direct from one of our factories. For merchandise to be shipped to foreign countries. For merchandise to anyone other than the person sending us the order. For seeds and perishable goods.

• *ORDER REGULARLY AND GET YOUR CATALOGS REGULARLY*

We send our General Catalogs and our supplementary catalogs without request to customers who buy regularly from any Sears catalog—by mail, by phone or through one of our Catalog Sales Offices.

To be sure that all of your orders will be correctly credited to you so that, as a regular customer, you will automatically receive Sears catalogs, **we suggest that all members of the same household order under one name,** preferably that of the head of the household—and that this name be written the same way each time you order—for example "John T. Jones" (always using full name). This also helps us to give you faster and more efficient service.

• *Sears Provides Expert Service on Major Appliances and Mechanical Items*

No matter where you live in Continental United States a Sears-trained repair specialist is nearby. There is a Sears service headquarters in every city where we have a Mail Order House, Retail Store or Catalog Sales Office. In communities distant from these headquarters, Sears has made arrangements with local contractors to provide competent servicing whenever it is necessary.

Repair parts also available—at our eleven mail order houses to assure prompt handling.

If you have any questions . . . write us. If you ever want additional information about our merchandise or service, write to Personal Service Department, Sears, Roebuck and Co., Chicago 7, Ill.

• *FIVE EASY WAYS TO SHOP AT SEARS*

1 ***Shop at Home by Mail*** . . . It's easy, thrifty. Just look through your Sears catalog and make your selections; then fill out the handy order blank and mail it to us with your remittance.

2 ***Shop at Home by Phone*** . . . The quickest way to shop if there is a Sears phone order office in your community. See pages 261 to 264.

3 ***Shop at Sears Catalog Sales Offices*** . . . For Sears mail order prices and special services, visit or phone Sears Catalog Sales Office. See page 264.

4 ***Shop in Catalog Sales Departments*** . . . Visit or phone the Catalog Sales Department in your nearest Sears Retail Store. See page 264.

5 ***Shop in Sears Retail Stores*** . . . at your service throughout the country. See page 264.

IMPORTANT TAX NOTICE

If you live in any of the places listed below, please add to your order an amount, at the rate shown, to cover the following:

Illinois (Expense due to Retailers' Occupational Tax, 2½c state tax, ½c city tax) 3%
Iowa (Use Tax) 2½%
Michigan (Use Tax, ... 3%
Ohio (Use Tax) 3%

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Use Sears Easy Payment Plan

To make your Christmas shopping easier . . .
To remember everybody on your list

A small down payment and a few dollars each month will buy anything we sell in orders of $20 or more

Christmas shopping from Sears catalogs is pleasant as well as convenient and economical . . . and Sears Easy Payment Plan makes it easy to remember everybody on your list. We suggest that you order early. So make up your Christmas list and do your shopping now . . . choosing from the thousands of beautiful Christmas gift ideas in this book and the thousands of money-saving items in our Fall and Winter General Catalog.

You don't have to have all ready cash, nor do you have to disturb your savings. You can spread payment over the months ahead, as everything we sell regardless of price may be purchased on Sears Easy Payment Plan in orders of $20 or more. Sears Easy Terms provide an easy, thrifty way to get the things you want now—to use and enjoy while paying for them.

Sears Easy Payment Plan also encourages the purchase of the BEST qualities which give greater satisfaction and insure greater economy.

It's easy to order on Sears Easy Terms

List the items you want on one of our order blanks. Add up the cash prices of these items and be sure that the total amounts to $20 or more. Then have the head of your household fill in the answers to the questions on the back of the order blank and sign it. Enclose a check or money order for the necessary down payment and mail the order to Sears. That's all there is to it!

ONLY 10% DOWN PAYMENT REQUIRED ON ANYTHING YOU ORDER—*EXCEPT*

$5 DOWN PAYMENT on Home Appliances, listed at right above, priced up to $200.00

$10 DOWN PAYMENT on Home Appliances, listed at right above, priced over $200.00

20% DOWN PAYMENT (one fifth) on the following articles:

Air Compressors
Auto Air Conditioners
Geiger Counters

Revolvers and Pistols
Saw Mills and Accessories
Scintillation Counters

Timber Power Saws or Brush Cutters
Truck Tires

- **For amount to send with your order** . . . refer to the down payment information above. If your order consists of merchandise from more than one group, figure the down payment on each group separately and add them together. You may send a larger down payment than the amount called for above, if you prefer. By doing so, you will reduce the amount to be added for Easy Payments and the monthly payment as shown by the table at the right.
- **For amount payable monthly** . . . when ordering Home Appliances listed at right above, refer to pages on which they are described . . . for all other merchandise refer to Payment Table at right. Note that the monthly payment on a new account is only $5.00 for an unpaid balance up to $55.00. For monthly payment where purchases are added to an open account, see explanation at right.

Additional Purchases on Easy Payment Accounts

You'll find that a Sears Easy Payment Account is a great convenience. That's right, because once your credit is established at Sears and you have an open Easy Payment Account with us, you can "add on" new things as you go along in orders of $10 or more. Just make a list of the things you need on our handy order blank and write "Add it to my account." Be sure to mention your Easy Payment Account number and sign the Easy Payment agreement. That's all there is to it.

You pay on only one account. The amount of your new purchase, plus our usual carrying charge, is added to the amount you owe on your open account. For monthly payments on add-on purchases, see explanation at right under "Amount Payable Monthly for Add-on Purchases."

SPECIAL EASY TERMS

LOWER Down Payments and LOWER Monthly Payments for the following Home Appliances are shown on the pages where they are described

- **Coldspot Refrigerators and Freezers**
- **Stoves • Garbage Disposal Units**
- **Cabinet Sinks • Dishwashers • Milkers**
- **Hot Water Heaters • Water Softeners**
- **Radios • Phonographs • Television Sets**
- **Pianos • Recorders • Sewing Machines**
- **Vacuum Cleaners • Floor Polishers**
- **Washers, Clothes Dryers and Ironers**
- **Air Conditioners • Dehumidifiers**

For ALL OTHER articles figure monthly payments according to Payment Table below

PAYMENT TABLE

If Unpaid Balance amounts to	We shall Add for Easy Payments	Amount Payable Monthly Is
$20.00 to $22.00	$2.00	$5.00
22.01 to 24.00	2.25	
24.01 to 26.00	2.50	
26.01 to 28.00	2.75	
28.01 to 30.00	3.00	
30.01 to 33.00	3.25	
33.01 to 36.00	3.50	
36.01 to 40.00	4.00	
40.01 to 45.00	4.50	
45.01 to 50.00	5.00	
50.01 to 55.00	5.50	
55.01 to 60.00	6.00	6.00
60.01 to 65.00	6.50	
65.01 to 70.00	7.00	7.00
70.01 to 75.00	7.50	
75.01 to 80.00	8.00	8.00
80.01 to 85.00	8.50	
85.01 to 90.00	9.00	
90.01 to 95.00	9.50	9.00
95.01 to 100.00	10.00	
100.01 to 110.00	11.00	10.00
110.01 to 120.00	12.00	
120.01 to 130.00	13.00	
130.01 to 140.00	14.00	
140.01 to 150.00	15.00	11.00
150.01 to 160.00	16.00	
160.01 to 170.00	17.00	12.00
170.01 to 180.00	18.00	
180.01 to 190.00	19.00	13.00
190.01 to 200.00	20.00	
200.01 to 210.00	21.00	14.00
210.01 to 220.00	22.00	
220.01 to 230.00	23.00	15.00
230.01 to 240.00	25.00	
240.01 to 250.00	26.00	16.00
250.01 to 260.00	27.00	
260.01 to 270.00	28.00	17.00
270.01 to 280.00	29.00	
280.01 to 290.00	30.00	18.00
290.01 to 300.00	31.00	19.00
300.01 to 310.00	32.00	
310.01 to 320.00	33.00	20.00
320.01 to 330.00	34.00	
330.01 to 340.00	35.00	21.00
340.01 to 350.00	36.00	22.00
Write for Terms over $350.00		

Amount Payable Monthly for Add-on Purchases

Your present monthly payment will be increased by only $1.00 except where the new balance on your account will require a larger monthly payment according to the Payment Table above.

EXCEPTION: Your monthly payment will not be increased if your present monthly payment is sufficient to pay the new balance within eight months.

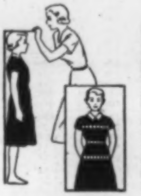
It's easy to get a perfect fit at Sears

Just follow our Simple Measuring Instructions

1. **"MEASURE TO BE SURE"**
2. **ORDER THE RIGHT SIZE**

See Size Charts on Pages Where Merchandise is Listed

HOW TO MEASURE



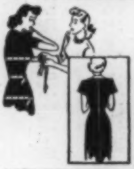
FOR GIRLS AND TEENS Children grow so rapidly that it is important to measure carefully each time you order. If measurements come between two sizes, order larger size. Remember, her age doesn't tell you what size your child wears. Recheck measurements each time you order.

Measure Chest or Bust around body at fullest part of chest or bust. Hold tape snugly well up over shoulder blades.

Measure Height—Have child remove shoes and stand naturally against wall. Make mark level with top of head. Measure from this point to floor.

Measure Hips in straight line around body at fullest part of hips (about 7 inches below waist).

Measure Waist around smallest part at natural waistline.



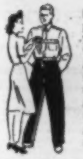
FOR WOMEN If hip and waist measurements are between two sizes, order size nearest these two measurements. Waist and hip sizes are the most important. Hold tape firm but not tight.

Measure Around Hips at fullest part. This is an important measurement.

Measure Waist around smallest part at natural waistline.

Measure Bust around body at fullest part of bust. Do not let tape slide down shoulder blades in back.

Measure length from "bump" at back of neck to waist and on down to hem.



FOR MEN Have someone else take your measurements if possible. In the catalog description of each garment, we tell you the measurements we need to fit you properly. Send us these exact body measurements. Make no extra allowances.

Measure Chest close up under arms, snug but not tight, with tape over shoulder blades. Measure over shirt for suits, sport and leisure coats, topcoats, raincoats.

Measure Waist over trousers with belt off. Or take trousers that fit and measure around buttoned waistband.

Measure Inseam from close up in crotch to bottom of trousers to length desired.

FOR BOYS Order by size, not by child's age, since children of the same age vary greatly in size. **MEASURE CHILD EACH TIME YOU ORDER** to insure correct fit. **Measure height** without shoes. **Measure chest** around body over shirt under arms and over tips of shoulder blades. **Measure waist** around body over underwear at smallest part.

Chart A measurements are for boys' longies, and clothing other than trousers. If measurements fall between sizes order next larger size.

See Chart B below for measurements of trousers.

CHART A

HEIGHT in inches	*IF WAIST is, inches*	*CHEST in inches*	ORDER Size
32½ to 34	20½	21	2
34½ to 37	21	22	3
37½ to 40	21½	23	4
40½ to 43	22	24	5
43½ to 46	22½	25	6
46½ to 48	23	25¾	7
48½ to 50	23½	26½	8
50½ to 52	24	27¼	9
52½ to 54	24½	28	10
54½ to 56	25	28¾	11
56½ to 58	25½	29½	12
58½ to 59½	26	30½	13
60 to 61	26½	31½	14
61½ to 62½	27	32¾	15
63 to 64	27½	33	16
64½ to 65	28	33¾	17
65½ to 66	28½	34½	18
66½ to 68	29½	36	20
68½ to 70	30½	38	22

HOW TO ORDER BOYS' SEMI-DRESS AND WORK TROUSERS. **Measure waist** around body over trousers, without belt. **Measure leg inseam** from crotch of good fitting trousers, down along inseam to end of cuff. *State size.* These are actual garment measurements. Come only in inseam lengths shown.

CHART B

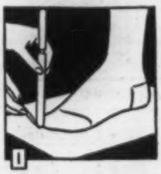
Size	6	8	10	12	14	16	18	20
Waist, in inches	23	24	25	26	27	28	30	31
Inseam, in inches	20	22	25	27	29	30	31	32

PROPER SHOE FIT GUARANTEED—Order correct size one of these 3 easy ways

1. Tell us shoe size (length and width) if known. For men and women only—not for children. (For children, use 4-point measuring system each time you order.) Make sure that shoes you order are sold in your particular size and width (see catalog description). If you have worn a particular size or type of shoe comfortably, you will find it satisfactory to order same size in your new Sears shoes.

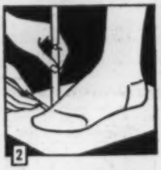
or 2. Give us all numbers and letters in your shoe. For men and women only—not for children. Just write on your order all numbers and marks in lining of a comfortable old shoe, whether or not it was bought at Sears—and your new Sears shoes will fit comfortably. Be sure to show all marks, including dashes, that you find, as dashes sometimes indicate half sizes.

or 3. Use Sears scientific 4-point measuring system. For men, women, older boys, girls and children. Use a piece of blank paper large enough to fit under your foot and an ordinary kitchen knife and pencil. Sit on chair and let foot that gives you the most trouble rest naturally and without moving on piece of paper as shown below. Do not stand as this will spread foot and give incorrect measurements. Then mark piece of paper as shown in sketches below.



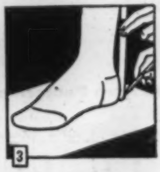
1

Have someone else hold the knife straight up and down at the tip of your longest toe, as shown in Point Number 1 above, and make a mark with the pencil along the outside edge of the point of the knife.



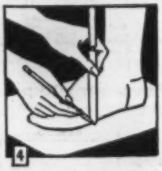
2

Have knife blade moved to the joint of the inside of the foot (widest part), as shown in Point Number 2 above, and again make a mark with the pencil along the outside edge of the blade.



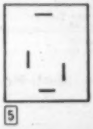
3

Next, have the knife blade placed at back of the heel, as shown in Point Number 3 above, and make another mark along the outside edge of the blade. Be sure that the knife is held straight up and down.



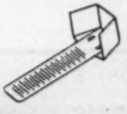
4

And last, have knife blade placed at widest part of the outside of your foot, as shown in Point Number 4. This gives us your exact foot measurement, so do not send us pencil outlines of your foot.



5

You now will have a piece of paper with four pencil marks on it as shown above. Enclose this piece of paper with your order blank. If ordering more than one pair, send diagram for each with catalog number noted. Sears 4-Point Foot Measurement gives us all the information we need to determine your correct shoe size



FOR CHILDREN'S SHOES measure each time you order

Send for our free measuring device. Designed especially for use on children's feet. With it you can quickly determine the proper length shoe needed by your child. When measuring remove shoe and measure child's stockinged foot, following instructions printed on the device. Write today, **ask for Sears Shoe Measuring Device 13818T** . . . remember, it's free.

Mothers! Read chart at right . . . it shows you how rapidly children's feet grow, and why we stress that you MUST measure your child's foot every time you order new shoes. Badly fitted shoes may do harm to growing feet . . . are never comfortable. It only takes a few minutes to check for proper size . . . use our 4-point Measuring Plan or the free length measuring device.

Children's* feet change size according to age*

Age of Child	Change in Size
3– 6	1–2 months
6–10	2–3 months
10–12	3–4 months
12–15	4–6 months
15 and older	every 6 months to 20 years

NOTE: The average rate of growth is 1 to 3 sizes during these periods.

* By courtesy of the National Foot Health Council, Rockland, Mass.

How to Figure Parcel Post Rates

Packages weighing up to 70 pounds and measuring not more than 100 inches in combined length and girth can be sent by Parcel Post in all parcel post zones, except when mailed at a first class post office and addressed for city delivery to another first class post office.

Parcel Post weight limits on packages mailed between first class post offices and addressed for city delivery, are 40 pounds to the Local, 1st and 2nd Zones; and 20 pounds to Zones 3 to 8. The size limit is 72 inches length and girth combined.

Figure postage on total weight of order

The shipping weight of each article is given in the catalog description. When you write your order add the pounds and ounces and change ounces into full pounds (16 ounces to a pound). Then show the total weight in pounds. When figuring postage on packages weighing more than one pound, the post office counts a fraction of a pound as a full pound and charges postage accordingly. Consult the parcel post rate table at right for the correct amount to include in your remittance for postage.

If you don't know what parcel post zone you are in, refer to table at right or ask your mail carrier or postmaster.

Please send enough money for postage

Include enough money in the remittance with your order to pay the postage as we must pay postage on parcel post packages before we can send your merchandise. Don't worry about sending more than the correct amount. *If you send us too much, every cent extra will be promptly returned to you.* You pay only the exact postage needed for your order.

Air Parcel Post Service

Air parcel post is available on any package that can be shipped by regular parcel post, at the following rates:

Parcel Post Zone	Zones 1 and 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Rate for first pound or fraction	60c	60c	65c	70c	75c	75c	80c
Each additional pound or fraction	48c	48c	50c	56c	64c	72c	80c

For 8th zone outside Continental United States, rate is 80c for each pound or fraction thereof.

PARCEL POST RATES

SHIPPING WEIGHT (16 oz. equal 1 lb.)	LOCAL ZONE Within Chicago	ZONES 1 and 2 Not Over 150 Miles	ZONE 3 151 to 300 Miles	ZONE 4 301 to 600 Miles
Up to 8 ounces	2c for the first 2 oz. and 1c for each addl. oz.			
9 oz. to 1 lb.	18c	23c	23c	24c
1 lb. 1 oz. to 2 lbs.	20c	27c	29c	31c
2 lbs. 1 oz. to 3 lbs.	21c	31c	34c	38c
3 lbs. 1 oz. to 4 lbs.	23c	35c	39c	45c
4 lbs. 1 oz. to 5 lbs.	24c	39c	44c	52c
5 lbs. 1 oz. to 6 lbs.	26c	43c	49c	59c
6 lbs. 1 oz. to 7 lbs.	27c	47c	54c	66c
7 lbs. 1 oz. to 8 lbs.	29c	51c	60c	73c
8 lbs. 1 oz. to 9 lbs.	30c	55c	65c	80c
9 lbs. 1 oz. to 10 lbs.	32c	59c	70c	87c
10 lbs. 1 oz. to 11 lbs.	33c	63c	75c	93c
11 lbs. 1 oz. to 12 lbs.	34c	67c	80c	$1.00
12 lbs. 1 oz. to 13 lbs.	36c	71c	85c	1.07
13 lbs. 1 oz. to 14 lbs.	37c	75c	90c	1.14
14 lbs. 1 oz. to 15 lbs.	39c	79c	96c	1.21
15 lbs. 1 oz. to 16 lbs.	40c	83c	$1.01	1.28
16 lbs. 1 oz. to 17 lbs.	42c	87c	1.06	1.35
17 lbs. 1 oz. to 18 lbs.	43c	91c	1.11	1.42
18 lbs. 1 oz. to 19 lbs.	45c	95c	1.16	1.49
19 lbs. 1 oz. to 20 lbs.	46c	99c	1.21	1.56
20 lbs. 1 oz. to 21 lbs.	47c	$1.02	1.26	1.62
21 lbs. 1 oz. to 22 lbs.	49c	1.06	1.32	1.69
22 lbs. 1 oz. to 23 lbs.	50c	1.10	1.37	1.76
23 lbs. 1 oz. to 24 lbs.	52c	1.14	1.42	1.83
24 lbs. 1 oz. to 25 lbs.	53c	1.18	1.47	1.90
30 lbs.	61c	1.38	1.73	2.25
35 lbs.	68c	1.58	1.99	2.59
40 lbs.	75c	1.78	2.24	2.94
45 lbs.	82c	1.97	2.50	3.28
50 lbs.	90c	2.17	2.76	3.63
55 lbs.	97c	2.37	3.02	3.97
60 lbs.	$1.04	2.57	3.27	4.32
65 lbs.	1.11	2.76	3.53	4.66
70 lbs.	1.19	2.96	3.79	5.01

Parcel post rates are subject to change without notice

It's easy to estimate Freight Rates to your station

Freight rates are based on distance and are the same regardless of who ships the merchandise. **If there is a freight agent at your station,** you pay freight charges when shipment is received. If there is no freight agent, include additional money with your order to cover freight charges. If you send too much, we will return the difference. Freight shipments of 100 pounds or less take the 100-pound rate; charges on shipments over 100 pounds are based on actual weight.

The minimum freight charge made by railroads is $2.30. Minimum charge by truck may in some instances slightly exceed the 100-pound rate.

In addition, transportation companies are also required to collect a Federal tax of 3% on their charges.

Estimated Rail Freight Rates per 100 pounds from Chicago

Use the following table for estimating rail freight charge to your station from our Chicago mail order house, or factories or warehouses in or near Chicago. **Example:** Suppose you live about 200 miles from CHICAGO and order a Radio-Phonograph weighing 125 pounds. Rate table below shows 200-mile freight rate for 100 pounds for Radio-Phonograph to be $2.14. Multiply shipping weight, 125 pounds (1¼ times hundred pound rate), by $2.14. 1¼ times $2.14 is $2.68 then add 3% (8c) for Federal tax making the approximate total freight charge $2.76.

The letters KD means knocked down; SU means set up.

MERCHANDISE	100 Miles	200 Miles	300 Miles	400 Miles
Autos, Toy, KD	$1.12	$1.46	$1.75	$2.01
Bicycles	1.31	1.71	2.06	2.37
Cabinets, Filing, Steel	1.12	1.46	1.75	2.01
Cedar Chests, SU	1.62	2.12	2.56	2.94
Chairs, KD; Folding Chairs	1.12	1.46	1.75	2.01
Chairs, SU	2.30	3.00	3.60	4.15
Chairs, Juvenile	2.30	3.00	3.60	4.15
Chair, Table Sets, Juvenile	2.30	3.00	3.60	4.15
Christmas Decorations, Outdoor, Plastic	1.96	2.56	3.09	3.56
Clothes Dryers	1.31	1.71	2.06	2.37
Desks, KD	1.12	1.46	1.75	2.01
Desks, SU	1.96	2.56	3.09	3.55
Desks, Juvenile	1.96	2.56	3.09	3.56
Dinnerware	93c	1.20	1.44	1.66
Electric Lamps	1.12	1.46	1.75	2.01
Fireplace Screens, Ensembles	92c	1.20	1.44	1.66
Gun Cabinets, Wood, KD	1.12	1.46	1.75	2.01
Hassocks	1.64	2.14	2.58	2.96
Hobby Horses, KD	1.01	1.32	1.60	1.84
Hostess Carts, KD	1.64	2.14	2.58	2.96
Mirrors	1.31	1.71	2.06	2.37
Musical Instruments	$1.96	$2.56	$3.09	$3.55
Pool Tables, Toy, KD	1.12	1.46	1.75	2.01
Power Tools, Motors	1.31	1.71	2.06	2.37
Radios, Phonographs	1.64	2.14	2.58	2.97
Refrigerators, Freezers	1.21	1.59	1.91	2.20
Saws, Power	1.12	1.46	1.75	2.01
Skis	1.31	1.71	2.06	2.37
Tables, KD; Tennis Tables	1.12	1.46	1.75	2.01
Tables, SU	1.96	2.56	3.09	3.55
Telephone Benches, SU	2.30	3.00	3.60	4.15
Television Sets, Antennas	1.64	2.14	2.58	2.96
Toboggans	1.96	2.56	3.09	3.55
Tools, Hand	1.12	1.46	1.75	2.01
Tool Cabinets	1.64	2.14	2.58	2.96
Toy Chests, KD	1.31	1.71	2.06	2.37
Toy Chest, SU	1.31	1.71	2.06	2.37
Vanities, KD	1.12	1.46	1.75	2.01
Vanities, SU	1.31	1.71	2.06	2.37
Washing Machines	1.31	1.71	2.06	2.37
Work Benches	1.12	1.46	1.75	2.01

Express Rates

Do not send money for express charges with your order as they can be paid on delivery. The minimum charge for any express shipment is $1.80. When figuring charges add 3% Federal tax for each shipment.

Example: If order weighs 30 pounds and you live about 200 miles from shipping point, the charge would be $2.39. Add 3% (7c) Federal tax, making the approximate total charge $2.46.

WEIGHT	100 Miles	200 Miles	300 Miles	400 Miles
5 Pounds	$1.80	$1.80	$1.80	$1.80
10 Pounds	1.80	1.80	1.87	1.96
15 Pounds	1.80	1.93	2.07	2.20
20 Pounds	1.91	2.09	2.26	2.43
30 Pounds	2.13	2.39	2.65	2.91
40 Pounds	2.34	2.69	3.04	3.39
50 Pounds	2.55	2.99	3.43	3.86
75 Pounds	3.09	3.74	4.40	5.05
100 Pounds	3.63	4.50	5.37	6.24

Rail Freight Rates per 100 pounds from Factories and Warehouses . . as listed

If you are ordering merchandise to be shipped from one of our factories or warehouses, first find in the table below the city in which you live or the city nearest you. Then find the rate per 100 pounds from the factory or warehouse from which your order is to be shipped to this town and it will be easy for you to figure the freight charge.

TO →	ILLINOIS				INDIANA			IOWA		Kentucky		MICHIGAN				MO.	OHIO			WISCONSIN		
↓ FROM	Chicago	Quincy	Rockford	Springfield	Ft. Wayne	Indianapolis	South Bend	Clinton	Des Moines	Louisville	Madisonville	Detroit	Grand Rapids	Saginaw	Traverse City	St. Louis	Cincinnati	Cleveland	Portsmouth	Madison	Marinette	Milwaukee
Freezers, St. Paul, Minn	$2.24	$2.30	$2.02	$2.40	$2.61	$2.06	$2.46	$1.97	$1.84	$2.98	$2.98	$2.71	$2.35	$2.51	$2.30	$2.56	$2.92	$3.04	$3.30	$1.84	$2.02	$2.02
Refrigerators, Freezers, Cleveland, Ohio	2.02	2.61	2.24	2.36	1.65	1.91	1.78*	2.40	2.88	2.05	2.46	1.50	1.84	1.78	2.30	2.56	1.73	......	1.84	2.40	2.40	2.20
Refrigerators, Freezers, Detroit, Mich	1.84	2.51	2.06	2.24	1.41	1.84	1.65	2.24	2.71	2.06	2.40	......	1.45	1.21	1.78	2.40	1.70	1.80	1.97	2.06	2.06	1.64
Refrigerators, Freezers, Evansville, Ind	1.91	1.91	2.06	1.50	1.91	1.50	1.91	2.06	2.40	1.30	97c	2.30	1.97	2.40	2.61	1.50	1.69	2.35	2.02	2.24	2.56	2.14
Refrigerators, Freezers, Indianapolis, Ind	1.85	1.91	1.78	1.50	1.35	......	1.06	1.84	2.35	1.25	1.66	1.84	1.78	1.97	2.30	1.78	1.25	1.91	1.78	1.97	2.30	1.84
Refrigerators, Freezers, Milwaukee, Wis	1.15	2.02	1.30	1.84	1.73	1.84	1.52	1.45	2.06	2.14	2.34	1.84	1.30	1.73	1.63	2.06	2.14	2.30	2.46	1.13	1.50	......
Refrigerators, Freezers, St. Louis, Mo	1.84	1.91	1.84	1.30	2.02	1.78	2.02	1.06	2.02	1.84	1.68	2.40	2.30	2.51	2.61	......	2.02	2.56	2.40	2.02	2.51	2.08
Tables, Tennis, KD, Detroit, Mich	1.69	2.31	1.92	2.06	1.30	1.69	1.43	2.06	2.50	1.92	2.21	......	1.33	1.12	1.64	2.21	1.64	1.37	1.81	1.92	1.92	1.69
Tables, Tennis, KD, Minneapolis, Minn	2.06	2.12	1.86	2.21	2.30	2.45	2.25	1.61	1.69	2.74	2.74	2.50	2.16	2.31	2.12	2.36	2.09	2.78	3.04	1.69	1.86	1.86
Washing Machines, Clothes Dryers, Cleveland, Ohio	2.19	2.82	2.43	2.54	1.06	2.06	1.93	2.00	3.11	2.25	2.60	1.41	1.99	1.93	2.37	2.77	1.86	......	1.90	2.00	2.00	2.37
Washing Machines, Clothes Dryers, Detroit, Mich	1.99	2.71	2.35	2.43	1.53	1.93	1.68	2.43	2.93	2.25	2.60	......	1.56	1.31	1.93	2.60	1.83	1.61	2.13	2.25	2.25	1.99
Washing Machines, Clothes Dryers, Indianapolis, Ind	1.68	2.06	1.40	1.71	1.45	......	1.53	1.99	2.54	1.36	1.79	1.99	1.93	2.13	2.37	1.93	1.36	2.06	1.93	2.13	2.46	1.90
Washing Machines, Clothes Dryers, Milwaukee, Wis	1.24	2.10	1.29	1.90	1.86	1.99	1.64	1.56	2.25	2.31	2.43	1.99	1.40	1.86	1.76	2.25	2.31	2.37	2.66	1.22	1.61	......
Washing Machines, Clothes Dryers, St. Louis, Mo	1.99	1.40	1.90	1.29	2.19	1.93	2.19	1.99	2.15	1.99	1.79	2.60	2.48	2.77	2.82	......	2.19	2.77	2.60	2.19	2.71	2.25

ORDER REGULARLY AND GET YOUR SEARS CATALOGS REGULARLY

Above Parcel Post, Freight and Express Rates were in effect when this catalog was printed and are subject to change without notice

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Save on
you can
Departm
will pick
Sears Re
saving 1
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Our pl
be ready
time you
be please

Call any
and 263

Do Your Christmas Shopping the Easy Modern Way...

by phone

FROM SEARS CATALOGS

Simply call our telephone number as listed on the following pages. Give our phone clerk the catalog number, description and price of the items you want. That's all there is to it. In five minutes your shopping is done. We will deliver the goods direct to your home . . or you can pick up your order at Sears Catalog Sales Office or at the Catalog Sales Department of any Sears Retail store, if there is one in your community, and save on the delivery charges.

SATISFACTION GUARANTEED

Your complete satisfaction is always guaranteed at Sears. If you wish to exchange or return an item, which has been delivered by truck, just call us—if you mail your "exchange" order write the words "pick up" on order blank above catalog number of the item to be returned—and our truck will pick it up and deliver the new selection.

PHONE EASY PAYMENT ORDERS

You can phone your Easy Payment orders, too. Just give our phone clerk your Easy Payment account number when ordering additional merchandise to be added to your account. If you want to open an Easy Payment account our phone clerk will gladly give you all the details.

NO Crowds to Fight
NO Forms to Fill Out
NO Leaving the Children
NO Parking Problems
NO Tired Feet
NO Transportation Worries

Use Sears Handy "Will-Call" Service for Extra Savings

Save on delivery charges! If you live near a Sears Retail store, you can phone your order and pick it up at the Catalog Sales Department of the store. Tell our phone order clerk that you will pick up your order at the Catalog Sales Department in the Sears Retail store in your community. You will make an extra saving 10% to as much as 70% of the truck delivery charges, depending on your location and the size and weight of items.

Our phone order clerk will let you know when your order will be ready to pick up. Try this handy "will-call" service the next time you shop by telephone from one of Sears Catalogs. You'll be pleased at the savings you make.

Call any of the Sears Telephone Shopping numbers on pages 262 and 263 for this money-saving "will-call" service.

The Easiest Way of All— Truck Delivery to Your Home

If you live in any of the cities listed on the next two pages, you can have phone orders delivered direct to your home. You pay the driver for the goods plus a small delivery charge. No red tape—no forms to fill out—no transportation problems. It's the easiest way of all . . truly the modern way to shop . . in the comfort of your home.

Call any of the telephone numbers on pages 262 and 263 for direct-to home truck delivery service on catalog orders.

You can also phone your catalog orders to any of our Catalog Sales Offices or to the Catalog Sales Department in any Sears Retail store for "will-call" service. See page 264.

IF YOU LIVE IN ANY OF THE CITIES LISTED ON THESE TWO PAGES . .

You can shop

CHICAGO METROPOLITAN AREA

CHICAGO customers....................Call NEvada 8-5300

Anytime • Day or Night • 24 Hours a Day • Sundays, Holidays, too

Most orders phoned before 1:00 P.M. Monday through Thursday may be picked up in any of our Chicago Metropolitan Area Retail Stores or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

SPECIAL! 2½-hour service! No will-call charge! When you pick up orders at Sears Tower Store, Homan Ave. and Arthington St. in Chicago.

SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5 P.M. Monday through Friday; 8 A.M. to 1:00 P.M. on Saturday.

Addison	Lombard 1200
Alsip	Fulton 5-4400
Argo	Summit 3400
Arlington Heights	CL earbrook 3-6200
†Bannockburn	Enterprise 1500
Batavia	Geneva 2826
Bellwood	FI llmore 4-8100
Belmont	Downers Grove 1828
Bensenville	Itasca 280
Berkeley	FI llmore 4-8100
Berwyn	Stanley 8-6240
Black Oak	Westmore 1-2400
*Bloomingdale	Lawrence 9-6490
Blue Island	Fulton 5-4400
Broadview	FI llmore 4-8100
Brookfield	Chestnut 6-2300
Burnham	Westmore 1-2400
Calumet	Fulton 5-4400
Calumet City	Westmore 1-2400
Calumet Park	Fulton 5-4400
Chicago Heights	Skyline 5-4791
Chicago Ridge	Garden 2-6220
Cicero	Stanley 8-6240
Clarendon Hills	Chestnut 6-2300
*Cloverdale	Wheaton 8-2600
Congress Park	Chestnut 6-2300
Crestwood	Fulton 5-4400
**Crete	Skyline 5-4791
†Deerfield	Enterprise 1500
Des Plaines	Vanderbilt 4-0191
Dolton	Riverdale 1200
Downers Grove	Downers Grove 1828
East Chicago	Westmore 1-2400
East Gary	Turner 5-6171
Elmhurst	Lombard 1200
Elmwood Park	Gladstone 3-2413
Evanston	Davis 8-9211
Evergreen Park	Garden 2-6220
Fairview	Gladstone 3-2413
Feehanville	Vanderbilt 4-0191
Flossmoor	Homewood 1480
Forest Park	FI llmore 4-8100
Forest View	Stanley 8-6240
Fort Sheridan	HI ghland Park 2-4870
Franklin Park	Gladstone 3-2413
Gary	Turner 5-6171
Geneva	Geneva 2826
Glen Ellyn	Wheaton 8-2600
Glencoe	WI nnetka 6-4980
Glenview	Glenview 4-2800
Glenwood	Skyline 5-4791
Golf	Glenview 4-2800
Griffith	Westmore 1-2400
Hammond	Westmore 1-2400
Harvey	Harvey 2040
Hazelcrest	Harvey 2040
Hessville	Westmore 1-2400
Highland	Westmore 1-2400
Highland Park	HI ghland Park 2-4870
Highwood	HI ghland Park 2-4870
Hillside	FI llmore 4-8100
Hines	FI llmore 4-8100
Hinsdale	Chestnut 6-2300
Hodgekins	Chestnut 6-2300
Holbrook	Skyline 5-4791
Hollywood	Chestnut 6-2300
Homewood	Homewood 1480
Hubbard Woods	WI nnetka 6-4980
Indiana Harbor	Westmore 1-2400
Ingalton	Wheaton 8-2600
Itasca	Itasca 280
Justice	Summit 3400
Kenilworth	WI nnetka 6-4980
La Grange	Chestnut 6-2300
†Lake Forest	Enterprise 1500
Lansing	Granite 4-0475
Lincolnwood	Orchard 5-7800
Lisle	Downers Grove 1828
Lombard	Lombard 1200
Lyons	Stanley 8-6240
Markham	Harvey 2040
Matteson	Skyline 5-4791
Maywood	FI llmore 4-8100
*Medinah	Enterprise 1500
Melrose Park	FI llmore 4-8100
Midlothian	Fulton 5-4400
Mooseheart	Geneva 2826
Morton Grove	Orchard 5-7800
Mount Prospect	CL earbrook 3-6200
Munster	Westmore 1-2400
New Chicago	Turner 5-6171
Niles	Orchard 5-7800
Northbrook	Crestwood 2-2280
Northfield	WI nnetka 6-4980
Oak Forest	Fulton 5-4400
Oak Glen	Granite 4-0475
Oak Lawn	Garden 2-6220
Oak Park	Stanley 8-6240
Olympia Fields	Skyline 5-4791
Orland Park	Palos Park 858
†*Palatine	Enterprise 1500
Palos Heights	Palos Park 858
Palos Park	Palos Park 858
Park Forest	Skyline 5-4791
Park Ridge	Vanderbilt 4-0191
Phoenix	Harvey 2040
Posen	Fulton 5-4400
Prospect Heights	Clearbrook 3-6200
Ravinia	HI ghland Park 2-4870
**Richton Park	Skyline 5-4791
Riverdale	Riverdale 1200
River Forest	FI llmore 4-8100
River Grove	Gladstone 3-2413
Riverside	Stanley 8-6240
Robbins	Fulton 5-4400
Roby	Westmore 1-2400
*Roselle	Lawrence 9-6490
Schiller Park	Gladstone 3-2413
Skokie	Orchard 5-7800
South Holland	Harvey 2040
St. Charles	Geneva 2826
**Steger	Skyline 5-4791
Stickney	Stanley 8-6240
Summit	Globe 8-3400
Techny	Crestwood 2-2280
†Thornton	Enterprise 1500
Tinley Park	Homewood 1480
Villa Park	Lombard 1200
Warrenville	Wheaton 8-2600
Westchester	FI llmore 4-8100
West Chicago	Wheaton 8-2600
Western Springs	Chestnut 6-2300
Westmont	Downers Grove 1828
Wheaton	Wheaton 8-2600
Wheeling	CL earbrook 3-6200
Whiting	Westmore 1-2400
Willow Springs	Summit 3400
Wilmette	WI nnetka 6-4980
Winnetka	WI nnetka 6-4980
Wooddale	Itasca 280
Woodmar	Westmore 1-2400
Worth	Palos Park 858
York Center	Lombard 1200

** Delivery on Monday, Wednesday and Friday.* *** Delivery on Monday and Thursday only.*

† Dial Operator . . . ask for Enterprise 1500

Chicago Metropolitan Area Truck Delivery Rates . . . No C.O.D. Fee

Up to 3 lbs.	35c	16 to 20 lbs.	70c	36 to 40 lbs.	$1.10	71 to 100 lbs	$1.50
4 to 7 lbs.	45c	21 to 25 lbs.	80c	41 to 50 lbs.	1.20	Over 100 lbs., per 100 lbs.	1.50
8 to 10 lbs.	55c	26 to 30 lbs.	90c	51 to 60 lbs.	1.30		
11 to 15 lbs.	60c	31 to 35 lbs.	$1.00	61 to 70 lbs.	1.40		

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint, Plumbing: 31 to 100 lbs...$1.00; over 100 lbs...$1.00 plus 75c per 100 lbs., on excess of 100 lbs. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs...$1.50

ZONE 1 and 2 Truck Delivery Area

DE KALB AND SYCAMORE AREA

DE KALB customers....................Call De Kalb 6-6311

SYCAMORE customers....................Call Sycamore 4541

†Malta and Maple Park customers..............Call Enterprise 1234

Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

† Dial Operator . . . . ask for Enterprise 1234

INDIANAPOLIS AREA

INDIANAPOLIS and Suburban customers . . Call Melrose 5-6361

Most Orders phoned before 1 P.M. Monday through Thursday may be picked up in Sears Indianapolis retail store or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

MILWAUKEE AREA

MILWAUKEE and Suburban customers....Call Mitchell 5-4062

Anytime • Day or Night • 24 Hours a day • Sundays, Holidays, too

Most Orders phoned before 1 P.M. Monday through Thursday may be picked up in any Sears retail store in Milwaukee or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

OTHER CITIES in Zone 1 and 2 Delivery Area

Try Our Phone Order Pick-up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up.

ILLINOIS	PHONE
Aurora	2-4241
Bloomington	7-6021
Canton	2400
Champaign	6-2531
Danville	8800
Decatur	3-7731
Elgin	6-7400
Galesburg	4951
Joliet	2-6621
Kankakee	3-6661
Kewanee	2138
Moline	2-3671
Peoria	3-6381
Pekin	3970
Rockford	8-3781
Sterling	Main 3300
Waukegan	Ontario 2-1500

INDIANA	PHONE
Anderson	8861
Elkhart	3-4910
Fort Wayne	Kenmore 5411
Kokomo	2-5401
Logansport	4103
Marion	6104
Michigan City	4-4291
Muncie	3-1411
South Bend	Atlantic 9-7161
Valparaiso	2-3501
Wabash	472
Warsaw	1600
West LaFayette	3-1811

IOWA	
Clinton	504
Davenport	6-3571
Dubuque	3-6441

MICHIGAN	PHONE
Battle Creek	Woodward 2-6581
Benton Harbor	Walnut 6-2167
Grand Rapids	Glendale 1-1515
Kalamazoo	3-1591
Muskegon	2-8291
Niles	3360

WISCONSIN	
Baraboo	1390
Beaver Dam	Turner 5-5551
Beloit	Emerson 5-5541
Fond du Lac	8230
Janesville	4-7741
Kenosha	Olympic 4-3581
Madison	Alpine 6-6831
Racine	2-8811
Watertown	2060

Zone 1 and 2 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown above . . . No C.O.D. Fee

Up to 3 lbs.	38c	21 to 25 lbs.	$1.05	51 to 60 lbs.	$1.85
4 to 7 lbs.	50c	26 to 30 lbs.	1.20	61 to 70 lbs.	2.00
8 to 10 lbs.	65c	31 to 35 lbs.	1.40	71 to 100 lbs.	2.25
11 to 15 lbs.	75c	36 to 40 lbs.	1.55	Over 100 lbs.,	
16 to 20 lbs.	90c	41 to 50 lbs.	1.70	per 100 lbs.	2.25

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint, Plumbing: 31 to 100 lbs., $1.40; over 100 lbs., $1.40 plus $1.15 per 100 lbs., on excess of 100 lbs. Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. $2.50

The above rates apply only on shipments from our Mail Order House in Chicago

Call above telephone numbers to place orders from any Sears catalog

by telephone

FROM THIS OR ANY SEARS CATALOG

* We deliver the goods direct to your home or you can pick up your order at the Catalog Sales Department of the Sears Retail Store in your community . . .

ZONE 3 and 4 TRUCK DELIVERY AREA

CINCINNATI AREA

CINCINNATI and Suburban customers Call JEfferson 1-1900

Most orders phoned before 1 P.M. may be picked up in any Sears retail store in Cincinnati the next day, in our Covington, Ky. retail store the second day. Orders delivered to your home in both areas the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

CLEVELAND AREA

CLEVELAND and Suburban customers Call Winton 1-1430

Only customers with Bedford, Chestnut, Churchill, Hamilton, Hillcrest, Jackson, LaFayette, Montrose, Terrace, Wickliffe exchanges Call CHerry 1-5584 —

Most orders phoned before 1 P.M. may be picked up after 12:00 noon next day in any Sears retail store in Cleveland or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

COLUMBUS AREA

COLUMBUS and Franklin County customers

Call CApital 8-5661

Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too

Most orders phoned before 1 P.M. delivered the second day. You pay driver the cost of the goods plus Zone 3 and 4 delivery area rates shown at right below. If you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

Visit Sears Town and Country Catalog Sales Office—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you . . . they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 9 A.M. the following morning. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

DETROIT AREA

DETROIT and Suburban customers with

Detroit numbers Call TOwnsend 8-8900

Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too

Call following toll-free suburban numbers Monday through Friday from 8:15 A.M. to 5 P.M.; Saturday 8:15 A.M. to 1 P.M.

Warren, Royal Oak, Southfield Birmingham and Mayfair customers . . . . Call Lincoln 1-4060
Roseville and Centerline customers . . . . Call PRescott 6-5600
Livonia, Wayne, Middle Belt, Plymouth Customers . . . . Call PArkway 1-1100

Most orders phoned before 1 P.M. may be picked up in any Sears retail store in Detroit the next day or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

ST. LOUIS AREA

ST. LOUIS and Suburban Area customers using

Metropolitan service Call PRospect 1-8420

East St. Louis and Florissant customers dial Operator . . . . ask for Enterprise 9000

Call above numbers from 7 A.M. to 12 Midnight. Sundays, Holidays, too.

Call following numbers Monday through Friday 8:30 A.M. to 5:30 P.M. Saturday 8:30 A.M. to 1:00 P.M.

Kirkwood, Creve Coeur, Sappington customers . . . . Call TAylor 1-8700
Granite City, Madison, Nameoki, Venice customers . . . . Call Triangle 6-4000

All Enterprise 9000 calls are toll-free

Most orders phoned before 1 P.M. Monday through Thursday may be picked up in any Sears retail store in St. Louis or delivered to your home the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates at right.

OTHER CITIES in Zone 3 and 4 Delivery Area

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown.

	PHONE
ILLINOIS	
Alton	5-5511
Belleville	Adams 3-5030
Centralia	7373
Jacksonville	1820
Macomb	1170
Quincy	Baldwin 2-7600
Springfield	8-7311
INDIANA	
Columbus	4455
Evansville	4-3361
Newcastle	2580
Princeton	10
Richmond	2-4077
Terre Haute	Crawford 9641
IOWA	
Burlington	PL aza 2-6391
Cedar Rapids	4-0151
Des Moines	4-9121
Iowa City	2187
Ottumwa	Murray 2-4511
Waterloo	AD 3-6181
KENTUCKY	
Ashland	3500
Lexington	3-4477
Louisville	CL ay 6611
Owensboro	3-6272
MICHIGAN	
Ann Arbor	Normandy 2-5501
Bay City	2-2553
Flint	Cedar 9-5831

MICHIGAN (Contd.)	PHONE
Jackson	2-0371
Lansing	Ivanhoe 9-7521
Midland	22392
Monroe	Cherry 1-4330
Pontiac	FE deral 5-4171
Port Huron	Yukon 2-0151
Saginaw	3-8411
Wyandotte	AV enue 4-9000
OHIO	
Akron	Portage 2411
Canton	5-9411
Dayton	AD ams 6151
Hamilton	3-6151
Lancaster	6-700
Lima	6-3211
Lorain	55285
Mansfield	7121-6
Massillon	4184
Middletown	2-4575
Portsmouth	2-2011
Sandusky	4912
Springfield	5-4641
Toledo	Garfield 1911
WISCONSIN	
Appleton	4-1421
Green Bay	Hemlock 5-8801
Manitowoc	6614
Marinette	2-4431
Oshkosh	Blackhawk 8787
Sheboygan	7755
Wausau	2-1034

Zone 3 and 4 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown on this page . . . No C.O.D. Fee

Up to 3 lbs.	40c	21 to 25 lbs.	$1.20	51 to 60 lbs.	$2.00
4 to 7 lbs.	55c	26 to 30 lbs.	1.35	61 to 70 lbs.	2.25
8 to 10 lbs.	70c	31 to 35 lbs.	1.50	71 to 100 lbs.	2.50
11 to 15 lbs.	85c	36 to 40 lbs.	1.65	Over 100 lbs. per 100 lbs.	2.50
16 to 20 lbs.	$1.05	41 to 50 lbs.	1.80		

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 51 to 100 lbs. $2.00
Over 100 lbs. . . . . . . $2.00 plus $1.75 per 100 lbs., on excess of 100 lbs.
Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. $3.00

The above rates apply only on shipments from our Mail Order House in Chicago

You can also order by phone from any of our Catalog Sales Offices listed on the next page

Shop at Sears Catalog Sales Offices

FOR EXTRA SERVICES . . . FOR EXTRA SAVINGS

PHONE OR VISIT your nearest Sears Catalog Sales Office or the Catalog Sales Department in any Sears Retail Store

Phone your order. It's the easiest way . . your shopping done in minutes.

Shop in person. Come in and see our merchandise displays and fabric swatch books. Our clerks will gladly help you with measuring and ordering.

"Will-Call" service. You usually save on postage when you pick up your order.

SAVE TIME . . SAVE MONEY

You frequently save on postage charges on mailable items by picking up your order at Sears Catalog Sales Office or Catalog Sales Department rather than having your order mailed direct to your home. We group-ship packages from our mail order house in Chicago for rush delivery to our Catalog Sales Offices and Catalog Sales Departments and pass this saving on to you. Try it today and see how much you save. Remember, too, that size and weight limitations established by the post office do not apply on Sears catalog orders picked up at any of our Catalog Sales Offices or Catalog Sales Departments.

Phone your order by calling the Catalog Sales Office or Catalog Sales Department nearest you as listed below. Your telephone orders are given the same prompt and careful attention as orders placed in person. Simply give our sales clerk the catalog number, description and price of the merchandise you want. Sears convenient phone service saves you time and effort . . . it's the easiest way to shop.

If you like to shop in person, we suggest that you visit our Catalog Sales Office. See the many interesting merchandise displays we have available for your inspection and ask to see our many swatch books which are so helpful in the purchase of yard goods and fabrics.

The personal service in our Catalog Sales Offices and Catalog Sales Departments of our Retail Stores is designed to make your shopping easier and more economical. You'll find our friendly, efficient sales people always ready to help you. They'll answer your questions . . . help you make your selections . . . help you take necessary measurements . . . arrange for purchases on our Easy Payment Plan. They'll gladly write and mail your order saving you letter postage and money order fees.

Many Sears Catalog Sales Offices now offer you the added convenience of a qualified salesman. He will be happy to call on you to help you with estimates on remodeling work, demonstrate our merchandise and show you samples. Call your nearby Sears Catalog Sales Office for information.

Phone or visit your nearest Sears Catalog Sales Office listed below

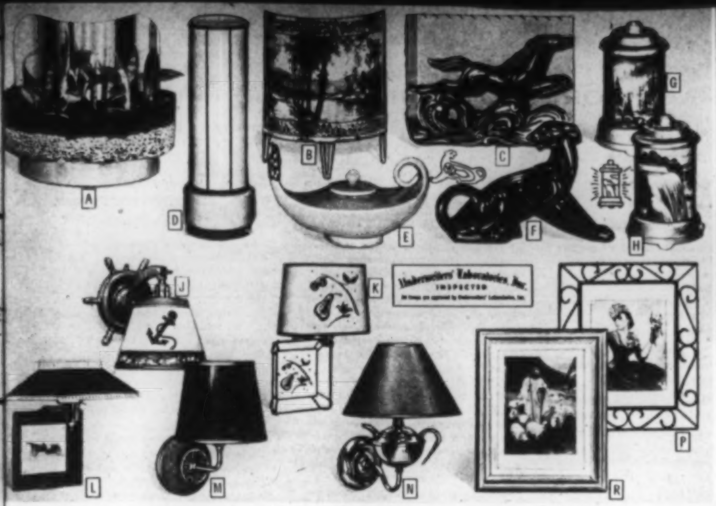
ILLINOIS	PHONE
Cairo	683
Carbondale	825
Carmi	9611
Charleston	2530
Clinton	1-0310
Crystal Lake	2281
Flora	484
Harvard	1111
Herrin	8211
La Salle	3490
Marion	1360
Morris	1530
Naperville	1400
Paris	3-0674
Streator	2154
Taylorville	1125
ILLINOIS (Cont'd)	PHONE
West Frankfort	890
Winfield	8-6141
Woodstock	1070
INDIANA	
Bedford	4426
Bloomington	9755
Connersville	1074
Crawfordsville	2840
Greensburg	27191
Huntington	87
Jasper	1060
Peru	5501
Vincennes	2631
IOWA	
Ft. Madison	2386
IOWA (Cont'd)	PHONE
Keokuk	2424
Marshalltown	5575
Mt. Pleasant	801
Muscatine	Amherst 3-6541
Newton	1900
Oskaloosa	Orchard 3-3461
KENTUCKY	
Central City	920
Madisonville	1700
Paris	1070
Princeton	2048
MICHIGAN	
Albion	3991
Allegan	820
Alma	632
MICH. (Cont'd)	PHONE
Big Rapids	1248
Cadillac	Prospect 5-2403
Charlotte	1670
Coldwater	1410
Dowagiac	317
Greenville	1450
Ionia	1605
Lapeer	Mohawk 4-8521
Ludington	1565
Manistee	2360
Mt. Clemens	Howard 3-5811
Mt. Pleasant	36-531
Owosso	2500
St. Johns	640
Sault Ste. Marie	Melrose 5-5282
MICH. (Cont'd)	PHONE
Three Rivers	2-1345
Zeeland	2155
MISSOURI	
DeSoto	600
Festus	Yellowstone 7-3641
Hannibal	3460
St. Charles	Randolph 4-1800
OHIO	
Bowling Green	2441
Bucyrus	3-2015
Chillicothe	3-2181
Columbus	Capital 8-5661
Fremont	Federal 2-7331
Greenfield	166
Ironton	1909
OHIO (Cont'd)	PHONE
Kenton	2-1293
Sidney	2-1461
Tiffin	3084
Washington Courthouse	5-6861
WISCONSIN	
Ft. Atkinson	1080
Monroe	404
Portage	1250
Ripon	720 Black
Sparta	226
Stevens Point	2676
Waupaca	750
Waupun	950
Whitewater	850

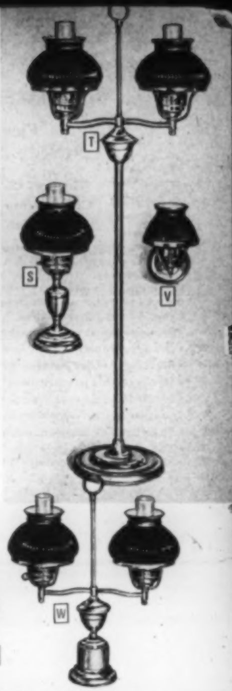
Also visit and shop in the Catalog Sales Departments of Sears retail stores

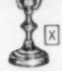
Even the smallest Sears retail store can fill your every need, although it cannot stock all Sears merchandise. That's because every Sears retail store has its own Catalog Sales Department where you can order almost anything. Come in and try this service if you live in or near any of the towns listed below. You may phone your orders too.

ILLINOIS	PHONE
*Alton	5-5511
*Aurora	2-4241
*Belleville	Adams 3-5030
*Bloomington	7-6021
*Blue Island	FUlton 5-4400
*Canton	2400
Carrollton	350
Carthage	310
*Centralia	7373
*Champaign	6-2531
Chatsworth	201
Chicago (9 Stores)	NEvada 8-5300
*Chicago Heights	SKyline 5-4791
*Cicero	STanley 8-6240
*Danville	8800
*Decatur	3-7731
*Des Plaines	VAnderbilt 4-0191
*Downer's Grove	Downer's Grove 1828
*E. St. Louis	Enterprise 9000
Effingham	888
*Elgin	6-7400
*Elmhurst	Lombard 1200
*Evanston	GReenleaf 5-8500
Freeport	Main 3600
*Galesburg	4951
*Glen Ellyn	Wheaton 8-2600
*Highland Park	Highland Park 2-4870
Hillsboro	900
*Jacksonville	1820
*Joliet	2-6621
*Kankakee	3-6661
Kewanee	2138
*La Grange	Chestnut 6-2300
Lawrenceville	1123
Lincoln	991
*Macomb	1170
Mattoon	5685
ILLINOIS (Cont'd)	PHONE
*Maywood	FIllmore 4-8100
Mendota	167
*Moline	2-3671
Mount Sterling	4051
Mount Vernon	3000
Ottawa	3200
*Peoria	3-6381
Pontiac	2698
Princeton	Prin. 3-1753
*Quincy	Baldwin 2-7600
*Rockford	8-3781
Shelbyville	567
*Springfield	8-7311
*Sterling	Main 3300
*Waukegan	Ontario 2-1500
INDIANA	
*Anderson	8861
*Columbus	4455
*Elkhart	3-4910
*Evansville	4-3361
*Fort Wayne	Kenmore 5411
Frankfort	3364
*Gary	Turner 5-6171
Greenfield	410
*Hammond	Westmore 1-2400
*Indianapolis	Melrose 5-6361
Kendallville	255
Kentland	441
Knox	23
*Kokomo	2-5401
La Porte	3183
*Logansport	4103
Lowell	5351
*Marion	6104
Martinsville	945
*Michigan City	4-4291
Monticello	578
*Muncie	3-1411
INDIANA (Cont'd)	PHONE
New Albany	5-5271
*Newcastle	2580
*Princeton	10
Rensselaer	670
*Richmond	2-4077
Seymour	1360
Shelbyville	1994
*South Bend	Atlantic 9-7161
*Terre Hauté	Crawford 9641
*Valparaiso	2-3501
*Wabash	472
*Warsaw	1600
Washington	2100
*West La Fayette	3-1811
IOWA	
Boone	334
*Burlington	PLaza 2-6391
*Cedar Rapids	4-0151
*Clinton	504
*Davenport	6-3571
*Des Moines	4-9121
*Dubuque	3-6441
*Iowa City	2187
*Ottumwa	Murray 2-4511
*Waterloo	AD 3-6181
KENTUCKY	
*Ashland	3500
Covington	Jefferson 1-9100
Frankfort	4-7371
*Lexington	3-4477
*Louisville	Clay 6611
*Owensboro	3-6272
Shively	Atwood 1681
St. Matthews	Belmont 4221
MICHIGAN	
*Ann Arbor	Normandy 2-5501
*Battle Creek	Woodward 2-6581
*Bay City	2-2553
*Benton Harbor	Walnut 6-2167
MICH. (Cont'd)	PHONE
*Detroit (4 Stores)	Townsend 8-8900
*Flint	Cedar 9-5831
*Grand Rapids	Glendale 1-1515
Highland Park	Townsend 8-8900
Hillsdale	HE 7-4461
Holland	6-5251
*Jackson	2-0371
*Kalamazoo	3-1591
*Lansing	Ivanhoe 9-7521
Midland	2-2392
*Monroe	Cherry 1-4330
*Muskegon	2-8291
*Niles	3360
*Pontiac	Federal 5-4171
*Port Huron	Yukon 2-0151
*Saginaw	3-8411
*Wyandotte	AVenue 4-9000
MISSOURI	
*St. Louis (3 Stores)	Prospect 1-8420
OHIO	PHONE
*Akron	Portage 2411
Alliance	1-5391
*Canton	5-9411
*Cincinnati (3 Stores)	Jefferson 1-9100
*Cleveland (6 Stores)	WInton 1-1430
*Dayton	ADams 6151
Delaware	3-1217
Elyria	2225
Fostoria	6696
Greenville	1742
*Hamilton	3-6151
*Lancaster	6-700
*Lima	6-3211
Logan	5-2101
*Lorain	5-5285
OHIO (Cont'd)	PHONE
*Mansfield	7121-6
Marion	2-1161
*Massillon	4184
*Middletown	2-4575
Mount Vernon	2-8715
Newark	FA 6-6711
Painesville	2-3101
*Portsmouth	2-2011
*Sandusky	4912
*Springfield	5-4641
*Toledo	GA 1911
Wooster	533
Zanesville	2-3651
WISCONSIN	
*Appleton	4-1421
*Baraboo	1390
*Beaver Dam	Turner 5-5551
*Beloit	Emerson 5-5541
Berlin	306
Burlington	1313
*Fond du Lac	8230
*Green Bay	Hemlock 5-8801
Hartford	493
*Janesville	Pleasant 4-7741
*Kenosha	Olympic 4-3581
*Madison	Alpine 6-6831
*Manitowoc	6614
*Marinette	2-4431
*Milwaukee (3 Stores)	Mitchell 5-4062
*Oshkosh	Blackhawk 8787
*Racine	2-8811
*Richland Center	300
*Sheboygan	7755
*Watertown	2060
Waukesha	7791
*Wausau	2-1034
West Allis	Mitchell 5-4062
West Bend	Federal 4-2374

Customers in these towns can get direct-to-home truck delivery on telephone orders or pick up their orders at the Catalog Sales Department of the Sears Retail store







LIGHT UP FOR CHRISTMAS

beautify your home with Harmony House Lamps

[A] **Planter TV Lamp.** Glazed pottery base with curved brass-plated frame and planter mounting . . . plants are not included. Place for light in back. 8½ in. high. *State color* black with yellow or chartreuse with brown.
35 TU2146 Shpg. wt. 5 lbs. Ea. **$6.79**

[B] **Colorama TV Lamp.** Color of scenic photograph makes a vivid decorator accent, even when lamp is not lighted. Brass-plated metal frame, legs. Standard 3-way socket takes 30-70-100 watt bulb. About 10x13 in.
35 T U2120-Wt. 4 lbs. Ea. **$3.98**

[C] **Spirited horse,** made of highly glazed light brown pottery, for your TV. Hand-laced Fiberglas screen with place for bulb at back. About 13x9½ in. high.
35 T U2144 -Wt. 6 lbs. Ea. **$5.79**

[D] **Hurricane TV Lamp.** White fiberglass shade. Black wrought metal frame. Pottery base. Abt. 6½x20 in.
35 T U2122—Wt. 5 lbs. Ea. **$7.79**

[E] **Aladdin TV Lamp.** Highly glazed pottery in light willow green. Gold color spout. Place for light in the back. About 13½x5½x8 in.
35 T U2121 Wt. 7 lbs. Ea. **$4.79**

[F] **Sleek black panther** of shiny, highly glazed pottery makes striking TV lamp. 13x9 in. high.
35 T U2145-Wt. 5 lbs. Ea. **$4.79**

NEW! "Moving Effect" Lamps. Heat of bulb causes inner cylinder to revolve, gives "moving" effect to picture. Molded plastic. Each about 6x9½ in.

[G] **"Forest Fire" Lamp** . . . looks like a real fire.
35 T U2139—Wt. 2 lbs. . . **$4.95**

[H] **"Water Fall" Lamp** . . . watch the colorful "flowing" water.
35 T U2140—Wt. 2 lbs. . . **$4.95**

[J] **Nautical pin-up.** Adjustable; socket can be directed up or down. Maple finished hardwood base. 8-in. white paper parchment shade. Abt. 11 in. high.
35 T U2073-Wt. 3 lbs. Ea. **$3.49**

[K] **Tile Pin-up.** Smart black wrought metal frame. Ceramic tile with modernistic design in dramatic black, bright yellow. 9-in. oval paper parchment shade repeats tile design. Abt. 13 in. high.
35 T U2092-Wt. 3 lbs. Ea. **$3.49**

[L] **Versatile pin-up** suits any setting. Automobile scene in black molded plastic frame, supported by black metal brackets 9-in. sq. black and white plastic shade cleans in a jiffy with damp cloth. About 11½ in. high.
35 T U2148-Wt. 4 lbs. Ea. **$3.49**

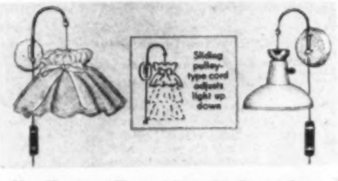
[M] **Gleaming gold-color foil** perforated paper parchment 7½-in. shade. 5-in. diam. walnut-finished hardwood base. Brass-plated metal medallion and arm. 12½ in. high.
35 T U2149-Wt. 3 lbs. Ea. **$4.98**

[N] **Teapot Kitchen Lamp . . .** Copper teapot and wall bracket; brass trim. 10-in. shade of HH Cherry red rayon over paper. 14 in. high.
35 T U2074 -Wt. 3 lbs. Ea. **$3.98**

[P] **"French Girl" Picture Lamp** with 25-watt bulb, incl. Black wrought metal frame, steel wall plate. With glass. 14x17 in. overall.
35 T U2142-Wt. 6 lbs. Ea. **$7.89**

[R] **'The Lord is My Shepherd'** lamp, bulb, incl. Gold color wood frame. Glassed. 12½x16 in. overall.
35 T U2151-Wt. 5 lbs. Ea. **$7.89**

Unless otherwise stated, all lamps for 110-120-volt, 50-60-cycle AC, DC. No bulbs unless stated. Cords are included


Sliding pulley-type cord adjusts light up down

New Harmony House Adjustable Pin-up Lamps

A dainty decorator touch for bedrooms! Fluffy overskirt of white dotted cotton Swiss adorns 12-in. white vinyl plastic shade. Remove overskirt for laundering; shade cleans with damp cloth. Polished brass arm, white baked-on enamel back bracket. Weight of counter balance allows lamp to be adjusted up or down. About 13 in. high.
35 T 02099 Wt. 5 lbs. Ea. **$9.79**

HH means Harmony House color

Versatile new pin-up complements any decor. Gold-color spatter-effect design on 8-in. aluminum shade with baked-on enamel finish in black or white.

Polished brass-plated arm, trim. Lamp adjusts for height. Counterweight balance permits it to be raised or lowered. About 11 inches high. Takes standard 3-way bulb. *State choice of shade color* white or black.
35 T 02150-Wt. 5 lbs. Ea. **$7.49**

Popular Polished Brass Student Lamps

[S] **Student Single Table Lamp.** 3-way switch means exactly the right light for every purpose. *State color* 8 inch glass shade red or yellow. Takes Standard 3-way 30-70-100 watt bulb.
35 T U7851 —Abt. 17½ in. high. Shpg. wt. 4 lbs. . . . . Each **$6.95**

[T] **Student Double Floor Lamp.** 3-way switch for really fine reading light. Bright base highlighted by 8 inch glass shades in red or yellow. About 55 in. high. Takes Standard 3-way 30-70-100 watt bulbs. Shipped freight, express or truck. *State color.*
35 T M7082 —Shpg. wt. 19 lbs. . . . . Each **$19.95**

[V] **Student Pin-up.** Smart accent for bedroom, living room or hall. *State color* 6 in. glass shade red, or yellow.
35 T U2161 -Abt. 9 in. high. Shpg. wt. 3 lbs. . . . . Each **$4.45**

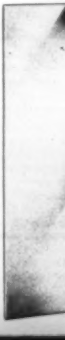
[W] **Student Double Table Lamp.** 3-way switch . . . light that is just right for reading or sewing. *State color* 8 inch glass shades red or yellow. Takes standard 30-70-100 watt 3-way bulb.
35 T 07850L —Abt. 22 in. high. Shpg. wt. 10 lbs. . . . . Each **$14.50**

[X] **Student Novelty Lamp** . . . for those who prefer a small lamp. *State color* 6 inch glass shade red or yellow.
35 T U2162—Abt. 12 in. high. Shpg. wt. 3 lbs. Each **$4.98**

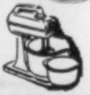
Plate Glass Door Mirrors—7 sizes

First quality ¼-in. thick plate glass. Heavy silvering; protective finishes. Copper-painted backs. Easy to install; screws incl. Measure width, length of door panels, order larger size. Sizes 16x56 in. and larger, shipped freight, express, truck.

35 T 06043L	—12x48 inches.	Shipping weight 19 pounds. . . .	$ 7.45
35 T M6044	—16x56 inches.	Shipping weight 29 pounds.	12.45
35 T M6000	– 16x68 inches.	Shipping weight 34 pounds.	14.95
35 T M6045	—20x60 inches.	Shipping weight 37 pounds.	16.95
35 T M6119	—18x68 inches.	Shipping weight 38 pounds.	16.95
35 T M6086	—22x68 inches.	Shipping weight 46 pounds	19.95
35 T M6002	—24x68 inches.	Shipping weight 49 pounds	22.95



GIVE KENMORE WITH PRIDE . . America's most beautiful Electric Appliances. Here's proof fine quality isn't expensive . . at Sears!



Our Best 12-Speed Food Mixer! Choose from 3 lovely color combinations to match her kitchen

A Newest, brightest idea in Mixer styling! Only this Kenmore Mixer gives her full 150-watt Power, so many work-saving features, *plus choice of color*. Makes light work of all her most tiring food preparation jobs. Mixes cake batters in 4 minutes. Mashes potatoes to creamy smoothness in 2 minutes. Mixes light-as-a-feather batters; whips frostings; creams butter, etc.

- So powerful that even heavy candy batters won't slow it down
- Governor-controlled Motor assures constant speed when mixing
- Big Chrome-plated Twin Beaters draw all batter through blades
- Instant Beater Ejector. Remove beaters without messing fingers
- Lift-off Head mixes at stove or sink in any pot, pan or bowl
- Slide-out File shows speed to use. Thumb-control speed change
- Fingertouch Lever adjusts turntable for use with any size bowl
- Two white glass Bowls included (1 and 3-qt. sizes) with pouring spout and handle. Small bowl marked for 1, 2 and 3 cups

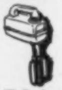
UL approved for any 110–120-volt AC. Overall height 13½ in. With 2 bowls, cord, big 24-page Recipe Book.

Enameled in 3 Harmony House color combinations: Dawn gray and white, Sunshine yellow and white, Mint green and white.

34 T 08270—*State choice of color. Shpg. wt. 18 lbs. each*..........$32.95

34 T 8269—**Meat Grinder-Chopper** for above Mixer only. Separate Power Take-off. Coarse and fine blades. Shpg. wt. 5 lbs. 7 oz............$10.95

34 T 8273—**Slip-on glass Juice Extractor** for above Mixer only. Metal pouring spout and strainer. Shpg. wt. 2 lbs. 2 oz..................$2.69



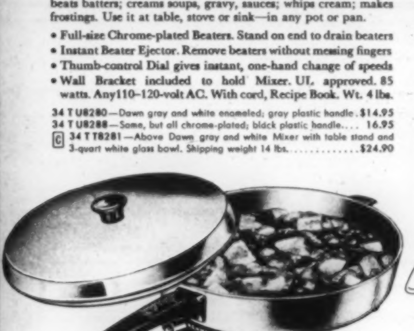
Our finest 3-Speed Hand Mixer in choice of Dawn gray and white or gleaming chrome-plated finish

B Perfect companion to her big Mixer! Weighs only 3 lbs., yet it does all her daily mixing jobs with ease. Mashes potatoes; beats batters; creams soups, gravy, sauces; whips cream; makes frostings. Use it at table, stove or sink—in any pot or pan.

- Full-size Chrome-plated Beaters. Stand on end to drain beaters
- Instant Beater Ejector. Remove beaters without messing fingers
- Thumb-control Dial gives instant, one-hand change of speeds
- Wall Bracket included to hold Mixer. UL approved. 85 watts. Any 110–120-volt AC. With cord, Recipe Book. Wt. 4 lbs.

34 T U8280—Dawn gray and white enameled; gray plastic handle.$14.95
34 T U8288—Same, but all chrome-plated; black plastic handle.... 16.95

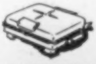
C **34 T T8281**—Above Dawn gray and white Mixer with table stand and 3-quart white glass bowl. Shipping weight 14 lbs..............$24.90



Our lowest-priced Kenmore Automatic Skillet

Quality features seldom found on other Electric Skillets at its low price! Cooks everything from breakfast to a complete dinner. Fries ham, eggs, pork chops, 6 servings of chicken. Braises a 4-lb. roast. Stews or casseroles for 6. Bakes cake. Deep enough for all-purpose cooking or frying (2 in.). 11½-in. inside top diameter. Automatically holds heat she dials, "simmer" to 420°. Frying Guide on handle shows heat to use. Signal Light shows when heat is right. UL approved. Any 110–120-volt AC. 1100 watts. Easy-to-clean "non-stick" interior. Polished cast aluminum with black plastic handles, feet. 18½x11½x4 in. high. No cover.

34 T 6940—With cord, Recipe Book. Shpg. wt. 6 lbs. 9 oz.. ..$11.95
34 T 6941—**Round polished aluminum Cover.** Shpg. wt. 1 lb. 8 oz. 2.00



Giant Automatic Grill-Waffler . . . A 4-Star Feature!

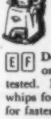
D The perfect gift for hostess or homemaker! No finer Automatic Grill-Waffler anywhere, regardless of price! Smartly styled in gleaming chrome-plated finish with brown plastic trim. Use it right at the dining table to grill, fry, toast sandwiches, bake big golden-brown waffles. And look at its king-size capacity!

- BAKES big 9x9-inch 4-section waffle
- TOASTS 4 sandwiches, both sides
- FRIES bacon, eggs, pancakes for four
- GRILLS steaks, up to 18 hamburgers

Not ONE, but TWO separate sets of grids, all cast aluminum. Big "non-stick" waffle grids never need greasing, even when new! Deep batter overflow grooves. Separate cooker grids open flat to 190-sq. in. area (equal to three 9-in. skillets).

Automatically holds dialed heat over extra-wide 150°–525° heat range. Dial the waffle color you prefer "light" to "dark." Signal Light shows when to pour batter, when done. 1320 watts. 110–120-volt, 50–60-cycle AC. 13x13x5 in. Wt. 13 lbs.

34 T U6668—With cord, Recipe Book..$18.95



Powerful 2-Speed Blender in choice of enameled or chrome-plated finish

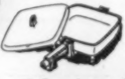
E **F** Does 101 daily kitchen jobs in seconds! Most powerful Blender we've tested. Exclusive "Turbo-Mix" action whips food through stainless steel blades for fastest, most thorough blending ever.

- Refreshes frozen fruit juices. Liquefies fruits, vegetables into healthful drinks
- Turns leftovers into soups, croquettes
- Purees baby foods. Makes malts, shakes
- Blends sauces, dressings. Mixes batters
- Ices cold drinks. Helps prepare salads

4½-cup lift-off Jar; pouring lip, handle, 2-pc. cover. 250 watts. UL approved. 110–120-volt, AC-DC. Ht. 12 in. Cord.

E **34 T U8266**—**All chrome-plated steel base;** black plastic handles and cover; white, black and gold-color trim. Shpg. wt. 10 lbs....$29.95

F **34 T U8262**—**A 4-Star Feature!** White enameled base; gray plastic cover, handles; gray and gold-color trim. Shpg. wt. 10 lbs.$26.50



New Immersible Automatic Electric Skillet

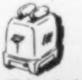
G Every feature of skillet at left plus popular square shape for greater usable cooking area. Bigger 11½x11½-in. size, 2 in. deep. Use it to fry, pan broil, deep fry, braise pot roast, make beef stew, casseroles, bake cake, etc.

Automatically holds dialed heat, "simmer" to 420°. Frying Guide on handle shows the heat to use. Signal Light shows when heat is right. 1100-watt element. UL approved for any 110–120-volt AC.

Far easier to clean . . . has special "non-stick" interior plus water-sealed construction so entire pan area can be immersed in suds for washing. Polished cast aluminum; plastic trim. 21x11¾x3¾ in. No cover; order below. With cord, Recipes.

Do not order until November 1st

34 T 6951—Shpg. wt. 7 lbs. 8 oz.......$16.95
34T6952—**Aluminum Cover.** Shpg. wt. 2 lbs. 3.00



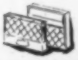
Smart Space-Saver Automatic Toaster with "High-Pop"

H Surprise her with the newest idea in Toasters—our most compact Automatic ever! Toasts every bit as well as bigger toasters, yet it's just ¾ the size. Takes less space on table; easier to store.

- Completely Silent Thermostat Control . . . no annoying ticks! Toasts 1 or 2 slices to exact shade of brownness she dials—"light," "dark" or in between
- Slice after slice toasted exactly alike, no matter how many slices she makes!
- Toast pops extra high so she can remove toast without burning fingers
- Hinged Crumb Tray cleans easily, can't get lost. Chrome-plated one-piece body . . . no crevices to catch dust or crumbs
- Cool brown plastic handles and base

UL approved. Any 110–120-volt AC. 900 watts. 8¾x5x6¼ in. high. With cord.

34 T U6342—Shpg. wt. 5 lbs..........$14.50



100% Wetproof 3-Heat Automatic Electric Heat Pads

J **K** Most beautiful Pads we've seen! Attractive storage boxes have transparent plastic tops. Gentle, controlled heat helps relieve aches, pains, tense nerves. Safe; can't overheat.

- Extra-wide Heat Range. Choice of 3 heats. Automatically hold dialed heat
- 100% Wetproof. Safe for wet or dry use. Rubberized Inner Covers; vulcanized seams. Washable 12x15-in. outer covers
- Plastic Switches have Neon-lighted dial

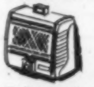
UL approved. Any 110–120-volt AC or DC. Use 55 watts. Each has cord attached.

J **Our Best All-purpose Pad with 3 Covers.** Flamingo-color quilted rayon-satin cover with zipper fastener; absorbent turquoise-color terry cloth cover for wet use (snap fasteners); white percale cover with snap fasteners and tie bands.

34 T 6978—Shpg. wt. 2 lbs. 1 oz........$7.45

K **3-Heat Pad with one zippered, quilted rayon-satin outer cover in choice of 4 lovely Colors:** American beauty rose, kelly green, yellow, or turquoise.

34 T 6967—*State color.* Shpg. wt. 2 lbs...$5.75



2-Heat Automatic Electric Heater Our finest ever!

L For the "warmest Christmas ever", give a Kenmore Automatic Electric Heater. Beautifully styled with furniture-matching dark beige enamel finish, chrome-plated grille, light tan plastic trim. All these quality features!

- Turns itself on and off automatically to hold warmth you set on big Heat Dial
- Extra-wide heat range. Switch permits use of 1320 or 1650-watt heat levels
- Blows 80 cu. ft. warm air a minute . . . combines penetrating infrared radiant and quick fan-forced heat
- Signal Light shows when heater is on
- Safety Switch automatically shuts power off if heater is accidentally upset
- SAFE . . . UL approved. 110–120-volt, 60-cycle AC. 16¾x10 11/16x15½ in. high

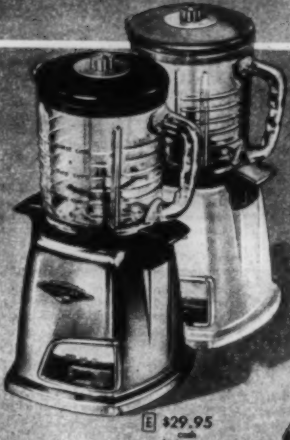
34 T 07226L—With cord. Wt. 14 lbs...$23.95

A $32.95
cash
$3.50 down

C [illegible]
cash
[illegible]

B $14.95
[illegible]

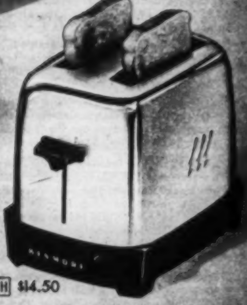
D $18.95



F $26.50
cash
$3.00 down
[illegible]

E $29.95
cash
$3.00 down
Chrome-plated

G $16.95
Our best immersible



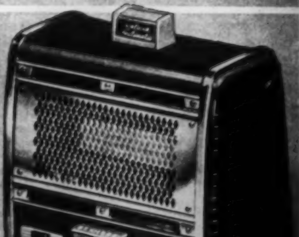
H $14.50

100% WETPROOF
KENMORE
Deluxe

J $7.45
With 3
covers

100% WETPROOF
KENMORE
Automatic

K $5.75



L $23.95
cash
$2.50 down

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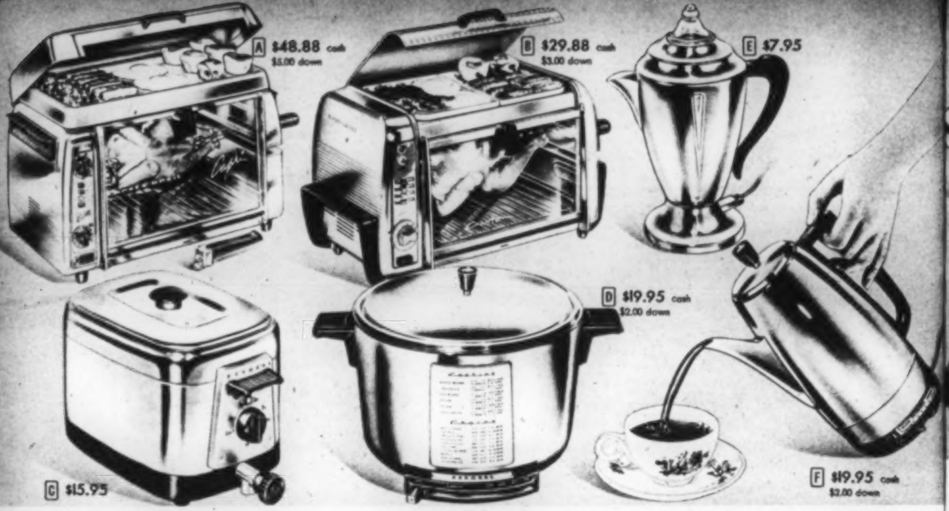


Roto-Broil Rotisseries with Timers

A B Complete portable Electric Kitchens with Push-button Controls and built-in 4-hour Timer to shut them off, ring bell when done. Timer-controlled extra appliance outlet gives automatic timing for other appliances that are plugged in. Signal Light shows when power is on.

Extra-fast infrared cooking seals in vitamins, meat juices; gives food "outdoor" flavor. Broil, barbecue, roast, warm food inside roomy cooking chamber. Grill and fry on big grill top. 256-page Roto-Broil Cook Book included.

- Not ONE, but TWO interchangeable Spits that revolve slowly, basting meat in its own juices. Skewer spit for fowl and big roasts; separate adjustable grill spit for smaller steaks and chops. Heavy duty rotisserie motor.
- Slide-O-Matic Spatter Shield of heat-resistant glass slides out of way under Rotisserie, detaches to clean. Body triple chrome-plated inside and out. Black Bakelite handles. UL approved. 110-120-volt, 50 to 60-cycle AC. Cord attached.

A **SAVE $31.07 on Roto-Broil "CAPRI". Formerly nationally advertised at $79.95.** Bigger, better, more streamlined in every way! Automatic Thermostat-type Dial Heat Control gives unlimited choice of heats. Five broiling positions. Giant removable 19x9¼-inch grill top has deep gravy well. Extra-large 14¾x9⅞x10-inch deep cooking chamber. Lower tray, 15x10 in. Fast-heating rod element cleans easily. 1500 watts.
34 T 06925L—21¾x12½x13½ inches high. Shpg. wt. 27 lbs...**$48.88**

B **Roto-Broil "CUSTOM" with Push-button Choice of 3 Heats** (1400-1000-385 watts). Four broiling positions. Big 14⅛x8⅝x10½-inch deep cooking chamber. Two 8x6¾-inch grill-top trays for frying 2 different foods without flavors intermingling. Lower tray, 13⅝x9⅞ in. Open-coil element.
34 T 06928L—22x11⅛x12¼ inches high. Shpg. wt. 25 lbs...**$29.88**

Kenmore Cookers and Deep Fryers

C **Automatic Deep Fryer.** Deep-fries a simple snack or complete meal in 2 to 7 minutes. Automatically holds dialed heat. Wide heat range, "off" to 400. Signal Light shows when dialed heat is reached.

- Safe-Lock Drain Spout drains oil in just 1½ minutes. Won't leak or open accidentally. Or leave oil in well; use over and over. No flavor transfer! Cast aluminum well (not sheet metal) holds 4 pints oil.
- Chrome-plated body; cool brown plastic trim. 7¾x13½x8¼ in. high. UL approved. Any 110–120-volt AC. With cord, cover, wire fry basket, Recipe Book.

34 T U6937—1320 watts. Shpg. wt. 10 lbs.......... **$15.95**
11 T 3674—Quilted plastic Cover. State color pink-charcoal gray, OR yellow-cocoa brown. Shipping weight 9 oz. **95c**

D **Our finest Automatic Cooker and Deep Fryer . . . 6-qt. size.** So beautiful, so versatile we've made it a 4-Star Feature! Lovely, simple styling with gleaming chrome-plated body; black plastic handles, legs; gold-color trim. 14½x10½x9¼ in. high.

- Cook food, keep it warm and serve—all from this ONE appliance! Cook 12 big servings of tasty soups, stews, pot roasts or casseroles. Deep-fry up to 8 big helpings of chicken, shrimp, doughnuts, etc.
- Automatically holds dialed heat, "simmer" to 425°. Cook-and-Fry Guide shows time and heat to use. Dial Light shows when dialed heat is reached.
- Heavy aluminum well holds 3 to 6 pints oil for deep frying. Use oil over and over; no transfer of flavors. 1400 watts. UL approved. Any 110–120-volt AC. With cord, cover, stamped fry basket, Recipes.

34 T U6939—1400 watts. Shpg. wt. 11 lbs........ **$19.95**

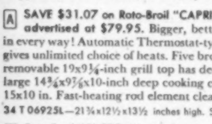
Kenmore Coffeemakers

E **4 to 8-Cup polished Aluminum Automatic.** Brews 8 cups coffee in 16 minutes, shuts off, automatically switches to "low" to keep coffee hot for hours. Cup-marked for 4, 6 and 8 full 5⅓-oz. cups. Cool black plastic handle; "no-drip" spout. Uses 600 watts. UL approved for any 110–120-volt AC. Cord included.
34 T U6728—11½ in. high. Shpg. wt. 3 lbs..**$7.95**

F **Our finest 3 to 8-Cup Automatic. Solid Copper, Chrome-plated inside and out.** Never needs polishing! Blends with loveliest table settings. So well balanced she can pour first few cups without lifting! "No-drip" spout. Cool black plastic base, "Safety-Grip" handle (won't burn knuckles). 11⅛ in. high.

- Extra-fast! Brews 8 cups in 12 minutes, turns itself off, automatically switches to "low" to keep coffee hot for hours.
- Flavor Dial for mild, medium or strong coffee. Dial Light shows when coffee's ready.
- Handy-Lock Unit lifts out cover, basket and pump together for fast cooling and cleaning.
- Body cup-marked for 3, 4, 6, 8 full 5-oz. cups. Makes up to 11 cups instant coffee.
- 2 Heating Elements; 2 Thermostats. 110–120-volt, 60-cycle AC. 1000 watts. UL app.

34 T U6702—With cord. Shpg. wt. 6 lbs...**$19.95**
11 T 3670—Quilted plastic Cover for (E) or (F). State color pink reverses to charcoal gray, OR yellow reverses to cocoa brown. Wt. 7 oz.....**89c**



Kenmore Electric Knife Sharpener

Quickly and safely gives razor-keen edge to any knife. 1½-inch abrasive wheel, 28-watt motor. UL approved. 110–120-volt, 50 to 60-cycle AC. Dawn gray plastic housing, 6x4¾x4⅝ in. With cord, switch.
34 T 8353—Shpg. wt. 2 lbs. 10 oz...**$7.95**

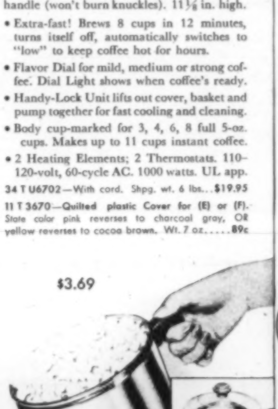
New 1956 design! Kenmore 2½-qt. Electric Corn Popper

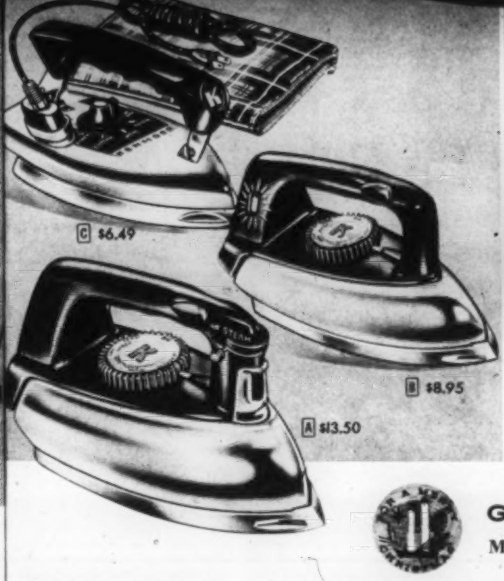
Lowest price we've seen anywhere for a family-size Electric Popper of this quality! Beautifully styled in serviceweight polished aluminum with bright red and black heat-resistant plastic trim. It's 25% Bigger and much faster than other Poppers of this type. Full 500-watt heating element (not just 400 watts) gives faster popping, fluffier, more tender popcorn.

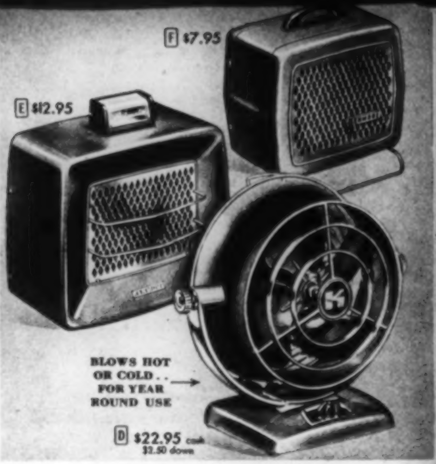
Pops a heaping bowlful of delicious popcorn in minutes. So simple to use a child can do it. No stirring or shaking! Tapered popping bowl stirs corn automatically; lifts out for serving or washing up. Bowl is marked for proper oil level. Unbreakable aluminum lid (not glass); flanged to keep oil inside. 8 in. high. Cord not included; order below.
34 T 6890—UL approved. Any 110–120-volt AC or DC. Shpg. wt. 2 lbs. 12 oz. **$3.69**
34 T 5724—Midget Cord Set. For Electric Popper above. Shpg. wt. 6 oz...... **65c**

More fun than a circus! COL-R-CORN Popcorn

Kids love it! Makes fluffy white popcorn, splashed in rainbow colors. Highest quality corn; pure food coloring. Guaranteed to pop! Re-usable glass jars have screw-on caps to keep unused corn from drying out.
34 T 6894—Package of three 10-oz. glass jars. Shpg. wt. 3 lbs. 8 oz............**89c**







GIFTS SURE TO PLEASE

Make housekeeping easier, more pleasant

Our Best Kenmore Flash-type Automatic Steam-Dry Iron

A Give Mom this lightweight work-saver. Has every convenience feature to make ironing faster and easier.

- Steams in 2 minutes, up to 1 hour per filling. Presses garments without sprinkling or press cloth
- Instant change from "Steam" to "Dry" at the flick of a switch—*without emptying water*. Flick—it's a Steam Iron! Flick—it's a Dry Iron!
- "Fabric-Indexed" Dial adjusts heat and steam right for every fabric. Automatically holds dialed heat
- Big 30-sq. in. aluminum alloy sole with steam channels, button nooks
- Hand-fitting brown plastic handle; dual thumb rests. Cool plastic Heat Hood protects hand against burns
- Extra-stable all-plastic heel rest stays cool, won't scorch fabric
- Triple-chrome-plated body. Weighs only 4 lbs. empty. 1100 watts. UL approved for any 110-120-volt AC. *Guaranteed 1 Yr.* With 7-ft. cord

34 T 6276—Shpg. wt. 4 lbs. 5 oz. **$13.50**

Kenmore Automatic Dry Irons

B **Automatic Dry Iron with Signal Light.** Weighs only 3 lbs. Includes every worthwhile feature women have been asking for! Triple chrome-plated body. Hand-fitting brown plastic handle with dual thumb rests. Cool plastic Heat Hood prevents knuckle burns.

- Big 30-sq. in. aluminum alloy sole with button nooks. Extra-stable all-plastic heel rest prevents accidental fabric scorch
- Giant Heat Dial is clearly indexed for all fabrics. Automatically holds heat she dials. Signal Light shows when heat is right
- 1100-watt element. UL approved. Any 110-120-volt AC. *1-Yr Guarantee.* 7-ft. cord

34 T 6275 —Shipping wt. 3 lbs. 7 oz. **$8.95**

C **New! Kenmore 1¾-lb. Automatic Travel Iron.** Folds flat for packing in red plaid fabric zippered case included. Ideal for students, nurses, travelers. *Guaranteed 1 Year.*

- Automatically holds dialed heat. Heat Dial has full range of fabric settings. 550 watts. UL approved. Any 110-120-volt AC
- Big 26-sq. in. aluminum alloy sole has handy button nooks. Chrome-plated body; cool black plastic handle with dual thumb rests

34 T 6264—With cord. Shpg. wt. 2 lbs. 11 oz. **$6.49**

Kenmore Electric Heaters—warmest gifts of all!

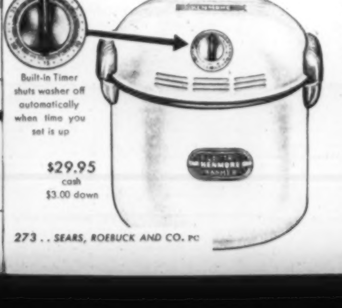
Give the family one of these beautifully styled Kenmore Electric Heaters. Ideal for bedroom, bathroom, nursery, other hard-to-heat areas. Powerful fans force cozy warmth to every part of room . . . save starting up furnace on chilly spring and fall days. Lovely furniture-matching dark beige enameled steel cases, attractively trimmed. Safe . . . UL approved. Fan blades and heating elements fully guarded for your protection. Quiet induction motors will not cause annoying radio or TV interference.

D **Our Best Combination Fan and Heater.** A fan-forced 1600-watt heater in cold weather . . . becomes an efficient cooling fan in summer at the flick of a switch. As a heater, it blows 220 cu. ft. warm air a minute—keeps average-size room comfortably warm in any weather. Combines quick fan-forced heat with penetrating radiant heat. As a fan, it blows 710 cu. ft. cool air a minute. Head tilts up or down, as desired. Dark brown and gold-color trim. 15½x8½x14½ in. high. 110-120-volt AC.
34 T 07235 —With cord, switch, carrying handle. Shpg. wt. 12 lbs. **$22.95**

E **Budget-priced 1320-watt Automatic Heater.** Built-in thermostat turns heater on and off to hold dialed warmth . . . *automatically!* Blows 50 cu. ft. warm air a minute. Brown plastic handle; bright trim. Chrome-plated grille. 12x7½x12 in. 110-120-volt, 50 to 60-cycle AC.
34 T 07224—With cord and handle. Shipping weight 9 pounds **$12.95**

F **Our lowest-priced Fan-forced Heater . . . Non-Automatic.** Small and lightweight as a portable radio, yet this little giant has the same heat output as many bigger heaters—a full 50 cu. ft. warm air a minute. Dark brown and gold-color trim. 110-120-volt, 50 to 60-cycle AC.
34 T 07219— 1320 watts. 9½x7½x9¼ in. high. With cord, handle. Wt. 7 lbs. **$7.95**

See page 266 and 267 for our finest Kenmore Automatic Electric Heater



Built-in Timer shuts washer off automatically when time you set is up

$29.95 cash
$3.00 down

Our Best Kenmore 7-Gallon Portable Electric Washer with built-in Timer. Here's a practical gift for any mother, career girl, student, apartment dweller

Washes clothes sparkling clean—up to 1½ lbs. dry weight in 10 minutes or less! Does 3 shirts, a sheet, 8 to 10 diapers, 15 pairs socks or several baby garments at a time. Saves soap, hot water; no need to use big washer for "in-between" washes.

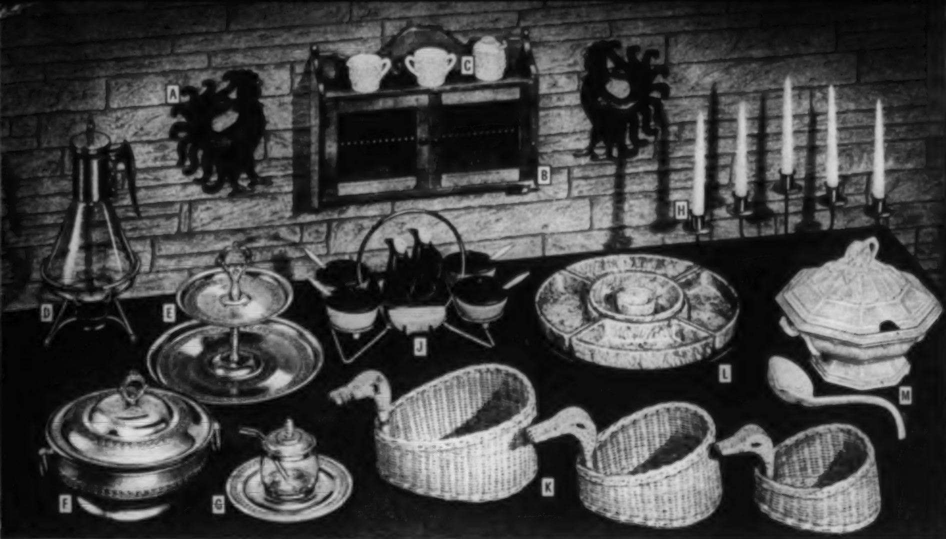
- *Efficient 3-fin Agitator* gives gentle, thorough "big-washer" action, yet it's safe even for baby clothes and lingerie
- *Built-in 1 to 30-minute Timer* shuts washer off automatically, rings bell when done. Timer dial shows time in minutes, also proper washing time for all fabrics. Powerful 90-watt motor in cover. UL approved. 110-120-volt, 50 to 60-cycle AC
- *Saves space in small apartments*, trailers, summer homes and motels. Compact; easy to store. Weighs only 17 lbs.; easy to carry. May be set on stove to heat water, sterilize wash. White porcelain enameled; gray plastic trim. 16½x16½x15 inches

34 T 07341L—With cord. Shipping weight 21 pounds. **$29.95**

Kenmore 5-Gallon Washer without Timer. (Not shown.) Washes 2 shirts, a sheet, 10 pairs socks, or 6 to 8 diapers at a time—up to 1 lb. dry laundry in 10 minutes. Has 3-fin Agitator; 90-watt motor in cover. White porcelain-enameled; black trim. Cast iron handles. 15½x15½x15 in. high. UL approved. 110-120-v, 50 to 60-cycle AC.
34 T 07331L—With cord. Wt. 21 lbs. **$21.95**

Clamp-on Wringer for Portable Washers. (Not shown.) Hand-operated. 7¾-in. rubber rollers.
34 T 7326—Shpg. wt. 7 lbs. **$7.75**

Quilted plastic Washer Cover. Yellow, one side; brown on other side.
34 T 7337 –Shpg. wt. 9 oz. . . Each **$1.49**



GIFTWARE..BOTH CLEVER AND USEFUL

A **Cocky Rooster Wall Plaques.** Gaily decorated black cast metal. Shpg. wt. 2 lbs.
35T8840–Approx. 9-in. high. Pair $2.98

B **Early American Curio Cabinet.** Maple, black perforated metal inserts in doors. 16 in. long.
35 T U8822—Wt. 5 lbs. . .Each $7.95

C **Milk Glass Set:** sugar bowl, creamer, and covered mustard jar with spreader. Wt. 1 lb. 12 oz.
35 T 8794—2 inches high. . . . Set $1.98

D **12-Cup Glass Coffee Server.** Black wood handle, brass top and stand. Warmer included.
35 T U8828—Wt. 3 lbs. . . Each $4.79

E **2-Tier Polished Aluminum Tid-bit Tray.** Plates 6¾-inch and 11-inch diameter.
35 T U8833—Wt. 2 lbs. . . Each $3.79

F **2-Qt. Polished Aluminum Casserole** with matching cover, divided Pyrex liner.
35 T U8832—Wt. 5 lbs. . . Each $4.49

G **Jam Jar.** Polished aluminum plate and cover; glass jar and ladle. Plate 7½-in. diameter.
35 T U8834—Shpg. wt. 2 lbs. . . . $1.98

H **5-Arm Candelabra.** Black wrought iron with brass-plated cups and holders. 15½-in. long. Shipping weight 2 pounds.
35 T U8777-Candles not included $2.98

J **"Saucy Susan" Server** has brass revolving frame. Black and white oven-proof semi-porcelain dishes. Approx. 12 in. long.
35 T U8805—Wt. 6 lbs. . . . Set $8.95

K **Duck-Shaped Willow Serving Baskets.** Made in Hong Kong. 12-in.; 11-in.; 9½-in. long.
35 T U8796–Wt. 2 lbs. Set of 3 $4.98

L **Lazy Susan.** Black molded revolving tray. Compartments are white frosted glass. 14-in. diam.
35 T U8800 -Shpg. wt. 9 lbs. . . . $4.98

M **Smart White Ceramic Tureen,** cover and ladle. Holds 1½-quarts of hot or cold dishes.
35 T U8814 -Shpg. wt. 7 lbs. . . $5.95

N **Swing Handle Ice Bucket.** Spun glass insulation keeps heat out, cold in. Gleaming hammered aluminum. Party-sized 2-qt. cap.
35 T U8799 —Wt. 3 lbs. . . Each $4.98

P **6-pc. Keg Set.** 3-pint glazed stoneware keg. Walnut finished plywood stand. 4 shot glasses.
35 T U9743—7¾ in. high.
Wt. 5 lbs. $1.98

R **9-pc. Salad Set.** Agatized wood; natural finish. One large 11½-in. diam. bowl; six individual bowls; fork and spoon.
35 T U8774—Shpg. wt. set 5 lbs. $4.98

S **Set of 2 Carafettes** . . . each has 2-cup capacity. Heat proof glass bottle has copper trim. Copper warmer stand. Black "Bakelite" handle. Candle included.
35 T U8812 —Wt. set 2 lbs. . . Set $4.98

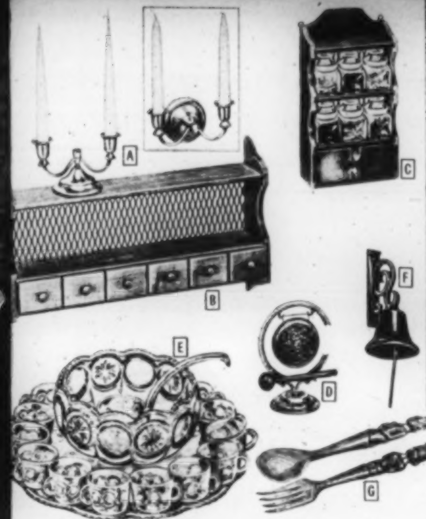
T **Folding Tea Cart.** Black finish with gold-color scroll design provides extra serving space. Wheels for easy rolling. Tray top is 21¾ in. x 15¾ in. Folds for storage. Shpg. wt. 11 lbs.
35 T 08841L —28 in. high $8.95

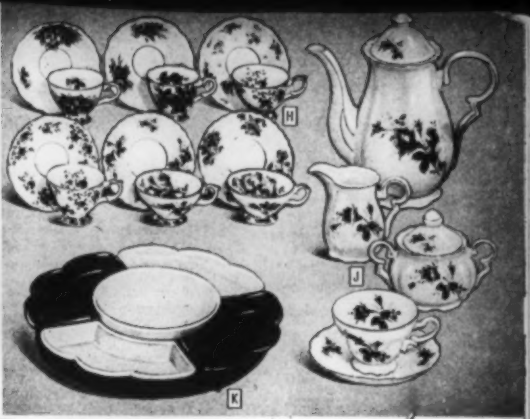
V **6-cup Ceramic Teapot** has impish face, colorful plaid "cap" cover. Shpg. wt. 2 lbs.
35 T U4550 —Each $1.39

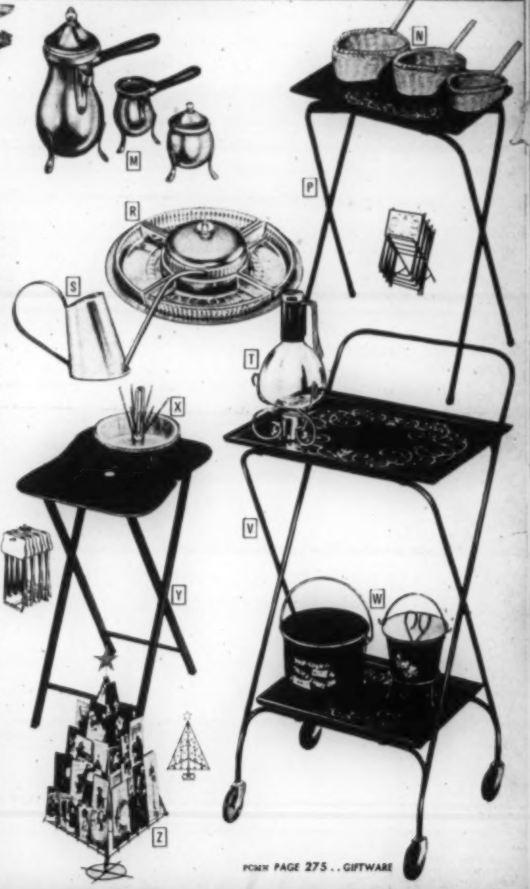
W **Antique Auto Snack Set.** Bright horseless carriages "roll" merrily on ivory color semi-porcelain. 9¼-in. plates with cup well. 4 cups, 4 plates in set. Wt. 6 lbs.
35 T U5014 —8-pc. set $3.95

X **Palette Tables** . . . bright entertainers with red, yellow, chartreuse and black tops. Tumbler holes in 18x13-in. tops. Alcohol-resistant finish on hardwood. 17½-in. tall. Black legs detach. Store on black rack. Wt. 12 lbs.
35 T 09392—Set: 4 tables, rack $9.95

Y **Matching Scroll Letter-Holder and Bookend Set** of black wrought metal. Holder: 6-in. long, 3½-in. high. Bookends: 4½-in. high.
35T8665 –Wt. 1 lb. No books. Set $1.98







FOR GRACIOUS LIVING

A **Pair of Solid Brass Double Candle-holders.** Use as wall sconces, too. Ea. 6⅛-in. wide. *No candles.*
35 T 8804—Wt. pr. 1 lb. 12 oz...$5.95

B **Spice Rack with 6 Drawers.** Solid maple with perforated black metal back. Approx. 20-in. long.
35 T U8820—Shpg. wt. 5 lbs....$6.95

C **Solid Maple Colonial Spice Set** with 6 glass jars. 2 cubby-holes at bottom. 13½-in. high. *No spices.*
35 T U8821—Wt. set 5 lbs.......$9.95

D **Beautiful Engraved Brass Gong** imported from India. 7¼-in. high. Hammer included.
35 T 8825—Shpg. wt. 1 lb......$2.89

E **27-pc. Glass Punch Set.** 5-qt. bowl of heavy hand-made crystal glass. 18-in. plate can be used separately. 2 doz. 4½-oz. cups; ladle.
35 T 02520K–Wt. 32 lbs. 27 pcs. $13.95

15-pc. Set. Same as 27-pc. set but with one dozen cups. Wt. 24 lbs.
35 T 02554K—15 pieces........$9.95

F **Black Metal Bell Door Knocker.**
35 T 8815–8-in. high. Wt. 12 oz. $1.98

G **2-pc. Carved Wood Server Set.** Hand-carved. Approx. 15-in. salad fork and spoon. From East Africa.
35 T U8847—Wt. set 1 lb...Set $3.98

H **Set of six genuine china cups and saucers** in assorted floral designs that make each a fascinating display piece. 22K gold trim highlights the subtle colors . . makes them so rich looking. 7-oz. cups. From Japan.
35 T U8727—Shpg. wt. 5 lbs. Set $4.98

J **17-pc. Coffee Service** in moss rose pattern . . soft, blooming roses on translucent china, rich gold color trim. Extra large 8-cup coffee server, 6 large cups and saucers, covered sugar and creamer. From Japan.
35 T U8811—Shpg. wt. 8 lbs. Set $5.75

K **Adds a lilt to any party!** Lovely Lazy Susan makes hostessing a joy. Perforated black wrought metal revolving stand. Pink and black ceramic inserts with raised leaf design. Scalloped edges. 13-in. diam.
35 T U8813—Shpg. wt. 5 lbs.. Ea. $3.98

M **Three-piece Brass Coffee Set.** Imported from Japan. 20-oz. coffee pot. Black wood handles.
35 T U8823—Shpg. wt. 3 lbs $7.95

N **Set of 3 Willow Baskets.** Made in Hong Kong. 14⅛, 13, 11¾ in.
35 T U8795—Shpg. wt. 1 lb. Set $2.49

P **Set of 4 Serving Tables with Rack.** Gold-color scroll motif decorates 17⅛x12¾ table tops, 24½ in. high. All metal, enameled black. Fold, store on rack. Matches (V) below. Shpg. wts. 15 lbs., 8 lbs.
35 T 08843L—Set of 4 tables, rack..$12.95
35 T 08844—Set of 2 tables only.... 6.95

R **Lazy Susan.** Chrome-plated cover on center dish. 4 glass dishes. Ball bearing base. 13½-in. diam. chrome-plated tray.
35 T U8595—Shpg. wt. 8 lbs. . . $5.95

S **Watering Can** of polished solid brass. 14½ in. overall.
35 T U8786—Shpg. wt. 2 lbs. Ea. $4.98

T **12-cup Coffee Carafe.** Heat-proof glass; gold-color plated metal stand, handle. *No candles.*
35 T U8824—Shpg. wt. 3 lbs. Ea. $3.79

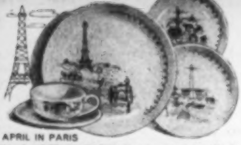
V **Folding Bar.** Gold-color design on black enameled metal. 21¾x 15¾ in. top; bottom tray about 17x12¾ in.; 35 in. high. Easy-rolling wheels. Match (P) above.
35 T 08842L—Shpg. wt. 12 lbs. Ea. $8.95

W **Ice Pail, Tongs, Bucket Set.** Black metal 8½-in. diam. bucket; about 6-in. ice pail. Brass plated handles, tongs.
35 T U8776—Shpg. wt. 3 lbs. Set $3.98

X **Wood Nut Bowl Set.** Bark finish; lacquered inside. About 9-in. diam. Nutcracker, 6 picks incl.
35 T 8782—Wt. 2 lbs. 8 oz. . .Ea. $1.69

Y **Set of 4 Snack Stands with Rack.** 17x14-in. Masonite Presdwood table top, 21½ in. high. Fold, store on carrying rack. Wood legs, stand. *State* mahogany or blond finish.
35 T 08808L—Wt. 16 lbs.. . .Set $16.95

Z **Display as many as 90 Christmas cards** on bright red metal tree. Sturdy clamps on frame. Silver-color star. 32 in. high, 19 in. wide.
35 T 9297—No cards. Wt. 3 lbs.. $2.39



APRIL IN PARIS

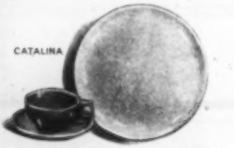
New! APRIL IN PARIS. Semi-porcelain. Paris street scenes in semi-abstract design . . new gaiety, informal warmth. Modern shape, rich contrast of black "line drawings," tints of green background against white. Detergents won't harm colors. *State set size.*

35 T 04543—20 pcs. for 4. Wt. 11 lbs.... $6.50
35 T 04543K—35 pcs. for 6. Wt. 21 lbs..... 12.95
35 T 04543L—53 pcs. for 8. Wt. 37 lbs..... 19.95

TODAY

HEAVYWEIGHT MELMAC for this low price! Guaranteed 2 years. Exceeds Commercial Standard CS173-50. **Harmony House** Spice beige, lt. Aquamarine, lt. Dawn gray, Sunshine yellow. *State set size.*

35 T U3510—16 pcs. All 4 colors. Wt. 7 lbs. $8.75
35 T U3511—16 pcs. Service for 4. State 1 color from above. Shipping weight 7 pounds.............$8.75
35 T T3510—40 pcs. Service for 8. In all 4 colors. Shipping weight 21 pounds.................$22.95
35 T T3511—40 pcs. Serves 8. State 1 color from above. Shipping weight 21 pounds..........$22.95



CATALINA

Heavyweight Harmony House **MELMAC.** Guaranteed for 2 years not to break, chip, or crack. Fade-resistant colors. Coupe shape. **In four mix-or-match colors,** inca gold, bronze green, **HH** Malibu coral, **HH** Spice beige. *State set size.*

35 T U3505—16 pcs. All colors. Wt. 7 lbs..$9.95
35 T U3506—16 pcs. Serves 4. State 1 color from above. Shipping weight 7 pounds............$9.95
35 T T3505—40 pcs. All colors. Wt. 15 lbs...26.95
35 T T3506—40 pcs. Serves 8. State 1 color from above. Shipping weight 15 pounds..........$26.95

TALK OF THE TOWN

OUR BEST MELMAC! Has the grace of semi-porcelain, the heavy durability of Melamine plastic. Guaranteed 2 years; exceeds Commercial Standard CS173-50. **Four mix-or-match colors**—clay beige, frosty pink, **HH** medium Federal gold, **HH** medium Sage green. *State set size.* Shipping weights: 16 pieces, 8 lbs.; 40 pieces, 19 lbs.

35 T U3503—16 pcs. For 4. All 4 colors... $11.95
35 T U3504—16 pcs. State 1 color above.... 11.95
35 T T3503—40 pcs. For 8 All 4 colors..... 31.50
35 T T3504—40 pcs. State 1 color above.... 31.50
35 T U3503—Divided Vegetable Dish. State color from above. Shipping weight each 1 pound.....$2.95
35 T U3507—16 pcs. Asstd. pink, gray. For 4. 11.95

IT'S BEAUTIFUL GIFTWARE

that pleases everyone . . and prompts compliments

A **Silver and multi-color foil Christmas Tree** . . captures the gaiety, cheerfulness of the holiday season. Vari-colored balls, shredded silver-color foil catch light reflections . . makes a gleaming table or mantel centerpiece. 18½ inches tall. From Japan.
35 T U8845—Shipping weight each 2 lbs... Each $4.98

B **Hand painted 9-pc. semi-porcelain Planter Set.** Gourmet Set has 11½-in. rack with 3½-in. planter area, holds funnel, strainer and ladle with turned wood handles . . . each utensil about 12 in. long. Measuring Spoon Set has 4 spoons which hook onto 7½-in. rack with planter area. Imported from Japan. *Plants not included.*
35 T U8642—Shpg. wt. set 4 lbs....9 pcs. complete $3.29

C **Adds a decorator touch.** . . white dogwood design double wall bracket, grooved shelves for plates. Pressed wood; gold color shelves. Hand-painted bird, dogwood. 15 in. long overall. Demi-tasse cups and saucers (not incl.). Shpg. wt. ea. 2 lbs.
35 T U8831..............................Each $5.95
SAVE 95c, buy a pair. Shpg. wt. pair 4 lbs.......Pair 10.95

D **A Planter that lets you "arrange" the greens!** Realistic plastic leaves can be shaped as you like them . . simply wipe clean to keep them fresh and "alive." 8¾-in. long ceramic planter in popular yellow. Highlights window ledges, mantel, tables.
35 T 8826—Shpg. wt. each 2 lbs. 4 oz........Each $3.98

E **Bean pot casserole,** complete with candle holder and candle. Unique design, so handsome in spice brown and white with gleaming brass-finished frame. A hostess' delight at dinner parties . . so practical in everyday living. 2-qt. capacity casserole is oven-proof . . cook and serve in the same dish!
35 T U8827—Shpg. wt. each 4 lbs...........Each $3.98

F **Guests will be fascinated** by the smartness of this cheese-dip service set! Party-minded flintwood plate holds gay ceramic cheese dish and server with its hand-painted "continental" design. 12-in. diam. plate can be used as a tray, too! *Color* yellow.
35 T U8798—Shpg. wt. each 4 lbs...........Each $3.49

G **Set of 4 Moss Rose Cups and Plates.** Delicately designed translucent china with rich gold-color trim. 8-in. diam. plates grooved to hold cups securely. Guests, family will love it for holiday snacks, bridge parties. Imported from Japan.
35 T U8810—Shipping weight set 5 pounds.....Set $3.98

H **Glistening color-bright ceramic Turkey Platter** adds a special lilt to that golden browned turkey . . makes it the real "center of attention." Hand-painted, hand-crafted in Italy. An overglaze protects the colors. 18 in. long, 14½ in. wide . . Plenty of room for "the trimmings" with any average-size turkey!
35 T U9709—Shipping weight 6 pounds...........$5.95

J **Perky, gay gobbler** serves gravies and sauces . . becomes a striking set when used with the turkey platter above. Cover, ladle included. Hand-painted, hand-crafted ceramic imported from Italy. 7 in. high, 5½ in. long. A gift to be enjoyed and admired for its clever practicality.
35 T U9710—Shipping weight 3 pounds...........$2.98

K **Garden-fresh colors make this 4-pc. Salad Set extra special!** Large 15½-in. diameter modern flintwood tray, fork and spoon. Ceramic hand-painted 11-in. diam. salad bowl. Tossed salads will find no better "showplace" . . cool, crisp shades of green, a background for the most carefully prepared dishes!
35 T U8797—Shipping weight 6 pounds.........Set $5.50

L **Set of 8 Anodized Aluminum Mugs** bring an invitation to holiday gaiety! Bright assorted colors . . each one different . . **just made for fun** the year-round. Big 15-oz. capacity . . aluminum keeps drinks cool, delicious. Easy to grip, popular shape . . sure to please any age, any family.
35 T U8783—Shipping weight set 3 pounds..... Set $4.98

M **Red manzanita Tree** springs gracefully from its green ceramic planter . . a dramatic contrast of bending branches and clusters. Ceramic figurine incl. Tapering black wrought metal stand. So attractive on mantel or as a centerpiece. Abt. 12 in. tall.
35 T U8775—Shipping weight each 4 pounds...Each $6.95

N **"Tea time" inspired this clever wall planter!** Perky, hand-painted rooster design on ceramic half teapot, cup and saucer. Mounted on wood board. Plant it with ivy . . perks up any kitchen. Imported from Japan. Abt. 11½ in. high. *Plants not included.*
35 T 8807—Shipping weight each 2 pounds.....Each $1.98

P **4-pc. Canister Set.** A charming, original, centuries-old Holland china masterpiece faithfully reproduced and embossed on unbreakable metal. You'll love them in your kitchen. Large canister 7 in. high, smallest 4½ in. high.
35 T U8787—Shipping weight set 3 pounds......Set $4.98

Genuine China and Semi-porcelain Dinnerware in NEW motifs . . vibrant colors

New! Fleur. Genuine china, imported from Japan. Glorify your table with true elegance! Creamy white, tapering soft pastel floral design. Palladium line around edge. Fire-hardened with hard protective glaze, chip-resistant, craze-proof. *State set size.* Shpg. wts.: 5 pcs., 4 lbs.; 20 pcs., 16 lbs.; 35 pcs., 33 lbs.; 53 pcs., 40 lbs.; 98 pcs., 67 lbs.

35TU3549–5-pc. Place Setting $3.50
35 T 03549—20 pcs. for 4..... 12.95
35 T T3549—35 pcs for 6 .. 26.95
35 T T3549L—53 pcs. for 8.... 37.95
35 T 03549L—98 pcs. for 12... 64.95

New! Corinthian. Genuine china, imported from Japan. Rich stylized design with delicate gray shadow background accented by 22K gold center design. Hard protective glaze . . fired at extra-high temperatures for long-lasting durability. Craze-proof, chip-resistant. Shpg. wts.: 5 pcs., 4 lbs.; 20 pcs., 16 lbs.; 35 pcs., 33 lbs.; 53 pcs., 40 lbs.; 98 pcs., 67 lbs. *State set size.*

35 T U3548–5-pc. Place Setting $3.50
35 T 03548—20 pcs. for 4..... 12.95
35-T T3548—35 pcs. for 6 .. 26.95
35 T T3548L—53 pcs. for 8.... 37.95
35 T 03548L—98 pcs. for 12... 64.95

New! Mediterranean. Inspired by the graceful artistry of the historical past . . in a striking "marbleized" effect semi-porcelain! Curving black lines intertwine against a soft white background. So suitable for the modern housewife . . she can use it equally well for formal or informal occasions. It's detergent-proof, too . . . washes without a care! *State set size.*

Shpg. wts.: 20 pcs., 11 lbs.; 35 pcs., 21 lbs.; 53 pcs., 37 lbs.

35 T 04544—20 pcs. for 4....$5.25
35 T 04544K—35 pcs. for 6... 10.95
35 T 04544L—53 pcs. for 8... 16.95

New! Grecian Keys. Executed in a modern fashion. White semi-porcelain, smart gold and black key motif. Big 10¾-in. plates. Oven-safe, craze-proof, detergent resistant. *State set size or specific item.*

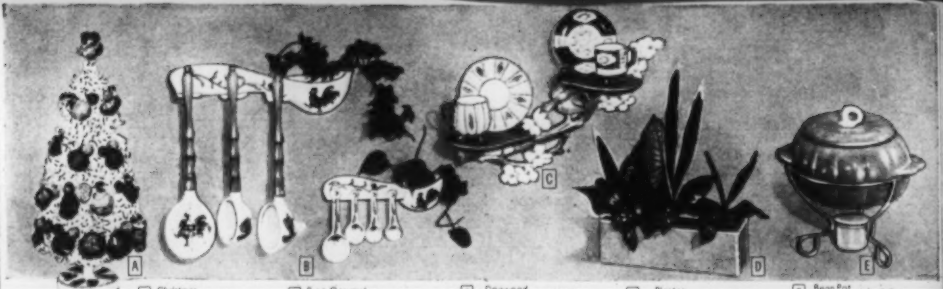
35 T U4549—5-pc. Serving Set. Creamer, covered sugar bowl, open vegetable dish, 11-in. platter. Wt. 8 lbs....Set $5.50
35 T 04549 —16 pcs. Serves 4. Shpg. wt 12 lbs...... 7.95
35 T 04549K—30 pcs. Serves 6. Shpg. wt. 22 lbs.....14.95
35 T 04549K—40 pcs. Serves 8. Shpg. wt. 29 lbs.... .19.95
35 T U4549—Coffee Server with Stand. Wt. 4 lbs..... 5.50
35 T U4549—Square Covered Casserole, Stand. Wt. 7 lbs. 6.95
35 T U4549—Square Divided Vegetable Dish. Wt. 2 lbs. 2.95

New! Antics. Detergent-proof semi-porcelain in rich contrasts of brown and black. *State set size.*

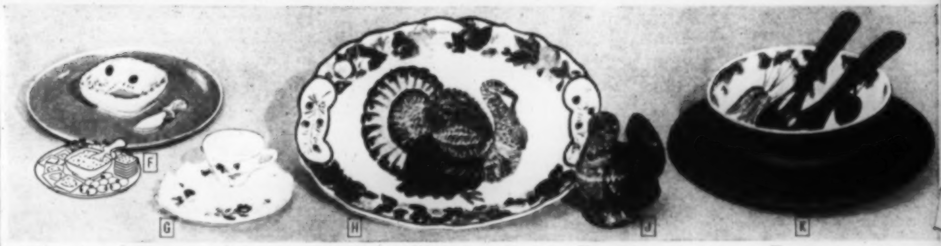
35 T 04548 —20 pcs. Serves 4. Shpg. wt. 11 lbs....$6.50
35 T 04548K—35 pcs. Serves 6. Shpg. wt. 21 lbs..... 12.95
35 T 04548L—53 pcs. Serves 8. Shpg. wt. 37 lbs..... 19.95

New! Christmas Cheer semi-porcelain set for holiday entertaining. Shpg. wts.: 8 pcs., 6 lbs.; 9 pcs., 7 lbs.; 2 pcs., 3 lbs.; tray, 4 lbs.

35 T U4551—8-pc. set (4 plates, 4 cups)..........$4.95
35 T U4552—9-pc. set (8 plates, 1 rack)............ 5.95
35 T U4553—2-pc. cake set (platter, server)......... 1.95
35 T U4554—3-tier tidbit tray...................... 3.50

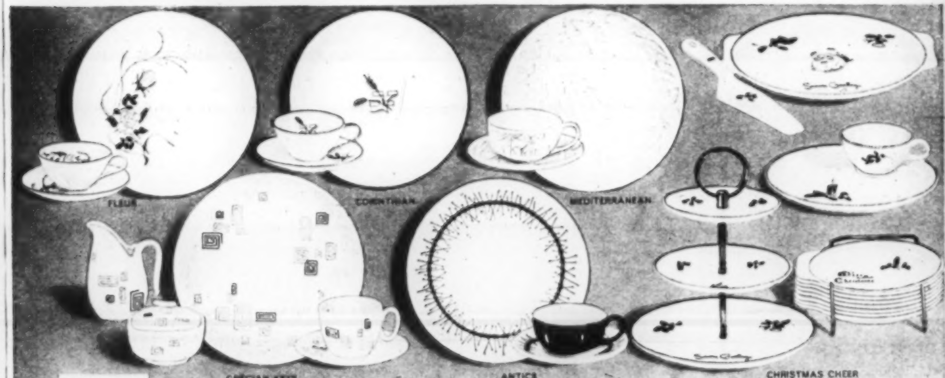


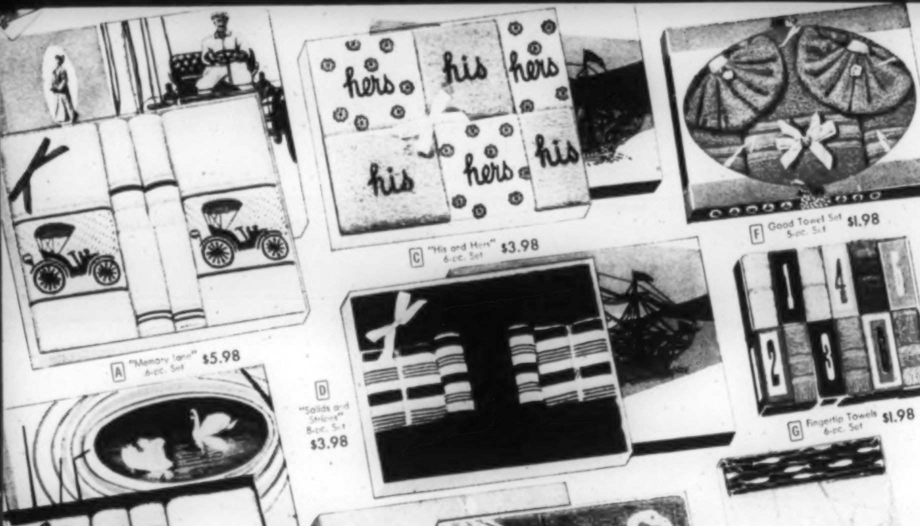
A Christmas Tree $4.98
B 9-pc. Gourmet Planter Set $3.29
C Dogwood Wall Bracket $5.95
D Planter, Plastic Plants $3.98
E Bean Pot Casserole $3.98



F Cheese-Dip Service $3.49
G Set, 4 Cups, Plates $3.98
H Turkey Platter $5.95
J Turkey Gravy Boat $2.98
K 4-pc. Salad Set $5.50

L Set, 8 Aluminum Mugs $4.98
M Manzanita Tree $6.95
N Tea-Time Planter $1.98
P Set, 4 Canisters $4.98


FLEUR
CORINTHIAN
MEDITERRANEAN
GRECIAN KEYS
ANTICS
CHRISTMAS CHEER


hers
his
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hers
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1
4
2
3

A "Memory Lane" 6-pc. Set $5.98

B "Swan and Cattail" 6-pc. Set $4.98

C "His and Hers" 6-pc. Set $3.98

D "Solids and Stripes" 8-pc. Set $3.98

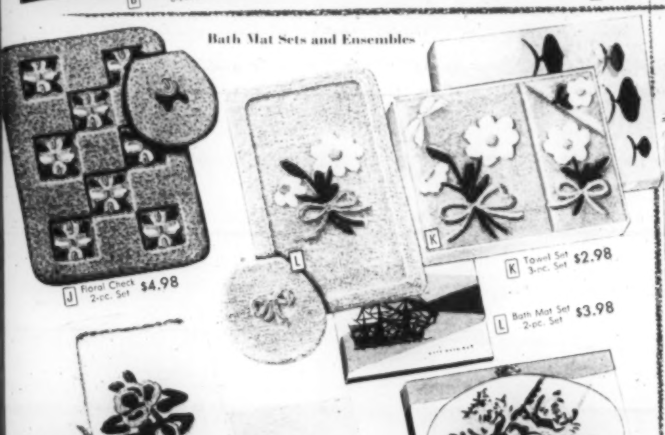
E "Flamingo" 4-pc. Set $2.98

F Good Towel Set 5-pc. Set $1.98

G Fingertip Towels 6-pc. Set $1.98

H 2-piece Towel Set 98c

Bath Mat Sets and Ensembles



J Floral Check 2-pc. Set $4.98

K Towel Set 3-pc. Set $2.98

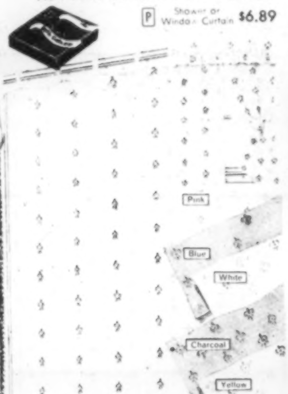
L Bath Mat Set 2-pc. Set $3.98

M Towel Set 3-pc. Set $1.98

N Bath Mat Set 2-pc. Set $3.98

New Fleur-de-lis Shower Ensemble

P Shower or Window Curtain $6.89


Pink
Blue
White
Charcoal
Yellow
Green

TOWEL AND BATH MAT SETS . . Christmas magic to brighten bathrooms . . Harmony House quality, alive with color; gift boxed

Select HER gift from this gay array of Towel Sets . . $5.98 down to 98c

A **"Memory Lane" 6-pc. set** . . our finest, loveliest. At one end whimsical antique autos chug across the wide border of the bath towels. Fingertip towels and washcloths have "rope effect" design. Thick, thirsty, heavy cotton terry. Two bath towels, each 24x46 in.; two fingertip, 11x18-in., two washcloths, 13x13 in. Washfast. Shpg. wt. 4 lbs. 4 oz.

State HH colors Victorian pink, with rose and black border, light Aqua blue with peach and Spice beige, lt. Sunshine yellow with Aqua blue and Charcoal; also Charcoal with pink and black or white with red and black.

96 T 3532—Boxed. 6-pc. Set **$5.98**

B **"Swan and Cattail" 6-pc. Set** . . a perfectly stunning gift. Striking design is jacquard woven in smart raised effect on all pieces; so exquisitely detailed pattern looks like hand embroidery. Deep, fluffy cotton terry; heavy, durable and wonderfully soft. Two bath towels, each a huge 24x46 inches; two fingertip, 11x 18 inches; two washcloths, 13x13 inches. Washfast, colors retain their beauty.

State HH color Victorian pink with black border, med. Pacific blue with white, brt. Sunshine yellow with white, dark Mint green with white; also white with black. Shpg. wt. 3 lbs. 11 oz.

96 T 3531—Boxed. 6-pc. Set **$4.98**

C **"His and Hers" 6-pc. Set.** Handsome gift set for your favorite couple. Smartly modern design is hand screen printed on fine cotton terry (dainty flowers on "hers", only). Fluffy-soft, absorbent and durable. Set has two bath towels, each 20x40 inches; two hand towels, 15x26 in.; two washcloths, 12x12 in. Washfast, "stay lovely" colors. Shpg. wt. 2 lbs. 8 oz.

Set has 1 each above in color with "his", 1 each above in white with "hers." *HH colors* light Cherry pink, light Mint green, light Sunshine yellow. *Please state color.*

96 T 3551—Boxed. 6-pc. Set **$3.98**

D **"Solids and Stripes" . . 8-pc. Set.** Lavish with color, lovely to give . . or to keep. Candy cane stripes and matching solid tones, washfast to stay sparkling. Good cotton terry; absorbent fluffy loops on firm underweave. Set includes two solid color bath towels, each 20x40 inches; two solid color fingertip towels, 11x17½ inches; two striped hand towels, 15x27 inches; two striped washcloths, 12x12 inches. Shipping wt. 2 lbs. 12 oz.

HH colors deep Mint green, deep Aqua blue, brt. Sunshine yellow; also bright red or lilac. *State color.*

96 T 3557—Boxed/8-pc. Set **$3.98**

E **"Flamingo" 4-pc. Set** . . completely reversible, lovely on both sides. Pattern captures a bit of tropical flavor . . stately, graceful flamingo amidst foliage; one side is colored with white design, other side white with colored pattern, a sparkling accent for her bathroom. Fine cotton terry, kitten-soft and quick drying. Set includes one bath towel, 22x44 inches; one hand towel, 15x27 inches; two washcloths, 12x12 inches. Washfast, of course. Shpg. wt. 2 lbs. 8 oz.

State HH colors Tuscan rose, deep Mint green, Pacific blue or bright Sunshine yellow. Nicely boxed.

96 T 3549 . . . . 4-piece Set **$2.98**

F **5-piece Towel Set.** Want your gift to make a good impression, yet spend so little? Look this set over! It's pretty and practical; consists of one bath towel, 20x40 inches; two hand towels, each 15x26 inches; two washcloths, 12x12 inches. Good quality cotton terry with attractive drop terry border. Washfast, stay "color bright." Shipping weight 1 lb. 13 oz.

Harmony House colors light Cherry pink, light Mint green, light Sunshine yellow; also sky blue or radiant pink. *Please state color.* Nicely packed in "window" box with bow trim.

96 T 3540 . . . . 5-piece Set **$1.98**

G **"Fingertip" Towel 6-pc. Set** in rainbow assortment of luscious colors. Happy choice for a "hostess gift" this holiday season; ideal as guest towels, can be used as place mats, too. Towels are 11x17½ inches, including pert fringe at both ends. Made of good cotton terry, soft looped, thirsty and long wearing. Washfast, stay lovely. In attractive box.

Harmony House colors one each Victorian pink, light Sunshine yellow, light Aqua blue, light green, peach and charcoal to box of six. Shipping weight 1 pound 1 ounce.

96 T 3536 . . . . 6-piece Set **$1.98**

H **2-piece Towel Set.** What a charming "stocking stuffer" this set will make without straining your Christmas budget one bit. Good cotton terry bath towel, 20x40 inches and washcloth, 12x12 inches in lovely solid colors. Washfast colors. Neat self "dobby" border. Packaged in attractive "window" box.

Colors light yellow, light pink, light blue or light green. *Please state color.* Shpg. wt. 13 oz.

96 T 3514 . . . . 2-piece Set **98c**

Be a generous Santa; add gifts for all on your next Easy Terms order . . see page 258 for complete details.

Bath Mat Sets and Ensembles, $5.49 down to $1.98 . . tufted cotton chenilles

J **2-piece Set** . . bath mat and lid cover. One of the loveliest we've ever seen, sure to gratify HER sense of luxury. Mat is a full 24x36 inches . . large enough to use in any room. Self color "checkerboard" formed by alternating squares of hi-lo loops; every other square a bouquet of soft pastel flowers. Thick, luxuriously soft. Back is latex treated, skid-resistant. Standard size lid cover. Wash separately. Shipping weight 2 lbs. 3 oz.

State HH colors soft, light tones of Pacific blue, Victorian pink, Sunshine yellow, lt. green, aqua blue or white.

96 T 2981—Unboxed 2-pc. Set . . . **$4.98**

Chenille Embroidered Bath Ensemble . . truly a thing of beauty. All pieces are richly cotton chenille embroidered.

K **3-pc. Towel Set.** Good cotton terry. One bath towel, 20x40 inches; one hand towel, 15x25, one washcloth, 12x 12. Washfast. Shpg. wt. 2 lbs. 3 oz.

HH colors Tuscan rose, light Sunshine yellow, light Aqua blue; also light green or white. *State color.*

96 T 3548—Boxed. 3-pc. Set **$2.98**

L **2-pc. Bath Mat and Lid Cover Set.** Deep tufts on heavy canvas back. Mat 21x36 inches. Shpg. wt. 2 lbs. 8 oz. *State colors above.* Wash separately.

~~96 T 2925~~—Boxed. 2-pc. Set **$3.98**

Dramatic Ensemble. Lush "roses" pattern, hand screen printed-on white.

M **3-pc. Towel Set.** Velvety-soft cotton terry. Bath towel 20x40 in.; hand towel 15x26 in.; washcloth 12x12 in.

State flower color red, blue or yellow. Washfast. Shpg. wt. 1 lb. 8 oz.

96 T 3544—Boxed. 3-pc. Set **$1.98**

N **2-pc. Bath Mat and Lid Cover Set.** Fluffy cotton chenille; canvas back. Washable separately. Mat 21x36 inches, use with set above. Shpg. wt. 2 lbs.11 oz. Red color flower on white only.

96 T 2919—Boxed. 2-pc. Set **$3.98**

Above 5 pieces. Red flower only.

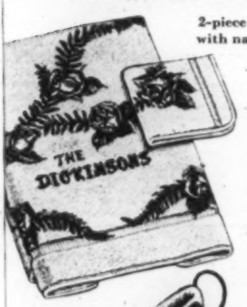
96 T 3543—Shpg. wt. 4 lbs. 2 oz. . **$5.49**

Fleur-de-lis Shower Set

P **2-pc. Set** of luxurious, shimmering Chromspun acetate, the miracle fabric with "locked-in" color; resists sunlight, washing. Hand screen printed tiny fleur-de-lis design in silver, gold and self color. Shower curtain about 72x72 in., window curtain about 34x54 in. each side. Nicely boxed.

Colors white, blue, green, yellow, pink or charcoal. *Please state color.*

Catalog Number	Item	Shpg. wt. lbs.	oz.	Price
96 T 2245	Shower curtain	1	5	$6.89
96 T 2246	Window curtain	1	3	6.89
96 T 2247	2-pc. Set above	2	4	13.49



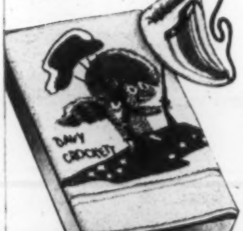
2-piece Towel Set personalized with name hand screen printed

$1.59 Each Set in lots of 2 Sets

If it's personal, it's PERFECT as a gift. And what could be more personal than the full name of your favorite couple, hand screen printed on this most attractive towel. Both towel, 20x40 inches, and washcloth, 12x12 inches, further adorned with charming rose and green leaves motif on sparkling white. Good cotton terry; fluffy, absorbent. Washfast colors.

Note: Any name up to and including 15 letters printed on towel only. Order before December 10 to insure delivery before Christmas; mark order "not for Christmas" if placed after Dec. 10 or not required before Christmas. Sorry, no C.O.D. orders. Postpaid from factory near Chicago, Ill. (Shpg. wt. 2 sets 15 oz.) Please PRINT name. Unboxed.

96 T R3510F . . . 2 (2-pc.) sets **$3.18**



2-pc. Davy Crockett Set

$1.79 2-pc. Set

Shades of the wild frontier, look where Davy Crockett's landed . . and just in time for Christmas giving to your own "frontiersman." Dauntless Davy is hand screen printed on towel in HE-MAN tones of green, brown and yellow against white; western pattern on make believe "powderhorn" washcloth with cord. Set consists of bath towel, 20x 40 in., washcloth, 12x12 in. Good cotton terry. Washfast to keep patterns "new looking". In attractive "window box." Shipping weight 1 pound 8 ounces.

96 T 3182 . . . . . 2-piece Set **$1.79**

Robert
Susan
Carol

Big 20x40-inch Bath Towel with any name up to and including 9 letters hand screen printed

2-piece Towel Set with name printed on Bath Towel . . bright, gay . . and PERSONALIZED; modestly priced

2-pc. Set **$1.59** Each Set in lots of 2

Youngsters delight in having a towel and washcloth all their own. And what could be more colorful, more fun to use than this set . . imprinted with name on the towel. Order this personalized gift for every youngster on your Christmas list, so no one will be disappointed.

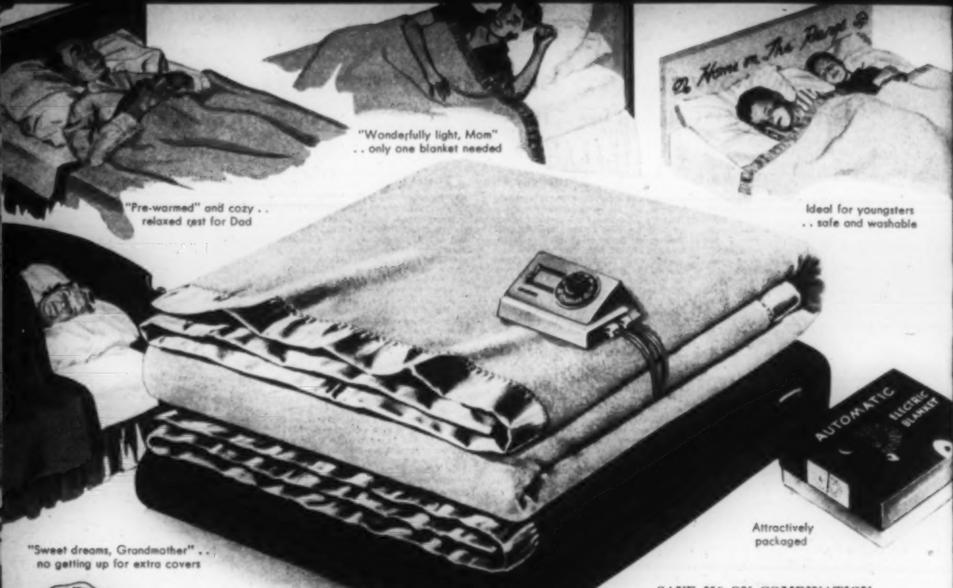
Gay circus designs . . clowns, animals, etc. in a brilliant riot of color against a sparkling white background. Designs and name hand screen printed and WASHFAST to stay color-gay through countless launderings. Good cotton terry . . soft, fluffy and absorbent, kind to tender young skins. Bath towel (with name) is 20x40 inches; washcloth, 12x12 inches. Unboxed.

Note: Any first name you want (no more than 9 letters) printed on towel only. Order before Dec. 10 to insure delivery before Christmas; mark order "not for Christmas" if placed after Dec. 10 or not required before Christmas. Sorry, no C.O.D. orders. Postpaid from factory near Chicago, Ill. Shipping weight 2 sets 15 oz.

96 T R3509F—Please PRINT name . . . . 2 (2-piece) Sets **$3.18**

(HH means Harmony House)

c PAGE 279 . . PERSONALIZED GIFTS



"Wonderfully light, Mom" .. only one blanket needed

"Pre-warmed" and cozy .. relaxed rest for Dad

Ideal for youngsters .. safe and washable

"Sweet dreams, Grandmother" .. no getting up for extra covers

Attractively packaged

SAVE $10 ON COMBINATION

Blanket only Full bed, single control	Blanket control clock-timer only	Combination price
$30.90 cash $3.50 down	$17.95	$38.85 cash $4 down Easy Terms page 258

This Christmas let YOUR ENTIRE FAMILY enjoy the gift of warm, restful slumber . . automatically, safely controlled

HARMONY HOUSE ELECTRIC BLANKETS

100% wool face . . 5-year Guarantee, strongest we know of

Young or old, it's "sweet dreams" for anyone lucky enough to get a Harmony House Electric Blanket. A thrilling gift, plus a wonderful investment in sleep.

Guaranteed 5 full years (not the usual 1 year) .. 2 years unconditional, 3 years on use basis; actually it's the strongest guarantee we know of on any electric blanket sold in America.

Simple to operate .. just flick a switch and your bed takes on a delightful warmth .. and keeps you at warmth you dial; no sudden chilling or cooling off. 100% wool face (75% wool body, 25% firm cotton).

Complete 3-point safety: (1) 9 evenly spaced thermostats are sensitive to temperature changes; shut off blanket should it overheat, turn heat on when it cools off. (2) Temperature control allows only amount of warmth you dial; there are 11 adjustments. Ivory colored plastic control case has slanted face, "glo-lite" dial. (3) Waterproof wiring, specially insulated. Washable, do not dry clean.

Luxurious nylon binding (6 inches wide at top, 1½ inches at foot) is guaranteed to wear the life of blanket. Actual weight of blanket less than 5 lbs. For 110–120 volt AC. Underwriters' Lab. Approved.

State **Harmony House color** Tuscan rose, Pacific blue, Sage green, Sunshine yellow; imperial red or dk. emerald green. Boxed and packed in carton.

Twin Bed; single control. Size 66x84 inches. Uses 135 watts. Same gentle warmth over entire bed. Shipping weight 9 pounds.
96 T U7015—Cash price.....$28.90

Full Bed; single control. Size 72x84 inches. Uses 180 watts. Both sleepers enjoy same soothing warmth. Shipping weight 9 pounds.
96 T U7016—Cash price.....$30.90

Full Bed; dual controls. Size 72x84 inches. Uses 180 watts. Two separate controls; each sleeper selects own warmth. Shpg. wt. 11 lbs.
96 T U7046—Cash price.....$36.90

Buy now, pay later . . For Sears Easy Terms, see page 258

Automatic Blanket Control and Timer

Give that special someone the luxury of complete automatically controlled warmth and SAVE $10. Makes blanket or any appliance (up to 900 watts) fully automatic; lets you sleep undisturbed. Here's how it works: Turns blanket on to pre-warm your bed and shuts it off at exact time you set it for. Gentle buzzer alarm goes on about 10 minutes after blanket shuts off. Automatically turns on radio (or other appliance) on and off for time set. Reliable Telechron self-starting movement. Underwriters' Lab. Approved. Ivory colored plastic control case. Heavy insulated cord. Size 5x6½x2½ in. Packed in sturdy shipping carton. Shpg. wt. 3 lbs.
96 T 7017E—(87c Fed. Excise Tax included)......$17.95

Electric blanket 96TU7016, full bed, single control, and clock timer. Shpg. wt. 11 lbs.
96 T U7020E—(85c Fed. Excise Tax included).....$38.85

Harmony House Improved Electric Sheet with handy carrying case . . two controls

Single Control $17.95 with case

Dual Controls $22.95 cash with case $2.50 down

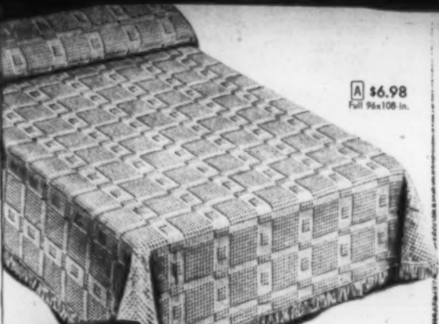
Here's a wonderful way to give the whole family a gift, because we're sure that every member will use it at some time or another. Ideal for travelling, for "at school," for use in the home; packable, practical . . and WARM.

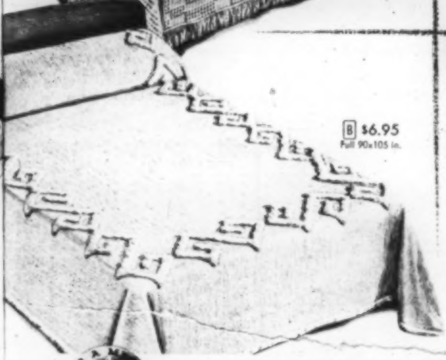
Electric sheet is guaranteed 2 years from date of sale against defects in materials and workmanship . . or replaced at no extra charge. Works like an electric blanket, but is so lightweight you can leave it on the bed the year around. Has 11 adjustments of heat. Ivory colored plastic control case has pilot light, on-off switch. 6 sensitive thermostats for safety. Underwriters' Laboratories Approved. Uses 140 watts. Cord plugs into any 110–120 volt 25 to 60-cycle AC. Made of fine mercerized percale; Sanforized to keep shrinkage down to a mere 1%. Washable. Size 70x84 inches. Fabric-backed gray and white plastic case, 16x12x2 inches, has zippered closing, handy carrying handle.

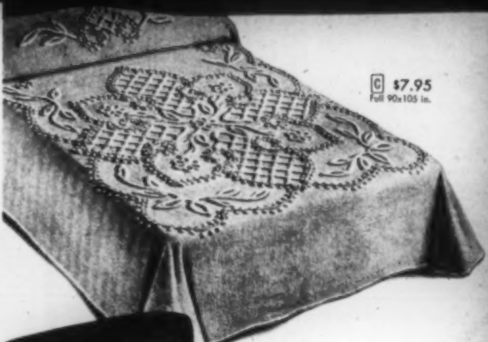
Harmony House Sheet colors Mint green, Tuscan pink, Horizon blue. *Please state color*. Boxed and packed in sturdy shipping carton.

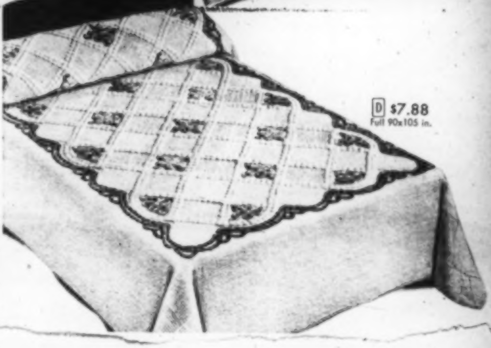
96 T U7064—With Single Control. Shipping weight 5 pounds......................$17.95

96 T U7065—With Dual Controls. Shipping weight 6 pounds......................$22.95


A $6.98
Full 96x108 in.


B $6.95
Full 90x105 in.


C $7.95
Full 90x105 in.


D $7.88
Full 90x105 in.

BEAUTIFUL CHENILLES . . thoughtful gifts for the homemaker

Striking Texture Tuft

A Lintless viscose rayon tufts firmly woven into good quality cotton backing. Rounded corners, bullion fringe. Wash with care. *State color* bleached white, natural white, canary yellow, sweet pink, aqua blue.

24 T 394 —**Full Size** about 96x108 inches. Shipping weight 3 lbs. 13 oz. . . Each **$6.98**

24 T 395 —**Twin Size** about 81x108 inches. Shipping weight 3 lbs. 3 oz. . . Each **$6.98**

One-Tone Velva Tuft

B Striking design with thickly-tufted high pile chenille border and edge trim. Good quality cotton. Wash with care. *State Harmony House color* light Sunshine yellow; also frosty pink, white.

24 T 314—**Full Size** about 90x105 inches. Shipping weight 4 lbs. . . . . Each **$6.95**

24 T 315—**Twin Size** about 72x105 inches. Shipping weight 3 lbs. 8 oz. . . . Each **$6.95**

NEW! Stunning One-Tone

C High pile medallion design on rich Velva-Tuft background. Ripple tuft trim. Rounded corners. Cotton. Wash with care. *State color* frosty pink, spring green, spring violet, white; or *Harmony House* Sunshine yellow.

24 T 453 —**Full Size** about 90x105 inches. Shipping weight 4 lbs. 5 oz. . . . . Each **$7.95**

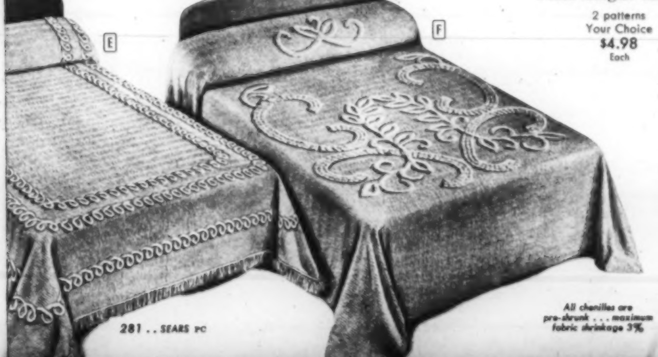
24 T 454—**Twin Size** about 72x105 inches. Shipping weight 3 lbs. 10 oz . . . . Each **$7.95**

Gorgeous Waffle-Check

D Sparkling multicolor florals bloom on a background of white waffle check baby chenille. Distinctive Bellwick trim. Washfast cotton. *State color* white with *Harmony House* med. Pacific blue, Sunshine yellow, or dusty rose.

24 T 465—**Full Size** about 90x105 inches. Shipping weight 3 lbs. 8 oz. . . . Each **$7.88**

24 T 466—**Twin Size** about 72x105 inches. Shipping weight 2 lbs. 14 oz. . . . Each **$7.88**



Color-bright chenilles for bedroom beauty

2 patterns
Your Choice
$4.98
Each

E **A gift of year 'round joy.** Luxurious decorator colors to flatter any bedroom. Waveline baby chenille high-lighted with 3 rows of rich scroll trim. Bullion fringe. Cotton. Wash with care. *Please be sure to state Harmony House color* Sunshine yellow, medium Sage green; also frosty pink, medium ming blue, white.

24 T 390—**Full Size** about 90x105 inches. Shipping weight 3 lbs. 5 oz. . . . . Each **$4.98**

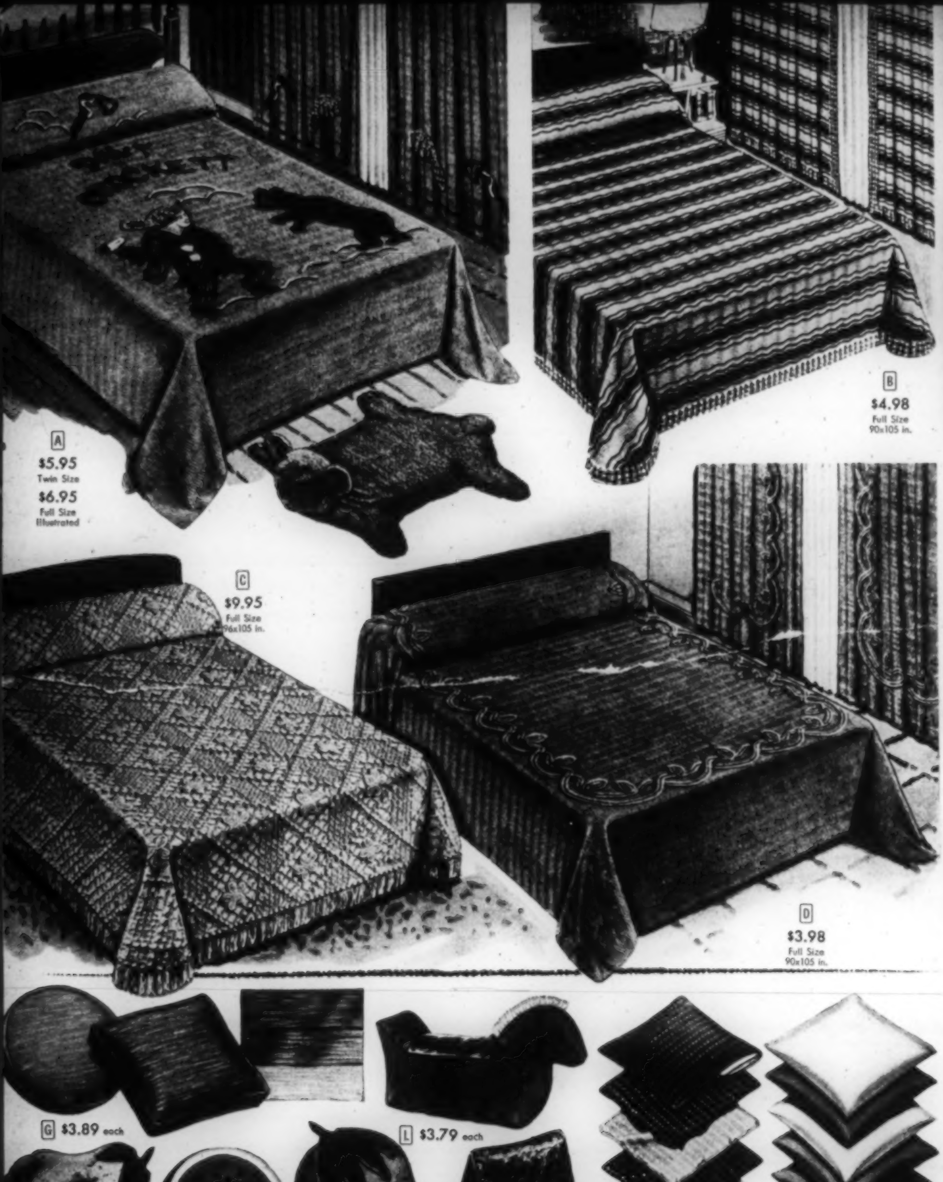
24 T 391—**Twin Size** about 78x105 inches. Shipping weight 2 lbs. 12 oz. . . . Each **$4.98**

F **Soft rows of waveline baby chenille,** accented with branch leaf and swirl design in high pile chenille and Bellwick tufts. Cotton. Wash with care. *State Harmony House color* Sunshine yellow, Malibu coral, Cherry red; also frosty pink, surf green, white.

24 T 392 —**Full Size** about 90x105 inches. Shipping weight 3 lbs. 4 oz. . . . . Each **$4.98**

24 T 393 —**Twin Size** about 72x105 inches. Shipping weight 2 lbs. 11 oz. . . Each **$4.98**

All chenilles are pre-shrunk . . . maximum fabric shrinkage 3%

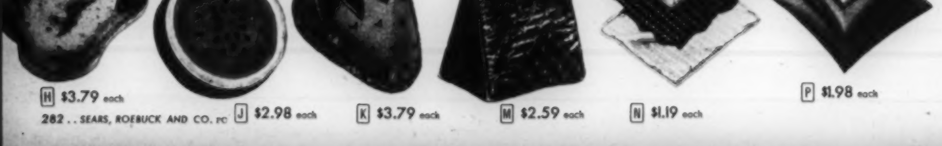


A
$5.95
Twin Size
$6.95
Full Size
Illustrated

B
$4.98
Full Size
90x105 in.

C
$9.95
Full Size
96x105 in.

D
$3.98
Full Size
90x105 in.



G $3.89 each

L $3.79 each

H $3.79 each

J $2.98 each

K $3.79 each

M $2.59 each

N $1.19 each

P $1.98 each

NEW!

A The right
endary fig
"bear" in dar
skin brown ba
spelled out in
36x90 in. long
coonskin cap
rug in soft
head filling.
24 T 382V—Fu
24 T 383V—Tw
24 T 384V—Bu
24 T 385V—Un
weight 3 pounds
24 T 386V—Ru

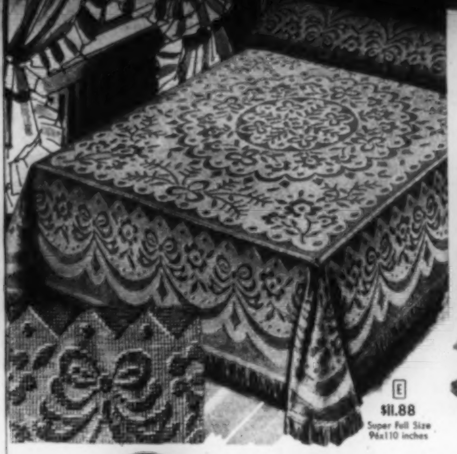
NEW!

B Exciting
. . . rich B
ing draperies
with care. *St*
Sunshine yell
24 T 259V—Fu
24 T 261V—Tw
24 T 262V—Un
Shipping weight

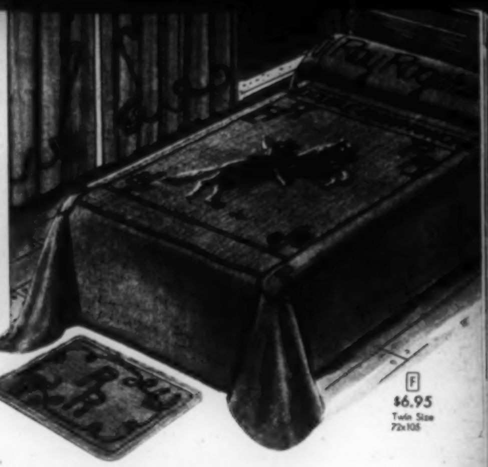
N

G **Luxurious**
movable
for colorful,
Richly textu
and acetate
with modern
cord trim.
resilient foam
never mats
gic, odorless.
shapes in sma
style. Round
diam.; square
color frosty pi
gold, turquoi
House Sage g
either style in
24 T 1977—Ro
Any 2 for $7.3
24T1976 -Squa
Any 2 for $7.3

Order regul
get Sears c



E
$11.88
Super Full Size
96x110 inches



F
$6.95
Twin Size
72x105

COLORFUL CHENILLE BEDSPREADS

Harmony House Christmas Magic for year around bedroom beauty

NEW! Davy Crockett Ensemble

A The right gift for young frontiersmen! The legendary figure is shown tussling with his famous "bear" in dark brown high pile chenille . . . on buckskin brown baby chenille background. Davy's name is spelled out in bold red and brown chenille. Draperies 36x90 in. long each side; sparked with Davy's famed coonskin cap and tomahawk. Life-like bear shaped rug in soft chenille with Latex back; removable head filling. Wash with care. Cotton. Boxed.

24 T 382V—**Full** about 90x105 in. Wt. 3 lbs. 5 oz. . . Ea. $6.95
24 T 383V—**Twin** about 72x105 in. Wt. 2 lbs. 12 oz. Ea. 5.95
24 T 384V—**Bunk Size** abt. 63x90 in. Wt. 2 lbs. 1 oz. Ea. 5.49
24 T 385V—**Unlined Draperies.** Rod pocket tops. Shipping weight 3 pounds. . . . . Pair $4.98
24 T 386V—**Rug.** 30x40 in. Shpg. wt. 2 lbs. . . . . . Each 4.49

NEW! Modern "Tweed" Chenille

B Exciting new tweed texture in soft baby chenille . . . rich Bellwick trim. Rounded corners. Matching draperies with rod pocket tops. Cotton. Wash with care. *State color black with Harmony House* med. Sunshine yellow, Aquamarine; also frosty pink.

24 T 259V—**Full** about 90x105 in. Wt. 2 lbs. 13 oz. Ea. $4.98
24 T 261V—**Twin** about 72x105 in. Wt. 2 lbs. 6 oz. Ea. 4.98
24 T 262V—**Unlined Draperies.** 36x87 inches long each side. Shipping weight 2 lbs. 4 oz. . . . . Pair $4.98

Give Her Beauty, Easy Care

C Timeless Heirloom artistry is captured in heavy cotton . . . as practical as it is lovely. Intricate floral scroll pattern, accented with Bellwick tufts. Lacy ripple-tufting. Breath-takingly beautiful in the softest of pastels. Rounded corners, Bullion fringe. Wash with care . . . never needs ironing. Comes in plastic bag. *State Harmony House color* lt. Sunshine yellow; also frosty pink, surf green, or white.

24 T 665—**Full** about 96x105 in. Wt. 5 lbs. 6 oz. . . . Ea. $9.95
24 T 666—**Twin** about 78x105 in. Wt. 4 lbs. 7 oz. . . Ea. 9.95

Stunning One-Tone Ensemble

D Striking border design of sculptured scrolls in high pile chenille, on soft background of baby chenille. Firmly tufted to good quality background cloth. Cotton. Washable with care. Matching draperies 36x90 in. long each side, with rod pocket tops. *State Harmony House color* medium Sunshine yellow; also surf green, frosty pink or white.

24 T 278V—**Full** about 90x105 in. Wt. 3 lbs. . . . . . . Ea. $3.98
24 T 279V—**Twin** about 72x105 in. Wt. 2 lbs. 7 oz. . Ea. 3.98
24 T 280V—**Unlined Draperies.** Wt. 2 lbs. 6 oz. Pair 3.98

All chenille bedspreads are
pre-shrunk . . . maximum shrinkage 3%

The New "Georgetown"

E Thousands of tiny loops skillfully woven in rich splendor into a background of heaviest cotton. Reversible. Exquisitely detailed with heavy bullion fringe, gracefully rounded corners. Preshrunk and washfast. *State color* natural white, bleached white, frosty pink or daffodil yellow.

24 T 668—**Super Full** about 96x110 inches. Shipping weight 5 pounds 4 ounces. . . . . Each $11.88
24 T 669—**Super Twin** about 82x110 inches. Shipping weight 4 pounds 4 ounces. . . . . Each $11.88

Popular Roy Rogers Ensemble

F A perfect Christmas surprise for your young cowpokes. Handsome high pile chenille design of Roy astride his horse, Trigger . . . on ranch tan waveline baby chenille background. Border design coordinated in rug, draperies. Matching draperies 36x90 inches long each side. Rod pocket tops. Cotton. Washable with care . . . never needs ironing.

24 T 410V—**Full** obt. 90x105 in. Wt. 3 lbs. 4 oz. . . Ea. $7.95
24 T 411V—**Twin** obt. 72x105 in. Wt. 2 lbs. 9 oz. . . Ea. 6.95
24 T 412V—**Bunk Size** about 63x90 inches. Shipping weight 2 pounds 2 ounces . . . . Each $5.95
24 T 413V—**Unlined draperies.** Shpg. wt. 2 lbs. 4 oz. Pr. 5.95
24 T 414V—**Rug 24x36 in.** Non-skid back. Shipping weight 1 pound 7 ounces. . . . . Each $3.95

New! Handsome Decorator Pillows . . . . Pillow Covers and Forms

G **Luxurious Pillows with removable zippered covers** for colorful, casual accents. Richly textured spun rayon and acetate satin zip covers with modern slub weave . . cord trim. Dry clean. Soft, resilient foam rubber pillow never mats down. Non-allergic, odorless. Round or square shapes in smartly tailored box style. Round about 12-in. diam.; square 12x12 in. *State color* frosty pink, apricot, inca gold, turquoise; also *Harmony House* Sage green. Save! Buy either style in lots of two.

24 T 1977—**Round Box.** Wt. 1 lb. Any 2 for $7.39. . . . . . . Ea. $3.89

24T1976 -**Square Box.** Wt. 1 lb. 2 oz. Any 2 for $7.39. . . . . . Each $3.89

Order regularly and you will get Sears catalogs regularly

Giant Fruit Pillows. These newest decorator accents make smart conversation pieces . . . add a novel touch to any setting. Firmly constructed of good quality 50% wool, 50% rayon felt in luscious, fresh-from-the-garden colors. Plump cotton filling. Use in den, patio, living room or bedroom. Dry clean.

H 24 T 1946—**Pear.** 14x12 inches. Box style. Shipping weight 1 pound. . . . . Each $3.79

J 24 T 1945—**Watermelon.** 13-inch diameter. Box style. Shipping weight 12 ounces. . . . . Each $2.98

K 24 T 1947—**Strawberry.** 14x12 inches. Box style. Shipping weight 1 pound. . . . . Each $3.79

L **Davy Crockett TV Pony Cushion.** Children will love it for TV-viewing! Sturdy red cotton gabardine with shiny black leatherette saddle, reins. Contoured for back support. Cotton filling. Boxed.

24 T U1973—**About 21x12 in.** Shpg. wt. 4 lbs. . . . . Each $3.79

M **Shimmering Rayon Satin TV Pillow or Bedrest** . . . luxury at a budget price! Richly quilted front, cord trim. Cotton filled. Dry clean. *State Harmony House color* Tuscan rose; also wine, gold or dk. green.

24 T 1975—**About 16x17x7½ in.** Wt. 2 lbs. 12 oz. Ea. $2.59

N **Luxurious Decorator Pillow Cover.** Richly textured cotton and rayon shot with gleaming Lurex threads . . . adds distinctive accents to any setting. Full width concealed zipper, corded edge. Fits pillow form below. Wash with care. *Please state Harmony House color* Malibu coral, Federal gold, Spice brown, Tuscan pink; also dark green.

24 T 1978—To fit 13x13-inch. **Square form.** Shpg. wt. 6 oz. Save. .2 for $2.25 . . . . Ea. $1.19

For more pillows see big catalog

P **Colored Polyester, the new miracle pillow form,** now filled with buoyant Polyester pieces. Lighter than foam rubber. Resilient. *State color* yellow, red, green, blue, white.

24 T 8877—**Sq.** 13x13 in. Wt. 15 oz. Save..2 for $3.77. . Ea. $1.98

$1.29 Each
Sq. 17x17 in.

NEW! Orlon* Filled Pillows

Super resilient, feather light Orlon* won't shift, lump or mat down; never needs plumping. Dust free, moth, mildew proof. Light gray cotton broadcloth cover. Wonderfully washable; pre-shrunk (3%).

24 T 8870—**Square** 17x17 in. Wt. each 1 lb. 2 oz. 2 for $2.29. . . . . Each $1.29

24 T 8871—**Round** 17 in. diameter. Wt. Each 14 oz. 2 for $2.29. . . . . each $1.29

*Reg. T. M. DuPont Acrylic fiber

SILVERTONE TABLE TV . . 17, 21, 24-inch models

Compact, space-saving cabinet styles . . "fit in" any room.

17-inch VHF
$107.00
cash
$5 down, $6 month

21-inch VHF
$137.00
cash
$5 down, $7 month

17-Inch VHF
$134.95
cash
$5 down, $7 month

21-inch VHF Mahogany
$164.95
cash
$5 down, $8 month

24-inch VHF Mahogany
$209.95
cash
$10 down, $9.50 month

OUR LOWEST PRICED 17 and 21-Inch Table TV Sets. Rugged, dependable sets at modest prices. Make ideal "second sets" for rumpus room or den. Available with 17-inch or 21-inch picture tube (21-inch sets have expanded-view picture tube). Both sets have clear-toned 4-inch speakers, produce ample volume. Good chassis provides adequate sensitivity for local, suburban, and "near fringe" locations. *Keyed automatic gain control and automatic frequency control* combat fading, drift, and airplane flutter. UL listed. Operate on 110–120-volt, 60-cycle, AC. Compact cabinet styling . . . front is all screen. Space-saver chassis uses space normally wasted. Freight, express or truck. Shipping weight 17-in., 62 pounds.

17-INCH MODELS: 18x18x14½ in. high. Maroon leather-like finish metal cabinet.

57 T M6100—VHF. $5 down, $6 month . . Cash $107.00
57TM6101–All Channel. $5 dn., $7 mo. Cash 137.00

21-INCH MODELS: 23x22x19 in. high. Maroon leather-like finish metal cabinet. Wt. 88 lbs.

57 T M6110—VHF. $5 down, $7 month . . Cash $137.00
57TM6111–All Channel. $5 dn., $8 mo. Cash 167.00

OUR BEST 17 and 21-INCH Fringe Area Table TV Sets. Powered to perform well in fringe areas.

High Definition Picture: *Exceptional edge-to-edge focus* . . . no "blur" at edges, no "smear" in center. *Aluminized picture tube* and special *tinted safety glass* provide increased contrast range. *Glass is removable* for occasional cleaning.

Fringe Area Chassis: *Cascode tuner* boosts weak stations. *Keyed automatic gain, frequency controls* fight fading, drift, airplane flutter. Husky 5-inch speaker. UL listed. Operates on 110–120-volt, 60-cycle, AC.

Lovely "Picture-Frame" metal cabinet in amazingly true furniture finish. Shipped freight, express or truck.

17-Inch Model: 18x18x14½ in. Shpg. wt. 63 lbs.

57 T M6106 —Mahogany. VHF. $5 dn., $7 mo. . . . . . . Cash $134.95
57 T M6107 —Mahogany All-Channel. $5 dn., $8 mo. Cash 164.95

21-Inch Model: *Has expanded-view picture tube.* 23x22x19 in. Available in Blonde or Mahogany finish. See table TV bases at bottom of page. Shipping weight 88 lbs.

57 T M6114 —Mahogany VHF. $5 dn., $8 mo. . . . . . . Cash $164.95
57 T M6115 —Mahogany All Channel. $5 dn., $9 mo. Cash 194.95
57 T M6116 —Blonde VHF. $5 dn., $8 mo. . . . . Cash 174.95
57 T M6117 —Blonde All-Channel. $10 dn., $9.50 mo. Cash 204.95

OUR BEST 24-Inch Table TV . . . super-powered fringe area chassis. Luxurious BIG SCREEN TV in lovely furniture-styled cabinet. *MIRRO-SCOPE lighted channel indicator* ends "channel fumbling," makes station selection easy. *TWO husky speakers* (4-in. and 6-in.) diffuse sound evenly around room.

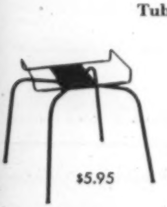
High Definition Picture: Exceptional *edge-to-edge focus* gives razor-sharp image all over screen. *Aluminized screen and tinted safety glass* provide bright picture with natural shadings from black to white. *Safety glass is tilted* . . . removes easily for cleaning.

Super Power Fringe Area Chassis: *Cascode tuner* provides a reserve of reaching power for difficult fringe areas. *Keyed automatic gain and frequency controls* fight fading, drift, and airplane flutter. UL listed. Operates on 110–120-volt, 60-cycle, AC.

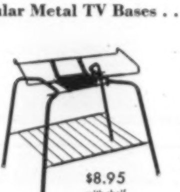
Furniture-Styled Cabinet: Hardwood framed hardboard in mahogany or blonde finish. Rich gold-color trim. 26½x23½x22½ in. Shipping weight 107 lbs.

57 T M6122 —Mahogany VHF. $9.50 mo. . . . . . Cash $209.95
57 T M6123 —Mahogany All-Channel. $10 down, $11 monthly on Special Easy Terms. . . . . Cash 239.95
57 T M6124 —Blonde VHF. $10 dn., $10 mo. . . Cash 219.95

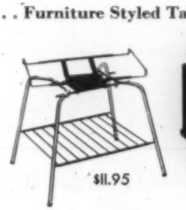
Tubular Metal TV Bases . . . Furniture Styled Tables . . . Handy TV Carry Cart



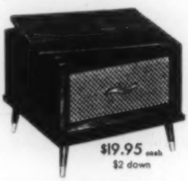
$5.95



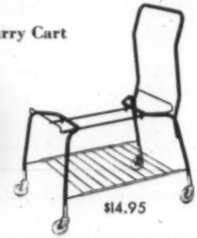
$8.95
with shelf



$11.95



$19.95 cash
$2 down



$14.95

Our Lowest-Priced TV Base. Made of sturdy black tubular steel . . . strong enough to hold the heaviest TV set. Arms expand from 16½ to 28½ inches to provide perfect match for any table model television set . . . even 24-inch models. 19 inches high overall. Rotating top turns for easy viewing from any angle . . . lets you face picture at all times. Partly assembled. Shpg. wt. 13 lbs.

57 T 06262L—Mailable $5.95

Better Heavy Duty TV Base. Sturdy black tubular steel . . . strong enough to hold any set . . . even 24-inch models. Top turns full 360 degrees on specially reinforced ball-bearing swivel . . . strongest we've seen. Arms extend 16¼ to 28 in. 18¾ in. high. Handy shelf, legs expand, too. Partly assembled. Wt. 21 lbs. Mailable.

57 T 06264L. . . . . Only $8.95
57 T 06263L —As above, less shelf. Shpg. wt. 16 lbs. . . . . . . Only $7.95

Breath-taking BRASS-PLATED TV base: Truly a luxurious base throughout. Has the grace and shimmer to be found only in highly polished brass. Features tubular steel construction . . . strong enough to hold even the heaviest 24-inch television set. Beautiful lacquer-protected bright brass plating. Otherwise exactly like heavy duty base at left. Mailable. Shipping wt. 21 lbs.

57 T 06265L. . . . . . . Only $11.95

TV Cabinet Base. Styled to give your table TV console appearance! Roomy storage compartment. Rotating top turns full 360 degrees on smooth ball-bearing. Tapered legs; brass ferrules. Hardwood framed hardboard construction in mahogany furniture finish. Holds sets up to and incl. 21-in. 24x22x18¾ in. Partly assembled. Freight, express, truck. Shpg. wt. 36 lbs.

57 T M6285 . . . . Cash $19.95

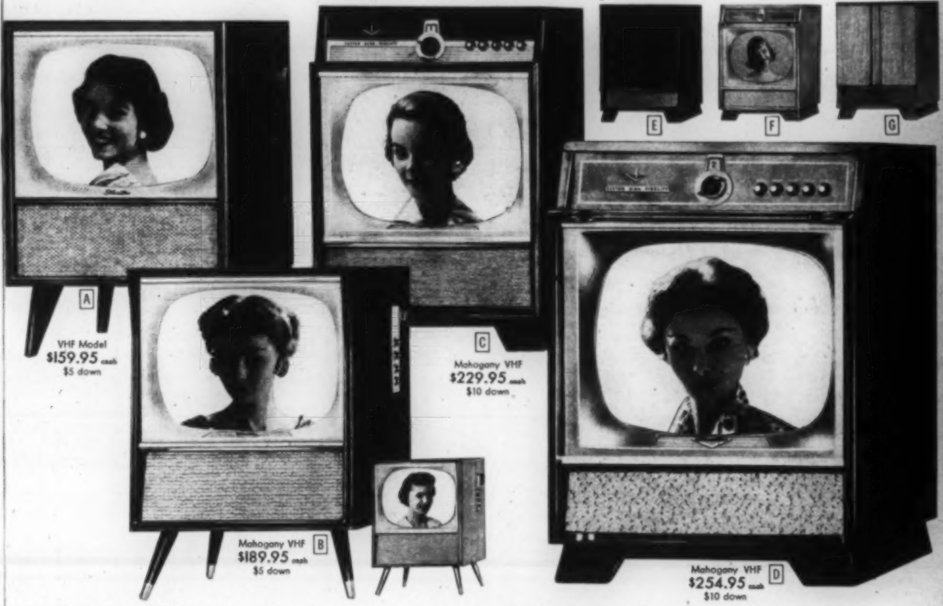
TV Carry Cart. Now you can move your set easily from one room to another. One table model TV can perform double duty. Expandable cart adjusts 17 to 27 in., holds any size set. Handy brass-plated accessory shelf holds magazines, newspapers, etc. Large 3-inch clear plastic casters. Made of strong tubular steel. Holds set 16½-in. from floor. Partly assembled. Freight, exp. or truck.

57 T M6266 —Wt. 23 lbs . . . $14.95

IMPORTANT NOTE: You should purchase a Service Contract with your Silvertone Television Set. Complete information on these contracts, plus facts about our wide assortment of television antennas and accessories are available at your Sears Catalog Sales Office! Or you can write Sears Personal Service Dept. at your mail order house.

SILVERTONE CONSOLE TV . . 21 and 24-Inch Models

Open a bright new world of entertainment for as little as $5 to $10 down



VHF Model **$159.95** cash
$5 down

Mahogany VHF **$189.95** cash
$5 down

Mahogany VHF **$229.95** cash
$10 down

Mahogany VHF **$254.95** cash
$10 down

A **Our Lowest Priced Console TV** . . . trim cabinet styling . . . good performer. A really fine 21-Inch TV set at a modest budget price. Good enough for the living room . . . ideal for the den or rumpus room. *Check all these Silvertone quality features.*

Big, Clear Picture: Big *expanded-view picture tube. Automatic focus* keeps picture clear and steady. *Safety glass* is removable for occasional cleaning of picture tube face.

Good chassis: Excellent in local, suburban, and "near" fringe locations. *Keyed automatic gain and automatic frequency controls* fight fading, drift, and airplane flutter. Clear-tone 5-inch speaker provides ample volume. UL listed. Operates on 110–120-volt, 60-cycle, AC.

Good Cabinet: Sturdy wood with brown leather-like finish. Controls at side. 23x22x34½ in. high. Shipping weight 96 pounds.

57 T M6126—VHF. $5 down, $8 *monthly*....................Cash $159.95
57 T M6127—All-Channel. $5 down, $9 *monthly*..............Cash 189.95

B **21-Inch Fringe Area Console TV** . . . rich-looking, furniture styled cabinet . . . available in fine mahogany or blonde finish..

Extra-bright picture: New 21-inch *expanded-view picture tube. Aluminized backing* reflects all the picture out into the room for increased brightness. *Protective safety glass* is easily removable for occasional cleaning of picture tube face.

Enhanced sound: *TWO husky speakers* (4-inch and big 9x6-inch unit) provide clear, well-balanced audio.

Fringe Area Chassis: *Cascode tuner* is built-in booster for weak signals. *Keyed automatic gain, automatic frequency controls* fight fading, drift, airplane flutter. UL listed. 110–120-volt, 60-cycle, AC.

High-Styled Cabinet: Hardwood framed hardboard cabinet for better rigidity. Deluxe trim. 23x22¼x33¾ in. Shpg. wt. 106 lbs.

57 T M6128—Mahogany VHF. $5 down, $9 *month*............Cash $189.95
57 T M6129—Mahogany All-Channel. $10 down, $10 *mo*.......Cash 219.95
57 T M6130—Blonde VHF. $5 down, $9.50 *month*............Cash 199.95
57 T M6131—Blonde All-Channel. $10 down, $10.50 *mo*.......Cash 229.95

Our Best 21 and 24-Inch Console TV Sets . . . featuring new 3-speaker HIGH FIDELITY Sound System . A completely different approach from chassis to cabinetry . . . big screen TV at its finest. *With handy HI-LITE dial . ... illuminated . . . easy to reach . . . with numbers big enough to read across an average room.* Eliminates stooping and squinting . . . makes channel selection easier.

High Definition Picture: 21-inch model has new *expanded-view picture tube* . . . 24-inch model provides *25% more picture area* than 21-inch model. *Exceptional edge-to-edge focus* means razor-sharp detail over entire screen. *Aluminized screen and tinted safety glass* provide a brighter picture . . . with blacker blacks and whiter whites . . . plus a truly natural range of intermediate shades. *Safety glass is tilted* to minimize reflections . . . easily removable for occasional cleaning.

HIGH FIDELITY Sound System: *THREE SPEAKERS* . . . two 5-inch speakers plus a husky 9x6-inch unit . . . distribute sound evenly around the room with amazing depth and tonal brilliance. *Continuously variable tone control* lets you adjust tone to suit your own liking. *Phonograph input jack* . . . lets you add a record player later if you wish. See Big General Catalog for record players.

Our Best SUPER POWER Far-Fringe Chassis: Packed with plenty of reserve power even for adverse far-fringe area conditions. *Cascode tuner* acts as built-in "booster" for weak stations . . . provides tremendous sensitivity with minimum noise and "snow." *Keyed automatic gain and automatic frequency controls* combat fading, drift, and airplane flutter. UL listed. Operates on 110–120-volt, 60-cycle, AC.

C **21-Inch Console.** Deluxe "showpiece" cabinet in beautiful mahogany furniture finish on strong hardwood-framed hardboard. *Deluxe gold-color trim and luxury styled control panel at top.* Casters for easy moving. 24½x23x37 in. high. Shipping weight 120 lbs.

57 T M6132—Mahogany VHF. $10 down, $10.50 *monthly on Special Easy Terms*..............Cash $229.95
57 T M6133—Mahogany All-Channel. $10 down, $12 *monthly on Special Easy Terms*............Cash 259.95

D E F G **24-Inch Console.** Deluxe "showpiece" cabinets. Open face models, 26⅛x23⅛x38 in., are hardwood framed hardboard . . . fine mahogany or blonde finish. Cabinets with doors, 26¾x24½x38 in., are hand-rubbed mahogany or limed oak veneer. *All with deluxe trim and tooled leather control panel at top.* Shpg. wts.: open front 128 lbs., with doors 152 lbs.

D 57 T M6174—Mahogany VHF open front. $10 down, $12 *month*..........................Cash $254.95
57 T M6175—Mahogany All-Channel open front. $10 down, $13.50 *month*................Cash 284.95
E 57 T M6184—Mahogany VHF with doors. $10 down, $13.50 *month*......................Cash 284.95
57 T M6185—Mahogany All-Channel with doors. $10 down, $14.50 *month*................Cash 314.95
F 57 T M6176—Blonde VHF open front. $10 down, $12.50 *month*.........................Cash 264.95
57 T M6177—Blonde All-Channel open front $10 down, $13.50 *month*....................Cash 294.95
G 57 T M6186—Limed Oak VHF with doors. $10 down, $13.50 *month*.......................Cash 294.95
57 T M6187—Limed Oak All-Channel with doors. $10 down, $15 *month*...................Cash 324.95

IMPORTANT NOTE: You should purchase a Service Contract with your Silvertone Television Set. Complete information on these contracts, plus facts about our wide assortment of television antennas and accessories are available at your nearest Sears Catalog Sales Office! Or you can write Sears Personal Service Dept. at your mail order house.

SILVERTONE PHONOGRAPHS FOR CHRISTMAS

Favorite with teens and adults . . special low price on our best HI-FI Console

A Only $15.95
B $18.50
C $27.95 each $3 down
D $36.95 each $4 down

E $47.95 each $5 down
F
G $54.95 each $5 down
H $27.50 each $3 down
SAVE $10 . . . Our Best HI-FI Phonograph
J Was ~~$169.95~~ $159.95 each Mahogany $5 down

Silvertone Portable Phonographs . . . 3-Speed Models have "twist-up" 45 rpm plugs

A **Silvertone electronically amplified at our lowest price ever.** Plays all size 78 rpm records. Long-life needle. Husky 4-in. speaker. Permanently lubricated motor. 1 tube, rectifier. UL listed 110-120-volt, 60-cycle, AC. Green and white simulated leather covered wood case.
57 T 06230—Washable. 12x10x5-in. high. Shpg. wt. 11 lbs. **$15.95**

B **Our lowest priced 3-speed:** Lightweight pickup arm has crystal cartridge, long-life needle. Clear-toned 4-in. speaker. 1 tube, plus rectifier. Permanently lubricated motor. UL listed. 110-120-v, 60-cycle, AC. Two-tone brown simulated leather covered wood case.
57 T 06232—12x10x5-in. high. Shpg. wt. 11 lbs. **$18.50**

Better 3-speed Phono: Similar to (B) above except has tone control. Also, case has neat white beaded trim. 12x10x5 in. high.
57 T 06233—Shpg. wt. 11 lbs. $2.50 down, $5 month . . . . Cash **$21.50**

C **3-Speed Phono with Rubber Turntable Mat:** Contoured turntable has ribbed rubber mat to minimize static electricity, dust attraction. Lightweight pickup arm has crystal cartridge, long-life needle. Variable tone control. Husky 4-in. speaker. Plays all records (except 12-in.) with lid closed. 1 tube, plus rectifier. UL listed. 110-120-v, 60-c, AC. 2-tone brown simulated leather covered wood case.
57 T 06234— Shpg. wt. 13 lbs. $3 down, $5 month. 13¼x11x7½ in. high. Cash **$27.95**

D **3-Speed Phono with Six HI-FI Features:** Actually outperforms many consoles . . . look: (1) Perma-drive ribbed rubber turntable mat, (2) Dynamically balanced pickup arm won't skip grooves. (3) HI-FI ceramic cartridge, 2 sapphire needles. (4) Dynasonic amplifier with selective feedback gives tone balanced high fidelity performance. (5) Special boost-type tone control . . . 3 positions to emphasize tones you want. (6) Specially designed 5¼-in. speaker in acoustically correct bass-reflex enclosure. Also has "twist-up" 45 rpm plug. Permanently lubricated motor. UL listed. 110-120-volt, 60-cycle, AC. Handsome luggage-type carrying case in brown simulated leather covered wood. Smart white saddle stitching, brass-plated hardware. 12x13¾x8¼ in. high.
57 T 06236 Shpg. wt. 14 lbs. $4 down. $5 monthly . . . . Cash **$36.95**

Silvertone Automatic Phonographs . . . 3-speed portables . . . "45's" Our Best HIGH FIDELITY Console Model at a new low price

E **Our lowest-priced 3-speed automatic phono:** Enjoy up to 4 hours of music at one loading. Crystal cartridge has long-life needle. 1 tube, plus rectifier. Clear-toned 5-in. speaker. UL listed. 110-120-volt, 60-cycle AC. Brown simulated leather covered wood case. 15½x17½x8¾ inches. Order (57T5774) 45 rpm spindle below. Shipping weight 23 lbs.
57 T 06240L—$5 down, $5 month. . . Cash **$47.95**

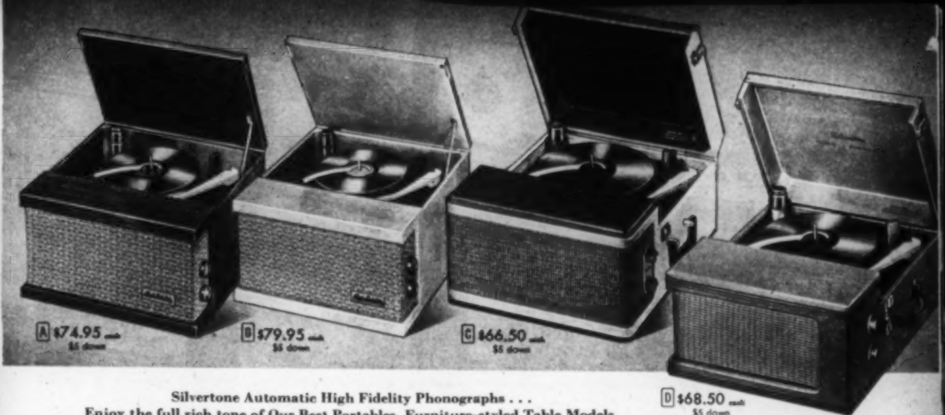
F **Slip-on 45 rpm spindle.** Fits all automatic Silvertone phonographs built since 1951. Check changer number under turntable for correct type. Wt. 2 lbs.
57 T 5774—For changers numbered 567.30000 or 567.31000 . . . . **$2.49**
57 T 5775—For changers numbered 488.216, 488.218, or 488.219 . . . . **$2.49**

G **BETTER 3-speed Automatic Phonograph:** With many features seldom found on machines selling at this low price. *Ceramic pickup unit* defies heat and humidity . . . has *long-life needle. Rubber-padded turntable* prevents static build-up. 45 rpm slip-on spindle included. *Variable tone control. TWO husky 5-inch speakers* produce full, rich tone. *Tone balanced amplifier* is built to radio standards of performance . . . gives maximum output and minimum hum. 2 tubes, plus rectifier. UL listed. 110-120-volt, 60-cycle AC. Brown and white simulated leather covered wood case. 15½x17½x8¾ in. Wt. 24 lbs.
57 T 06242L—$5 dn., $5 mo. . . . . . . Cash **$54.95**

H **Automatic 45-rpm Phonograph:** *Plays up to fifteen records at one loading.* Crystal pickup has long-life needle. *Variable tone control.* Clear-toned 4-in. speaker. 1 tube, plus rectifier. UL listed. 110-120-volt, 60-cycle AC. Charcoal and gray simulated leather covered wood case. 8¾x11¼x9-in.
57 T 06238L—Wt. 10 lbs. $5 month . . Cash **$27.50**

Price Reduced $10.00 on Our Best HI-FI Phonograph

J Yes, save $10.00 on our best High Fidelity Phonograph. Exclusive sectional cabinet . . . use as console or separately up to 50-ft. apart. *3-speed record changer* plays up to 4 hours on one loading . . . *7, 10, 12-in. records of same speed can be intermixed.* Shuts off after last record. *Ribbed rubber mat* minimizes static, dust attraction. *Dynamically balanced pickup arm. Ceramic cartridge* defies heat, humidity . . . has *dual-point sapphire needle.* 10 watt balanced response amplifier has record compensator, separate bass and treble controls. Two extra input circuits for radio tuner, tape recorder, etc. UL listed. 110-120-volt, 60-cycle AC. *THREE blended speakers* (two 5-in., big 12-in. unit) . . . *mounted in accoustically correct "infinite baffle" enclosure.* Hand-rubbed mahogany or limed oak veneer cabinets. Amplifier-changer cabinet 28x17x12 in.; speaker cabinet 29x18x23½ inches. Shipping wt. 105 lbs.
57 T M6250–Mahogany. $5 dn., $8 mo. Cash **$159.95**
57 T M6251–Limed oak. $5 dn., $8 mo. Cash **169.95**



A $74.95 cash
$5 down

B $79.95 cash
$5 down

C $66.50 cash
$5 down

D $68.50 cash
$5 down

Silvertone Automatic High Fidelity Phonographs . . .
Enjoy the full rich tone of Our Best Portables, Furniture-styled Table Models

A, B High Fidelity 3-speed Table Model Phonographs . . . select hardwood veneer cabinets are ⅜-inches thick to eliminate uncontrolled resonances.

3-speed intermix changer: Shuts off after last record. *Patented dynamically-balanced pickup arm* won't skip grooves . . . has ceramic cartridge with dual-point sapphire needle. *Perma-drive ribbed rubber turntable mat* minimizes static and dust. Slip-on 45 rpm spindle included.

Dynasonic amplifier: Heavy feedback fights distortion . . . permits higher power. *3-position boost-type tone control* . . . emphasizes tones you want when listening. UL listed. Operates on 110–120-volt, 60-cycle AC.

Powerful HI-FI speaker system: *Heavy duty 8-in. speaker for low tones . . . husky 5¼-in. speaker for high tones* . . . both blended to give natural musical balance.

Furniture-Styled Cabinets: Mahogany or Limed oak veneers. 16x18x10⅛ in.

[A] 57 T 06246L—Mahogany. Shpg. wt. 38 lbs. $5 down, $5 monthly. . . . . Cash $74.95
[B] 57 T 06247L—Limed oak. Shpg. wt. 38 lbs. $5 down, $5 monthly. . . . . Cash 79.95

C, D High Fidelity Portable 3-speed Phonographs. Enjoy the magic tonal brilliance of true high fidelity at an easy-to-reach low price.

3-speed intermix changer: Shuts off after last record. *Patented dynamically-balanced pickup arm* won't skip grooves. Has ceramic cartridge with dual-point sapphire needle. *Perma-drive ribbed rubber turntable mat.* Slip-on 45 rpm spindle.

Dynasonic amplifier: *Heavy feedback fights distortion* . . . permits higher power. *3-position boost-type tone control.* UL listed. 110–120-volt, 60-cycle, AC.

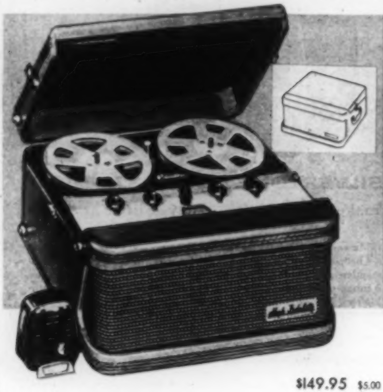
HI-FI speaker system: *Husky 6-in. and 5¼-inch speakers* are blended for more natural musical balance . . . full, rich tonal quality.

Portable Cabinet: Brown and white simulated leather covered wood. 15⅛x18⅛x 8⅛ inches. Plastic carrying handle. Shipping weight 25 lbs.

[C] 57 T 06244L—$5 down, $5 monthly on Easy Terms . . . . Cash $66.50

D As above but in deluxe luggage-type case. Tan with white saddle stitching. Leather carrying handle, luggage-type brass-plated hardware.

57 T 06245L—$5 down, $5 monthly on Easy Terms . . . . Cash $68.50



$149.95 cash $5.00 down

Our Best Dual Speed High Fidelity Recorder

Finest we've offered . . . with professional recording features. Record from mike or radio and phono. *Accurate volume level meter* shows correct recording level . . . *oral monitor* lets you hear pick-up quality while recording. *Precision tape transport* has husky 4-pole motor. Record at 3¾ or 7½-in. per second speed. *Fully compensated* to take full advantage of tape fidelity. *Separate recording and replay heads* for best treble-range. Provision for foot control. *HI-FI 4-watt amplifier drives TWO wide-range 6-in. speakers. Output jacks* for external speaker system or Hi-Fi amplifier. *Variable tone control.* Portable brown simulated leather covered wood case with luggage type styling. 15⅛x17x8⅛-in. UL listed. 110–120-volt, 60-cycle, AC. *Dynamic mike.* 7-in. reel tape, take-up reel included.

57 T 06074K—Shpg. wt. 36 lbs. $5 down, $7 month . . . . Cash $149.95
57 T 6076—**Foot control.** For above recorder. Shpg. wt. 3 lbs. $14.95
57 T 261—**7-in. tape.** 1200-ft. Shpg. wt. 12 oz. **$2.89**; 5 in case 13.95
57 T 260—**5-in. tape.** 600-ft. Shpg. wt. 6 oz. **$1.89**; 5 in case 8.95

45 RPM Radio Phonograph
Handsome Portable Case

The teen-age set's favorite radio-phonograph combination. Fun to play at home . . . easily portable . . . take to parties.

Powerful AM radio: Tunes standard AM broadcast. *Built-in Radionet antenna.*

45-rpm automatic phonograph: Plays fifteen regular or extended play 45 rpm records on one loading. *Ceramic pickup* unit has long-life needle.

Sound system: Two clear-toned 4-inch speakers produce full, rich tone, ample volume. *Variable tone control, too.*

Powerful Chassis: 4 tubes, plus rectifier. UL listed. 110–120-volt, 60-cycle, AC.

Portable Cabinet: Two-tone black and gray simulated leather covered wood. 7¼x11x 16 inches. Shipping weight 17 pounds.

Only $5 down, $5 monthly on Easy Terms

57 T 06038 . . . . $49.95

Furniture-Styled Table Model
High Fidelity Radio-Phonograph

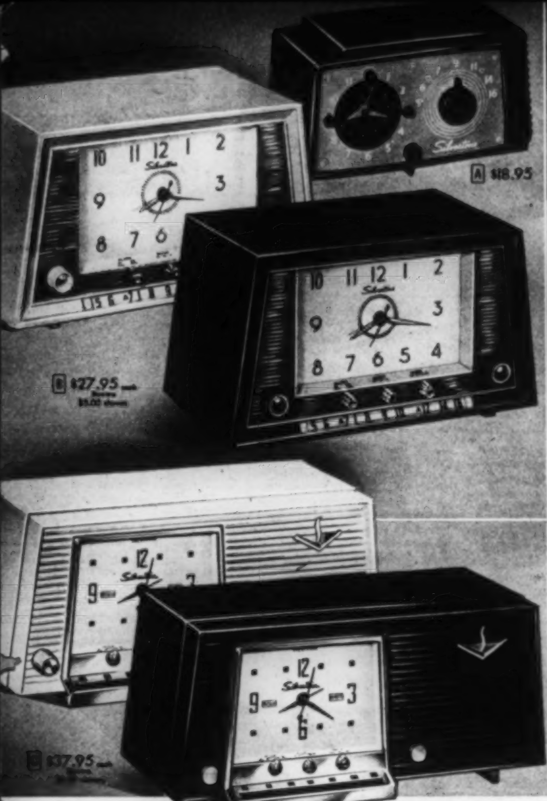
Enjoy the thrilling concert hall realism of this HI-FI unit now! Compact, yet powerful.

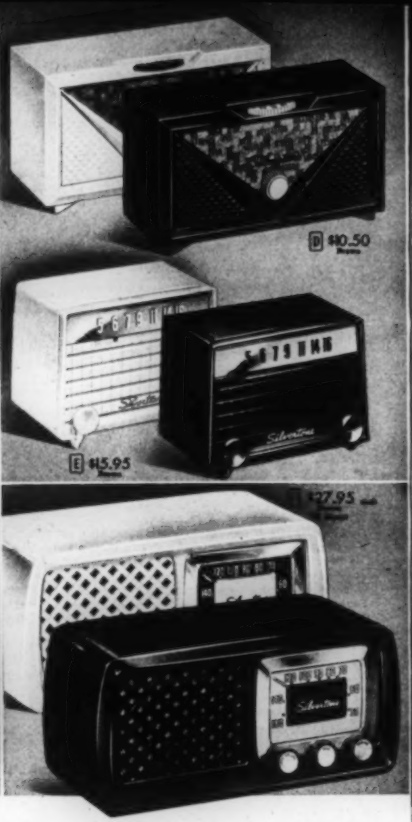
Wide-range AM Radio: Precision dial tunes standard AM. *Built-in Radionet antenna.*

3-speed automatic phonograph: Lets you enjoy up to 4 hours of your favorite music on one loading. Shuts off after last record. *Ceramic cartridge with 2 sapphire needles.* Special slip-on 45 rpm spindle included.

High Fidelity sound system: *Push-pull amplifier drives two 6-in. speakers. Continuously variable tone control.* 6 tubes, plus rectifier. UL listed. Operates on 110–120-volt, 60-cycle, AC. 11¾x17¼x18¾ inches.
Shipping weight 34 lbs. *$5 down, $5 month.*

57 T 06045L—Mahogany veneer . . . . . Cash $94.95
57 T 06046L—Limed Oak veneer . . . . . Cash 99.95





SILVERTONE CLOCK-RADIOS make "wake-up" time more pleasant, refreshing, relaxed . . .

A **Our lowest-priced clock-radio.** *We know of no other clock-radio of comparable quality selling for anywhere near this low price.* Self-starting clock movement turns radio on at any time you set . . . will turn it off again after about 90 minutes. Radio has clearly-marked dial; tunes standard AM broadcast. Clear-toned 4-inch PM speaker. Chassis has 3 tubes, plus rectifier. UL listed. 110–120-volt, 60-cycle, AC. For local reception only. Sturdy brown plastic cabinet. 9½x5x5½-in.

57 T U6018—Shipping weight 6 pounds........$18.95

B **Better quality clock-radio.** With many extra features found only in more expensive sets. **Deluxe Telechron Clock:** Self-starting. Turns radio on any time you set. *Sleep switch* turns it off at night, on again in morning . . . *buzzer alarm* sounds 10 minutes later to prevent dozing. *Convenient outlet* in back controls any appliance up to 660 watts.

Powerful radio: *Precision slide-rule dial* tunes standard AM broadcast. Built-in *Radionet antenna* system. Clear-toned 4-inch speaker at side of cabinet. 4 tubes, plus rectifier. UL listed. 110–120-volt, 60-cycle, AC. Gem-like plastic cabinet. *Convenient "inline" tuning* eliminates fumbling.

57 T U6020—Brown. 11x6¼x5½-in. Shpg. wt. 7 lbs. $3 down, $5 monthly........Cash $27.95
57 T U6021—Ivory. 11x6¼x5½-in. Shpg. wt. 7 lbs. $3.00 down, $5 monthly........Cash 29.95

C **Our Best clock-radio.** *Most powerful clock-radio we've seen anywhere.*

Deluxe Telechron Calendar Clock: Self starting. Tips of hands glow in dark. *Calendar shows date and day of week.* Turns radio on any time you set. *Sleep switch* shuts it off at night, on again in morning . . . *buzzer alarm* sounds 10 minutes later. Outlet controls any appliance up to 1100 watts.

Super-power radio: *Tuned RF stage* is a built-in "booster" for weak stations. *3-gang tuning* filters out interference. *Lighted slide-rule dial* tunes standard AM broadcast. Built-in *Radionet antenna* system. *Husky 5-inch speaker.* 5 tubes, plus rectifier. UL listed. 110–120-volt, 60-cycle, AC.

Highly styled plastic cabinet: *Handy "inline" control grouping.* Gold-color trim. 6¼x14x6¾-in.

57 T U6025—Brown. Shipping weight 11 pounds. $4 down, $5 monthly........Cash $37.95
57 T U6026—Ivory. Shipping weight 11 pounds. $4.00 down, $5 monthly........Cash 39.95

SILVERTONE "EXTRA" RADIOS make cheerful gifts . . . pay as little as $10.50

D **Lowest priced radio we sell.** Perfect companion for the kitchen, bedroom, or den. Handy, easy-to-read, *"one-finger" dial* tunes standard AM broadcast. Clear-toned *4-inch PM speaker.* Chassis has 3 tubes, plus rectifier. Superheterodyne circuit . . . just like in our big sets. UL listed. 110–120-volt, 25–60-cycle, AC or DC. *For local reception only.* Sturdy plastic case. 5¼x9x4 in. Shipping weight 5 pounds. *Order early for Christmas giving.*

57 T U3001—Brown........$10.50
57 T U3002—Ivory........12.50

E **Better** . . . has one more tube than lower priced set above. Provides plenty of power to cover considerable distance. *Slide-rule dial,* usually found only in much larger sets. Tunes standard AM broadcast. *Built-in Radionet antenna system.* Husky *4-in. speaker.* 4 tubes, plus rectifier. UL listed. 110–120-volt, 25–60-cycle, AC or DC. Sturdy plastic case. 8½x6x4¾-in. Shpg. wt. 5 lbs.

57 T U2003—Brown........$15.95
57 T U2004—Ivory 57 T U2005—Red........17.95

F **Popular-priced Long Distance Radio** . . . in gleaming plastic cabinet. Super-powered to bring distant stations into your home sharply, clearly, easily. *Tuned RF stage* acts as built-in booster for weak signals. *3-gang tuning* filters out interference. *Built-in Radionet antenna system. Lighted Roto-Band dial* for precision tuning. *Continuously variable tone control.* Super power chassis has 5 tubes, plus rectifier. Husky 5-in. PM speaker gives full, rich tone. UL listed. 110–120 volt, 25–60-cycle, AC or DC. 6⅛x14x6⅜ inches.

57 T U2015—Brown. Shpg. wt. 9 lbs. $3 down, $5 month.....Cash $27.95
57 T U2016—Ivory. Shpg. wt. 9 lbs. $3.00 down, $5 month....Cash 29.95

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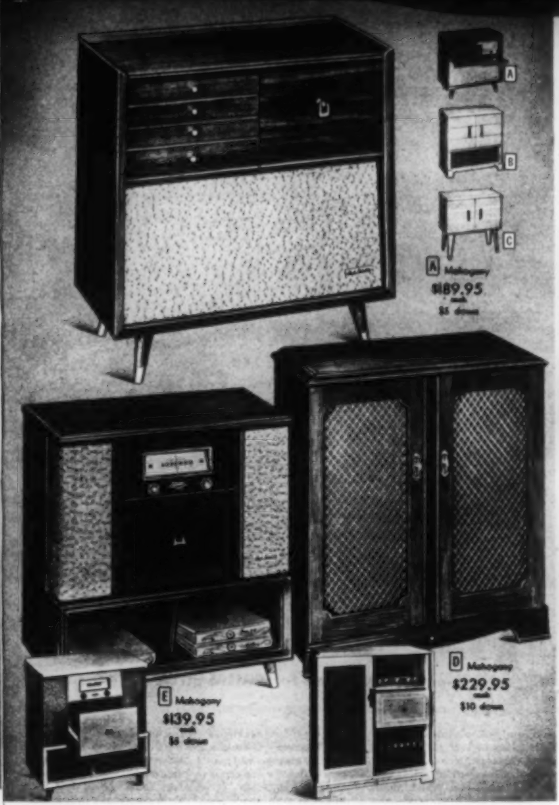

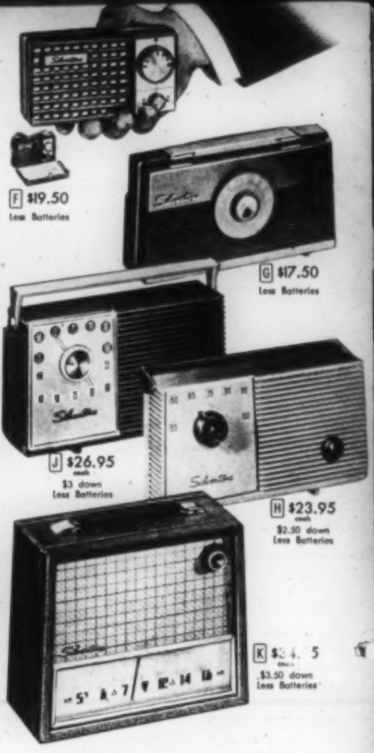

SILVERTONE HI-FI RADIO-PHONOGRAPHS

Enjoy the thrilling tonal brilliance of true high fidelity

A **Our lowest-priced HI-FI Radio-Phonograph Console with FM.** Silvertone high fidelity in up-to-the-minute cabinet styles. All have handy record storage space.
Wide-range AM-FM radio: *Tuned RF stage* for easy reception of distant stations. *Built-in antennas.*
3-speed automatic record changer rolls out easily. Plays up to four hours on one loading. Shuts off after last record. Ceramic cartridge and 2 sapphire needles. Slip-on 45 rpm spindle.
HIGH FIDELITY sound system: Three speakers: 10-in. (bass), 8-in. (middle), 5-in. (treble). *Continuously variable tone control.* 7 tubes, rectifier. UL listed. 110–120-volt, 60-cycle, AC. *Only $5 down.*

A 57 T M6063—Mahogany veneer. 33¾x33¼x16½ in. Shpg. wt. 81 lbs. $9 *monthly* . . . . Cash $189.95

B 57 T M6064—Limed Oak veneer. 33¾x32½x16 in. Shpg. wt. 87 lbs. $5 down, $9 *monthly* . . . . . Cash 194.95

C 57 T M6067—Limed Oak veneer. Gleaming brass legs. 33¾x32½x16 in. Wt. 80 lbs. $5 dn., $9 mo. . Cash 194.95

D **Our Best Silvertone High Fidelity Radio-Phonograph.** *We are convinced that there is no finer radio-phonograph console value in America today!* Gorgeous cabinet styling in mahogany or limed oak veneer. Handy record storage space. Convenient signal light in base. Cabinet size: 36⅛x32⅛x17 in.
Super Power AM-FM Radio: Tunes long distance AM and static-free FM. *Built-in antennas.* Precision tuning dial. *Tuned RF stage* for best reception of more distant stations.
3-speed automatic record changer: Rolls out easily. Shuts off automatically after last record. *Automatic record selector lets you intermix 7, 10, and 12-in. records of same speed.* Ceramic cartridge with 2 sapphire needles. Slip-on 45 rpm spindle included. Enjoy up to 4 hours of music on one loading.
10-watt HIGH FIDELITY sound system: Three speakers . . . 12-in., 8-in., and 5-in. *Separate bass and treble tone controls* with sliding scale indicator . . . adjust tone to suit yourself. *Push-pull amplifier* for more power, clearer tone quality. 9 tubes, plus rectifier. UL listed. 110–120-volt, 60-cycle, AC.
57 T M6068—Mahogany veneer. Shpg. wt. 106 lbs. $10 down, $10.50 *month* . . . . Cash $229.95
57 T M6069—Limed Oak veneer. Shpg. wt. 108 lbs. $10 down, $11 *month* . . . . Cash 239.95

E **Silvertone High Fidelity Radio-Phonograph Consolette.** Now you can enjoy the thrilling tonal brilliance of true high fidelity at a modest budget price.
Wide-range AM radio: Powerful reception on standard AM broadcast. *Built-in antenna.*
3-speed automatic record changer: Enjoy up to 4 hours of music at one loading. Shuts off after last record. Ceramic cartridge with 2 sapphire needles. Slip-on 45 rpm spindle included.
HIGH FIDELITY sound system: Twin 6-inch speakers . . . one at each side. *Variable tone control.* 6 tubes, plus rectifier. UL listed. 110–120-volt, 60-cycle, AC.
Modern cabinet styling: Available in mahogany or limed oak veneer. 32⅛x29⅛x15¾ in.
57 T M6056—Mahogany veneer. Shpg. wt. 68 lbs. $5 down, $7 *monthly* . . . . Cash $139.95
57 T M6057—Limed Oak veneer. Shpg. wt. 69 lbs. $5 down, $7 *monthly* . . . . Cash 149.95

PORTABLE RADIOS

F **Midget Portable.** Tunes standard AM. Built-in antenna. 4 tubes. Tan break-resistant Royalite plastic case has leather-grained finish. Satin-brass trim. 6⅛x3⅝x1⅞ in.
57 T 4212—**Less batteries.** Shpg. wt. 1 lb. 12 oz. $19.50
57 T 4213—**With batteries.** Shipping weight 2 lbs. 2 oz. $2.50 down, $5 *monthly* . . . . Cash $21.50
57 T 4215—**With batteries, tan genuine leather case.** Shpg. wt. 2 lbs. 14 oz. $3 down, $5 *month* . . . . Cash $25.50

G **Battery Portable Radio.** Powerful. Uses slim, sealed-in-steel 100-hour batteries. Large, easy-to-read dial tunes standard AM. Built-in antenna. 3½-in. speaker. 4 low-drain tubes. Brown plastic case. 10x5⅝x3 in.
57 T U6210—**Less batteries.** Shpg. wt. 4 lbs. $17.50
57 T U6211—**With batteries.** Shipping weight 5 lbs. $2.50 down, $5 *monthly on Easy Terms* . . . . Cash $20.50

Silvertone 3-way Portable Radios . . two qualities [H] [J].
H **Standard.** Lightweight, powerful. Tunes Standard AM. Super-efficient built-in iron-core antenna. Clear-toned 3½-in. speaker. 4 tubes, plus rectifier. UL listed. Plays 3 ways: 110–120-volt, 50–60-cycle AC, DC, or battery. Sturdy gray plastic case with swing-up handle of contrasting high-impact plastic. 9½x6¾x3½ in. Shpg. wt. 5 lbs.
57 T U6216—**Less batteries.** $2.50 dn., $5 mo. . . . . Cash $23.95
57 T U6219—**With batteries.** Wt. 7 lbs. $3 dn. $5 mo. 26.95

J **De Luxe Quality.** Similar to standard model above, but features lovely "jewel case" styling. Deluxe trim plus full-sized, enclosed dial pointer. Choice of 2 colors.
Less Batteries. Shpg. wt. 5 lbs. *$3 down, $5 month.*
57 T U6217—Maroon 57 T U6218—Green. Cash $26.95
With Batteries. Shpg. wt. 7 lbs. *$3 down, $5 month.*
57 T U6220—Maroon 57 T U6221—Green. Cash 29.95

K **Long Distance 3-way Portable.** Plays outdoors where other portables fail. Tunes standard AM. Tuned RF stage boosts weak stations. 3-gang tuning filters out interference. Built-in antenna. Husky 6x4-in. speaker, 5 tubes, plus rectifier. UL listed. Plays 3-ways: 110–120-volt, 50–60-cycle, AC, DC, or battery. Gray simulated leather covered wood case. 11x9½x5 in. Shpg. wt. 9 lbs.
57 T U4225—**Less battery.** $3.50 dn., $5 mo. . . . . Cash $34.95
57 T T4226—**With battery.** Shipping weight 16 pounds. $4 down, $5 *monthly on Easy Terms* . . . . Cash $38.95

B $1.98 2½ lbs.
D $1.19 15 Santas
A $2.98 5-pound box
$1.39 2-pound box
C $1.98 3 one-pound boxes

HOLIDAY DELICACIES

Espe[illegible] selected for festive gift-giving

A **Sears Good Quality Chocolates.** Delicious assortment. Centers include such favorites as vanilla, maple, chocolate, true fruit creams, caramels, nougats, mints coated with milk chocolate. Our "Good Quality" candy meets Sears minimum requirements for quality and taste. Cello-wrapped in a gay Christmas box.
87 T U8601—5-lb. box. Shpg. wt. 6 lbs. . . . . Only $2.98
87 T 8602—2-lb. box. Shpg. wt. 2 lbs. 14 oz. . Only 1.39

B **Milk Chocolate Peanut Clusters.** Mounds of crunchy Spanish peanuts, milk chocolate coated.
87 T 8736—2¾ lbs. Shpg. wt. 3 lbs. $1.98

C **New! Rockwood "Breakup" Chocolate.** Molded into one- and two-ounce pieces for real chocolate-eating enjoyment. Just sink your sweet tooth into this solid pure milk chocolate . . so delectable and creamy. Boxed in 3 one-pound cellophaned trays for longer-lasting freshness. Shipping weight 4 pounds.
87 T 8729—3 pounds . . $1.98.

D **Chocolate Santas.** Christmas novelty . . . deliciously rich pure milk chocolate molded in charming Santa Claus shape. Each Santa 4½ in. high. 15 in box. Ideal as inexpensive party favors. Or, use for centerpiece, mantel, or other decorations around the house, at school or church parties. Shipping weight each box 2 lbs.
87 T 8810 . . . . . . Only $1.19

$6.75
½ bushel

Mexican basket with ½ bushel Texas oranges, grapefruit. None sent to Arizona or California due to interstate regulations. Order by Dec. 5 for Christmas. Print your name, names and addresses of persons to receive gifts. In case of delay a card will notify recipient. Sent only within continental U.S.A. Order from M. O. House. No C.O.D. orders.
87 T M8777F—Express prepaid . . . . Each $6.75

$1.98
5-pound cake

Economy Fruit Cake. Barbara Jane Fruit Cake has spicy batter filled with glazed cherries, raisins and nuts, tangy fruit peel. Top sprinkled with fruit, nuts. Cello-wrapped cake in gift box. A good, low-priced fruit cake. For complete fruit cake assortment, see inside back cover.
87 T U8650—5-lb. cake. Shpg. wt. 6 lbs. $1.98

Bubble Gum Cigarettes
$1.00
Merry Christmas
BUBBLE GUM CIGARETTES
Imported Cheese Varieties
$3.98
DANEROSE

Bubble Gum Cigarettes. 10 make-believe packs of cigarettes that are really bubble gum. Carton has 10 packs containing 10 colored bubble gum cigarettes each . . . 100 in all. Individual packs resemble real bands, will delight children. They'll love blowing different colored bubbles. Wonderful for filling stockings, for economical favors.
87 T 8728—Shipping weight 2 lbs. . . . . Carton $1.00

Cheese selections imported from all over Europe. A wide variety to delight everyone. From Norway, 2½ oz. caraway-spiced cheese; 3 oz. Italian Provolino; 4 oz. Swiss cheese (6 varieties); 3 oz. Danish Gruyere, 3 oz. Danish Columbine spread. From Holland, 3½ oz. Gouda cheese spread; 1⅔ oz. Austrian Gruyere; 3 oz. Swedish cognac-flavored cheese. Guaranteed fresh on arrival.
87 T 8778—Shipping weight 4 lbs. $3.98

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"DIANA STUFT"
$1.39
3-lb. tin
$2.98
6 lbs.
PURE HARD CANDY
$1.00
3 lbs.
$1.00
2½ lbs.

Peggy Kellogg

Cellophane Wrap Christmas Mix

Our Finest Quality Hard Candy Mix. Each piece of popular PEGGY KELLOGG Mix is wrapped individually in sparkling cellophane or foil for extra protection. Colorful and delicious hard candies. Strawberry, lemon, cherry, grape, lime, orange and peppermint. A real holiday assortment for the candy lover of every age. Order today! Have plenty on hand for the holidays ahead.

87 T 8717 —2½-pound carton. Shpg. wt. 3 lbs. $1.00
87 T U8718 — 8-pound carton. Shpg. wt. 10 lbs. 2.98
87 T 08724K—22-pound carton. Shpg. wt. 25 lbs. 7.98

COLORFUL CHRISTMAS CANDIES

Order these festive favorites for a gay holiday

Six Pounds of Party Mix in Pail . . a real party bargain if you're planning on a large gathering for school, church or family. 10-quart reusable, galvanized steel pail contains good quality candy packed in 3 separate bags to keep it fresh longer. Includes 2 pounds of hard candies, 2 pounds of creams and jellies, and 2 pounds of chocolate drops. A grand assortment to please everyone. Shipping weight 10 pounds.

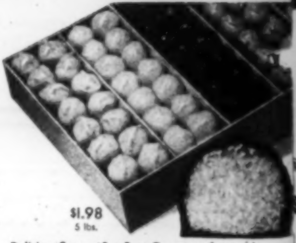
87 T U8690—6 lbs. candy. $2.98

Bunte's Diana Stuft Confections. An assortment of all-filled candies. Thin crispy sugar shells packed tight with pure luscious jams and marmalades, crushed nuts and chocolate. Assorted gay Christmas colors and flavors. Decorated red tin (excellent for gift mailing anywhere . . in the United States or overseas) keeps candies fresh. Lovely for parties . . . a delicious treat any time. Shipping weight 4 lbs. 8 oz.

87 T 8707—Three-pound tin. . . .$1.39

Old Fashioned Ribbon Mix—Swirling, tempting bits of favorite hard candy. As much a part of the old-fashioned Christmas tradition as Santa and the decorated tree. Wonderfully colorful stocking stuffers. Nice to fill your candy dish with all through the holidays. Buy plenty now; have a supply ready for holiday visitors. Shpg. wts. 4 lbs.; 7 lbs.; 33 lbs.

87 T U8700—3 lbs. in bag. $1.00
87 T U8701—6 lbs. in bag. 1.98
87 T 08703K—30-lb. carton. 8.70



Delicious Coconut Bon-Bons. Creamy, soft mounds of chopped coconut coated with triple-whipped cream fondant. Four delectable flavors and colors . . . lemon, chocolate, vanilla, strawberry. Inexpensive treat with a "party" appearance.

87 T U8715—5 pounds. Shpg. wt. 6 lbs. $1.98

$1.59
89¢
Each
$1.50
1-lb. box

Cordboard boxes. ½-lb. size.
Shpg. wts. 1 lb. 8 oz. and 4 lbs.
87T8710—36 for only. . . .69¢
87T8711—100 for only. $1.49

$1.98
Two 13 oz.
Pecan logs

French Creams—Soft, crystallized, sugar candy in flower shapes. Includes vanilla, lemon, orange, lime, raspberry, pineapple, maple, chocolate flavors. Especially nice for dinner parties, teas. Shipping weight 4 pounds.

87 T 8722—3-pound box. $1.59

Variety Mix Pail—Bubble gum, fruit balls, root beer barrels, safety stick pops and other candies in miniature mirror-finish steel FARM-MASTER dairy pail. (About 6 in. high, 4-in. diameter.) Fun for the children.

87 T 8697—Shpg. wt. 2 lbs. . . . . . .89¢

Liquid Cherries—A Sears 4-Star Feature. COUNTRY INN finest chocolate cherries! Large, whole red cherries, 100% liquid center, coated with rich milk chocolate. Each piece foil wrapped. Shipping weight 2 pounds.

87 T 8617—1-pound box. $1.50

Delectable Pecan Logs. Tantalizing center is all nougat, dipped in caramel and then rolled in delicious whole pecans. Slice log as you need it . . . stays fresh. Two 13-ounce logs in each box, cellophane wrapped to keep fresh.

87 T 8727—Shpg. wt. 3 lbs. $1.98

$1.98
2-pound box
$4.29
5-pound box
$1.98
2-pound box
$3.98
5-pound box

Peggy Kellogg

CHOCOLATES

Our "Quality Assured" Candy, every piece a fine confection

Sears Fine Quality Chocolates

What exactly does Peggy Kellogg mean to you? It means that candy carrying this name has been improved over standard quality candy. It has been made better by using the kind and amount of ingredients that will give you greater taste satisfaction for your money.

Bite-Size Miniatures . . more pieces per pound!

Peggy Kellogg miniature chocolates. Heavily coated with rich milk and dark chocolate. 15 types of tasty centers . . . an assortment selected to delight everyone. This assortment includes cream centers with true fruit flavors, nut toffee, creamy caramels, smooth nougats, delicious nuts and crisps. Packaged in a gay Christmas box. Every pound of these luscious Peggy Kellogg miniatures contains more pieces for you, your family, and friends to enjoy. Order some now!

87 T U8603—5-pound box. Contains about 400 pieces. Shpg. wt. 6 lbs. $4.29
87 T 8630—2-pound box. Contains about 160 pieces. Shpg. wt. 3 lbs. 1.98

Milk and Dark Chocolate Assortment . . a holiday hit

This Peggy Kellogg assortment is generously coated with milk and dark chocolates. Included in this group are rich, smooth creams, almonds, nougats, nut bites, molasses chews; vanilla, raspberry, pineapple, chocolate, orange, coconut and maple creams; cream caramels. Packed in a festive Christmas box . . . just right for the holiday season. What a delectable treat for everyone! Order some of these tempting, better quality Peggy Kellogg chocolates now.

87 T U8604—5-pound box. Shipping weight 6 pounds. $3.98
87 T 8605—2-pound box. Shipping weight 2 pounds 14 ounces. 1.98

Peggy Kellogg
butter peanut brittle

Popular Nut and Fruit Mix

Each piece of Peggy Kellogg Nut and Fruit Mix is heavily coated with rich milk chocolate. Included in this assortment are crisp almonds, filberts, walnuts, Virginia peanuts and raisins. Treat your family and guests to this fine candy . . . they'll love it! Conveniently packed in two 1-pound boxes. Have some on hand always . . . makes a perfect holiday gift, too.

87 T 8619—Shpg. wt. 2 lbs. 8 oz. . . . . . Two 1-lb. boxes $1.89

Dipped Peanuts

Peggy Kellogg Double Dipped Chocolate Peanuts. All extra-large Virginia peanuts with a heavy coating of rich, mellow milk chocolate. A wonderful buy. Double dipped. Keep this favorite on hand for family and friends. Two 1-lb. boxes.

87 T 8934—Shpg. wt. 2 lbs. 8 oz. $1.59

Malted Milk Balls

Delicious 100% pure malted milk centers . . . heavy coating of rich milk chocolate combined for an irresistible Christmas treat. Two 1-pound boxes. Shpg. wt. 2 lbs. 8 oz.

87 T 8920. . . . .$1.49

Butter Brittle

Made with creamery butter, chuck-full of fresh roasted peanuts. Peggy Kellogg crisp, crunchy candy tested in Sears own laboratory. A thrifty price, too! Two 1-lb. boxes. Wt. 2 lbs. 8 oz.

87 T 8931. . . . .$1.00

Our Finest Country Inn Chocolates A 4-Star Feature

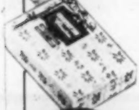
NO FINER TASTE SATISFACTION

Country Inn Candy has been developed especially to give you the utmost in taste satisfaction. Savor the rich chocolate, creamery butter and fine nut meats in these candies. Top quality ingredients combined with expert candy-making "know-how" and the facilities of a completely equipped candy laboratory make COUNTRY INN our FINEST quality candy. See how appetizing these candies look . . . and how appealing they will be as gifts or as special treats for family and guests. We believe these chocolates are the best you've ever eaten. Try some yourself right now!

Five-Pound Box

After shopping and comparing quality and price of major competition we believe this assortment is the *Finest Buy in America!* Taste them; we're sure you'll agree. Shipping weight 7 pounds.

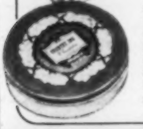
87 T U8606.... ......$5.00



Two-pound Box

Delicious, taste-satisfying chocolates in a handy two-pound box. Just the right size for small families, or an extra gift. Sure to please the most discriminating taste.

87 T 8607—Shpg.wt. 3 lbs. $2.50



Three-Pound Tin

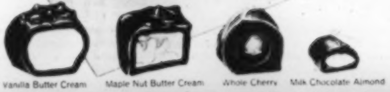
Attractive round gift tin packed with three pounds of assorted chocolates. Ideal for long distance mailing to servicemen, friends. Keeps candies fresh. Sturdy tin is reusable. Shpg. wt. 4 lbs.

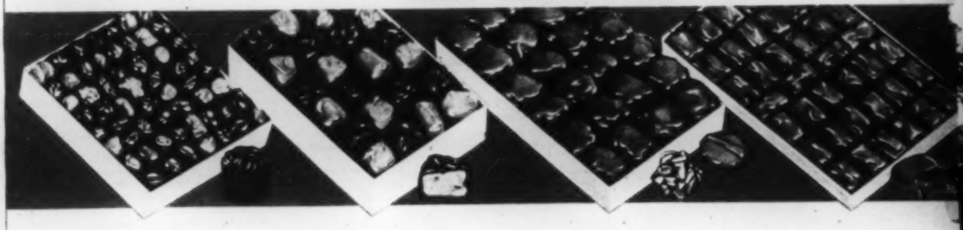
87 T U8608...........$3.95

COUNTRY INN
Chocolates
SOLD ONLY BY SEARS
Made with Fresh Butter
Country Cream & OTHER FINE INGREDIENTS

$1.00 per pound when you buy the five-pound box

5 LBS. $5.00





Our Best Miniature Chocolates

These delicious bite-size chocolates are made of top quality COUNTRY INN ingredients . . . 93-score butter, 40% whipping cream, pure sugar. Heavily coated with rich milk and dark chocolate to keep cream centers smooth, moist; nut and fruit centers delectably fresh. You get more pieces per pound, too, when you order miniatures. Makes a wonderful gift.

87 T 8580—2-pound box. About 134 pieces. Shpg. wt. 3 lbs........$3.30

Country Inn Butter Creams

A taste thrill . . . that's what you'll say about the rich goodness of these luscious vanilla, peppermint, maple-walnut, coconut, chocolate, and coffee-walnut creams. All are coated with milk or dark chocolate. Everyone will enjoy their creamy, smooth flavor. Order several boxes for holiday gifts.

87 T 8623—2-pound box. Shipping weight 2 pounds 8 ounces........$2.50

87 T 8622—1-pound box. Shipping weight 1 pound 8 ounces.................$1.25

Delicious Pecan Snappers

Crisp, crunchy pecans with smooth, rich cream caramel. Dipped in highest grade milk chocolate. These delectable goodies are just about tops on everyone's list. The name COUNTRY INN on these candies is your assurance of what we believe are the best in ingredients and flavor.

87 T 8627—2-pound box. Shipping weight 2 pounds 8 ounces........$3.00

87 T 8626—1-pound box. Shipping weight 1 pound 8 ounces.................$1.50

Country Inn Butter Crunch

We know you will enjoy the wholesome goodness of COUNTRY INN Butter Crunch. Only creamery butter, fresh chopped almonds and pure sugar are skillfully blended in small batches to create the delectable center. Then each piece is generously coated with smooth, delicious Swiss-style milk chocolate. The result is a superb confection . . . a delightful taste treat. 1 lb. box. Order several boxes now.

87 T 8505—Shpg. wt. 1 lb 8 oz....$1.25

For more holiday treats, see our assortment of nuts, hard candies, fruit cakes, candy novelties and delicacies

Peggy Kellogg
Jumbo Peanuts
Country Inn Mixed Nuts
46¢ per pound in 25-lb. lots
Quality Nuts-in-the-Shell
Assortment 54⅓¢ a can in 9 can lots
Vacuum-packed Mixed Nuts
Peanuts-in-the-Shell
$1.98 4 lbs.

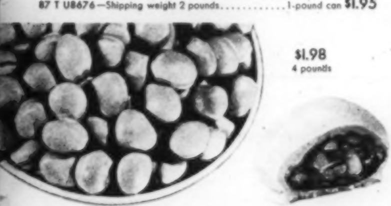
DELICIOUS, CRUNCHY NUTS

For parties, guests . . delightful eating any time

COUNTRY INN . . our finest nutmeats

Country Inn salted nuts. Meet Sears *highest* quality requirements! You'll be proud to serve this hand-selected assortment of extra-large size salted nuts. Brazil nuts from South American jungles, almonds from sunny Spain, cashews from mystic India, filberts from the Mediterranean, pecans from the sunny South. One pound vacuum-sealed and guaranteed fresh. Try some of these Country Inn salted nutmeats now . . . they're absolutely delicious! Your family and friends will love them!

87 T U8676—Shipping weight 2 pounds. . . . . .1-pound can **$1.95**



Brach's Delicious Maple Nut Goodies

New! Brach's Maple Nut Goodies. Just chockful of mouth-watering goodness—a taste thrill for those who are lovers of the luscious flavor of maple. These wholesome goodies have a crunchy, open-fired-cooked peanut toffee center richly coated with maple-flavored icing. So taste-tempting to have on hand at all times for family or friends. They will love the unusual and delicious flavor of these Maple Nut Goodies. Four pounds of delectable candy packed in four one-pound cellophane bags . . . your assurance of maximum freshness possible. Order some now!

87 T U8737—Shipping weight 5 pounds. . . . . .4 pounds only **$1.98**

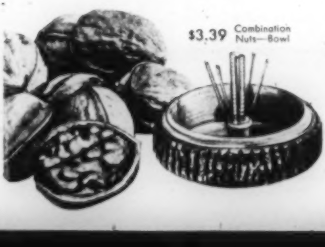
Peggy Kellogg Nutmeats

Crisp, rich Peggy Kellogg salted nutmeats . . . fine quality. Serve them fresh from the container. These cashews, mixed nuts, and jumbo peanuts all meet Sears quality standards and are constantly checked for flavor, size, quality. Delicious for any party . . . a favorite "munch-time treat." Excellent for overseas gifts, because they're packed fresh and they stay fresh. Buy in quantity for greater savings and store until needed. You'll be glad you had them on hand. Be sure to add these mixed nuts to your Easy Terms order.

87 T 8753—**Whole India Cashews.** 6¾-oz. cans Shipping weight 3 cans, 2 lbs.
3 cans **$1.98**. . . . .6 cans **$3.79**. . . . .9 cans **$4.98**

87 T 8756—**Mixed Nuts.** Cashews, pecans, filberts, almonds, Brazil nuts. 6¾-ounce cans. Shipping weight three cans, 2 pounds.
3 cans **$2.19**. . . . .6 cans **$4.19**. . . . .9 cans **$5.98**

87 T 8759—**Assortment Set of 3 Cans.** 1 can each of cashews, mixed nuts, and 7¼ ounce can of jumbo Virginia peanuts. Shipping weight 3 cans, 2 lbs.
Set of 3, **$1.89**. . . .6 cans **$3.49**. . . .9 cans **$4.89**



Nuts-in-the-Shell

Delicious, quality assortment of nuts that everyone likes. Ideal for snacks, holiday cakes, candies, cookies. Assortment includes Diamond quality Pacific Coast walnuts, California almonds, Brazil nuts, Oregon filberts, Southern pecans. Sturdy carton protects nuts for shipment. Avoid the pre-Christmas rush . . Order early! You'll be happy you did when you taste this crunchy assortment.

87 T 8675—2½ lbs. mixed nuts. Shpg. wt. 3 lbs. . **$1.56**
87 T U8677—5 lbs. mixed nuts. Shpg. wt. 6 lbs. . . **2.98**
87 T U8678—10 lbs. mixed nuts. Shpg. wt. 11 lbs. . **5.65**

25-lb. economy carton. Ideal for school or church parties, large gatherings.

87 T 08679K—Shipping weight 28 pounds. . . . **$11.50**

Peanuts-in-the-Shell

Tasty, evenly salted peanuts, insured crisp and fresh. Special process puts salt in peanuts right in the shell. Keeps their crisp, fresh-roasted flavor. Packed in clear plastic bag.

87 T U8672—4-lb. bag. Shpg. wt. 5 lbs. **$1.98**
87 T U8673—8-lb. bag. Shpg. wt. 9 lbs. **3.79**

Walnuts . . Nut Bowl

Giant walnuts . . tasty and crisp.

87 T U8680—5 lbs. Shpg. wt. 6 lbs. . . **$2.89**

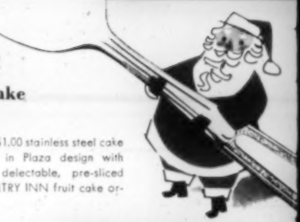
Wood Nut Bowl. Hand rubbed, polished. Approximately 10-inch diameter, 3½ inches high. 6 picks, nut cracker included. Natural grain effect.

87 T 8670—Shpg. wt. 4 lbs. **$1.98**

Combination offer—Nut bowl, picks, cracker as above +2½ lbs. mixed nuts.

87 T U8684—Shpg. wt. 6 lbs. **$3.39**

COUNTRY INN
Fruit Cake
SOLD ONLY BY SEARS



FREE! HANDSOME CAKE SERVER

of Stainless Steel . . given with every pre-sliced Fruit Cake

Pre-Sliced Rum and Brandy Trio

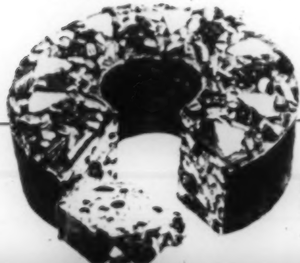
3 loaves of COUNTRY INN fruit cake deliciously flavored with rum and brandy. Includes one light and one dark cake with pineapple-cherry topping, one "golden-almond" cake with almond topping. In metal gift tin. Shipping weights 5 pounds; 10 pounds.

87 N U8655—Tin of 3 (1-lb.) cakes, server. . . . $2.98
87 N U8660—Save 18c. 2 cake "Trios", 2 servers. 5.78

Rich and Spicy Pre-Sliced Loaf

Popular COUNTRY INN cake pre-sliced and ready for pleasureful holiday eating. No crumbs or ragged slices. Taste-tempting, spicy batter just chockful of fruit and nuts. This cake has the satisfying, rich flavor of the best "homemade" cake. Decorative, reusable metal tin keeps cake. Shipping weights 6 lbs.; 13 lbs.
Free cake server included with each cake.

87 N U8653—5-lb. tin (two 2½-lb. loaves) . . $3.98
87 N U8658—Save 26c. 4 loaves 7.70



Super Quality Butter-Batter Ring Cake . . . It's Pre-Sliced

Our most popular COUNTRY INN fruit cake. Pure 100% butter—batter, whole eggs, spice and other highest quality ingredients, blended with lavish portions of candied cherries, pineapple and selected pecans . . . *no fruit peel or citron.* Topped with large pieces of fruit and nuts . . a taste thrill! Packed in an exquisite gold-color metal gift box. Free cake server with **each** cake. Shpg. wts. 7 lbs.; 13 lbs.

87 N U8654—5-pound cake $4.98
87 N U8659—Save 36c. 2 cakes 9.60

Deluxe Pre-Sliced Fruit Cake . . . Finest We Know of at any Price

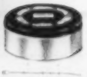
From a rare recipe . . . our finest Country Inn fruit cake. A delectable topping of succulent whole cherries, pineapple wedges, English walnut halves. Contains vintage golden-bleached raisins, extra fancy French cherries, specially cured Cuban pineapple, pecan halves, white almonds, English walnuts, tantalizingly flavored with brandy. 100% butter batter. Free server with each cake. Shipping weights 10 lbs.; 20 lbs.

87 N U8661—5-pound cake $7.98
87 N T8662—Save 46c. Two cakes 15.50

FREE! $1.00 stainless steel cake server in Plaza design with every delectable, pre-sliced COUNTRY INN fruit cake ordered!

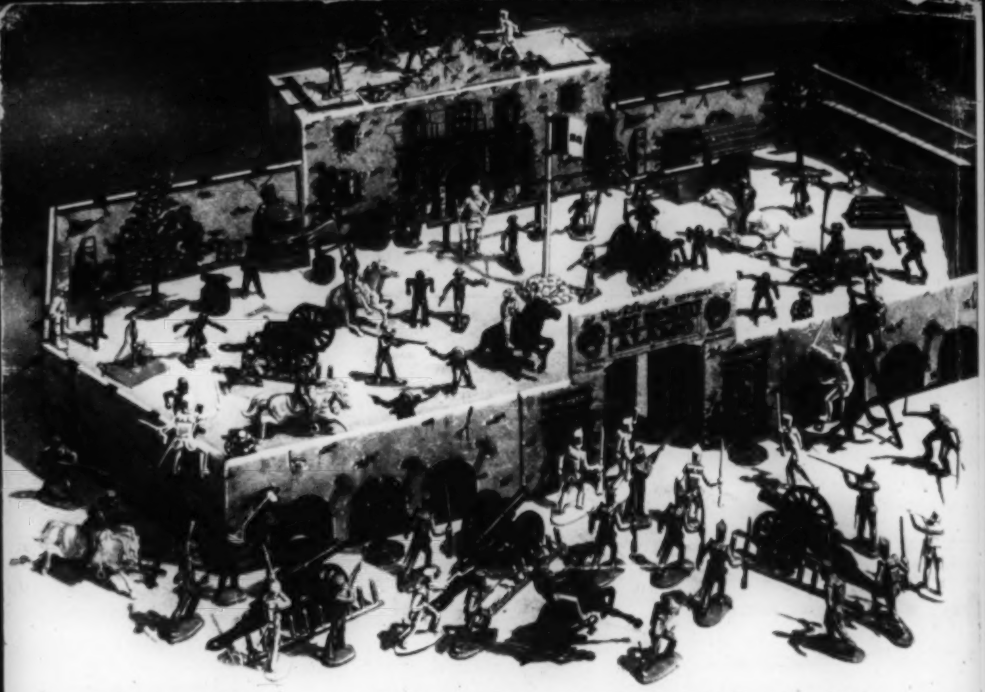
Each deluxe quality cake at left packed in smart black metal planter.

Fine Quality Country Inn Fruit Cake . . . Rich and Flavorful



Skillfully blended of highest quality ingredients. The smooth, rich batter is deliciously flavored with spices, and filled to the brim with glazed cherries, pineapple, selected pecans, fruit peel, tangy citron and juicy raisins. Same cake as 87 N U8653 but not presliced. (Cake server not included.) Round, *mailable* tin box. Shpg. wts. 6 lbs.; 13 lbs.

87 N U8652—5-pound cake $3.98
87 N U8657—Save 26c. 2 cakes 7.70



100-piece play-packed set . . authentic, licensed by Walt Disney . . 5 shooting cannons for more realistic exciting battle!

only $5.95

Complete Set 100 pieces

DAVY CROCKETT AT THE ALAMO

See brave Davy defend the Alamo, relive every thrilling moment of his last battle. This true-to-life reproduction with 100 play-provoking pieces sets the scene right before your eyes—just like you've seen it on TV and in the movies! Brightly lithographed metal Alamo is realistically detailed from fighting platforms to swinging gate. Official Disneyland Davy Crockett figure with 30 stalwart frontiersmen battles 30 attacking Mexican soldiers in regulation uniform. 5 cannon shoot tiny shells. 8 horses. Shaped figures of polyethylene. 17 plastic frontier extras include: flag, pole, pump, trees, ladders, hitching post, etc. Alamo layout 32x21x7 in. high. Figures, accessories in proportion.

49 N 5997—100-piece Set. Shpg. wt. 5 lbs. $5.95

49 N 5996—52-piece Set. Not shown. Has 2 cannons, 15 soldiers, 10 defenders, fewer extras. Shpg. wt. 4 lbs $3.98

Walt Disney's FRONTIERLAND LOGS

$3.49
211-piece Set

Walt Disney's FRONTIERLAND LOGS

Make playing Alamo even more fun for Western fans

Build a trading post, fort or cabin, make it the center of action for your Davy Crockett toys. See the adventurous Old West of Davy Crockett, Kit Carson and Daniel Boone spring to life! Authentic, pioneer-style interlocking logs fit together easily, accurately. ¾ inch thick, made from first quality wood. Realistic natural color stain. Smoothed and waxed to splinter-free texture. No tools or glue needed for construction—all pieces and sets interchangeable. Sets include chimneys, roof planking, split logs for a variety of buildings. Cabin-shaped storage box.

49 N 2310—72-pc. Set. Shpg. wt. 1 lb. 3 oz. . . . 98c
49 N 2266—103-pc. Set. Shpg. wt. 2 lbs. $1.69
49 N 2280—211-pc. Set. Shpg. wt. 3 lbs. 11 oz. 3.49

NOTE: Larger models built with bigger sets.

SEARS, ROEBUCK AND CO., CHICAGO 7, ILLINOIS